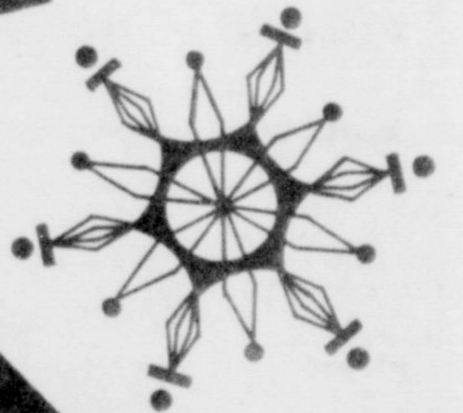
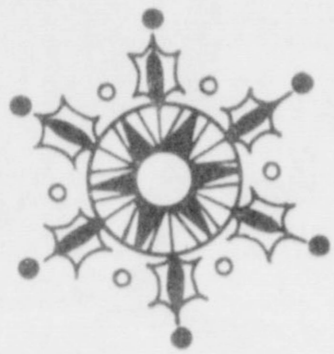


The FRIONA STAR

THURSDAY, DECEMBER 25, 1969

FRIONA, TEXAS, 79035

34 Pages



Friona's own "Christmas Kids" say.

Merry Christmas

and best wishes of the Holiday Season to everyone, as they gaily decorate the Friona Star Christmas Tree.



Kristie Harris



Chris Wyly



Chris Mabry



Christy G...



Christy Bengel



Chris Brown



Christy Cunningham



Chris Houlette



Christy Lundy



Christy McManaman



Christy Lundy



Cris Ingram



(The editor's apologies go to any Chrises or Christys that may have been overlooked.)



A TIME FOR REFLECTION

AN EDITORIAL

Christmas—Happy Time Or Tragic

Christmas is the happiest time of the year. It can be the most tragic day of the year. To many the season will be marred by the specter of the hazards that ride along with the joy of the season including the danger of fire. With the trees and the electrical decorations and the candles and hearth fires, the danger of fires getting out of control is increased manifold. More care than normal is a watchword of the season. Fire is not an inevitable companion of the holiday season. Some simple precautions can reduce its danger. 1) The tree is the prime danger point. Artificial trees are in great use. Make sure if one is purchased, that it is fire-proof. If you use a real tree, make sure that it is fresh and will resist fire. Fill the stand with water, and keep it filled as needed. Don't let the water level drop due to evaporation without a refill. 2) Try to keep the tree away from walls and draperies. Allow for circulation of air to keep the lights cool. In case of fire, ample space keeps the fire from spreading to curtains and walls as quickly as would otherwise occur. 3) Throw out any worn fixtures, such as frayed wires or extension cords. Use UL approved lighting fixtures. Some people still believe it or not—use real candles on their trees. 4) Use non-inflammable ornaments and decorations. 5) Turn off the tree lights and decorations when you go to bed or leave the house. 6) It might be the best investment you ever made to buy a good fire extinguisher to keep handy. But remember, a Christmas tree, flares quickly and can get out of control fast. Don't risk your life to try to save the tree. We hope that these words will help you to a safe and very Merry Christmas.

Pause And Reflect

By Nelson Lewis

There is some talk going around that there is no sense to all this Christmas business. Well I don't believe it! There is a lot of sense to it—five that I can think of right now. First—the one that most of us value above all others—the sense of sight. How wonderful the sights of Christmas! A million miles of brightly lighted Main Streets casting a glow of fellowship from sea to sea. A Nation teeming with shoppers, traffic, curbstone Santas, and legions of the homeward bound, if only for one day a year. Trees, wreaths, homes be decked with festive lights and surpassing all these—the happy face of a laughing child. Ah! the sounds of Christmas! A lonely man walking thru the snow. The blare of noondays crowds and the hush that befalls a city at night. Carols reaching heavenward from schools, churches, and department stores. Friend greeting friend and the stilted "Merry Christmas" of the world of commerce. A father reading the scriptural story on Christmas Eve. A teacher explaining the Nativity. The Ho-Ho-Ho of all Santas—real and imagined. The mumbled thanks of a bearded man in the Salvation Army kitchen. Can anything equal the smells of Christmas? It isn't always a turkey roasting in the oven. We like to think of it as the tang of new fallen snow, and cedar boughs, and oranges, and apples. But sometimes its gas fumes and stale air in a ghetto apartment. Maybe it's wet boots, smokily drying, by an open fire while a pot of coffee simmers on the coals. What about the tastes of Christmas? The peppermint of candy canes, the spicy goodness of homemade fruitcake or nutmeg faintly afloat on a bowl of frothy eggnog. Or maybe it's a cold boloney sandwich eaten in the tool shed on a construction job. Perhaps we can't really "touch" Christmas—but we are all aware of the feeling, or spirit, of Christmas. When we are filled with compassion for our fellowmen, when we realize that we are after all our brother's keeper, when we face the fact that every adult on earth has a responsibility toward every child on the earth; then we are feeling Christmas. So perhaps there is some sense to all this Christmas business. And if we feel this awareness only once a year—so what? That's better than ignoring our finer instincts completely. Remember what old Omar the tentmaker said? "One glance within the tavern caught. Better than in the temple lost outright." Merry Christmas, Everyone!

Friona Flashbacks

...from the files of the Friona Star

40 YEARS AGO—DECEMBER 27, 1929
The Star is authorized to announce that the people of the Baptist Congregation will hold their first devotional services in their new church at Sixth Street and Summitt Avenue this Sunday. The regular Sunday School services will be held, beginning at 10 a.m. when arrangements have been made to have Santa Claus visit the school and distribute a Christmas treat to each one.

35 YEARS AGO—DECEMBER 28, 1934
Among those of the Friona young people who are attending the various state colleges this winter, and who came home during the holiday season, the Star is able to report the following: Misses Seva Welch, Gwendolyn Cowgill, Reba and Roberta Hill, Marian O'Brian and Edith Brookfield, Lex Alexander, Glenn and Charlie Reeve, students at WTSC, Canyon. Also, Miss Rosella Dixon and Weldon Whitefield, Paul Spring, Nelson Welch, Loyde Brewer and Albert Conway, all students at Tech College, Lubbock; Miss Dorothy Crawford, student at C.I.A. College, Denton, Miss Helen Crawford, student at the State University in Austin and Frank Truitt of the Draughn's Business College at Dallas.

30 YEARS AGO—DECEMBER 29, 1939
During the past week the intense and prolonged drought from which this territory has suffered for the past two months was broken by two good snowfalls. The first came on Friday night, beginning about 11 o'clock and continuing until near morning in the form of sleet, snow and rain, amounting to about two inches of wet snow and an estimated half inch of moisture. After this melted away on Saturday, and then on Sunday night it began to snow again and continued throughout most of the day Monday, when there was a good seven inches of fairly wet snow, spread evenly over the ground.

25 YEARS AGO—DECEMBER 29, 1944
Americans, traditionally overfed at Christmas, went back to shorter rations Tuesday morning when most meats which have been point free for several months were returned to the ration list and point values were again placed on nearly all canned vegetables and canned preserves and jellies.

Christmas Day for 1944 was probably as quiet a day at Friona as the town has ever seen, it even compared to the time in the town's early history when a travelling salesman said that someone had to get out shortly after daylight each morning and chase the jack rabbits out of the streets.

25 YEARS AGO—DECEMBER 23, 1949
The management of Friona Wheat Growers, Inc. have added to the Christmas spirit at Friona, by the erection on the extreme top of their large new elevator, a beautiful electrical display in Yuletide colors. The display features a large five-pointed star beautifully lighted by electricity, and surmounting a border of red and green lights, framing the top of the head house.

15 YEARS AGO—DECEMBER 31, 1954
Building permits issued by the city of Friona during 1954 today totaled \$225,240. This included both new business houses and residences and improvements, city secretary Roy Wilson said. A total of 47 permits were issued. Forty-two water meters were installed to bring the total in use within the city to 549. (Editor's note: The building for 1969 will top the \$1 million mark, and the number of water meters stands at 1180.)

5 YEARS AGO—DECEMBER 24, 1964
Brenda Hawker, Friona's exchange student from Australia, is spending her first Christmas away from home, and is hoping to see her first "White Christmas." Being from Australia, she is used to observing Christmas in the middle of the summer, and having it come during the winter time is an entirely new experience for her. Brenda is staying with the E. G. Phipps family during her year in Friona.

Mrs. Bengner Is Chairman

The Friona Public Library Board met December 17. Mrs. John Bengner was selected as chairman of the book selection committee. Serving with her are Dr. and Mrs. Robert Alexander, Mr. & Mrs. Robert Neelley, Mr. & Mrs. Nelson Lewis, and Mr. & Mrs. Charles Allen. Story Hour was attended by 211 children this fall session. The next session will begin in late January, the date will be announced later. The library will be closed Christmas Day, also Friday, December 26th, but will be open Saturday December 27th.

Out of Orbit



NO MORE FREE FLIGHT AROUND THE PUNCH BOWL FOR YOU TONIGHT, BUSTER!

THE FRIONA STAR

Founded In 1925 By John F. White
Published Every Thursday at 614 Euclid Street Friona, Texas - 79035
Member Texas Press Association; Member Panhandle Press Association; Member West Texas Press Association
Price—weekly newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968. Prize—winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968. Prize—winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968. First Place General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1966.
Second Class postage paid at Friona, Texas, 79035.
SUBSCRIPTION RATES
Former County, adjoining counties: \$4 per year. Elsewhere: \$5 per year.

Bill Ellis, Editor & Publisher
Wahleah Berk, Bookkeeper
June Floyd, Women's News



Member Panhandle Press Association

Temperatures

Date	Hi	Low
December 17	69	26
December 18	67	26
December 19	51	30
December 20	53	29
December 21	68	29
December 22	60	35
December 23	70	30

Santa Letters

Dear Santa,
I want a doll that gets wet, and a little doll and I hope I will get it.
Love,
Cynthia Bermea

Dear Santa,
I would like to have a Swingy for Christmas, I would like to have a roller skates. And I want some rollers.
Delia Snyder

A joyous Noel to each and everyone of you!

MURPHREE TEXACO



GREETINGS



To all our friends, a merry Christmas!
Walt's Quality Printing, Inc.
Mr. & Mrs. Walter Cunningham

MERRY CHRISTMAS TO ALL OUR WONDERFUL FRIENDS

ROCKWELL BROS. & CO.

O.F. Lange, Mar. "LUMBERMEN" Friona



PRIZE WINNERS. . . Chamber of Commerce president Steve Messenger, left, is shown presenting checks totaling \$175 to the top three winners in the Chamber's Christmas lighting contest. From the left with Messenger is Dale Houlette, first place winner (\$100), Albert Lindley, second place (\$50) and third place winner Delton Lewellen (\$25).

One Car Accident Injures Students

Four 1969 graduates of Friona High School, who were home from college for the Christmas holidays, were injured Friday evening when the car in which they were riding went out of control and turned over.

Charles Hamilton, driver of the late model Pontiac, Joel Osborn, Ramey Beene and Danny Carthel were returning from Dimmitt, where they had attended a wedding.

The accident occurred at a dead end on a country road south of Black. Osborn, who was the least seriously injured, ran to the Joe B. Douglas farm home for assistance.

The four were admitted to Parmer County Community Ho-

spital. Osborn was released Saturday morning; Beene was transferred to an Amarillo hospital Monday and the other two are still patients in the local hospital.

The men are all college freshmen. Beene attends San Angelo State College; Osborn attends North Texas State University at Denton; and Hamilton and Carthel are both students at West Texas State University, Canyon.

Their parents are Mr. and Mrs. Ernest Osborn, Friona; Mr. and Mrs. Glyn Hamilton, and Mr. and Mrs. Bill Carthel, all of the Black Community; and Mrs. Declmae Beene, also of Friona.

MBP Sets Specialty Plant For Amarillo

Missouri Beef Packers, Inc., following their Board of Director's meeting in Plainview, on December 12, 1969, announced plans for the construction of a centralized Beef Breaking and Fabricating Unit in Amarillo.

The new facility will have a capacity to break and fabricate from 6000 to 8000 cattle per week initially and will include the latest automated processing

equipment. It will be situated on property near the airport in Amarillo, on a tract of land large enough for further expansion.

This facility is planned to be in operation no later than 1972, and will complement other plant operations MBP already has in operation and planned for this important cattle feeding area.

LETTERS TO EDITOR

This has been on my mind for some time and after June's column concerning basketball games, I decided to get it off my chest.

I hear gripes and comments about the coach "bawling out" the teams when they don't play well. How many parents don't scold their children when they do wrong? I know they can't all play well, all the time, but I also know they get praise when they do well, so why can't the man who works with them (girls and boys) show some feelings when they don't do what he has spent hours and hours trying to teach them? Frankly, I think we have two fine men working with our basketball teams, and I think it's time someone spoke out in favor of them!

When I was in school we played basketball and my brothers played football. I know from experience, a coach is as human as anyone else. We didn't always get patted on the

head either, but we didn't cry about it—we worked harder! Life isn't all smiles and discipline is a part of it that we all need. We don't hire a coach to sit and smile all through the game—

those parents aren't smiling at their own children when they continue to make mistakes—so why do they expect the coach to? Our kids can't always win and we shouldn't expect them to, but I do feel like we can back the team and appreciate the coach at the same time. I wouldn't want to take his place, would you?

A Basketball Fan and Mother of a Player

Holiday Moon

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.



PEACE

Let us renew the message of Christmas at this season.

CHESHER'S GULF

Mr. & Mrs. Albert Chesher

HUNTING SAFETY—Hunting is a worthwhile, healthful outdoor sport, provided it's safe. Misuse or careless handling of firearms can turn fun into tragedy.

The larger the turkey the more people each pounds serves. Gwendolyn Clyatt, Extension consumer marketing specialist for Texas A&M University, says a four-pound turkey has four servings, an 8-pound bird equals 10 servings, a 12-pound one provides 20 servings and a 20-pound turkey has 40 servings.

Whether turkey, pork or chicken was your Christmas feature, left-overs can become steaming soups or sandwiches. Add a fruit or vegetable salad, suggests Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist, for a nutritious snack.

Line Scores

Girls B-Team
Friona 14 11 6 3-34
Farwell 3 2 9 12-26
J. Riethmayer, 0-7-7; Schueler, 7-3-1; V. Mings, 4-0-8; G. Hodges, 1-0-2.

Freshman Girls
Friona 16 11 8 8-43
Canyon 10 4 9 2-25
P. Phipps, 4-1-9; S. Smith, 5-1-1; V. Nichols, 2-9-13; C. Reeve, 2-3-7; B. Bass, 1-1-3.

Greetings of the Season

We welcome the opportunity to wish you, our friends and neighbors, the best of everything at Christmas and to thank you for your patronage in the past. We look forward to serving you again!

BLACK GRAIN CO.

Happy Holidays!

MISSOURI BEEF PACKERS, INC.

Friona Division

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Nights 247-2513

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LARRY POTTS
Route 2, Friona, Texas
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Double rate for blind ads
Classified Display - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢
on cash order, \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star - 4 p.m. Tuesday.
The Star reserves the right to classify, revise or reject any classified ad.
Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

To party with good credit, repossessed 1968 model Singer Sewing Machine. 5 payments at \$5.56. Will discount for cash. Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas 79401, PO2-3126. 12-tfnc

ORDER NOW... Christmas for the entire family. World Book, Child Craft, Dictionary Atlas, Cyclo, Teacher Mrs. Wana Brewer Phone 247-2578 9-tfnc

Your Singer dealer. Sales and service. Southern Sewing Center, 213 Main, Hereford, Tex. Ph. 364-3782. 49-tfnc

FOR SALE

FOR SALE: Fireplace Wood (Dry) Hickory, Blackjack, and Oak. Phone 364-2780. Jim Loving. 4 Blocks East of K Street on 15th Street. Hereford. (Will Deliver) 9-8tc

FOR SALE... Nimrod Camp trailer. Nearly new. 247-2892 after 6:00. 11-tfnc

FOR SALE... Waukasha Irrigation motor. Good condition. 364-3709-Hereford. 13-2tp

FOR SALE OR TRADE... Appliance service business. 24 x 32 equipped shop and 3 bedroom house on 100 x 140 lot Will Trade for Farm in S.W. Missouri. Roy Wilson, Phone 247-3303. 302 E. 7th Friona, Texas, 79035. 13-tfnc

FOR SALE... Honda 175. Eric Rushing. 247-3370. 11-3tc

FOR SALE... 1968 Ford Cortina, 4 cyl., air con., 4 speed, station wagon. 30 miles per gallon. Perfect second car. Call 247-3608. 13-tfnc

FOR SALE... practically new Baldwin organ. Phone W. B. Fulgham, 247-3192. 9-tfnc

FOR SALE... Bay Mare Cow Pony. (Not a Kid Pony). 295-3149. \$200.00. 12-tfnc

HELP WANTED

WANTED - Beauty Operator Sondra's Modern Beauty Shop Phone 247-3130. 10-tfnc

Experienced typist-secretary wanted. Full or part-time. Ph. 247-2713. 12-tfnc

LOST AND FOUND

STRAYED... Four Steers. TR Brand on right rib cage. Notify Troy Ray, 247-3153. 11-tfnc

FARM SUPPLIES

FOR SALE CARLOAD STEEL HOG PANELS 34" x 16' Galvanized McCourt Construction Co. across from Gibson's Plainview, Texas 5-9tc

CARDS OF THANKS

I would like to express my appreciation to my friends and neighbors for prayers, cards, flowers, visits, and many other kind deeds during my recent illness. I would especially like to thank the Rebecca Lodge for their many kind deeds. Mae Wilson 13-tfnc

APARTMENTS -

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air. Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. \$115 mo. 900-9th. Phone 247-2878. 52-tfnc

HOUSES FOR RENT

FOR RENT... two bedroom house at Hub. Clyde Woodard. 265-3598. 10-tfnc

FOR RENT... Extra nice 2-bedroom house. Carpeted. Garage. Call R. W. Parr. 13-tfnc

FOR RENT... Two bedroom house. Phone 265-3524. 13-tfnc

REAL ESTATE

FOR SALE... Choice business lots in Friona. Contact R.H. Schueler. Phone 295-3603. 10-tfnc

LIVE FREE... With income from 2 units, occupy third, in new luxurious 2 bedroom brick tri-plex. Near schools, tax advantages, ref. air, dishwasher, drapes, carpeted, range, refrigerator, tile bath, ample storage, in Friona. Call collect 806-763-5523. No down payment. 8-tfnc

3-Bedroom Brick House-2 Car Garage, Practically New, Real good buy. Immediate possession. Just West of new High School. John Bingham Land 247-2745 247-3274

I am interested in buying first or second lien notes secured with farm or ranch lands. J. J. STEELE Citizens Bank Building Clovis, New Mexico, 88101 10-tfnc

LILLARD REAL ESTATE AGENCY 115 West 11th Street Friona, Texas Phone 7-3320 Res. 3005

Four bedroom double garage attached Brick Veneer, carpeted throughout all electric kitchen, two full baths. Located at 14th & Jackson Ave. Welch Acres. Price reduced to \$23,500 with small down payment.

Three Bedroom home Double Garage Attached Brick Veneer, All Electric kitchen located at 1405 Columbia Ave. Priced at \$16,300. Down payment of \$1300.

Three Bedroom Stucco located on corner lot. Priced at \$12,500. \$1350 down. Good terms on balance.

Three Bedroom Brick Veneer, Double Garage attached, fenced back yard, carpeted throughout. \$3,000 equity and take up payments. 12-tfnc

FOR SALE... 3 Bedroom home. In Nice Neighborhood. Carpeted. Close to school. 247-3529. 13-tfnc

REAL ESTATE LOANS

NEED A FARM or RANCH LOAN? Can make you a loan at a cheaper rate of interest than the Millionaire. What is your need? See Ed Hicks Real Estate. Phone 247-3537 or 247-3189.

\$\$\$\$\$\$\$\$\$\$\$\$ ONE MILLION DOLLARS To Lend... Farms... Acreage... Industrial Tracts... 1-Acre mobile home lots... business lots. PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY Hereford 364-2814 Day 364-4299 Night

NOTICE: We can build you a new home in Ridgeview Addition; nothing down and low interest rates. See ED HICKS REAL ESTATE, 247-3537 or 247-3189.

Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Friona, Texas

FOR COMPLETE REAL ESTATE SERVICE CONTACT J. G. McFARLAND Phone 247-3272 or 247-2766 Business, Farms, Ranches, Residences

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RCA Whirlpool Sales - Service B. W. Turner Phone 247-3035

1969 Model Design-O-Matic Sewing Machine in optional 8-drawer Early American Cabinet with chair. Buttonholes, fancy patterns, etc. Half paid out. Free Home Demonstration. 20 years parts and service guarantee. Write Lubbock Sewing Center, 1114 19th St., Lubbock, Texas 79401, PO2-3126. 12-tfnc

WANTED

WANT TO BUY... Some good used cedar posts. Call J. G. McFarland, 247-3272. 9-tfnc

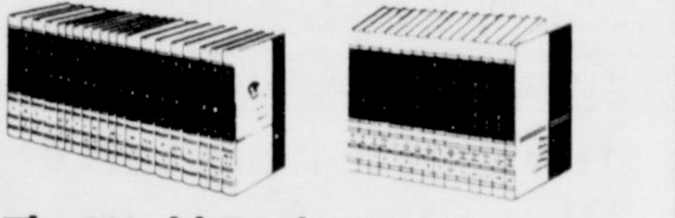
WANTED... Beet or wheat pasture for light steers. Bill Lookingbill. Call 276-5692 after 7 p.m. or 247-3600. 6-tfnc



ANYONE

Can own this two bedroom home at 407 Prospect. Only \$150 down and payments less than rent. Twelve years to pay balance. Call Johnny Jones Collect-Lubbock 806-792-6371, for additional information. 12-2tc

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Sun. 28
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• 9821 RATTY ROAD Southeast of downtown Houston (713) 408-7851
• SAVOY-FIELD INN 1815 Main, downtown Houston (713) CA 9-0141

NOTICE
The school tax office will be closed during the Christmas Holidays... but the office will be open on:
December 29-30-31
For the convenience of the taxpayers
PORTER ROBERTS
Tax-Assessor-Collector
Friona Independent School District
High School Building

WELCOME TO FRIONA



This week we welcome the Cliff Mowbrays to Friona. Mowbray is the new field representative for Holly Sugar Corp. in the Friona area, replacing Olin Ruff. He and his wife Carol moved here from Tracy, Calif. They live at 904 W. 9th, Apt. C, and attend the Methodist Church.

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New And Used Cars
FRIGIDAIRE APPLIANCES
FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

LEGAL NOTICE

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: M. Ingwersen and James Morton and the unknown spouses of each of the said M. Ingwersen and James M. Morton, if living, whose places of residence are unknown, and if dead, the legal representatives of the said M. Ingwersen and the said James M. Morton and the unknown spouses of each, and the unknown heirs of each, and the said named parties and their unknown spouses; the legal representatives of the unknown heirs of each of said named parties and their unknown spouses are dead; the unknown heirs of the said named parties and their unknown spouses, if the unknown heirs of the unknown heirs of the said parties and their unknown spouses are dead, whose places of residence are unknown: DEFENDANTS, GREETING:

You are hereby commanded to appear before the Honorable District Court of Parmer County, Texas, at the Courthouse thereof, in Farwell, Texas by filing a written answer at or before 10:00 o'clock a.m. on the first Monday next after the expiration of 42 days from the date of issuance of this citation, same being the 2nd day of February, A.D., 1970, to Plaintiffs' petition filed in said Court on the 15th day of December, A.D., 1969, in this cause, Numbered 3061 on the docket of said Court and styled: A.B. BINGHAM and B. T. SPEAR, PLAINTIFFS VS M. INGUERSON and JAMES M. MORTON ET AL., DEFENDANTS.

A brief statement of the nature of this suit is as follows: to-wit:

A trespass to try title suit in which Plaintiffs, for cause of action would respectfully show the Court the following, to-wit: That on or about the 15th day of August, A.D., 1969, they were lawfully seized and possessed of the following described land and premises situated in Parmer County, Texas, holding and claiming the

Gift Ideas For Easy Sewing

When it comes to making gifts for Christmas, you don't have to be the most talented seamstress on the block.

If you can stitch a straight seam and do simple sewing by hand or machine, you can turn out gifts that are both appealing and useful.

According to the National Cotton Council, the trick is to make simple items... then apply cotton rick rack in imaginative new ways.

Take placemats, for example. Cut simple rectangle shapes from bold-striped cotton denim or sailcloth, allowing a half-yard of fabric for each mat. Play up the stripes

by stitching on rows of rick rack in varying sizes and contrasting colors.

Apply the rick rack rows directly to the stripes, using jumbo size trim on the widest stripes and medium-size on smaller stripes.

Another item that's easy to sew and costs only pennies is a decorative apron. Choose a half-yard of any dainty floral-printed cotton. Then make a simple apron by gathering it to a waistband and ties cut from a contrasting solid strip.

To add interest and color, cut a diamond-shaped hem and outline with medium size rick rack in the same color as the

waistband. Complete the design with another diamond pattern in baby rick rack... overlapping the larger motif.

Gifts for a tiny baby are always fun to make, and one of the simplest is a reversible bassinet cover. All you need is a yard of quilted cotton gingham with solid color backing jumbo and baby-size rick rack and 2-inch wide bias hem facing.

On the gingham side, attach jumbo rick rack to the quilting stitches to form diamond-shaped motifs. Then apply baby rick rack in another diamond pattern overlapping the first.

same in fee simple, to-wit: All of Lot Seven (7) of Block 160 and all of Lot Twelve (12) of Block 165, of Wright's Southside Addition to Friona, Parmer County, Texas, as shown by plat of said addition of record in Volume 10, page 477 et seq. of the Deed Records of Parmer County, Texas.

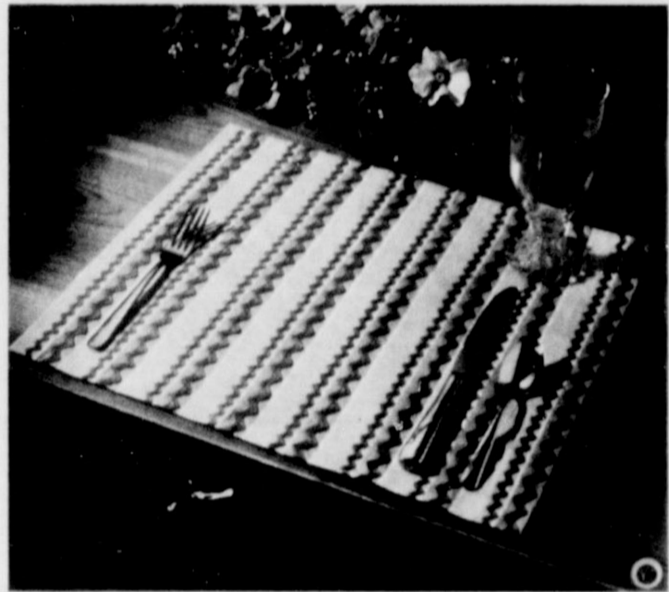
That Defendants unlawfully entered upon said premises and ejected Plaintiffs therefrom and unlawfully withhold from them the possession thereof to their damage in the sum of \$100.00. Plaintiffs pray for judgment for title and possession of said land and for adjudication that they have perfected limitation title to said land and other and further relief to which they are entitled as is more fully shown in Plaintiffs' petition on file in this suit.

If this citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to the requirements of the law, and the mandates hereof, and make due return as the law directs.

Issued and Given under my hand and seal of said Court at Farwell, Texas, this 16th day of December, A.D., 1969.

ATTEST
Dorothy Quickel
District Clerk of the District Court of Parmer County, Texas



GIFT IDEA — Simple-to-make placemats of striped cotton denim take on a festive air with the imaginative use of cotton rick rack. To play up the stripes, stitch on contrasting rows of Coats & Clark rick rack in jumbo and medium sizes.



FOR THE BASSINET SET—Ideal gift for a newborn baby, this reversible bassinet cover is easy to make. All that's required is a yard of quilted cotton gingham with solid color backing, Coats & Clark's jumbo and baby rick rack in contrasting colors, and 2-inch wide bias hem facing. Stitch rick rack on the gingham side following quilting stitches to form diamond-shaped motifs.

LANG SELLS

Curry Assumes Local Freight Franchise

In a meeting well-attended by Friona businessmen last Friday at Friona State Bank, Fred Hall, manager of Curry Motor Freight Lines, explained the transaction whereby Curry replaced Lang Transit Company for local freight service.

Curry purchased Lang's intra-state freight rights in Friona, but at present has no authority to deliver inter-state merchandise. A request for such a permit has been filed with the Interstate Commerce Commission.

Hall told the group that he felt that such a permit would be forthcoming, and at that time, more complete freight service could be resumed.

Lang Transit, the former Yellow Freight Company, but they do not come in to the small towns.

the Medieval ceremony of the 'royal peacock'

An elegant meat dish served in royal houses during Medieval times at Christmas, was the roast peacock. This dish was called "food for lovers and meat for lords."

A royal dish it was, too. The cooks carefully removed the skin with all its brilliant plumage. After it had been baked and partly cooked, the feathers were replaced and the tail spread out. Just before the bearer entered the hall.



This was never a servant; it was the most distinguished or most charming lady present... followed by the ladies of the court, and accompanied by players of the lute, viol or cithern.

Merry Christmas

It's time once more to turn aside from the routine of day-to-day business and greet our fine patrons and neighbors with hearty wishes for a merry, old-fashioned Yule. May your holiday be filled with the happy sounds of laughter as you rejoice in the company of family and friends. Sincere thanks for your loyal trust and support.

Larry's Tire Service

Roy Clements

Did you count the canapes? Sometimes the largest mound of appetizers can melt faster than the ice in the punch bowl. Keep several kinds of aerosol cheese spread and extra boxes of crackers at the ready in the kitchen. Then if you run short, you won't short change your guests — you can spray a tray of canapes in about five minutes.

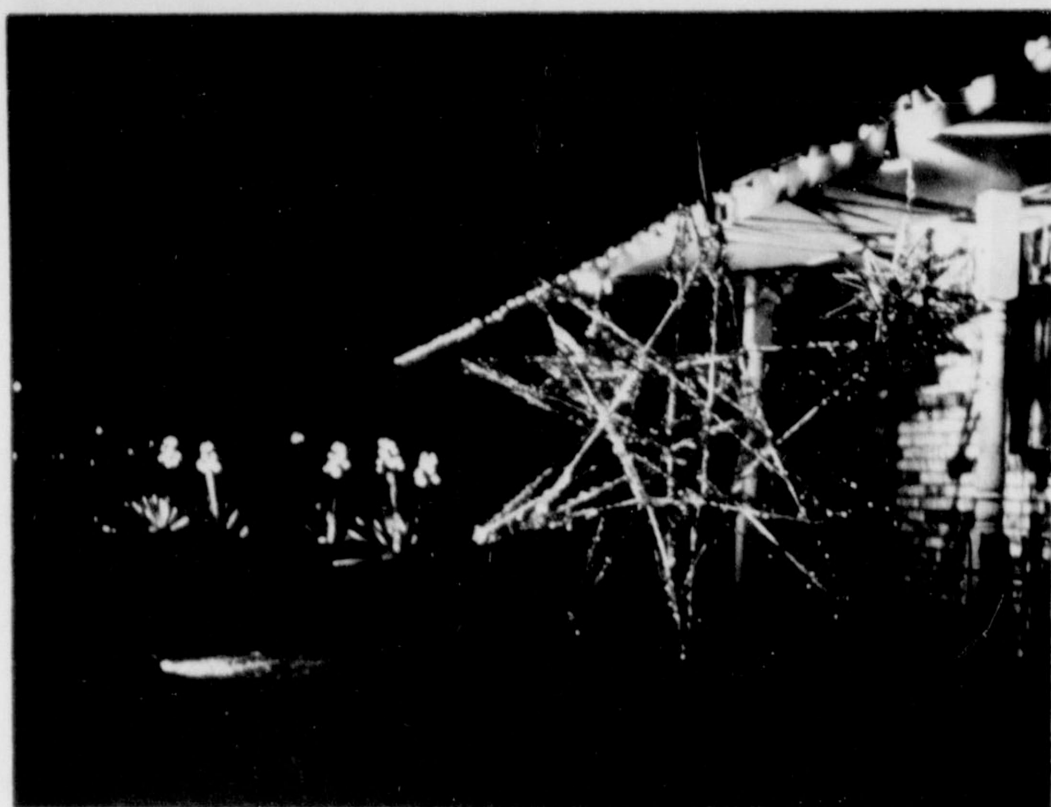
Guest supplies: While you're fixing up the house — don't forget the extra, small-size aerosols to keep in guest bathrooms or wherever the ladies freshen up. A hint for these: personalize them by spraying a wall shelf with initials or a rim of the same color you're using as your party color. It all helps to personalize a party with pushbuttons.

As we recall that first Christmas, let us pray for peace.

PARMER COUNTY COMMUNITY HOSPITAL

Hub Aerial Spray

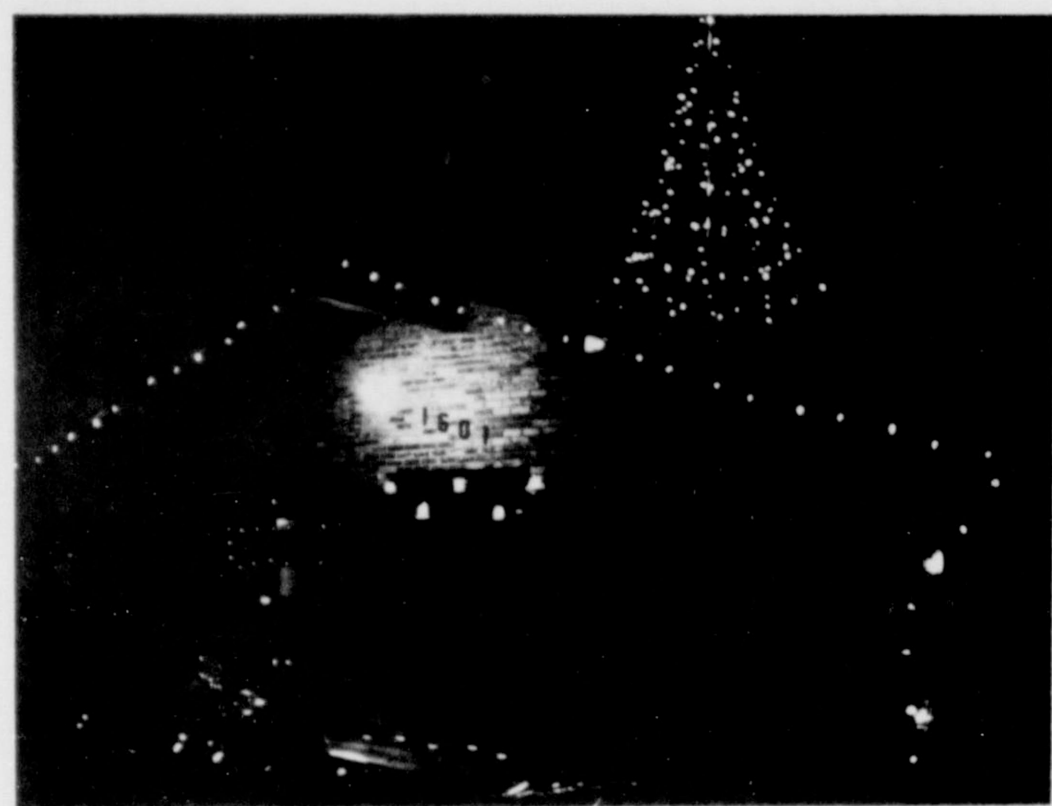
FRIONA Motors
Sales • Service • Parts
WE SERVICE ALL MAKES • A-1 USED CARS
W. HWY 60 & GRAND FRIONA TEXAS Phone 247-2701



FIRST PLACE. . . The home decoration judged number one by the judges in Friona's Chamber Christmas Lighting contest was the Dale Houlette residence at Sixth and Euclid. Complete with movable displays, the effort earned Houlette the \$100 first prize.



SECOND PLACE. . . Santa being treed by a pair of stuffed dogs was part of the decoration which won Rev. Albert Lindley the second place prize in the city's Christmas decorating contest.



THIRD PRIZE WINNER. . . The Delton Lewellens home, at 1601 W. 11th St. was awarded the third prize in the city's Christmas lighting competition. The award carried a \$25 cash prize.

Chamber Announces Lighting Winners

The Dale Houlette home, at Sixth and Euclid Streets, won first place in the Friona Chamber of Commerce's 1969 Christmas Lighting Contest. The Houlettes were awarded the first prize of \$100 cash.

Second place of \$50 in cash went to Rev. Albert Lindley of 803 Columbia, whose display included Santa being treed by a pair of stuffed dogs.

Third place prize money of \$25 was awarded to the Delton Lewellen home at 1601 West 11th Street.

The Chamber cited as "honorable mention" the homes of J.T. Gee, A.L. Black, Floyd Brookfield and O.T. Patterson, and also complimented the City of Friona for their nice street decorations.

"I believe we had more nicely decorated homes in Friona this year than we have ever had, and personally would like to thank the residents for helping

add to the spirit of the season," said Chamber president Steve Messenger.

JP Appointed; Road Takes Step

Mrs. Raymond Euler was appointed to fill the unexpired term as Justice of the Peace, precinct 1, by the Parmer County Commissioners at their meeting Monday. The vacancy was created by the death of Commissioner Jim Roberts.

Mrs. Euler was chosen from among four applicants for the position.

In other business, the commissioners received easements for Farm Road 3140, the new pavement to go past Friona Feed yards, 3.8 miles, connecting U.S. 60 and FM 2397. Work should begin after the first of the year, according to Commissioner Tom Lewellen.



GREETINGS

Our warmest wishes to you and your family for a holiday season that's brimming with glad times and good fellowship. May your blessings be many, enriching your days and bringing you joy.

ELCOR CHEMICALS
FRIONA DIVISION

Mike Chaney, Owner

A Joyous Christmas

The glowing light of the wondrous star shone down upon a humble stable at Bethlehem, revealing to the Wise Men, and to all, the Hope and Promise of the world. We wish for you, on this Christmas Day, hearts happy and joyous as the Wise Men's.

TRI-COUNTY ELEVATOR, INC.
BLACK

CHEERY Greetings

We put aside our business to greet all our fine patrons with sincere best wishes for a Merry Christmas and to express our deepest appreciation for your continued friendship and many kindnesses.

WEST TEXAS RURAL TELEPHONE COOPERATIVE

Matthews Is Chosen Back Of The Year

By Mike Casey
Lazbuddie's versatile half-back, Derrell Matthews, has been selected Class B area "Back of the Year" by the Amarillo Daily News.

Matthews' fleet running paced the Lazbuddie Longhorns to their second straight Class 2B title and bi-district championship. He rushed for 1,732 yards and scored a total of 153 points. Matthews was also a leader in the Longhorns defensive unit coming up with 93 tackles and intercepting a pass for a touchdown.

Matthews was an outstanding

player in all of Lazbuddie's games this year. In the regional championship game he played valiantly against the Throckmorton Greyhounds despite a painful ankle bruise which he suffered in the bi-district game against Groom.

Longhorn Coach Pat Casey was named coach of the year over Roger Arnold of Groom, who was runnerup in that department. After three seasons at Lazbuddie's helm his record stands at 27-6-1. He has directed the Longhorns to two bi-district championships.



"B" SQUAWS. . . The Friona High School girls B-team, which has a 6-1 record after their first seven games, are shown here. In the bottom row, left to right are Debbie Carter, Jill Riethmayer, Kathy King, Jeanie Thompson, Vickie Mingus and Boni Odom. In the middle row are Denise Cudd, Bobi Odom, Janice Milner, Vicky Ulen, Pat Nichols, Vevicia Welch, Georgia Hodges, Vicky Schueler. In the back row are Dixie Wilkins and Coach F.G. Crofford.

STILL UNBEATEN

Seventh Grade Takes Win Over LaPlata "5"

The seventh, eighth and ninth grade boys played LaPlata of Hereford here Monday, December 15. Only one of the teams won, that being the seventh grade, which remained undefeated, after five games, by edging LaPlata, 22-19.

LaPlata won the eighth grade game, 39-27, and took an easy win in the freshman tilt, 55-39.

It was the first loss of the season for the LaPlata seventh grade, which marred the Braves' unbeaten football slate with the 14-14 tie.

LaPlata took an early lead in the game, having their longest advantage at 7-4 early in the second quarter. Dale Cleveland put Friona ahead, 8-7 with a field goal with 1:37 left in the half. This turned out to be the halftime score.

Friona's longest lead (six points) came with 2:55 left in the third quarter when Dee King's shot gave the home team a 15-9 advantage. After La-

Plata cut the margin to two, Adrian Foll hit a field goal to give Friona a 17-13 lead going into the last period, and Friona had its six-point lead back at 19-13.

Kevin Welch's goal kept the Braves safe with a 21-15 edge, but LaPlata cut the margin to 21-19 with 29 seconds left. Dale Cleveland's free shot in the final two seconds led the game.

The eighth grade never led the game, but had their score tied three times in the first quarter, which ended 9-6 in favor of the Hereford team.

LaPlata hit for eight straight points in the second period, grabbing a 17-6 lead and Friona could never recover. It was 21-10 at halftime.

LaPlata had its longest lead of the game, 39-23 with 59 seconds left in the game, but Friona scored the last four points to cut the margin to 12.

The freshman Chiefs really got off to a bad start, trailing

15-0 before Mario Perea finally cracked the goose-egg for Friona. The first-quarter score was 19-2 in favor of the visitors.

Early in the third quarter, the Hereford team had a 29-point lead at 36-7. Friona got busy during the rest of the quarter and cut the margin to 44-21. Friona outscored LaPlata, 18-11 in the final quarter to make the score more respectable.

Seventh Grade Boys

Friona	4	4	9	5-22
LaPlata	5	2	6	6-19

Adrian Foll, 4-0-8; Dale Cleveland, 2-1-5; Clay Bandy, 2-0-4; Kevin Welch, 2-0-4; Dee King, 0-1-1.

Eighth Grade Boys

Friona	6	4	7	10-27
LaPlata	9	12	9	9-39

James Perea, 4-1-9; Randal Snyder, 3-3-9; Weldon Peace, 1-0-2; Teddy King, 1-0-2; Benny Hamilton, 1-0-2; Terry Thompson, 1-0-2; Bill Fallwell, 0-1-1.

Ninth Grade Boys

Friona	2	5	14	18-39
LaPlata	19	11	14	11-55

Johnny Bandy, 5-1-11; Willie Bailey, 4-2-10; James Bartlett, 4-2-10; Mike Martin, 2-0-4; Mario Perea, 2-0-4.

The Friona ★ Star **SPORTS**

Thursday, December 25, 1969

Page 7

DISTRICT PLAY

Teams Sweep Pair Of Games At Abernathy

Friona High School varsity basketball teams swept a pair of games at Abernathy last Friday in their final outings prior to the Christmas break.

For the Chiefs, who won 59-49, it was their district opener, and in addition to making their district record 1-0, got them back in the winning ledger for the season at 7-6.

The Squaws' 44-31 victory left them 2-1 in district play, and 9-7 on the season.

The girls game was a tight one for the first half. Abernathy held the upper hand in a low-scoring first quarter, which ended 8-6 in their favor. The teams went to halftime tied, 13-13.

The Squaws began to pull away in the third quarter, getting balanced scoring from forwards Carleen Greeson, Randie Kelley and Becky Neill. Friona had a 29-21 lead when the third quarter ended.

Continuing to hit the basket in the final quarter, the Squaws began to ice away the game. Diane Day, who had only one basket in the first three periods, hit five in the final stanza, and Miss Kelley added a pair, as Friona won 44-31.

The Chiefs winning their fourth straight game, really got hot in the second and third

period, outscoring their hosts, 37-25 in that portion of the game.

Ronnie McPherson who is battling his way onto the team, scored three baskets in the second period and two more in the third, and J.V. Finley added four baskets and three free throws during that time, as Friona battled from behind.

Abernathy had held an 11-9 lead at the end of the first quarter, but thanks to their 20-point second stanza, Friona held the upper hand at halftime, 29-26.

Keeping up the pace with 17 more points in the third, the Chiefs went into the final eight

minutes leading, 46-36, and the teams broke even in the last quarter.

Finley led all scorers with 16 points. Donny Carthel had 14 and McPherson 12.

Friona 6 7 16 15-44
Abernathy 8 5 8 10-31
Becky Neill, 1-2-4; Carleen Greeson, 3-2-8; Randie Kelley, 7-4-18; Diane Day, 6-1-13.

Varsity Boys

Friona	9	20	17	13-59
Abernathy II	15	10	13-49	

J.V. Finley, 6-4-16; Donny Carthel, 6-2-14; Ted Procter, 3-1-7; Don Fortenberry, 1-2-4; James Weatherly, 2-2-6; Ronnie McPherson, 5-2-12.

Nine Longhorns Are All-District Picks

Nine players on Lazbuddie's regional finalist football team have been listed on the offensive and defensive all-district team for District 2-B.

In addition, Lazbuddie Coach Pat Casey has been chosen by the Amarillo Daily News as "Coach of the Year" and Derrell Matthews was named by the paper as "Back of the

Year" for class B schools.

In addition to Matthews, half-back and cornerback, other squad members named to the all-district team include Monte Barnes, QB and linebacker; Pablo Mendoza, center; Larry Hodges, fullback; Terry Scott, guard; Charles Lee at end; George Wilson, guard; Jimmy Noland, tackle and Mike Casey, safety.



Greetings

Have a happy "hollyday"

**RADIO
STATION KNNN**



Our very best
holiday wishes to you

We'll be closed Dec. 24, 25 & 26

**Friona Battery & Electric
Jim's & Sally's Car Wash**

613 Euclid

Friona, Texas

As the New Year arrives...

1970

... we welcome the opportunity to extend cordial best wishes to our friends and customers. It is our pleasure to serve you throughout the year. The true wish of all of us here is that you and yours may have a Happy and Prosperous New Year.

General Telephone



TO ALL OUR GOOD FRIENDS AND PATRONS,
WE WISH THE VERY BEST OF EVERYTHING!

**George Long
Rierson Pontiac**

Clovis



**BRINGING
BEST WISHES**

and good will for your Merry Christmas.

Panhandle Concrete Co. Inc.

Joe Sears, Mgr.

Friona

Ph. 247-2833



Greetings

May you "see" your way to Happiness

**CLAUDE'S MOBIL
SERVICE**

Lazbuddie News

Mrs Marshall Williams
Phone 965-2143

Elementary school principal, Mr. Fred Wilbanks is resting at home after having a heart attack.

Taken this week to the hospital with a heart attack was Riehl Williams, husband of Lazbuddie first grade teacher.

The Lazbuddie school tax office will be closed for the holidays December 19 through Jan. 5. It will be opened December 23 and January 5 from 1 to 3 p.m. o'clock and resume regular hours January 6 reported Mrs. Mimms.

Lunch was served at the Malcom Carthal sale Wednesday by the Lazbuddie Young Homemakers. Sherry Menefee, Kitty Gallman, Jane Blackburn, Billie Mason and Ann Williams were the members serving. Mrs. Terri Sue Carthal reported they plan to move to Friona.

Two Sunday school classes of the Baptist Church plan to have a Christmas party at the John Agee home Friday December 19 at 7 o'clock.

Sue Reese, secretary at Farmer's Union Co-op has been ill.

Pheasant season opened Saturday, December 13 for one week.

Moving back to Lazbuddie from Roswell, New Mexico are Mr. and Mrs. Bill Wall, Connie, Ricky and Tammy. They are working for Bill Jennings.

All Lazbuddie Booster Club members are urged to pay their dues to president Dud Winders, vice-president, Max Steinbock, secretary-treasurer, Wayne Clark. All dues and donations are spent on the sound machine (for muscles), camera, projector, washer and dryer. This equipment is bought and has to be paid for. All donations appreciated.

Mr. and Mrs. JoDon Gallman and Melody spent Thanksgiving in Pampa with his sister and family.

Mr. and Mrs. Keith Menefee, Lisa and Kathy went to Abilene to visit their grandmother, Mrs. L.T. Young for Thanksgiving. Also their aunt, Mrs. G.G. Jernigan from Odessa.

Visiting this week in the Ray-

mond Treider Jr. home is Mr. and Mrs. Charlie Neely from Oklahoma. They are Charleta's parents.

Mrs. Wilson, music teacher, will present her annual Christmas program Thursday, December 18, at 2 o'clock in the auditorium. The fourth, fifth and sixth grade chorus will sing. Everyone is invited to attend.

Mrs. Mae Mahon has taken a week's vacation from the post office. Mrs. Charleta Treider has substituted.

Thursday, December 11, Mrs. Jimmy Wall was honored with a pink and blue shower in the Thomas Ponder home. Hostesses were Mrs. Leslie Copeland, Mrs. Thomas Ponder, and Mrs. Tommy Copeland. Hostess gifts were diapers, diaper bag, diaper holder, large blanket and a gown for the mother-to-be.

Mr. and Mrs. Hubbard from the Portales Baptist Children's home visited the Baptist Church here Sunday night. He made a nice talk about their home and how love and responsibility are shared.

Mrs. Neely Moore presented her Christmas Music program Saturday morning by her piano students. The enjoyable Christmas music put you in the Christmas spirit.

School Christmas parties will be Friday, December 19th. School will turn out at two o'clock for the holidays and resume regular time January 5, 1970.

Seniors at Lazbuddie announce the oranges and grapefruits are in, and deliveries are being made.

It was reported that one of Bob Templar's cousins was killed in a car wreck Monday at McKinney, Texas. Mrs. Erma Templar went down for the funeral.

Lazbuddie Young Homemakers took their gifts to the Portales Baptist Children's home Thursday December 18. The children appreciated all of it.

Santa Claus Visits Annual Club Party

Highlight of the Tuesday evening annual Christmas party of Modern Study Club in the home of Mrs. J.T. Gee was the appearance of Santa Claus. A gift exchange followed.

The meeting was opened with an invocation by Mrs. Sloan Osborn. The Christmas Story from the Book of Luke was read by Mrs. H.K. Kendrick. Singing of Christmas carols, directed by Mrs. Lois Miller, concluded the meeting.

Miniature sandwiches, Christmas candy, hot punch and coffee were served to 28 members by Mesdames Otho Whitefield, Leta Tannahill, Andy Hurst and Gee.

Dear Santa,
I want for Christmas is a doll named Eleas I will be waiting for you on Christmas night.
Your friend,
Priscilla Pruett

Golden Wedding Anniversary Observed By Ray Scotts

Mr. and Mrs. Ray Scott who were married at Tipton, Oklahoma, December 20, 1919, were guests of honor at a Golden Wedding Reception in the home of Mr. and Mrs. C.L. Lillard, who live southeast of town, from 2:30 to 5:00 p.m. Sunday.

Hostesses were their two daughters, Mrs. Lillard, and Mrs. Glen Brown of Fort Worth. The serving table was covered with a white linen cloth and

Star To Take Week Vacation

In order to give our employees some time off during the holidays, the Friona Star will not publish an issue the week of January 1, and the office will be closed December 29-January 2.

The next issue of the Star will be printed January 8.

centered with a floral arrangement. The three tiered cake, which was white with gold colored decorations, was served with punch.

Assisting with hospitalities were Mrs. H.A. Stagg is Mrs. Scott's sister and Mrs. West is her niece.

Other out-of-town guests signing the register were H.A. Stagg, Erick; Mr. and Mrs. D.C. Selby, Altus, Oklahoma; Mrs. Eugene Noel, Canyon; Mr. and Mrs. D.C. Allmon and Mr. and Mrs. Hilrey Aven, Hereford; Mr. and Mrs. Clarence Meeks, Farwell; and Mr. and Mrs. Dwayne Wyly, Shawn and Brendon, Amarillo.

Mr. and Mrs. Scott, who have lived in the Friona area about 20 years have three grandsons, Lanny Ray and Jerry Brown, both of Fort Worth and Scott Lillard, Friona; and two great-granddaughters, Angela and Glenda Brown, Fort Worth.



MR. AND MRS. RAY SCOTT



To each and every one
of our friends: thank you!
Guinn Auto Service



SOME HOLIDAY PRESENTS
DEVELOPED BY MODERN AMERICAN WOMEN ALLOW FOR LUXURY, SUSTAINING, SOOTHING AND SMOOTH. **VIVE LE BAIN**, A NEW COLLECTION OF PERFUMES FOR THE BATH. (MEANING OF THIS NAME: "LONG LIVE THE BATH.")



CHRISTMAS
Feelings

May this Christmas be one of deep delight to each of our wonderful friends. Our thanks for your loyal friendship during the past year. We hope we may continue to merit that friendship in the year ahead.

BARTLETT & POTTS
AUCTION SERVICE

Houston Bartlett

Larry Potts

We're Wishing You....

A Very Merry Christmas
and a Happy New Year

For The 45th Consecutive Year

THE FRIONA STAR

Bill and Carol Ellis

Elva Lou Lewellen

Wahleah Beck

Vickie Copley

June Floyd

Dale and Laura Hart

J. D. Spencer

Nelson Lewis

Birthday Parties

Honor Shut-In

Mrs. Herman Schueler, long time resident of the Rhea Community, who has been a shut in for the past several months, was honored with a series of birthday festivities during the weekend. She was born December 21, 1895 and moved to the Rhea Community when she was quite young.

Saturday afternoon Mrs. Walter Kaltwasser and Vicky, Mrs. Gilbert Kaltwasser, Mrs. Ernest Pamm, all of the Oklahoma Lane-Lariat area, visited Mrs. Schueler and sang Christmas carols to her.

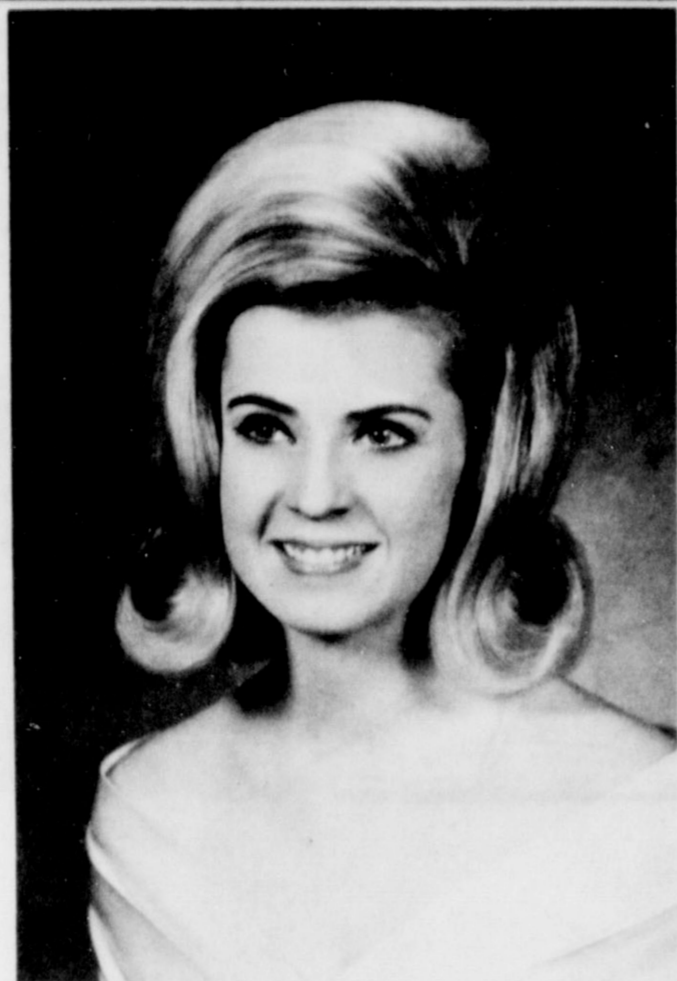
Refreshments were served by Mrs. Walter Schueler, Mrs. Herbert Schueler, Mrs. Frank-

lin Bauer, Carrie and Sandra Schueler and Steve Bauer.

Sunday afternoon visitors in the home of Mr. and Mrs. Schueler were Mrs. Franklin Bauer, Mr. and Mrs. Carl Schlenker, Connie Schlenker, Bob Johnson, Mr. and Mrs. Robert Schueler and Robert Jr. and Pastor Otto Kretzmann.

Several members of LYF of Immanuel Lutheran Church came by and sang carols for the couple.

Then Sunday evening a birthday supper was served by Mr. and Mrs. Walter Schueler and Gary Don and Mr. and Mrs. Herbert Schueler, Glen, Mike, Carrie and Sandra.



CINDY INGRAM

Cindy Ingram Named

WT's Most Beautiful

Announcement was made at the December 13 West Texas Christmas Beauty Ball that Cindy Ingram, junior from Friona, had been judged "Most Beautiful." A Neiman-Marcus fashion show, featuring 25 models, preceded the judging.

Miss Ingram, who is a 1967 graduate of Friona High School is a junior elementary education major with a music minor. She was second runner up in the local Miss Maize contest in 1965 and first runner up in 1966.

She was also a nominee for most beautiful in Friona High School in 1967.

At West Texas Miss Ingram is a member of Zeta Tau Alpha and was Kappa Alpha Order sweetheart last year.

James Wilson, Borger, was named Most Handsome; Beth Flynn, Amarillo was first runner up for "Most Beautiful"; and Chip Brodges, Lima, Ohio, was first runner up in the "Most Handsome" competition.



I don't know yet who won the home Christmas decoration contest sponsored by the local Chamber of Commerce. However, I may know something chamber officials are unaware of—at least, there was no contest in this direction. I could very easily name the two men who were "most competitive" in their decorating.

If you observed decorations in the neighborhood just west of Friona High School very closely, you probably noticed two homes, which are located kind of cat-cornered across the street from one another, which were brilliantly lit. Neighbors of these two noticed some most unusual light effects one evening.

Upon close investigation, they found one of the competitors had noticed that his neighbor has put up a few extra lights. He searched frantically for more lights to string up, but couldn't find any and all the stores were closed.

Not wishing to be outdone, he parked his two new cars in strategic positions so they could appear to be part of the decorations and left the lights blinking. Perhaps he would have won a prize had there been a "most expensive" category in the contest.

I like Edward White's sticker on the back of his car. I'm wondering if he took a trip and after fighting the traffic back as far as Lubbock without an accident decided he would like to advertise the fact that he was grateful for all blessings. The sign simply states, "Lucky Me! I Live!"

How long has it been since you've seen a smoker who "rolled his own?" I hadn't seen one in such a long time that it seemed a very old thing for anyone to do. The only thing about it that looked natural was the color of the can. Prince Albert cans haven't changed size, shape or color in a long long time. Wonder about the price.

Having grandchildren visit in your home is always a pleasure, but at Christmas time it is even more so. Charles and Melba Allen have had their granddaughters, Jan and Leslie, from Amarillo visiting in their home. One evening they were riding around looking at the beautifully decorated homes.

As they passed the different homes, Charles or Melba one would make remarks about how Dale and Jane arranged their lights, how the Paul Springs had hung their outdoor lights on a different tree and other similar verbal observations.

After a few minutes of this, Leslie remarked, "In Amarillo we don't drive up and down the streets and know who lives in every house."

The Allens did a little explaining about the difference in living in a small city and a large one, then Leslie remarked, "Another thing we don't do when we have company, we don't call the newspaper office and tell them about it then see our name in the paper."

Jan's and Leslie's parents, Glenn and Joyce Miller Cunningham, are former Friona residents and have lived in Amarillo about eighteen months. Glenn, a former Friona High School band director, is minister of music at Polk Street Methodist Church and directs all the choirs.

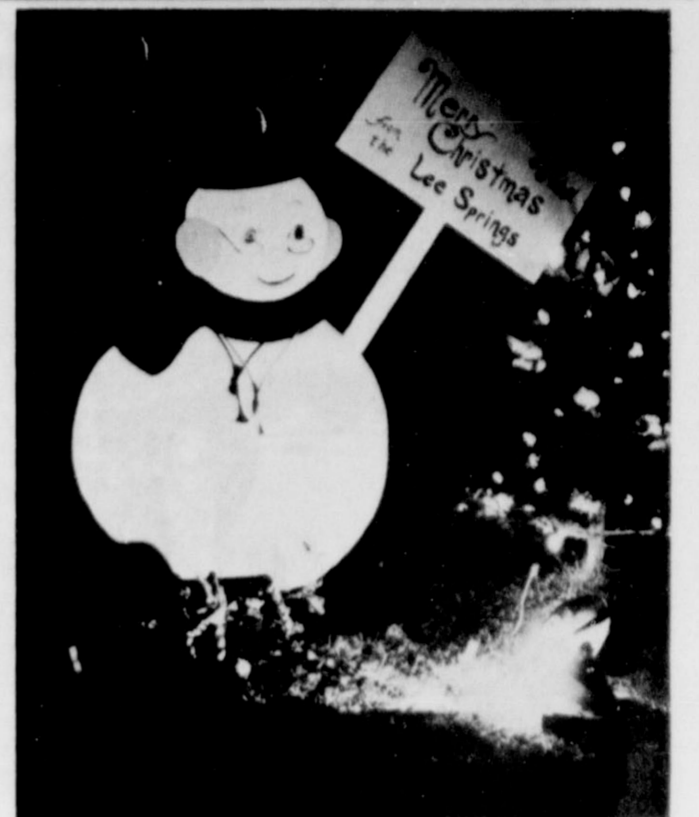
One of his choirs appears at 11 a.m. each Sunday morning on channel 4. Last Sunday a Christmas cantata was presented and Joyce, who is a soprano, was the soloist.

Melba said, "Since the program appears at the time it does, I don't get to see it. However, I arranged my affairs so I could see it Sunday morning."

When I went home for lunch one day last week, I saw a most unusual sight. Some belted Hampshire hogs, about hutchering size and not too smart, were making themselves at home in the front yard of the W.S. Crow home.

Since Red is in the slaughtering business, I know no one had told the hogs which yard to get into. I rarely ever see animals grazing in front yards, so drove over and took a good look at them.

Since this is the last paper for this year and this decade, I would like to express my most sincere appreciation to everyone for such wonderful cooperation during the sixties.



IN THE SPIRIT... This gay snowman and outdoor lighted tree is part of the home decoration at the Dr. Lee Spring home in Friona. Theirs is typical of the many beautifully decorated homes in Friona this year.

Hospital Report

Marshall Martinez, Friona; Glenn Phillips, Friona; Mrs. Errol Johnson, Lubbock; Dorothy Corbyn, Farwell; Edna Baca, Bovina; J.L. Smith, Friona; Steven Saldana, Friona; Kate Steelman, Bovina; Keith Battey, Hereford; Betty Dasher, Texico; Ramey Beene, Friona; Charles Hamilton, Friona; Danny Cartiel, Friona; Julie Reeve, Friona; Martha A. Carter, Friona; Jamie Reeve, Friona; Ima Jones, Friona; Glee White, Friona; Larry Johnston.

rer, Otis Huggins, Mrs. Raymond Flores and baby, Larry Kendall Webb, James Ray Whiteside, Glenn Phillips, Alton Farr, Joaquin Castillo, Steven Saldana, Keith Battey, Edgar Campbell, Mrs. Ronald Corbyn and baby, Mrs. George Baca and baby, Jolene Barnett, Julie Reeve, Jamie Reeve, Ima Lee Jones.

Patients In Hospital: Ramey Beene, Martha A. Carter, Betty Dasher, Isabelle Gilbreath, Charles Hamilton, Larry D. Johnston and baby, Mrs. Errol Johnson and boy, Carl Maurer, Kate Steelman, J.L. Smith and Glee White.

Dismissals: Marshall Martinez, Robert L. Rule, Carmen Teresa Mau-

Club Members Display

Hand Made Articles

Each member attending the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House. Explanations of the use of the article and directions about

making it were given. "Let's Keep Christmas," by Peter Marshall, was reviewed by Mrs. Mike Chaney. Mrs. Dale Houlette presented a humorous skit on preparation of a holiday dinner and used several antique recipes.

Alton Farr

Dismissed

Superintendent Alton Farr, who has been hospitalized since about the middle of October, has been dismissed and is recuperating at home. Farr was visiting relatives at Paducah when he had a heart attack and was hospitalized there several weeks before being transferred to Parmer County Community Hospital.

Byron H. Grant

Graduates

Navy Airman Apprentice Byron H. Grant, son of Mr. and Mrs. George L. Grant Sr. of Friona, Texas, graduated from the Aviation Electricians School at the Naval Air Technical Training Center, Jacksonville, Fla.

He studied the fundamentals of electricity, electronics, aircraft electrical and instrument systems, troubleshooting, and repair of aircraft electrical parts.

He also received refresher courses in mathematics and physics.

Vernie McClearn, the resident of Girlstown who has been adopted by the club, is a guest in the home of Mr. and Mrs. Jerry Wikle during the Christmas-New Year holidays.

Refreshments of cake and punch were served by Mrs. Chaney and Mrs. Wayne Rhodes, hostesses.

Friona Man's

Mother Dies

Mrs. R.B. Grubbs, long time resident of Plainview, died at a hospital there at 6:30 a.m. Tuesday. She had been hospitalized about three weeks. She was the mother of A.S. Grubbs, Route 3, Friona.

Other local survivors include three granddaughters, Mrs. Kenneth McLellan, Mrs. Jim Roy Clements and Willie Grace Grubbs.

Funeral services were pending at press time.

The magi? They were wise men, as you know, who brought gifts to the Babe in the manger. Being wise, their gifts were no doubt rooted in wisdom; possibly their gifts bore the privilege of exchange.

Lions' Girlstown Gift Project Reaches Goal

This Christmas there will be 85 happy girls in Whiteface and Borger because the generous people of the Texas Panhandle have made the Girlstown Christmas Fund a success.

District Governor Ed Flood of Lions Club in District 2-TI announced today that this project sponsored by the Lions clubs to solicit public support for Girlstown has exceeded its goal.

Each of these girls will receive a new coat and a pair of shoes, total value of \$40 and will be permitted to make their own selection.

The excess money received will be deposited in a bank and used toward the Girlstown Christmas Fund of 1970.

Ed Flood, in behalf of the Lions, expresses his sincere thanks to all the radio, television and newspaper who covered this project, and to all those who contributed to make some girl more fortunate this Christmas.

Letters To Santa

Dear Santa,
I want an ear and scats. I want a lot of spase stuf and a lot of giges. I want a parking lot thing. I want a football and a football scot. I want some candy in my stocking.
Stan

Dear Santa,
For Christmas I want 6 trucks and 2 graders and 1 bulldozer. One more thing I want for Christmas is an electric train.
Your Friend,
Justin

BEST WISHES

MAY YOU HAVE A VERY HAPPY HOLIDAY

WHEELER FINA STATION

To all our good friends, best wishes for a very merry Christmas season!

Allen's Jewelry

Let us All Rejoice on this Happy Day!

DUKE'S SHOP

May the radiance of love and friendship brighten each day of the yuletide season!

Johnson Abstract Co.

Farwell

Season's Best to All

Hope your holiday basket is filled with joy!

ALLSUP'S 7-11 GROCERY

We Will Be Open On Christmas Day For Your Shopping Convenience



We wish you all a
MERRY CHRISTMAS

DEAR FRIENDS,

In the Spirit of this Season, We have contributed the money usually spent by our family for Christmas cards and postage, to be used to buy equipment for the Parmer County Community Hospital. This is our Christmas Card to you.

Dr. Bob, Sarah, Robert, Cindy & Andy Alexander
 Melba & Charles Allen
 Mr. & Mrs. A.W. Anthony
 Mr. & Mrs. A.W. Anthony, Jr., Dennis & Linda
 Ernest & Evelyn Anthony
 Jean & Ora Mae Anthony
 The Deon Awtrey Family
 Major General & Mrs. Ross Ayers & Ann, Austin, Texas

Helen, Bill, Beverly, Bill & Susan Bailey
 Mrs. C.S. Balmum & Family
 Mack & Vera Balmum, Dalhart, Texas
 Estis, Zonah, Barbara & Troy Bass
 Martha E. Bates
 Steve & Mary Bavousett & Children
 Estes & Winnie Beaton, Pearce, Arizona
 Oscar, Opal & John Baxter
 Decimae, Jay & Ramey Beene
 Mrs. Ethel Benger
 The John Bingham Family
 Black Grain Company
 Mr. & Mrs. A.L. Black
 Mr. & Mrs. Danny Black
 Claude & Jo Blackburn
 The John Blackburn
 Marilyn, Rex, David, Mike, Lynn & Brian Blackburn
 Mrs. A.H. Boatman
 J.C., Dorothy, Bobbit, Mark & Amy Blankenship
 Mr. & Mrs. Ed Boggess
 Wana, Byron & Galen Brewer
 The Keith Brocks
 Gary, Barbara & Jeff Brown
 The J.C. Becks
 Mr. & Mrs. Herman Brown
 The Jerry Browns
 Mr. & Mrs. Ralph Broyles
 Opal Buchanan
 T.L. & Melba Burleson
 John & Laverne Burrow
 Myrl & Pete Buske
 The W.D. Buske Family

Dalton & Estelle Caffey
 Mr. & Mrs. David Carson & Family
 Kenyth, Mary Lee & Jerry Cass
 Chalet c' Bonte'
 Martha Upton and Betty Taylor
 Mr. & Mrs. J.H. Clay, Clay's Corner
 Jim & Sally Cocannouer
 The Leonard Coffeys
 Mr. & Mrs. W.F. Cogdill
 James B. & Nettie Mae Collier
 Mr. & Mrs. Joe B. Collier
 Raymond Cook Family
 G. Cranfill
 Terry & Vickie Copley
 Dr. & Mrs. G. Lee Cranfill & Family, Dumas, Texas
 Red & Mattie Fay Crow
 Mrs. E.H. Cummings
 Mr. & Mrs. James Cunningham & Joe

Mr. & Mrs. Roy Daniel
 Mr. & Mrs. C.W. Dixon
 Mr. & Mrs. James W. Dixon, Melodi, Milon, Milli, Mandan
 Mrs. Bertie Doak
 Arthur & Luella Drake
 Owen & Melody Drake
 Baker, Margaret, Phillip & Sharla Duggins
 Maurine Dunn & Cayce, Jr.
 Roy Eastep

Preach & Ruth Edelman
 Mr. & Mrs. Bill Ellis & Family
 The Eugene Ellis Family
 Mr. & Mrs. Dan Ethridge

Hap & Julia Fairchild
 The Joe Fallwell Family
 Mr. & Mrs. Alton Farr
 Raymond & Marie Fleming
 Orma Flippin
 Mr. & Mrs. Gerald Floyd & Jason
 Mr. & Mrs. Glenn Floyd & Susan
 The W.H. Fords
 Mr. & Mrs. Paul Fortenberry & Family
 Mr. & Mrs. W.A. Foster
 Mr. & Mrs. Garland Freeman
 Friona Motors
 Friona State Bank-Officers & Directors
 The George Fries
 Mr. & Mrs. W.B. Fulgham
 Mrs. Agnes Fulks
 Virginia Fulks

John & Zora Gaede

T.C. & Lela Gardner
 Mr. & Mrs. J.T. Gee
 Mr. & Mrs. L.D. Gonsler
 Clyde & Lola Goodwine
 Mr. & Mrs. Earl Graham, Laquita & Earlene
 Mr. & Mrs. Sterling Graham, Gail & Ky
 Wendell Gresham Family
 Art Griego

Mr. & Mrs. Dick Habbings
 Mr. & Mrs. Gene Hamilton, Benny & Teresa
 Mrs. L. Pearl Hand
 Mr. & Mrs. Clifton Harper & Family
 Dale, Laura, Karene, Holly & Evelyn Hart
 Wanda & Elda Hart
 Mr. & Mrs. E.V. Hartman
 Mabelle Hartwell
 Buford, Jean & Pam Hartwick
 The Howard Hayes Family
 Mr. & Mrs. Clyde Hays
 D.C. & Margie Herring
 The Glen Herring Family
 The Jackie Hight Family
 Jerry, Lucy Beth, Brent & Wendy Hinkle
 Dan & Martha Hodgson
 Wayne, Darla & Licia Hodgson
 Mr. & Mrs. Charles Hough
 Mr. & Mrs. Spencer Hough
 Mrs. Myrtle Houghtelling
 The Andy Hurst, Jr. Family

The W.S. Ingrams
 The Tom Jarboe Family
 The Herschel Johnsons
 The Leroy Johnson Family
 Mr. & Mrs. W.H. Johnson
 Mary & Jim Johnston & Family
 Mr. & Mrs. Charles M. Jones
 George A. & Wilma Jones
 Mr. & Mrs. O.C. Jones
 Raymond & Corrine Jones
 The V.R. Jordan Family
 Deke, Pudge, Danny & Sally Kendrick
 The J.E. Knight Family
 Ray & Rosella Landrum

Guy & Lucille Lata
 Henry & Tom Lewis
 Tom & Elva Lou Lewellen
 Nelson, Lucille & Cecella Lewis
 T.D. Light
 Mrs. Edith Lillard
 The Albert Lindley Family
 Jerry, Cella, Teresa & Brent Loffin
 Taft & Velma Lovett
 Margie & Janie London
 Mr. & Mrs. J.G. McFarland
 Mr. & Mrs. R.B. McKee
 Lillian McLellan
 Walt Mabry Family
 Mr. & Mrs. Johnny Mars, Johnny & Tommy
 The Clarence Martins
 The Eune Martins
 Marty, Virginia, Nancy, Peggy & Connie Martinez
 Amy J. Mason, Amanda & Darrell
 Mr. & Mrs. W.M. Massie & Girls
 Luella & Carl Maurer
 Teresa & Gaylord Maurer
 Mr. & Mrs. Harrell Mays & Children
 Jim Mears
 Mr. & Mrs. Chas. L. Mercer
 Joe, Tommie, Leesa & Tim Mercer
 Steve Messenger & Family
 Bob Middleton Family
 Roy & Eva Miller
 Raymond, Frances & Janice Milner
 Mr. & Mrs. Coleman Moseley & Melinda
 Mr. & Mrs. David Moseley
 Mr. & Mrs. Hugh Moseley
 Jack & Mary Moseley
 Larry, Gene, Doug & Brad Moyer
 The Curtis Murphree Family
 Mr. & Mrs. W.T. Murphy
 (Bell Station)

Otis & Athlea Neal
 The Robert Neelleys
 The Grady Nelson Family
 Jack, Lola, Rex & Roger Nelson
 Lois Norwood
 Mrs. W.E. Norwood
 Dr. & Mrs. Norman Nossaman, Richardson, Texas

The Russel O'Brians
 Claude & Katy Osborn
 Ernest & Valoris Osborn
 M.C., Ann, Paige, Shawn, Nikki & Lacy
 Robbie, Joy, Robert, Mark & Matt
 Sloan & Ilene Osborn
 Mr. & Mrs. Hank Outland, Jr.
 The Bruce Parrs
 Ira, Winette, Shannon & Sharlene Parr
 Mrs. C.A. Paul
 Cassey, Marie, Darla & Leslie Perkins
 Glenn, Nikki, Mike & Brit Phillips
 Jo Phillips, Mesquite, Texas
 James Pope & Family
 Cordie & Helen Potts
 Tom, Martha Mae, Melissa & Priscilla Pruett
 Benny, Mary, Vicki & Keith Pryor
 Mr. & Mrs. Dale Randolph & Family
 Floyd, Eva Lou, Gary & Donna Rector
 Lloyd, Betty Louise, Larry, Rickey, Roy Don & Sherri Rector
 Mr. & Mrs. Bud Reed
 Mr. & Mrs. Don Reeve & Family
 Mrs. Fay Reeve, David & Carol
 Mr. & Mrs. Floyd S. Reeve & Girls
 Glenn, Allo & Max Reeve

John W. Renners
 Marie Roberson & Mother
 The Roberts-Porter, Jean, Pat & Mike
 Mr. & Mrs. Charles Russell
 Mr. & Mrs. Charles Ray
 Ruthie's Ready to Wear
 Marion & Ruthie Fite, Terry & Bruce
 Mr. & Mrs. Melvin Sachs & Family
 Mr. & Mrs. Charles Scales & Family
 Carl, Velma, Connie, Jim, Floyd & Carlene Schlenker
 Floyd & Glenda Schueler, Beverly, Phil & Stephen
 Mrs. F.T. Schlenker
 Raymond Schueler Family
 Mr. & Mrs. R.H. Schueler
 The Max Self Family
 Dr. & Mrs. Loyd Shackelford
 Mr. & Mrs. J.L. Shaffer
 Tom, Nellie Pearl, Jimmy & Sherrie Shelton
 Billy, Doris, James, Kara & David Sides
 Mr. & Mrs. Dale Smith, Amber & Toby
 Mr. & Mrs. David Smith & Family
 Mr. & Mrs. Lewis Smith & David
 Mr. & Mrs. Ralph Smith & Daughters
 The Shirley Smiths
 1st. Lt. & Mrs. Gary Snead, Tustin, California
 Mrs. Hattie Snead
 Rene & Jim Snead
 Don & Gladys Spring & Family, Bovina, Texas
 Frank & Ethel Ruth Spring
 Dr. & Mrs. Lee Spring & Family
 Dr. & Mrs. Paul Spring, Susie & Johnny
 Glen, Ruth, Ronnie, James, Sally & Karen Stevick
 Mr. & Mrs. Bill Stewart
 Steve, Seva, Sheila Struve
 Betty & Joe Talley
 The Calvin Talleys
 The C.W. Tannahill Family
 Mrs. G.E. Tannahill
 The George Taylors
 Mr. & Mrs. W.E. Teel
 Ross, Ruth & George Wayne Terry
 Mr. & Mrs. Dave M. Thompson & Family
 Frank, Carmaleet & Larry Truitt

C.L., Nola, Susan & Burk Vestal
 Mrs. Lucy Vestal
 Mr. & Mrs. Wayne W. Wallace
 Mrs. J.M. Watson
 Mrs. Lois Weatherly, Gene & James
 Louis, Mammie Lou, Jan, Gay, Holly & Lynn Welch
 Lucy Welch
 Ed & Fern White
 Mr. & Mrs. Fred White
 Mr. & Mrs. John F. White, Noel & Holly
 Mr. & Mrs. Teddy White
 Otho & Grace Whitefield
 Mr. & Mrs. Dale Widner & Jason
 Mr. & Mrs. Sam Williams
 T.A. & Natalie Williams
 Elroy, Faye & Terri Wilson
 Ralph & Louisa Wilson
 Mr. & Mrs. Buddy Wiseman & Family
 The Clyde Woodards
 Jarrell, Karen, Dianna & Faith Ann Wright
 The John Wrights
 The Troy Youngs
 Virgil, Mary Kate & Alan Zeman
 Mr. & Mrs. Roy Zieschang
 Anonymous

Project Christmas Card

Sponsored By Modern Study Club And The Friona Star

CHRISTMAS

GREETINGS



As we share with you in the joys of the Christmas season, we'd like to express our thoughts and our thanks to every friend and neighbor. Our thoughts are warm with hearty wishes for a holiday brimful of excitement and enchantment. And our thanks are most sincere, for your steadfast patronage and good will. We always appreciate the privilege of serving you.



Best Wishes From
All Our Folks At
The Gin . . .

Mr. & Mrs.
Earl Chester

And The
Gin Personnel

CHESTER GIN

City Woman Enjoys Her Hobby Of Doll Collecting

BY WAHLE.H BECK

The same magic twinkle that can be seen in a little girl's eyes as she lovingly holds her new doll on Christmas morning can also be seen in Mrs. Bob Rule's eyes when she opens the door to her "doll room" in her home. Mrs. Rule's hobby is collecting dolls, and in the past three years she had collected over 120 dolls.

Mrs. Rule has spent many hours researching her hobby, and has become quite an authority on all types of dolls. The oldest doll in her collection is at least 100 years old, and most of her dolls were made before 1900.

Unlike some collectors who only collect one type of doll, Mrs. Rule likes them all. In her collection she has French and German dolls as well as the

American made Bye-Lo, and also the Schoehut dolls made of wood.

Although Mrs. Rule has been interested in dolls, and had friends who were doll collectors, she did not actively pursue this hobby until she made a "spur of the moment" purchase at an antique shop in Albuquerque. She was just browsing and saw a doll identical to one she had when she was a child, which had been stolen some twenty-nine years ago.

Mrs. Rule bought the doll, which was a German bisque, and as she was leaving the shop the owner remembered to give her a box of doll clothes that went with the doll. Mrs. Rule had planned to dress the doll in new frocks, but she took the clothes back to her motel room. You can imagine her surprise when she opened the box, and

discovered these clothes were some she made for her doll many years ago. After discovering the familiar clothes, she examined the doll more closely, and discovered the doll was not only identical to her missing one, but also had the same small chip in the left eye. It was the very same doll she had lost many years ago.

The most expensive dolls in Mrs. Rule's collection are the French fashion dolls. These were dressed in the fashion of the era and sent to America to display the new French fashions. Her French fashion dolls have the bisque heads and bodies of kid leather, while most of the other French dolls have bodies of cloth. She also has a German fashion doll dressed as a child.

China dolls are bought by their hair styles. The more



FAVORITES. . . Mrs. Bob Rule is shown here with a few of the favorites of her extensive doll collection. She holds the doll that was her own as a child and was recovered after being lost for many years. Beside her is a music box topped by four dancing dolls.

fancy the hair style, the more expensive the doll. Only about three out of every hundred china heads made had blond hair. Because Queen Victoria, most of them were brunettes and only one in each thousand had brown eyes.

Mrs. Rule's project for the coming year, is with her husband's help, to build and furnish to scale, a doll house for

her group of smaller dolls.

If you would like to spend an afternoon in a "wonderland of dolls," Mrs. Rule is always eager to show her beautiful collection and tell you the history behind each of her dolls. However, once you are there you may become so absorbed in her interesting hobby, you could become addicted and have to start a doll collection of your own.



ELITE COLLECTION. . . Shown here is a shelf full of the elite of Mrs. Rule's doll collection. These are French fashion dolls. They were dressed in the fashion of the day and sent to America so the women of this country could see what was new in fashions in France. The bodies of these dolls were made of kid, whereas the bodies of most toy dolls were cloth.

Origin of Carols

In 1859, Dr. John Henry Hopkins, Jr., an Episcopal rector, composed the words and music for "We Three Kings of Bethlehem Are."

"O, Little Town of Bethlehem" was inspired by a trip to the Holy Land. It was composed in 1868 by Phillip Brooks, an Epis-

copal minister. The music was written by Lewis H. Redner, organist of Brooks' church.

It is curious that one of the best-known carols, Charles Dickens' "Christmas Carol", written in 1843, is to be read, not sung.



GREETINGS

It's our favorite time of year — when we have the opportunity of wishing all our good friends a very merry Christmas!

CUMMINGS FARM STORE

Merry Christmas

This is the season when all good dreams may come true! We hope Santa remembers you and yours with everything you've been wishing for!

And we send along our thanks for your friendship!

CROW'S SLAUGHTER PLANT

Church bells ring out across the land on Christmas Day, proclaiming to all the world the coming of the Holy Child and the glory of His birth. And to our fine customers, we wish to proclaim a warm holiday "thank you" for your faithful patronage.

CONTINENTAL GRAIN CO.



TEA PARTY. . . The dolls in the background are attending a tea party. In the foreground are two of Mrs. Rule's largest dolls in her collection. The boy doll is from Germany and the girl doll is from France.

Dear Santa



Dear Santa,
I have worked very hard all year and tried to be a good boy.
Will you please bring me a Hot Wheels set for Christmas? Also I would like a wagon and a large toy box.

Don't forget all the other little boys and girls less fortunate than me.

Love,
Chris Houlette

Dear Santa Claus,
How are you doing? Just fine I hope. I want a doll and a rocking chair for Christmas. You can bring them because I have been good.

Love you,
Patricia Parson

Dear Santa,
Please bring me a green ghost, XRG1, Big dump truck, football suit and a gun with rabbit.

Rocky Nichols

Care Of Poinsettias Is Outlined By Florist



The following suggestions for caring for your Christmas Poinsettia plant is offered by your local florist shop.

All varieties of poinsettias can be enjoyed longer if these suggestions for care are followed carefully. Check soil daily: water when dry to touch. Don't allow soil to dry out completely or remain soaked. Place near warm, sunny window (not

touching glass) and away from extreme heat, cold or drafts.

To enjoy the plant another season, stop watering and store in cool, dry place when leaves fall. In spring, water and cut stems back to 6". Repot in new soil and submerge pot in sunny garden spot. Keep stems pinched back as new leaves form.

From early October until

blooming starts, place plant in dark closet (without a single flash of light) for 12 hours each day (8 P.M. until 8 A.M.) and keep in sunny window for the other 12 hours of the day. Fertilize during active growth.

Director Named For County Spelling Bee

Sometime before April, the Parmer County Bee will be held and the champion will go to Amarillo on April 25, 1970, for the annual regional Bee elimination to choose a regional winner. The regional winner will win an all-expense paid trip to Washington, D.C. the first week in June.

Last year, Glenda Sublett, whose guardians are Mr. and Mrs. H.M. Moss was the Parmer County Champion. The champion was an eighth grader at Farwell Junior High School.

The 1970 Golden Spread Bee will be co-sponsored by West Texas State University and the Amarillo Globe-News. Mr. L. J. (Jack) Edmondson, West Texas State University Director of Public Services, will be Bee Director for the Golden Spread. Again there will be a secondary contest-unique only in the Golden Spread Bee-open to contestants from the 6th and lower grades. These Juniors will be guests of the Amarillo Globe-News at the Regional Bee on April 25, but will not spell unless they represent the senior division, also.

Tami Haseloff, daughter of Jewel Haseloff, Farwell, was the County Junior Champion for 1969. She was a 5th grader in the Farwell School.

The first place winner in the Regional Bee will go to Washington as the district champion. The Washington trip includes several sightseeing trips and entertainment, the annual Bee banquet and presentation of awards. The Golden Spread winner will also receive a traveling plaque to be placed in (his) (her) school.

Other outstanding prizes will be available. They include a Zenith portable television, a 24-volume set of Encyclopaedia Britannica, a copy of the Lincoln Library, Britannica World Atlas, and cash prizes.

Each County Champion receives an engraved plaque and gold pin. Each County Junior Champion is given a trophy and a silver pin during intermission at the Regional Bee (but there is no regional contest between the Juniors).

In the school contest, each winner receives a Paper-Mate pen, inscribed "School Champion," "I Entered" and "School Champion" ribbons will be awarded each participant in both junior and senior divisions.

Dear Santa,
Please bring me the following things for Christmas this year: a baby doll, a doll hi-chair to sit her in and a rocking chair to rock her in.

Thank you for the nice things you brought me last year.

Please don't forget my brother, Chris and all my friends.

Love,
Robin Houlette

Dear Santa Claus,
I have been good boy. Please bring me a popcorn popper and a big grill and a dynamite shack and a dallas cowboy football suit and a XRG1 and a shooting gallery and snakes in the grass and a balancing clown.

Chuck Nichols

Dear Santa Claus,
My name is Gina Miller. For Christmas I would like a brand new bicycle with training wheels, a small stove, refrigerator and sink, and a doll.

Your friend,
Gina Miller

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This will be the 43rd year for the National Spelling Bee, sponsored by newspapers throughout the 50 states, and the 22nd Bee, sponsored by the Amarillo Globe-News.

"Words Of The Champions" may be ordered from Jim W. Walker, Spelling Bee Editor, Amarillo Globe-News, P.O. Box 2091, Amarillo, Texas, 79105. Price-20¢ each.

Greetings



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!

Reeve Chevrolet



Phone 247-2774

NOEL



May the spirit of holiday joy burn brightly in your home and in your heart!

Thanks To Our Many Customers For Their Fine Patronage During The Past Year.



HERRING IMPLEMENT CO., INC.

Friona

Ph. 247-2741

Browns Recall Their Favorite Christmas

During the recent interview with Mr. and Mrs. W.O. (Jack) Brown, who live at 1003 Summit Street, they were asked, "Which Christmas has been your most memorable one?"

Almost in unison the couple, who have been married more than 50 years, answered, "Our first one together."

Jack Brown and Flossie Hibdon were married at Comanche, Oklahoma in April of 1918. In June of the same year he left for overseas duty with the United States Army during World War I and was gone fourteen months.

He remembers the trip across the Atlantic, which took twelve days by boat and remarked, "Minesweepers cleared the way for us all the way from the East Coast of the United States to Liverpool, England."

He was in the infantry and served in Germany and France and said, "I will remember when we learned the Armistice had been signed. A large number of us were crowded into a boxcar for a long distance trip and were on a siding in a small town in Southern France. I couldn't understand the words, but soon caught onto the meaning."

Later his company hiked fourteen miles to get back into Germany to begin their trip home.

The usual custom in the community in which they lived was for residents of the entire neighborhood to meet at a church building, which served as a kind of community center.

A large cedar tree was erected and was usually decorated with crepe paper streamers, strings of white popcorn and candles, which were tied onto the branches and had to have a constant attendant to prohibit a fire.

Gifts were distributed from the tree following a program of songs, plays, speeches and musical numbers. Everyone was invited to participate in the program and any talent number available added to the fun. Also, bags of candy, apples, nuts and oranges was provided for each child present. There was always a gift for each person present, too.

Christmas 1919, which is the one the Browns remember most

ividly, was observed with a large party in the home of Flossie's parents. Aunts, uncles, cousins, neices, nephews and everyone came.

"My mother was one of those forceful people who almost compelled others to do her will," said Mrs. Brown. Then added, "That year she decided everyone present had some talent and should use it in the Christmas program. Since Jack didn't sing, play an instrument or recite poetry, he just talked a little bit about how good it was to be back home and how much he was enjoying the party."

A feature of the party was an original play, which Mrs. Hibdon had written and played a part in. She was assisted by some other members of the family. The entire play was a complete surprise to everyone who didn't have a part in it.

"We've always had a Christmas tree," Mrs. Brown explained. "If we didn't have a cedar, we could always find a mesquite or some other native trees. When we finished our decorating, we thought our tree was pretty."

Since that time the Browns, who homesteaded land in New Mexico a few years later, have had Christmas in Oklahoma, Texas, New Mexico and California. This year they plan to be in Albuquerque during the holidays, but have already distributed a large number of gifts to local relatives and friends.

Although Jack is retired, he keeps busy all the time. His regular job, which gives him much pleasure, is patrolling the highway at the corner of Eleventh and Euclid during the hours school children are crossing the street. In his spare time, he keeps his yard, grows a garden, visits those who are old or ill and studies the Bible.

He and Flossie are members of Sixth Street Church of Christ and are active in its work, study and benevolent programs. Flossie always has time and energy to bake a pie, lend a word of encouragement to the discouraged or to visit those who are ill.

The Browns who moved here from Hayward, California a few years ago, have one son, Matt,



CHRISTMAS CAME EARLY. . . Since Mr. and Mrs. Jack Brown were leaving Saturday morning for a few days in Albuquerque, Christmas came early at their house. They are pictured here with some of the gifts, pictures and greeting cards which they have received. These two testify the spirit of giving the year around. Countless greeting cards are mailed each year for birthdays, anniversaries and other occasions. The Browns also share vegetables from their garden and flowers from their yard with neighbors and friends. They have many calls from friends for flowers to be taken to those who are ill or hospitalized in addition to the ones they arrange for the enjoyment of others.

who also live here. He and his wife, Betty, have two children. Steve is a sophomore at Abilene Christian College and Glo is a junior in Friona High School.

Letters To Santa

Dear Santa,
Would you please bring me a training wheel bike, a dance-arena or a swinger doll, a doll house and a toy dog that has a brush with it.

I've been a good girl and I hope you come to see me Christmas Eve.

Love,
Samme Adkins

Dear Santa,
I want new born thumblins and a Sno-cone Machine and a Cinderella watch. I am a good girl. My brother Micah wants a 2 Motorcycle Combination Pack etc. a sketch and a Buggy set. He is a good boy to.

Love,
Milynda London

Dear Santa Claus,
How are you doing? Just fine I hope. This is what I want for Christmas. A racing set and a rifle or a gun. And I will lay out some cookies and milk for you. I have been good too.

Love you always,
Aubrey Parson

LETTERS TO SANTA CLAUS

Dear Santa,
I would like a hopity-hope and a necklace too. I would like a bracelet and a Cinderella watch.

Your friend,
Stephnie Schueler

Dear Santa,
I want a Snow-Cone Machine and a New Born Thumblins and a Cinderella watch.

Love,
Milynda London

Dear Santa,
I want a hop-i-ty hop and a rubber bone for my dog.

Barbara Watson

Dear Santa Claus,
I want a race car set and I want some Hot wheels and some match box cars and bring me a surprise.

Love,
Jimmy Bentley

Christmas



Joy

MAY IT ABOUND WITH GOOD CHEER AND HAPPINESS!

Sondra's Modern Beauty Shop

Phone 247-3130 Friona, Texas



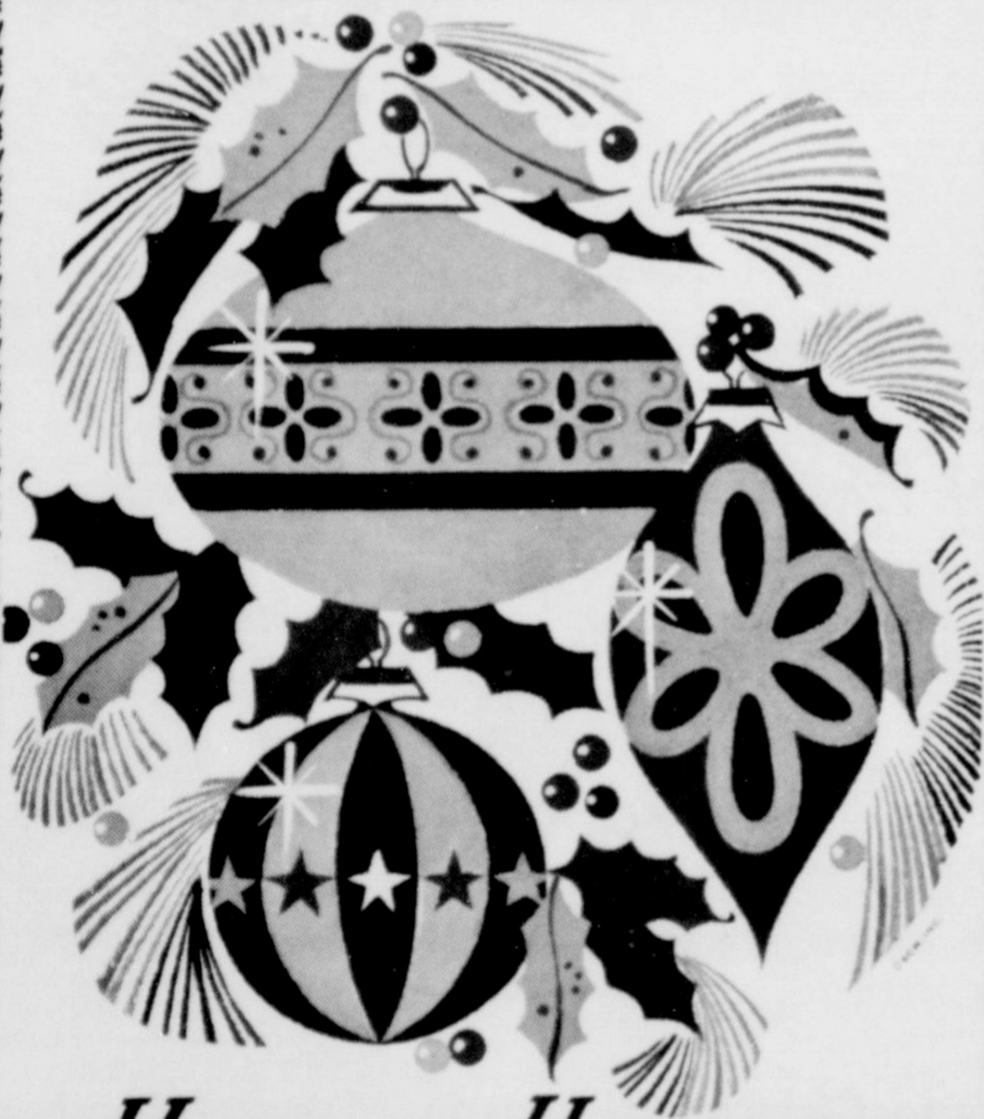
Christmas greetings

Christmas . . . the traditional time to give and to share! As the Yule season approaches, we sincerely hope that you will accept our thoughts of friendship, our thanks for your continued patronage and good will and our wishes of health and happiness, peace and contentment for you and your family. May your holiday festivities abound with merrymaking and delight; may the joy of the day continue to shine upon you throughout the years.



DEAF SMITH COUNTY ELECTRIC CO-OPERATIVE INC.

"Helping Texas Grow"
Serving Parmer, Castro, Oldham And Deaf Smith Counties



HAPPY HOLIDAY

Sincere good wishes to you, our good friends and customers, this very joyous season.

Nelson and Lorraine Welch
John and Kathrine Blackburn

WELCH AUTO SUPPLY

Club Members Have Annual Yule Party



At Home In Parmer County

By Janice Miller
County HD Agent

Twenty-one persons attended the annual Christmas party for members of Friona Junior and senior 4-H clubs in Fellowship Hall of Friona United Methodist Church Monday evening.

The party began with a game session. Following a gift exchange, refreshments of sandwiches, cookies and punch were served.

Leaders present were Mr. and Mrs. Dale Hart, Jan Jameson, Keith Brock and Lewis Gore. Members and guests attending were Phil Brock, Doug Norwood, Gary Stone, Coy Jameson and Mike Southward.

Also Larry Gore, Ross Middleton, Wade Jameson, Alonzo Strickland, Brian Gore, Tim and Randy Boeckman, Karene Hart, Sonya Beth Gore, Evelyn Hart and Greg Brock.

Bavousetts Host Annual Club Party

Twenty persons attended the annual Christmas party for members of the Adult Bible Class of Friona United Methodist Church in the home of Mr. and Mrs. Steve Bavousett Wednesday evening.

Christmas decorations were used on the table from which a salad supper was served. Co-hosts were Mr. and Mrs. Andy Hurst Jr. and Mrs. and Mrs. Hollis Horton.

An after dinner gamesession was directed by Mrs. Hurst.

Others present were Mr. and Mrs. Ed Clark, Mr. and Mrs. Keith Brock, Mr. and Mrs. Blayne Brannum, Mr. and Mrs. Lloyd Rector, Mr. and Mrs. Deon Awrey, Mr. and Mrs. Marion Pite and Mr. and Mrs. Tom Pruett.

NEEDED IN NIGERIA

Areas of Biafra re-captured by Nigeria contains hundreds of thousands of suffering men, women and children. Catholic Relief Services is sending emergency supplies there as rapidly as possible.

For the special time of year, I'd like to share with you one very happy Christmas. May all of you have safe and happy holidays.

CHRISTMAS IN THE MORNING
copyright 1955 by
Pearl S. Buck

He woke suddenly and completely. It was four o'clock, the hour at which his father always called him to get up and help with the milking. Strange how the habits of his youth still clung to him after 50 years! He had trained himself to turn over and go to sleep, but this morning because it was Christmas, he did not try to sleep.

Yet what was the magic of Christmas now? His childhood and youth were long past, his father and mother were dead, and his own children grown up and gone. He and his wife were alone.

Yesterday she had said, "Let's not trim the tree until tomorrow, Robert—I'm tired."

He had agreed, and the tree was still out in the yard.

He slipped back in time, as he did so easily nowadays. He was 15 years old and still on his father's farm. He loved his father. He had not known how much until one day a few days before Christmas, when overheard what his father was saying to his mother.

"Mary, I hate to call Rob in the mornings. He's growing so fast and he needs his sleep. I wish I could manage alone."

"Well, you can't Adam." His mother's voice was brisk.

"I know," his father said slowly, "but I sure do hate to wake him."

When he heard these words, something in him woke: His father loved him! He had never thought of it before. He got up quick—after that, stumbling blind with sleep, and pulled on his clothes, his eyes tight shut, but he got up.

And then on the night before Christmas, that year he was 15, he lay on his side and looked out of his attic window. He wished he had a better present for his father than a ten-cent tie.

The stars were bright outside, and one star in particular was so bright that he wondered if it were really the Star of Bethlehem. "Dad," he had once asked, "What is a stable?"

"It's just a barn," his father had replied, "Like ours."

Then Jesus had been born in a barn, and to a barn the shepherds and the Wise Men had come, bringing their Christmas gifts.

The thought struck him like a silver dagger. Why should he not give his father a special gift? He could get up early, earlier than four o'clock, and he could creep into the barn and get all the milking done. And he would know who had done it.

He must have waked 20 times during the night. At a quarter to three he got up and put on his clothes. He crept downstairs, careful of the creaky boards, and let himself out. A big star hung low over the barn roof, a reddish gold. The cows looked at him, sleepy and surprised.

He had never milked all alone before, but it seemed almost easy. He kept thinking about his father's surprise. He smiled and milked steadily, two strong streams rushing into the pail, frothing and fragrant. The cows were still surprised but acquiescent. For once they were behaving well, as though they knew it was Christmas.

The task went more easily than he had ever known it to before. Milking for once was not a chore. It was something else, a gift to his father who loved him.

Back in his room he had only a minute to pull off his clothes in the darkness and jump into bed, for he heard his father up. He put the covers over his head to silence his quick breathing. The door opened.

"Rob!" his father called. "We have to get up son, even if it is Christmas."

"Aw—right," he said sleepily.

"I'll go on out," his father said. "I'll get things started."

The door closed and he lay still, laughing to himself. The minutes were endless—ten, fifteen, he did not know how many—and he heard his father's footsteps again.

"Rob!"

"Yes, Dad—"

"You son of a —" his father was laughing a queer sobbing sort of a laugh. "Thought you'd fool me, did you?"

His father sat on the bed and clutched him a great hug. It was dark and they could not see each other's faces.

"Son, I thank you. Nobody ever did a nicer thing—"

"Oh, Dad." He did not know what to say. His heart was bursting with love.

"Well, I reckon I can go back to bed," his father said after a moment. "No listen—the little ones are waking up. Come to think of it, son, I've never seen you children when you first saw the Christmas tree. I was always in the barn. Come on."

He got up and pulled on his clothes again and they went down to the Christmas tree, and soon the sun was creeping up to where the star had been. Oh, what a Christmas, and how his heart had nearly burst again with shyness and pride as his father told his mother and made the younger children listen about how he, Rob, had got up all by himself.

"The best Christmas gift I have ever had, and I'll remember it, son, every year on Christmas morning, so long as I live..."

They had both remembered it, and now that his father was dead he remembered it alone: that blessed Christmas dawn when, alone, with the cows in the barn, he had made his first gift of true love.

On an impulse, he got up out of bed and put on his slippers and bathrobe, and went softly upstairs to the attic and found the box of Christmas tree decorations. He took them downstairs into the living room. Then he brought in the tree. It was a little one—they had not had a big tree since the children went away—but he set it in the holder and put it in the middle of the long table under the window. Then carefully he began to trim it.

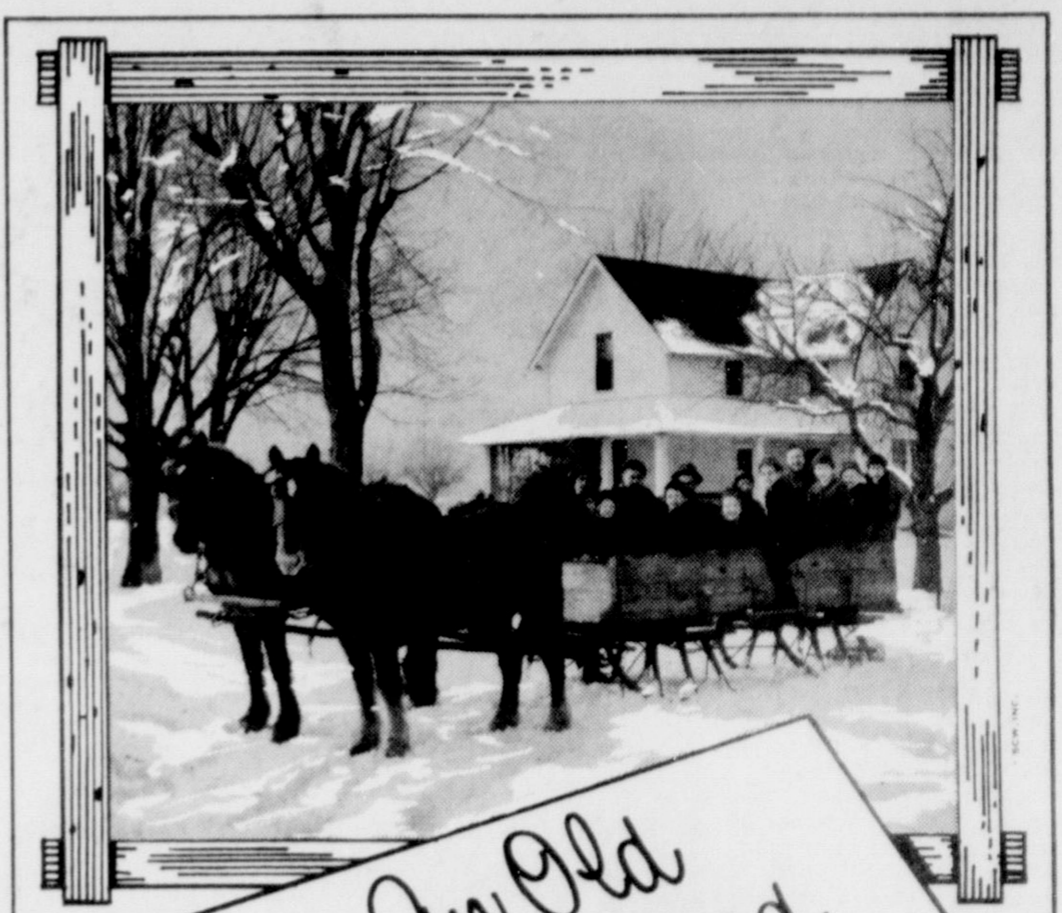
It was done very soon, the time passing as quickly as it had that morning long ago in the barn. He went to his library and fetched the little box that contained his special gift to his wife, a star of diamonds, not large but dainty in design. He tied the gift on the tree and then stood back. It was pretty, very pretty, and she would be surprised.

But he was not satisfied. He wanted to tell her—to tell her how much he loved her. It had been a long time since he had really told her, although he loved her in a very special way, much more than he had ever had when they were young.

Ah, that was the true joy of life, the ability of love! He was quite sure that some people genuinely unable to love anyone. But love was alive in him, alive because long ago it had been in him when he knew his father loved him. That was it: love alone could waken love.

And he could give the gift again and again. This morning, this blessed Christmas morning, he would give it to his beloved wife. He could write it down in a letter for her to read and keep forever. He went to his desk and began his love letter to his wife: My dearest love,

Then he put out the light and went tiptoeing up the stairs. The star in the sky was gone and the first rays of the sun were gleaming in the sky. Such a happy, happy Christmas! "Copyright 1955 by Pearl S. Buck. Reprinted by the permission of HAROLD OBER ASSOCIATED INCORPORATED."



An Old Fashioned Christmas

Here's wishing you a holiday season that's in the old-time tradition!

JOHN BINGHAM LAND COMPANY

Again this special season quickens our hearts, and we join together in celebration of Christmas. The wondrous memories of Christmas past, . . . the anticipation of Christmas in the future give special meaning to our Christmas today. Part of this feeling comes from associating with our friends and customers throughout the year. As a symbol of our sincere appreciation of your loyalty and friendship, once again we say:

Merry Christmas to Everybody!

from the Entire Staff of

Monsanto

MONSANTO AGRICULTURAL CENTER
Sonny Brito, Mgr. Friona, Phone 247-2703

JOY AT CHRISTMAS

This Christmastide, may the peace and contentment that comes with love, understanding and good will towards our fellowmen prevail throughout the world. And for you and yours especially, may the meaning of Christmas be deeper, its hopes brighter than ever before

KENDRICK OIL CO.

PHILGAS

Post-Holiday Hostess Has Important Role

The holiday feast is over, but the turkey lingers on. And well it may. The clever hostess buys a bird of noble proportions, planning ahead for a big, post-holiday party.

The main dish will be elegant one-Turkey with Cranberry Crown. It's a party casserole that serves up to two dozen admiring friends. Made with cubed, cooked turkey and vegetables in a sauce of deliciously seasoned, double-rich cream of chicken soup. The cranberry crowns are little drop biscuits with centers of cranberry sauce. This is a dish which can easily be made ahead of time and kept ready in the freezer.

A jellied vegetable salad makes a stunning accompaniment to the turkey casserole. It may be made a day ahead and chilled in the refrigerator.

A light and appetizing starter course will be a tureen of steaming, topaz-clear consomme, garnished with a sprinkling of sliced mushrooms and olives. (This soup makes a bracing beverage, too, on a chilly day.)

To top off this glorious repast, there's spicy, moist apple sauce cake. It's a beautiful creation, so smoothly graded nobody guesses it was made weeks ahead and frozen. Thawed early in the day of the party and covered with luscious Caramel Frosting, it's a thing of beauty as well as a joy to eat. The elusive fruit flavor comes from the tang of canned apple sauce, that American favorite just as it comes and as an ingredient in other dishes.

Needless to say, the knowing hostess sets the buffet table with one of the handsome new sets of paper dinnerware. The new breed is plastic-coated; so it won't sag, sog, seep or bend, and has a lovely lustre. There are plates, cups, and other useful dishes in a whole rainbow of colors and designs. They make the food look extra-appetizing, and clean-up a joke.

The family, too, gets dividends from the big holiday turkey. It's a beautiful base for Turkey a la Reine, Turkey Tetrazini, and big, homey soups, made the easy way with convenient condensed soups. And with the apple sauce in the cupboard, the popular hostess makes herself more popular still. She whips up a little Chocolate Apple Rollies, with maraschino



cherries, walnuts and coconut, to serve with coffee or tea.

CONSOMME CHAMPIGNON

FOR A GROUP

Lightly brown 3 cups sliced mushrooms (4 4-ounce cans, drained) in 4 tablespoons butter or margarine; set some aside for garnish. Blend in 10 10-1/2 ounce cans condensed consomme and 10 soup cans water; heat. Add 1/2 cup Sherry (optional) just before serving. Makes 24 8-ounce servings.

TURKEY PIE WITH CRANBERRY CROWN

5 cups diced celery
4 cups cubed potatoes
2 teaspoons salt
4 cups cold water
5 cans (10-1/2 ounces each) condensed cream of chicken soup

9 cups cubed cooked turkey
6 cups peas, cooked or canned
1 teaspoon garlic salt
1 teaspoon poultry seasoning
1/4 teaspoon white pepper
1/2 teaspoon ground nutmeg

5 cups packaged biscuit mix
2 cups milk
2 cans (1 pound each) whole cranberry sauce

Bring celery, potatoes, salt and cold water to boil. Cover; simmer 10 minutes. Drain. Save cooking water. Combine soup, 3 cups cooking water, turkey, peas, celery, potatoes, garlic salt, poultry seasoning

and pepper. Place in buttered 12" x 18" x 2-1/2" pan. Bake at 425 degrees F. for 20 minutes or until hot. Add nutmeg to the biscuit mix and mix with milk according to directions for drop biscuits. Top turkey mixture with drop biscuits (1 per serving). Top each biscuit with 2 heaping tablespoons of cranberry sauce. Bake at 450 degrees F. for 15 to 25 minutes, or until biscuits are golden brown. Makes 24 servings.

SPICED APPLE SAUCE CAKE

3/4 cups shortening
2/3 cup sugar
3 eggs
1/2 cup dark molasses
1 cup seedless raisins
1 cup chopped dates
1 cup chopped walnuts
3 cups sifted all-purpose flour

1 teaspoon baking soda
1/2 teaspoon baking powder
1 teaspoon cinnamon
1/2 teaspoon nutmeg
1/2 teaspoon cloves
3/4 teaspoon salt

1-1/2 cups canned apple sauce
Whole walnuts for garnish
*Caramel Icing

Cream together shortening and sugar. Add eggs, one at a time, beating after each. Add molasses. Dredge raisins, dates and walnuts in 1/2 cup flour. Sift together remaining flour, baking soda, baking powder, cinnamon, nutmeg, cloves

and salt; add alternately with apple sauce to creamed mixture. Stir in raisins, dates and nuts. Pour into 10" greased spring form pan. Bake in moderate oven, 350 degrees F., 1-1/4 hours. Cool 10-15 minutes; remove from pan. Frost top and sides of cake with Caramel Icing. Garnish with whole walnuts. Makes 20 servings.

CARAMELICING

Melt 1 cup butter or margarine in large skillet. Add 2 cups firmly packed brown sugar. Cook over low heat, stirring constantly, about 3-4 minutes. Add 1/2 cup milk. Stir, until mixture comes to a boil! Remove from heat. Cool. Slowly add 3-3/4 to 4 cups sifted confectioners' sugar, beating well after each addition until thick enough to spread. Frost top and sides of cake. Garnish with whole walnuts.

CHOCOLATE APPLE ROLLIES

Combine 1 12-ounce package semi-sweet chocolate chips, 1 cup canned apple sauce, 1 teaspoon almond extract, in a heavy aluminum pan; stir over low heat until chocolate is melted and blended with apple sauce. Stir in 5 cups confectioners' sugar, 2/3 cup drained chopped maraschino cherries, 1 cup chopped walnuts; chill until firm, about 1 hour. Shape into 1-1/2 inch balls; roll in 3-1/2 ounces canned flaked coconut.

Turkey a la Reine-Blend 1 can condensed cream of chicken soup with 1/4 cup water and 1 tablespoon dry white wine; mix with 2 cups diced cooked turkey, 1/2 cup shredded milk cheese, and 1 tablespoon minced parsley. Cook over low heat until cheese is melted. Serve in party shells. 4 servings.

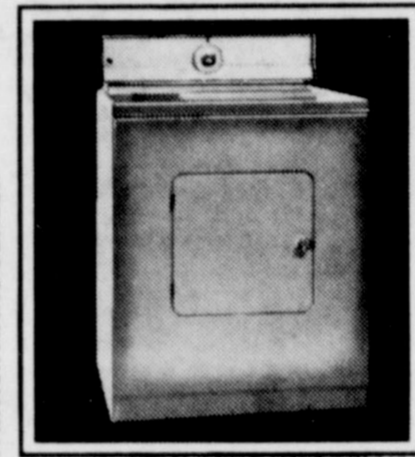
Turkey Corn Chowder-Blend 1 can each condensed cream of celery and chicken vegetable soup with 1 soup can each water and milk. Add 1 cup each whole kernel corn and diced turkey. Heat, stirring occasionally. Garnish with additional corn and turkey. 6 to 8 servings.

Turkey Tetrazini-Blend 1 can condensed cream of chicken soup with 1/4 cup water and 1 4-ounce can sliced mushrooms with liquid. In buttered casserole, alternate layers of 2 cups diced, cooked turkey, 1-1/2 cups cooked spaghetti, 1 cup shredded mild cheese, and chicken-mushroom sauce. Top with 1/4 cup buttered bread crumbs. Bake at 375 degrees F. for 25 to 30 minutes. 6 servings.

Turkey Vegetable Sandwiches-Lightly brown 1/4 cup chopped almonds in 2 tablespoons butter. Blend in 1 can condensed cream of mushroom soup, 1/3 cup water, 1 tablespoon minced onion and 1 tablespoon Sherry. Cook over low heat, stirring for 5 minutes. Pour over sliced turkey arranged on 4 pieces of toast. Spoon a ring of cooked, mixed vegetables around each sandwich. 4 servings.



**BE OUR GUEST...
300 LOADS FREE (A \$15.00 VALUE)**



NOW AT YOUR PARTICIPATING DEALER



**Deaf Smith County
Electric Cooperative**



*Convenient
ELECTRIC
Drying*

Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.

**Very
Best
Wishes
for the
Holiday
Season**

FIRST FEDERAL

SAVINGS & LOAN ASSOCIATION of CLOVIS
HOME OFFICE: 801 Pile St., CLOVIS, N. MEX.
BRANCH OFFICE: 2nd and Abilene St., PORTALES, N. MEX.



The special joy of Christmas blesses the world once more, bringing its message of hope and love to all men. May we wish you much happiness!

Claborn's
Funeral Home — Floral

IN EGYPT

"Mother Of Jesus" Lights Termed Modern Miracle

In Cairo, Egypt, where only about 15 per cent of the population is Christian, an unexplained "miracle" has been occurring, in an age when miracles are usually reserved for the science laboratory.

The phenomenon is bright lights in the form of Mary, the mother of Jesus, which appears at night above the Mother of Jesus Church in the Heliopolis section of Cairo.

Bill Sidom, employee of West Friona Grain, and a native of Cairo, saw the phenomenon in person, and supplied the Star with a picture showing the strange lights, and also interpreted an Egyptian magazine article written about the mystery.

The light began appearing about April 15, 1968, and Sidom saw it in August of that year.

"Many people don't believe the story. At first, I did not believe it either. But when I saw the lights, the hair on my head stood up," Sidom said.

In addition to the appearance of the "picture lights", there have been many reports of miracles involving people who come to see them (acts of healing, etc.).

The lights do not appear at any set time; nor do they come every night. A huge crowd gathers around the small church every night, however, hoping to get a glimpse of the phenomenon, which lasts usually three to five minutes.

People bring blankets, and many rent chairs in which to wait for the mysterious lights. Often the crowd approaches 25,000 on a given night.

Sidom explained that all of the trees around the church have been cut down, and a large garage across the way has been torn down, all to pacify those who think the lights are being caused by a projector, etc.

Sometimes, the apparition seems to be holding an olive branch, which "she" waves to the people. This has been interpreted as a gesture against war. (Egypt and Israel have

been uneasy neighbors for many years.)

The mysterious lights soon attracted the attention of people all over the world, and they began to come to Cairo to see the strange show for themselves. A television station in West Germany spent three days and three nights getting pictures of the occurrence.

Educated men of science have attempted to find an explanation for the lights, but have come up with nothing.

"Maybe she comes to visit the Arab people in their blessed place, since they can't go to Jerusalem," said Kerolis VI, leader of the Christian Church in Egypt.

Some say the reason the particular church was chosen for the "miracle" is because when Ma-

ry, Joseph and young baby Jesus fled Jerusalem into Egypt after King Herod decreed death for all the male children, they passed this way.

A "Doctor in the Science of Spirits" says he doesn't know why people are so surprised, explaining that the "Mother of Jesus" has appeared before, in Spain at Santa Fatima, and in France at Lourdes.

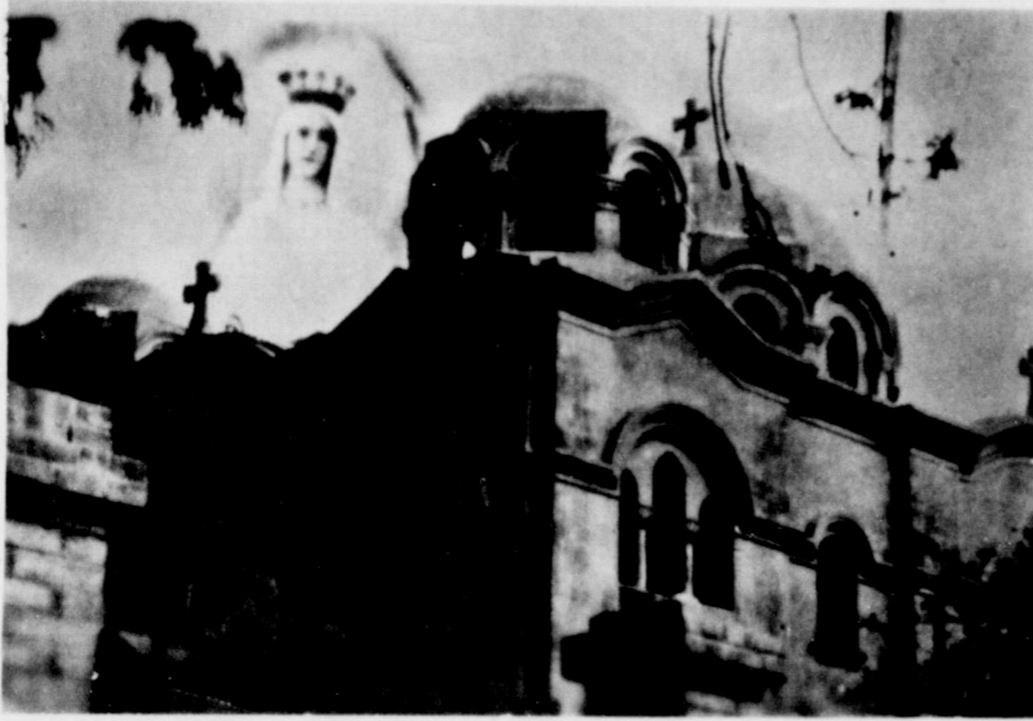
Many Christian churches in Egypt go by the name "Mother of Jesus," Sidom explains. He says the apparition is a very bright, white light, which comes on gradually until it takes the form of a woman's head and upper body. After it reaches its zenith and stays for a few minutes, it begins to fade away.

The magazine, "Akher SAA," a weekly news magazine similar

to Life Magazine in our country, devoted a two-page spread to the mystery in its issue of May 1, 1968, but it was over toward the back of the issue.

"If this happened in the United States, the magazines and newspapers would have put it on their front pages, but since Egypt is only 15 per cent Christian, they put it over toward the back of the magazine," Sidom said. The overwhelming majority of Egyptians are Mohammedians. Sidom is a Christian. He belongs to the Ancient Egyptian Church in Egypt.

He doesn't have any particular explanation of the mystery of his own, but says that "seeing was believing", as far as he was concerned.



MYSTERIOUS LIGHT. . . Shown is the mysterious light which has been appearing at the Mother of Jesus Church in Cairo, Egypt for the past year and one-half. The strange apparition comes to the church several times a week, and sometimes more than once a night, but not every night of the week. The picture, taken by a Cairo newspaper photographer, was loaned to the Star by Bill Sidom.



CROWD SCENE. . . A small portion of the huge throng which comes nightly to the Mother of Jesus Church in Cairo, Egypt, is shown in this re-print of a photograph published in an Egyptian magazine. Upwards of 20,000 people come to the church each night, hoping to see the strange picture of Mary, the Mother of Jesus, appear in lights.

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I want a stink ray bike for Christmas and a race track set and amonheck robot and some close to where and some teene shoes and thats all.

Yours Truly,
Lewis

Dear Santa Claus,

I love you very much. I want you to bring me an easy bake oven, For Christmas Santa!

Love,
Rosa Garza

Dear Santa,

I would like a tip-i-toes for Christmas and a bike and many other things.

Deloris Wylly

Dear Santa,

I still want a teddy bear and a pair of pajamas.

Tommy

Dear Santa,

I want a gun and a football on Christmas Day. On the nine-teen we will draw a present.

Dale Boleyn

Dear Santa Claus,

I want a tippy Tose and Hot Wheels and Super Spiragraph. My mother and Daddy said You have been a pretty good girl this year!!

Teresa Clark

Dear Santa Claus,

I wish you wood bring me a pool table and a football soot. And a mocicicl and a bow an arrow but down't put a shartend please bring me all thinge on this page.

Jeff Langford

Dear Santa Claus,

I'm 8 years old. You may bring any you want to. Deena wants a record player, Jeana wants a doll. I have to go now.

Your friend,
Janice Kay Mason

Dear Santa belive in you I saw you in stores I hope to see you again now for Christmas I want a doll and a harby case and a play telephone.

Love,
Sherry Hadley



A message for Christmas

To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

FRIONA FARMERS CO-OP GIN

Charles Waggoner, Mgr.



The first Noel...

May the spirit of the first Christmas light your life and bring you everlasting joy. To one and all we're sending a wish for a wonderful holiday... brimming with laughter and good cheer for you and your family. Let gifts and gladness be yours in abundance.

HURST DEPARTMENT STORE

Graham Prewett, Mgr.

Wolffington Cited For Sewage Work Proficiency

An official State Health Department citation for work proficiency has been awarded to Albert L. Wolffington, superintendent of the Friona sewage control department.

Signed by the State Health Commissioner and authorities of the Texas Water Utilities Association, the certificate of competency is awarded only to those utility plant operators who have successfully demonstrated their skill and knowledge in modern principles of plant management.

To qualify for certification, a plant operator must have accumulated a prescribed amount of actual work experience.

He must also have attended both regional and statewide short schools at which the techniques of water treatment and waste water disposal are taught, and must have passed an examination given by State Health Department sanitary engineers.

State law requires that at least one operator per shift be certified for competency by health department engineers, but many operators seek certification on their own time and at their own expense to increase their efficiency as key public servants to their community and state.

The engineers said the attainment is evidence of Wolffington's efforts to better prepare himself for the duties of his profession.

COURTHOUSE NOTES

Instrument Report Ending December 5, 1969 in County Clerk Office, Bonnie Warren, County Clerk.

WD, Bessie D. Drake, et al, Fedencia Guzman, Lot 1, Blk. 5, Drake Rev. Sub, Friona

WD, Mary Ruth Martin, Mildred Davies, Lot 13, 14, 15, Blk. 68, Bovina

WD, Joe C. Moore, Mary Ruth Martin, Lots 13, 14, 15, Blk. 68, Bovina

WD, Mildred Davies, Mary Ruth Martin, 1/2 of Ave. 1,

lying Adj. to pot 2, Blk. 97, & 55 ft. lot 2, Blk. 97, Bovina.

WD, Georgamaye George, Michael Delmon, et al, S 1/2 of Sect. 65, Blk. H, Kelly

WD, John O. Gay, Bobby J. Campbell, Lot 50, Blk. 2, Western Friona

Instrument report ending December 13, 1969 in the County Clerk Office, Bonnie Warren, County Clerk.

WD, Charles Henry Steele, Bessie Steele, Lots 1 thru 9, Blk. 1, Langford & Nutt Add. & Lots 1 thru 9, Blk. 6, Hamlin Heights Add. Farwell

WD, W. E. Terrell, Graham Elevators, Pt/NW1/4 & W 65

Jerald Reed Attends TSTI

Jerald A. Reed is attending the Connally Tech campus of the Texas State Technical Institute in Waco.

Reed, who is a 1969 graduate of Friona High School, is a first year student majoring in Electric Technology. He is the son of Mr. and Mrs. Leo Reed of 312 W. 6th of Friona, Texas.

Through an act by the 61st Texas Legislature, James Connally Technical Institute evolved into the Texas State Technical Institute with campuses in Waco, Amarillo and Harlingen. Connally Tech offers 54 different courses of study. Two thousand students are enrolled for the fall trimester on the Waco campus.



Hospital Notes

Admissions:

Joaquin Castillo, Hereford; Kathleen Kay Jenkins, Friona; Otis Huggins, Farwell; Carl Maurer, Friona; Sharon White, Friona; Mrs. Robert Neelley, Friona; Cleo Routon, Farwell; Alton Farr, Friona; Earl Drake, Friona; Mrs. Larry Webb, Bovina; Mrs. Leopoldo Gutierrez, Friona; Jane Mohmood, Friona; Angie Leal, Bovina; Andres Castillo, Jr., Larlat; Isabelle Gilbreath, Bovina; Dianne Gilbreath, Bovina; Laura Ann Ellis, Friona; Charles Seale, Friona; Mrs. Raymond Flores, Hereford; Yolanda Gonzalez, Bovina; Jose Luis Lumbraera, Bovina; Robert L. Rule, Friona; Carmen Teresa Maurer, Friona; Jolene Barnett, Friona; James Whiteside, Friona.

Dismissals:

Mae Hopingardner, Elaine Glascock, Allie Belle Bandy, Frank Aragon, Edna Baca, M. E. Hickman, Joe Hromas, Lee W. Blevins, Sharon White, Trinidad Patz, Earl Drake, Cayson Jones, Andres Castillo, Jr., Cleo Routon, Glennis Armstrong, Mrs. Kathleen Kay Jenkins and baby, Mrs. Robert Neelley and baby, Dianne Gilbreath, Laura Ellis, Angie Leal, Yolanda Gonzalez, Charles Seal, J.L. Smith, Jane Mohmood, Jose L. Lumbraera, Mrs. Leopoldo Gutierrez and baby, and Patsy Webb.

Patients In Hospital:

Jolene Barnett, Joaquin Castillo, Edgar Campbell, Mrs. Raymond Flores and baby, Alton Farr, Isabelle Gilbreath, Otis Huggins, Carmen Teresa Maurer, Robert L. Rule, Baby Boy-Webb, James R. Whiteside.

Sing Song Highlights Annual Christmas Party

Group singing with Mrs. John Thomas accompanying on the accordion was the highlight of the annual Christmas party for employees of Parmer County Community Hospital in the lobby Saturday evening. Christmas carols were sung.

The sing song was followed by a game session and gift exchange. Refreshments of party sandwiches, hot perked punch and Christmas cupcakes were served.

Those present included Mr. and Mrs. Nelson Lewis, Mrs. Ron Yarnell, Mrs. Marty Martinez, Mrs. Charles Seale and Charlene, Mrs. Wayne Jones, Mrs. Charles Carter, Mrs. Boyce Glover and Mrs. Fred Baker Jr.

Also Mrs. John Thomas, Anita Ruiz, Mrs. E.E. Miles, Mrs. Shirley Smith, Mrs. Joe Fallwell, Mrs. Fred Dennis, Mrs. Rose Black, Mrs. Jewel Claiborn, Sally Wilkerson, Elda Hart, Mrs. J.C. Blankenship, Mrs. Travis Light, Amelia Sims, Mrs. Forrest Osborn and Mrs. Milburn Bennett.

Santa Letters

Dear Santa,

I would like a electric train and a football. I would lick a santa lick you. And football clets.

Your friend,
David Stevens

Merry Christmas



We wish to extend our holiday greetings to you and your family as you gather in celebration. Thank you for your loyal support.



PRODUCTION CREDIT ASSOCIATION

Greetings



We wish our friends and patrons a very merry Christmas... may your holidays ring with good cheer and plenty!

E-Z WAY LAUNDRY

118 E. 9th

Friona, Texas



Santa Letters...

Dear Santa Claus,
I want a transistor radio for Christmas. And my sister wants a tippy toes and tippy toes is a doll. I have drawn many pitchers of you and color many pitchers of you at school.

Sincerely,
Mary Foshee

Dear Santa Claus,
I like you very very much Santa. I want a Dallas Cowboy Foot ball suit, and a hot wheel super Charger too.

Love,
Stan Powell

Dear Santa,
I would like a Hots Wheels Supper-charger and a watch and a mechanical monster and a hoppy-hop.

Your friend,
Larry John Ball

Dear Santa,
I hope I get a BB gun and a Hot Wheel Super Charger and a Hot Wheel car too. I don't know really but I think I want two Walkie Talkies and the two things I want best of all is a mini bike and another horse.

Love,
Gary Don Schueler

BELLS HAVE SPECIAL MAGIC AT CHRISTMAS

Medieval people considered bells almost living beings. They were dedicated before being hung and the dedication was almost like a baptism. During the ceremony prayers were offered that the sound of the bell might summon the faithful, stimulate devotion, drive away storms and banish evil spirits. One document of days long ago comments: "in those dark chambers, high above the turmoil and strife of human life, dwelt the apostles of peace, whose salutations were never so welcome as at the time of the great Winter feasts of Christmas."

The novelist Victor Hugo calls the ringing of the bells "the opera of the Steeples." Bells come in all shapes and sizes. Their moods span the ages... from the rattle of the African chieftain to the sweet-toned church bells.

Bells were originated according to legend by Bishop Paulinus, in Nola, in Campania, in the fifth century. From his town and district are derived the name Campanula, the Latin for bell.



QUILT-MATES—Favorite dorm warmers of the year are quilted cotton robes, seen here in long and short versions. At left, a floor-length style in a turquoise and lavender paisley print with a dashing tassel pull on the zip-up front. At right, a short study coat in a lustrous cotton satin print. Both by Lounge Craft.

Railroads Pay Sizeable Tax Load In Our County

Current annual taxes paid to various government agencies by Texas railroads in Parmer County totaled \$34,979, it is announced by the Texas Railroad Association.

That amount was the county's share of the nearly \$11,000,000 the railroads paid in Texas on their own right of way and property. The biggest railroad contribution was to the school system throughout the state. Large sums were also distributed to city, village and county governments and for road and bridge funds.

In addition, of course, was the large total in taxes the more than 30,000 railroad employees in Texas contributed on their own property. The vast majority of rail workers, many of whom live in Parmer County own their own homes.

"We are very pleased that nearly half of the taxes paid by the railroads in Texas go to support the schools," said Walter Caven, general counsel of the Texas Railroad Association.

"The future of our country depends to a great extent upon the education of our youth," he said. "Recognizing this need for education, many of the railroads operating in Texas also continue to make scholarships available to a large number of students every year."

A Christmas gambol off could cheer
A poor man's heart through half the year. — Scott

Season's Greetings



Yuletide greetings to one and all! May your holidays be filled with gladness.

GRADY H. DODD
TEXACO

I HEARD THE BELLS ON CHRISTMAS...

*I heard the bells on Christmas Day
Their old, familiar carols play,
and wild and sweet
The words repeat
Of peace on earth, good will to men!
I thought how, as the day had come
The bellmets of all Christendom
Had rolled along
The unbroken song
Of peace on earth, good will to men!
And in despair I bowed my head:
"There is no peace on earth," I said,
"For hate is strong
And mocks the song
Of peace on earth, good will to men."
Then pealed the bells more loud and deep:
"God is not dead; nor doth He sleep!
The wrong shall fail
The right prevail,
With peace on earth, good will to men!"*
HENRY WADSWORTH LONGFELLOW, 1807-1882

LETTERS TO SANTA CLAUS

Dear Santa,
I live in Friona, Santa I would like to have a bike, a tippie toes, a swing, easy-bake oven, a wacht, a piano, and a big doll house and a big presnets for my mother.

Love Rita

Dear Santa,
I want a barby and a bike for Christmas. Because I wish you and Mrs. Santa a marry marry Christmas. I want a doll for my baby sister Rose and some for Mrs. Crisham and mom and other thas for my brothers and sisters to.

With love,
Margie De Lacruz

Season's Greetings



PARMER COUNTY PUMP CO.

W. Highway 60

Ph. 247-3030



Greetings

God bless you and yours at Christmastime and always.

CITY BODY SHOP

Leonard & Leon Coffey

noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.

Amen.



The ELECTRIC Company



Christmas Customs Vary In Other Lands

When next you hear a Christmas carol, see a holly wreath or sniff a holiday aroma that reminds of happy times past, give a thought to the entertaining history of Christmas sights, scents and sounds.

One "swinging" Swiss custom, not yet imported to the United States, has to do with the selection of a future mate! If any young boy or girl drinks from nine different fountains on Christmas Eve, while the midnight church bells are swinging and ringing, and then runs to church, the future mate will be seen standing on the door steps.

Also joyously affirming that the essence of Christmas is love, a Spanish custom is the Urn of Fate. Names of friends are placed in a large bowl and on Christmas Day each person draws the name of the one who shall be his

best friend till next December! A Christmas symbol in many regions, the custom of the Christmas tree is said to be of German origin from the 8th century with Martin Luther introducing the tree lighted with candles. The holly wreath, on the other hand, goes back in time to the crucifixion. Christ's crown of thorns is reputed to have been made of holly leaves. Early Romans, ornamented their temples and homes with the pungent green boughs, decorating as well with the mistletoe they revered as a symbol of peace. Tremendous powers were attributed to the mistletoe by British Druids, and, today, the mighty power of the mistletoe makes kissing acquaintances out of strangers meeting under it during the holiday season of goodwill.

Love in legend and love in verse have both been associated with Christmas, but love in a bottle? Yes. In 1775, a young Frenchman named Jean-Francois Houbigant decided to put love in a bottle. He developed a mastery of perfumery so great that it made millions for him and his family, shook up the entire French perfume industry, and earned him the patronage of Marie Antoinette and kind words from Guy de Maupassant.

To this day, 194 years later, thousands of women who receive the new Chantilly Eau de Parfum, which comes in a multi-faceted bottle shaped like a diamond, little realize that gratitude belongs not only to the donors, but also to the 23-year old Frenchman who decided he'd try to put love in a bottle.

In contrast to the French concept of gift-giving, adopted by many Americans, the Mexican approach is sometimes a game

played with great gusto! A large jar of earthenware, called a pinata, is filled with gifts and hung from the ceiling or a tree. Blind-folded, the children try to break the jar with a stick. When someone succeeds, they all scramble for the candy, fruit and gifts inside, filling the air with sounds of their laughter.

Not always were Christmas sounds joyous, however. Solemnity distinguished the celebrations, prior to the 13th century. Chants and litanies were sung in Latin, too theological for popular use. Under the influence of Francis of Assisi, in 1224, carols finally arose written in the vernacular for spontaneous group singing. In England, however, the Puritans condemned such merry celebrations and carried this feeling to America where colonists forbade festivities by law! The first settlers considered them pagan. Christmas again became a time of merriment and gift-giving around the middle of the 19th century when later immigrants arrived.

Now, today, many aspects of the Christmas celebration are enjoyed by people of all faiths, and the season includes moments of solemnity as well as festive occasions. Music, too, consists of the great works of Handel or carols adopted from many lands.

One of the most popular, perhaps, of all the Christmas carols is "Silent Night" (Stille Nacht), written because an organ broke down! Josef Mohr, parish priest in the Austrian Tyrol, 151 years ago, feared his parishioners would be disappointed at the mishap on the day of Christmas Eve. He wrote the words, asked his friend, Franz Gruber to complete his melody, and in a few hours the two men accompanied by a guitar sang the carol masterpiece for the first time on Christmas Eve in 1818. This melody has long lingered on in a world that continues to cherish a parish priest's love-gift of a song.

Candles have long been a part of Christmas. In medieval days, yule candles, like yule logs, were of tremendous size. Holes were chiseled in the stone floors to act as holders, and Christmas dinner lasted as long as the candles burned.



HISTORY: CHRISTMAS SIGHTS, SCENTS AND SOUNDS! Eggnog, plum pudding, mistletoe, carollers and family get-togethers are only part of the colorful, centuries-old Christmas picture. The story of this holiday spirit has provided great pleasure in both the past and the present.



HOLIDAY GREETINGS!

And a very sincere thank you

Tasty-Cream Drive In

Don and Nita Powell

Christmas Greetings...



... to all our fine customers!
We hope your holiday stocking is stuffed with lots of goodies!
Best wishes from everyone at
BURKE INMAN TRUCKING

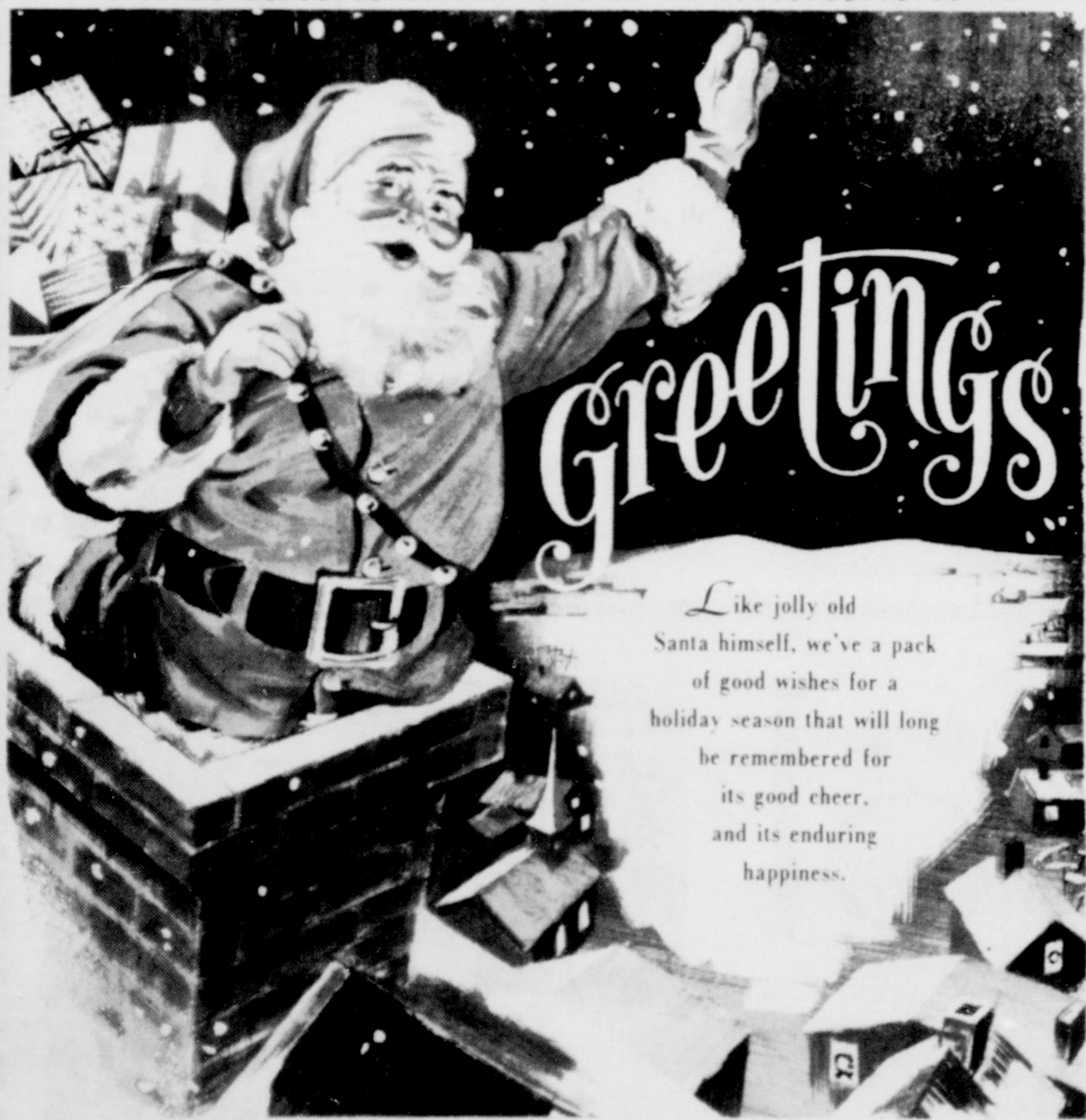
A world of
GOOD WISHES



Merry Christmas

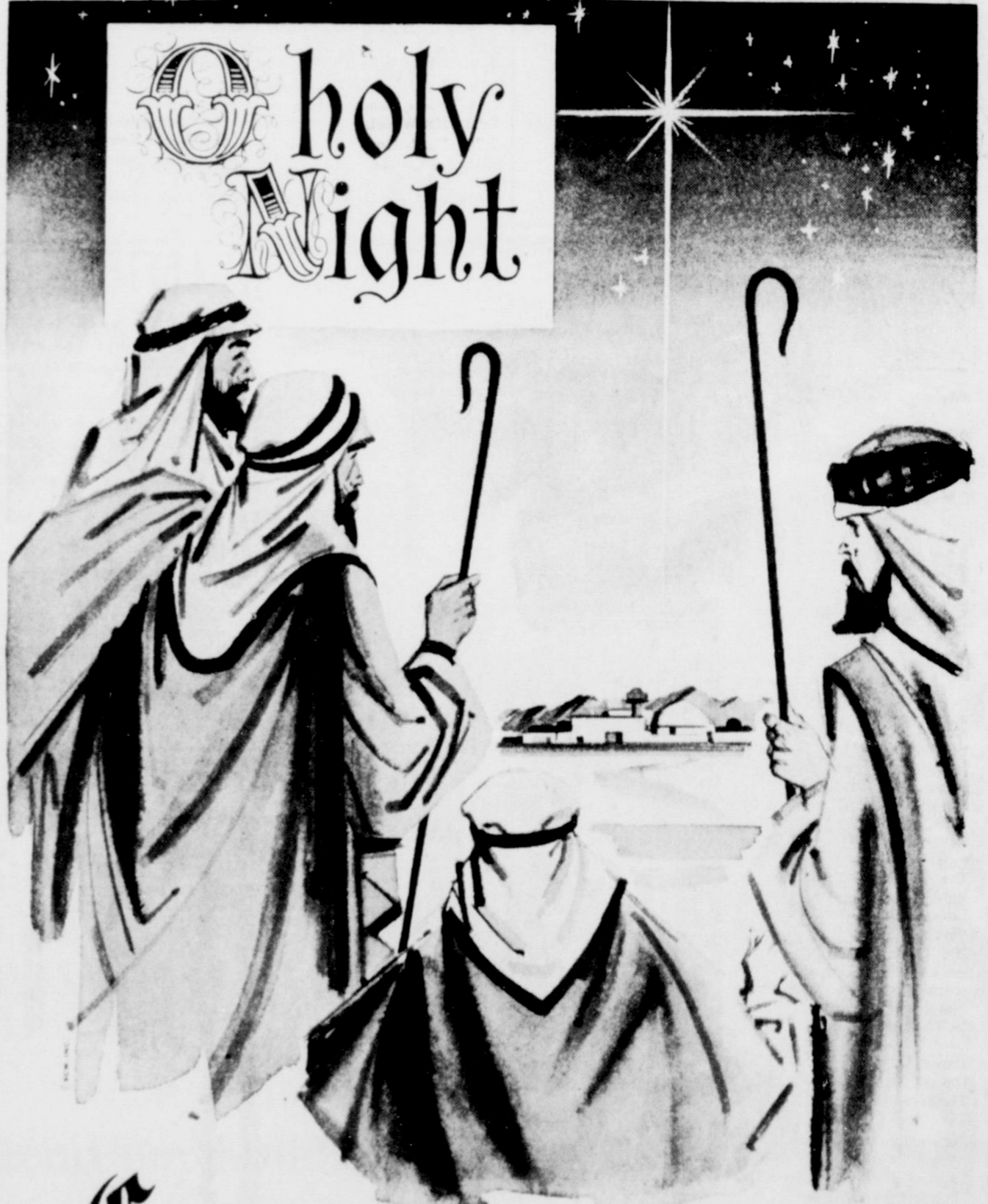
Thanks, customers, for your loyal trust and support.

FRIONA PARTS AND SERVICE



Like jolly old Santa himself, we've a pack of good wishes for a holiday season that will long be remembered for its good cheer, and its enduring happiness.

BIG T PUMP COMPANY



Christmas blessings to all our good friends and patrons and to your families... may peace and joy abide with you throughout the holiday season.

ETHRIDGE - SPRING AGENCY



Serving Friona Since 1934.....

*Dan Ethridge *Frank Spring

*Lois Norwood

*Bill Stewart *Wendell Gresham

We will be closed at noon on Dec. 24 and will re-open the following Monday, Dec 29.

Clip & Save

TV SCHEDULE

Channel 4

Monday thru Friday

6:30 Music: Country Style
7:00 Today Show
7:25 News
7:30 Today Show
8:25 News
8:30 Today Show
9:00 It Takes Two
9:25 NBC News
9:30 Concentration
10:00 Sale of the Century
10:30 Hollywood Squares
11:00 Jeopardy
11:30 Name Droppers
12:00 Newswatch
12:20 Bill Harkins' "Guest book"
12:30 You're Putting Me On
1:00 Days Of Our Lives
1:30 The Doctors
2:00 Another World
2:30 Bright Promise
3:00 Letters to Laugh In
3:25 Fashions In Sewing
3:35 Mike Douglas Show
4:30 Perry Mason
5:30 Huntley-Brinkley Report
6:00 Newswatch

Thursday p. m.
6:30 Daniel Boone
7:30 Ironsides
8:30 Dragnet
9:00 Billy Graham
10:00 Newswatch
10:30 Chuck Fairbanks
11:00 Tonight Show
12:00 Newswatch
12:15 Enchantment Hour

Friday p. m.
6:30 Rudolph, the Red Nosed Reindeer
7:30 The Name of the Game
9:00 Billy Graham
10:00 Newswatch

Tonight Show
12:00 Newswatch
12:15 *Enchantment Hour

Saturday
7:00 Heckle and Jeckle
8:00 Here Comes the Group
8:30 The Pink Panther
9:00 H.R. Pufnstuff
9:30 The Banana Split Adventure Hour
10:30 Jumbo
11:00 Flintstones
11:30 Underdog
12:00 Underway for Peace
12:30 Farm & Home Show
1:00 AFL Football
2:00 Sugarfoot
3:00 Gallant Men
4:00 Wagon Train
5:30 Huntley-Brinkley
6:00 Wild Kingdom
6:30 Andy Williams
7:30 Adam 12
8:00 Sat. Nite at the Movies
10:00 Newswatch
10:30 Great Music
10:45 Joe Pyne Show
12:00 Enchantment Hour

Sunday

7:00 Herald of Truth
7:30 Encounter
8:00 Insight
8:30 Ratman
9:00 Adventure Theater
10:30 This Is the Life
11:00 Church Services
12:00 Meet the Press
12:30 AFL Football
AFL Football Game
Newswatch
Walt Disney

Monday thru Friday

6:15 Spanish Kindergarten
6:30 Tuggie Cartoons
6:45 Jack Tompkins Farm
9:00 Dennis The Menace
9:30 Hazel
10:00 Margaret Logan
10:30 Munsters
11:00 Bewitched
11:30 That Girl
12:00 Pro News
12:15 Pro Weather/Farm
1:00 Newlywed Game
1:30 Dating Game (C)
2:00 General Hospital (C)
2:30 One Life to Live (C)
3:00 Galloping Gourmet (C)
3:30 Batman (C)
4:00 Dark Shadows (C)
4:30 Flintstones (C)
5:00 ABC News (C)
5:30 Gilligan's Island
6:00 Pro News (C)
6:15 Weather (C)
10:00 Pro News (C)
10:15 Weather/Hotline (C)
10:30 Hotline/Sports (C)
10:40 Rona Barrett/News (C)

Thursday p. m.
6:30 Ghost & Mrs. Muir
7:00 That Girl
7:30 Bewitched
8:00 Tom Jones
9:00 It Takes A Thief
10:45 Invaders
11:45 Highway Patrol

Channel 10

Monday thru Friday
6:30 Film Feature
7:00 Farm/Ranch Show
7:20 News-Weather-Paul Harvey
7:30 CBS News
8:00 Capt. Kangaroo
9:00 Coffee Time
9:30 The Beverly Hillbillies
10:00 Andy of Mayberry
10:30 Love of Life
11:00 Where The Heart Is
11:25 CBS News
11:30 Search for Tomorrow
12:00 Scene at Noon
News, Weather, Farm
As The World Turns
Love Is A Many Splendored Thing
1:30 The Guiding Light
2:00 The Secret Storm
2:30 The Edge of Night
3:00 Gomer Pyle
3:30 Lucy Show
4:00 Truth or Consequences
4:30 The Big Valley
5:30 CBS Evening News
6:00 Scene At 6:00

Thursday p. m.
6:30 Family Affair
7:00 Jim Nabors
8:00 Thursday Night at the Movies
10:00 Scene At 10:00
News, Sports, Weather, Paul Harvey Comments
10:45 Merv Griffin
12:00 Medic
12:30 T. V. Reader's Digest

Friday p. m.
6:30 Get Smart
7:00 Good Guys
7:30 Hogan's Heroes
8:00 CBS Friday Night Movie
10:00 Scene At 10:00

10:45 Merv Griffin Show
12:00 The Late Movie

Saturday
6:45 Cartoons
7:00 The Jetsons
7:30 Bugs Bunny
8:30 Roadrunner Hour
Dastardly & Muttley Flying Machines
Perils of Penelope Pitstop
9:30 Scooby Doo Where Are You
10:00 Archie Comedy Hour
11:00 CBS Children's Hour
11:45 Wacky Races
12:00 Super Superman
12:30 Johnny Quest
1:10 Skippy
1:45 Dallas at Baltimore
3:00 Fanfaris Falcon
3:30 Death Valley Days
4:00 Wrestling
5:00 Stan Hitchcock
5:30 Buck Owens
6:30 Jackie Gleason
7:30 My Three Sons
8:00 Green Acres
8:30 Petticoat Junction
9:00 Mannix
10:00 Scene at 10:00
10:45 Burke's Law
11:45 The Late Movie

Sunday
7:00 Children's Cos. Hr.
7:30 Wills Family
8:00 Oral Roberts
8:30 First Baptist Church
9:30 LaFavers Gos. Carv
10:00 Religious Questions
10:30 Face the Nation
11:00 Blondie Theatre
12:30 Tom Landry
1:30 NFL Football
4:30 NFL Football

Sunday (Cont.)

7:30 Bill Cosby
8:00 Bonanza
9:00 The Bold Ones
10:30 Joe Kerbel Show
11:00 Movie

Monday p. m.
6:30 My World and Welcome to It
7:00 Laugh In
8:00 Movie
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 Enchantment Hour

Tuesday p. m.
6:30 I Dream of Jeannie
7:00 That's Debble
7:30 Julia
8:00 Tuesday nite at the Movie
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 *Sugarfoot

Wednesday p. m.
6:30 The Virginian
8:00 Kraft Music Hall
9:00 Ray Conniff Christmas
10:00 Newswatch
10:30 Tonight Show
12:00 Newswatch
12:15 Enchantment Hour
1:15 Sign off

Channel 7

Friday p. m.
6:30 Let's Make A Deal
7:00 The Brady Bunch
7:30 Mr. Deeds Goes To Town
8:00 Here Comes The Brides
9:00 Jimmy Durante
10:45 Judd for the Defense
11:45 Highway Patrol

Saturday
6:30 Navy Public Service
7:00 Casper Cartoons
7:30 The Smokey Bear Show
8:00 The Catnoga Cats
9:00 Hot Wheels
9:30 Hardy Boys
10:00 Sky Hawks
10:30 Adventures of Gulliver
11:00 Pro Football
12:00 NCAA Football
4:00 Wide World of Sports
5:30 CBS Evening News
6:00 Pro News
6:30 Dating Game
7:00 Newlywed Game
7:30 Lawrence Welk
8:30 The Johnny Cash Show
9:30 Porter Wagoner Show
10:00 ABC News
10:15 Pro News
10:30 Pro W/S
10:45 Late Movie
12:15 Late Late Movie

Sunday
7:00 Modern Education
7:30 The Christophers
8:00 The Answer
8:30 Dudley Do Right
9:00 George of the Jungle
10:00 Bullwinkle
10:30 Notre Dame Football

Sunday, Cont.

5:00 The 21st Century
5:30 News Report
5:50 Weather Cast
6:00 Lassie
6:30 When In Rome
7:00 Ed Sullivan
8:00 Leslie Uggams
9:00 Mission Impossible
10:00 Scene at 10:00
10:45 Rawhide
11:45 Late Movie

Monday p. m.
6:30 Gunsmoke
7:30 Here's Lucy
8:00 Mayb, R.F.D.
8:30 Doris Day
9:00 Carol Burnett Show
Scene at 10:00
10:45 Merv Griffin
12:00 Me-TV
12:30 TV Reader's Digest

Tuesday p. m.
6:30 Lancer
7:30 Red Skelton Show
8:30 Governor and J.J.
9:00 CBS News
9:30 KPFA Special
Scene at 10:00
News, Sports, Weather,
10:45 Merv Griffin
12:00 Medic
12:30 TV Reader's Digest

Wednesday p. m.
6:30 "Hee Haw"
7:30 Bev. Hillbillies
8:00 Medical Center
9:00 Hawaii 5-0
10:00 Scene at 10:00
10:45 Merv Griffin
12:00 Medic
12:30 TV Reader's Digest

Get A STRONG Signal



On Cable TV

*3 Amarillo Channels
*FM Music
*Local Weather

FRIONA CLEARVIEW CO.
Ph 247-3271

Happiness Is Love Theme Of Meeting

Theme of the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House was "Happiness Is Love". Highlight of the meeting was a Christmas party.

The program, "Christmas In Story and In Song," was directed by Mrs. Charles Russell. She was assisted by Mrs. W. O. Brown, Mrs. E.S. White and Mrs. O.T. Patterson.

Mrs. A.L. Outland, who was a special guest, sang, "There's A Song In The Air," "Santa Claus Is Coming To Town," and "Silent Night, Holy Night." She was accompanied by Mrs. Roy V. Miller Sr. at the piano.

Everyone present joined Mrs. Outland in singing the last stanza of "Silent Night, Holy Night." Roll call was answered with a Christmas thought. Gifts were prepared for delivery to Girls-town.

Following a gift exchange, refreshments of congealed strawberry salad, nuts and mints were served with hot spiced punch to eighteen members and two guests, Mrs. Outland and Mrs. Miller.

The next club meeting will be at Federated Club House Wednesday, January 14.

Club Members Honor Hosts With Shower

Highlight of the Christmas party of Friona Antique Club in the home of Mr. and Mrs. Jerry Zachary Monday evening was presentation of a shower of baby gifts to the host couple.

Salads, punch, nut breads and cake were served from a table covered with a red cloth enhanced with Christmas motifs and centered with an arrangement of poinsettias and greenery.

Those present were Mr. and Mrs. Howard Fort, Mr. and Mrs. Raymond Adams and Mr. and Mrs. Tommy Jones and children. Other club members sent gifts.



HOLIDAY HAPPENINGS

IN SOME DISTRICTS OF PORTUGAL, EVEN GHOSTS "LOOK FORWARD" TO CHRISTMAS. FOR THE PORTUGUESE LEAVE FOOD ON THE TABLE SO THAT SPIRITS OF THE DEAD CAN SHARE IN THE CHEER!



ACCORDING TO AN OLD SPANISH CUSTOM, THE NAMES OF FRIENDS ARE PLACED IN A LARGE BOWL AND, ON CHRISTMAS, EACH PERSON DRAWS THE NAME OF THE ONE WHO WILL BE HIS BEST FRIEND TILL NEXT CHRISTMAS.



HOLIDAY HAIRDOS
IN HUES THAT ARE NEW AND ESPECIALLY TENDRILAK SINCE THE DEVELOPMENT OF THIS TECHNIQUE, A SHAMPOO-IN COLOR TONE THAT MEANS COLOR FOR THE HAIR AND A SURPRISE FOR THE EYES!



Thirteen Attend Annual Class Party

Thirteen persons were present at the annual Christmas party of the L.L.L. Sunday School class of First Baptist Church in the home of Mr. and Mrs. Ed Hicks Thursday evening. Mrs. Hicks, who is the teacher of the class, was presented a gift.

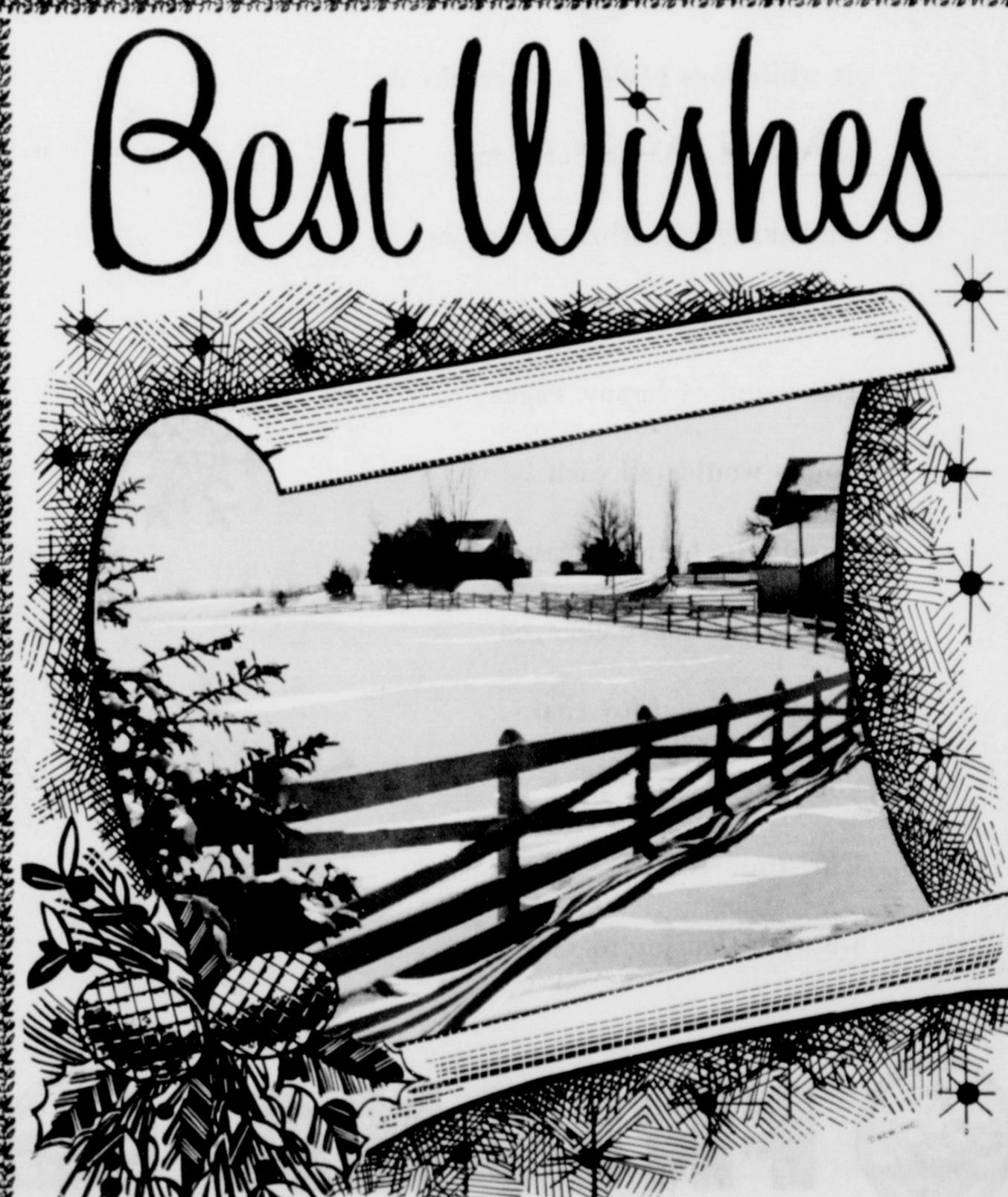
Mrs. Jerry Hinkle, class president, called the roll. Each member answered with "What Christmas means to me."

A medley of Christmas carols was sung by Mrs. Jackie Hight and Mrs. O'Neil Greeson with Mrs. Greeson accompanying on an autoharp. A session of group singing followed.

Refreshments of tid bits sandwiches, pickles, chips, dips, Christmas tarts, hot spiced tea and coffee were served by Mrs. Hicks and Mrs. Richard Adkins, who was the co-hostess.

Others present included Mrs. Jimmy Mabry, Mrs. Dee Clark, Mrs. Graham Prewett, Mrs. Bob Watkins, Mrs. Leon Massey, Mrs. Charles Hough, Mrs. Melvin Lloyd and Mrs. Gary Batte.

Best Wishes



... to you and your family.

It's not too late to give your family the finest Christmas gift of all... a new home in our new addition. Come by and make application for a loan

ED HICKS REAL ESTATE

618 Highway 60
Phone 247-3537



Christmas Joy!

Thanks for your Loyal Patronage

HURST DEPARTMENT STORE

Be Ready For The New Fall Shows With A New RCA Victor Color Set From B. W. TURNER CO. RCA Ph.247-3035



AN OLD FASHIONED CHRISTMAS WISH

Remember what fun it was to "help" Dad cut down the tree? . . . When you got home you'd pop corn and string it while logs blazed and crackled on the hearth. Mother would be baking gingerbread cookies and throughout the house the sound of happy, eager voices would tell each visitor the holiday season was here. Times have changed but the special joy that youngsters know at Christmas is still the same — we wish that joy to you!



FRIONA



CONSUMERS

Buddy Lloyd, Mgr.
Sam Williams
Donita Martin
Delmer Dement

Wayne Mills
Raymond Auburg
Dennis Auburg
Winston Wilson

Rufus Martin

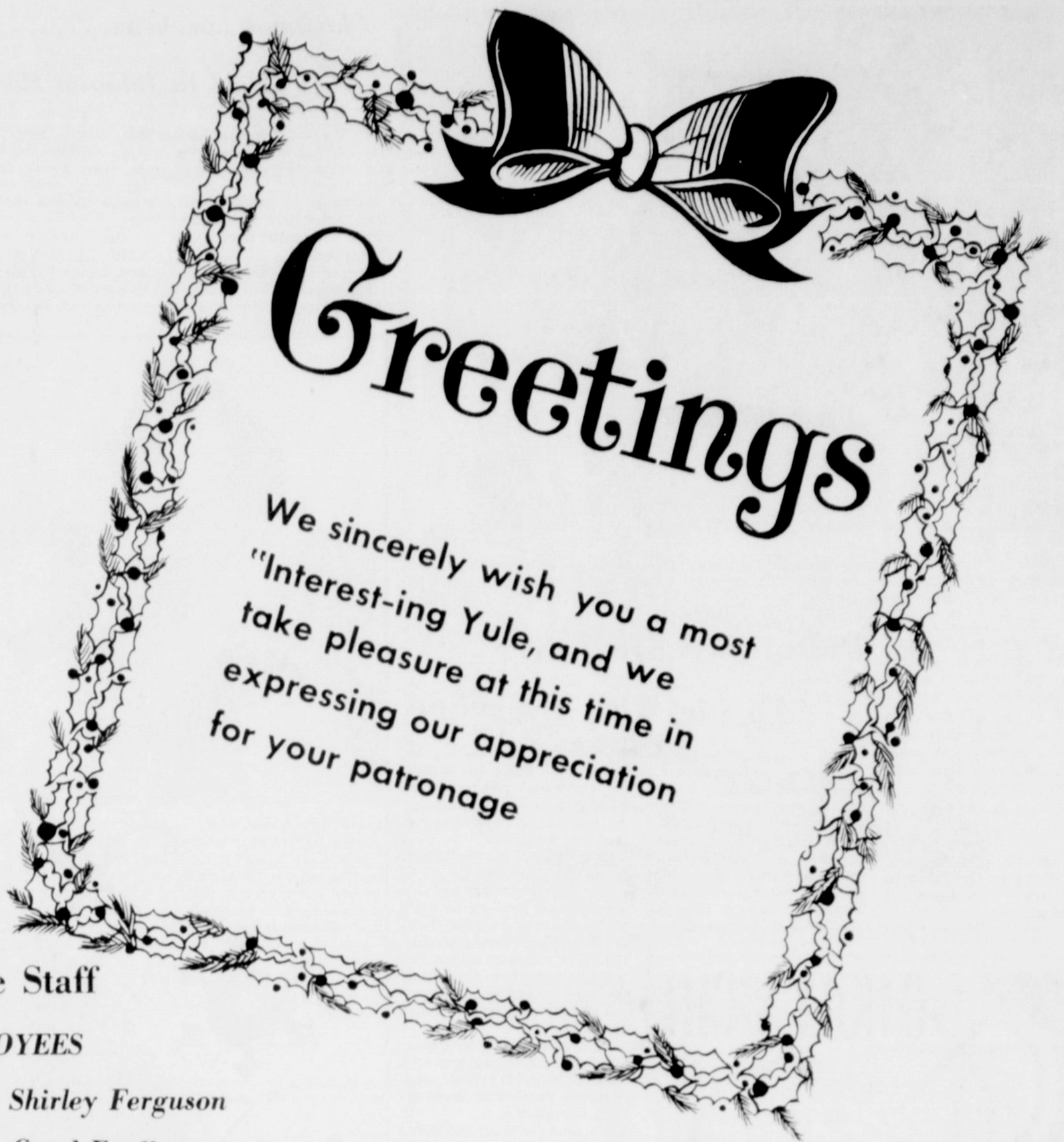
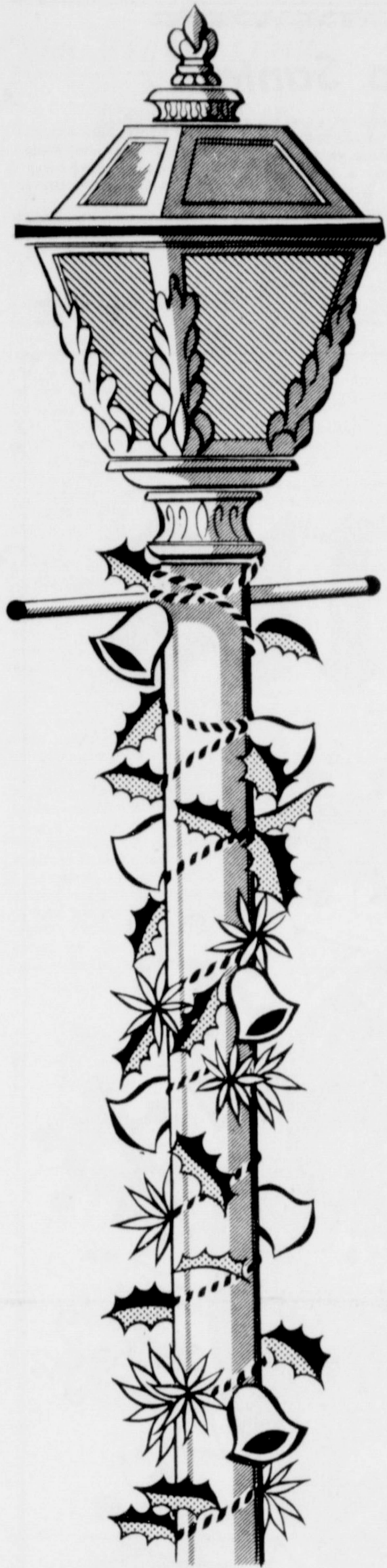
We will close Dec.
25th, 26th and
27th

DIRECTORS

Billy Dean Baxter
Roy Miller

R. G. Welch
Melvin Southward

Johnny W. Hand



Greetings

We sincerely wish you a most "Interest-ing Yule, and we take pleasure at this time in expressing our appreciation for your patronage

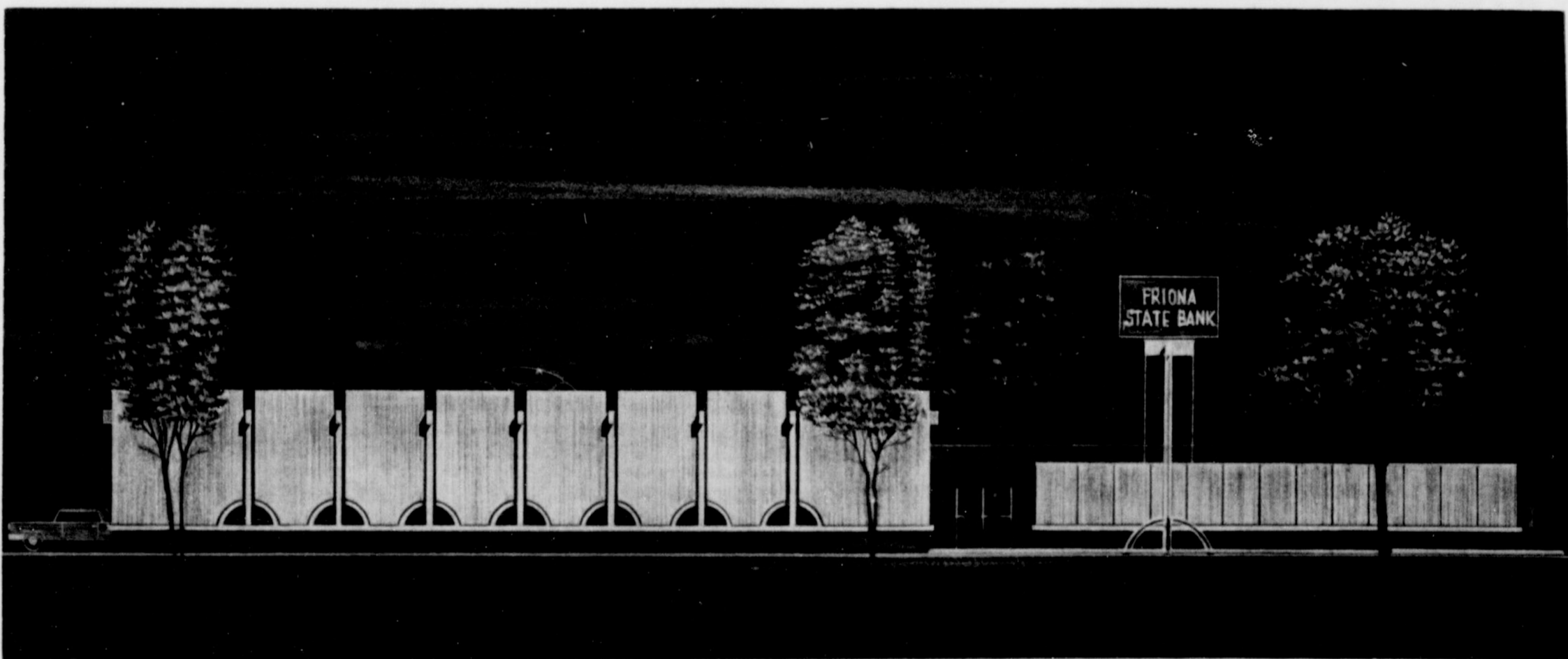
From Our Entire Staff

BANK EMPLOYEES

- | | |
|---------------------------|--------------------------|
| <i>Frank Spring</i> | <i>Shirley Ferguson</i> |
| <i>Charles E. Allen</i> | <i>Carol Faulkner</i> |
| <i>Gary Brown</i> | <i>Jamie Lou Lillard</i> |
| <i>Jerry D. Hinkle</i> | <i>Lynn Dailey</i> |
| <i>Dale Smith</i> | <i>Peggy Stowers</i> |
| <i>Iola Nelson</i> | <i>Jolene Barnett</i> |
| <i>Jane Williams</i> | <i>Dwana Satterwhite</i> |
| <i>Vernell Cunningham</i> | <i>Audrey Graham</i> |
| <i>Melody Drake</i> | <i>LaFonda Hodges</i> |
| <i>Delphine Wied</i> | <i>Linda Sorrells</i> |
| <i>Lois Strickland</i> | <i>Phyllis Baccus</i> |
| <i>Tennie Henderson</i> | |

DIRECTORS:

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| <i>Ranza B. Boggess</i> | <i>D. C. McWhirter</i> |
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| <i>Doyle Elliott</i> | <i>Frank A. Spring</i> |



Our New Bank Building — To Be Completed In 1970

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.
Friona Member FDIC Phone 247-2736



STUDENT OF THE WEEK... Larry Smith who is employed by Allen's Conoco is being saluted as the Distributive Education program's "student of the week." He is pictured here on the job with his employer, Randol Allen.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shone round and about them: and they were sore afraid.

— Luke 11, 8 and 9

Be not forgetful to entertain strangers: For thereby some have entertained angels unawares.

— Hebrews 13:2

Pollution Cure Said To Lie With Everyone

Who is responsible for the pollution mess? "The answer," says Gary A. Batte of the Soil Conservation Service, "is YOU and ME—every last one of us."

Batte, SCS District Conservationist in Friona, says that pollution starts with the first upstream activities of man. It carries on through our streams and rivers and into the sea.

The farmer, the rancher, the cities both large and small, the residential and industrial developments—all contribute to the pollution of the waters, the land, and the air.

So it's not always the "other fellow" who's to blame.

The conservationist pointed out that many farmers and others in this area are doing much to combat the pollution problem. Carefully managed stubble in cropland fields keep dust out of the air; terraces, grasses, and land leveling keep silt out of our streams.

Industries such as feedyards and manufacturing concerns are required by law to prevent contaminated runoff from entering our watercourses.

It's time we recognized that many in our society are doing something to abate their contributions to pollution. Solution of the problem is one matter on which all of us can unite.

Tom-toms accompany the carol singing of Philippine students at Christian schools.

Christmas Luncheon

Held In Johnson Home

Mr. and Mrs. Herschel Johnson, Kay and Bob, were hosts at a Christmas luncheon in their home Thursday.

Following the luncheon Mrs. Olive Rector read several Christmas poems and there was a gift exchange.

Guests, who were members of the Sunshine Sunday School class of Friona United Metho-

dist Church, were Mesdames A.W. Anthony, Sr., Myrtle Crow, Olive Rector, David Moseley, Bertie Doak, Pearl Hand, Mamie Roberts and C.L. Mercer.

Also Mesdames Walter Smith, J.L. Shaffer, Joe B. Collier, Emma Elmore and Olive Rector, all of Friona and Mrs. Lois Nelson, Hereford.

Dear Santa,
I want a give-a-show and fun flowers, Barbie clothes and cake mix and pans and games and doll case and tent.
Lorri Ann Batte

Dear Santa Clause,
Would you please bring me a Mrs. Beasley doll, a bicycle basket, and some little Kiddies.
Thank you,
Kim Taylor

Letters To Santa

Dear Santa Claus,
Would you please bring me a talking telephone, some building blocks and a big trike.
Thank you,
Tory Taylor

Dear Santa,
I would like a talking P.J. Barbie and a ring and things and that is all. I have tried to be good.
Love, your friend
Varla Welch

Dear Santa Claus,
I would like to have a Slumber Bag and Ants in the pants game, and visiting size 8 nurse and have a Merry Christmas.
Thank you.
Love,
Shannon Parr

Dear Santa,
I want a gun and games.
John

We hope that Santa's good to you & brings you the best of everything!

**ADAMS
DRILLING CO.**

IT'S OUR FAVORITE TIME
OF YEAR... WHEN WE WISH ALL
OUR FRIENDS A VERY MERRY CHRISTMAS!

From All The Folks At
FRIONA WHEAT GROWERS, INC.

Directors:
Ralph Wilson
Curtis Murphree
E.L. Fairchild
W.M. Massie
Ernest Osborn

Arthur Drake, Mgr.

Employees:
Ronald Smiley
Charlie Wise
Wesley Hardesty
Edward Spring
Bob Moore

MRS. MYRTLE CROW

Elder Citizen Enjoys Making Christmas Gifts

BY JUNE FLOYD

Making Christmas gifts isn't anything new to Mrs. Myrtle Crow, one of Friona's older citizens whose home is at 823 Pierce Avenue, where she lived for the past twenty-nine years. "When I was growing up and when I had small children, everyone made most of their gifts and enjoyed doing it," Mrs. Crow stated.

"Of course," she added, "We didn't have gifts then like most people do now. When I was growing up each child felt treated if he got one small toy."

"Getting apples, oranges, nuts and candy in our socks, which had been carefully hung before we went to bed on Christmas Eve, was also a special treat," she continued.

The first Christmas trees Mrs. Crow remembers were cut from breaks in the vicinity and were usually large and erected in the school house. Then on Christmas Eve the entire community gathered together, the school children presented a program of songs, skits and readings before the gifts were removed from the tree.

Decorations were made of strings of popcorn, cranberries or wild berries which were colorful. "If we wanted different colors on the trees, we used food coloring and made pop-

corn the desired colors before we strung it. We also left some white," she said.

One program she especially remembers was when her son, J.B., was in the first grade. He had learned a poem to say and knew the words perfectly. However, when he got about half way through it, he decided he was tired, so just stopped, walked off the stage and sat down.

Mrs. Crow, who is a native Texan, was born near Comanche and later moved with her family to Zephyr, where she met and married Alvin Crow. The Crow's and their children, J.B., Juanita and Clyde, moved to Abernathy in 1916 and then to Friona in 1929.

"When we first came here, Alvin was manager of Friona Consumers and we lived in the house where Mrs. J.W. Roberts and Jack live now. Dr. McIlroy was having it built when we got here, so we had to wait for it to be finished, she reported.

She went on to say that the family moved often. "Because Alvin liked living in different houses and when he saw one that was vacant, he rented it and sent a truck to move our furniture."

In 1940 the Crow's bought the house on Pierce Avenue and their moving days were over. Mr. Crow, who was fatally in-

THE UNOFFICIAL PATRON SAINT OF GENEROSITY, "ST. NICK," IS BASED ON SAINT NICHOLAS, FOURTH-CENTURY BISHOP OF MYRA, TURKEY, WHO IS SAID TO HAVE GONE ON MANY A MYSTERIOUS JOURNEY CARRYING CHRISTMAS GIFTS IN THE POCKET.



jured in a car-train accident on Main Street, died March 5, 1948.

Since that time, Mrs. Crow has lived alone. However, for seventeen years Jo Phillips, a former third grade teacher in the local system, was a part of her household. "She seems just like a daughter," Mrs. Crow said.

None of her children live here. J.B. lives in Amarillo; Juanita who is now Mrs. Charles Gray, lives in Albia, Iowa; and Clyde lives in Fort Worth. The grandsons are Charles, John and Bobby Gray, who live in Iowa and James Crow, who is serving in the United States Navy. Charles and John have both completed tours of duty

with the United States Armed Forces and are now attending college and Bobby is employed by a grocery store.

There are also two granddaughters and one great-grandson. Phyllis Crow Mays and her husband, George, live in Houston; and Annette Crow Cates, and her husband, Ronnie, live in Amarillo. They have one son, Ronnie Joe, who is two.

"He's the only one I have left to make stuffed toys for," Mrs. Crow said. She had made a patchwork stuffed dog which was about the right size for a two year old to enjoy and very attractive.

Mrs. Crow is a long time member of Friona United Methodist Church and has been active in Woman's Society of Christian Service for a number of years.

When a Star reporter called on her, she was wrapping a gift of hand crocheted dollies to take to a Christmas party the following day.

KEEPING BUSY IS IMPORTANT. . . Mrs. Myrtle Crow, whose philosophy is "keeping busy is a sure cure for loneliness," makes a wide variety of hand made articles. When a Star photographer stopped at her house recently, she had such an array of things that it was difficult to pick out which ones to leave out of the picture. During the past year she has made a large number of checked aprons, which she decorates with stitches using her own designs. She also makes pillows, crocheted dollies, stuffed animals, place mats and other articles which are useful and decorative. Many of these she gives away at Christmas time and any time of the year that a member of her family or a friend has a birthday.

"What do you plan to do for Christmas?" Mrs. Crow was asked. Her reply was, "It looks like I may be home alone, but don't intend to be unhappy about it. I'm just glad we are all well and everything is as well as it is with us."

Then, she added, "One of the neighbors has invited me to have Christmas dinner with her and her family."



Sincere wishes to all our patrons and customers

Aztec Drive Inn

Mr. and Mrs. Herb Seright

Greetings

It is our wish that the year ahead will unfold wonderful things for everyone.

CITY OF FRIONA

CHECKING OUT BEST WISHES!



May you find new joys, renew old friendships, rejoice in happy memories — and with bright hopes welcome the Christmas Season

MERRY CHRISTMAS

One of the genuine joys of the Yuletide is that which gives us an opportunity to express our appreciation to you.

Each passing year brings us a higher evaluation of your many friendships.



DALE HOULETTE MOBIL OIL



Houser

GROCERY & MARKET



Thanks for your
Loyal Patronage
for the past 9 years
**Haywood's
Cut 'N Curl**



THIRD PLACE WINNER. . . The Junior Class at FHS won third place in the door decorating contest with this design featuring antiqued foil on felt. They chose a theme of "Peace."

Traffic Crashes May Kill 87 In Texas In Holidays

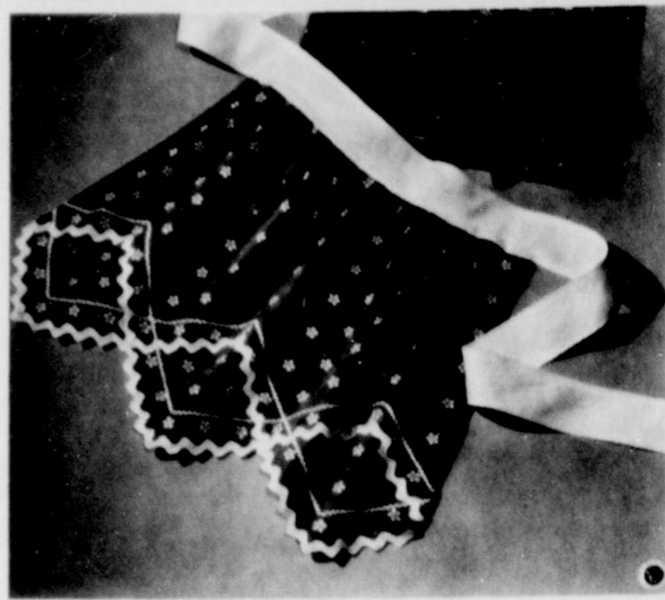
AUSTIN—The director of the Texas Department of Public Safety today estimated that traffic crashes in Texas over the Christmas and New Year holiday periods may claim as many as 87 lives.

Colonel Wilson E. Speir said 54 deaths are expected in the Christmas period beginning at 6 p.m. Christmas Eve to midnight Sunday, December 28. It also is estimated 33 traffic deaths will occur during the New Year holidays from 6 p.m. New Year's Eve to midnight Sunday, January 4.

"We urge each individual driver to accept the challenge of proving our estimates are too

high," Speir said. "Many holiday accidents can be prevented if Texans will drive safely and realize that no one is immune to a traffic crash."

Speir also announced that the Department of Public Safety will place all available patrolmen on the highways during the holidays to enforce the law and aid motorists. He said a special "Operation Motorcade" would be in effect over both holiday periods, during which periodic tabulations of traffic fatalities will be made and given the widest possible dissemination in order to focus public attention to the added dangers involved in holiday travel.



NEW APRON DESIGN—Easy and inexpensive to make is this colorful cotton print apron that requires only a half yard of fabric. The diamond-shaped hem is detailed and edged in Coats & Clark's jumbo and baby rick rack in contrasting colors.

First Community Tree Illumination

Two Pennsylvania communities, Riverside, California, and Salem, Oregon, were the first towns in the U.S. to sponsor the lighting of outdoor Christmas trees. Though widely separated in their geographic locations, all four of these towns "lit up" in 1913.

"Whosoever shall be found observing any such day as Christmas and the like, either by forbearing labor, feasting, or any other way upon such account as aforesaid, every such person so offending shall pay for each offense five shillings as a fine to the country."

Law passed by the Pilgrims in 1659.



Just want to say we hope you have
the merriest of Christmases. The very best from
**Friona Texas Federal
Credit Union**

GOODBY PSYCHOLOGY

BY Haggerty

WHEN YOU GIVE A GIFT, MAKE SURE THAT IT WON'T CREATE ANXIETY. A WOMAN WITH YOUNG CHILDREN MAY FEEL UNCOMFORTABLE IF YOU GIVE HER SOMETHING FRAGILE, AND A WOMAN WHO IS MORE JOB-CENTERED THAN HOME-CENTERED MAY FEEL UNEASY RECEIVING GEAR FOR COMPLEX COOKING.




In this season of joy,
we'd like to extend our best wishes.



And thank you,
customers,
for your
loyal
support.

Peace on Earth



May the spiritual gifts of
love and understanding be
with you and yours this Christmas.

Best Wishes For A Happy And Prosperous New Year.

the **Three G's** INC.
Florian Jarecki, Mgr.
Phone 247-3570
Day or Night
FRIONA DIVISION

**FLEMING & SON GIN
HUB GRAIN
FLEMING FERTILIZER**



HOLIDAY
Greetings

We hope Christmas is joyful for you!

Smiley's Motel
Smiley and Merle Fulks



TREBELAIRES. . . The Trebelaires, a singing group composed of local high school girls, pose here for their annual Christmas picture. They are left to right, back row: Kathy McLean, Carleen Schlenker and Carolyn Murphree. Center row: Nancy Martinez, Eva Miller, director of the group, Andrea Hurst, Esther Smith who is accompanist, and Cindy Barnett. First row: Sally Kendrick, Denise Buske, and Janet Mingus.

It is said that one who sits under a pine tree on Christmas Eve will hear angels singing.

If the sun shines through fruit trees on Christmas Day, it is a sign that the trees will bear much fruit.

A white Christmas presages a prosperous year.

Rejoice and be merry in song and mirth! O praise our Redeemer, all mortals on earth! For this is the birthday of Jesus our King, who brought us salvation, His praises we'll sing!
Anonymous

Take what is: trust what may be: That's life's true lesson.
Robert Browning



SEASON'S BEST To ALL

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.

Rushing Insurance Agency

Phone 247-3370 Friona, Texas



Christmas Greetings

To all our good friends.

Dodson Body Shop
Connie, Laqueta, Shae, Sheri, Stacie

Dear Santa

Dear Santa, I would like a talking Barbie please.
Cristy McManaman

Dear Santa, I want a fallball suit and a walke-talk for me and my brocher wants a race tartck and he wants walke talk to and that is all.
Luther and Randy Eakins

Dear Santa, I have been a good little girl and I want a Dance arena and a Barbie and Table and Chairs. After Christmas we might go to Iowa.
Love, Kim Frye

Dear Santa, I have been very good this year. Since I have I want a Swingy doll and a watch. Come to see me Christmas Eve.
So long, Barbara Rhodes

Dear Santa, I hope you will come in Christmas to Friona. I like no have prezans.
Roy Cabellero

Dear Santa, I have been a good girl. I want a dancearena doll. I am in the second grade. I like you very much Santa Claus.
Love, Karen Patterson

Dear Santa, I want some little kittles and some car and all the other cars. And I want a snow cone machine. And a popity popcorn machine. And I hope you have a very good Christmas. And I hope everybody likes there toys you gave them.
Love, Your friend, Cindy

Dear Santa, I would like a hopity-hop for Christmas. I also would like a neckless for Christmas.
Your friend, Tammy Harris

Dear Santa, I want a bike-with geers and brakes and a basket. Also I want a Alexander doll is what I think you call it. There is really nothing else I want really. Hope you have a Merry Christmas sliding down the chimneys giving presents.
Your friend, Renae Monroe

Dear Santa, I would like a swingy talking Ken a recorplar some doll cloetes a kobola and if he can ask rodof if he will give me a play picer or a Book of himself.
Sincerely, Mindy

Dear Santa Claus, I want a talking Barbie. And thats all.
Alesia Tucke

Dear Santa Claus, I want a bike, and a watch, and a berth ring, and a race car track.
Burke Vestal

Dear Santa, Here I writing you this few lines to tell you that I waite to being a racing car.
Noe M.

Dear Santa, I have been a nice girl. And I want a go go rock.
Love, Bonnie Fallwell

Dear Santa, I want some Rock um Sock um robots. And a racetrack.
Your friend, Brit

Dear Santa Claus, I want a dancearena for Christmas and a easy bake oven.
Doris Hough Charles Hough


Dear Santa Claus, I would like a bebe gun and a bike for Christmas. And my sister would like a easy bake oven and a doll too. And my brother would like a bike and some play guns. And my other sister would like a dress and some shoes. I would like to buy by mocher a dish washer. I wish I could buy my father a gun. That is all I would like for this Christmas.
Your friend, Manuel Pamriez

Greetings



We wish our friends and patrons a very merry Christmas . . . may your holidays ring with good cheer and plenty!

PORTER & SONS IRRIGATION



Happy Holidays

TO ALL OUR GOOD FRIENDS AND PATRONS, WE WISH THE VERY BEST OF EVERYTHING!

Bill Stephens
Painting Contractor



An Old Fashioned Christmas

Here's wishing you a holiday season that's in the old-time tradition!

Strickland's Tip Top Station
Friona, Texas

Texas Drivers To Find Registration Easier In '70

Texas drivers will find registering their motor vehicles for 1970 easier than ever before, thanks to a new registration system devised by the Texas Highway Department.

The Department expects more than seven million vehicles to be registered during the year and there will be several new wrinkles.

First, license plates will have a new color scheme—light blue on a reflective white background.

Second, for the first time, motor vehicle registration renewal applications will be mailed to every vehicle owner in Texas during January. The registration period begins February 1.

The renewal application will

Letters To Santa

Dear Santa Claus,
I would like to have a bicycle and a talking doll if you can't bring me both bring me the bicycle o.k. Santa Claus.
Love Linda

Dear Santa,
I want a record player for Christmas and a doll.
Love,
Deena Mason

arrive in the mail in a slender envelope marked, "Important—This is Your License Plate Renewal Application."

The application itself has instructions printed on it. It is a three-part form which should not be torn apart.

When the registration period begins, the vehicle owner need only take the application and the fee to the county tax office. Or he can order his plates by mail.

With the application, he will no longer need to present his certificate of title or the last year's registration receipt.

If he decides to go to the county tax office or a substation, he will find shorter waiting lines. With the application, the clerk will need only to receive the fee, affix to the application a sticker showing the registration number and other data and hand over the 1970 plates.

Some vehicle owner may find it even more convenient to go through the registration process by mail.

Although owners can register their vehicles in person until April 1, there is a March 1 cutoff date for mail registration. This allows 30 days for delivery before 1970 plates must be displayed on vehicles.

If the vehicle owner wants his plates mailed to him, he should send his registration application to his county tax collector, with the registration fee plus \$1, which is the statutory charge for handling and postage.

If the address on the renewal application is incorrect, the vehicle owner should print his correct residence address on all three parts of the application.

The new registration renewal system is the product of an extensive computerization of the Highway Department's motor vehicle registration records.

Initiation of the new system means Texas now has one of the most efficient systems in the nation for filing and registering motor vehicles registrations. Motorist convenience will be one of the greatest dividends of the new system.



On The Farm In Parmer County

RONNIE McNUTT
County Agent

YIELD GRADES OF BEEF CARCASSES TELL THE STORY

Are all beef carcasses the same? The answer, says Frank Orts, Extension meats specialist, is an emphatic no.

Research has shown that there can be as much as \$175 difference between two beef carcasses of the same weight. Of course, this is a very unusual difference but differences of \$30-\$50 are not uncommon.

The USDA reports that for each one percent increase in the percentage of edible meat from the chuck, loin, rib and round there is a value difference of nearly \$2 per hundredweight of carcass. Therefore, if two 600 pound beef carcasses have a percentage difference of five percent in the yield of boneless, closely trimmed steak and roast meat from the chuck, loin, rib and round then the higher yielding carcass would be worth \$10 more per hundredweight or 60 total dollars.

The difference between two carcasses of beef was accounted for by the amount of fat on the outside of the carcass, around the kidney, pelvic area and chest cavity, as well as the muscling displayed in the ribeye.

The greatest influence on the yield of steak and roast meat, is more highly influenced by the amount of fat on the outside and inside of the carcass.

The USDA yield grades assigned the carcasses were based on the above information. These yield grades are 1, 2, 3, 4 and 5, with the lower numbers indicating carcasses with

the highest percentage of lean-fat ratio.

According to USDA figures, approximately 21 percent of the quality graded beef in the U.S. is also yield graded; however, in Texas more than half of the carcasses are also yield graded which indicates wide usage of this grading system.



FIRST PLACE WINNER. . . This door, designed and constructed by the members of the Senior class at FHS, won first place in the annual Christmas competition. The door featured letters cut from felt spelling out the Christmas message of peace and brotherhood.



SECOND PLACE WINNER. . . This door was designed by the Thespians of FHS and took second place in the decorating contest this year. The main design is a cathedral made from many colors of felt and metallic braid.

HAPPY HOLIDAY

A "Fit-ting" Wish to all our Friends

Gib's Cleaners

"We have seen His star in the east and are come to worship Him."
— MATTHEW 2:20

Christmas Blessings

A Blessed Christmas and Joy and Happiness to you and yours

BENGER AIR PARK

PIPER Flite Center

Discover Flying

A Very Merry Christmas and a Happy New Year

May your crop of calves grow bigger,
And your range grass never fail,
May your waterholes stay open,
May you ride an easy trail,

★

May you never reach for leather,
Nor your saddle horse grow lame,
May you dab your loop on critters
With your old unerring aim,

★

May your stack of chips grow taller,
May your shooting eye stay true,
May good luck plumb snow you under,
That's our Christmas wish for you.

HI-PLAINS FEED YARD

GREETINGS



May all our wonderful customers enjoy the very best of holidays!

Hicks Plumbing & Heating



CHRISTMAS-BIRTHDAY SURPRISE. . . Ed Boggess, who celebrated his 80th birthday last Thursday, December 18, found this handsome live pheasant cock in his Christmas stocking. The bird was placed there as a birthday present by Boggess's son-in-law Bob Riethmayer who stunned the bird with a shot, then brought him in alive.

Christmas Has Many Names...

In Greece Christmas is called "Genethlia," feast of the Nativity.
 Noel is the term used for Christmas in France.
 An Italian name for Christmas is "Nativita" from which probably derived the Spanish "Navidad."
 The German "Heilige Nacht" signifies "holy night."
 The likeliest derivation of our own "Christmas" is from the Hebrew "mas" which means tribute.



Season's Greetings



We thank you for your patronage

S. and R. Fabrics

Nellie Pearl Shelton Rose Ann Ray

MOST FAMOUS CHRISTMAS CRIB IN BASILICA, ROME

What is said to be "the most famous Christmas Crib in the world" is on view in the Basilica of Saints Cosmas and Damian, near the Coliseum in Rome. This *presepe*, truly a work of art and the only one of its kind, was created in Naples over 200 years ago. A certain S. Cataldo-Perricelli and his wife, who had inherited the Crib from ancestors, presented the scene to the Third Order Regular of St. Francis.

This unique display is 45 feet long, 21 feet wide, and 27 feet high, and contains hundreds of wooden, hand-carved figurines. They are the work of several artists of the 17th century, and portray various phases of Neapolitan life of that period.

The surrounding scenes portray life as it must have been in Naples over two centuries ago.

The most important part of the Crib is, naturally, the Holy Family. The Magi are dressed in colorful Oriental garments, and kneel before the holy Infant, offering Him rich gifts.

A Very Merry Christmas
BEN FRANKLIN STORE
 Mr. & Mrs. Kenneth Williams



TRIPLE GOOD WISHES TO YOU!

No matter how many times you may say it, there's one wish that always comes straight from the heart . . . "Merry Christmas!" May the holiday season be truly merry for you, your friends and your family. We're glad to have had your patronage in the past and look forward to serving you again.

BROOKFIELD DRILLING



Christmas Cheer

At this joyous time of year, we extend our warmest wishes and express our appreciation for your loyal support.

MAURER MACHINERY



MINNEAPOLIS-MOLINE



'YOUR M-M DEALER IN FRIONA FOR 40 YEARS'

The Christmas Gift

A SHORT STORY BY NELSON LEWIS

Whatever the Yuletide Season may mean to humanity at large, there is never any doubt as to its magical triumph over the nine year old mind.

Amelia Evan's third graders were held in that state of suspended animation reserved for the very young when anticipating the Christmas Holidays.

Miss Amelia stood behind her desk and viewed the quivering mass of little people who were to her a career and a family.

For several years the superintendent and the principal had, with diplomatic caution, reminded Miss Amelia that certain time honored practices had been recently declared ta-hoo.

Miss Amelia had listened attentively, agreed that one must adhere to guide lines, smiled sweetly, and had then gone right on teaching the third grade in her accustomed manner.

Each day started with a Bible verse and a short prayer, the flag was dutifully saluted and allegiance pledged there unto, and on special occasions the room was decorated appropriately.

Christmas was definitely no exception.

As had been her practices for many years she had given each child a half dozen pencils in a brightly colored box.

The boxes bore the children's names and became cherished keepsakes, in fact such boxes were to be found on dressers and in cabinet drawers in many of the young married's homes all over town.

"Children," began Miss Amelia, "there will be no home work assigned over the holidays but I will remind you that this winter vacation is a fine time for you to review your first term work and to polish any rough spots you may come across in -----"

"It's snowing--it's snowing!" burst from Red Head on the last row.

Discipline evaporated in the general stampede to the windows. Experience had taught her that "prudence is the better part of valor;" therefore instead of insisting upon their remaining seated, she joined them at the windows.

"Oh! how big they are!" Blonde Pony Tail said.

"And no two are exactly alike," said Crew Cut of the black rimmed glasses.

"Look it's going to stick."
"Oh Boy! sledding tomorrow."

Exuberance ran its course in a few minutes, and grasping the opportunity Miss Amelia said, "Alright let's return to our seats, it's almost time for the bell."

As if awaiting her remark the bell sounded, heralding the beginning of the holidays.

"I wish each of you a Merry Christmas, have fun and I'll see you next year."

Now the moment had arrived for another breach in the wall of convention.

Single filing out of the room each child paused by teacher's desk and handed her a gift.

For the most part they seemed "store bought" and were beautifully wrapped; however a few showed the unmistakable handwork of the donors.

Blonde Pony Tail and Black Braids deposited a hug and kiss along with their gifts, and Crew Cut presented a manly, dignified handshake.

The last child to leave the room was a tiny girl whose wide grey eyes had always reminded Miss Amelia of a lost kitten.

Big Eyes sidled up to the desk and extended a miniature hand "I brought you a handkerchief," she smiled, "but I didn't have any paper or ribbon to wrap it in."

Miss Amelia took the small square fold of cloth and immediately became aware of its true identity.

It was not a handkerchief in the usual sense. It was merely a six inch square of unbleached cotton material evidently cut with pinking shears from a larger piece of goods.

Sensing the embarrassment that was almost overcoming her young pupil, Miss Amelia plopped down into her chair and gathered the small body into her arms.

"Oh, thank you, dear. How sweet of you to give me something you made all by yourself. See I'll just tuck it into my watch band like this and then it will be handy when I need it."

Merry Christmas' were exchanged for the twenty ninth time and the child hurried to catch up with her school mates.

Miss Amelia remained seated, her eyes burned with unshed tears as she thought of the simple gift so willingly given.

The child's family was perhaps the least well off of all the people who lived on the wrong side of the tracks.

Miss Amelia made a silent resolve to concentrate all her best efforts on little Big Eyes when school resumed.

Taking leave of the other teachers was never a problem of this time of the year.

Everyone was in a hurry to shop or visit; consequently Miss Amelia was soon piloting her small sedan homeward.

Home was a small farm five miles north of town where she lived with her parents.

The snow had increased and it was with some difficulty that she maneuvered her way through traffic and onto the state highway.

Here the thousands of cars had beaten the new fallen flakes into a dirty froth.

The windshield wipers, even with the aid of the defroster, were fighting a losing battle.

Through the small triangle of clear glass she spied the proper exit and very carefully began to enter the frontage road.

The same traffic that had helped keep the highway clear had also thrown up a foot high ridge of snow and ice along the edge of the roadway.

Her front wheels struck this small barrier and she felt the car lurching into a skid.

The exit was straight ahead, now to the left, now to the right.

She made a valiant effort to straighten the course of the car but it had already begun to slip over the edge of the embankment.

Muffled by the deepening snow it rolled noiselessly down the slope and crashed to a halt against the concrete abutment of a former bridge.

The window nearest her exploded in a shower of broken glass. A searing pain burst like fire into her left forearm.

She found herself lying on top of the old bridge foundation. Her coat caught in the wreckage was yanked from her shoulders and the giant snow flakes made cold wet patches on her thin blouse.

Struggle as she might she could not free her feet and legs from the wrecked car.

Through the driving snow she saw the deep gash in her left arm from which the blood was pouring in great steady gushes.

It is to Miss Amelia's credit that she did not panic. She felt a moment of desperate fear, then her common sense took over and she realized that if something did not stop the flow of blood she had only minutes to live.

Little Big Eye's handkerchief was still clasped firmly under her watch band.

The trembling fingers of her right hand reached the small square of cloth and pulling it gently from under the elastic metal she placed the cold, damp folds of cloth over the wound.

Pressing hard and holding tightly she relaxed a little, shut her eyes against the pelting snow and prayed.

The truck driver and the State Trooper fought their way down the snowy slope.

"I saw the car try to turn off the highway and then it turned over and I knew that meant trouble," the big strong back lodged solidly against the old concrete, the big booted feet pushed against the car's top, "pull her legs out he grunted".

"She's Okay," the young trooper said. "Boy, it's a good thing she had that handkerchief handy. She would have bled to death before we got here."

Love,
Christy Cunningham

Love,
Robert Reyes

Love,
Laura Ellis

Love,
Shirley Hart

Love,
Christy Cunningham

Love,
Robert Reyes

Love,
Christy Cunningham

Love,
Robert Reyes

Love,
Christy Cunningham

Love,
Robert Reyes

Love,
Christy Cunningham



Dear Santa,
I am doing fine in school. I cannot wait until Christmas. How is Mrs. Santa at the north pole. I want a Barbie for Christmas. I want a hoppy ball. And an easy bake oven. And a swingy. And some Barbie clothes. I will leave you something to eat.
Your friend,
Lajiana '11

Dear Santa Claus,
I would like a new piano and an organ. And new clothes. I would like a Swing. And my sister wants a berry. Have nice time.
Love,
Trevia Bredgeman

JOY

at CHRISTMAS
An old-fashioned greeting from
KELLEY'S RADIATOR



1969
May the light and love of the Christmas season radiate blessings upon all.

BOVINA WHEAT GROWERS
RHEA

GREETINGS

We wish you a Christmas that is beautiful in every way!
Charm Beauty Shop
Mrs. Pat Fallwell Mrs. Kathern Milligan

good times!
good cheer-
at Christmas!

To our very good friends,
best wishes for the holiday season
FRIONA SNACK BAR
Eva Marie Parker

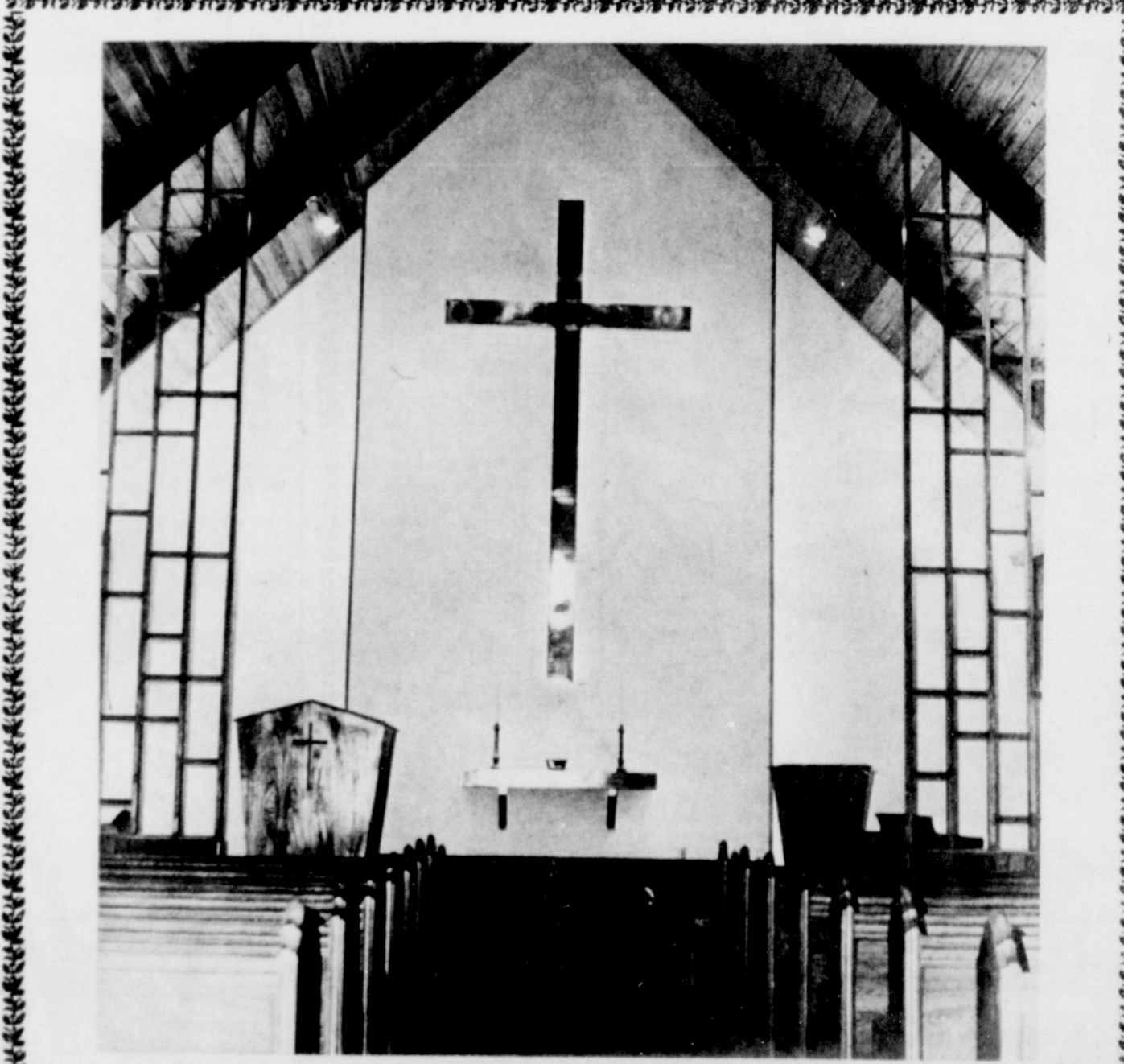
LETTERS TO SANTA CLAUS

Dear Santa Claus,
I would like a Tom Thumb Typewriter for Christmas. And Mother wants a New Cook stove for Christmas. That's all. Cause that's all I want. Thank you,
Sincerely,
Shirley Hart

Dear Santa,
This Christmas I want a dancin' doll, a hoppy-hop and some skates. I also want a super sprogaph.
Love,
Christy Cunningham

Dear Santa,
I would like any kind of doll. A hoppy-hop that does not have a hole in it. And I would like a globe.
Laura Ellis

Dear Santa Claus,
I am happy because Christmas is here what I want for Christmas is a bick, because this year I go to school. I want some gerons to play with my brothers good-by Santa Claus.
Robert Reyes



The Sanctuary Of The Union Congregational Church
Season's Greetings And Best Wishes
A & A ELECTRIC
John Allen, Jr.

Greetings
Season's best wishes to all!
It has been a pleasure serving you during this past year!
Webster's Upholstery



"ROCK HOUND" . . . Mrs. R. G. Chambers of 908-a 9th St., Friona, displays a Santa Claus and a Christmas tree, two items in her collection of unusual rocks.

Number Of Wells Goes Up; Acreage Declines

Facts and figures that describe irrigation in Parmer County and 41 other High Plains counties are now available from the County Agricultural Agent's office. These irrigation facts are published each year by the Texas Agricultural Extension Service in the High Plains Irrigation Survey.

Although special emphasis is placed on 1969 irrigation, long term trends for major crops, number of wells, pumping capacities, and irrigated acreage are also included in the survey. This information is combined to show changes that have taken place in High Plains irrigation over the years.

In Parmer County, approximately 2,937 wells pumped water to 310,647 acres of thirsty crops during 1969. In addition to the wells, 349 tailwater pit and playa lake pumps were used. These two low-lift water sources offer economical irrigation and contribute significantly to crop production and water conservation. More playa lake water should be used for irrigation.

Of the major crops in Parmer County, 145,094 acres of grain sorghum, 48,000 acres of wheat,

and 40,600 acres of grazing forage were irrigated during 1969. These acreage alone show the importance of Parmer County irrigation.

Additional income from irrigating these and other crops contribute heavily to the county economy. Irrigation water contributes heavily to the wealth of many people in the county, whether received directly by farmers or indirectly through other businesses and employment.

A point of major concern to all of us is that an average of 188 acres were irrigated by each well in 1950, 165 in 1960, and only 106 in 1969. The number of wells pumping irrigation water increases every year. Growers continue to adjust irrigation practices in order to make more efficient use of available water. For many farmers this means watering fewer acres.

Whether your interest in irrigation stems from a farming enterprise, commercial business, that the 1969 High Plains Irrigation Survey has up-to-date irrigation information for you. Call or come by for it.

WORDS TO LIVE BY . . .

It is good to be children sometimes, and never better than at Christmas time, when its mighty founder was a child, Himself.

Charles Dickens

Inasmuch as you have done it unto one of the least of these My Brethren, you have done it unto Me.

Matthew 25: 40

What can I give Him, poor as I am? If I were a shepherd I would bring a lamb. If I were a wise man I would do my part, yet what can I give him: Give my heart.

Christina G. Rossetti

COLLECTS, PAINTS THEM

Rocks Come Alive In Friona Lady's Hobby

BY BILL ELLIS

Mrs. R. G. Chambers, a newcomer to Friona, has an interesting hobby. She collects and paints unusual rocks.

Her hobby was started some four and one-half years ago when her son Phillip, now 10, found an unusual rock when they were living in Des Moines, Iowa. "If this rock was painted,

it would look like a frog," the youngster told his mother.

So Mrs. Chambers painted the frog a deep green, complete with facial features, and presto—a collection was started.

Mrs. Chambers and her son like to bring back rocks from places they visit on their travels. Mr. Chambers said he leaves the collecting to the other two members of the family.

He is employed as a grader for the USDA at Missouri Beef Packers.

The collection has several different "characters", from Santa Claus to Lyndon Johnson's face and Gentle Ben. "I had a Nixon rock, but I gave it away," Mrs. Chambers says. She has the attractive and colorful collection displayed in her living room.

"Phillip and I are sort of like squirrels. We store away rocks for the winter, and when we need something to do, we paint them," Mrs. Chambers says. Besides the Santa, the collection also contains a Christmas Tree, a Pilgrim for Thanksgiving and other rocks representing holidays.

One group of rocks resemble birds' heads, and are painted accordingly. "We found them all the same day. Seemed like every rock we found at that place looked like a bird," Mrs. Chambers said.

The rocks range in size from a "black-eyed pea" to a big pirate who is five inches tall. She paints rocks and gives them as gifts—usually paper weights.

There are over 200 rocks in the collection, which Mrs. Chambers had on display at the Public Library in Mason City, Iowa, and also has shown them to clubs and school classes.

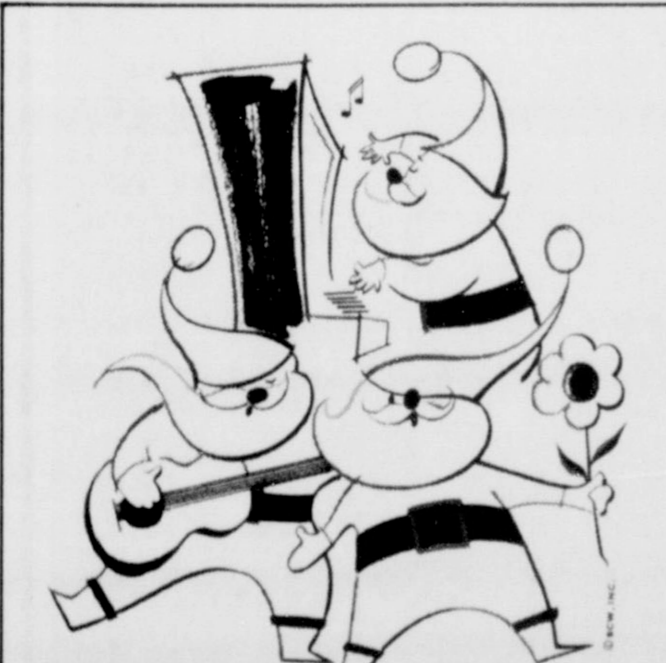
Mrs. Chambers doesn't consider herself an artist, but she also has done a few paintings.

She finds her hobby interesting, and it is shared by her family.



to all our loyal friends!

J. C.'s Home Repair Service



HAPPY HOLIDAYS

Heartiest thanks to our customers

Taylor & Sons Blacksmith

SANTA LETTERS

Dear Santa Claus,
I want a doll for Christmas. I like dolls. I like you very much. I have been a good girl.
Love,
Kelley Brandt

Dear Santa Claus,
Are you doing fine? I am fine. I want a doll. And make up.
Your friend,
Donna Campbell

Dear Santa Claus,
I donot know what I want you to bring me but bring me somthing.
Love You,
Karen Stevick

Dear Santa Claus,
I want a organ a walking doll. I want talking doll and bicycle. My mother wants some glass to drink.
Agnes Aragon

Dear Santa,
I would like to have a bike for Christmas and that is all.
Senserley,
Joe Bernes, Jr.



"Ye shall find the Babe wrapped in swaddling clothes, lying in a manger."

Let us go and seek the Babe, as did the humble shepherds who first heard the glad tidings. We, too, can find Him — in our own hearts.

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

MERRY CHRISTMAS

May men everywhere share the wonder and glory and blessings of this Christmas season.

FARR BETTER FEEDS

ASSEMBLY OF GOD

10th and Ashland — Rev. Ott Robertson, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Young People: 6:45 p.m. Evening Worship: 7:30 p.m.
Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST

14th and Cleveland — Rev. R. C. Heister, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION

5th and Main — Rev. I. S. Ansley, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Evening Worship: 7:30 p.m. Wednesday Prayer Meeting: 7:30 p.m.

FIRST BAPTIST

Sixth and Summitt — Rev. Bill Foil, pastor
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 6:00 p.m. Evening Worship: 7:00 p.m.
F.M. Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION

4th and Woodland — Rev. Donnie Carrasco
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Training Union: 5:00 p.m. Evening Worship: 6:00 p.m.
F.M. Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland — Father Gerald Dunford
Mass: 10:30 a.m. Confession:
Saturday 7 p.m. Evening Mass: Wednesday, 8 p.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth — Bill Gipson, Preacher
Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening:
6 p.m. Wednesday evening: 7:30 p.m.

REDEEMER LUTHERAN CHURCH

13th and Virginia — Otto Kretzman
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
Rhea Immanuel Lutheran Church — Worship 9:30 a.m. Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH

6th and Cleveland — UCC Rev. Paul Mohr
Sunday School: 10:00 a.m. Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship: 10:30 a.m. Evening 7:00 p.m.
Wednesday Evening: 8:00 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth, M.R. Zamorano
Bible Study — 9:30 a.m. Worship 10:30 a.m.
Evening 8:00 p.m. Thursday Evening 8:00 p.m.

FIRST METHODIST

8th and Pierce — Rev. Albert Lindley
Sunday School: 9:45 a.m. Worship: 11:00 a.m.
MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland — Rev. G. W. Hamilton — Pastor
Sunday School: 10:00 a.m. Worship: 11:00 a.m.
Wednesday Evening: 8:00 p.m. Sunday Evening: 8 p.m.
Friday Young People: 8:00 p.m.

SEE

HI-PLAINS

SAVINGS and LOAN
ASSOCIATION
4th and Sampson

FOR

HOME LOANS

TO

REFINANCE
BUY or BUILD
REMODEL

For Information, ---CALL Eric Rushing, Phone 247-3370

TO MEET NEEDS

Public Service Plans New Plant Equipment For 1970

More than \$25,000,000 will be invested in new plant and equipment in 1970 to meet the needs for electric power in its 45,000 square mile service area, it was announced today by Roy Tolk, president of Southwestern Public Service Company.

The major project in the 1970 construction program will be continued construction on Jones Station, a new generating plant located on the Texas South Plains, near Lubbock. Ground was broken earlier in 1969 on the new plant, which will have an original generating capability

of 210,000 kilowatts, and is scheduled to go into operation in mid-1971.

Slightly more than \$4,000,000 of the 1970 improvement investment will go for facilities in the Panhandle Division of the company, made up of communities in the northern and central Texas Panhandle and the Oklahoma Panhandle, including Friona.

"When it comes to electric service, people are mainly concerned about two things these days, reliability and cost. We share these concerns with our customers. That's why it has

been necessary for us to invest an average of 20-million dollars a year in new equipment every year for the last ten years. New equipment improves reliability, adds to efficiency and thus gives us a chance, at least, to fight galloping inflation," Tolk said in announcing the construction program.

"Reliability of electric service is not a national problem, although it has been made to sound like one in recent years. This fear atmosphere, which has been building since 1965, has been largely the product of advocates of government control of business, even though the failure which set off the 1965 blackout originated on a government-owned electric system.

"There are a few areas of the country, none of them close to this region, in which some power shortages may develop in the future. If these shortages do come about, one of the reasons will be that some companies have been prohibited from building necessary plants and transmission lines by special interest groups—a handful of people. It sometimes appears to me that we have quite a few people living in this 20th Century who want all the comfort and convenience of the space age, including low cost electric power, but want the landscape to look the way it did at the time of the landing at Plymouth Rock, with no cities, no railroads or airports, no highways and no power lines," Tolk added.

Tolk asked the press to help draw the distinction between a "blackout" and an "outrage." He described a "blackout" as a shortage of power and an "outrage" as a service interruption caused by some other reason than a power shortage.

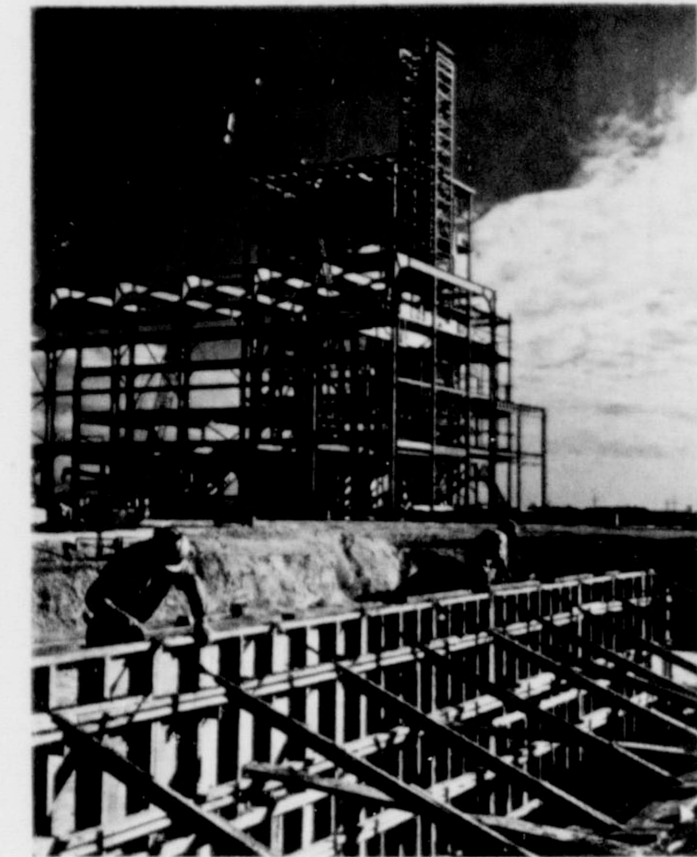
"Let me say, too, that we won't have any blackouts in our

service area in 1970, but we will have some service interruptions. We aren't perfect yet, our reliability record is 99,997, and there will be some times when we'll have all the power anybody needs, but there'll be a lightning storm or a squirrel in a substation or an equipment failure or a human failure, and we'll have a service interruption for some of our customers. So, interruptions, yes; insufficient power supply and blackouts, no," Tolk added.

Southwestern Public Service Company's 45,000 square mile service area covers parts of four states, beginning in the

southwest corner of Kansas, crossing the Oklahoma and Texas Panhandles, moving down on to the South Plains of Texas and then west to include the Clovis-Portales and Pecos Valley regions of New Mexico.

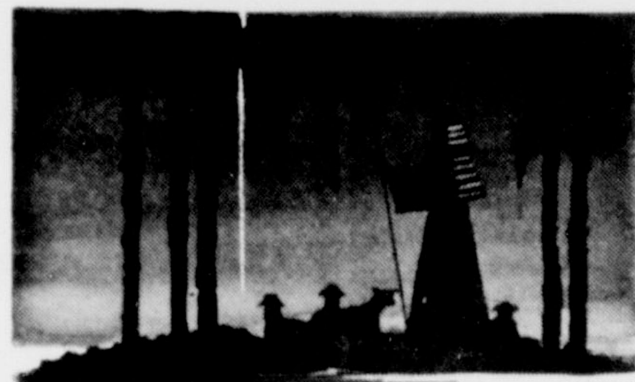
The company meets the electric needs of its 220,000 customers with an interconnected generating capability of 1,820, 200 kilowatts, more than twice what it was 10 years ago, and is tied together by a 4400 mile transmission line network.



A major investment in Southwestern Public Service Company's 1970 construction program is the Clifford B. Jones Generating Station being constructed on the South Plains near Lubbock. The electric company plans to invest more than \$25,000,000 in plant and equipment in 1970.



Star Bright



May Christmas blessings be with you

Foster's

Time to say:

Merry Christmas

BI-WIZE

Rexall

DRUG

We prescribe Only the Best!

Greetings of the Season

We are very happy indeed to take this opportunity to tell you how much we appreciate the privilege and pleasure of serving you. It's our sincere wish that Santa brings you just what you're hoping for and that life holds many joyous occasions in store for you and all those who are dearest to you.

WHITE'S SUPERMARKET

Mrs. & Mrs. E.S. White

Mr. & Mrs. Edward White

Christmas Joy

May God grant you and your family these joyful gifts of this holy season . . . Love, Peace and Understanding. We thank you for your loyal patronage.

PARMER COUNTY IMPLEMENT CO

Friona

Phone 247-2721

HAPPY HOLIDAYS



HOPE THE SEASON "CLICKS"!
Angel Photography Studio
 Bill and Carmen Angel
 Hereford



DECORATIVE — Charming animal shapes cut from cotton fabrics and edged with rick rack make tree-trimming fun for the whole family. For free patterns, send a self-addressed stamped envelope to Mexican Tree Trims, National Cotton Council, P. O. Box 12285, Memphis, Tennessee 38112.



TREE TRIMS — Colorful birds cut from red and white cotton fabric lend a Mexican flavor to holiday trees. Wright's rick rack in contrasting colors adds a decorative touch. No sewing is required for these ornaments which are fused together with iron-on Wonder Under by Pellon.

Limb-Trimming Can Be Fun

Let the decorations on your holiday tree reflect all the color and gaiety of a Mexican Christmas. Do it with Mexican-inspired

tree ornaments in the charming folk art tradition... ornaments you can make yourself from bright-colored cotton fabrics cut in simple animal shapes. For added color, trim them with lively zig-zags of cotton rick rack and fringe.

No sewing is required for these easy-to-make tree trims, reports the National Cotton Council.

To give body to the ornaments, use heavyweight non-woven interfacing between front and back of the fabric designs. Cut two 6x7-inch rectangles of cotton fabric and one of interfacing to form a base for the designs.

Join fabric and interfacing together with a new iron-on product—a web of fibers on transfer paper that fuses materials together with the aid of a steam iron.

Then trace an animal shape on the fabric base and cut out. Simple outlines of birds, owls, lambs, fish, or Mexican burros are most effective.

Glue appropriate rick rack trims to the animal shapes, making identical designs on both sides of each ornament. Use sequins for eyes.

For example, an ornament in the shape of the traditional Mexican stone bird can be cut from bright red cotton. Outline the bird's tail and wings with black baby rick rack. Add rows of white baby rick rack on the wings and tail for contrast. Glue one point of rick rack on each side of the bird's beak, and black sequins for eyes.

Make hang loops for the ornaments from four strands of cotton thread in the same color as the fabric.

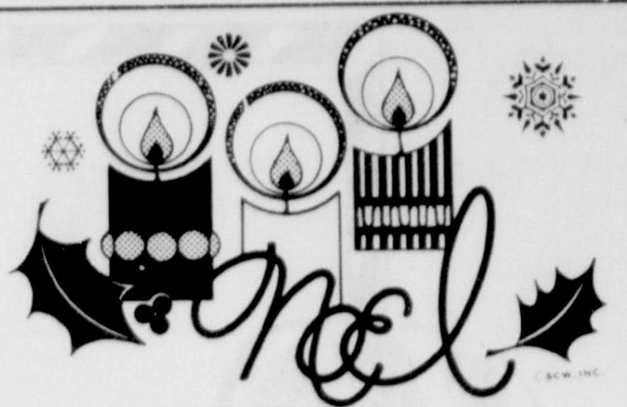
Free patterns of animal shapes can be obtained by sending a stamped self-addressed envelope to Mexican Tree Trims, National Cotton Council, P. O. Box 12285, Memphis, Tenn. 38112.

William Penn's Christmas Message To The American Red Indians, 1682

On a day towards the end of 1682 (we) made a Treaty of Amity with the American Red Indians. (We) carried no weapons; (they) were fully armed. (I) addressed them as follows: "The Great Spirit who made me and you, who rules the heavens and earth, and knows the innermost thoughts of men, knows that I and my friends have a hearty desire to live in peace and friendship with you, and to serve you to the

utmost of our power. It is not our custom to use hostile weapons against our fellow-creatures, for which reason we have come unarmed. Our object is not to do injury, and thus provoke the Great Spirit, but to do good. We are met on the broad pathway of good faith and good will, so that no advantage is to be taken on either side, but all is to be openness, brotherhood, and love."

William Penn, 1644-1718



Best of the Holidays to you!

Holiday House Motel

HAWAIIAN CHRISTMAS

Although many Hawaiians have never seen ice except in the form of a cube, they paint their Christmas trees white to simulate snow.

Christmas dinner is an elaborate affair — but one reserved for the intimate family group, behind locked doors and drawn blinds.

Hawaiian hospitality is such that were the doors not locked and the blinds not drawn, strangers would wander in, expecting the host and hostess to offer open-house hospitality of food and drinks. However, inexpensive gifts are exchanged by everyone.

FUN-LOVING KING RESTORES TREE TO YULE STATUS

Ironically it was the "merry monarch," Charles II, that much-maligned king of England, whose licentious adventures were the scandal of 17th century Europe who actually caused the Christmas tree's return into English life.

It is said that the Roundheads, who beheaded his father Charles I, had banished the tree as part of the Devil's work, but on Cromwell's demise and the return of the royalists, the fun-loving monarch restored this picturesque custom, much to the joy of the English-speaking world.



Merry Christmas

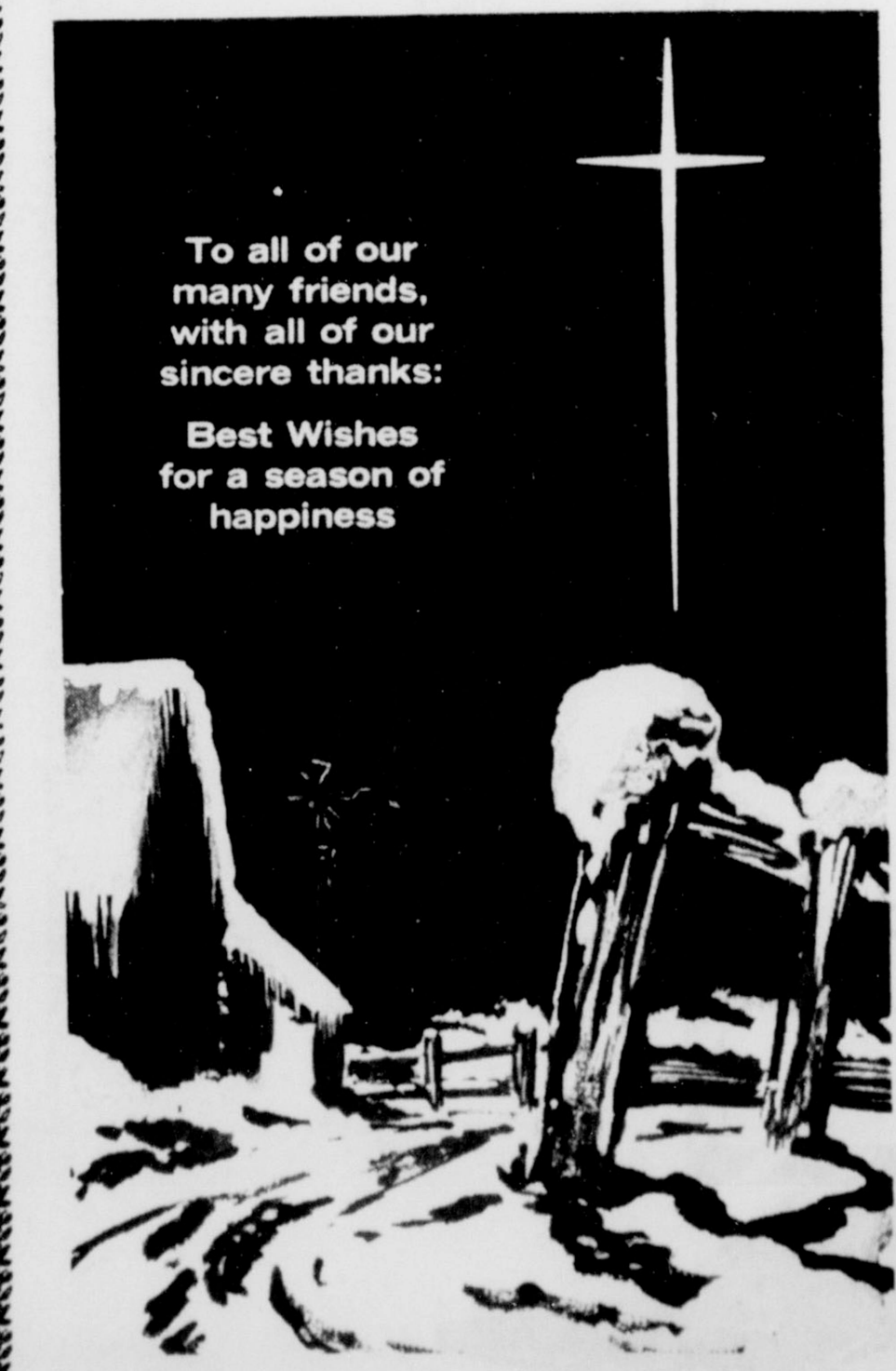
TO ALL

It's the season to pause and think about friends old and new... and to wish them health and happiness!

Ruthie's

Ladies And Children's Ready To -Wear

Mrs. Marion Fite Friona, Texas



To all of our many friends, with all of our sincere thanks: Best Wishes for a season of happiness

Friona Feed Yards



Dear Santa Claus, I had one of your elfs brock his leg, is he out of the hospital?
 I want a baby swingy an a baby crisy.
 I hope your elfs leg is better. Merry Christmas, and a Happy New Year.
 Your friend,
 Lisa Buchanan

Dear Santa Claus, I love you Santa. Because you bring me presents. I want a bike for Christmas.
 Lupe Rodriguez

Dear Santa Claus, Pleece bring me a bike. And a stove. Doll.
 Love,
 Margie Romo

With sincere appreciation of your friendship and good will we extend to you

BEST WISHES FOR A HAPPY HOLIDAY

FIRST FEDERAL
 SAVINGS & LOAN ASSOCIATION of CLOVIS
 HOME OFFICE: 801 PITE ST. CLOVIS, N. MEX.
 BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

NOEL

WE HOPE YOUR CHRISTMAS IS BRIGHT & GAY!

WILSON & MAY AUTOMOTIVE

Hardy May Johnny Wilson

Ho Ho Ho

1969

Like jolly old Santa, we've come with a pack of good wishes and jolly cheer for your holidays.

Panciera Tire & Supply

SHAMROCK GOOD YEAR

Merry

Christmas

Yes, It's True We've Been Wishing Our Friends A Hearty "Merry Christmas" For A Long Time. Each Season's Greetings Seem To Take On Added Significance Because We Find Ourselves With New Friends And Customers Whom We Wish To Include In Our List.

We Have Much For Which To Be Thankful-Good Friends, A Fine Community, A Spirit Of Loyalty That Makes Us Proud To Call Friona Our Home. It Is Good To Be Among Friends At Christmas Time And To Send You Our Annual Message Of

"MERRY CHRISTMAS!"

West Friona Grain, Inc.
& Country Club Gin

Don Huckabee, Mgr.

W. Highway 60

