

|  |  |  |  | Twenty-  <br> ONE Gross <br> of these <br> Buttons  <br> Ho select  |
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| A Few Specials for Friday and Saturday |  |  |  |  |
| Gold plate, regular price 10c each; sale price $21-2 \mathrm{c}$, each warranted 2 years. <br> Gold filled regular price 15 ceach ; sale-price 5 ce each, warranted 5 years. |  |  | Sterling siiver, regular price 25 c ; sale price 6c each. Gold shell, regular price 25 c each; sale price $71-2 \mathrm{ceach}$, warranted 10 years. |  |
| Extra Special ${ }^{\text {chen }}$ Children's Fine Ribbed Hose, fast forlors, double knee-nothing to compare with them ever |  |  |  |  |
|  | Special Prices <br> White Aprons, 350 <br> value, for.....20¢ | Special Prices <br> Sun Bonnets, <br> Salue, <br> vor....39 | $\begin{gathered} \text { Special Prices } \\ \text { Ladies' Drawers, } \\ \text { 50c value, for.. } 29 \boldsymbol{q} \end{gathered}$ | Special Prices <br> Children's Romp- <br> ers, 50 ve value $39 ¢$ |
| Clearance of Shirtwaists-All in newest styles, at prices <br> that can't be duplicated in the city. |  |  |  |  |
| Peter Pan Ladies' Shirts in dark colors in small neat designs, long sleeve 75 c value for. . $\mathbf{5 0}{ }^{\boldsymbol{6}}$ | Our great ribbon sale closes Saturday night. Remember you dont often have a chance to buy ribbons at our sale price. | Just received the advance fall styles in Ladies' Tailored Suits, now on display in our show windows. |  |  |
|  | $\begin{aligned} & \text { Special Prices } \\ & \text { On side and back } \\ & \text { Combs. The prettiost } \\ & \text { Cine ever seen in the } \\ & \text { city. } \end{aligned}$ | Special Prices On Hose Supporters of all kinds for ladies and children. | Special Prices On Troath Brashes, Dressing Combs and Hair Brushes. 50e Hair Brush ....25¢ |  |

WOULD BECOME
PART OF TEXAS
New Mexico Counties Are Hard After Statehood

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Baaz, toz Matan street, wants sour
Every Woman Will be Interested




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TRACTION our pro teansiseace $\$ 1,000,000$ CAP



 FO FO OF LA SNESS Should Run State
Carter's Little Liver Pills.

DR. H. S. BROLLES


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| IRON BREW |
| Served Everywhere |
| Stove WOOd <br> ANY OUAYTTY <br> BEECKHMM <br> BEED AND FUEL |}




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## STUDENTS

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ONE HOUR IN JALI
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American Steel Fence Post
and Manufacturing Co.

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## TRIBES OF MARS


CUSINESS CHANCES

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HOTEL TOURAINECMISCELLANEOUS


## To the Man Who Appropriates $\$ 1,000$ Annually for Advertising

- A great many of Lord \& Thomas' most successful clients began their advertising with appropriations of a thousand dollars and even less.


## HE Lord \& Thomas Agency has trustworthy guide in advertising-the

 ing agency in America throughToday our volume of business $\$ 4,000,000.00$ per year-represents the
appropriations of nearly 700 clients, so the average appropriation is less than
$\$ 0,000.00$ per year.
Some of our clients who started with
small appropriations are now placing small appropriations are now placing
over $\$ 100,000.00$ yearly with us; and
their businesses have prown and are their businesses have grown and
continuing to grow in proportion.
The great majority of our clients are
now appropriating less than $\$ 3,000.00$ per year. Our future growth depends
upon the development of these $\$ 3,000.00$ upon the development of these $\$ 3,000.00-$
a-year advertisers into the $\$ 100,000.00-\mathrm{a}-$
year class.
We want an opportunity to show you
hew YoU can start advertising with a small appropriation and get into the $\$ 100,000.00-\mathrm{a}$-year class.
The smal investor always is in
greatest need of protection for his
investment. We realize that the $\$ 1,000$ appropriation of the beginner means more to him than the $\$ 100,000.00$ appro-
priation of the older advertiser. Whe priation of the older advertiser. We
govern ourselves accordingly. We want to tell you how we safe-guard
your advertising appropriation by
basing your investment on the only

## LORD \& THOMAS

ADVERTISING
CHICAGO LARGEST ADVERTISING AGENCY IN AMERICA NEW YORT




A Bunch of Hot Liners for Friday Morning from 9 O'clock Until Noon

Second Floor Items

SUBURBAN NEWS

