THE LAND OF UNDERGROUND RAIN-WHERE THE WHEAT AND COTTON BELTS MEET

## The Muleshoe Journal

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas


## THURSDAX, MAY 23, 1990

WEEKLY LAY SERMON THE GOLDEN COW by jess mitcaell

Pess 'enterprises their vaults and What's Happening I
Washington; Other
Important Cities

THE FORD WAY OF DOING BUSINESS

FORD MOTOR COMPANY OR

## 2 FIEMOTQR COMPANY

## HISTORY OF WEST CAMP SCHOOL



about Conoco Bronz-z-z gasoline mileage ... because you can get the truth yourself from

## YOUR MILE-DIAL ... FREE

FREE NOW AT ANY CONOCO station, Your Mileage Merchant will instantly install your certified Conoco Mile-Dial-that dares to let your own eyes see all the mileage you get from your Conoco Bronz-z-z gasoline.
CREATED TO KEEP SCORE of gasoline mileage-truly-for
every wide-awake consumer, the Mile-Dial fearlessly proves that Conoco Bronz-z-z doesn't depend on your imagination-doesn't need "lucky br showing.
YOU CAN KEEP ON proving your true Bronz-z-z mileage every which way. . . in wild city trafficand way out "in the wilds".
hot days-and on cool days. hustling-and loafing . . . climbing -and coasting ... bucking head-winds-riding tail-winds . . . going 100 miles-or 1000 miles.
THAT'S THE TRUE WAY to check your mileage ... checkin till you're sure you haven't let
Bronz-z-z duck the toughest conditions.... rechecking all you please by this easy, free, precision Mile Dial method.
THE MORE ACCURATEL mileage is figured the better for Conoco Bronz-z-z. The more con tinuously mileage is figured (so a not to "shade" the result by happenstance) the better for Conoco

Oil Company invented the Mile Dial for you. It's yours from Your Mileage Merchant - free. He's game to furnish you with this guess-proof way of making up your own mind that Your Mileage Merchant strictly means Mileage See him today for your Conoco Bronz-z-z Mile-Dial-FREE. Continental Oil Company

[^0]
## CONOCO BRON2-2.2

GET OUR PRICES BEFORE BUYING ANY DESIRED ITEM
SOUTHERN AUTO STORES, Inc. OLAN WHARTON, Manager
R. L. BROOKS CONOCO SERVICE STATION


THE MULESHOE JOURNAL
Act of Congrest, Masch sech 3, 1 B79.




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 (2)










PAINT UP AND PEP UP! !


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## Give your floors a coat of varnish that is lough and holds

Give Furniture and other woodwork new lustrous finish plying a good quality of enamel. We have various colors.
The Kitchen and Bathroom may be done over in a different color at little cost, and the newness
citted by every member of the family.

Higginbotham-Bartett Co
Clarence Goins,
Manager
of Batey.



## 12 TO 20 WEEKS TO PAY:

## POLITICAL ANNOUNCEMENTS


in the matter of the
 $\qquad$



Arthur) SHAFER

OUT OF TOWN OUT OF TOWN
PRINTERS PAY NO TAXES HERE
LET US DO YOUR

PRINTING
sensational new LOW PRICES

- . Firestone . . CONVOY TIRES And Your Old Tire A WEEK Easy Payments?


## A LIFETIME GUARANTEE

Every Firestone Tire carries a written lifetime guarantee - not limited to 12, 18, or 24 months, but for the full life of the tire without time or mileage limit.
BUY A GOOD TIRE, LOW PRICES EASY TERMS, NO DELAY!
$\qquad$ 2




## - <br> Used Cars Used Cars

Real Good Buys in New and Used Cars
visit you are planning buying a better car you should not fati to
vere vale
treated we will



| $\square$ |
| :---: |




| Lubbock <br> Sanitarium \& Clinic <br> Medical, Surgical and Diagnostic General Surgery Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast <br> Eye, Ear, Nose \& Throat <br> Dr. Ben B. Hutchinson <br> Dr. E. M. Blake <br> Dr M. M. Overton <br> Dr. Arthur Jenkins General Medicine <br> Dr. J. P. Lattimore <br> Dr. H. C. Maxwel Dr. G. S. Smith <br> Obstetrics <br> Dr. O. R. Hand <br> Dr, R, H. McCarty X-Ray \& Laboratory <br> Dr. James D. Wilson <br> Resident <br> $?$ <br> E. Hunt <br> Vayne Reeser <br> X-RAY AND RADIESS Mgr |
| :---: |
|  |  |
|  |  |


| PAT R. BOBO <br> attorney-at-law office in new bank bldg. relephone 97, Muleshoe |
| :---: |


| Steed Mortuary <br> Arrangements carefully handled Ambulance Service anywhere very reasonable Phone 47, Muleshoe, or 14, Clovis |
| :---: |




V of some years ago to a group of insurance officials I was
asked by a general manager for my opinion of the weight
charts. He stated that over-
weight applicants were either rejected or a lien put on their
insurance which was a penalty for being overweight.
Naturally the overweight plicant-never sick a day in his life-objected to this treat
ment, but the insurance sta those of normal weight and
the cost of insurance depended upon the risk taken.

(due to firmness of muscles and
hardness of tissue-the examiner.
exercising his rights of office,
classified all heavy applicants as
unsatisfactory. There is evidence
that such hard and fast rules are
to be no more.".
In a recent issue of the Lancet,
a Minneapolis medical publication,
it is pointed out that a person's
a it is pointed out that a person's
ideal weight is governed by the in-
dividual body build, the skeletal
Cbene singe (bone) structure-not by the "cor-
rect weigh chart" on the scale
placed on a street corner. These placed on a street corner. These
correct weight charts "fail to con-
sider individual variations in weight
within a normal range or variations within a normal range or variations
which may be due to body struc-
ture., A child may be consid-
ered underweight according to
"a ered underweight according to the
"average" standard and yet be per-
tecty healthy and appear thin sim.
ply because the child has inherit-

W.T.C.C. Sets Its
Goal For Year New President


## WE BUY

 EVERY DAY NEEDHOGS
MONDAY MONDAY WEDNESDAY And Will Pay MODF MANNETs for your hogs on
THESE DAYS THESE DAYS CLOVIS HOG

## MOOERN FOOD MARKET

FRIDAY-SATURDAY SPECIALS

## FLOUR, 48 pound sack

 SUGAR, 25 pounds COFFEE, Schillings, lb. MILK, smalí can, 6 for 19c; large 3 for PEACHES, in heavy syrupBREAD, 3 loaves for
K. C. Baking Powder, 50-oz can KOOL ADE, 3 packages for SHREDDED WHEAT, 3 packages BANANAS, per pound MARKET SPECIALS hamburger, per pound $121 / /$ oleo, per pound
Bacon, sliced, pound

MODERN FOOD MARKET we delver


## VALLEY MOTOR COMPANY


[^0]:    Instantly installed by Your
    Mileage Merchant Mileage Merchant-or by your-
    self - the Mile-Dial
    
    No memory work, no heavy
    arithmetic, using the Mile-Dial
    Makes arithmetic, using the Mile-Dial.
    Makes it fun for you te gas-miser.

[^1]:    the 1939 Report of
    troller of Puble $A$
    hass just been released in Austin and
    hiows that no ooss were rendered
    Cor taxation in this count
    hat yerr. Lucky dog
    The multurue or visible
    
    
    
    Thee agricultural marketing
    erative shave demonstrat
    there the seme other
    have proven the wor
    theire proven the worth white
    

