

Chavez and his United Farm Workers Organizing Committee to gain support of the California grape workers, 90% of the

growers have signed contracts

with the UFWOC. The success was a result of the boycott of table grapes by do-gooders, who

never bothered to find out whet-

The contracts signed by the growers and the UFWOC call for

a 7-day compulsory union shop

a UFWOC hiring hall to dole out work assignments to the work-

ers and the payment of three

months back dues by the pick-

ers; the alternative to this is

loss of employment. There is,

also, a blacklisting clause in the

contract that gives the UFWOC

the power to have any worker

who speaks out against the

Chavez is expanding his uni-

que form of organizing to other

commodities, such as lettuce,

citrus products and tomatoes.

Recently, I read a letter pub-

lished in the Greenfield News

and Soledad Bee, two Califor-

nia newspapers in the area of

the tomato ranches. The let-

cia, a Soledad tomato field wor-

ker, was sent to Chavez and

Federal, state and local offi-

. . . .

much disorder go on with this

strike that is going on against

the workers? I hope the law

does something to stop this dis-

from Soledad don't want the

cials. The text follows:

for their children.

threaten the workers.

Contractor.

Today, they all came into the

to get the people out of the fi-

elds. The ranchers called the

them out. The sheriff told

them to leave us alone. They

left. This morning they broke

the antenna of the car of the

the years we've lived here,

we've always had work to sup-

port ourselves, to eat and have

a roof over our heads, to feed

and clothe ourselves and our

children. We've never had a

strike in this valley. We've

had the best wages in this state.

"The Teamsters had a strike,

but us field laborers didn't have

anything to do with it. The ran-

chers protect us all year long

with their crops. We want to

protect their crops too. For my

part, I say for them to leave

us alone. What do we get out

of Chavez? He's not going to

support us if we're out of jobs.

He's not going to support the

people of Welfare like the ag-

riculturers do with their taxes.

"Why do they want to force

free country, and each person

us to join the Union? This is a

works where he wants to work

and joins what he wants to join,

or he doesn't join anybody. This

is a free country, Union or no

Union, All we want to do is to

"I am a Mexican-American,

like Chavez, too, but I don't

have faith in him. He's not doing

anything right. He says he hopes

God will help him win this fight,

I don't think God will hear him

because God is the one who

makes the crops grow, so we

can work to support ourselves

and so we can live. We protect

the ranchers, and the ranchers

protect us. All Chavez does

all the crops."

ance.

is stop us from working and ruin

This letter speaks for itself.

When you start to feel an at-

tack of awe in the presence of

a great man, just imagine how

he looks in his nightshirt .--

The fellow who ignores the

Arthur Brisbane

work to support ourselves.

"We don't need Chavez, All

Sheriff, and they came to get

UFWOC dismissed.

to be unionized,

# The FRIONA \* STAR

Volume 46, Number 2

Thursday, October 8, 1970

FRIONA, TEXAS, 79035

16 Pages

# Homecoming Game For FHS Friday

## **Four Girls** Seeking her or not the workers wanted Crown

Four Friona High School girls are vying for the title of Homecoming Queen of 1970 at FHS, and one will be crowned in pregame ceremonies Friday prior to the Friona-Dimmitt game,

The candidates are Susie Spring, daughter of Dr. and Mrs. Paul Spring, Lana Renner, daughter of Mr. and Mrs. Junior Renner; Debbie Wassom, daughter of Mr. and Mrs. Jack Wassom; and Diane Day, daughter of Mr. and Mrs. Herbert

All of the girls are seniors with the exception of Miss Day, who is a funior.

Don Fortenberry, one of the ter, written by Mrs. Lena Garteam tri-captains has been chosen to crown the 1970 queen. Other ushers are Wesley Clark, Dennis Anthony, James Weatherly and Mike Taylor.

Carleen Greeson, the 1969 "Why does the law let so Queen, will be present for the game and ceremony, and relinquish her crown to the new Homecoming queen.

Brent Loflin, the young son order. Mostly, all the families of Mr. and Mrs. Jerry Loflin, will be the crown-bearer.

strike. They want to keep on In other pre-game cereworking to buy school clothes monies, under the direction of the Friona High SchoolStudent-"The trouble is, that when Faculty Congress, John Bingthe families want to go to work, ham will give the invocation; the Chavez people stop them the Friona American Legion and don't let them pass to work. Post will present the colors; They threaten the people. Cha- and Terry Thompson will lead vez' people stand at each enthe crowd in the Pledge of Al- gest total for the calendar year, pace as the final months of 1969. Agnew Slated trance of each ranch, and they legiance.

include a "Tasting Tea Time" for the year's total fields, about 12 cars with their sponsored by the FHS Future red flags with an eagle emblem, cafeteria beginning at 5 p.m. 100.

# Last Call For Seminar

The Friona Chamber of Commerce is issuing a last call to residents who plan to attend the Governor's Conference on Industrial Expansion in Austin next

A plane-load of Friona boosters will fly down for the conference and back late that afternoon. The cost for the flight is \$35.00. Those who haven'tregis-

tered need to contact the Chamber office and let them send in their registration immediately.



WILL REIGN. . . . One of these four pretty Friona High School girls will be crowned Homecoming Queen in pre-game ceremonies at Chieftain Field Friday evening. Starting at the top, and going clockwise, are Diane Day, Debbie Wassom, Susie Spring and Lana Renner. The girls are all seniors except Miss Day, who is a junior

#### PERMIT FIGURES

# September Building Spurts To \$165,000

city of Friona during Septem- month. However, if building ber spurted to the second-lar- were to be started at the same and revived possibilities of es- then the record would be topped. Other homecoming activities tablishing an all-time record Other records released by

There were 13 permits issued Homemakers, in the High School during the month, totalling \$165, This has been exceeded only by the month of February with the whopping total of \$1, 171,700 -- which included permits for the 60-unit apartment complex and the new building for Friona State Bank, This total set a new one-month record in the city.

Permits during September included eleven new residen ces, representing the bulk of the total-an estimated cost of \$163,800. Also included were an addition to an existing building valued at \$1,200, and a storage shed for \$100.

The new residences to be built were scattered from Western Addition to the Hicks Addition and to Drake Addition.

Building permits as issued by the City of Friona now total \$1,679,475 in estimated construction for the year of 1970. This is still \$298,565 short of the all-time record of \$1,978, 040 established in 1964 -- when the new high school complex accounted for almost \$1 million of the total.

In order to set a new record, the last quarter of 1970 would have to see permits issued at

Building permit activity in the the rate of roughly \$100,000 per

City Manager A.L. (Jake) Outland for September indicated that 18,573,680 gallons of water were pumped by the city wells, an average of 619,123 gallons per day. Rainfall during the month totalled 1.74 inches.

One water meter was reactivated during the month, making the total number of active meters stand at 1222 at the end of September.

Three fire alarms were sooutside the city limits and the 247-2456 or 247-2774. other to the Joe Collier residence for a grease fire.

duct and holding for parole. Center.

**Temperatures** 

Date	Hi	Low
September 30	68	46
October 1	85	51
October 2	82	48
October 3	81	46
October 4	80	55
October 5	77	53
October 6	80	50

# For GOP Rally

Vice President Spiro T. Agnew will be the speaker at the Republican fund-raising dinner honoring Congressman George Bush at the Amarillo Civic Center Monday, October 12, 1970 at 8 p.m.

Tickets may be purchased from Glenn Lust, Route 3, Muleshoe, telephone Lazbuddie, 965-2181, or from Glenn Reeve. unded during September: two 510 W, 10th., Friona, telephone

All ticket holders are invited to a reception honoring Vice-Thirty-nine arrests were re- President Agnew, Senate canported by the Police Depart- didate George Bush, Guberment, including 26 for traffic natorial Candidate Paul Eggers, violations: 10 for drunkenness: and Congressman Bob Price, and one each for disorderly con- at 7 p.m. in the Amarillo Civic

# On Nation's Top List

You always know the top tw- ever, and a Federal Power enty in college football the Tu- Commission report which was esday after the last Saturday just recently released shows that the teams have gone to that two of Southwestern Pubbattle. The statistics don't lic Service Company's giant come out quite that fast in the electric generating units were electric utility business, how- in the top 20 for efficiency in 1968, the latest year for which

> The Federal Power Commission report on operating expenses and efficiencies rated Unit #2 at Cunningham Station, near Hobbs, New Mexico, as the 10th most efficient gas-fired generating unit in the nation, insofar as heat rate is concerned, and Unit #4 at Plant X, near Earth, Texas was selected as the 12th most effi-

energy.

to the customers is when you get it down to dollars and cents. Southwestern's cost for gas has increased by 36% in the last ten years, but the unit fuel cost for each kilowatt-hour generated has increased by only 22%, The more efficient units, such as those cited in the FPC re-

#### **OLD RIVALS**

# **Dimmitt Bobcats** Are Opponents

ona at the annual Homecoming says. game Friday night -- and Friona fans hope the 'Cats don't furnish as much opposition as they did in 1968 in another Homecoming game.

Dimmitt won that last Friona it work. appearance, 46-7; one of only two Homecoming losses for the Chiefs in the past seven years. Friday's game begins at 7:30.

It will be preceded by crowning of the Homecoming Queen. (See separate story.)

Dimmitt, like Friona, has a 2-2 record. The Bobcats opened with a 22-8 win over Muleshoe, and then topped Farwell, 25-0. Springlake edged the 'Cats, 14-7 in their third game, and then Floydada won the district opener last Friday, 35-

Dimmitt wasn't pegged to have nearly as strong a team as the Bobcats fielded in 1969, but Coach Bob Owen doesn't look at it that way.

better. They are bigger and

FOOTBALL PICKS

week of the Friona Star's foot-

All of the top three contes-

tants had scores of 12. Milner

won on the basis of the tie-

Olton-Friona score at 28-7 in

scores of 12. They were Joe

Reeve, Phillip Weatherly, Dee

King, Shirley and Charles Wag-

Frazier's score of 12 moved

all contest standings, with a

four-week total of 43. Former

Five other contestants had belong to.

ball contest.

Frazier was third.

Owen pointed out that Fritriple-option offense to perfection, and it's quarterback Mark Wohlgemuth who makes

"He reads the opposition's defense well. He is not the passer that Olton's (Steve) Stockdale is, but he's an adecoach says.

The Chief mentor says tackle and tri-captain James Weatherly probably will play on Friday, although not slated to start. Weatherly has been sidelined since the first quarter of 1968.

The Dimmitt Bobcats will stronger, and have a better the Farwell game with a knee furnish the opposition for Fri- quarterback this year," Owen injury and his addition to the team should be a big boost.

Dimmitt carried the fight to day night's invaders run the state-ranked Floydada last week, and held two leads in the game before finally being worn down by the district favorites.

The Bobcats hold an overpowering 25-8-1 lead in the series since 1930, thanks mainly to a 14-game winning streak between 1944 and 1962, Friona's quate passer," the Friona head longest streak against Dimmitt was three wins in 1963, 1964, and 1965,

Dimmitt has won the last two games, winning 27-0 at Dimmitt last year in addition to spoiling the Chieftains' homecoming in

## Tentative Approval For New Annexation

all team speed they had a year lots of the Carson Estate proago, but defensively they are perty in the northern part of to-

#### The Friona City Council gave tentative approval for the an- vid Carson the sum of \$1612,96 "They may not have the over- nexation of a block and three representing the amount due on

Four other contestants have

scores of 40, averaging 10 cor-

Almost every week, at least

Another weekly contest ap-

pears on a page inside this

issue, sponsored by 14 Friona

area businesses along with the

vying for tickets to the Cotton

Bowl or Sun Bowl Game, along

name on the entry blank. With

First-Time Entrant

Is Contest Winner

A first-time contestant em- Frank Truitt, Charles Waggon-

Jim Milner of Muleshoe won rect games per week. They

the first prize money, Melvin are Laverne Mabry, Mal Man-

Lloyd was second and John chee, Phillip Weatherly and El-

breaker score, guessing the one contestant fails to get his

favor of the Mustangs. He some 150 entering the contest

him into first place in the over- Frions Star. Contestants are

into a tie with Andy Hurst, prizes in the contest.

thus missed by just seven po- each week, it is nearly impos-

aine Wardlaw.

erged as winner in the fourth er and Holly Welch at 41.

existing sewer lines, provided that Carson plat, dedicate and bring the block into the city. The sewer line in question

was laid in 1951, by the late Fred Carson, with the understanding that whenever the property was annexed. Carson would be repaid the cost of the

In other business, an ordinance was passed declaring a public necessity and authorizing the purchase of right-ofway on properties along Grand Avenue south of Fifth Street within the city limits for the proposed widening of Highway 214 and the overpass at the southern edge of the city, to span the Santa Fe railway.

The council passed an ordinance allowing General Telephone Co, to "freeze" any further two-party business telephones. At the end of a year. these will be converted to oneparty services.

Gerald Kehoe, representing sible to find who such blanks General Telephone, said there were only II such services currently in Friona. Many of these have dwindled to only one party on a dual service, and the trend is away from this type of telephone service for businesses. Kehoe said.

A payment of \$2664 to Rushing Insurance Co, for the city's leader, W.R. Mabry, slipped with expense money as grand annual workman's compensati-(Continued on Page 5)

# Two Area Power Plants

figures are available.

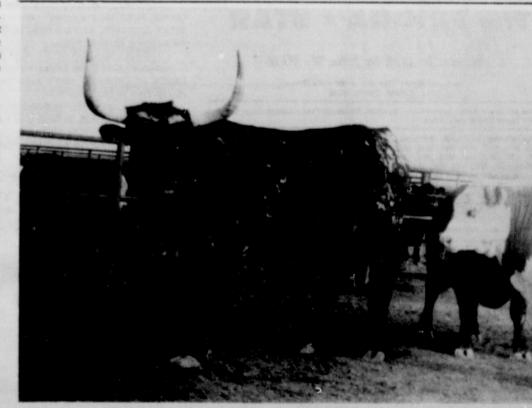
cient.

Each of the generating units has a capability of 210,000 kilowatts. The recognition of their efficiency is measured in the amount of gas required to produce a kilowatt-hour of electric

Where this all gets important



collection plate shouldn't squak HARVEST IN HIGH GEAR, . . . As you perhaps can tell by the above picture, the maize harvest if the church's air conditioning in the Friona area is nearing its peak, with farmers working early and late in an attempt to get the goes out from lack of mainten- crop harvested while good weather lasts. A cold front expected on Thursday might cause another port, make this performance



FEEDLOT GUEST. . . . This registered Texas Longhorn Steer, "Old Blue," belongs to Hi-Plains Feedlot, and is enjoying a balanced diet without worrying about the slaughter house. "Old Blue" is about six years old, and weighs 1800 pounds. He stands quite a bit taller than the average steer (note feedlot stock at right), and has a good set of horns. Longhorn steers have been known to live 20 years. 'Old Blue' has performed in several movies.



# Friona Flashbacks

... from the files of the Friong Star

40 YEARS AGO -- OCTOBER 10, 1930 The concrete foundation was poured last week and material placed on the ground for the new Wicks hatchery. As stated, the building will be 24 by 60 feet, frame and brick veneer. Furlong and Dilger are doing the work. The building will house a 53,000-egg incubator, making it one of the largest in this ter-

35 YEARS AGO -- OCTOBER II, 1935

Misses Lela and Ella Staley of Springfield, Missouri, were business visitors here last Saturday for a few hours, looking after their property interest in and adjoining town. The Misses Staley own the tract of land immediately adjoining the west side of town which has been cultivated by W.H. Foster for several

30 YEARS AGO -- OCTOBER 11, 1940

All the public schools of Parmer County have been ordered closed for one day on Wednesday, October 16, by County Judge Lee Thompson, as the first official action taken in this county to facilitate the registration of men within the draft-age limits. All men between the ages of 21 and 36 will be required to register on the above date. This registration is the first step in selecting able-bodied men who are qualified for military training in the United States Army.

25 YEARS AGO -- OCTOBER 5, 1945

The filling station building on MainStreet that was owned and formerly operated by Sheets Brothers has been sold to the Friona Consumers Company.

During the severe rainy and chilling spell of weather that hit suddenly down upon the Friona territory and all of Parmer County last week, quite a number of our farmers and cattlemen suffered losses through the death of their cattle.

20 YEARS AGO-OCTOBER 5, 1950

Crop prospects of Parmer County are now terering a fine balance, with distinct possibilities of either a record bumper crop or the other extreme -- a meager one. Main factor in the outcome is unmistakably the danger of killing frost. With the cool, damp weather prevailing, all the grain is slow in maturing, necessitating a late frost for productive

15 YEARS AGO-OCTOBER 7, 1955

First bales of cotton have been delivered in the last week to the L. & H. Gin and the North Plains Gin Company, both of Friona. First area bale went to the Mills-Fleming Gin at Hub at an earlier (September 9) date. Delivering the first bale in the city was Glynn Hughes, grown on the irrigated land of Jake Lamb northwest of Friona, Gin owner Wright Williams paid a premium price of 50¢ per pound for the bale.

. . . . 10 YEARS AGO -- OCTOBER 6, 1960

Rev. W.G. (Bill) Burton of O'Donnell is the new pastor of the First Baptist Church in Friona, The Rev. Burton and his family moved to Friona last weekend and he brought his first message in the local church last Sunday,

Carroll Bennett and Tom Gee will represent the Friona chapter of the Future Farmers of America at the national convention in Kansas City next week.

5 YEARS AGO -- OCTOBER 6, 1965

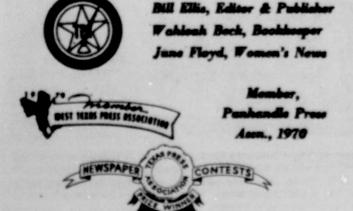
Two members of the Friona High School Future Farmers of America chapter, along with one sponsor, David T. McVey, will attend the national FFA Convention in Kansas City next week. Attending along with McVey will be Jimmy Taylor and

#### The FRIONA \* STAR

Founded in 1925 by John W. White

close postage pold at Friend, Tones, 79085.

or County, adjusting countles: 55 per year. Electrical 56 per year.



#### AN EDITORIAL

# Rules Given On Fire Safety And Children

One child out of every three who die in fires is alone and helpless when fire strikes.

This is the shocking and tragic conclusion of a study by the National Fire Protection Association, reports Fire Chief Ralph Shirley, Children under 5 years of age account for 17-1/2 per cent of the 12,100 persons killed by fire in the United States each year, and another 10 per cent of the nation's fire victims are between 5 and 14 years old.

"Never leave small children alone," Chief Shirley urges. "If it's necessary to leave the house for even a few minutes, take the children with you unless you can find a competent person to watch over them."

To protect your children from fire at home and at play, the Chief advises parents to take these precautions: 1. Make sure babysitters have specific instructions in case of fire. These include orders to get the children out of the house the instant smoke or gas is noted, the location of at least two escape routes from every room, and how to get in touch with the fire department, parents, doctor and

2. Keep young children--age 2 and under--in constant sight and mind,

3. Teach older children how to use and respect fire. They learn best by the good example set by their parents. 4. Keep your home free of fire hazards through regular

check-ups. Don't hesitate to ask the fire department to help in this.

5. Train children of all ages to get out of the house to safety in case of fire. Work out at least two escape routes from each room, and be sure the youngsters know these routes by heart,



## Pause and Reflect

By Nelson Lewis

Two or three people mentioned that there was no "Pause and Reflect" column in last week's paper.

They all asked the same question -- "What's the matter, old man, couldn't you think of anything to write about?

They all got the same answer "The trouble was that there was too much to write about!"

Did it ever occur to you that I, in our small town weekly, and my brothers in their widely circulated nationally syndicated daily columns, sometimes get tired of beating our heads against the stone wall of public apathy?

Do you think that ours is a vainglorious occupation whose only purpose is to excite comment?

Nothing could be farther from the truth! A newspaper's duty is to inform, not to coerce nor to bend thoughts to suit an editor's or a columnists preconceived opinions.

For almost three years this space has been devoted to an attempt to remind you -- the American public -- that your freedom is being slowly and carefully stolen away from you,

Is that just another "fire alarm" statement? All right, answer these questions fairly and honestly and

then make up your minds. Who determines how many hours a week you may work, and at what wage?

You and your boss, or the Federal Government's Do you want your children bussed miles away from home to

achieve racial balance or do you want to keep neighborhood

If your son is coged in the jungles of Vietnam are you a Hawk or a Dove? How much interest do you pay on your new home or auto-

Who says so? Are you willing to pay for the keep of "brood mare mothers,"

and their foals?

Do you enjoy supporting millions of lazy bums? Did you contribute to the college of your choice just to see

it burned down? Are you willing to see your tax dollars spent on vote getting "domestic programs" while our Navy, Army, and Air Force

become second class powers? Do you agree with the findings of two recent presidential

commissions? ---Pornography has no ill effect on youth -- Campus tragedies

are the fault of the police? Should your tax dollars be spent to help industry clean up

the mess it has made of our rivers and air? Should drunk drivers, and other criminals, be turned loose

to go and sin again? The list is endless, but if I continue you will revert to the old

Ho-Hum attitude and "by our much speaking we will be So what can we do?

Very simple, friends.

Be sure you are registered to vote.

Study every issue, review every legislators voting record

(never mind his speeches) take a good down to earth, common sense approach, to each question and candidate and let your conscience be your guide.

Someone said that unless we get more water into the Panhandle of Texas we won't have an agricultural-beef business thirty-five years from now,

I've got news for him -- unless we get a more sensible federal government it won't matter thirty-five years from

You might bear in mind that bad government is caused by good people who fail to vote;

## LETTERS TO EDITOR

Our son and two of his fri- Frions. It must be a wonderends were recently involved ful town in which to live. in an accident in your town.

We would like to thank the people of Frions for their kind and thoughtful treatment of these young men who were so far from home.

We would also like to thank the staff at Parmer County Hospital and especially Mr. and Mrs. Paterson of Friona who so unselfishly offered them the use

of their home. We have never been to Texas. but if we are ever fortunate enough to find ourselves there.

Mr. and Mrs. John Calore Pennsauken, New Jersey

Most bankruptcies result from management incompetence rather than fire, flood or other disasters. That's the finding of Dun & Bradstreet, since 1920 the only organization reporting on bankruptcies. D & B spokesman adds that between 350,000 and 400,000 concerns have been discontinued annually

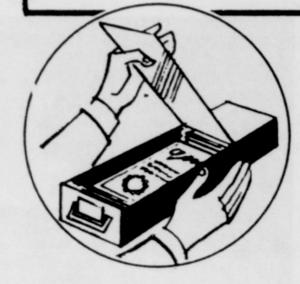
THORP, WISC., COURIER: "We humans have been so preoccupied with watching the price of everything else go up that we have failed to notice that the price of us has gone up Just 30 years ago chemicals in the human body had a commercial value of about 98 cents. . . . Today, experts say, those chemicals are worth about \$800. Now no matter how modest he may be, anyone who owns a body has to be at least proud of something like this. Any body that contains chemials which have increased in value by 800 percent can't be all

TIPTON, IOWA, CONSERVATIVE: "The idea that any family with a yearly income of \$8,400 could be poor is of somewhat recent origin. As a matter of fact, the amount that a family can earn and be in poverty increased \$1,000 last year, according to the Department of Labor."

BENTON, MO., DEMOCRAT: "If we could convince our youngsters that they are wrong in believing, that somehow, the world owes them a living it would be a giant step forward."

# DO YOU NEED A

# SAFE DEPOSIT BOX



- **¥** Protect Your Valuables!
- **★** Costs Only Pennies Per Week!

If you would like to rent a safe deposit box, we shall have various sizes available in our new facilities. Why not come by today and put your name on the list.

# FRIONA STATE BANK

Serving A Great Irrigation And Beef Production Area.

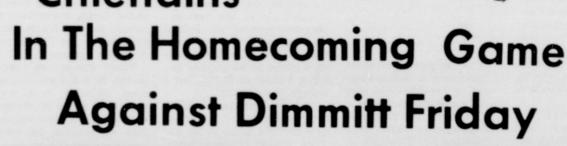
Friona

Member FDIC

Phone 247-2736

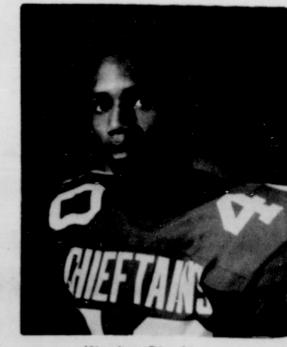
# WELCOME Exes! Chieftains

Support The





Mike Taylor Starting Guard



Wesley Clark Starting Halfback

FRIONA CONSUMERS

**Buddy Lloyd, Mgr.** 

Phone 247-2771 or 247-2860



CONTEST ACTION, . . . The above photos show contestants taking their turns in the local Punt, Pass and Kick competition last Saturday. Some 116 contestants were registered in the contest, which was the best turnout in recent years.

An article written for phar- chilling, dampness or overheatmacists advises that dandruff ing lower body resistance, and

shampoo containing the virus. proven-effective sulfur and other medications" is suggested the body to build up resistance as the way to achieve this against complications. Aspirin

ruff shampoos which control Sprays or drops containing sulfur can be used as a "regu-Neo-Synephrine are often relar" shampoo after the condition clears. One of these, pHisoDan, also contains an antibacterial agent that helps to prevent bacterial infection of the scalp.

pHisoHex, has been found to ial count on the skin. It probetween washings.

needs "continuous control." the ability to fight off infec-Habitual use of "a pleasant tion, including common cold

Once a cold strikes, rest helps helps headache and achiness. A number of effective dand- Gargling eases a sore throat commended for relief of nasal congestion and postnasal drip.

Teenagers with acne are more likely to seek medical help in fall and winter than in summer. When used routinely, the antibacterial skin cleanser, New York dermatologist is that "the ultraviolet rays of summer control perspiration odor by markedly reducing the bacter. beneficial peeling and drying action on oily, blemished skin. tects skin against these bacteria These rays also have a bacteriostatic effect."

The physician advises that this peeling and drying can be Drafts, dampness or wet feet simulated through the use of a will not give you a cold! However, prolonged exposure to pHisoAc.

#### **Bond Totals Are Listed**

\$5,177, according to County Sa\_ year earlier. vings Bond Chairman, Frank A. Sales for the eight month period were \$36,997, which is 37 per cent of the 1970 goal of \$100,000.

Texas sales during August amounted to \$15,063,651 while the year-to-date sales totaled \$121,269,825 for 67 per cent of the 1970 goal of \$179.9 million. Series E Sales alone during August 1970 were \$14,841,344 compared to 1969 sales of \$14, 036,564 -- an increase of 5.7 per cent. The January-Augustsales for Series E Bonds totaled \$114. 763,654 in comparison with \$108,578,640 during the same period of 1969,

Over the nation, Series E and H Savings Bond sales am-1969 sales of \$348 million. The to the state's economy.

United States Savings Bond eight month sales totaled \$3, sales in Parmer County during 149 million compared to \$3,048 the month of August totaled million -- 3.3 per cent above a

#### Date Set For Sausage Dinner

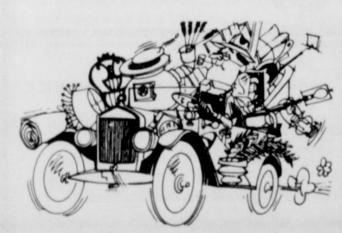
Members of St. Teresa's Ladies Society have announced that a German Sausage Dinner will be served from 11:30 a.m. to 2:30 p.m., October 11, in St. Teresa's Parish Hall.

Tickets are being sold by members or may be purchased at the door for \$1.50 per plate. The public is invited to attend by Mrs. James Ball, spokesman for the group.

Fishing pays off in dollars ounting to \$388 million were and cents. Striper fishing in purchased during August -- a 12 California is said to return per cent increase over August more than \$7 million annually

# WHY

WASTE YOUR TIME PEDDLING



LIST YOUR JUNK

Friong Star OF Classified & The Someone elses transme

# HOMECOMING KICK-OFF SALE

Don't Miss The Friona vs Dimmitt Homecoming Football

Game Friday Night.

SAUSAGE 2 Lb. \$139

RADISHES



PAPER CUPS

DETERGENT Size

Pops Rife POP CORN 2 Lb.

Big Chief

PINTO BEANS

2 Lb. Bog 25¢



Crystal White DISHWASHING DETERGENT 02. 57¢

> **BLEACH** Purex

41¢ 1/2 Gal.

Kleenex Design PAPER TOWELS

3/89¢

FROZEN FOOD

Morton

Mortos

TV DINNERS

39¢

49¢

**POUND CAKES** 

**FLOUR** 

Duncan Hines

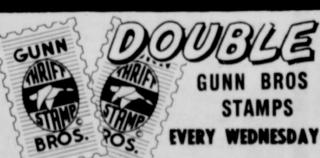
LAYER

CAKE

MIX

3/\$1.00

Gladiola **FLOUR** 



POTATOES

Houser

GROCERY MARKET

GOOD BETTER QUALITY BEST

TRY SOME NOW

With Purchase Of \$2.50 Or Mor Phone 247-3343

Big Enough To Accommodate Small Enough To Apparent

#### WANT ADS PH. 247-2211 CLASSIFIED RATES

First insertion, per word-6¢ Second and additional insertions-4¢ Card of Thanks-\$1.00 Double rate for blind ads Classified Display-\$1,00 per col, inch Legal Rate 4¢. Minimum rate 60¢ on cash order, \$1 on account

#### DEADLINE FOR INSERTION

Thursday's Friona Star-Tuesday, 4 p.m.

The Star reserves the right to classify, revise or reject any classified ad.

Theck advertisement and report any error immediately: The Star is not responsible for error after ad has already

\*Sylvania

\*Motorola

For Sculptress bras call Mrs.

Helen McMurtrey, consultant.

Phone 247-3011, 1402 West Fifth

BEAUTIFUL YARNS, patterns

by mail. Send 25¢, for samples

and prices. YARN SHOPPE

123 West First, San Angelo,

CLSTOM ROW binding, Have

tall and short two-row binder.

Ralph Packard, Phone 364-2110.

hursday, Friday, Saturday

1301 Jackson

urniture, household goods

HICKS PLUMBING

504 Cleveland Ph. 247-3052

REMODELLING --

FENCING

idewalks, patios, drive-

all Bob Clark, 247-3236.

All types fencing

SALE

6:00 p.m

Texas, 76901.

8:00 a.m.

21-tfnc

51-4tc

2-ltc

#### ANNOUNCEMENTS

Singer Sewing Machine in walnut console. Will zigzag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., bbock, Texas."

> SEE HARRELL MAYS For Hay Baling and Swathing

For expert plane tuning, call or write Elson Clark, Box 1266, Hereford, phone 364-0628 or 48-tfnc 364-1150.

Over 300 Colors Knitting Worsted Yarns -- New Crewel Kits --Needlepoint Tapestries -- No infant's clothing, odds and Frame Rug Patterns -- Christmas Kits.

for Free Catalog: Send DAN'S OF CANYON 50-4tc

#### CARPET CLEANING

Second to none (Dry Foam Method) No shrinkage or deterioration problems.

> C & W CARPET Phone-Hereford 806-364-3448

#### Well Drilling

Experience for Drilling, ump & Gear Head Repair

#### Big T Pump

47-3311 or Bob Clark, 247. 236. Distributor for Worth-

Piano Lester "Betsy Ross' Spinet, Rounded Keys, Excellent Condition. \$550 full price. May see at Illl Elm or call 247-3511.

GERT'S a gay girl--ready for a whirl after cleaning carpets with Blue Lustre. Rent Electric shampooer \$1. Ben Frank-

mildren's clothes and misellaneous items. Friday and Saturday October 9-10

GARAGE SALE, , 1208 W. 7th, Thursday, Friday and Saturday, October 8, 9, & 10. Antiques, junior clothing, men's & miscellaneous. 2-ltc

loved one. Also for all con-Mr. and Mrs. J.P. Fortenberry Paula and Don

NOTICE. . . . We have used heaters for sale. See us for all your plumbing and heating

\$45.00. 247-2740.

OR SALE. . . Burroughs Adding Machine-Hardwood Play

Mrs. Raymond Fleming 247-3283

loader, 4-row. Eight-row winrower-top saver. Both in perfect condition, used one year. Priced for immediate sale, Super M Farmall with new 22 cotton stripper. Guaranteed. Phone 247-2745 days, or 247-

FOR SALE

3274 nights.

## 51-tfnc

500 Good Potato & Feed sacks--50 to a roll--\$5 per Good AC All-Crop Harves.

Self Powered--Good regular and pickup reel. \$200,00.

Raymond Euler, 247-3043.

FOR SALE, ... New mattress, box springs, frame. Vickie Copley, Friona Star or see at McGlothlin Trailer Park.

FOR SALE, . . . Ironrite model 95 electric ironer. \$175.00. Can be seen at Hospital Maintenance Shop. Inquire of Nelson

information concerning For purchase of World Book Encyclopedia, Childcraft and other learning aids, contact your local representative or Juanita F. Bratcher

3414 58th St. Lubbock, Texas 79413

All sizes structural pipe, post, cable, and sucker rod. Farwell Wrecking, Farwell, Texas, 481-3287 or 481-3870. 50-4tc

FOR SALE. . .. Sturdy and Tascoss Seed Wheat. Ed Clark Phone 247-2508.

SALE. . . . Two 1968 John Deere 95 combines with custom cabs. 2 sets Hess-One 1964 Chevrolet truck, series 60, 18-foot steel bed with hoist, 1965 Chevrolet truck, series 60, 18-foot steel bed with hoist. 1967 Chevrolet pickup. All in good condition. 811 Vir-247-2540. 2-2tc

SALE. . . . 3-1967, 413 Chrysler Irrigation Engines. In good shape. Contact Bob Finley, 708 Ashland, Phone 247-

inee plant operators and labor-& APPLIANCE CENTER atory technicians for the new Selling famous brand furniture, wet-milling plant of DIMMITT ina and high school education, Salary paid during training and

no previous experience needed.

Those interested please contact

plant manager, Barry Love at

HELP WANTED ... Full time

and part-time sales personnel.

LOST AND FOUND

Boys Brown Winter Coat at

Football game, Call 247-2478.

northwest of Friona, 7 bull

calves weighing about 350 lbs.

STRAYED. ... Two calves -- One

Black Angus, One Whiteface.

350 to 400 lbs. Branded 🕏 on

right hip. Lawrence Jameson.

Call night 225-4136, day 265-

STRAYED. . . Solid red 225

1b. heifer. Branded S on right

hip: 2 miles northeast Friona.

Billy Sides, 265-3487. 2-tfnc

STRAYED, . . . White face cows

branded "A" on left hip. Deon

**APARTMENTS** 

Tri-Plexes, all electric kit-

hens, heating and ref. air

Refrigerators, ranges, dish-

washers, disposal, drapes,

carpet, outside storage, near

"CHATEAUX FRIONA"

\$115.00 month, 900-9th St.

hone 247-2878.

.Extra nice 2 E

34-tfn

Awtrey, 247-3135.

2-4to

806-647-2141.

Allen's Jewelry.

Phone 247-3272.

General Electric Appliances direct to you. Free delivery. We service. Taylor's Furn. & Appl. Center, 603 Park Ave., Hereford, Texas. Phone 364-26-tfnc

#### HUNTERS

-Wheel Drive Jeep Tor Pickup, Excellent Condition, Phone 247-2492 or 50-tfnc

FOR SALE.... Two-row beet digger. Complete with toppers and row finder. See Estis Bass, miles northeast of Friona, Phone 295-3438. 1-4tc

FOR SALE. . . . 1967 Suzuki motorcycle. Twin jet. \$300.00. Call Doyle Cummings, day 247-2781 or Night 247-2401. 2-tfnc STRAYED. . . . From farm

FOR SALE Early American color T-V, maple: Burroughs adding machine. Mrs. Raymond Fleming 247-3283 or 247-3219.

FOR SALE. . . . 1969 Olds 98; gold color; black vinyl top; door: 18,000 miles. 247-3370. 8:00 a.m.-5 p.m. 2-2tc

OR SALE. . . . 1968 Ford pickup; white; long wide bed; good condition. Cummings Farm Store: 247-2781 days; 247-2401 nights. l-tfn

2-Sets 6-Row Hesston Row Crop Savers. Used 1 year. Don McGlothlin Trailer 1-2tc

#### HELP WANTED

Need extra income? Both full or part-time employment available with a growing company. For information write Juanita F. Bratcher 3414 58th St.

Lubbock, Texas 79413

WANTED. . . . Reliable person to care for elderly lady during day. References required. Reply to Box 1057 Friona. 51-tfnc

#### HOUSES FOR RENT

WHEAT CROWERS. Job re- FOR RENT. . . . Two bedroom quires excellent physical stam- house on farm. Phone 265-3555. 1-tfno

#### WANTED

WANTED. . . . Wheat and Beet Pasture, Call 364-2135 or 364-

HOUSECLEANING-WANTED Experience helpful but not nec-White lady, can give referenessary. Contact Allen Stewart, ces. \$1.50 an hour. Phone 247-3579. 51-4tc



Call For Free Estimates 364-5391

DALBY MAYFLOWER

202 S. 25 Mile Ave. Hereford, Texas

# **MULESHOE SWINE** BREEDERS, INC.

Now has a limited number of accredited

SPS bred and open crossbred gilts

for sale. Daytime -- 965-2970,

Night -- 272-4663.

2 - 4tc

#### DOING YOUR CHRISTMAS DREAMING?

It's not too early to start -- build a profitable business of your own as an AVON Representative, and make those dreams come true. Call now:-247-3246 or Write District Mgr. Box 98, Plainview,

# BUSINESS DIRECTOR

## ADAMS DRILLING CO.

WATER WELL DRILLING

Layne Pumps, Inc. Sales & Service

Pump & Gears **Head Repairs** A11 Makes

Friona.

Dial 247-3101 Nights 247-2513 Texas

#### BARTLETT & POTTS

AUCTION SERVICE Specializing In Farm Sales

HOUSTON BARTLETT Route I, Bovina, Texas Phone 389-2191 lovis. New Mex

LARRY POTTS Route 2, Friona, Texas Phone 295-3387

# TELEX.

CLOVIS HEARING AID CENTER **HEARING AIDS** 

Batteries \*Molds \*Free Hearing Tests SERVICE ALL MAKES



#### RUSSELL BRYANT

Great National Life (South Coast Life)

Phone 247-3547 \*Hospitalization

26 years of dependable service

GARDNER DEAD ANIMAL SERVICE

Free Removal of Dead Stock

Phone 247-3012 for 7 day service. Night Phone 806-296-6909 Collect.

Plainview Rendering Service

#### **OWENS ELECTRIC**

Electric Contracting--Sales and Service of

Magnets--Generators--Starters

Loan Motors Available

Off. Phone 364-3572

809 E. 2nd.

#### Muleshoe

Classes Beginning

Oct. 19, 1970 Day or Night Classes)

Call Amarillo 383-8255 . . . .

Another "MoorMan First" Roughage

#### Buster 100 -with Biuret

Here's the new, low-cost way to supplement beef cattle on pasture, crop residue or other roughage: Self-feed MoorMan's \* Roughage Buster 100™ containing Biuretslow-release nitrogen source. Roughage Buster 100-blocks

or granular—also supplies complete, balanced minerals plus vitamins A and D. It stimulates rumen microorganisms to break down coarse,

fibrous forage and build protein. Roughage Buster 100 was designed by MoorMan Research for consumption of about 1/4 lb. per cow daily. This supplies her needs even with low-protein, low-quality pasture or roughage. And it encourages wide, uniform grazing. I'll be glad to tell you more about it. Your MoorMan Man,

#### JOHN M. CLARK

Phone 272-3848

New and Used Motors and Controls

Hereford, Texas

# Johnston was in public accounting in Amarillo.

Lumber, Paint & Tools

THIS SPACE FOR SALE

117 West Sixth PICK UP AND DELIVER

## HOUSER **GROCERY & MARKET**

## REEVE CHEVROLET

New and Used Cars FRIGIDAIRE APPLIANCES

#### FRIONA WHEAT GROWERS

**Elevator Service** Field Seeds

# WELCOME TO FRIONA



Our newcomers this week are Mr. and Mrs. Bob Johnston and their family, who live at 306 W. 12th. Johnston is a Certified Public Accountant and is associated with Steve Messenger and Company. The children are Craig, 10, Kim, 9, and Robin, 20 months. Prior to coming here,

#### ROCKWELL BROS. AND CO. "LUMBERMEN"

#### REED'S CLEANERS

Phone 247-3170

FRIONA ELECTRONICS Phone 247-3445

#### CARDS OF THANKS

preciation and gratitude for your prayers and consideration during the recent death of our tributions made in memory of Richard and the beautiful flowers and floral arrangements.

## FOR SALE

Mrs. R.C. Vernon

2-ltc

FOR SALE...1970 Red Wing Hunter, 47 lb. Hunting Bow, 58" length, with bow quiver

# ginia Ave., Friona. Phone

#### 2 bedroom. Kitchen furnished Fully Carpeted--refr. air. 247-3679.

FREE Dead Stock Pickup Daily Service. Our trucks In Your Vicinity Daily From Clovis



Call Collect Clovis 763-5513 Plainview 293-4432

And Plainview.

#### TRI-STATE INDUSTRIES 1-TENC

NOW OPEN We have opened a fresh fish business on our farm. One mile south of Black. Featuring fresh channel catfish. 85¢ lb; 10¢ extra for dressing. Open Thursdays, Fridays, Saturdays and

# Sundays from 9:00 a.m. to 7:00 p.m.

STONE'S FISH FARM TRAVIS STONE

#### **AUCTIONEER** SCHOOL

Hereford, Texas

For Information

COLLEGE OF TOP NOTCH AUCTIONEERS

BOB MILLER

2-2tc

STATEMENT OF OWNERSHIP,
MANAGEMENT AND CIRCULATION

#### REAL ESTATE

SALE. . . . 3 bedrooms. 1-3/4 baths. Fireplace, carpet; in excellent condition. Take over existing 6 per cent 49-tfnc loan, 247-3420.

FOR SALE BY OWNER .... 5-room house, 1108 Main, Tommy Taylor. Phone 247-3672.



WE'VE GOT IT!

FAST **EFFICIENT** SERVICE



CURRY MOTOR FREIGHT LINES, INC.

PAUL GALYON Local Mgr.

Phone 247-3166

#### FOR COMPLETE REAL ESTATE SERVICE

CONTACT I.G. McFarland Phone 247-3272 or 247-2766 Business, Farms Ranches, Residences

FOR SALE. . . . Brick, 2-BR, Den, 1-3/4 bath. Double Garage. Refr. Air. Central Heat. Fenced Yard. Phone Doyle Cummings, day 247-2781--Night 247-2401. Excellent Lo-48-tfnc

640 acres, \$300. per acre. No down payment, 7% int. 7 full 8" and 10" wells. Underground pipe. Natural gas. 400 acres of hay, Government payments. 3 miles west of Muleshoe. Dial a/c 806-763-5323, 2-tfnc

Marshall M. Elder REPRESENTING Rushing Real Estate hone 247-3266 or 247-3370

FRIONA MOBILE ES TATES. . . . Friona's newest and largest mobile home park. Located at 802 East 8 Blks. east of Main on Highway 60. Call 247-2745 or 247-3274 at night.

FOR SALE....Three-bedroom house, fully draped. Small down payment. Take up small monthly payments. Farmers' Home Adm. Loan. Jimmy Stewart, 46-tfnc 603 Watkins.

HOUSE FOR SALE.....
Three bedrooms; 2 baths; storm cellar. Small down payment. Phone 247-3266 or 247-RUSHING REAL ESTATE

2-2tc

United States mint was established in Philadelphia in 1792.

#### REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?

Phone 247-3537 or 247-3189 23-tfnc

#### NOTICE

If you missed out on Ridgeview Addition, we are now developing Hicks Addition. Build a new home, nothing down and low interest rates. ED HICKS REAL ESTATE 247-3537 or 247-3189.

#### MISCELLANEOUS SERVICES

RCA Whirlpool

Sales-Service B.W. Turner Phone 247-3035

APPROVE ANNEXATION. . . .

(Continued from Page 1) on, was approved, as way payment of \$899 to Ethridge-Spring Agency for liability on

all city vehicles. The council voted to send City Manager A.L. (Jake) Outland to the fall meeting of the Texas Municipal League in Fort Worth on October 26-27, Outland is a director to the TML representing the Panhandle re-

The National Council on Alcoholism, 2 Park Avenue, New York, N.Y. 10016, reveals that 6,500,000 Americans are now victims of this tragic condition. Contribute generously to the council which is conducting a nation-wide fight on al-



PEANUT BUTTER FOR BREAKFAST

Put the jar of peanut butter on the table at breakfast time and chances are the kids will

spread it on their toast. It's as 1/4 cup light corn syrup smart a way as you'll find to 1 cup pancake mix see that your children get the

nut butter pancakes.

4 cup Skippy creamy peanut

Mix together peanut butter protein they need for growth, and corn syrup. Prepare panand for tissue repair and main- cakes as directed on package tenance. Or for a special sur-butter mixture with the shortprise, make these easy-do pea- ening. Makes 8 to 10 (4-inch) pancakes.



DELIVER

the TOUGO BONE IS THE LONGEST BONE IN THE HUMAN BODY

The Friona Star 10/2/70 Weekly 922 Main Friona, Parmer County, Texas 79035 922 Main, Friona, Parmer County, Texas 79035 Bill Ellis, Box 1057, Friona, Texas Bill Ellis, Box 1057, Friona, Texas Friona Star, Inc. 922 Main, Friona, Texas Box 1057, Friona, Texas 8 KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING I PERCENT OR MORE OF TOTAL AMOUNT Friona State Bank FOR COMPLETION BY NONPROFIT ORGANIZATIONS AUTHORIZED TO MAIL AT SPECIAL RATES (Section 132.122, Postal Manual ACTUAL NUMBER OF COPIES OF SINGLE 1700 1700 360 1452 120 1572 128 OFFICE USE, LEFT-OVER, UNACCOUNTED, SPOILED AFTER PRINTING 1700 1700

# TAX DISCOUNT TAX PAYERS

PARMER COUNTY TAKE

# ADVANTAGE OF YOUR DISCOUNT

3% IF PAID DURING OCTOBER 2% IF PAID DURING NOVEMBER 1% IF PAID DURING DECEMBER

> This Discount Is On All State And County Taxes Collected By The County Tax Collector

Applications Now Being Accepted For Voter Registration Certificates.

# **Hugh Moseley**

Tax Assesso, And Collector Parmer County, Texas



Sammy's Pride

BACON ы. 75¢

SAUSAGE 2 Lb. \$ 739

Ellis Jumbo

WHITE'S SUPER MARKET

GIVE GUNN BROS STAMPS

Double Stamps On Wednesdays With Purchase of \$2.50 Or More

Our Aim Is To Please In Every Way

21/2 Can

Smuckers

**APRICOT PRESERVES** 

Jar 53¢

18 Oz.



Phone

247-

2250

King Size TIDE 25¢ Off

\$ 119



Washington Delicious **APPLES** ь. **23**¢



SPRAY STARCH

**Faultless** 

22 Oz.

Con

HI-C **ORANGE** DRINK

46 Oz. Can



Hunt's CATSUP

32 Oz. 49¢

Duncan Hines

CAKE MIX

181/2 Oz. Box

Ranch Style BEANS #300 Can

**53**¢

## **ETHRIDGE-SPRING AGENCY**

Dan Ethridge Frank A. Spring Bill Stewart Wendeli Gresham Lois Norwood



LOCKNEY at ABERNATHY

2.



#### REEVE CHEVROLET

\* CHEVROLET

\*OLDSMOBILE

\*FRIGIDAIRE APPLIANCES

Sales

Service

OLTON at LITTLEFIELD

3.

# **PLAINVIEW PRODUCTION CREDIT** ASSN.



Dale Cary Office Mgr.

PORTALES at MULESHOE

4.

# FRIONA **COUNTRY CLUB GIN**

DON HUCKABEE

Phone 247-2439



CLAUDE at WHITE DEER

5.

# **BI-WIZE DRUG**

DRUGS

SUNDRIES

Your Rexall Store

Phone 247-3010

CANYON at PAMPA

6.

# FRIONA FARMERS CO-OP GIN

'It's Your Gin - Use It"

CHARLES WAGGONER, Mgr.

PHILLIPS at DUMAS

## FRIONA MOTORS

Parmer County Headquarters Ford Cars, Trucks, Pickups,

Tractors & Used Cars

Phone 247-2701

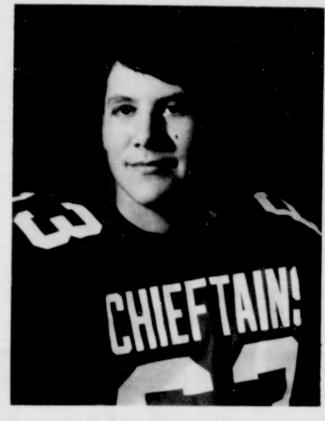


AMARILLO at HEREFORD

# COTTON BOWL NTEST

## **MEET THE CHIEFS**

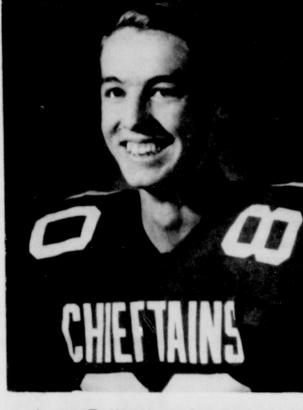
Photos Courtesy Bradly Studio, Hereford



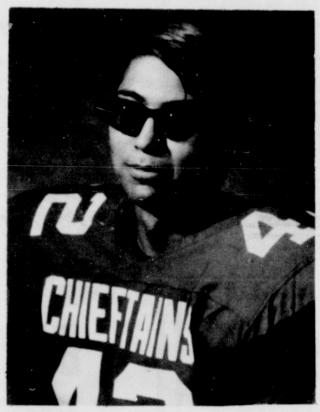
Kevin Wiseman, Sophomore lineman

# Contest Standings

(Editor's note: Contestant on F.G. Crofford. Ron Davemport, .....9 bottom this week is really on top: just optical illusion.) Darrell Dirks.....10 Melody Drake. . . . . . 10 Houston Bartlett. . . . . 11 C.P. Fairchild. . . . . . . . Dean Blackburn. ....,8 Celia Loflin. . . . . . . . . . 10 odean Harrelson. . . . . Mickey Harrelson .... 9 Peggy Bryant. . . . . . . . . . 11 Doris White, ..... Diana DeBord. . . . . . . 8 Mrs. B.C. Hartwick, .8 Frank Castillo. . . . . . . . . 9 Trip Horton. . . . . . . Elizabeth Peak. . . . . 9 Hartwick.....8 Benny Pryor. . . . . . . . . . 9 Jim Johnston. . . . . . . Melba Jean Smiley. . . . 9 am Mears......9 Roy L. Smith.....9 eggy Monroe....8 Hank Wheeler. . . . . . 10 asper Morales. . . . . . 8 Edward White. . . . . . 9 Winston Wilson. . . . . . 10 Wright Williams. . . . . 10 Pilo Castillo.....8 John Seright......10 Jack Clark........8 ugene Bandy.....9 Debbie Benge. . . . . . . . 8 Wendell Garner. ....11 Jerry Mabry....9 Charles Broadhurst. .9 Randy Mabry. . . . . . . . Mrs. Pilo Castillo. . . . 9 Clarence Monroe, . . . 10 Jan Fleming......9 erry Hinkle.....10 Ronald Dean Smiley, .11 arry Johnston, . . . . 10 Doyle Mabry.....9 Shirley Waggoner. . . . 12 Mitchell Wiseman, ... 10 39 Maurine Mabry. . . . . . . 8 Laverne Mabry. . . . . . 8 Hank Outland, ......9 Mal Manchee. . . . . . . 9 Elaine Wardlaw.....9 Alberto Solis, Jr. . . . . 8 Philip Weatherly. . . . . 12 Eddie Waggoner.....10 Bill Bailey. . . . . . . . . . 9 lay Bandy, ..... Frank Truitt.....9 37 Charles Waggoner....12 41



Larry Fallwell, Junior End



Mario Perea, Sophomore Back

#### CONTEST RULES

1. Pick the winner of the 14 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank,

2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners. 3. Bring your entry blank by the FrionaStar or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.

4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall. Only one entry per person.

To account for grand prizes, entries must be on official blank printed in the paper.

7. Contestants must be 12 years of age or older. Everyone eligible to enter (sponsors included) except em-

ployees of the Friona Star and their families.

#### OFFICIAL ENTRY BLANK

Holly Welch. . . . . . . . . . . . . 10

37 John W. Frazier....12 43

Select Winners From Games Listed In Advertisements

1	8
	9
3	10
4	11
5	12
	13
7	14

TIE-BREAKER: NAME

Pick

Score) Friona \_\_\_\_ Dimmitt

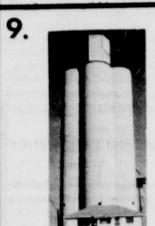
ADDRESS

Audvie Barnett....8

Ralph Broyles.....10

Jack Crawford. . . . . . . 8

PARMER COUNTY TEXAS TECH at TEXAS A&M



TRI-COUNTY **ELEVATOR** 

Black

T. C. U. at OKLA. STATE

10.

**CHESTER GIN EXPERIENCED** DEPENDABLE SERVICE



Phone 247-3185

Friona

TEXAS VS OKLAHOMA



Phone 247-2721

WEST TEXAS at SO. ILLINOIS

12.



For Feed And Livestock Supplies --

Ron Davenpor 247-2782

Box 1086 Friona, Texas 79035

BALTIMORE at HOUSTON

13.

HUB GRAIN **FLEMING** & SON GIN

Phone 265-3215

265-2405

ATLANTA at DALLAS

We're turning out cattle at a low cost per gain Why not give us a call? CUSTOM FEEDING HI-PLAINS at its modern best



FRIONA, TEXAS FRIONA, TEXAS Phone (806) 295-3777 P. O. Box 1238 HI-PLAINS FEED YARDS, INC. PAUL MORGAN. Manager

ORIOLES at CINCINNATI (Sat.)



GOVERNOR Preston Smith presents Mrs. C. L. Mansfield, Fort Worth, Vice President for Church Activities, Texas Safety Association, with an official proclamation setting Oct. 11, 1970, as Safety Sunday in Texas.

Noting the continuing cost of accidents on highways, in homes, and at work, Gov. Smith urged in the proclamation that Texans of all faiths enlist in the fight for greater safety. Hundreds of clergymen in Texas will mark Safety Sunday with special observances designed to call attention to the fact that safety is a matter of moral responsibility.

matter of moral responsibility.

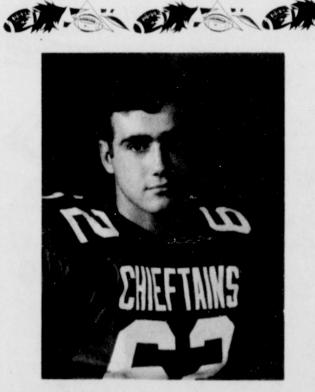
In his proclamation, Gov. Smith said, "Accidents in Texas continue to be our major social problem. I urge all citizens to Drive Friendly, obey traffic laws, and to be thoughtful of their responsibilities to protect the sanctity of human life in our State."

# We Believe In **Backing The CHIEFS HOW ABOUT YOU?**

Attend Friday Night Homecoming

> FRIONA VS.

DIMMIT



James Weatherly Tackle, Captain

**CLABORN FLORAL** And **FUNERAL** 

#### Frionan Is TSTI Student

rolled at the James Connally Campus of the Texas State Technical Institute in Waco,

is welding technology. He is the son of Mr. and Mrs. Ralph Broyles of Friona, Texas. TSTI opened its fifth year

this fall with a total of 57 difthe state's first technical institute.

Continent Campus at Amarillo, the Rio Grande Campus at Harlingen, and the Sweetwater facility at Sweetwater.

#### The Vintner's Friend

Nickel stainless steel, because it is easy to clean and resists corrosion, is favored for equipferent courses of study. It is ment used in crushing and fermenting grapes during winemaking. To protect the product's The multi-campus technical flavor, huge stainless tanks are institute also includes the Mid- also used to store wine after it has been aged in wooden tanks and casks.

The River Nile is 4,000 miles

# CLASSIFIED ADS MAKE YOU MONEY

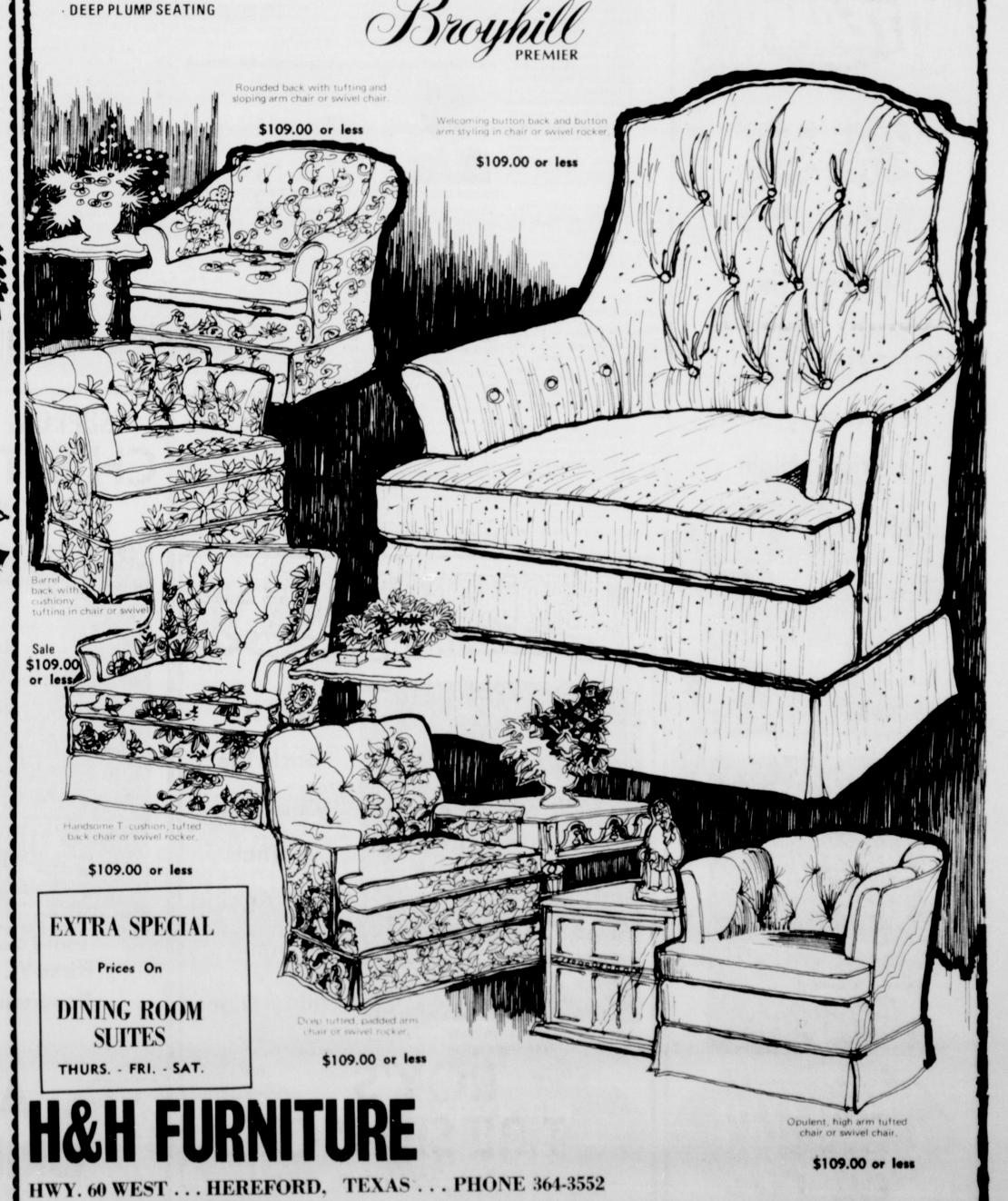
# LUXURY CHAIR SALE

Save \$50 on chairs...\$60 on swivel rockers

- DECORATOR STYLING
- FABULOUS FABRICS **EVEN VELVETS**
- ALSO QUILTS, NYLONS, CONTRASTING WELTS
- SCOTCHGARD PROTECTED WITH E.S.D.
- **EXTRA ARM COVERS** AT NO COST
- DEEP PLUMP SEATING

Choose any style as a chair or swivel rocker

Fantastic - because these are elegant chairs and swivel rockers, with the expensive details you know cost much more. All of the quality and workmanship you want in your home for years of pride and pleasure! Even more fantastic, you can save \$100 or more when you buy a pair. Don't miss this truly exceptional buy!





LEADING COTTON producers in the High Plains heard detailed reports in Lubbock recently on progress of the dollar-a-bale research and promotion program operated by the Cotton Producers Institute. Admiring all-cotton pajamas that are perma-prest and flame retardant are (1 to r) A. L. Hartzog, of Bovina; P.L. Carmichael of Friona; and W.L. (Preach) Edelmon of Friona. (National Cotton Council Photo)

4-H HELPS -4-H helps young people improve home and family living. -4-H helps promote safety,

health and fitness. -4-H helps young people en-

gage in community develop-

## Soil Conservation Dist. **Directors Hold Meeting**

The Parmer County Soil and Parmer House Restaurant Wed-Water Conservation district nesday, September 23.

A.L. Black, district director gave a program on the services available to local units of government through the local soil and water conservation district. Some of the services are: soils, information for city planning and highway planning; help in planning flood prevention through flood prevention projects: help cities plan waste disposal through sanitary land fills; help plan irrigation systems to use water disposed from sewerage plants: and pollution control by planning feed lot waste disposal. Following this part of the

program there was a discussion of the needs of each unit of government and what was being done to solve some of the pro-

The meeting ended with a startling fact evident to all, that there is over \$100,000.00 spent annually in Parmer County to remove silt from our road ways: tailwater being the villain that deposited the

Those attending were: A.W. Dalrymple, State soil and Water Conservation Board; Kenneth P. Seales and Albert W. Sechrist, High Plains Water Conservation District; R. Fleming and Arley Outland. Also, Archie Tarter, Guy Cox, Tom Lewellen, Charlie

Also, Alton Morris, DickRockey, A.L. Black, James Moody, ans, District Conservationist, oil Conservation Service.

efferson, Mack Heald and Leon

This week-October 4-10-is ilities, and learn to get along

This next Saturday, October 10, our young 4-H leaders will be responsible for the program for their Annual Achievement Banquet. At this event members will be recognized for their outstanding work during this

Cookin! 4-H is more. Local Pledge and Motto? It goes like

"In support of the 4-H Club motto

and my health to better liv-

For my Club, my community.

Four-H'ers are concerned

# October Is Designated Court House As Cooperative Month

cooperatives is being designa- also be building stronger coted as a time for cooperatives to gather strength for the 70's. strength directed toward helping members build a better life for themselves, their community, and the Nation.

The majority of the States will again this year have Statewide committees of all types of cooperatives to plan activities for the month, called Cooperative Committment Month for 1970.

On a national basis, representatives of the national cooperative organizations are working with Federal government officials on plans for ac-

These national groups are preparing background and support materials for State and local groups to use -- all geared to the theme, "A Better Life In the Seventies -- The Pledge of America's Cooperatives."

Kenneth D. Naden, Executive Vice President, National Council of Farmer Cooperatives, is heading up rural cooperatives of the USA, those for urban cooperatives.

bers and employees are seeking city. Pollution from the cities to help correct some of the threatens crops and livestock problems facing the communi-

The October observance for ties and the Nation, they can

Cooperatives and their members will be making pledges to move into action on various fr-

Among these are: Improving the environment by curbing pollution and other hazards. . . . Adding to income of members in order that they personally can have a better life. . . . finding new services and improving existing ones that will upgrade the quality of life for members . . Increasing participation

to improve educational and cultural aspects of life. . . . Encouraging young farmers to begin to take leadership. . . . Helping bring industry into rural areas in order to provide jobs and add to income.

Mr. Naden explains why a

in community affairs in order

clear call to action is needed this October. "There is overwhelming evidence that our Nation is in trouble. Rural areas especially are facing problems. Yet cities too face a serious crisis. Irony of it is that one activities: Stanley Dreyer, relates very directly to the ot-President, Cooperative League her, Migration from the country leads to overcrowded cities. Pollution on the farm threatens They suggest that while mem- food and water supplies of the



At Home In Parmer County By Janice Miller

County HD Agent

National 4-H Week. It's being celebrated by the six 4-H Clubs here in Parmer County as well as those all over the nation. Approximately 150 boys and girls between the ages of 9 and 19 are Parmer County 4-H members.

As one author in the September, 1970 "National 4-H News" said, It Ain't All Cows and members carry projects in le- this -adership, entomology, photography, home improvement, and electricity just to name a few. Yes, food and nutrition and beef cattle are popular projects; but they also have lots of others.

way Department; and Herb Ev- the chance to win trips and scholarships, and blue ribbons. These awards are an important part of the program, but the most important part is the development of each individual member. They develop their citizenship and leadership abwith new friends in new situa-

past 4-H year.

To Make The Best Better

my head to clearer thinking my heart to greater loyalty my hands to larger service

and my country.

about OUR world; they care! Help them celebrate National

# Notes

Instrument Report Ending October 1, 1970 in County Clerk Office, Bonnie Warren, County Clerk.

WD, Sam Justice, Ernest Howard, part garden lot 22, Sec. 31, T9S:RIE

WD, Linda A. DeLaRosa, Alfredo Garza, W 75 ft. lot 3, Blk. 29, OT Bovina

WD, Guadalupe DeLaRosa, Alfredo Garza, W 75 ft. lot 3, Blk. 29, OT Bovina

WD, Andrew J. Jesko, Joe R. Jesko, W1/2 Sec. 3, D & K WD, Joe R. Jesko, Andrew Jesko, SE1/4 Sec. 4 & NW 1/4 Sec. 9 D & K

WD, John C. Matthews, Travis M. Coburn, W 100 ft. lots 17, 18, 19 Blk, 10, Farwell WD, George C. Taylor, Leo-

nard L. Jacobs, N 70 ft. lot 8, Blk. 1, Ridgelea, Bovina WD, J.E. Hicks, Roque Y Garcia, lot 12, Blk. 2, Hicks

Add, Friona

WD, Bessie D. Drake, Lee Appling, lots 1 & 6, Blk. 11, Drake Rev. Sub. & Add. Friona WD, George McKinney, Robert Estes & Bob McLean, 279. 42 ac, out Sec. 21 T7S:R2E WD, B.J. Goldsmith, T.F. Tunnell, 230 ft. out W1/2 Garden lot 43, Sec. 31, T9S:RIE

WD, Denver & Denham Smith, Paulino Rios, lot 1, Blk. 26,

WD, J.E. Knight, W.W. Appling, lot 12, Blk. 30, OT Fri-

WD, J.E. Knight, Ralph Broyles, lot 1 & N1/2 lot 2, Blk. 30, OT Friona

WD, Frocia Ma Lindop, George T. Lindop, lots 10 thru 15, Blk. 97, Farwell

WD, Kenneth Taylor, et al, Orlando Ortiz, lots 1 thru 9, 31k. 1, L & N Add. Farwell -lots 1 Thru 8 & N 22 ft. lot 9 Blk. 6, Hamlin Heights, Far-

A CLEAN CLOSE

The time has come to put summer clothes away until next spring. Be sure everything is clean and dry. Soil and spots may oxidize and damage the fabric. Take out the hems you know will have to come down next year, giving the hemline an extra scrub before the final Forget the starch--Have you ever heard the 4-H silverfish feed on it; and forget the ironing--you'll only have it to do all over again come

## Frionans To Attend State **Conservation Convention**

Mr. and Mrs. A.L. Black, Mr. and Mrs. Dick Rocky, and Herb Evans will represent the Parmer County Soil and Water Conservation District at the 30th Annual State-Wide Meeting of Texas Soil and Water Conservation District Directors to be held in Houston, October 6-8, 1970 at the Astroworld Hotel.

Black, who has served three years as president of the state association, will preside for the last time at the meeting.

There are 940 Directors in Texas representing 188 Soil and Water Conservation Districts. Each district is a local government agency of the State governed by a five-man board of elected directors.

People scheduled to be on the program include Senator Tom Creighton of Mineral Wells, John Wilder, President, National Association of Conservation Districts, Somerville, Tennessee, Mrs. Irma Hooks, is "The Modern District."



A. L. BLACK

Director, Harris Soil and Water Conservation District, and Dan Petty, Director, Division of Planning Coordination, Office of the Governor.

The theme for the meeting

## Voters Okay Soybean Research Referendum

which was voted on last Satur- cedures were developed for ininary results, announces County will be formulated. Agricultural Agent Mack Heald,

The results showed that 86 education market development,

and disease and insect control. According to Heald, nine proboard charged with the administration of the new program, point of the first sale, Elected were Raymond L. Tidwell, DeKalb, Bowie Co.: W.A. Mabry and Loyd Goldston, both of Petersburg, Hale Co.: Wesley A. Schumaker, Plainview, Hale E.O. Feagley, Littlefield, Lamb Co.; Clarence R. Mason, Muleshoe, Bailey Co.; Carl Pate, Kress, Swisher Co.: Royal D. Burnside, Jr., Baytown, Harris Co.; and R.G. Dunlap,

Floydada, Floyd Co. A joint meeting of the officers of the Texas Soybean Association and the newly elected board members was held on Monday, October 5, at 10 a. m, in Lubbock in the Reddy Commissioner of Agriculture Room of the Southwestern Pub-

The soybean referendum lic Service Co. Plans and proday, September 26, has been itiating the collection of funds, approved, according to prelim- and program administration

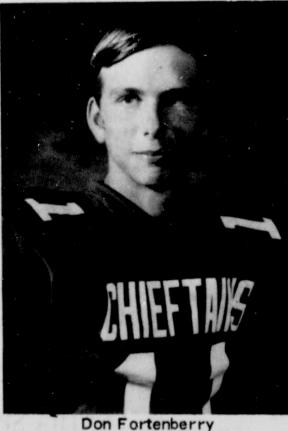
Soybean producers who do not wish to be a part of this "selfpercent of the producers that help" program through the chvoted across the state favored eck-off may ask for a refund the one-half cent per bushel on paid-in assessments. A self-assessment for research, written request must be made within 60 days from the date of the check-off payment on a form provided by the Producducers were also elected to a ers Commodity Board. The assessments will be made at the

> The check-off program may be terminated at any time by a simple majority vote of qualified producers, adds the agent,

> Heald points out that the soybean producers not join the producers of peanuts, grain sorghum and turkeys in adopting a self-assessment program for research and promotion of their commodities under authority granted by the 61st Texas Legislature in House Bill

> Official results of the referendum will be announced through the office of Texas John C. White

# SUPPORT THE **CHIEFTAINS FRIDAY NIGHT!**



Don Fortenberry Starting Quarterback Friona Vs. Dimmitt

Homecoming 1970



**ADAMS** DRILLING CO.

601 E. 11th

Friona, Texas





Scalp-em The

Dimmitt Bobcats In

Chieftain

**Homecoming Game** 

**WELCOME** 

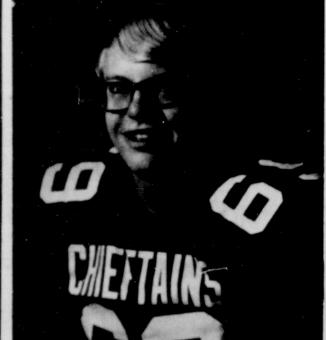
TO THE

**ALUMNI** 

Friday Night

J.V. Finley Starting Tackle

KENDRICK OIL CO.



**Back The** Chieftains In Their Game Against Dimmitt Friday Night

Let's All

Dennis Anthony Starting Tackle

**ROY'S** TIRE SERVICE

A TIRE FOR ALL YOUR NEEDS

512 East 11th

Phone 247-3636

# LAZBUDDIE LONGHORNS





1970 LONGHORNS. . . Lazbuddie's footballers, who play Texico Friday night are shown here. Front row, left to right, Sonny Maskew, Jerry Barber, Roy Don Coker, Brad Treider, Jack Smith, Doyle Weir, Arthur Graves and Don Mc

Rick Seaton, Randy Bush, Loy Dale Clark, Marty Moseley, Dale Winders and Larry Cox. Back--Coach Kelso, Glen Morris, manager, Thomas Kervin, George Wilson, Mark Barnes, John Jones, Jimmy Noland, Mike Casey, Darrell Elliott and Coach Casey.

1970 Schedule

# ETHRIDGE-SPRING Insurance Agency

NORTH LAZBUDDIE

GIN

# Sept. 11 Hart, there 38-8 Sept. 18 Tatum, here 64-0 Sept. 25 Bovina, here 54-0 Oct. 3 Open Oct. 10 Texico, here Oct. 16 New Home, there Oct. 23 \*Nazareth, there Oct. 30 \*Anton, here Nov. 6 \*Matador, here

Nov. 13

Nov. 20

This Tribute Courtesy Of Firms Listed

SHERLEY -

**ANDERSON** 

**LAZBUDDIE** 

**ELEVATOR** 

\*District Games

\*Amherst, there \*Turkey, there

FOSTER
FERTILIZER
Lazbuddie

IVY FERTILIZER

Lazbuddie

LAZBUDDIE GARAGE & SUPPLY SPECK GIN (Clays Corner)



## 1969 Results

 Bovina
 .26-33

 Whiteface
 .42-0

 Amherst
 .20-7

 Turkey
 .48-6

 Nazareth
 .42-0

HUB AERIAL SPRAY SERV.

FARMERS UNION CO-OP

BRUEGEL & SONS ELEVATOR

(Formerly White's Elevator)

CLAY'S CORNER

Grocery & Station

## October 4-10 Named National 4-H Week

National 4-H Week will be trition Educational Activity. observed throughout the nation during October 4-10, as a tri- in Texas is the 4-H horse probute to the strength and success of the 4-H program. During this time the highlights of the previous year are reviewed ars. Out of these members and plans are made for the com- about 300 youngsters qualify ing year.

The overall 4-H program today is varied and more complex ter and compete in western than it was ten years ago. It pleasure, reining, pole bendis designed for urban as well as ing and barrel racing. Laura rural youth in an attempt to Dosher qualified for the state reach as many of the nation's show this year by winning the youth as possible.

is primarily rural in Parmer in the barrel racing division. County, several youngsters participate in various projects exhibit their livestock at sevsuch as photography, entomolo- eral major stock shows this gy, wildlife and leadership. The coming year. The starting 4-H enrollment in Parmer Co- show will be Odessa followed unty is approximately 130 mem- by Amarillo, El Paso, Parmer bers. Most of the boys carry County and Houston. Parmer projects in field crops, beef County youngsters will feed apcattle, sheep and swine. The proximately thirty steers, thirgirls participate in these same ty lambs and forty barrows for projects as well as clothing, the coming spring shows. foods and home improvement.

in Texas is training youngsters will come county 4-H camp and to participate in method demon- the other summer activities, stration contests. A method which will make the coming demonstration is composed of a year a busy one for the 4-H single member or a team of two. youngsters in Parmer County. In the safety contest for instance, the youngsters demonstrate unsafe practices around the home or farm. This improves a youngster's speech and allows him to speak before the public. There are many divisions that boys and girls can participate in. This year Darwin Green won the single Farm and Ranch Management demonstration at State 4-H Roundup in June. He had previously won the district contest in Canyon, thereby qualifying him for state. Other 4-H'ers competing in the state contest were Kevin and Steve Kaltwasser in Beef Cattle Business and Deborah Harding in Food and Nu-

## Form Change Announced

When the mailman brings you your income tax Form 1040 early next January, it won't really help any to holler "Why does Internal Revenue keep changing the thing?' The answer on why is actually a simple one. You, the taxpayers, want Congress to change the law to make it more equitable and possibly to ease your personal tax burden The good tax folks have to change the form so it will comply with the law. They also try to change the form to lets will still be lingering in the cut down taxpayer misunder- air after half an hour. standing of instructions on some particular item on the tax form. It is pretty obvious that Interna! Revenue can't make a simple Form 1040 because the law is just too complex.

Instead of complaining, start trying to understand those fine new tax instructions. Reading the instructions always makes the Form 1040 look a whole lot simpler.

The fastest growing program

gram. Started in 1963, it has to several thousand members in less than ten yeand compete at the state show each year. They show at halpole bending contest at the dis-Even though the 4-Hprogram trict show, as well as placing

Parmer County 4-H'ers will

After the spring stock shows One of the main programs and the demonstration contests

# YOU VS. VIRUS:



are regarded by medical men as the most common cold-causing here are several suggestions on how to avoid viruses and thereby come to grips with the cold

Keep in top physical condi-tion. Get three well-balanced meals a day, exercise to unwind tense muscles, and get eight hours or more of sleep. Don't omit regular medical check-ups that pinpoint small health problems before they become big ones.

Avoid getting wet or chilled. Wearing raincoat and overshoes when the weather looks threat ening and having a spare set of these sniffle-preventers at the office in case the weather changes-will help.

Steer clear of carriers. Give crowds in general and cold sufferers in particular a wide berth, bearing in mind that one sneeze can blast 20,000 virusa speed of 150 feet per second and that some of these drop

Be careful of contaminated objects. Anything that a cold sufferer has used dishes, tableware, chairs can be virus

For drinking glasses, dishes and laundry, use a detergent with a high phosphate content. High-phosphate detergents help to insure the most complete removal of soils and stains which hold onto and foster growth of viruses that deposit on clothing and dinnerware

# EARLY DETECTION HELPS CURE CANCER

Breast cancer is so common over 60,000 American women contract it every year -that physicians agree every woman should examine her breasts every month for signs of it. At least 85% of all breast cancers are curable if caught early enough, but over half are now fatal because of needless

The intelligent woman who examines her breasts monthly and in a systematic manner, stands an excellent chance of detecting cancer early—before pearance than about health it can endanger her life. The This worry was quite justified III., is fairly typical. Having been paid to the problem by carefully read the American science or industry up to this breast self-examination (available free from all local ACS) hardt taught herself the diffi odds were pretty good that the developed a fluid breast f lump that she detected in her so natural she named it Identi-breast one morning wasn't canonly her doctor could tell her manufacture it.

Mrs. T. was unlucky but not have insured peace of mind for too unlucky. The lump was over a million women. Identicancerous, but it was still very cal Forms duplicate the weight small and had not spread very and constantly changing confar. A mastectomy was required, but Mrs. T. is alive and ral breast, Identical Forms are well today years later and filled with a slow-moving. still caring for her family. Her creamy fluid and covered by a sensible precautions may well double wall of soft, skinlike have saved her life.

medical problem, however. It is carefully fitted, carefully de a traumatic emotional experi- signed breast form can play in ence for the woman partly the emotional recovery of masbecause she knows that the fit tectomy patients. of her clothes may well be Remember, breast cancer is affected, and she dreads the usually curable if caught early

Back in the 1920's, a hospital fice or your family physician. x-ray technician named Ella See him once every six months Bernhardt became aware that in any case, for a general allthe woman who underwent around check-up. Make full use breast surgery frequently suffered from a depression which | cancer-early detection.



case of Mrs. A. T., of Chicago, since very little attention had Cancer Society's booklet on time. Deeply concerned over offices), she knew that the cult arts of industrial design She also knew that pany with the same name to

Since then Identical Forms

plastic. It is almost impossible Mastectomy is not only a to overestimate the part that a

of making others feel If you are not sure how to go awkward or self-conscious in about examining yourself, ask your local Cancer Society of

## **Announcement Made** By Local Draft Board

ection number than the previous months of 1971. high number in order to satisfy the remaining 1970 draft calls.

with the White House Executive numbers above the highest re-Order announced recently, all ached number of Board No. 18 registrants of Local Board No. and are classified 1-A on De-18 who hold the highest reached cember 31, will be placed in a number or numbers below the lower draft priority group on highest reached number and who January 1.

Local Draft Board No. 18 Ex- have not been issued orders for ecutive Secretary Cleta O. Ail- induction due to any circumshie announced today that ran- stance, will be considered for dom selection number 141 is the carryover into the extended prihighest lottery number reached ority selection group if they are classified 1-A as of December However, the board spokes- 31, 1970. Such young men will man said, it may be necessary have their liability for induction to go to a higher random sel- extended for the first three

The local board spokesman Executive Secretary Cleta O. said that the Executive Order Ailshie said that in compliance states that registrants who held



CLEERLE ADERS. . . . The cheerleaders for the seventh and eighth grade are shown above. Standing in back are Lisa Cummings and Cheryl McPherson. Kneeling are Stacy Wheeler independence of the United Stand Kens Moore. In the center is Connie Lindeman, head cheerleader. In front are Sherrie ates until 1873. Thorn and Margie McPherson of the seventh grade.

#### Mrs. Boatman Returns Home

Mrs. Bessie Boatman returned home Monday after spending about ten days visiting in Oklahoma City. She visited in the homes of Mr. and Mrs. B. E. Todd and Mr. and Mrs. Clifford Boatman,

The Clifford Boatmans came to Friona and Mrs. Boatmanreturned home with them. The B.E. Todds brought her home. The Clifford Boatmans and Todds also visited in the homes of Mr. and Mrs. Gilbert Boatman, Mrs. Lillian McLellan and other Friona relatives.

Spain did not acknowledge the

# 

never before...sofas from this famous manufacturer at this low, low price!

Choose from 2 quilted styles - note that the quilting is double threaded, lock stitched, and hand-guided for durability and beauty. Or - choose the one with miracle Herculon, famous for its stain-resistance, its locked in color, its fabulous long wear. All are made with sturdy coil base construction, have heavy density foam cushions plus extra arm sleeves at no extra cost! Don't miss this once-in-a-lifetime buy!





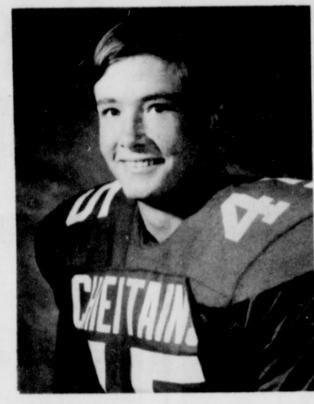
West Hwy. 60 HEREFORD

And THE BIG RED BARN

Phone 364-3552

If It's Football-You Can't Beat The
Friona Chieftains For
Action And Excitement.
Good Luck Against
Dimmitt Friday Night.

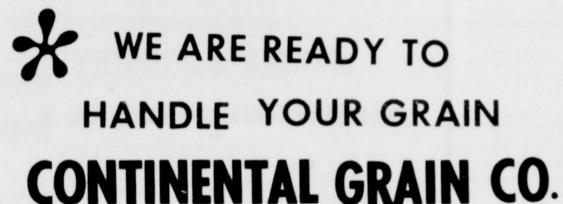




Mike Mills Starting End



When It Comes To Elevator Service, You Can't Beat The Folks At Continental Grain Company In Friona.



Hank Wheeler, Mgr.

414 Mair

# ATTENTION SOYBEAN & MILO FARMERS



We Are Striving To Develop A Local Market For

# **SOYBEANS**

If you have soybeans, bring them to us. We hope by next year that we can offer a better price; and perhaps contract some beans.

We Are Always In The Market For



MILO

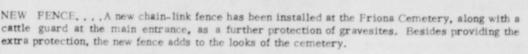
We need mile to feed our cattle and will pay top dollar for your grain.

GIVE US A TRY!

BIG-TEX CATTLE & GRAIN INC.

Hwy. 60 Between Summerfield & Black Phone 276-5230 Phone 289-5649







FALL-SUITED—Ribless cotton corduroy in a soft shade of chamois is the choice for a stylish pant suit. The sidebuttoned midi coat features a high inset waist band and squared off collar. By Patty Woodard of California.





Hovercraft (left) that spray crops, pull down warm air to warm the soil for early seed germination and longer growing seasons, and work the soil with vibrating tillage members will appear on many farms by the year 2000, Ford Motor Company farm machinery experts predict. Ford sees the hovercraft evolving from special high-clearance tractors (right) currently used for cultivating, spraying, topping or defoliating tall, mature crops and from light airplanes used for crop dusting.

# JOHNSON'S FOOD MARKET

S & H Green Stamps

SAVE TenderCrust Coupons

Shurfine

Ph. 247-2265	6th and Euciid	
ROUND STEAKS	CHUCK ROAST	BEEF LIVER
MELLORINE 1/2 Gal. 39¢	Soft 'N Gold  MARGARINE  1 Lb. 35¢	N. C. Red Rome  APPLES  Lb. 15 ¢
Armours CORNED BEEF HASH 49¢ 15 1/4 Oz. Can	ENGLISH PEAS 303 Can 19¢	LETTUCE Head 19¢
Nabisco SHREDDED WHEAT Spoon Size 12 Oz. Box 37¢	APRICOTS 303 Can 2 For 49¢	New Mexico SWEEY POTATOES Lb. 13¢
MIDACIE	DODY IN	

BEANS

2 1/2 Can 25¢

MOUSE KILLER

**89**¢

## Neelley Is Analyst For Houston's Credit Bank

LOGJAM. . . . Waiting lines became long at Friona elevators

during the past week, as farmers got into the maize harvest

in full swing. This photo is a good example, showing just

a sample of the lines at a local elevator.

IN THE BIBLE

THE WORD

MEANS "WHEAT

OF THE WORLD

THE PRINCIPAL FOOD

BUGB :

OF HALF THE PEOPLE

CORN

Robert L. Neelley has joined the Federal Intermediate Credit Bank of Houston as credit analyst. Neelley comes from the Plainview Production Credit Association, the Association which posted the second largest loan volume nationwide in 1969.

The graduate of Texas Technological University began his career as a loan representative with the Plainview Association in 1964. He moved to Friona in 1965 as field office manager. In 1969 the Friona office under Neelley's direction had a peak outstanding volume of \$13 million loaned to Parmer County farmers and ranchers.

In his new position, Neelley will evaluate large loans submitted to the Bank from the Associations and Agricultural Credit Companies, conductore-

He is a member of the Texas Tech Ex-Students Association, have two children, Ben, 4, and Methodist Church and while in Leigh Ann,



Robert Neelley

Friona was a member of the City Commission, Chamber of

Commerce and Lions Club. The Perryton High School dit examinations, and perform graduate is the son of Mr. and other credit functions for the Mrs. Bert Neelley, Lubbock. He and his wife, the former Connie LaMaster of Perryton,



PUNT, PASS AND KICK WINNERS. . . . The first-place winners in the local Punt, Pass & Kick contest are shown above. From left to right are (front) Jerry Harrelson, Robin Roberts, Jeff Whitesides and Clifford McLellan. Standing are Keith Martin and Gene Strickland with Troy Young of Friona Motors, the sponsor of the annual contest.

## Punt, Pass, Kick Lists **Local Trophy Winners** Winners in Friona's annual Renner, 142.

Punt, Pass and Kick Contest, Ten year olds -- 1. Jeff Whsponsored by Friona Motors, itesides, 194; 2. Steve Owens, were announced this week. The 148-1/2: 3. John Carson, 146contest was held last Saturday 1/2. at Chieftain Field.

me 116 contestants took part McLellan, 196; 2. Mark Neill, in the contest this year, which 194: 3. Edward Castillo, 173. was a new high. Trophies were awarded to the top three plac- Martin, 248-1/2; 2. David Barers in six age groups, eight through 13 years.

The first place winners will compete in the P. P & K zone competition Saturday at Hobbs,

The elimination continues until national champions are named for each age group.

Winners, for each group, are as follows: The contestants' accumulated points are also

Eight years old-1. Jerry Harrelson, 157; 2. Kirk Frye, 121: 3. Jimmy Evans.

#### **Election To** Name Director

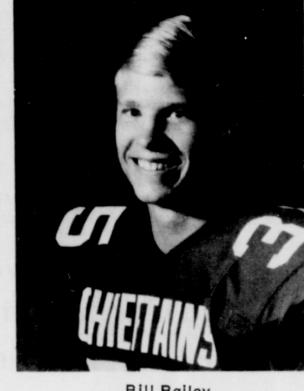
Election of a district director for the Parmer County Soil and Water Conservation District is to be held Monday, October 12.

The election will be in zone two which is generally the North Friona and Black school dis-

The election will be held from 8:30 a.m. to 5 p.m. at the Black Grain Company office, Black. Dick Rockey is the director presently serving this zone. All landowners 21 years old or older are eligible to vote.

HOMECOMING

Good Luck Against The Dimmitt **Bobcats Friday Night.** 



Bill Bailey Starting Halfback

FRIDAY 7:30 P.M.



MAURER MACHINERY MINNEAPOLIS-MOLINE

Serving Friona In the Same Location for 41 Years

Phone 247-3250



Twelve year olds--l. Keith

nett, 239-1/2; 3, Sammie Fel-

Thirteen year olds .- 1. Gene

Strickland, 310; 2. Dale Cleve-

land, 281; 3. Davy Carthel,

"Hi, Mom. I was near a phone so I thought I'd call to say hello."



You really don't need a reason to call home. Not when it costs so little. It's especially inexpensive if you can wait for the after-hours rates. After 5 P.M. weekdays and all day Saturday and Sunday.

Your family will appreciate the money you're saving even when you call collect.

General Telephone



**Plowdown Nitromite Jack Up Profits!** 

421 Main

All across the country good grain farmers swear by a plowdown application of Shamrock's fine brand of anhydrous ammonia. It's 82% nitrogen. Your Nitromite dealer can tailor a fertilizer program to your exact needs. See him soon!

Cummings Farm Store, Inc.

Friona, Texas



Diamond Shamrock Oil and Gas Company Distributed By Taylor Evans



# Stockdale Gives FHS A Lesson In Passing

tains last Friday at Olton.

the district opener, but in that return for a TD. game, it had to rate an A-plus. He sparked Olton to a 35-7

Although Friona pretty well aging 151 yards rushing but only

It was too much Steve St- shut out the Mustangs on the 37 passing, as receivers drop- Friona fans felt better. ockdale in the 1970 district ground, limiting them to 99 ped passes throughout the gaopener for the Friona Chief- yards rushing, Stockdale com- me. pleted 13 of 26 passes, for a The Chieftain fans had an Stockdale, the junior pass- total of 237 yards in the air, inkling of what was in store ing whiz for the Mustangs, had- including three touchdowns. In on the opening series of don't really tested his arm until addition, Olton had a kickoff wns. Olton took the kickoff

> Friona, meanwhile had trou- down Stockdale hit Alonzo Spble cranking up its offense for ringer on a 45-yard play to the the second straight week, man- Friona 18.

Two plays later, a Stockdale to Luis Rey pass got the Mustangs on the scoreboard after only 93 seconds of play. Stockdale's kick made it 7-0. It was the second straight game for an opponent to score within two minutes of the opening kickoff.

out to its 28, and on second

Making matters worse, the next time Olton got the ball, they drove for another score. From their own 36, it took the Mustangs just seven plays to cover the distance, with Stockdale hitting Mike Parsons on 27 and 21-yard strikes on the last two plays of the drive. It was 14-0 with 4:42 left in the quarter.

Friona got a break early in the second quarter, when Mike Royal's punt bounced into an Olton safety man and Friona recovered. On the next play, a pass interference call gave the Chiefs a first down at the Olton 16.

Royal made a first down to the five, and then on second down, Mike carried the pigskin across standing up. Bobby Drake's kick made it 14-7 with 9:27 left in the half, and

Statistics

kickoff, Keith Workman char- worse, ged 80 yards up the sideline,

turn called back for a penalty. game. A 36-yard field goal try by Stockdale barely missed, and at "Character." Don Fortenberry halftime it was still 21-7.

their first two tries in the second half, but Wesley Clark down, and then became a refumbled an Olton punt at his ceiver on a halfback pass from own 32, and the home team Wesley, and the Chiefs had a took advantage.

Held to 19 yards on his first eight carries, the high-scoring Workman broke for a 32-yard Olton 13 and pitched the ball to touchdown run, shaking off ta- Clark who went on into the end cklers along the way. This zone, but it was called a formade it 28-7 with 2:50 remain- ward lateral and called back, ing in the third quarter.

Bill Bailey and Royal sparked died at the Olton 16, and that the team to two first downs. was the game. But a busted play caused a Olton kept its "Indian sign" fumble and Olton recovered. over the Chieftains, winning its

bling mood. In fact, the next time Friona had the ball, the time series, 9-3. Chiefs had 20 yards in penal-

THIRD WIN

But the Chieftains' prosper- and 35 yards to go--proving to ity was short lived. On the fans that it really could be

The Mustangs weren't satisand regained Olton's 14-point fied, and Stockdale passed the team 35 yards in eight plays, That was all the first half the capper being a nine-yarder scoring, although the Mustangs to Springer for the TD, making had a 60-yard interception re- it 35-7 with 4:40 left in the

Give the Chieftains "A" in playing despite a week of per-Friona held the Mustangs on sonal tragedy in his family, passed to Clark for a first drive going on the Olton 30.

Johnny Bandy raced to the After the penalty shoved the The Chiefs kept plugging, as team back to the 22, the drive

Both teams were in a fum- sixth game in the past nine years, and now leads the all-

Bailey, with 50 yards, beties, 15 yards in losses on pass came the third different backattempts, and then a lost fum- field man to be a leading ruble in five plays. The fumble sher in the team's four games.



LONGHORN STALWARTS. . . , Lazbuddie coach Pat Casey is shown with his two starting guards. who anchor the Longhorn line. George Wilson, left, and Jimmy Noland, who are returning alldistrict players, are the leading tacklers on the team after its first three games. Lazbuddie hosts Texico in its Homecoming game Friday night.

# The Friona \* Star SPORTS

THURSDAY, OCTOBER 8, 1970, PAGE 13

INDIVIDUAL

(Bobby Drake, kick)

Player

Fortenberry

Clark

# B-Team Edges Morton to a day. In 2-0 Defensive Gem

First Downs By Rushing By Passing By Penalty Net Yds. Rushing 151 Net Yds. Passing 37 Total Net Yards 188 Passes Attempt 16 Passes Complete Had Intercepted

Fri. Olton

Penalties Friona threatened to score line. 6-220 3-126 Punting Avg. 36.7 INDIVIDUAL RUSHING

Player TCB Yds. hard-hitting B-teamers. Lewellen

2 12

RECEIVING

6 220 36.7

PUNTING

SCORING

PC Yds. TD

the game for a first and goal. Fortenberry 53 151 shoved the team back to the 24, 28 99 and a play later, they fumbled INDIVIDUAL PASSING PA PC Yds. Fortenberry 12 4 25

Contest Results

(Editor's Note: Following are the scores of games included on last week's contest slate.)

Lockney 28, Littlefield 13 Abernathy 35, Morton 16 Muleshoe 34, Boys Ranch 27 Dunbar 17, Hereford 14 Borger 24, Dumas 22 Bovina 21, Happy 0 14 7 7 7-35 2Q--Mike Royal, 3-yd. run. Springlake 21, Sudan 7 Rice 28. California 0 Texas Tech 63, Santa Barbara 21 WTSU 42, E. Carolina 30 L.S.U. 31, Baylor 10 Mississippi 48, Alabama 23 Missouri 40, Okla, St. 20 St. Louis 20, Dallas 7

won their third game of the 1970 the first quarter, but the team season last Thursday at Mor- couldn't move. Late in the ton, by the unusual score of second quarter after another fumble, James Bartlett ran 30 Only points in the defensive yards to the Indians' 10-yard game came in the third period line. However, the half ended on a safety, and the B-Chiefs in a scoreless tie moments lamade it stand up for the win, ter, with Friona on the 15-yard

Morton never was across that put the B-Chiefs on the threat, only two first downs against the situation from their 20, the the third quarter, but that was The B-Chiefs drove to the center go over his head and out half. Morton nine-yard line early in of the end zone. That made it However, a 15-yard penalty minutes to play in the quar-

The B-Chiefs had one other the football and Morton recov- scoring threat, again following a turnover in Indian territory. Friona worked the ball to the 18, but the game ended with Friona owning the scoreboard, which sounded more like a baseball score -- but a win, neverthe-less.

Coach Larry Dyess praised and James Bartlett, linebacker last Tuesday, 20-8. Donnie Campbell and guard Bobby Moore for outstanding de- ona's points, as the Braves surfensive work. The team was vived a bad case of fumblitis. playing without starter Mario Perea, who was tabbed for var- ton fumble to set up the first sity duty. This hurt its of- score, Eddie Waggoner gave the fensive punch.

proud of the spirit exhibited score for a 6-0 Friona lead. by the boys on the B-team this

#### 7th Graders In 0-0 Tie

The seventh grade Braves fought the Olton seventh graders to a 0-0 tie at Olton last Tues-

In a game of inches, Friona missed a scoring chance when a fourth down play fell short of picking up a first down at the Olton five, and the home

team had a touchdown called yet to be scored on this season. Morton fumble at the 20 late in back for a clipping penalty. Friona had its best opportunity early in the second per-Ronald Land recovered an Olton fumble at their 16. Davy Carthel, David Barnett and Kent Miller carried the ball, but the first down was narrowly

missed and Olton took over. Late in the half Olton blockat least twice in the game, but Friona kept Morton inits own ed a Brave punt at the 21, and never could punch across a to- end of the field during the third drove to the 11 before the Brstanza, and finally got a break aves and the clock stopped the

> Friona got to the Olton 20 in Debbie Engelking. Indian punter saw the snap from their only threat of the second Charles Lee, Mike Casey, Ge-

> Olton had another break late Friona 2, Morton 0, with two in the game on their second was tabbed as a starter and blocked punt at the Friona 24, looked good inscrimmages, has However, the Braves dug in and took over on the 21 with 55 seconds left in the game.

The seventh graders stand game as yet, 0-1-1 after the Olton game.

SEEK 4th WIN

# Lazbuddie H'coming Is Friday Vs Texico

their Homecoming game this Friday against the Texico Wolverines.

Coach Pat Casey says the New Mexico eleven has some good players, and are 3-2 after their ceptions with two. first five games. Lazbuddie

At halftime, the Homecoming Queen and Football Hero will be named. Candidates for queen are Delayne Steinbock, Lee Ann Harlan, Barbara Woodard and

Football Hero candidates are orge Wilson and Randy Bush.

Tackle Thomas Kervin, who been out with a leg injury, but may see some action on offense week they face New Home, a

Jimmy Noland is the team's date,

After an open date last week, leading tackler, with 53. George the Lazbuddie Longhorns have Wilson is next with 34, followed by Mike Casey and Mark Barnes, 29 each.

Quarterback Charles Lee Texico is fielding a team leads in kickoff returns with a for only the second year after nifty 38-yard average. Casey a 35-year layoff, but Lazbuddie has a 45-yard average on two punt returns, and Loy Dale Clark leads the team in inter-

Lazbuddie is leading its opponents after three games in first downs, 58-21. The 'Horns are averaging 373 yards rushing to 80 for the opposition, and hold an edge in passing, with a 93-15 average there. The Big Orven leads in penalties. with 216 yards to 88 for the opponents.

Coach Casey says it should be an interesting game, He expects Lazbuddie to win, but hopes his team isn't looking ahead too much. The following Friday, He hasn't played in a team expected to give the 'Horns their most trouble to

# Eighth Graders Outrun Olton, 20-6

middle linebacker Mike Martin, their second game in as many corner backs Oberlin DeLeon tries for the season at Olton

Clay Bandy scored all of Fri-

David Clark recovered an Olteam first and goal at the five. Coach Dyess said he was and from here Bandy went in to

Olton made hay after jumping on a Friona fumble at the 45. Seven plays found the Colts on

The eighth grade Braves won the scoreboard, tying the count eveland deflected the pass and at 6-6.

> cond half kickoff and drove for the TD, and then swept left end a touchdown. Waggoner re- for two points and a 20-6 Friturned the kick to Friona's 44. ona lead, and that turned out to Dale Cleveland, Bandy, Kevin be the final score. Welch and Waggoner each had gains as the team moved down-

the 21, and Friona led, 12-6, their 30. with 4:50 left in the third quar-

Bandy intercepted, He went The Braves received the se- down the sideline, 50 yards for

A 22-yard Cleveland to Wag. goner pass late in the game put the team in scoring territory, Bandy went in to score from but Olton took over on downs at

Early in the fourth quarter, Friona 8th 6 0 6 8-20 Olton took to the air, but Cl- Olton 8th 0 6 0 0-0

# FOR SALE **BLUEBOY SEED WHEA**

- \* Two Years Off Registration
- \* \$2.50 Per Bushel, Bulk

BAILEY GAINS. . . . Bill Bailey, halfback for the Friona

Chieftains, was the team's leading ground-gainer last week

his gains in the game.

SECOND LOSS

decision at Morton last Thurs-

seconds left in the game to

took a 6-0 lead on a 52-yard

ran 37 yards to the Morton 12.

three to tie the score at 6-all

But the Frosh Chiefs had

goner on a play that covered them at times.

with 6:42 left in the half.

It was 12-6 at 5:20.

against Olton. The junior speedster is shown making one of

Freshmen Edged By

Morton, 19-12 Score

the five on a keeper play to tie

In the third quarter, Morton

Indians on downs, taking over

Friona 23, when Wassom inter-

But late in the game Morton

punter's head, and the Indians

got the ball at the Friona 15.

Friona never could get a sus-

ins lost their second game of 10, and Friona was threatening

the season, a hard-fought 19-12 again. Peace went across from

day. The loss left the team with the game at 12-12. This was

a 2-2 record for the season, the score until 30 seconds re-

break a 12-12 tie and take the drove to the Friona II, but the

win. It was a close game all freshmen rose up to hold the

in the second quarter. Morton period Morton was driving at the

drive. Then Danny Waggoner cepted a pass to end the threat.

Three plays later Leonard Was- got a break when the snap from

som crashed over from the center went over the Friona

The Indians jumped right back It took Morton seven plays, but

in the lead on their third play, they finally punched across the

when a double reverse worked winning TD from the one-yard

for 75 yards and a touchdown. stripe, and kicked the point for

Weldon Peace passed to Wag- half, as penalties hampered

insurance.

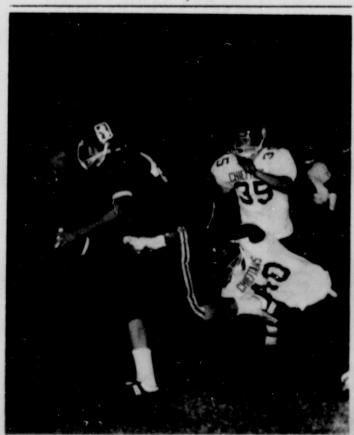
some offense of their own, tained drive going in the second Olton

All the other scoring came at their 12. In the final

Morton scored with only 30 mained in the game.

- \* 1970 Yield, 73.8112 Bu. Per Acre
- \* Protein Test 14%
- \* Produced On R. Q. Silverthorne's Farm, One Mile East of Hub Store
- \* Contact Q L. McMurtrey

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SLIPPERY MUSTANG. . . . Keith Workman, Olton fullback, eludes a tackle attempt by Friona's Wesley Clark (40), as defensive halfback Bill Bailey (35) tries to head him off at the



# Young Farmers, Homemakers Fall Coats Play The Fake Skin Game Toys For Tots Deadline Nears Out of Stbit

# Hear Bill Sarpalius Speak

Nearly 400 members of the Young Farmers and Young Ho- farmer, was named Outstanding memakers' organization and th- Young Farmer of Area I. eir guests attended the annual

Cafeteria in Hereford.

er at the banquet, received a Wayne Stephens, Silverton, Electric Cooperative.

A new slate of officers was Area I Banquet Saturday night. announced by both organiza-The banquet, sponsored by tions. For the Young Farm-Deaf Smith County Electric Co- ers' Organization: President, operative and other area REC's, Danny Bruton, Dimmitt: Vicewas held at the High School President, Tommy Wages, Abernathy: Secretary, Duane Co-Bill Sarpalius, guest speak- okston, Whiteface: Reporter,

standing ovation for his stir- For the Young Homemakers: ring patriotic speech, Sarpa- President, Mrs. Charles Welius, a former Boys Rancher atherford, Hereford; first viceand past state president of FAA president, Mrs. Wayne Stephin Texas, was employed during ens, Silverton: 2nd vice-presithe summer months by Deaf dent, Mrs. R. Hunt, Muleshoe; Smith County REC as a public Secretary-treasurer, Mrs. relationist. Sarpalius was in- Pete Laney, Halecenter: Partroduced by Richard Montgo- liamentarian, Mrs. Wayland Fimery, Director of Industrial elds, Plainview; Representa-Relations at Deaf Smith County tive on State Board from Area I, Mrs. Jim Roberts, Dimmitt.

Conservationists take note: coats take a hide-bound atti-tude for fall, 1970, but they go to great lengths to conserve wild life by playing a

skin-game that's purely fake. Winning skins in the fash-ion game are cottons that look like lizard, snake, crocodile, ocelot, leopard, tiger, calf, buck, and pony-you name it and you can find its

equivalent in cotton.

The fake skins turn up in vinyl-coated cotton prints that are richly grained in reptile patterns or in soft cotton suedes, ribless corduroys, and velveteens with authentic-looking pelt mark

Style-wise, the standard topper for fall is the reedslim midi coat that offers practical protection against the cold. Most are belted for a long, slim look . . . some take over-vests for added in-

It's a season when fashion offers options and hemlines. of course, are among the nost obvious choices.

Besides the midi, coats

show up in lengths that hover around the knee . . . a few inches above or below. Even minis are still in evidence for those who prefer to take the shorter view of fashion.

Other options include single vs. double-breasted stylngs, and capes or ponchos



THE SKIN GAME-Coats snakeskin. Made from rep-tile-printed cotton covered with vinyl, the coat is waterproof and can be dry-cleaned. A wide black belt accents the Smart Maid of California

THE SHORTER VIEW-Co animal hide is the choice for a casual mini-length coat i 1970's soft, unconstructe look. In chamois, antelope, brown, it comes with a matching hat and bag. Styled

# take a hide-bound attitude ton suede with shadings that for fall, as evidenced in this make it look like authenti

## Graphoanalyst Will Present Program

Ray Walker, graphoanalyst from Amarillo, will be a guest at the Thursday afternoon meeting of Friona Young Homemakers in the Friona High School Auditorium

Walker, who is currently serving as dean of the Institute of Scientific Suggestion, 1915 Washington Street, Amarillo, is active in graphotherapy, working closely with young people.

He feels that graphonanalysis can be an effective tool in warning young people against narcotics and LSD. He has appeared on panels with psychologists, police officers and doctors in regard to narcotics in this capacity,

Mrs. Roy O'Brian, president of the sponsoring organization, cordially invites everyone in the area who is interested to attend the meeting.

Mrs. James McLean and daughter Kathy had visitors from colate milk and orange juice. Los Alamitos, California last Friday -- baked turkey, dre- weekend. They were Mr. and ssing, giblet gravy, strawberry Mrs. L.F. Root who were on

#### Anyone having toys to conby Diane Hamilton. The girls tribute is asked to contact a member of the club. Larger had a flag ceremony and a Scout's Own. The theme of the items, such as bicycles, doll Scout's Own was "Girl Scout's houses, play houses or outdoor Together." Afterwards the giplaying equipment will be picked up by a member of the club.

Tots" project has been set for

Thursday, October 15, Mem-

partment re-paint, re-build,

and re-new old toys each year

for Christmas gifts for needy

Friona Young Homemakers

Club is sponsoring a local dr-

ive this year. Representatives

of the club will take all items

contributed to Amarillo as soon

bers of the Amarillo Fire De- someone to pick up.

24. For refreshments the gias possible after the deadline. rls ate watermelon furnished rls decided to meet next Monday and clean the Hub Com-Contact Mrs. O'Brian, Phone munity Center to raise money. 265-3247; Mrs. Bill Brandt,

Troop #244



# Don't Miss The Big Happening At This Stadium Friday Night. Friona Chiefs VS. **Dimmitt Bobcats** Ronnie McPherson

Starting End

FRIONA PARTS & SERVICE

## Brownie Troop Has Seven New Members

Brownie Troop #266 met Th- LaQuita Dodson. Two new troop ursday Sept. 24 at the GirlScout leaders are Mrs. Winette Parr House for their first meeting of and Mrs. Karen Britting. the year.

Flag Bearers were Janice

by Becky McLellan,

Brownie Smile Song was led by Deena Mason.

Refreshments of cookies and punch were served to 31 troop Coffey, Kimber Britting and members, 7 new members, Debbie Wilson, Maria Villanue-Pledge of Allegiance was led va, Patrice Sanders, Tina Milligan, Tera Simpson, Kim John-Brownie Promise was led by ston and Paula Jo Williams and

mothers Mrs. Andy Williams, Mrs. Harley Merritt, Mrs. Jim The Girls were divided into Sanders, Mrs. C.D. Dodson, Mrs. L. A. Milligan, Mrs. Har-New committee mothers an- rell Mays, Mrs. Jimmy Nornounced were Mrs. Evelyn Fu- wood, Mrs. Lewis Gore, Mrs. lks, Mrs. Margaret Duggins, Bob Johnston, Mrs. Ross Mil-Mrs. Francis Merritt and Mrs. ler and Mrs. Paul Williams.

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Night

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# Miscellaneous Shower Honors Recent Bride

mer Karen O'Brian, was nes, Dallas and Mrs. Scott Cumhonored with a miscellaneous shower in the home of Mrs. Herschel Johnson, 208 West 14th. Street, from 3 to 5 p.m. Saturday. Special guests were Mrs. Russel O'Brian, mother of the bride, and Mrs. Zora Patterson, Big Spring, who is her mother-in-law.

The serving table was covered with a pink linen cloth and centered with an arrangement of pink roses and greenery in a footed vase, which was later presented to the honoree. Coffee, punch, nuts and mints were served with squares of white cake topped with pink

Hostesses with Mrs. Johnson were Mesdames George A. Jones, Otho Whitefield, Raymond Milner, A.S. Grubbs, Glenn Floyd, Doyle Cummings, Earl Hawkins, Kenneth McLellan and Charles Richerd.

Out-of-town guests signing the register were Mrs. A.H. Hyden, Big Spring: Mrs. Mark Vinson, Canvon: Mrs. Odie Mo-

Mrs. Charles Carter, the for- Pettit, Texas; Mrs. Junior Jomings, Levelland,

> ····· FRIONA SCHOOL

LUNCH MENU ~~~~~~~

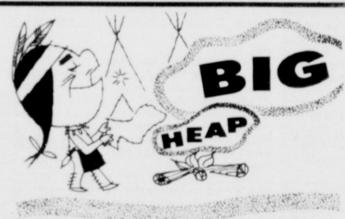
Monday -- creole spaghetti, green beans, hot rolls and butter, pickled beets, apple cob-

Tuesday -- roast beef and brown gravy, mashed potatoes, cabbage slaw, hot rolls and butter, English peas, peanut butter and honey and milk. Wednesday -- burritos, chili,

and cheese, pinto beans, corn bread and butter, lettuce and tomato salad, cherry cobbler and milk.

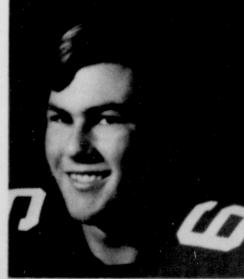
Thursday- hamburgers, lettuce, tomatoes, pickles, onions and potato chips, cho-

and Mrs. Milton Moore, short cake, buttered carrots, their way to visit other relasimmitt: Mrs.RichardConley, cranberry sauce, hot rolls and tives in Massachusetts. Mrs.



# HOMECOMING GAME

Between The FRIONA CHIEFTAINS And The DIMMITT BOBCATS



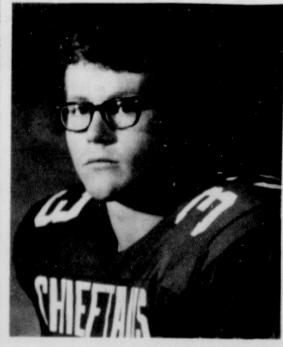
Carroll Cook

Don't Miss The Action In Friona This Friday Night

Starting Tackle PLAINS HARDWARE

# SUPPORT THE **CHIEFTAINS FRIDAY NIGHT! Back The** Chiefs In Their Home-

Coming Game Against Dimmitt



Meet

Donnie Lewellen Starting Fullback

WEST FRIONA GRAIN INC.

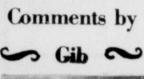
# **Study Club Sponsors** Measles Clinic Oct. 15

Progressive Study Club and What is Rubella? German weeks. special "Rub Out Rubella" will take place Thursday, October 15th at the grade school auditorium. The local medical society has endorsed this clinic bella. and the Friona school administration have given permission bella? The danger of Rubella for the vaccine to be given dur-

children, ages one year thr- rly pregnancy. Some of the ough fifth grade will take advantage of this immunization disease, deafness, blindness, Rubella is responsible for thousands of birth defects.

Clinic times are: School Pre-school children, 2:30 to 3 p.m.; and 3:30 to 4 p.m. Evening clinic from 8-9 p.m.

Parents of school children need not be present as long as they have signed the permission slips. Friona's Future Nurses will take them through the clinic and back to their school rooms. A doctor will be in attendance to answer any questions. The shots which are practically painless, will be given by local nurse vol-





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Texas State Department of He- or 3-day measles is a common alth are jointly sponsoring a childhood illness. It is an it is the expectant mothers who entirely different disease than (German Measles) clinic. This "red measles." The measles not known what effects the vacimmunizations that have been cine might have on an unborn given during the last few years child, it is best not to immunize give no protection against Ru-

is in the defects it may cause to an unborn child if the mo-It is hoped that all Friona ther catches Rubella during eadefects are cataracts, heart is given free--as cerebral palsy and mental retardation. The last major epchildren--1 through 4 p.m.; or stillbirths, and 20,000 infants and 1973. born with severe defects. It is estimated that the care and education of these 20,000 defective virus was discovered by two children, to age 18, will surpass groups of U.S. scientists. The three billion dollars, figured on task then was to use this live

present day costs. ool-age children are the most was developed in 1965, thorlikely to catch and spread the oughly tested and licensed in disease. Unprotected, expec- 1969. tant mothers can acquire the

disease from them. neomycin; Children who are reading the disease. sick with a high fever on the

Why immunize children when need protection? Since it is women who are pregnant or who might become pregnant Why immunize against Ru- during the next three months. With enough children being immunized against Rubella, the threat to expectant mothers is greatly reduced

Is it possible to predict when a Rubella epidemic may strike? Yes, the number of cases peak every six to nine years. With the last major epidemic occuridemic occurred in 1964 re- ring in 1964 we might expect sulting in 30,000 miscarriages another epidemic between 1970

How was the vaccine devel-In 1961, the Rubella virus to make a safe and ef-Who spreads Rubella? Sch- fective vaccine. A vaccine

How effective is the vaccine? Several countries throughout Who should not receive the the world have used the vaccine vaccine? Children who have resulting in a 90 percent imalready received it; Children munity three weeks after inwho are sensitive to chicken noculation and the immunized or duck eggs or feathers or persons were incapable of sp-

Does the vaccine cause a reday of immunization; Children action? Children who have been who have received a live virus given live Rubella virus vacvaccination, smallpox, polio, cine, have had essentially no measles within the past four complications whatever.

#### HOSPITAL NOTES

Admissions: Ruben Galvan, Friona; Joel Hight, Friona; Andrew J. Glenn, Farwell: Maria D. Rando, Friona; June M. Wallace, Friona; Camilla J. Goldsmith, Farwell; Ellen Remnsnider,

Bovina; Beulah Jarrell, Friona; Kyle Barnett, Friona; and James L. Taylor, Friona.

Dismissals:

Ruben Galvan, Mrs. Andres Galan, Jr. and baby boy, Idalia Hernandez, Joel Hight, Lil- p.m. at Masonic Temple. lian Wheeler, Andrew J. Glenn, Wanda Coates, June Wallace, Mrs. Santos Rando, Jr. and thy matron to make note of Jessie Orr.

Patients In Hospital:

Mrs. Doyle Goldsmith and baby, Beulah Jarrell, Cayson Jones, Teresa Maurer, Odom Smith, and James L. Taylor.

#### OES Makes Time Change

Friona Chapter No. 990 Order of Eastern Star will meet Monday, October 12 at 7:30

All members are urged by Mrs. Weldon Armstrong, wor-Coin Op. Dry Cleaning Barnett, Bessie Caldwell and Mrs. R.B. McKee and Mrs. the change Hostogges will be Maurine Dunn,



NEAT learn to dress themselves in clothes that button and zip. The little boy's shortall in geometric-printed cotton corduroy zips up the front and has a belt that buttons on either side. The girl's matching A-line skimmer buttons at the shoulders and belt. In both toddler and reg-ular sizes, they're by Ruth

#### Club Unity Is Meeting Theme

Club unity was the theme of the Thursday evening meeting of New Horizons Junior Study Club at Federated Club House. Words of wisdom and the club collect were presented by Mrs. Hank Wheeler,

Mrs. Wayne Rhodes, club parliamentarian, presented "Robert's Rules." A round table discussion on ways to improve club meetings was directed by Mrs. Jimmy Maynard. Seven members answered roll call,

Stacy and Mika Wheeler, guests, presented "Now That You Mention It."

Mrs. Glen Waters was welcomed as a new member, Refreshments of assorted nut breads and hot spiced punch were served by Mrs. Jerry Wikle,

#### Services Held For Jimmy Ivy

Ivy, 63, of Lazbuddie, were conducted Friday afternoon in the Lazbuddie Baptist Church.

Officiating was Rev. Johnny Tims, pastor. Burial was in Bailey County Memorial Park Cemetery at

Muleshoe, with Singleton Funeral Home in charge of arrangements. Ivy was dead on arrival Wednesday afternoon at Castro County Hospital in Dimmitt fol-

at Lazbuddie. He was a native of Blueridge, Texas, and had lived in the Lazbuddie area 50 years after going there from Anna. He was a farmer and a member of the

Lazbuddie Baptist Church.

lowing a heart attack at his farm

Surviving are his wife, Artis; two sons, Jimmy Ivy of Muleshoe and Ronald Ivy of Lazbuddie; two daughters, Mrs. Ronny Smith of Earth and Mrs. study. Jack Tompkins of Dallas: two

of Mr. and Mrs. Vernon Ro- served refreshments to 39 Brberts have been Mr. and Mrs. Tommy Roberts, Waco, and Mr. and Mrs. Dennis White and dau- ny Miller, Mrs. Lee Britting ghter, Cinnamon, of Amarillo. and Mrs. Ira Bruce Parr,

Funeral services for Jimmy sisters, Mrs. B.H. Wagnon of Muleshoe and Mrs. Bill Garrett of Las Cruces: six brothers, Henry Ivy, Olen Ivy, Leland Ivy, D.B. Ivy and R.V. Ivy, all of Lazbuddie: Tony Ivy of Vinita, Okla,; and six grandchildren,

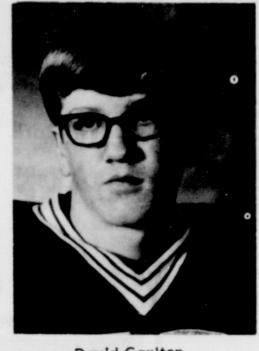
## Girl Scouts Have Nature Program

Troop 266 met Thursday at Girl Scout House. Those participating in the flag ceremony were Angie Sims, Gay Deaton, Teresa Cortez, Joanna Merritt, Rene Brock, Shannon Parr, Sharla Duggins, Charity Mays, Detricia Miller, Sylvia Bermea and Kathy Middleton.

The program was a nature

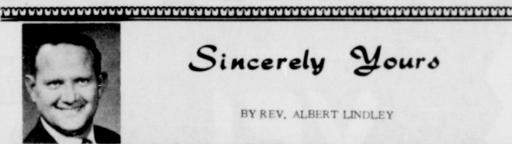
Hostesses were Linda Ruzicka, Karen Patterson, Teresa Recent visitors in the home' Cortez and Rene Brock, They ownies and five leaders, Mrs. Kenneth McLellan, Mrs. John-

Welcome HOMECOMING Friday Night-**FHS Stadium** Friona Vs. Dimmitt



David Carlton Starting Center

# TRI-COUNTY **ELEVATOR**



# Sincerely Yours

BY REV. ALBERT LINDLEY

# 

The other day a remark was made to me about the many grain trucks that we see all of a sudden and how soon it makes the Fall of the year feel--how the fields make the Fall feel--that's kinda poetic, isn't it? . . . at

any rate, it is very close. One has only to drive down--or up--how ever you do it -- 5th street and notice the beauty of the leaves and know that Fall is here--of course if you want to be orthodox and unromatic, just look at the calendar . . .

The wind is whipping the leaves around and my neighbor and I are already trying to figure out how we can get the leaves of the tree between us to fall the other way. I just know he has more time to pick them up than I

One thing brings on another -- have you ever taken a serious thought about how everything is related? -- how it all ties in? -- of course if things are not like you want them to be you can always alibi yourself out -- at least you can think you can. . . .

I happened to be in the Doctor's office and I witnessed this event: A man moves an ash tray stand over beside him and lights up a cigarette. A woman--along in years-said to him, "Don't you know that's bad for your health?" To which came the reply, 'Yeah, but we do all kinds of things that are bad, don't we?" And she acknowledged

Well now -- several things took place here -- 1.) He pulled her into a guilt feeling for what she did that could be considered harmful: 2.) He tried to excuse one thing that he admitted to be harmful by acknowledging that there were many that we all do: 3.) He tried to alibi his way out like many in that position seek to do (that's personal experience from a few years back); 4.) and I think in the final analysis, he really had reached a plateau of thinking which sought to settle his own situation with the attitude of, "Yea, Who cares?", 'So what?', "Is that your business?" etc.

Now had you heard that conversation, you

seem to indicate to me how we relate things and how we relate them in such a way as to uphold some idea or thought (should I say prejudice?) that we hold.

Again, I'm not using this as a public denouncement of "fags" (now you can tell when I smoked) but I do want to use the conversation I overheard as an example of how we can quickly turn related things around to suit our own--we are actually capable of talking ourselves into believing that what we are doing is really the most important thing, in spite of what heritage, culture, religion or community seek to say in a different way -- and of course, the danger then becomes that we are able to determine environment, culture, community beliefs and in some instances, we even seek to change religion.

Now I'm in the business and you might well imagine -- that's where my righteous indignation starts moving toward being not so righteous -- (I get mad!).

The basis of Christian thought -- as well as some other religions-points toward real community--real acceptance (with differences and all) -- to the acknowledgement of brotherly love -- to the desire to be sensitive to the real needs of others and to move to meet those needs.

Can't you see how related we all are and how important our acceptance of each other is? (When you accept a person, you accept him for what he is, not that you have to accept for yourself, what he is! That is a good point to remember[]

You can even see that I'm guilty of doing what I'm trying to get you to do!

I have tried to relate you to what I am related to, however poor it may be, that of living a related Christian life in daily existence. The key word here, as anywhere, is the word "Christian". . . . a related Christian life. . . . I want to finish with something like, "Meditate on that for a while," but that sounds too stoic (7), .rather, let me say it with the modern twist, "Put that in

might not have picked up all that, but it did your pipe and smoke it. . . . . **Ethridge-Spring Agency** Friona State Bank Chester Gin Continental Grain Friona Clearview TV Hi-Plains Feed Yard Rushing Insurance Friona Co-Op Gin Friona Consumers Friona Motors Crow's Slaughter Bi-Wize Drug

#### ASSEMBLY OF GOD

and Ashland -- Rev. D.W. Calcote, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Young people 6:45 p.m. Evening Worship: 7:30 p.m. Wednesday Worship: 8:15 p.m. Sunday Men's Fellowship: 7:00 p.m.

#### CALVARY BAPTIST

14th and Cleveland--Rev. R. C. Hester, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 7:30 p.m.

#### CALVARY BAPTIST MISSION

5th and Main-Rev. I.S. Ansley, pastor Sunday School: 9:45 a.m. Worship: 11:00 a.m. Evening Worship: 7:30 p.m. Wednesday Prayer Meeting

#### FIRST BAPTIST

Rev. Charles Broadhurst Sixth and Summitt Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 6:00 p.m. Evening Worship: 7:00 p.m. Wednesday Prayer Meeting: 8:30 p.m.

#### MEXICAN BAPTIST CHURCH

4th and Woodland--Rev. Donnie Carrasco Sunday School: 9:45 a.m. Worship: 11:00 a.m. Training Union: 5:00 p.m. Evening Worship: 6:00 p.m. Wednesday Prayer Meeting: 8:00 p.m.

#### ST. THERESA'S CATHOLIC CHURCH

16th and Cleveland -- Father Norman Boyd, Mass: 10:30 a.m. Confession: Saturday 7 p.m. Evening Mass: Wednesday, 7:30 p.m.

#### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Bill Gipson, Preacher Bible Study: 9:30 a.m. Worship: 10:30 a.m. Evening: 6 p.m. Wednesday Evening: 7:30 p.m.

#### REDEEMER LUTHERAN CHURCH

13th and Virginia -- Otto Kretzmann Sunday School: 9:45 a.m. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 a.m. Sunday School: 10:30 a.m.

#### UNION CONGREGATIONAL CHURCH

6th and Cleveland UCC Rev. Paul Mohr Sunday School: 10:00 a.m. Worship: 11:00 a.m.

#### TENTH ST. CHURCH OF CHRIST

Sunday Worship: 10:30 a.m. Evening 7:00 p.m. Wednesday Evening: 8:00 p.m.

#### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth -- M.R. Zamorano Bible Study--9:30 a.m. Worship: 10:30 a.m. Evening: 8:00 p.m. Thursday Evening: 8:00 p.m.

#### FRIONA UNITED METHODIST CHURCH 8th and Pierce-Rev. Albert Eindley Sunday School: 9:45 a.m. Worship: 11:00 a.m. MYF: 6:00 p.m. Evening Worship: 7:00 p.m.

#### UNITED PENTECOSTAL CHURCH Fifth and Ashland -- Rev. O.G. Stanton, Pastor

Sunday School; 10:00 a.m. Worship: 11:00 a.m. Wednesday Evening 7:30 p.m. Sunday Evening: 8:00 p.m. Friday Young People: 8:00 p.m.



Now is the time to bundle up your home for winter. Now is the time to install whole-house. comfort electric heating because, right now, with every qualifying electric home heating installation, we'll install free a complete set of storm windows for the heated portion of your home. All you need do is call Southwestern Public Service Company. Our electric heating specialist will gladly and professionally determine the exact heating requirements for your home.

Modern electric comfort heating is already being enjoyed by over 4 million American fam-ilies! . . . almost 5,000 in our area alone. The reasons are many, but what most people like about clean electric heating is the *comfort* it gives. An even warmth from floor to ceiling creates a comfort unlike any other heating method. You owe it to yourself and your family to get the facts about electric heating! . . . and now is the facts about electric heating! .
the time to do it.

Storm windows have proven their value in

inner heat loss and contributing to lower heating costs. The storm windows now offered free with qualifying home electric heating installations, are 2-track, aluminum windows with screen, and custom made to fit your own windows. Storm windows do an excellent job of combating dust storms, too.

IS YOUR HOME ELIGIBLE?





I've added a new and very unusual birth announcement to my collection. Mike and Jeanne (Taylor) Collier have a new baby boy. His paternal grandparents, Mr. and Mrs. Jack Collier of Dallas are associated with a printing firm and the announcements were printed offset.

The name of the paper carrying the announcement was "The Bawl Street Journal." Featured on the front page was an announcement, "Collier & Co. Announces Addition." The story, of course, was written from Dallas, and was worded like a stock acquisition announcement. . . . .

Friends of Jay and Phyllis Sanders will probably be interested in learning of their latest venture. Jay has retired from employment with the Soil Conservation Service and he and Phyllis have opened an art shop in their home, which is located at 307 North Arkansas Street in Seymour,

Phyllis is an artist and conducts classes in oils for beginners and advanced students. She has studied with Jeanne McGee of McGee Art Studio in Hereford and with Mary Lee Garrett of Garrett Studios of New Mexico and Julian Robles of New York City and Amarillo. Her works are displayed in Texas, New Mexico, Oklahoma, Louisiana, Mississippi, Kentucky, Iowa, Idaho and Washington. She also has some paintings currently on consignment with King's Galleries in Fort Worth.

Jay's hobby for the past twenty years or so has been restoring old and antique wooden furniture. He and Phyllis have attended framing seminars on custom framing, shadow boxes, matting and restoring old frames and gold leafing

In their shop they will specialize in custom framing and re-building and restoring old or antique wooden frames and

October will be "rummage month" in Friona. Members of the hospital auxiliary will be holding their annual sales in the Nunn Lumber Company building on North Main,

All proceeds from the sales will be used to re-furnish the reception room at the hospital. If you haven't cleaned out your cabinets, closets and other storage space for some time, now would be a good time to do it.

Thanks to our readers who so graciously expressed appreciation for the letter from "A Concerned Mother on Oak

Bouquets are always appreciated and it seems that very few of us take the time or spend the effort to commend our fellowmen when we appreciate something which has been

On the other hand, most of us are quick to express our feelings when we feel someone merits our criticism.

In addition to this weekend being "Homecoming, it will also be "Tasting Tea Time." As usual, members of the local chapters of Future Homemakers of America will be serving delicious food in the high school cafeteria.

This event, which is becoming more and more popular with local people, is also attracting at least one out-ofstate resident. A man who lives in Pratt, Kansas, just happened to be here for the Tasting Tea last year, but this year he is coming 'specially for it. Of course, he will also visit local relatives, but he's timing his visit to coincide with the tea.

Serving will begin at 5:00 p.m. and will continue until 7:00 p.m. Mrs. Ernest Osborn and Mrs. Dale Gober, chapter sponsors, and Susan Floyd and Gay Welch, chapter presidents cordially invite everyone to attend

. . . .

We're always pleased when someone tells us how effective Star classifieds are. Recently we've successfully sold some carpet for the Jim Shaffers, some dogs for the Jack Pattersons and several other things.

However, we're not doing so well in our "Strayed," department, I'm beginning to wonder about so many cows and calves straying away. Are they wandering off into the corn or haygrazer fields or are they having help in getting "lost." Some of the fields are so densely populated with tall stalks

of corn or other crops that it would be difficult to sight an elephant if one were to get lost, but any lost cattle should show up when these crops are harvested.

Maybe some of our readers have observed stray animals. If so, please call us. Surely we can help locate their owner.

DAFFODILS PROCLAIM SPRING-next spring, that is. A small clump of these Dutch bulbs, planted now, will give a golden edge to your spring when the new season rolls around. At the edge of your lawn, or any other spot on your home grounds where a splash of color will be wel-come, these Dutch bulbs will give big returns for a little effort. They are available now at dealers for planting anytime



temporary gardening, as their well-defined silhouettes permit their use in clumps, in rows, in planter boxes, window boxes, and as accent flowers with other Spring-blossoming bulbs and plants. Their wide variety ange, deep purple, yellow, and white-permit many colorful planting patterns and designs. Hyacinths should be planted in the Fall before the deep

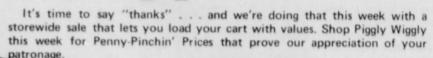
winter freeze. The bulbs should be set firmly in well-drained soil, approximately six inches deep and six inches apart.





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