

The Hico News Review

"Your Home Newspaper"

HICO, TEXAS 76457 FRIDAY, DECEMBER 26, 1969.

NUMBER 36

Just Talk . . .

By MARY JO PATTERSON

You have taken time this year to drive around town to see decorated homes, and also the lights and the extra efforts made by merchants and home owners to make our town very festive and attractive.

The hustle and bustle of Christmas is just about over and the year is almost here. Actually Christmas has three divisions—first is the preparation for it; the greeting cards to purchase and address and mail. When you get all fixed and put the last of the mail you breathe a sigh of relief that that is done. Then comes the next day's mail from friends that you send to and it's all to do again.

There's the house to decorate and the tree to put up—and those goodies to cook. When every gift is bought, wrapped under the tree, and it's Christmas Eve, I'm all tuckered out when my kids (all two of them) and their families come and we have our traditional gift exchange and I hope grandchildren's little presents every time they open, all the effort and excitement that went into Christmas is worth it a hundred times over.

Second is the big day itself. Relatives arrive and all enlivened dinner, and by night are so stuffed and so tired that they can't sleep. It's all glad as their another whole year has passed and then third, the aftermath.

Activities at Hico Church of Christ

Members of the Hico Church of Christ had a special surprise party for their minister, Mr. Emery and family on Dec. 23.

A special New Year's Eve party was held by the church, following midweek service Dec. 31, for young people of the church. It was held at the minister's home, by Mr. and Mrs. Emery. An exchange of pulpits Dec. 28, between Mr. Emery and Mr. Nickels of Tolar was speaker for the evening service at the Hico church, while Mr. Emery was preaching at Tolar. Special arrangements have been made for a special get-together for young people on Monday morning and Wednesday morning Bible class teachers of the church. This will be held on Dec. 28, following the evening service, at the home of the minister.

HOLIDAY DINNER
A traditional annual holiday gathering and dinner of the children of the church was held last weekend in the home of Mr. and Mrs. Fred Dunbar in Irving. Attending were Mr. and Mrs. Geo. Brown, Mr. and Mrs. Leslie Patton, Mr. and Mrs. Harlon Brown and children. Others attending were Mr. and Mrs. Bob Eager and grandson, Dan Tipple, and Mrs. Gary Hooper and daughter, Lana Gilreath of Dallas.

and Mrs. Byron Hawthorne had their Christmas dinner Sunday and had their grand-children and husband, Mr. and Mrs. Brown of Fort Worth. Also Mr. and Mrs. W. H. Azle and Miss Elizabeth Azle visited during the afternoon.

visitors with Mr. and Mrs. Wadley Griffiths were Mr. and Mrs. Raymond Brown and Mrs. Eager of Abilene, and Mrs. William Morris and daughter of Midland.

Bonus Days Will Conclude Wednesday

Hico merchant's Christmas Bonus Day program will conclude Wednesday afternoon at 4 o'clock, when \$115.00 in cash will be distributed among five winners. A new bicycle will also be given to some youngster, compliments of the Hico Civic Club.

Cash to be given away Wednesday afternoon will be distributed as follows: first \$50; second \$25; third \$20; and fourth and fifth, \$10 each.

M. J. Taylor was the big winner in last Saturday's drawing, receiving the \$40 top award. Other winners were Nell Odom, \$20; Delores Stringer, A. L. Hitt and L. M. McClammy, \$10 each.

Mrs. James Porter Injured in Accident Fatal to Her Father

Mrs. James Porter of Iredell and her father, Mr. Ray Harper of Walnut Springs were involved in a car accident last Friday about noon on Highway 6 near the Meridian Auction Co.

Mr. Harper was killed instantly and Mrs. Porter was taken by ambulance to the Meridian Hospital for emergency treatment, and later transferred to a Waco hospital where she was treated for multiple cuts and bruises and released Sunday.

According to reports, the Porter automobile ran under the rear of a large truck as she was returning from Clifton where she had carried her father for a medical checkup.

Funeral services for Mr. Harper were held at 10 a.m. Monday in Walnut Springs.

Grandson of Hico Couple Killed in Vietnam Fighting

Mr. and Mrs. J. A. Thornton received word last Friday that their grandson, Jerry Don Giesecke, 21, son of Mr. and Mrs. C. A. Giesecke of Comanche, had been killed in Vietnam.

Young Giesecke had been in Vietnam since November 3. He was inducted into the service last June 3.

Funeral services are pending, awaiting the arrival of the body, which will be flown to

Comanche for burial.

The Gieseckes have another son, Marion, in the service, stationed at Fort Sill, Oklahoma, and two other children, Robert and Betty, both of the home.

Mr. and Mrs. Giesecke were both raised at Hico, and attended school here.

Other details and a complete obituary will appear in the News Review when available.

Tax Officer Will Visit December 31

Mrs. Pearl Williams, county tax officer, will make her December visit to Hico next Wednesday, Dec. 31, from 8:30 a.m. to noon.

Mrs. Williams will also be in Carlton next Tuesday, Dec. 30, from 9 until 11 a.m., at the Hob Thompson store.

The tax officer reminded people that a one percent discount would be allowed on county taxes paid in December.

Iredell Services Held For Mrs. Mary L. Beck Friday Afternoon

Funeral services for Mrs. Mary Lillian Beck of Iredell were held at 2 p.m. Friday, Dec. 19 in the Iredell Church of Christ, with Minister J. Willard Morrow of Fort Worth officiating. Burial was in Fulton Cemetery.

Mrs. Beck passed away in a Fort Worth hospital Wednesday afternoon. She was 78.

She was a native and lifetime resident of Bosque County, having been born there Jan. 31, 1891. Mrs. Beck was the daughter of W. T. and Mary S. Smith Ownby. She was a member of Iredell Church of Christ.

Survivors are her husband, T. R. Beck of Iredell; six daughters, Miss Wilma Lee Beck, Miss Mary Ella Beck and Miss Winnie Maloney, all of Fort Worth, Mrs. Allene Beckman of Kemah, Mrs. Tommie Reynolds of Granbury, and Mrs. Rosie Mae Waters of Walnut, Calif.; one son, James Beck of Hurst; three sisters, Miss Effie Ownby and Miss Myrtle Ownby, both of Iredell, and Mrs. Ruby Dameron of Walnut Springs; and 14 grandchildren.

Grandsons served as pallbearers.

Gift Subscriptions Popular at Christmas

A Christmas gift that keeps on giving for 52 weeks in the coming year has again proven popular, as many have sent the home newspaper to relatives and friends.

Mrs. Zena Havens of Clairette again sent the NR to her niece, Mrs. Joe Kibler of Calif., and to her daughter, Mrs. James McCracken in Killeen.

Dwain Wolfe and his family will keep up with their friends through a gift subscription from his mother, Mrs. J. R. Wolfe, who also had the NR sent to H. H. Wolfe in Dallas as a Christmas gift.

Mrs. Eunice Daniel remembered her daughters, Mrs. D. E. Allison of Stephenville and Mrs. Carl Ray Sellers with continued subscriptions. Nolan Geyer of Granbury and Raymond Geyer of Gatesville were recipients of gift subscriptions from their mother, Mrs. Fred Geyer of Carlton.

Mrs. Ruth Walker remembered her daughter, Mrs. Robert Neel of Spokane, Wash. with 12 months of happy reading as a gift.

Robert Russell of Boyd and Mrs. Wilma DeShazo of Memphis, Tenn. will continue to receive the News Review through gifts from their mother, Mrs. May Russell.

Hometown news will be enjoyed by Mr. and Mrs. Jess Barber through a gift subscription from her mother, Mrs. Emma Crow.

The Willard Leaches always remember Mr. and Mrs. Boyd McClure with a gift sub at Christmas time.

Mrs. J. H. Noonkester of Eastland and Mrs. W. C. Rogers of Stephenville will receive 12 months of local news, compliments of Mel Giesecke.

Mrs. Daisy Dankers of DeLeon is a recipient of a gift subscription from her sister, Mrs. Gladys Cannon, also of DeLeon.

Tulos Carpenter remembered his sister, Mrs. Peggy Thomason of Brownwood with a year of good reading by sending the NR to her as a gift.

Tim Bateman of Iredell will receive the News Review for a year as a gift by the thoughtfulness of La Verne McCameron.

Mrs. Zuella Strother is keeping her sister, Mrs. R. L. Lewis of Fort Worth, posted on local happenings of friends through a Christmas gift of the NR.

Miss Minnie Brazill will enjoy reading the News Review for a year as a gift from Loraine Segrest.

Mrs. Ruth Collier again remembered her neighbor, Miss Pearl Whiteside with a gift subscription.

The news and happenings will be enjoyed in several homes through gift subscriptions sent by Mrs. Billy D. Blakley of Conroe, to C. E. Blakley of Hico, J. R. Oglesby of Angleton, Z. L. Bankston of Temple, J. M. Blakley of Van Vleet,

and T. J. Blakley of Birmingham, Alabama.

Odis Mingus of Tyler is remembered at Christmas time with a gift subscription from Mrs. Bess Mingus.

The hometown news will be received by Mr. and Mrs. Leslie Kinsler of Fort Worth as a gift from Mrs. Muriel Hale.

Mrs. Myrtle Thompson of Clairette will receive her annual gift sub from Mrs. Arrie Miller.

Leonard Howard is sending his annual Christmas gifts of the NR to the John L. Wilsons at Dublin and Shirley Howard of Winters.

Mr. and Mrs. Ernie Jacobs are again remembering the Zeph Carters of Clairette with 52 copies of the local paper.

Charlie Dowdy is again sending Mrs. Nora Dowdy of Mesquite the paper as a gift.

Included in the gifts for the children of Mr. and Mrs. J. T. Jackson are gift subscriptions to the hometown paper. They are sending it to a son, V. A. Jackson and family, and daughters, Mrs. D. L. Vance and Mrs. E. L. Seymour and their families of Grand Prairie.

Mrs. Willie Baldwin is including a News Review subscription among other gifts to her son, Mr. and Mrs. Ross Baldwin and family of Grand Prairie.

Mr. and Mrs. Velmer Norrod of Maryland and Mr. and Mrs. Norman Norrod of Grand Prairie will enjoy the local news as gifts from their parents, Mr. and Mrs. Earl Norrod.

Mr. and Mrs. Paul Allen, as in the past, will receive the NR as a gift from the Boyd McClures.

Mrs. James McCracken has ordered a gift subscription to be sent to her son, Cpl. Richard Wheeler, who is stationed overseas with the U.S. Armed Forces.

Mrs. G. W. Hicks will enjoy the NR for a year as a gift from her grandchildren, Doug and Charlyne Ogle and Carol Thornton.

Mrs. Fred Rainwater remembered her children with gift subscriptions, Mr. and Mrs. James Rainwater and Mr. and Mrs. W. F. Funk, both of Fort Worth.

Leland Johnson has renewed subscriptions for two of his daughters, Mrs. James Dowdy of Arlington and Mrs. John Rumph of Fort Worth.

Mrs. Willie Pittman of Stephenville will receive another year of good reading, compliments of her son, Clyde W. Pittman.

There were probably other subscriptions sent that were meant for Christmas gifts, but were not designated as such. If so the management is sorry and hope that these that are listed enjoys the local paper throughout the coming year.

GRAVESIDE RITES HELD TUESDAY AFTERNOON FOR MRS. ELSIE MAE HICKMAN

Graveside rites for Mrs. Elsie Mae Hickman were held at 1 p.m. Tuesday in Hico Cemetery, following funeral services at Hugh Moore and Sons Funeral Home in Arlington Tuesday morning.

Mrs. Hickman was the widow of Fields Roy Hickman, who was deceased in 1918. They were former residents of Hico.

Mr. and Mrs. Chuck Edwards and children of Dallas and Mr. and Mrs. J. R. Connally of Boyd visited Sunday in the home of Mr. and Mrs. Hamp Rucker.

NEWS REVIEW WILL PUBLISH EARLY

The News Review will publish one day early—on Wednesday—next week due to the New Year holiday on Thursday.

Contributors, correspondents and advertisers are asked to get copy in one day earlier than usual. Cooperation will be appreciated by the publisher.

\$100 Taken In Clinic Robbery

Approximately \$100 was taken in a break-in at Hico Clinic last Wednesday night. A clinic at Hamilton was also entered the same evening.

Entry was gained to the local clinic through a rear door near the parking area. The money was taken from a cash register, and the desk of Mrs. W. F. Hafer was also entered.

However, employees at the clinic said that no drugs were taken during the robbery.

No suspects had been arrested early this week.

VISIT IN OKLAHOMA

Mr. and Mrs. Jim Weeks visited in Oklahoma City last weekend with their son, Mr. and Mrs. Louis Marek. They were accompanied home by their granddaughter, Dana who will spend the holidays here.

Funeral Services Held Tuesday Afternoon For Millard H. Hodge

Funeral services for Millard Harzy Hodge, 73, of Iredell were held Tuesday, Dec. 23 at 2 p.m. in the Iredell Methodist Church, with Rev. Dale Yant officiating. Burial was in the New Iredell Cemetery.

Mr. Hodge passed away Sunday in the Hico Hospital after suffering an apparent heart attack.

He was born January 19, 1896 in Randolph County, Alabama, son of James W. and Eliza Linch Hodge. He was a rancher and had lived in the Iredell area for the past 25 years.

Mr. Hodge is survived by his wife, Mrs. Bartine R. Hodge of Iredell; three sisters, Mrs. Mattie Belle Davis and Mrs. Mae Hardwick of Meridian, and Mrs. Myrtle Sowder of Fort Worth; and one brother, Jack Hodge of Duffau. Nephews served as pallbearers.

Visiting in the home of Mr. and Mrs. Austin Emery for the holidays is Mrs. M. B. Harrison of San Antonio, mother of Mrs. Emery.



From the Staff of the

Hico News Review

Mr. and Mrs. E. V. Meador

Mrs. Mary Jo Patterson

J. T. Butler

Mrs. Eunice Daniel
Mrs. Henry Mayfield

Mrs. Vinita Blakley
Mrs. C. H. King

Mrs. Fred Geyer
Mrs. Paschal Brown

holiday greetings

1969



Our spirits soar and seek to wish you all that will bring happiness and joy.

H. H. Ross, Texaco Inc.
Jim Jameson, Mobil Oil

SANTA LETTERS

Dear Santa Claus:
Please bring me a Baby Bunny, stroller, Suzy Homemaker stove that really cooks, and a Scarlet O'Hara doll. Please give some toys to all the other children. Thank you, Michelle Parr

Dear Santa Claus:
For Christmas I want a Krazy Kar, service station, a football suit, and a tractor. Santa please take good care of the reindeer and the toys. Thank you. Come down granddad's chimney. Be careful. Mike Parr

Dear Santa Claus:
Please bring me a little truck boat and trailer and bridle for my horse and anything you would like for me to have. I love you Santa, and I am going to be a good boy. Charles Adkison

Dear Mr. and Mrs. Santa Claus:
I am a boy six years old and I have tried to be very good. I would like very much for you both to come and see me. Bring me an activity ball at least four inches in diameter, and a bicycle, please. Please do not forget my mother and daddy, my sister Sylvia, and my grandmothers, my aunts and uncles, and all the other boys and girls. Love you,
Tracy Travis Traylor, Seagraves 36-1tc.

Clairette Community News

MRS. LUCILE MAYFIELD

BUSY BEE CHRISTMAS PARTY

The members of the Busy Bee Club and their husbands and friends had their annual Christmas party and turkey dinner Dec. 16 at the home of Mr. and Mrs. Mike Smith. After the meal, gifts were exchanged from a beautiful tree, followed by games of 42 and 84.

KOONSMAN CHRISTMAS PARTY

The children of the late Mr. and Mrs. Harry Koonsman had their annual Christmas party at the home of Mr. and Mrs. Jimmy Walsworth in the Pleasant Hill community Thursday night. All the children were present for the occasion, including Mr. and Mrs. J. R. Wolfe, and Mr. and Mrs. Hugh Koonsman from this community.

NOTE OF APPRECIATION

Friends, neighbors and relatives, you are so wonderful. Thanks so much for the donation, the visits, cards, letters and phone calls, which meant so much in our sick room. And to all of you, have a good Christmas and a healthy, happy New Year.

Sam and Mae Burney.

36-1tc.

mily of Moab, Utah are visiting Mr. and Mrs. Dave Alexander.

Mr. and Mrs. Fred Luddy of Albuquerque, N.M. also visited last weekend in the Alexander home.

Saturday visitors in the home of Mrs. Myrtle Thompson were Mrs. Susie Pestone and children and Valli Marie Thompson of Irving.

Mr. and Mrs. Johnny Denton and baby of Fort Worth were Saturday night guests in the home of Mr. and Mrs. Hub Alexander.

Mrs. Arrie Miller of Hico spent Wednesday with Mrs. Myrtle Thompson.

John Noland was moved from the Hico Hospital to Harris Hospital in Fort Worth Wednesday.

Mr. and Mrs. Alvie Huff and fa-

HAPPY HOLIDAYS

We would like to send greetings to all of our Hico area friends. Best wishes for a joyous Christmas and a happy, prosperous New Year.

MR. & MRS. JOHN BRISCH
406 West 12th St.
Irving, Texas
36-1tp.

Christmas Cheer

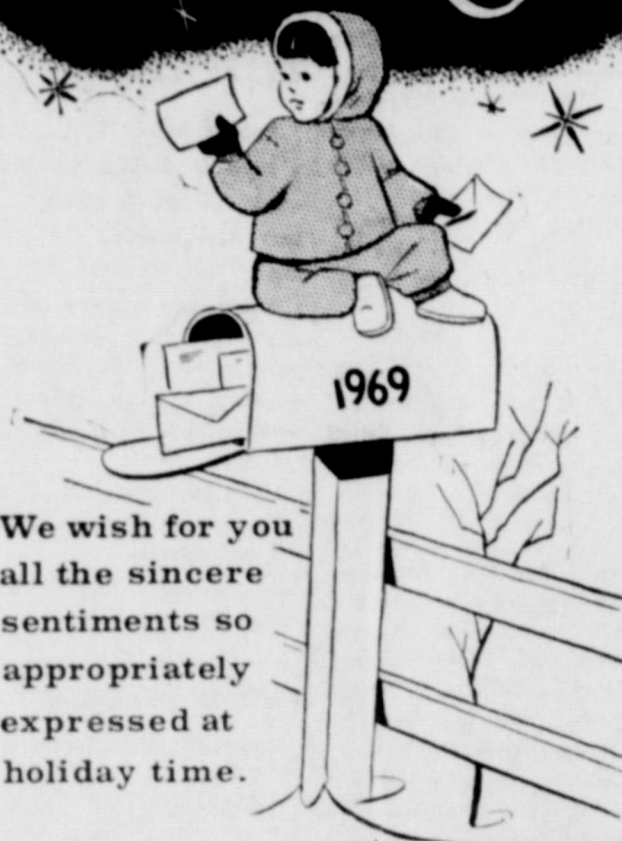


May happiness and goodwill be brought to your doorstep during this holiest of seasons.

OGLE BROS.

Texaco Service Station

Greetings



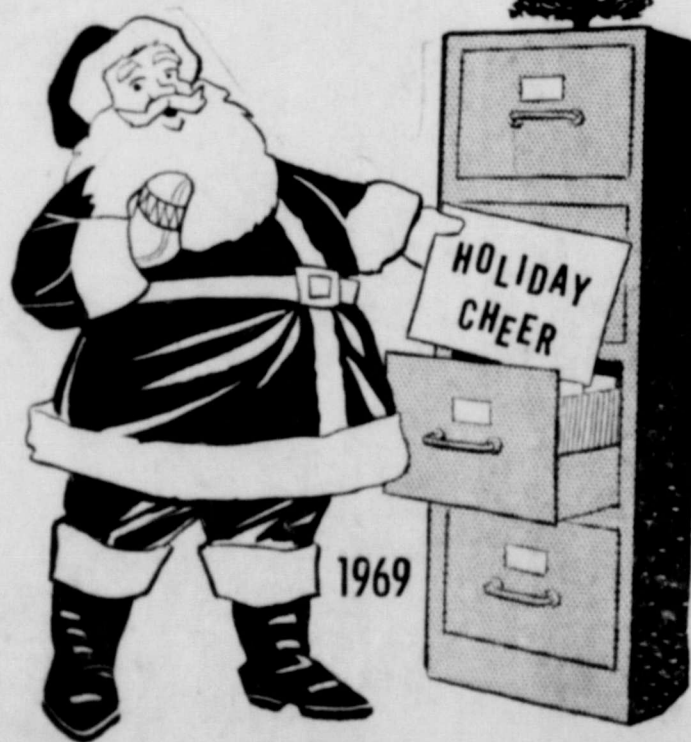
We wish for you all the sincere sentiments so appropriately expressed at holiday time.

Casey Garage & Auto



Joy to all this holy season.

BLAIR'S
Hardware & Sporting Goods



Our sincere thanks- we appreciate the opportunity the season brings to say "Thank You" and to wish you a Merry Christmas.

O'Neal Gulf Service Sta.

Phone 796-4101 Pickup & Delivery
DOYLE O'NEAL

Glad Tidings



SEASON GREETINGS FROM

The City of Hico

O. L. Davis, Mayor

Wayne Rutledge
Jim Jameson

W. C. Howard

Alvin Casey
Ray Keller

Mrs. Bess Lackey, City Secretary

W. R. Hampton

T. W. Zeiss

Edmond Hudson

Fairy Community News

By Mrs. Eunice Dancy

We attended funeral services for Billie Holley at Hico Thursday. Others whom we saw were Mr. and Mrs. J. T. Jackson, Mr. and Mrs. Robert Proffitt, and H. O. Richardson.

Mr. and Mrs. Fred Duncan and sons of Irving visited last Sunday week in the home of his mother, Mrs. Olga Duncan and Archie, who is back and doing well work.

We were very sorry to learn of the death of Milton Trimmier of Dallas. He formerly resided at Fairy, the son of the late Mr. and Mrs. D. L. Trimmier. He is the last of some 8 brothers to go. Only living member of the family is Mrs. Jessie Purdom of Dublin. She is 80, and appears to be hale and hearty and is up and about her room. The Trimmier family operated a hotel here around 1906, and Mrs. Wright, sister of Mrs. Trimmier, operated a millinery shop here. It was a good one too.

Mr. and Mrs. Charlie Jeffrey of Clifton and Mr. and Mrs. W. A. Guinn of Iredell visited recently in the home of the Guinn's son, Mr. and Mrs. Edward Guinn.

Mr. and Mrs. Marvin Porterfield returned Thursday afternoon of last week from Houston, where he was taking treatments on his eyes. He learned that there is a slight hemorrhage at the back of each eye and will return after the holidays for further treatment.

Mr. and Mrs. Bob Frederick of

Venus came down Sunday for her mother, Mrs. Ruth Cunningham, who went with them to Tarleton to attend graduation of their niece and granddaughter, Miss Karen Prinz, who majored in education. Mrs. Cunningham accompanied her daughter home to visit them, the Arrants and Prinz families during the holidays and attend the wedding of Karen and Morris Samford Saturday. Miss Cioeta Holley, daughter of Mr. and Mrs. Claud Holley, also graduated from Tarleton with an education major.

Mr. and Mrs. Carl Ray Sellers and Janice and the writer were in Stephenville Sunday for an early Christmas gathering of relatives at the home of Mr. and Mrs. D. E. Allison. Others attending were Mr. and Mrs. Ray Turner, Kimberly and Keith of Arlington, Mr. and Mrs. Darrel Allison of Dublin, and Mr. and Mrs. Wayne Pittman, Karen and Kay. All enjoyed a bountiful dinner of barbecued turkey, ham, dressing and salads, etc. After meal all enjoyed the family Christmas tree and exchange of gifts. Later all drove to Dublin and viewed the spacious home the Darrel Allison's have purchased and moved to.

Jimmie Don Sellers spent from Friday to Saturday with his parents, Mr. and Mrs. Carl Ray Sellers and Janice. His wife had to work Saturday. Jimmie came down to hunt, but no luck. His parents had seen three deer in their field that morning. They come off the mountains to graze at night.

Mrs. W. E. Goyne was host to the Fairy quilting club last Wednesday. The ladies pieced quilt blocks. Mrs. Ruth Cunningham told a Bible story. Mrs. Goyne served pound cake, mints, candies and punch to Mrs. Carl King, Mrs. A. E. Howard, Mrs. D. H. Proffitt, Mrs. Lemmie Trantham, Mrs. T. R. Parks, Mrs. Cunningham, Mrs. Oran Willeford, Mrs. O. J. Clark and Mrs. Olga Duncan.

Last Monday night on the return of the Jim Pipes and the writer from singing at Bethel Methodist Church, we drove over a portion of Hamilton and viewed the beautiful decorations, some of which were very elaborate.

We wish to say Merry Christmas and Happy New Year to all who can enjoy it. There are those whose homes have been broken by death of loved ones or otherwise. May we say to these, may God bless and comfort you and help you to understand not our will be done, but thine, for we too have drank of the bitter cup many times in life.

Mr. and Mrs. Elmo Newsom and his sister, Mrs. Lola Taylor visited Sunday afternoon with Mr. and Mrs. T. R. Parks.

We were sorry to learn of the passing of Mrs. T. R. Beck of Iredell, whose husband was a former Fairy Church of Christ minister. Our sympathy is extended to her relatives.

Call in an account of your holiday visitors to the News Review.

MERRY CHRISTMAS



Sincere wishes for a happy heart-warming Christmas.

B & B AUTOMOTIVE
On the Hill on Stephenville Highway
RALPH BUSBY



As the holiday season spreads warmth and joy throughout our town it is a pleasure for us to pause and wish our many friends the very best of Christmases. We hope that every home is blessed with abundance and good cheer!

- Directors ●
- Mrs. Odis Petsick Ellis Randals D. E. Bulloch
- J. B. Woodard Otho Petsick
- Officers ●
- Mrs. Odis Petsick, President Ellis Randals, Vice-President
- D. E. Bulloch, Cashier
- Personnel ●
- Mrs. Vaughn Phillips Mrs. Geraldine Bakke
- Mrs. Marlene Kilgo Mrs. LaVerne McCameron
- Mrs. Dianne Stone Miss Dartha Wellborn
- Miss Margo Wolfe

The First National Bank

"In Hico Since 1890"
— MEMBER F. D. I. C. —

MERRIEST CHRISTMAS SEASON



Accept our wishes for an old fashioned Christmas, filled with joy and good cheer.

Barnes & McCullough

"EVERYTHING TO BUILD ANYTHING"
Phone 796-4422 Hico, Texas

Greetings
1967



May your holiday ring with much joy and happiness.

Thanks for your business during 1969!
BOB (Red) WALKER and Family



Hello and Happy Holidays

May the season bring you joy, happiness and peace. Your telephone company wishes you and yours a very happy holiday.





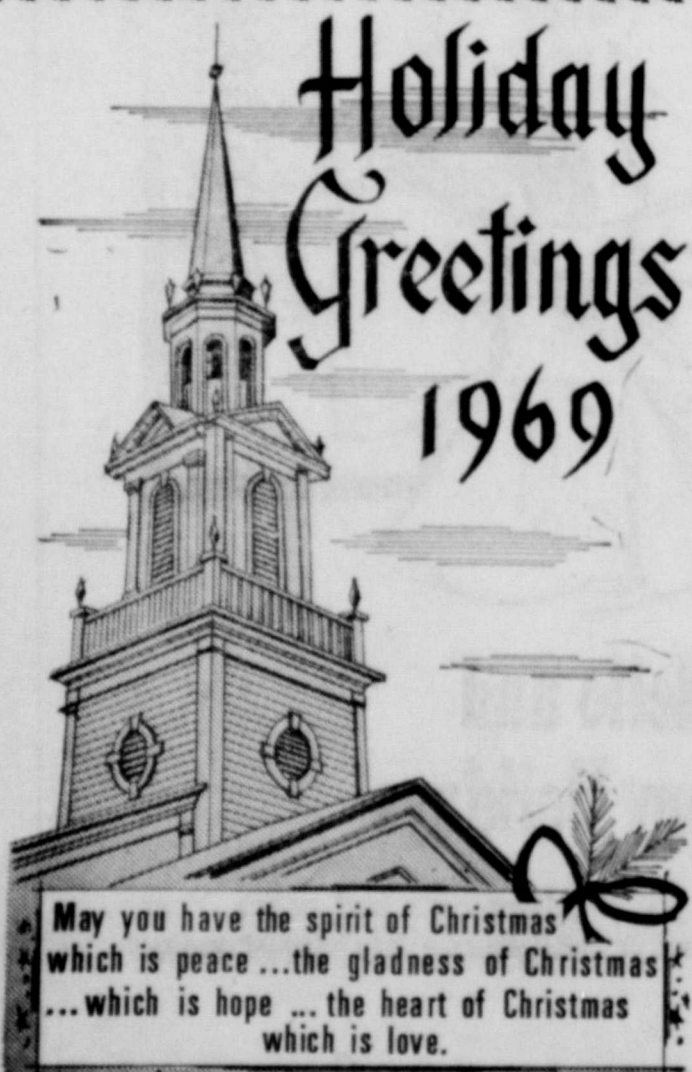
May the blessings of the season be shared by one and all.

The Steak House
Mr. and Mrs. Roy Green



Let the joy and faith of the holiday season be reflected everywhere.

Toegen Feed Mill
Phone SY 6-4690 — Toe Horton



May you have the spirit of Christmas which is peace...the gladness of Christmas...which is hope...the heart of Christmas which is love.

Fred, Bill and Lyndol

CHRISTIAN BROS. Men's Shop
• STEPHENVILLE PLAZA •

A Look at the Past

38 YEARS AGO

Santa visits Hico on Christmas Eve with a parachute jump from a plane. He plans to talk with all the little folks to see what they would like him to bring them for Christmas. Among those having printed letters to Santa in the News Review were: Wendol and Von Scott, Gerald, Lelan and Dwain Wolfe, Clyde Grimes, Carolyn Holford, Thomas Ray Coston, Mary Jane Barrow, Billie Jean Williamson, Elta Lois Burleson and Rita and Veta Roberson.

Announcements were received in Hico telling of the marriage of William E. Goyno of Fairy to Miss Helena Clifford Loden, daughter of Mr. and Mrs. W. A. Loden of the Millerville community. After the ceremony, the bridal pair departed for Waco and points in South Texas after which they will make their home in Fairy.

A. T. Lackey this week closed a deal with C. W. Shelton, whereby he and his wife and daughter will take over the management of the Shelton Cafe.

W. M. Joiner has been confined to his home this week as a result of an automobile mishap. Mr. Joiner cranked his car, standing in front of it in the usual manner, unaware of the fact that the car was in reverse gear. When the motor started the car began backing at a swift rate of speed, and Mr. Joiner grabbed the bumper and was thrown a considerable distance. The car finally stopped after hitting a house across the street.

25 YEARS AGO—DEC. 1944

New officers for the Hico Chamber of Commerce have been elected for the new year as follows, Rev. O. D. Carpenter, president, Rev. J. F. Isbell, vice president, Paul Neel, secretary, and Jesse Bobo, treasurer.

Community shocked by sudden death of Mrs. Anna Driskell, whose entire life was spent in service and help to others.

With the Colors

Mrs. Norman Johnson of Dallas received a letter from her husband, who has been wounded and is in a hospital in England; Mr. and Mrs. Hugh McKenzie hear from son, Billy, who is working at the Fleet Post Office in San Francisco; Mary Nell Jones is worrying because her brother, J. D. Jones, SIC in the Navy, stationed at Treasure Island, is going to have to put out a dollar on a parachute for a trip home in a naval plane; Jim Jameson receives a letter this week, the first in five weeks, from his brother, Robert, who is in the Aleutians.

10 YEARS AGO

Grubbs Branch bridge gave away late Sunday afternoon when a milk truck driven by Harlon Koonsman was crossing the structure.

Danger of leaking butane kept local firemen on duty for more than two hours last Wednesday after a loaded transport truck careened off the road just inside the city limits on Highway 6.

Miss Mickey Roberson and Sonny Roberson were recently named Hamilton County Gold Star Girl and Gold Star Boy, respectively. Both of the award winners are children of Mr. and Mrs. C. M. Roberson of Carlton.



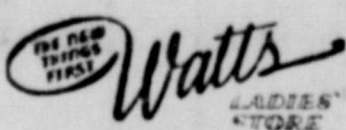
Christmas Greetings
To Our Many Hico Friends and Neighbors
mode o'day

North Side of Square Downtown
STEPHENVILLE, TEXAS

Greetings



Our association has been pleasant during the past year. Thank You.



Stephenville, Texas

Clothes Closet

Mr. and Mrs. Sam E. Watts, Owners



JACKSON'S SUPERETTE AND MARKET

— OPEN 7 DAYS A WEEK —

Season's Greetings

Peak Brand Blackeye Peas	15c
Peak Brand Blackeye Peas	2 lbs. 29c
Our Value Fresh Blackeye Peas—300 size	15c
Ranch Brand Blackeyes with Bacon—300 size	10c
Del Monte Fruit Cocktail—303	2 for 49c
Del Monte Whole Kernel Corn—12 ounce	2 for 45c
Del Monte Kraut—303	2 for 39c
Del Monte Stewed Tomatoes—303	2 for 49c
Del Monte Catsup—14 ounce	2 for 49c

— QUALITY MEATS —

Frozen Fryers	pound 29c
Fresh Fryers	pound 40c
Fresh Frozen Chicken Hens	lb. 49c
Hamburger Meat	pound 59c
Chuck Roast	lb. 69c
Sirloin Steak	pound 99c

● FRUIT & VEGETABLES ●

Delicious Apples	lb. 25c
Starkist Oranges	lb. 25c
Celery	stalk 20c
Potatoes—10 lbs. in bag	59c
Cabbage	pound 10c

We Will Be Open Both Christmas and New Year's Day

● There's still time left to win the new rifle in our trophy deer contest. The gun will be given away January 1.



Merry Christmas

May the true spirit of the First Christmas shine brightly in your heart today and every day.

Directors and Employees of

Erath Electric Cooperative

CLUB and SOCIETY PAGE

CLUBS — SOCIETY — PARTIES — PERSONAL MENTION

Review Club Members Enjoy Christmas Party In Rodgers Home

The Review Club's annual Christmas party was held at the home of Miss Mettie Rodgers last Thursday. Mrs. J. C. Braune, Mrs. J. E. Lincoln, Mrs. Bernell Jernigan, Mrs. W. C. Stearman Jr., and Mrs. E. C. Ochojski were hostesses.

Christmas customs, with musical numbers. Mrs. Wayne Rutledge accompanied on the organ. The program was: "Adeste Fidelis," trio, Mrs. Braune, Mrs. Dayton and Mrs. Lee. "What Child Is This?" solo, Mrs. Braune. "Silent Night," "Joy to the World," and "Deck the Halls," club members. "O Little Town of Bethlehem," organ solo, Mrs. Rutledge. The entertainment ended with the customary exchange of gifts, the hostesses acting as Santa Claus. The next program will be a book review by Mrs. J. B. Putty on Jan. 8 at the home of Mrs. Ellis Randal. Reporter.

Koonsman Celebrates Sixth Birthday With Party

Koonsman, son of Mr. and Mrs. Koonsman, celebrated his sixth birthday December 19 party in his home. The Christmas theme was used. Santa Claus cups filled with refreshments of red and green streamers extending from the ceiling. The window ledges were decorated with cedar and red candles.

Hospital, Clinic Group Enjoy Christmas Party At Country Club

Staff members and employees of Hico City Hospital and Clinic, and their guests enjoyed their annual Christmas party at Bluebonnet Country Club last Saturday night. About 30 guests enjoyed an evening of dancing in the gaily decorated ballroom. Decorations were in seasonal colors with red and green streamers extending from the ceiling. The window ledges were decorated with cedar and red candles.

Mrs. Reeves Hosts Clinic Employees

Mrs. Sarah Reeves was hostess in her home Monday night for a Christmas party honoring the Clinic employees. Lovely Christmas decorations were featured throughout the home. Party snacks of miniature meat balls, cheese puffs, cheese roll, olives, shrimp cocktail and "Hello Dollies" were served buffet style from a table covered with a red net Christmas cloth laid over red and centered with a holiday arrangement.

School Board Members And Wives Entertained With Christmas Party

Hico School Board members and their wives were entertained Monday evening of last week in the home of Mr. and Mrs. O. C. Cook. A barbecue dinner was served from a beautifully appointed table covered with a white net Christmas cloth laid over pink. Lighted tapers and a festive arrangement of pink and gold centered the table. Seasonal decorations were featured in the entertaining rooms. Following dinner the men adjourned for a short business meeting. Then games of bridge, "42" and "84" were enjoyed.

Wednesday Bridge Club Members Enjoy Party In Stearman Home

Festive holiday decor was featured in the entertaining rooms in the home of Mrs. W. C. Stearman last week when she entertained with a party for the Wednesday Afternoon Bridge Club. Gifts were exchanged by members, and a dessert plate was served during the afternoon. Mrs. H. V. Hedges held the high score and was winner of the bingo prize. Mrs. B. C. Dayton held second highest score, and Mrs. Ellis Randal won the duce prize. Others present were Mrs. Nadine Creath, Mrs. W. F. Hafer, Mrs. Harry Hudson, Mrs. W. C. Howard, Mrs. M. I. Knudson, Mrs. H. E. McCullough, Miss Mettie Rodgers, Mrs. Morse Ross and Mrs. Odis Petsick.

Gene Hicks Host Christmas Party Sunday Evening

The young people of the Church of Christ enjoyed a Christmas party Sunday night in the home of Mr. and Mrs. Gene Hicks following church services. Co-hostesses were Mr. and Mrs. Don Patterson. Seasonal decorations and a trimmed Christmas tree were featured in the entertaining rooms. Games were played and refreshments of sandwiches, chips, dips, candy and Cokes were served to 19 guests attending.

SANTA LETTERS

Dear Santa: I am a little boy six years old. I would like an electric train. Also I would like a GI Joe and a Spirograph. Please don't forget all the other boys and girls. Your friend, Toby Koonsman

Dear Santa: I am a little girl 3 years old. I would like a baby doll for Christmas. Also I would like an ironing board and iron and a kitchen set. Remember all the other boys and girls. Your friend, Kristi Koonsman

Dear Santa: I am a little boy almost 4 years old. I have been a pretty good boy this year. I would like to have a talking telephone, a big truck, and a road grader. Also remember my little sister on Christmas. Clint Herrin

Dear Santa: I'm a little girl 2 1/2 years old. I have been very good all year. Please bring me a table and chair set, a tea set, a doll, and a pool table. Please don't forget all my little friends. Lisa Ann Rainwater

Bill Rutledge, student at Texas Tech, is spending the holidays with his parents, Mr. and Mrs. Wayne Rutledge.

SANTA LETTERS

Dear Mr. Santa Claus: I am a girl four years old and I have tried to be good. Bring me a Drowsy doll and anything else you would like me to have. Please don't forget my mother and daddy, and my brother, Tracy Travis, and all the other boys and girls. Love you. Sylvia Traylor, Seagraves, Texas

Dear Santa Claus: I am a boy seven years old and in the first grade. I would like a talking telephone, a rifle, gunset, a stick horse. Rickey is four years old and wants the same as I. Kenny and Ann Phillips and Terry and Pam and Lee Sellers. We have been good boys. Love you, Randy and Rickey Smith



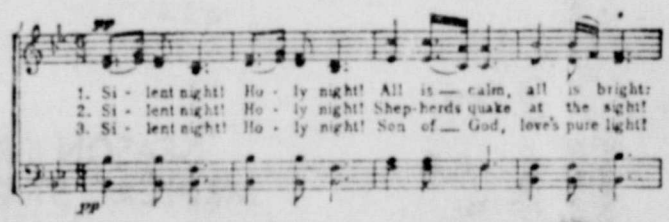
Dr. and Mrs. W. F. Hafer



To all of you and yours - an abundance of Christmas tidings.

Free Pickup and Delivery Service - WILSON CLEANERS Woody and Irene

Silent Night



With friendly thoughts and wishes too, that Christmas brings the best to you.

Fred Jaggars and Ray Keller Hico Real Estate



Merry Christmas... In this merry season, we are pleased to greet and thank all our loyal customers Russell's Dry Goods - We Give Plaid Stamps - Hico, Texas



Merry Christmas

A Registered Pharmacist on Duty at All Times

Howard Drug Co.

"The Store of Friendly Service"

Phone SY 6-4215

HICO, TEXAS

Carlton Community News

By MRS. FRED GEYE

Mr. and Mrs. Hob Thompson and her mother, Mrs. Lee Turney visited Sunday in Waco with their children, Don Thompson and family and Mrs. Lee McKnight and family.

Mr. and Mrs. Clint Richbourg of Granbury and Mr. and Mrs. Baxter Walton of Glen Rose visited Monday afternoon with Mrs. Lillie Anderson, Mrs. Fred Geye, Mr. Walton's sister, Mrs. Ava Smith, and in Hob Thompson's Grocery.

The eye specialist in Fort Worth put off surgery on my eyes until the 6th of January in St. Joseph Hospital.

Mrs. Ruth Self came home Saturday to spend the holidays.

Mr. and Mrs. Martin Geye from Lamkin visited Tuesday with his sister-in-law, Mrs. Fred Geye.

Mrs. Pearl Fisher is a patient in the Hico Hospital.

Clinton Mercer, his sister and husband, Mr. and Mrs. Terry Whitset from Abilene were weekend visitors with their grandparents, Mr. and Mrs. O. P. Mercer.

Mr. and Mrs. Raymond Geye, their daughter and husband, SP4 Charles L. Houck Jr. and wife of Gatesville visited Sunday with Raymond's mother, sister and aunt, Mrs. Fred Geye, Mrs. Ruth Self and Miss Willie Johnson. Charles arrived home from Vietnam Dec. 18 after a years duty. He will be stationed at Ft. Sill, Okla.

Funeral services were held for Tom C. Carson, 86, Dec. 17 at 2 p.m. in the Lamkin Methodist Church, conducted by Rev. Sterling Isham of Gustine. Mr. Carson and family lived at Carlton for many years. Survivors are his wife and 12 children. Two sons preceded him in death. Living children are Mrs. Mrs. James Parker of Dallas, Mrs. Lucy Theford of Carlton, Mrs. Billie Lester and Mrs. Laura Marie Gailey of Garland, Marshal of Irving, Dean of Dublin, J. H. and Mack of Carlton, Dromie and Bus-

ter of Dallas, T. M. Jr. of Lamkin, and Charles of Lancaster; forty grandchildren and 20 great-grandchildren; one brother, Charley Carson of Stamford; three sisters, Mrs. Lizzie Roberson, Dublin, Mrs. Henry Northcut, Stephenville and Mrs. L. A. Thompson, Gustine.

Pallbearers were Hob Thompson, Bus Westmoreland, Elmer Westfall, Harvey Daniel, Joe Belcher and David Holcomb. Burial was in the Tolliver Cemetery east of Lamkin.

SANTA LETTERS

Dear Santa Claus:

How are you doing? I am a boy 9 years old and in the third grade at Bowie School in Grand Prairie. My name is Bart Allen Wuemling and I have been a good boy. Please bring me the following: A new bike, electric train and electric football game and tip it and anything else you want me to have. Please remember all my little friends and Lawrence and Jennifer Blum, my aunt and uncle in Hico. Thank you. Your friend, Bart Wuemling.



Bright be your holiday season ...

Lewis, Clara & Marion

L. J. CHANEY
Garage & Auto Parts

Your Savings Dollars Never Had it So Good

Effective January 1, 1970 they can EARN the Higher Rates Listed Below—

- 5 1/4% per annum Savings Certificates \$5,000.00 and above—
- 5% per annum Savings Certificates of \$1,000.00 thru \$4000.00—
- 4 3/4% per annum Passbook Savings

ALL EARNINGS ARE DISTRIBUTED OR MAY BE COMPOUNDED SEMI-ANNUAL

All certificates are issued in multiples of \$1,000.00 and are automatically renewed each six months.

Stephenville
Saving & Loan Association
Stephenville, Texas 76401



A Wish For All Mankind

A blessed Christmas filled with peace and great happiness.

Barrow-Rutledge
Funeral Home

Season's Greetings



Reddy Kilowatt joins with all the folks at Community Public Service Company in wishing you the merriest of Christmases. Reddy will be on the job throughout the Yuletide season ... making your home glow with cheery light and lending a hand with your many household chores. And throughout the coming year, all of us wish for you the very best of everything.

COMMUNITY PUBLIC SERVICE
Your Electric Light & Power Company

O. L. DAVIS, Manager

Merry Christmas



SEASON GREETINGS FROM THE MEDICAL STAFF AND PERSONNEL OF

Hico City Hospital & Clinic

Dr. W. F. Hafer Dr. B. C. Dayton Dr. T. S. Vincent

- | | | |
|------------------------|-----------------------|-----------------------|
| Mrs. Jimmie Morrison | Mrs. Carman Baker | Mrs. Nell Ogle |
| Mrs. Rotha Booth | Mrs. Joyce Bruner | George Griffiths |
| Mrs. Oleta Roberson | Mrs. Myrtle Rainwater | Frank Griffiths |
| Mrs. Elvena Hicks | Mrs. Linda Booth | Mrs. Louise Duncan |
| Mrs. Lucille Spinks | Mrs. Clarice Johnson | Mrs. Betty Evans |
| Mrs. Estelle Moore | Mrs. Sarah Reeves | Mrs. Geraldine Harris |
| Mrs. Dorothy Carpenter | Mrs. Nellie Griffiths | Jewel Toole |
| Mrs. Mary Garner | Mrs. Addie Koonsman | Mrs. Joan Keller |
| Mrs. Maude Hale | Mrs. Judy Ogle | Mrs. Pauline Jenkins |
| Mrs. Frances Garner | Mrs. Joyce Shepherd | Mrs. Mary Linne |
| Mrs. Vie Segrest | Miss Elizabeth Bruner | Mrs. Mattie Hyles |
| Mrs. Thelma Fred | Mrs. Dorothy Cryer | Mrs. Celia Vincent |
| | Mrs. Nancy Patton | |

DECEMBER 26, 1969

CL

CLASSIFIED RATES per line for sub per line!

SALE: My personal ... 24,000 miles or 2 ... will transfer. \$2,499 ... right party. Will ... weeks. Dr. W. F. ...

SALE or trade by owner ... Co. ranch. 4 ... barns and pens. 4 ... ac. spring fed fishin ... quail. 190 a. tame ... coastal and winter ... Sheeps fences. ... country. Sell equi ... down payment or c ... 1st lien land n ... type liens on commer ... property. To inspect: ... at Olin, go east 4 ... south on caliche ... for appointment. ... Hico, Texas ... 796-4020.

WELL SERVICE. ... 796-4591.

FOR SALE. Knight ... immediate pos ... back home on railr ... Gas central heat ... information call collect ... 512-836-0150.

WANTED! Hico ... Locker.

SALE: Misses Mout ... son Cleaners.

ESTATE. See Jame ... Phone 785-2605, Carl ...

SHOES, cowboy bx ... belts, and general ... ry Shoe Shop.

SCULPS for men af ... Hico Nursing Hom ...

DOING CONTRAC ... experience. Phone 5 ... Hico. Trust B ...

DOING. conservati ... and modern equi ... rd. EM 4-2394. Ired ...

ert Watch R ... doing Watch Repai ... home in the afte ... HENRY LOUDERM ... Phone 796-4111 — 1 ...

DEAD ANIMAL SER ... Charge: Less than ... Hamilton, \$1.50. Mo ... \$3.00. ... Phone 386-3303—Hamil ...

R.W. Wayne
Wurha
REAL ESTATE
INSURANC

Phone DU 6-55
HAMILTON, TEX
REAL ESTATE B

COMMERCIAL
RESIDENTIAL
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HAMILTON COU
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Gas or Electric Ai
Hico, See —
MILTON RAINW/
Local Distributor
annon Supp
796-4624 — Nig

R. SAM H. D
CHIROPRACT
136 North Colu
street from p
PHONE 965-51
STEPHENVILLE, TEX

CLASSIFIED ADS

USE THEM OFTEN

CLASSIFIED RATES: 20c per line first insertion; 10c per line for subsequent insertions. (Figure 5 per line).

SALE: My personal 1967 Ford, 24,000 miles or 2 years old. Will transfer. \$2,490. Will sell to right party. Will sell in 3 weeks. Dr. W. F. Hafer. 36-2tc.

SALE or trade by owner: 1035 Hamilton Co. ranch. 4 bdrms, 2 barns and pens. 4 wells, 10 ac. spring fed fishing lake. 100 ac. tame grasses and quail. 190 a. tame grasses and coastal and winter grass. Sheep fences. Cattle country. Sell equity with down payment or consider secured 1st lien land notes or liens on commercial property. To inspect: Leave at Olin, go east 4 mi. on south on caliche road 1 mi. for appointment. Temple owner, Hico, Texas Rt. 4, 796-4020. 36-3tc.

WELL SERVICE. Rt. 3, 796-4591. 35-4tc.

FOR SALE. Knight estate, deed, immediate possession. 1600 acre home on railroad lot. Gas central heat and air. Information call collect: Royce 512-836-0150. 35-5tc.

WANTED! Hico Frozen Locker. 35-5tc.

SALE: Misses Mouton coat and Cleaners. 35-2tc.

ESTATE. See James Young-Phone 785-2605, Carlton. 4-tfc

SHOES, cowboy boots, bill-belts, and general repair. Shoe Shop. 25-tfc.

KNITWEAR for men and women. Hico Nursing Home. Phone 796-4111. 32-tfc.

DOING CONTRACTOR 16 years experience. Phone SY 6-4630. Hico. Trustt Blackburn 22-tfc.

DOING conservation work and modern equipment. J. H. Hico. EM 4-2394, Iredell. 40-tfc.

Watch Repair doing Watch Repair Service at home in the afternoon. HENRY LOUDERMILK. Phone 796-4111 - Hico

DEAD ANIMAL SERVICE Charge: Less than 25 miles Hamilton, \$1.50. More than 25 \$3.00. Phone 386-3303-Hamilton, Texas

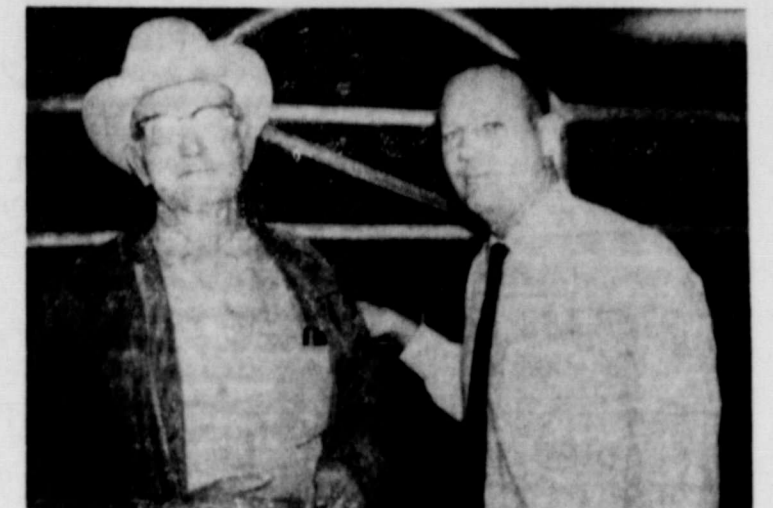
W. Wayne Durham REAL ESTATE INSURANCE
Phone DU 6-5515
HAMILTON, TEXAS
REAL ESTATE BUYS
COMMERCIAL
RESIDENTIAL
FARMS • RANCHES
HAMILTON COUNTY
ABSTRACT CO.
Central Texas' only complete
Service. Real Estate, Ab-
stracts, Surveying, Insurance,
Leases, and Notary Public

I HAVE BUYERS AND WILL APPRECIATE YOUR LISTINGS
ROY B. GOSDIN
Real Estate Broker
Phone EM 4-2562 - P.O. Box 42
IREDELL, TEXAS
7-12tc

Professional Directory--
Gas or Electric Appliances in Hico, See -
MILTON RAINWATER
Local Distributor for
Gannon Supply Co.
796-4624 - Night 796-4733
SAM H. DANIEL
CHIROPRACTOR
280 North Columbia
(one street from post office)
PHONE 965-5310
HAMILTON, TEXAS 18-12tc

DR. VERGIL PATRICK
VETERINARIAN
Phone 386-5120
HAMILTON, TEXAS
DR. CLAY SALYER
CHIROPRACTOR
DUBLIN, TEXAS
Phone 445-3317 - Res. 445-3219
Hours: 7-12-1:30-6-Saturday 7-12
Clinic Closed Thursdays

Another Satisfied Customer -



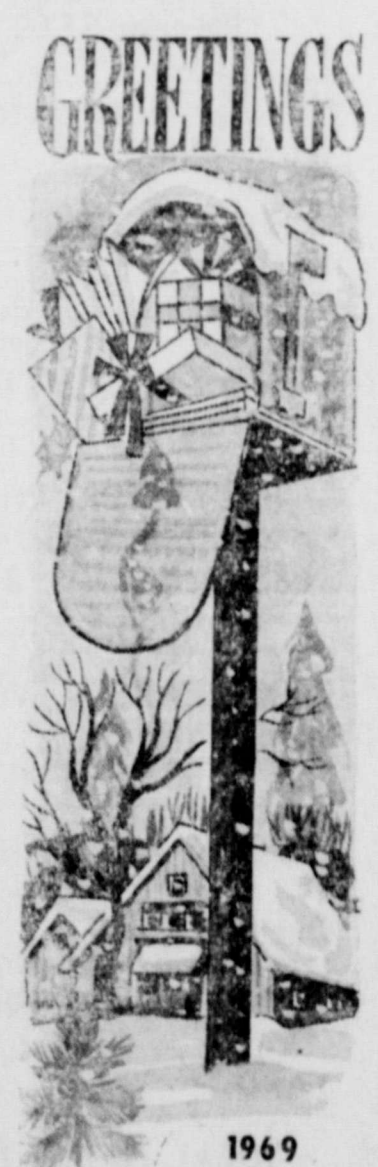
Just in time for Christmas! C. A. Walker and son, Harold of Hico sold 17 crossbred Hereford and Angus calves at last week's sale and received top dollar prices.

DON'T FORGET OUR Special Cattle Sale Thursday, January 1st
PLENTY OF GOOD CATTLE AND LOTS OF BUYERS!

Merry Christmas
— Sale Every Thursday — 1 p.m. —
Hico Commission Company
Phone 796-4826 — Bob Wright, Manager

SANTA LETTERS

Dear Santa Claus:
How are you? I am fine. My name is Tonja Jo Wuemling and I am a little girl 4 years old and live in Grand Prairie. I have been a good girl and I would like to have Tippee Toes, dishes, Suzy Homemaker kitchen, and anything else you want to leave me. Thank you for everything you left me last year. I will leave you some cookies and milk. I love you Santa.
Tonja Wuemling



May the spirit of Christmas reach into every heart.

VERNON CHEW
MOBIL STATION

Save on Taxes

1 PER CENT DISCOUNT IF PAID IN DECEMBER

NOTICE OF VISIT ---
I WILL BE IN HICO
WEDNESDAY, DECEMBER 31—FROM 8:30 to 12 NOON
I WILL BE IN CARLTON TUESDAY, DECEMBER 30
FROM 9 TO 11 A.M. AT HOP THOMPSON STORE

• VOTER REGISTRATION •
All residents are reminded of the Voter Registration Law whereby all people must file for voting privileges. A session of the Legislature made Registration mandatory regardless of age, and each voter must fill out a registration form.

Mrs. Pearl Williams
TAX ASSESSOR-COLLECTOR
HAMILTON COUNTY



Like jolly old Santa, we've come with a pack of good wishes and jolly cheer for your holidays.
Turner Feed Mill
— KIMBELL FEEDS —
Ralph Turner Phone SY 6-4729

• WATER WELL DRILLING •
21 Years Experience
TOMMY (Red) RILEY
STEPHENVILLE, TEXAS
1330 West McNeil Phone 965-5108

MATTRESSES
—Choice of Ticking
—Choice of Firmness
—Clean Felted Cotton
—New Innerspring Unit
—New Mattress Guarantee
WESTERN MATTRESS CO.
1507 Austin Ave.
Brownwood, Texas
In Hico Call 796-4570

IREDELL COMMUNITY NEWS LETTER

By **VINITA BLAKLEY**

Among our Christmas blessings, those we hold most dear; Are memories of happy times we've had throughout the year. And so, it's not surprising that as the old year ends—Our hearts are filled with gratitude, and loving thoughts for friends. Merry Christmas! Happy

New Year-

One of my greatest pleasures and desires would be to send Christmas and New Year greetings to each and all of my friends. That is impossible. Please accept the above greeting from me to you, my readers, and may they have the meaning expressed to you.

Christmas is a happy time and

to many a sad time. Many have loved ones who have left us at Christmas, and many have sickness and other sorrow in their homes. Yet let us accept the holiday season as one given to us for happiness and joy.

SMITHEY'S ANNOUNCE BIRTH OF DAUGHTER

Mr. and Mrs. Douglas Smithey of Stephenville are announcing the birth of a five pound, four and three-quarter ounce daughter, born in the Stephenville Hospital Wednesday, Dec. 10. The little lady has been named Monica Delane. Maternal grandparents are Mr. and Mrs. Vernon Busby of Hico, and paternal grandparents are Mr. and Mrs. C. C. Smithey of Stephenville. Great-grandparents are Mr. and Mrs. J. M. Coppedge and Mrs. C. C. Smithey of Stephenville, and Mr. and Mrs. W. W. Busby of Dublin.



GREETINGS

Because Christmas is the time to remember good friends, we are thinking of you and wish you a happy holiday.

- | | |
|------------------|-------------------|
| Alene Patterson | Gladys Richardson |
| Doris Lane | Ora Lawson |
| Nell Odom | Juanita Copeland |
| Dollie Cleveland | Mae Stevens |
| Lula Mae Smith | Mrs. Mammie White |

Roy and Tomye Bates, Owners

— CLOSED CHRISTMAS DAY —

Koffee Kup Kafe



HAVE A GREAT HOLIDAY.

Robert Hunter

Garage

January White SALE

AND CLEARANCE SPECIALS! SAVE ON YOUR HOME NEEDS DURING THIS BIG SALE
Sale Begins Monday, Dec. 29—Continues thru January 7

Ladies Flats & Low Heels
Cobblers, Williams, Life Stride
\$5.99 value \$4.00
\$6.99 value \$4.50
\$7.99-\$8.99 \$6.00
\$10.98 value \$7.50
\$11.98-\$12.98 \$8.50
AA and B Widths

LADIES' SWEATERS
\$6.98 thru \$13.95 values
30% OFF REGULAR PRICE

LADIES' DRESS SALE
\$7.98-\$8.98 values \$4.98
\$10.98-\$11.98 \$8.98
\$12.98-\$14.98 \$9.98
\$15.98-\$16.98 \$10.98
\$17.98-\$18.98 \$12.98
Size 8 thru 24 1/2

LADIES' COATS
\$17.95-\$18.95 \$14.00
\$21.95-\$24.95 \$18.00
\$26.95 \$20.00
\$35.95 \$25.00

GIRLS SWEATERS
All \$5.99 \$4.00
All \$6.99 \$4.50

HAND TOWEL SALE
98c values 2 for \$1.00

WASH CLOTH SALE
49c value 3 for \$1.00
Beautiful Cannons and Cones

SPUNWELL BATH TOWELS
Regular \$1.99 values
22x24 inch \$1.59 ea.
Hand Towel to match 79c
Wash Cloths 45c

KITCHEN TERRY TOWELS
4 FOR \$1.00
A Super Buy—25 dozen to go

Flour Sack DISH CLOTHS
Pre-Hemmed 4 for 99c

POLYESTER PILLOWS
21x27 in.—\$5.98 value
\$4.88 each 2 for \$9.00
Removable Zipper Cover

BEDSPREADS — Woven Plaids
Super Value \$3.98 ea.
Our \$5.98-\$6.98 Twin or DB

DUCK AND SAIL CLOTH
Solid Colors—45 in
Our Reg. \$1.19 79c yd.

Comal Check Gingham
Drip Dry—45 in.—79c value
YARD 59c

IDEAL GAUSE DIAPERS
20x40 inch
DOZEN \$2.98

DISH CLOTHS
Bakers half dozen
Package 59c

GARZA SHEETS
Muslin—Type 128
72x108 twin or fitted \$1.89
81x108 DB or fitted \$1.99
Matching Cases 99c pr.

GARZA PASTEL SHEETS
Twin Size 72x108
CLOSE OUT \$1.99

POLYESTER DOUBLE KNITS
Easy Care No Iron—58x60 in.
ONLY \$3.98 yd
Regular \$5.98 to \$6.50
A Terrific Value!

ABBEY FLANNEL
54 inch—Red, Royal
\$2.98 value Now \$1.49 yd

STRETCH DENIM PANTS
Stocktons—Size 10 thru 18s
Reg. \$5.99 Sale \$4.49

FANCY PIECE GOODS
and solids—45 inch
Reg. \$1.89-1.98 \$1.39 yd
Dac-Cottons, Some Perm Press

UNBLEACHED DOMESTIC
39 inch—Our 29c value
5 YARDS \$1.20

BLEACHED MUSLIN — 80 sq
Snow White
35c yard 3 yards \$1.00

MATTRESS PADS
Flat, Full Bed \$3.98
Flat, Twin Size \$2.98

Combination Pad & Cover
Twin Fitted \$3.99
Full Size Fitted \$4.99

THERMAL BLANKETS
Morgan-Jones — 72x90
\$6.98 value Only \$5.00

Girls Corduroy COATS
With or Without Hoods, 5-14s
\$13.95-\$15.95 val. \$10 ea

Girls Corduroy Coats
with Hood—12 mo. to 3s
Reg. \$5.98 Only \$3.98

Ladies Fashion Millinery
\$4 to \$8 values 1/2 Price

DOROTHY PERKINS
Weather Lotion 79c
Hand Cream (tube) 79c

WOMENS BLOUSES
Dac Cotton, Roll Up—32-38
Special \$2.49

WOMENS KNIT SHELLS
Short Sleeves
ONLY \$2.79 ea.
3 Colors—S-M-L

HAGGAR DRESS PANTS
All \$12-\$13 Now \$10.00
All \$15-\$18 Now \$13.00
Alterations not included

MENS SPORT SHIRTS
Arrow-Campus-Norman
\$3.99 value Now \$3.00
\$5.00 value Now \$3.75
\$6.00 value Now \$4.50
Small-M-L and XL

BOYS JACKETS
A Fine Selection!
\$8.95-9.95 \$5.95
\$10.95 \$7.95
\$12.95-13.95 \$9.95
\$14.95 \$10.95

STYLE-MART SUITS
All Wool and Dac-Wool
\$54.50-\$57.50 val. \$44.50
\$75.00 value \$65.00
Ntl. Adv.—Alterations not inc

BOYS SWEATERS
\$4.95 value \$3.50
\$5.88 value \$4.00
\$6.98 value \$5.00

BOYS SPORT SHIRTS
Perma Press & Knits—6 to 18s
All \$2.99 values \$2.25
All \$3.99 values \$2.99

LEVIS-DICKIES
PERM-PRES PANTS
All \$8.00 values \$7.00
All \$9.00-10.00 \$8.00
For all occasions—28 thru 42

ARROW DRESS SHIRTS
White Broadcloth
\$4.50-\$5.00 \$2.00 ea.
Hitt Collar—15 1/2 to 17 1/2

MENS JACKETS 20% off

Spunwell "Stratford"
Waffle-Weave Spread
\$7.98 value \$5.99
Double Bed Size

LADIES RAINCOATS
See-thru vinyl lined
\$5.98 value Only \$3.98
Sizes S-M-L

Girls Pants-Blouse Sets
Regular \$7.00 & \$7.98
SALE \$5.00 SET
Sizes 7-14s—Flare Legs

Mens White Handkerchiefs
8 FOR 88c

BOYS SWEAT SHIRTS
White—Size 14-16
SPECIAL \$1.39

● WE ARE OFFERING QUALITY MERCHANDISE! WHY SETTLE FOR LESS! SHOP AT HOME AND SAVE! 8 BIG DAYS! REMEMBER—MONDAY, DECEMBER 29!

WE GIVE DOUBLE GREEN STAMPS EVERY WEDNESDAY

Salmon-Ross Dept. Store
HICO, TEXAS

1969
God bless you and yours at Christmastime and always.
H. W. Sherrard
cery & Market