











# HOME BUILDERS' PAGE

Pencil Carbon—at the NEWS. If

The NEWS will print it for you.

Have It  
BUILT RIGHT  
by  
**Hugh Myers**  
San Angelo

BUILDER—  
J. N. Ross home  
E. E. Steen home

If it's  
**CONCRETE**  
or  
**PLASTER WORK**  
You'll be pleased  
with the work  
done by  
**Ted Schultz**  
SONORA

**EARL MERCK**  
will build it  
RIGHT  
**Phone 223**

**Leonard R. Mauldin**  
ARCHITECT  
Central National  
Bank Building  
SAN ANGELO

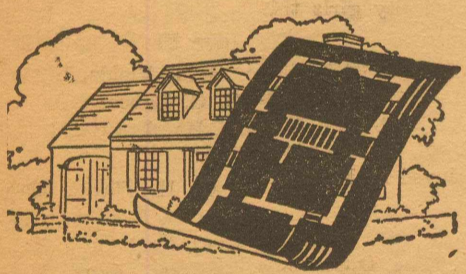
**JOHN C. BECKER**  
ARCHITECT & ENGINEER  
SAN ANGELO, TEXAS

*Modern*  
**PLUMBING**  
GILMORE  
Hardware Co.



ESTIMATES FREE  
PHONE 113.

Let Me Plan With You....

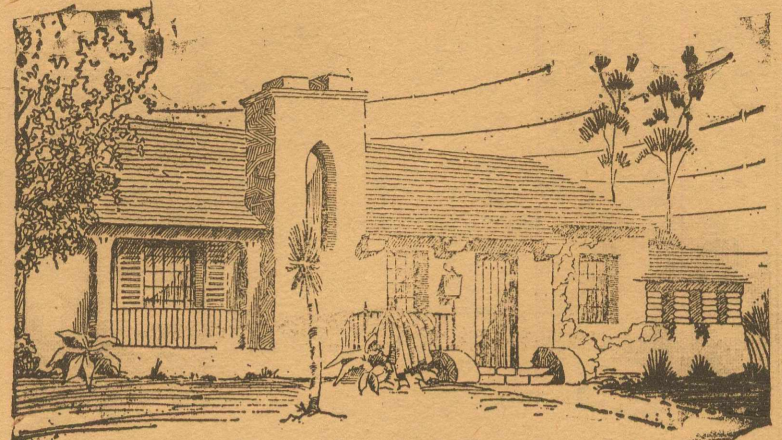


**J. E. COSTON**  
Brady Texas — In Sonora: at Mrs. W. L. Aldell home — Sonora Texas

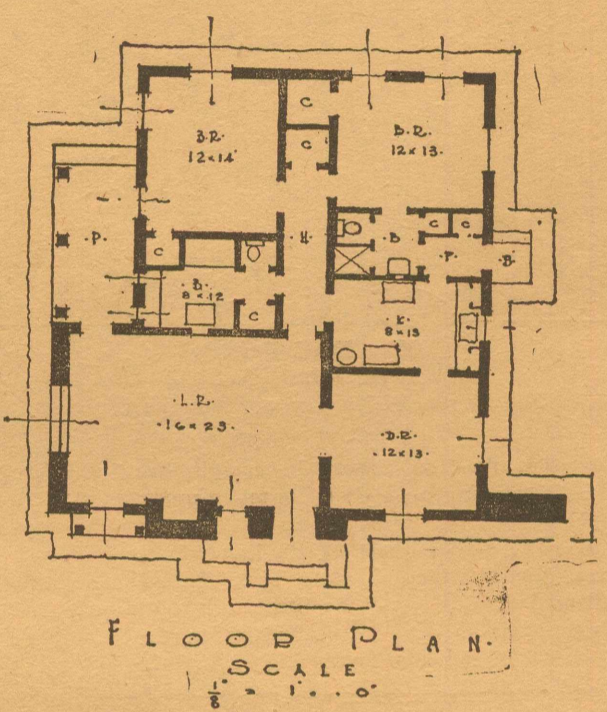
New Home or Old  
**Ranchogas**  
WILL MAKE IT BETTER!  
Let us plan with you or your builder  
**Ranchogas Co., Inc.**  
Phone 31 Sonora

**'Built by McClelland'**  
IF builders labeled their jobs a notation like the above  
would be seen in many parts of Sutton county  
FOR references we like to point out the work we have done.  
It.....and the pleased property owners.....speak for us.  
**J. T. McClelland**  
Phone 161 Sonora  
BUILDER IN SONORA SINCE 1914

## Spanish— Moorish Type of Architecture Well Carried Out in Five-Room Residence



So fitting to the Southwest section is this attractive home that any neighborhood would be glad to have it. The living room as well as one of the bedrooms opens on a patio. Neither floor space nor natural assets have been sacrificed in the planning. The home is in the \$5,000 price range.



### QUESTIONS AND ANSWERS

Q. Can anything be done to stop the decay of wood once it has started to rot?  
A. Only the complete removal of the rotted wood can save the remaining wood. If the decay is caused by dry rot which is a fungus that will spread, the infected wood must be cut out completely and destroyed. When the decay is caused by dampness, after the rotted wood is removed and replaced, the cause of the dampness should be stopped for only wood treated with preservatives should be used for replacements.

Q. I am planning a new home. What is considered a well-planned kitchen?  
A. In a kitchen the dimensions of the room, the location of doors and windows, and the arrangement of equipment and fixtures should be so planned that the work can be done in the most efficient manner.

Kitchen equipment will generally provide for food storage, refrigeration, preparation of food, cooking, serving and dishwashing, and should be arranged in sequence corresponding to the order of use in the preparation of a meal. In general, the oblong room, wide enough to accommodate the fixtures on both the long sides, is more efficient than a square room.

Ample light is important. There should be a cross-draft or some positive means of air circulation which will remove hot air and odors.

**Additions Later Practical**  
When planning a small home, careful thought should be given to all aspects of the relationship between the house and its land, but the entire plot development need not be undertaken at the outset. A garage, a terrace, or a porch may be added later, as the circumstances of the owner permit, while the planting, starting with that which may be considered a part of the architectural design, may be added to year by year. Through these means the value of a property may be gradually augmented.

**You Want 3x5 Index Cards?**  
The NEWS has such cards; ruled one side; package of 100 for 15c.—adv.

**Speculation Not An Aid**  
The purpose of the subdivision of land is to provide sites for needed homes. The sale of unimproved lots for purely speculative purposes in advance of their need seldom, if ever, results in the establishment of sound communities.

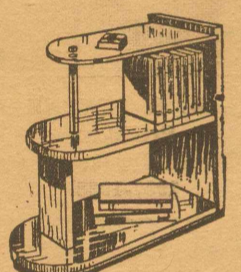
Construction Paper — red and green. At the NEWS office.—adv.

LET  
**O. K. RANKHORN**  
Plan and Do Your  
**Wiring**  
Your Wiring Is Important—  
Have It Done Right

**FRANK FARIAS**  
will do  
your work  
RIGHT  
Carpentering  
Remodeling

5 per cent **FHA** LOANS 5 per cent  
**LOANS** WE'LL LEND IN SONORA  
BUILDING — REPAIRING — REFINANCING  
**O. E. Ausban & Co.**  
Dial 4621 — Hotel Cactus Bldg. — SAN ANGELO

**Today's Homes**  
should have the best  
of TODAY'S  
FURNITURE



We invite you to buy where so many other Sutton county people buy home furnishings....  
**Robert Massie Co.**  
San Angelo RAY BAKER, Mgr. Delivery FREE  
"Everything in Furniture"

"Spiral" Stiff Cover Stenographers' Note Books—at the NEWS office. Heavy tan board cover, 80 pages, wide-ruled and narrow-ruled in stock.—adv.

**"FIX UP" your HOME**  
THIS IS A REAL HOME YEAR FOR EVERYONE

Homes can be fixed up...painted... put in good repair.....or NEW ONES BUILT...easier now, without upsetting the family budget, than for many years past.

Let us give you suggestions and furnish whatever aid we are capable of supplying in carrying out your ideas. You will find that the financial plan we have available is truly advantageous.  
We hope you'll come in and let us help.

**Wm. Cameron & Company, Inc.**  
W. C. WARREN, Manager SONORA PHONE 108

**QUALITY MATERIAL**  
FOR *Fall* Repairing

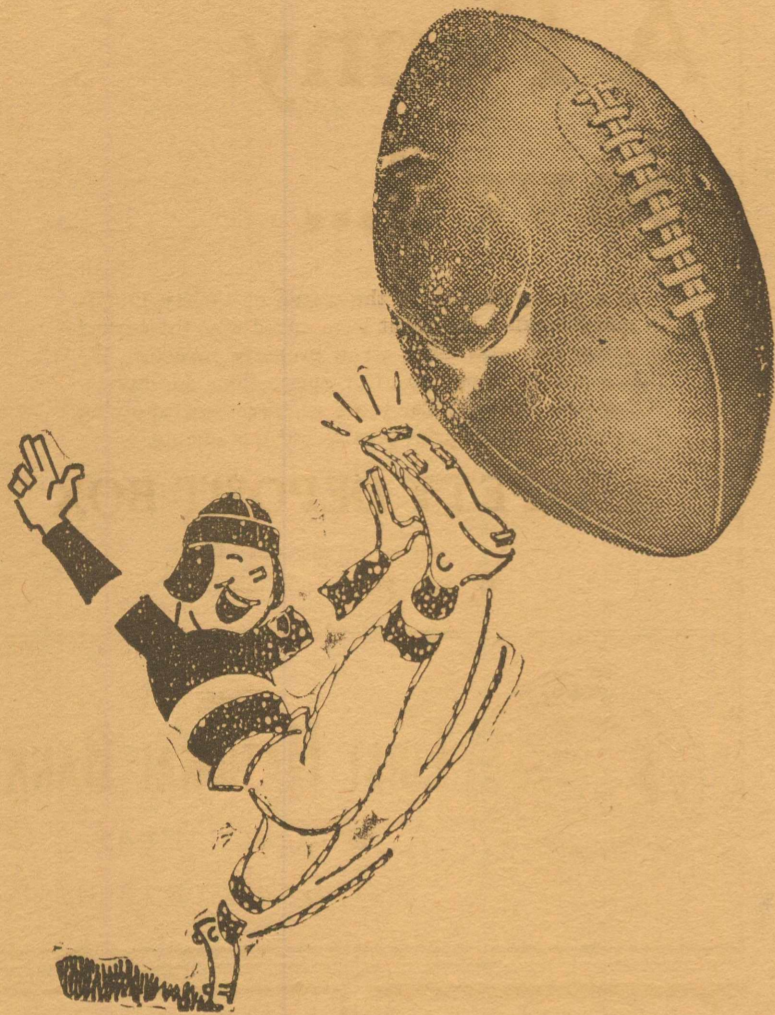


BUILD WELL AND WISELY N-O-W

SUTTON people are building and repairing as they haven't done for a long time.

WHATEVER the building project you are considering we'd like to talk to you about it. Won't you come in?  
**West Texas Lumber Co.**  
"Building Service and Quality Materials"  
W. E. CALDWELL, Mgr. PHONE 148 SONORA, TEXAS

# Bronchos • FIGHT!!



## BE AT THE Eldorado --- Sonora FOOTBALL GAME

### Sonora<sup>3</sup> p.m. Saturday

#### Sonora Bronchos

Player—	Pos.	Weight
Archer, F.	HB	140
Simmons, R.	G	140
Driskell, C. T.	G	140
Trainer, J.	HB	123
Morris, V.	FB	146
Virgen, R.	T	126
Archer, E.	E	110
Richardson, O. L.	HB	106

Player—	Pos.	Weight
Thorp, Thomas	C	121
Saunders, A.	T	141
Andrews, H.	T	129
Odom, O.	Q	83
Taylor, Jim	Q	133
Bricker, H.	E	124
Awalt, A. W.	T	205
Hutcherson, Rex	E	126

#### Eldorado Eagles

Player—	Pos.	Weight
Bradley, B.	G	120
Oliver, B.	G	135
Whitley, J.	G	131
Williams, G. (Capt.)	Q	161
Meador, E.	H	152
Williams, B.	H	129
Underwood, M.	F	158
Yates, J. W.	F	147
Nicks, Gerald	H	152
Whitley, G.	Q	130
Jones, S. E.	H	120
Yancy, F.	H	125

Player—	Pos.	Weight
Jones, J. (Capt.)	C	140
Hill	C	142
McCormick, G.	C	145
Friess, A. J.	E	147
Bryant, Earl	E	148
Newlin, W.	E	145
Ashmore, H.	E	136
Bruton, Richard	T	172
McGinnes, A.	T	164
Bridgman, W.	T	145
McGinnes, E.	T	156
Bruton, Ray	T	140
Edmiston, O.	G	121

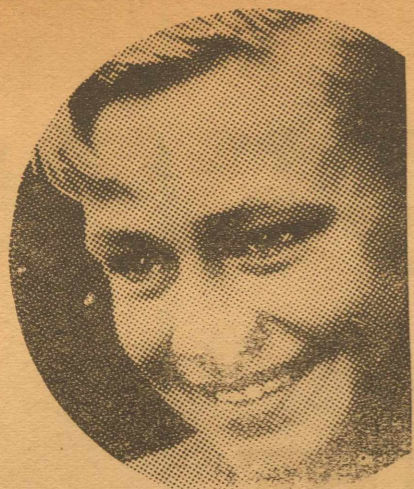


### Broncho Believers Who Are Helping With This Advertisement

E. F. Vander Stucken Co., Inc.  
First National Bank  
Hamilton Grocery  
Sonora Bakery  
West Texas Utilities Company  
B & J Motor Company  
San Angelo Telephone Company  
Wm. Cameron & Co., Inc.  
R. L. Hallum—Sonora Courts  
W. D. Kring Service Station  
Texaco Service Station

City Motor Company  
Sonora Wool & Mohair Co.  
Corner Drug Store, Inc.  
Sonora Drug Company  
H. V. Stokes Feed Company  
Sonora Electric Company  
Club Cafe—Park Inn  
West Texas Lumber Company  
Dr. Tom White  
The Devil's River News

It's Wise to Guard Your



Children's Health

School children as well as those who have not yet been enrolled are subject to a host of diseases, many of which can be prevented \* \* Consult your physician as to best methods.

We carry a complete line of vaccines for the prevention of contagious diseases.

Corner Drug Store Inc. SERVICE PLUS Phone 41 SONORA, TEXAS.

NATION'S SAFETY LEADERS IN KANSAS CITY OCT. 11-15

Kansas City, Mo., Oct. 6.—The butcher, the baker, the candlestick maker—they'll all be here during the week of October 11 to 15 to attend the 26th National Safety Congress and Exposition in the Municipal Auditorium.

For there are accident problems in every field of human endeavor from agriculture to woodworking, from meat packing to mining, and from aviation to railroading.

Seven thousand men and women representing these and other industries will gather in Kansas City from all sections of the United States and several foreign countries to plan the coming year's campaign against accidents.

Accident Causes Studied More than 100 sessions on every conceivable phase of safety and accident prevention will be held.



HAROLD G. HOFFMAN Governor of New Jersey —Safety Leader—

has been overlooked in preparation of the Congress program. The nation's leading safety experts have been selected to discuss accident problems with which they are most familiar.

"The problem of reducing accidents is one of the most important facing the American people and calls for serious consideration from every U. S. citizen," W. H. Cameron, managing director of the National Safety Council, said today. "Every effort has been put forth to make the Safety Congress this year the most successful ever—from the all-important standpoint of helping to save human lives."

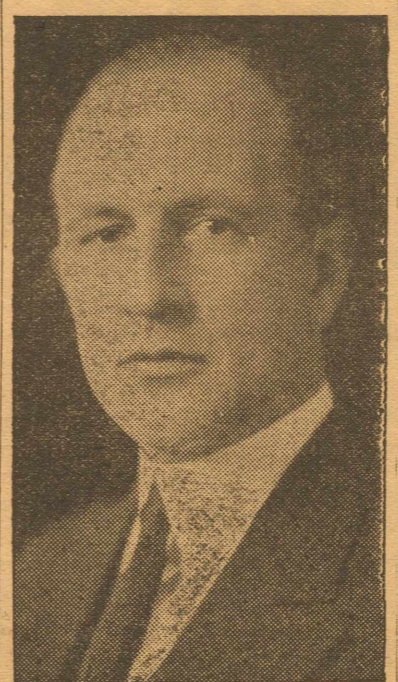
Supplementing the Congress program will be the Exposition to be held in the main arena of the convention hall. This will consist of a huge display of equipment for safeguarding operations of all kinds. Exhibits will be arranged in two groups, industrial and public safety, and will include displays of everything imaginable for the protection of human beings from accidents.

Many Working Together

Cooperating with the National Safety Council in the sponsorship of the mammoth safety conclave are Governor Lloyd C. Stark of Missouri; D. L. Fennell, president of the Kansas City Safety Council; Otto P. Higgins, director of the Kansas City Police Department; Joseph F. Porter, president of the Kansas City Power and Light Company; Mayor Bryce B. Smith, City Manager H. F. McElroy, and other prominent Kansas Citizens.

The Kansas City Congress will be the westernmost ever held. Conventions in past years have been held in Chicago, Cleveland, Atlantic City, Louisville, and other cities in the eastern part of the country.

Prominent Men to Speak leaders who will attend the Congress are: Paul G. Hoffman, presi-



LLOYD C. STARK Governor of Missouri —Safety Leader—

Accidents in the home, on the farm, on the streets and highways, at the work bench, in the oil fields and every other imaginable place that accidents occur—will be taken apart by more than 400 speakers to see what makes them tick.

A child falls down the stairs, a farmer gets caught in a moving tractor, a plane crashes, an auto skids into a telephone pole, a carpenter falls from a scaffold, a worker loses a hand in a punch press, a housewife scalds herself at the kitchen stove.

These and other types of mishaps that claimed the lives of 111,000 Americans in 1936 will be studied carefully in an effort to avert future tragedies.

Farm Phase This Year

A cross section of five-day Congress program reveals sessions devoted to "Aviation Safety and State Aviation Commissions"; "Farm Machinery Accidents and Their Prevention"; "Latest Protective Devices and Safety Equipment for Workers in the Chemical Industry"; "The Safe Maintenance of a Commercial Vehicle" and "The Safe Transportation of Liquid Fuel by Motor Carriers."

The Congress, sponsored annually by the National Safety Council, includes for the first time this year a section devoted to "Agricultural Safety." Because the Congress City is located in the heart of one of the largest agricultural districts in the world, the farm sessions promise to be among the most popular of the entire Congress program.

Program Varied One

Speakers at the farm safety meetings will include J. C. Mohler, Topeka, secretary of the Kansas State Board of Agriculture; A. P. Yerkes, Chicago, president of the Society of Agricultural Engineers; W. D. James, Fort Atkinson, Wis., president of the James Manufacturing Company, and C. M. Seagraves, Chicago, director of safety of the Illinois Agricultural Association.

No phase of the accident problem

dent of the Studebaker Corporation; Governor Harold G. Hoffman, of New Jersey; Governor Lloyd C. Stark, of Missouri; Dr. Miller McClintock, director of the Harvard Bureau for Street Traffic Research; Lieut. F. M. Kreml, director of the Northwestern University Traffic Safety Institute and winner of a national safety award in 1936 for having accomplished the most for traffic safety.

W. Graham Cole, director of safety, Metropolitan Life Insurance Company; Burton W. Marsh, director of safety and traffic engineering, American Automobile Association; R. C. White, assistant general manager, Missouri Pacific Lines; Judge John Gutknecht, Chicago Municipal Court.

Ozona Players Bow To Little Bronchos

Return Game For Younger Boys in Ozona October 18

Elementary school boys Monday followed the example of the successful high school boys and defeated decisively younger boys of the Ozona school system in a football game played here.

The score was 13 to 0 with the Ozona players never becoming a serious threat to the Little Bronchos, who are coached by Jennings H. Flathers, speech arts instructor.

The Sonora eleven scored in the first and third quarters, with Cooper going over for one touchdown and Merriman for the other.

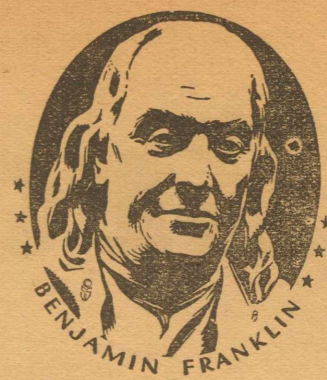
Both were made on end runs. Players for Sonora were:

Backs: Roy Cooper, Ray Wallis Stephenson, Rex Merriman, Herman Kite (substitute—Vernon Cook); linemen: Johnnie Franks, Louie Andrews, Gene Shurley (substitute—Sonny Crowell); center, Glenn Richardson; guard, Wilford Berger; tackle, Billy Shurley; tackle, Justin Odom.

On Monday, October 18, a return game will be played in Ozona.

Mrs. J. Victor Barnett of New Orleans, who is on her way to visit in the western states, was a guest of Miss Jamie Gardner, Wednesday and Thursday.

FOOTBALL DANCE—OCT 14 Joe Buzze playing. Benefit, Reserve Sweater Fund of Lions Club.—adv.



A Penny Saved...

Is a penny earned, in the words of thrifty Benjamin Franklin. He might have added that the earned penny can also earn, when properly invested. We are always happy to offer suggestions for investing your savings. For years we have been applying sound financial principles to aid our clients.

A SAFETY DEPOSIT BOX

is a wise investment for you in "peace of mind."



THE First National Bank

SONORA TEXAS

"Serving Sutton County"

POSTED LAND

The ranch operated by Epsy & Vander Stucken, 9 miles southeast of Sonora, is P O S T E D. Trespassers and hunters will be prosecuted.

HOWARD ESPY



205 S. Chadbourne

SAN ANGELO

Phone 5384

Piggly Wiggly

FRIDAY AND SATURDAY SPECIALS

Shortening--8-lb. carton, 84c

Table listing grocery items and prices: BROOMS, four strad, 19c; MOP, 16 ounce, 35c; LIME RICKEY, quart bottle, 12c; HEINZ Soup, all flavors, can, 10c; POTATOES and Green Beans, No. 2 can, 11c; BROOMS, five strand, 35c; MOPS, slosers, 16-ounce, each, 33c; GRAPE JUICE, pint, 19c; CATSUP, Heinz, large bottle, 19c; NEW POTATOES, No. 2 can, 11c.

Flour---Gold Medal, 48 lbs. 1.75

Table listing flour and other items: FLOUR, Puritan, 48-pound bag, 1.39; MEAL, 5-lb. bag, 18c; PANCAKE FLOUR, 4-lb. bag, 29c; SPINACH, No. 2 can, 2 for, 19c; FLOUR, Puritan, 24-lb. bag, 79c; MEAL, 10-lb. bag, 33c; CAKE FLOUR, Swansdown, 29c; CORN, No. 2 can, 2 for, 19c.

SUGAR 10-lb. pa- 53c 25-pound 1.39 per bag cloth bag

Table listing sugar and other items: DATES, new crop, 2-pound package, 25c; CRISCO, 6-lb. can, 1.17; Salad Dressing, qt. 29c; CORN-On-The-cob large can, 19c; JEWEL SALAD OIL, quart can, 35c.

VEGETABLES and FRUITS

Table listing vegetables and fruits: APPLES, Winesap, large size, dozen, 19c; GRAPES, seedless, two pounds, 15c; TOMATOES—California, the pound, 8c; SQUASH—white, small, per pound, 7c; EGG PLANTS, per pound, 9c; YAMS—No. 1 grade, 5 pounds for, 24c; APPLES, small, the dozen, 10c; GRAPES, Tokays, two pounds for, 19c; CELERY, large stalks, each, 13c; OKRA—Fresh, 7c; CARROTS—Colorado, bunch, 4c; SPUDS, 10 pounds for, 19c.

QUALITY MEATS ALWAYS

Table listing meats: BABY BEEF ROAST, (Chuck), pound, 18c; SAUSAGE, pure pork, per pound, 30c; PORK CHOPS, lean, the pound, 30c; CHEESE, full cream, pound, 25c; BACON, sugar cured, slab or sliced, lb., 38c; OYSTERS, Baltimore Select, pint, 33c, qt. 65c.

PLENTY OF FRYERS

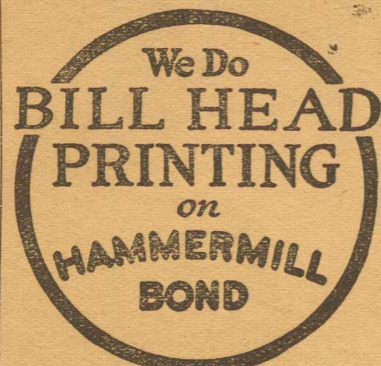
Scratch Pads, doz. 20c—NEWS.

SALE OF STUNT NIGHT TICKETS BEGINS FRIDAY

With plans progressing nicely for the Stunt Night program being arranged by the Baptist Woman's Missionary Society for Monday, November 1, arrangements were completed this week for the ticket selling campaign.

Mrs. Gus Love, president, announced that ticket selling would begin Friday afternoon and continue through Friday, October 22. Those who will be selling are:

Lavelle Meckel, H. F. Gilley, Mrs. O. C. Ogden, Mrs. Collier Shurley, Mrs. Gus Love, Miss Ada Steen, Kathryn Brown, Elizabeth Elliott, Margaret Ada Martin.



THE DEVIL'S RIVER NEWS

RECONDITIONED AUTO TIRES

\$1 to \$4

LOTS OF WEAR IN THEM. USED TUBES 50c and 75c



NEW TUBES \$1.45 to \$2

WORKMANSHIP Guaranteed—Buy them and save the difference! Enough said.

W. W. GIBSON STATION

South Side, Del Rio Highway, No. 30

SONORA HIGH SCHOOL

CARNIVAL

and

FOOTBALL

QUEEN

CROWNING

SIDESHOWS, CONCESSIONS

OCTOBER 23

FUN BEGINS 5:30 p. m.

