
hoover says
REPEAL OF DRY LAW ILLOGICAL Iceorat Meement buari

 $[$ E-TEX FLOWS
366,825 BBLS
ON SATURDAY


School Board Elects New H. S. Teacher


El Paso Bank
Political Campaigns Due to Get Under
Way Earlier in 1932 Than Formerly

Receiver for
-

Cisco Lodge to
Confer Degree


Giosino true for man"

Truck Overturns,
Woman Fatally Hurt

TO BE BURIED ..... AT50'CLOCK
AIRMAN FACEFAIR WEATHEF
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Dramatic Art, Expression, Stage-Cr History of Drama-Make-Up

Day Classes ..- Night Classes, 610 West 6th Street Phone 275.

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Two-Trouser Suits

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Truck Season is Here ... Some Good Chevrolet Trucks, $\$ 50.00$ to $\$ 175.00$ ford model aa trucks bargain to the first buyer. Pargains in cow Hets and other
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Blease Motor Co., Inc. SERVICE THAT SATISFIES

## (1) Internationally Famous

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HOTEL
 in the midaie vest... Cowisile k. K. EC.EPPLEY CHARLES B HAMLITON
 700 ROOM


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Hart Schaffner \& Marx Fine Clothes
S24.75, \$29.75
$\$ 35.00$
Priced wi
Trousers


Analysis of Public Improvement Bonds Approved in Texas This Year Is Made


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The Cisco Daily News announces the great est forward step in advertising service ever taken by a publication in this city.

The World's Greatest Newspaper Adverti sing Service is now yours. You can use the same high grade of artwork, illustrations and cuts, the same fine copy and layouts which advertisers use in the Chicago Tribune; but in a form specially adapted to your particular needs in this particular to wn! Think of having your choice of style
and fashion illustrations that are up to the latest split-second smartness, borders and headings of force and punch; campaigns on any and every business, that have first been proven and tested for pulling power. Nowhere else can you obtain this service; nowhere else has anything approaching it been devised.

Advertising Scientifically Prepared, Tested and Proven Beforehand -.. Now Available to Merchants Only Through This Paper
 and better advertising service after an investiga tion covering every angle of newspaper advertising And we selected this service because it is the pro duct of the country's foremost artists and advertis ing men.. In contact with retail advertisers and backed by the resources of the Chicago Tribune, these stars of the retail advertising field are producing a new kind of advertising, based on sound principles of advertising. employing the fundamentals of successful selling, rooted in the psychology of making readers respond.
Advertising matter scientifically prepared in this
manner, much of which is proven and tested before it is offered to you, is naturally better advertising and the merchant who uses it secures better results. Thus, we insure for you each time you advertise. the maximum amount of pulling power obtainable from our columns.
The time is not far distant when all newspapers will realize that merchants want to be sold results intead of white space. Long ago this paper decided to sell results and service . . . our connection with the Newspaper Advertising Service of the Chicago Tribune is the final link in the chain of events that Trihu

THE Cisco Daily News
"Your Best Adve rtising Medium"
ASK OUR SALESMAN TO CALL AND SHOW YOU


## About Cisco Today

 Miss Vema Mortson was a hometrom Austin sunday and Monday. Another Wolf

 $\qquad$
 Gumbar

## vetes bef be co coun will

Campaigns Due...

continved prom page one

| been mentioned for county judge. | ents, but it is considered certain that | clers. Jones is the present clerk. |  |
| :---: | :---: | :---: | :---: |
| Fcr the positions now occupied by the members of the Eastland | Commisstioner Cooper of Ranger and Britain of Cisco will have op- | W. H. McDonald, present district clerk may be a candidate to succeed |  |
| mmissioners court |  |  |  |
|  |  | ing mentioned as a posslble candid- |  |
|  |  |  |  |
|  | Copper's place. Wher gray and Ed | b:mes mens | ions leaving her |



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