WALLACE AIDES
EXPLAIN PLANS OF THE NEW AAA
Thirty Million AcresTo Be Retired For Soil Conservation.

## hursday, ma <br> SECURITY aturs or

 These days a great deal is being spoken and written onhis one word. The Soctal Security Act is before Congress. Insurance companies are busy selling a policy that guar
Inter

In keeping with the trend of times, we are about to
naugurate a policy regarding the sale of Used Cars. This naugurate a poincy regarding ese will definitely place every used car or truck in a cerplan will definitely place every used car each classification will
tain have a very definite guarantee delivered with it. In this way, all "guess-work" will be eliminated o $2 \sqrt{6}$ Motor Co.
proved by the past-mproved for the future

Court. Bailey County, Texas
By Eilzzbeth Harden, Deputy
SEAL)
March 5, 12, 19, 26, 1936.

## Experiment Station

Use By Farmers Is
Urged By Official College Station-"Business men and
farmers and ranchmen have a common
problem in finding the way to restore agriculture to a paying basis, because as the president of the Galveston
Chamber of Commree so well pointed
 tion and conservation which have be-
come recognized as the best for Texas.
"Farmers themselves should have a "Farmers themselves should have a
large part in applying this program.
They will know their local conditions They win know hew not only the gener-
al regional conditions, but special conal regional conditions, but special con-
ditions applying to individual farms.
"It is fortunate that there is a great deal of experimentental information avail
abbe to aid in estabishing any new
ancicultural promer noricultural program which may be
offered. There are 17 experiment stat.ons placed in strategic positions over
Texas, many of which have worked for
a long period of years. They have aca long period of years. They have ac-
cumulated much tested information which is going to be of great value in establishing what is proper land utili-
zation end conservation," Shelton said.

## |Wilson News Items |

Missionary Meeting
The Methodst Missionary society met
Monday, March 2 with Mrs. W. L. Blay Monday, March 2 with Mrs. W. L. Biay
lock, who also led in a discussion of the
Sunday shool lesso for Sunday school lesson for March \&. We
had our Rosebuid, and each one pres had our Rosebud, and each one pres-
ent drew a gift, then refreshments of ent drew a gift, then refreshments of
hot chocolate and vanilla wafers were
served to Mrs. R. G. Caruthers, Mrs. Geo. Tyson, Mrs. Iris Holoway, Mrs
E. B. Fleming and the hostess, Mrs. W. L. Bhaylock. Caruthers, March 16. Each lady is to
bring one pound of quilt and other scaps to be made into quilts, potholders
aprons, bonnets, etc., to be sold or sent to the Orphan's home at Waco.
J. C. Eubanks left Tuesday for Hobbs. N. M., where he will work for
his brother, Oliver. Mr. and Mrs. R. G. Caruthers were
Lubbock visitors. Tuesday. Mr. and Ms. C. C. Casey have sold
therr farming implements and are
moving to Fort Worth this week We moving to Fort Worth this week. We
regret to see them leave, but they are
getting up in years and are unable to farm longer so they are moving near their children.
Charile Cardwell who formerly lived
here but who here but who is now in the navy with
nadqua ters at San Diego, Calif, was

"Buddy," famous trained Seal, with Joe B. Webb Circus, Muleshoe, March 24th


## Be comportable!


in the only car in the lower price range with $t_{1}$
FAMOUS KNEE-ACTION RIDE*


SOLD STEEL one-piece TURRET TOP

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

C\% G.M.A.C. TTME 1\% PAYMENT PLAN

giva omen ber

New Money-Soving
 car in its price range with the famous $K$ nee. Action Gliding Ride*-the most comfortablee known. Your Chevrolet dealer believes that "one ride is worth a thousand words." He invites you to ride in the new Chevrolet at your earliest convience. Just so you'll know how much more Thesame ride will also prove that Chevrole for 1936 is safer, more spirited and more thriling odrive than any other thrifty car.
Because Chevrolet is the only car Because Chevrolet is the only car in its price Solid Steel one-piece Turret Top, High-Compres. portant features. See and ride in this car-today

IMPROVED GL KNEE-ACTION

Ohe only complete low-priced car
CHEVROLET VALLEY MOTOR CO

CHEVROLET SALES AND SERVICE


THE MULESHOE JOURNAL

## of Enntered as second Mallass

 of Congress, March 3, 187. fess mithell, Editor. I. f. MtTCHELL, Bus. Mgr In Balley County, one year, SURECRIPTPTION RATES Outside of County one year, 82.00 .







## $\div \div \% \div \div \div \div \div \% \div \div \div$ $\div$ THE AAA SUBSTITUTE

 C Three years ago the Journal editor-ially predicted that once the farmer got on the government payroll it would
be hard to take them off. That pre oe hard to take them off. That pre
diction has come true. The Journal ha no objection to the farmers putting a
nosebag on at the public feed trough
In fact it much prefers

c. As bad as disgruntled office-seeke
or disgusted taxpayers declare it to b we dave the best government in the
werlid. For 160 years sit has stoo every
west. from civi war to drouth flood
and eptlemive. It has come through
each experience stronger than before



## How To Build Up Our Town

Building a community is everybody's job. The home owner, the landlord, the merchant, the housewife, the minister, the
doctor, the school principal, the governing board, the civic soctor, the school principal, the policemen, the firemen-in fact, everyone with a
sistinct home interest must play his part. The local newspaper is the point of contact through which these various elements
must function and express themselves. The home town publicamust function and express themselves. ing, helping, and usually sacrificing a great deal to the general work of upbuilding. It is the concentrated reflection of the home town interest, as opposed to activities in its midst, whose
sole aim is to take the home town dollar out of town and attach it to the bank account of some foreign corporation.
The appeal of the foreign corporation for the home town
dollar is usually an appeal to cupidity camouflaged as safe and dollar is usually an appeal to cupidity camouflaged as safe and
eeonomical buying. For the most part it is made in secret-
direct by mail-the circular the booklet, the disguised mimeagraphed letter systematically prepared by expert mail salesmen,
with the usual 'follow ups'" destined to extract and carry away
to the distant bank account the money of the unthinking. The to the distant bank aceount the money of the unthinking. The
very secrecy of the appeal is its own condemnation. reader to appreciate the value of frank and open newspaper reader to appreciate the value of frank and open newspape
advertising. Not only in this way is the housewife enabled to
learn what the market has to offer but in the frank open learn what the market has to offer, but in the frank open adver-
tisement lies an absolute security from exploitation. Newspaper tisement lies an absolute security from exploitation. Newspaper
advertising is the housewife's weekly insurance. The day has advertising is the housewife s weeky insurance. The statements
passed when the advertiser dare be dishonest. The
in an advertisement are shouted from the housetops. They are too easily checked up. They become the guarantse of service
and of honest dealing. The direct-by-mail appeal is like the and of honest dealing. The direct-by-mail appeal is like the
secret whisper passed from ear to ear but without any general publicity that ensures complete honesty of statement. As a rule,
its underlying principle is sinister. To supplement and become a part of any well-organized campaign it has its value, but stand-
ing alone it should arouse suspicion rather than confidence.

 the first to respond.
Reason is the milling process of the mind. Instinct is the fasth
of insight. It is the protective Inheritance of ages gone before Inothing is more mareetelive inheritance of than the unvosed gone before. Intelilect of animals.
Instinct directs them into paths of safety and protects them from Instinct directs them into paths of
danger as if guided by a bigher power.

 Every year, for weeks before freezing weather comes, the surface
of the basin Is black with thousands of wild ducks, who toat serenely of the basin ts black with thousands of wild ducks, who toat serenely
from tto head to tis foot diving every foot of the way to nible the
sweet grasses which line the bottom or to feed on the abandant thell
fiks
 These wild fowl, ordinarily so wary, seem to know that here they
are safe. At times the float so naer the embankment rail as to be
nlmost within human reach, but no gunshots fill them with nameless
 Clamor of busy men?
Whence comes this tastinet whicn seldom falls? It is the greatest
wonder of nature, and the kindest provision of the world.

## Although there is a law in some One of the hardest tests of will pow states to curb their spread. many er any Muleshoe man has to underg farmers seem lax in keeping their is to tee a man painting a sign an land free from this worst of European <br>  most over night. For with every ship that docks along the Atlantic coast some vagrant weed is losed for train or truck to carry westward to being a vagabondage in owr good . tich earth <br> Jaunty Journalettes <br> 

 loose in hats headsue that rattes.
Generally the Muleshoe man who in sists on telling you something for you
own good never does you any good. The trouble with some girls aroun
Muleshoe is that they aren't fit for Muleshoe is that they aren't fit for
anything else but gifs. This is a hard world for the Mule This is a hard world for the Mule-
shoe man who spends his time looking
for the soft spotsr

## Another hard thing to find is Muleshoe woman who thinks h er hus band's boss is paying him as muck



The easiest way for a Muleshoe mo-
torst to get one foot in the grave is
to let is rest too heavily


When the average Muleshoe man
young enough to have a little fun can't afford it, and when he gets so he
can afford it he's too old to enjoy it. can afford it he's too old to enjoy it.
There are some Muleshoe men who
have two ambitions one to autt being have two ambitions one to quit being
the under dog and the other to make
an under-dog of somebody else.
 Any Muleshoe man who loves h
fellowman and wants him to keep lov
ing him. should not tempt ing him, should not tempt htm by go
ing on his note or bond. ing on his note or bond.
Really bad peoppe in Muleshoe are
so few that no bad thing could survive
it didn't get a lot of suport from
if it didn't
good people.


DAY OF GRACE DAY OF GRACE
The day of grace, or the period If grace, is that period marked by
he Cross of Calvary and the morn ng of the resurrection. Grace be-
gan to pour out its stranm san to pour out its stream of God.
avor and benevolence on Calvary orow, when Christ died for men.
When the angel shouts, the de
 erents the Church is operating.
senting the gospel of graee to a
world. Not one knows when world. Not one knows when Chr
sis coming. Therefore every one
the Church should work ine santly
while
work
work
of tin
very
Christ
Chist
must

O. N. ROBISON For County and Dtstrict Clerk:
J. J. WILLIAMS
W. R. (Ray) CARTER
ELIZABETH HARDEN
MRS. L. S. BARRON


For County Commissioner, Precinct 1:
H. E. SCHUSTER. Re-election For County Commisioner, Precinct $2:$
JOHN S. WILLIAMS, Re-election For County Commis ioner Precinct

GEORGE HENDERSON
For County Commissioner, Precinct
J. W. (Johnnie) ALFORD, P
For Justice of the Peace, Pree
GRASS
By JoHN L. ING
A Senator of the Unit
From Kansas Eighter Grass is the forgiveness
her constant benedict her constant benedict
trampled with battle, sat
blood, torn with the rute grown green again whe
carnage is dotgotten. Stree ed by traftic become
rural lanes, and ar.
ests decay, harvests vanish, but harvest is
Beleagured by th winter, it withdraws
nable fortress of its
taility and emerges ur
 of Spring, Sown by
dering birds, pror
horticulture of

sea. It invades th
climbs the inaccess bi
biddidg pinnacles of mc
fies climinte
nes cilmates and deter!
tory character and dest,
Unobtrusive and patien
Mortal visor and ageres
Banished from the thr
hrone from which it has
ed but which it never abdi
senses with fragrance or

should its horvest fail
year famine would der
SOMETHING TO TH
What do you Townse
Population of the U. S.
Eligibles under Townser
Balan

$$
\begin{aligned}
& \text { Balance } \\
& \text { Proh:bited by Child Labc } \\
& \text { and U. S. Employmeni }
\end{aligned}
$$

Balance
Unemployed
Balance
(to Produce Nation's
Figure it out for $y$ y
Figure it out
Week Magazine.
$\xrightarrow[O \text { Owle Lure Son }]{\substack{\text { On }}}$
In Italy it is the pr
$\begin{aligned} & \text { Ressional blrd snarers } \\ & \text { with them during their }\end{aligned}$
with them durling their
tons. The owls are es
and are sald to aterel

## Cetting Up

盛



| BAILEY CO. HOME DEMONSTRATION CLUB NEWS <br> by miss Àmín stewart <br> Home Demonstration Agent <br> Bailey County <br> Build Cellar <br> "I am so proud of our new cellar which is $10 \times 12$ feet," sald Mrs. J. V. Lemons, cooperator of the Watson home demonstration club. "We have built 160 feet of shelves for my canned products. We used undressed lumber and the total cost of the cellar was $\$ 10$ for labor and materal," added Mrs. Lemons. <br> Plans to Build Clothes Clocet <br> I do not have a clothes closet in my bedroom, so I plan to build one," said Vinetta Van Camp, clothing demonstrator, Baileyboro $4-\mathrm{H}$ club. "I have planned to paint or paper the inside build a shoe rack, make hat racks, build shelves, and put up a rod for hangers," added Vinetta. <br> Will Remodel Closet <br> 'I have a clothes closet but plan to remodel it this spring." said Nora Lee Dotson, clothing demonstrator of the | West Camp 4-H club. She plans to finish the walls, move the rod, bulld shelves, make a shoe rack and some hat racks, cover the floor, and paper or paint the inside. <br> Does Not Dread Sewing <br> "I have always dreaded to make a dress and put it off as long as I could, but since I have my foundation pattern and know that a dress made by it will fit I am anxious to make a dress as soon as I get one," sald Mr. O. N. Wilson, clothing demontsrator of the Circleback home demonstration club. Mrs. Wilson has supervised the making of 17 skirts and has some waists ready to be checked by the agent. <br> Joyland Jottings <br> Will McHenry of Lamesa, spent the weekend with Mr. and Mrs. Leveret. Wilf Nettles and family, of Levelland visited his bröther, Fred Nettles, Sunday. <br> Mr. and Mrs. Cecil Davis, of Fairview visited Mr. and Mrs. Dorman Chester. Sunday <br> W. E. Greathouse, of Sudan, visited Mr. and Mrs. Frank Storks, Sunday. | Mr. and Mrs. Dave Brock, of Vernon spent the weekend with Mr. and Mrs. Wayne Marlow. <br> Lee Marlow, of Dodsonville, is visiting his son, Wayne Marlow. <br> Regna Daniell, Juanita WHson, Anda Lutrell, Weldon Simmons, and Ester Lee williams, attended the ball tournament at Circleback, Friday. <br> Mrs. L. L. Daniell, Dennis and Regna and Misses Bulah Lou Perkins and Zora Withrow spent Sunday with Earl Daniell and family of Amherst. <br> H. D. Club News <br> The H. D. Ciub met Friday afternoon with Mrs. Leveret with a good number present and an interesting meeting. Our meat canning demonstration given by Miss Stewart at Mrs. C. A. Wiseman's was well attended. <br> Everyone reports a good time at the club social at Mr. Nettle's'. The club play will be staged at Fairview, Thursday night, March 19. The title is "Silas Smidge From Turnip Ridge." There will be a lot of laughs all the way through. Everyone come and bring some one with you-Reporter. <br> As 1935 comes towards the end we might as well admit that we are in better shape than we expected to be. |
| :---: | :---: | :---: |

## IF YOU WANT A PUMP!

You will have to act NOW to obtain the exceptionally easy ierms now offered by the PEERLESS PUMP DIVISION under THE FEDERAL HOUSING ACT

Unless renewed or extended by Congress this act expires April $1 s t$, and as all contracts must be approved before that time, rrch 20th is the LAST DAY on which we can take your con$t$ and expect to have it passed.
rHREE YEARS TO PAY FOR YOUR PUMP
CROP MORTGAGE SECURITY ONLY Nothing on real estate or chattels

JAMES L. GREGORY, Muleshoe, or the LLES PUMP \& SUPPLY CO., Portales, New Mex. -OR-
K. HUGHES, Manager, Panhandle Office

TRLESS PUMP DIVISION
09 Columbia Street, Plainview, Texas
-OF-

1) MACHINERY CORPORATION
whe My ord vr It:


- Baking-The first requisite of proper baking is good circulation of heat. The Electro master design cares for this in an economica! manner.
- Broiling-Only tender cuts of meat should be broiled. Set your oven control at 500 de grees and preheat five mingrees and preheat five min-
utes. Nothing is superior in utes. Noth
cooking.
- Roasting-One of the important advantages of roasting electrically is the uniformity of cooking. Even any necessity for searing meats is eliminated.

rig
is
a
was
ing

 gently: $\begin{aligned} & \text { mirend, did you ever stop to } \\ & \text { My } \\ & \text { "hink that if the price of a drink of }\end{aligned}$ printed, and it is stated 50,000 more w
be great is the demand.



$$
\begin{aligned}
& \text { A budget is a good thing for any family } \\
& \text { if the family will carry it out, but it } \\
& \text { won't work miracles by itself. }
\end{aligned}
$$



MACHINE \& BLACKSMITH SHOP
TWO TURNING LATHES

| We handle all kinds and sizes of Machine work, double equipment |
| :---: |
| insuring speeding service. |
| 20-in. sHaping MACHINE cuts all kinds of splines, gears and |
| does a wide variety of flat surface work. |des a wide variety of liat surface work.

DISC SHARPENING MACHINE
and guaranteed not to break it
Electric and Gas Welding
$\qquad$
..FRY © COX RROS...
MULESHOE BLACKSMITH, WELDING AND MACHINE SHOP

## COME SHOP WITHUS!

Warm days are indicative of the early arrival of Spring, and the need of lighter weight clothing is being felt. This store is equipped to meet your desires. Come see our new lines and shop with us.


New Spring Hats
For Misses and Ladies
hic New Spring styles
39c to $\$ 1.95$
See Our New Line Of White Shoes tuprkish towels, "Cannon" brand, 22x90-In. each only

LACE DRESSES, beautiful pastel colors, regular 82.00 values, each $\$ 1.25$
ANKLETS, new Spring assortmnt, beautiful patterns, pair, 10c to .25 sLacks, for Women and Mises: a new shipment just arived in a TENNIS SHoEs, full line-fit all members of the family, 69C to .99 boys hats, for small boys, new styles and shades, each 98c to s.4.9 New line of Plece Good, Inclading Prints, Dress Laces-all the sea-
son's latest patterns and colors. You'll be sure to want some for Spring

St. Clair Variety Store

Muleshoe,


Dr. A. E. Lewis $|$| $\substack{\text { DENTIST } \\ \text { ottice } \\ \text { Uptain over Western Drus } \\ \text { In Mecarty Building }}$ |
| :---: |



| Doctors MATTHEWS McCAD- ARTY A. R. MATHEWS, м. d. ROBERT н. McCARTY, M. д. |
| :---: |
| PHYSICIANS and SURGEONS |
| Office Over Western Drug Store MULESHOE. TEXAS |

Send Your
Abstract Work

- To The-
Muleshoe Abstract
Company
$\bullet \bullet$
A. P. STONE, Prop. muleshoe, texas

the mulbshoz journal



## Why Gulf is the Gas fo.



Candar toll of it goes to work, none of

WILL HARPER, Proprietor
On State Highway No. 7,

