

Prices Of FORD CARS and TRUCKS Reduced EFFECTIVE JUNE 2nd.

Reductions range from \$5 to \$25. Following are the new prices for Ford cars and trucks.

Standard Coupe	\$495	Pick-Up Open Cab	\$425
Sport Coupe	\$525	Pick-Up Closed Cab	\$455
De Luxe Coupe	\$545	Model A Panel Delivery	\$570
Tudor Sedan	\$495	De Luxe Delivery	\$545
Three-Window Fordor Sedan	\$600	Station Wagon	\$640
De Luxe Sedan	\$640	Model A Chassis	\$345
Town Sedan	\$660	Model AA Truck Chassis . . . 131 1-2-Inch Wheel Base	\$510
Cabriolet	\$625	Model AA Truck Chassis . . . 157-Inch Wheel Base	\$535
Roadster	\$435	Model AA Panel Delivery	\$780
Phaeton	\$440		

There Has Been No Change in the Price of the Roadster and Phaeton
ALL PRICES F. O. B. DETROIT

It Has Always Been the Custom of the Ford Motor Company to Pass on to the Public as Rapidly as Possible the Advantages of Economies Effected in Manufacturing

This Is in Accordance With the Ford Policy of Keeping Prices at the Lowest Level Consistent With the High Standards of Quality Maintained in All Ford Products

FORD MOTOR COMPANY

