## FㅇNNㅗㄱㅛNOR

Cagers Open Season Tonight In Coliseum

By JIM RICHARDSON Toreador Sports Editor Gene Gibson and his scrapping Red Raider basketball club jump on the rebuilding wagon tonight at 8 p.m.
The tickets say "Tech vs. Neare forecast to be deposited and are forecast to be deposited at
the front entrance of the the front entrance of the Mu-
niciple Coliseum. A special atniciple
traction, termed A PICADORS, could cause an unsually early full house at 6 p.m., however. That's when the Tech freshmen encounter the West Texas State fish.
Anyway, at least 8,500 Lubbock and Tech basketball fans are exers' cage lid-lifter against the Nebraska Cornhuskers, the start of a long season defending for the second straight year the title of Southwest Conference champions.
Miss
Missed tonight by thousands most of call by enthusiasts, and son, will be four of perhaps the most colorful and talented Techsans ever to wear the double Ray Mounts, Mac Percival Rol Hennig and Harold Hudgens are gone. No longer will Tech's cur

Lubbock product, saw limited action a year ago.
The varsity roster includes Bill College Decatur. Baptist Junior City, N.J. graduate from Atlantic bock Monterey; Gooden, LubLockney, Gilby; Milton Mickey, ee, Tenn.; Bill Pamsey, Sewan gelo Junior College graduat gelo Junior College graduate
from Plainview; Royce Woolard Midland; Jerry Haley, Lubbock Christian College graduate from Colorado City; Joe Fox, Gainesville; and Jimmy Lyles, Balmorhea. Tom Patty of Carlsbad, N.M., is with the squad but will
not be eligible before mid-term not be eligible before mid-term. Lynch will be tutoring what Gibson terms as "one of the best freshman teams ever at Tech."
The froshs' probable lineup against the wrobable Texas State first year men will spell Norman Reuther, Fort Worth Arlington Hock Monterey; Dub Malaise Odessa; James Adams, Midland; and Bob Measels of Seminole or Dave Olsen of Las Cruces, N.M. The freshman roster includes Billy Tapp, Lubbock Monterey; Steve Middleton, Morton; David
Smidley, Levelland; James StepSmidley, Levelland; James Step-
henson, Borger; Jimmy Elliott, Marshall; Jimmy Hamm, Childress; and Jerry Rawls, Houston. The Court Jesters will make Student identification cards will be honored only at the
entrance of the coliseum.


## Carol Of Lights Turns

 Darkness to BrillianceBy PATSY ROHRDANZ Toreador Staff Writer
A total blackout . . . two minutes pass . . . a complete silence ... a trumpet fanfare by mem bers of the Red Raider Band... and a festival of holiday lights and a festival of holiday songs will hail the advent of the Christmas season.
Tuesday at 7:05 p.m. every light on the campus will be turnthousands of red, yellow the

## L-V Extravaganza

## Rolls As 'Caravan'

The 1963 La Ventana Extravaganza, sponsored by Sigma Delta Chi, professional journalism society, will be Feb. 9 in Lubbock Muniipal Auditorium

This year's theme is "Caravan."
Entries in the Mademoiselle contest may be submitted by individuats or amy campus organization beginning sometime in December, Travis Peterson, pageant chairman, reported. Entries in the Miss Playmate contest, however, may be submitted only by male campus organizations and must be accompanied by a $\$ 2$ entry fee. The annual pageant chooses 10 beauties to be featured in La Uentana's Mademoiselle magazine. One of the 10 is named Miss Mademoiselle.

Miss Mademoiselle will be featured in a full page color picture on the cover of Mademoiselle magazine. The other nine coeds will each be featured in full page black and white pictures.

Miss Playmate will be announced at the pageant. She is chosen
ior to the event from photographs submitted by contestants.
Girls appearing in the pageant will be selected in all-campus
white lights that flash on at the annual "Carol of Lights" sponsored by theil.
Council
The lights will outline nine buildings this year The main activity will be centered at the "Science Quadrangle," which includes the Chemistry and Science buildings and the old library. A brass choir will begin playing at 6:45 p.m. After the lights are turned on department head will e carols presented by choir epresenting six women's resi dence halls, five men's dormitories and Casa Linda.
Additional decorations will in lude thousands of luminarios round the circle in front of the Ad Bldg, and a huge Christma weath, forming the background for the choirs.
The idea for the lights was originated by Harold Hinn of Dallas, member of the Tech Board of Directors in 1959. Hinn provided not only the idea but also the first funds and the per sonnel for carrying out the project in 1959. At this time the lights outlined only three buildings. Now nine buildings glow with 16,000 lights placed every 6 inches on 30,000 feet of wir ing.
The lights will outline the Ad Bldg., the three buildings in the West Engineering buildings, Tex tile Engineering Blag., Journalism Bldg. and Home Economics Helping the WRC in the project, service organization and Saddle Tramps.
A dimner preceding the cere mony will honor several administrative officials and dignitaries. Refreshments will be served in the Union following the ceremony, directed by general chair man Sunny Palmore, Lamesa
senior. The program is free to the
public.

## Parks Makes All-SWC; Terms Honor As 'OK!'

by ross sweat Toreador Sports Writer David Parks leaned back in his chair and grined. "It's OK, I guess" That's how Parks, considered
by Raider head coach J T King by Raider head coach J T King as one of the best ends he ever
coached, talked about his seleccoached, taked about his selec-
tion to the end spot on the Alltion to the end spot on the All-
Southwest Conference team. Although casual and quiet about his own accomplishments, Tech's C. C. Willis, who made honorable mention All-Conference at center. "I think Willis
should be sophomore lineman of should be sophomore lineman or
the year." Of the team and its record, going to have a good tean, then
we had all of those injuries. That hurt us a lot.
"We started off with a bad "We started off with a bad
game against West Texas, then we played Texas a good game un-
til the last eight minutes of the til the last eight minutes of the
game. The A\&M game hurt us, too." A\&M beat Tech in the final seconds of the contest at College seconds of
Station.
"Our rec
sed me. In high school at Abilene we didn't win every game, but in
two years we only lost four games. In two years here, we've only won five." Tech finished the year with a 1-9 record. This year, as a junior, Parks
set three records. He caught 32 passes to break the season total of 26 set by Bob Witucki last
year. His 48 recentions in two year. His 48 receptions in two
years also beats Witucki's career total. Park's third record was when he intercepted a pass in the Colora-
do game, and ran it back 98 yards se, and ran it back rin yaras for a touchdown. The run
broke by three yards the old interception return record.
An all-around player, An all-around player, Parks
toted the ball from scrimage, passed, handled most of the
Raider punting, and even kicked off. His punting average of 35.3 yards led the Raider foot artists. Parks said that Gene Raesz of
Rice was the best conference end he played against, but that Art better.
Parks said that Graham and Jack Concannon, the Boston
quarterback were the difference

TECH'S ALL-SOUTHWEST CONFERENCE end David Parks (81) shows some of his tatent against Ar-解

## Swish - Money Gone! Cowboy Rides

SANTA MONICA, Calif. (A) - For jewels and furs for pres Clifford Smith Jr., former husband ent wife - $\$ 100,000$. of singer Helen O'Connell, told a judge how easy it is to get rid of a million dollars in 18 months. Smith, one of the heirs to a $\$ 13$ million Boston investment fortune, inherited $\$ 1,037,000$ from his grandfather in 1961. He told the court he only has $\$ 4,000$ of it left. At Miss O'Connell's insistence, he ye gave the court this accounting of money he spent after the inherit ance ater the inherit- that Smith's income "is limited to New York cooperative apart-ent-\$135,000.

To furnish same $-\$ 325,000$. $\begin{gathered}\text {. } \\ \text { Iy, it's a } \\ \text { Said Judge Aggeler, "Apparent- }\end{gathered}$
a good thing he cant. the trek that began last April.

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## Planetarium Shows 'Star Of Bethlehem

## In the Christmas we may wonder what the sta

 looked like as it led the Wise Men and the shepherds to the Christ child. Was it a natural or a celestial occurrence? Was it lanned or was it an accident?The New Testament describes it like king, they departed; and lo, the star, which they saw in the east, went before them till it came and stood over where the young child was ... When they saw the star, they rejoiced with exceedingly great joy." Matthew I:9-10, King James ver sion.
The
The "Star of Bethlehem" is the subject of this month's be presented tomorrow and the following two Sundays at 4 and 5 p.m.
The star will be projected into a picture of the natura night-time sky just as the Wise Men might have seen it. ill discuss the star as a possible conjunction of Mars, Jupiter and Saturn, as a possible super-novae (explosion of a star which occurs only about once every 900 years), or as a possible comet The planetarium is behind the museum. Admission for adults and Tech students is fifty cents, and for public school students, twenty-five cents.

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## 'Toys For Tots' <br> Circle K Plans Drive

Circle K, men's service organ- The dance, which will be after bock area at Christmas. Circle
ization, will kick off its annual "Toys for Tots" drive with a in the downstairs ballroom, will local Marine Corps Reserve in dance in Tech Union Saturday, feature the músic of the "Es- distributing these gifts.
Dec. 8.
Dec. 8. quires. "Toys for Tots" is a program dance and continue with the placand all proceeds will go to the undertaking by Circle K to donate ing of barrels in dormitories on "Toys for Tots" program. gifts to needy children in the Lub- campus. Each of these barrels will

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on amount over 1.00 be marked "Toys for Tots" and be be marked "Toys for Tots" and be
collected at the close of the drive collected
Dec. 19 .
Dec. 19.
The dormitories aren't the only
agencies involved. Circle $K$ has sent letters to each of the other campus organizations, asking their support. Each of these groups has been asked to collect toys and bring them to the Marine Corps
Reserve. The toys then will be counted Winners in the dormitory and organization categories will receive trophies.
Last year Knapp Hall, which collected over 500 dolls and other toys, won the dormitory category
and Delta Sigma Pi was victorious in the organization class. BSU TO CLEAN HOUSE A "Clean-Jean" party will be conducted at the Baptist Student Center, 2401 13th St., from - 1-4 p.m. today. The purpose is to clean up around the center.
Refreshments will be served, according to Terry Pate, chairman. All interested students are invited.
CHINA Vs. INDIA

TOKYO (P) - Red China charges India is engaging in "armed provocation" by sending reinforcements toward the ceasefire line along the disputed Himalayan

## TECH ADS

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and tadies. Corena Clements, SH $4-9743$, 1916 22nd st.
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lyn Wailace, Wells Hall, Ext. 2169 after
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cated.
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2774 . SWill do iron


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LITTLE CARTER MILNER is cuddling a stuffed animal like the ones Circle K hopes to gather in its "Toys for Tots" drive. - Staff Photo

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## ATO Slates Annual Basketball Tourney

By JEFF BEARDEN Toreador Staff Writer Texas Tech's intramural gymnasium will be the site Dec. 14-15 for the annual Alpha Tau Omega sponsortournament.
the games will get underway Friday, Dec. 14, at 1 p.m. and continue through Saturday, Dec. 15. The Kappa Alphas of will be one state college will be one of seven area llege fraternities entering of taking to their school of taking to their sehool
the winning trophy which the West Texas KA's won

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TECH WILL HAVE nine eams in the competition representing the various campus fraternities. In conjunction with the tournament, the ATO's are also sponsoring a beauty
contest Saturday. The concontest Saturday. The cona preliminary judging at 11:45 a.m. and final judging will take place at the APPROX
PPRROXIMATELY 15 ontestants representing sororities and other campus organizations will compete Winners of the contest Winners of the contest
will be presented with a
loving cup during half-
ving cup during hatf-

## Choirs Meet Here

More than 250 high school students, representing the upper 10 per cent in talent of their various area
the Region I All-State Choir tryouts. professors to audition the singers for positions for the all-state cho
which meets later in Houston. which meets later in Houston. Choral parts available include
one first soprano, two second one first soprano, two second
sopranos, two first altos, two secsond altos, two first tenors, two
ond second tenors, two baritones, and two basses.
Region I consists of high schools from Plainview, south to Tahoka and from Crosbyton, east to the New Mexico border.

| Gene Kenney, Tech choral direc- |
| :--- |
| tor, will direct the day's activities. |

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Scope
SATURDAY'S MOVIES

Dorm Supervisors - Sororities Fraternities - Club Chairmen

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## Rambles Selects Acts

Raider Rambles auditions were completed Friday with the selection of 12 acts.
The annual Tech Talent show, scheduled Thursday at 7 p.m., will feature song, dance and comedy acts, a twirling routine and a piano selection.
The acts will be competing to represent Texas Tech at an auditioning for the Region Nine Talent Show at Texas A\&M. Vocal entries in Raider Rambles are Jane Cone, singing "Swanee;" Betty Louder, "Cry Me a River;" Reta Reynolds, "I Can't Say No" and Sherry Burgamy, "Chances Are." (he Log Rhythms, and Dowterson, and the Alpine Trio.

Dance numbers will be given by Linda Eberly, and Iynette Jones will do a comedy act. "Little Red Riding Hood," a monologue, will feature Pat Eakins.
Juanna Moore will be seen in a twirling act and Bill Bell will Juanna Moore will
rform on the piano.


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## 

nce upon a cold winter night a multitude of spritely little elves invaded a large and friendly
department store. The man who was in charge of this store came to work bright and early whistling merrily. he opened playing amidst the bright red Christmas decoration bald heod and captured one of them. Holding the struggling little fellow by the scruff of the neck, he looked him straight in the eye.
a
"Nothing, sir, nothing". . he stammered in his high squeaky voice. "It was cold outside and... and play awhile." and warm inside and the pretty red decorations were so inviting, we just stopped in to little elf. Play?" the man questioned loudly, his eyes twinkling with amusement at the worried-looking little elf.
Upset, my eye! Playing is fine in its place, but right now it's the Christmas season and we have a lot of work to do, The store manager ducked as a mischievous elf swung over his head Tarzan fashion hanging from one of the prized store decorations.
"Get down from there!" he commanded and began gathering them one by one. Soon they all stood in a row in front of the
rotund man. They hung their heads looking very contrite. The store manager paced up and down very much like a sergeant
reviewing his troops. "Now, little fellow
One little elf stepped out, "I have an idea...if you're so busy, why don't you let us help you?"


WDo you have more than one
store? interrupted one little fellow. "Indeed, we do! beamed the manager, pleased at the interest shown by the elf.
"We have a store downtown and one in Monterey Center at 50 th On, there's plenty of free,
porking there alt the time."

"l want to be in the
windows ., chorused several
of the little fellows af of the, ittle fellows af
once. We just 10ve the
WARM RED GLOWV Once "We just love the
WARM RED GLOW OF
CHRISTMAS., "That's wonderful! I'm love to, see you up to your
tricks,

"l'll welcome the customer and show them where to find wonderful Christmas presents for everyone on their gift list," said another little elf. "They'll manager with a twinkle.


You'll love our wide gift selection," the manager "It's the biggest bunch of gifts wide-eyed amazement as he gave a little jump and clicked his
heels excitedyy. heels excitediy

"l want to help, wrap all the
"That'll be fun," said the manager, be You'll have a bang upgood time with our beautiful custom wrops. They're free with
purchases of 4.95 and above, you know.

want to, work in one of your tea rooms," said a chubby little "That's where our customers get together for a bite to eat
and a chot. At MONTEREY CENTER we stay OPEn til every Thursday sopen they can dine every Thursday so they can dine
out and shop at their leisure,"


I can work in the pos Office," another voice wrap packages for mailing "And mail them too." We do everything in one stop...notag ends "to the store manager grinning broadly.
ne by one every little elf received his instructions and skipped gaily off. Each was happy with his chosen part of he glorious Christmas panorama unfolding before the great city of Lubbock. Everyone can see them busily at Christmas in the large and friendly department store, HEMPHILL- WELLS... Where Christmas dreams come true

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9:00 P.M.
'I want to be on TV," said one very handsome elf.
"You're cute!" roared the laughing store manager. Our customers will be looking fo cust
.


## fowndullulle

.0 .0000

## ODA Becomes Problem

By SANDRA JORDAN
Toreador Staff Writer The scene is the lounge of any dasite extreme. In our society to- up that big date Saturday night girls' dormitory. Boy looks into the who believe that anything goes It only takes one ODA to campus eyes of his favorite girl, and the anywhere. Thus with such an in- her but good. temptation becomes too great. tangible definition as "behavior in Naturally some controversy has Quickly he gives her a little good taste" a couple would have arisen over punishment. Pat Jones squeeze which he hopes is not ob- to know the standards of the ob- from Houston believes that there vious to anyone else. Suddenly the server and regulate their behavior should be some degrees of punishspell of ecstasy of young love is accordingly. broken as a voice booms out, "I'm So me people believe that the
sorry, but that's an ODA. Will you ODA should have a concrete defisorry, but that's an ODA. Will you ODA should have a concrete defi-
come into the office and sign nition. "Then no girl could comcome into the office and sign nition. Then no girl could comthat the dormitory is no place for justly because her ideas did not the obvious display of affection. correspond to those of an observ-ODA-obvious display of affec- er," reports Darlene Phillips, sen-tion-is one of the most controver- ior from Dallas. Of course, out-andsial of the long list of "don't's" that out kissing would be included on a coed must observe. The reason? this list as would be things such constitutes an ODA. And a girl and petting. But from here a flexnever knows who is watching her. ible list would be difficult to make, The ODA has been given many for there is a variety of situations definitions. Some girls, such as to cover. And again the old ques-
Jane Huffman, a junior from Brec- tion comes up- "how obvious is kenridge, feel that an ODA is be- obvious?"
havior, in regard to affection, that Some girls prefer to think of an what is in bad taste? In grand- I explain my actions TRUTHFUL mother's day any encouragement LY to the dorm mother?" When a a girl might give a boy was inter- girl receives an ODA, she must do preted as being in bad taste. This just this. And not only must she included things as minor as a fleet- justify her actions to her dorm ing glance. Wouldn't our modern mother, but she must explain them coed be in ill repute if she were to Advisory Council. This group of
judged by her grandmother's stan- girls decides what her punishment ment. Minor offenses should be
given for things such as holding hands, sitting on a boy's lap, or looking longingly. But being called before Advisory should be reserved for more serious offenses. Again the controversy goes back to a definition.
The m
The means of clearing up this controversy is through the Women's Residence Council and the two governing groups on campus for women's affairs. But because everyone has his own opinion, the and it is still up to been undefined, the office girl or the discretion of to what constitutes one. However many girls urge that the government take a definite stand. Recently the controversy became comical as well as confusing. When one freshman girl was given an ODA, she didn't seem at all upset She thought ODA meant "obviou demonstration of approval." He reaction was, "ODA? I like 'em!'


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to Western Electric at one of the best times in the company's history. In the management area alone, several thousand supervisory jobs are expected to open up to W.E. people within the next 10 years. And our work of building communications equipment and systems becomes increasingly challenging and important as the communications needs of our nation and the world continue to increase.

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Western Electric
Wes.............




LOVE IS THE THING-Except when you're in front of the dorm. An (obvious display of affection) for the young will result in a

## Tipsy Elephants Cause Problems

Beware of drunken elephants. danger that other vegetable-eating That was the warning tourists animals may not be getting eceived this year from South Af- enough to eat.
ican Information Service agents. As if this were not problem It seems elephants in Kruger Park enough, the tactless elephant has ware getting drunk on fermented been trampling crops and chasing cars. But that is just a side point Uganda, besides damaging mahog Conservationists in Africa are point. cerned about the pachyderm drunk or sober. An elephant eats a fifth of a to. They can dig when they want ton of vegatation a day, says the toes or crack a out sweet potaNational Geographic Society -and crushing it, so they can be gentle. after several weeks of feeding, a They aren't afraid of mice, but national park looks like a waste- mosquitoes can drive them into a land. In Kenya's Tsavo National frenzy, says the National Geocounted 15,000 elephants in an inch thick but even a slight
 with vegetation. The result is a cramps.

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## Volunteers

## Services

Mike Ratliff, president of the Tech Newman Club and graduate student in mathematics, will spend 1963 as a Newman volunteer at the University of Colorado.
The announcement was made recently at the regional conven tion of Newman Clubs at West Texas State in Canyon. A Newman volunteer gives a year of his life as a lay apostle to further the work of the national Newman apostolate.
Ratliff will leave for Boulder, Colo., at the end of this semester after receiving his M.S. degree in mathematics. He received a B A

mike ratulf
degree in mathematics from Tech 1961. He is a teaching assistfaculty.
A member of Phi Delta Theta social fraternity, Ratliff is the student director of the West Texas Region of Newman Clubs in addition to his position as president of the Tech Newman Club since the or . He is from Lubbock Father Charles Forsyth, O.S.B. chaplain at the University of Coloas coordinator of the Newman center there, as an instructor in several Newman courses, and as a liaison with student officers. Five priests work with the Newman movement there
Bids for Ratliff's services were received from Harvard Universota. He will become the firs Newman Volunteer from the Southwest.

## Double Talk! A Rusty Art

NEW YORK (AP)—It has been some time since we had a drill in double-talk, the art of saying one
hing while you're thinking anther.
Well, we can't afford to get rus-
ty, can we? ty, can we?
To brush up on your doubletalk, here are a few seasonal examples - followed by what they
really mean.

## "You know

"You know I don't really care what you give me for Christmas-
it's the spirit that counts." But if it doesn't come from a jewelry store, you might as well give up the ghost.
"Of course, I still believe in Santa Claus, Papa." Smart girls do
at any age, Daddy-O.

## Coed Tells Experiences

By JeAnnie stark
Toreador Staff Writer
"What would you do if you found yourself on the campus of the University of Istanbul?" Zafer Cetinkaya, Tech freshman, found herself in the opposite situation when she came Miss Istanbul to Tech campus. Miss Centinkaya came to Tech for a home economics eudcation that will enable
Turkish people.
"We need people to go the underdeveloped parts of the country to teach people to help themselves, and I believe that home economics is a very necessary profession which my country could make use of," said Miss Cetinkaya.
The first day she was on the was campus Miss Cetinkaya lost before the day was over." "The number of cars on campus and the white bobby socks and black suede loafers were the first things that struck me as outstanding when I came Miss Cetinkaya was in

United States two years ago as an American Field Service exchange student in Hawthorne, California. "After I graduated I traveled by has High School fornia to New bus from CaliCetinkaya, "and it was one of the biggest and most enriching experiences of my life.
After her year as a foreignexchange student, the Tech freshman returned to Istanbul to graduate from an American Academy for wirls. She attendat the University at the University of Istanbul to a semester in order to decided school at Tech.
"One of my teachers at the American Academy had come to Tech to teach clothing and textiles and she told me that Tech had an outstanding Home Economics Department and that it was a very friendly school," said Miss Cetinkaya. "I worked as sales manager secretary at an
American pharmaceutical products company to earn my necessary fees."
"Turkey is very rapidly becoming Westernized due to the influence of American and foreign movies,, industrial plants, and tourists," said Miss Cetinkaya. "We do not have 'harems' any more to the disappointment of many American men who ask me about t
Miss Cetinkaya is anxious to tell Techsans about her country. "I want them all to know ernment, too," said Miss Centinkaya. "Also, the Turkish people are not as dark in complexion as most people think," "xplained Miss Cetinkaya. "However, very different and would be very diffe
The future Turkish Home Eco nomist would like Home EcoTech students for being "very helpful and friendly. I am a Texan Turk now," she said, "and I'm very happy about it. I have even become used to the Southas boasting'," she added with as boasting'," she added with
a smile.

## Studies Prove Culture Rising

The image of the American as a cultural clod, says the Stanford has been put to rout by a statisti cal bludgeon.
Studies show there now are more piano players than licensed fishermen, as many painters as hunters and more theater-goers han golfers.
Fifty million Americans, the ining, carving, acting, singing on their own."
The trend, it indicates, is homegrown. Behind it are instant-suc cess gadgets, the do-it-yourself urge, enterprising business, civic pride and social status
In effect, says Stanford, there is coming interested more are be tics than athletics.
Arnold Mitchell, an institute ec onomist, counted these statistics 32 million players of musical in
struments, 15 million Sunday paint struments, 15 million Sunday paint
ers, sketchers or sculptors, a mil lion art photographers and a half million actors.
The result of such undertakings is a market for the arts now running about $\$ 2.5$ billion a year, says Mitchell. He predicts a total arts
market of $\$ 7$ billion by 1970 .

## Get Lucky

 Play "Crazy Questions"50 CASH AWARDS A MONTH. ENTER NOW. HERE'S HOW: First, think of an answer. Any answer. Then come up with a nutty, surprising question for it, and you've done a "Crazy Question." It's the easy new way for students to make loot. Study the examples below, then do your own. Send them, with your name, address, college and class, to GET LUCKY, Box 64F, Mt. Vernon 10, N. Y. Winning entries will be awarded $\$ 25.00$. Winning entries submitted on the inside of a Lucky Strike wrapper will get a $\$ 25.00$ bonus. Enter as often as you like. Start right now!

RULES: The Reuben H. Donnelley Corp. will judge entries on the basis of humor (up to $1 / 3 /$ ), clarity and freshness (up to $1 / 3$ ) and appropriateness (up to $1 / 3$, and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and every month, October through April. Entries ne. There will be 50 awards. will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American ployees of The American Tobacco Company, its advertising agencies and Reuben H. Donnelley, and relatives of the said employees. Winners will be Cent subject federal, state, and local regulations.

CHINESE CHECKERS


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