





# Cisco Loboes "Tough" Valley Readers Are Informed

## LOCAL TEAM GRINDS FOR GAME JAN. 1

### Boomed as Start of High School Annual Classic.

The Donna News, down in the Rio Grande Valley, informs its readers that the Cisco Loboes will be good and tough. The Loboes, by way of explanation for this interest in the Donna News, will meet all-valley team in the inaugural "Battle of Grapefruit" at Brownsville January 1. The game is being boomed in the Valley as the beginning of an annual classic that will be to Texas high school football what the Tournament of Roses in California is to the Pacific coast collegiate football. The Loboes are already hard at work in preparation for the game, practicing on at Chesley field under the tutelage of Coaches W. B. ... and W. L. Hill. So far the boys are showing up well in practice although misfortune hit ... "Chuck" Van Horn hurt a ... and Hal Waggon injured ... These boys, however, are ... to be over their injuries and in ... running shape before the con ... at Brownsville.

### WEST TEXANS ARE NATURAL ATHLETES.

BROWNSVILLE, Dec. 14.—The raise 'em ... and tough out in West Texas ... and they are natural athletes. ... such a football team will invade ... Valley on New Year's Day to ... battle to the Valley all-stars. ... They are the Cisco Loboes often ... referred to as the Big Dam ... and while they didn't win ... championship in the Oil Belt ... it is one of the most power ... high school clubs in the state. ... To Clash on New Year's Day ... the New Year's Day this power ... club will clash with an all-star ... high school team in Brown ... it is the finest thing of its ... that will take place in the ... it is something every citizen ... (he is broad-minded) can get to ... on boost. It is something for ... Valley as a whole; in fact, the ...

## SPORT SHOTS

COLLEGE STATION, Dec. 14.—Playing in almost mid-season form, the Texas Aggie basketball team last night defeated the Sam Houston Bearcats, 32 to 12. The Farmers led 11 to 9 at the half. John Kenecy, Aggie forward, was high scorer with eight points.

COLLEGE BASKETBALL RESULTS FRIDAY.  
Pittsburgh 35, Indiana 31.  
Sale 28, Wesleyan 24.  
Hartford 44, Boston U. 25.  
Swarthmore 34, Philadelphia College of Osteopathy 30.  
Columbia 34, N. Y. A. C. 29.  
Pratt 39, N. Y. Aggies 16.  
St. Bonaventure 21, St. Lawrence 17.  
Buffton 32, Ohio Northern 25.  
Albright 41, Elizabethtown 29.  
Hildwin Wallace 32, Bowling Green 13.  
Cincinnati 52, Cedarville 26.  
Ashland 28, Muskingum 18.  
Maryland 27, W. & M. 23.

whole state of Texas is watching with interest this event. It is hoped and plans have been made to make this New Year Day game an annual affair.

All Stars Practice  
Coaches Rektorik and Martin are putting the 33 players of the Valley team through stiff workouts each afternoon on the Mercedes field. And the players are hitting it off as if they had been on the same club all season; there is a snap and vigor to every movement, as the coaches direct the practice sessions. If the way the boys have entered into the spirit of the coming game is any criterion of teamwork on the field, then the all-stars will be as fine a team working outfit as any ever gotten together in the Valley. That the team will click off their plays in clock-like fashion, goes without saying, as Rektorik and Martin are those kind of mentors.

Big Preparations  
The Cisco boys, accompanied by a trainload of footers, are expected to arrive in the Valley a couple of days before the game, and preparations to entertain the visitors are in the making, calling for elaborate receptions in every town. Music and all the novel features which go to make up a really big event, will be had. In fact, this is pointed out, with fact, as the coming biggest event ever held in south Texas.

Tickets Going Fast.  
Tickets for the game are going fast. They are on sale at the Donna Drug store, and Dale Fagen reports a heavy sale. Ed Moebee of Brownsville, is chairman of the ticket distribution committee. A squad of twenty-two players on a special train, will make the trip.

## Bout Between Arthur "The Great" Shires and Wilson May Result in New Wrinkles

By BERT DEMBY

United Press Staff Correspondent CHICAGO, Dec. 14.—There will be several things new under the sun when Arthur (The Great) Shires, White Sox first baseman meets Lewis R. (Hack) Wilson, outfielder here next month to determine the pugilistic world's series.

mine the boxing supremacy of the two baseball clubs and will bring into the open many fans whose pocketbooks usually remain untapped after the world series.

The fight already has set one record—that for a purse offered an athlete who never has fought a professional ring battle. Hack is to get \$10,000 and \$1,000 training expenses. Shires will work on a percentage basis.

Rumor had it that Wilson might be a tough customer in the ring. He weighs around 190, the same as Shires, and was said to be planning to place himself under the care of his friend, Tommy Loughran.

## BOOST GIVEN M'LARNIN FOR WELTERWEIGHT

### Decisive Victory Over Goldstein Makes Him Contender.

By FRANK GETTY

United Press Staff Correspondent NEW YORK, Dec. 14.—Jimmy McLarnin, of Vancouver, B. C., stood out today as a truly dangerous contender for

the welterweight championship of the world, after his decisive knockout victory over Ruby Goldstein of New York in Madison Square Garden last night.

McLarnin flattened Goldstein after 32 seconds of fighting in the second round, having sent his opponent to the floor twice previously.

With Jackie Fields, present holder of the 147-pound title, tossed out of the ring for poor showing against Gerilla Jones up in Boston last night, McLarnin looms as a real threat for titular honors.

The little "baby-faced" Irishman had everything necessary to defeat Goldstein, including two ready fists which quickly pummeled the pride of New York's east side into submission.

McLarnin quickly demonstrated that he was Goldstein's master, forcing the fighting and winning the first round by a wide margin. To-

wards the end of the opening session, Ruby went down for a count of four, seemingly without having taken a really hard punch.

The second and decisive round did not last long. McLarnin came out confidently, and after maneuvering Goldstein into position, shot over a right which dropped Ruby through the ropes. The chances are that Goldstein never would have come back into the ring had he not been shoved.

As it was, McLarnin swarmed all over him with both hands flaying head and body, and a right to the jaw finally sent the New Yorker down for the long count.

FAYETTEVILLE, Ark., Dec. 14.—Going on a scoring spree as soon as the starting whistle was blown, the Arkansas Razorbacks last night defeated the Northeast Oklahoma Teachers 57 to 26. The Porkers used two complete teams.

GILMER, Dec. 14.—Gilmer high school today was in possession of the regional Class B football championship following her 25 to 6 victory yesterday over the Fort Worth Masonic home.

Gilmer scored within the first 10 minutes and was never headed. LUBBOCK, Dec. 14.—In a post season game played here yesterday, the Lubbock high school Westerners defeated Cleburne, 25 to 13. Both teams lost one game in regular competition.

### \$100,000 ON FOOTBALL

AUSTIN, Dec. 14.—Football paid the University of Texas \$100,463 as its share of gate receipts during the past season, Dr. H. J. Ettlinger, athletic director, reports. Gate receipts of games participated in totaled \$297,850. The biggest "gate" was at the Thanksgiving Day game with A. and M. college, which amounted to \$69,306.

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## PALACE THEATER

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### ELKS ANNUAL CHARITY SHOW

**"THE FLYING MARINE"**

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The Entire Proceeds of this Show Go to Elk's Charity Fund for Providing Christmas Cheer to Needy.

**TUESDAY NIGHT, DECEMBER 17**

**MIDNIGHT SHOW**

Starting at 10 o'Clock

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Airplane Picture — Pathe Production

All Talking

Featuring Shirley Mason and Ben Lyon

Added Attractions:

ALL TALKING COMEDY and SPECIAL VAUDEVILLE ACTS

Admission 50c

### GREAT REDUCTIONS THROUGHOUT OUR ENTIRE STOCK

Throughout our entire stock of Christmas Gift Items we have reduced the prices from 25 to 60 per cent. We are offering the people of Cisco the advantage of buying quality jewelry at these greatly reduced prices. The sale has been accepted wholeheartedly by Cisco and it is proving an immense success. It shows that the people really know and appreciate jewelry bargains. There is very little time left before Christmas and you should take advantage of this sale now.

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## JUST A FEW OF OUR BARGAINS

**Sterling Silver Thimbles**  
We have very few of these sterling silver thimbles left and if you intend getting one you should do so immediately.  
Assorted sizes.  
**15c**

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**Genuine Diamond Rings**  
This is a genuine diamond set in a beautiful little mounting and will make a very much appreciated gift for the young lady in the family.  
**\$6.85**

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**Diamond Dinner Ring**  
A beautiful little dinner ring of the most modern design set with a genuine diamond and two sapphires. For only  
**\$9.85**

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**Ladies' Diamond Solitaire**  
Here is your opportunity to buy a regular \$50.00 ladies diamond ring set with a beautiful blue white diamond of fine quality. For only  
**\$37.50**

**TOOLED LEATHER PURSES**  
Our entire stock of leather goods, which includes ladies purses, bill-folds, key containers, and novelties, is reduced 33 1-3 per cent. There are many wonderful gift items in this selection of merchandise.  
**LESS 33-3 PER CENT**

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**Man's Strap Watch**  
A sturdy dependable strap watch that any man or young man would be proud of.  
**\$5.85**

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**Ladies' Bracelet Watch**  
A selection of attractive ladies watches in assorted designs and of dependable quality. At only  
**\$6.85**

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**Diamond Brooches**  
A group of beautiful diamond brooches that regularly sell for from \$17.50 to \$20.00. These brooches are delicately pierced and are wonderful values at only  
**\$9.85**

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**Ladies' Diamond Rings**  
A diamond ring set with a fine quality genuine diamond in a mounting of the latest vogue. A regular \$25.00 seller for only  
**17.50**

# BIG SURPRISE TABLE

The big surprise table continues a great success. We have collected from the various departments of this store merchandise which formerly sold for as high as \$5.00 each, and which we are closing out at this ridiculously low price. Your choice for  
**98c**

# V. G. LOCKE

CISCO, TEXAS

# CHURCHES

**CHURCH OF OUR SAVIOR.**  
Service at 7:30 p. m. at the church, 708 West Fifth street. Rev. Beesley in charge.

**FIRST BAPTIST.**  
E avenue at Ninth. Sunday school at 9:45—a class and cordial welcome for everyone. Morning worship at 11 o'clock with a well ordered program of worship and with the sermon, "The Garrison of Peace," by the pastor. At 2:30 and from the surrounding communities and interested citizens will meet in the auditorium for the monthly singing held on each third Sunday. Training service at 6:15. One hundred forty-three attended the BYPU's on last Sunday. The evening service at 7:30. "What Is Wrong With Gambling?" will be the pastor's subject for the service. Acker C. Miller, pastor.

**FIRST METHODIST CHURCH.**  
The pastor, Rev. F. E. Singletun, is back from the meeting of the General Missionary council of the church at Raleigh, N. C., and will bring a message at 11 o'clock on "The World's Missionary Council." The evening service at 7:30. "The Concluding Words of the Lord's Prayer." Night services at 7:30. Sermon topic, "Samsara." Everybody welcome. H. F. Peiman, pastor.

**LUTHERAN CHURCH.**  
Sunday school at 10 o'clock. The Bible class is beginning a study of the book of Revelations this morning. Preaching at 11. Sermon topic, "The Concluding Words of the Lord's Prayer." Night services at 7:30. Sermon topic, "Samsara." Everybody welcome. H. F. Peiman, pastor.

**TWELFTH STREET CHURCH.**  
Everyone is welcome at the Twelfth Street Methodist church Sunday school at 9:45 a. m., an old-time gospel sermon by the pastor at 11 o'clock with good singing by the senior choir. Epworth league at 6:30 p. m., and evening services at 7:15. The Women's Missionary society meets each Monday at 2 o'clock, and prayer services are held on Wednesday evening at 7:30, led by laymen.

**FIRST PRESBYTERIAN CHURCH.**  
Sixth street at H avenue. "Remember the Sabbath to keep it holy," a day of gratitude to the Maker and Keeper of our souls. Sunday school begins our worship at 9:45 this morning; children's period at church is at 10:50 with a story; morning worship for all at 11 o'clock will present special music by Dr. G. C. Morris at the

pipe organ, and the chorus choir and a sermon, "Bless Me and My Wife." Young Peoples League at 6:30 p. m.; and evening praise with special music, stereopticon Bible pictures and a gospel message, "Wasted Power" at 7:30. You will find a welcome to our every activity. Bruce C. Boney, minister.

**BIBLE CLASS.**  
The Bible class of the Lutheran church, which meets every Sunday morning at 10 o'clock, will begin a study of the book of Revelations Sunday morning. The Rev. H. I. Peiman, pastor of the church, is teacher of this class and invites all that are interested to come and participate in the study of this book.

**HI-LIFE.**  
Assembly period Friday morning was devoted to a musical program. Mr. Fenger has put a baby grand piano on the stage for the school to try out. The piano that C. H. S. has been using is old and worn out. So the high school really needs a new piano. "Rev. Boney, accompanied by Mr. Collum, gave some vocal selections. Mr. Collum demonstrated the piano further in some more selections. The high school tennis club is fixing up the school tennis courts. Several loads of dirt and crushed rock are being put on the courts so they will be of permanent use. The boys' basketball team has been organized and plans for a full season are under way. Leon Perca Foreman.

**SANTA CLAUS LETTERS.**  
Cisco, Tex., Dec. 14, 1929. Dear Santa: I'm a little boy five years old. I live with my auntie and uncle and baby brother who is just a year old. I'd like for you to bring me a little train that will run on a track and a little car that will wind up and run. My little brother wants a little red wagon. We would like some fruit and candy. Love, Perca Foreman.

**HE HAD BRONCHITIS FOR YEARS BUT SIMPLE REMEDY STOPPED IT**

Coughed and Suffered All the Winter, Year After Year, He Says  
**THEN LEARNED ABOUT SIMPLE HOME REMEDY**  
"I had Bronchitis real bad and none of the usual remedies would even relieve my case, but I found the thing to stop it at last and it is called Lin-O-Nine Emulsion, made by the famous Kerr Chemical people out of Eucalyptus, Irish Moss, Flaxseed and other ingredients they print on the label. The doctors know about it and it sure is good. It not only tastes good but it works wonders for Bronchitis," writes Arthur Lube, 4936 Michigan Ave., Kansas City, Mo.  
"After using a bottle of Lin-O-

ard Hill, assistant football coach, is giving the boys some excellent coaching. About 25 boys are coming out; Capt. O. C. Ray, Wendell Whitehead, Chuck Van Horn, and Cebron Yeager are last year's lettermen who are back again. Hanks, Preston, W. Purvis, Karkalis, and Clemo Ray are last year's punts. L. Purvis, the Blackburn brothers, and Cole are new on the job. The lineup as Coach Hill has it now is: Whitehead and Yeager, forwards; Cole, center; O. C. Ray and Van Horn, guards.

**PRESIDENT EMERITUS.**  
AUSTIN, Dec. 14.—Dr. Sidney Edward Mezes, now in Italy, was elected president of the University of Texas at a meeting of the board of regents here today. The position carries no salary. Dr. Mezes is the first to hold such a post at the University of Texas.

**PROPOSALS PRESENTED.**  
AUSTIN, Dec. 14.—Various proposals for building seven dormitories at the University of Texas were presented to the board of regents at a meeting here today. None had been accepted when the board recessed. The dormitories were authorized by the last legislature to be paid for out of room rentals.

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## ILLNESS TURNED HIS HAIR ALMOST COMPLETELY GRAY

Lea's Hair Tonic Banished Dandruff. Hair Is Now All Brown Just the Same as Before His Illness, He Declares



HE LOOKED OLD BUT LOTS YOUNGER NOW

"I always was bothered a lot with dandruff, but never found anything that would stop it. Then I suffered with acute articular rheumatism, and by time I got over it, my hair had turned completely gray, and was snow white around the temples. Friends suggested I use Lea's Hair Tonic which I did, and to my amazement the dandruff disappeared, and the hair took on a natural even color. Today every hair in my head is brown, the same as before I was sick, so you see why I praise Lea's and permit the use of my photo. It is marvelous what it will do. It made me years younger," declared Edward J. Hildman 459 Irvin Ave., Rochester, Pa.  
Regardless of age thousands of men and women find Lea's Hair

Tonic benefits, their scalp, banishes dandruff, and gives to the hair the bright, well groomed appearance so much to be desired, socially or in business. All their gray hairs go back to the shade of one's youth—red, sunburn, brown, black or blonde as the case may be. The whole family may use out of the same bottle. Hundreds here are praising it. Look around and note how few prominent people are gray nowadays, then obtain a bottle at the drugist and use as directed on positive guarantee of absolute satisfaction in six weeks or money back. If preferred, send dollar bill, check or money order to Lea Tonic Co., Brentwood, Md., for a bottle by return mail.—Adv.

American Want Ads Pay--Phone 80.

## THE SPORTE SHOPPE

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A beautiful line of dainty gifts that your wife or sweetheart will just love to receive.

Newest styles in up-to-the-minute Dresses at clearance prices.

We'd be very pleased to show you our goods.

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- CALLING CARDS
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- BUSINESS CARDS
- LETTER HEADS
- LEGAL BLANKS
- ENVELOPES
- BILL HEADS
- PAMPHLETS
- NOTE HEADS
- INVITATIONS
- STATEMENTS
- BLANK DEEDS
- BLANK NOTES
- BLANK MORTGAGES
- OIL LEASE BLANKS (Including Form 88)

And anything else you can think of that you may desire to have printed. We will appreciate your order, be it large or small, and will take special pains with each one entrusted to us.

## The Cisco Daily News

Phone 80 - - - Cisco, Texas

## READY FOR BUSINESS

MONDAY MORNING AT THE OLD STAND

As our damage in Saturday morning's fire was only from smoke and water, we are ready to serve you with our usual efficiency.

## SIMPSON BEAUTY SHOPPE

Over Post Office. Phone 58.

## GIFT GOODS

Our Christmas Gift Goods are going fast. Make your selections while the stock is still more or less complete.

We are showing the best line we have ever shown in Cisco.

Only a Few More Days to Shop

## ELLIOTT DRUG STORES

Elliott Drug. Corner Drug. "Two Stores to Serve You"

Gifts of Taste



**FOR MADAM**  
Something subtly artistic, even a bit bizarre... something that reveals individuality and refinement. For such a gift you will find Moore Drug Company the preferred place to make your purchases... the home of the out-of-the-ordinary gift.

Elizabeth Arden Coty's  
Houbigant's D'Orsay  
Guerlain Carion

Colleen Moore  
Finer Perfumes  
The Ideal Christmas Gift

TRY US FIRST  
**MOORE DRUG CO.**  
Service—Quality

## Compare Our Prices on Used Cars with Those of Other Dealers

The Cleanest Stock of Used Cars Ever Shown by Us.

We have every type of this model and all are in A-1 condition; good rubber, good paint, good mechanical condition.

Roadsters — Sport Coupes — Sedans — Tudors  
Fordors and Model AA Trucks

All have been reconditioned—first class condition and may be bought on easy terms through the Universal Credit company.

BUY A CAR FOR CHRISTMAS

Service That Satisfies

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Cisco, Texas







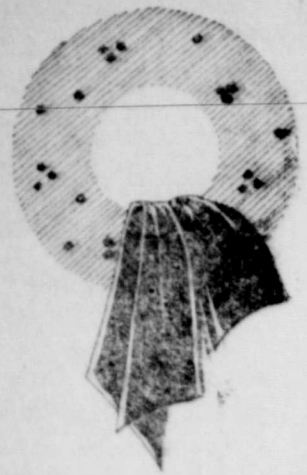






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The Road to Christmas Starts Everywhere and Leads to  
The Store of the Christmas Spirit



**GIFTS THAT ARE SURE TO PLEASE. CHOOSE PRACTICAL GIFTS**

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**HANDKERCHIEFS**  
25c 35c 50c 75c 98c  
**GLOVES**  
\$2.95 \$3.50 \$3.95  
**PHOENIX HOSIERY**  
98c \$1.50 \$1.95  
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**Munsing and Van Raalte UNDERWEAR AND PAJAMA SUITS**

\$4.95 \$5.85 \$6.85  
**BLOOMERS - TEDDIES**  
98c \$1.45 \$2.45 \$2.95

**GIFT WARES**  
29c to \$2.45  
**BOUDOIR LAMPS**  
\$1.95 \$8.95

**PICTURES**  
98c to \$4.95  
**OREIGAN CITY WOOL BLANKETS**

\$13.85 to \$19.85  
**PART WOOL**  
\$3.95 to \$5.85

**SILK BED SPREADS**  
\$3.45 to \$16.85

**LEINEN LUNCH SETS**  
\$1.95 to \$9.85

**BRIDGE GIFT SETS**  
45c to \$1.45  
**DANIEL GREEN HOUSE SLIPPERS**  
\$2.00 to \$5.00

**FELT HOUSE SLIPPERS**  
98c to \$1.45

Visit our store and see the large assortment of gifts displayed for easy selecting.



## Christmas Less Than Two Weeks Off

—and how the time flies from now on! Not a day to spare if you start right now to fill your gift list without the nerve-racking strain which is the unhappy experience of the last-minute shopper. Shop early; shop early in the day; shop advantageously by following our Christmas Specials; shop now while our stocks are at the zenith of completeness. In the end, you will make gift buying a pleasure in the feeling of satisfaction that every gift was well chosen.

**GIFTS FOR MEN FROM OUR STORE FOR MEN**

**HICKOK BELT SETS**  
\$1.25 \$2.00 \$3.00 \$6.00

**HANSEN GLOVES**  
\$1.50 to \$5.00

**Manhattan Pajamas**  
\$2.50 to \$12.50

**Manhattan Shirts**  
\$2.00 to \$5.00

**SPUR GIFT SETS**  
\$1.00

**Hand Tooled Leather GIFT SETS**

\$2.45 to 6.50  
**SILK ROBES**

\$6.50 to \$35.00  
**BEACON ROBES**

\$4.95 to \$10.00  
**Initial Handkerchiefs**

25c 35c 50c  
**SILK HANDKERCHIEFS**

65c 75c 85c 98c  
**STETSON HATS**

\$8.50 to \$10.00  
**GLADSTONE BAGS**

\$9.85 to \$35.00  
**HAND BAGS**

\$4.95 to \$39.50  
**LADIES' HAT BOXES**

\$3.95 to \$24.50  
**CHENEY TIES**

\$1.00 to \$3.50  
**PHOENIX HOSE**

50c 75c \$1 \$1.50 \$2  
**BOSTONIAN SHOES**

\$8.50 to \$10.00  
Hundreds of other useful gifts are here for your selections. Offering only high quality merchandise.

## PRE-CHRISTMAS OFFERING LADIES READY-TO-WEAR

Every Dress and Coat in our big stock will be greatly reduced for this final Christmas Clearance for Dresses and Coats. Be sure to be here when the doors open Monday Morning for this pre-Christmas offering.

**DRESSES** \$16.85 to \$19.85 Dresses—Sale Price . . \$10.85  
\$27.50 to \$29.85 Dresses—Sale Price . . \$16.85  
**DRESSES** \$37.50 to \$39.85 Dresses—Sale Price . . \$22.85  
\$47.50 to \$59.50 Dresses—Sale Price . . \$29.85  
**DRESSES**

**HANDSOMELY FRRED COATS**  
(Winter)  
**INCOMPARABLE VALUES**

\$16.85 to \$19.85 Winter Coats, Sale Price . \$10.85  
\$27.50 to \$29.85 Winter Coats, Sale Price . \$16.85  
\$44.50 to \$49.50 Winter Coats, Sale Price . \$29.85  
\$54.50 to \$69.50 Winter Coats, Sale Price . \$39.85  
\$89.50 Winter Coats, Sale Price . . . . . \$49.85  
\$119.50 Winter Coats, Sale Price . . . . . \$69.85  
\$139.50 Winter Coats, Sale Price . . . . . \$79.85

All Ladies Winter Suits and Ensembles will go on Sale at these same reductions.



CISCO'S BIG DEPARTMENT STORE  
'Home of Better Radio's'

