

FOR OUT-OF-TOWN

Friona Mail To Lose Identity

If you'd like for Aunt Mary, or Cousin Albert, or anyone else to have a souvenir letter postmarked in Friona, and the person in question lives out of town, chances are you ought to get busy and mail the letter right away.

According to Postmaster Wright Williams, Friona is due to join the trend already underway in other parts of the area, whereby all mail to be sent out of town will be shipped to a sectional center, in this case

Amarillo, where they will be given the postmark of the sectional center, rather than their originating office.

This practice has already begun to the south, where such towns as Muleshoe, Littlefield, Brownfield and Levelland have lost their identity on mail originating in their cities being mailed to other points.

Postmaster Williams said that in response to a query regarding the potential time it would save in the

local office to have such mail cancelled in Amarillo rather than here, that he didn't think it would save any time.

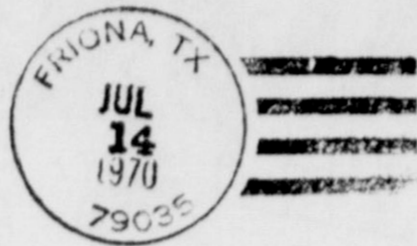
"We do such cancelling at such times as we are caught up with our regular work. It is just another part of our work, which goes to make a full day for our employees," Williams said.

However, he said that he understood that as soon as equipment was installed in Amarillo to take

care of the added cancelling work, that this job would be transferred to the sectional center, rather than being done locally.

The Friona Chamber of Commerce has officially objected to the idea, which would cause mail originating in the city to lose its identity.

However, as it is with most government programs the objections will probably fall on deaf ears, and the change will be made when the time comes.



The FRIONA STAR

Volume 45, Number 41

Thursday, July 16, 1970

FRIONA, TEXAS, 79035

14 Pages

While on our recent trip to Houston we were once again made to realize what a sprawling and diversified state we have.

On our way to Galveston where we spent a short time, we passed League City. This may not be a familiar-sounding city for Frionans, but its high school, Clear Creek, should ring a bell.

It was Clear Creek that the Friona Squaws faced back in 1964 in the finals of the girls state basketball tournament, and beat 45-40 for Friona's first state championship in a team sport.

We bring this up not so much as to say that we say the League City "city limits" sign as to point up the vastness of Texas. That city is only five miles off the Gulf Coast of Texas, while Friona is almost 700 miles from the Texas Gulf.

Here, then in the state basketball finals were teams representing two Texas cities, almost 700 miles apart, with practically the only thing in common being each had a good girls basketball team. (Oh, yes, and both were in Texas.)

That was a thought that presented itself to ourselves in some of our encounters with people from downstate. We found in many cases that many of the newspapers from other parts of the state have very little in common with us.

For instance, the Houston area is an industrial area. The eastern and southeastern sections are interested in trees and lumber. The coastal region is a shipping, boating and fishing area.

Few of these people know what its like to be in the heart of an agricultural area such as we are.

All of this brings to mind something I have often thought about. Texas, you know, entered the Union with the right of dividing up (if it ever chose to) into as many as five separate states.

We don't think we're being a disloyal Texan by any means by suggesting that this would be a good thing, and especially for West Texans.

As we have pointed out, various sections of our state are different as daylight and dark. All have their particular interests--most sections depend for their livelihood upon entirely different circumstances.

By dividing up into smaller states, we in West Texas would automatically get better representation, since the political area would be much smaller.

For instance, rather than having our capital 500 miles away in Austin, we might have a capital in say Lubbock, Amarillo or Plainview. None of these would be as far as 100 miles from Friona.

With one of these cities as a state capital, and more state representation, legislation would naturally be more meaningful, since "our" entire state would have agriculture as its prime support.

Other "state capitals" could then be established at such places as El Paso, Houston, Austin, Fort Worth, Dallas, etc.

Houston truly is an industrial center. We had known of this fact for many years, but had not realized just how industrialized it is until our recent trip. The Houston skyline is almost as impressive as such cities as Chicago, the mid-west metropolises.

Many national firms are locating in Houston. It has all the transportation advantages, plus plenty of room (which many Eastern cities are short on). And many other decided advantages. Only disadvantages as I see it is the humidity, but this always seems to go with a large metropolitan city.

Someone has observed that it takes a student 20 minutes longer to say what he thinks than to tell what he knows.

In her school essay on "Parents" a little girl wrote: We get our parents when they are so old that it is impossible to change their habits.

It is said that George Washington never told a lie. Well, there was less occasion for lying in those days. Golf had not yet been imported from Scotland, television had not yet been invented, and the number of miles secured from a gallon of gas was not a subject for popular discussion.



THE GOOD NEWS... Mayor R.L. Fleming, left, beams proudly at the announcement held up by Frank Spring, president of Friona State Bank, that the bank will deed its old building to the City of Friona for use as city offices.

Bank Gives Building To City Of Friona

At the regular meeting of the Friona State Bank, the board of directors voted unanimously to give the bank building presently occupied to the City of Friona when vacated by the Bank.

The building was offered to Mayor R.L. Fleming, who consulted the City Council, and the Bank was notified Wednesday that the City gladly accepts the offer. Mayor Fleming said the city was very much in need of office space at the present time.

The Bank will vacate the building this fall to occupy their new facility at 11th and Cleveland.

"The City of Friona greatly appreciates this gesture on behalf of the bank. We were needing additional space badly. This will also save the taxpayers of Friona a lot of money," said Mayor Fleming.

A.L. Black, board chairman of the bank, expressed the hope that having the city offices at the location would help maintain the traffic on Main Street.



BUILDING GIVEN... Friona State Bank's board of directors announced this week that it will donate its old building at the corner of Sixth and Main, to the City of Friona for its use as a municipal building when the bank moves into its new quarters later this year. Shown in front of the bank building are City Manager Jake Outland, bank board president, A.L. Black, Mayor R.L. Fleming and bank president Frank Spring.

Opportunity Plan Is Accepting Applicants

The board of directors of Friona's Opportunity Plan, Inc., announce that the Plan is in effect, and is accepting applicants for student loans. The local fund at this time has \$1880.00 and the board wishes to thank the residents of Friona for contributing to the fund.

"Should there be those wishing to contribute to the fund, that has not been contacted, they may mail their contribution to me or give to any board member," says Richard Colard, president of Friona's OPI. Other board members are Cecil Maddox, Tom Jarboe, Glenn Reese, Jr. and Mrs. Frank Spring.

Students wishing to apply for financial aid should contact any board member, or Baker Duggins, school counselor. Applications must be in by August

10, at which time the board will meet and make its decision as to the students they will be able to help.

Friona's branch of OPI is a part of The Opportunity Plan, Inc., conceived by Milton (Buff) Morris of WTSU.

Purpose of the plan is to assure that all students, regardless of their financial conditions, will have an opportunity to further their education, in whatever field they might choose, so long as the school they attend is improving their earning power capabilities.

Loans from the fund are interest-free. The OPI is totally self-contained, with no government funds. Authority for OPI funds rests entirely with the local board of directors. Contributions are tax-exempt.

Manager Hired By Chamber / Commerce

Friona Chamber of Commerce this week hired Billy Jones, 45, as manager.

Jones, who retired after 23 years in the United States Air Force, has spent the past ten years in the country of Turkey.

The past three and one-half years, Jones was manager of Military Housing and Housing Supply for the Tumpance Company, and as such greeted all sorts of government guests and dignitaries.

In this capacity, Jones' main job was public relations, and this experience should help him in his new position.

Also in Turkey, the new Chamber manager had charge of re-distribution and marketing for excess equipment for the United States Air Force.

Jones mobilized with the Texas National Guard's 36th Division in 1940. He retired from military service in 1963 as a master sergeant.

Jones was born and raised in



Billy Jones

Greenville, and his wife Ina is a native of Canada. He is the brother of Mrs. Henry Lewis, and has visited Friona many times in the past.

"I am impressed with the

(Continued On Page 8)

MIDYEAR

Building Marks Topple

Thanks to one of the largest single permits ever issued, the construction totals for the City of Friona for the first six months of 1970 set a new all-time mid-year record of \$1,423,775.

While the six months' figure is \$756,675 more than the former record of \$667,100 established only last year, it could be misleading, in that just about all of the increase came from one single permit.

That would be the \$721,000 permit issued for the 60-unit apartment complex under construction in northeast Friona.

Boosted by the apartment figures, the totals for the first six months of 1970 are more than those for the entire calendar years of 1968 and 1969, and building totalled more than \$1 million both of those years. For the first time in the city's history, building has topped the million-dollar mark for three years in a row.

In fact, the mid-year mark is more than the total for any single year except the all-time record year of 1964, when city building totalled \$1,978,040, including the permits for Friona High School.

In order to set a new one-year record, building during the last half of 1970 will have to total \$554,265, or an average of \$92,378 per month. This will require a better second-half than the city has had in the past five years.

Pointing up the effect of the one large permit, the total number of permits issued during the first half of 1970 stood at 42, compared to 50 for the same period in 1969.

Also boosting the 1970 total is another large permit, that for Friona State Bank's new building, which was issued for \$368,000. This figure, added to Friona Consumers' new building permit of \$34,000 made the

commercial total for the first half of 1970 come to \$402,000. This was up from the total of \$53,800 for two buildings during the first half of 1969.

New home building during 1970 has pretty well kept pace with the former year. Nineteen permits for new homes have been issued, for construction estimated to be worth \$282,400. For the first half of 1969, 20

permits were issued, for construction valued at \$326,000.

February set a new record for a calendar month, when 15 building permits were issued, for construction estimated at \$1,171,700.00. (During that month, permits for both the apartment complex and the new bank building were issued.)

Other than February, only one month has topped the \$100,000 figure. That was in May, when

ten permits were issued for a total of \$104,550.

Following are the monthly totals for the first half of 1970, with the number of permits issued by the city office in parentheses:

January (2) \$29,100; February (15) \$1,171,700; March (4) \$27,575; April (5) \$27,050; May (10) \$104,550; June (6) \$63,800. Totals: (42) \$1,423,775.

Star Games Next Week

The annual all-star games, which will climax Friona's Summer Baseball Program, will be held next Friday, July 24.

The action will get underway at 6 p.m. with the Pee-Wee League game, to be followed by the Intermediate League games.

Complete details, and all-star rosters, will be featured in next week's issue.

Additional Swim Lessons Offered At Local Pool

Cecil Maddox, manager of Friona Dive-In Swimming Pool announced this week that a third round of swimming lessons would be conducted at the pool, for those who missed the first two rounds.

The extra session of lessons will begin on July 20, and unlike the first two sessions, will be held in the evenings, at 6 and 7 p.m.

There will be a class for beginners, and one for advanced beginners. Shirley Johnson will be the instructor for the classes. Charges will be as usual, \$15 for 15 lessons.

Those interested in taking swimming in this extra session are asked to register at the pool this Saturday morning, between the hours of 10 and 12 noon.

GIDDENS RESIGNS

New Director Named For Friona HS Band

Tax rate for the Friona Independent School District for the 1970-71 school year will remain unchanged at \$1.50 per \$100 evaluation, following action by the district's board of trustees this week.

In other business, the board approved a tentative budget for the school year of \$1,013,678.

The meeting was held following the annual board of equalization meeting, which was held Monday from 9 a.m. to 12 noon. Four teaching spots were filled by the board in action involving faculty members.

The board accepted the resignation of band director Willis Giddens, high school band chief for the past seven years. Giddens resigned to accept a



Charles Faulkner

job in Plainview as director of the Coronado Junior High School band.

Charles Faulkner, who has



Willis Giddens

served as Giddens' assistant and as junior high school band director for the past four years, was approved as Giddens' replacement.

The board approved the hiring of James Andrews as Faulkner's replacement in junior high. Andrews has been at Bovins the past two and one-half years.

Don Reeve was employed to instruct the new vocational academic class, which will deal with small motor repair. Reeve, a 1957 graduate of Friona High School, holds a bachelor's degree from West Texas State University.

The contract of Mrs. James Nail, first grade instructor, was approved. Mrs. Nail will be a beginning teacher. A native of Memphis, Tex., Mrs. Nail is a recent West Texas State graduate.

Flashbacks

...from the files of the Friona Star

40 YEARS AGO--JULY 18, 1930

Parmer County now has a population of 5,868, according to the Bureau of the Census, compared to a total of 1,699 on January 1, 1920. The population of Justice Precinct #2 as shown by the preliminary figures, is 2,765, which lacks just 338 being one-half of the county's total. The Friona precinct numbered just 408 in 1920, so the precinct has quintupled its population in 10 years, while the city has quadrupled its total.

35 YEARS AGO--JULY 20, 1935

At a mass meeting of panhandle citizens in Amarillo last Saturday, for the purpose of arousing enthusiasm for the completion of Panhandle highway projects, considerable progress was reported. Parmer County was represented by Mayor F.W. Reeve and Hadley Reeve of Friona and Judge J.D. Hamlin and Hamlin Overstreet of Farwell. At the meeting, Judge Hamlin expressed himself as being fully in accord with the project of completing Highway 60 across Parmer County, including the placing of the highway on the north side of the Santa Fe Railroad, as recommended by highway engineers.

30 YEARS AGO--JULY 19, 1940

A.N. Wentworth, commonly and affectionately known as "Uncle Andy" departed from Friona Tuesday afternoon for his former home in Cresco, Iowa. Mr. Wentworth is one of the oldest citizens of Friona, both as to years of residence here and his actual age, having come here from Iowa in 1908. He will reach his 88th birthday on the 29th of this month.

25 YEARS AGO--JULY 20, 1945

Seven brothers in the service is unusual enough, but to find three of them at one place at one time--on Okinawa--is something else again. Gilbert R. Baker, radarman, 2nd class in the U.S. Coast Guard, said that while he was at Okinawa, one brother, Pfc. Duke M. Baker, was fighting there with the Marines, and 1st Sgt. Oliver Baker was fighting with the Army. He did not get to see them, but does have hopes of soon seeing two other brothers, still in this country. They are Captain Elmer Baker, who is in Omaha, and 1st Sgt. Raymond, who is at Fort Leonard Wood, S. Sgt. Arthur B. and Captain George Baker are serving in Europe. They are the sons of Mr. and Mrs. George Baker.

20 YEARS AGO--JULY 14, 1950

With the Korean War situation becoming more and more serious, Friona citizens, like others all over the United States, are talking and thinking of global war possibilities. When several people were asked the question "What do you think of the United States taking part in Korean fighting?" the answers were unanimously in favor of the step taken by the U.S. Those quoted were Mrs. Henry Lewis, Wesley Hardesty, P.L. London, Charles Allen, Bill Stewart, Weldon Dickson, Leo McLellan, Guy Latta, Ernest Osborn, W.H. Jobe and Rev. B.T. Allen.

15 YEARS AGO--JULY 15, 1955

Formal opening of the Rockway-Hurst Department Store has been set for Tuesday, July 19, according to an announcement this week by Andy Hurst. Hurst stated that the store would carry nationally advertised merchandise and complete lines of men's, women's, and children's shoes and clothing, household goods and piece goods.



Farmers Should Be Their Own Safety Engineer

Industry has done a remarkable job of reducing work-related accidents. Although there is still much to be done, National Safety Council statistics prove that--on the average--a worker is several times more safe in an industrial plant than on a farm. Industry's enviable record can, for the most part, be attributed to well organized and executed safety programs under the direction of trained safety engineers.

Few farms have enough employees to justify the employment of a "safety man." Every farm, however, can and should have someone with the responsibility of alerting other family members to hazards and seeing that safety rules are followed. This may be father, mother or one of the older youngsters.

Many plants require employee attendance at safety meetings. How about setting aside the after supper hour on the first Monday of each month for a family safety conference? Let each family member report on "near misses" he may have had. Discuss what can be done to prevent a recurrence. And do it.

10 YEARS AGO--JULY 14, 1960

Near-record rains last week succeeded in flooding a goodly portion of the north section of Parmer County this past weekend, as waters from the swollen Frio Draw came out of the banks and came across croplands from the Rhea Community across Parmer County and into Castro County. In Friona, official rain gauge at Friona Consumers totalled 7.61 inches for the week, with the heaviest recording being 2.43 inches on July 7.

5 YEARS AGO--JULY 15, 1965

Wade Wright, who has served as office manager for Friona's branch of Plainview Production Credit Association, since October of 1963, has left Friona for a promotion within the company, and has been replaced by Robert Neelley. Neelley formerly lived in Friona, and attended public schools here.

City of Friona



Friona, Texas
Phone 247-2711

Texas
P. O. BOX 595

TO THE WATER CONSUMERS OF FRIONA:

In view of numerous and varied complaints in relation to water usage, water bills and collections I felt it well to write this letter.

Most complaints hinge on the amount of water used; usually the statement "I simply could not have used that much." ---We keep the water system under a pressure of 52 pounds per sq. inch and it has been proven that an opening the size of a pin hole will pass 170 gallons of water in a 24 hour period; a hole the size of a pencil lead, 970 gallons; and an opening 1/8 inch in diameter will pass 3,600 gallons of water in the same period. Most customers fail to realize that with the 90-100 degree F weather that the garden hose will run more than five gallons per minute. Evaporative coolers use a considerable amount throughout the day.

The amount of the bill?--True we had an overall increase in water rates effective last October; generally, after a minimum amount, the charge is .25¢ per thousand gallons used. The principal difference this summer, however, is the fact that we did not reduce charges to the "summer rate" as previously has been the custom. We simply cannot afford to produce and distribute the water at a loss.

The water ordinance stipulates that the bills are due and payable on the 1st day of each month; whether a statement is received or not. Every attempt is made to get the statements into the post office on the last working day of each month. The water bills become delinquent if not paid by midnight the 10th day of the month. If not paid, to include the penalty of 10% by the 15th day of the month the service may be discontinued without further notice.---Why the provisions of the ordinance?---The water wells, chlorinating systems, storage and distribution systems of the city are financed by various bonding issues over the years. Generally the amount of the water system indebtedness is \$273,000.00 payable through the year 1983. The bond, however, is that the payment for a due bond issue must be in the office of the bond bank or the State Comptroller (15) Fifteen days prior to the due date. Therefore, they demand us to be punctual in making these payments. We can hardly afford to be otherwise with the customers of the service.

Please understand that the city is NOT trying to get rich off the water bills. Our water rates are comparable or a little less than our neighboring cities. Thank you for your kind considerations.

Sincerely,

Arley L. Outland

Arley L. Outland
City Manager



Pause and Reflect

By Nelson Lewis

The Knoxville (Tenn.) News-Sentinel recently printed a "thank you" letter from a Marine stationed in Vietnam, directed to certain folks "back home." It read, in part:

"We the servicemen fighting in Vietnam, wish to give our thanks to those great patriots, Abby Hoffman and David Dellinger, who are leading our country in the streets and alleys as Hanoi's fifth column in the United States: to those illustrious statesmen, Senators Fulbright, McCarthy and McGovern, who back our country and its fighting men to the hilt in much the same way as did Caesar's friend, Brutus: to that college fraternity, the Students for a Democratic Society, which is doing so much to preserve our rights of free speech guaranteed under the Constitution, as clearly shown by their courteous attitude when an opponent to their ideas is making a speech; and to all the other comrades who are giving us so much loyal support, wherever they may be.

"Someday we will be able to tell you how proud you made us as you tore our flag from its staff and dragged it through the streets to burn.

"Someday we will be there to listen as you tell of the 'hardships' you underwent to send you blood to Vietnam while we wasted our blood on the soil of South Vietnam.

"Someday we will be able to convey to you our feeling from your battle cry, 'Hell No! We Won't Go!' which has replaced our battle cry of the past, 'I only regret that I have but one life to give for my country.'"

"The name of your game is confrontation and we are coming back home to confront you in the streets, in the universities, in the courts of law, in the voting booths, in Our Country. Everywhere we meet we will remember what you have done and give you our personal thanks."

When the boys return home from Vietnam, it will be interesting to note the "dialogue" between those who fought and risked their lives for freedom, and those who "freaked out." Could be quite a "confrontation."

Form 64p (State)--Revised January, 1969

State Bank No. 1233

PUBLISHER'S COPY

Consolidated Report of Condition of Friona State Bank of Friona in the State of Texas and Domestic Subsidiaries at the close of business on June 30, 1970.

	DOLLARS	Cts.	
ASSETS			
1. Cash and due from banks (including \$ 3,121.41 unposted debits)	2,017	364	85
2. U.S. Treasury securities	422	356	71
3. Securities of other U.S. Government agencies and corporations	none	none	2
4. Obligations of States and political subdivisions	182	202	16
5. Other securities (including \$ corporate stocks)	none	none	4
6. Trading account securities	none	none	5
7. Federal funds sold and securities purchased under agreements to resell	7,454	180	53
8. Other loans	210	026	48
9. Bank premises, furniture and fixtures, and other assets representing bank premises	13	500	00
10. Real estate owned other than bank premises	none	none	10
11. Investments in subsidiaries not consolidated	none	none	11
12. Customer's liability to this bank on acceptances outstanding	none	none	12
13. Other assets	241	040	29
14. TOTAL ASSETS	10,400	580	02
LIABILITIES			
15. Demand deposits of individuals, partnerships, and corporations	5,030	494	45
16. Time and savings deposits of individuals, partnerships, and corporations	2,731	758	07
17. Deposits of United States Government	85	010	05
18. Deposits of States and political subdivisions	200	173	02
19. Deposits of foreign governments and official institutions	none	none	19
20. Deposits of commercial banks	none	none	20
21. Certified and officers' checks, etc.	100	370	57
22. TOTAL DEPOSITS	\$ 8,140	803	04
(a) Total demand deposits	\$ 6,310	015	27
(b) Total time and savings deposits	\$ 1,830	788	07
23. Federal funds purchased and securities sold under agreements to repurchase	none	none	23
24. Other liabilities for borrowed money	none	none	24
25. Mortgage indebtedness	none	none	25
26. Acceptances executed by or for account of this bank and outstanding	none	none	26
27. Other liabilities	147	747	75
28. TOTAL LIABILITIES	8,287	762	79
29. MINORITY INTEREST IN CONSOLIDATED SUBSIDIARIES	none	none	29
RESERVES ON LOANS AND SECURITIES			
30. Reserve for bad debt losses on loans (set up pursuant to Internal Revenue Service rulings)	212	608	02
31. Other reserves on loans	none	none	31
32. Reserves on securities	none	none	32
33. TOTAL RESERVES ON LOANS AND SECURITIES	212	608	02
CAPITAL ACCOUNTS			
34. Capital notes and debentures (specify interest rate and maturity of each issue outstanding)	none	none	34
35. Equity capital, total	none	none	35
36. Preferred stock-total par value (No. shares outstanding none)	none	none	36
37. Common stock-total par value (No. shares authorized 3000) (No. shares outstanding 3000)	300	000	00
38. Surplus	500	000	00
39. Undivided profits	185	735	83
40. Reserve for contingencies and other capital reserves	none	none	40
41. TOTAL CAPITAL ACCOUNTS	985	735	83
42. TOTAL LIABILITIES, RESERVES, AND CAPITAL ACCOUNTS	10,400	580	02
MEMORANDA			
1. Average of total deposits for the 15 calendar days ending with call date	0	026	061
2. Average of total loans for the 15 calendar days ending with call date	7	377	737
3. Unearned discount on instalment loans included in total capital accounts	33	486	07

I, Jerry B. Minkie, Cashier, of the above-named bank, do solemnly [SWEAR] [AFFIRM] that this report of condition is true and correct, to the best of my knowledge and belief.

Correct--Attest:

W. Doyle Elliott
Charles Allen
Directors

(MAKE MARK FOR NOTARY'S SEAL)

State of Texas, County of Parmer, 00th day of July, 1970.
Sworn to and subscribed before me this 00th day of July, 1970, and I hereby certify that I am a notary public officer or director of this bank.
My commission expires June 1, 1971, 19.

FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736

ANNOUNCING!



Charles E. Allen



A. L. Black



Ranza B. Boggess



W. D. Buske



Wm. Doyle Elliott



G. A. McGlumphy



D. C. McWhorter



H. K. Kendrick



Melvin Rolfe



Frank A. Spring

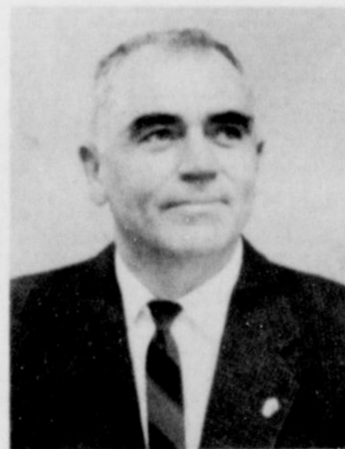
**Board Of Directors,
Friona State Bank.**

**FRIONA STATE BANK
WILL DEED ITS OLD
BUILDING TO THE CITY
OF FRIONA FOR USE AS A
MUNICIPAL BUILDING WHEN
THE NEW BANK BUILDING
IS COMPLETED**



R. L. Fleming
Mayor

City Council



A. L. Outland
City Manager



Marion Fite



James Procter



Leland Hutson



Robert Neelley



Bill Ellis



FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

Friona

Member FDIC

Phone 247-2736

READ and USE

CLASSIFIED ADS

BUSINESS DIRECTORY

ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gear: Head Repairs: Sales & Service All Makes
Dial 247-3101
Friona. Nights 247-2513 Texas

BARTLETT & POTTS AUCTION SERVICE

Specializing In Farm Sales

HOUSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191 Clovis, New Mexico
LARRY POTTS Route 2, Friona, Texas Phone 295-3387

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CLOVIS HEARING AID CENTER
*Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tfnc

RUSSELL BRYANT

Great National Life (South Coast Life)

Phone 247-3547
*Life *Hospitalization

For REC Service —
Phone Bovina 238-2651

DEAF SMITH COUNTY ELECTRIC COOPERATIVE

SAM GARRISON, Serviceman
507 Dimmitt Rd.
Bovina, Texas

WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word-6¢
Second and additional insertions-4¢
Card of Thanks-\$1.00
Double rate for blind ads
Classified Display-\$1.00 per col. inch
Legal Rate 4¢. Minimum rate 60¢
on cash order. \$1 on account.

DEADLINE FOR INSERTION

Thursday's Friona Star-Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

"Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas." 20-tfnc

GARAGE SALE... Saturday, July 18. 912 Columbia. 41-tfnc

SEE

HARRELL MAYS For Hay Baling and Swathing. Phone 247-3477. 31-tfnc

For Sculptress bras call Mrs. Helen McMurtrey, consultant. Phone 247-3011, 1402 West Fifth Street. 21-tfnc

School will soon be starting! If you need World Book, Child Craft, dictionary, atlas, or cyclo, contact Mrs. Wana Brewer, Phone 247-2578. 41-3tc

HAVE YOU CHECKED our newsstand? We have a good selection of books and magazines. Graphic Arts, Friona. 36-tfnc

Will do sewing in home for school girls and pre-school age children. 1111 North Main 247-3543 41-tfnc

T-V SALES & SERVICE *Sylvania *Motorola FRIONA ELECTRONICS Phone 247-3445 32-tfnc

YARDS OR GARDENS PLOWED 247-2245 Day 247-3424 after 5:00 34-tfnc

GARAGE SALE Thursday, Friday and Saturday 1001 Woodland 41-tfnc

FOR SALE AREA'S BIGGEST FURNITURE & APPLIANCE CENTER Selling famous brand furniture, General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-1561. 26-tfnc

FENCING Chain link, cedar, redwood. All types, commercial or residential. Call Bob Clark at 247-3236. 36-tfnc

FOR SALE OR TRADE... 1967 Kawasaki, 350 cc Rd. bike. Excellent condition. 703 Ashland. 41-tfnc

FOR SALE... Special prices on all sizes of good used aluminum pipe, hydrants, valves, tees, etc. We also have new ALCOA aluminum pipe and a wheel-move sprinkler system. Before you buy, see STATE LINE IRRIGATION LITTLEFIELD--MULESHOE 21-tfnc

FOR SALE 1-Two Way CB Radio Complete including house antenna and mount. \$200.00. Phone 247-3285 or 247-3288 40-tfnc

FOR SALE... Pure bred toy poodle puppy. Female. \$35.00. 806-265-3430. 41-2tc

FOR SALE I will have good quality alfalfa hay this summer in the field or in the stack. Keith Brock. Phone 265-3449 36-tfnc

FOR SALE... Miniature Female Poodle--2 months old. Registered. \$40.00. 247-3501. 39-tfnc

FOR SALE 1-ton Frigidaire refrigerated air conditioner. New compressor. Bargain at \$200.00. Phone 247-3285 or 247-3288 40-tfnc

FOR SALE... Unfinished wood boxes, bowls, art objects. HUMMINGBIRD SHOP 41-3tc

HOUSES FOR RENT FOR RENT... Small two bedroom house. Phone 247-2492. 39-tfnc

FOR RENT... 2-bedroom house in country, 9 miles southeast of town, most of way on pavement. Phone 265-3555. 41-tfnc

APARTMENTS

NEW... Extra nice 2 BR Tri-Plexes, all electric kitchens, heating and ref. air Refrigerators, ranges, dishwashers, disposal, drapes, carpet, outside storage, near schools. "CHATEAUX FRIONA" \$115.00 month. 900-9th St. Phone 247-2878. 34-tfnc

Mayflower Call For Free Estimates 344-5391

DALBY MAYFLOWER 202 S. 25 Mile Ave. Hereford, Texas



FASTEST IN THE WEST TEXAS EMPIRE

CURRY MOTOR FREIGHT INC.

Paul Galyon Local Manager Phone 247-3559

REAL ESTATE

Rita Stephenson REPRESENTING BINGHAM LAND CO. HOME PHONE 295-3566 OFF. PHONE 247-2745

Marshall M. Elder REPRESENTING Rushing Real Estate Phone 247-3266 or 247-3370 Friona, Texas

HOME FOR SALE... 3 bedroom brick; 2 baths; double garage, patio, carpet drapes. Very reasonable. 902 Austin, Phone 247-2451 36-tfnc

PRICED TO SELL TODAY Large 3-BR brick house, 2 baths, lots of storage, refrigerated air, fenced yard. Bingham Land Company. 247-2745 or Carrol Gatlin at 247-3641. 41-tfnc

FOR SALE Four bedroom home--large recreation room--3 baths--workroom--utility room--water softener, fenced backyard--refrigerated air--central heat--ample storage, two car garage--woodburning fireplace--barbecue grill. Shown by appointment only. Phone 247-3374. 41-tfnc

TAKE UP PAYMENTS on 10' three bedroom mobile home. Phone 295-3141. 41-tfnc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th, 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night. 23-tfnc

FOR SALE... 1966 New Moon Mobile Home; 10 x 55; 2 bedroom; sleeps 8; good condition. Phone 247-2228. 32-tfnc

FOR SALE... House to be moved. Four rooms and bath. 5 miles northeast Friona. Ph. 647-4491, Dimmitt. 36-tfnc

FOR SALE BY OWNER... Three bedroom brick, 2 car garage, screened porch, 1-3/4 baths, sunken living room, large den, 806-247-3681 or 316-697-4448. 19-tfnc

FOR SALE... 3 bedroom house and 24 x 32 shop or storage building on 2 lots. Call 247-3303, Friona. 38-tfnc

FOR SALE by owner. 2-bedroom house, 605 Summitt. Would take pick-up as trade-in. Phone 247-3182. If no answer, call 247-3666. 40-2tp

HOME FOR SALE

Three bedroom brick; 2 car garage; 1-3/4 baths; living room, den with fireplace. 5-3/4% loan. Phone 247-2568. 36-tfnc

FOR COMPLETE REAL ESTATE SERVICE

CONTACT J.C. McFarlane. Phone 247-3272 or 247-2766 Business, Farms Ranches, Residences

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?

See Ed Hicks Phone 247-3537 or 247-3189 23-tfnc

NOTICE

If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189. 18-tfnc

MISCELLANEOUS SERVICES

RCA Whirlpool Sales-Service E.W. Turner Phone 247-3035

Don't Drink The Water When rediscovering the outdoors this Spring, don't trust any surface water for drinking. All water sources should be considered polluted. Among the diseases which are spread by contaminated water are typhoid and paratyphoid fevers, cholera and dysentery. Bring along your own drinking water on all your future outings.

LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 10.269 miles of Gr., Strs., Base & Surf. From: FM Hwy. 54, 4 Mi. West of Littlefield, South to Hockley County Line (FM 1490). From: US Hwy. 60 2 MI. Southwest of Black, South to FM Hwy. 2397 (FM 3140) on Highway No. FM 1490 & FM 3140, covered by S3156(DA) & S3146(DA) in Lamb & Parmer County, will be received at the Highway Department, Austin, until 9:00 A.M., July 29, 1970, and then publicly opened and read.

The State Highway Department, in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252) and the Regulations of the U.S. Department of Transportation (15 C.F.R., Part 8), issued pursuant to such Act, hereby notifies all bidders that it will affirmatively insure that the contract entered into pursuant to this advertisement will be awarded to the lowest responsible bidder without discrimination on the ground of race, color, or national origin.

Plans and specifications including minimum wage rates as provided by Law are available at the office of Rhea E. Bradley, Resident Engineer, Littlefield, Texas, and Texas Highway Department, Austin, usual rights reserved. 41-2tc

Out of Orbit



WELCOME TO FRIONA



This week we salute the Bob Clark family as newcomers to Friona. Clark is manager of Friona's Big-T Pump Company. Mr. and Mrs. Clark are shown here with four of their children. Shown are sons Steve, 16, Henry, 13, James, 7, and Bob, 12. A daughter, Deborah, 18, is not shown, and the Clarks have a married son, Alan, who also lives in Friona. The family lives at 500 E. 14th Street.

NEW! MERTECT® 360

- The first SYSTEMIC FUNGICIDE for SUGAR BEETS
- Effective PROTECTANT and ERADICANT Control of CERCOSPORA Leaf Spot

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OWENS ELECTRIC

Electric Contracting — Sales and Service of New and Used Motors and Controls

Loan Motors Available Off. Phone 364-3572 809 E 2nd Hereford, Texas

NEW IRRIGATION ENGINES

292 Chev. Crated.	\$.450.00
305 GMC Crated.	.450.00
305 GMC Irrigation.	.595.00
413 Chrysler Irrigation.	1.050.00
300 Ford Irrigation.	.765.00
428 Ford Irrigation.	.995.00
292 Chev. Irrigation.	.765.00

Used Engines.....
1-478 GMC Irrigation.....500.00
1-702 GMC Irrigation.....850.00
1-549 I.H.C. Irrigation.....450.00
1-534 Ford Irrigation.....1250.00
3-292 Chevy Irrigation.....300.00 each

Cylinder heads for most engines.

TERRY'S SHOP

Irrigation Engines Ph. 806-247-3431

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools

HURST DEPARTMENT STORE

REED'S CLEANERS 117 West Sixth PICK UP AND DELIVER Friona Phone 247-3170

HOUSER GROCERY & MARKET

REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS Elevator Service Field Seeds

Mrs. Jewell Cummings Buried Here Monday

Funeral services for Mrs. Jewell Cummings, widow of the late Ennis H. Cummings, were conducted from Sixth Street Church of Christ at 10:00 a.m. Monday. Bill Gipson was the officiant.

Jewell Elizabeth Newman was born February 6, 1903 at McKinney, Texas. She grew up at Lockney and was married to E.H. Cummings there. The couple moved to a farm in the Lakeview Community in 1926 and lived there nearly 30 years.

In 1955, following establishment of Cummings Farm Store, they moved to 1101 West Sixth where she lived at the time of her death. She died at home Saturday morning.

Survivors include one son, Doyle of Friona; one daughter, Mrs. Wayne B. Stark Jr., Canyon; five brothers, Alex Newman, Paul Newman, Clyde Tatum and Bill Tatum, all of Lubbock and Russell Newman of Monroe, Louisiana; one sister, Mrs. Mike Sellen, Lubbock; and seven grandchildren.



MRS. JEWELL CUMMINGS

Pallbearers were John Blackburn, James Procter, Raue Sneed, Russell O'Brian, Nelson Welch and John Hays.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.



CHAMPIONS. . . The champs of the Pee-Wee League, Tasty Cream are shown here. In the front, left to right, are Todd Bandy, Mark Edelman, Rocky Nichols, Ernesto Castillo and Douglas Ball. In the back are Stan Powell, Frank Hutchison, John Jarecki, Mike Hutson and John Carson. Managers are Donnie Gibson and Gary Elam.

Champs Are Crowned In Baseball Leagues

Giant Trailer

A giant trailer to haul heavy construction equipment has been designed with 240 wheels. It weighs 200 tons when empty and is more than 120 yards long. In order to reduce the trailer's empty weight, a high-strength, low-alloy, nickel-containing steel was used in its fabrication.

Tasty Cream and Friona State Bank were certified this week as champions of their respective leagues, as play in Friona's Summer Baseball Program neared its conclusion.

In games last week, Tasty Cream topped Hi-Pro Feeds, 8-3, to wrap up the Pee-Wee League title, and Friona State Bank raced past Friona Feed Yard, 8-1, to clinch the Intermediate League championship.

Later in the week, Tasty Cream wound up the season with a 13-0 win over Monsanto.

Other games during the week saw Ethridge-Spring edge Farmer County Implement, 15-13, Continental Grain top Monsanto, 13-7; Hi-Pro outscore Ethridge Spring, 9-4; Farmer County Implement top the B-J Bees, 8-2 and Hi-Pro edge Continental Grain, 7-6 in Pee-Wee League action.

In the other Intermediate League contest, Reeve Chevrolet outlasted Star-Hurst, 10-7, with a big six-run second inning. In that game, Star-Hurst came up with an oddity in the fifth inning, getting four hits and a walk without scoring any runs.



HOSPITAL REPORT

Admissions:

Mrs. Carrol Gatlin, Friona; Mrs. Chon Montelongo, Hereford; Mrs. Dan Smith, Friona; Mary Izaguirre, Bovina; Willie Ellis, Muleshoe; Sheryl Moore, Bovina; Priscilla Munoz, Friona; Mrs. Ovel Mendoza, Hereford; Clifton Anderson, Friona; P.D. Barron, Bovina; Laura Whitson, Hereford; Mattie Stowers, Garden City, Calif.; Walter Loveless, Friona; Jesse Fuentes, Hereford; Jerry Belle Blaylock, Goldsmith; Mrs. M.C. Osborn, Friona; Teresa Rodriguez, Hereford; Bud Crump, Bovina; Pedro Bautista, Friona; Bevo Darden, Friona; Eva Ybarra, Hereford; Mrs. Hardy May, Friona; Darshan Jennings, Muleshoe; Mrs. Aubrey Carlton Jr., Friona; Mrs. Joe Whitten, Friona; Teresa Maurer, Friona; Donalita Hawkins, Bovina; and Mine Perez, Hereford.

andez, Mary Esquivel, Melvin Frazier, Otho Whitefield, Ralph Humble, Willie Ellis, Vickie Ann Mings, Jesus Galan, Julia Garza, Priscilla Munoz, Mrs. Chon Montelongo and baby girl, Mrs. David Smith and baby girl, Mrs. Lupe Izaguirre and baby boy, Clifton Anderson, Sheryl F. Moore, Jesse Fuentes, Bud Crump, P.D. Barron, Jerry Belle Blaylock, Mrs. Carrol Gatlin and baby boy, Mrs. Ovel Mendoza and baby boy, Walter Loveless.

Patients in Hospital:

Euldee Armstrong, Pedro Bautista, Bessie Jean Bentley, Mrs. Aubrey Carlton and baby boy, Bevo Darden, Mary Lou Garcia, Donalita Hawkins, Darshan Jennings, Teresa Maurer, Cecil Murphy, Mrs. Hardy May, Mrs. M.C. Osborn and baby girl, Mine Perez, Mrs. Willie Rodriguez and baby girl, Mattie L. Stowers, Wanda N. White, Mrs. Joe Whitten and baby boy, Laura Whitson and Mrs. Teodoro Ybarra and baby girl.

Dismissals:

Roque Garcia, Johnny Her-



FRIONA DIVE-IN SWIMMING POOL

1601 West 5th St., Friona

OPEN MAY 15 TO AUG. 15

HOURS: 1:00 To 6:00 p.m.

Mornings For Private Swimming Lessons
Evenings For Pre-Scheduled Private Parties

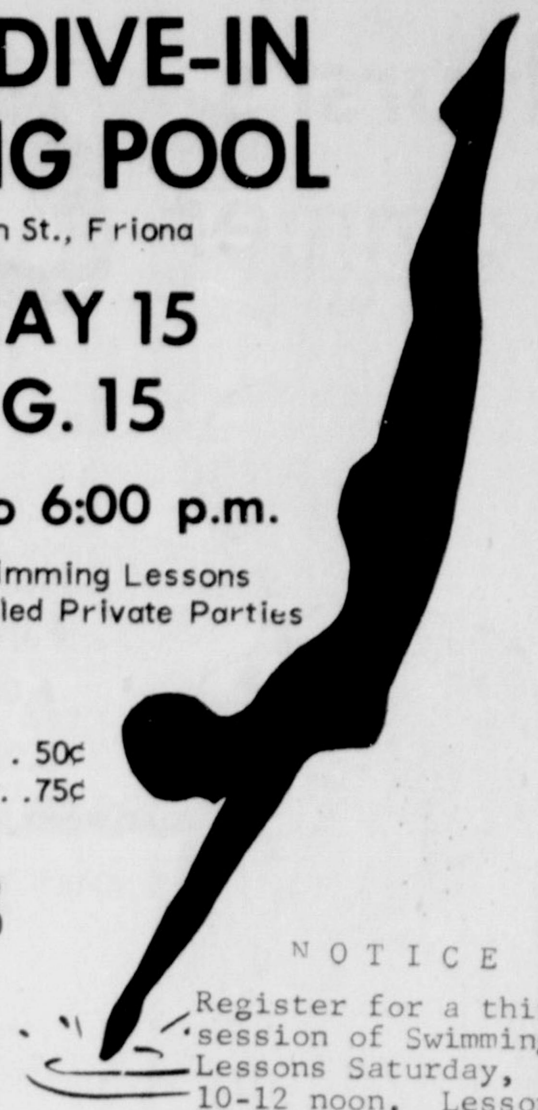
ADMISSION

Children 1 - 12 50¢
Adults - Over 12 Years . . 75¢

SEASON TICKETS
Children \$15.00
Adults \$20.00

For Additional Information Call:

Cecil Maddox - 247-3439
Or
City Hall - 247-2711



NOTICE

Register for a third session of Swimming Lessons Saturday, 10-12 noon. Lessons start on July 20, from 6-8 p.m. daily.



WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way

WE DELIVER

WE GIVE GUNN BROS STAMPS

Phone 247-2250

Double Stamps On Wednesdays With Purchase of \$2.50 Or More



CHUCK ROAST

POUND 59¢

SAMMY'S PRIDE BACON

POUND

69¢



Dr. PEPPER or Royal Crown Cola PLUS DEPOSIT 49¢

BANE'S ICE CREAM

1/2 GAL.

79¢



SWEETHEART FLOUR 25-POUND BAG \$2.09

Ellis VIENNA SAUSAGE

4 OZ. 27¢

BAMA SALAD DRESSING QUART 39¢

MRS. TUCKER'S SHORTENING 3 LB. CAN 69¢

TRIPLE A ROOT BEER 1/2 GAL. JUG 49¢

DEL MONTE SLICED PINEAPPLE 8-OZ. CAN 2/45¢

WHITE SWAN MILK TALL CAN 6/\$1

Fruits & Vegetables

FRESH SQUASH POUND 10¢

Bananas

POUND 12¢

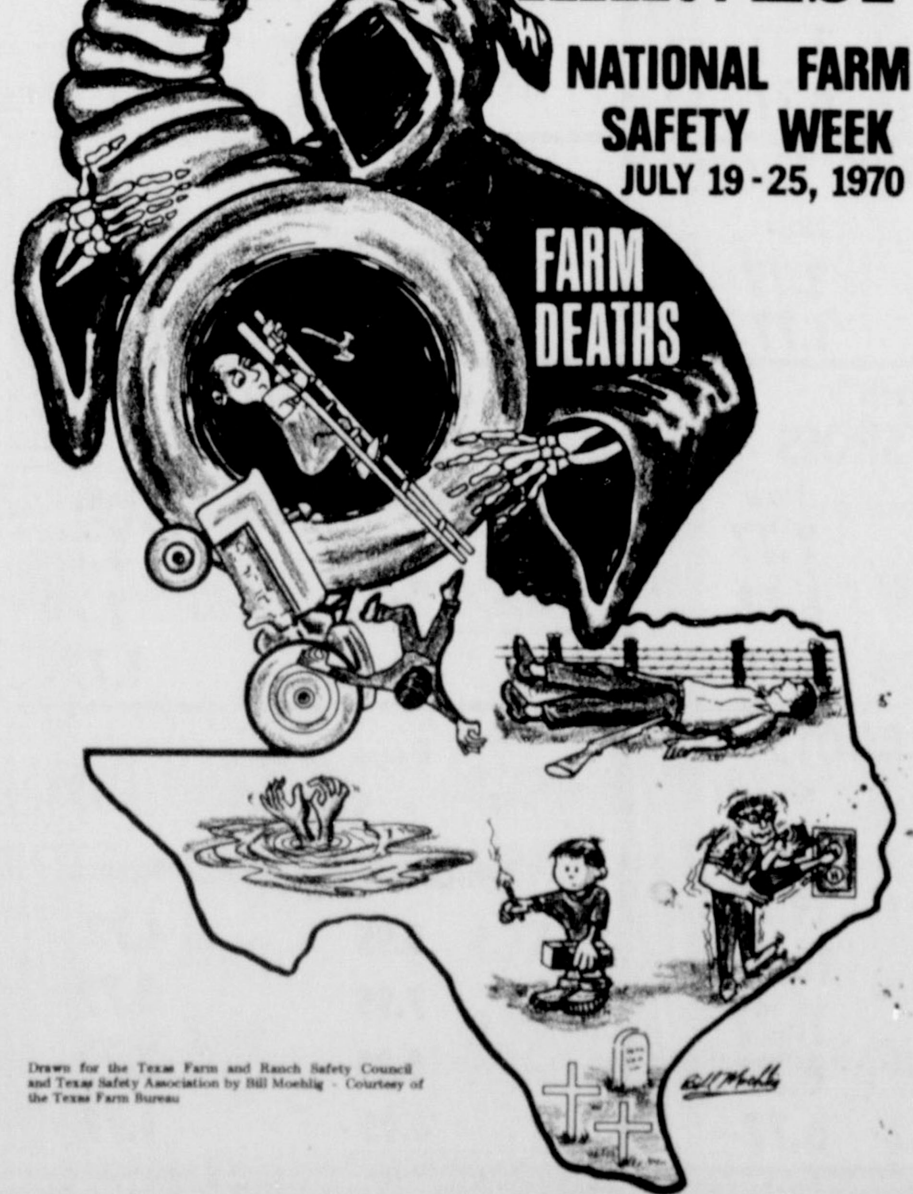
Cucumber

POUND 13¢



AN UNWELCOME HARVEST!

NATIONAL FARM SAFETY WEEK JULY 19-25, 1970



Drawn for the Texas Farm and Ranch Safety Council and Texas Safety Association by Bill Moshley - Courtesy of the Texas Farm Bureau.

WEST FRIONA GRAIN

Try SAMMY'S PRIDE MILK And AUNT MARTHA'S BREAD

Hurst's
Summer

Close-Out

Men's WORK PANTS AND SHIRTS

Values To:	Now
6.95	3.77
4.95	2.77
2.95	1.77

ALL NOTIONS

1/3 OFF



Boys' PANTS

Values To:	Now
10.00	5.77
8.00	4.77
6.00	3.77
5.00	2.77

Boys' SPORT SHIRTS

Values To:	Now
6.00	3.77
4.00	2.77
3.00	1.77

MEN'S SUITS AND SPORT COATS

Values To:	Now
89.95	49.77
65.00	39.77
50.00	29.77
35.00	19.77

Men's SHIRTS

Dress Shirts And Sport Shirts
(Long And Short Sleeves)

Values To:	Now
10.00	4.77
7.00	3.77
5.00	2.77

Boy's And Girl's HOUSE SHOES

1/2 PRICE

TOWELS AND WASHCLOTHS

Values To:	Now
5.95	2.77
3.95	1.77
1.95	97¢
1.59	77¢
1.00	57¢
79¢	37¢

SHEETS AND PILLOW CASES

Values To:	Now
12.95	6.77
9.95	4.77
6.95	3.77
4.95	2.77
3.95	1.77
1.95	1.27
1.59	77¢

PIECE GOODS

Values To:	Now
7.75	3.77
5.95	2.77
3.95	1.77
1.95	97¢
1.59	77¢

Men's JACKETS

Values To:	Now
35.00	19.77
25.00	14.77
20.00	9.77
13.00	5.77
10.00	4.77

Men's STRAW HATS

Values To:	Now
12.00	6.77
10.00	4.77
8.00	3.77
6.00	2.77
4.00	1.77

MEN'S SLACKS (Wash 'N Wear & Wool Blends)

Values To:	Now
25.00	13.77
20.00	11.77
15.00	8.77
12.00	6.77
11.00	5.77
9.00	4.77
7.00	3.77

Men's PAJAMAS AND ROBES

Values To:	Now
12.00	5.77
10.00	4.77
8.00	3.77

ONE GROUP

MEN'S SHOES

Values To:	Now
29.95	4.77

Men's & Boys' CANVAS SHOES

Values To:	Now
7.95	3.77
5.95	2.77
3.95	1.77

Men's HOUSE SHOES

Values To:	Now
7.95	3.77
5.95	2.77

Men's WORK SHOES

Values To:	Now
13.95	7.77
9.95	4.77

Ladies' HOUSE SHOES

Values To:	Now
10.95	4.77
7.95	3.77

Ladies' "MERCURY" SHOES

Values To:	Now
6.00	2.77
4.00	1.77

One Group LADIES SHOES

Values To:	Now
16.95	4.77

One Group LADIES SHOES

Values To:	Now
16.95	7.77
13.95	6.77
11.95	4.77

Ladies' & Girl's CANVAS SHOES

Values To:	Now
7.95	3.77
5.95	2.77
2.95	1.77

Men's And Boys' BOOTS

Values To:	Now
49.95	24.77
39.95	19.77
29.95	16.77
19.95	11.77
15.95	8.77
11.95	6.77

Boys' & Girl's SHOES

Values To:	Now
9.95	4.77
7.95	3.77
5.95	2.77
3.95	1.77

HURST DEPARTMENT STORE

ALL MERCHANDISE WILL BE REDUCED TO SAVE YOU MONEY.

Here Is The Chance Of A Lifetime To Take Advantage Of Closeout Prices On Famous Name Merchandise

Hurst's Summer Closeout SALE

* ALL MERCHANDISE WILL BE SOLD . . So Make Plans To Shop Early While Good Selections Are Available.

* SALE BEGINS THURSDAY JULY 16, 8:00 a.m.

* We Will Be Closed Wednesday, July 15, To Prepare For The Sale

Ladies ROBES		Ladies HOSE	
Values To:	Now	Values To:	Now
25.00	14.77	6.00	2.77
20.00	11.77	2.00	1.37
15.00	8.77	1.25	67¢
10.00	5.77		

Look! Ladies And Juniors DRESSES

Values To:	Now Sale Priced
60.00	29.77
40.00	19.77
30.00	14.77
20.00	9.77
15.00	7.77

LADIES KNIT SUITS

Values To:	Now
150.00	69.77
100.00	49.77
59.95	29.77
39.95	19.77

Ladies BLOUSES 1/2 PRICE

Terms Of Sale
All Sales Cash.
No Refunds or Exchanges
No Alterations And No Gift Wrapping

Ladies And Juniors COATS		Ladies SWEATERS	
Values To:	Now	Values To:	Now
55.00	24.77	30.00	17.77
40.00	19.77	20.00	14.77
30.00	14.77	15.00	10.77
20.00	9.77		

Men's Felt HATS 1/2 PRICE

Men's COVERALLS
Values To: 12.00, 10.00
Now 5.77, 4.77

Girls LINGERIE

Values To:	Now
7.00	3.77
5.00	2.77
3.00	1.77
1.00	57¢



LADIES LINGERIE

Values To:	Now	Values To:	Now
15.00	7.77	8.00	3.77
12.00	5.77	6.00	2.77
10.00	4.77	4.00	1.77
		2.00	1.37

Boy's JEANS
Values To: 5.00
Now 2.77

Girls DRESSES

Values To:	Now
17.00	8.77
14.00	6.77
10.00	4.77
8.00	3.77

Ladies And Juniors SPORTSWEAR

Values To:	Now
55.00	24.77
30.00	17.77
22.00	12.77
17.00	9.77
12.00	6.77
10.00	5.77
8.00	3.77
6.00	2.77

Men's And Boy's SOCKS

Values To:	Now
1.50	97¢
1.00	57¢
95¢	37¢

Boy's SUITS And SPORT COATS 1/2 PRICE

Men's And Boy's BELTS

Values To:	Now
9.00	4.77
7.00	3.77
5.00	2.77
3.00	1.77

Men's FURNISHING 1/2 PRICE

Men's TIES 1/2 PRICE

Men's WORK JACKETS
Values To: 6.49
Now 3.97

HURST DEPARTMENT STORE

FRIONA, TEXAS

KARENE, HOLLY

Harts Are Featured In Shorthorn Journal

Karene Hart and Holly Hart, daughters of Mr. and Mrs. Dale Hart of Friona, were entered in the 1969 National Youth Achievement Contest sponsored by the Milking Shorthorn Association.

The girls were featured in an article in the May edition of the Milking Shorthorn Journal, with pictures of themselves and their projects.

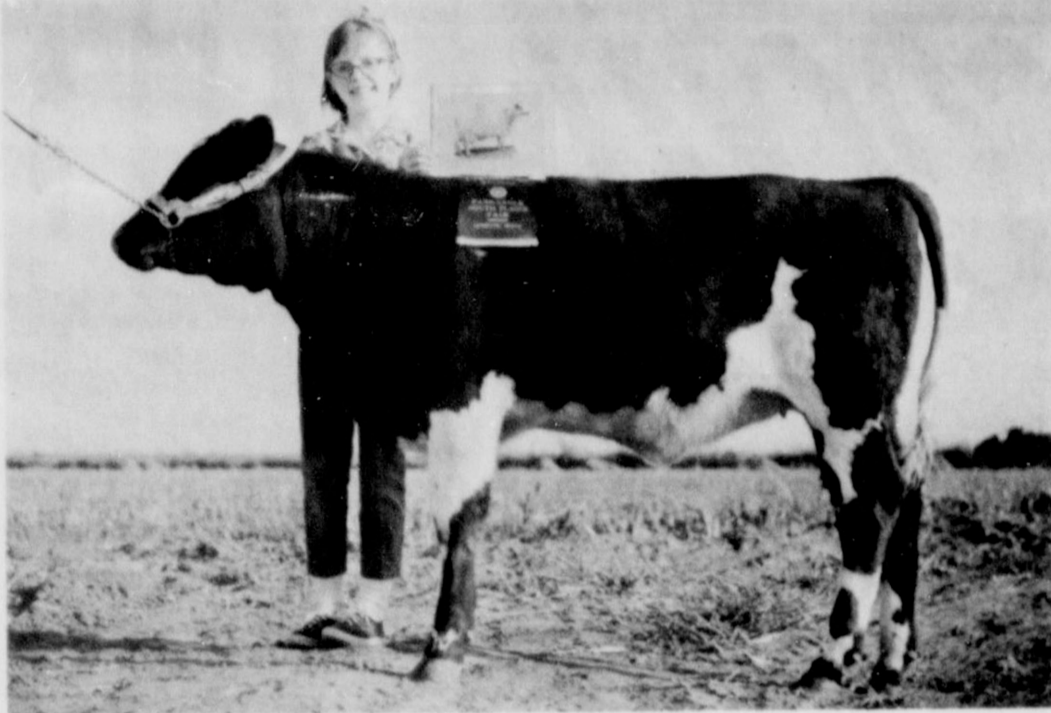
Karene who is 13, will be a freshman student at Friona High School this fall, received her first Milking Shorthorn heifer when she was three years old, and now has three cows, three heifers, and one bull calf.

In 1967, Karene exhibited the reserve champion at the Five State Fair in Liberal, Kansas. She has won several ribbons in the Texas State Milking Shorthorn shows, as well as the Colorado State Fair.

Holly, who is 12 and will be an eighth-grade student this fall, has had Milking Shorthorns since she was two years old when her parents gave her a registered heifer from which she has built her herd of five head.

In 1965, she had the grand champion bull in the junior division at the New Mexico State Milking Shorthorn show. In 1967, Holly exhibited both the grand and reserve champion females in the Five State Fair in Liberal. The same year she had the first place two-year-old bull at the state show, and grand champion of the junior show.

The Hart girls have been active in 4-H, Girl Scout and church work. They have been very active in stock show activities, along with their parents.



PRIZE SHORTHORNS. . . The Hart girls are shown above with a couple of their project calves which have won awards. Holly is shown with her calf Janie, which was grand champion of the Texas Junior State Milking Shorthorn Show. Karene is shown with "Barbie", and the rosettes she won at Liberal, Kansas.



Former Teacher Chamber Manager . . .

(Continued From Page 1)

Dies In Canyon

Mrs. Ella May Carr, 72, died Tuesday afternoon of last week at La Casa Convalescent Home, Canyon. Mrs. Carr, who moved to Canyon from Brownfield, is a former teacher in the Friona school system.

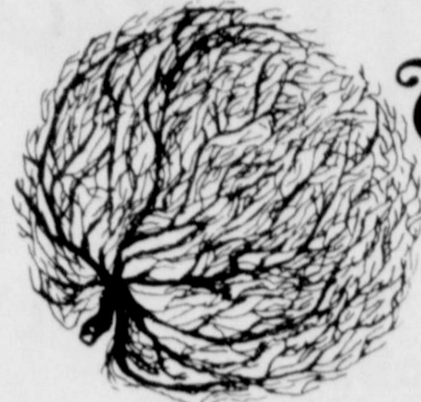
Survivors include one son, Dr. H.T. Carr of Canyon; two daughters, Mrs. Don Standley of Austin and Mrs. Walter Meyer of Dallas; three sisters and eight grandchildren.

growth of the Friona area, and with the fact that Friona has become the center of grain and cattle production. I look forward to working with the people here in my new capacity," Jones said Tuesday.

Jones met with Chamber's board of directors in a special meeting Tuesday morning. He had been visiting in Friona upon deciding to apply for the position.

The new Chamber manager will assume his duties on August 1.

PROTECTION! make it work for SAFETY!



The Tumbleweed

Levelland's newest dress shop -
614 AVENUE H
LEVELLAND, TEXAS 79336
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Sabeth
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Pret-A-Porte

The Jones Girl
Sue Brett
Tres Petite
Country Set
Tomboy
Four Corners
Jack Winter
Campus Casuals & Others

Fashions For The Petite - Juniors & Missy.

JOHNSON'S FOOD MARKET

S & H Green Stamps

Ph. 247 2265 6th and Euclid



DON'T

Gamble With Your Life

FARM ACCIDENTS REAP A GRIM HARVEST

FARM SAFETY WEEK
JULY 21-27
19-25

is your **INSURANCE ADEQUATE**



GET LIFE INSURANCE TODAY

Keep your life's picture rosy by keeping yourself and your loved ones properly insured. See us today for the excellent coverage you need or let us up-date your present policy to meet today's costs.

Farm Bureau Insurance

LOW MONTHLY PAYMENTS

PARMER COUNTY FARM BUREAU

Milton Evans, Mgr.



Phone 247-3280

Friona

SWIFT'S **ICE CREAM** 1/2 Gal. **79¢**

JUMBO **FRANKS** 3 Lb. Bag **\$1.49**

SUNRAY **BACON** 2 Lb. Pkg. **\$1.49**

T BONE STEAK LB. **93¢**

FRESH **GROUND BEEF** LB. **49¢**

DEL MONTE **PINEAPPLE TIDBITS** 211 CAN **27¢**

BETTY CROCKER **INSTANT POTATOES** LB. **69¢**

SALAD DRESSING MORTON'S QT. **47¢**

JELLO 1.2.3. **27¢**

AURORA TISSUE 2 ROLL PACK **33¢**

Jergens HAND LOTION **39¢**

GINGER ALE OR COKE SHASTA 28 Oz Bottle **19¢**

AMERICAN BEAUTY **RONI-MAC OR SPAGHETTI** **39¢**

C. A. **Bananas** LB. **15¢**

CANTALOUPE EXTRA LARGE LB. **11¢**

BELL **PEPPERS** LB. **37¢**



**THE FRIONA STAR Has Recently Won
The Highest Awards Given By Its State
And Regional Press Associations--
The General Excellence Plaques.**



**WHAT A PRIZE WINNING NEWSPAPER
MEANS TO YOU-----**

SOURCE OF IN-DEPTH NEWS--Covering all the activities and events of you and your neighbors, as well as state and national events which will effect your every-day living.

MARKET PLACE FOR YOUR AREA--Because the Star reaches more prospective buyers in our area than any other medium, merchants turn to us to announce what they have for sale.

OFFICIAL AREA NEWSPAPER--Decisions and laws enacted by your city, county and state governmental bodies are duly recorded.

LEADER IN DEVELOPMENT--What is happening to develop the greatest potential of our area is being covered by the Star.

VOICE OF THE PEOPLE--The Star strives to bring you editorial comment and opinions of every phase of our daily lives.

ARCHIVE OF INFORMATION--The Star is a permanent record place for events of our times. It has immense historical value with permanent files that include practically every edition of the Star ever printed.



Publisher Bill Ellis hangs the General Excellence plaque presented by the Texas Press Association.



Ellis and columnist Nelson Lewis display four awards won by the Friona Star at the recent Panhandle Press Assn. convention.

- *1st Place - General Excellence - State
- *1st Place - General Excellence - Panhandle
- *1st Place - News Pictures - State
- *2nd Place - Appearance - State
- *2nd Place - Columns - Panhandle
- *3rd Place - News Pictures - Panhandle





GLIDER PILOT... Sam Donaldson of Los Alamos, N.M., stands by his glider plane, which he landed in a field on the Lloyd Rector place last Friday. Donaldson was competing in the national glider soaring championships.

CONTESTANT

Glider Pilot Lands Southwest Of Friona

Sam Donaldson of Los Alamos, N.M., a contestant in the national soaring contest at Hobbs last week, landed his glider airplane on the Lloyd Rector farm southwest of Friona last Friday.

Donaldson, a former resident of Muleshoe, has soared 125 miles in his glider after leaving Hobbs. It took him three hours and 20 minutes to make the trip, averaging 30 miles per hour.

The glider pilot said he reached the maximum of 12,000 feet altitude during the flight. Dr. Tom Beeman of Santa Fe is Donaldson's soaring partner, and he and his wife tracked Donaldson on the flight.

Shortly after he landed, Dr. and Mrs. Beeman helped Donaldson load up the plane, which weighs only 350 pounds, for the return trip. The wings collapse for loading the plane into a trailer.

Officials Attend Meet On Police Training

Acting Police Chief Bill Doney and city Manager A.L. (Jake) Outland attended a meeting on police training in Amarillo on Monday.

Amarillo is attempting to establish a police training school for the Panhandle area, in compliance with a new requirement which becomes state law on Sept. 1.

No decision was reached on whether the proposed training facility will be operated by Amarillo College or by the Amarillo Police Department.

After Sept. 14, all officers hired must have 140 hours training within the first year.

County Tabulates 11 Accidents In June

The Amarillo Police Department has operated an academy for its officers for about 15 years, and Amarillo College began offering courses last year.

Chief of Police Bill Morgan, is recuperating from a back operation in High Plains Baptist Hospital in Amarillo.

Morgan, who underwent surgery on Wednesday, July 8, was expected to be hospitalized for another week or ten days.

The Texas Highway Patrol investigated eleven accidents on rural highways in Parmer County during the month of June, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in three persons injured and an estimated property damage of \$7,675.00.

The rural accident summary for this county during the first six months of 1970 shows a total of sixty-two accidents resulting in two persons killed, twenty-seven persons injured, and an estimated property damage of \$53,390.00.

During the first six months of 1970 in Texas, there were 1,482 traffic deaths which was twelve more as compared to the 1,470 traffic deaths for the same period in 1969. However, if past trends continue, the last six months will far exceed the first six months; as a matter

of fact, the last six months of 1969 shows there were 2,081 traffic deaths.

The Sergeant stated, "With a record of 38 traffic victims over the July 4 weekend, Texas is well on its way to establishing an all time record of traffic deaths in 1970."

Imagination was given to man to compensate him for what he is not, and a sense of humor was provided to console him for what he is.

COURTHOUSE NOTES

Instrument report ending July 3, 1970 in County Clerk Office Bonnie Warren, County Clerk.

WD, Willie M. Brailiff, Lupe V. Pacheco, E 1/2 lots 9 thru 12, Blk. 85, Friona

WD, Blanche & Raymond Lellen, Geo. E. Nance, Lots 17 thru 26, Blk. 25, Farwell

WD, A. L. Glasscock et al, Jackie D. Green, Lot 7 & NW 5 ft. Lot 7, Blk. 3, Ridgelea Sub. Bovina

WD, George McKinney, Jose R. Meza, S 1/2 Lot 4, Blk. 26, Bovina

WD, G. E. Nance, Raymond O. Edwards, Lots 1, 2, 3, Blk. 36, Farwell

WD, A. L. Glasscock, Ronald R. Mitchell, Lot 15, Blk. 2, Ridgelea Bovina

Employment Figures To Be Collected In Area

The Bureau of the Census will conduct a survey of employment and unemployment in this area during the week of July 19, Walter A. Freeman, Jr., Director of the Bureau's regional office in Denver announced today.

Laura Hart is the interviewer who will visit households in the Friona area for the sample survey. This is not connected with the 1970 decennial census.

The households to be interviewed here are part of a scientifically designed sample that is representative of the entire U.S. population. The employment and unemployment statistics are collected monthly by the Bureau for the U.S. Department of Labor to provide a continuing measure of the economic health of the Nation as a whole and of its major regions. Questions on employment simi-

lar to those in the sample survey were asked of the entire population in the 1970 decennial census, now being compiled. Bureau officials point out, however, that the monthly survey is essential as the source of current employment data.

Facts supplied by individuals participating in the survey are kept confidential and the results are used only to compile statistical results. The law safeguarding the privacy of the individual applies to all information collected by the Census Bureau.

New Employee At SCS Office

Kenneth Ferguson, a 1968 graduate of West Texas State University, Canyon, has recently assumed duties with the Soil Conservation Service office in Friona, according to District Conservationist Gary A. Batte.

Ferguson, who has a B.S. degree in Agronomy, previously worked for the City of Abilene as Horticulturist. He is a native of McCaulley. He and his wife, Helen, and son, Christopher, 9 months, are making their home at 903 Prospect in Friona. They are Baptists.

Temperatures

Date	H1	Low
July 8	96	65
July 9	92	62
July 10	95	63
July 11	99	66
July 12	98	70
July 13	95	65
July 14	93	65

Moisture: trace on July 8.

Hightower Named To Insurance Committee

Lieutenant Governor Ben Barnes today appointed five members to the Senate Interim Committee on Automobile Insurance Rates.

Barnes appointed Senators Ronald Bridges of Corpus Christi; Tom Creighton of Mineral Wells; Jack Hightower of Vernon; Oscar Mauzy of Dallas; and David Ratliff of Stamford to the study group.

Senator Mauzy was appointed chairman of the committee.

Authorized by S.R. 1047, the members will study and investigate all matters relating to the rates of automobile insurance and report their findings with the feasibility of insurance companies taking into account their investment income when determining insurance rates for automobiles.

The Committee's findings will be presented to the 62nd Legislature, meeting in January, 1971.

Introducing

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A New Beauty Operator For Our Shop

Nita is a graduate of Amarillo Beauty College. You are invited to call her for appointments.

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BEN FRANKLIN FRIONA, TEX. **SALE STARTS WEDNESDAY, JULY 15**

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BIG 20-INCH PORTABLE BREEZE-BOX FAN

• Powerful motor, Dial Switch!
• Lightweight! You can carry from room to room!

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24-IN. MOTORIZED HOODED GRILL

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REG. 16.39 **12.88**

MULTIPURPOSE 10-INCH FAN

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Never heats oiling! Converter stand. Circulates 1200 CFM. On-off switch. UL approved.

Take-Along 13-INCH PICNIC GRILL

9-in. high... just right for summer outings. Flame-color bowl.

Reg. 1.69 **99¢**

18x10-in. Cooking Area FOLDAWAY PICNIC GRILL

Large & grid fold to nest in heavy-gauge steel toolbox. Bittersweet orange.

140 **2.99** Reg. 3.79

9-in. Paper Plates

100 Plates **67¢**

SPECIAL FABRIC SALE

SOLIDS & PRINTS

NO-IRON FABRICS

Regular 99¢ **69¢** Yd.

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YOU CAN'T TAKE CARE

YOU CAN'T WORK YOUR FARM FROM A HOSPITAL BED...

Take time now to prevent accidents by making hazard inventory all around your farm. Accidents besides causing serious suffering and disability, create financial hardship and reduce farm productivity.

Today... stop cultivating accidents; observe farm safety.

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July 19 - 25

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HEREFORD, TEXAS

"HELPING TEXAS GROW"

Willie Wired Hand Says.....

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DAY or NIGHT

In And Around Friona
with June Floyd

In recent weeks I have made two errors that need to be corrected. When the announcement of the engagement of Connie Stone and Brian Jameson was made, the date and time of the wedding were both correct, but the place was all wrong. They plan to be married at First Baptist Church--not Calvary Baptist Church.

Then, it has just now been called to my attention that I switched Rhonda Garth's basketball playing position. Maybe the readers were like me. . . I knew she played guard, but somehow I moved her onto the other end of the court.

If Connie's and Brian's relatives and friends will remember to go to the First Baptist Church, maybe things will turn out right after all. I'm sure Rhonda's fans know which end of the basketball court she played on.

Our best wishes go with Willis Giddens as he goes to Plainview to accept employment with the music department there. During his stay here he has been most cooperative about reporting news concerning the band and at times there have been lots of names on lists of winners, but we could always depend upon him to report them accurately.

I heard a young girl make a statement that I would like to hear one of my grandchildren make about me. However, none of them will ever be able to make it unless I change my way of doing things. Since I only have three grandchildren and all three of them are under four years of age, maybe it isn't too late for me to begin earning such a compliment.

Cara Miller of Dimmitt has been visiting in the home of her aunt Mrs. Steve Struve. She's the daughter of Jack and Murna Welch Miller of Dimmitt. Her paternal grandparents, Goodwin and Jennie Miller, also of Dimmitt, were supposed to have arrived in Friona by five yesterday afternoon.

When it was almost six o'clock and her grandparents had not shown up, Cara remarked, "I know something has happened to them because when Grandmother says she will be somewhere at any time, she always gets there about fifteen minutes earlier."

I'm guessing from reading the Canadian Record that Mrs. Truett Read is as busy there as she was here. I enjoy reading Nancy Ezell's column, "Petticoat Patter." Last week's column included this paragraph:

"And, while the 'thank you's' are being said, do say one to Mrs. Chelsea Read, who has worked with 132 children on a four-day-a-week schedule for swimming classes. In addition she has been teaching young people of the Satellite School in swimming classes and has been giving water instruction to two dens of Cub Scouts, including water safety instructions along with the swimming instruction for these boys (and some of their sisters.) This is no small accomplishment and should be commended."

Friends of Alesia Ragsdale, who moved from here to Hereford about two years ago, will be interested in a front page story in the Sunday Hereford Herald. Alesia, who will be a junior in high school this fall, wrote a good feature story on automobile insurance.

Congratulations Alesia! You did a fine job.

A story in last Week's State Line Tribune informed us that Diane Lovelace Mayes, daughter of Woodrow and Dorothy Lovelace of Farwell, has been named head twirler with the Texas Tech Red Raider band for the coming year.

Diane, who will be a senior at Tech, will travel with the Red Raider band and perform at all football games and other sports events. She is the granddaughter of Howard Mayfield and the late Mary Mayfield of Friona.

A friend is a jewel which shines brightest in the darkness of misfortune.

BANANAS AROUND THE WORLD

The banana's original home was in southern Asia. In India it has been cultivated for at least 4,000 years. Eventually it spread to Africa, and Spanish missionaries carried it from there to tropical America.

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602 Main

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2⁶ Bottle Carton **89¢**

Plus Deposit



Del Monte **TOMATO JUICE**

46 Oz. Can **39¢**



Ranch Style

BEANS

A Summer Favorite

#300 Can **2 / 35¢**

CRUSHED PINEAPPLE

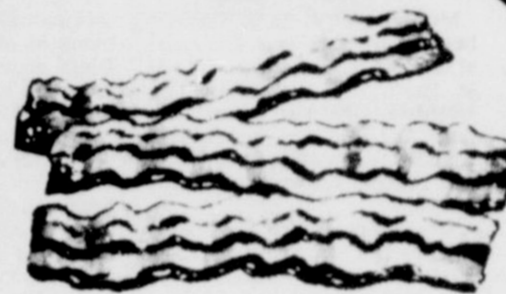
Shurfine #2 Can **3/89¢**



Longhorn

CHEESE

Lb. **85¢**



Sunray

BACON

1 Lb. Pkg. **79¢**

Formula

409

Household Cleaner

22 Oz.

59¢

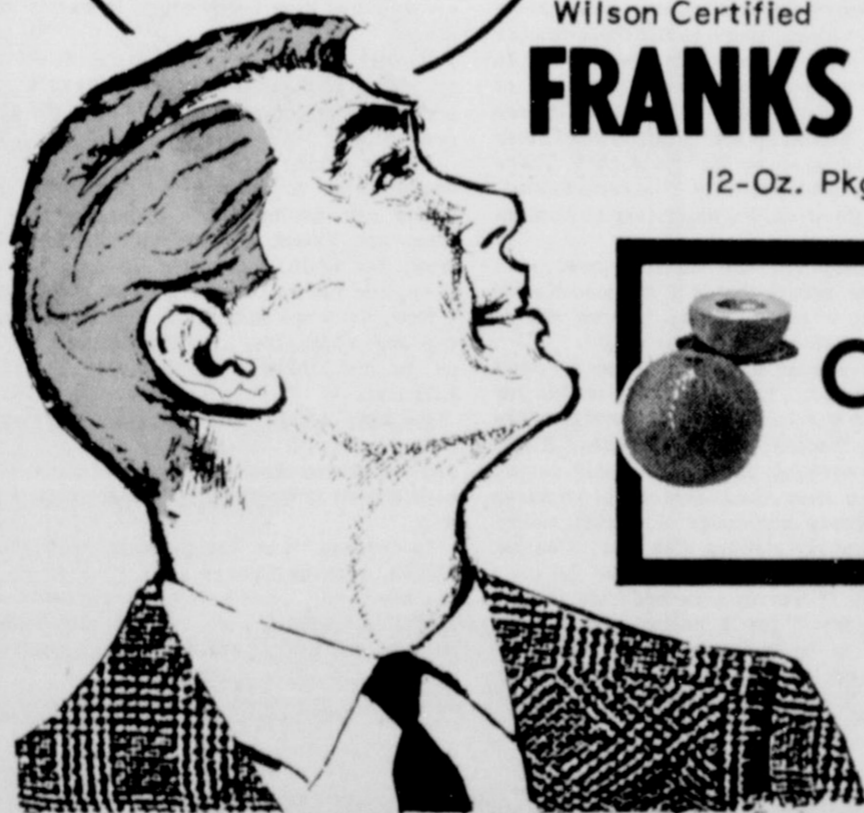


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MORTON'S

HONEY BUNS

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GRAPE JUICE

12 Oz. Can

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DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY

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TRY SOME NOW



Gladiola FLOUR

5 Lb. Bag **49¢**

Dixie White **PAPER PLATES**

150 Ct.

79¢

RAID

Flying Insect Killer

12-1/4 Oz.

79¢



THOMPSON SEEDLESS

GRAPES

LB. **35¢**

BANANAS

LB. **10¢**



**It's A Boy
For A.L. Carltons**

Mr. and Mrs. A.L. Carlton Jr. became parents of a baby boy at 5:45 p.m. Monday, July 13, at Farmer County Community Hospital. He was named Tracy Wayne and weighed 7 lbs. 7 ozs.

Older sons of the couple are Dalton, 5, and Terry, 3. Grandparents are Mr. and Mrs. A.L. Carlton Sr., Friona, and Mr. and Mrs. Clifford Sherrod, San Angelo.

**Kathy Renner
Enrolls At LCC**

Kathy Renner, daughter of Mr. and Mrs. Ansel Renner of Box 491, Friona, has enrolled for the second summer session of 1970 at Lubbock Christian College.

Kathy is a graduate of Friona High School. She is now a junior student at LCC.

Lubbock Christian College is a private, liberal arts college now entering its thirteenth year. It is a four year college offering bachelors degrees in fourteen major fields of study.

**Fifth Daughter
Born To Osborns**

Mr. and Mrs. M.C. Osborn became parents of a baby girl at 3:00 p.m. Saturday, July 11 at Farmer County Community Hospital. She was named Tiffany Ann and weighed 9 lbs.

Older daughters of the couple are Paige, Shawn, Nikki and Lacey.

Grandparents are Mrs. Mary Whitley and Mr. and Mrs. Claude Osborn all of Friona. Mrs. J.B. McFarland is the paternal great-grandmother.

Society

**Family Gathering
Honors Mrs. McFarland**

Mrs. J.B. McFarland, who was born July 14, 1880 in Burnett County, observed her 90th birthday Tuesday. A family get together at noon was the highlight of the day. All her living children were present as were a large number of sons-in-law, daughters-in-law, grandchildren and great-grandchildren.

Local children present included Mr. and Mrs. Claude Osborn, Mr. and Mrs. Sloan Osborn, Mr. and Mrs. Roy Clements, Mr. and Mrs. George Taylor, Mr. and Mrs. Robbie Osborn, Robert, Mark and Ma't.

Out-of-town persons present were Mr. and Mrs. R.H. McFarland and daughter, Sarah, Tucumcari; Lora McFarland, Clovis; Mr. and Mrs. Lonnie McFarland, Pierre, South Dakota; Mrs. Roy Lee Jones and Janet, Lovington, New

Mexico; and Mr. and Mrs. Richard Jones, Obion, Tennessee.

Also Mr. and Mrs. Don Campbell and Kenny, Westerville, Ohio; Mrs. Doug Whatley and David, Plainview; Mr. and Mrs. John McFarland, Lonnie, Mack, Leslee, Claire and Rusty, Farwell; Dr. and Mrs. Charles Osborn, Burt, Bill, Shelly and Jon, Amarillo; and Jimmy Baxter and daughter, Delores of Yuma, Arizona; Mr. and Mrs. Lonnie Baxter, Clovis.

Local afternoon callers included Mrs. Wesley Barnett, Kim and Ricky; M.C. Osborn and daughters, Paige, Shawn, Nikki and Lacey, Mr. and Mrs. Hollis Horton, Jr., Tracy and Sunny, Mrs. Dan Ethridge, Mrs. John L. Ray, Mrs. Charles Russell, Mrs. H.A. Hyde, Mr. and Mrs. Bill Ellis and Mrs. Clara Talley.

WMS Meets

In J. Mars Home

WMS of First Baptist Church met at 9:30 a.m. Tuesday in the home of Mrs. Johnny Mars for Bible study. Mrs. T.E. Wood gave call to prayer remembering missionaries whose birthdays are to-day.

Following the study, which was from the first chapter of Ephesians and directed by Mrs. Charles Allen, the meeting was closed by prayer remembering men who are in service and older residents of the community. During the social hour re-

freshments of coffee, fruit juice, cookies and cake were served.

Other members were Mesdames Spencer Hough, O.B. Moyer, George Frye, Jackie Hight, Wesley Hardesty, Dub Cleveland, O.C. Rhodes, W.D. Buske, Doyce Barnett, C.A. Turner, Sam Mears and Curtis Murphree.

Guests were Carolyn Murphree, Denise Buske, Jana Robertson and Sarah Mears.

**Mrs. Jerry Steed
Honored With Shower**

A miscellaneous shower in the home of Mrs. Marvin Jordan, from 3 to 5 p.m. Monday

June 27, was a courtesy for Mrs. Jerry Steed, who was Risa Howell before her recent marriage.

The serving table was covered with a white linen cloth and centered with a yellow floral arrangement. Refreshments of punch, nuts, mints and cookies were served. Guests were registered by Mrs. Jimmy Bynum.

Hostesses with Mrs. Jordan and Mrs. Bynum were Mesdames Max Self, Elroy Wilson, Clayton Taylor, W.S. Crow, Claude Garth, Ma: Magness, V. M. Ferguson, R.M. Waller, A. T. Stowers, Harold Taylor, Ira Holt and Glyn Hamilton.

Special guests were Mrs. Moss Howell, Dimmitt, grandmother of the honoree, and Mrs. N.H. Steed Jr., Morton, mother-in-law of the honoree.

Mr. and Mrs. Steed are at home at Space 8, 302 East Purdue, Lubbock.

**Daughter Born
To Trevisions**

Staff Sgt. and Mrs. R.C. Trevison III of Fort Bragg, North Carolina, became parents of a baby girl at 4:20 a.m. Saturday, July 4 at the base hospital there.

She was named Stephanie Dawn and weighed 8 lbs. 3 ozs. Stephanie has one sister, Barbara Deane, who is 1-1/2 years old.

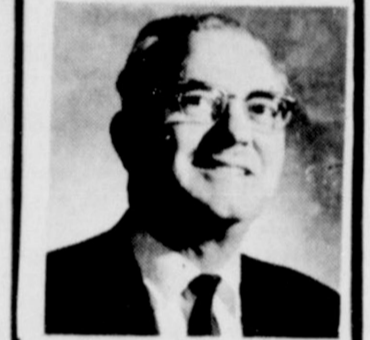
Grandparents are Mr. and Mrs. R.C. Trevison Jr. and Mr. and Mrs. J.R. Varner.

Mrs. Trevison is the former Gail Varner.



PERKY—A schoolgirl's favorite silhouette always includes pleats—and especially when they swing from a low-waisted skimmer like this. White cotton pique forms the long bodice above a pleated skirt of puckered cotton plaid. By Joni J of Texas.

**Comments by
Gib**



A successful marriage does not depend so much upon finding the right person as being the right person.

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Certified Master Dye Cleaner
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DRIVE-IN CLEANERS
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NOW, IT'S OUR TURN... The three sons of Mrs. J.B. McFarland took advantage of a good opportunity to be photographed with their mother, who observed her 90th birthday with a family party in her home Tuesday. They are Granville, Friona; Robert Hines, Tucumcari; and Lonnie, Pierre, South Dakota. One year ago their six sisters were photographed with their mother on her birthday. The sisters are Mrs. Claude Osborn, Mrs. Sloan H. Osborn, Mrs. Roy Clements, Mrs. George Taylor, all of Friona; Lora Mae McFarland, Clovis; and Mrs. Roy Lee Jones, Lovington, New Mexico. Although her eyesight has failed some, Mrs. McFarland still keeps her hands busy and enjoys piecing quilts and growing flowers.

Frionans Listed

Terri Lynn Wilson and Mike Pavalus, students at Eastern New Mexico University, Portales, were listed on the Dean's Honor Roll for the spring semester. They are both graduates of Friona High School. Miss Wilson, daughter of Mr. and Mrs. Elroy Wilson, is a senior and Pavalus, whose parents are Mr. and Mrs. Mike Pavalus, is a sophomore. Pavalus made all A's.



**WHAT IS THE SAFE LIMIT
FOR LOSING WEIGHT?**

A workable weight-losing diet consists of three meals a day made up of food with high nutritive value. A safe limit is the loss of about two pounds per week.

**Join Us For A "Sight And Sound"
Experience In The Holy Land.**

On the screen for the first time
**A musical journey
into the soul of a nation**



Cliff Richard

World Wide Pictures Presents

Cliff Barrows

England's popular star sings six Ralph Carmichael songs

**His
land**

... a sight and sound experience

"HIS LAND" a one-hour color feature motion picture, takes you on a journey through space, time and current events. You see graphically, the fact that Israel today is a living testimony to the words of the prophets when they proclaimed that Israel would take her place among the nations of the world. "HIS LAND" rich in color and authentic lights and sounds is called a musical journey into the soul of a nation.

TUESDAY, JULY 21

8:30 P.M.

FIRST BAPTIST CHURCH

Friona



Sincerely Yours

BY REV. ALBERT LINDLEY

Being back on a graduate school campus again in the role of a student after many years some sleeping emotions that have almost lain dormant for many years... many. There is something exciting about the persistence of knowledge and the opening of closed doors through some depth study in various fields of concern... We should never get so far removed from life that we feel it unnecessary to continue our probes into different areas of knowledge.

Other than the searching and study that we might do in books, there is also the freshness of minds that often are akin to each other in the community of learning. No, not all of them, but most. (Say, how long has it been since you picked up something to read other than a newspaper or for pleasure?) There does seem to be a vitality that seems to simply emit itself and becomes ever so contagious.

Of course, you are thinking (now, don't get too far ahead) that it is not possible for very many to return to the campus and do any devoted study, and you are right.

But the wonder of it all is this: we don't have to return. It is entirely possible for us to feed our hungry minds through books and some disciplined study courses. (Right now I'm working on a home study course that comes from the University of Michigan on the proper knowledge of owning, using, driving, and maintaining a camper. Can you imagine how he'll be if I ever get me a camper? (I was in a record club for two years before I got a record player, too.) One thing in this setting, one has to be able to not let the long hair and beards

bug him. This is not an easy task until you take the time to really talk with that mind that is back behind it all and find out it is a reasoning, thinking, living, questioning, healthy person, just like yourself, and then you are okay. Just don't let the cover ruin your chance of becoming acquainted.

I saw a motel the other day with this sign: "We May Not Look So Hot On The Outside, But Just Try Us." I almost wanted to stop and stay even though it wasn't my plan.

We get so carried away with facade--with the glitter of the appearance--when real truth and real knowledge is often found in the unpretentious.

I have a thing going about that--real truth doesn't have to sell itself with glitter--it is its own excitement. True enough, we often use glitter to draw someone to hear truth, but again, that glitter is used just to draw, the person, not to present the truth.

Now, we were on truth, knowledge, learning and what else. ? Well, it still leads us to the Library. (Follow Me To The Library.)

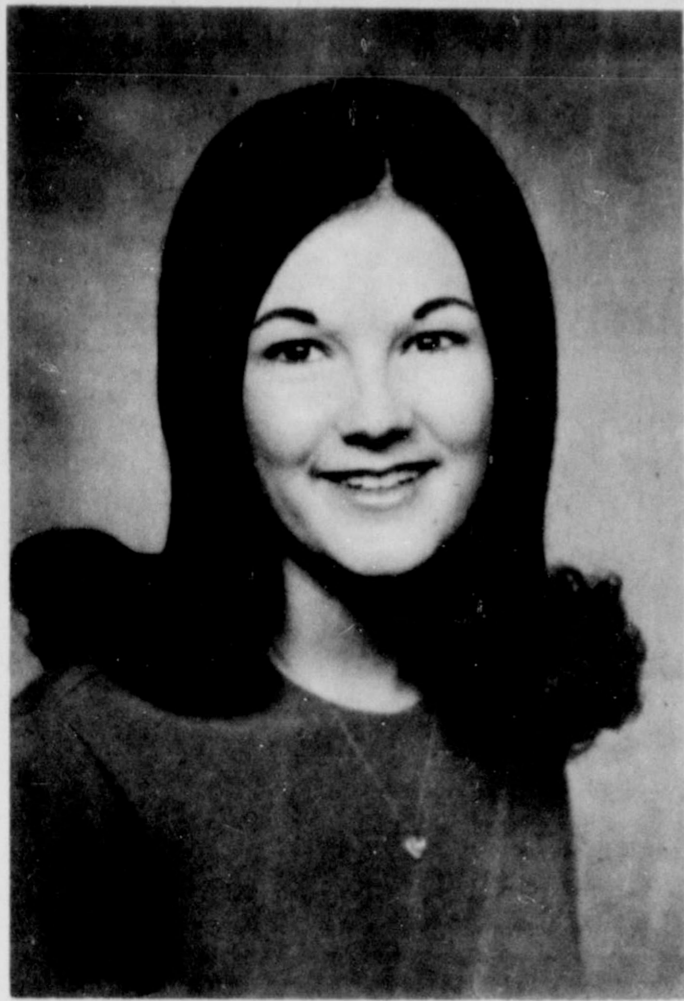
We have a very fine set-up right here in Friona and I'll bet--er wager--Uh, I just know that you know that it was there but hadn't been in to visit. (No charge for that ad.)

In Denver, "Let George Do It," is a good slogan, because George sells mattresses--but not here... we have to do it ourselves, and it is up to us... so... check out a book, or buy one, or get one somehow... you can even borrow some of mine...

Presented As A Public Service By:

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

ASSEMBLY OF GOD 10th and Ashland--Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.
CALVARY BAPTIST 14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.
CALVARY BAPTIST MISSION 5th and Main--Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting 7:30 p.m.
FIRST BAPTIST Sixth and Summitt Rev. Charles Broadhurst Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.
MEXICAN BAPTIST CHURCH 4th and Woodlawn--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.
ST. THERESA'S CATHOLIC CHURCH 16th and Cleveland-- Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.
SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.
REDEEMER LUTHERAN CHURCH 13th and Virginia--Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.
UNION CONGREGATIONAL CHURCH 6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.
TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.
SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.
FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.
UNITED PENTECOSTAL CHURCH 15th and Ashland--Rev. G.W. Hamilton, Pastor Sunday School: 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening: 8:00 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



JANET MINGUS GRANTED CREDITS. As the result of a College Level Examination at McMurry College, Abilene, recently Janet Mingus was granted a total of eighteen hours credit. Miss Mingus, a 1970 graduate of Friona High School and the daughter of Mr. and Mrs. Lloyd Mingus, scored a percentile rating granting her six hours credit in Freshman English, Sophomore English and Freshman Math. She has attended West Texas State University, Canyon, the first summer session and plans to enroll at McMurry for the fall semester. Miss Mingus plans to major in music and minor in English.

Captain Robert Sanders

Returns From Viet Nam

Captain Robert Sanders, son of Mr. and Mrs. Buell Sanders of Friona, recently returned from a tour of duty in Viet Nam, where he served as an AM-FM-TV station commander with the American Forces Viet Nam Network.

Sanders and his wife, Kathryn, are presently residing in Longmont, Colorado, while he is doing doctoral work in communications and broadcasting at the University of Colorado in Boulder, Colorado.

The couple plans to return to Canyon next month. He will be employed as director of

radio and television at West Texas State University.

During the time Captain Sanders was in Viet Nam, Mrs. Sanders was employed as a speech therapist by the Odessa Public School System.

Explanations of the cause of brittle nails—a problem that plagues housewives and career women alike—have ranged from hormone deficiencies to direct contact with common household chemicals. Recently, however, research has pointed to the amount and distribution of calcium in their nails as an important contributing factor.

Home Ceremony Unites

J. Carlton. E. Sinclair

In a candlelight ceremony at the home of Mr. and Mrs. A.L. Carlton, Saturday, June 20, Elizabeth Sinclair and Jerry Don Carlton were united in marriage.

The single ring ceremony was read by Rev. R.C. Hester, pastor of Calvary Baptist Church.

An arched candelabra holding white tapers and baskets of gailoli and greenery formed the setting for the wedding.

The bride, who was presented in marriage by Walter Carlton,

wore a street length dress of baby blue dacron crepe with white accessories and a Cattelaya orchid corsage.

Parents of the couple are Mr. and Mrs. A.L. Carlton Sr., Friona, and Elmer Sinclair, of Edmonton, Alberta, Canada.

Following the reception, which was also held in the Carlton home, Mr. and Mrs. Carlton left for St. Paul, Alberta, Canada, where they are making their home.

Party Honors

Former Resident

Mrs. Amelia Schlenker Rankin of Claremont, California, has been visiting in the homes of her mother, Mrs. Floyd Schlenker, brother and his family, the Carl Schlenkers, and other relatives and friends.

Thursday afternoon from 3 to 5 she was honored with a party in the home of Mrs. M. Ray Landrum. Former classmates and friends during the time Mrs. Rankin lived in the Rhea Community were invited.

Those present, besides the honoree and hostess, were Mrs. Guy Latta, Mrs. Loyde Brewer, Mrs. C.W. Dixon, Mrs. Herschel Johnson, Lola Goodwin and Mrs. T.A. Sherley, all of Friona; Margaret Price, Yuma, Arizona; Ola Lee Jones and Emogene Calloway, Bovina; and Mrs. Elmo Dean and Mrs. Cordie Potts of the Rhea Community.

Refreshments were served by the hostess.

LCC Advances

To Four College

Junior courses will be taught at Lubbock Christian College this fall and senior courses the following year. The first four year class will graduate in May of 1972. LCC has moved up to a senior college in academic work, in varsity sports and in all facets of campus life.

Bachelor of Arts Degrees may be obtained in: Bible, English, history, music, human relations, spanish and speech. Bachelor of Science is offered in: agriculture, biology, pre-medical, business administration, secretarial science, general business, chemistry, human relations and mathematics. The Bachelor of Science in Education is offered in elementary

education and secondary education. Supportive areas and pre-professional courses will be offered in art, Biblical languages, drama, economics, French, German, home economics, journalism, medical technology, physical education, physics, political science, pre-dental, pre-engineering, pre-nursing, and religious education.

Lubbock Christian College is a small, private, Liberal Arts College where teachers teach and students study.

Current "therapy" for the common cold for all age groups is relief of symptoms, prevention of complications, and tender, loving care for the victims.

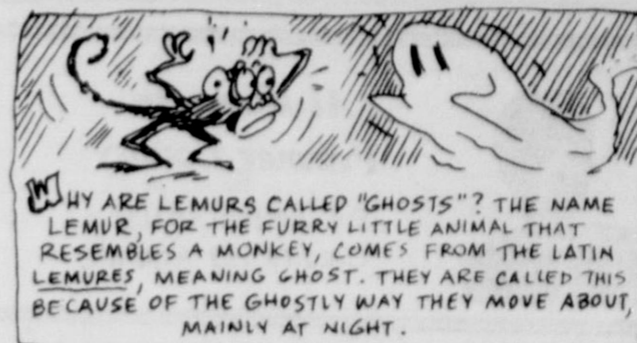
Group Attends Overnight Retreat

About fifty local persons had an overnight retreat at High Plains Baptist Assembly north of Umlinger. The group left First Baptist Church Friday afternoon and returned Saturday afternoon.

Activities included Bible Study, swimming and a camp fire. The retreat was conducted by a youth team from Way-

land Baptist College, Plainview. Members of the team were Dick Helms and Mike Ballew.

Adults participating were Rev. and Mrs. Charles Broadhurst, Mr. and Mrs. Ray Murphree, Mr. and Mrs. Johnny Mars, Mr. and Mrs. George Frye and Mrs. Charles Sanders.



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BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

Statement of Condition

JUNE 30, 1970

ASSETS	LIABILITIES
First Mortgage Real Estate	Capital (Savings Deposits) \$41,349,477.10
Loans \$41,160,458.16	Advances, Federal Home
Home Improvement Loans 17,018.42	Loan Bank 1,000,000.00
Loans to Members	Loans in Process 376,455.51
Secured by Their Savings Deposits 195,520.11	Payments by Borrowers for Taxes, Insurance, etc. 406,606.81
Cash and U S Government Bonds 3,982,199.93	Other Liabilities 66,588.57
Stock in Federal Home Loan Bank 435,900.00	Reserve for Unearned Discount 85,762.59
Office Sites and Buildings 771,477.93	Reserves and Surplus 4,154,583.77
Furniture and Fixtures 117,406.25	
Prepaid Federal Insurance Premium 454,864.70	
Other Assets 304,628.85	
TOTAL \$47,439,474.35	TOTAL \$47,439,474.35

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DIXIE HOGG, Asst. Vice President - Secretary
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But The "Safety Director" Hat Is The Most Important. This Week, And Every Week, Be Safety Conscious We Don't Have A Single Customer To Spare!

Every year, thousands of lives are lost and thousands of persons are injured in accidents on the farm. These accidents cause suffering, disabilities and financial hardship to the families involved, as well as reducing the productive capacity of our farm industry. No farmer can afford not to practice farm safety!

Pioneer Natural Gas Company

JULY 20 - 26 1969



At Home In Parmer County

By Janice Miller
County HD Agent

We throw away food! A recent survey shows that American families throw away an average of two-thirds of a pound of food a person a day. Plan before you buy.

Hungarian Paprika after an absence of 25 years to American homemakers, is being reintroduced. Unlike Spanish Paprika, used for color and appearance, Hungarian Paprika adds flavor and aroma to food.

If their present rate of growth continues, soft drinks will rank as the number one beverage product in terms of per capita consumption. Soft drink growth is the most rapid of all beverage groups. Meanwhile, coffee, tea and milk consumption is declining.

What causes the color contrast between surface meat and interior meat in a package of ground beef? The difference is in exposure to oxygen, says the Consumer and Marketing Service. Because surface meat is exposed to oxygen, it's a brighter red than meat in the middle of the package where less oxygen is available.

A paint brush and a bucket of water don't sound very creative—but they can be.

Jennie Kitching, Extension family life education specialist at Texas A&M University, says that they are tools for creativity.

A child will paint everything

In sight and with water, she says, and love it. Children like to paint and cover things; this helps develop their creativity.

Bolder parents can give their child finger paints. It is a legitimate excuse for him to be messy and a child does need to be messy sometimes.

For an elegant dinner, serve Rice Romanoff with your entree, 3 cups cooked rice

1/4 cup finely chopped green onions

1-1/2 cups large curd cottage cheese

1 clove garlic, minced

1 cup sour cream

1/4 cup milk

1/4 teaspoon hot pepper sauce

1/2 teaspoon salt

1/2 cup grated Parmesan cheese

Combine rice and green onions. Blend cottage cheese with garlic, sour cream milk, hot pepper sauce and salt. Stir in rice mixture. Turn into a buttered 1-1/2 quart casserole. Sprinkle with Parmesan cheese. Bake at 350 degrees for 25 minutes. Makes 6 servings.

USDA JULY PLENTIFUL FOODS LIST

Meats: Broilers-Fryers

Fruits: Watermelons

Fresh Plums

Fresh Peaches

Fresh and Processed Lemons and Limes

Vegetables: Fresh Summer

Other Plentifuls:

Rice and Honey

On The Farm

In Parmer County

MACK HEALD
County Agent



A new program is being conducted by the Texas Agricultural Extension Service. Its slogan is "3.76 in '76" which means raising the state's annual agricultural income to \$3.76 billion by the end of 1976. This is an increase of \$1 billion over the present \$2.76 state agricultural income. This \$1 billion increase is to be completed over the next six years. "3.76 in '76" has the dual objective of more fully realizing the agricultural income potential of the state and improving the net profit position of producers. The program will be focused on reaching the full potential of each economically important agricultural commodity produced in the state. Parmer County fits into the spotlight of this total program. The Panhandle area of Texas is projected to produce slightly less than one quarter billion dollars in the six year period. As projected by the County Program Building Committee, Parmer County is to have cash receipts of \$85,432,300 by 1976, which is an increase of \$22,340,000 over the 1968-69 cash receipts. In the Panhandle area this is second only to Deaf Smith County. This program is to be conducted by supplying the producer with the latest research information available, plus production guidelines and educational programs. "3.76 in '76" can benefit the entire economy of the state. It can mean more jobs, more goods and services, and the realization of a higher level of living for all Texans.

25% Have Received ASC Farm Payments

Approximately 25 percent of the farmers of Parmer County have received payments for participation in the 1970 wheat, feed grain or cotton programs, according to Mr. John Agee, Vice Chairman of the County ASC Committee.

Payments will continue to be made as rapidly as farmers continue to certify program compliance, and as fast as records can be processed through computers at the data processing center in New Orleans and checks returned to the county ASCS office for distribution, Mr. Agee said. "The bulk of payments should be made by late August if farmers who signed up complete the necessary certification indicating that they have complied with all of the program provisions," Mr. Agee stated. This is earlier than payments have been

made in previous years. Mr. Agee pointed out that these payments to farmers have an impact on the entire community, because most of the money remains in the local area where farmers pay for the things they need to buy. Participation by producers in farm programs helps even out the year-by-year flow of farm products to market, which also helps stabilize food and fiber prices, a benefit to consumers, he said.

"Farmers earn payments by diverting part of their croplands to conservation uses," Mr. Agee explained. "This helps keep a balance between supply and demand for food and fiber, preserves the excess acres for future use when they are needed, and provides an orderly supply of farm products to consumers."

FRYERS

USDA Whole

Cut Up 35¢ lb.

28¢ Pound

Cedar Valley **BACON** 2 Lb. Pkg. **\$1.29**

Merit **BOLOGNA** lb. **49¢**

GROUND CHUCK Extra Lean lb. **69¢**

USDA Good **CHUCK STEAK** lb. **69¢**

USDA Good **SWISS STEAK** lb. **89¢**

Wilson's Certified **LUNCHEON MEAT** **\$1**

Bologna Mac & Cheese
Pickle Loaf Olive Loaf 3 6 Oz. Pkg.

Clardy-Campbell **SHERBERT** Assorted Flavors Half Gallon **69¢**

Clardy-Campbell **COTTAGE CHEESE** 2 Lb. Carton **49¢**

MELLORINE Shurfine Half Gallon **39¢**

DOUBLE G & H GREEN STAMPS ON WEDNESDAY

Shurfresh **POTATO CHIPS** Twin Pack **49¢**

GREEN BEANS Mile High 303 Can **6/\$1**

LUNCH MEAT Ellis 12 Oz. Can **48¢**

Wright's **LARD** 3 Pound Cr. **49¢**

LIPTON TEA 1/2 Pound **85¢**

EGGS Grade A Small Dozen **29¢**

COOL ECONOMY: PENNY PINCHIN' FRESH 'N FROZEN FAVORITES FROM PIGGLY WIGGLY

COOKIES Garden Club **SALAD DRESSING** Quart **39¢**

DR. PEPPER 26 Bottle Carton King Size **89¢**

AQUANET Tall Can **49¢**

OLEO Food King Each **8¢**

STRAWBERRIES Korns Frozen 10 Oz. Pkg. **4 For \$1**

COKE Or **DR. PEPPER** 26 Bottle Carton King Size **89¢**

COOL!

Long Green Slicers **CUCUMBERS** Each **6¢**

TEA GOBLETS 4/\$1

PANTY HOSE Pair **99¢**

Calif. **AVOCADOS** 2 For **49¢**

Fresh Crisp Stalk **CELERY** Each **17¢**

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WHERE IT'S AT David Janssen

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