

The FRIONA ★ STAR

Volume 46, Number 50

Thursday, September 16, 1971

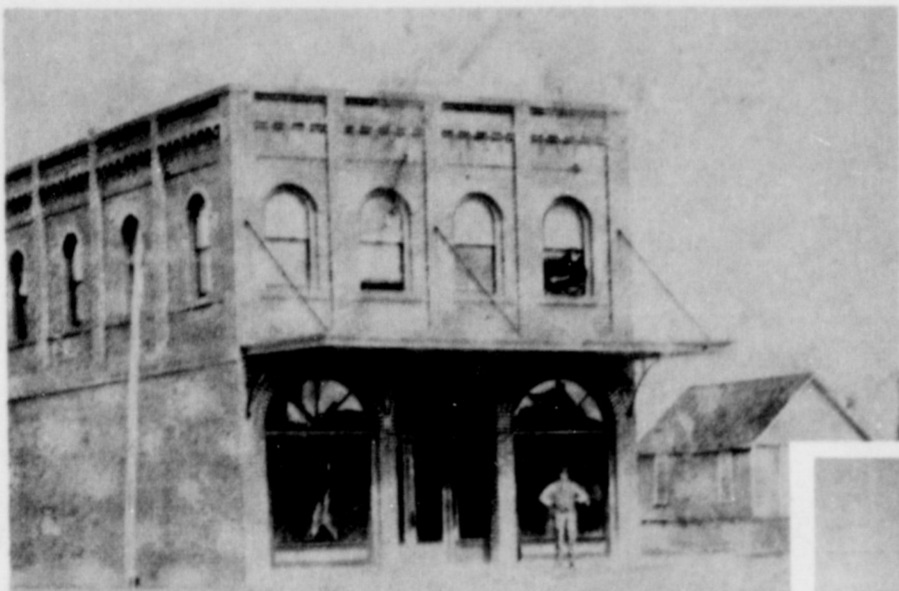
FRIONA, TEXAS, 79035

42 PAGES

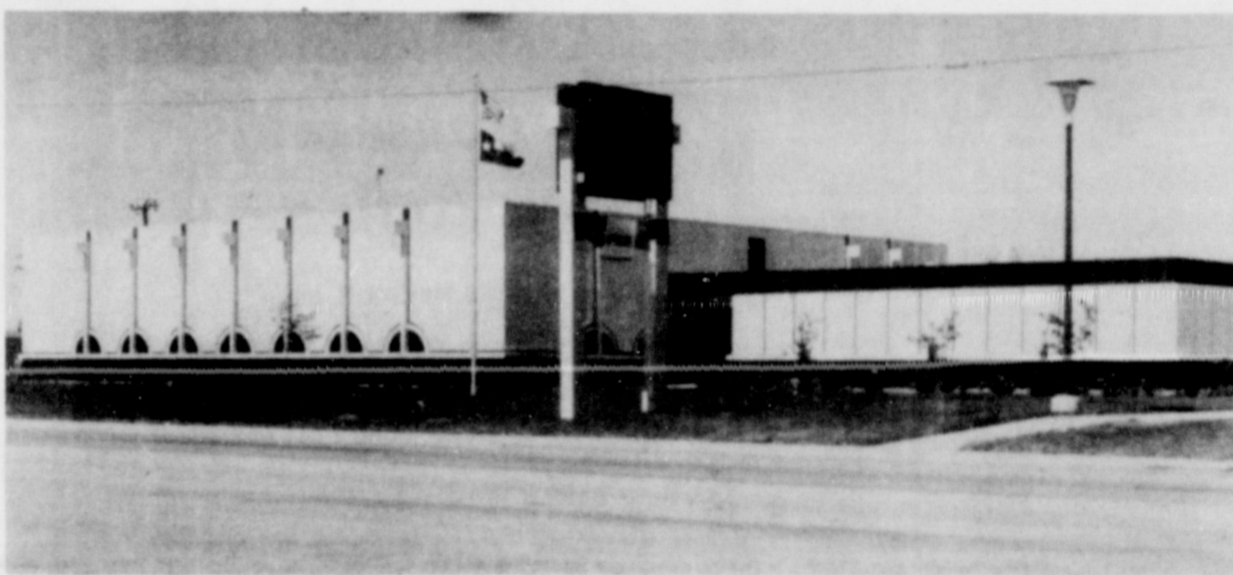
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Week

FRIONA -- THEN AND NOW

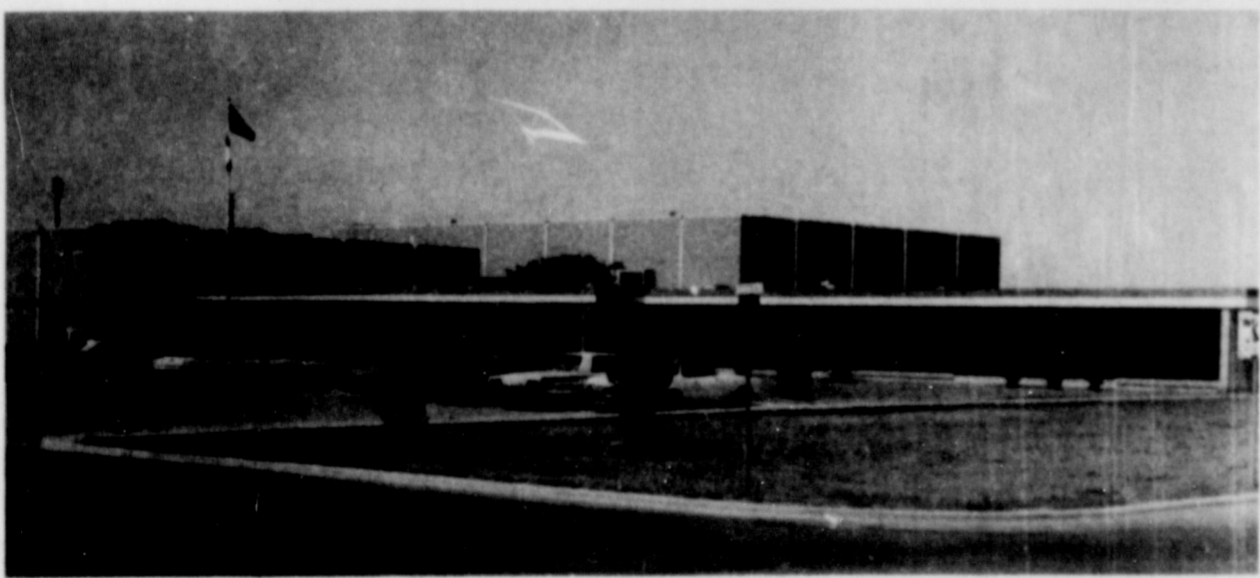
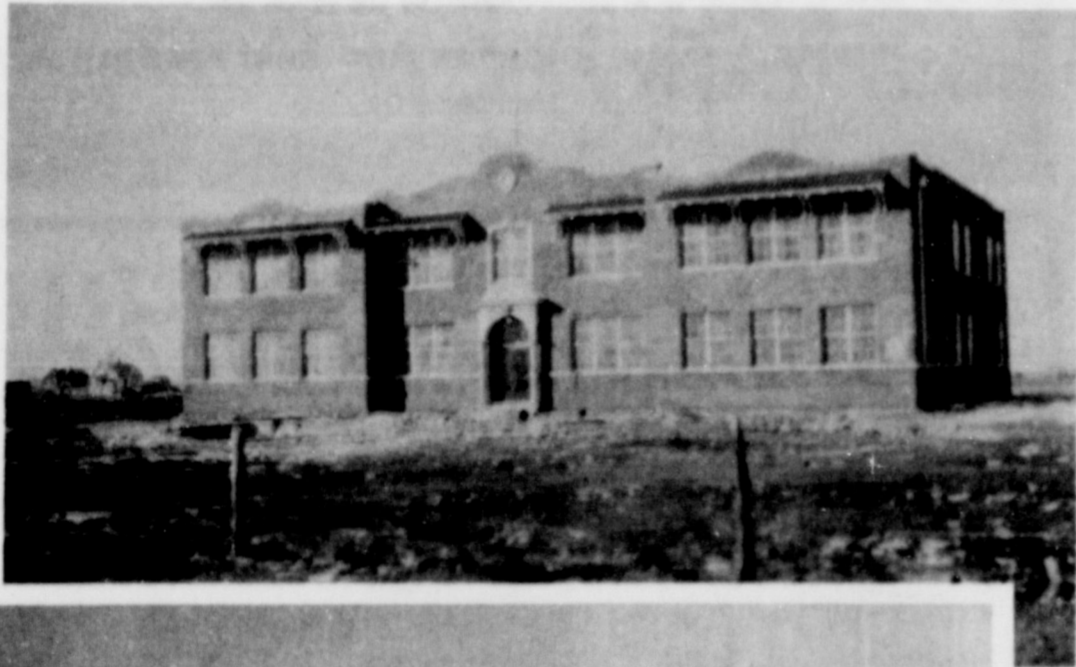
Celebrating 65 Years Of
Growth And Progress
During Maize Days, '71



The Old Friona State Bank Building--About 1910



Friona State Bank, 1910 and 1971



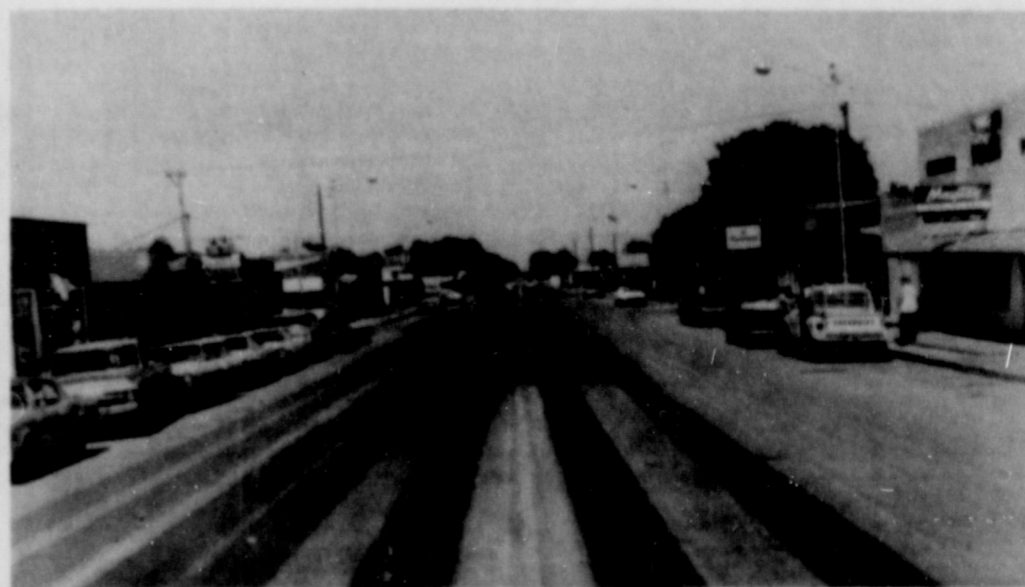
Friona High School, 1922 and 1971



Friona's Union Congregational Church, 1920 and 1971



Friona's Main Street, 1910 and 1971





Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO--SEPTEMBER 18, 1931
 West Texas Gas Company has had a crew of men digging trenches and laying the mains for conducting gas into the two school buildings, which will use gas as fuel this year. C.S. Waddell has just completed the installation of an up-to-date mill for the manufacture of sorghum molasses in the east part of town near the gin.

35 YEARS AGO--SEPTEMBER 18, 1936
 Miss Mary Spring, who has been operating a ladies ready-to-wear and shoe store in the O.G. Turner building, adjoining her father's general store, has closed her store for the winter.

Mrs. O.F. Lange, who has for the past two weeks been visiting her daughters in Chicago, returned home Monday.

30 YEARS AGO--SEPTEMBER 19, 1941
 A real Army family--that's the Bakers of Friona, Texas. Five brothers already in the United States Army and the sixth is waiting for his induction number to come up. Those already serving are 1st Lt. George F. Baker; Sgt. Oliver Baker, 1st Sgt. Elmer L. Baker; Corp. Arthur B. Baker, and Pvt. Raymond Baker. The sixth brother, Gilbert, is ready to make the family's record 100 per cent. They are the sons of Mr. and Mrs. George F. Baker of Friona.

25 YEARS AGO--SEPTEMBER 13, 1946
 J.A. Blackwell, of Corpus Christi, a former owner of Blackwell Hardware and Furniture in Friona, was a business guest here with his son Robert the past week. Blackwell Hardware and Furniture is now Plains Hardware.

Monroe White, who was taken to a hospital in Dimmitt about ten days ago, was able to return home the early part of this week, and is again out and about his work.

20 YEARS AGO--SEPTEMBER 13, 1951
 The Farmer County Fair will be held in Friona this week-end, featuring a free barbecue, exhibits and livestock judging. Judging of dairy products will be held Thursday. On Friday, the rabbits, beef cattle, dairy cattle, community products and agricultural products will be judged. On Saturday, judging of the swine will be held. The festivities will conclude with a parade, and a matched roping contest at 3 p.m.

15 YEARS AGO--SEPTEMBER 13, 1956
 Plans are shaping up this week for the city's big 50th Anniversary celebration, which will be held next weekend. The city is being decorated, and a last-minute push is being made to tidy up city property in preparation for the event. Parade chairman J.C. Claborn states that the parade bids to be a good one, with 23 commercial floats, three club floats and five bands entered.

10 YEARS AGO--SEPTEMBER 14, 1961
 Selection of a queen to reign over the Maize Days celebration will begin the weekend of activities for the fifth annual event this week in Friona. Twenty-eight girls will vie for the title, according to Mrs. Eva Miller, contest chairman.

5 YEARS AGO--SEPTEMBER 15, 1966
 Mary Rando, sophomore student at Friona High School, was the grand prize winner Tuesday night at the Friona Junior Chamber of Commerce's talent contest. Mary was presented a check for \$125.00. Miss Rando did a reading with musical accompaniment, entitled "I Am the Nation."

The FRIONA STAR

Founded in 1925 by John W. White

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SUBSCRIPTION RATES

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Bill Ellis, Editor & Publisher
Wahlah Beck, Bookkeeper
Jane Floyd, Women's News

Member,
Panhandle Press Assn., 1970

Member,
WEST TEXAS PRESS ASSOCIATION

Member,
TEXAS PRESS ASSOCIATION

"What I Like Most About Maize Days"

Maize Days are fun days. I like to go to the country stores and look around. I like all the events of Maize Days. The parade and the queen's contest are fun to watch. I like working in the Girl Scout Concession Stand. The rides for Maize Days that I like are: the scrambler, the octopus, and the tilt a whirl.

Elaine Dandridge
 7th Grade

Maize Days is a holiday everybody enjoys. We have a barbecue which is very delicious. Also we get out of school. We ride all the rides. We play there games and win alot of things. I am a Girl Scout and we are selling chances for the quilt. Also we buy food at the country store. I am glad there is a Maize Day holiday.

Anna Castillo
 7th Grade

Maize Days to me means one can look forward to the carnival and ride the Ferris Wheel and get stuck at the top and look all over and try to find your house and eat cotton candy that is made of lots of sugar.

The Tilt-a-whirl is fun too. Because it seems as if you are going to smash into a tree or a post but then they jerk you back and smash into your sister, or boy friend that is riding with you.

Olga Hernandez
 7th Grade

What I like most about the "Maize Days" holiday is that friends can get together. I like the carnival the best because I can ride the rides. When you are with your friends it makes you feel good to know that someone likes you. Another thing I like is the parade, I like to see the old cars and the queen. That's what "Maize Days" means to me.

Virginia Dittmar
 7th Grade

What "Maize Days" means to me is that it represents the maize. I like it because it shows lots of things, like people you don't even know. Maize Days is a day or days that you have fun and so do I. Maize Days is when the carnival is here and people are laughing and having lots of fun. People have so much fun when the parade is starting and the band is playing, the floats are right in front or behind and show the pretty girls that represent Friona, most of all the little kids like it because the clowns are throwing candy and giving things.

Elva Garcia
 7th Grade

Maize Days means that I can go and ride on the rides and before or after I can go eat me some barbecue and drink a coke. And I can also sit on top of the car and watch the bands and see the floats.

Sherie Jones
 6th Grade

Maize Days is having fun on the rides and watching the marching bands play. And eating good food and eating not only the food that keeps you healthy but the sweet things to. And playing games and winning toys and bears. And getting candy and tops which they throw in the streets.

Veronica Lafuente
 6th Grade

My favorite subject about Maize Days is that I get a day without going to school. Maize Days is my Favorite Holiday because I get to go to the carnival and ride in many fantastic rides. I love watching the parade and hearing the nice band playing and the people marching.

Manuel Rodriguez
 7th Grade

Maize Days is a holiday everybody enjoys. We have a barbecue which is very delicious. Also we get out of school. We ride all the rides. We play there games and win alot of things. I am a Girl Scout and we are selling chances for the quilt. Also we buy food at the country store. I am glad there is a Maize Day holiday.

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 7th Grade

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Olga Hernandez
 7th Grade

"Then And Now" Theme Is Used

The front page of this issue carries out a "Now and Then" theme for this year's Maize Days observance. Scenes from bygone years, and the modern counterparts are used for several familiar institutions.

On the inside pages, the "Now and Then" theme is also carried out, featuring baby pictures of the Maize Queen candidates, along with their current pictures.

Friona State Bank

Presents

Miss Veca Welch



Veca Welch

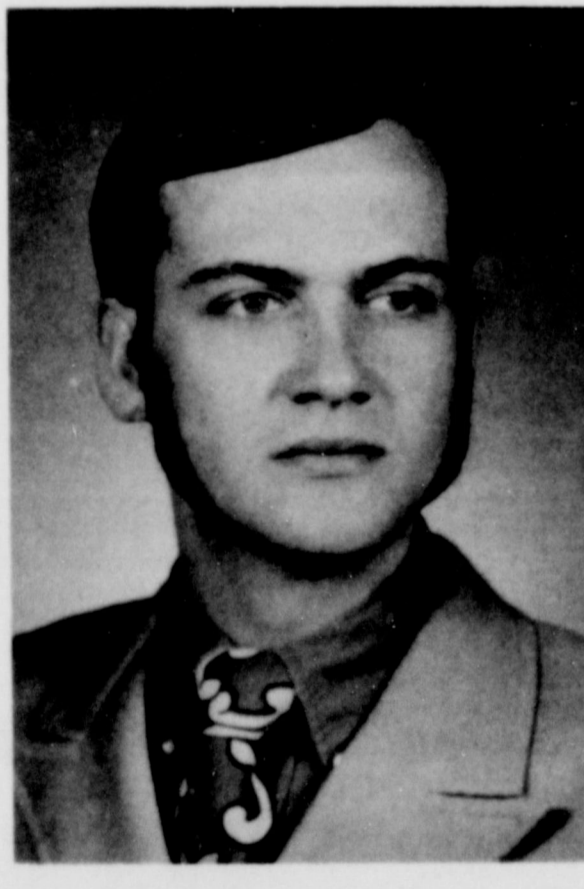
We are proud to have Veca as our representative in the annual Maize Queen Contest this evening. This is a big event in the lives of these 25 Friona young ladies. We urge your support of the Queen's Contest, as well as all the many fine events of Maize Days, 1971.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area

Friona Member FDIC Phone 247-2736

WELCOME TO FRIONA



Our newcomer to Friona this week is Orville Allen. He is a native of Perryton, Texas, single, and resides at 908-B West 9th. Allen is teaching Industrial Education at Friona High School. He received his BS degree in Industrial Education from WTSU, Canyon. Allen is a Baptist.

<p>ROCKWELL BROS. AND CO.</p> <p>'LUMBERMEN'</p> <p>Lumber, Paint & Tools</p>	<p>HOUSER</p> <p>GROCERY & MARKET</p>
<p>HIGH PLAINS DEVELOPMENT CO.</p> <p>NEED A HOME?</p> <p>CALL: 372-9233, Amarillo OR 247-2511, Friona</p>	<p>REEVE CHEVROLET</p> <p>New and Used Cars</p> <p>FRIGIDAIRE APPLIANCES</p>
<p>REED'S CLEANERS</p> <p>117 West Sixth</p> <p>PICK UP AND DELIVER</p> <p>Friona Phone 247-3170</p>	<p>FRIONA WHEAT GROWERS</p> <p>Elevator Service</p> <p>Field Seeds</p>

LEGAL NOTICE

All brands and marks on Texas livestock must be re-recorded with County Clerks after August 30, 1971. Producers will be given a six-month period (August 30, 1971 through February 29, 1972) in which to register these brands and marks and the location on the animal which they are currently using, after which time any unrecorded brand will be available for use on a "first-come" basis.

The law further states that all such brands and marks must be re-recorded every 10 years. Each County Clerk records for his given county only, so many producers may need to record their brands in additional counties if their operations indicate.

The owner shall have the right during this six-month period to file the mark and brand now recorded in his name. In the event it cannot be determined from the records who first recorded the brand and mark in the county, then the person who has been using such mark and brand the longest shall have the right to have the brand and mark recorded in his name.

It should be noted that it is illegal to brand livestock without first properly recording the brand with the County Clerk in the county in which the livestock are held.

When the brand or brands are recorded, the location on the animal on which the brand is to be applied must be designated. If the brand is to be applied to more than one location on the animal, it must be so recorded and each additional location for the brand on the animal shall constitute a separate recording of that brand.

There is no limit to the number of brands and/or marks which may be recorded in a

county by a person as long as requirements of this law governing the recording and re-recording of livestock brands are met. Minors may have marks or brands separate from that of the father or guardian, which must be recorded or re-recorded as provided by the new law.

The County Clerk of each county shall have this act published in some newspaper of general circulation in the county for a period of 30 days. The act shall be published on the effective date, August 30, 1971, and thereafter for 30 days.

It is the obligation of the County Clerk to assure that no more than one brand of a kind be recorded on the same location on the animal in each county. Therefore, no two people in a county may record the same brand in the same location. It is also the responsibility of the County Clerk to make certain that in recording any brand for a person, that the part of the animal on which the brand is to be placed be designated. Failure to do so is punishable by a fineable offense of not less than \$10 or more than \$50 (Article 1486 P.C.).

The law applies to all counties in the state of Texas and shall take precedence over any special statutes heretofore applying to individual counties pertaining to recording and re-recording of brands.

Witness My Hand This 28th Day of August, 1971
Bonnie Warren, County Clerk
Parmer County, Texas
47-4tc

LEGAL NOTICE

NOTICE TO BIDDERS
Bids are being accepted by Parmer County for a tractor and mower with the following specifications:

(1) Engine-Diesel D-239 IH (4 cyl.) W/ether starting sid, less fluid.

(2) Chassis-Brakes, single disc, dual pedal safety lock. Dry type air cleaner, 20 gal. fuel tank, Hydraulic pump 12 g.p.m., Instruments (glare free lighting) W/guage, Lights 4 front in fender, comb. rear W/flashing amber light, Power steering hydrostatic, Power take-off, Pressurized trans. lubrication system W/warning light, Swinging drawbar, Synchronesh trans. with in range, Three point hitch W/hydraulic draft control and rockshaft, Aux. valve differential lock.

(3) Mower-Five foot offset rotary cutter equipped with round blade holder-540 RPM Dolly gearbox.

(4) Trade In-1962 Model 841 Ford.

Bids must be in the hands of Archie Tarter, County Judge, by Monday morning, September 27. Parmer County reserves the right to accept the lowest bid, or to reject all bids. 50-2tc

What I Like Most About Maize Days

I like Maize Days because we go to the Queens Contest and the parade. We get to ride the rides and enter my pup in the pet contest. I like Maize Days a lot.

Diane Westbrook
6th Grade

Maize Days means getting out of school and going to the carnival. Maize Days means going to see the parade. It also means going to the queen contest, the barbecue, and it also means going to the football game on Friday night.

Menielle Petty
6th Grade

I like it because there are clowns that give us candy. I like the boys on their bikes and on their mini bikes. And there horses. They are the odd cars.

Manuel Ramirez
6th Grade

Casselman
PLUMS
23¢ Lb.

Cello
CARROTS
2/29¢

AVOCADOS
2/35¢

LOWEST PRICES

Longhorn Or Sunray
HAM
BUTT END 57¢ Lb.
SHANK END 55¢ Lb.

Longhorn
PORK CHOPS Lb. 59¢ | **BACON** \$1.09 2 Lb.

Keebler
CLUB CRACKERS 41¢ 16 Oz

Del Monte
TOMATO SAUCE 10¢ 8 Oz.

Betty Crocker
SNACK PUDDINGS 59¢ 4 Pk.

Gladiola
FLOUR 5 Lb. 53¢

COLD POWER Laundry Detergent
Giant Size 69¢

SPECIAL THIS WEEK FROM AFFILIATED FOOD STORES
FREE PICTURE PACK

Each pack contains 4 beautiful prints ready for framing.

MAKE YOUR OWN GOLD CLASSICS IT'S SO SIMPLE

Plus BIG savings on exclusive custom fit Gold Classic Frames in 6 Authentic Period Mouldings. ONLY \$1.99

"Rubber Duckie" BOOK & RECORD SET ONLY 77¢ EA.

ILLUSTRATED WORLD ENCYCLOPEDIA 21 VOLUME SET VOLUME #1 ONLY 8¢ EA.

Shurfresh **SALAD OIL** 24 Oz. 49¢

SPECIAL
Worth **DOG FOOD** #300 2/15¢

SPECIAL
CALGONITE Automatic Dishwasher Detergent 89¢ 50 Oz.

FROZEN FOOD SALE
JOHNSTON PIES 69¢ Peach - Apple

Morton **HONEY BUNS** 2/65¢

DR. PEPPER Reg. Or King Size
2 FOR 89¢

LAWNCREST PATTERN INTERNATIONAL STAINLESS 4 PC. PLACE SETTING 99¢ ONLY

IVORY LIQUID Detergent 49¢

DON'T MISS IT!

MAIZE DAYS '71

Let Us Service Your Grain Trucks
POPE'S KERR MCGEE
WE WASH CARS

Highway 60 Friona, Texas

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

Houser GROCERY & MARKET
GOOD BATTER BETTER QUALITY BEST FLAVOR
TRY SOME NOW

Big Enough To Accommodate... Small Enough To Appreciate
Phone 247-3343 Friona

Marshall Cooper Picked For Outstanding Award

Marshall Cooper, Executive Director of Girlstown, USA has been named to receive the "Paul Christian Award" for outstanding service to children. Presentation of the award will be made at the annual conference of the Texas Institute on Children and Youth at Hunt, Texas, during the week beginning September 12.

The award was endowed by Dr. Robert Christian, President of St. Norbert College, West De Pere, Wisconsin in memory of his son. The award is made to that person in the United States "who goes an extra mile" to help a child in trouble.

Cooper, a former juvenile officer, and a veteran director of a unique home for girls with campuses in Whiteface, Borer and Austin has received many citations for his outstanding work with youth. He is a former President of the Texas State Juvenile Officers Association and Board Chairman of the Texas Institute on Children and Youth.

He is a native of Odessa and received his higher education at Howard Payne College and Sam Houston State University. He and his wife, Wanda, and their children reside at the Girlstown Campus at Whiteface.

The award will be made at the Institute attended by judges, correctional workers and social workers from several of the Southwest States. Presenting the award will be Bill Anderson, President of the Texas Cerebral Hygiene Association.

Girlstown has received much support from the Friona area, from various groups and individuals. W.L. (Preach) Edelman of Friona is a member of the organization's board of directors.

What Maize Days Means To Me

Maize Days has a carnival with a lot of rides and cotton candy. It has snow cones, cokes and candy for sale at it.

Maize Days is a parade with marching bands and bicycles and old cars.

It's a barbecue and a Queen Contest and a ball game and it's Friona's Birthday!

Linda Nelson
6th Grade

Maize Days means a day of happiness and love and a day out of school.

Jeff Whiteside
6th Grade

Court House Notes

Instrument Report Ending September 2, 1971 in County Clerk Office, Bonnie Warren, County Clerk

WD, Frio Development Co., Davis M. Thompson, lot 5 & 6, Blk. 2, Western Add., Friona

WD, Thomas H. Hamilton, Ernest Paul Woodruff, lots 1 & 2, Blk. 18, Friona

WD, Ismael Varraza, Daryl L. Kirkpatrick, lot 11, Blk. 4 Ridgeles, Bovina

WD, Winston Wilson, M.M. Elder, tract 27, Blk. 1, Western Add., Friona

WD, S.L. Shelley, E.A. Bass, SE1/4 Sec. 1, Blk. X Johnson

WD, J.F. Solomon, J.S. Solomon and Cecil L. Fields, SW1/4 Sec. 4, TNRRIE

WD, William J. Mercer, Joseph G. Bryant, lots 3 & 4, Blk. 27, OT Friona

WD, Jim Roy Clements, Roy G. Clements, lots 8 thru 14, Blk. 13, Drake Rev. Sub. & Add, Friona

WD, George E. Nance, Terrell Rucker, lots 4, 5, 6, Blk. 37, OT Farwell

WD, Joe H. Simmacher, Agripino Vidaurre, lot 5, Sec. 3, T16S:RIE.

Hospital Report

Admissions:

Lonnie Jean Griggs, Anton, Texas; Harvey Don Burnett, Friona; Don Shipley, Friona;

Mary Smith, Hereford; Beverly Christian, Farwell; John Boggs, Friona; Jackie Stowers, Friona; Lorena Wood, Friona; Maria Rodriguez, Friona; Conrado Perez Jr., Friona; Juanita Vanigas, Friona; Lenora Medina, Friona;

Doris Sorley, Bovina; Billy Johnson, Farwell; Manuel Pargas, Hereford; William Wilcox, Bovina; Charlotte Campbell, Friona; Roy Slagle, Friona; Daniel Garcia, Bovina; Lee Blevins, Friona.

Dismissals:

Teresa Tamez and baby girl, Johnnie Mae Hood, Harvey Huckabee, Earsel E. Taylor, Manuel Lopez, Alvin Gaines, Joyce Dement and baby boy, Juanita Mowbray, Harvey Don Burnett, Betty Bowley, Lola Goodwine, Francisca Perez, Linda Marquez, Diane Marquez, Lonnie Griggs, Kenneth Jordan, Ruby Dixon, Lorena Wood, Mary Smith and baby girl, Lela Martin, Jackie Stowers, Beverly Christian, Conrado Perez, Jr., John Boggs, Lenora Medina, Manuel Pargas and William Wilcox.

Patients In Hospital:

Maggie Barron, M.A. Black, Lee Blevins, Charlotte Campbell and baby boy, Daniel Garcia, Billy Johnson, Maria Rodriguez, Roy Slagle, Don Shipley, Doris Sorley and baby boy, and Juanita Vanigas.

Soil Conservation Service News

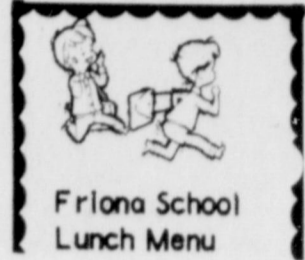
The members of the Farmer County Soil and Water Conservation District board, Leon Grissom, Dick Rocky, Alton Morris, Jimmie Cokerham, and A.L. Black, met in a special called meeting with the County Commissioners' Court recently.

The purpose of the meeting was to amend the Running Water Draw Watershed work plan. The amendment as approved sets up procedures for relocation of improvements as needed at the sites of the planned floodwater dams. This will expedite the construction of the dams.

At the regular meeting last Tuesday the District Board took action on the regular business of the District. The highlights of the session included approval of a request to store additional water to allow irrigation from the Lazbuddie site of the Running Water Draw Watershed Project; reviewing the priorities for application for Great Plains Contracts submitted by A.L. Reznik, Leon Billington and John Hays and discussion of the upcoming director's election for zone three. It was also decided the Farmer County District's representatives to the State Association of Soil and Water Conservation Districts Convention at McAllen in October will be A.L. Black, Dick Rocky and Alton Morris.

The business conducted each month by the district board is of vital interest to all Farmer County residents. Each and every person is invited to meet with the board at its regular scheduled sessions.

For more information contact the Soil Conservation Service in Friona.



Friona School Lunch Menu

Week of September 20

Monday--baked ham, mashed potatoes, cabbage and carrot salad, hot rolls-butter, green beans, chocolate pudding and milk.

Tuesday--corn dogs, French fries, catsup, hot rolls-butter, pork and beans, peanut butter cookies and milk.

Wednesday--potato chips, onions, hamburgers, lettuce, tomatoes, pickles, mixed fruit and milk.

Thursday--fried chicken, creamed potatoes, hot rolls-butter, buttered carrots and milk.

Friday--frito pie, pinto beans, corn bread-butter, lettuce, tomato salad, peach-halves and milk.

MAIZE DAYS

TIME IN FRIONA

Won't You Join Us For A Really Great Celebration.

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REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?

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23-rfm

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Joe Lee, owner-manager

DEALER FOR LANCER & FRONTIER MOBILE HOMES

- * 12' x 48' to 14' x 78'
- * 10 Year Financing Available
- * Complete with furniture & appliances

BEAT INFLATION WITH A MODERN MOBILE HOME FROM CARRIAGE MOBILE HOME SALES OF HEREFORD.

DALE HOULETTE MOBIL
and
NORMAN KERR MOBIL STATION

Extend A Very Cordial

WELCOME

To

The Friona's 15th
MAIZE DAYS

September 13-18

Join In The Fun
Come To See Us

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER **WE GIVE GUNN BROS STAMPS** Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Full Dress
DOG FOOD
300 Can
3/29¢

White Swan
White Swan Luncheon
PEAS
303 Can
2/45¢

Swift's Deli-Spread
HAM SALAD
7 1/2 Oz.
65¢

Jiff
PEANUT BUTTER
18 Oz. Jar
73¢

Jimmy Dean
SAUSAGE
2 Lb. Bag **\$1.19**

CHUCK ROAST
Lb. **59¢**

Russet
POTATOES
20 Lb. Bag **79¢**

TOMATOES
Lb. **25¢**

BELL PEPPERS
Lb. **25¢**

Cloverlake ICE CREAM
1/2 Gal. Ct. **59¢**

RAISINS
15 Oz. Box **39¢**

White Swan MILK
Tall Can **2/35¢**

TIDE \$1.19 ONLY
5 LB. 4 OZ. KING SIZE
WITH THIS COUPON WITHOUT COUPON **\$1.49**
OFFER EXPIRES Sept. 23-71
LIMIT 1 COUPON PER PURCHASE

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

THURSDAY

Twenty-Five Seek Maize Queen Title

Twenty-five girls will seek the Maize Queen title Thursday in a full day of competition which begins at 4 p.m. The girls will present their talent acts beginning at 4 p.m. at the High School Auditorium. Prior to 8 p.m., the ten finalists will be chosen. The top ten will present their talent acts at the finals, beginning at 8 at the auditorium.

Admission to each portion of the contest is \$1.00 for adults and 50 cents for children. Ann Hurst, who has reigned as Maize Queen for 1970-71, will be on hand to crown the winner. Miss Hurst won the title last year as a high school junior. She is now a senior at Friona High School.

Royce Bodford, farm news director for Station KGNC-TV (Channel 4) in Amarillo, will serve as emcee for the event. Judges include Keith Ingram, operations director for KGNC, Wayne E. Thomas, Hereford attorney, and Mrs. Kay Williams of Plainview, a former Sun Bowl Princess.

Twenty-five young ladies have been entered in the 1971 Maize Queen Contest. The number compares to 28 who were entered in the contest last year.

Those entered include: Carolyn Murphree, Tri-Frye Produce; Kathy Horton, The Hut; Teresa Bingham, Parmer County Pump Co.; Rhonda Bauer, Friona Woodmen's Lodge; Debbie Bengel, John Bingham Land Co.

Also, Holly Stephenson, Friona Star; Melissa Pruett, Progressive Study Club; Carol Reeve, Modern Study Club; Sally Kendrick, Parmer County Implement Co.; Sarah Gammon, Friona Young Homemakers.

Also, Carol Morgan, Ehridge-Spring Agency; Kathy McLean, White Auto; Vicki Schueler, Claiborn's; Nancy Martinez, Reeve Chevrolet; Yvonne Nichols, D&D Farm Supply.

Also, Cindy Barnett, Murphree Texaco; Jeanie Thompson, Ruthie's; Debbie Carter, Friona Clearview; Bobi Odom, Hi-Pro Feeds, Carleen Schlenker, Kendrick Oil.

Also, Veda Welch, Friona State Bank; Pat Phipps, Lewellen Construction Co.; Donna Lewellen, Paco Feed Yard; Katie Lewellen, Black Grain Co.; and Darlene Harper, Cummings Farm Store.

Dixon Family Hurt In Auto Mishap

Four members of the Jim Dixon family were injured when they were involved in a two-car crash near Vega last Friday.

Hospitalized in Hereford since the wreck have been Mrs. Dixon and the couple's three-year old son, Mendan. The four-year old daughter, Millie, has been in Amarillo's St. Anthony's Hospital, with a fractured spine.

Dixon sustained a broken arm, and was released.

Mrs. Dixon, who was driving, had broken ribs, lacerations to her forehead, and a punctured esophagus. Mendan sustained a broken leg and underwent surgery to remove a ruptured spleen.

Friends of the family said Wednesday morning Mrs. Dixon probably would be released from the hospital either Wednesday or Thursday. The little girl, who had been in intensive care in serious condition, has been removed to a room and is now listed as "satisfactory." The young boy also is satisfactory.

The Dixons were in collision with a pickup driven by a Vega mail carrier, Anna Hammond, 56, in front of the Ford Elevator, about 20 miles north of Hereford, Friday morning. They were enroute to Amarillo at the time of the accident. Mrs. Hammond was critically injured, sustaining fractures, and internal injuries.

Mrs. Hammond was travelling south on Highway 385,

and was attempting a left turn at the time of the accident. The vehicles collided in the northbound lane. Patrolmen said there were no skid marks.

Letter To The Editor

Dear Editor:

Why, Oh Why? Are the city council, the school board, and chamber of commerce allowing a cement mixing plant so near our high school when the same plant could acquire land at some other place?

George K.

Dear George:

Admittedly, this location isn't the very best. However, we'd bet that you haven't gone around lately and tried to buy some of this land on the "other places" you mention. The minute someone gets interested, land has a tendency to get real valuable. The chamber and city have been helping another concern, and searching for some six months to find a piece of ground it could buy.

The land you mentioned WAS zoned commercial, however, and the city et al had little choice but to cooperate.

Bill Ellis



WILL RELINQUISH CROWN. . . Ann Hurst, right, the reigning Maize Queen, is shown with Chamber of Commerce manager Billy Jones after she was crowned queen at last year's pageant. Jones is chairman of this year's celebration.

CITY COUNCIL

Chief Appointment Tops Busy Agenda

The appointment of the new police chief, the final approval of the city's budget for 1971-72 and the purchase of a new trash dump truck were highlights of a busy session by the Friona City Commission Monday night.

H.R. (Bill) Denney was appointed Chief of Police, after the council officially accepted the resignation of former chief Bill Morgan. But the appointment was not without much comment from councilmen as to the manner in which Chief Morgan's resignation came about.

Denney has served as assistant chief under Morgan, and has been acting chief since Morgan resigned the post two weeks ago. The council voiced the hope that the new chief would be given full reign over his department. They also set out a list of things they would like to see the department enforce, such as speed limits through school zones, removal of junk cars, crack down on driving without

licenses, and also of driving vehicles making excessive noise.

The council also gave tentative approval for the annexation of the property south of Mobil Wholesale, on which Crowe-Guide is building a cement plant, and agreed to furnish water to the plant.

Ordinances were passed approving a \$441,501 budget for 1971-72, as well as levying taxes for the year and exempting certain properties from the tax roll.

A bid was accepted from Parmer County Implement Co. in the amount of \$5,350 on a truck chassis for the Sanitation Department. The bid for the packer body went to the PakMor Company, in the amount of \$5,560. Three bids were received on the truck, and two on the body.

Two lots at the corner of Fifth and Cleveland were rezoned so that Curry Motor Freight may build a freight terminal on the property.

The council authorized the city manager to advertise for a bulk contract on gasoline for the city for a year's time. City Manager Jake Outland explained that this would effect a big saving to the city.

Approval was granted for the State Highway Department to construct an island at the intersection of Highway 60 and Farm Road 1731 on the western edge of the city.

Two Contestants Get 12 Of 14 Games Right

Jerry Loflin and F.G. Croford emerged as front-runners after the first week of the Friona Star's annual football contest.

The two were the only ones of the 150 first-week entrants to correctly pick 12 of the 14 contest games. Loflin was awarded first place and \$5.00 on the basis of his Friona-Farwell score (21-13). Croford pocketed second place and \$3.00 after picking the score at 21-16.

Both of the top contestants missed the Lockney-Leveland and Texas Tech-Tulane games, two of the most common misses on the opening week.

Madde Castillo claimed third place prize money for the week with a score of 11. Others correctly picking 11 ga-

mes but missing out on the prize money were Mrs. B.C. Hartwick, Wright Williams and John Renner.

A list of the top contestants can be found on an inside page. The second in the series of 12 weekly contests can be found on page 11 of section two this week.

Contestants are shooting for not only the weekly prizes, but grand prizes which include two tickets to the Cotton Bowl or Sun Bowl games, and cash or season passes to the Friona Chieftain games.

Football fans are reminded to enter every week in order to stay in the running for one of the grand prizes.

The contest is sponsored annually by the Star and 14 local businesses, whose advertisements appear on the contest page.

WELCOME TO MAIZE DAYS!



Ann Hurst
Reigning Maize Queen

Attend All The Festivities This Weekend

City Body Shop

Leonard & Leon Coffey

DON'T MISS OUR BIG Grand Opening CELEBRATION

Now In Progress And Continuing Thru Saturday.

Register For Door Prizes To Be Given Away Daily.
Many Great Bargains & Reduced Prices Throughout The Store.

GRAND PRIZES

To Be Given Away Sat. Sept. 18

- ★ Winchester Model 1200 12 Ga. Pump Shotgun Valued At \$119.95
- ★ General Electric C-14 Canister Vacuum Cleaner Valued At \$39.95

GUN SPECIALS

Garcia Beretta BL-3 12 Ga. Over & Under \$221.00

Garcia Beretta BL-1 Over & Under \$170.00


Winchester Model 70 243 Bolt Action \$131.25

Winchester Model 94 30-30 Lever Action \$74.95

Remington Model 700 AD4 30-06 Bolt Action \$112.50

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Services Conducted For Accident Victim

Funeral services were conducted Monday in Hereford for Amando Ramirez, 33, victim of a one-car accident 17 miles northwest of Friona last Saturday morning.

Ramirez was killed when he lost control of his automobile and missed a curve in the dirt road. Investigating officers said the accident occurred about midnight Friday. The wreck was not discovered until early Saturday morning.

Injured in the mishap was Manuel Pargas, a passenger of Ramirez. His injuries were at first thought to be serious, but he was dismissed from Parmer County Community Hospital on Tuesday.

Patrolman Jack Walker said the Ramirez vehicle turned over twice and came to rest on its top. Ramirez was pinned in the wreckage. Pargas attempted to secure help, but was found in a dazed condition about 10:30 Saturday morning, some two miles from the accident.

Ramirez had been employed by Elvin Wilson of Friona for the past five years. His wife preceded him in death about five months ago. Surviving are seven children, ages between one and 13.

Services were conducted at St. Anthony's Catholic Church in Hereford.



TROPHY WINNER. . . Garvin Thorn, right, won first place in the High Plains Junior Carlot Show, a division of the Curry County Fair, with a pen of five Angus steers. Thorn's calves averaged 1100 pounds each, and had an average gain of three pounds per day. The animals were sold at market price of \$32.75, and Thorn realized about \$45 profit per steer. Vocational agricultural instructor Benny Pryor congratulates the freshman student and presents his trophy and ribbon.



UNINVITED GUEST. . . The black bear, shown above, was a visitor at the Hank Outland cabin at Ruidoso when the Outlands were in Ruidoso prior to Labor Day. The large animal came near the cabin after supper time, as Mrs. Outland was preparing a pizza supper. The picture was taken by Hank Outland Jr.

C-C Manager Is Relieved

Chamber of Commerce directors this week relieved manager Billy Jones of his position, citing lack of funds as the reason for the action.

"We're just about out of money, with more than three months to go in the calendar year. There is just no way we could make it," said Ralph Shirley, president.

The chamber lists currently around 130 members, but indicated that as high as one-third of the prospective members had not paid their dues for 1971.

The only solicitation for dues this year has been through mailed statements. Jones suggested that personal contact might be the answer



Billy Jones

to collecting those who are lax about paying.

The manager was instructed to work through this week, and will be paid for two weeks vacation.

I like Maize Days because of the carnival and the parade, and to see all the people get together and to see the floats.

Lisa Buchanan
6th Grade

MEN NEEDED
in this area to train as
LIVESTOCK BUYERS
LEARN TO BUY CATTLE, HOGS AND SHEEP
at sale barns, feed lots and ranches. We prefer to train men 21 to 55 with livestock experience. For local interview, write age, phone, address and background to:
NATIONAL MEAT PACKERS TRAINING
1805 East Ave., Dept. WT-165
Fl. Worth, Texas 76103

Cotton Men Meet Monday

A meeting is scheduled for Monday at 8 p.m. at the Friona State Bank's Community Room for the Parmer County Cotton Improvement Association.

A spokesman for the group said that a guest from Plains Cotton Growers will present information on cotton seed density, from tests conducted at Texas Tech.

Also, a director from Par-

mer County to the PCG will be elected. All cotton farmers are invited.

The most things I like are the rides. I like the Octopus. I like it because it spins every time you go up and down. Sometimes when it spins you think you are going to fall out because it spins fast.

Don Maynard
7th Grade

Buick - GMC - Pontiac
John Orsborn
Buick - GMC - Pontiac
25 Years In Hereford
See Us And SAVE
142 Miles St.-Hereford-Pho. 364-0990

We're Celebrating
Again
In Friona
At Our
Annual
MAIZE DAYS

When You Need Service We
Invite You To Drive The Old
Buggy Over To Our Place

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409 W. 11th Phone 247-3041

Co-op Stockholders Hold Annual Meet

Friona Farmers Co-Op Gin held its annual meeting of stockholders Monday night at the Grade School Cafeteria.

Officers elected were A.W. Anthony, president; C.W. Tannahill, vice-president; Charles Bass, secretary; D.L. Carmichael, director; Grady Nelson, director; L.W. Loafman, director and Curtis Murphree, director.

Tannahill and Carmichael were re-elected to board positions, and Murphree was named to fill the expired term of Ellis Tatum.

Door prizes were won by Mrs. Curtis Murphree, Travis Stone and Mrs. Travis Stone.

The guest speaker was "Mac" Alexander, of the National Cotton Council.

Tannahill, who has served as president of the board of directors, gave the welcome, and served as master of ceremonies.

To me Maize Days means fun because we get out of school and watch the parade. It also means getting sick after you eat the barbecue and go ride all the rides. I like to watch the Maize Queens contest. I also like to watch the football game.

Dennis Morgan
6th Grade

Serving Friona
For 26 YEARS

We Welcome You To
MAIZE DAYS

TAYLOR & SONS
BLACKSMITH

It's Time Again For . . .

MAIZE DAYS

- *Wear More Cotton!
- *Eat More Beef!
- *Ride Quarterhorses
- *And Support Your Annual Community - Wide Celebration This Week In Friona.

BE A SOLID CITIZEN

A & A ELECTRIC

Phone 247-3007 John Allen Friona, Texas

It's Time To Celebrate
Another Fine Maize Crop
In Parmer County

* **OUR**

CONGRATULATIONS

To Friona On Your
15th Annual
MAIZE DAYS

It is a pleasure for us to be of service to some of the many agricultural industries of this growing area. We salute you on your growth and progress over the past years.

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Chiefs Humble Steers In Season Opener

TABLES TURNED

Friona Grabs 27-0 Halftime Margin

For a team that was picked to have a losing year, and was underdog in its season opener, the Friona Chiefs sure didn't fit either role in the 1971 grid opener against Farwell here last Friday.

The Chiefs exploded for 26 first-half points in downing their cross-county rivals, 26-8. Friona's defense sparkled, holding the visitors to only 91 total yards, including just 32 yards for the Steers' vaunted passing attack.

The Steers, supposed to have one of their top passing teams in recent years, completed only four of 16 passing attempts during the ball game, and never could establish their running attack against the hard-hitting Chieftain line.

Friona's tough defense set up the game's first touchdown, which came with just 2:33 elapsed in the first quarter, and helped set the tone of the contest.

Farwell won the coin toss and elected to receive. Bobby Drake's booming kick was downed in the end zone, and the Steers put the ball in play at their 20. On the game's first offensive play, Hargrove tried to run up the middle, but was hit hard by Friona defenders at the line of scrimmage.

Hargrove fumbled as he was tackled, and Mike Royal homed on the ball for Friona. Bill Bailey picked up four yards, and Johnny Bandy got six for a first down for the Chiefs just inside the Farwell 10, as the local fans went wild.

Bandy was caught back at the 12 on a rollout play on first down. Bailey again romped for five yards, and James Bartlett was tackled just shy of the goal-line on third down. On

fourth and one, Bandy kept the ball, and charged into the end zone for the year's first score, and the Friona stands again erupted.

Drake added the point after, and it was 7-0, Friona, with the game still young.

The Chieftain defense stopped the Steers cold on their next six possessions. Meanwhile, however, Friona had the early-season jitters, and could not take advantage of every opportunity.

Late in the opening quarter, Friona recovered another Steer fumble at midfield. Mike Royal showed good form on two long gains, one for 17 yards and another for 21 yards, as the team set up first and goal at the Farwell four.

Bailey slashed to the two, and Royal's knee touched in at the one. After Farwell drew a penalty for being off-sides, the Chiefs had trouble on the snap from center on third down. A fumble resulted, and Farwell recovered to prevent another score.

However, the next time the Chiefs came into possession, they added to their lead. Backed into their own territory by the previous drive, Farwell had to punt and Friona put the ball in play at the Steers' 35-yard line.

Bailey gave the team a first down with a nine-yard scamper to the 25. Farwell appeared to have stonned the threat on a fourth down play from the 20, but a red flag against the Steers gave Friona a first down.

Bartlett zipped 11 yards to the nine, giving Friona first and goal, but the Chiefs were caught for holding, pushing the team back to the 21. However,

Bandy crossed everyone up by sending Larry Fallwell on a look-in pass pattern. Fallwell caught the ball right over the middle, and streaked into the end zone for the second TD. Drake's kick made it 14-0, with 7:11 left in the half.

The Steers again couldn't move, and punted the ball back to Friona on the Chieftain 38.

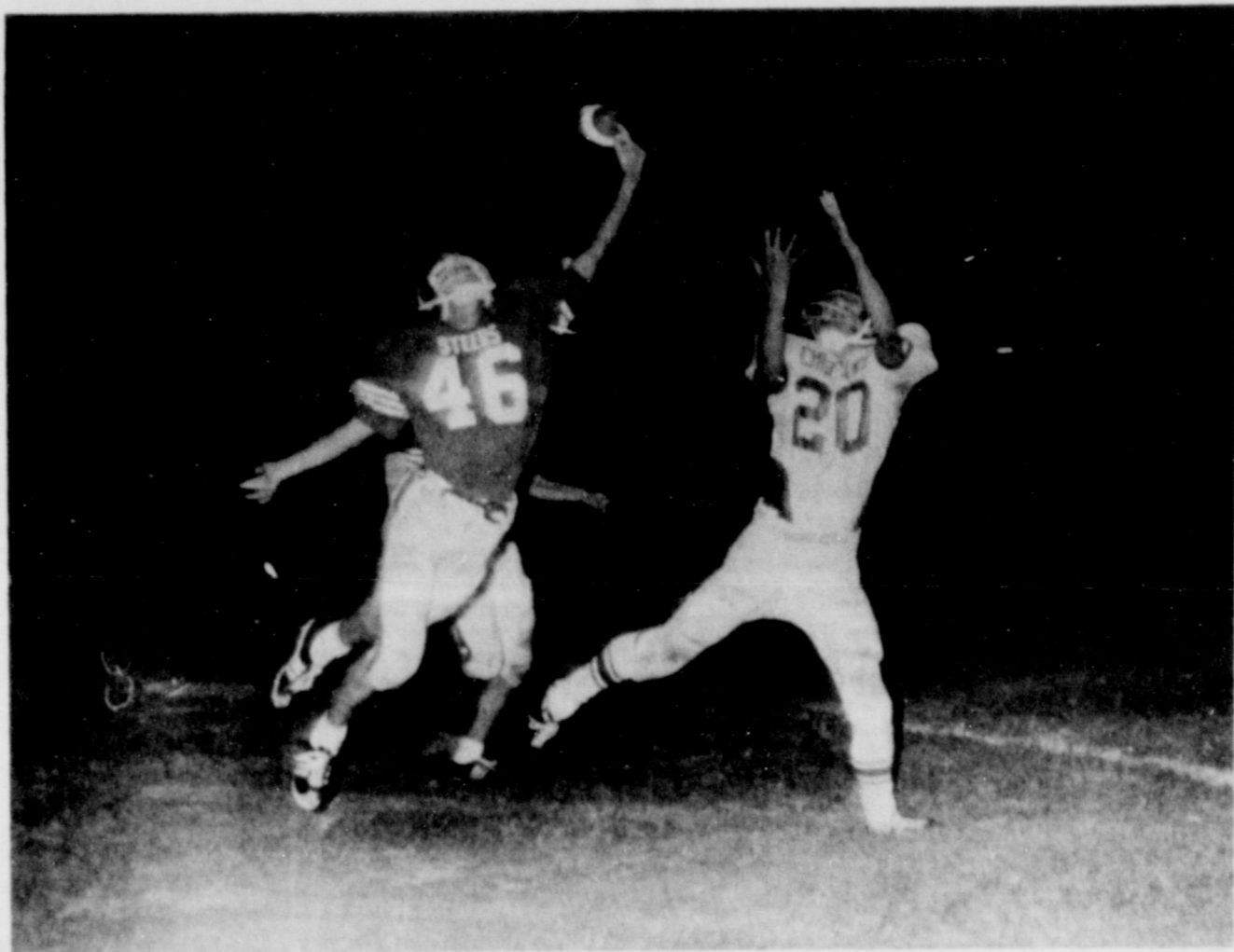
On the first play from scrimmage, right end James Sims went deep on a pass pattern. The ball was perfectly thrown by Bandy, and Sims took it in the open at about midfield. From there it was a footrace between James and the Farwell defender, with Sims winning out.

That put two TDs on the board for Friona in the space of a minute and a half of playing time, and it mattered little that Drake's kick was low, since the lead was now 20-0, Friona.

After being thwarted on their first seven attempts with the ball, Farwell finally made their first down of the game, on a 22-yard pass from Brett Hargrove to Larry Erwin. Hargrove then ran for eight yards, and Erwin gave the Steers another first at the Friona 36. However, the Chieftain defense dug in at this point, and stopped the drive at their 27-yard line.

Challenged for the first time, the Friona offense again began to click. Bartlett ran nine yards for a first down at the Friona 41, amazingly controlling a high pitchout from Bandy as the quarterback was being hit.

Two plays later, fullback Bill Bailey got the call, and burst through the line. Bailey's second effort shook lo-



FIGHT FOR BALL. . . Larry Fallwell (20), Friona end, is waiting for the pass from quarterback Johnny Bandy, but Farwell's Carl Kirkland spoiled things. Kirkland tipped

ped the ball and a teammate (partially seen behind him) intercepted. However, Fallwell caught an earlier pass, as did end James Sims, and both went for touchdowns.

Statistics

	Fr.	Far.
First Downs	15	9
By Rushing	12	5
By Passing	2	1
By Penalty	1	3
Net Yds. Rushing	222	59
Net Yds. Passing	83	32
Total Net Yards	305	91
Pass Completions	7-2	16-4
Had Intercepted	3	3
Fumbles Lost	6	2
Penalties	6-60	4-26
Punts, Yards	2-63	5-188
Punting Avg.	31.5	37.6

Player	INDIVIDUAL RUSHING		
	TCB	Yds.	Avg.
Bailey	14	119	8.5
Bartlett	15	67	4.5
Royal	8	51	6.4
Peres	1	3	3.0
Sims	1	-2	-2.0
Bandy	9	-16	-1.8
Totals	48	222	4.6
Far. Tot.	46	91	2.0

Player	INDIVIDUAL PASSING		
	PA	PC	Yds.
Bandy	7	2	83

Player	PASS RECEIVING		
	PC	Yds	TD
Sims	1	62	1
Fallwell	1	21	1

Friona	SCORING		
	Fr.	Far.	TD
Friona	7	19	0
Farwell	0	0	8

1Q--Bandy, 1-yd. run. (Drake, kick)
2Q--Fallwell, 21-yd. pass from Bandy (Drake, kick). Sims, 62-yd. pass from Bandy (kick wide). Bailey, 53-yd. run (kick wide).

Lazbuddie Uses Break; Tops Hart In Opener

Lazbuddie's Longhorns scored early and then held off the Hart Longhorns, 6-0 in their season opener last Friday.

The 'Horns, making their debut for new head coach Buddy Brock, recovered a fumble on the Hart 24 on the game's third play, and drove in for the winning TD.

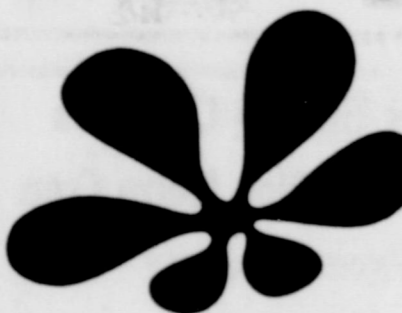
Arthur Graves got the score from four yards out. Mark Barnes' kick was wide, but wasn't needed.

Hart led in total yards and other game statistics, but couldn't punch across a score. They had two opportunities to score, once driving to the Lazbuddie one, when a penalty nullified a first down, and a fourth down pass fell incomplete.

Coach Brock saluted Jimmy Noland as defensive player of the week and Graves on offense. Noland, Loy Dale Clark and Mark Barnes got the "Head Hunter" awards for being leading tacklers. Graves was cited for getting the week's "big lick."

Brock praised Graves' punting, which got the 'Horns out of several jams, and kept Hart in a hole all night. Graves averaged over 40 yards on seven punts.

Lazbuddie goes to Shallowater this week for their second game. Brock says he is pleased with the team's progress. Several inexperienced players are gaining ground, he said.



MAIZE DAYS SCHEDULE OF EVENTS

ATTEND THEM ALL!

THURSDAY

12:00 P.M.--Queen's Luncheon and interview with judges at the Friona State Bank Community Room
3:30 P.M.--Queen's Talent Contest at High School Auditorium
Adults--\$1.00 School Children--50¢
8:00 P.M.--Finals, Queen's Contest, High School Auditorium
Adults--\$1.00 School Children--50¢
Carnival in City Park

FRIDAY

6:00 A.M.--Pancake breakfast at Baptist Teen Center sponsored by Rainbow Girls and Eastern Star Adults--\$1.00 Children under 12--50¢
10:00 A.M.--9:00 P.M. Antique show and sale at 6th and Euclid, sponsored by Progressive Study Club Admission--\$1.00
10:00 A.M.-4:00 P.M.--Fine Arts Display at Law Enforcement Center and City Hall Parade
12:00 Noon--Chamber of Commerce sponsored luncheon
3:00 P.M.--Pet show in City Park across from Library
Antique Cars will be in parade and also on display across from Law Enforcement Center
Carnival in City Park

SATURDAY

9:00 A.M.-3:00 P.M.--4H Club Fair, Old Foster Bldg. on Main Street
10:00 A.M.-6:00 p.m.--Antique Show and sale at 6th and Euclid, sponsored by Progressive Study Club Admission--\$1.00
10:00 A.M.-2:30 P.M.--Fine Arts Display at Law Enforcement Center and City Hall
12:00 Noon--FREE BARBEQUE AT CITY PARK
3:30 P.M.--Beard Judging Contest
4:00 P.M.--Drawings by various clubs--City Park

Friona Chamber Of Commerce

PROGRESS

We are proud to be a part of Friona and Parmar County. . .whose active Chamber of Commerce is on the move toward greater progress. Our "wheels" are turning full speed ahead to keep on the move so that we may meet even bigger demands in 1971. Friona is a city on the move toward greater progress

.....So are we!

We Salute Friona On Its 65th ANNIVERSARY



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The People You Can Talk To . . . One To One

District 3-AA Looks Strong, As Expected

By Don Henry
(Special to the Friona Star)

Football 1971 in District 3-AA was predicted to be a year of strong teams. And the first weekend of that season proved it.

All eight teams in the district barged into competition on the opening weekend and six of them came out victorious. Average out the points scored, and the totals run almost 24 points per team.

Defending champion Floydada posted the league's only shutout (21-0 over 4-AA's Ralls), but Littlefield and Morton came away from their openers with the biggest point outputs.

Littlefield, playing its first game under new coach Jerry Blakely, blistered Class A Crosbyton 58-6, after building a 37-0 halftime advantage, and Morton worked over Plains, 38-6, aided by a running attack good for over 300 yards.

Lockney stepped up to AAA and knocked off Levelland 20-15. Abernathy used a defensive gem to drop Class A power Petersburg, 12-6, and

Friona won its Parmer County duel with Farwell, 26-8. Only losses came at the hands of AAA clubs, Dimmitt bowing to Muleshoe, 18-16, and Olton dropping a 14-0 verdict to Tulia.

Effort pleased Littlefield coaches, effort and teamwork. "We were real tickled with the effort," commented Blakely. "We hit real good and played extremely well as a team. We're playing much better, and if we continue to improve, I think we can be fairly competitive."

Coming off a 1-9 season last year, the Wildcats had only 230 yards total offense—all rushing—but recovered six Crosbyton fumbles and intercepted two passes—one for a touchdown—and took advantage of the opportunities. Leading the defense was middle linebacker Bill Hamblin, mentioned by coach Blakely as the leading tackler.

Offensively, tailback Ralph Funk scored five touchdowns, including a 65-yard punt return. Funk carried 21 times for 102 yards, and fullback Dennis Hartley had a sparkling 86 yards on only 6 carries. Hartley's total included a 50-yard sprint for a touchdown.

Morton got balanced rushing from its wishbone quartet in the win over Plains. Keith Embry wound up with 120 yards rushing, Elton Patton and Ted Thompson 48 each and Kevin Kuehler, 47.

"Penalties hurt us," commented coach Doug Reed. "Don't get me wrong, we were guilty. We drew 140 yards in penalties, against their (Plains') 30. We will have to be ready this week, though, against Frenship. They beat us 48-0 last year, and we gave up the ball eight times inside our ten. The kids remember that."

A pair of Tony Ford to Cleo McGee passes netted touchdowns in leading Lockney's victory over Levelland, which this week plays at Littlefield. Lockney will play Post, a 21-0 victim of Hale Center.

Dimmitt got 16 points from runningback Daniel Frierson in its loss to Muleshoe. This week, the Bobcats take on Farwell, which didn't score until

the final quarter against Friona. Johnny Bandy scored once and passed for two more TDs as the Chieftains mounted a 26-0 halftime lead and made it stand up for victory. The victory was Friona's sixth in nine years and brought the all-time series between the two schools to 18-16-1 in Farwell's favor.

Friona plays Bovina this week, after Bovina bested Boys Ranch 27-18 last week.

Abernathy broke a 6-all deadlock in the fourth quarter, as Jackie McGaugh intercepted a Petersburg pitchout, then lateraled to teammate Bobby Rogers. The defensive play covered 64 yards and brought the 12-6 triumph.

Runningbacks Van Mitchell, Walter Harris and Jim Kunkel scored once apiece in pacing Floydada's 20-0 victory over Ralls. Floydada hasn't lost a regular-season game now, since the 1968 season.

The league faces another round of stiff tests this week, including Abernathy's battle with Class A power Seagraves, which is state ranked. Tulia tries Floydada, and Olton runs into Muleshoe.

With the five touchdowns, Funk jumped away to a quick lead in the individual scoring race. Frierson is next after scoring all his team's points.

STANDINGS

Team	W	L	Pts.	Op.
Abernathy	1	0	12	6
Floydada	1	0	21	0
Friona	1	0	26	8
Littlefield	1	0	58	6
Lockney	1	0	20	15
Morton	1	0	38	6
Dimmitt	0	1	16	18
Olton	0	1	0	14

Results—Morton 38, Plains 6; Tulia 14, Olton 0; Muleshoe 18, Dimmitt 16; Lockney 20, Levelland 15; Floydada 21, Ralls 0; Friona 26, Farwell 8; Littlefield 58, Crosbyton 6; Abernathy 12, Petersburg 6.

Friday's Schedule—Seagraves at Abernathy; Farwell at Dimmitt; Tulia at Floydada; Bovina at Friona; Levelland at Littlefield; Lockney at Post; Frenship at Morton; Olton at Muleshoe.

Player, Team	TD	PAT	TP
Ralph Funk, Littlefield	5	0	30
Daniel Frierson, Dimmitt	2	4	16
Larry Hobrantsch, Littlefield	1	7	13
Ted Thompson, Morton	2	0	12
Cleo McGee, Lockney	2	0	12
Keith Embry, Morton	2	0	12
Walter Harris, Floydada	1	2	8
Charlie Mathis, Lockney	1	0	6
Van Mitchell, Floydada	1	0	6
Jim Kunkel, Floydada	1	0	6
Johnny Bandy, Friona	1	0	6
Larry Fallwell, Friona	1	0	6
James Sims, Friona	1	0	6
Bill Bailey, Friona	1	0	6
Dennis Hartley, Littlefield	1	0	6
Alan Mackey, Littlefield	1	0	6
Johnny Hemphill, Abernathy	1	0	6
Bobby Rogers, Abernathy	1	0	6
Elton Patton, Morton	1	0	6
Kevin Kuehler, Morton	1	0	6

The Friona ★ Star **SPORTS**

THURSDAY, SEPTEMBER 16, 1971, PAGE 9

FRIDAY'S OPPONENT

Bovina Team Said "Much Like Friona"

Once again this week it will be all-Parmer County, as the Friona Chieftains entertain neighboring Bovina in the football feature of the Maize Days weekend. The game begins at 8 p.m.

Both teams are unbeaten, the Chiefs coming off their 26-8 triumph over Farwell in the opener, and Bovina fresh from a 27-18 decision over Boys Ranch.

Coach Bob Owen said this week that Bovina's team appeared to be much like Friona's. The Mustangs like to run, but they can throw the ball when necessary. One of their specialties is the halfback pass, with the quarterback pitching out.

Bovina downed Boys Ranch last Friday, 27-18. However, the score doesn't indicate how easily Bovina won the game. The Mustangs, much like Friona in their opener, bolted to a 27-0 lead, and then eased up.

Coach Gib Hough of Bovina has fair size, with the likes of center Mike Spears (180), guard Hugh Rogers (175), tackles Weldon Bearain (220) and end Bob McMeans (80). McMeans is rated as a good receiver.

The Chiefs will enter the game in near top physical condition. Halfback Mike Royal, who played the Farwell game with a bruised rib, has been running well in practice this week. Guard Mike Martin, who sustained a bruise against Farwell, appears ready to play.

Owen lauded the team effort against Farwell, singling out Larry Fallwell, Bill Bai-

ley and Kevin Wiseman for their defensive work.

"That early break was a tremendous help," said Owen, referring to the fumble which led to Friona's first touchdown. "There was some good hitting by our kids. We had a mental letdown in the second half. The defense didn't let down as much as the offense

did," he said.

Owen also praised the work of junior signal-caller Johnny Bandy, who performed like a veteran in his first varsity start at offensive quarterback.

"We'll have our work out for us this week, though. There isn't anything Bovina had rather do than beat us," he warned.

B-Chiefs Topple Farwell In Opener

The Friona Chieftain B-team, in a preview of the varsity action a night later, bested the Farwell B-team, 36-12 in a game at Farwell last Thursday.

Halfback Louis Lee scored three of his team's five touchdowns, as Friona jumped to an early lead and was never headed.

Lee scored the game's first touchdown early in the opening quarter, and C. E. Looper ran for two points to give Friona an 8-0 lead.

Later in the period, quarterback Scott Lillard ran for a touchdown, and Lee added the points for a 16-0 score.

Farwell scored a TD before the quarter ended, missing the points after, for a 16-6 score.

In the second quarter, Lee got things off to a fast start by scoring his second touchdown. Randall Snyder ran for

two points, and the score became 24-6, Friona's favor.

Snyder, having had a taste of scoring, got a TD of his own later in the quarter, and the B-Chiefs went to halftime with a commanding 30-6 lead.

Farwell had trouble getting its offense cranked up during the game, so its defense made up for it by intercepting a pass and returning it for a touchdown during the third quarter. Again, the point attempt failed, and the score at that point was 30-12.

Lee put icing on the cake for Friona by romping for his third touchdown and the team's fifth, for the final margin of 36-12.

Lee was tackled hard after his third TD, sustaining a bruised ankle. He missed the last quarter, in which there was no scoring.

Friona	16	14	6	0	-36
Farwell	6	0	6	0	-12

Bandy Sparks Frosh Past Hart "B," 26-6

Quarterback Clay Bandy scored three touchdowns and passed for another as the Freshman Chieftains won their season opener from the Hart "B" team here last Thursday, 26-6.

Early in the game, Bandy rambled 68 yards for the lead touchdown, aided by a key block by Gene Strickland. Eddie Waggoner ran for two points to give Friona an 8-0 lead it would not give up.

Late in the opening quarter, with Friona operating on the Hart 41, Bandy passed to Gene Strickland, who went all the way for the touchdown. The extra point try failed, but the score was 14-0 with 43 seconds left in the quarter.

Neither team could mount a drive in the second quarter. Early in the third quarter, Friona took over at midfield. Bandy made a first down to

the Hart 25. Graves carried twice to give Friona another first down on the 15.

On second and eight from the 13, Bandy went in to score. The point try failed, but Friona had a comfortable 20-0 lead.

Early in the final quarter, the Freshman Chiefs forced Hart to punt. Bandy fielded the ball at the 25 and was off to the races. He went 75 yards for the touchdown. Graves had to try for the extra point three times because of two penalties, and missed it the last time from the 19, leaving the score at 26-0 with 7:26 left in the game.

Hart took the ensuing kickoff and marched 80 yards for their only score. It took the visitors 13 plays to finally crack the goose-egg at 26-6.

All 37 of Friona's players saw considerable action.

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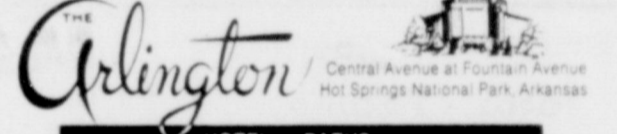


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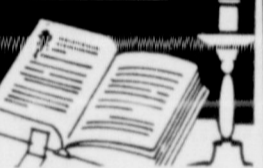
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What Does The Bible Say?



No greater fallacy has been imposed on the religious man than the fallacy that he is a creature without will or choice in ordering his life. God has so made man and arranged things that rational man continually is making choices and God is going to hold him responsible for the choices which he makes.

Thus we are told that Moses "chose to suffer affliction with the people of God than to enjoy the pleasures of sin for a season" (Heb. 11:15).

Joshua set the principle before the children of Israel in these words, "Choose you this day whom ye will serve" (Josh. 24:15). Clearly, they had the power of choice, or no such alternatives would have been given them.

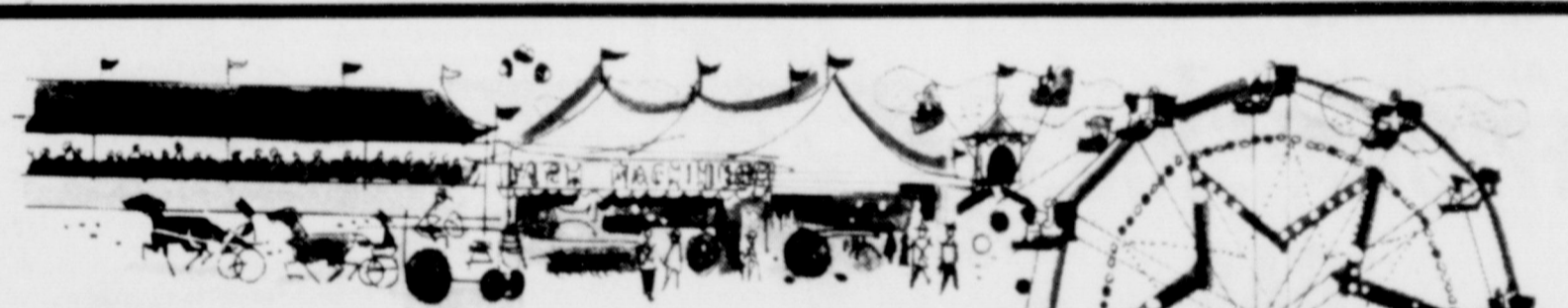
God set alternatives before Israel when He said, "I call heaven and earth to record this day against you, that I have set before you life and death, blessing and cursing: therefore choose life" (Deut. 30:19).

So rational man does have a choice and is responsible for making the right one. Questions invited. Address, "What Does The Bible Say" Box 515, Friona, Texas.



RIDE ...
RUN ...
HOP ...
CRAWL ...

HOWEVER YOU GET THERE
BE SURE TO MAKE IT TO
MAIZE DAYS
This Weekend In Friona
ALLSUP'S 7-11 GROCERY



FAIR WEEK

September 13 - 18

MAIZE DAYS

Come One - Come All

It's time, once again, to celebrate another fine Maize Crop in Friona. We are proud to have Miss Darlene Harper our entry in the Maize Queen Contest. May we take this means to wish her the best this evening.



Darlene Harper

"Miss Cummings Farm Store 1971"

CUMMINGS FARM STORE

**Susan Kay Knox
Receives Degree**



SUSAN KAY KNOX

Mrs. Steve Knox, who is the former Susan Kay Carmichael, recently received a bachelor of arts degree with a major in speech and a minor in psychology from Texas Tech University, Lubbock.

She received a special education teaching certificate in speech and hearing therapy.

Mrs. Knox, a 1967 graduate of Friona High School, began her college courses at Abilene Christian College before transferring to West Texas State University, Canyon for her sophomore year.

Then she transferred to Tech for her junior and senior years and made the Dean's Honor Roll all four semesters there. She was a key member of Sigma Alpha Eta, a

professional speech pathology and audiology fraternity and was on the student council.

Mrs. Knox is a speech therapist for Slaton Public Schools. Her husband is a senior electrical engineering major at Tech.

Reposse Is Demonstrated

Highlight of the Thursday afternoon meeting of Friona Young Homemakers in the cafeteria of Friona High School was a Reposse demonstration by Mrs. Tommy Tatum.

Mrs. Tatum also demonstrated sponge painting. She displayed a number of box purses and other finished articles.

Two new members, Mrs. Keith Lynn Blackburn and

Mrs. Ray DeFord, were accepted into the club.

Visitors present were Mrs. Johnny Mars, Mrs. Wayne Rhodes and Mrs. Rex Wells.

Chapter sponsors, Mrs. Ernest Osborn and Mrs. Dale Guber, were hostesses. Refreshments of assorted fresh fruits in a watermelon basket were served with pecan tarts and punch.

**Time Set For Delivery
Of Art-Craft Objects**

Mrs. Steve Messenger, spokesman for the fine arts committee of Friona Chamber of Commerce has announced that all articles to be entered in the show, which will be at the local Law Enforcement Center and City Hall, should be delivered between 1:30 and 4:00 p.m. Thursday.

Categories in painting include oil, water base, pastel and drawing; landscape, still life, contemporary and "Friona then and now."

Craft entries are to include needlecraft, crewel embroidery,

needlepoint, afghans, knitting, crocheting, quilting, Christmas crafts, beadwork, macrame, decoupage, telepainting, folk art, woodcraft, trunks, purses, wood carving and tin craft.

There will also be a class for table arrangements and pictures made of natural dried materials, such as flowers, weeds, seeds, maize, cotton burrs, etc. from the local area.

There will be no charge for entering any of these items for exhibit or for sale.

Bible Conference Will End Sunday

The final service of a Fall Bible Conference, which is being conducted at Lazbuddie Baptist Church this week, will be held Sunday evening. The speaker will be Dr. Fred Howard. His theme will be "Set My Soul Afire Through Knowledge of Eschatology."

Dr. Howard will also speak Sunday morning. He is from Wayland Baptist College, Plainview.

The Thursday evening speaker will be Jake Del, hereford. Carlos McLeod of Plainview will speak Friday and Rev. Charles Broadhurst,

pastor of First Baptist Church, Friona, will be the Saturday evening speaker.

The conference began Sunday and there has been a different speaker each evening.

Rev. Dale Cain, pastor, invites everyone in the area to attend the remaining services.

Relatives Visit

Sunday dinner guests in the home of Mr. and Mrs. E.S. White Sr., 201 East Ninth, were Mr. and Mrs. Larry D. Milligan and son, Neal of Irving; Mr. and Mrs. Vernie Roberts, Amarillo; and Mrs. Wayland Hinds, Pamela and Kyle, Canyon.

Then on Monday Mr. and Mrs. John R. Cannon, Dianne and Terry of Dumas visited Mrs. Cannon's parents.

Milligan returned to Irving by plane Monday but Mrs. Milligan and Neal stayed for a visit in the homes of her parents, the Whites, and his parents, Mr. and Mrs. Bud Milligan and sister, Tina.

Also visiting in the home of the Milligans is Mrs. Sue Nazworth and her son, Jimmie, also of Irving.

Frionans Attend Area Convention

Several Frionans were in Muleshoe Saturday for the area 1 Young Farmers and Young Homemakers convention.

Mrs. Bill Brandt, Mrs. Larry Moyer, Mrs. Mickey Wilson, Mrs. Jarrrell Wright, Mrs. Ernest Osborn, Mrs. Danny Black and Mrs. Jim Roy Wells attended a noon luncheon at the X.I.T. Steakhouse.

In the evening a banquet for those attending the convention was held in the Muleshoe High School Cafeteria. Guest speaker was Don Williams, youth minister of Broadway Church of Christ, Lubbock.

Frionans attending were Mr. and Mrs. Bill Brandt, Mr. and Mrs. Larry Moyer, Mr. and Mrs. Mickey Wilson and Mr. and Mrs. Danny Black.



TYPICAL EARLY DAY COWBOY would be an apt name for this picture, which was painted by Mrs. Mildred Guinn, hereford artist. Mrs. Guinn, who is a former Friona resident, will be in Friona Friday and Saturday doing quickie character sketches and caricatures. She has been painting for the past seven years and does portraits, charcoals, oils and pastels. This will provide those attending Maize Days with a fine opportunity to have sketches of themselves made.

DECA - VICA Clubs Have Joint Meeting

The first meeting of the DECA Club was held September 7 with the first meeting of the VICA Club held September 9.

Officers were elected for the 1970-71 school year. Dues were set at \$5 initially and \$2 at the first of every month.

It was also decided to have a DECA-VICA cookout on September 9 to honor the newly elected officers. This was held at 7:30 at the home of Mr. and Mrs. Cecil Maddox. Hamburgers and homemade ice cream were served.

Recreation was ping pong and badminton.

The DECA officers are as follows: President-Melissa Pruett; Vice-President, Kathy McLean; Treasurer-Bobi Odum; Secretary-Pat Nichols; Reporter-Betty Sachs; Parliamentarian-Vicki Ulen.

The VICA officers are: President-Gary Duke; Vice-President-Gary Phipps; Secretary-Treasurer-Cheryl Patterson; Reporter-Carl Evans; Sergeant-at-Arms-Randy Dorrell.

Students Enroll At LCC

Seven students from Friona and one from Lazbuddie have enrolled for the fall semester at Lubbock Christian College.

Kathy Renner, daughter of Mr. and Mrs. Ansel Renner, 1302 Pierce Street, and a 1968 graduate of Friona High School, is a senior.

Janice Clark, daughter of Mr. and Mrs. Jack Clark, Route 2, and Dale Neel, son of Mr. and Mrs. Otis Neel, 801 West Seventh Street, were members of the 1969 graduating class of Friona High School and are juniors.

Gwyn Moore, Ted Procter and Kay Riethmayer who are 1970 graduates of Friona High School, are sophomores. Their parents are Mr. and Mrs. Kenneth Moore, 1601 West Tenth Street; Mr. and Mrs. James Procter, 1403 West Sixth Street, and Mr. and Mrs. W.R. Riethmayer, Route 3. Susan Floyd, a 1971 graduate of Friona High School and the daughter of Mr. and Mrs. Glenn Floyd, 1301 Columbia, and Clay Mims, who is the son of Mr. and Mrs. G.W. Mims, Lazbuddie and a member of the 1971 graduating class of Lazbuddie High School, are freshmen.

Lubbock Christian College is a small, private, senior college which offers bachelor of arts and bachelor of science degrees in 16 majors.

Local Hospital Auxiliary To Have Membership Drive

Parmer County Hospital Auxiliary held the first meeting of the 1971-72 year on Tuesday morning September 6th in the Board Room of the hospital.

Mrs. Jake Outland, president, welcomed fourteen members and one guest, Mrs. Sherri Kerr.

Other officers are Mrs. A. W. Anthony Jr., vice-president and Mrs. Von Edelman, secretary-treasurer.

Members toured the lobby and viewed the new furniture. It was announced that the Hospital Board had donated \$300 toward cost of the furniture. Proceeds from TV rentals and future rummage sales will be used for carpeting the waiting lobby and painting and paneling the walls.

Mrs. Darrell Simpson and Mrs. Earl Drake, co-chairmen for the annual rummage sale, announced that the sale will take place after Maize Days and they welcome donations of rummage from members and anyone interested.

There is a need for new members in this worthwhile organization which meets the first Tuesday morning of each month--September through May--at 10 a.m. and any ladies who would be interested in donating a little time should contact Mrs. Lee Spring or any member of the Auxiliary.

Committee lists were given to the members. Refreshments were provided by Mrs. Outland after the meeting had been adjourned.

Mrs. Norman Taylor Elected Club Head

During the business session of the Monday evening meeting of Rhea Home Demonstration Club, Mrs. Norman Taylor was elected to serve as president during the coming year.

Other officers elected to serve with Mrs. Taylor were Mrs. Wendell Garner, vice-president; Mrs. Andy Anderson, secretary-treasurer; Mrs. Walter Dittmar, reporter; Mrs. Leland Gustin, parliamentarian; and Mrs. Keith Garner, council delegate.

Following a game session directed by Mrs. Elmo Dean, roll call was answered with ways to improve club meetings.

Jana Pronger, Farwell, who is the Parmer County Home Demonstration Agent, was a guest.

Members present were Mesdames Malinda Schlenker, Walter Dittmar, Leland Gustin, Keith Garner, Wendell Garner, Wayne Bass, Cordie Potts, Herbert Schueler, Elmo Dean, Jack Patterson and Norman Taylor.

Frosted gingerbread, punch and mixed nuts were served.

Mrs. J.H. Gipson of Abilene, Texas, is a guest in the home of Rev. and Mrs. Bill Gipson. She is Gipson's mother.

James Procters Have Visitors

Guests in the home of Mr. and Mrs. James Procter, 1403 West Sixth Street, during the weekend were Mr. and Mrs. Haskell Murphree of Duncan, Oklahoma, and Mr. and Mrs. W.C. Riddle of Lamesa.

Their son, Ted, who is a student at Lubbock Christian College, spent the weekend at home.

Frionan Enlists In U. S. Navy

Juan Guzman Saucedo, son of Mr. and Mrs. Antonio Saucedo, 304 Woodland, enlisted in the United States Navy on the second of September.

Saucedo was accepted for enlistment in the Navy by the Navy Recruiting Station in Clovis and is now undergoing recruit teaching in Orlando, Florida.

MEXICAN FOOD SPECIAL

SAT. NITE - - ALL YOU CAN EAT \$1.75

(Sept. 18) 7 p.m. to 10 p.m.

★ MENU ★

- Enchiladas - Buritos
- Tacos - Pochito
- Refried Beans
- Spanish Rice
- Avocado Salad

Every Monday and Wednesday Nites We Will Feature A Special Supper Of Mexican Food, Chili, Fish, Etc. All You Can Eat **\$1.75**

FRIONA SNACK BAR

Plan To Attend Friona's Annual MAIZE DAYS CELEBRATION

SEPTEMBER 13-18 Downtown Friona
FUN FOR ALL

- *Parade
- *Carnival
- *Races
- *Free Barbeque
- *Queen's Contest
- *Booths
- *Displays
- *Concessions

BI-WIZE DRUG

BIG NEWS! THAT'S FRIONA'S 15th ANNUAL MAIZE DAYS CELEBRATION.

A Special Salute To Miss Vandra Nichols, Our Entrant In The Maize Queen Contest

Vandra Nichols

D & D FARM SERVICES

"Where SERVICE Is First"

Don McManaman Leroy Lundy

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR HOME LOANS TO REFINANCE BUY or BUILD REMODEL

For information, ---CALL Eric Rushing, Phone 247-3370

Color Tour Planned By Friona Four Wheelers

Eighty persons attended a dinner meeting of Friona Four Wheelers at Hub Community Center Saturday evening. The invocation was by the club chaplain, Rev. Albert Lindley.

During the business meeting, which was called to order by Bill McClothlin, club president, plans were made for the annual color tour in the Red River, New Mexico area.

Date of the tour has not been set. However, arrangements have been made with motels in that area. Anyone from Friona, who happens to be in

Red River that weekend, may stay in the motels for \$3 per person. The date will be announced later.

Ed Clark was selected chairman for the club's participation in the Maize Days parade.

New members present included Mr. and Mrs. Clifford Crow and Roger Nelson.

Out-of-town guests were the families of Gene Webb, Herbert Bruns and Glenn Vandlingham, all of the Amarillo Jeep Club.

Club Year Begins With Salad Supper

Modern Study Club began its new club year with a salad supper at Federated Club House Tuesday evening. Hostesses were Mrs. Dan Ethridge, Mrs. Glenn E. Reeve Sr. and Mrs. Sloan H. Osborn, members of the program committee.

Theme for the year's programs "Take Time," was announced when yearbooks were presented by Mrs. Ethridge.

Mrs. Osborn presented a report of activities of the club during the year 1930-31. Yearbooks for that year were on

display. Special guests were Mrs. Mae Magness, Mrs. Roy Clements, Mrs. Lillian McLellan, and Mrs. Orma Flippin, who were early day members of the club.

Plans were made for opening of the Country Store during Maize Days.

Mrs. George C. Taylor, president, invites everyone to visit the store, which is located in the Euler Building, just across the street north of City Park.



FRIONA APPLES. . . Mrs. Jim Shafer, 1301 Pierce in Friona, admires a couple of apples from one of her trees, which made a good apple crop this year. The two apples she displays weighed over a half pound apiece. The Shafers have harvested 10 bushels from three trees, and still have many apples left.

Yearbook Presentation Is Meeting Highlight

Members of Friona Woman's Club had their first meeting of the club year at Parmer House Restaurant at 9:30 a.m. Wednesday. Special greetings and the invocation were by Mrs. Ethel Bengler, club president.

Theme of the year, "Woman Power Takes Time" was announced and yearbooks were presented by Mrs. A.H. Boatman, vice-president and program chairman. Her theme was "Looking Forward."

Roll call was answered with vacation highlights. Members present were Mrs. Bengler, Mrs. Boatman, Mrs. W.O. Brown, Mrs. Opal Buchanan, Mrs. C.W. Dixon,

Son Born To Delmer Dements

Mr. and Mrs. Delmer Dement became parents of a baby boy at 4:45 a.m. Saturday, September 4, at Parmer County Community Hospital.

He was named Jodi Lyle and weighed 9 lbs. 4 ozs. He is the second son for the Dements. Jodi's grandparents are Mr. and Mrs. E.T. Dement, Canyon, and Mr. and Mrs. W.J. Russell, Route 1, Friona. Great-grandparents are Mr. and Mrs. Henry Russell, Kress, Texas, Mrs. A.J. Ponder, Heathton, Oklahoma, and Mrs. Veda Dement, McAllister, Oklahoma.

His brother, Gary, will soon be three.

Jerrod Quinn Lee Born Wednesday

Rev. and Mrs. Jackie Lee of O'Brien, Texas, became parents of a baby boy at 9:25 p.m. Wednesday, September 8, in Knox County Hospital, Knox City, Texas. He was named Jerrod Quinn and weighed 10 lbs. 7 ozs.

Mrs. Lee is the former Donna Fuks of Friona. Mrs. Agnes Fuks is the maternal grandmother. Paternal grandparents are Mr. and Mrs. Carl Lee of Summerfield.

Rev. Lee is pastor of the O'Brien Baptist Church and a student at Hardin-Simmons University, Abilene.

Mrs. Glenn E. Reeve Jr. and Mrs. Fuks plan to go to O'Brien Friday.

Mrs. Gary Snead and daughter, Holly, of Santa Anna, California, have been visiting in the home of Mr. and Mrs. R.E. Snead, 1302 West Sixth Street.

Spring Graduates Begin Quest For More Education

Fifty-seven 1971 Friona High School graduates are attending colleges, universities and trade schools this semester.

Texas Tech University, Lubbock, was the most popular school for members of the class. The thirteen freshmen there this fall are Dennis Anthony, Karen Crofford, Sharon Crofford, Kirk Cummings, Bryan Elliott, Jayn Massie and Mike Mills.

Also Ginger Murphree, Esther Smith, Susie Spring, Mike Taylor, James Weatherly and Mike Buchanan.

Eleven members of the class chose West Texas State University, Canyon. They are Kemy Bails, Gloria Brown, Ellen Denney, Faye Jackson, Mike Miles, Clinton Schueler,

Debra Wyly, Rusty Lindeman, Debbie Wassom, Shelley Vaughn and Pedro Rando.

Five members of the class are enrolled at South Plains Junior College, Levelland. They are Tim Elmore, Don Fortenberry, Donna Garner, Amy Sue Renner and Conrad Renner.

Tarrant County Junior College, Fort Worth, and Texas A. & M. University, College Station each have three freshmen from Friona.

Those enrolled at Tarrant County Junior College are Bruce Fite, Jerry Oden and Donald Wenner.

Dale Schueler, Larry Johnston and Dwayne Bauer have enrolled at Texas A. & M. Gay Welch and John Bingham are attending Stephen F.

Austin University, Nacogdoches.

Rick Jennings and Lana Renner have enrolled at Tyler Junior College, Tyler, Texas.

Susan Floyd is attending Lubbock Christian College, Lubbock. Danny Vera has enrolled at the University of Texas at El Paso. Fran Dodd is a freshman at Eastern New Mexico University, Portales. Kathy Schueler is attending Concordia Lutheran College, Austin.

Nancy Scales has enrolled at the University of Arkansas, Fayetteville, Arkansas. Glenda Deaton is the only member of the class who is attending Wayland Baptist College, Plainview.

Jonny Cudd is a freshman at Panhandle A. & M. College, Goodwell, Oklahoma; and Jackie Caswell has enrolled at Texas Bible College, Houston.

The ten class members who planned to enroll at Texas State Technical Institute, Amarillo, are Donnie Lewellen, Wesley Clark, Samuel Drager, Larry Smith, Gary Fallwell and Charles Bentley.

Also Jackie Deatherage, Jodean Harrelson, Clyde Schilling and Gary Pone.

Study Club To Hold Drawing For Money Doll

Progressive Study Club will again hold the annual drawing for "Miss Money Doll" on Saturday, September 18, following the Maize Days barbeque dinner in the City Park. Some lucky person will win a fashion doll dressed in 25 one-dollar bills.

As in the past years, the proceeds from this drawing will go to Parmer County Community Hospital. The club members have decided to buy

a new automatic ice-maker for the hospital this year.

Tickets are ten cents each and may be purchased from any member of the club. Members will be selling tickets at the Maize Queen Contest in the High School this evening and also downtown after the parade Friday. Tickets will be available in the City Park all day Friday and Saturday.

It's A Girl For Whites

Mr. and Mrs. Dennis White, 2302 West Second Street, Amarillo, became parents of a baby girl at 7:15 p.m. Tuesday, September 7.

She was named Crystal Autumn and weighed 7 lbs. 5-1/2 ozs.

Crystal is the second daughter of the couple. Her sister, Cinnamon, is two and one half.

Mr. and Mrs. Vernon Roberts, 604 Geneva Avenue, Friona, are the maternal grandparents. Paternal grandparents are Mr. and Mrs. E. R. Hungerford, Denver City.

Mrs. Beatrice Atkinson, Florence, Texas, and Mrs. Emma Roberts, Port Arthur, Texas, are the great-grandmothers.

It's Time Again For Some Old Fashioned Fun In Friona At MAIZE DAYS

GIB'S DRIVE-IN CLEANERS Sanitone
Certified Master Drucker

622 Main Phone 247-3150

Sincerely Yours

By Rev. Albert Lindley

Unless you are one of the few, you have probably been working on a float or some kind of "parade entrant" and maybe even you have blisters. . .

Well, that just happens to be one of the little niceties of life to be enjoyed. . .

Here we are, in our community and we are freely going about an annual affair in which most of the community has some interest in one way or another. . .

Let me digress back to my topic and get off of personalities. . .

The very fact of our freedom to encourage and sustain such an affair is indicative of the spirit of this community. . .

We don't have to do something like this and it may not even be a real "fund-raiser" -- but it isn't its purpose -- but it is a community project in which we all have an opportunity to be a part. . .

I have often thought that a great way to have "music appreciation Sunday" in the church was to have a service some time without one single note of music. Devoid of every single effort. Now I'm thinking that would cause one to appreciate the strength and backing that music has for a worship service. . .

Now, in the same attitude of thought, think of what a community would be if there were absolutely no community projects. . . not one. . .

See what I mean? Think it over. No funerals where the community is able to share with the family and to gather for a strengthening word for continued existence in spite of the void. . .

--No Graduation programs
--No Sports endeavors for spectators
--No Maize Days effort
--No community Thanksgiving Service prepared by the Ministerial Alliance which will be at the First Baptist Church this year on Wednesday night, November 24. (Free Ad)
--No chance to buy a shave permit and help pay for the Saturday "feed"

--No Memorial Day Service or Fourth of July or . . .

See my point?
In community effort we have a school (this we would not have--Now, no cheering, kids. You could grow up ignoranter. . .)

In community effort we also have churches and these would be out--now be careful about any mixed emotions. (I'm not referring to how nice you think it would be to get rid of your present pastor--I'm talking about what it would be to live in a community with absolutely no churches--not even yours. . .)

In fact, what we come to realize is that what makes up a community is the spirit of community where we join in common efforts and concern--and I wouldn't have it any other way. . .

I'm sure you can tell by now that I am in full swing with a "community spirit" focus for today. . . I think we should have them. . .

Of course it goes without saying--but I will--it takes the "community minded" to have a community, which is also to say that every person, laborer, renter, land owner, merchant, employer, student and pet--is responsible for this community being what it is and we all have our responsible tasks to see that it is worth existence. . .

Another point here is to see that this community is a product of our collective thoughts, ideals and activity. . .

One person coming into the community doesn't change everything to his way. . . His ideas and thoughts mix with others and together they come out different from either original. Much like the spectrum of color and the knowledge of how it can be mixed to gain the proper shade and color. . .

Well now, surely you can guess my conclusion. . .

It takes all of us and we determine together. I bring who I am and so do you. That's the good ole American Way. . .

So, here's to our community. Let's see that it continues to grow in purpose, worth and I should hope, in favor with God and man. . .

RUTHIE'S PRESENTS

Jeanie Thompson

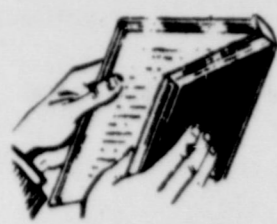
Who Will Represent Us In The Maize Queen Contest Tonight. Be On Hand For The Big Event At 8 p.m. In The High School Auditorium

Ruthie's Ladies & Childrens Wear

Store Hours 8:30 a.m. - 6:00 p.m.
Friona, Texas Mrs. Marion Fite Phone 247-3232

<h3>ASSEMBLY OF GOD</h3> <p>10th and Ashland--Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.</p>	
<h3>CALVARY BAPTIST</h3> <p>14th and Cleveland--Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>	
<h3>CALVARY BAPTIST MISSION</h3> <p>5th and Main--Rev. L.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>	
<h3>FIRST BAPTIST</h3> <p>Sixth and Summit--Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.</p>	
<h3>MEXICAN BAPTIST CHURCH</h3> <p>4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.</p>	
<h3>ST. TERESA'S CATHOLIC CHURCH</h3> <p>16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.</p>	
<h3>SIXTH ST. CHURCH OF CHRIST</h3> <p>502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.</p>	
<h3>REDEEMER LUTHERAN CHURCH</h3> <p>13th and Virginia-- Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.</p>	
<h3>UNION CONGREGATIONAL CHURCH</h3> <p>Euclid At 16th--UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.</p>	
<h3>TENTH ST. CHURCH OF CHRIST</h3> <p>10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.</p>	
<h3>SIXTH ST. IGLESIA DE CRISTO</h3> <p>408 W. Sixth--M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.</p>	
<h3>FRIONA UNITED METHODIST CHURCH</h3> <p>8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.</p>	
<h3>UNITED PENTECOSTAL CHURCH</h3> <p>Fifth and Ashland--Rev. O.G. Stanton, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.</p>	

Ethridge-Spring Agency	Friona State Bank
The Friona Star	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Meat Co.



The Library Corner

BY MRS. VON EDELMON

Friona Public Library has begun its new schedule, which is the same as last year. The library is open from 10:00 to 6:00 p.m. each Tuesday and Wednesday. Then on Thursdays, Fridays and Saturdays, it is open from 9 to noon and from 1 to 6 in the afternoon.

Story Hour began last Thursday. This feature is conducted from 10:00 to 11:00 a.m. each Thursday and is for children from 3 to 6. Mrs. Jerry Winkle is chairman of the group of women who are volunteering their time to read. If you are interested in helping develop a love of books in pre-school age children, Mrs. Winkle will appreciate a call from you. Her phone number is 247-3281. Volunteers may also call Mrs. Billie Fairchild at 247-3200.

The library is looking forward to another progressive year under the leadership of Charles Allen, chairman and Steve Messenger, vice-chairman. Other new board members are Mrs. Dan Ethridge, Mrs. Jerry Winkle and Mrs. Calvin Dozier. Hold over board members are Charles Allen, Mrs. Ethel Bengler, Mrs. John Gaede, Rev. Albert Lindley, Bill Gipsou and Mrs. James V. Edelson.

The junior section has been moved to a larger room to accommodate the ever-growing number of readers and books. Some of the new books are "The Black Mustang," by Wormser, "Receiver" by Maule; and "1492, Year of Columbus and 1776, Year of Independence."

Wayne B. Stark Sr. Dies Here Sunday

Wayne B. Stark Sr., 1502 West Seventh Street, was dead on arrival at Parmer County Community Hospital about 2:50 a.m. Sunday, following an apparent heart attack.

Funeral services were conducted from Friona United Methodist Church at 5:00 p.m. Monday with Rev. Albert Lindley, pastor, officiating. Pallbearers were A.L. Outland, Wright Williams, Ralph Shirley, Raymond Cook, Jerry Brown and W.S. Ingram.

Mayor Raymond Fleming, Bill McClothlin, W.L. Edelson, Ralph Roden, Dick Locky, Ellis Tatum, Dr. Paul Spring and Clyde Hays were honorary pallbearers. Stark, a retired Santa Fe railway agent, was a native of Metcalf, Illinois. He served as railway agent at Friona and Black before his retirement and had lived in this area since 1930.

He was active in the Odd-fellows Lodge.

Survivors include his wife, Betty; one son, Wayne B. Stark Jr., Canyon; two sisters, Mrs. Ruth Russell and

Mrs. Pauline Friend, both of Tulsa, Oklahoma; and three grandchildren.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

Housewarming Honors Ivies

Mr. and Mrs. Rosco Ivie, who have recently moved from a farm north of Black to a new home at 1620 West Ninth, were honored with a housewarming Sunday evening.

Those attending were Mr. and Mrs. W.O. Brown, Mr. and Mrs. Otey Hinds, Mr. and Mrs. David Grimsley, Mr. and Mrs. Raymond Hughes, Mr. and Mrs. Raymond Fleming, Mr. and Mrs. Edgar Turner and Mr. and Mrs. Bill Gipson.

Also Mrs. Ella Dukes, Mrs. Pearl Brannon, Mrs. Frances Hilley and Mrs. W.V. Elmore.

Sandwiches, chips, dips, cookies, coffee and cold drinks were served.

Final Rites Held For Glen W. Mingus

Funeral services for Glen W. Mingus were conducted from First Baptist Church at 3:00 p.m. Tuesday, September 14. Rev. Joe Hub Collier, pastor of Parkland Baptist Church in Tulsa, Oklahoma, and Rev. Charles Broadhurst, pastor, were officiating ministers.

Mingus, who was 39, was born near Friona and had lived here all his life. He was a farmer and a member of First Baptist Church and Friona Oddfellows Lodge. He was dead on arrival at Parmer County Community Hospital about 11:00 p.m. Sunday, following an apparent heart attack at his home.

Serving as honorary pallbearers were Wright Williams, Earl Chester, George Long, E.G. Phipps, Leroy Lundy, Marion Fite and G.B. Buske.

Active pallbearers were Billy Wayne Sisson, Buddy Wiseman, Don Huckabee, Truett Johnson, V.E. Nichols and

J.B. Buske.

Survivors include his wife, Cherry Ann; two daughters, Mrs. Glenda Patterson, Hereford and Mrs. Vickie Harrison of Friona; his mother, Mrs. Ethel Mingus, Friona; two brothers, Lloyd and Ernest, both of Friona; and two sisters, Mrs. Elsie Allen, Friona, and Mrs. Mildred Agee of the Hub Community.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.



GLEN MINGUS

"What I Like Most About Maize Days"

I love Maize Days because you can stay at town all day with your friends. And I love to ride the rides and play bingo. I like to try to guess who will get queen. And see all the girls do their thing. Oh and of course I love that day that we get out of school.

Debbie Fallwell
6th Grade

I like the parade. And I like the clowns. And the girls with long pretty dresses. And the floats to. And the food is good to.

Irma Garcia
6th Grade

Maize Days is fun and excitement. There are many rides to watch with horses, old cars and other stuff are in the parade. I also like to watch the Queens Talent Show.

Cindy Smiley
6th Grade

It means football season is coming. It means the carnival is coming. It mostly means fun.

Tony Johnson
6th Grade

Maize Days means that there is not anything bad going on and that there is a BAR-B-Q dinner and that there is a carnival and a week out of school.

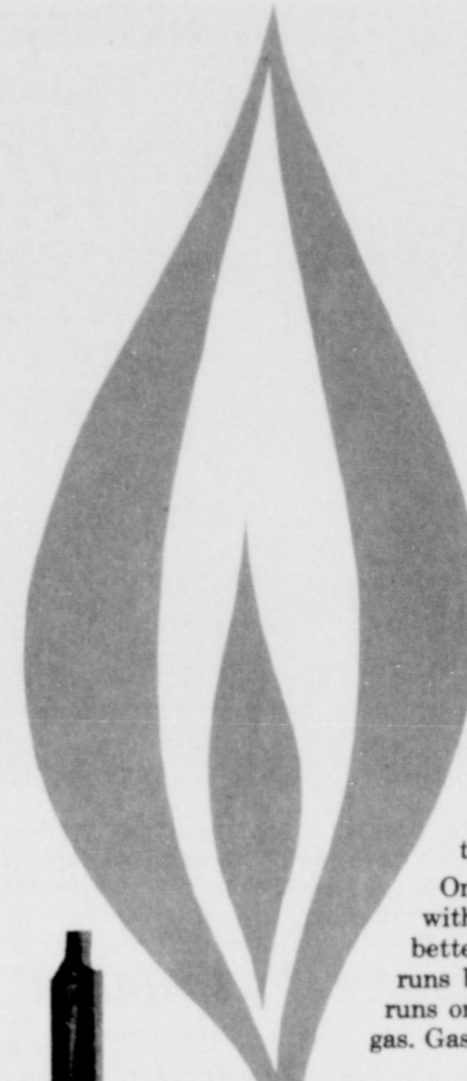
Betty Rando
6th Grade

The Flame That Sparks the Plains

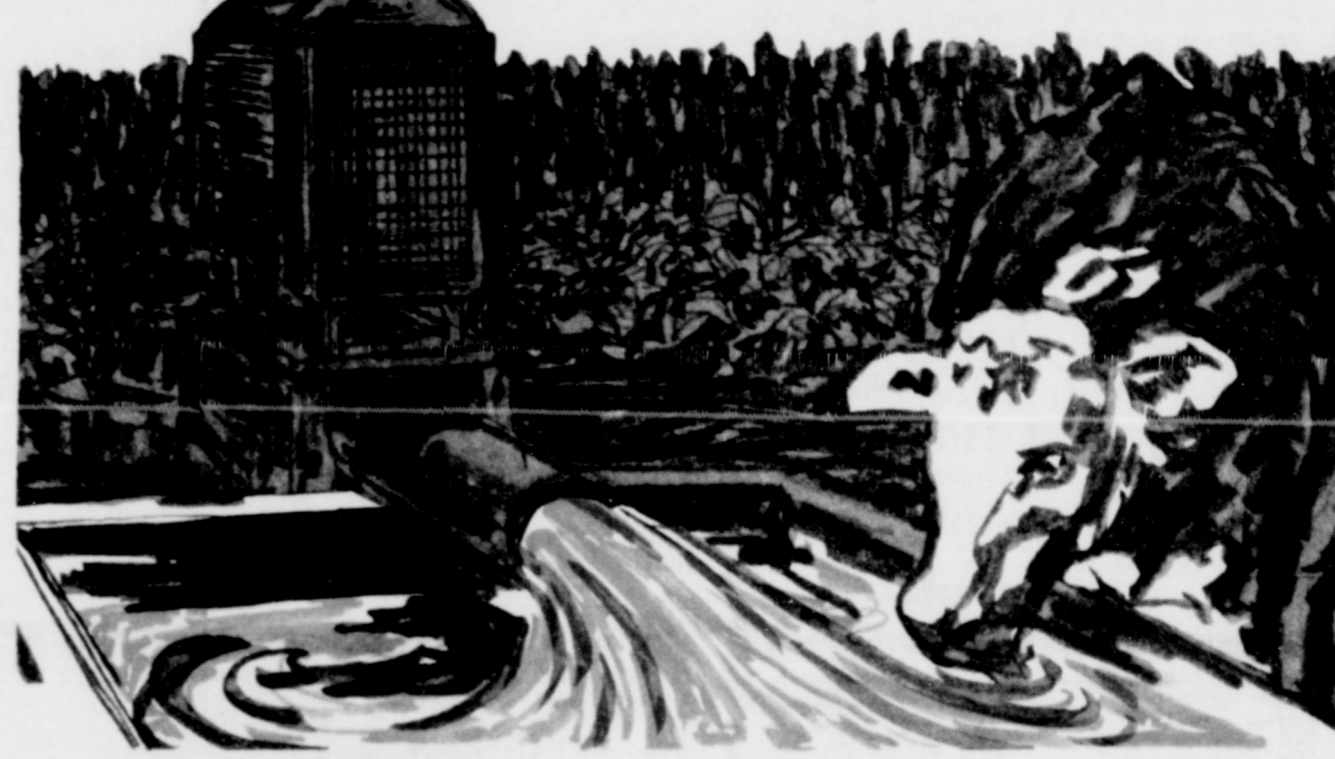
Natural gas powers more than one half, over 30,000, of the irrigation wells on the Texas Plains. And the number increases steadily. With irrigation, this area, once considered semi-arid, leads the state in producing cotton, wheat, soybeans, and other agricultural products. Enormous yields of grain sorghum and corn have led to the development of a multi-million dollar cattle-feeding industry with gas-fueled feed mills and packing plants.

Natural gas has played an important role in bringing many industries to the Plains of Texas. Companies are attracted by the abundant supply of low-cost gas for fuel. Opportunities for industrial growth are unlimited.

On the Texas Plains your family moves up a notch with natural gas for better heating, better cooling, better cooking, and better clothes drying. Everything runs better in a Blue Flame home because everything runs on gas. Dependable, modern gas. Clean, economical gas. Gas that saves you money now and for years to come.



PIONEER NATURAL GAS COMPANY



FRIONA, TEXAS

Sept. 18

Sept. 19



WELCOME TO MAIZE DAYS, 1971



Cindy Barnett

A Special Salute To Our Queen Contestant, Cindy Barnett. Good Luck To Cindy.

MURPHREE

TEXACO



Here's Your Invitation



Invitation

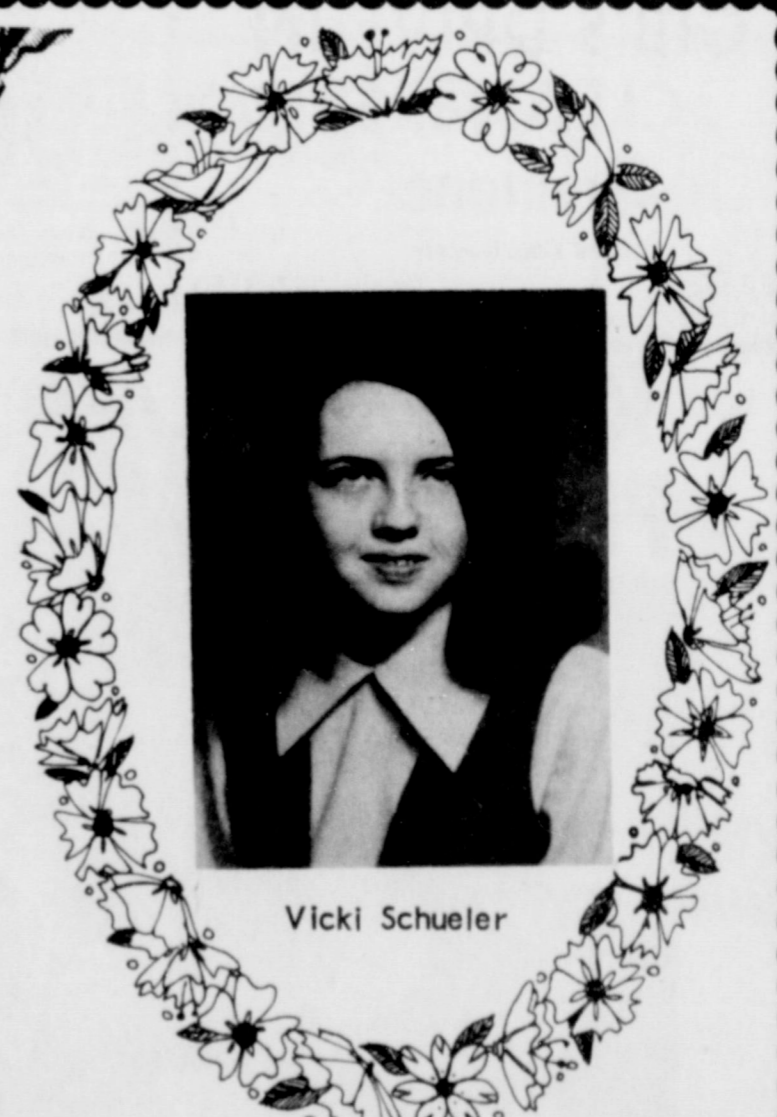
To Attend Friona's Gala 15th Annual

MAIZE DAYS

Claborn's

Funeral Home — Floral

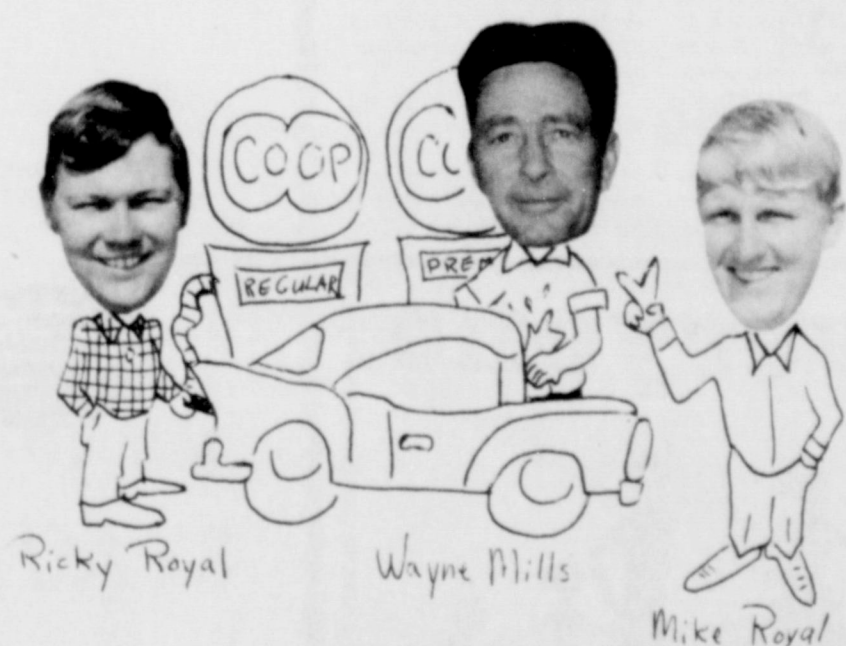
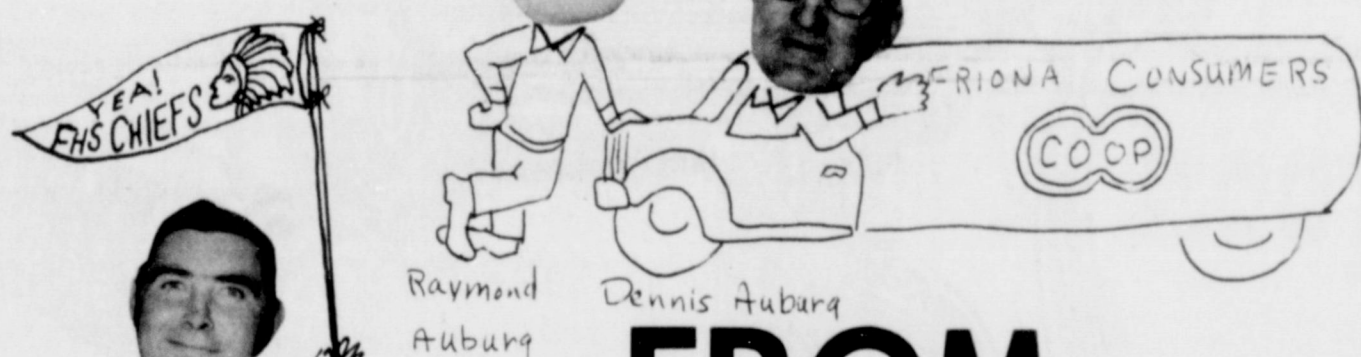
Friona, Texas



Vicki Schueler

We are happy to have Miss Vicki Schueler representing us this evening at the Maize Queen Contest. We wish Vicki the best of luck in this big event.

WELCOME to MAIZE DAYS



**FROM
ALL THE
GANG
AT**

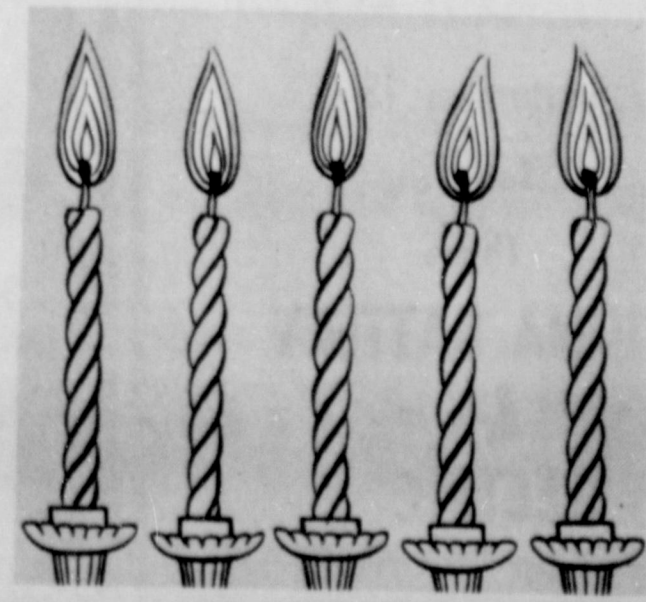
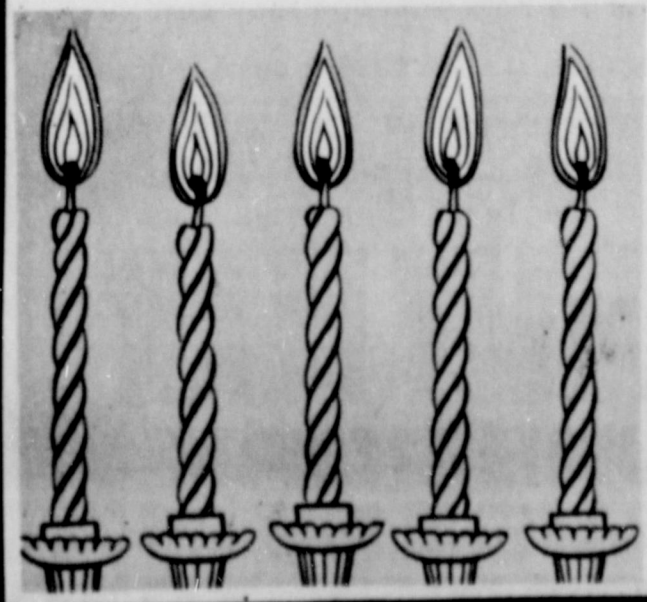
Drawn By
Carol Ellis



FRIONA CONSUMERS



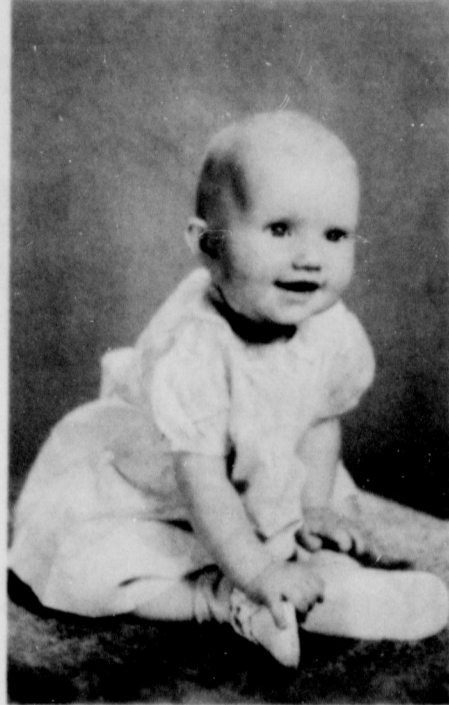
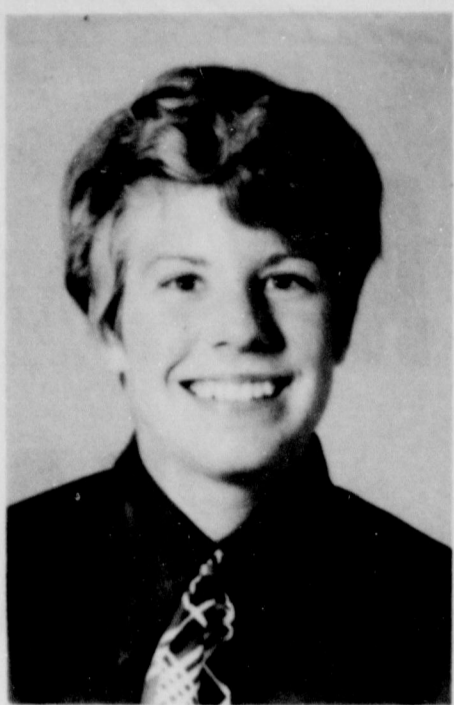
**AND
CONGRATULATIONS
TO
FRIONA ON YOUR
65th BIRTHDAY**



"Have A Happy" 😊



HOLLEY STEPHENSON, . . . was quite the pretty little doll at age 2. Now she has grown into an even prettier contestant for the annual Maize Queen event. She is 16-years old, a Junior at FHS and is being entered in the contest by the Friona Star. She is interested in church work and drama activities, and plans to sing an original song in the talent show. Holley is the daughter of Mr. and Mrs. D.H. Stephenson.



KATHY MCLEAN, . . . displays an impish grin at age 6 months. Now at age 17 she is among the 25 beauties of Friona who will be competing for the Maize Queen Crown this evening. She is entered in the contest by White's Auto and plans to sing for her part in the talent show. Kathy is interested in church work and musical activities. She is the daughter of Mrs. James McLean.



Celebrate With Us In
Friona This Weekend
At
MAIZE DAYS '71
Good Old Fashioned Fun
For Everyone.
**WEBSTER'S
UPHOLSTERY**

Oceans Could Someday Feed The World

Scientists tell us the oceans every year grow more than enough food to feed everyone in the world. This is a comforting fact when we consider the millions of hungry people. But it underscores the tragedy that we don't know how to harvest all that good efficiently. Tremendous strides have been made in conventional land harvesting methods, according to New Holland, the farm equipment division of Sperry Rand Corporation. But, says New Holland, harvesting the ocean profitably is a tremendous challenge facing industries and governments throughout the world.

Many developing nations desperately need food, especially high protein food for which the sea is an excellent source. Today, only 1% of all food comes from the sea, but that 1% is so protein-rich that it accounts for 12% of the protein consumed by people the world over.

The methods we use today for getting food from the sea haven't changed much since the days fishermen first cast nets into the water. If we're going to do better, new methods, practically a whole new body of technology, will have to be developed. Governments, industries and universities are working right now to meet the challenges of the sea, to channel its potential. They're working on new tools, developing ways of living underwater and trying to learn how to select and grow the most productive plants and animals.

Backed by these resources and the efforts of a growing

body of dedicated men, tremendous strides are being made. One example is fish protein concentrate-FPC. FPC is a high protein foodstuff made from whole fish with a process developed by the U.S. Bureau of Commercial Fisheries. It could prove a mighty weapon in the battle against world hunger because less than one cent's worth of FPC can supply a child with his minimum daily protein needs.

Though its potential is great, the history of FPC is filled with controversy. The U.S. Food and Drug Administration was hesitant to clear the product for human consumption, mainly for two reasons. One, FPC is made from whole fish—bones, scales, heads—everything. Two, the fish used for raw material are "trash" fish, which people in the U.S. do not ordinarily eat.

Eating whole fish is presumably no more repulsive than eating whole clams or oysters. And trash fish are no less nutritious than other fish; they're simply less tasty. In its final form, FPC made from whole trash fish is a white powder, very pure, odorless and tasteless. Adding it to foods like bread is a cheap way to greatly enhance their nutritional value. Objections to its use were eventually overcome and the FDA approved FPC for consumption at home and abroad.

That it did so is important, not only for the future of FPC, but also because it clears the way for the development of foodstuffs from other unorthodox sources. The sea will be

one of these sources, but there will be others. Crude oil, for instance, can be converted into protein by a certain type of bacteria.

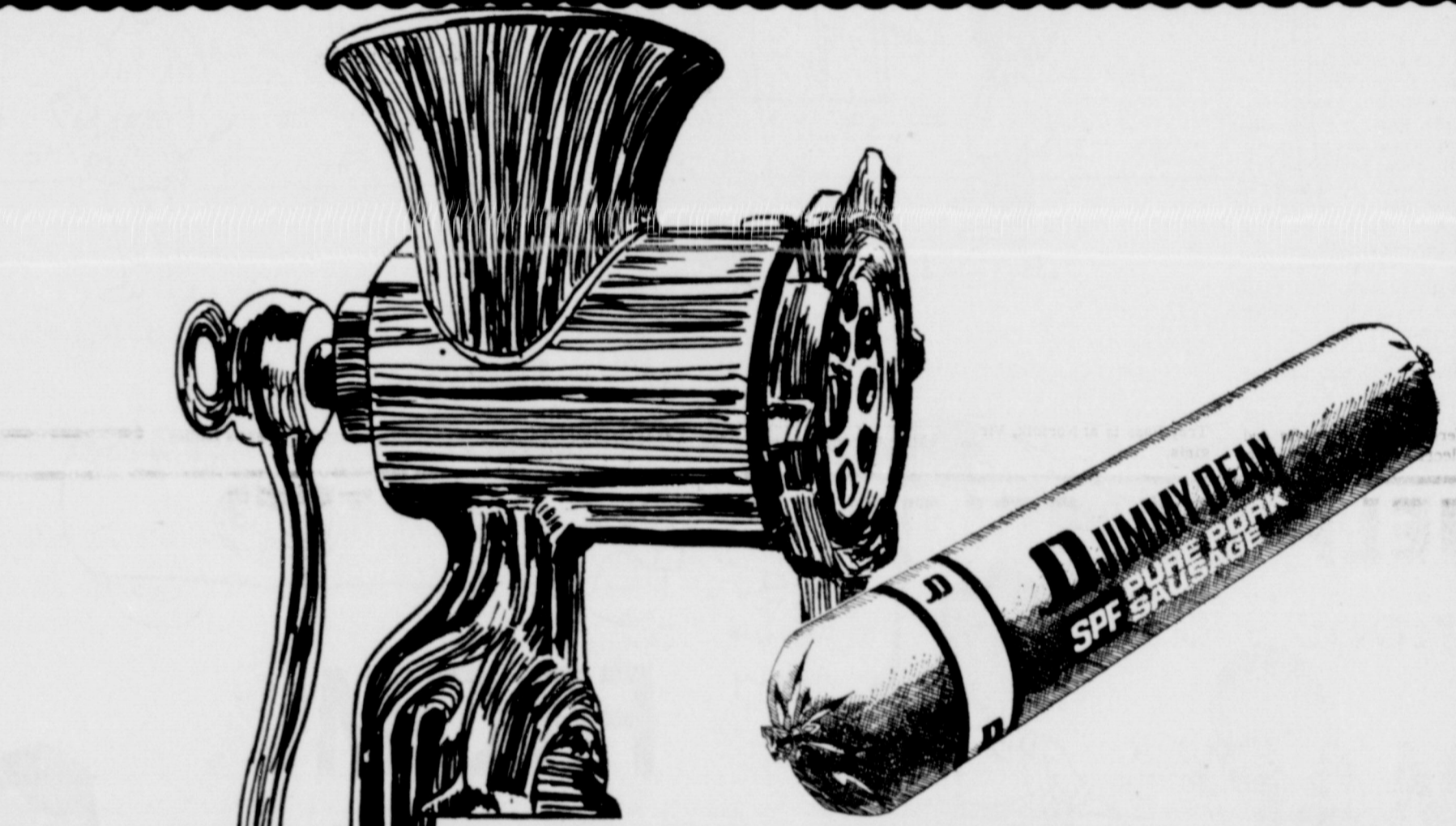
The promise of filling the world's pantries is not the only force pulling men toward

the sea. It's filled with other possibilities. By expanding our knowledge of the ocean, we'll know more about the weather and perhaps be a step closer to controlling it. We'll be able to locate and mine the vast mineral deposits on and

under the ocean floor. There are thousands of salvageable shipwrecks that can't be reached with today's technology. And as time goes on, new areas of profit will be found under the waves. But none will be as rewarding as the

ability to feed millions and millions of hungry people.

Flying foxes are large fruit-eating bats, so called from their foxlike faces.



The honest-to-goodness way to make downright good country-tasting SAUSAGE . . .

Make it like you make it for yourself to eat!

At Jimmy Dean Meat Company, we start by using ALL of the lean, choice cuts of pork — the whole hams and tenderloins. Since we make only sausage, we don't "save out" the expensive pork. This is why you can always tell Jimmy Dean SPF Pure Pork Sausage by its protein-rich pink color — and why it won't shrink itself skinny, or spatter itself dry. The best pork, alone, won't make the best tasting sausage. Precise amounts of choice herbs and seasonings must be blended in. Certainly not bland. It's not too spicy hot either — just right for honest country flavor. For those who like it a little hotter, we make it like they want it and label it HOT, but it is the same genuine pure pork sausage as the regular Jimmy Dean sausage with this one exception. It must be fresh! We make it fresh, daily, in our Jimmy Dean modern sausage plant in Plainview, Tex., and deliver, overnight, by our own refrigerated trucks — fresher than milk — packaged in one and two pound rolls — regular or hot — to your favorite supermarkets. Perhaps Jimmy Dean Pure Pork Sausage may cost a few cents more than other sausages, it's because it costs a little more to make it the honest-to-goodness country way, using only the finest pork available, anywhere . . . produced right here in the Texas Panhandle.

Company, we start by using ALL of the lean, choice cuts of and tenderloins. Since we make only sausage, we don't "save out" the expensive pork. This is why you can always tell Jimmy Dean SPF Pure Pork pink color — and why it won't shrink itself skinny, or spatter itself dry. The best pork, alone, won't make the best tasting sausage. Precise amounts of choice herbs and seasonings must be blended in. Certainly not bland. It's not too spicy hot either — just right for honest country flavor. For those who like it a little hotter, we make it like they want it and label it HOT, but it is the same genuine pure pork sausage as the regular Jimmy Dean sausage with this one exception. It must be fresh! We make it fresh, daily, in our Jimmy Dean modern sausage plant in Plainview, Tex., and deliver, overnight, by our own refrigerated trucks — fresher than milk — packaged in one and two pound rolls — regular or hot — to your favorite supermarkets. Perhaps Jimmy Dean Pure Pork Sausage may cost a few cents more than other sausages, it's because it costs a little more to make it the honest-to-goodness country way, using only the finest pork available, anywhere . . . produced right here in the Texas Panhandle.

Everyone



Come Join The Fun

Attend Friona's 15th Annual MAIZE DAYS-'71

September 13-18

See You There

FRIONA BATTERY & ELECTRIC
Coin-op Car Wash



Have a good breakfast. Have a good day!

JIMMY DEAN PURE PORK SAUSAGE

FRIONA RESIDENT

A.W. Anthony Recalls Early Farming Days

By June Floyd

A modest brick home at the corner of Ninth and Woodland has been the home of Mr. and Mrs. A.W. Anthony Sr. for the past eighteen years. The Anthony's, who have both been farmers all their lives, moved to a farm north of town from Hobart, Oklahoma, 28 years ago.

The first Farmer County land owned by the couple was purchased from the late Henry Clay Davis in 1943. Anthony, who was a Tennessean by birth, left his native state in 1899. His wife was born in the Indian Territory between the present towns of Pryor and Locust Grove, Oklahoma. Anthony's first maize growing experience was in Oklahoma about sixty years ago. At the time wheat and cotton were his major cash crops, but he began growing maize for stock feed. Since his only horsepower was horses and mules, it took a large supply of feed each year.

"When I first began to grow maize, we didn't know anything, about any except what we called 'crooked neck' or 'goose neck,'" Anthony said. Then he added, "Later we planted Plainsman or Martin, then after we began to irrigate there were so many varieties that I couldn't keep up with them, so I just rented my land to the boys and let them make the decisions."

One look at the Anthony home and its surroundings would reveal its owners as a farmer and homemaker. The yard is well kept and flowers, trees and shrubs are growing in all available places. In addition to keeping the yard and flower garden, Mr. Anthony assists his wife with some of her projects.

She is interested in several different kinds of crafts and collects materials for each

one. Two closets serve as storage space for materials for just about any kind of hobby anyone could be interested in.

Mrs. Anthony makes dried flower arrangements, Christmas tree decorations, several different kinds of afghans, needlepoint pictures and a wide variety of other items for use in her home and for gifts.

A memory mirror, which Mrs. Anthony made, is one of her most treasured possessions. The oval shaped mirror is framed with an array of pieces of jewelry, including necklaces, bracelets, ear screws, watches and rings along with pins and trinkets which have belonged to different members of her family.

Another necessity of farm owners of long ago, a nestegg, occupies a special place in the Anthony home. Mrs. Anthony decorated it then purchased a holder for it. The Anthonys, who will observe their 56th wedding anniversary in November of this year, have six children, sixteen grandchildren and ten great-grandchildren.

The three sons of the couple, A.W. Jr., Ernest and Jean, all farm in the same neighborhood north of town. One daughter, Mrs. Zonah Bass, and her husband, Estus, also farm in the same area. Another daughter, Mrs. Catherine Dool, lives at Cordell, Oklahoma. Their youngest daughter, Mrs. Patsy Copley lives in Minneapolis, Minnesota.

At the present time the Anthonys have three grandsons who are serving in the United States Armed Forces. Richard Biggers is in the Panama Canal Zone; Gary Biggers is at Fort Hood, Texas; and Troy Bass is at Norfolk, Virginia.



MR. AND MRS. A. W. ANTHONY

The Anthonys are long time members of Friona United Methodist Church and he has been on the official board of the church for a number of years. He has also served eighteen years on the board of directors of Friona Wheat Growers, Inc. and ten on the board of directors of Friona Consumers Fuel Association. Mr. Anthony has also ser-

ved on the city council and was mayor of Friona in 1956 and 1957.

In recent years the couple has done a lot of traveling and spend a great deal of time fishing.

The couple is keenly interested in the happenings in the community and have always been active supporters of local projects.

"What I Like Most About Maize Days

Fourth Graders

What I like best about Maize Days is all the rides. We get to go down to the park nearly every night and help Daddy work in the booths. Sometimes we get to go ride on the rides. But most of all we like to ride on the rides. We get money to buy tickets and cokes.

Bobit Blankenship

Maize Days is a carnival and parade. It's eating cotton candy and pop corn. It's having a pick-nick in the park. It's watching daddy's float go by and riding in a wagon. It's going up in the ferris wheel, and stopping at the top. Boy! Maize Days sure is fun.

Joanna Merritt

In Maize Days, father takes us to see our grandmother. We also see our cousins and our uncles. We go swimming with our cousins. Then we go home.

Ramon Rodriguez

What I like best about Maize Days is the carnival. I like to ride the ferris wheel and the octopus, roller coaster, the scrambler and many others. And I like the parade to. The pretty horses and buggies and the floats.

Evelyn Hart

I like Maize Days because you can ride all the rides you want to. I like the parade because it has alot of pretty girls and lots of maize.

Paula Jo Williams

Third Graders

I like Maize Days because the people have fun. And also there are bikes, horses and Maize Day queens. I like maize days.

Dana Smith

I like the horses that ride in the parade and the county fair.

Shawna Hadley



Maize Days 1971



Kathy Horton

We take this means to wish good luck to Miss Kathy Horton who will be our representative in the Maize Queen Contest at the High School this evening. We urge all of you to attend this exciting event.

the Art
618 Main Friona, Texas

HELP US CELEBRATE Friona's 65th Anniversary at MAIZE DAYS



Servis Schafer
TANDEM DISC HARROWS

Buy - Sell - Trade

"IF WE DON'T HAVE IT - WE'LL GET IT"

BIG NICK FARM MACHINERY

Highway 60 - Bovina - Phone 238-4861

ALSO OFFERING COMPLETE AUCTION SERVICE

Whoop-eee!

HATS OFF TO FRIONA



Don't Miss Out On All The Fun Going On During MAIZE DAYS



Katie Lewellen

BLACK GRAIN CO. is happy to announce that Miss Katie Lewellen has consented to be our representative in the Annual Maize Queen Contest tonight. We are proud of Katie and wish her the best.

BLACK GRAIN CO.

PORTER ROBERTS

**We Need More Of
His Kind Of People**

By Carol Ellis

A "regular ball of fire" is a good description of Porter Roberts in many ways. His jovial good nature and round form have earned him the nickname of "Porky" among his best friends... and practically everyone in the immediate world is a "best friend" of Porter Roberts.

Ever since the Roberts family moved to Friona from Post in 1960, local people have come to rely on Porter for a never-ending supply of jokes and good humor. He is the official school tax collector for Friona, but is always happy to soften the financial blow with a good story. Though the tax collecting is his "official" position, he also serves in several unofficial capacities around town.

He has on many occasions, driven the ambulance for Claiborn Funeral Home when an emergency situation came up. He drives the band bus for practically every event when the band needs him, as well as other activity buses, and is "on call" for the setting up of loud speaker systems and electronic equipment anytime there is to be a civic event in the city park. He even played Santa Claus for Friona youngsters at Christmastime several years ago and he didn't even need to use a pillow to round out the costume.

Roberts graduated from high school at Ada, Oklahoma, in 1941 and attended East Central College there for a time. He served in the Army Medical Corps from 1943 to 1946 and spent some time in Germany. He married Jean Tugwell of Levelland, in 1950 and the two have two "almost grown" youngsters, Patricia, who is 20, and Mike, who is a 17-year old Senior at Friona High School. Pat graduated from FHS in 1969 and has been

attending Texas Tech University since that time. She is presently working in the computer service at Tech. Pat served as Friona's Maize Queen in 1968-69.

Mrs. Roberts is the mainstay down at the Pioneer Gas Office, and though she does not share her husband's capacity for joke-telling, she always has a friendly smile and a warm greeting for everyone.

Porter was active in the National Guard for several years and is still a member of the American Legion. He is active in church work at Friona's First Baptist Church and teaches in the Beginner's Department there every Sunday Morning.

He is also on call day and night as a member of Friona's prize-winning Volunteer Fire Department.

He is a loyal member of the local Lions Club and has served in several offices in the evening club. He is currently serving as a vice president and is working toward his nine year perfect attendance record.

Among his many other duties, Porter is again serving as Parade Chairman for Friona's Annual Maize Days Event this year, a position he has held for many years. He has also served in the past as General Chairman for Maize Days.

He was for several years a willing helper in the Retail Merchants Association during the time when he had Roberts Furniture Store on Main Street of Friona. He helped with the downtown drawings and promotional events even after he had sold out his store and was no longer a merchant. He served in the capacity of part-time Chamber of Commerce Manager for a time until the city could find someone to take the job full-time. Then



PORTER ROBERTS

In 1964 he took over the school tax office.

It can truly be said of Porter Roberts, that he is the "man behind the scene," quietly going about getting the hard work done while others are taking the credit. Friona is a little nicer place in which to live and work because of the actions of this one man.

There are about 600 known Stradivarius violins still in existence. The Italian master craftsman Antonio Stradivari made a total of 1,100 violins during his career!

The Lonely Heart



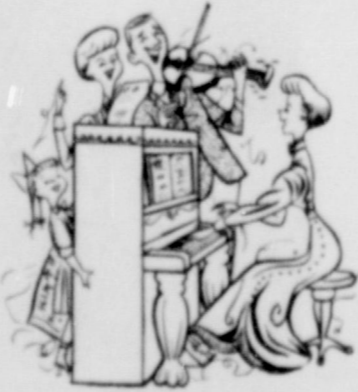
**WELCOME,
FRIENDS**

To Our Gala
**MAIZE DAYS
CELEBRATION**
And
65th Anniversary
Of The Town



**PRODUCTION
CREDIT
ASSOCIATION**

Dale Cary, Manager



Good Old Fashioned
Fun For All In The
City Park.



Presenting . . .
Miss Nancy Martinez,
Our representative in the
Maize Queen's Contest

It's Time To Celebrate
Another Fine Maize Crop
In Parmer County

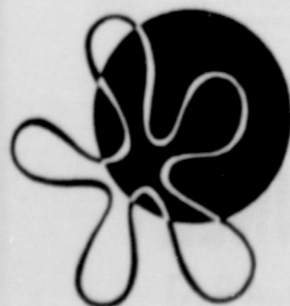
Also presenting
Miss Carol Reeve, who
will represent Modern
Study Club in the contest.



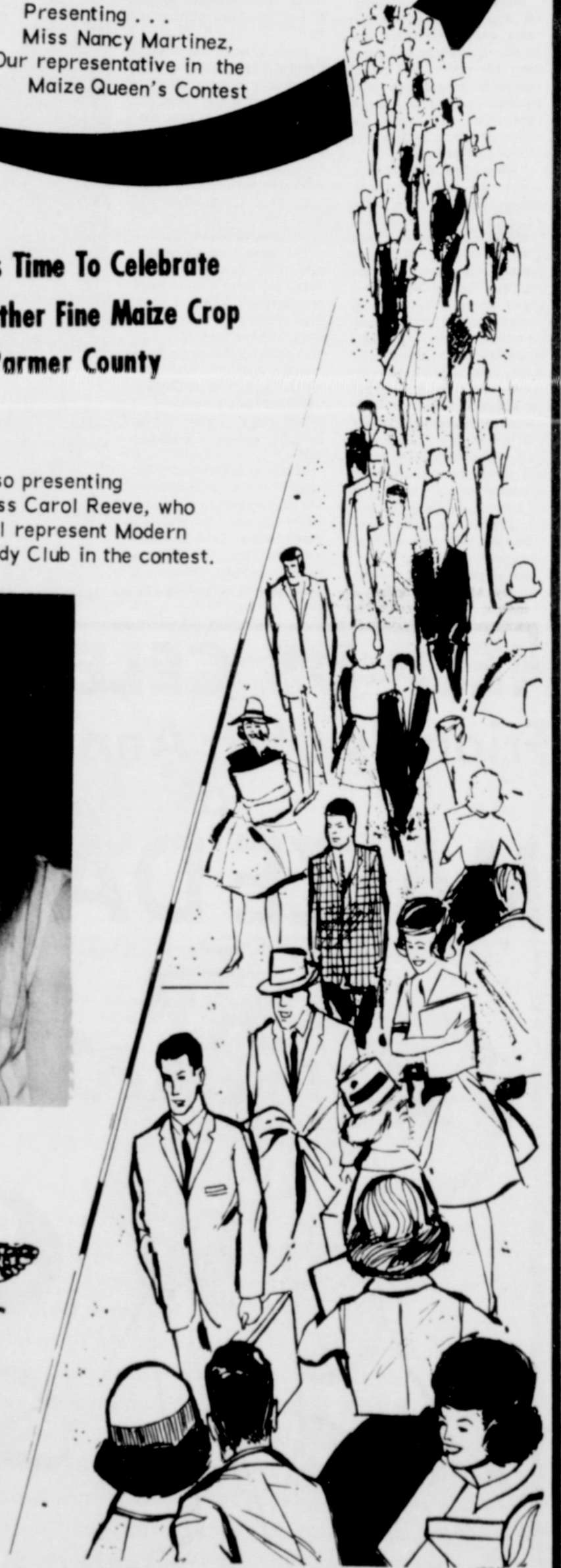
Carol Reeve



We are proud to have been serving the transportation needs of Parmer County since 1938. Need a good deal on a new or used car? See the folks at Reeve Chevrolet-Olds.



**REEVE
CHEVROLET-
OLDS**



FOUR ADDITIONS NOTED

School Assignments Are Released By Officials

As the 1971-72 school year begins, three extra teaching positions and one secretarial position have been added. These additions bring the total classroom teachers to 78 and the total secretaries to five.

For the past several years Mrs. Shirley Fangman has been serving as secretary to Mr. Gee and Mr. Jarboe, but this year she will be working full time in Mr. Gee's office and Mrs. Dorothy Middleton will be Mr. Jarboe's secretary.

Several new teachers have been employed and some changes have been made. The following list of assignments have been announced by Superintendent Alton Farr.

Mrs. Virginia Jennings and Mrs. Oneda Allen, secretaries in Mr. Farr's office; Porter Roberts, tax assessor; Mrs. Betty Brown, secretary; Mrs. Frances Davis, cafeteria manager; Alfred Beavers, bus foreman.

John R. Cook is the high school principal. Other faculty and staff members are Mrs. Owen Greeson, secretary; B.E. Duggins, counselor; Orville Allen, industrial arts; W.L. Cleveland, coach and social studies; Mrs. Virginia Cleveland, business education; Mrs. Thelma Coffey, math; F.G. Crofford, physical education and coach; and Ray DeBord, driver training and coach.

Larry Dyess, physical education and coach; Charles Faulkner, band and chorus; Mrs. Tonya Cober, homemaking; Byron Hardgrove, social studies; Mrs. Beasie Holt, librarian; Mrs. Joyce Johnson, foreign language and English; Cecil Maddox, DE and ICT; Harley Merritt, science; Bob J. Middleton, agriculture; and Martha Mills, business education.

Joy Morton, English and speech; Mike Orrick, sci-

ence; Mrs. Valoris Osborn, homemaking; Bob Owen, math and head coach; Mary Priest, girls physical education; Benny Pryor, agriculture; Don Reeve, mechanical repair; Janice Richards, math; Jerry Shelton, history; Mrs. Carmaleet Truitt, English and Mrs. Cheryl Weatherly, English.

Junior High Principal Tom B. Jarboe has twenty-five assistants this year. They are Mrs. Dorothy Middleton, secretary; Mrs. Lucille Lewis, counselor; James Andrews, band and chorus; Kenneth L. Baker, science and history; Mrs. Martha Bates, fifth grade; Mrs. Mary Bavousett, special education; Mrs. Rita Beene, English and speech; and Ron Cain, building trades. Mrs. Bonnie Crofford, fifth

grade; William David Davis, science and coach; Mrs. Billie Dodd, fifth grade; Mrs. Elizabeth Gore, reading and spelling; Mickey Griffin, social studies; Lana Carol Grogan, science; Mrs. Carolyn Hinton, fifth grade and Jaunene Lambert, reading.

Mrs. Dianne Morgan, reading and science; C. Jackie Morgan, science and coach; Mrs. Jeanne Moseley, fifth grade; Alton H. Peak, reading and math; Mrs. Mary Pryor, math; Mrs. Fay Reeve, English; Mrs. Jeanette Teel, math and geography; J. L. Witten, math and Bill Wood history and coach.

The elementary principals J.T. Gee, Mrs. Shirley Fangman is the secretary and Mrs. Lucille Lewis is the counselor. Others on the elemen-

tary staff include Mrs. Barbara Barnes, Mrs. Decimae Beene, Mrs. Maurine Dunn, Mrs. Myrna Gatlin, Mrs. Mary Merrell, Mrs. Carolyn Carson, Joyce Parker and Susana Perez, first grade; Mrs. Mattie Belle Ray and Mrs. Hortencia Salas, kindergarten; Mrs. Margaret Duggins, Mrs. Judy Herring, Mrs. Velma Lovett, Mrs. Faye Smith and Mrs. Nettie Belle Wilson, second grade.

The third grade teachers are Mrs. Wana Brewer, Mrs. Elizabeth Carmichael, Mrs. Leota Hardgrove, Mrs. Lesta Lee Neill and Mrs. June Rhodes.

Fourth grade teachers are Mrs. Peggy Lindley, Mrs. Patsy Gresham, Mrs. Lois Miller, Kay Neel and Mrs. Mary Maddox.

"What Maize Days Means To Me"

SECOND GRADER

Maize Days is a lots of fun to me. There is pony. The rides are lots of fun. Teress Loflin

FIFTH GRADER

Maize Days are a lot of fun. I like Maize Days because we have a parade, a barbecue, a carnival and lots of things. Maize Days are some of my favorites.

Cherlee Parker



SARAH GAMMON, had quite a lot to say to the photographer when having her baby picture made. Now she is a 16-year-old lovely and Junior at FHS. She is entering as one of 25 contestants in the Annual Maize Queen Contest and is being sponsored by the Young Homemakers organization. Sarah is interested in all types of sports and plans to do a vocal number in the talent part of the contest. She is the daughter of Mr. and Mrs. J.W. Gammon.



DEBBIE BENGE, exhibited an interest in sports, particularly baseball, when she was just a little tot. Now Debbie is a Junior at FHS and is entering the Maize Queen Contest tonight for John Birmingham Land Company. She is the 16-year-old daughter of Mr. and Mrs. Stanley Bengé and she is now interested in music, drama and church work. She plans to sing a Western number for her talent.

This Week In Friona We Salute

progress

During

MAIZE DAYS

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CRIMESTOPPERS TRACED

Anti-Burglar Devices Have Colorful History

When Linus Yale, Jr. invented his pin-tumbler cylinder lock, few people realized that in addition to revolutionizing the lock-making industry, he had changed a few time-honored burglary techniques as well--for lock-picking suffered a major setback.

Even so, with modern methods and literally centuries of experience, housebreakers still manage to make off with more than \$100 million worth of other peoples' belongings each year in the U.S. alone.

For thousands of years burglars have been picking, jimmying--and even blasting their way into homes and places of business--and throughout history, people have come up with some ingenious ways of safeguarding their valuables.

People of Old Testament times were apparently well-acquainted with the problem of housebreakers who had other ways of getting in other than through the door--for the prophet Joel made reference to thieves entering through the windows.

huge stone to come crashing down on him, or he might take a wrong step and literally find himself trying to walk on thin air.



At home, the Egyptians protected their property with locks made of wood. Four-thousand-year-old Egyptian wall paintings show locks that worked on a principle similar to that used in the modern pin-tumbler lock first developed in 1865 by Linus Yale, Jr. A large wooden key with wooden pegs, which resembled an over-sized toothbrush, was used to activate corresponding wooden pins or "tumblers" in the lock. When the key was lifted, it raised the tumblers flush with the top of the bolt, which could then be withdrawn from the staple, using the key itself as the handle. The contraption may have made a few burglars scratch their heads in puzzlement, but it had the disadvantage of only being able to lock a door from the outside.

Breaking and entering suffered another setback when the ancient Greeks found a way to lock their doors from the inside as well as the outside. But the lock was "pickable," and the key that had to be used on it was a cumbersome thing--about the same shape and size as a reaper's sickle--which had to be carried crook-

ed over the shoulder.

Roman robbers were the first to run up against ward-locked locks, consisting of a series of wards or obstacles which the key must pass in order to move the bolt into a locked or unlocked position. This was basically the type of security that burglars would have to get past up to the 19th Century.

When a medieval thief stole, he really had to be careful not to get caught with his hand in the proverbial till, which in those days was a chest with a steel trap that snapped over the burglar's hand, holding him until the owner came.

Burglars in Colonial America got quite a fright when the first "burglar alarms"--locks with guns built into them--went off with a bang! Percussion caps were inserted in a hole in the lock, and when an intruder turned the doornob, a mechanism caused the percussion cap to explode with a loud noise.

During the 19th Century, locksmiths bent on baffling burglars came up with many new designs and patterns. Each was so proud of his skill that he challenged others in his profession to pick his lock if they could. Many of these locks were effective, but--



since they were too complicated and expensive--they discouraged the average homeowner as well as the would-be thief.

In the 1860's, Linus Yale, Jr., who was the co-founder with Henry R. Towne of what is now Eaton Yale & Towne, patented a lock which reapplied the ancient Egyptian tumbler principle. Some mod-

ifications were made along the way, and today it's now world-famous as the Yale pin-tumbler cylinder lock, which foils burglars, because it is virtually "unpickable" and has the capacity for many lock changes should you be the type who frequently loses his keys.

The burglars who got history's biggest break during and after their break-in may have been the gang of U.S. military personnel and German civilians who made off with 730 gold bars valued at \$9,878,400, along with six sacks of bank notes and 25 boxes of platinum bars.

It seems that his inability to pick some locks didn't stop one notorious burglar, who was the first safecracker to use nitroglycerin. He gave his moniker to all who practiced his profession. His name? John Yegg!



"What Maize Days Means To Me"

Dear Editor:
Maize Days means a lot to me as I am sure it does to many people of Friona.

In our community maize is a major crop. The Maize Days queen selected each year is a symbol of our Maize Days celebration and of our community as Miss America is for the United States.

The parade of Maize Days is an enjoyable occasion for everyone. When the High School floats come down Main Street every Maize Days it represents how proud we are of our community and of the maize just harvested. The Friona Junior High and High

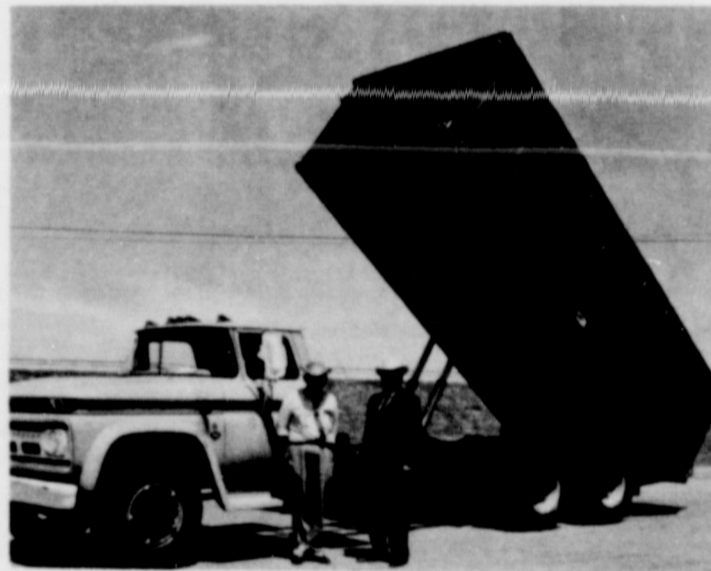
school bands march proudly down Main Street as they represent the Friona School District. Horses, bicycles, old cars, organizations of Friona, and just about anybody or anything is in the parade.

And of course the carnival with its rides, food, and the contests are a big part of the celebration.

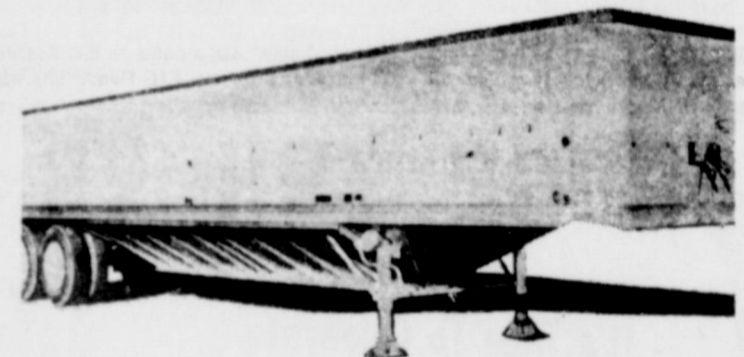
The dog show, the barbecue and the beard growing contest are very nice occasions too. Maize Days... a time to be proud of our community and have fun too.

Sincerely yours,
Julie Johnson
Eighth Grade

Best Wishes from KING TRAILER & EQUIPMENT CO. INC. To Friona On Your 65th Anniversary And MAIZE DAYS CELEBRATION



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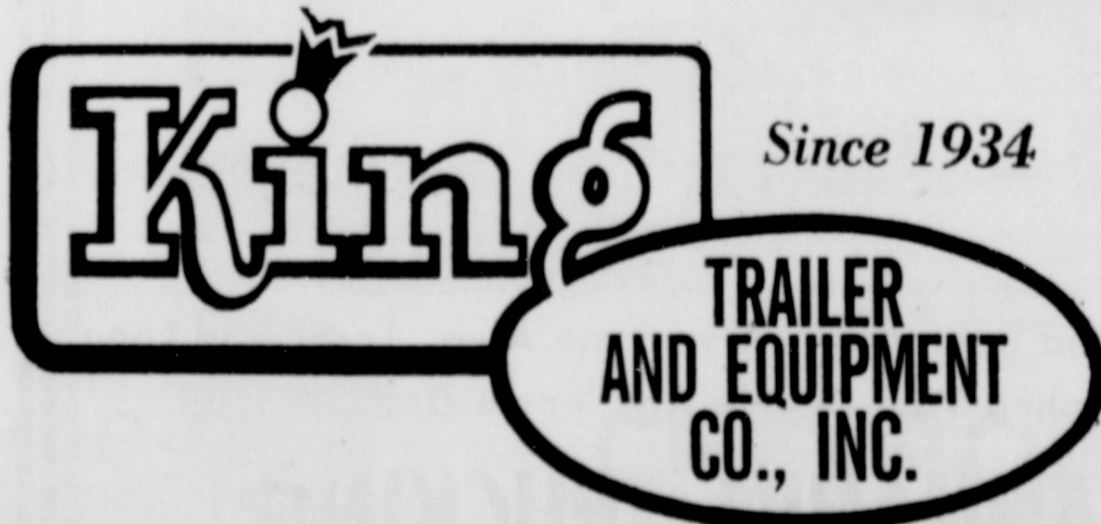
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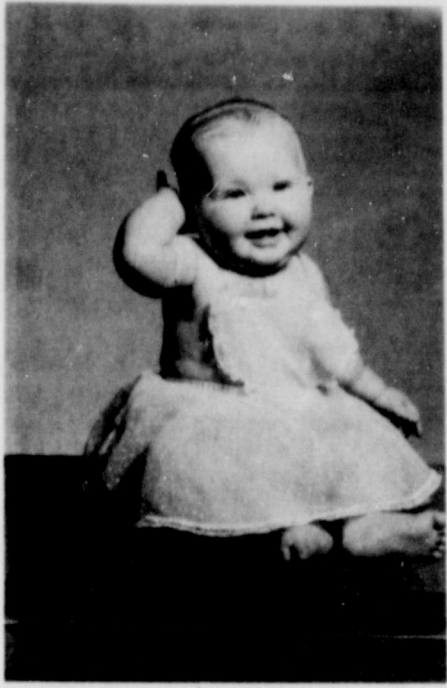
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**What I Like
Most About
Maize Days**

What I like about Maize Days is the parade. I like to see the floats go by, the old cars, the horses, the fire trucks and to see how the bikes are decorated. I like to hear the band play their music. I always like to see the people smiling and laughing together.

Ruth Aguirre
7th Grade

I got the day from school. It means I can take pictures of the parade and sit on the building. It means I can have fun riding the rides and walk around. It means I will see who the queen will be. It means I will get to eat barbecue and other things. I might have a chance to win the money doll. And other things.

Bryan Snyder
7th Grade

Maize Days means a lot to me. It means that I get a holiday off. I don't have to go home for dinner Saturday, because I will eat at the barbecue. I can see the parade and very many costumes. I can enter to win the mini-bike. I can enter to win the money doll contest. I can watch the Queen's contest. I can also ride the rides. I can meet friends and ride with them. I can do very much during "Maize Days" weekend.

Sami Rector
7th Grade

I like Maize Days because we will not have to work in the fields or do some chores. I like the rides even the parade, because that's the first thing. The barbecue is going to be free even the drinks are going to be free.

Alberto Rodriguez
7th Grade

It seems to me that Maize Days is a town holiday. We get out of school, we have a parade, a carnival and a barbecue and a queens contest to pick a Maize Days queen. We have a football game Friday night. We play Bovina.

The High School build floats, the High School Band marches. Kids ride their bikes. That is what it means to me.

Jay Jarboe
6th Grade

TINDY BARNETT. . . was a prissy little miss at the age of six months when she won second in a local baby contest with this picture. Now at age 16 she is entering the Maize Queen Contest sponsored by Murphree's Texaco Station. She is a Junior at FHS and her hobbies are mostly musical. Tindy is the daughter of Mr. and Mrs. Doyce Barnett.



DEBBIE CARTER. . . was a sweet young thing of about six months in the picture on the left. Now she has grown into a lovely 17-year old and is a twirler for the FHS Band. She will enter the Maize Queen Contest this year for Friona Clearview. She leans toward athletics in her hobbies. Debbie is a Senior and is the daughter of Iris Carter.

**Congratulations !
To Friona On Your
15th Annual
MAIZE DAYS CELEBRATION
AND
65th ANNIVERSARY**



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And To Friona
On Your
15th Annual

Carolyn Murphree

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George, Kenneth and Harlan Frye

"What Maize Days Means To Me"

By Ann Hurst
1970-71 MAIZE QUEEN

Maize Days has many memories for me because as long as I can remember there has always been a Maize Days. This is the 15th Celebration and I have participated in each one in some way.

My family moved here about the time Maize Days first began and since my dad was a local merchant we always built a float. I can still remember going to the barns with my parents and trying to give them a helping hand—but the hours got too long. I usually got tired and I would go to sleep in the makeshift bed in the back of our station wagon. When Friday would finally come I'd forget all about being tired and worn out because my brother and I would get to ride the float in the parade. That one ride would make up for everything!

The games and rides in the park have always been exciting to me. Dad always gave me money at the beginning of the day which was supposed to last all day—but somehow it just never did stretch that far. After eating so much and then riding so much, I'll never know how I lived through it! Oh, yes, my favorite game was any one I might win a stuffed animal and my favorite ride was the ferris wheel.

As I grew older my scout troop began working in a concession stand and I got to help there. This gave me a thrill because now I was old enough to "work" at the park.

I remember getting mad at my parents for getting me up so early to go to the Rainbow Girls' Pancake Breakfast, but when I tasted the food I'd soon forget to stay mad. Little did I realize that I would someday be one of the cooks at these early breakfasts—and being a cook means getting there even earlier.

I had always heard about the fun I would have building

a high school float and it is true. It is not easy work and thinking of a theme and finding napkins can sometimes be a headache but the laughs and fun you have with classmates is worth all the time and work.

Marching in the band has always been exciting to me. I never realized how long our main street was until my seventh grade year. Fortunately, each year since then the street has gotten shorter or my legs longer. Marching in the parade this year will be especially nice because we will be wearing new uniforms.

Last, but by no means, least was the Queen's Contest. I remember going to the contest when I was small and wishing I could be one of those girls. Then my turn came. I will never forget the worrying I did about my talent, my costume, and everything in general. Would I ever live through it? Finally the day of the contest arrived and it was an indescribable experience. This has been the most enjoyable year of my life. I will never forget all the wonderful people I've met and the experiences I've had. I feel closer to the people of Friona and thank them for letting me represent them this past year. If it had not been for Maize Days this could not have happened to me.

What is Maize Days? It is a time of working together and having fun.

Maize Day's is the best Carnival on the road. I like it because you get to ride your minibike in the street for a little while after the parade. You get to wait your allowance you've saved on the fun-house, octopus, hammer, tilt-a-whirl, ferris wheel, playing bingo, playing the shooting games too. You can eat Cotton-Candy too and specially the barbecue I'll be the first one there, mm! good.
Phillip Chambers
6th Grade



ANN HURST, MAIZE QUEEN. . . The currently reigning Maize Queen for 1970-71 is Miss Ann Hurst, 17-year-old daughter of Mr. and Mrs. Andy Hurst and a Senior at Friona High School. She will relinquish her crown to another talented Friona beauty this evening at the coronation ceremonies starting at 8 p.m. in the High School Auditorium. Admission is one dollar for adults and fifty cents for children.

Dear Editor:

I think Maize Days is a celebration that we have passed on through the years.

I also think it is a celebration for the farmers, because they have gotten their maize harvested.

Maize Days is fun because of the rides in the park. And there is no school, and all the school kids can get a rest from books.

I think Maize Days is fun because of the two hands that get to march and the other kids

get to be in the parade too.

I think the most exciting thing is the Queens Contest.

But, I really think Maize Days is fun just because it is a celebration for our town.

Sincerely,
Leesa Mercer
8th Grade

Maize Days is a lot of fun. The parade is fun too. All of the floats are pretty. The firemen's barbecue is fun too. The queen contest and the carnival are the best. There are a lot of rides to ride and games to play. The ball game is Friday night.

Faith Mays
6th Grade

At Maize Days we always have a carnival with all sorts of fun rides. It starts on Monday and lasts through Friday. On Thursday is the queens contest then on Friday morning we have a parade that night we have a ball game. Saturday morning we have a barbecue.

Holly White
6th Grade

What Maize Days means to me is getting out of school Friday. I like to waste money on rides and other things. I like getting to see the parade and football game. I like going to the barbecue where I can stuff myself.

Curt Miller
6th Grade

The Friona Star
916 Main St.
Friona, Texas 79035

Dear Mr. Ellis:

Maize Days is a holiday when everyone has fun. What I like most of all is the Maize Queen Contest. I think it's fun to see the girl's talents. Next of all I like the parade. I like to see the floats everyone has worked hard on. I also like the rides in the park and when we eat barbecue. My favorite ride is the octopus. I am very glad we have such a fun holiday in Friona. I think it's one of the very best.

Sincerely yours,
Melodi Dixon
7th Grade



Bovina Resident's Services Conducted

Funeral services for Albert W. Murry, 56, who died at his Bovina home Saturday afternoon, were conducted from First Baptist Church there at 2:00 p.m. Monday.

Officiating minister was Rev. Larry Heard, pastor. A native of Cleveland County, Oklahoma, Murry moved to Bovina eight years ago from Perryton. He operated a tire store.

Survivors, besides his wife, Pearl, include three daughters,

two sons, his parents, Mr. and Mrs. T.W. Murry of Perryton, four brothers and six grandchildren.

Pallbearers were Shirley Smith, Gerald Shavor, James Sherrill, Howard Looney, Bill Hightower and Vernon Ward.

Ches Wolton, Fred Langer and Tom Bonds were honorary pallbearers.

Burial was in Bovina Cemetery under direction of Claborn Funeral Home.

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DR. PAUL SPRING

He Keeps The "Family Doctor" Tradition Alive

By Carol Ellis

In this day of the disappearing family doctor, it's good to have someone like Dr. Paul Spring in your community.

"Dr. Paul" as he is known to most folks, has been practicing medicine in Friona for the past 22 years. Having been born and raised in Friona, he is truly the epitome of the "local boy, made good."

He played football for Friona High School and sustained an injury in 1931 that put him out of play for the rest of the year. (See story, page 8, last week's issue of the Friona Star.) Because of this event, he became interested in a medical career.

Dr. Spring graduated from FHS in 1934, from Texas Tech in 1941 and from Southwest Medical School in Dallas in December of 1944. He spent a year and a half in Korea in the Medical Division of the Air Force.

Following his short career in the service of his country he returned to the States to complete his internship and residency at St. Rita's Hospital in Lima, Ohio. He returned to Friona to establish a practice in his hometown in May of 1949 and his goal since that time has been to see that Friona was provided with the best possible medical facilities available to a small town.

Pediatrics is Dr. Paul's first love as he enjoys working with children. He would probably have specialized in that branch of medicine except for the fact that Friona needed a general practitioner more at that time. He has been especially popular with mothers-to-be and has delivered approximately 1,790 babies in Friona.

He is now working on his second generation which started with the delivery of Kim Danette Carthel, daughter of Mr. and Mrs. Malcolm Carthel on August 8, 1966. Mrs. Carthel is the former Terri Sue Mabry and one of the doctor's early deliveries in July of 1949. Joe Bob Mann and Shirley White were the first youngsters Dr. Paul delivered in his Friona practice. Conrad and Lana Renner were the doctor's first twins, and his first triplets were Corey, Shelly and Sherry Cunningham.

After helping to bring that many babies into the world, Dr. Paul goes to great lengths

to see to it that they grow up strong and healthy. He wouldn't want any of those kids to get hurt, so he has sat on the bench at every FHS football game since 1949. Of course, the fact that he is an avid football fan might also have something to do with that. He sees most of the Tech football games in Lubbock except in cases of medical emergencies.

Again, working to see that Friona children, have the best of everything, he accepted a job on the school board in 1965, and served as president of the board for six years.

It takes a special kind of patience and understanding to be a doctor's wife; to realize that the welfare of others must come first. June Plezowski, having been a registered nurse, had that kind of understanding.

As a young nurse in Dunkirk, New York, June answered an ad in a medical journal and found herself working at the hospital in Friona. In 1952 Dr. Spring changed her name to one that was more pronounceable. The Springs have two youngsters, Susie who graduated from FHS last spring and is attending Texas Tech, and Johnny who is a sixth grader.

The doctor is a member of the American Legion, the Friona Methodist Church and the Friona Masonic Lodge. He has been an active member of the Friona Evening Lions Club for many years, and as an outgrowth of his Lions work is also a member of the High Plains Eye Bank. He has served as County Health Officer for Parmer County since 1949, and was chosen as Friona's first "Man of the Year" by the Chamber of

Commerce in 1959.

Dr. Paul supports such youth groups as Girl Scouts, the Health Careers Club and the Future Nurses. He also encourages the Hospital Auxiliary in its work and is a willing program speaker for most of the civic clubs in town.

He is an amateur geologist and rock collector. One of his favorite ways of relaxing after a big day is to work at rock polishing and setting rare stones. His other hobbies include gardening and cooking on his outdoor grill.

He is a member of the Texas Medical Association, the Texas and American Academy of General Practitioners and is a past member of the State Rural Health Committee. He is also a past president of the Tierra Blanca Medical Society and he manages to keep up with all the newest trends in the medical profession by attending medical meetings in various parts of the country.

Before the new Parmer County Community Hospital was built in 1956, Dr. Paul kept a bulletin board decorated with the pictures of all the youngsters he had delivered. This project was abandoned with the move to the new hospital, as the pictures were beginning to take up too much space. For several years, Dr. Paul and his wife sent out personal Christmas cards to each of the children, until that, too, began to be too big a job. But the doctor still gives out candy suckers to all his good little patients and it is estimated that he has handed out about 400,000 suckers during his career.

It is quite a tribute to this dedicated man, that in 22 years of service to mankind he has never turned away a patient.



Dr. Paul Spring

"What Maize Days Means To Me"

Maize Days means to me, is that we get Friday off. All the band students get to march in the parade. In the parade I play a cornet. Last year in the parade I like the mini-bikes and bicycles. I liked to ride everything in the carnival.

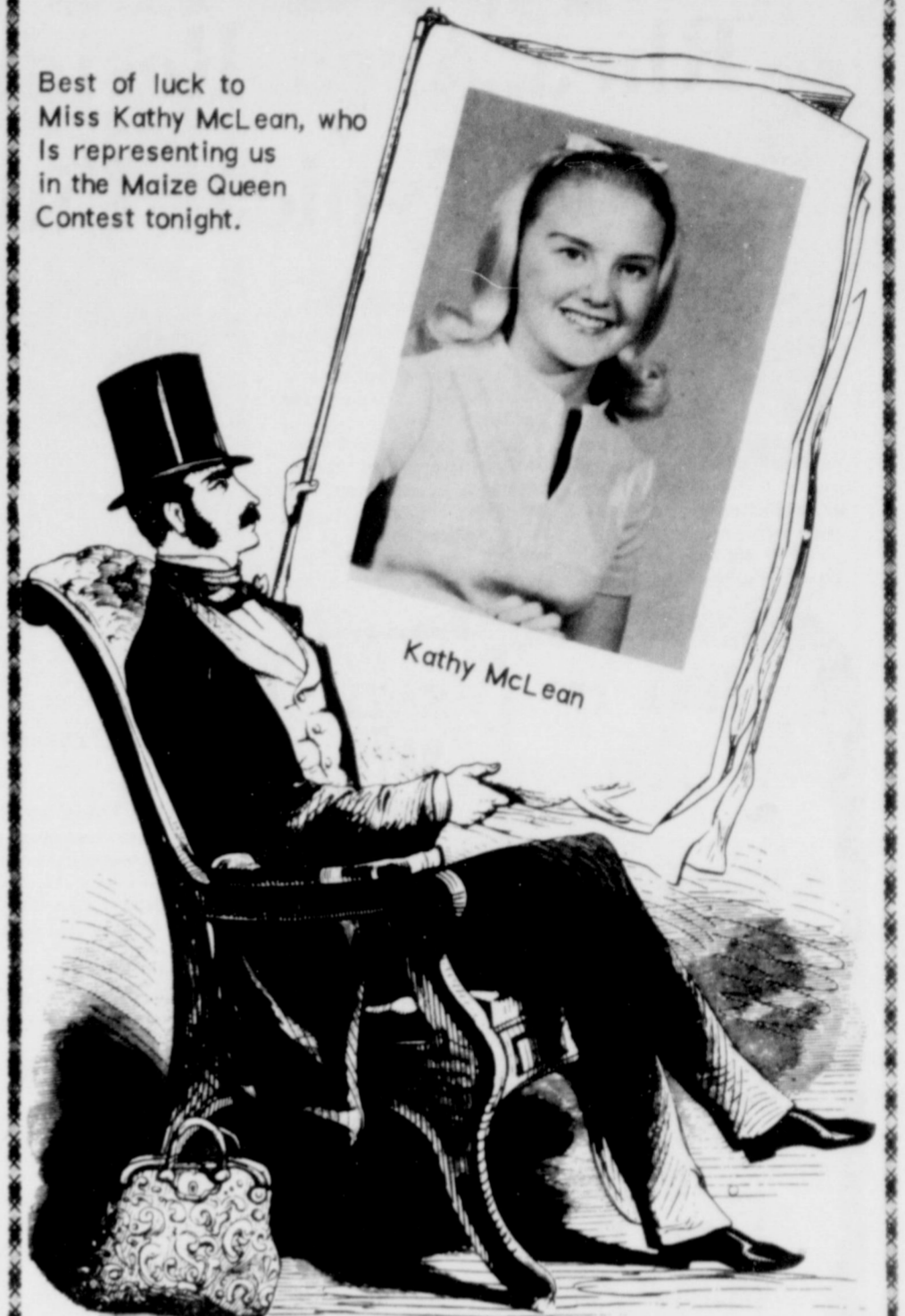
Jimmy Pena
7th Grade

Well I've never been to Maize Days, so I don't really know what it's like. But the way they talk, it's a real big occasion. I bet the carnival and the parade will be the funnest of it all.

Donnie Gustin
7th Grade

MAIZE DAYS 1971

Best of luck to Miss Kathy McLean, who is representing us in the Maize Queen Contest tonight.



Kathy McLean

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"What Maize Days Means To Me"

Dear Sirs:

Maize Days is riding the rides. The pride you get when you march in the parade. It is joy because my father finally harvested his maize. It is the proudness we get when we get through with the parade of ourselves and the good hand directors that helped us.

It is knowing that we have done our best to represent our school. It is the excitement of the beauty pageant and the girls in it.

We know (our band knows) that we have a duty to perform as we go marching in the parade and it is to represent Friona Jr. High School and to entertain the people at the parade. But most of all is knowing that our parents are proud of us. And our friends and our parent's friends are proud of us too for marching in the parade. That is the real joy of Maize Days!

Sincerely,
Tammi Shelton

Y'ALL COME

To Our Big
**MAIZE DAYS
CELEBRATION**



Debbie Benge

Best of luck Debbie who will be "Miss Bingham Land Company" in the Maize Queen Contest tonight.

BINGHAM LAND CO.



It's Been Another Great Year For Agriculture In The Friona Area. At This Time Each Year We Pay Tribute To The Crop Which Is Responsible For Our Progress

MAIZE DAYS



Tri-County Manager
Maynard Agee

Don't Miss
The Fun
In Friona
This Week!

TRI-COUNTY ELEVATOR

Black, Texas

MALINDA SCHLENKER

Rhea Area Resident Is Typical Pioneer

By June Floyd

Soon after the turn of the century Evan Hadley Reeve, who lived in Indiana, became interested in "Going West." A few years later he purchased land in the north central part of Parmer County, Texas, and planned to develop it into a cattle ranch.

school in Indiana in 1907. She, too, had a pioneering spirit. This combined with her ambition to teach school, brought the young woman to the Texas Panhandle in 1909.

Evan Hadley Reeve died before realizing his ambition to become a "West Texan," but his widow, Adeline Reeve, and their children moved to the ranch. Mrs. Reeve was interested in the affairs of the



Malinda Schlenker

the soft spoken pioneer woman.

The Schlenkers had three children, Amelia, Sarah and Carl. Amelia, who is now Mrs. James Rankin, lives in California; Sarah, who is now Mrs. Elmo Dean, lives in the Rhea Community; and Carl lives in Friona.

Schlenker, who died in 1955, was a farmer and cattleman. They first did dry land farming, but later began to irrigate. For a number of years the family raised registered Hereford cattle, hogs and small grain crops.

Billy Sifford and his wife, the former Florence Dean, and their two sons, live near Mrs. Schlenker and he takes care of the farming and livestock operations.

In addition to her duties as a wife, mother and homemaker, Mrs. Schlenker has always found time for community, church and club activities. She is a long time member of Friona Woman's Club and Union Congregational Church.

Grandchildren, in addition

What I Like Most About Maize Days

I like the rides the most. I ride all the rides about five times each. I like the parade to, and Queen Contest to.

I like the food and barbeque.
Alan Monroe
6th Grade

What Maize Days means to me is parades, rides, Maize Queens, and most of all three days before it I have a birthday.
Gigi Spring
6th Grade



OUR FIRST HOME. . . Mr. and Mrs. Floyd Schlenker are pictured here soon after their first home was completed in 1913. A few years later the couple sold the New Mexico claim on which this house was located and moved the house over into Parmer County, where it formed a part of their first Texas home.



COURTING BUGGY. . . When Floyd Schlenker and Malinda Reeve were courting, they travelled by horse and buggy. Mrs. Schlenker said, "Floyd bought the mare from Lawrence Lillard, so we called her 'Edith.'" The picture was made during the time the young couple was proving up on land in Curry County, New Mexico.

HERE IT IS...!

MAIZE DAYS 1971

Time Again To Sing Out "Best Wishes" For The Finest Celebration, Ever!

FRIONA TEXAS FEDERAL CREDIT UNION
"Member-Owned Savings & Loan, Serving All of Parmer County"

Visit Our Old Fashioned Celebration In Friona This Weekend!

MAIZE DAYS
Sept. 13-18

FUN - PRIZES - EVENTS

ROY'S TIRE SERVICE
Monarch Tires
E. Hi-Way 60 Ph. 247-3636
Friona, Texas

ANNOUNCING

We Have Just Completed And Begun Using Our New Feed Mill. It Is A Completely Automated Mill . . . One Of The Most Modern In Operation Today. We Invite You To Come Out And See It Anytime.

PACO FEED YARDS


Located South Of Hub Phone 265-3433

We are proud to have Miss Donna Lewellen representing us in the maize Queen Contest tonight. Best of luck, Donna

Donna Lewellen

1. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



Phone 247-2766

Tulia at Floydada


8. CHEVROLET REEVE CHEVROLET

*CHEVROLET *OLDSMOBILE
*FRIGIDAIRE APPLIANCES

Sales Service

Seagraves at Abernathy

2. PLAINVIEW PRODUCTION CREDIT ASSN.




Dale Cary
Office Mgr.

Olton at Muleshoe

9. WEST FRIONA GRAIN

Don Huckabee Ph. 247-2439



Lamar Tech at WTSU

3. BI-WIZE DRUG

DRUGS SUNDRIES

Your Roxall Store

Phone 247-3010

Levelland at Littlefield

10. FRIONA FARMERS CO-OP GIN


"It's Your Gin - Use It"

CHARLES WAGGONER, Mgr.

Texas A&M at LSU

4. FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars



Phone 247-2701

Lockney at Post

11. D & D FARM SERVICES

"Where SERVICE Is First"

RED BARN

FERTILIZERS - CHEMICALS

Texas at UCLA

5. FRIONA PARTS AND SERVICE

*Irrigation Motor Parts And Service
*Air Conditioning Parts And Service
*Delco-Remy, AC, Thompson Parts

PHONE 247-3615

Farwell at Dimmitt

12. CHESTER GIN

EXPERIENCED
DEPENDABLE
SERVICE



Phone 247-3185 Friona

New Mexico at Texas Tech

6. PARMER COUNTY IMPLEMENT CO.



Your IH Dealer

Phone 247-2721

Brownfield at Denver City

13. HI-PRO FEEDS, INC.


For Feed And Livestock Supplies--

Ken Davenport 247-3782 Box 1086 Friona, Texas 79035

SMU at Oklahoma

7. HUB GRAIN

Phone 265-3215



FLEMING & SON GIN

Phone 265-3405

Palo Duro at Hereford

14. We're turning out cattle at a low cost per gain. Why not give us a call? CUSTOM FEEDING at its modern best

HI-PLAINS FEED YARD

FRIONA, TEXAS

P. O. Box 1238 FRIONA, TEXAS Phone (806) 295-3777
HI-PLAINS FEED YARDS, INC.
Earl Elam, Manager

Dallas at Buffalo

COTTON BOWL

FOOTBALL CONTEST

UGH!
Win
Plenty
Wampum . . .
Heap Big
Prizes

CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the FrionaStar or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To account for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.



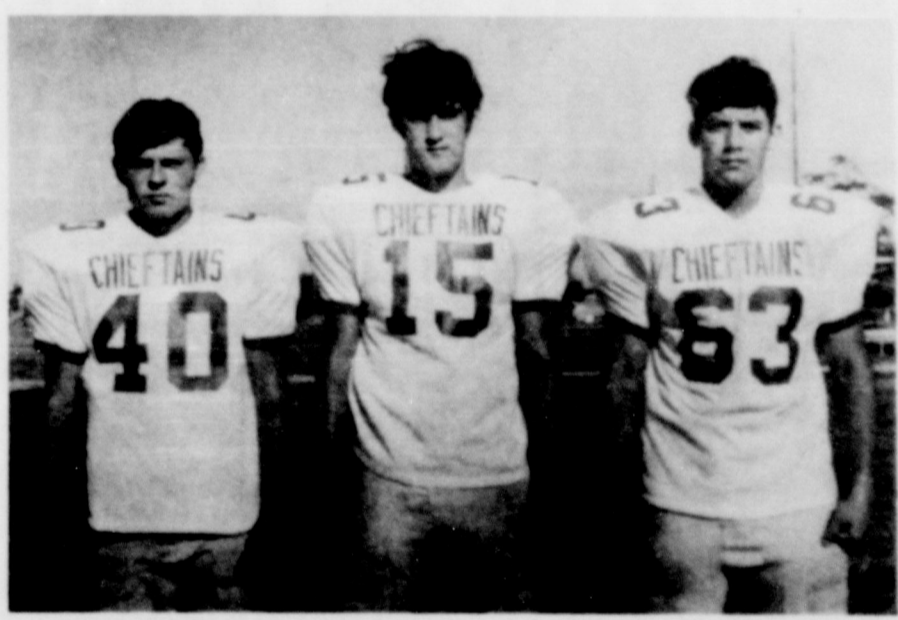
GRAND PRIZES

1. Two tickets to the Cotton Bowl Game & \$30 Cash
2. Two tickets to the Sun Bowl Game & \$20 Cash

WEEKLY PRIZES: 1st \$5 2nd \$3 3rd \$2

**ENTER EVERY WEEK- TOP TWO
CONTESTANTS FOR THE ENTIRE SEASON
WILL WIN BOWL GAME TICKETS**

MEET THE CHIEFS



James Bartlett, Johnny Bandy, Kevin Wiseman

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	8. _____
2. _____	9. _____
3. _____	10. _____
4. _____	11. _____
5. _____	12. _____
6. _____	13. _____
7. _____	14. _____

TIE-BREAKER: (Pick Score) Friona _____ Bovina _____

NAME _____

ADDRESS _____

'What Maize Days Means To Me'

Maize Days means getting out of school. It means getting money for the ride and keeping it for later on in the year. It means looking at all the floats.

Connie Martinez
6th Grade

What Maize Days is getting out of school for a few days and watching the parade and ball game. It also means going to the carnival and blowing all your money in the little game rooms. I like riding the rides most.

Jeff Porter
6th Grade

Maize Days means to me, having fun, watching the parade, and after going to watch the parade go and ride the rides. It also means to me losing money, getting lost in the crowd, and riding the rides.

Todd Bandy
6th Grade



VANDRA NICHOLS, . . . at an early age displayed lots of charm and blonde curls. Now that Vandra is a 16-year-old Junior at FHS she is being entered in the Maize Queen Contest by D and D Farm Supply. She is a twirler for the FHS Band and is fond of all types of athletics. Vandra is the daughter of Mr. and Mrs. V.E. Nichols.



WANTED

Lots Of Nice Fun - Loving Folks To Help Us Celebrate

Maize Days

Maurer Machinery

MINNEAPOLIS-MOLINE

MM 'YOUR M M DEALER IN FRIONA FOR 43 YEARS' **MM**

*Parade
*Exhibits
*Carnival

FREE Barbeque in City Park Saturday

40 Years On Same Farm--Claude Osborns

In spite of the current trend of farmers moving into town, it isn't unusual for couples in West Texas today to live on a farm for 41 years, but it is quite unusual for a couple to live on the same farm that long.

One couple who have done exactly that are Mr. and Mrs. Claude Osborn, who moved to a farm northwest of Friona immediately after their marriage in 1930.

Before that time Mrs. Osborn, who is the former Katy McFarland, had lived in Burnet County and Bell County and had taught school in several different places.

Her parents, Mrs. Sallie McFarland, 701 Summit, and the late J.B. McFarland, moved to the Friona area in 1925. At that time Katy was teach-

ing in Brownsville, Texas.

The first year Miss McFarland taught, she was principal of a three teacher rural school at Moffat in Bell County. The next three years she taught reading and English in the Hutto school down in the Rio Grande Valley. She also taught one year at Middletown and two at Canyon before her marriage.

Osborn, who served in the United States Army during World War I, moved from Arkansas to Arizona in 1919 and one year later moved to a claim in Curry County, New Mexico near the Hollene post office.

A few years later he came to Parmer County and has farmed and ranched in his present location ever since. He is one of the "old time" farmers who has gradually pro-

gressed from one-row horse drawn equipment, headers and separators to present day mechanized farming.

Since her retirement from public school teaching, Mrs. Osborn has been teaching a Sunday School Class at First Baptist Church. She generally teaches a class of young married women.

She has returned to the classroom only one time when she was drafted to fill in during the teacher shortage of World War II. However, she has been interested in school activities and was an active worker in the local PTA for many years.

The Osborns have been active in affairs of Friona Cemetery Association and Mrs. Osborn was first president of Parmer County Community

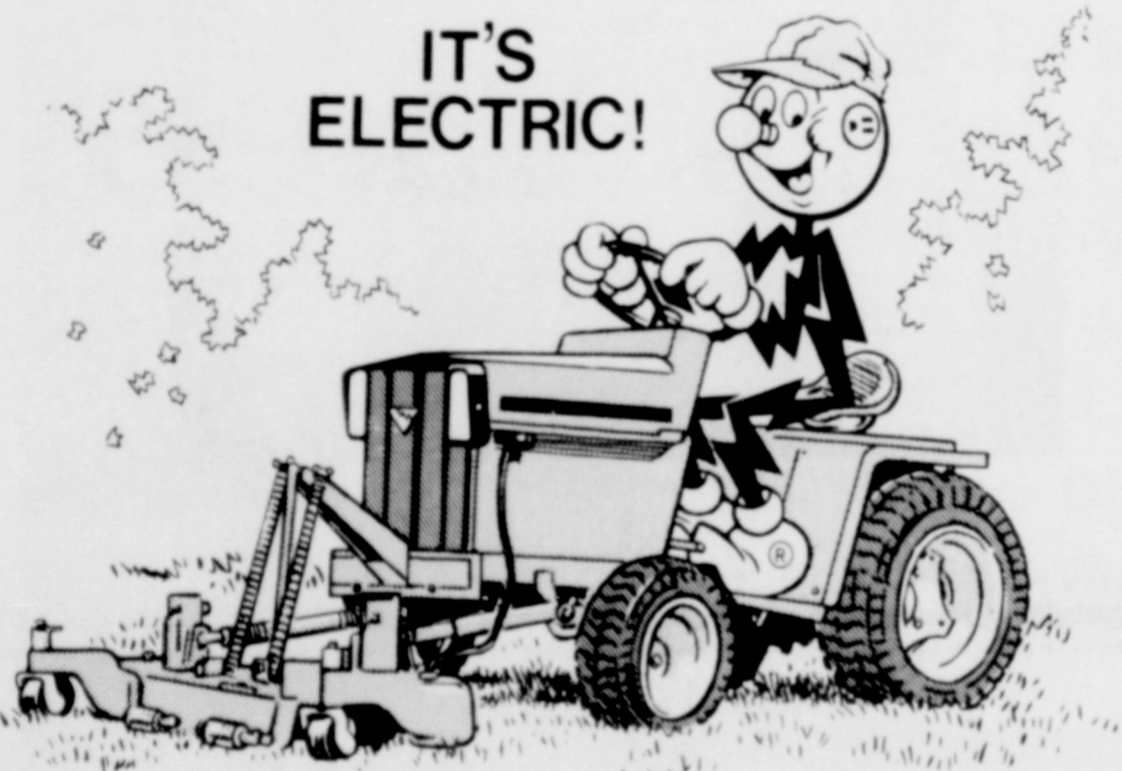
Hospital Auxiliary. She was named Friona's "Woman of the Year" for 1959.

Even though the couple have lived in the same place for many years, they remember a number of changes which have been made.

"We used to get up real early, milk the cows, feed cows, horses, chickens and hogs and do other chores before time to go to the field," Osborn recalls. "We don't do those things any more, but enjoy living on the farm," he commented.

The couple has one son, M.C., who is also a farmer and cattleman. He and his wife, Ann, and their five daughters, Paige, Shawn, Nikki, Lacye and Tiffany, live in Friona.

JUST ANOTHER WAY FOR US TO SAY



WE'RE BEHIND YOU EVERY DAY!

Reddy Kilowatt salutes Friona during the Maize Days celebration and is proud to be a part of this progressive community.



"What Maize Days Means To Me"

The most important thing about Maize Days to me is the Queen's Contest. I like the Queen Contest the most because the girls are real pretty and they get to be on the news. The Queen Contest to me is funny because I can see the nice and stupid things the girls do. It's also fun to see the Queen and Runner-ups ride on cars during the parade.

Danny Holley
7th Grade

What "Maize Days" means to me mostly is getting to watch the parade or ride the rides. I like to watch the parade so I can see the Kiva Shrine go-carts do the figure eight track. I also like to see all the horses go by and try to pick a horse that I would like to have. On the rides I think I like all of the rides but the best is the scrambler. Mostly I like to play bingo and try to win a Teddy Bear. But the part I think most of the kids like is the School holiday.

Cliff McLellan
7th Grade

I like the parades best of all because the horses is in parades. The horses prance down main street. The old antique cars still running go to parades. Some of the cars are older than their owners. The donkeys pull wagons like people used a long time ago. Some people hook their workhorses up to wagons, and pull them down main street with people shouting and clapping. The floats are in the parades and the prettiest float gets a prize or trophy.

Jimmie Russell
7th Grade

I think it gives the farmers and other people a chance to get together. While the boys and girls ride the rides and try their luck on the firemens different kinds of stuff. And the other clubs can have things like flea markets or sell food or have contests and you can have a lot of fun.

Wade Jameson
7th Grade

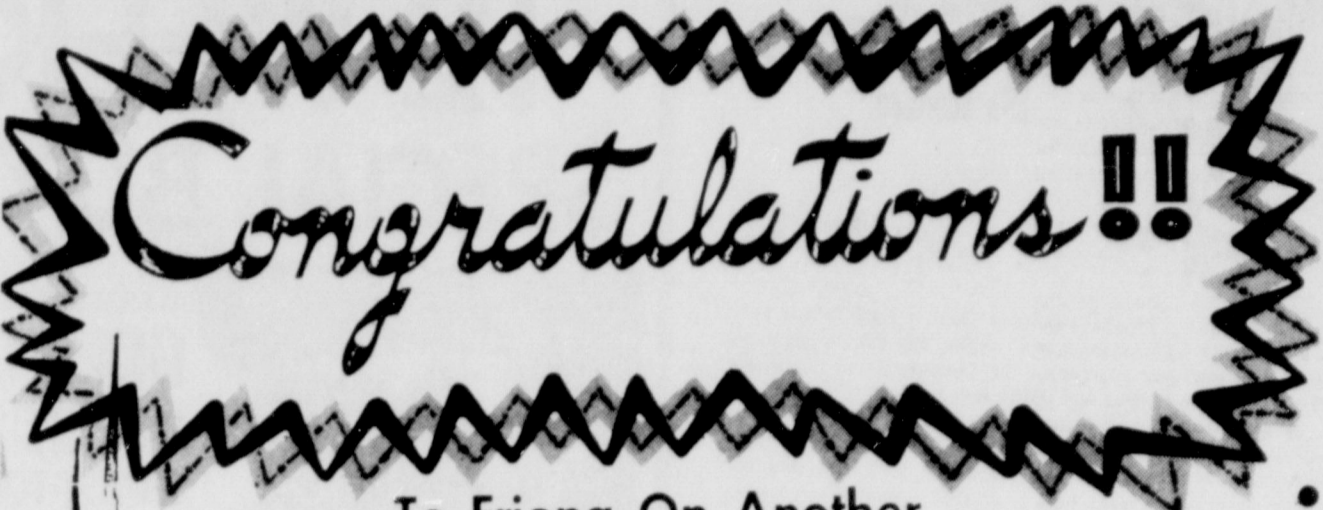
Maize Days is when a bunch of friends get together and go see the parade. They would go ride some of the rides and do alot more fun things. I am new in this town and I don't know what they do on Maize Days but I bet it's fun whatever they do.

Julie Boggs
7th Grade

Contest Standings

Jerry Loflin.....12	12	Dee King.....8	8
F.G. Crofford.....12	12	J.R. Knight.....8	8
Matilde Castillo.....11	11	Mrs. Albert Johnson.....8	8
Mrs. B.C. Hartwick.....11	11	Albert Johnson.....8	8
Wright Williams.....11	11	Jim Johnston.....8	8
John W. Renner.....11	11	Trip Horton.....8	8
Mary Priest.....10	10	Dickey Garner.....8	8
Mary Pryor.....10	10	Mrs. Fred Florez.....8	8
Bill Lookingbill.....10	10	Vickie Florez.....8	8
Celia Loflin.....10	10	Debbie Fallwell.....8	8
Doug Nickerson.....10	10	C.P. Fairchild.....8	8
Dianne Morgan.....10	10	Maron Finley.....8	8
W.R. Mabry.....10	10	Margaret Duggins.....8	8
Maurine Mabry.....10	10	Diane Day.....8	8
Clarence Monroe.....10	10	Rickie Carr.....8	8
L.F. Jacobs.....10	10	Jack Clark.....8	8
Andy Hurst.....10	10	Lisa Buchanan.....8	8
B.C. Hartwick.....10	10	Ralph Broyles.....8	8
Ronnie George.....10	10	Larry Broyles.....8	8
John Frazier.....10	10	Leslie Broadhurst.....8	8
Gene Ezell.....10	10	Elsie Allen.....8	8
Diana DeBord.....10	10	Dennis Anthony.....8	8
Kay Dyess.....10	10	Wanda Wilson.....8	8
Marlene Drake.....10	10	Teddy White.....8	8
Blayne Branum.....10	10	Elaine Wardlaw.....8	8
Mrs. Bill Bandy.....10	10	Winston Wilson.....8	8
Bobby Wied.....10	10	Doris White.....8	8
Louis Welch.....10	10	Dixie Wilkins.....8	8
Buddy Wiseman.....10	10	Joyce Wilkins.....8	8
Mrs. H.A. Seright.....10	10	Waymon Wilkins.....8	8
Roy Rector.....10	10	Charles Wilkins.....8	8
Donn Tims.....10	10	Diana Wood.....8	8
Ruth Tucker.....10	10	Jackie Stowers.....8	8
Lloyd G. Purvis.....9	9	Gladys Spring.....8	8
Benny Pryor.....9	9	Gene Strickland.....8	8
Melvin Lloyd.....9	9	Ray Strickland.....8	8
Jim Milner.....9	9	Guadalupe Ruiz.....8	8
Mal Manches.....9	9	Lena Thompson.....8	8
D. Moten.....9	9	Alton Peak.....7	7
Jerry Mabry.....9	9	Sam Perez.....7	7
Laverne Mabry.....9	9	Jimmy Pena.....7	7
Christine Grant.....9	9	Jimmy T. Norwood.....7	7
Bob Finley.....9	9	Nancy Mingus.....7	7
Marie Fleming.....9	9	Gaylord Maurer.....7	7
Fred Florez.....9	9	Bob J. Middleton.....7	7
Mrs. J.P. Fortenberry.....9	9	Joy Morton.....7	7
Randy Farr.....9	9	Randy Mabry.....7	7
Ray D. Fleming.....9	9	Doyle Mabry.....7	7
Jan Fleming.....9	9	Donita Martin.....7	7
Ron Davenport.....9	9	Dale Milner.....7	7
Pilo Castillo.....9	9	Jimmy Murnshree.....7	7
Peggy Bryant.....9	9	Tom Jarecki.....7	7
Floyd Brookfield.....9	9	David Hutson.....7	7
Mike Bryant.....9	9	Dale Gober.....7	7
Kim Bryant.....9	9	Wendell Gresham.....7	7
Duane Baize.....9	9	Eugene Ellis.....7	7
Joyce Broyles.....9	9	Jim Dixon.....7	7
Eugene Bandy.....9	9	Bob Clark.....7	7
Dean Blackburn.....9	9	Edward Castillo.....7	7
Bill Bailey.....9	9	Dale Cary.....7	7
Frankie Allen.....9	9	David L. Carson.....7	7
Randy Waggoner.....9	9	Sharon White.....7	7
Thelma Watkins.....9	9	Andrea Wilkins.....7	7
Eddie Waggoner.....9	9	Ronald Dean Smiley.....7	7
Shirley Waggoner.....9	9	Melba J. Smiley.....7	7
Mitchell Wiseman.....9	9	Larry Sanders.....7	7
Charles Waggoner.....9	9	Flossie Rhinehart.....7	7
C.H. Veszey.....9	9	Joe Reeve.....7	7
Floyd S. Reeve.....9	9	H.W. Roberts.....7	7
LaVon Reeve.....9	9	Frank Castillo.....7	7
Ricky Royal.....9	9	Russell Bryant.....7	7
Bobby Zetsche.....9	9	Debbie Bengel.....7	7
Frank Truitt.....9	9	Jerry Brownd.....7	7
Mike Orrick.....8	8	Patsy Bandy.....7	7
Janice Peak.....8	8	Clay Bandy.....7	7
Keith Pryor.....8	8	John Bacs.....7	7
Gary Land.....8	8	Darrell Barlow.....7	7
Lee Roy Nuttall.....8	8	Edward White Jr.....7	7
Melvin McMennamy.....8	8	John White.....7	7
Raymond Milner.....8	8	Ronnie Webster.....7	7
Jessie Morales.....8	8	Danny Waggoner.....7	7
Mike Mills.....8	8	Benny Vasquez.....7	7
Wayne Mills.....8	8	Joyce Veszey.....7	7

J.L. Lambert.....6	6
Harley Merritt.....6	6
Lucy Beth Hinkle.....6	6
Mike Fallwell.....6	6
J.V. Finley.....6	6
Darrel Dirks.....6	6
Davy Carthel.....6	6
David Blackburn.....6	6
Rocky Bartlett.....6	6
J.P. Sims.....6	6
Herb Seright.....6	6
Roy L. Smith.....6	6
Myrna Royal.....6	6
Kent Patterson.....5	5
LaVelle Lillard.....5	5
Terry Mabry.....5	5
Clint Mears.....5	5
Sam Mears.....5	5
Bryan Johnston.....5	5
Jerry Hinkle.....5	5
David Barnett.....5	5
Mack Bush.....5	5
Dean Broyles.....5	5
Hal Blackburn.....5	5
Jesse Spencer.....5	5
Don Reeve.....5	5



To Friona On Another
MAIZE DAYS
And
BEST WISHES
To



Sally Kendrick
Who will represent us in
the Maize Queen Contest
tonight.

**PARMER COUNTY
IMPLEMENT CO**

When
EXPERIENCE Counts!

WE'VE GOT IT!
**FAST
EFFICIENT
SERVICE**

CURRY
MOTOR FREIGHT LINES, INC.
P. O. BOX 1190 • AMARILLO, TEXAS 79103

PAUL GALYON
Local Mgr.
Phone 247-3166

Our invitation *To Attend Friona's Annual*
MAIZE DAYS
to you...

an invitation

**To Attend Friona's Annual
MAIZE DAYS**

**We Are Proud To
Have Rhonda Bauer
Representing Us In
The Queen Contest
Tonight.**

**We Invite You To Visit
Us At Our Hamburger
Stand In The Park
During Maize Days.**

Rhonda Bauer

**WOODMEN OF THE WORLD
LIFE INSURANCE SOCIETY**
The FAMILY Fraternity

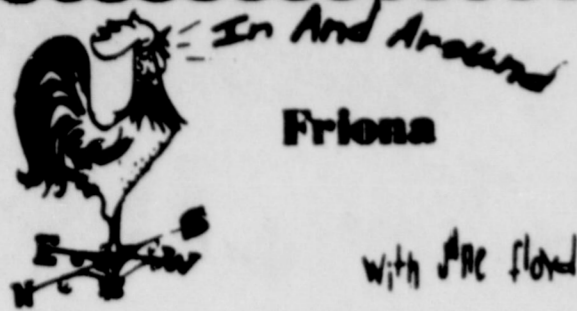
Carleen Schlenker
Who Will Represent
Kendrick Oil In The
Queen Contest

Debbie Carter
Who Will Represent
Friona Clearview

KENDRICK OIL CO.

**FRIONA
CLEARVIEW**

PHILGAS



It's Here! The 1971 edition of Maize Days is now here. The Queen's Contest will be to-night; the antique show will be tomorrow and Saturday; the Country Store is opening; the carnival is in town and things are happening.

Friends of Mildred Guinn will be glad to know she will be in town Friday and Saturday. Mildred and her husband, Gene, lived here about sixteen years ago. At that time they had three children, Lugena, Judy and Larry. Another son, Mitch, was born since they moved to Hereford.

Mildred will be doing quickie character sketches and caricatures in the McFarland Building at the corner of Sixth and Euclid. She will also have some paintings on display in Foster's window.

A number of Friona's Young Homemakers are making plans to bake pies for their annual pie supper, which will be held in the cafeteria of Friona High School immediately following the Queen's Contest.

You will be able to purchase whole "homemade" pies or slices with coffee.

I'm sure none of Friona's "working mothers" have ever had anything happen to equal situations mentioned in a recent Erma Bombeck column in the Fort Worth Star Telegram, but feel sure a lot of readers will enjoy reading about what happens elsewhere.

"In talking with a working mother the other day, she disclosed one of the little-discussed hazards of holding down a job with one hand and tending a family with the other. She called it the "Telephone Crisis."

At least once a day a working mother will be summoned to the business phone to hear the voice of her child say, "Mom, can I make a raft and mess around on the Ohio River with Huckleberry Hickey?"

Striving to keep her carpetland composure, the mother, remembering she is a professional, will clutch her throat and shout, "You leave the house and I'll break your head."

"If you want to find out how indispensable you really are," said one mother, "just get a job and wait for the phone to ring. My kids have had me called out of conferences involving thousands of dollars to electrify me with such breathless decisions as:

1. Can I split a Pepsi with Kathy?
2. Guess what the dog dug up?
3. Did you wash my white shorts for gym tomorrow.
4. I got an 83 on my health test.
5. Rick just got his driver's license. Can I go with him to town and see how he does in traffic?

The plight of the working mother and Telephone Crisis reaches a feverish pitch in the summer months when the children are at home. There is perhaps nothing that strikes fear in a mother's heart as the following sequence.

"Hello, Mom. This is Debbie."
 "Give me that phone! Mom, this is Wesley and make her stop slapping."
 "You're gonna get it. I'm telling. Mom, tell him, it is his turn to set the table."
 "I thought you told her she couldn't have 15 girls in here at once."

"I'm telling. Mom, did you know... quit it! You're hurting me."
 "You're not even bleeding much. Moommmmmmm!"
 Click.

Until Telephone Crisis is resolved, it is safe to assume there will not be a woman in the White House. Can you imagine getting a busy signal on the riot line?

WELCOME To MAIZE DAYS



Let's All Make Tracks For Downtown Friona And Finest Celebration Ever.



12 WEEKS OF FREE GIFTS SPECIAL BUYS & GREAT FOOD VALUES



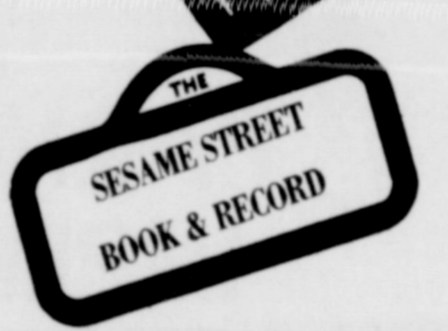
48 FREE PICTURES!
GOLD CLASSICS
 4 CLASSIC PICTURES
 FREE EACH WEEK FOR 12 WEEKS.
OVER 100 SUBJECTS TO CHOOSE FROM...
 PLUS BEAUTIFUL GOLD CLASSIC STYLE FRAMES AT BIG SAVINGS.



21 VOLUME SET
ENCYCLOPEDIA
 FOR EVERY FAMILY FROM KINDERGARTEN THRU HIGH SCHOOL!
 START YOUR COLLECTION TODAY!
 VOLUME #1 YOURS FOR ONLY... **8¢** VOLUMES 2-21 ONLY \$1.99 each WITH EACH \$6 PURCHASE



NEW LUXURY STAINLESS
FLATWARE
 FROM INTERNATIONAL SILVER
 STARTER SET 4 PIECE **99¢** With each \$5 purchase
 PLACE SETTING... ONLY
 *Dinner Knife, Dinner Fork, Salad Fork, Teaspoon
 Begin your Collection of this Attractive Taiwan Lacquer Pattern and Save! Save! Save!



12 ORIGINAL
COLUMBIA BOOK & RECORD SETS
 ONLY **77¢** EACH
 EACH WEEK AN EXCITING NEW FUN SONG WILL BE AVAILABLE... START YOUR LIBRARY WITH "RUBBER DUCKIE"

Wagners
ORANGE DRINK Qt. **25¢**

CATSUP Del Monte 4 For **\$1.00**

CANNED POP 11 For **\$1.00**

MUFFIN MIX Gladiola Raspberry 48¢ Orange, Blueberry

BLACK PEPPER 4 Oz. Can **49¢**

COOKIES Keeblers Assorted **3 For \$1.00**

JELLO Assorted Flavors **11¢**

COTTAGE CHEESE Clardy 32 Oz. **59¢**

Mortons FROZEN FOODS
CREAM PIES Shurfine **25¢** Each

CHOPPED BROCCOLI 10 Oz. **4 For 88¢**

BANANAS CENTRAL AMERICAN **10¢** lb.

CRACKERS Nabisco 1 Lb. Box **37¢**

TRASH BAGS New Baggies 10 Count **79¢**

TOOTHPASTE Colgate Reg. 95¢ Family Size **69¢**

POTATOES Russet 10 Lb. **49¢**

CORN Milehigh C.S. or W.K. 303 Can **5 For \$1**

PEAS Milehigh Sweet 303 Can **5 For**

BEANS Milehigh Cut Green 303 Can **5 For**

BISCUITS
 Always Fresh
 10 Count Can BM or SM **12 FOR \$1.00**

CINNAMON ROLLS Shurfresh 8 Count **29¢**

EXTRA LIGHT BISCUITS Pillsbury 10 Ct. Can **12¢**

BISCUITS Shurfresh 5 Count Can **2 / 15¢**

SCHOOL SUPPLIES
NOTEBOOK 300 Count **49¢**

PANTY HOSE First Quality **99¢** Reg. \$1.19

Owens Country Style Sausage

SAUSAGE Owens Pure Pork 2 Lb. **\$1.19**

FRANKS Glovers 12 Oz. Vp All Meat **59¢**

IN THE DELICATESSEN
 1 Whole **FRIED CHICKEN** **\$1.69**

1 Pint Pinto Beans
 1 Pint Cole Slaw

BEEF STEW Quart **89¢**

Borden's 12 Oz. **CHEESE** Sliced **74¢**

GROUND BEEF 100% Pure 3 Lbs. Or More Lb. **59¢**

SHORT RIBS o' BEEF USDA GOOD Lean Lb. **39¢**

FRYERS USDA INSP. Whole Lb. **29¢**

CLIP THIS VALUABLE SAVINGS CERTIFICATE

Food King FLOUR
 5 Lb. Bag **29¢**
 PURCHASE 1 WITH \$1.00 AND CERTIFICATE FOR LOW LOW PRICES!

GOOD CARTON BETTER QUALITY BEST FLAVOR

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 THE ORIGINAL SELF-SERVICE

FRIONA WHEAT GROWERS AND FRIONA FARMERS CO-OP GIN PRESENT

*THE BEAUTIES OF FRIONA
Competing For*

The Title Of Maize Days Queen

- ★ Preliminary Talent Elimination 4:00 p. m. - High School Auditorium
- ★ Finals And Coronation Ceremony - Thursday 8:00 p.m. - High School Auditorium
- ★ Adults \$1.00 - Children 50c - For Both Performances



REIGNING MAIZE QUEEN--Ann Hurst will hold court at the pageant festivities tonight. She will crown her successor at the close of the contest. She is a Senior at Friona High School this year and has represented Friona as Maize Queen through the 1970-71 season.



Bobi Odom



Vandra Nichols



Jeanie Thompson



Darlene Harper



Nancy Martinez



Rhonda Bauer



Debbie Carter



Cindy Barnett



Carleen Schlenker



Vickie Schueler



Kathy McLean



Sally Kendrick



Sarah Gammon



Carol Morgan



Carolyn Murphree



Donna Lewellen



Patricia Phipps



Debbie Bengé



Melissa Pruett



Teresa Bingham



Kathy Horton



Holley Stephenson



Carol Reeve

FRIONA WHEAT GROWERS
AND
FRIONA FARMERS CO-OP GIN



Veca Welch



Katie Lewellen

LONGTIME RESIDENTS

Goodwine's Memories Of Friona Date Back To 1909

The earliest memories Clyde Goodwine, who has lived just south of Friona for more than 60 years, date back to March 1909. At that time he arrived in Friona from Kokomo, Indiana, with his parents, the late Mr. and Mrs. W.E. Goodwine, five sisters and one brother.

The Goodwines with their children, Elsie, Lucy, Clyde, Leland, Glee, Lola and Nelda, first lived in the first house north of Mrs. Carrie Lillard's home which is south of Fifth Street on Cleveland.

Clyde said, "My father, who was a farmer in Indiana first became interested in Texas Panhandle land in the early 1900s. He first made a trip to Oklahoma, then made a trip to the Texas Gulf Coast and finally in August of 1908 he made an excursion on a land promotion being conducted by the late George C. Wright."

"At that time the town of Findley, which had been staked out about 20 miles north of Friona, had a water well, one hotel and one office building. Stakes had been put in place for a railroad and the town's future seemed very bright," Goodwine continued.

Getting water in this particular area of Deaf Smith County was quite a problem. Land promoters generally promised prospective buyers water for their homes and livestock. Then if no water was found when wells were drilled, the buyers were assigned land elsewhere.

One of Wright's co-workers lived in Friona at the time and was aware of the water shortage in the vicinity of Findley. One evening he walked down to the Goodwine residence and advised Clyde's father that he was fighting a losing battle trying to find water in that particular area, so plans were made for another location.

The Indiana farmer, who knew practically nothing about

Texas Panhandle water, looked at several different pieces of land and finally told the salesman, "I don't want one that is so far away that I can't see those poles along the railroad."

Then the man began to consult his map to find land near the railroad, which had been put through in 1898 and in the end, buyer and seller got together on the quarter section on which the Goodwine home was built and has stood since.

Mrs. Goodwine had a relative in Indiana who had built a new home. He, like the Goodwines, had a big family and offered his plan to the Goodwines. Lumber for the home was purchased from Rockwell Brothers & Company, lumbermen. The original house was two stories high, was 30 feet square with a porch across the front and two porches at the back. It also had a basement.

Before cold weather that fall the Goodwines were able to move into their new home. Since that time some of the family has occupied the house. The father of the family died in 1923 and the mother died 20 years later.

For a number of years the Goodwine home has been occupied by Clyde and one of his sisters, Lola, who was an employee of Friona State Bank for a number of years before her retirement. Clyde and Lola have remodeled the house, removed the two back porches, added a utility room and updated the kitchen.

Three Goodwine children, Nelda, Floy and Margaret, were born in Texas. The entire family worked together making a home in Texas. The children did the usual farm chores and helped with work about the place. For several years seed from fields of German millet was sold for a cash crop.

The Goodwines also grew

wheat, cane and kaffir corn. Clyde remembers that most of the grain produced on the place was fed to livestock—horses, sheep and cattle.

When asked about his first maize growing experience, he replied, "I will remember the first maize seed I ever saw. My father and I drove a team of horses and a carriage to Hereford to get the seed." Then he added, "Hereford was farther from Friona than it is now."

Six of the nine Goodwine children taught school. The older girls were awarded teaching certificates after passing county examinations. At that time most teachers passed examinations or completed high school then did their college work between teaching sessions.

The oldest daughter, Elsie, died during the flu epidemic of 1918. Lucy, the second daughter, taught her first year in the Jesko School, which was located about fifteen miles south of Friona.

One year Elsie was teaching at the Star Ranch School, which later became Lazbuddie, and Lucy was teaching at Jesko. Regularly on Friday afternoon it was Clyde's job to hitch a horse to a buggy and go after his sisters. Two wire gates were his only stops between the Goodwine home, Star Ranch, the Jesko School and back home.

Clyde taught in the Friona schools. Nelda, Floy and Margaret, were also teachers. Lucy, who was a history major, taught about 40 years before her death in 1959.

At the present time Leland lives in Bellflower, California; Clyde, Lola and Glee, who is Mrs. Fred White, live here; Nelda Bragg lives in Canton, Texas; Floy Enoch lives in Deer Park, Texas; and Margaret Price lives in Yuma, Arizona.

Other pioneer Parmer Co-

unity residents, who first bought land near Findley, were the Spohns and Jeskos. After failure to locate sufficient water the Jeskos re-located near Lazbuddie and the Spohns moved west of Friona.

The Goodwines first grew maize for a cash crop in 1913. Four additional quarters have been added to the first quarter and join the original holdings. An irrigation well was first drilled on the place in 1956.

When asked about cotton production, Clyde replied, "I've never grown any cotton. Earl is the cotton farmer."

Since 1959 Earl Drake has been farming the Goodwine land and Clyde says, "I just leave the major decisions up to him."

The first graduating class from Friona High School was the class of 1916. Members of the class, besides Clyde and Fred White, who is Clyde's brother-in-law, were Elwin Geisler, who lives in Eugene, Oregon; Dempsey Wynn of Amarillo and Ethel Sutton Moyer of San Jose, California.

Since his retirement, Clyde has devoted a lot of time to activities of the Parmer County Historical Society and one old timer said, "If Clyde Goodwine doesn't remember it, it probably didn't happen in Parmer County."



Once Again It's Time For
Folks In Parmer County To.....

AT
MAIZE DAYS

It is a great privilege to be of service to the people of this fine growing agricultural area. We'll be seeing you in Friona this weekend at the annual celebration.

FIRST FEDERAL

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Missouri Beef Packers Issues Out A Big 'TEXAS SIZE'

WELCOME

To
Friona's 15th Annual MAIZE DAYS - 1971

MAIZE DAYS CELEBRATION

Celebrating 65 Years Of Progress For Friona.

* We Are Happy To Be A Part Of Your Expanding
Agricultural Economy.

MISSOURI BEEF PACKERS, INC.

Friona Division

FUN WITH FIGURES

The Buddhist population of the world is 150 million. There are 300 million Hindus, 12 million Jews, and 400 million Moslems. More than one fourth of the world's population — some 800 million people — are Christians!

Two of Jupiter's twelve moons are bigger than the planet Mercury — Callisto, whose diameter is 3,220 miles, and Ganymede, at 3,200! Saturn's satellite Titan is even bigger, at 3,500 miles. Mercury measures 3,000.

Stars of the "white dwarf" type are 4,000 times as heavy as lead! They are too dim to be seen but their presence can be detected by their gravitational effects on other stars.



MASCULINE FLAVOR — Leopard-printed cotton laminated to window shades creates an impressive bed-sitting room for apartment dwellers. The shades are housed in a black structural frame that camouflages the radiator and widens the room by balancing the storage wall. A beige cotton carpet underfoot lightens the setting.

Alfalfa Hay Lauded As Feedlot Ration

"There is no substitute for alfalfa hay in a feedlot ration," said John Henry Baumgardner, animal nutritionist at Texas Tech University. "Texas, and especially the Panhandle, feedlots have provided a big, new opportunity for alfalfa hay."

Hay is big business. Of all the crops in this country, hay is second only to corn in farm value. And yet the efficiency of production and harvesting is very low. The average hay yield for Texas and Oklahoma is only 1.73 tons per acre. Profit opportunities are available to farmers who will grow quality hay and are able to produce up to ten tons per acre of alfalfa. The demand is there. The adoption of new varieties and better management practices can put more profits in the picture.

"The most obvious production problem is water. Alfalfa needs 40 inches of irrigation water per season to produce maximum yields," said D. Frank Petr, Texas Extension Service agronomist. "Many producers figure they must average six tons per acre to make money with alfalfa. Five tons per acre is the break-even point."

"The selection of a good variety is another managerial 'must' to produce quality hay," said Bruce Rigler of Rigler Brothers Jersey Farm, near Plainview, Texas. "We have planted common alfalfa for 50 years, but in 1970 we planted Dawson variety as recommended by Browning Seed Co. of Plainview, Texas. It is a good yielding, leafy hay that withstands aphids damage. We are real pleased with it. It has performed as well as all advertising said it would. The first cutting of Dawson in 1971 yielded 2-

1/2 tons per acre, and we expect to cut five times."

Crop specialists recommend planting alfalfa in late August behind most of the serious weed problems.

Soil fertility is another management "must" in quality and quantity alfalfa hay production. Rigler Brothers figure that properly fertilized alfalfa will produce enough more quality hay so they can charge off the cost to one cutting and store four cuttings free and clean.

The timing of harvesting and irrigation can greatly influence both yield and quality. Most all hay specialists recommend harvesting alfalfa at one-tenth bloom for best balance of quality and yield. Then get the hay off and water. The last cutting of alfalfa in the fall should be far enough ahead of first frost to allow for a build-up of root reserve. In the Plains area, this last cutting is often made about the middle of September.

"Ten tons per acre of quality alfalfa sold through cows for milk production can mean an income of \$450 per acre," explained Rigler. "This is our most profitable crop."

Prices paid for hay have been inconsistent. Some growers report \$25 per ton is an average year-in, year-out price for baled alfalfa. Most feeders are unwilling to pay more than \$40 per ton for hay delivered to the feedyards. Some horsemen are willing to spend \$50 per ton to get top quality hay. They don't want to take a chance of foundering a prize winning animal on moldy or musty hay.

The challenge is there. If you have the water and fertile soil, if you plant the recommended variety, and if you harvest and irrigate at the proper time for quality as well as quantity, you have an attractive product to sell to all the livestock industry.



PATRICIA PHIPPS...poses like a pretty little doll in her baby picture on the left. Now Patricia is 16-years old and a Junior at FHS. She is interested in all types of athletics and she plans to do a vocal solo in the talent portion of the contest. She is the daughter of Mr. and Mrs. E.G. Phipps and follows a long succession of sisters who have entered the Maize Queen Contest in the previous years. She is being sponsored by Lewellen Construction Co.



STOP

Don't Miss The Finest MAIZE DAYS CELEBRATION EVER



Featuring Old Fashioned Fun For All The Family.

Visit The Many Displays In Stores And In The City Park. Check The Friona Star For Activities.

September 13-18

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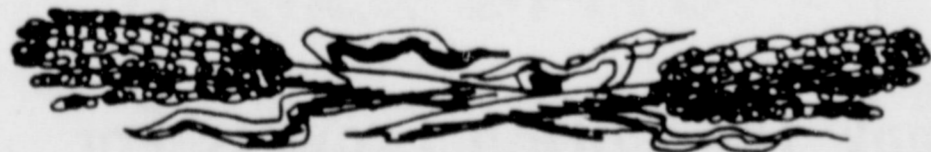
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Nearing 65 years of age? Call your social security office to find out about Medicare.

LET'S GO GO

To The MAIZE DAYS CELEBRATION

Join The Fun In Friona ... Maize Capital Of The World



Join The Fun In Friona

While In Town Check Our Closeout Prices On 1971 Models. Sept. 24 Is The Official Date To Watch For Our New Cars.

Attention Boys 8 to 13 . . . Sign Up Now For Our Annual Punt, Pass & Kick Contest.

FRIONA MOTORS

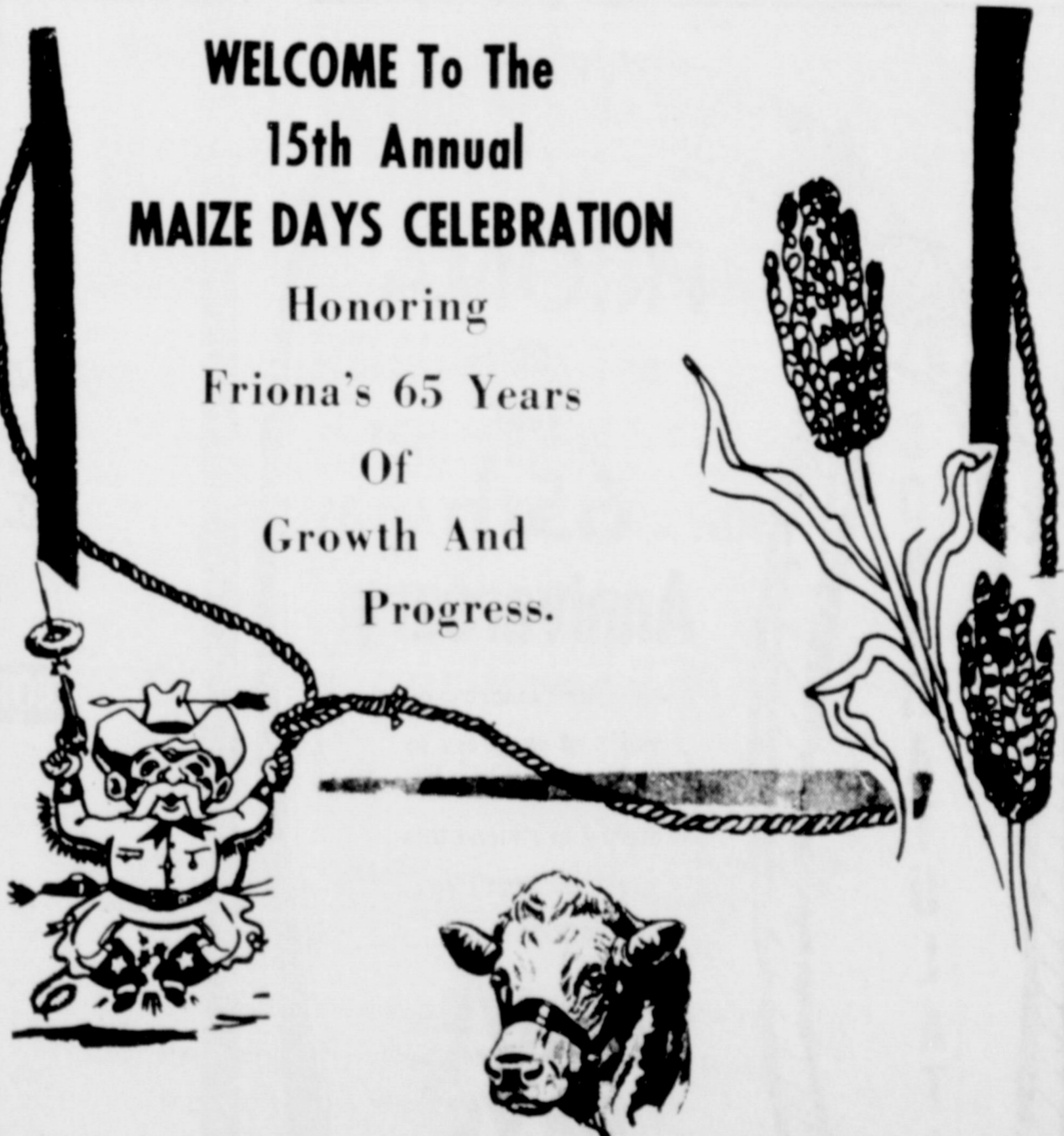
Friona

Box 957

Grand & Highway 60

WELCOME To The 15th Annual MAIZE DAYS CELEBRATION

Honoring Friona's 65 Years Of Growth And Progress.



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CUSTOM FEEDING

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PITMAN INDUSTRIES



DONNA LEWELLEN, . . . was a beautiful baby in her picture on the left. Now she is a lovely young lady of 16 and a Junior at FHS. She is entering the Maize Queen Contest for Peco Feeds. Donna plans to do a patriotic reading for the talent portion of the contest. She is interested in church work, sports and homemaking. She is the daughter of Mr. and Mrs. Delton Lewellen.



KATHY HORTON, . . . displayed a delicate beauty at an early age in her baby picture on the left. Now a tall, willowy 17-year-old, Kathy will be entering the Maize Queen Contest this evening under the sponsorship of The Hut. She is the daughter of Mr. and Mrs. Hollis Horton and she lists a wide variety of hobbies and interests, including being head drum major for the FHS Band this year.

“What I Like Most About Maize Days. . .”

Fifth Grade

Maize Day Celebration should be lots of fun. But sense this is the first year I have been here. I don't no.

Maize Day Celebration should mean fun for everybody lots of harvest and a barbecue and a big parade to.

Margaret
* * * *

When Maize Days comes I will be glad because the parade will come and so will the carnival. We will get out of school for 3 days. Friday, Saturday and Sunday. I like Maize Days because of the queens, the girl scouts, and the band and candy. I think it will be a hole lot of fun to me.

Cindy Chesher

Maize Days means that we get out of school for a while. Then when we get out they start putting up the carnival and then they have the queen's contest. Then we have the barbecue and have the beard contest to see who has the biggest beard. Then comes the parade.

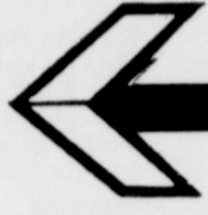
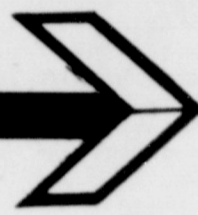
Park Weatherly

Maize Days means to have fun. And it is when the parade comes to town and the carnival comes. It is realy when they harvest the Maize. But we still have fun. They have a Celebration every year for Maize Days. They have a Queen Contest.

Penny Pennington
* * * *

Maize Days means fun and enjoyment. I have fun at the carnival and I enjoy the parade and I enjoy the Barbecue lunch. I like the contest very much. I like going to the Queens Contest. I like the dunking board very much to. The Maize Days celebration means alot to me.

Vickie Smiley
* * * *



We Salute Our COTTON FARMERS

When answering questions for market research surveys, customers invariably list three factors they take into consideration when buying a textile product — appearance, performance, and comfort. Here's how cotton meets the requirements:

1. APPEARANCE

Fashion—Cotton meets the needs of top designers for their most creative garments.

Color—Cotton takes every color from the subtle to the brilliant.

Texture—Cotton's textures range from bulky knits to soft chiffons, from heavy suitings to party organdies— a texture for every need.

2. PERFORMANCE

Durability—Cotton wears long and well because the fiber is so strong.

Launderability—No other fabric is washable as cotton.

Color Fastness—Cotton holds its color because the fiber has an affinity for the best dyes.

Shrinkage—Modern treatments of cotton eliminate shrinkage worries.

Others—Wrinkle resistance, ease of care, and water and spot repellency are just a few of the new qualities added to cotton by science.

3. COMFORT

Absorbency—Cotton absorbs and evaporates moisture, is never hot and sticky or cold and clammy.

Softness—Your customer can feel the softness of cotton.

Freshness—Cotton gets really clean and fresh in the wash.

Static Free—Cotton won't cling or shock or attract lint and dust because it's static free.

Stretchability—Some cotton merchandise now has stretch properties, another comfort factor science has added to cotton, the fiber you can trust.



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on
your
65th
Anniversary

Yes, we celebrate 65 years of progress in agriculture and industry in Friona this weekend. Won't you join us for . . .

MAIZE DAYS
TRI-COUNTY SAVINGS AND LOAN ASSOCIATION

P. O. Box 528
Muleshoe, Texas

CONGRATULATIONS



"What Maize Days Means To Me"
Fourth Graders

The parade is the best part of Maize Days. The floats are so pretty. The girls that sit on the cars are beautiful. The band plays pretty music.

The rides in the park are very much fun to ride. I like the tilt wheel very much. It is fun and exciting. The mirror house is fun to. You bump into mirrors. When you think you're going to bump into a mirror you don't.

Diana Glove

In the parade you can ride your bicycles or motorcycle. You can ride the fire engine or the girls scout float or others. You may even ride a horse or an old car. The parade is fun. The band plays good and the candy is great. When it is over we have a picnic. Then we ride the rides. Rides, rides, rides. The merry-go-round, roller coasters, boatrides, hammer, mirror house, and many others. Maize Days is great fun.

Shannon Parr

I like Maize Days because we get to go to the fairs. We get to ride the hamer, and the Mairygoround. But most of all I get to ride our horses in the parade, and to have free barbecue too. And Maize Days we get a extra day off from school.

Mark Pankratz

What I like best about Maize days is the Octopus. It has eight arms and some things on the end that you sit in. And they go around and around and up and down. You haft to hang on tight or you'll fall out. One time me and my friend were riding and he just about fell out.

Bret Moore

What I like about Maize Days is the rides. I like the ferris wheel, the hammer, the scrambler, the roller coaster, the octopus. I like all of the rides. They are fun and I like the candy that the people throw out. I like the Queens, the men on horses and the pretty girls on the cars.

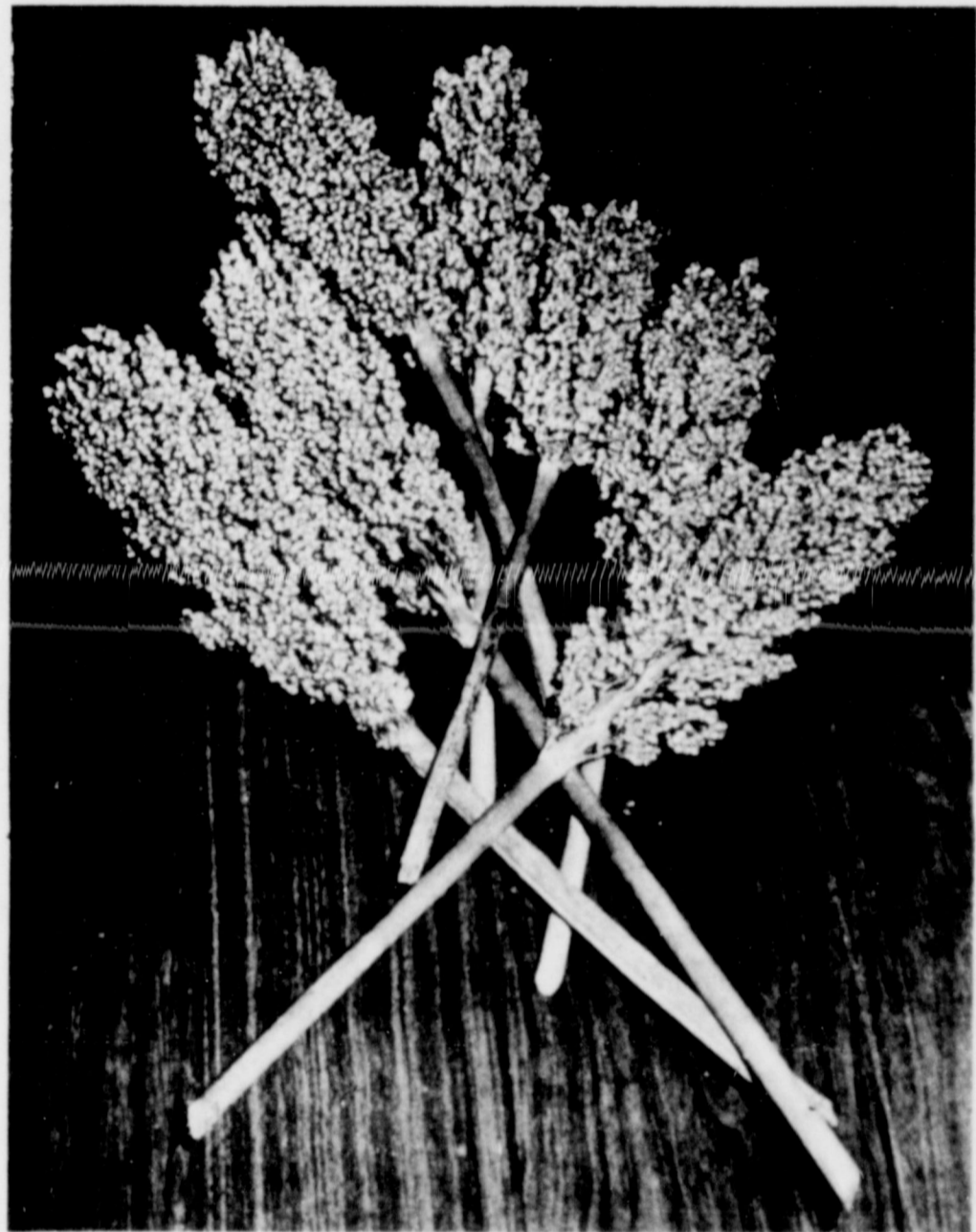
Pat Fortenberry

KATIE LEWELLEN, . . . displayed an enchanting smile at age four and is still smiling now 12 years later. Katie will be entering the Maize Queen Contest this evening sponsored by Black Grain. She is 16-years old and a Junior at FHS. She is interested in sports and homemaking. Katie is the daughter of Mr. and Mrs. Joe Lewellen.



TERESA BINGHAM. . . displayed a flirty-eyed red-haired type of charm as a baby. Now she has grown into a tall 15-year-old and will be the youngest entrant in the Maize Queen Contest tonight. She is sponsored by Parmer County Pump Company. Teresa who is a Junior at FHS and is interested in all types of sports is the daughter of Mr. and Mrs. John Bingham.

FHS
MAIZE DAYS
TIME
IN
FRIONA



WELCOME To The
15th Annual
MAIZE DAYS CELEBRATION
September 13-18
Good Old Fashioned Fun
For The Whole Family



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Once Again It's Time For
Folks In Parmer County To.....



AT
MAIZE DAYS

It is a great privilege to be of service to the people of this fine growing agricultural area. We'll be seeing you in Friona this weekend at the annual celebration.

RUSHING INSURANCE
CO.

"What Maize Days Means To Me"

Third Graders

September is when maize is ripe, and farmers harvest. I like the parade and the band, and the old cars. The carnival is fun. I like the ferris wheel and the cotton candy and hot dogs are good and the carnival.

Margaret Ramirez



CARLEEN SCHLENKER, . . . showed an interest in shown on the left giving the photographer a little impromptu lecture. Carleen is now 18-years old and a Senior at FHS. She is among the 25 girls who will be entering the Maize Queen Contest this evening. Her sponsor is Kendrick Oil Company. Carleen is a cheerleader for FHS and is also interested in church work. She is the daughter of Mr. and Mrs. Carl Schlenker.



Victoria Chavira

I like Maize Days because there are carnivals, parades, pretty queens, pretty floats, horses, old cars, and maize days takes the place of the county fair.

Cynthia Dian Alexander

We have Maize Days because we harvest about that time. We like the parade. They have a queen contest. It takes the place of the county fair. I like the carnival. We have a pet show every year. They have things to eat. They have lots of things to do.

Monique Osborn

I like Maize Days. It is so much fun that I cannot stop smiling. Maize Days are fun days. It is a really fun day. Clowns are fun to see.

Chitta Caballero

Parmer County Farm Bureau

Says--

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On Your Great Community Celebration

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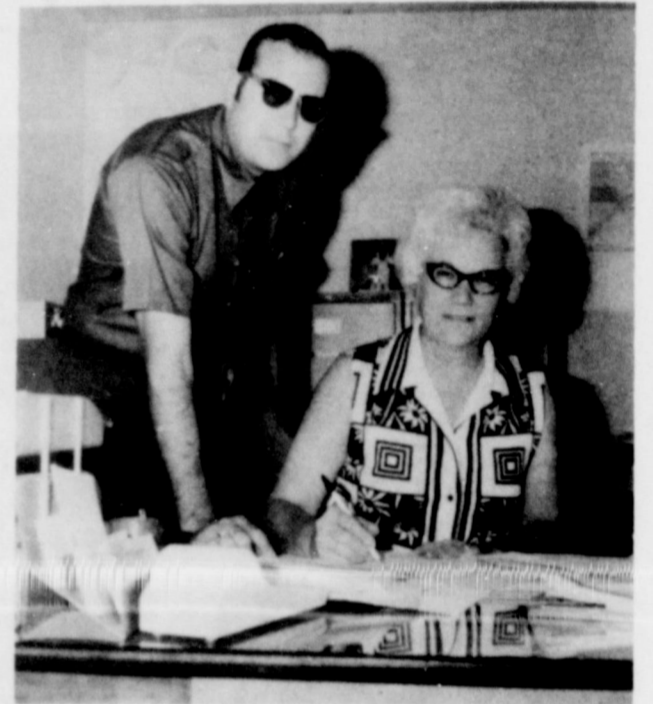
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Thursday-Friday-Saturday

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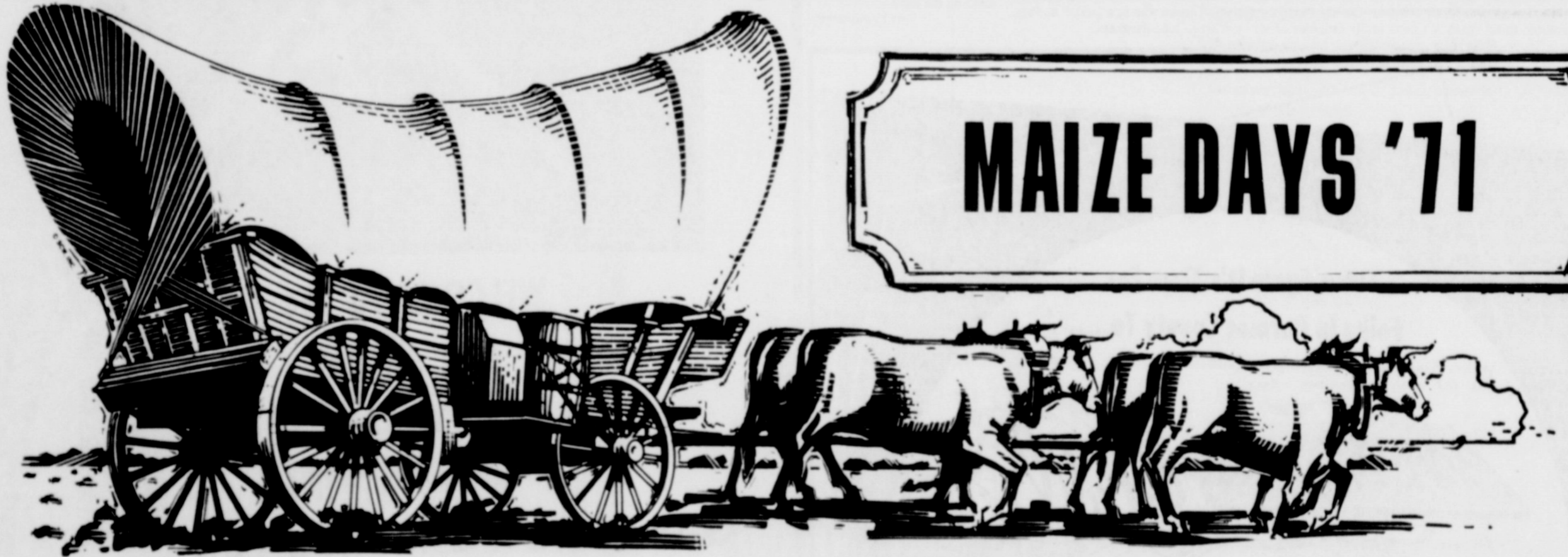
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MAIZE DAYS '71

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MAIZE DAYS '71

Sept. 13-18

⊗ FAT CATTLE

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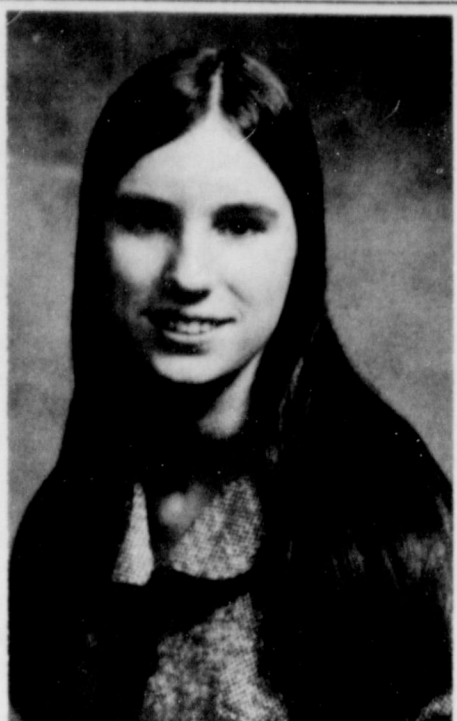
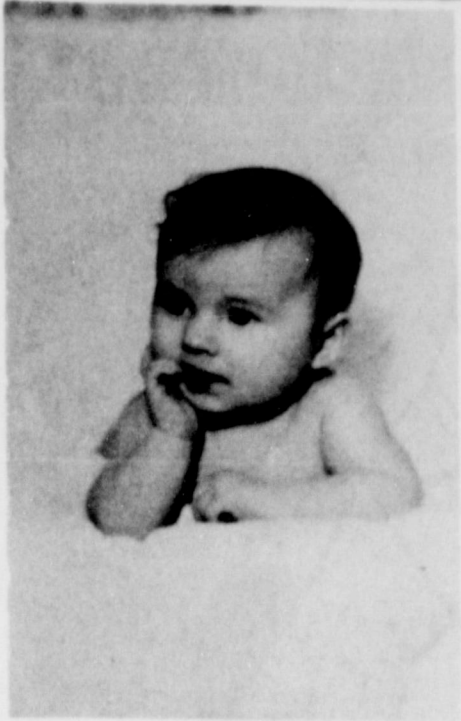
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G.B. Buske
Don Foster
Doug Stephenson
Mary Bingham



BOBI ODOM, . . . was sweet and shy as a tiny tot. Now at age 16 and as a Senior at FHS she will be entering the Maize Queen Contest tonight for Hi-Pro Feeds. Bobi is a tall dark-haired lovely who is interested in athletics. She is the daughter of Mr. and Mrs. Joe Odom.

"What I Like Most About Maize Days" . . . 5th Graders

Maize Days to me means fun, laughter, and excitement. Maize Days means filling your belly full of good barbecue. The carnival shakes the barbecue all up and down.

Max White

What Maize Days means to me is we harvest our maize, and get money where we can blow it on the carnival. Also we get out of school for one day, we can watch the parade or be in it. We even have a free barbecue dinner. We also have a queen contest. The most funnest thing to me is to dunk the girls.

Love Yal
Varla Welch

Maize Days means a lot of fun to me because the carnival comes to town. We have a parade and that's a lot of fun. We have a Maize Queen Contest. This year on Maize

Days we are going to have a pet contiat like we did last year and that's the funnest thing we have.

Laura Ellis

I hope Maize Days is as fun as they say and I believe it will be. I am going to move to Friona but I haven't yet so I don't know what Maize Days is like. They have a Queen Contest and a Parade and other things. I just can't wait.

Melissa Myers

I enjoy Maize Days because we have a carnival. I like it too because we have a queen contest and we have barbecue. And we celebrate our crops. And the boys have a beard contest. And we have exhibits. I also enjoy seeing the parade. Maize Days is lots of fun.

Hilda Castaneda

Maize Days to me means that the farmers have harvested their Maize. We celebrate it by having Maize Days. It's fun! There is a parade and a Maize Queen. There are exhibits, a carnival and many other things.

Jeff Peak

We celebrate Maize Days because we are growing more maize. Maize Days is fun and joy to me because we have a parade and a fair every year. We also have a big barbecue after the parade.

Brit Eustace

Maize Days means having fun, a carnival, parade and a barbecue. The most of all is a Maize Days Queen. The Maize on a float swaying in the air. Smelling the cotton-candy at night and riding the big faris wheel, eating, drinking, walking and writing is all fun.

Priscilla Pruett

"What Maize Days Means To Me"

Fifth Graders

Well I like Maize Days because of the rides at the fair and the bingo. Bingo is fun. I am going to ride the faris wheel and maybe the hammer to see what it is like. Maize Days is one of Friona's celebrations. I am going to ride the tilt-a-whirl. And I am going to go through the house of mirrows like I did last year. My father got me on the octopus last year also.

Brenda Collins

Maize Days means to get out of school and have a good time, and ride the rides. I like the hobby shop too. The clowns are funny. I like the exhibits too. Maize Days is a lot of fun.

Criss Wylie

To me Maize Days is parade and a carnival with the park filled with things to do. And a barbecue. And I couldn't forget the Maize Day Queen.

Cristy McManaman

What Maize Days means to me is to beat my daddy in bingo. And I like to ride the hammer and I like to dunk somebody on the dunking board. And I like to throw darts. Maize Days is a lot of fun.

Roger Coffey

To me Maize Days means fun and laughter. It means that I enjoy it because there's a parade.

Nora Raymond

Maize Days means choosing a Maize Queen, the parade, and the carnival, and the exhibits, the beard and mustache contest, and then we get free lunches.

Sabrina Reasoner

Maize Days means having fun, like the carnival, the exhibits, the queens contest, the parade, the barbecue, the beard contest. I enjoy Maize Days very much. Friona is the capital of Maize.

Alesia Tucker



VECA WELCH, . . . was a sweet little dark-eyed beauty at age six months. She has grown into a 5'6" dark-eyed beauty of 17 years. She will be entering the Maize Queen Contest for Friona State Bank. Veca is a Senior at FHS this year and is interested in everything. She is the daughter of Mr. and Mrs. R.G. Welch.

**HEAD'EM UP ...
MOVE'EM OUT**

The Crowd Is Heading
To Friona This Weekend

For
**MAIZE
DAYS**

Join the fun in Friona this weekend during Maize Days as Friona celebrates its 65th anniversary. Good clean fun for the entire family.

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GIN**

Phone
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Friona, Texas



**Come Join The
Fun**



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Annual MAIZE DAYS - 1971
Celebrating 65 Years Of Progress

See You
There

**JOHNSON
ABSTRACT CO.**

Phone 481-3878 Farwell, Texas

'What Maize Days Means To Me'

Fourth Graders

Well I like Maize Days. I like to ride the fairyswell. I like to play bingo too. We get some money to get some tickets. We always go to the carnival. We have fun riding and eating cotting candy. We have lots of rides. What I like best is playing bingo.
Tammy Anderson

Maize Days is a big celebration. All the rides are fun to ride on. The parade is fun to watch and see the fire engan, floats, motorcycles, scoots, bicycles and policemen. So you can see it is a big celebration. The park has rides and games to play.

Maize Days is a real blast.
Jimmy Evans

What I like best about Maize Days is the floats and the bands and the marching. Then I like the merry go round and all the rides that they have. That's what I like best about Maize Days.
Terry Melugin

Second Graders

I like Maize Days. It is fun. The rides are fun. The merry go round is fun. The ferris wheel is fun. I like everything of Maize Days.
Stanley Ellis

I like to ride by bike in the Maize Days. And my brother likes to ride in the Maize Days to.
Andy Fleming

I like Maize Days. They are fun. I like the rides and I like the band. I like to play bongo.
Sunny Horton

Maize Days I love. They are fun. Every year they come to town to see the parade. The carnival is fun.
Diane Hayes

Maize Days means happiness for everyone in town. Rides at the park. There's a parade down town.
Lynita Dozier



CAROL REEVE, the bright-eyed lassie with the impish grin on the left is now head cheerleader for the Friona Chieftain 1971 squad. Carol is 16-years-old and is a Junior at FHS. She is being sponsored in the Maize Queen Contest this year by Modern Study Club. She is active in band, church and Girl Scout work. Carol is the daughter of Mrs. Fay Reeve.

Kitchen Can Be Home's Most Dangerous Room

What room can be the most dangerous in the house? Research shows that it's the kitchen, but it does not have to be so, according to Jan Slabaugh, Extension specialist in housing and home furnishings.

The kitchen is a combination factory, bakery, cannery, butcher shop, restaurant, household workshop and children's playground. "Each family member should put into practice all he knows about safety in this busy place," Mrs. Slabaugh says.

Safety is an attitude of sincere concern for the well-being of oneself and others. Mrs. Slabaugh adds, "It is a willingness to accept rules and regulations and to apply them in all activities."

A safe kitchen starts with the development and practice of good habits in the selection, preparation, serving and storage of food. Safety continues its march to actuality as long as the family members observe strict rules designed to prevent fires and mishaps.
Keep matches in metal con-

tainers. Light gas burners by holding a lighted match to the burner before turning on the gas. Be careful not to place trays, pot holders, and plastic or wooden utensils on electric range units which could be hot without showing red.

Mrs. Slabaugh also suggests that range burners should not be turned on until they are needed. And, they should be turned off as quickly as they are not needed.

Such flammable items as waxed paper, towels, cleaning agents and other combustibles should be stored away from the range. Turn pan handles to the rear or side of the range to prevent scalding from an accidental bump or spill. A supply of dry, thick

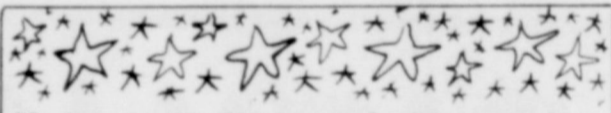
pot-holders should be on hand for use with hot objects.

"A fire extinguisher should be part of every kitchen, and each family member should know how to use it," Mrs. Slabaugh reminds.

When using the oven, pans and other utensils should be placed or removed by pulling out the rack. Such precaution will save a lot of hand and arm burns.

Smother grease fires with salt, soda or a pan lid, but the best control is to not let them start in the first place.

"One important safeguard against disaster in the kitchen is to train the children in safety measures," emphasizes Mrs. Slabaugh.



Why does a new state add a star to the flag, but not a stripe? (ans. below)
Ans: Because extra stripes would make the flag too crowded - in 1817 the flag had 15 stripes, after Kentucky and Vermont entered the Union!

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Get
Going!**

**COME
JOIN
THE
FUN!**

**It's MAIZE DAYS
Time!**

We are proud of our many years of service to this fine agricultural area. We hope you'll join with us this weekend in celebrating another fine harvest at Maize Days.

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WHEAT
GROWERS**

Rhea

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We're Ready To Handle It
For You.

**CATTLE AND
GRAIN ...**

The Two Go Together To Form A Natural Partnership.

We're Proud To Be A Part Of This Great New Cattle-Grain Partnership In This Area.

We're Also Glad To Salute Friona On Its Celebration Of MAIZE DAYS.

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* * * *

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SALLY KENDRICK . . . showed a lot of curiosity about the world around her as a baby. Now as a pert 5'2" seventeen-year old Senior at FHS she is entering the Maize Queen Contest for Parmer County Implement Company. Sally is interested in speech and debate activities at FHS and also likes all types of sports. She is the daughter of Mr. and Mrs. H.K. Kendrick.



Family Has Second Generation Contestants

Mr. and Mrs. Tom Lewellen of the Black Community are having second generation entries in the Maize Queen contest this year.

In 1959 the Lewellen's youngest daughter, Tommy, was entered in the Queen's contest by Black Grain and in 1960 by Friona Battery and Electric Company.

Now this year, the Lewellen's sons Joe and Delton, both have daughters entering the contest. Donna Lewellen, daughter of Mr. and Mrs. Delton Lewellen is being sponsored in this year's contest by Paco Feed Yard. Katie Lewellen,

daughter of Mr. and Mrs. Joe Lewellen is sponsored by Black Grain.

The Lewellen brothers were not content to have two entries in the family so they asked Pat Phipps to be their entry for the Lewellen Construction Co. She is the daughter of Mr. and Mrs. E.C. Phipps, and will be the fourth daughter that the Phipps family has had enter the contest.

The former Tommy Lewellen is now Mrs. Gary Goetz of Stratford and is raising two little beauty queens of her own, Tonya and Nikki.

"What I Like Most About Maize Days. . ."

Fourth Graders

What I like best about the parade is the pretty floats that go by. I like to watch the pretty ladies that are on the floats. Also I like to watch the cars that go by with the pretty ladies on them. Also I like to look at the horses that go by. I like to watch the men carry the flags on these horses. I also like to watch the bicycles go by. I like the people that throw candy out. I also like to watch the band go by.

Detrick

Fifth Grade

I enjoy Maize Days because it has the queen's contest, the parade and the carnival. We have been celebrating Maize Days for about 20 years. I enjoy Maize Days even more than I do Christmas or any other holiday. We have a beard contest and blanket drawings. We also have a barbecue every year. The most fun thing is throwing balls at the dunking board. Last year I had a lot of fun.

Debbie Menefee

Third Grade

I like the carnival and the floats and I also like the queen and I like the old cars.

Donna Bradley

I like Maize Days because there's a parade and carnival and other things. But one other thing, the best thing I like is there's food. It is going to be so good.

Terri Lloyd

I like Maize Days because it is a day off. We can go to the carnival to ride the hamer.

Ricky Vera



NANCY MARTINEZ . . . was an enchanting little dainty of about six months in her picture on the left. Now she is a smiling 16-year old who will be among the twenty-five entrants in the Annual Maize Days Contest this evening. She is sponsored by Reeve Chevrolet and displays an interest in musical hobbies. Nancy is the daughter of Mr. and Mrs. Marty Martinez.



LET'S ALL HOP ON DOWN TO THE MAIZE DAYS EVENT



*LOADS OF FUN

*EVENTS FOR THE WHOLE FAMILY

*CARNIVAL

*CONCESSIONS

*DISPLAYS

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"Serving The Magic Triangle"

"The Best Farmland, And Best Farmers On Earth!"

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*** OUR** Another Fine Maize Crop
 In Parmer County

CONGRATULATIONS

To Friona On Your
 15th Annual

MAIZE DAYS



It is a pleasure for us to be of service to some of the many Fine Farmers of this growing area. We salute you on your growth and progress over the past years.

Western Ammonia Corporation

— Friona —

Mike Chaney, Local Owner



DARLENE HARPER, . . . was a beautiful baby in her frilly pinafore. Now 16 years later she is tall and stately Junior at FHS and will be entering the Maize Queen Contest tonight for Cummings Farm Store. Darlene shows an interest in music and craft work. She plans to play her cornet in the talent portion of the contest. She is the daughter of Mr. and Mrs. Clifton Harper.



What I Like Most About Maize Days"

Fourth Graders

I like the band marching and the drums. Oh and the special things I like is the girls on the cars and the pretty queens. I like the girl scouts. I like the men riding horses and dressed like cowboys. I also like children riding bicycles and minibikes. I like the litty buggys. I just love Maize Days.

Sandra Ramos
* * * *

What I liked best about Maize Day was the funhouse. Every where I walked I bumped into a mirror. One time I walked through a mirror, and it was hard to keep up with each other.

Billy Carr
* * * *

I like Maize Days because I like to watch the band and the men riding horses and the fire trucks. I like the candy they throw. Then I like to ride the hamer about ten times.

Lupe Rodriguez
* * * *

I like floats going by. I like the band marching by playing sweet music ringing in my ear. I also like screaming people having fun. Also the dancing horses of the merry-go-round. I like eating a good sport.

Sonya Gore
* * * *

What Maize Days means is that the maize is ready. It means the fair will be here again. There will be a parade on main street. I am riding my bike in the parade.

Doug Massey
* * * *

Maize Days means a lot to me. But what it means most of all is the Queen of the girls. When they do their talent. And when they ride on top of the cars down the street.

That's what I like best.

Kirk Frye
* * * *

I like Maize Days because I like to watch the parade and I like it. It is a celebration and I think it is a good celebration for Maize.

Todd



CAROLYN MURPHREE, . . . is still displaying the same bright-eyed smile that she did when she was three years old. Carolyn is entering the Maize Queen Contest this evening under sponsorship of the Tri-Frye Company. She is 16-years old and a Junior at FHS. Her interests are in church work and musical activities. Carolyn is the daughter of Mr. and Mrs. Curtis Murphree.



HOLLEY STEPHENSON



Presenting

MISS FRIONA STAR 1971

We wish Holley the best of luck in the Maize Queen Contest this evening.

Join us in Friona this weekend for the many fun-filled events of our 15th annual MAIZE DAYS CELEBRATION.

FRIONA STAR



It's a Winner

We at Imperial Livestock Supply are proud to be associated so closely with the area's ever-growing grain and cattle industries. May we say congratulations to Friona at Maize Days time when you celebrate 64 years of progress.

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Indian Scare Of 1890 Was Just A Big Hoax

A warm spot will be held in Panhandle history for the famous Indian Scare of 1890. It was the biggest hoax ever pulled on Panhandle people.

The story goes that S.H. Vaughn, manager of the Rocking Chair Ranch in Collingsworth County, and his boys were branding cattle. It was a hot, dry day with little wind and the herd stirred up quite a bit of dust. About sundown one of the boys killed a calf for beef. A farm woman over the hill became frightened, put her two children on a horse with her and raced to tell her neighbors Indians were on the warpath.

Rumors spread like wildfire. They finally reached Salsbury, the station eventually abandoned when the town of Memphis got started. The telephone operator at Salsbury was either a great joker or literally scared out of his wits because it is said he sent many messages over the railroad wires—all of them scary.

Memorable were the warnings he sent, especially this last one:

"I SEE THE INDIANS COMING, I AM GONE."

John Farrington, who had succeeded Colonel Goodnight as manager of the JA: L.C. Beverly and Judd Campbell, JA men, were in Clarendon when that message was received by the Fort Worth and Denver operator. They jumped into their hack and raced for a ranch.

"They nearly killed their team, and finally had to walk part of the way in," Mitch Bell said.

Mr. Bell and J.W. Kent, now superintendent of the JA,

were asleep in the cook shack when Farrington and his men reached the ranch. Farrington gave orders for every man to arm himself and report to the "White House." Mr. Bell wasn't any too pleased with being awakened in the middle of the night.

"Aw, that's a lot of bosh," he told Mr. Kent. "I don't believe there is anything to it."

He turned over to go back to sleep but Mr. Kent made him get up.

"Now you have never been around any Indians and you don't know," Mr. Kent told him. "Besides that we're working for Farrington and we'd better do what he says."

Together they went to the "White House." All the other men were on the inside and Mrs. Farrington came out to meet them.

"You'd better get in there," she advised. "They'll come up and pick you off before you have a chance to get in."

Inside, Mr. Farrington said someone had to go to Tule Camp. Mr. Bell told him he would be glad of the chance to go, and he drew the assignment. Al Phillips was assigned to spread word to the F's, down in the Quitaque County.

As Mr. Bell and Phillips saddled up, Farrington began to organize for a fight. He ordered Bill Koogler, who had had military experience, to drill the cowboys and the boys took time about doing guard duty.

Mr. Bell and Mr. Phillips started westward together. They were to part about the mouth of the Tule, Mr. Bell

going on up to Tule Camp, Mr. Phillips turning south toward the F's. Phillips was plainly scared.

"We came to a hollow where you couldn't see the moon," Mr. Bell recalled with a chuckle. "It was plenty dark, and that fellow said, 'We're going to run like hell through this!'"

They did, and that wasn't the last time. Every time they came to a dark place, Phillips put his horse in a dead run.

"He was seeing Indians sure enough," Mr. Bell said.

Near the mouth of the Tule they came upon a temporary camp where John Grady was "sort of a boss." Mr. Bell told him of the report.

"You think there is anything to it?" someone asked. "I don't think there is, but I've got orders, and that's all I know about it," Bell replied.

It was 4 o'clock in the morning. Grady invited the boys to get down and have something to eat. Phillips didn't want to—he firmly believed the Indian story—but he finally consented. He half-chewed his meal. Then raced off again in the general direction of the F's.

Grady and a puncher with him broke camp and rode on with Bell. Since there was nothing for them to do but wait for things to die down, they decided to go on over to Tulla, and there somebody happened to mention the Indian Scare. The townspeople quickly organized a "court" halled Mr. Bell before it.

"What's this report about Indians, young man?" he was asked.

He recounted his tale, adding, "I don't think there's a thing to it, but I had orders to come to Tule."

The townspeople didn't agree with him. They became excited quickly. Every male inhabitant capable of handling a rifle was armed and given a horse. A "Cavalry" was organized and a barricade of post wagons was thrown around the hotel. Women and children were crowded in there, and many stayed all night while the "Cavalry" scouted the countryside for Indians.

Mr. Bell and Billie Nay, a bartender, remained the only two people in town to discount the Indian story. They helped themselves freely to refreshments and spent most of the night having a big time.

"That fellow kept yelling like an Indian all night long," he said.

That is another episode in the history of the Panhandle's greatest hoax. Much of the story already has been told, but the Bell-Phillips-Nay part is told here to help complete the picture.

"What I Like Most About Maize Days"

I like Maize Days because there is a parade. I like carnival because there is rides and there is cotton candy. I like Maize Days because it is a day off. I like hot dogs and hamburgers.

Lynette Shafer

I like the ferris wheel and the mirror house and the pretty queens and the horses and the old cars. I like to ride in the parade.

Mark Anthony
Third Grade



BY HELPING HIM TO CAPITALIZE ON HIS ASSETS YOU CAN AID A TIMID OR SHY CHILD TO BUILD HIS SKILLS AND REINFORCE FEELING OF COMPETENCE IN STRONG AREAS WILL APPEAL TO THOSE IN WHICH HE IS DEFICIENT.



THERE'S NO NEED TO GO OVERBOARD ENTERTAINING YOUR CHILDREN'S FRIENDS WHEN THEY COME TO VISIT. YOU'LL HAVE A LOT TO GIVE IF YOU KEEP A KEEN IN-PAK OF DIT-FUP-FULA ON HAND FOR THESE THIRTY LITTLE CITIZENS.



WHEN TELEPHONING LONG DISTANCE, YOU CAN CUT DOWN ON COSTLY OVERTIME CHARGES BY JOTTING DOWN THE MAIN POINTS YOU WANT TO TALK ABOUT BEFORE YOU DIAL.

Welcome To MAIZE DAYS 1971

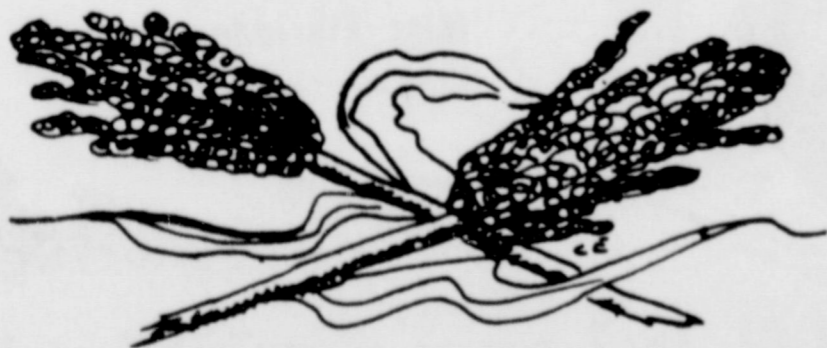
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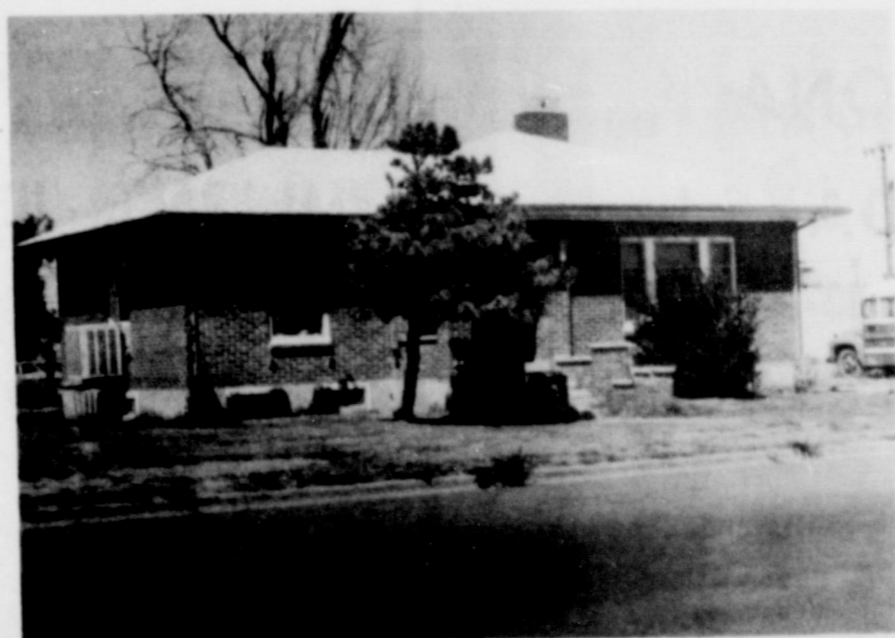
We Salute 65 Years Of Progress In Friona This Week

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"We Move More Cattle Than The Chisholm Trail"

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Our first brick home, built in Friona in 1933

We are proud to be celebrating our 65th Anniversary, along with the City of Friona... as your town's oldest continuous business.



One of our later brick homes, located at 1208 Virginia

ROCKWELL BROS. & CO.

"LUMBERMEN"

O.F. Lange, Mar.

Friona



JEANIE THOMPSON... was a lovely little blonde lassie at age four. Now 13 years later the little blonde lassie has grown up to be a 17-year old Senior at FHS who is entering the Annual Maize Queen Contest for Ruthie's Dress Shop. Jeanie is a twirler this year for the FHS Band and her hobbies include all types of athletics. She is the daughter of Mr. and Mrs. D.M. Thompson.

"What Maize Days Means To Me"

Seventh Grader

Maize Days means a lot to me because I have a lot of fun taking rides and because we see alot of people. I also like the Barbecue alot because I won't have to cook anything at home. I like the parade especially the bands. I like the music they play. I think it is very funny when we see the clowns. It is also fun because we don't come to school and have time to see the parade. But this is just a little of what Maize Days means to me. It means alot to me. I don't know how to explain it.

Sincerely yours,
Shirley Esquivel

QUARTER-HORSE SHOW

Lubbock Fair Offers \$2,350 In Premiums

LUBBOCK--Premiums totaling \$2,350 are being offered for a popular quarter horse show scheduled in conjunction with the 54th annual edition of the Panhandle South Plains Fair.

The show is scheduled on the last day of the weeklong exposition, slated here Sept. 27-Oct. 2. Ken Cook will be the superintendent.

Entry fees have been set at \$6 per horse in halter classes and \$10 per horse in performance classes (with a \$7 per horse jackpot).

A total of \$1,550 is being offered in halter competition. Classes include 1968-71 stallions, stallions foaled in 1967

and before, grand and reserve champions: 1968-71 mares, mares foaled in 1967 and before, grand and reserve champions: 1968-70 geldings, geldings foaled in 1967 and before, grand and reserve champions. Grand champions and reserve grand champions will be named in all three classes.

In performance classes, \$800 is earmarked for winners in western pleasure futurity (for 2-year-olds), western pleasure futurity (for 3-year-olds), junior western pleasure (foaled 1967 or later), senior western pleasure (foaled 1966 or before), junior reining (foaled 1967 or later)

and senior reining (foaled 1966 or before).

Entry blanks now are available at the fair association office.

Another big Fair Park Coliseum Show has been scheduled this year.

Tennessee Ernie Ford, who set the one-week box office record here six years ago, will return to open the fair on Monday, Tuesday and Wednesday. He'll be followed by an all-star Mexican variety show on Thursday and Merle Haggard, Bonnie Owens and The Strangers finish out the week on Friday and Saturday.

Show times are 5:30 and 8:30 p.m. daily and tickets are pri-

ced at \$2.50, \$3.50 and \$4.50. All seats are reserved and tickets purchased prior to the fair opening will be accompanied by free gate admission passes.

Mail order requests for tickets are being accepted at the fair association office, P.O. Box 208, Lubbock, Texas 79408.



R.A.F. STYLE - The bomber jacket's updated for fall. In Cone's rugged cotton corduroy, the Chip 'n Twigs model sports hidden seam pockets.

WELCOME

TO MAIZE DAYS



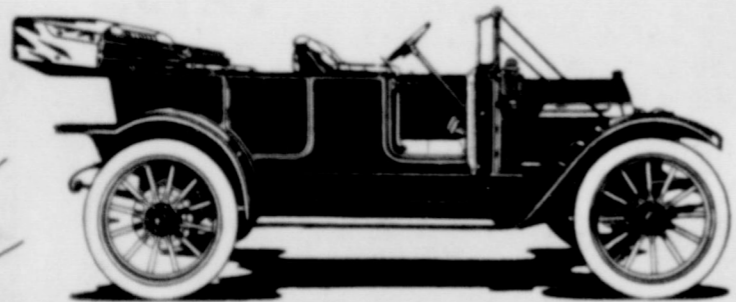
Patricia Phipps
Is
"Miss Lewellen
Construction"

We are proud to be a part of this growing community and to take part in its many varied civic activities. Thus we proudly present Miss Pat Phipps who will represent us in the Maize Queen Pageant tonight at the High School Auditorium. We urge you to attend and to support all the Maize Days activities with your presence.

LEWELLEN CONSTRUCTION

WELCOME

TO FRIONA MAIZE DAYS!
September 13-18



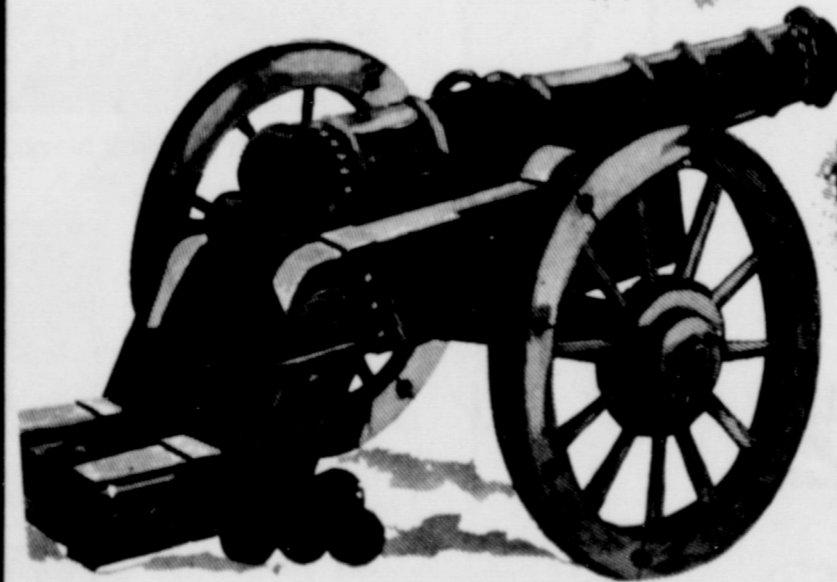
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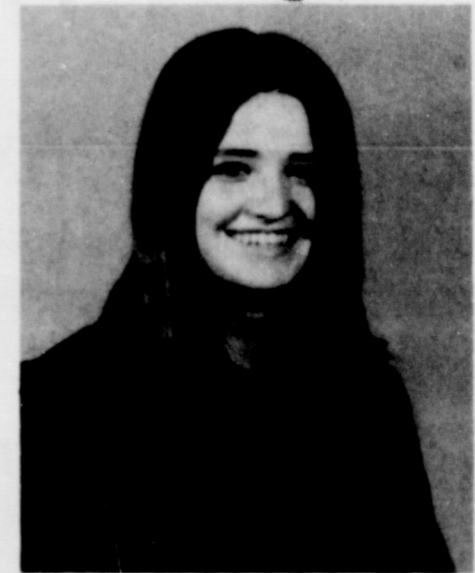
MAIZE DAYS 1971



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Is
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1971

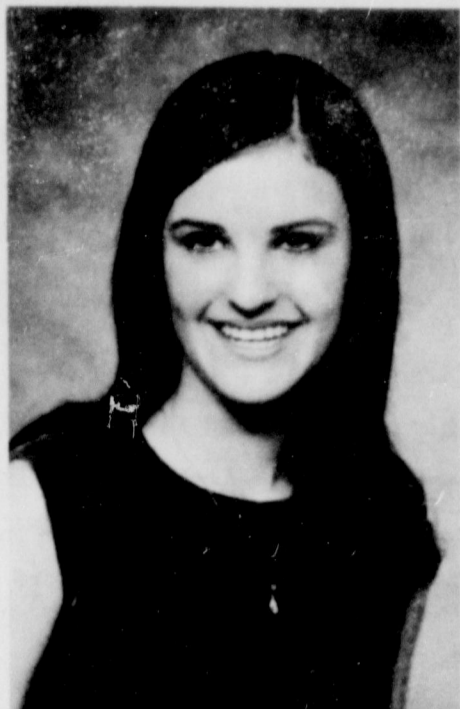
ETHRIDGE - SPRING AGENCY

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*Bill Stewart *Lois Norwood
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*Dan Ethridge *Frank Spring



MELISSA PRUETT, . . . was a little dark-haired beauty of two-years in her picture on the left. Right, we show her as a lovely young lady of 17 and the tallest entrant in the Maize Queen Contest at 5 ft. 9-1/2 inches. Melissa will be sponsored by Progressive Study Club and she plans to do a humorous reading in the talent portion of the contest. She is the daughter of Mr. and Mrs. Tom Pruett.



**What I Like
Most About
Maize Days**

Seventh Graders

Maize Days means fun to me because its a holiday, and we have rides and carnival booths, barbecue, bands, Queens' contest, mini bike, saddle, quilts, displays, country store. That is what I think Maize Days means to me. And I guess this town thinks too, it is fun for them and their families. They all will be very happy.

Mario Carrasco

I like the Maize Days parade and the fair the most of all. When the parade comes down the street I like the rides then after that comes the minibikes that is the best thing in the parade.

Than that night comes the fair the best of all because you can ride alot of rides for five dollars and you can take your girl friend with you.

Steven Jones

The most interesting part of the Maize Days, is the carnival. Everyone has fun on the rides and they all are enjoying it. I'm glad we have it, because the fields of maize is very productive to the farmers all around. The maize and wheat are important to cattle too.

The rides are very fun. The hammer shakes you to a clump of nothing. The ferris wheel is more fun though.

Jimmy Lanier

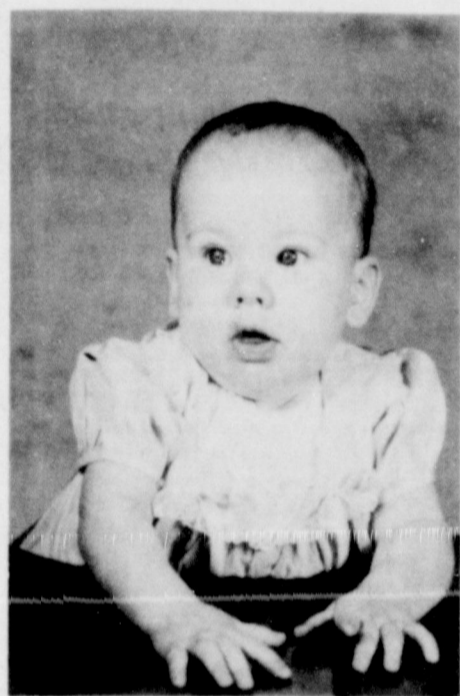
I think the one thing that "Maize Days" means to me is the carnival. Last year I dunked a girl three times straight in a row on the dunk board. My favorite ride is the scrambler because it squishes you against the side of the car. With all the other rides and games there are the scrambler in my opinion is the best.

Ross Middleton

Second Grader

Maize Days is the funnest Days in the summer. I like to ride in the carnival. I like to go to the carnival. It is a fun place to go.

Gwendolyn Maurer



RHONDA BAUER, . . . is a sweet young thing of three months in her picture on the left. She is still a sweet young thing but is now 17-years-old and a Senior at FHS. She plans to enter the Annual Maize Queen Contest this evening for the Woodmen of the World organization. Rhonda plans to do an original reading in the talent portion of the contest. She is the daughter of Mr. and Mrs. Franklin Bauer.



**STRIKE UP THE BAND
FOR
MAIZE DAYS**

Join The Fun In Friona Sept. 13-18 Support
Your City's 15th Annual Celebration.

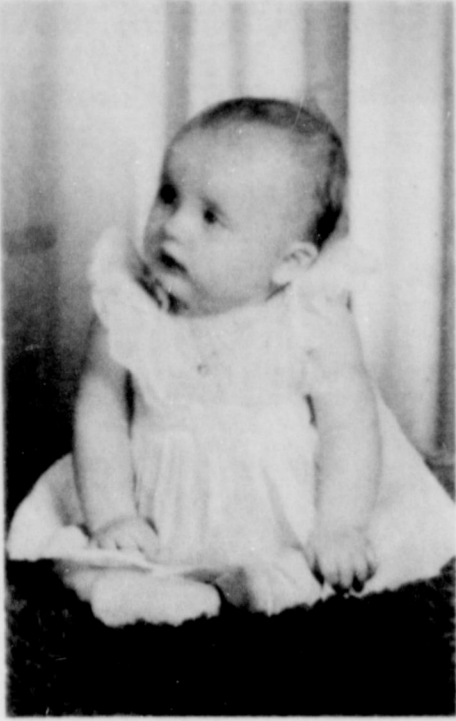
**WELCH AUTO
SUPPLY**

Ph. 247-3313 Friona

May We Urge
Everyone To
Atend The
Festives This
Week
In The City Park
At Friona.
Zoom On Downtown
Where You'll
Find Interesting
Events Taking Place
Around The Clock.
Don't Miss Out
On
All The Fun In
Store For
You And Your Family
During Friona's
Most
Spectacular Maize
Days Celebration.

HUB GRAIN

O.L. (Mac) McMurtrey, Mgr.



VICKIE SCHUELER, . . . looked very much like a tiny pixie doll in her baby picture on the left. She has now grown into a lovely young lady of seventeen and is a Senior at FHS this year. She is being sponsored in the Maize Queen Contest by Claborn Floral. She is interested in church work and homemaking. Vickie is the daughter of Mr. and Mrs. Walter Schueler.



"What I Like Most About Maize Days

7th & 8th Grades

Maize Days means fun to march in the parade and play my horn with everybody else. I like the rides the most like the scrambler. But I mostly like to help at the pennypitching stand. I like to throw at the dolls and dunking board. But the most fun is missing school and eating barbecue and lemonade. Maybe I'll win the mini bike or the money doll or the lawn mower. I think the beard judging will be funny.

Roy Don Smith

Friona Star
Friona, Texas 79035

Dear Editor:

To me Maize Days means getting together with friends and having fun.

I like Maize Days because the carnival comes to Friona and because we have a barbecue and the Queen's contest and the parade. I also like Maize Days because our Girl Scouts in Friona have a bake sale and I like that. There are a lot of other reasons but that's all I'll put down.

Sincerely yours,

Karen Young

Friona Star
Friona, Texas 79035

Dear Editor:

Maize Days means going to the carnival, eating cotton candy, seeing the floats, riding the rides, marching in the parade, and a lot of other enjoyable things. To me, it is a busy month, and for a lot of others it's the same, because of getting in the harvest. I really enjoy Maize Days, because there are lots of things to do, and because you get a 3 or 4 day holiday from school!

Sincerely yours,

Denise Shipp

I like Maize Days because of the rides. The rides seem to add a lot to our Maize Days. There are rides for children young and old. I like the octopus and the Tilt-A-Whirl also. It also means a lot of enjoyment and fun.

Sincerely,
Brian Witten

Tonight

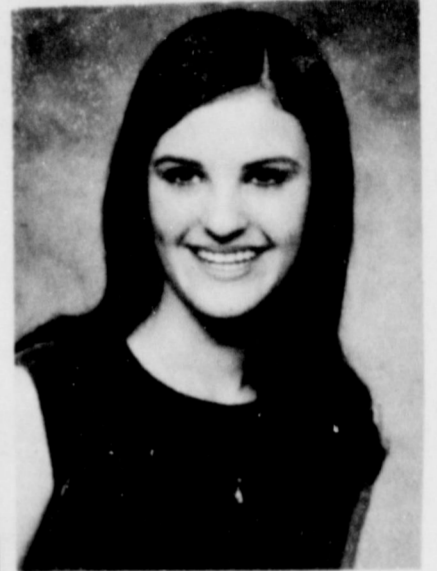
Is the big event for these three Friona beauties, who will be competing for the Maize Queen Crown. We take this means to wish them best of luck in their endeavor.



Teresa Bingham
Friona Young Homemakers



Sarah Gammon
Parmer County Pump



Melissa Pruett
Progressive Study Club

Plan To Enjoy All The Many Fun-Filled Events Of
MAIZE DAYS '71
PARMER COUNTY
PUMP CO.

RADIO PIONEER

Tulsa Station Returning To Early Broadcast Format

KVOO, pioneer "voice of Oklahoma" has returned to its early broadcast format which included Gene Autry, Bob Wills, Johnnie Lee Wills, Leon McAuliffe and others who made a name for themselves over the 1170 frequency out of Tulsa.

KVOO, on the air since 1924, is Oklahoma's only 50,000 watt clear channel station. Its new programming, has brought calls of congratulations from as far away as Wolf Point, Montana.

Simple, direct, straightforward, country music is big time show business all over the world. Many of today's country music fans discovered the sound through the courtesy of Uncle Sam. Every barracks from World War II through the present conflict had one or more radios and a record player.

Now the country music sound mixes the old and the new.

While records of Bob Wills, Roy Acuff, Ernest Tubb, Hank Williams, Hank Snow, Marty Robbins, Buck Owens, remain favorites with country music fans, they're mixed with a new sound from names like Johnny Cash, Charley Pride, Merle Haggard, Skeeter Davis, Earl Scruggs, Tammy Wynette.

Many of the greats who helped make country music the real American sound have been a part of KVOO history. Country music moved from the southeast to the southwest in the 1930's. Old mountain music of the early string bands changed. First influenced by the ballads of Jimmie Rodgers. Then by the songs of the trail and the cowboy. To be followed by the introduction of the big band sound which brought about a new country music known as "Westernswing."

Gene Autry, who went to work for KVOO in 1929, Jim-

my Wakely and Johnnie Bond were among the cowboy singers who started in Oklahoma.

Bob Wills and his Texas Playboys came to KVOO in 1934 via Fort Worth and Waco. In the heyday of Western swing, Wills broadcast live from KVOO daily and was known throughout the Southwest for his ballroom appearances.

It's big country again at KVOO.

What "Maize Days" means to me is that we get out of school. Maize Days means a parade with lots of music and horses, floats, clowns and old tiny cars. Maize Days means a lot of pretty girls in the Queen Contest. Maize Days is the drawing for the money doll and the mini bike. Maize Days means a big barbecue and lots of lemonade.

Jerry Martin

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welcome

TO MAIZE DAYS

In FRIONA, TEXAS

"Maize - - From Field To Filet"

Let The Folks With The Proven Record Feed
Out Your Next Pen Of Cattle

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THORN IN SIDE

Waste Disposal Is Big Problem For Feedlots

The booming cattle feedlot industry is a growing agribusiness bonanza that, despite its profit potential, comes with a built-in thorn for the side of management.

That thorn—getting sharper as the industry itself continues to expand with dramatic rapidity—is the problem of what to do with the mountainous daily accumulations of feedlot waste, and it's a problem for which an economically feasible solution is not easily found.

Obviously, it is also a problem which can never be completely eliminated, but Dr. Robert C. Albin, professor of animal science at Texas Tech University in Lubbock contends that the feedlot waste problem—at least in terms of volume—can be significantly curbed by attacking it at its source.

Prof. Albin backs up his contention with results from three separate feeding trial experiments conducted to determine the effects of various environmental factors upon feedlot waste accumulation and cattle performance. Attention was given to feed ration, slope of feedlot surface, animal density and shaded versus unshaded pens.

Experiment results are contained in a paper Prof. Albin presented August 4 to the 63rd annual meeting of the American Society of Animal Science being held at the University of California at Davis.

Prof. Albin reports in his paper that feeder steers, confined in all three feeding trials in concrete-surfaced pens, were fed three different rations, each containing a different percentage of roughage, or bulk material. There was no significant difference found in animal performance among the three types of ra-

tions fed, but there was a very significant difference noted in the effects of the different rations on waste accumulation.

Waste accumulation from cattle fed a zero-percent roughage ration amounted to just 2.2 pounds daily, while accumulations from cattle fed a 10 per cent roughage ration amounted to 4.5 pounds daily and 5 pounds daily from cattle fed 12 per cent roughage rations.

The differences take on even more significance when the rates of increase in waste accumulation are extended to take into account the fact, as a recent finding showed, that 10,000 head of cattle on a feedlot can produce some 260 tons of solid waste daily, Prof. Albin pointed out.

He added, however, that it really isn't practical from the standpoint of efficient management at the present time to feed a zero-percent roughage ration for the sole purpose of achieving a huge reduction in waste accumulation.

"But I strongly feel," he said, "that it is important to realize the very real practicality of reducing the amount of roughage at least in some appreciable degree—from 12 per cent down to 8 per cent, for example—and still achieving a greatly significant decrease in the amount of waste accumulation with no significant effect on animal performance."

Dr. Albin pointed to this method of reducing waste accumulation in feedlots as an increasingly essential consideration for management in view of the growing status of feedlot waste as a genuine headache in such areas as collection and disposal.

He pointed also to the probability of feedlot waste reduction through reduced roughage feeding becoming an

even more essential consideration on years to come—from both an economical and an ecological standpoint.

Rations used in the three feeding trials consisted primarily of dry-rolled grain sorghum formulated into all-concentrate, or no roughage, and the 10 and 12 per cent roughage finishing rations.

According to Prof. Albin's paper, the experiments showed no significant differences in animal performance due to effects of two different surface slopes. The two slopes examined were 7-1/2 per cent and 15 per cent, both concrete surfaces.

Likewise, there were no differences found in animal performance between feeder steers confined in shaded pens and steers confined in unshaded pens.

Prof. Albin did note significant differences in animal

performance, however, as affected by variances, in animal density, or the number of animals confined in a certain area. He found the differences began to emerge significantly when animal density was increased to 40 square feet of space or less per head.

Reducing the amount of area per head in feedlot pens from 120 square feet to 30 square feet resulted in lowered daily gains, less feed consumption and reduced efficiency of feed utilization.

Others from Texas Tech University presenting papers at the American Association of Animal Science annual meeting include meat industries department professors Dr. Keith Lind and Dr. Boyd Ramsey, animal science department professor Dr. Leland Tribble and James McManigal, a graduate research assistant in animal science.

"What Maize Days Means To Me"

Fourth Graders

What I like best about Maize Days is that you can have a lot of fun. You can ride the ferris wheel and the roller coaster. You can have a lot of fun.

Sharla Evans

I like best everything. One thing I like the best is the rides. The best ride is the octopus, it swings you around. The last time I rode it, it was fun! The man stopped it to let some people off. I was upside down when the man stopped it.

Linda Ruzicka

Maize Days is fun to see the trucks go to the elevator. Maize Days is when some people start cutting maize. There is a Maize fellot on the other side of the ously. We can go to the ously and watch them cut the Maize.

Steve Pennington

I like to ride the ferris wheel because when I look down I can see the whole carnival and the other rides. I like Maize Days because we get to ride alot of things. We get to eat in the park. I like best the ferris wheel.

Minnie Aragon

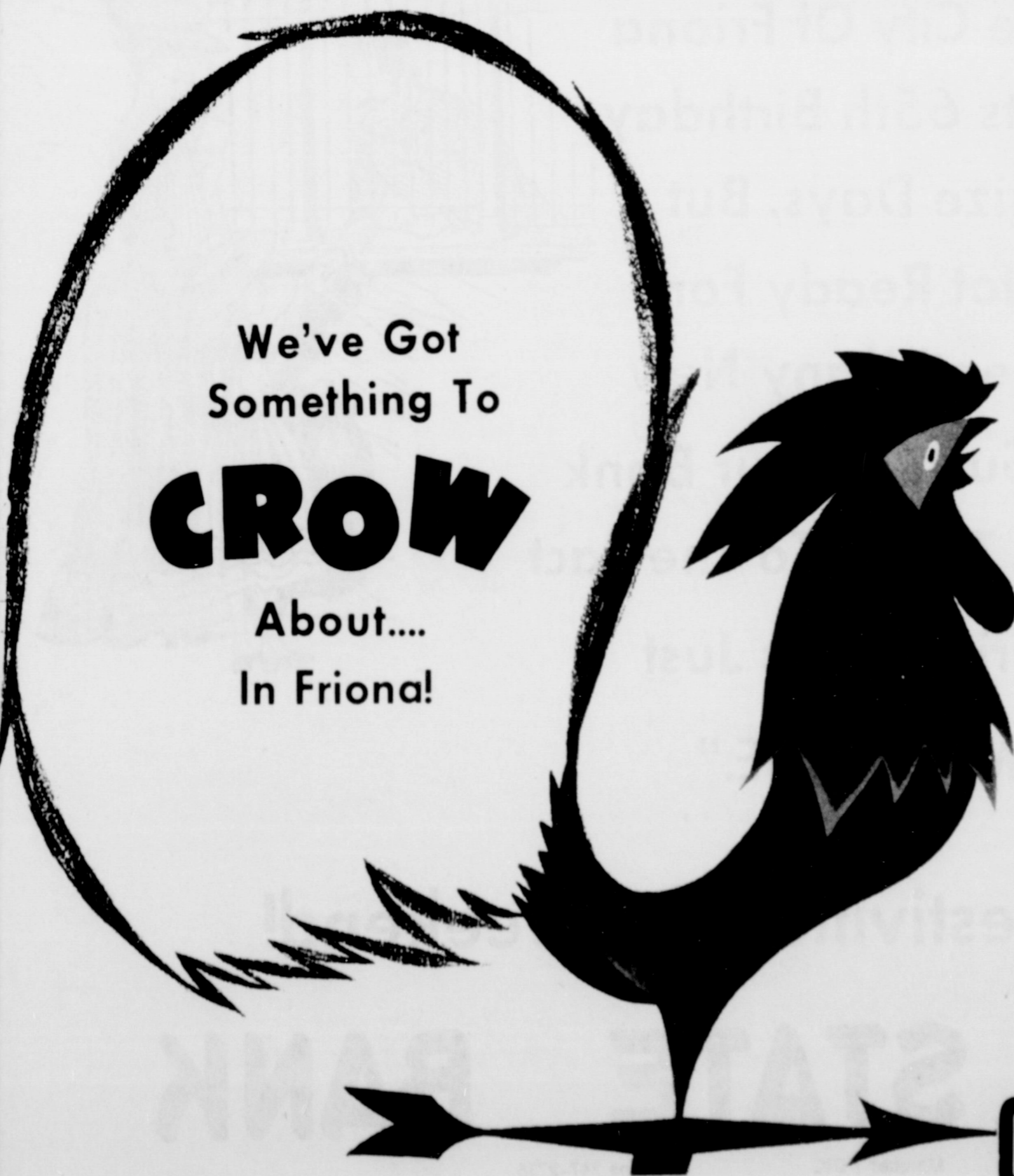
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Celebrating Friona's 65th Anniversary.

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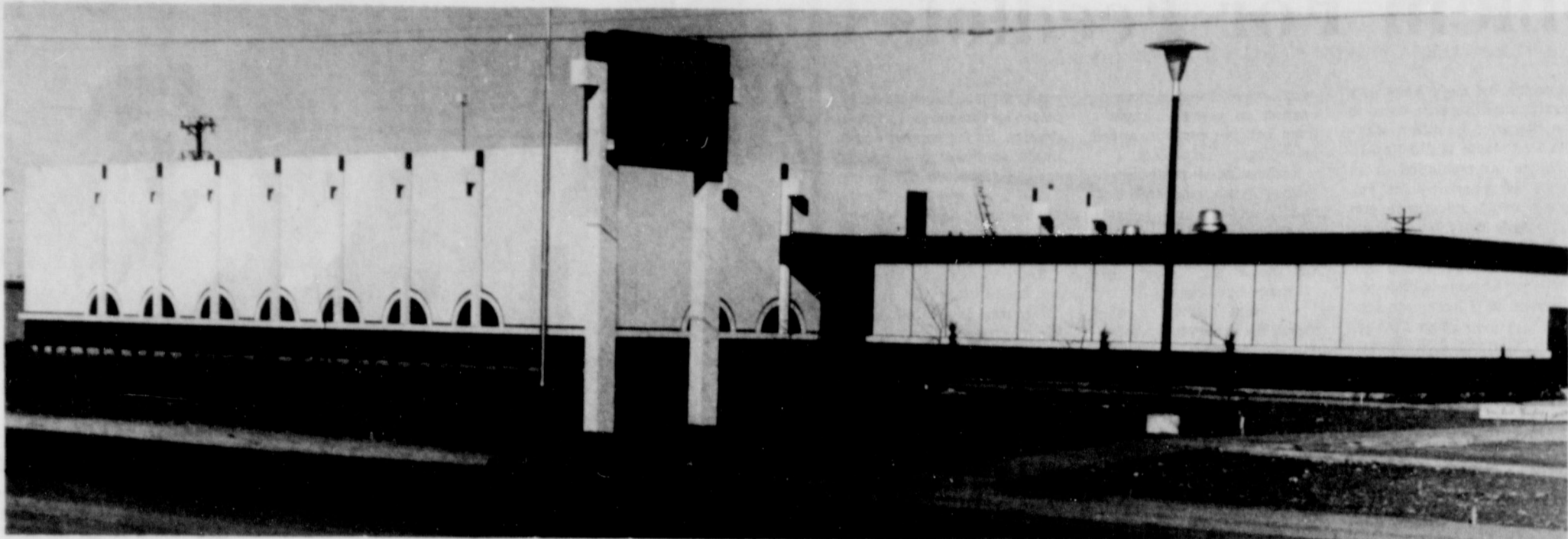
Honoring Friona's 65th Birthday

"You've Come A Long Way, Friona!

ATTEND MAIZE DAYS!

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Says

Welcomes

WE'RE 65 ...

BUT NOT RETIRING!

YES, The City Of Friona
Marks Its 65th Birthday
This Maize Days, But
We're Not Ready For
Retirement! Many New
Things, Such As Our Bank
Building, Testify To The Fact
That Friona Has Just

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