

The Devil's River News

Published in Sonora, Texas --- "The Capital of the Stockman's Paradise"

VOLUME FORTY-EIGHT

SONORA, SUTTON, COUNTY, TEXAS, FRIDAY, DECEMBER 31, 1937

NUMBER 9

Eden Players Down Sonora Eleven By Score of 9 to 2

Two Teams Play Again Saturday in Eden; Sonora Athletic Association Helped

A crowd of people that paid \$67.40 in admission fees Christmas afternoon enjoyed a football game between the Eden All-Stars and the Sonora All-Stars, won by the Eden aggregation by a score of 9 to 2.

The athletic association of Sonora high school will benefit to the extent of about \$33 as a result of the game, according to O. P. Adams, Sonora coach, who was in charge of the players for Sonora.

The two teams will play in Eden Saturday afternoon of New Year's Day.

The Sonora team scored first, in the first quarter, when a safety was made by blocking a punt behind the goal line. The Eden eleven tied the score in the third quarter when it secured two points on a safety as Ray McNeil, former Sul Ross player, was downed behind the goal line after receiving a punt.

The only touchdown of the game was in the third quarter when Eden completed a 35-yard pass thrown by Perskey, A. C. C. scoring threat last season, to Stronquist, A. C. C. all-conference end in 1937.

The Sonora team's effort at a touchdown was nullified by an official ruling. A pass, Adams to Archer, was lateraled by the latter to Barrick, Sul Ross regular end, who went across the goal line. The official ruled that forward progress had stopped as Archer turned to lateral to Barrick.

Construction Work On New Houses Soon

F. J. Wood's New Houses Face On Menard Highway

Building activity has been scheduled for early this month on two or three 3-room residences to be built by F. J. Wood, Sonora business man, on the Menard road near the city limit.

The houses, which will be rental property, according to Mr. Wood, will be located on the site of the Troy White frame residence and adjoining lots. Work of tearing down the house formerly occupied by the Whites, and more recently by Mr. and Mrs. Ted Schultz and family, has been started.

The houses will be of hollow tile and stucco construction and will probably be arranged differently on the interior. Each will have hardwood floors. The plot of ground on which the residences will be erected has 130-foot frontage and 150-foot depth.

The first few days of January, 1937, saw the beginning by Mr. Wood of his new home across from the J. S. Glasscock residence. It was one of the major residential building projects of the year just ending.

MAIL CARRIER SHOWING CHRISTMAS PARCEL WORK

Graphic proof of the reason for late arrival of the mail the week of Christmas is possessed by P. W. Askew, carrier who brings the mail to Christoval, Eldorado and Sonora as well as to boxholders along the highway.

Mr. Askew Thursday was showing camera pictures of the truck he drives as he started out from San Angelo several days last week. A trailer was necessary each day and each vehicle was stacked high with government mail sacks.

The carrier has been on the route since July, 1935. Tomorrow he will have been doing the work on the route two and one-half years.

Brothers Meet After 28 Years

While enroute from Austin to their home in Long Beach, California, Mr. and Mrs. A. L. James and two children, Robert Curtis and Margaret Elizabeth, stopped in Sonora to greet a brother, W. E. James, whom he had not seen for twenty-eight years. The younger Mr. James who has been in the U. S. Navy since before the World War, will be retired this coming year.

BUILDING LOT SOLD TO SUTTON COUNTY WORKER

A deed recording this week in the office of J. D. Lowrey, county clerk, transferred ownership of a building lot in Sonora to Alton Cobern, foreman on the county road working crew.

The building lot is directly back of the J. S. Glasscock residence. It is described as Lot 7, Block 18-A, corner of Tayloe and East First St., with 50-foot frontage on Tayloe. Mr. Cobern expects to build a home on the lot, he said Wednesday.

Seller of the property was Roy E. Aldwell and George L. Aldwell, (independent administrators of the estate of W. L. Aldwell), Mrs. W. L. Aldwell, Mrs. John R. Nisbet and Mrs. T. A. Williams.

Terracing and Dam Operations Tested By Recent Rains

Machinery Being Used, When the Weather Permits, On Three Sutton Ranches

Rain this week came in copious enough quantities to permit observation of the value of terracing done recently on the Alvis Johnson Ranch, near Sonora.

H. C. Atchison, county agent, went to the Johnson place Tuesday afternoon and checked to see just what was happening.

He found that on the side of the road where terracing had been done the water did not get to the road at all. On the other side it came to the road ditch, ran into a draw, wasting a large quantity of water which would have been of value to the land.

Ninety-two hundred feet of terraces have been built on the Johnson place, Mr. Atchison said. Slightly more than a thousand cubic yards of spreader dams have been built there. The "syrup pan" effect of the conservation of water on the Johnson land could be observed well Tuesday, Mr. Atchison said. Soon after the rain the water had all soaked into the ground.

Three machinery outfits have been at work on terracing and dam work until rain the last few days stopped them. The outfits are those owned by the county, by E. C. (Pete) Garvin and by a San Antonio man.

The Garvin outfit is working at the W. A. Miers Ranch, near town, where about seven miles of terracing has been done or is under way. The county machinery is at the Ben Cusenbary Ranch at work on range terraces and the Bexar county man's equipment is working at the Aldwell Bros. Ranch. About four miles of terracing and 1,500 cubic yards of spreader dam work is being done for the Aldwells.

An annual report of work done in Sutton county was being compiled this week by Mr. Atchison. He will present the record of the 1937 work at the Tuesday luncheon of the Lions Club and it will also be published in next week's issue of the NEWS.

Mr. Murray Home Thursday

An infection on his face was suffered this week by T. C. Murray, postmaster. Mr. Murray was in a San Angelo hospital several days, but returned yesterday.

PEACE SEEKER



Norman H. Davis, who is President Roosevelt's "roving ambassador" and head of the United States delegation to the nine-power conference in Brussels, Belgium. For discussion among the conferees was the subject of Japan's current but undeclared war on China.

DECEMBER RAIN GREATEST OF '37; YEAR'S TOTAL OFF

Sadly lagging in yearly rainfall for the twelve months of 1937, Sutton county this week has been fortunate to the extent of receiving 2.18 inches of moisture, according to records of the Ranch Experiment Station.

Tuesday and Wednesday 2.18 inches fell. During the month of December the precipitation was 3.90 inches, 3.20 inches more than in December last year.

The December record, as of noon Thursday, is the greatest of any month this year.

The 1937 total, at noon Thursday, was 16.96 inches. In 1936 the rainfall was 27.98 inches.

Sutton county in general seems to have been blessed by the moisture this week. On the J. T. Sellman Ranch 2½ inches fell. The Coleman place of Bryan Hunt, in Edwards county, received four inches. The Sonora Wool & Mohair Co. recorded 1.38 inches on its gauge this week. Total for the month in town was 2.72 inches.

The average yearly rainfall in Sutton county in the years 1919 to 1937, inclusive, has been 24.87 inches.

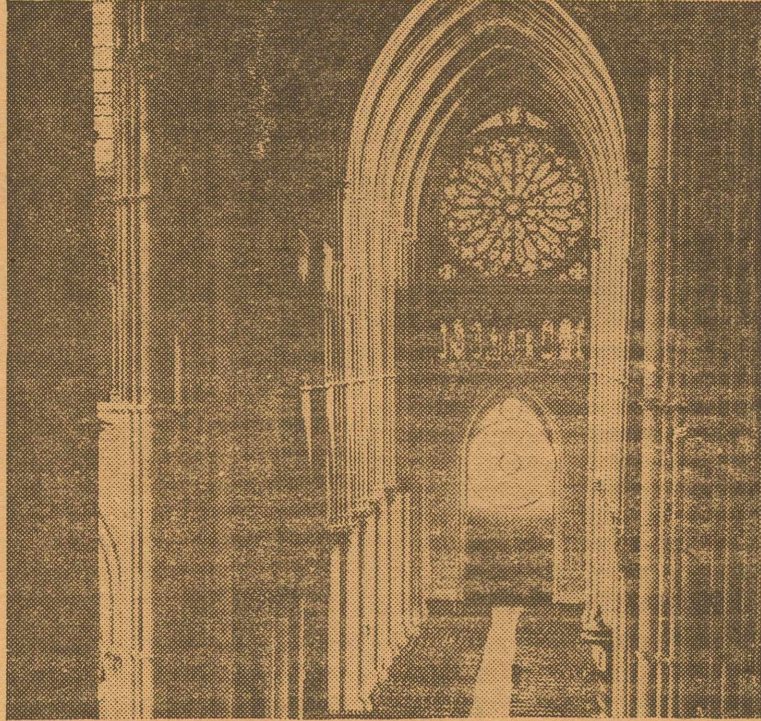
The 1937 and 1936 rainfall in Sutton county, month by month, as gauged at the Ranch Experiment Station, was:

1937	Month	1936
.24	JANUARY	.41
.26	FEBRUARY	.08
1.32	MARCH	.83
.31	APRIL	.66
.39	MAY	5.12
2.27	JUNE	1.84
.75	JULY	3.78
1.69	AUGUST	1.26
2.89	SEPTEMBER	10.47
2.13	OCTOBER	2.33
.81	NOVEMBER	.50
3.90	DECEMBER	.70

16.96 —TOTAL— 27.98

Highway traffic snarls were common early this week with passage between Junction and Kerrville prohibited, as was traveling between Sonora and Del Rio. Two buses, bound from Pecos to San Antonio, driven by W. B. Deal and Ernest Cade, were routed from Junction back through here early Wednesday. They were to go by way of Rocksprings. One had left here Tuesday afternoon and the other early the next morning.

Reims Cathedral Fully Restored



The nave of the Cathedral of Reims, where Joan of Arc saw her king crowned, which has been completely restored from funds donated to France by John D. Rockefeller. Bombardment by German guns in the World War and severe fires left the cathedral a mass of ruins after the armistice.



The sincere wish of
all of us at
The Devil's River News
is that 1938 may be
a happy and prosperous
one for all of you.

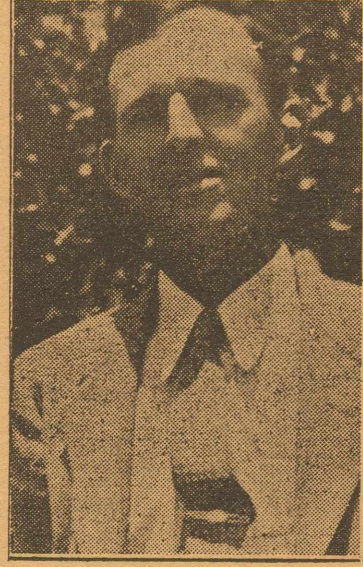
FIRST 1938 "Blessed Event" for Cauca- sian Parents Who Live in Sutton Will Bring Shower of Gifts From Sonora Firms.



- Baby Set
SONORA DRUG CO.
- Layette Set
CITY VARIETY STORE
- 12 Cans of Milk
HAMILTON GROCERY
- "A Pretty Gift"
BARROW JEWELRY STORE
- Gift for the Parents
GILMORE HARDWARE CO.
- Week's Pass For Two
LA VISTA THEATER
- Week's Supply of Milk
FIELDS DAIRY
- Night Light
SONORA ELECTRIC CO.
- Crib Blanket
E. F. VANDER STUCKEN CO.
- New or Renewal Subscription
THE DEVIL'S RIVER NEWS

On another page of today's NEWS nine Sonora firms tell of gifts they will give the first baby born next year to parents who live in Sutton county. Some will give to the new resident, others to the proud Mother and Father. Complete details are given on Page Six. Turn there NOW!

RESIGNED



Ben Cusenbary, county official pictured above, has given his resignation as commissioner representing people who live in precinct two of Sutton county.

Alvis Johnson, county judge, said Thursday that the county commissioners will meet in special session Saturday, January 1, to act upon Mr. Cusenbary's resignation and, if it is accepted, appoint someone to serve the remainder of his term (expiring in December, 1938).

Mr. Cusenbary, a Sutton county ranchman, told the NEWS yesterday that his personal business affairs prevent his retaining the office.

A son of D. B. Cusenbary, and the late Mrs. A. E. Cusenbary, early day Sutton residents, Mr. Cusenbary has been a commissioner a little more than nine years. He was first appointed to take the place of Roy Hudspeth who resigned. Since that time he has been elected at each biennial election.

MINISTER'S SERIES OF SERMONS BEGINS SUNDAY

Tracing the life of Christ, the Rev. R. F. Davis, Methodist Church pastor, Sunday morning will begin a series of sermons telling of the life of the Master.

The general theme of the series, which will end Easter, is "From the Cradle to the Resurrection." The subject of each Sunday's sermon will be announced from week to week. Sunday morning the Reverend Mr. Davis will speak on "Prophecy Fulfilled."

The evening subject Sunday will be "The Early Childhood of Jesus."

Son Born to Lee Batts Friends
Birth of a boy Monday has been announced by Mr. and Mrs. Lee Batts Friend who live on a ranch in Crockett county. Mrs. Friend, formerly Miss Wilma Hutcherson, is a daughter of Mr. and Mrs. E. W. Hutcherson.

FORMER TEXAN, NOW EXECUTIVE OF PAPER IN NASHVILLE, TENN.



Siliman Evans, pictured above, is publisher of the Nashville Tennessean which this month linked itself with its rival, the Nashville Banner, to share production plants. Separate identities are maintained for the papers with only the production units merged.

Evans was formerly a printer on the Fort Worth Record, later with newspaper press services and Washington correspondent for the Fort Worth Star-Telegram. He went to the Nashville position the first of 1937 after having been president of the Maryland Casualty Co. several years.

W. R. Parsons New Utilities Manager in Sonora Office

Poindexters Transferred To San Angelo Office; John Bowers To Be Bookkeeper

Transfer of Mr. and Mrs. N. T. Poindexter of the West Texas Utilities Co. office in Sonora to San Angelo was announced this week to be effective Saturday, January 2.

Mr. Poindexter has been manager here since March, 1936, when he succeeded Nolan Kennedy who became manager in Eldorado. Mrs. Poindexter has been in charge of the office as bookkeeper.

Since coming here Mr. Poindexter has been seriously ill quite a bit of the time and for several weeks has been sick in San Angelo. He will not be assigned work in San Angelo by the utility organization until he has recovered. Mrs. Poindexter did not know this week just what work she would do in the San Angelo office of the company. She has been with the company ten years and Mr. Poindexter sixteen years.

W. R. Parsons of San Angelo will be manager in Sonora. He has been in charge of the company's business in Christoval, Mertzon, Sherwood, Wall and Eola. He has been with the organization ten or twelve years.

Bookkeeper in the Sonora office will be John Bowers who has been with the company in Ozona and before that was in the Abilene headquarters office. Mr. and Mrs. Bowers and daughter, Barbara, as well as Mr. and Mrs. Parsons will live in Sonora.

Since coming here Mr. Poindexter has been active in community affairs as a member of the Masonic lodge, of the Lions Club and, until his health failed, the first president of the Men's Bible Class which meets at La Vista Theater.

In San Angelo the Poindexters will live at 1122 West Twohigh. Noble Poindexter, Jr., high school student, will enroll in school in San Angelo Monday.

SONORA LIONS HEAR OF HOLIDAY BASKETS GIVEN

Inclement weather and the holiday season, with many members out of town, combined to cut the attendance at the usual Tuesday luncheon of the Lions Club.

The program, arranged by Peter A. Chase, consisted of two solos by Margaret Ada Martin, with piano accompaniment by Mr. Chase, and three piano numbers by Alyce Claire Shelton. Margaret Ada's songs were "The Moon Got in My Eyes" and "You Can't Stop Me From Dreaming."

TRINIDAD RAMIREZ NEW SONORA BUSINESS MAN

Operator of a shoe repair and boot making business in Ozona since 1920, Trinidad Ramirez has opened a similar business in Sonora.

The business, known as Ramirez Boot Shop, is being conducted in the Mercantile Building location where the Gabe Smith restaurant business was operated for a time.

Power machinery has been installed for use in the shop where both shoe repair work and cowboy boots will be made, according to Ramirez.

NEW INDIAN CHIEF



Oscar Vitt, former Detroit Tiger infielder, who piloted the Newark Bears of the International League to the minor league championship last season and who next year will manage the Cleveland Indians.

The Sonora Broncho

SHS Weekly Sonora, Texas, December 31, 1937 Number 13

THE BRONCHO STAFF

Editor-in-Chief	Garland Slaughter
Honor Roll, Winners of Prizes and Awards	Billie Partin
Athletics	Mattie Mae Friess, S. H. Stokes
Dramatics and Music	Lillie Owens
Public Speaking, Debating, School Improvement	Edith Faught
Visitors and Assemblies	Patsy Gilmore
Clubs	Rena Glen Shurley
Room News, Alumni	Garland Slaughter
Art and Manual Training	Nelson Stubblefield
School Entertainments	Kathryn Brown
Pep Squad	Margaret Ada Martin
Freshman Reporter	Mary Jo Rape
Sophomore Reporter	Mildred Trainer
Junior Reporter	S. H. Stokes
Senior Reporter	Mattie Mae Friess
Humor	Wouldn't you like to know?
Library	Manly Randle, Cathryn Trainer
Typists	Serena Trainer, Kathryn Brown, Lois Merck

FRESHMAN PARTY

The room mothers of the freshman class entertained at Mrs. O. L. Richardson's party Tuesday night. All the pupils brought one silly present and as many more as they liked. We drew names as we came in and put the name on our present. We then followed the leader, Miss Duncan, to the dining room where we were served, buffet style. We next went to our tables. The supper consisted of rolls, cranberry sauce, turkey, gravy, fruit salad. Tied to our place cards were our fortunes. The dessert was hot chocolate and three kinds of cake.

After supper, we had games and contests. Doris Meckel, Harold Briscoe, Mildred Cross and Buster Shroyer won two prizes, one for the best song and one for the most correct Christmas list. Doris Meckel and Eugene Neuberger won first prizes for feeling and listing objects in a sock.

After the excitement of the contests subsided, Santa came. There were many funny presents given. Miss Garrett, our seventh grade teacher, gave everyone a bag of candy; Miss Duncan did likewise.

Our room mothers are Mrs. Vehle, Mrs. Richardson and Mrs. Muckleroy. We are greatly indebted to them and Miss Duncan, our home room teacher, for a grand time.

SHS

THE CHRISTMAS ASSEMBLY

The Christmas assembly program was a very enjoyable one to

the high school students and faculty last Friday. Christmas chorals were played by the band, and the entire assembly sang. Miss Watkins presented three of her voice pupils in song. They were Katha Lea Keene, Robby Jo Wyatt and Margaret Schwiening. Mr. Lightfoot was in charge of the program.

SHS

BAND CONCERT

A pleasant surprise was presented to the people of the Sonora public schools by the band from Junction. The Junction band played in the H. S. auditorium at 3:00 o'clock Tuesday, Dec. 21. Several visitors from town and Junction were with us.

The band that entertained for us from the Junction high school and from the grammar school in that city. The music played was greatly enjoyed. Evreyone who heard the overtures and marches played was very pleased.

SHS

BAND

Mr. Chase and the band have been playing Christmas carols to the people in the business district of town. This is an old fashioned way to celebrate but the band hopes you have enjoyed the programs as much as they did playing and singing for you.

SHS

GENERAL WOODWORK CLASS

The Woodwork class has completed a cutting board made of

hard woods with the light wood for the center and dark wood for the edges. They have also finished a flower pot stand. During this first semester of work the class has completed the cutting board and flower pot stand, also a broom holder and a book rack all mentioned before.

Immediately after school resumes after the holidays, some of the class will make flower boxes and the others will make book troughs.

SHS

?????

Wonder why Dorothy Henderson didn't answer a certain Soph boy's letter.

???

Junior Schwiening in leaving the stage in a hurry found a slippery spot and hit flat of his back setting up. Poo, poo, Jr., but such is stage life.

???

Wonder why Robert Kelley and J. C. Norris were so embarrassed Tuesday afternoon at the Junior Party?

???

We wonder if Nonie and Cathryn had a good time Sunday night?

SHS

SENIOR PARTY

After the senior play the seniors and their room mothers were entertained by Miss Milstead at the H. E. Cottage. Various Christmas games were played and toy gifts from Santa Claus were on the tree. They enjoyed refreshments of date pudding and special punch and a cute little green drop of Christmas candy.

Guests were:

Mrs. A. W. Awalt, Mrs. Thomas Espy, Mrs. R. D. Trainer, Mrs. B. W. Hutcherson, Mr and Mrs. F. T. Jones, Mr. Flathers, Miss Leatherwood, Web Elliott, Jim Taylor, Robert Simmons, A. W. Awalt, Harrell Turney Espy, Richard Saunders, Jack Shurley, Alan Saunders, Kathryn Brown, Rena Glen Shurley, Willie Ray Willman, Nonie Hutcherson, Garland Slaughter, Cathryn Trainer, Fleurette Carmichael, Pearl Lee Ory.

REUNION ON CHRISTMAS AT GARDNER HOME

Relatives of Mrs. Clyde Gardner and daughters, Mary Louise and Jamie, who enjoyed a family reunion here Christmas Day were:

Mr. and Mrs. Arthur Nathan, Mr. and Mrs. Sanford Nathan, Aubrey Nathan, Miss Mary Fondolidge, all of San Antonio; J. A. Cope, Bud Ellis, Mrs. Willie Mae Murchison and son, Clayton Winn, all of San Angelo; Stokes Williams and Hayden Ellis, of Merton, Mr. and Mrs. J. C. Morrow and children, Jimmie and Geraldine; Mr. and Mrs. John Hamby and son, John Stanley; Mrs. Stella Stanley.

Arthur Nathan was a Sonora resident twenty years ago when he operated a drug business here.

Locklin Child in Dallas

Kelso Locklin left Tuesday for Dallas where he underwent an operation Wednesday in a Dallas hospital.

Sudden Growth For Seagraves

Seagraves, Dec. 29.—The booming growth of an oil town has become history several times in Texas during the various oil rushes, but the city of Seagraves furnishes a particularly good illustration of the phenomenon. In two months it has jumped from a village of 300 inhabitants to a population of more than 2,000. Over 145 carloads of lumber and building material were unloaded there last month.

Jack Pfiesters to Kermit

After January 1, Mr. and Mrs. Jack Pfister will be at home in Kermit, where he is employed as bookkeeper for Wm. Cameron & Co., Inc. Mr. and Mrs. Pfister are living in Odessa where he is assistant bookkeeper for the company. He is a son of Mrs. Beulah Pfister.

LET Want Ads DO THE JOB FOR YOU!

DOGS for sale; three good hounds, trained; Bryant Cosper, on W. R. Nix Ranch, Eldorado. 7-3tp

LOST—Boston Bull Terrier; brown with white breast and neck. Call Harold Powell at 126. Reward. 1tp

FOUND—man's Stetson hat (at Scout Hall). Owner may have by identifying and paying for this Ad. Alfred Schwiening.

Hotel McDonald

"A HOME AWAY FROM HOME" Old Friends and New are always welcome Stop in to see us when in Sonora

HOME COOKED MEALS 50c

BE INFORMED— BE INTERTAINED— READ

The Dallas Morning News

"Texas' No. 1 Newspaper"

Associated Press news service and Wire-photos, seven days a week, bring to readers of The Dallas News news stories and pictures from all over the world. An unsurpassed editorial and reporting staff in Dallas and The News' own bureaus in Washington, Austin, Fort Worth, Waco and East Texas give additional local and state coverage.

Special writers deal with politics, amusements, sports. Interpretation of the news is found on a forceful editorial page and in John Knott's famous cartoons.

PLUS exclusive features of the Big Sunday News:

ROTOGRAVURE Picture Section

"THIS WEEK" Colorgravure Magazine

"AMERICA SPEAKS"—The Weekly Poll of Public Opinion

CLIP THIS COUPON AND MAIL TODAY

THE DALLAS NEWS

Dallas, Texas

Gentlemen:

Herewith my remittance \$_____ to cover subscription to The Dallas News (one year by mail) (six months by mail).

Name _____

Post Office _____

R. F. D. _____ State _____

Subscription rate: By mail, daily and Sunday, one year \$9.00; six months, \$5.00; three months, \$2.50; one month 85c. These prices effective only in Texas.

LENOY LYLES

AND JACK

Rape

of the



SERVICE Station

(Circle Service)

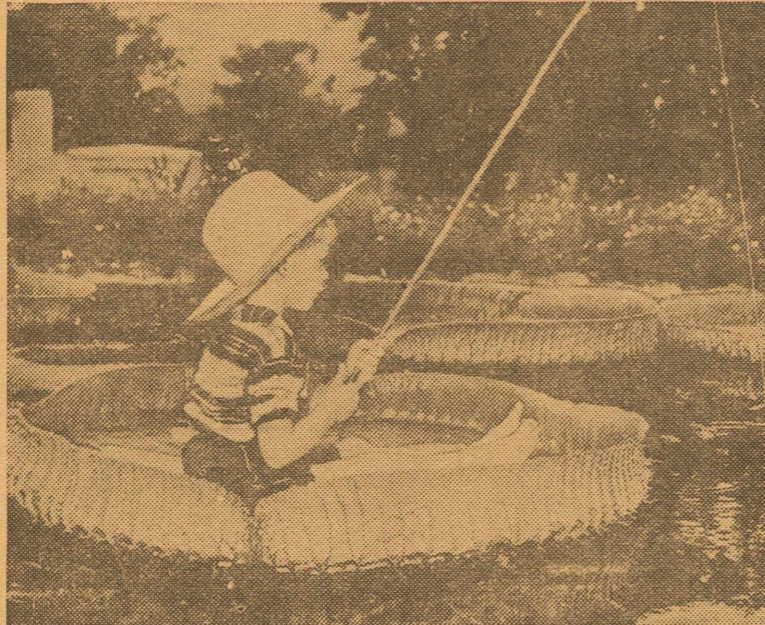
SAY—



... WE HOPE WE'LL SEE YOU OFTEN IN—

1938

Lily Pad Is His Fishing Boat



Five-year-old Lonny Bliss of Miami, Fla., is a keen angler. He is pictured as he tries his luck for the wily fish that lurk beneath the lily pads. These rare tropical water lilies grow so big that Lonny can get right out on one and use it instead of a boat.

Oklahoma People Guests Here

Holiday guests in the home of Mr. and Mrs. C. H. Carson were Mrs. Carson's mother, Mrs. J. W. Dungan, and her sister, Mrs. W. E. Tomlinson. Mrs. Dungan lives in Marlow, Okla., and Mrs. Tomlinson in Duncan, Okla. Mrs. Carson's brother, Floyd Dungan, and Mrs. Dungan, who visited here recently, spent the holidays in Marlow.

Caroe Office in New Location

A change in location of the office of Edward A. Caroe, San Angelo optometrist, has been announced. The office is now located at 217 South Chadbourne rather than at 205 South Chadbourne as heretofore. The firm has been a regular advertiser in the NEWS a number of years.

Guests at Duncan Home

Mr. and Mrs. Walter Haynes of Lubbock spent Christmas with her brother, Earl, and Mrs. Duncan. Mr. and Mrs. Truitt Coccoanougher of Crosbyton also visited her brother, Earl, and Mrs. Duncan.

COSDEN ZERO Furnace Oil

Delivered from the refinery to you by truck.

W. W. GIBSON Cosden Dealer

Why 'phone your orders out of town?
South Side, Del Rio Highway

Personals

Mr. and Mrs. J. T. Penick and daughter Dorothy, spent Sunday in San Angelo.

Mr. and Mrs. Marshall Huling and children of San Angelo spent the holidays here.

Bill Caldwell of Austin spent the holidays with his parents, Mr. and Mrs. W. E. Caldwell.

Mr. and Mrs. John McClelland of Texon spent the holidays with friends and relatives here.

John Hull left Monday for Houston after a visit here with his parents, Mr. and Mrs. Fred Hull.

Miss Grace Draper spent the holidays in Lohn with her parents, Mr. and Mrs. R. D. Draper.

Mr. and Mrs. W. B. Dunn of Forsan spent the holidays with her parents, Mr. and Mrs. W. E. Caldwell.

Mr. and Mrs. Lea Aldwell of San Angelo spent the holidays here with his mother, Mrs. W. L. Aldwell.

Miss Christine Schraub of Junction was a guest Christmas Day at the home of Mr. and Mrs. Lewis Roueche.

Mr. and Mrs. W. H. Dodd of Sapulpa, Okla., were holiday guests of their daughter, Mrs. Joel Shelton, and family.

Mr. and Mrs. L. G. Humphries and son, Kenneth, of San Angelo spent Christmas with her sister, Mrs. C. G. Roe, and family.

Mr. and Mrs. O. L. Richardson and sons, O. L. Jr. and Glen, and Mrs. R. K. Muckleroy spent Sunday visiting in San Angelo.

Miss Edythe Carson who is attending a business school in San Angelo, spent th holidays with her parents, Mr. and Mrs. C. H. Carson.

NO Trespassing! NO HUNTING

OFFICER in charge on my ranch 25 miles southeast of Sonora.

Joe M. Vander Stucken

NOTICE TO

TRESPASSERS

I hereby give notice against any hunting, trapping, headlighting, dead wool picking, cutting wood, or general trespassing in pastures owned or controlled by me in Sutton or Crockett counties.

ROY HUDSPETH

HAPPY NEW YEAR

May it be one of happiness for all who live in Sutton County

Sonora Wool & Mohair Co.

OFFICERS

Ed C. Mayfield, President, W. A. Miers, Vice-President, J. N. Ross, 2nd Vice-President
Fred T. Earwood, Executive Vice-President
W. J. Fields, Jr., Manager

DIRECTORS

Ed C. Mayfield
W. A. Miers
J. N. Ross
E. F. Vander Stucken
Sam Karnes

Roy Aldwell
Sam Allison
B. M. Halbert, Jr.
E. D. Shurley
Ben F. Meckel

Oscar Appelt
Fred Earwood
Joe Vander Stucken
L. W. Elliott
Bryan Hunt

BUILDING TESTS WALLS FOR FAIR

NEW YORK (Special).—Although the opening date of the New York World's Fair is still almost two years away, the Fair site already has one building that mystifies all persons who pass that way and one that is of great interest to the contractors and builders of the whole country. The big sign says it is the "test building."
The building can be made to do a lot of things just short of a late dance step. It can be made to twist, heave, buckle, sag or otherwise contort, all at the will of the Fair's engineers. It has a sawed-off tower arrangement on one end. Some sections of its walls are dazzling under the sun and are, obviously, encrusted with bits of broken glass. Its four walls, in fact, comprise 43 different set-ups of material, supports and surface coatings. When its day is done it will be made to collapse by the turn of a screw.
The unique building is typical of nothing other than itself, say Fair officials, since it is just a set of walls, upon which to try out the merits of various types of wall coating and stucco treatments.
The durability, appearance and structural peculiarities of walls are of great importance to the Fair, since its 300 buildings will require around 15,000,000 square feet of such enclosures.
The interior of this "wall laboratory" is given over to the Corporation's illumination engineers and their experimentation with new lighting devices.

PACIFIC FIR GOES TO NEW YORK FAIR

NEW YORK (Special).—"Good old Douglas fir" from the Pacific Northwest will provide the foundations for the most spectacular of wonders at the New York World's Fair of 1939.
This was learned when the Fair Corporation offices in the Empire State building announced the purchase of more than \$100,000 worth of fir pilings from the National Pole Treating Company. This particular lot of fir sticks will be driven into the ash fill of the 1216-acre exposition site to guarantee the support of the two unique structures forming the Theme Centre of the "Nation's Fair." These are the 200-foot Perisphere, a globe seemingly supported on the waters of fountains, and the Trylon, a 700-foot triangular needle or beacon and broadcasting tower.
Shipments of the 1260 sticks, 95 to 99 feet in length, are taking place this month, after creosote treatment has been accorded them either at the National Pole and Treating Company's plant at Hillyard, Washington, or at the Minneapolis yards.
This is the Fair's second purchase of fir from Northwest sources. An order for 770 sticks of similar length was filled early this year from Oregon cuttings. This earlier shipment of piling supports the Fair's \$900,000 Administration Building already erected on the grounds.

SOUTHERN PINE GOES TO NEW YORK FAIR

NEW YORK (Special).—Southern yellow pine from the Eastern Shore, Maryland, and from points in Delaware, Virginia and North Carolina is already going into foundations in the central exhibit area of the New York World's Fair of 1939.
Grover Whalen, President of the Fair Corporation, has just announced the purchase of 430 sticks of pine piling, in lengths up to 80 feet, from Nichols Brothers, of 90 West Street, Manhattan, and Norfolk, Virginia. Shipments of this lot are originating at Frankfort, Delaware, Preston, Maryland, and Melfa and Cheriton, Virginia. An order for piling of similar size is being filled at points in North Carolina.
The pine sticks are being driven into the ash-meadow fill of the 1216-acre exposition site where they will serve as part of the foundations for bridge abutments near the Theme Centre and amusement areas of the Fair.

CARD OF THANKS

We want to thank all who were so kind to us during our recent bereavement.
Mrs. Roy Grimland
Mr. and Mrs. J. E. Grimland and Family
Mr. and Mrs. B. W. Hutcherson and Family. (adv.)
Phone us when you have news.

G. A. WYNN ATTORNEY-AT-LAW

Fire, Windstorm and other types of **INSURANCE**
Office—Sutton County Courthouse Telephone 125



217 S. Chadbourne
SAN ANGELO
Phone 5384

HERD REINDEER IN STRANGE ROUNDUP

Northwest Canada Scene of Big Undertaking.
Ottawa, Ont.—The world's strangest roundup is to be staged shortly on the Mackenzie delta in Canada's northwest territory.
Almost within the Arctic circle, Andy Bahr, American herder, and four Laplanders will undertake the task of rounding up a herd of reindeer driven there across the bleak, snowy wastes of the "top of the world" from Alaska four years ago.
The object of the roundup will be to ascertain how the herd is faring.
The herd, originally 2,000 head, was purchased by the Canadian government in Alaska, and Bahr was engaged to drive it to the Mackenzie delta to provide a permanent food supply for the Eskimos living in the Richard's island area.
A count last summer revealed the herd had increased from 2,000 head to 3,000 head in sixteen months, and it is believed it has since grown to approximately 5,000.
The herd, since its arrival on the delta, has been carefully guarded and nursed by four Lapps who accompanied Bahr on the epic trek. They are also instructing the Eskimos in how to care for the reindeer and how best to exploit their full capacities as "beasts of burden" and food.

The Lapp "cowboys" are assisted by shepherd dogs which are as assiduous in their watch over the herd as they are with sheep.
Close vigilance is necessary because of the danger of possible stampeding when the deer are tormented by the insects and wild life that inhabit the bleak wastes. Prowling wolves who attack by night during the winter months, sometimes killing fifty reindeer in one raid, are the most serious problem confronting the herdsman.
The coming roundup will establish whether the experiment, carried out at great cost, has been a success.

Gray Mustache Turning Brown Amazes Man, 72

TEANECK, N. J.—Oscar Harry Desmarais, retired linotype operator, prepared to celebrate his seventy-second birthday with a rejuvenated mustache. Once snow white, the mustache has changed to a light brown.
Although Desmarais, who was born in the town of Dirty Butter Creek, Australia, says the change has been entirely natural, he has been the butt of innumerable jokes by his friends. Dr. N. A. Harris, the family physician, even suggested Desmarais had been visiting beauty parlors.
"Maybe it changed for autumn, like the leaves," Desmarais said. He said his mustache had turned gray and then white before his hair, which is still only tinged with gray. His wife, Elizabeth, noted the first signs of a change several weeks ago and suggested a bath for the mustache. Desmarais gave it a thorough shampoo, but the roots were still brown. Since then the entire mustache has darkened.

Pencil Sharpener — \$1.30. At NEWS.—adv.

He Says It Is Happening!



© Harris & Ewing

In a radio address last night Harold L. Ickes, Secretary of the Interior in the President's cabinet, told of the relationship of business and government. Administration leaders look to Ickes' address as a carrying on of the administration's battle to show that its policies are sound.

Personals

J. H. Brasher, Jr. spent Monday in San Angelo.
W. C. Gilmore spent Christmas in Austin with his mother, Mrs. S. T. Gilmore.
Mr. and Mrs. Wallace Davis of Houston spent the holidays with relatives here.
Mr. and Mrs. Curtis Nicholas and son, Don, visited in San Angelo and Miles Sunday.
Miss Ora Altizer of Spofford spent several days this week with friends and relatives here.
Edgar Reese of Odessa was a guest this week at the home of Mr. and Mrs. J. T. Penick.
Mr. and Mrs. Marvin Willman and son, Willie Ray, spent the holidays with relatives in Mason.
Mrs. Harry Sharp and sons, Savell Lee, Walter and Jackie, of Alpine visited friends and relatives here this week.
Mr. and Mrs. George Cardwell of Lockhart spent the holidays here with Mr. and Mrs. J. W. Trainer and other relatives.
Mrs. W. C. Gilmore and daughters, Pat and Peggy, spent Christmas in Fort Worth with her sister, Mrs. Jack Clark, and family.
Mr. and Mrs. Sam H. Thomas and sons, J. W. and Sam Harold, of Sherwood spent the holidays with her parents, Mr. and Mrs. J. W. Trainer.
Mrs. W. H. Queen and daughter, Mary Jane; Lenoy Lyles and Jack Rape returned Monday from a holiday visit in Henderson and Nacogdoches.

Over 10,000 32-volt Winchargers are in use today throughout the United States. See the new model at Sonora Electric Co.—adv.

Fifty Years of Married Life Completed Christmas Day By Mr. and Mrs. J. D. Eaton

Readers of the NEWS will be interested in the following story used in the San Angelo Morning Times Saturday. Mr. and Mrs. Eaton, Sonora residents many years, are the parents of John Eaton of Sonora.

Mr. and Mrs. J. D. Eaton are celebrating their 50th wedding anniversary today, and Mrs. Eaton sees nothing at all remarkable about having been married to one man for 50 years, though she admits that many young women who have been married but one year seem to regard it as a miracle.
Their six children and six grandchildren are all here for the two events—Christmas and their parents' golden wedding anniversary. She believes that human nature has not changed an iota since they were married in Real (then Edwards) county on Christmas Day, 1887. Mr. Eaton was 76 in June, and his wife passed her 67th anniversary in May.

Young Folks Not So Bad
The much-discussed younger generation is, in Mrs. Eaton's opinion, no worse than it ever was. They have opportunities for a different type of devilment, but if they are wicked and worthless so has been every other generation.

And this so-called depression that we are trying to finish up is no depression at all in her estimate, not while so many people have new cars that they can find no parking place. Depressions used to be known as panics, she recalls, and the worst thing that could happen was a drouth. Nor does she believe that the country is going to the dogs.

On the other hand, it would seem to be much better off—definitely better off now that 15 miles is but a 15-minute trip instead of taking a good part of the day if it did in the times when transportation was by horseback over cow trails.

Mrs. Eaton, born in Bell county, was Ada Ellis before their marriage in Leakey, where they lived for a few years. From there they went to Del Rio and on to a place on the Neuces River, always ranch-

ing.
They moved to Rocksprings in 1902, and Mr. Eaton managed the waterworks and power plant as he did in Sonora where they moved in 1913. They moved here in 1934.

Roads and highways seem to have made the greatest difference in the country to Mrs. Eaton, who remembers vividly the days when they did not exist. Electricity is another of the innovations that she considers a great help to the country.

She is still interested in growing flowers and Mr. Eaton is in growing Rambouillet sheep. However, she does less of that than she would like to. In the days that she lived in the country, water and soil were often too scarce to permit growing anything. Turkeys and chickens, she says, were more in order with a large family in an unpaved hill country before the day of cars.

A family party is planned for the occasion in their home, 105 La Salle Drive, and friends will call in the afternoon.

The Eatons' oldest son, W. E., died two years ago. Children and their families here for the celebration are Miss Bertha Eaton, who makes her home with them; Mr. and Mrs. Frank Eaton of Mountain Home; Mrs. Paul Otts and her children, Reese Edward and Marilyn, of Artesia, N. M.; Mrs. Lois Landrum and her daughter, Alyne, of San Angelo; Mr. and Mrs. J. C. Rigney and their sons, Jack and David, of Lubbock; and Mr. and Mrs. John Eaton, Jr., and their daughter, Nancy Ruth, of Sonora.

Sonora Man Eats Buffalo Meat
A holiday visit in Amarillo with his father, Hugh Carson, and a brother who lives there was enjoyed by C. H. Carson. The elder Mr. Carson lives in Marlow, Okla. A feast of buffalo meat was enjoyed by the Carsons who were privileged to partake of meat of one of the buffalo on the famous Goodnight Ranch.

Box Files—for letters. In stock at the NEWS office.—adv.

POSTED!

Ranch land owned by B. R. Cauthorn 16 miles northeast of Sonora is POSTED according to law.

TRESPASSERS WILL BE PROSECUTED!
B. R. CAUTHORN

RUPTURE

SHIELD EXPERT HERE

H. M. SHEVNAN, widely known expert of Chicago, will personally be at the St. Angelus Hotel, San Angelo, Wednesday, only, January 5, from 9 a.m. to 6 p.m.
Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthens the weakened parts, thereby closes the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume no matter the size or location. A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments. Mr. Shevnan will be glad to demonstrate without charge.
Add. 6441 N. RICHMOND ST., Chicago.
For 15 years assistant to F. H. Seeley, famous rupture expert of Chicago. —adv.

Scratch Pads, doz. 20c—NEWS.

POSTED

NO trespassing on the E. E. Sawyer Estate ranch land.

VIOLATORS will be vigorously prosecuted.

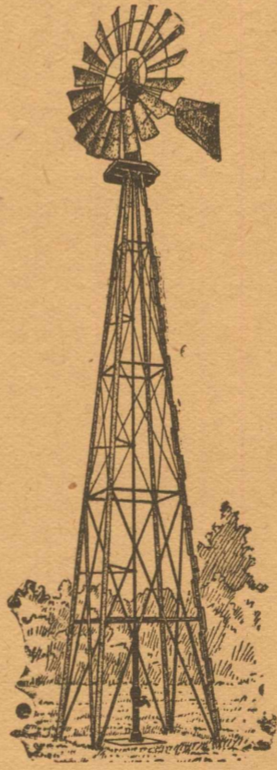
Mrs. E. E. Sawyer
Edwin Sawyer
Administrators

AERMOTOR

January 1, 1938
Roll Call

THOSE WHO BOUGHT IN 1937:

- | | |
|--------------------|--------------------|
| GEORGE S. ALLISON | B. M. HALBERT, JR. |
| J. A. CAUTHORN | E. J. HARDGRAVE |
| O. W. CARDWELL | E. C. MAYFIELD (2) |
| JOHN CAUTHORN | W. A. MIERS & SON |
| B. B. DUNBAR | THEO. SAVELL |
| JOHN FIELDS | E. D. SHURLEY |
| W. E. GLASSCOCK | THOMSON BROS. |
| B. M. HALBERT, SR. | J. A. WARD, JR. |
| BRYAN HUNT (4) | B. W. HUTCHERSON |
| R. A. HALBERT | |



1936 Purchasers:

- | | |
|--------------------|--------------------|
| Bryan Hunt | Whiddon Estate |
| W. E. Glasscock | A. F. Clarkson (2) |
| Mrs. Clara Krkland | M. G. Shurley |
| W. A. Miers (2) | Harvey Walker |
| Jim Merck | Dock Friend |
| E. J. Hardgrave | R. A. Halbert |
| J. A. Cauthorn | H. West Evans |
| E. E. Sawyer Est. | J. A. Ward, Jr. |

1935 Purchasers:

- | | |
|---------------------|----------------|
| W. A. Miers | J. A. Cauthorn |
| Joe Vander Stucken | J. T. Sellman |
| J. S. Holman | Thomas Espy |
| Valliant Bros. | W. H. Kelley |
| Ben F. Meckel | Robert Kelley |
| Ranch Exper. Sta. | J. N. Ross |
| W. L. Miers | Aldwell Bros. |
| George S. Allison | Oscar Appelt |
| B. B. Dunbar | Sam Karnes |
| Mrs. E. M. Kirkland | O. C. Ogen |

"There's A Reason"

Sutton County AERMOTOR Buyers
Know It Very Well:

PERFORMANCE

West Texas Lumber Co.

"Building Service and Quality Materials"

W. E. CALDWELL, Mgr.

PHONE 148

SONORA, TEXAS

GREETINGS

Happy New Year

—AS we welcome another year we are reminded of the pleasant business relationships we have enjoyed during our years in business in Sonora . . . Please accept our thanks as we give you this

NEW YEAR GREETING

H. V. STOKES FEED CO.

Phone 89

.....

Phone 89

The Devil's River News

ESTABLISHED 1890
Robert W. Jacobs
Editor and Publisher

W. E. James
Associate Editor

ENTERED at the postoffice at
Sonora, Sutton County, Texas,
as second-class matter.

Day of Publication
FRIDAY EACH WEEK

SUBSCRIPTION RATES
One Year \$2.00
Six Months 1.25
Three Months75

ANY erroneous reflection upon the
character, standing or reputation
of any person, firm or corpora-
tion will be gladly corrected if
the matter is brought to the at-
tention of the publisher.

For Shame, Texas

Beginning tomorrow, January 1,
a dentist who makes his living at
his profession in Texas cannot tell
by advertising of his particular
skill or services other than by a
very general type of "business
card" announcement.

The law, passed at the last ses-
sion of the legislature, and signed
by the governor, is without doubt
one of the silliest of the many
laws on the statute books.

Without going into far-flung ar-
gument as to the merit, or lack of
merit, of the professional man who
advertises the statute sets a pre-
cedent that may get "out of hand"
in years to come. The law may be
an opening wedge by which any
business man of any type may be
prohibited from telling his fellow
citizens with news statements
(which advertisements are after
all) of his particular fitness to
serve with his ability or goods.

Not so great is the advertising
revenue rebounding to Texas pub-
lications by the comparatively few
of the dental profession who see fit
to advertise in the general sense of
the word. Publications will suffer
little in a material way. They will
suffer in a large measure if the
insane, misguided efforts of legis-
lators lead them to foist other such
laws on the people they are sent to
Austin to serve.

The law is far-reaching, even
going so far as to bar a dentist
from using large signs or electric
signs. The only thing he can
do is to announce his name and loca-
tion in a type of "business card"
that potential patrons may
see.

Texas is to be pitied that it
should have on its records a stat-
ute so clearly forbidding a man of
his right to use the printed word in
whatever manner he sees fit so
long as he does not libel someone
or go beyond the bounds of de-
cent.

Those who will be better off and re-
spected in a great many ways if
they were in Austin watch their
steps carefully taking care to re-
frain from such clauses of the Texas
Constitution as Article I, Section
10 of the Bill of Rights as:
".....no law shall ever be pass-
ed curtailing the liberty of speech
of the press."

For shame, Texas and Texas
represented by men assigned to the
work of making the Lone Star
state bigger and better, that such
a law should be a part of the his-
tory of such a state.

Need File Folders For
School Work?

Then you'll like those at the
NEWS; letter size and legal size;
blank tabs, manila stock.—adv.

HOW NEW YORK FAIR MOVES BIG TREES BY HUNDREDS



NEW YORK (Special).—As the housewife repots
geraniums or the gardener moves berry bushes, so
does the New York World's Fair 1939 Corporation
transplant stately trees from five states to the
1216½-acre exposition site. The Fair's landscape
engineers explain that the moving of the big trees
differs from the replanting of small shrubs only in
the matter of size, and that modern mechanical aids
make possible the creation of a mature-looking park
on the newly made land of Flushing Meadow.

Shown at the top of accompanying photographs
is a grown maple that has just been restored to up-
right position after a 120-mile ride on a specially-
built truck. Note truck's winch and the secure ball-

ing of earth about the tree roots. In the centre is a
35-foot Norway maple, 12 tons weight, moving the
last few yards to its new home by means of the for-
ward gear of a modern tree mover. All trees shown,
a number of the 474 veterans moved this spring, are
new to the great expanse of filled land. The Fair will
move 10,000 trees and 250,000 shrubs.

Shown, just above, on the bay hunter is Harvey
D. Gibson, President of the Manufacturers Trust
Company and Chairman of the Fair's Finance Com-
mittee. Up on the handsome grey and speaking to a
landscape engineer is Grover Whalen, President of
the Fair Corporation, during a horseback tour of the
site extending three and one-half miles.

Bulova Watches—for men, for
women; 17-jewel as low as \$29.75;
local, Authorized Distributor: Bar-
row Jewelry Store.—adv.

Pencil Sharpener — \$1.30. At
NEWS.—adv.

Perfection In Printing
is always the effort of this
shop. Every order printed
just a little better than
seems necessary . . . and
on HAMMERMILL BOND.

THE DEVIL'S RIVER NEWS

POSTED LAND

The ranch operated by
Epsy & Vander Stucken,
9 miles southeast of
Sonora, is P O S T E D.
Trespassers and hunters
will be prosecuted.

HOWARD ESPY

Caroe Office in New Location

A change in location of the office
of Edward A. Caroe, San Angelo
optometrist, has been announced.
The office is now located at 217
South Chadbourne rather than at
205 South Chadbourne as hereto-

fore. The firm has been a regular
advertiser in the NEWS a number
of years.

Envelopes? Any type. At the
NEWS.—adv.

The SNAPSHOT GUILD
SUNNY PICTURES INDOORS



An afternoon nap—and an indoor-sunlight picture of rare charm. Note
how reflecting surfaces, the light walls, the bed spread, the white dress,
soften and brighten the shadows. Exposure 1/10 second at f.8.

Do not feel, fellow snapshot-
shooters, that just because the sun stays
out of doors you cannot make sun-
light pictures inside.

Whenever sunlight streams
through a window, there is a setting
for a picture, often an extremely
good picture, because of the play of
light and shadow from the window-
framing and curtains.

In a light-walled room, espe-
cially one with plain plaster walls
or patternless wallpaper, the shad-
ows in such an indoor-sunlight pic-
ture have a soft, luminous quality
which gives the prints unusual deli-
cacy and appeal. However, unless it
is a sun-room that has windows fac-
ing in several directions, it is neces-

sary to aid the shadow illumina-
tion with reflectors. These can be
white sheets or pillowcases draped
over a chair, white cardboard or
blotter-paper, or anything else that
will pick up the sunlight and cast it
toward the subject's shadow side.

In addition, the light may be
pleasingly softened by a close-mesh
window curtain through which the
sunbeams pass. With such a diffuser,
exposure should be about double
what you would give outside in the
sun. The sunlight should come from
above, slanting downward upon the
subject and amateur floodlight bulbs
can be used to soften shadows where
reflectors are insufficient.

John van Gulder.

35 Years Ago

Mrs. J. L. Davis and daughter,
Miss Hollie, gave a very enjoyable
social to the young people Monday
night.

R. F. Halbert sold to W. A.
Glasscock 550 steers, coming twos
and threes, at \$20 with 10 per
cent cut at \$18. Delivery April 1st.

Mr. and Mrs. Abe Mayer were
in from the T-Half Circle Ranch
enjoying the Christmas holidays.

J. B. Hill left for Juno Thurs-
day to join the festivities in the
capitol of the free state.

Claude Stites the popular and
obliging drug clerk for J. Lewen-
thal left for San Angelo Monday
to spend a few days with relatives
and friends.

Sam Cox the cattleman from
the Lost Lake country was in So-
nora Christmas seeing how Sam,
Jr., and George got along.

Mr. and Mrs. D. H. Berry enter-
tained a number of friends Wed-
nesday night with amusements of
various kinds and refreshments.

John Allison, Sr., was in from
his ranch on the head of the Llano
for the holidays.

P. G. Hill sold 6000 muttons to
Jas. McLymont at p.t. after shear-
ing.

Bob Martin was in from the
ranch Monday and reports every-
thing all right.

Mrs. J. W. Mayfield and Mrs.
Lewis Mayfield were in from the
ranch Thursday shopping.

W. L. Locklin the sheepman was
in Sonora Saturday from his ranch
for supplies.

CONGRESS TIE ENVELOPES
at NEWS office now!

Ideal for filing the year's checks
and other important papers; 1-, 2-
and 4-inch sizes. Buy now;—adv.

Mexican Couple Married
A marriage license was filed in
the county clerk's office this week
for Jesus Lopez and Josefa San-
chez Villarrial. They were married
by George Barrow, justice of the
peace, December 18.

See new Bulova Watch models
(17-jewel as low as \$29.75) at lo-
cal, Authorized Distributor's —
Barrow Jewelry Store.—adv.

Robert Massie Co.

Funeral Directors, Embalmers

Superior Ambulance
Service

Phone 4444

Day or Night

SAN ANGELO, TEXAS

POSTED

NO hunting or tres-
passing of any kind on
my ranch or on land
controlled by me, on
Del Rio highway.

E. D.
SHURLEY

L. W. ELLIOTT

ATTORNEY-AT-LAW

Will practice in all state and

federal courts

SONORA, TEXAS

POSTED!

Positively no hunting or
trespassing in any way
on my ranch, 25 miles
southeast of Sonora.

Riders in Charge!

Oscar Appelt

FURS--FURS--FURS

Back again in Sonora to buy Furs and
Dead Wool. Highest Market Prices
At All Times.

LEWIS SMITHWICK

Morris Bldg.

Phone 134

Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE
ON SUTTON COUNTY LAND

We represent several of the old line fire
insurance companies



That's the Kind
You Get at This Shop

Printing possessing quality and perfection of workmanship
that carries a favorable impression to the recipient. No
order too large or too small to receive our careful attention.
Unless you specify otherwise, we will print your order on

HAMMERMILL
BOND

PROMPT AND EFFICIENT SERVICE

THE DEVIL'S RIVER NEWS

Travel By Train

FAST—SAFE—COMFORTABLE

FARES ARE VERY LOW



2c per mile one way — good in
coaches and chair cars only.

3c per mile one way — good in
all classes of equipment.

GENEROUS REDUCTION ON ROUND TRIP TICKETS

LIBERAL LIMITS AND STOPOVER PRIVILEGES

Complete details of any trip you would like, on request.

Call—
P. J. TAYLOR
Agent
Sonora, Texas

Or write—
M. C. BURTON
General Passenger Agent
Amarillo, Texas

Music... Art
Women's Interests

SOCIETY NOTES

Parties... Clubs
Future Events

NINA ROUCHE, Society Editor

Mr. and Mrs. Joseph H. Trainer at Home Here Feb. 1

Sonora friends of Joseph H. Trainer, son of Mr. and Mrs. J. W. Trainer, and Miss Lita Ray, school teacher in Sinton, learned during the last week of their recent marriage.

First news of the marriage was given when a Christmas card was received bearing the inscription "Mr. and Mrs. Joseph H. Trainer."

Miss Ray, who has been teaching in the South Texas town this year and last, was a teacher in the elementary school here in 1934 and 1935. She is a daughter of Mr. and Mrs. R. L. Ray of Fort Worth. She attended Texas Christian University in Fort Worth and the University of Texas before beginning work as a teacher.

Reared in Sonora, Mr. Trainer, a son of Mr. and Mrs. J. W. Trainer, is associated with his father in the ownership of the J. W. Trainer and Son store. He was graduated from Sonora high school and after that was a student at Texas Christian University.

The holidays were spent by Mr. and Mrs. Trainer in Fort Worth where her sister, Mrs. C. E. Rutledge, entertained with an open house in their honor.

Mr. and Mrs. Trainer will be at home in Sonora about February 1. She will finish the present semester as a teacher in Sinton.

MRS. J. C. MORROW HONORS DAUGHTER ON BIRTHDAY

To honor her daughter, Geraldine, on her tenth birthday, Mrs. J. C. Morrow was hostess Wednesday afternoon of last week.

Fruit gelatine and angel food cake were served. A red and green balloon was given each guest. Plate favors were cellophane bags of chocolate candy.

At "Bingo," Flora Jean Hildreth won a prize, and at "pick-up-sticks," Martha Jo Moore won a prize.

Others attending were: Sammie Jeanne Allison, Mary Burtle, Catherine Ross, Marguerite Howell, Lilla D. Chalk, Marjory Dameron, Ethel Mae Alley, Jimmie Morrow, John Stanley Hamby; Miss Jamie Gardner; Mrs. Stella Stanley, Mrs. John Hamby.

Wards Hosts at Two Bridge Parties Last Week

Mr. and Mrs. J. A. Ward, Jr. were hosts at their ranch home during last week at two Christmas parties.

Poinsettias and other Yuletide decorations added attractiveness to the Ward home at both parties.

Attending the party Wednesday night were:

Messrs. and Mesdames Sam H. Allison, Frank Bond, John Hamby, J. C. Morrow, Bryan Hunt, Lloyd Earwood, Joe B. Ross, H. V. Stokes, Joe M. Vander Stucken, Joel Shelton;

Miss Nann Karnes; Mrs. Sam Karnes, Mrs. B. M. Halbert, Jr.

Miss Karnes won high score for ladies and H. V. Stokes high for men. Mr. Hunt won the traveling prize, a fruit cake.

A delicious refreshment plate of creamed chicken was served. Cut prizes were given at each table each evening.

Wards' guests at the second party were:

Messrs. and Mesdames R. A. Halbert, P. J. Taylor, Rip Ward, W. J. Fields, Jr., G. W. Cunningham, Ben Martin of Rocksprings, Roy E. Aldwell, W. J. Wilkinson, Miers Savell, Sidney S. Millsbaugh, Jr., of Ozona;

Mrs. R. C. Vicars, Mrs. Sam Karnes, Mrs. Stella Keene, Mrs. B. M. Halbert, Jr.; Miss Nann Karnes, Miss Ada Steen; George Wynn.

Mrs. Fields and Mr. Aldwell won high score awards. Traveling prize was awarded Mrs. W. J. Wilkinson.

Box files for sale at the NEWS; get yours now, start the new year by clearing away 1937 records; Congress Tie Envelopes for filing '37 business papers. Buy now!—tf

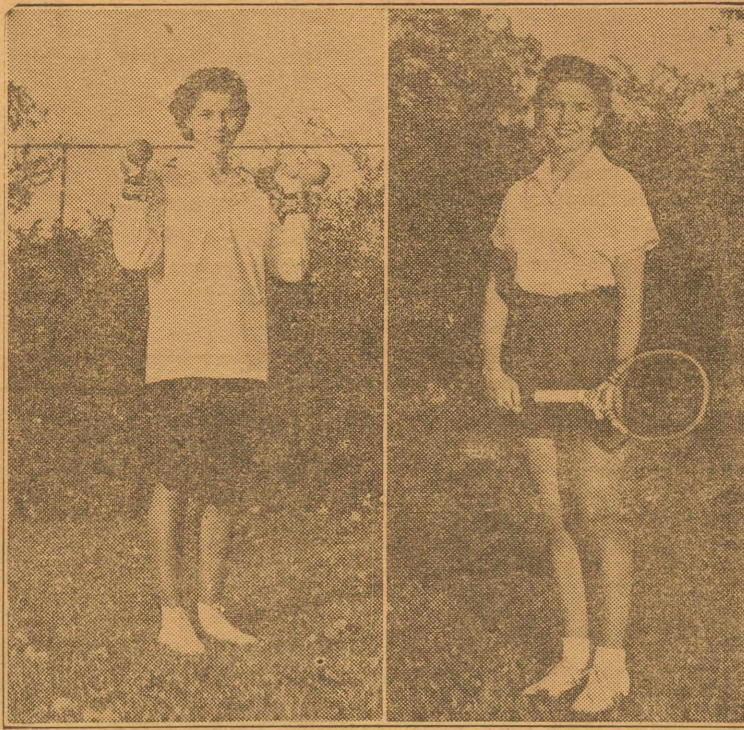
Onion Skin Paper Needed For Multi-copy Work?

Several types at the NEWS office. Supplies there for any office.—adv.

Box Files—for letters. In stock at the NEWS office.—adv.

Scratch Pads, doz. 20c—NEWS.

New Sports, New Shorts



With the change in her gym costume from blousing bloomers to snappy shorts, the modern girl at Texas State College for Women in Denton has had her physical education training streamlined.

Now she learns fencing, badminton, hockey, soccer, tumbling and modern or tap dancing, while still managing to keep up with such old favorites as swimming, archery, golf, riding, tennis, volleyball, baseball, basketball, and boating. Miss Lorena Hall, outstanding campus sportster from Marshall, models the old and new in uniforms.

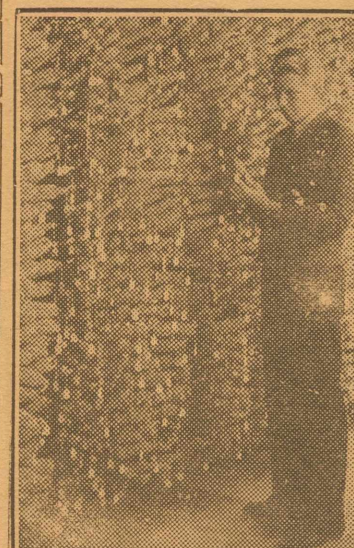
Waitress Tipped by Mail
Chardon, Ohio.—Elizabeth Shaw, a waitress, received a letter from Arlington, N. J., containing a twenty-five cent piece. "For the girl who waited on me and whom I forgot to tip," the sender explained.

Parrot Fakes Cough to Get Attention

Philadelphia.—Add-A-Line, former parrot mascot of the Philadelphia Club of Advertising Women, liked attention and took great pains to get it. The bird recently developed a serious wheezing and coughing spell and examiners diagnosed the trouble as a sore throat and cold. They sent her to the Philadelphia zoo for treatment and rest.

While at the zoo Add-A-Line uttered nary a cough or wheeze until the day her mistress called to inquire about its health. It was decided then and there that the parrot had faked the cough just to attract attention.

TEXAN BEGINS RESEARCH WORK AT HARVARD



College Station, Dec. 29.—Dr. P. C. Mangelsdorf, staff member of the Texas Agricultural Experiment Station division of Texas A. and M. College for eleven years and an outstanding authority on corn, has gone to Harvard University to be "guest investigator" in its biological laboratories for the coming six months.

The A. and M. board of directors has granted him leave of absence for the purpose.

While at Harvard Dr. Mangelsdorf hopes to complete work, begun at Texas A. and M. in collaboration with Dr. R. G. Reeves of the biology department, on the history and development of corn. His recent studies in this field have convinced him that teosinte was developed from corn and not corn from teosinte as scientists have believed for years. At Harvard he will work with Dr. E. M. East, one of the world's authorities on genetics and biological sciences.

Before coming to Texas A. and M., Dr. Mangelsdorf was associated with Dr. East and with Dr. D. F. Jones, corn authority for the Connecticut Experiment Station. He received his Doctor of Science degree from Harvard.

Kinsmen of Mrs. Valliant at Christmas Dinner

With one exception all of the children, grandchildren and great grandchildren of Mrs. M. A. Valliant were in Sonora Christmas Day for dinner with Mrs. Valliant.

A granddaughter, Miss Edna Jones of San Angelo, was not able to be here for the family reunion.

Those who enjoyed the day with Mrs. Valliant were:

Mr. and Mrs. Devers Valliant and daughter, Fleurette; Mr. and Mrs. Robert Kelley and son, Robert V.; Mr. and Mrs. Roy Valliant and son, LeRoy; Mr. and Mrs. Clarence Valliant and children, Don, Marilyn and Edward;

Perry Valliant, Arch Valliant; Mrs. Florence Weaver of Albuquerque, N. M.; Mr. and Mrs. Frank Morgan and daughter, Della, of Bangs; Mr. and Mrs. Melvin Rogers and daughter, Sharon, of Menard;

Miss Agnes Jones, Sonora; Leonard Jones of Frijole, Texas; Mr. and Mrs. J. A. Cate of Bangs, Texas.

Mrs. Hull Party Hostess Monday Afternoon

Members and guests of the Monday afternoon when Mrs. Sam R. Hull was hostess at three tables of bridge.

Mrs. George H. Neill won high club score.

Mrs. Hull's guests were:

Mesdames T. J. Haynie of Abilene, Stella Keene, E. C. Mayfield, W. L. Aldwell, John L. Nisbet, N. B. Wilson, J. A. Ward, Jr., A. G. Blanton, E. F. Vander Stucken; Miss Ada Steen.

Three Girls Hostesses at Tuesday Night Party

Entertaining at a holiday party Tuesday night at the home Mrs. Thelma Briscoe were her daughter, Louise, and two friends—Ina Archer and Margaret Schwiening.

Various games were played by those enjoying the hospitality of the three high school girls. Refreshments of, sandwiches and punch were served.

Guests at the party were:

Robby Jo Wyatt, Jimmie Langford, Marjorie Davis, Doris Keene, Kathryn Brown, Wanda B. Rape, T. A. Williams of San Antonio, Elward Glasscock, Robert Allen Simmons, Basil Taylor, Edward Archer, W. B. Brantley, Claude Thomas Driskell, Francis Archer.

Mrs. B. B. Kelly and son, Jamie, of Texon, visited in Sonora Monday.

Miss Carson and Mr. Taylor Married in Abilene

A marriage ceremony in Abilene Sunday united Miss Edythe Carson, daughter of Mr. and Mrs. C. H. Carson, and Norman Blake Taylor, a student in Texas Technological College at Lubbock.

The couple was married by the Reverend Mr. Long of St. Paul's Methodist Episcopal Church.

Mr. Taylor is a son of Mr. and Mrs. Norman B. Taylor of San Angelo. He is a graduate of San Angelo high school and of San Angelo College. Later he was a student at St. Mary's University in San Antonio.

Miss Carson, a graduate of Sonora high school in 1932, was later a student at the University of Texas. Recently she has been attending a business college in San Angelo. For several months Miss Carson has been doing secretarial work for O. G. Babcock, entomologist of the U. S. Department of Agriculture, stationed here.

At the University of Texas Miss Carson was a member of Alpha Chi Omega sorority; in 1933 she was chairman of the rush group of her chapter.

When Mr. Taylor completes this semester at the Lubbock school, about February 1, he and Mrs. Taylor will enjoy a trip to Estes Park, Colorado, after which time they will live in Berkeley, Cal., where he will be employed by the Standard Oil Co.

Sutton Couple Married Monday
A wedding ceremony Monday united Mrs. Thelma Thiers and Claude Lowe, both of the Camp Allison community. The officiating minister was the Rev. R. F. Davis of the Methodist Church.

We dedicate ourselves to making women of Sonora **More Charming** THAT is our only reason for existence as a business firm in Sonora.

Phone 55 **Grace Deaper's Beauty Shop** Kirkland Bldg.

NO Trespassing!
on any land controlled by me, 25 miles northeast of Sonora. Violators will be prosecuted!
Officer in Charge
C. T. JONES

SUCCESS 1890 **HEALTH**
PROSPERITY 1938 **HAPPINESS**

May you have a **HAPPY NEW YEAR** and 12 months of **PEACE :: JOY :: HAPPINESS**

E. F. Vander Stucken Company
Since 1890

POSTED
All lands owned by J. D. Wallace south of Sonora are **POSTED** according to law. Trespassers will be prosecuted!
J. D. WALLACE POSTED LAND

POSTED!
Positively no hunting or trespassing in any way on my ranch 16 miles SW of Sonora.
M. G. SHURLEY

We Do STATIONERY PRINTING on HAMMERMILL BOND

THE DEVIL'S RIVER NEWS

Cosden Traffic Cop
SENDS—
NEW YEAR GREETINGS!
W. W. GIBSON
ON DEL RIO HIGHWAY SONORA

HIGHER COSDEN OCTANE
70



GIFTS for the first baby born to Caucasian, Sutton County parents in 1938...

SUTTON COUNTY'S FIRST 1938 BABY

is to be a very fortunate and important PERSONAGE!

SUTTON county business men have a warm welcome awaiting the first baby, born to Caucasian parents who live in Sutton county, in the new year 1938!

THOSE business men believe in Sutton county and in the people who live there. As proof of their good will toward both the parents of the child and the newcomer himself (or herself) they will present the gifts described in their advertisements on this page.

THE only rule to be observed is that a certified copy of the birth certificate must be in the NEWS office within 24 hours after the blessed event. The certificate must show the exact hour, minute and date of the new Sutton county citizen's arrival, attested by the attending physician.

THE prize awards will be given by each merchant when the parents present an order given by the NEWS, stating that the holder and child are entitled to the gift.



All Hail the FIRST '38 SUTTON BABY



—the SONORA DRUG CO. has a dainty blue and white Baby Set consisting of novel bank, in the form of a book, a baby's brush and a baby comb.

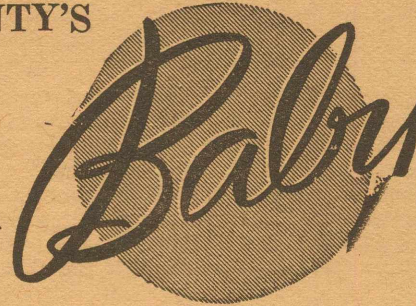
If it's from a drug store—as baby grows and grows, the Sonora Drug Co. will be always ready to serve both child and parent—

Sonora Drug Company

Ph. 38 Prescription Druggist Ph. 38

All Hail the FIRST '38 SUTTON BABY

YOUR SONORA JEWELER HAS A PRETTY GIFT FOR SUTTON COUNTY'S FIRST 1938



We're proud of the Gifts that we have for Babies—as well as for older people. When it's a gift SHOP FIRST at your Sonora jeweler's!

THANK YOU, Sutton County People!

As we end the most successful year in our history we realize again the fine people with whom we do business. Thank you, every one—May your New Year be one of pleasure and prosperity!

Barrow Jewelry Store

SONORA

A WEEK'S SUPPLY OF—

Milk



from our sanitary dairy will be sent to the home of the "FIRST" Sutton BABY—

HAPPY NEW YEAR

FIELDS DAIRY

MRS. FRANK TURNEY

Phone 150

Layette Set.....

from our stock FREE to the

FIRST

1938 Sutton County baby—

Happy New Year

City Variety Store

5c to \$5

YOUNG AMERICA

GROWS UP!



—and as each boy or girl grows in Sutton county GILMORE'S is recognized more and more as a shopping center for Housewares, Hardware, Plumbing, Tin Work. WE'RE proud of our ability to serve Sutton people and we are glad to be one of the firms welcoming the 1938 newcomer to Sutton county. So....

A GIFT FOR PARENTS OF FIRST 1938 SUTTON COUNTY BABY

WE have something for the parents of the SUTTON BABY!

GILMORE Hardware Co.

TELEPHONE 113

ALL HAIL TO FIRST 1938 SUTTON BABY

A Week of Entertainment

(free pass for two)

for the parents of the

FIRST

1938

Sutton Baby..

at

La Vista THEATER

A GOOD SHOW TONIGHT AT YOUR THEATER...



WE WILL GIVE A

NIGHT LIGHT.....

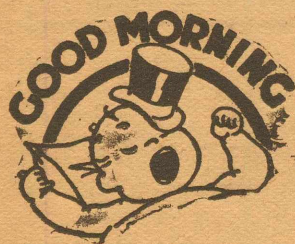
to the first baby!

CONVENIENT! : ECONOMICAL! Place in any light socket. It burns all night at little expense. Only \$1



Sonora Electric Co.

Phone 13



OUR GIFT FOR THE FIRST 1938 BABY IN SUTTON COUNTY—

12--CANS--12

of wholesome Carnation or Eagle Brand

MILK

Hamilton Grocery

A Red and White Store

Since

1890

we have attempted to serve

FAITHFULLY all citizens of

SUTTON COUNTY

—We hope to serve the 1938 "newcomer" to "The Stockman's Paradise."—

NOTE:

Our gift for the first baby born to Sutton county parents in 1938 will be:

BABY PEPPERELL CRIB BLANKET

E. F. Vander Stucken Company :: Since 1890



Workers Protected By State January 1

Highway Department Employees
To Have Compensation

Austin, Dec. 29.—Formal notice has been given by the State Highway Commission of Texas to the Industrial Accident Board that Workmen's Compensation Insurance, affecting approximately 7,500 employees of the highway department, would be put into effect at 12:01 a. m. January 1, 1938.

According to E. M. Belcher, director of the Insurance Department, the Highway Employees Compensation Act adopts the General Workmen's Compensation Laws of the state insofar as the amount of compensation and medical services is concerned. In selecting Mr. Belcher for the position, the Highway Commissioners named a man to head the department who had spent his entire career in the insurance business, and who has been specializing in workmen's compensation insurance since the original law was passed in 1913.

The notice given was in accordance with the statutes which require that formal notice of the effective date of the insurance be served on the Industrial Accident Board by the Highway Department. Mr. Belcher has been busily occupied since the early part of October in organizing the department.

In commenting upon inaugurating workmen's compensation insurance for employees of the department, Chairman Robert Lee Bobbitt stated:

"Heretofore, no employees of the state have had any protection whatever, and interested citizens and members of the highway department for many years have been trying to get such a law passed. In years gone by, many faithful employees engaged in hazardous occupations received injuries, and in many instances loss of life, without any compensation whatsoever. The department could not even provide medical assistance.

"It is not believed that anyone could advance a logical reason why employees of the state's largest department, particularly those engaged in hazardous occupations, should not be protected as are those in private industry."

The law provides that the highway department shall be self-insuring, that is, the cost of the insurance shall be paid out of highway funds, and the highway department cannot buy insurance from an insurance company.

NUMBER OF VISITORS AT TRAINER HOME CHRISTMAS

Holiday visitors at the home of Mrs. Rena Trainer and daughters, Serena and Mildred, were:

Mr. and Mrs. Fred Trainer and sons; Mr. and Mrs. J. C. Trainer and children of Corpus Christi; George Trainer of Goose Creek; Mr. and Mrs. R. D. Stallings and children, Sammie, Roy Nicks of Big Spring; Cliff Trainer, Richard Thompson of Big Spring; Miss Frances Trainer and Miss Connie Coyer of Temple; Miss Dee Trainer and Tom Neville of Alpine; Mr. and Mrs. John Hurst and son, John D. of Rankin.

Eldorado Man at Postoffice

Mr. and Mrs. Haywood Bird spent Christmas Day and the weekend in San Angelo with Mr. and Mrs. Joe Krall. Christine, their daughter, spent the holidays in Eldorado with her grandmother, Mrs. H. J. Atkins. Mr. Atkins assisted in the Sonora postoffice here.

And now the 32-volt Wincharger, which will actually keep your light plant batteries charged at a cost of only 50 cents per year. Sonora Electric Co.—adv.

Buy Bulova Watches (17-jewel as low as \$29.75) from your local, Authorized Distributor — Barrow Jewelry Store.—adv.

SONORA MAN AT COMPANY CONFERENCE IN HOUSTON



One of those attending the sales and advertising conference of Gulf Brewing Co. distributors in Houston recently was J. T. Penick of Sonora.

In the picture above, at top are shown wives of the distributors at the meeting. The lower picture is of the following officials of the company:

left to right—Ernest Retz, sales promotion manager; Virgil Shepherd, assistant to the president; F. H. Roberts, president; Frank P. Brogniez, vice-president and brewmaster; W. E. Schaap, conference secretary.

Sales of the company in 1937 are said to have increased

30 per cent over last year. The organization is beginning its fifth year of operation and the climax of the two-day meeting was a "Birthday Banquet" attended by about 400 persons.

Mrs. Penick accompanied her husband on the trip to Houston.

Guests at Ward Home

Mrs. Lige Cutbirth and her son, Davir, of San Antonio spent Christmas with her daughter, Mrs. J. A. Ward, Jr., and family. Mr. and Mrs. R. W. White and children, Roy Jr. and Richard, of San Antonio and Mr. and Mrs. T. J. Haynie and children, Bobbie and Lucy Beth, of Abilene also were guests at the Ward home. Mrs. White, Mrs. Haynie and Mrs. Ward are sisters.

Mrs. W. L. Aldwell Has Guests

Guests at the home of Mrs. W. L. Aldwell Christmas were: Mr. and Mrs. Lea Aldwell, San Angelo; Mr. and Mrs. T. A. Williams and children, T. A. Jr. and Winnie Lee, of San Antonio; John L. Nisbet of Lubbock and Mrs. Nisbet and children, Aldwell and Marjorie; Mr. and Mrs. Roy E. Aldwell; Mrs. Edna Beam.

Former Sonoran Ill in Bandera

A major operation was performed early this month on the Rev. O. E. Moreland of Bandera who was formerly pastor of the Methodist Church here. The Reverend Mr. Moreland is convalescing at his home in Bandera where he is serving his second year as pastor of the Methodist Church.

Margaret Sandherr Much Better

Able to sit up and feeling much better is Margaret Sandherr, daughter of Mr. and Mrs. T. W. Sandherr. Margaret has been ill in a San Angelo hospital several weeks. It is expected that she can be brought home Sunday.

Mrs. McDermitt in Denton

Mr. and Mrs. M. C. McDermitt spent Christmas in Abilene with his aunt, Mrs. C. G. Gauldin. From Abilene Mrs. McDermitt went to Denton to visit her parents, Mr. and Mrs. John Miller, ten days.

Sonoran Home From Boston

Wilburn Glasscock came home last week from Boston where he has been employed by A. W. Hilliard and Son several months. He is a son of Mr. and Mrs. J. S. Glasscock.

Schwieblings Have Guests

George Schwiening and sons, George Jr. and Louis, of Antlers, Okla., and Mrs. George Riley of Laredo spent the holidays with Mr. and Mrs. Alfred Schwiening and family.

Mrs. Ogden Improved This Week

Mrs. O. C. Ogden who has been ill at her home several weeks is better.

Personals

Pat Cooper of Ft. Stockton spent the holidays here.

Miss Ches Thorp spent the week visiting in San Antonio with Mr. and Mrs. Jack Martin.

Miss Joy Ray of Del Rio was a guest Friday at the home of Mr. and Mrs. J. S. Glasscock.

Mr. and Mrs. Jack Pfister of Odessa spent Christmas with his mother, Mrs. Beulah Pfister.

Mr. and Mrs. Woodrow Norris of Odessa spent Christmas with his parents, Mr. and Mrs. J. C. Norris.

Mr. and Mrs. J. L. Guthals and children, Joe Nell and Lawrence, of San Angelo visited her mother, Mrs. Beulah Pfister during the holidays.

Guests at Wilson Home

Mr. and Mrs. George Pown and Mr. and Mrs. Steve Fay of Hackensack, Minn., visited at the home of Mrs. N. B. Wilson this week.

Gilmores Have Guests

Mr. and Mrs. Ivan Young of Chicago are visiting his sister, Mrs. W. C. Gilmore, and family.

Waitresses Learn Suave Manners in New School

St. Louis.—If John B. O'Meara, trainer of hotel employees, has his way, "hashers" will be a thing of the past and merchandisers of food will spring up in their place.

Next time you're in a restaurant, he says, ask the waitress what chicken a la king is. If she answers indifferently, "Old chicken and gravy and stuff fixed up," she's a hasher—unmistakably.

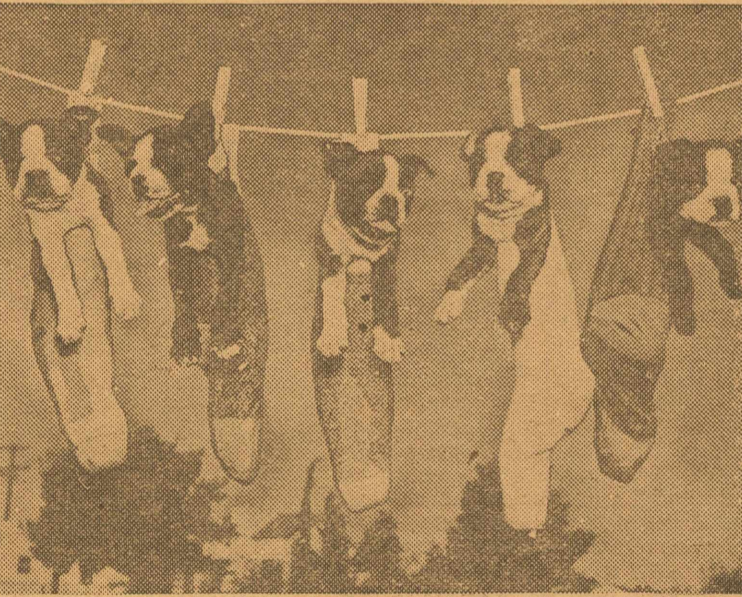
You're being served by a merchandiser of food if she answers courteously, "It's chicken cubed in rich cream gravy with pimentos. We're serving it today in flaky pastry shells with mangoes and mushrooms added."

O'Meara's first lesson for waitresses concerns the menu—where the food came from, how it is prepared and how to describe it in a way that will make the stomach tingle expectantly.

The course advances to the proper way to take an order and proceeds to kitchen vocabulary. Definitely out are such instructions to the cook as "another man wants to take a chance," for an order of hash, or "six in the grease," for a half-dozen fried oysters.

Pencil carbon work to be done? "Annihilator" No. 3 pencils at the NEWS office.—adv.

Canine Quints Enter Kennel Show



The canine quints owned by Capt. C. S. Beale of San Diego, Calif., are hung out to dry after a good shampoo in preparation for entry into a championship kennel show. The two-month-old Boston bulls seem to disapprove of the high-handed methods used to prepare them for the event.

Ill This Week



Recovering in a Washington hospital is Harry H. Hopkins, pictured above, who underwent an appendectomy a few days ago. He is Works Progress Administrator in the United States.

Sonorans Visit in Mason

Mr. and Mrs. A. P. Prater and daughter, Sally Dawn, and Mr. and Mrs. A. W. Awalt and children, A. W. Jr., and Sidney, visited relatives in Eden, Mason and Brady during the holidays. In Eden they visited Mr. and Mrs. Arther Prater, parents of A. P. Prater and Mrs. Awalt.

Posted

No trespassing on the Aldwell Bros. Ranch.

Violators will be prosecuted!

**Aldwell
Bros.**



From
SONORANS'
favorite
EATING
places:

**Club
Cafe
and
Park
Inn**

Drop in often
for something
good to eat—

Alton Hightower
J. O. Hightower

May your 1938
be a pleasant
one filled with
a great deal of
happiness—

Thank you for
your
courtesies
of 1937—



BUILD IN 1938

Wm. Cameron & Co., Inc.

C. P. ALFREY, Manager

Building Materials

Challenge Windmills

THE

OBERKAMPF

MODEL 0

GAS PLANT

is listed with the Underwriters
Laboratories.

Have one of these put in for
Electrolux Refrigerator,
Cooking or Heating

PHONE OR WRITE

SONORA ELECTRIC CO. Sonora
HILLMAN BROWN Sonora
HUMPHREY HDW. CO. Eldorado
JOE OBERKAMPF Ozona

INSURANCE

Protection That Protects

FIRE	BURGLARY	ACCIDENT and
LIFE	PLATE GLASS	HEALTH
HAIL	TORNADO	INDEMNITY
RAIN	GOLF	BONDS

Efficient Auditing : Income Tax Service

Elliott Brothers Co.

L. W. Elliott
Phone 95

A. C. Elliott
First National Bank Bldg.

THE SINCERE
WISH OF

**RUTLEDGE
CAFE**

Sutton County's Best Eating Place

MRS. BIRDIE RUTLEDGE, Owner

—a
happy
1938

—a
prosperous
1938



May your
1938
be one of great
Joy
Prosperity
HAPPINESS

—WE are grateful for the privilege of serving you in 1937. . . . We will try to merit a continuation of your business and good will. . . .

Corner Drug Store Inc
SERVICE PLUS Phone 41
SONORA, TEXAS.

"Spiral" Stiff Cover Stenographers' Note Books—at the NEWS office. Heavy tan board cover, 80 pages, wide-ruled and narrow-ruled in stock.—adv.

Bulova Watches now sold in Sonora; 17-jewel as low as \$29.75; local, Authorized Distributor: Barrow Jewelry Store.—adv.

COLUMNAR BOOKS
For Year-End Accounting
The NEWS has 7-, 12- and 16-column sizes (the latter with spiral binding); also Legal Pads, for figuring work. Get ready for year-end book work. Buy now;—tf.

"Tickler" File Box (3x5)—75 cents. At the NEWS office.—adv.

RAMIREZ
Boot Shop

OPEN FOR BUSINESS



OPEN FOR BUSINESS

HAND MADE

Cowboy Boots

Modern Shoe Repairing

Operated by Trinidad Ramirez

in the Mercantile Building

Satisfaction Guaranteed or Your Money Refunded

SATURDAY

introduces the infant year—1938

How shall we regard it? In what manner shall we nurture it? How shall each of us take advantage of its possibilities as we watch its development?

We enjoy the belief that it will be as most years have been: our nation is at peace; its resources are deep and abundant; its labor is the best paid and happiest in all the world; its banks bulge with money available, at low interest rates, to those worthy of credit; its warehouses and granaries are filled with the products of its soil.

Yes, 1938 will be personal: it will give to us in proportion to our Faith, our Courage and our Energies.

Let us all take Self-Inventory, and with the cold, naked skeletons of our past omissions behind, kindle the flaming torch of faith in our own breasts and carry it over the ramparts of all Resistance.

HAPPY NEW YEAR TO YOU

(Courtesy, The Storrs-Schaefer Co., Cincinnati, Ohio)

J. W. TRAINER and SON
MEN'S WEAR - WOMEN'S WEAR
CLEANING AND PRESSING THAT SATISFIES

CHANGES URGED IN BANKING ACT

Business Men and Bankers Agree in Objecting to Political Control Over Banks.

AMENDMENTS SUGGESTED

Political Domination of Federal Reserve Board Declared to Be Undesirable for Depositors as Well as Their Banks.

WASHINGTON, D. C.—Business men and bankers alike who have appeared before committees of Congress to present views regarding the Banking Act of 1935 have found common cause for criticism in those provisions which they agree would create the means for undesirable political control over the Federal Reserve System and thereby over individual banks throughout the United States. They have made the point that this undesirable condition would affect depositors in banks even more than the banks themselves.

This view has been stressed in criticisms by the Chamber of Commerce of the United States, and the question of partisan control over banking was the central theme of a statement presented by R. S. Hecht, President of the American Bankers Association, who appeared before the Senate Sub-Committee on Banking and Currency hearings here. Mr. Hecht declared that his organization is actuated by a desire to be helpful to Congress "in enacting effective and workable banking legislation in the interest of all our people." He said in part:

"If it is finally decided that it is necessary to carry this legislation through at this session, we are strongly of the opinion that special care should be taken to keep our credit control and banking mechanism free from any sort of political considerations.

"In making this statement I do not wish to appear to question the propriety of the Government's exerting a certain amount of control over banking operations so far as they affect the nation's currency and general monetary policy. Nor do we object to broad powers of supervision over the operation of our banking institutions because of the semi-public responsibilities they carry. But when it comes to such matters as the granting of credit and the making of investments by our banks, these are questions of business policy that surely should not be under the sole control of a board so constituted as to be dependent upon partisan or political considerations under any administration.

The Basis of Sound Credit
"The real conditions that create the necessity for the expansion or contraction of credit arise from the needs of agriculture, industry and trade themselves, wholly independent of the administrative policies of the party which happens to be in power. We feel that the financial requirements of the nation's business constitute a continuing economic process that is not related to political changes. The fundamental principles of sound credit do not vary with variations in public thought. All experience teaches that the quality of credit is sound only so long as it is based purely on the requirements of sound business. It is not sound when any other considerations or motives enter into its composition.

"The Banking Act would centralize in the Federal Reserve Board at Washington means aimed to control the supply of money in the country, which term includes the sum total of currency in circulation and demand deposits in the banks which become current through checks. The powers which it is proposed to give the Board are intended to enable it to influence the quantity of this deposit money through open market operations, the discount rate and reserve requirements.

The Need for Independence
"That is the reason why we are so strongly in favor of making the Federal Reserve Board a body of such independence and prestige that it would be definitely removed from all political thought, influence and dictation. Its members should be free to study and to act in accordance with the needs and conditions of agriculture, industry and trade. The policies of the board should have no reference to the politics or the changes in politics of the national administration.

"In our studies of the bank bill, we have been strongly impressed with the fact that it would set up a situation under which the Federal Reserve Board and its policies might be subject to control from the political administration of the country. In saying this I do not charge that it is the intention of the present administration to bring about any undue control over the nation's banking mechanism. The point is that if the bill passed as now proposed, opportunity for control would be there for the use of the present or whatever future administration might be in power.

"Our criticisms of the bill are not aimed, therefore, at the motives of

the present administration, but they are wholly impersonal and non-political and are aimed entirely at the basic principles involved."

Desirable Changes Proposed

Careful study by his organization, Mr. Hecht said, had resulted in a number of suggestions for constructive revisions in the bill which he submitted to Congress. On the other hand, he declared that many of the changes proposed by the act in existing laws "are of a constructive nature and should have the support of bankers, if the method of appointment and tenure of office of the members of the Federal Reserve Board, in whose hands it is planned to concentrate greater power than ever before, could be so altered as to insure, as far as possible, the absolute independence of the Board from partisan or political considerations." He added:

Supreme Court of Banking

"Since the passage of the Federal Reserve Act over 20 years ago, opinion in Congress and among bankers has been striving towards the ideal of making the Federal Reserve Board a body of such independence and prestige that it might be described as the Supreme Court of Finance and Banking. We believe



R. S. HECHT

there is greater need now than ever before for realizing this ideal."

Mr. Hecht emphasized that it is "the genuine desire of the banking fraternity to be helpful and constructive in making suggestions in connection with this pending legislation. The changes we are urging are we believe essential to the continued independence of the Federal Reserve System."

"We have made it clear that we do not object to a measure of public control in the national interest for proper coordination of our manifold credit operations," he said, "and we do not believe the sponsors of the legislation desire any political domination over these activities through our Federal Reserve System.

"Under such circumstances we feel that our recommendations should be favorably acted upon because they would enable the reconstructed Federal Reserve Board to function freely as a nonpolitical body actuated only by the dictates of sound financial and economic policies conceived in the interest of all of our people.

"The adoption of our suggestions would both place operation of the Federal Reserve System wholly and distinctly apart from the fluctuations and vicissitudes of political conditions and free from undue influence by banking opinion only. Such a solution would thus have a stabilizing and confidence inspiring effect on the entire business situation."

BONNEVILLE CHIEF



James D. Ross of Seattle, who has been appointed by President Roosevelt as administrator of the Bonneville dam project. Under the supervision of Secretary of the Interior Harold L. Ickes, Mr. Ross will administer the transmission and sale of all hydroelectric power.

POSTED

Trespassing prohibited on all lands owned by W. A. Miers or W. A. Miers & Son. Violators will be prosecuted.

W. A. Miers
W. A. Miers & Sons

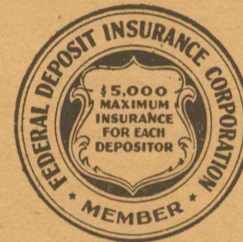
1900

1938



With sincere New Year's greetings please accept our cordial wish for abundant prosperity and contentment during the coming year.

Happy New Year



THE **FIRST NATIONAL BANK**

SONORA TEXAS

"Serving Sutton County"

Miss Ealen White of Austin is visiting at the home of Mr. and Mrs. Sam R. Hull.

Free light and power with a 32-volt Wincharger. See the new model at Sonora Electric Co.—adv.

ESTABLISHED IN 1850



SYMBOL OF SECURITY

Announcing the Transfer of **H. M. MACGREGOR**
Phone 3300—San Angelo—307 San Angelo National Bank Bldg.
as DISTRICT AGENT succeeding **W. C. (BILL) ABBEY**
of Elmer Abbey, Gen. Agt., AETNA LIFE INS. CO.

Piggly Wiggly
SPECIALS

Spuds-No. 1, 10 lbs. 19c

CRANBERRY Sauce, tall can	15c	MINCE MEAT, 1-lb., 1-oz. jar	24c
BLUEBERRIES, Monarch, No. 2 can	29c	STRAWBERRIES, Monarch, No. 2 can	33c
GOOSEBERRIES, Monarch, No. 2 can	.29	CERRIES, No. 300 can	16c
PINEAPPLE, crushed, 8-ounce can	9c	PINEAPPLE JUICE, 2 cans for	19c
CERRIES, chocolate covered, 1-lb. box	19c	ROCKWOOD MINTS, 1-pound bag	33c

CRISCO or 3-lb. pail 58c 6-lb. pail 1.05
Snowdrift for

FIELD CORN, No. 2 can, 2 for	19c	SPINACH, No. 2 can, 2 for	19c
ENGLISH PEAS, Pure Maid, 2 for	15c	BLACKEYED PEAS, 2 cans for	19c
TUNA, 2 cans for	25c	BLUE PLATE OYSTERS, per can	18c
NEW IRISH POTATOES, No. 2 can, 2 for	27c	IRISH Potatoes and Green Beans, No. 2—	27c

Flour 48- 1.73 24- 95c
KIMBELL'S BEST lbs. lbs.

VEGETABLES and FRUITS

YAMS, 10 pounds for	39c	SQUASH, per pound	6c
CRANBERRIES, extra good, lb.	15c	APPLES, fancy delicious, dozen	18c
TANGERINES, large, dozen	18c	SATSUMA, extra sweet, dozen	20c

QUALITY MEATS ALWAYS

PORK SHOULDER Roast, ½ or whole, lb.	20c	Pork Ham Roast, center cut, lb 25c others, lb.	20c
Sugar Cured BACON, ½ or whole strip, lb.	29c	PORK CHOPS, lean, the pound	25c
PURE PORK SAUSAGE, the pound	22c	Swift's Branded Beef ROAST, Chuck, lb.	15c