THE LAND OF UNDERGROUND RAIN-WHETRE THE WHEAT AND COTTON BE

## Y. MULESHOE JOURN <br> to the Progress and Development of Bailey County and the South Plains of Texa

muleshoe, County Seat of Balley County, tex as, thursday, janvary 2., 1936


JOURNAL
eshoe Postoffice under the Act
I. F. MITCHELL, Bus. Ms one year, 83.00 . pplication. Teelephone No, $\mathbf{S L}$.


 ous renection upon resolut/ ns of respect will also be charged
corrected upon its being brought to the attention


## THovght For tie week That the triumphing of the wicked That the triumphing of the is short, and the por of the hypo but tor a mement but for a moment. evil that kood come , paps a toln to the him into heaven. - Hare


 people worry about never actually hap
pen. Amertca is a big country and pen. Amerins has demostrated durring the pasi several yemars, thean curithstand some
 teet. It has passed th roun gh wars
drouths, sandstorms, floods and pestilence, and it hams a howays come out
stronger than before. The same is true in passing through an economit tre


This new year is going to be in large way exactly what each individual
makes it. old opportunity will continue o rap on many ortunity will continue will stinl manys dioosis; reward; harra wor who continues to sow wwil continue to
reap-and the knockers and the contents will get therr just deserts a
More power to you in 1936! May th
sun shine brighter for sun shine brighter for you and the
skies be free of clouds. wished in the beginning-may goo
health, good luck and good times b heatith, good luck and good
your good tortune in 1 I386!
 C Most people nowdays recognize an apprecifte newpewpapers, and in a worl

## where events are now hape

book, not only for current history; but
aiso as
ais a
For For more than tour yeurant siterature. We ran in a dally newspaper of which
we wee. eatit



 Iorm of nomenclature was careftully
dissected and analyzed. Such study was Indeed porftable to students, not only
a beneicical training in Engush; but
 as well as cuirent knoweletgee
 orten recalled togeteterer with to to bear-
ing upon the present and probable ing upon the present and probable in-
nuence apon the future. Not intre-
quently the quently then ene ws spure. Ner is the only
soure: of detalled current
 This newspaper is not only one cater-
Ing to toon pews interests, but also
a tade mecum of state a tvade mecum of state, national and
international news of a rather uncom.
men mon nature, for so far as is known, it
is the only is the only, weekly pubblication in west
 happenings from this newwaper news
would
cause ther thise never newow about bey
 prerogative of the caek coly paper, but the the
many ways it is a replica of such, dis.
 tuns.
The
The Journal is gencrally rated, not The Journal is gencrally rated, not
only by trs subschisers but also by
nost contemporary
editors of of othe most contemporary editiors of other
similar pultacations, as being one of
best weelly the best weekly newspapers published
throughout this great southwest area it seeks fatithtully and counscest area.
fully fill tits proclaimed fully fill its proclaimed niche in the
affairs of Bailey county and surround-
ng contributory territory. It's influ ing contributory county and surround-
ence is steadily growing. Its its clientile enlarging, its reader interest increas-
ng, and, during the coming aim, and, during the coming year, the
aim its management will be to make
his influence more his influunce more potent and its
reader interest still wider. The friendly co-operation of all citizens of this
section will be thankfully appreciated. $\div \div \div \div \div \div \div \div+\div \div$
FARMING FUNDAMENTAL a "Every Man a Moses," is the slogan adopted by a new league recently or-
ganized at St. Louis, and its members
went out of the went out of the hall wearing badges
emblazoned "ut of the wilderness," emblazoned "Out of the Wilderness,"
the Moseses evidently believing the
solution of the farmer's problems to be the key to the Promised Land.
True, Moses and his True, Moses and his 400,000 Israel-
ite followers did a lot of stumbling
around, lec fonlowers did a lot of stumbling
around, following wrong trails, enter-
taining wrong hunches, scrapping taining wrong hunches, scrapping
against Philistine odds which kept
them out of the "land of milk and honey" for two score years: but, with
the exception of the Great Law-giver the exception of the Great Law-giver
himself, the most of them or their de-
scendents finally himserf, the most of them or their de-
sennents finally crosed over Jordan
and made their and made their homes.
Some years ago a Texas governor
declared deciared what civilization began and
ended with the plow." He spoke not
only wisely, but truthtully, for such only wisely, but truthfully, for such
has been the proven facts. Industry is
important, but agriculture is fundaimportant, but agriculture is funda-
mental. The procassing tax some
times times called "the farmer's tarift," 18
vitally important in the come-back vitally important in the come-back
of the nation. Whether a Repubbican
or Democratic citizen is elected as the or Democratic citizen is elected as the
next president, keeping the farmer's next president, keeping the farmer's
fence row in repair and looking after ence row in repair and looking after
the farmer's interests is vital to the welfare of all other interests. Prac-
tically everyone in and around Muletically everyone in and around Mule
shoe, whether they happen to be shoe, whether they happen to be
twentleth century
agree to that fact agree to that fact!
fine training

## 5\% \% \% \% \% \% \% \% \% \% \% \% +

 © Family papers, and even daily news-papers, are devoting much space thes days to reporting livestock and home
daye these
 girls of 4 -1 cheubs
The movement

LEAP YZAR $\square$ by A. B. Chapin


##  The only place " "where some mule-shoe cittzens are willing to take a back seat is in the church or local chamber

 com One dirference between a turkey andataxpayer around Muleshoe is that a taxpayer around Muleshoe is that
the turkey gets it in the neck only once a year.
Nowdays an old-timer around Muleshoe is the one who is convinced that ment instead of the government supWe know some Mulesh We know some Muleshoo people who
dectare the country is ruined whoo robdeclare the country is ruined who prob-
aljy would like vey much to get heir hands on the wreck.
Thare are some Museshoe people
who can stull remember when a nobo
 these new- -anger
ng his wa.
Perhaps the one king of mark Mule, shoe peopie are most interested in is

## Pavement Pickups

 Hearing a preacher in sermon sa the other day "there is no buying andselling in in heaven," Bob Canfield re-
 where bustiness has gone."
It is reporteen "that "schmittee . local
harmaceutital sleuth. recelved a nice Pharmaceutreal sleuth, reeceved a nice
batrobe of chrstas
but anter try--
 It is reported that several mothere
 or their ehiliren to the stores satere
oandy for christmas celebration, the candy for christmas celeeration, the
candy being short weiln when it ar-
rived but it ars ougzested that intead of questloning the correctness of he grocer's sales, perhaps the
en should have been welighed.

NATURAL GAS EIEA? The graal ot comport, satatsaction, cieaniliness and convenienc
 Nee your gas applinnee Dealer or your cas compe

## RESOLVE:-

-You will build that new home th -You will paint your house and b give it the needed inside finish.
-You will build that addition, that shed, build that new chicke. or barn.

## ECONOMIC CONDITIONS IMPRO

Money may now be spent for $\mathrm{I}_{\mathrm{h}}$ buildings and improvements wi out fear.
Our yard is now fully stock with a wide variety of Lumber z all kinds of Building Matrials in ticipation of your wants . . . We w be gTad to supply you with any need commodity in our line for i provements.

## Plans and Specifications of al

 Kinds at Your Service.HIGGINBOTHAM-BARTLET W. P. LEE,



Having decided to quit farming, I will sell at public auction my entire farming equipment, live stock and household goods, all being located at my place three miles north and two miles east of Muleshoe.

## The Sale Begins at 10:30 A. M.



Three litue woras. siscere mat in Nhes antour for 1936. They are "Happy New Year."

May the new year unfold health, happiness and prosperity you an electrical service unexcelled. We suggest you take antage of our offerings, it will brighten your homes, relieve us.

We thank you, one and all, for your loyal patronge during year. Making well illuminated homes and furnishing easy
our hobby. Take full advantage of it!

[^0]
## HORSES AND MULES



1 brown Mare, smooth mouth, weight $1,050 \mathrm{lbs}$ 1 black Mare Mule; smooth mouth, weight 1,000 lbs grey Mare Mule, smooth mouth, weight $1,050 \mathrm{lbs}$
brown Horse Mule, weight 1,000 lbs
team Mares, iron grey and black, age 6 years, weight $2,600 \mathrm{lbs}$. A real pair. 1 sorrel Mare, smooth mouth, weight 1,150 lbs. 1 bay Team, Mare and Horse, weight 2,200 lbs.

1 Poland China Sow and 6 pigs old enough to wean head of Red Shoats, weight about 50 lbs. each

## DAIRY COWS AND HOGS

1 Jersey Cow, 4 years, giving milk 1 Jersey Cow, 5 years, giving milk
2 Jersey Cows, 6 years, now milking
1 Jersey Cow, 6 years, dry
1.Jersey Cow, 2 years, now milking


1 Jersey Heifer, coming 2 years 6 head of other Milk Cows, some fresh and some to be fresh soon 1 yearling Jersey Bull
1 coming yearling Jersey Heifer 2 Jersey Calves
This is an exceptionally good offering of Dairy stock!


## FARM MACHINERY

1 2-row Case Lister, Tractor Hitch 15-row Go-devil, 1 Tandem Disc 2 3-section Harrows, 3 pair Lister Knives
12-row Go-devil, 4 1-row Cultivators 1 lot of extra Sweeps 2 Wagons with Racks
Several Oil and Gas Barrels, Hog Troughs and Feed Troughs Several pieces of Lumber
1 Garden Plow, 1 2-row Knife Sled 4 single row Sleds with Knives 2 single row $P \& O$ Listers

The offerings made in this sale are considerably above the average found in most farm sales in this part of the country. It will pay you to attend!
TERMS: Cash. No property to be removed from premises until settlement for same has been properly made with the clerk.
W. S. BELLER, Owner COL. RAY BARBER, Auctioneer



Ladies' Silk Dresses

## $\$ 3.88$

-to\$7.95

These beautiful Dresses in all sizes and models, smart and appealing in style. See and select early if you would get in on the savings!

Ladies' Winter Coats


Going at
1-2
Price
SEE THEM!!

## Ladies'

Wash Dresses
 Smocks Fast Color
88c

-to-

$\$ 1.59$
Any woman may keep sweet and clean at these prices

Ladies' Pig Grain and Suede Leather Jackets
All colors, styles and sizes

$$
\$ 6.89
$$

## Ladies' Lingerie

Brassieres, a big assortment, values up to 59c each, you take 'em away for each, only ... . 27
Ladies' Knit Slips, beautiful patterns, each . 69
Ladies' Silk Crepe Slips, values up to $\$ 2.25$ each, going in this Clearance Sale for _ $\quad \$ 1.79$ Ladies' Silk Bloomers, per pair only … . . . . 27 Ladies' and Children's Cotton Bloomers, pair 17 Children's Silk Bloomers, the pair

## Sale Starts FRIDAY,

## PANTS, OVERALLS, SHIRTS

Men's Overalls, 8-oz and 220 weight, Sanforized shrunk:
Big Smith . 99 Dickies, . . 99
Wichita $\$ 1.19$ Crown $\$ 1.29$ We have lots of large sizes in all of these overalls!
Don Coveralls, each
.69
One lot of Men's "Shirtcraft" Dress Shirts, each,
.87
One lot of Boys' "Shirtcraft" Shirts, ea. . 49 Grey Chambrey Work Shirts, each 43 Children's cotton Sweaters, each ...... . 59 Children's Ace Aviator Melton Cloth Caps, each
Men's Corduroy Pants, Lee and Dickie brands, colors in rust, brown, navy and khaki, all sizes, per pair
Men's Corduroy Caps, navies and tans, all sizes, each
Hand Towels, each, only ..- ...... . 08
LADIES HATS AND TAMS
One lot Ladies' Felt Hats, new Spring styles and colors, each only
$y l e s$
. .99
One lot of Ladies' and Children's Tams, each
Hat and Scarf Sets, regular $\$ 1.00$ and $\$ 1.25$ values, going at only

NOTICE! This circular contains only a very small number of the numerous bargains to be found at this timely sale!

## M.D.JON] MULESHOE



## NEW STOCK COMING

We must clear our shelves for Spring Merchandise already purchased and soon to begin rolling in by train and truck. We plan having one of the biggest and best stocks of Dry Goods, Clothings, Shoes and Women's Apparel ever brought to Muleshoe for public buying. But we must have Room! Hence this drastic Clearance Sale right in mid-season. This is your BIG opportunity for supplying the family wardrobe of winter needs while winter is still here . . . and more of it coming!

## BARGAINS!

## 'N QUALITY MERCHANDISE

TARY 3rd, 9:30 A. M.


ATTRESS Mattress made by hoe Matrase Fac. 1th.
tay morning
$T$ Thery ee Gifts 3!

## BLANKETS! • BLANKETS:

Woodbine Cotton Blanket, extra quality, size 66x76, each
$\$ 1.19$
Lilly Cotton Blanket, large size, $76 \times 80$ in., each
$\$ 1.29$
China Queen, part wool Blanket, extra good quality, large size, $70 x 80$ in., ea. $\$ 1.98$
Cotton Batts, bleached, long staple, 2 lbs., $72 x 90-$ in., each
.54
Quilt Bundles, large size, each . . 29

## LADIES', CHILDREN'S HOSE

One lot Ladies' Full-Fashioned Silk Hose, all sizes and in fall colors, pair . . 39 Ladies'Silk Hose, regular $\$ 1.00$ values, now only
Children's full length Stockings, one lot each
One lot Children's Hose, the pair One lot Children's Elastic Cuff Anklets, per pair
.14
One lot Children's Anklets, the pair .... . 09 One lot of ladies' Bear Brand Cotton Hose, the pair

## Ladies' Shoes



Ladies' House Shoes, pair .... 4
Ladies' Dress Oxfords and Pumps, one lot of Star Brand, Friedman-Shelby and Wohl brands, all leather, pair, \$1.59
One lot of Ladies' Pumps and Oxfords, blacks and brown per pair
$\$ 1.00$

## Children's Shoes

Children's Shoes, blacks, browns tans, sizes 1 to 8, per pair . 98 Children's Lace Boots, blacks and browns, 8 and 10 -inch tops, sizes from $81 / 2$ to $11 / 2$, per pair $\quad \$ 1.59$

MEN and BOYS SPECIALS
Men's Canvas Gloves, pair .... . 07 Men's Cotton Undershirts, ea . 17 Men's Broadcloth Shorts, ea. . 17 Boys' winter weight Underwear, all sizes, each ....
Men's extra heavy winterweight Underwear, each ...... 79
Men's Heavy Work Socks,, pr . 10 Men's Dress Socks, "Bear" brand, per pair . $121 / 2$
"Bachelor Friend" Socks, six months' wear or six new pair, per pair

Men's Shoes


Men's All-Leather Scout Shoes, All sizes, pair
$\$ 1.59$
Men's Wolverine Shoes, per pair
$\$ 2.59$
Men's Dress Oxfords, wing tip and creased toe, pair $\quad \$ 1.69$

## Men's Dress Hats

We have the largest selection for men that you will find anywhere -- all sizes and colors. Priced from $\$ 1.59$ up to $\quad \$ 4.39$

Men's Jackets
waterproof, tans and
navy
blues,
all sizes,
each

## \$2.29



Men's tan Suede Leather Jackets, lined, all sizes, each, $\$ 3.98$




THE "IRON MAN"
$\begin{aligned} & \text { Who will give a demonstration of his } \\ & \text { pulling powe on MAin street in Mule- } \\ & \text { shoe Saturday afternoon, January }\end{aligned}$ 4. "Iron Man" To Show Unusual Strength In A Performance Here
Jack Kern, commonty known in this


Somebody said that they could buy GROCERIES here with thier eyes shut because they know they can depend on FRESHNESS and QUALITY!
But we don't ask you to do that. Just keep your eyes wide open so you can SEE for yourself the Fresh and Seasonable Offerings constantly coming in. Make this YOUR GROCERY and you'll understand why so many others do!

Fresh Vegetables of all kinds 'hoice Meat Cuts from our Market

## IENINGTON'S

## ROCERY and MARKET

uleshoe, Texas

Make Every Farm a Factory Every Day of the Year

## 'AKE THE YEAR PROFITABLE .SPARKLING WITH SUCCESS

Our best wishes go out to every fel-$N$-citizen that the coming year, 1936, ay be an exceptionally profitable one. rery facility of this Bank is open at all mes to your convenience and assistance. We are especially anxious that all ir patrons shall enjoy a prosperous year business, and to that end pledge our intinued co-operation.

Start A Bank Account Now!
If you have not been keeping a bank count, we urge you to begin with this zw year to do so. It is the best possible ay of saving money for future needs. our deposits in this institution are proreted by Government guarantee - no , rry about obtaining your money when rry a
eded.
Let's All Work Together To Make 1936 the Best Year Yet!
Muleshoe State Bank
ammer federal deposit insurance corporation MULESHOE, TEXAS
 mong thoseers competing be for premiur ar
monors.
thursday, jane

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



PANHANDLE 'NOXLESS'
the new gas that different
 world around here by storm. Folke
uike it, and come back for more. It is especially adapted for winter
usse, peps up sluggish motors and
us,
NO wASTE EVERY DROE works
Panhandle
Refining Company
H. C. HOLT
 COFFEE, Maxwell House, per lb. .. 26 DRIED PEACHES, per lb. ...... 10
PEACHES, BLACKBERRIES,
PRUNES, 1 gallon of each $\$ 1$
PINEAPPLE, No. 2 cans .--...... 15
SUGAR, 10 lbs. . 51

| $\begin{gathered} \text { WE } \\ \text { DELIVER } \\ \text { PHONE } \\ \text { NO. } 2 \end{gathered}$ | Jennings <br> FOOD STORE <br> Muleshoe | $\begin{gathered} \text { MORE } \\ \text { FOR } \\ \text { YOUR } \\ \text { EGGS } \end{gathered}$ |
| :---: | :---: | :---: |




[^0]:    感
    iexas Utilities Co. ${ }^{\text {^ }}$

