Dedicated to the Progress and Development of Bailey County and the South Plains of Texas
Builey county nust Business silen, Farmers
Th Celebrate AAA Aniversary
In Banquet Friday Night


1940 Conservation Program And Its Various Phases Is Outlined In Detail By J. C. Smith


Bailey Co. Land Owners Vote On The Proposed Tri.County Conservation Soil District Saturday, March 9

|  | places designated and in such communities as where they actually reside. <br> Polling places for Bailey county have been designated as Fairview, Needmore, Bula, Watson, stegall, in cluding Goodland votes to be cast there, West Camp and Muleshoe. which shall also include votes from Y L and Progress communities. <br> During the past two weeks information meetings have been held in every community for the purpose of explaining details of the coming explaining details of the coming election and imparting much relevant information of importance to citizen-voters. <br> It is being urged by Sam T. Logan, county farm agent that all land owners make a point to cast their ballots in this coming election that a due and decisive action may be registered in Bailey county as to majority desire in the proposed to majority desire in the proposed conservation district formation. <br> CIRCLEBACK TEACHERS ARE RE-ELECTED <br> The following teachers were reelected ofr next year in the Circleback school the latter part of last week. M. W. McConnel., superintendent, Smith Edwards, Miss Maude Coats, Miss Opal Hartsell , and Miss Ruth Smith. |
| :---: | :---: |
| The Littlefield Girls <br> Lead In Meadow <br> BB Tournament | District Missionary <br> Zone Meéting Held <br> Here Tuesday | Lead In Meadow

BB Tournament Here Tuesday


EASIEST TIIEE TO CURE DRAFTS IS WHEN YOU BULLD!


WATCH THESE THREE PLACES IF YOU WOULD STOP TWEM

Poor wall joint hetween
window
causes dratam
and
and



## SKIMPING IN WRONG PLACES OFTEN COStLY IN LONG RUM

cutting costs on fundamertals means endless TROUBLE AKD EXPENSE IN YEARS TO COME

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simy.


citation by publication he state of texas, To the Sheriff or any $C$ You are hereby command ED to summon Malden W. Michael and the heirs and legal repre
sentatives (whose names are sentatives (whose names are
known) of the said Malden W.
 and articles of clothing to be well
dressed for work, for school, for
church, for play, and for parties
fand entertainment." said Miss Lil-
lie Gentry, home demonstration
 $\left.\begin{aligned} & \text { our best, we must keep these gar- } \\ & \text { ments ceean, pressed and repaired at } \\ & \text { all times." } \\ & \text { Miss Gentry gave pins to the } \\ & \text { girls who had completed their goals } \\ & \text { for 1939. The following girls received }\end{aligned} \right\rvert\,$

It's New. It's Different...Its $\sim$ Better
 (T) Now

## FILL UP WIFH PHILLPPS 6666" At Phillips Service Station, On Main St.




## WARREN LAND

## 12，000 ACRES OF FERTILE LAND

All hes well is nuty productive for diverstitied and a
From $\$ 20$ to $\$ 35$ per acre
Cash or Cash Payment and Reasonable Terms Located in the Irrigation Belt of Balley and Lamb Counties．
plenty of money to loan at 5 and 6 per cent－ LONG TERMS
R．L．BROWN
muleshoe
ずず EVERYONE IS TALKING
About our Modern and well equipped Shop where our Skilled Mechanics are ready to overhaul that tractor．Let them put it in Tip－Top vondition．

MULESHOE ELEVATOR，INC．
av extraordinary elevator service Bring Us Your Sudan and Other Grain．Our Prices are Latest
Phone 58


CHSAIES 19 SMC SERVICE：

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OF SEVERAL
Good Used Cars
JUST TRADED FOR，AND SOME OF THEM ARE EXCEPTIONALLY GOOD BUYS

COME IN AND LOOK THEM OVER！
2f
MOTOR CO．
PROVED BY THE PAST－IMPROVED FOR THE FUTURE
Pathfinder Polls
Public Opinion AHIINDIR

## 

 ．sead in More Than a Million Homes

Mrs．H．E．Schuster
Heads Local P．－T．A． For Coming Year Regular meeting of the local Par－
ent－Teaches associalion was ond
Monday evening in Muleshoe at the
 Lud Thallor，presiden
Lanization presiding． New ofncers for the ensuing
ear were elected as follows：Mrs．
．E．Schuster，president；Mrs． $\mathbf{S}$ ． H．E．Sch
C．Beaverser，vice－president；Mrs．Mrs．S． S ．
E ．Morris，secretey； C．Meavers，vice－president；Mrs．S．
E．Morris，sectetary；Mrs．Morris
Douglass，historian；and．Mrs．J． Dou


 A very entertaining and and interest－
ing program as presented，with
an
 panel discussion on the topic，
Where ere You Going My Pretty
Maid，＂，being the main featuree Mald，＂，being the main featuree
supp．w．．Cox and Prot．O．．
Dickinson ． Supt．W．．C．Cox and Pror．O．
Dickisson arranged the prograi
and the following ton
 very efficient manner：＂What are
some occupations for which your家 you？＂ ＂What are some of the courses
that in your estimation the schoo
could and ser could and your shoulda offer the scho
you for other occupations？＂ ＂Do you think the high school
student is thinking seriously about preparing himself for an occupa－
tion？＂ ＂What are some of the things that
in your estimation，the home，the school and the community should and could do to prom
tunities of youth？＂
＂In your contact with your asso－ ciates，do you find them thinking
seriously about their relationship to seriously about their reationship to
God？＂
＂Do you find that selfishness dominates the average high school
girl or boy，or do they think in terms of the welfare of the home，
the school and the community？＂ the book for having the largest
number number of parents present at the
meeting． A report was made by the school
ground beautification committee ground beautification committee
and work on the grounds will begin and work on the grounds will begin
about the middle of April．
The The association voted to pay ex－
penses of the out－going and in－com－ penses of the out－going and in－com－
ing presidents to the District Par－
ent－Teachers ent－Teachers association confer－
ence to be held at Lamesa，Thurs－－
dit day and Friday，April of the local several a are also planning to attend．
P．－T．a．are ald
according to report． Visitors Day in the Mulshoe
schools was set for Thursday，April schand．


Saltier Than Noritu sea
The water of the Atlantic ocean
 ini Uin searue You are the one most inter－
ested in security for your old
age，which is second only to death in certainty．
Your pocketbook is a fine Why not lua becomes empy ure independence and happi－ ness by small Life Insurance payments during your produc tive years？
When retirement day catches up with you，the incoming checks will put smiles on the YOU who is secure．

A Southwestern Life Retire－ ment Income Policy will pro－ tect your family as you save ．．and guarantee old age se－ curity for you．
See the Southwestern Life Man and learn how easily this happiness may be owned．

SOUTHWESTERN LIFE －nsurance Company

Assets $\$ 67,189,220$ Life Insurance in Force $\$ 360,768,441$

## R．A．CANTRELL MULESHOE REPRESENTATIVE



The 1940 Chevrolet gives higher qual－ ity at low cost！．．．Low Prices ．．． Low Operating Costs ．．．Low Upkeep．

No other motor car can match its all－ round dollar value

VALLEY MOTOR COMPANY
Chevrolet Sales and Service
MULESHOE，
TEXAS

Entered as second-class mat.
Act of Congress, March 3 , 1879 . $\bar{\pi}$ ESS MITCHELL, Editor.




## machine facts






## tress.

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training of their children in the
church. A chidd shlence is more
noticeable and there is more apt to




such a separation in thought that
the Jones know nothing of the
Smith sprocedure on Sunday morn-
Smes.
ings, thoubh they 1 ive side by syide.
The above fituress may be true but
we believe they do not include many




TRUTH about ADVERTISING







womanhood is orf to all Mulesho
yourg sters who have ained any of
these oramizations, for theirs is
the real yout

Jaunty Journalettes
If you want to get along with
March in Muleshoe, you've got to
trust it

There are some $\%$ foiks in Mule
shoe who like to be foled all of
The Muleshoe man who is to
lazy to shave always is taking
and
The hardest fant is when a Mule.
The fill
Thoe fellow stumbles over his own
The Muleshoe "aiphomat is
fellow who remembers her birthat
fact

 wondered what a says he hirmed ofted nudist
does in red flannel weather.
 Ray Griftith s. says you should
work hard, deny yourself and suave
so you can pay taxes to care An interested "oung" lady asked
Jubge Mrller the other day in he
thought it was possible for a man
to to love two osirss at the same mite
"Not it thee know about tht," re-
plied the judge
High School Boy to prof Cox: "I
it correct to say that ours
an
 temen. "Ours is a government
the peoplo by
the the poltiticlins. .ficeholdiers ond


| $\begin{array}{\|l\|l\|} \text { cread } \\ \text { and } \\ \text { able } \\ \text { dond } \end{array}$ |
| :---: |
|  |  |



## General News Over Texas And Other

 Texas And OtherStates For Week


## LOCALS

## - R. L. Brown made a bu to Vernon last Satuiday.

 - Sam T. Logan, county fatended a cairy meetin - Mr. and Mrs. W. L. Taylor vis-
ited her mother, Mrs. Jim Stokes last Sunday, she being ill at Smyer - Mr. and Mrs. S. C. Beavers made
a business trip to vernon, Wednes

## SEE OUR NEW SELECTION OF

 BEAUTIFUL HOME PLANS Tatement are minang nima
 financing home-building on long terms and at low rate of interests Let us show you our new plans and explan let us show you our new plans annd
financing details to yout We have everything needed for that dellightful home you have
and and will be glad to assist you in its realization.

## Higginbotham-Bartlett Co.

Clarence Goins,

## Beavers' SPECIALS

FRIDAY AND SATURDAY


## Buy a'STERLING'

PRECISION MADE, TURBINE IRRIGATION PUMP are outstanding features of the sterling pump
It has the famous Unitype Drive, is easy of access for inspec-
tion, cleaning or removal. Well proportioned and sturdily buit.
Supet tion, cleaning or removal. Wenf propo shaft motor, ball thrust
Supert lubritation ssstem. Adsutable
bearings.
 or efficient water-lirters.
you must

YOUR CREDIT IS GOOD!
If you own your farm or have a reasonathe equity in the land
where he pump, is to be installed, No Down PAvient is re.
 to make this payment money from the p.
be two annual payments on balance dive.
irdigation time wil soon be here. See us for

## Sneed Bros. <br> Muleshoe, <br> Texas



- Mrs. Vivian Guthrie attended to
business and visited in Lubbock
Tuesday afternoon.
- FOR SALE: Good White Leg-
horn hens. See H. M. Gable. $51-$ stp
- H. W. Wagnon and Fred Allen of
Clovis, N. M. were here last Mon-
day on business.
Q Rhyne Simpson, prominent lum-
berman of Avinger, was here the
first of this week on business.
Q Mr. and Mrs. H. E. Schuster and
family visited in Lubbock Sunday
with friends.
- Attorney Cecil H. Tate made a
business trip to Lubbock Friday of
last week
business trip to Lubbock Friday of
last week.
© Mr. and Mrs. Charles Lenau and
Mr. and Mrs. $K$. K . Smith were clo-
vis. $\mathbf{N} . \mathrm{M}$., visitors. Sunday evening.
- The Journal will take subscrip-
tions for any magazine or periodi-
- Oscar white underwent an ap-
pendicitis operation in a Lubbock sanatarium Friday of last week. - Francis Miller, business man of
Sudan, was in Muleshoe on busi-
ness, Monday morning - CEDAR posts for sale, for grapes,
tomatoes, and wire. Nothing little
but the price. See R. L. Brown. $6-2 \mathrm{c}$ but the price. See R. L. Brown. $6-2 \mathrm{Cl}$
in Mr. and Mrs. Charies Lenau were
in Lubbock Wednesday of last week Mr. and Mrs. Charles Lenau were
in Lubbock Weennesday of last week
to see the show, "Gone wtih the

wing | to see |
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| wit |



- Miss Mildred. Milter, teacher in
the Clovis, N. M.. schools. spent the
weekend in Muleshoe visiting home-
folks and friends. foiks and friends.
- Emmett Brumbalow, principal of
the Stegall school attended to busine stegall school attended to bus-
iness and visted in Muleshoe Satur-
day of last week.
- Jack McNutt and Johnnie Smith
were in Lubbock Friday afternoon of last week and attended the movie
"Gone With The wind "
- M. W. McConnell, superintendent of the Circleback school, tran-
sacted business in Muleshoe Satur-
day of last week.
- Mr. and Mrs. Henry Kearns and
daughter of Amarillo, Kattended to
business and visited in Muleshoe
Thush
- Mr. and Mrs. Manley Campbell and son of Amarillo, visited in Mule-
shoe, Sunday in the homes of Mrs.
R. L. Faulkner and Mrs. W. C. Bucy.狺
- R. M. Rayburn of Amarillo,
transacted business and visited var-
lous acquaintances in Mushoe
- Mrs. W. L. Taylor and daughter
and Mrs. R. L.
a Mr.
Lockney.
Ler
Muleshoe and looked after their lan
interests in the south
- Mrs./Bonnie Isaacs, Misses Merle Stephens and Pauline Bledsoe were
Lubbock visitors Friday of last week
whille there attending while there attending
"Gone With The Wind."



