

OPENS THIS WEEK

Friona Bi-Products
New Business Here

Friend of ours says he isn't at all surprised at the figure we quoted in last week's issue revealing that 10,000 automobiles go through Friona each day.

"Why, I see about 5,000 of them every day at noon when I'm at the end of Main Street trying to get onto Highway 60," quote he.

We borrow the following bit from Sue Cannon, editor of the Olton Enterprise:

Day after day, week after week, you wake up to that terrible sound of the alarm clock and face another of those stretches on the job.

You're working too hard? Maybe.

For an answer to the question, let's take an impersonal look at the situation with the unbiased eyes of a computer.

If you begin with a base year of 366 days--and that's the worst it could be even on a leap year--your time probably is spent something like this:

You sleep eight hours a day, at least you should.

That's a third of the day, and a third of 366 is 122 that you spend in bed.

You can't find fault with that. Take the 122 days in bed from the 366 in the year and that leaves you only 244 to worry about.

You may not realize it but at least a third of your day is spent in doodling around at things you do just for the fun of it--feeding the cows, fishing, drinking coffee, hating the breeze.

That comes to 122 more days.

Take that from the 244 you have remaining and your work time is cut then to 122 days.

Anybody ought to be able to stand up under that little labor, but even that amount is misleading.

There are 52 Sundays in a year and no one--absolutely no one--does any work on Sundays. Subtract them from the 122 and that leaves you only 70 days out of the 366 in a year to worry about.

Figure a half a day off on Saturday and that comes to 26 days. Take that off the 70 and you're left with 44.

Not so bad, is it?

Then consider that you get an hour off for lunch and two 15-minute coffee breaks every day.

During the course of a year, those hours and minutes total up to 28 days.

Take that off the 44 and you have only 16 work days left.

But everyone gets a two weeks vacation a year so you are down to two work days.

But wait.

What about Thanksgiving and Christmas?

You get off then, don't you? So what are you griping about? How could you expect to have it any better than you've got it?

Must Have
Innoculations

Superintendent of Schools Alton Farr reminded parents of school children this week of the new state law, which requires all children who have not reached their 12th birthday to receive measles shots.

The shots are to be for both Rubella (measles) and Rubella (Three-Day or German Measles). Other vaccinations previously required are for polio, diphtheria, tetanus and small-pox.

Parents are urged to consult their family physician and their health charts, prior to the beginning of school, August 23.

8-Year-Old
Receives Bite

Anita Perkins, eight-year-old daughter of Mr. and Mrs. Richard Perkins, was bitten last Thursday afternoon by a large grey cat as she played in her yard at 910 Columbus.

A new business for Friona which will be an additional service to the cattle industry, was begun this week.

Friona Bi-Products is remodeling the old Crow's Slaughter House location, and will manufacture dog food from dead stock which it will remove from the premises in the Friona area.

Garth Merrick, owner, states that someone will be on call

seven days a week for the removal of dead stock, and urges cattlemen and feedlot managers to get into the habit of calling Friona, 247-3032 for this service. If it is a long distance

call, call collect, he says.

"We won't do any rendering work, so the animal must be as fresh as possible for us to be able to use it," Merrick said.

Walter Campbell has been named to manage Friona Bi-Products. A native of Kentucky, he has been with the company for some 10 years, most recently at Hereford.

While the chief function of the Friona plant will be to supply ingredients for major dog food manufacturers, such as Alpo and others, Friona Bi-Products also will manufacture products for Greyhound tracks.

In addition to using dead livestock from the area, the plant will also buy some bi-products from Crow's Meat Company, as well as other small packing companies in the area.

The company establishing Friona Bi-Products also operates plants in Hereford and Stratford as well as in Wisconsin.

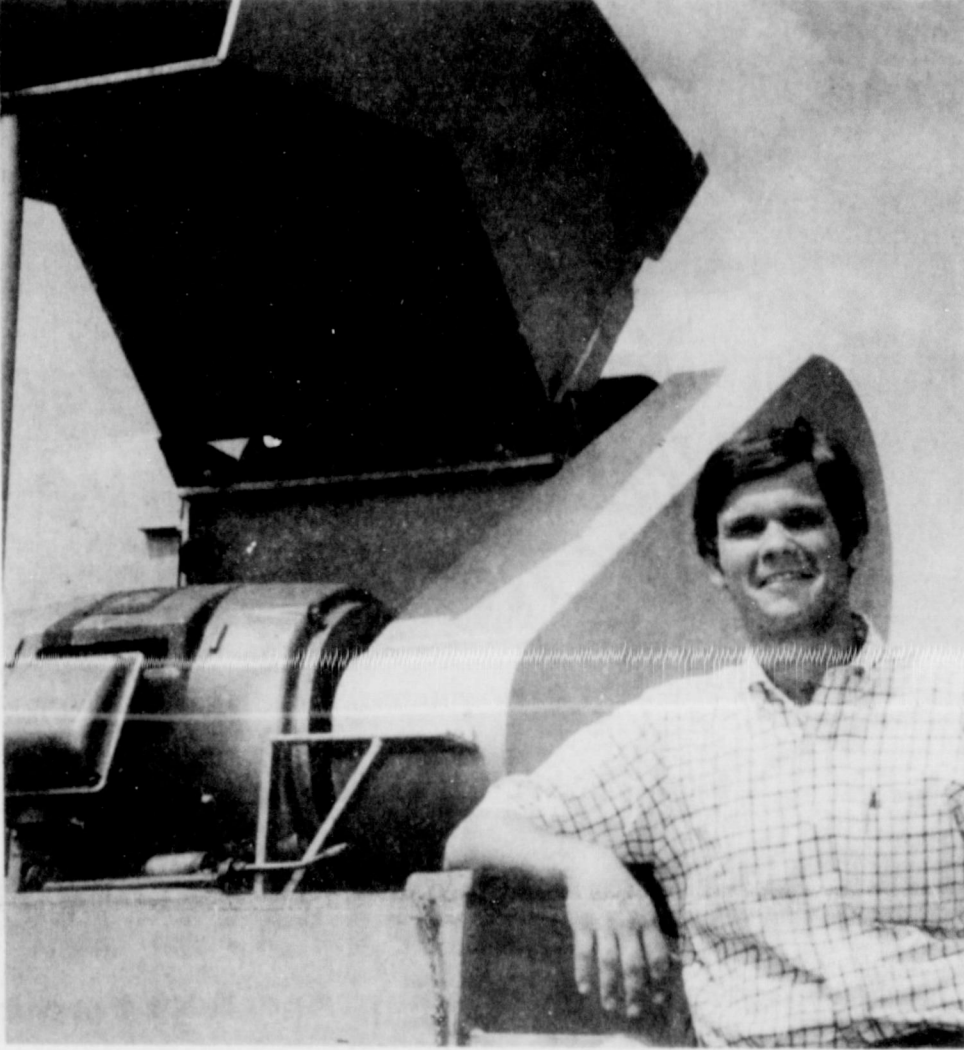
Merrick says that he intends for Friona Bi-Products to be a good addition to the Friona business community. "We are here to stay," he said.

At the outset, the company will employ four people, but should grow to a staff of ten if the business does as it is expected to, Merrick states.

It is thought that the local bi-products plant will handle as much as 1.5 million pounds of raw products in a year. The company owns one large grinder which has the capacity of grinding 40,000 pounds of meat per day.

Friona Bi-Products plans to secure its animals from a 25 to 30-mile radius of Friona, and urges cattle owners to post their number and call them whenever they have dead animals for removal.

Production at the plant is to start on Saturday, Merrick said.



NEW FRIONA BUSINESSMAN, . . . Garth Merrick poses alongside a huge grinding machine, which will be an integral part of his Friona Bi-Products operation, which Merrick was busy getting into operation this week. Merrick also has similar operations in Hereford and Stratford. (See story)

CHAIRMAN NAMED

United Fund Adds
Three Local Funds

Members of the Friona Area United Fund board met last week for the purpose of reorganizing, and voted to include three additional funds to the drive, thereby eliminating those additional drives.

Steve Bavousett was named chairman for the 1971 United Fund campaign.

To be added to the local drive will be the Multiple Sclerosis, Heart and Cancer Funds, which have been conducting independent drives each year.

"This should not reduce the amount of money these various drives were receiving," said a spokesman for the United Fund. It was explained that an amount would be placed in the 1971 LF budget equal to the approximate average of what the individual drives have received during the past three or four years.

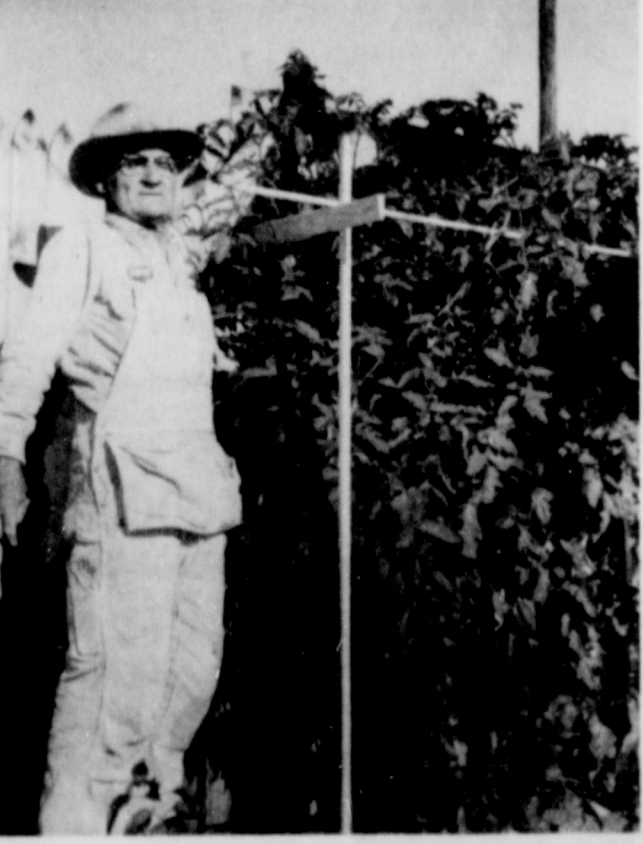
"We feel that all fund-raising drives of this nature should be included in the United Fund, thereby reducing the various campaigns to one major push,

and then encouraging every individual and business in the Friona area to make one substantial contribution," the spokesman said.

It was pointed out that the policy would remain whereby any donor to the United Fund could designate their gift to benefit a particular fund, or to eliminate a particular fund or funds, if the donor so wishes.

Another purpose for the meeting was to incorporate the local United Fund, in order to more fully comply with Internal Revenue regulations.

At a later date, a board of directors will be elected by the Friona Area United Fund. The directors are the drive chairmen that will then work out the budget (goal) for 1971.



GIANT TOMATO PLANTS. . . Johnny Brand stretches to reach the top of one of the tomato plants in his back yard which measures well over six feet tall. The vines are putting on tomatoes pretty well, and as Brand says, it looks like a good tomato year.

Hull Elected
Prexy Of
Texas Coops

James Hull, manager of the Deaf Smith County Electric Cooperative, was elected president of the board of the Texas Electric Cooperative state-wide organization during the annual meeting last week in Dallas.

Hull served the past year as a member of the board of directors of the organization and also as chairman of "Group Five," a region representing 14 cooperatives in this region.

As president of the organization, Hull will represent all 79 cooperatives in the state which serve approximately 300,000 families.

Hull is a native of Dawson (Navarro County), a graduate of Sam Houston State University, Huntsville.

City To Conduct
Budget Hearing

The Friona City Council, at its meeting next Monday evening, will hold a budget hearing for the 1972 fiscal year budget, which preliminary figures indicate to be above the 1971 budget by \$82,179.

Actual budgeted expenditures will exceed the 1971 budget by only \$3,300. However, some continuing expenses, connected with future growth plans, employee salary increases and inflation, cause the increased budget operating fund.

City Manager Jake Outland pointed out that the 1972 budget would call for total revenue of \$441,501, compared to \$359,322 for the former year.

Budgeted expenditures will come to \$326,062, compared to

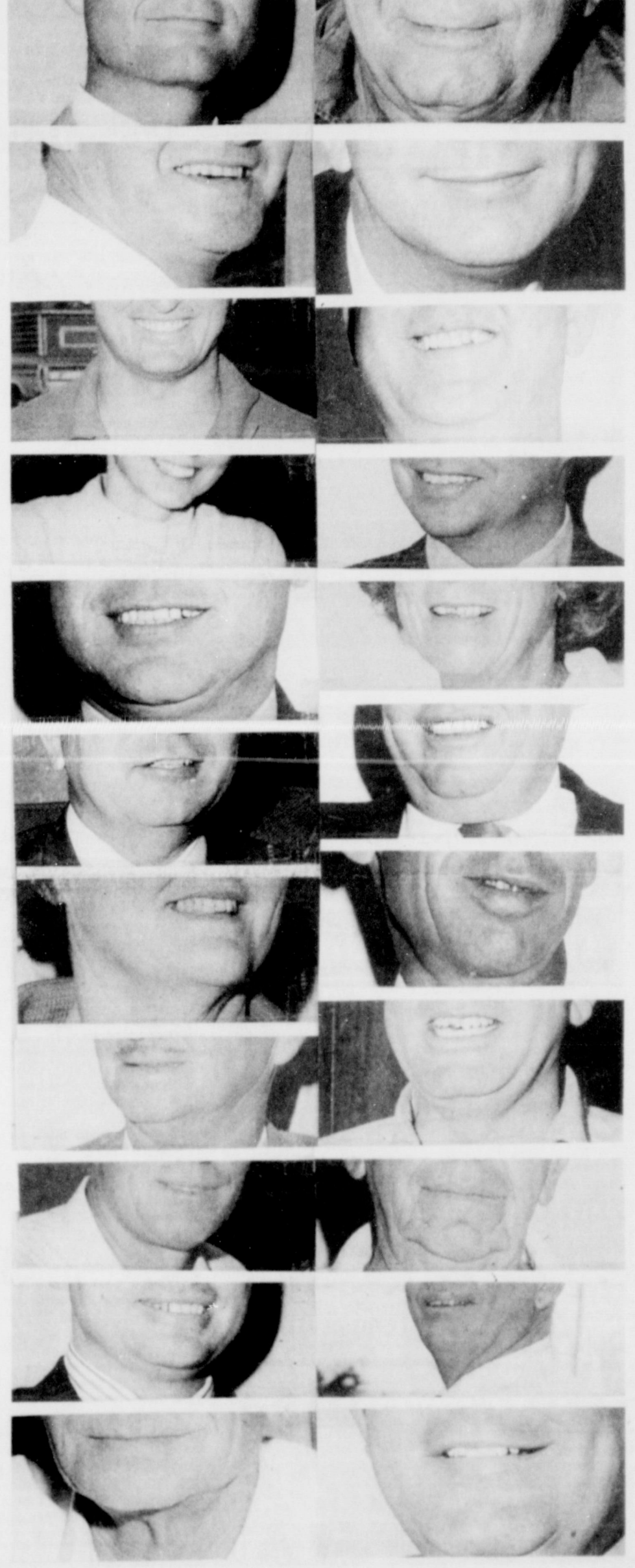
\$232,340 for the year which will end this September 30.

The public is invited to attend this budget hearing, as well as the board of equalization meeting, which is scheduled for 10 a.m. next Tuesday, August 10 at the City Hall.

The principal item for capital outlay in the 1972 proposed budget is a new packer-type trash truck.

Also cited as reasons for the recently-enacted tax increase were the demand for additional services by residents (linked to the city's growth), and general inflation.

The increased ad valorem taxes will bring an estimated additional \$24,225 into the city treasury.



FRIONA'S FRIENDLY SMILES. . . The first week in August is National Smile Week, so a Star photographer captured these friendly smiles on the faces of several local people. Just for fun, test yourself to see how many smiles you can match-up with the names of their owners. All of these citizens are prominent in local business and civic affairs so it shouldn't be too hard. If you get stumped, the names are listed on page three.

Direct Dialing Date On Schedule

Jerry Kehoe, District manager for General Telephone Company of the Southwest, told members of the Friona City Council on Tuesday that everything is on schedule for the addition of Direct Distance Dialing (DDD) to Friona by the week of December 5 of this year.

Kehoe, along with Hank Jordan, General's public relations director for the district, were hosts to the council and Chamber of Commerce manager Billy Jones at a dinner meeting, at which customer problems were discussed, along with ways of correcting these problems.

The district manager said he had met with officials of Bell Telephone Co., through which the DDD program must be coordinated, in mid-July, and ev-

erything appeared to be on schedule.

"I had been concerned about the work stoppages (strikes) involving both of the companies affecting the schedule, but it appears that it should not," Kehoe said.

Kehoe told his guests that Friona was still showing the best growth of any of their cities in the area, showing 1,684 telephone connections as of June 30, an increase of 75 since December 31.

Some people think a good factor for finding population is to multiply the telephone connections by three. In Friona's case, this would come to 5,052--although some of the company's connections are outside the city limits. This would be a considerable increase over

census figures.

The telephone company representatives were told that generally, the service in Friona has been satisfactory recently.

Kehoe indicated that the company's main problem at present was the lack of equipment for private lines, and that until after the first of next year, the majority of new connections must of necessity be two-party connections.

The district manager also announced that beginning next March Friona would have an additional telephone employee, an installation and repairman.

Other items discussed were the possibility of mobile telephones, which Kehoe is to seek for Friona in his 1972 budget, and toll-free calls between Friona and Bovina.



AN EDITORIAL

Ah, Yes - - Those Were The Days!

You are old enough to remember the good old days you can remember:

- When you left your front door open.
- When you went to church and the preacher preached from the Bible.
- When a girl was a girl, when a boy was a boy, and you could tell them apart.
- When even the word "socialism" was a dirty word.
- When the poor were too proud to take charity.
- When a nickel was worth five cents.
- When you bragged about your hometown, your state, and your nation.
- When the flag was a sacred symbol.
- When this Government stood up for Americans.
- When everyone knew right from wrong.
- When things were not perfect and you didn't expect them to be.
- When people still had the capacity for indignation.
- When sick meant that you were not feeling well.
- When people expected less and valued what they had more.
- When everyone was not entitled to an annual wage whether he worked or not.
- When a man's word was his bond.
- When America was the land of the free and the home of the brave. — Anon.

LETTERS TO EDITOR

Dear Editor:
People used to snicker at the "Xenino Theory" which holds that the loss of one country to Communism would lead to the loss of other countries. But it was merely a restatement of the Kennan theory of containment, which became known as the Truman Doctrine; stop the USSR from advancing in Europe.
And it worked. When Truman told Moscow we would defend Greece and Turkey, soviet leaders left them alone.
There has been nothing mysterious or devious about our basic policy in Asia: hold the line on South Korea; hold the line on South Vietnam.
The big unanswered question on the part of the doves is when you ask them: Withdraw from where? Where should we hold the line? Is there any part of the free world we should defend? If not, the whole world is up for grabs, country by country, with Moscow and Peking splitting up the grabbing. Aided, of course, by such colonies as Haiti and Havana.
Cordially,
Herbert Philbrick

Dear Bill:
We thought we were moving to wet country when we left the panhandle to come to New Braunfels. Since we have moved here, the famed Comal Springs have dried up, and you have had more rainfall than we!
Hope things are going well with you and yours—hello to Carol—her miniature paintings are in my office, and I still think they are beautiful and remind us of the good days we spent in Friona.
Sincerely,
Paul A. Mohr

Temperatures

Date	Hi	Low
July 28	88	60
July 29	84	61
July 30	82	56
July 31	68	56
August 1	78	55
August 2	80	56
August 3	85	55
Moisture: .62 July 28; trace on July 29; .02 on July 30; .04 August 1. Total for month: 2.06.		



Pause and Reflect

By Nelson Lewis

If I had my "druthers" this space would be filled from week to week with good news only.
There would be no criticism of State or National legislative actions: not even of the Sharpstown Shuffle nor of the mope-haired play boy in the northeast who despite implications in a tragic drowning is now making sounds like a Presidential Candidate.

All this would be forgotten (if not forgiven) and I would tell you of a visit to some historical place and we would relax in the shade cast by the umbrella of true democracy.
Unfortunately such is not our fate.

We were born of flesh into a society of greed, where "you scratch my back, and I'll scratch yours," and "dog eat dog" seem to be the order of the day.

To relax in these surroundings is to place your neck on the chopping block—and believe me the axe wielders are ready and willing to hack away at the exposed vertebra.

Try as I may there seems no way to avoid a periodic attack of Political Nausea.

In all fairness, "Politics," as generally noted, is not the realm of crooks and skin-flints.

Many honorable men have "gone into politics" and have emerged unscratched by their association with the unscrupulous members of the profession.

The saying—"if he isn't a crook when elected, he will be soon" is just not true.

There is a great difference between a politician and a statesman: and we have too many of the former and far too few of the latter.

This brings up the question of our involvement and responsibility.

Who elected them, and, of much more importance, who allows them to stay in office?

You and I.

Who wants indiscriminate school bussing merely to achieve racial balance?

Not parents—84 percent (black and white) said so in a recent nationwide poll.

So why is it mandatory in our democracy?

Because the lower courts know that the Supreme Court will, in the final appeal, demand that it be done.

And who is the Supreme Court?

Nine old men (they don't have to be "judges"—just political buddies) who have bent "Our" Constitution into a tool of their own design.

When we have one of these five to four decisions—do you realize what that means?

One old man (with a lifetime job and a lifetime full salary retirement) is calling the shots for you and 84 percent of the population!!!

Does that make sense?

Is that what you are paying taxes to support?

No?

Then do something about it!

Our elected politicians are afraid to rock the boat.

They may lose the minority, relief roll vote.

Organized labor may refuse their financial support.

Strikes may cripple the nation, and further inflation, but do we hear a positive voice in Washington?

No, nor will we, as long as we close our eyes, ears and minds to the difference between campaign promises and responsible results.

President Nixon plans to try the "buddie-buddie" bit with Mao-Tse-Tung.

He must agree with Muskie—"there are different kinds of Communism—some are worse than others."

If you are killed by a circle saw does it matter which tooth struck your heart?

Already we see and hear the radio, T.V. and radical press beginning the soft sell process that is designed to ease Red China into the United Nations.

The United Nations is not all that important, except as a status symbol.

But what do we do about our old friend Chiang Kai-Shek and his National Chinese?

Do we accept the Red Regime that has backed North Vietnam for eight or ten years?

Have we made any vows to back Chiang when the mainland Reds move to eliminate him?

Mark my words—Red China and Free China will be at war during 1972 if we permit the Reds a seat in the United Nations and betray the real China.

O.K., you think I am an alarmist who sees a Communist behind every tumbleweed—what you don't know is that thirty years ago I had what was almost a direct line to Chiang. I can assure you he is not a man to "lose face" without a death struggle.

So get ready to bow before Communist China or send your sons to fight another Asian War!!!

The choice is yours.

You can put up with Ping Pong Politics or you can buy phone calls, telegrams, letters, or personal visits let these hired hands in Washington know what you expect of them.

And while you are about it ask them if the Congress and Senate are running this country or if they are so busy getting re-elected that they have handed the reins over to those nine-old men in their nine million dollar marble palace?

The answer may shock you, but you'll get results!!!

Sen. Yarborough Is Ch. 7 Guest

Former senator Ralph Yarborough will be the guest on the KVII-TV production of "Hotline to Austin" next Monday at 7:30 p.m.

Jim Pratt, Channel 7 "Pro News" editor, will interview Yarborough as to his as yet unannounced political plans. Yarborough is also slated to give his definition of a "liberal."

LETTERS TO EDITOR

Dear Editor:

It has been brought to my attention that there might be some confusion as to how long I will be the Representative of the present 18th Congressional District.

The new re-districting legislation, as passed by the State Legislature, will change our present district boundaries but will not become effective until

January 1, 1973. Therefore, as the duly elected Representative of the 18th District, I will, to the best of my ability, continue to represent the 18th District until January 1, 1973. I hope this clarifies any questions that anyone might have on this subject.

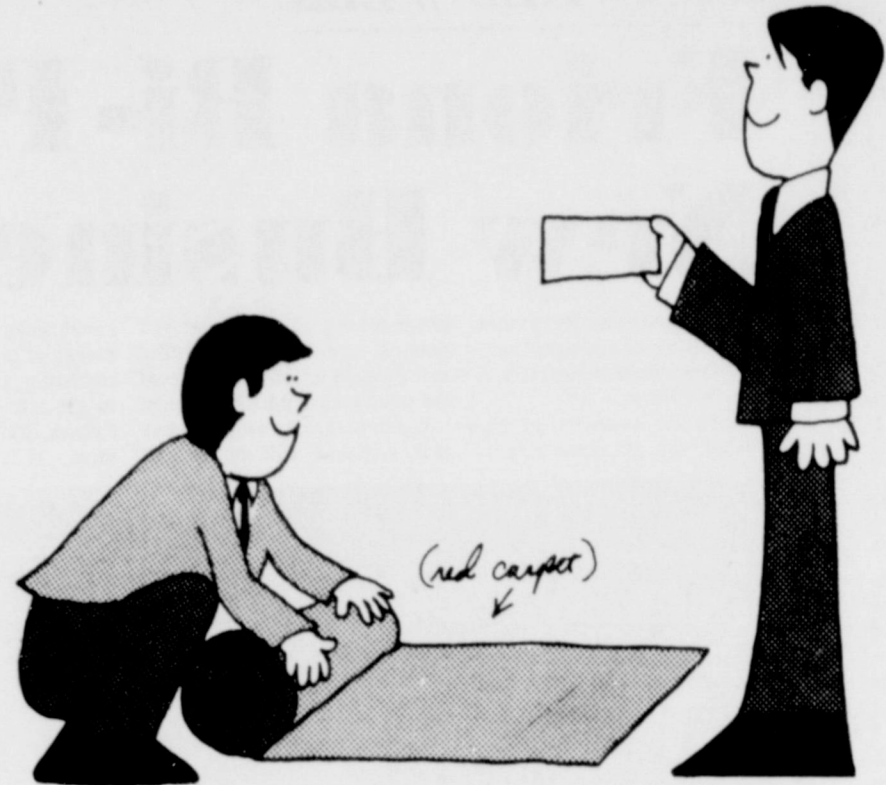
Sincerely,
Bob Price
Member of Congress

Hamiltons Visit

Mr. and Mrs. John Hamilton and daughters, Sheryl and Debra, of Raleigh, North Carolina, arrived in Friona Monday evening for a visit with relatives and friends.

The Hamiltons will visit in the homes of his parents, Mr. and Mrs. Harry Hamilton, Mrs. Eva Roberson and Marie, Mr. and Mrs. Tommy Hamilton.

They also plan to visit Mrs. Hamilton's parents, Mr. and Mrs. Luther Bagwell, Portales, and Mr. and Mrs. Truett Bagwell, also of Portales.



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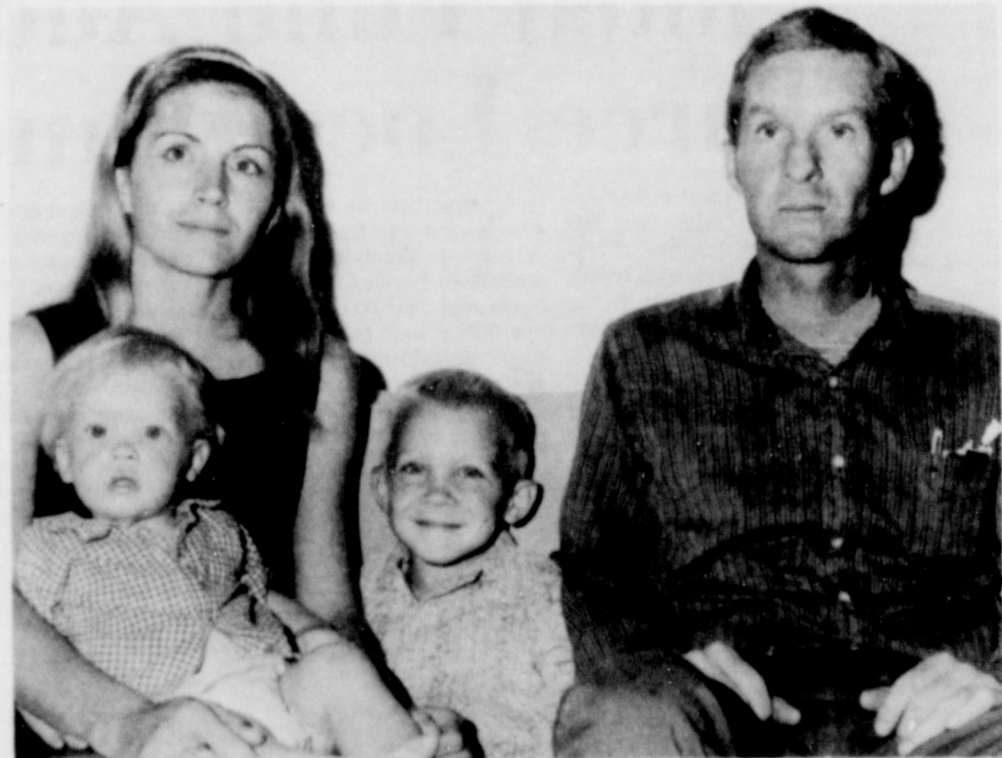
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WELCOME TO FRIONA



This week we are happy to introduce the Jodie Shannon family. The Shannons have just moved to Friona from Arizona, but are originally from the Roswell, N.M. area. Shannon is employed by Pre-Feeders Feedlot near Summertield. The children are Gus, five, and Matthew, 15 months. The Shannons are Episcopalians, and live at 912 Virginia.

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Friona Flashbacks

...from the files of the Friona Star

35 YEARS AGO--AUGUST 7, 1936

The trial of the second man, J.C. Britton, who along with Herbert Stanley are charged with the robbery of Friona State Bank on June 29th, was concluded at Farwell last week. Britton was found guilty, and given a sentence of 30 years in prison. The previous week, Stanley had been convicted of his part, and given 99 years in prison by his jury. Victims of the head-on collision near Black recently, Mrs. Henry Lewis and Tommy Galloway, are said to be gradually improving.

30 YEARS AGO--AUGUST 8, 1941

Sergeant Oliver Baker, son of Mr. and Mrs. George M. Baker, of this city, arrived here Friday morning of last week, for a three-day visit with his parents and his many friends here.

Harold and Wilton Lillard departed Sunday for an eight-day outing of camping and fishing at many points in Colorado. They plan to visit Mesa Verde, Durango, Cortez and Silverton.

25 YEARS AGO--AUGUST 2, 1946

Harry Schultz, Dalhart, nosed out John Aldridge of Farwell in the race for Judge of the 69th Judicial District Court. Schultz was running for re-election.

Seaman Second Class Wayne B. Stark arrived here Wednesday for a fifteen day furlough which he will spend with his parents, Mr. and Mrs. W.B. Stark.

20 YEARS AGO--AUGUST 2, 1951

Henry L. Outland has moved to Friona to take over his duties as local manager for the Southwestern Public Service Company office here. Outland, his wife and two children moved here from Amarillo.

Groundwater users from 21 counties will gather in Plainview August 9 to tell the State Board of Water Engineers how they feel about the proposed creation of the High Plains Underground Water Conservation District.

15 YEARS AGO--AUGUST 2, 1956

Friona's post office opened at its new location on Monday morning, changing the routine of hundreds of Friona postal patrons. Postmaster Leo McLellan says that everything in the changeover went smoothly. There are 676 boxes in the new office, compared to 500 in the old location.

Joe B. Douglass and O.D. Bingham announced this week the union of their real estate and insurance interests. The partners announce they will erect a new office building in Friona in the near future, also.

10 YEARS AGO--AUGUST 3, 1961

A quarter horse show, the first of its kind to ever be conducted in Parmer County, is slated for this Saturday at the Friona Jaycee Arena west of town. The Jaycees expect entries from as far away as Galveston.

Two young Denver City men were arraigned in Farwell Wednesday morning and charged with the theft of an irrigation motor from the R.W. Jones farm southeast of Friona.

SMILES... From Page One

Friona's friendly smiles on the front page of this issue of the Star belong to the following people:

Left hand column from top to bottom: Dale Smith, Installation Loan Department Head of Friona State Bank; Billy Jones, Friona Chamber of Commerce Manager; Coach Ray DeBord, FHS Boys Basketball Coach.

Margaret Duggins, 1971 Teacher of the year; Ron Davenport, Manager of Hi-Pro Feed Mill; Charles Allen, Vice President of Friona State Bank; Marlene Drake, active in club and church work.

R.L. Fleming, Mayor of Friona; Raymond Cook, Principal of Friona High School; Gary Brown, Agricultural Specialist at Friona State Bank; Glenn Reeve, Sr., owner of Reeve Chevrolet-Olds.

Right hand column from top to bottom: Buddy Lloyd, Manager of Friona Consumers Cooperative; Doyle Elliott, local attorney; Dr. Paul Spring, Chief of Staff, Parmer County Community Hospital; Bill Ellis, Editor and Publisher of The Friona Star; Nellie Pearl Shelton, co-owner of S&R Fabrics; Ralph Shirley, Manager of Pioneer Gas and Fire Chief of Friona Volunteer Fire Department.

Steve Messenger, head of Messenger & Kernaghan, Harvey & Co., CPA; Jim Dixon, prominent farmer from the Rhea area; O.F. Lange, pioneer resident and manager of Rockwell Bros. Lumber; Jake Outland, City Manager for Friona; and Rev. Charles Broadhurst, Pastor of The First Baptist Church.

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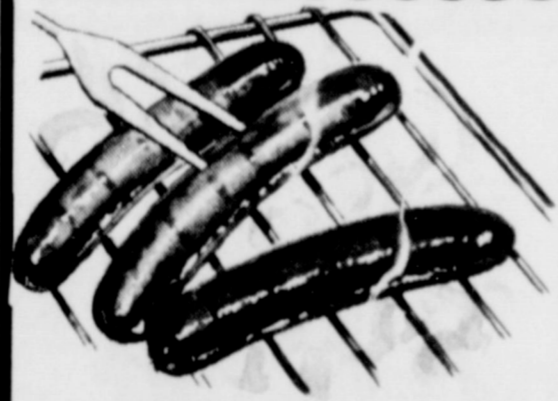
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#300 Can

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Phone 247-3547
*Life *Hospitalization

OWENS ELECTRIC

Electric Contracting--Sales and Service of
New and Used Motors and Controls
Magnets--Generators--Starters
Loan Motors Available
Off. Phone 364-3572
809 E. 2nd. Hereford, Texas

Yarns & Needlepoint as well as other items are still available at Emma Lou's. Come to Allen's Jewelry after 9:00 a.m. 31-tnc

Piano students now being accepted for fall. Beginners preferred. 247-3147, 43-tnc.

HALF PRICE. . . Simulated leather spray in assorted colors. Can be sprayed on wood, metal and vinyl. Rockwell Bros. & Co., 118 E. 6th, Friona. 43-2tc

L-O-O-K
\$25 will buy black female mini toy poodle. 247-3147, 43-tnc.

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tnc

SEE HARRELL MAYS
For Hay Baling and Swathing. Phone 247-3477. 31-tnc

FOR SALE
We are closing our Frionoma Out at 1/3 off. We are only selling what we have in stock.
CLABORN FLORAL 914 Main Friona, Texas 44-tnc

PICTURES of members of Sue Green's dance class are now ready and may be claimed at the Friona Star office. 44-tnc

Register Now!!!
Decoupage work shop for teenagers. Tues. morning, August 10, and Thurs., August 12 from 8:30 to 11:30. No fee except supplies for project. Register by Monday, August 9 at Heathington Lumber Co. 247-2733. 44-1tc

GRANMA'S DOLL HOUSE Dolls. . . Doll Clothes. . . Old Dolls Restored. . . Antique Trunks Restored. . . Gift Boxes. . . Across railroad tracks on south side of Black Grain. Mrs. T.L. Presley, Black, Phone 265-3857. 44-3tc

1/3 OFF ON FREEMONT & ROSAY CHINA that we have in stock. We are not closing these patterns out but have some odd pieces in stock. Also one table of arrangements 1/3 off.
CLABORN FLORAL 914 Main Friona, Texas 44-tnc

BE gentle, be kind, to that expensive carpet, clean with Blue Lustre. Rentelectric shampooer 51. Ben Franklin. 44-tnc

Visit Downtown Canyon's Three Newest Unique Shops
THE FURNITURE GALLERY WILLIAMS, ET CETERA TICKY TACKY
See at Downtown Canyon on the Square. 42-tnc

MAYFLOWER MOVING STORAGE PACKING
DALBY MAYFLOWER
211 S. 25 Mile Ave. Hereford, Texas 79045 (806) 364-5391

HEATHINGTON LUMBER now has crochet beads, crochet ring kits, decoupage supplies, macrame supplies. Let us know what you need. We will try to stock it. 38-tnc

GARAGE SALE

4 FAMILY GARAGE SALE Friday & Saturday 8:00 a.m. til dark Clothing, odds and ends 1207 West 6th 44-tnc

GARAGE SALE
409 W. 9th Fri., Sat., Sun., afternoons Paintings, furniture, clothing, toys, musical instruments. 44-2tc

GARAGE SALE
All Day Friday and Saturday Baby clothes, children's clothing, odds and ends. 804 West Sixth Street. 44-tnc

FOR SALE
FOR SALE: Good used aluminum pipe in sizes from 4" thru 8". Also good assortment of all kinds of used fittings. New systems of all types. We will buy or trade for your used aluminum pipe. STATE LINE IRRIGATION-LITTLEFIELD and MULESHOE. 8-tnc

FOR SALE
FOR SALE. . . 1965 Yamaha motorcycle. Good condition. Freezer, Color TV, Lawn mower, Furniture and miscellaneous items. 1411 Jackson, 247-3040 after six. 44-1tc

FOR SALE
FOR SALE. . . 3 twin bed size mattress, box springs and frame. 247-3398. 44-tnc

FOR SALE
2 bedroom Town and Country mobile home. 1958 model. 1964 Chevrolet Bel-Air. May be seen at 805 Woodland. 44-2tc

FOR SALE
FOR SALE. . . 1965 Yamaha motorcycle. Good condition. Freezer, Color TV, Lawn mower, Furniture and miscellaneous items. 1411 Jackson, 247-3040 after six. 44-1tc

See FIRST Federal FIRST FOR HOME LOANS FIRST FEDERAL SAVINGS
CLOVIS, NEW MEXICO 801 PILE 762-4417

REWARD WILL BE PAID for information leading to recovery of two Angus bulls weighing 450 lbs. each with pitchfork brand on right hip. Strayed from south of Black Saturday evening. One has sale tag #634 on his back. Phone 265-3540. 44-tnc

AREA'S BIGGEST FURNITURE & APPLIANCE CENTER
Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tnc

SPANISH FURNITURE 1/3 OFF
Spanish Chairs with cane bottom, \$12.00.
CLABORN FLORAL 914 Main Friona, Texas 44-tnc

FOR SALE
FOR SALE. . . Used evaporative type air conditioner 1204 Jackson. L.R. Hand, Ph. 247-2444. 44-tnc

FOR SALE
Good used washers. New refrigerators, one of each color. Come and see our new washers and dryers.
REEVE CHEVROLET Frigidaire 36-tnc

FOR SALE
FOR SALE: 2-36" wide storm doors. . . 2-Boy's bicycles. Ph. 247-2244 after 5:00. 44-tnc

FOR SALE
FOR SALE. . . 1965 Yamaha motorcycle. Good condition. Freezer, Color TV, Lawn mower, Furniture and miscellaneous items. 1411 Jackson, 247-3040 after six. 44-1tc

White's Auto now has Radial Tires
32-tnc

Phone 247-3096
For Enrollment In
Mrs. Porter's Kindergarten
1403 North Elm
Classes Begin August 23
8:30-11:30
Five Days Each Week
Fenced Backyard 43-2tc

"It has to be good if it's Westinghouse." Get the Best.
Complete Installation of Heating and Air Conditioning Units
Service on all makes.
Blower Motors In Stock Evaporative Motors
Bill's Heating And Air Conditioning
Bill Pankratz
Phone 247-3120 Friona



Payne Air Conditioning.
Keeps your home mountain lake cool.
Keep your home cool and comfortable, year round, with Payne whole-home air conditioning. We offer a complete line of high-quality dependable air conditioning units that can be added to your present forced air heating system.
Or investigate the Payne Econair that has both heating and cooling in one compact unit, for greater quiet and convenience.
Whichever unit you choose, you'll have the added security of knowing that it was installed by one of our Payne Air Management Specialists. An indoor environment expert.
So take a cool tip. Call for a free estimate.

Financing Available
HICKS PLUMBING & HEATING
Ph. 247-3052 Friona

Bingham Land Company
"Service Beyond A Contract"
COMPLETE REAL ESTATE SERVICE
JOHN BINGHAM Home 247-3274 Office 247-2745
CARROL GATLIN Home 247-3641 Office 247-2745

FOR SALE. . . 2 Young Mares. Half Arabian, half Palomino. Phone 265-3413. 37-tnc

!!ATTENTION!! PLAINS FINANCE CORPORATION
906 SOUTH 25 MILE AVENUE Hereford
NOW OFFERS FOR SALE New Stereo Consoles from \$139.95 to \$329.95 and new 2 piece living room suites at \$139.95.
WE FINANCE WHAT WE SELL. PHONE 364-3400. 41-tnc

FOR SALE
FOR SALE. . . 1969 Volkswagen. Clean and low mileage. See Keith Brock or call 265-3839 after 7 p.m. 33-tnc

FOR SALE
FOR SALE. . . '64 Chrysler Imperial 4 Dr. Mildred Rule 247-3066 or 247-3312 38-tnc

FOR SALE
FOR SALE: 2-1971 cycles Hodaka 100cc B, 125 Kawasaki Enduro 4 months old Good condition Gary Elam 295-6588 43-2tc

FOR SALE
FOR SALE. . . Pre-finished panelling, 4 x 8 sheets. Assorted woods. \$2.50 per sheet. Rockwell Bros. & Co., 118 E. 6th, Friona. 43-2tc

FOR SALE
FOR SALE. . . 1964 2-Dr. Chevrolet Sports Coupe. 4. Speed, 327 V-8. Clean. Call 247-3441 after 7:00. 43-tnc

HOUSES FOR RENT
FOR RENT. . . Small, furnished house. Suitable for single person. Phone 247-3272. 44-tnc

APARTMENTS
FOR RENT: Two Bedroom Apartment. Stove and Refrigerator furnished. Carpeted. 247-2496. 18-tnc

FOR SALE
NEW. . . Extra nice 2 BR Tri-Plexes, all electric kitchen, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools.
"CHATEAUX FRIONA" \$115.00 month. 900-9th St. Phone 247-2878. 34-tnc

FOR RENT
FOR RENT. . . Furnished apartment. Suitable for lady or couple. No pets or children. Call 247-2487. 43-tnc

ONE, TWO AND THREE-BEDROOM APARTMENTS
FHA Approved, low income rental. *Utilities paid. *Air conditioning. *Stove and Refrigerator. *Fully carpeted. Rent as low as \$85.00 per month (one bedroom). To apply, contact manager in Apartment 38, or phone 247-3666 Friona Apartments. 1300 North Walnut, Friona. (Waiting List). 44-tnc

FOR SALE
FOR SALE. . . 3 bedroom 2 bath brick. family room; double garage. Low down payment. See at 1411 Jackson. Call 247-3040 after six. 44-tnc

WORK NEEDED
TYPING SERVICE. . . Becky Dunn. Phone 247-3386. 44-2tc

AIRPLANE CROP SPRAYING
*Fast Service *Dependable
Contact: Lowell Hicks
Located at Hub
Route 1, Box 67, Friona
We Want Your Business! !!
Phone 265-3346 42-4tc

HELP WANTED

WANTED. . . Delivery man for Curry Motor Freight. Call Paul Galyon. 247-3166. 44-tnc

FULL TIME - PART TIME
A new Company A new Product needs Representatives in this area.
Write Venus International District Manager 205 NW 3rd. Dimmitt, Texas 79027 44-2tc

REAL ESTATE
FOR SALE. . . 3-Bedroom Brick House. 1-3/4 baths. Attached Garage. G.I. Loan Phone 295-3175 (Parmer). 44-tnc

FOR SALE
FOR SALE. . . The Jake Lamb residence at 607 Springfield, Friona, 3 bedroom, 2 baths, all-electric kitchen, central heat and air. Also for sale - maple table and chairs, mediterranean living room suite. For information call Mrs. Wesley Foster, 247-2838 or Mrs. Ralph Smith, 247-3322. 41-tnc

FOR SALE
Need a new home? Build one in HICKS ADDITION now. Nothing down. Low interest rates. Ed Hicks Real Estate 247-3537. 247-3189 11-tnc

FOR SALE
FOR SALE: 3-Bedroom Brick Home. Double Garage. 1-3/4 baths. Located in Western Addition. Small equity, assume loan. Phone 247-3517. 39-tnc

FOR SALE
FOR SALE. . . 1/4 section northwest of Dimmitt, eight-inch well, excellent land. Call Littlefield, 385-3244. 42-tnc

BARGAINS FOR SALE
4-year old, 3-Bedroom house and 3 acres. Very nice. 3 miles East of Farwell. 640 acre farm--irrigated--4 wells and lake pump. One brick and 1 stucco house and barn. Dry land priced. 10 miles North Bovina, Texas. J.B. Sudderth Realty 904-3rd. P.O. Box 627 Farwell, Texas Phone 806-481-3288 or 505-763-5575 1 mt 5408 44-1tc

FOR COMPLETE REAL ESTATE SERVICE
MARSHALL M. ELDER
 PHONE 247-3266
 REPRESENTING RUSHING REAL ESTATE
 PH. 247-3370
 Friona, Texas

YARD WORK WANTED: Call Leslie or Lance Broadhurst at 247-2247. 38-tfn

MISCELLANEOUS SERVICES

Have your antenna repaired now... rates may go up as temperatures go down. Call White Auto, 247-3270. Ask for Calvin. 44-tfn

WANTED

WANTED... Large 3 or 4 bedroom house to rent preferably 2 baths. Phone 265-3474. 42-tfn

RCA Whirlpool

Sales-Service
 B.W. Turner
 Phone 247-3035

Willie C. Osborn Buried Here Tuesday

Funeral services for Willie C. Osborn, 77, who died at 8:00 p.m. Sunday in Parmer County Community Hospital, were conducted from Friona United Methodist Church at 2:00 p.m. Tuesday with Rev. Albert Lindley, pastor, officiating.

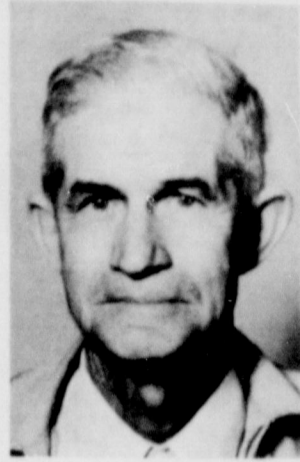
Osborn, who was born in Okolona, Arkansas, moved to the Texas Panhandle in 1909. He was married November 27, 1919, to Verda L. Norwood, who preceded him in death, and moved to the Friona area eight years later.

He was a retired farmer and a member of Friona United Methodist Church.

Survivors are a daughter, Mrs. Thelma Ford, and two sons, Forrest Osborn and Ernest Osborn, all of Friona; one sister, Mrs. Lillian Clark, also of Friona; seven grandchildren and six great-grandchildren.

Honorary pallbearers were A.W. Anthony Sr., H.K. Kendrick, J.L. Shaffer, Bill Stewart, Floyd Brookfield, Raymond Jones, C.L. Mercer, Frank A. Spring and Joe Collier.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.



WILLIE C. OSBORN



On The Farm In Parmer County MACK HEALD County Agent

Southern corn leaf blight which caused serious losses in the corn belt last year has been identified on corn on the Texas High Plains. Race "T" of the fungus was reported in a field in Castro County by Dr. Robert W. Berry, area plant pathologist with the Texas Agricultural Extension Service.

"Positive identification was made by Dr. R.A. Frederiksen at Texas A&M University." "We have been studying suspect fields for a couple of weeks, but this is the first time the fungus has been identified on the High Plains this year."

Extensive surveys are now underway to determine the distribution of the corn blight and the severity of the problem.

"Southern corn leaf blight could be very serious to the corn crop on the High Plains." "Most of the varieties over the area are susceptible to the fungus and there is an apparent source of the fungus. Prolonged cool, cloudy, humid and rainy weather during the next few weeks could result in rapid development of the disease."

Berry along with the county Extension Agents in the corn-producing counties in the area will be keeping tabs on the situation. The disease can be identified by oblong lesions with tan centers and dark brown,

reddish borders that appear on the plant leaves. A yellow halo often forms just outside the border. Leaf spots are one-half to three-fourths inch long and about one-fourth inch wide.

Similar spots also occur on husks, leaf sheaths and stalks. Infections may penetrate husk layers until the fungus reaches the kernels, thus destroying the quality of the grain. Ear shanks may also become infected and weakened so that ears fall from the plant. The fungus can also cause stalks to rot and break.

"There is little corn producers can do at the present time to prevent infestation by the fungus." "Two fungicides, maneb and zineb, are cleared for use on corn. These serve as protectants from the disease. But treatment costs are about three to four dollars per acre, and applications are required every four to five days. So, the practice is not very economical."

Producers in the plains area may also be concerned about the disease possibly infecting grain sorghum. "There are no reports of the disease occurring on sorghum."

Larger quantities of blight-resistant seed should be available in 1972. This will allow producers to take a big step in overcoming the blight problem. However, producers sh-

Field Corn May Be Inedible

Friona residents are warned against indiscriminately picking field corn for roasting ear purposes, due to the dangerous insecticides which have been used this summer on many fields.

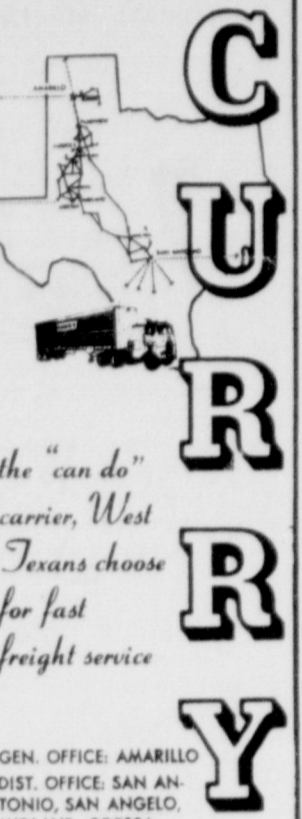
Certain insecticides cause the corn to be poisonous for a six-week period after application.

Better be sure the corn you pick is safe to eat. If you have doubts double check.

ould turn under all their corn stubble this fall so that it will not be brought back up by land preparation or cultivation. Proper stubble management is a key preventive step.

BIRTHDAY & WEDDING CAKES
 SMALL ASST. PARTY PASTRIES
 CUSTOM BAKING
 For Any Special Occasion
SPUDNUT SHOP
 "FISH FOOD BAKERY"
 1003 Park Ave. Phone 364-0570
 Hereford, Texas

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the "can do" carrier, West Texans choose for fast freight service

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Buick - GMC - Pontiac
John Orsborn
 Buick - GMC - Pontiac
 25 Years In Hereford
 See Us And SAVE
 142 Miles St.-Hereford-Pho. 364-0990

Methodists To Host Group Of Indians

A group of 22 Indians from Oklahoma City will arrive here Friday. These people will be weekend guests in the homes of members of Friona United Methodist Church and will present two singing programs.

A covered dish dinner will be served in Fellowship Hall of the church at 7:30 p.m. Friday. This will be followed by a singing in the church sanctuary at 8:30 p.m.

Then at noon Saturday a covered dish dinner will be served in the same place. The Saturday afternoon meeting in the sanctuary will begin at 1:00 p.m. Then another meeting will begin at 8:30 p.m. following a covered dish dinner in Fellowship Hall at 7:30 p.m.

The visitors will be special guests at the Sunday morning worship service. A covered dish dinner in Fellowship Hall at noon Sunday will be the last courtesy for the visitors before their departure for Oklahoma City.

Mrs. Russel O'Brian, one of the hostesses, cordially invites anyone in the area who is interested to attend.

DeSoto thought he had found the "Fountain of Youth" . . . and he almost did!

The unique mineral waters of Hot Springs National Park, Arkansas, have revitalized people ever since DeSoto and his hardy band of explorers refreshed themselves in 1519 in the hot springs.

Today these same soothing thermal springs flow into the world-famous THERMIC-Baths of The Arlington Hotel in the heart of Hot Springs National Park, Arkansas.

Years melt away . . . tensions dissolve when your body eases into the bubbly action of our underwater massage. Localized capillary circulation is stimulated, improving the texture and complexion of your skin.

You'll do things with zest that you haven't done in years. Jet to The Arlington and begin to live again.

Call, wire or write Edgar May, Manager (AC 501 NA 3-7771) for personal reservations.

The Arlington HOTEL - BATHS
 Central Avenue at Fountain Avenue
 Hot Springs National Park, Arkansas
 "Home of the world-famous Thermic Baths"

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189, 23-tfn

NOTICE

Board Of Equalization City Of Friona
Will Meet At City Hall
 623 Main
 10:00 a.m. - Tuesday
 August 10, 1971

WHITE'S SUPER MARKET
 Our Aim Is To Please In Every Way
 WE DELIVER **WE GIVE GUNN BROS STAMPS** Phone 247-2250
 Double Stamps On Wednesdays With Purchase of \$2.50 Or More

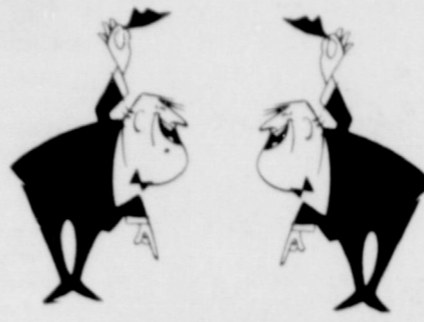
Com. White POTATOES 10 Lb. Bag 49¢	Reynolds FOIL 12" X 25' 29¢	Texize Laundry FLUF RINSE 1/2 Gal. 79¢	King Size CHEER 25¢ Off Label \$1.19
White Swan SHORTENING 3 Lb. Can 69¢	PEACHES Lb. 25¢	Plains MELLORINE 1/2 Gal. Carton 39¢	
Soft N' Lite FLOUR 5 Lb. Bag 39¢	King Size COKEs 6 Bottle Carton Plus Deposit 2/89¢	White Swan MILK Tall Can 2/35¢	BELL PEPPER Lb. 29¢
Grade A FRYERS Lb. 33¢	CHUCK ROAST Lb. 59¢		

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Good Neighbor



Review



Rip's Western Wear Recognized Leader

No list of Friona area "Good Neighbor" businesses would be complete without the mention of Rip's Western Wear, in Texico, New Mexico. Rip's has been a favorite of West Texas and Eastern New Mexico western wear shoppers since 1943.

Rip's makes the claim—and who's to dispute it—that it has the largest stock of boots of any store, barring none. Included in its boot department are boots by Tony Lama, Justin and M.L. Leddy.

In hats, Rip's features Restol, and as an extra service, the hats are hand-crafted to suit the desires of the customers.

Regular customers of Rip's Western Wear know of the store's big selection of Levis and Wranglers Jeans, as well as western shirts.

however, is its selection of both double and triple-knit dress pants, for both men and women. The triple knits are said to be the ultimate in comfort. The store also has some nice western suits by H-Bar-C.

Rip's Western Wear has been in business at the same location on U.S. Highway 60-70.84 in Texico for the past 28 years. The business was founded by Rip Snodgrass, a pioneer of the Farmer-Curry County area, who passed away recently.

A son, Roy, who has managed the business since he was discharged from the Navy in 1943, continues to run the business.

Give Rip's Western Wear a try the next time you need something with a western flair. Chances are if we don't have it, it may not be available!

Hereford Janitor Supply—Speedy, Dependable Service

Friona folks have learned they can rely on Hereford Janitor Supply for all of their janitorial and floor cleaning supplies.

Leroy and David McDonald supply quality Johnson wax and chemicals, Tornado floor equipment, Rubbermaid products, Lawson receptacles, Time-Mist dispensers and insecticides. The company also handles 3M floor products.

Hereford Janitor Supply also carries a complete line of paper products, including towels and tissue, and a full line of brooms and mops. They are also headquarters for service station supplies.

Do you have a coffee bar at your office or place of business?

Let Hereford Janitor Supply show you the economical way of furnishing cups for your office—at less than a penny apiece.

Hereford Janitor Supply is located at 129 Sampson, but is just as close as your telephone. Phone 364-0517 for any of your janitorial needs. We come to Friona on a regular basis, and will be happy to deliver your order.

Hereford Janitor Supply prides themselves on their prompt, efficient service, and their customers will testify to this service. Try them and see!

The editors of this Good Neighbor Review are happy to recommend Hereford Janitor Supply to its readers.

Hereford Tortilla Factory Is Leader In Its Field

For 13 years, Hereford Tortilla Factory and Bakery has been serving the entire Panhandle with quality products.

Hereford Tortilla Factory and Bakery is both a wholesale and a retail outlet. They sell to restaurants and grocery stores, as well as churches, clubs and individuals.

Products include floured tortillas, tacos, tostados and enchilada sauce.

All products at Hereford Tortilla Factory are baked fresh daily.

The next time you desire to prepare a Mexican dinner,

check your favorite grocer's shelves for locally manufactured products from Hereford Tortilla Factory. If you don't see them, ask him to get them for you.

Rene Ramirez is manager of the Hereford Tortilla Factory. He invites you to stop by the factory when you are in Hereford, and make your purchases there at the factory, if you wish.

The editors of this Good Neighbor Review are proud to recommend the products of Hereford Tortilla Factory and Bakery, 130 North Main in Hereford, phone 364-1289.

Southwest Carpet Has Style, Quality, Price

Southwest Carpet, located at 214 North 25 Mile Avenue in Hereford, is the place to go when you are in need of quality carpeting, at the lowest possible prices.

Southwest Carpet features 100 per cent nylon shag carpets, in the most popular shades of greens and gold as well as many other colors; also the 100 per cent continuous filament nylon carpet, as well as Cadon stain resistant nylon carpet, 100 per cent cumulofit nylon and the popular indoor-outdoor carpeting.

Included in Southwest's stock are quality carpets by Herculan, Chemstrand, Kodol, Xilont and Loomweave.

Southwest also carries a complete line of linoleum and tile—anything you might want in the way of floor covering. Carpet will add to the beauty and comfort of your home, as well as increasing its value.

Select your carpeting now, while the new fall patterns are in good supply.

Ronnie Walker and the folks at Southwest Carpet in Hereford are anxious to serve you with your carpet needs.

You can buy carpet at Southwest, installed with padding, for as low as \$5.95 per yard. Southwest Carpet is happy to be a part of this Good Neighbor Review, and salutes the folks in the fine Friona area.

Angel Studio Known For Quality Work LaPlata Beauty School Offers Career Course

Since 1955, Angel's Photography Studio has had the reputation for making quality portraits for residents of the Hereford area.

Bill and Carmen Angel have been consistent winners in contests sponsored by the Professional Photographers of America. This tells you the high regard their work has held by members of their profession.

Angel's features living color and brush. They will do individual portraits, including children, or pets, and family groups.

Angel's also specializes in wedding photographs, and have been commissioned in recent years to do the official school photographs of students in the Friona school system.

Another service provided by Angel's Studio is the restoration of old photographs, which may have cracks or other imperfections.

Angel's also carries a complete line of wood and metal frames, which complete and compliment their beautiful work.

The next time you have occasion for pictures, go to Angel's Studio, at 301 West Park Avenue in Hereford. Or, call them at 364-1366.

Friona's nearest professional school is LaPlata Beauty School of Hereford, located at 921 East First.

Young ladies of the Friona area who have not committed themselves to a four-year college, or who are not interested in a liberal arts degree are urged to look into the possibilities of studying beauty culture.

LaPlata Beauty School offers courses in hairstyling, bleaching, coloring, permanent waving, manicuring and all beauty treatments.

Hazel P. Carter, owner, stresses that tuition terms can be arranged.

Students at LaPlata Beauty School are supervised by licensed instructors.

New Holland-Hereford For Harvest Machines

New Holland-Hereford is the Magic Triangle's dealer for New Holland harvest equipment.

If you own, or have owned New Holland equipment, then you are familiar with the quality-built machines we carry, such as forage harvesters, combines and hay tools of all sorts.

We also carry Crustbuster discs and grain drills, BJM mixer boxes and Versatile tractors.

New Holland of Hereford also features a complete, 24-hour parts and service department, so that when your equipment needs overhauling, as all machinery must at various times, they can give you the best service in the shortest time, at the least possible expense to you.



For information on how you or your daughter can pursue a career in beauty culture, call 364-4571 today.

Kelley Electric Is Recognized Leader

Kelley Electric of Hereford is a recognized specialist in Electrical work of all sorts.

Doug and Virgil Kelley are happy to bid on any type of new construction for electrical work—whether residential or commercial.

"No job is too large or too small," they say. Kelley Electric also specializes in rewinding and repairing of electric motors, and will lay cable for electrical heating.

Kelley Electric is located at 608 S. 25-Mile Avenue, Phone 364-1345. At nights, Doug asks you to call him at 364-2012, or Virgil at 364-1523.

Kelley Electric is well known in this territory for fast and dependable wiring service. They have been in this type of business for many years and have the know-how to handle any job.

Experience does make a difference in the electrical contracting field. Reasonable bids can only be made when the contractor you call is familiar with the problems involved. You can rest assured that Kelley Electric will be reasonable in all dealings.

The firm's popularity has increased each year they have been in business, and they are now recognized as leaders in the field of wiring.

Kelley Electric is a Reddy Kilowatt recommended electrical heating dealer.

Southern Sewing Center—Your Local Singer Shop

Southern Sewing Center, located at 213 Main in Hereford, is "Your Local Singer Shop."

Vernon Watkins, manager, is ready to serve you with those famous Singer products which have been the home-maker's friend for almost a century.

Southern Sewing Center is your authorized Singer dealer. Featured are all popular models of the famous Singer sewing machine.

Also featured by the company are sales and service on Singer vacuum cleaners, television sets and stereo systems.

"At the present time we have 31 used vacuum cleaners in our store, many of which still have several years of useful life," said Watkins.

These cleaners are both up-rights and tank types, and are fully guaranteed.

Service is the heart of any business, and this is true at Southern Sewing Center, where Watkins says he will be glad to do service work or order a part for any sewing machine, regardless of make or model.

Watkins comes to Friona on a weekly basis, so if you call him at 364-3782, he will be happy to schedule a service stop on his next visit.

Remember, if you have trouble with your sewing machine or vacuum cleaner, or need a new machine, the editors of the Good Neighbor Review recommend that you go by Southern Sewing Center, "Your Local Singer Shop."

King's Manor Leadership Interwoven With Friona

With a reputation that time and service have built, King's Manor Retirement Center is located at 425 Sunset Drive in Hereford.

With modern facilities and top administration, this retirement center is well respected among the people of this area.

At King's Manor, parents and other close relatives who have reached the Golden Age of retirement, and prefer the company of their own generation, can find the kind of pleasant and relaxed atmosphere of leisure which they have spent so much of their life earning. Duplex and cottage

residences are available, depending on the guest's wishes. At Westgate, the nursing division, twenty-four hour professional nursing care is available for those requiring this type of care.

King's Manor desires to add years to SENIOR CITIZENS' lives, and LIFE to their years.

Closely connected to the Friona area, the chairman of the Manor's board of trustees is a Frionan, Mrs. H.K. Kendrick. Another member of this board is Rev. Albert Lindley.

Members of the Kings Manor Founders Association include G.B. (Pete) Buske, Mr. and Mrs. J.T. Gee and Rev.

Lindley.

Another group which turns in many hours of work for the retirement center is the Kings Manor Auxiliaries, which also has several local members. These include Mrs. H.R. Coanougher, Mrs. Gee, Mrs. Arthur Drake, Mrs. Hoyt Smith, Mrs. Ernest Anthony, Mrs. W.M. Stewart, Mrs. G. E. Tannahill, Mrs. Bill Burnam and Mrs. Kendrick.

Dr. John English is executive director at King's Manor, which is located at 425 Sunset Drive in Hereford. Beginning in September, Jack Reynolds will be administrator. Your visit is welcomed at any time.

Oswalt's Hereford Plant Serves Three-State Area

Oswalt Industries of Hereford, division of Butler Manufacturing Co., is a vital link in the area's cattle feeding industry.

Oswalt manufacturers and sells the Ensilimixer, with electronic scales, one of the most accurate feeding trucks on the market. Also, the Ensiloader, which digs and loads all types of ensilage from trench, bunker and stack silos.

Also available from Oswalt are the Ensilfeeder, manure spreaders and belt handling conveyors.

Oswalt features full electronic scale service.

Whether you are in the feedlot business, or operate a family farm, it will pay you to visit Oswalt Industries, and look over their farm equipment, parts and service. Oswalt features quality cattle feeding equipment.

Nolen Legate is branch manager of the Hereford Factory Branch, which is located east of the city on U.S. Highway 60. Jake Moseley is district sales representative. Tom Legate office manager, and is in charge of service and parts, and Arnold Stevenson heads the scale service department.

The company serves all of Texas, New Mexico and Louisiana out of the Hereford location, and has 14 franchised dealers in the three-state area which are serviced from Hereford.

"No job is too large or small—we attack them all," says Legate.

The editors of this Good Neighbor Review are proud to recommend Oswalt Industries to the farmers and feeders of the Friona area.

To contact Oswalt Industries, call either 364-4735 or 364-0250.

K-Bob's Of Clovis & Hereford—Steak Capital Of The Southwest

K-Bob's Restaurants, with locations in Hereford and Clovis, are the places steak-eaters go when they want one of those taste-tempting, melt-in-your-mouth steaks.

Whether you want a T-Bone, a Sirloin or a Club, K-Bob's has the steak that will suit your fancy, and it will be prepared the way you like it. At K-Bob's, when you order a medium steak, it's medium that you get, podnami!

Have you tried the popular K-Bobs for two? This is a specialty of the house, and we think you'll like these savory chunks of lean beef, char-broiled on a skewer with onions, tomatoes and peppers.

Another popular dish is our Dinner Steak, served with baked potato for only \$1.65. Children and others not having a



man-sized appetite will enjoy our Charburger, also served with a baked potato.

All of our steaks are served with baked potatoes or french fries. Fresh green salads, with your choice of dressing, make an adequate appetizer.

At K-Bob's, we will be happy for you to pick out your own steak, on display by our grill, and then we will prepare it the way you like it cooked.

If you haven't eaten at K-Bob's, you've missed a treat. We're located a block north of Highway 60 on Highway 385 in Hereford. In Clovis, we are on U.S. Highway 60, just west of the intersection with 70 (Portales Highway).

At either location, we are anxious to serve you.



Walker Refrigeration Compiles 25 Years Of Service To Area

For more than 25 years, folks in Hereford and the Magic Triangle have depended on Walker Refrigeration Service for all of their heating and cooling needs.

Walker's features expert installation and service, bringing you year-round comfort for any size budget.

Dick Walker, co-owner and manager, is as much at home in Friona as he is in his hometown of Hereford, and has a long list of satisfied customers in the Friona area.

Ken Gott is co-owner with Walker in the business. Walker Refrigeration features the famous "May & Night" cooling systems, and the patented April-Aire humidifier. Walker can install either upflow or downflow systems, indoor and outdoor horizontal models.

For April Aire all summer long, plan now to let Walker Refrigeration Service install your next cooling system. Walker's also invites you to consult them about add-on air conditioning.

The company installs forced air furnaces for quality heating that's hard to beat.

Dick Walker is always ready to bid on any heating or cooling job, either residential or commercial. No job is too large or small.

Call Walker Refrigeration for service to your present heating or cooling system. We're only as far away as your telephone.

Walker Refrigeration is located at 305 East Third Street in Hereford—across the street from the Courthouse. Their telephone number is 364-0788.

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Hereford Concern Offers Two-Way Radio Service

Do you miss out on sales because your office can't reach you by telephone? Or do you spend a good deal of time in your car during business hours?

Then the answer to your problem is a two-way radio system.

Mobile Communications of Hereford is your local two-way radio dealer for both sales and service.

Crady Swindell, owner and operator, is anxious to talk to you about your needs along this line. He invites you to call him, day or night, at 364-2715 or 289-5730.

Mobile Communications of Hereford uses quality Motorola products.

Mobile Communications of Hereford can install private systems, and can secure tower rental if needed. Swindell is a licensed FCC technician.

Remember, for sales and service on two-way radio equipment, call Mobile Communications of Hereford, today.

The editors of this Good Neighbor Review are happy to recommend Mobile Communications of Hereford for your two-way radio needs.

TONY PEREA

FHS Record-Holder Now UTEP Star On Defense

The University of Texas at El Paso is looking toward having an improved record in football in 1971, and one of the biggest reasons is a 225-pound line-backer from Friona.

Tony Perea, who starred both on offense and defense at Friona High School for coaches Don Light and Bob Owen, heads up the Miners' defense.

In fact, Perea was the team's consensus defensive leader as a sophomore. He led the team in unassisted tackles, averaging some 10 tackles per game, and received the "Most Promising Sophomore" award following the season, by the El Paso Times.

UTEP was 6-4 in 1970, playing a rugged schedule that included the nation's only unbeaten team, Arizona State.

Perea is really looking forward to the 1971 season. "We have nine offensive starters and seven defensive starters back, and we're going to be shooting for a bowl game," Perea says. The former Friona Chiefstain star holds the school records here for most yards rushing, career (2,523 yards); most yards rushing in one season (1,761 yards); most yards rushing for one game (258 yards); most touchdowns for a season (17); and is second on the all-time list for scoring in a season with 110 points.

But ironically, he has never had the chance to carry the ball in college.

"I really thought I'd play a little fullback when I went to UTEP. But there were 15 runningbacks out for the team, and I never did get a chance to carry the ball and prove what I could do," said Perea, remembering the early frustrating weeks of practice.

"Finally I decided I was never going to get the chance to play offense, so I asked the coach to move me to defense. I started out on the fourth team, but made it to the first team pretty quick," Perea recalls.

He says that he now enjoys

playing defense just as much as he ever liked playing offense. "There's just as big a thrill in making a good defensive play as there is in scoring a touchdown," Perea says, pointing out that at UTEP, there is a big rivalry between the offensive and defensive squads, as to who can do the best job.

When he finally established himself as a freshman standout, Perea caught the eyes of the Miner coaching staff. He incidentally was elected team captain by his teammates that year. The past season, Perea started every game on defense as a sophomore.

He says he likes UTEP, and the opportunity it affords him. "The climate there is just about like Friona, and the competition is good," Perea says.

Upon completion of his high school career, Perea had several college offers. Two or three Southwest Conference schools, plus the University of Oklahoma contacted him about a football scholarship. However, because his high school average was a few points below the "B" minimum for those schools, he would have had to have gone to a junior college to have played for one of them.

"I didn't care about going to a junior college," says Perea, who must have had confidence in himself. And the confidence was justified, since he now has a year's varsity experience behind him.

He says the biggest difference between playing high school and college football is that the players are bigger and they hit harder. Perea is probably the best example of this difference. He's gained almost 50 pounds from his high school playing weight, but it hasn't affected his speed.

In fact, Perea was clocked in the 40-yard dash last spring at 4.6, which is fast as most backfield men make that distance.

He credits "desire to make the team" as the leading fac-



VISIBLE RESULTS. . . Tony Perea, 1969 graduate of Friona High School, proudly displays the plaque naming him the "Most Promising Sophomore" at University of Texas at El Paso. The plaque was presented by the El Paso Times.

tor in helping him make the adjustment to college football. "There were plenty of chances to get discouraged, and I was for awhile, but I was determined I was going to make the team," Perea says.

Perea, the son of Mr. and Mrs. Jake Perea of 904 West Fourth, Friona, is a physical education major at UTEP. At the present time, he thinks he would like to teach physical education in high school. If he had the right breaks and a couple of good years, Perea thinks he could possibly play profes-

sional football, at least in the Canadian League.

He has been working with younger brothers Mario and James on a weight-lifting program this summer. Mario will be a junior, and James a sophomore at Friona High School. "Mario can bench 200 pounds right now," Perea says proudly.

His main ambition in the immediate future is to play in a bowl game. If Perea's teammates share that desire, then look for UTEP to make it to a bowl game, perhaps this coming year.

If Averages Hold Out, Chiefs Should Be 5-5

Should the Friona High School Chiefstains live up to the average performance against their 1971 football opponents, they would have about a 5-5 record.

A tally of the team's record against its ten season opponents shows that the team has played a total of 153 games with those opponents. They have won 65 of the games, lost 85, and tied three, for a winning percentage of 43.4.

Using records for the past ten years only, the Chiefs have ten ten season opponents 69 times in the last decade, and the record is somewhat better, reading 37-32 in Friona's favor. This is a winning percentage of 53.6.

In the last ten years of competition, Friona grid teams have compiled a record of 50 wins, 50 losses and one tie. This includes two consecutive 0-10 years in 1961 and 1962. Without those two "lean years" of the early 1960s, the record is 50-30-1 for the past eight years. Keeping this "break-even" story going, a check of the series records involving the ten 1971 opponents shows that

Date	Opponent, Place	All-Time Record	10-Yr. Record
Sept. 9	Farwell, here	15-18-1	5-5
Sept. 16	Bovina, here	8-3	4-1
Sept. 23	Muleshoe, here	6-13-1	0-5
Sept. 30	*Olton, here	3-9	3-6
Oct. 7	*Dimmitt, there	9-25-1	5-5
Oct. 14	*Littlefield, there	1-0	1-0
Oct. 21	*Abernathy, here	5-2	5-2
Oct. 28	*Floydada, there	2-5	2-5
Nov. 4	*Morton, here	8-6	6-2
Nov. 11	*Lockney, there	8-4	6-1
	Series Totals	65-85-3	37-32

FHS Coaches Attend Annual Coach School

Friona High School and Junior high school coaches are spending this week attending the Texas High School Coaches' Association's annual coaching school on the Texas Christian University campus in Fort Worth.

Those attending are Ray DeBord, W.L. (Dab) Cleveland,

Friona holds series advantages over five of the teams, while the other five opponents hold edges over Friona.

Although the Chiefstains have split even with Dimmitt during the past ten years, the Bobcats still hold the widest margin over Friona of any of its rivals. Dimmitt has won 25 games, to Friona's nine (22.8%). There has been one tie in the 35-game series.

Muleshoe, which has been met 20 times on the gridiron, holds a 13-6-1 (65.0%) edge over the Chiefs, and is the only team on the 1971 schedule that Friona did not beat during the past ten years, as the Chiefs lost all five meetings, including a 20-7 decision at Muleshoe last fall which snapped a 14-game Mule losing streak.

Friona, meanwhile, has the best series record against Bovina, with a record of 8-3 (72.7%). The team also leads over Abernathy, Morton, Lockney and Littlefield. However, only one game has been played against Littlefield, last season's 13-0 win on the local field.

Larry Dyess, Jackie Morgan and David Davis.

Head Coach Bob Owen did not attend, as he is winding up summer semester work at West Texas State University this week.

Football practice for the 1971 Chiefstains and coaches will begin on Monday, August 16.

Lazbuddie Has Pair Of New Coaches

Lazbuddie Independent School will have two new coaches this year. Pat Casey, coach, who successfully led the Lazbuddie Longhorns into the shadow of regional titles for several years, resigned this year. Replacing Coach Casey and his assistant, Coach Kelso, are Buddy Brock and Bob Evans.

Brock comes to Lazbuddie from Sunray, where he was head track coach, assistant football coach and B-team girls' coach for the past two years.

A graduate of Wayland Baptist College, he attended the college from his home in Camas, Wash. Coach Brock and his wife, Carolyn, are the parents of two children, Bryan, age two and Christy, seven months.

When asked about his goals for the Longhorns this fall, Coach Brock said simply, "Winning region."

He said Anton was expected to be the roughest team for the Longhorns to face in competition.

Assisting Brock will be Bob Evans, a native of Big Spring, who was coaching at Garden City before moving to Lazbuddie. He has coached at the Garden City (Tex.) school for the past four years. For three years, he has been head basketball coach, head track coach and assistant football coach.

He and his wife, Peggy, are the parents of two children, Kristi, age three and Kimberly, age 11 months.

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Frances Roehrig Weds Randall Tippen Farr

The wedding of Frances Roehrig to Randall Tippen Farr was solemnized on Saturday, July 24th, at Saint Michael and All Angels Episcopal Church in Dallas, Texas.

Miss Roehrig is the daughter of Dr. and Mrs. Karl F. Roehrig of Dallas, Texas and the granddaughter of Mr. and Mrs. W.L. Lewis of Ridgeland, Mississippi and the late Dr. and Mrs. Karl Roehrig of Denver, Colorado.

Farr is the son of Mr. and Mrs. Alton Farr of Friona, Texas and the grandson of Mrs. E.L. Farr and the late E.L. Farr of Vernon, Texas and the late Mr. and Mrs. B.F. Tippen of Paducah, Texas.



MRS. RANDY FARR

McLeans Tour Europe With "Youth On Move"

Jimette McLean, director of Christian Education for a Methodist Church in Hammond, Indiana, and her sister, Kathy, of Friona, were part of a group of 27 which spent three weeks in Europe recently. The group flew from Chicago June 24.

The group, which was called, "Youth On The Move," consisted of 27 young people and four adults. Twenty-five of the young people were from Indiana, one was from South Carolina and one from Texas. Two Methodist ministers, the wife of one of them and Jimette McLean were the adult sponsors.

The tour was arranged by Seminars International.

Shower In Murphree Home Honors Beverly Barnhill

Beverly Barnhill, who became the bride of Johnny Grant Mars Saturday, was recently honored with a miscellaneous bridal shower in the home of Mrs. Curtis Murphree, 1607 West Tenth Street.

The courtesy, which was held between 3 and 5 p.m. was hosted by Mrs. Murphree, Mrs. Raymond Cook, Mrs. Joe Talley, Mrs. Stanley Henge, Mrs. W.D. Buske, Mrs. Ray White, Mrs. Ray Murphree, Mrs. Roy V. Miller Sr., Mrs. George Taylor, Mrs. C.W. Tannahill, Mrs. Doyce Barnett, Mrs. Jim Johnston, Mrs. C.W. Weatherly, Mrs. Leonard Coffey and Mrs. Paul Fortenberry.

Bernard Gowens Conducts Meeting

Mr. and Mrs. Bernard Gowens and family returned to Friona late last week after spending ten days in Hohenwald, Tennessee, where he conducted a ten day meeting at Goshen Primitive Baptist Church.

They also toured places of interest in South Texas, Tennessee, Arkansas and Alabama.

During the meeting they were guests in the homes of Mr. and Mrs. Billy Hinson. The Hinsons, who raise their own food and make their own soap, live in a modern house and cook with electricity. However, one morning the guests were served breakfast, which had been cooked on a wood burning stove.

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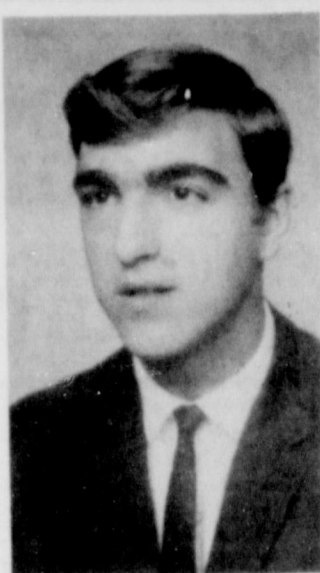
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Norman Mohr Makes 4.0



NORMAN MOHR

Norman Mohr, 1970 graduate of Friona High School, has been placed on the Dean's List at Trinity University, San Antonio, as a result of his 4.0 average last semester. For the year, Mohr, who was valedictorian of his high school class, had a 3.8 average.

Mohr also was informed that he has been named "University Scholar." This designation enables him to choose subjects he wishes for earning a degree--without sticking to the list of "required" courses.

Mohr is the son of Rev. and Mrs. Paul Mohr, former Friona residents, now of New Braunfels.

Dick Conleys Move To Denver

Mr. and Mrs. Dick Conley and children, Ricky, Bonnie and Jeanette, who have been living in Fort Worth, spent the weekend visiting in the homes of Mrs. Conley's sisters, Mrs. Kenneth O'Brian, Mrs. Russell O'Brian and Mrs. James W. Cunningham.

Mrs. Conley, the former Shirley Hogue, is a graduate of Friona High School and former employee of Friona State Bank.

The Conleys are moving from Fort Worth to Denver.

Twelve Attend Study Meeting

Twelve members of the Laws of Life study group met Sunday afternoon in the Community Room of Friona State Bank.

The meeting was called to order by Mrs. Earl Jameson, president.

Prayer was led by Mrs. J.V. Bouldin, chaplain.

A study of worry was moderated by Earl Jameson.

Featured at the next meeting will be an in depth study of hope. This will be followed by a tape by Dr. Truman Floet.

The following report was written by Kathy McLean, who is the daughter of Mrs. Pearl McLean, and the late Jim McLean and will be a senior in Friona High School this fall.

"We had a different guide in each place and met our first guide in London, where we stayed in private homes. I enjoyed the four day tour of the London area and especially enjoyed shopping there.

Then we took a steamer across the English Channel to Amsterdam, where we met a Holland bus driver. The rest of our tour of the continent was by bus. Holland was very neat and clean and the people seemed very proud of their land.

The check points going in and out of Berlin were impressive, but rather scary and sad. To me, Berlin was gloomy and depressing... especially when we saw the wall, prisons and concentration camps.

In Austria we stayed in homes in a little farm town outside Innsbruck. The home owners kept their cows and pigs in their houses. We took a cable car ride up to the top of a mountain and played in the snow.

Italy was very hot. In Venice



Sincerely Yours

BY REV. ALBERT LINDLEY

This is not to be an obituary nor an eulogy, but I would like for us to take a few brief moments to recall some very pertinent facts of which we should all be aware.

Just this week we lost another of our "old timers" and this makes several that have gone before the rest of us during this year.

It really shouldn't be anything so out of line or unusual since that is our destiny, every single one of us.

This does not cover over our sadness at the loss but it should help us in our approach to the very same event.

Sometimes uncontrolled accidents, diseases, or illnesses, may take some before their later years are reached but whatever the length of time, the fact of death is assured. That's simply the way it is in this over-all plan of God's.

Now it isn't my purpose today to use this as a beginning of an overall condemnation of the unbeliever to hell. I believe it is God's responsibility to deal with every person as an individual and since I do not have his knowledge about every one and would not be able to use it properly if I did, I leave that part up to God, where I think it should be in the first place.

Possibly you are wondering just what my relationship may be, then, as a minister, to this area of concern that confronts every person, and well you might.

Let me help you. I'm really not so concerned about what it will be "over there," since I don't have a thing in the world to do with setting it up or the order of plans that determine every individual's destiny. That is God's whole bag and let us not kid ourselves--God, we are not!

Now, what do I have some say-so about?

Well, I can determine the kind of person I am now--I can make decisions and choices that can be acceptable to God--or I can disappoint him with my chosen direction.

I suppose that what I want to say here is that finally the time comes when I am confronted with God and we have a rap session about what I did--or didn't...

But can't we see? The only thing we really

have a say-so about is the NOW of our lives... The way I treat my neighbor... The way I relate to God's children... The way I relate to God... Even the way I relate to myself. These are the things I make decisions about and the things that direct my destiny as to the kind of guy I am.

I can be the sort of person that others--even God--will say of me... "He really tried to do the right thing..." Do you remember the story about the servant who invested his talents properly, of whom his master said, "Well done, good and faithful servant?" You can read about it in the 25th chapter of Matthew.

Or how 'bout Paul's statement to his young friend, Timothy, "I have fought the good fight, I have finished the race, I have kept the faith?" How would you like to lay claim to either of those references?

You see, what I am trying to say is that we are "here and now." Our choice of what we are to be in this situation is ours to make. To be sure, we have some "teaching" that we can follow as well as some "guide-lines" to make our own, but finally, we come down to the point of deciding for ourselves just what we are to be. Have you thought about that?

I saw a statement the other day which went something like this... "The flowers smile and the earth packs better, for his having walked by..."

Now I suppose that could be said about anyone of whom you may have high regard, but how would you like to have it said of you?

My point is, we don't have to have a eulogy, or flowery epitaph at our passing, because we have already left the trail and no amount of washing or scrubbing can make it any cleaner--nor can rubbish dull its glow--not in reality. It is there as we go on.

But--you can determine the statement that could be made--such as--"Well done, good and faithful servant" or with Paul, "I have fought, I have finished, I have kept my faith."

How are you doing? This is your NOW, you know!

<p>ASSEMBLY OF GOD 10th and Ashland--Rev. J.M. Ashley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people, 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.</p>	<p>CALVARY BAPTIST 14th and Cleveland--Rev. R.C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m., Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.</p>	<p>FIRST BAPTIST Sixth and Summit--Rev. Charles Broadhurst-- Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.</p>	<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland--Father Norman Boyd Mass: 10:30 a.m. Confessions: Sunday 10:00 a.m.</p>
<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.</p>	<p>REDEEMER LUTHERAN CHURCH 13th and Virginia-- Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.</p>
<p>UNION CONGREGATIONAL CHURCH Euclid at 16th--UCC--Rev. Paul Lee Sunday School: 9:45 a.m. Worship: 11:00 a.m.</p>	<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening: 7:00 p.m. Wednesday Evening: 8:00 p.m.</p>
<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.</p>	<p>FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.</p>
<p>UNITED PENTECOSTAL CHURCH Fifth and Ashland--Rev. O.G. Stanton, pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.</p>	

What Does The Bible Say?

It is necessary that responsible human beings recognize the authority of God in all matters pertaining to the soul. When men speak only where the Bible speaks and are silent where the Bible is silent, they are following only the revealed commandments of God. No man should presume to speak where God has not spoken nor command where God has not legislated. On the other hand, one should be just as careful to do fully all that God has commanded him to do.

"Whatever ye do in word or deed, do all in the name (by the authority) of the Lord Jesus" (Col. 3:17). "He (Jesus) is the author of eternal salvation to all who obey him" (Heb. 5:9).

These things being true, a man's conscience cannot serve as authority in religious matters because consciences are as variable as those who possess them.

Neither can one's feelings serve as a standard of authority. It is unchanging and "will not pass away."

Questions invited. Address: Church of Christ, Box 515, Friona, Texas.

INTRODUCING WILETA WILY

Wileta will be our new operator. She is a 1970 FHS grad and also a graduate of Jessie Lee's School. She is also a trophy winner, and she is anxious to serve you.

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Another Frionan Named To 1971 Outstanding List

Mrs. Bonnie Brandt, has been selected one of the Outstanding Young Women of America for 1971, the director of the national awards program has announced.

All women listed are now being considered for their state's Outstanding Young Woman of the Year Award, presented annually in all 50 states and the District of Columbia by the Outstanding Young Women of America Program.

Now in its seventh year, the program was conceived—and is today guided—by leaders of the nation's major women's organizations. The program's Board of Advisors, composed of

national presidents of women's clubs, is headed by Mrs. Dexter Otis Arnold, honorary president of the General Foundation of Women's Clubs.

The purpose of the Outstanding Young Woman of America Program is to recognize young women between the ages of 21 and 35 for their exceptional contributions to the betterment of their communities, professions and country. Nominations for this national awards program are made by women's organizations, churches, alumni associations, and universities. A complete biographical sketch of each nominee is included in the annual awards volume "Outstanding Young Women of America," which is distributed nationally as a reference publication. The 1971 edition will be published in November.

Announcement of this year's Outstanding Young Women was made on behalf of the Board of Advisors by Miss Anita Capp, program director.

Previously announcement of three other Friona women, Mrs. Dale Houlette, Mrs. Kenneth Ferguson, and Mrs. Glen Waters, being named to the list, was made last week.



MRS. BONNIE BRANDT

Larry Truitt Named To President's List

Dr. Norman Heckerman, president of Rice University, Houston, recently released the largest group of outstanding students ever named to the President's Honor Roll for the spring semester of the 1970-71 academic year.

Larry Frank Truitt, who is a 1968 graduate of Friona High School and the son of Mr. and Mrs. Frank Truitt, was one of the outstanding students who maintained high grade averages and was honored through the publication of the President's Honor Roll. This distinction becomes a part of the student's

permanent record.

Truitt, who will be a senior and political science major at Rice this fall, is married to the former Shirley White, daughter of Mr. and Mrs. Ray White.

Mrs. Ralph Knight, Elk City, Oklahoma and Mrs. Earl Louder, Clinton, Oklahoma, have been visiting their brother, Calvin Martin. Mrs. Martin is a patient in the local hospital.

SNEEZE... August is National Allergy Month!

Longview Mayor Visits In Friona

Guests in the home of Mr. and Mrs. Aubrey Rhodes last week were Mrs. Lois Jackson, mayor of Longview, Texas, and Mrs. Kathleen McDowell, who is a history instructor at Killgore College.

Mrs. Rhodes and Mrs. McDowell met and became friends while they were attending a seminar at Freedom's Foundation in Valley Forge, Pennsylvania, in the summer of 1968. Mr. and Mrs. Rhodes took their guests to Palo Duro Park for the Tuesday evening performance of "Texas", then later in the week the group went to Ruidoso, New Mexico.

Mrs. Ed Blackwell Is Shower Honoree

A miscellaneous bridal shower at Federated Club House from 3 to 5 p.m. Saturday was a courtesy for Mrs. Ed Blackwell, the former Virginia Fulks.

Guests were greeted by Mrs. Blackwell and her mother, Mrs. Agnes Fulks.

Glenda and Janna Reeve, nieces of the honoree, alternated at the guest register.

The serving table was covered with a white linen cloth and centered with a silver candelabra compote holding white tapers and filled with white ma-

jestic daisies, white marguerite daisies and gypsophila. Crystal and silver serving pieces completed the table setting.

White cake squares with yellow daisies and green leaves were served with punch, nuts and mints.

Hostesses were Mesdames Pearl McLean, Russel O'Brian, Lloyd Chesher, Jimmy Norwood, Glenn E. Reeve Sr., Raymond Euler, Bernard Gowens, Cliff Porter, Robert Zetsche and Glenn Floyd.

Two Frionans Enrolled At LCC

Paula Ann Fortenberry, daughter of Mr. and Mrs. Paul Fortenberry, 1201 Virginia, and Kathy Renner, daughter of Mr. and Mrs. Ansel Renner, 1302 Pierce, have enrolled for the second session at Lubbock Christian College.

Miss Fortenberry, who is a 1969 graduate of Friona High School, will be a junior elementary education major at Texas Tech University this fall.

A member of the 1968 graduating class of Friona High School, Miss Renner will be a senior education major at Lubbock Christian College.

Lubbock Christian College is a private liberal arts college and is entering its fourteenth year. It is a four year college offering bachelors degrees in fourteen major fields of study.

Berry Family Has Get Together

Mrs. Tommie Parker and Mr. and Mrs. E.A. Ashcraft hosted a Berry family reunion here Sunday.

Special guests were Mr. and Mrs. Bob Wickiser and daughter, Kathy, of Fort Wayne, Indiana.

Mrs. Wickiser is the daughter of Mr. and Mrs. Noel Berry of Dumas, who were also here.

Other family members present were Mr. and Mrs. Frank Reed and children, Rommie and Zonya, Amarillo; James Berry, Clovis; Mr. and Mrs. Johnnie Parker and son, Dan, Midland; and Mr. and Mrs. Joe Carlisle and sons, Craig, Michael and Kirk, of Lubbock.

Also Mrs. Doris Lyday, Mr. and Mrs. Ray Campbell and

children, Dan and Donna, and E.A. Berry, all of Friona.

Daughter Born To McDonalds

Mr. and Mrs. Lee McDonald of Memphis became parents of a baby girl Sunday, July 4, at a hospital there. She was named Sherri Leann and weighed eight pounds four ounces.

Sherri Leann is the second daughter for the couple. Her older sister, Stacy Lanell, is one and one half.

Mrs. McDonald is the former Katie Blackstone. Grandparents of the new baby are Mr. and Mrs. Harvey Blackstone, Morton, and Mr. and Mrs. Horace McDonald, Quitaque.

The Blackstones are former Friona residents.

Comments by

Gib



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Pam Phipps Returns Home

Pam Phipps, who has been visiting her paternal grandparents, Mr. and Mrs. Mayo Phipps for a week, accompanied her parents, Mr. and Mrs. Dewain Phipps, to their home in Quannah Monday.

Last weekend Mr. and Mrs. Mayo Phipps and Mr. and Mrs. Dewain Phipps and Pam visited Mr. and Mrs. Tex Phipps and daughter in Fort Collins, Colorado.

NEW KINDERGARTEN FOR FRIONA

Mrs. Porter's Kindergarten

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2. You must receive a price quotation on your yard system.
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3. A drawing will be held Aug. 25 to determine the winner.

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Friona, Texas

Phone 247-2222 for appointment.

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Size of Yard:

If A Farm Home, Draw Map Directions On Back Of Entry Form.

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PLAN MEETING... Discussing plans for the 1973 Southern Conference Council of State Governments' meeting are (l to r) Texas State Rep. Bill Clayton, Springlake; Texas House Speaker Gus Mutscher, Brenham; Ark. House Speaker Ray S. Smith, current president of the Southern Conference; and Herbert Wiltsee, Director, Southern Office, Council of State Governments. Conference delegates selected Houston as the 1973 meeting site. Clayton gave a report to the full committee of the Natural Resources Task Force, one of five task forces of the Intergovernmental Agency Commission of the National Legislative Conference.

Clayton Takes Part In Southern Conference

Topics scheduled for discussion during the conference include federal-state revenue sharing, methods of improving the legislative process, the future of public education, environmental protection, court reform, drug abuse, and mass transportation.

Mutscher said the meeting will help prepare the Texas delegates for "their roles as leaders during future legislative sessions."

Representative Clayton is serving his fifth term as a member of the Texas House. During the 62nd Session, Clayton was Chairman of the Counties Committee and Vice Chairman of the Banks and Banking Committee.

Hybrid Wheat Forage Seed To Be Offered

A milestone in agriculture takes place this summer when a hybrid wheat forage—produced by the same method that hybrid wheat seed itself will probably be produced—is sold for the first time by farmer growers.

The product is DeKalb Wintergraze Brand 9290, a wheat by wheatgrass cross, and the F1 hybrid seed has been produced by farmer growers from male and female parent lines developed by DeKalb AgResearch, Inc. The seed is being sold to other farmers by the growers.

This method of production and sale differs from that used in hybrid corn and hybrid sorghum where the seed company produces the F1 seed and sells it to farmers for planting as a commercial crop. Because of the much greater volume of seed required to plant an acre of wheat as contrasted with corn or sorghum, it is not practical for a seed company itself to produce and distribute the F1 seed. It is more efficient to supply the male and female parent lines to farmer growers who in turn multiply the supply by producing the F1 seed and selling it to neighboring farmers.

Wintergraze 9290 can be grazed through the spring and early summer after regular wheat and standard forage crops are no longer productive. The hybrid forage is sterile and will not cause a volunteer problem.

ELK Drive In
FRIONA, TEXAS
Fri.-Sat. 6 7
Sun. 8

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A Fabian Forte Picture
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Worth Limit 10 Cans
With Coupon 300 Can
Without Coupon 10¢

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200 Ct. With Coupon
Limit 4 Boxes

COLA 5 FOR \$1
Shurfine Grape, Orange, Rootbeer, Strawberry
28 Oz. Bottle

FRIED CHICKEN \$1.69
1 PINT COLE SLAW
1 PINT PINTO BEANS

ICE CREAM 59¢
Clardy Festival 1/2 Gal.

SALAD DRESSING 39¢
Garden Club Qt.

BAR-B-Q SAUCE 28¢
Little Pig 18 Oz.

COFFEE 64¢
Early Bird All Purpose Lb.

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