

TEXAS THE SPUR

SERVING A RICH FARM CROP, STOCK AND POULTRY RAISING TERRITORY OF WEST TEXAS.

VOLUME 44

The Dickens Item and Dickens County Times Absorbed by Purchase
SPUR, DICKENS COUNTY, TEXAS THURSDAY DECEMBER 18, 1952

NUMBER 8

IF I HAD ONLY KNOWN

By R. Roy Keaton

At every Christmas season, when we again hear the Biblical story of Joseph and Mary on their journey to Bethlehem, and of their being unable to secure a room in the inn, or hotel, I can't dismiss from my mind the thought of the inn-keeper's lost opportunity. Regardless of how much we may try to sympathize with the poor fellow, regardless of the number of people who had to be turned away, the cold, hard fact remains that the inn-keeper had a golden history-making opportunity within his grasp—but he failed to take advantage of it. I don't know whether the unnamed inn-keeper ever knew the details of the miracle of the humble and epoch-making birth in the manger, but my guess is that if he did, he probably exclaimed, "Oh, if I had only known, I would have found room somewhere."

Oh, the tragedy of those words—"If I had only known!" So many heartaches could have been prevented; countless noble deeds of kindness that were left undone could have been performed; untold tears of regret would not have been shed, many sleepless nights and anxious moments could have been prevented—if I, or we had only known. Those words indicate lost opportunities—great and useful opportunities that once were easily within our grasp—opportunities that entirely too often we let slip from us.

How many times have we had to say, "I regret that I didn't know; if I had only known you needed help; had I only known the seriousness of the situation; had I only known the heavy crushing burden my brother was carrying"

Certainly, every one has missed many golden opportunities and recognized the importance of them after it was entirely too late. Perhaps we all have a ledger of missed opportunities if we would admit it. However, it does us little good now to dwell upon them, unless we use them as lessons and a warning not to let additional opportunities slip from us. For every new day brings with it fresh, new opportunities—opportunities to lift up sad hearts, to say kind words of good cheer to all with whom we come in contact, to lift up some fallen comrade, to console some sorrowing neighbor, to dry a child's tears, to give hope, strength, determination, and assistance to those who need it.

The best time to start doing the big things that you have always planned to do is now. The best time to smile, to show kindness, to build good will, to make friends, to be agreeable to your fellow man is today. The best time to start being the kind of mother, dad, neighbor, citizen, churchman or the regular fellow you have always dreamed of being, is today.

We must learn to recognize opportunities to do good as they occur. We must see to it that our actions are honorable at all times. We must keep ourselves armed against being discouraged. We must learn to forgive and to forget and always to keep alert to opportunities to do noble things. We must never be too busy or too tired to be polite—we must always have time to oblige. We must take advantage of our wonderful opportunities, so that we will never be forced to say—"If I had only known."

(from Lions Monthly Newsletter)

PERSONALS

Mr. and Mrs. Arthur Sprabrey of Porterville, California, are visiting with her father, who is ill in the Joe Draper home.

Tom Leach of Burtrum is visiting with his brother, Will Leach, who is ill.

Mr. and Mrs. Frank York of Lingo, Mexico, spent Sunday in the home of her brother, Mr. and Mrs. David McAttee.

Mr. and Mrs. Cash Wilmon of Stamford visited over the week end with her parents, Mr. and Mrs. E. L. Caraway.

Dudley Simmons, seaman, first class, RMFN, who is in the navy, is visiting with his parents on a thirty day leave.

Kay Caraway of Dallas is visiting with her father, Bill Caraway, and her grandparents, Mr. and Mrs. E. L. Caraway.

SHERIFF-ELECT ATTENDS SCHOOL IN AUSTIN

Cleo Rogers, sheriff-elect of Dickens county, returned last week end from a week of schooling at Camp Mabry, Austin, Texas.

Sponsored by the Department of Public Safety and the Texas Sheriff's Association, the sheriff's school is designed to train county law officers in the fundamentals of law enforcement. Rogers states that the school covered every phase of his new job and supplied literature for his reference and study in the future. Among the subjects studied and discussed were criminal law, duties of the sheriff, extradition proceedings, criminal investigation, the citation, the liabilities of the sheriff, etc.

Rogers added that in taking office on January 1, he seeks the full cooperation of the people of the county and states that anyone needing his assistance or services should feel free to call on him at any time.

Services Are Held For S. I. Powell

Services were held Saturday, December 13, at 2:30 p. m. for Sherwood Ingram Powell, who died December 10. Services were conducted in the Spur Methodist Church.

Rev. Cal C. Wright officiated assisted by Rev. Tommie Allen. Powell was born September 10, 1879 and lived in this county for the past 35 years. He was married August 9, 1933, in Ozona to Margaret Grimmer. He was converted to the Christian religion early in life and joined the Methodist Church.

Survivors include his wife; a daughter, Mrs. Mozelle Ensey of South Gate, California; two sisters, Mrs. R. L. Cole, New Mexico, Mrs. D. W. Dennis, Big Spring. Pallbearers were Slim Metteer, Callie Ramsey, Bob Westerman, Clarence Watters, Horace Wood, D. B. Ince.

Interment Spur Cemetery with Chandler Funeral Home in charge of arrangements.

ROBERT WILLIAMS IS SPEAKER AT DICKENS PTA

Robert Williams, superintendent of schools in Dickens county, was guest speaker at the meeting of the Dickens P. T. A. Thursday night, December 11. His speech was directed to the fathers and answered questions, "Are you sure your boy has a dad?"

A picture was also shown showing the cure and results of an indifferent school board. Following a short business session, refreshments were served in the luncheon.

All patrons of the school are cordially invited to attend these meetings.

LOCAL GIRL IN CAST FOR TSCW NATIVITY PAGEANT

Students of the Texas State College for Women presented the seventeenth annual performance of the Christmas pageant, "Story of the Nativity," in the college main auditorium Sunday, December 14.

A traditional climax to pre-holiday activities at TSCW, the pageant is an authentic dramatization of the story of the Christ Child. More than 55,000 people have attended the 49 previous performances.

Among the cast members was one girl from Spur. She is Gladys Wade, junior who played the part of a villager.

NEW SUBSCRIBERS

We welcome the following new and renewal subscribers to the Texas Spur this week. The expiration date of your paper is indicated opposite your name as printed above. The first figure designates the month and the second figure the year of expiration.

- R. N. Richards
- Bob Quisenberry
- Peyton Legg
- Winnie D. Putman
- Spur Mattress Co.
- Pvt Clifford Smith

Cantata Presented By Harmony Club

Sunday, December 14, at 7:30 p. m. the Spur Harmony Club presented its annual cantata in the First Methodist Church.

"The Shepherds' Christmas" was presented by the group. Solos were sung by Mrs. George Gabriel, Mrs. Jack Moore, Mrs. Thomas Stephenson, Miss Sue North, Miss Melva North, Miss Dean Reagan, Miss Faye Middlebrooks, and Miss Gail Williams.

Rev. T. B. Allen, Rev. R. D. Hill, Bro. John L. Floyd and Rev. Cal C. Wright also gave parts in the cantata.

A large attendance was reported.

NEW BOOKS ARE ADDED TO DICKENS COUNTY LIBRARY

The City Federation of Women's Clubs in Spur is happy to announce that several new books have recently been added to the Dickens County Library. Twenty of these new books are for boys and girls. Two of these added for adult reading are the "Iron Mistress" by Paul I. Wellman and "The president's Lady" by Irving Stone.

The "Iron Mistress" portrays the heroic deeds of western life and American youth in the personification of James Bowie. The "President's Lady" presents the life of Andrew Jackson.

FRESHMEN GIRLS SERVE COOKIES TO HANE'S SCHOOL

The freshman girls in the Artaban Club of Spur high school are sharing their Christmas with someone else this year by making cookies to carry to Hanes High School.

Miss Wanda Rhine and four homemaking girls will serve the cookies Thursday morning, December 18, to approximately eighty students and teachers, according to Miss Rhine.

Song Sermon To Be Presented At First Baptist Church Sun.

Sunday, December 21, during the regular evening church services the First Baptist Church is presenting a song sermon entitled, "The Glorious Christ."

The narrator for the occasion is Jackie Cloude. Mrs. W. T. Andrews is the organist; Miss Faye Middlebrooks is the pianist; and Bob Lewis is the director.

"The Glorious Christ" includes choral numbers, scripture, solos, a quartet and a trio.

Soloists are Mrs. George Gabriel and Miss Melva North. The trio is composed of Ralph Gibson, Lyndal Bingham, and Bob Lewis. Ralph, Lyndal, Mrs. Bob Lewis and Miss Gayle Reese are included in the quartet.

JUNIOR HIGH TEAMS WIN THREE, LOSE ONE

Three junior high teams won and one lost against Girard opponents here Tuesday night in the high school gym.

Bill Henry's 8th graders dropped their game to the visitors by a 25-11 score while the 9th graders won 29-19.

The junior high girls B team defeated the Girard B team 12-11 and the Spur A team won 16-7. James Jay coaches the junior high girls.

TWO CONVICTED, FINED IN COUNTY COURT

R. A. Montoya was convicted of passing a worthless check and fined \$10.00 and cost in the county court on December 9.

On December 10 Raymond Slaton was convicted of driving while intoxicated and was fined \$100.00 plus cost.

Herbert Love, convicted July 19, 1951, for unlawful sale of liquor in Dickens county, was admitted to the county jail Monday night to start serving a 90 day jail sentence.

NEW ARRIVAL

Mr. and Mrs. R. J. McAttee are the parents of a baby daughter born Tuesday, December 9, in Lubbock. She weighed 8 pounds and 4 ounces.

ROUND UP CLASS SETS GEORGE LINK DAY

The men's Round Up class of the First Methodist Church has designated Sunday, December 21, as George Link Day.

Morris Golding, a long-time resident of this city, will speak to the class on this day.

Every member of the class and other friends of Mr. Link's are urged to attend this memorial service for the one who taught his class for many years.

Christmas Trees Are Serious Fire Hazard - Fire Chief Warns

Fire Chief Norton Barrett of the Spur Volunteer Fire Department issued a plea to the people of Spur this week to take precautions this year toward preventing Christmas tree fires.

"Let's make Spur one of the few towns in the United States that will not have any fire losses due to Christmas trees. In case you do have a fire in your home, turn in the alarm immediately because the first three to five minutes of the fire will greatly determine the amount of loss you will have," states the Fire Chief.

Chief Barrett added that the fire losses in the United States up to Dec. 1, 1952 are \$770,000,000 which is an increase of 6.1% over the same period last year, which was an all time high of \$730,000,000.

The following rules have been suggested by Chief Barrett:

- Choose a small tree. The smaller the tree the less fire you will have if it burns.
- Don't set it up until a few days before Christmas. Until then keep it outside.
- Place in a cool place in your house away from stoves and fireplaces.
- Do not block an exit with your tree.
- Build your stand so that you can keep the butt end of the tree standing in water. This will prevent drying out.
- Do not use paper or inflammable cotton to decorate your tree.
- Use only electric lights on your tree. No candles. Check your wiring before putting lights on tree.
- Provide a switch some distance from your tree. Do not plug or unplug under your tree.
- Throw away all gift wrapping paper as soon as the gifts are unwrapped. Do not let them pile up around and under your tree.
- Do not let your lights on the tree burn too long at one time. Occasionally allow them to cool off. Do not burn them all night.
- By observing these simple rules, we will all enjoy a very merry Christmas as far as fires in Spur are concerned, concluded Chief Barrett.

School Will Dismiss Friday For Holidays

The Spur schools will turn out Friday afternoon, December 19, and will resume classes Wednesday morning, December 31, according to announcements made by C. F. Cook, superintendent of Spur Independent schools.

BAND AND CHORAL CLUB PRESENTS ASSEMBLY PROG.

The band and choral club presented the school assembly at high school Wednesday. A Christmas program was given.

The story of the Christ Child was narrated by Carolyn Kelley. Carols were played by the band and sung by the choral group.

JOE BRUCE LONG WINS CHAIR IN ALL STATE BAND

Joe Bruce Long was winner of a chair in the All State Band to be held in Galveston in February. Bruce participated in the band clinic at Lubbock.

An appointed number of players from each section in a band are chosen from each region all over the state of Texas.

Bruce played the thirteen major scales, the "Finale" from the "Fourth Symphony in A Minor" by Tchaikovsky, and sight read the "Surprise Symphony."

Other members attending the band clinic in Lubbock were Gail Love, Billie Sue Gregory, Jerry Whitmore, Merla Foreman, Sandra Watson, Bob Key, the director, Wayne Hoover and Mack Fry also tried out in the clinic.

Six Bulldog Gridders Are Named to 6-AA All-District Team

Six Spur Bulldogs merited spots on the District 6-AA All-Conference teams picked by coaches of the district at a meeting held in Ralls Monday night.

The Spur boys filled eight slots in the offensive and defensive teams while the district champions Tahoka Bulldogs filled but six. Post boys merited five slots and Slaton placed three.

Four boys in the district made both the offensive and defensive teams. They are Chester Lindsey of Spur, Curtis Blair of Spur, John Foster of Tahoka and Duane Sooter of Slaton.

Other Spur boys named were Dean King and Franklin Gabriel as defensive ends, John Rankin as defensive tackle, and Harley Bingham as defensive guard.

The offensive team: Ends: Richard Havens, Tahoka, senior; and Nolan Williams, Post, junior.

Tackles: Bobby Cowdry, Post junior; John Curry, Tahoka, senior.

Guards: John Foster, Tahoka, senior; Chester Lindsey, Spur, junior.

Center: Joe Brooks, Tahoka, senior.

Backs: Duane Sooter, Slaton junior; L. W. Evans, Post, senior; Curtis Blair, Spur, junior; J. B. Ables, Tahoka, junior.

The defensive team: Ends: Dean King, Spur, senior; Frank Gabriel, Spur, senior.

Tackles: Chester Fondy, Slaton, junior; John Rankin, Spur, senior; Guards: Harley Bingham, Spur, senior; John Foster, Tahoka, senior.

Linebackers: Pete Hays, Spur, senior; Chester Lindsey, Spur, junior.

Backs: Duane Sooter, Slaton, senior; Curtis Blair, Spur, junior; Darrell Stein, Post, senior.

Fisher Addresses Lions Club Thursday

Charles Fisher, superintendent of the Spur Agricultural Experiment Station, was guest speaker at the Tuesday noon meeting of the Spur Lions Club. His topic of discussion was Conservation.

The speaker was introduced by Lion Horace Wood, program leader for the day. Fisher pointed out three main goals or aims in the conservation program as being (1) keeping the rainfall where it falls (2) using the run-off as near as possible to the place where it falls and (3) storing additional run-off for future use by means of small retainer dams and larger reservoir dams.

Preceding Fisher's talk, Lion President Guy Karr led in a brief business session.

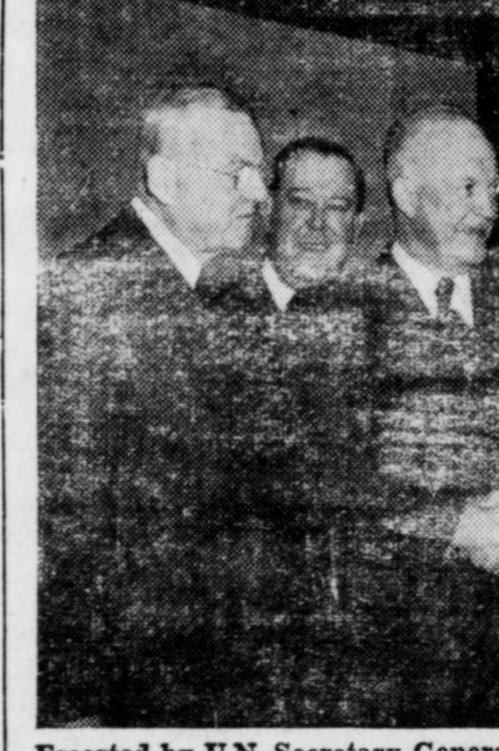
WRECK OCCURS SOUTHEAST OF SPUR ON HIGHWAY

A two-car collision occurred Monday, December 15, at the Justice intersection southeast of Spur. Occupants of the cars were Mr. and Mrs. Willard Smith of Girard and Johnnie Lee of Spur.

At last report the condition of the Smiths was not known but it was reported that Lee suffered multiple fracture of the leg.

Ambulances from Chandler Funeral Home carried the Smiths to Stamford and Lee to Crosbyton.

US President-Elect Visits U.N. Headquarters



Escorted by U.N. Secretary-General Trygve Lie, the President-elect of the U.S., General Dwight D. Eisenhower, recently toured U.N. Headquarters accompanied by his Secretary of State-designate, John Foster Dulles. Shown (from left to right) during a stop at the office of Lester B. Pearson, President of the General Assembly Session, are Mr. Dulles, Mr. Lie, and the General greeting Mr. Pearson.

Shoppers Crowd Local Stores; 6 Days Left

Two Wells Re-New County Oil Talk Here

Two exploratory wells in the county have somewhat re-newed oil talk in Spur and Dickens county recently.

Out on the Pitchfork Ranch, Ashland Oil and Refining Co. is drilling below 6,989 feet in lime and shale. This wildcat is located 600 feet from the north and east lines of Section 3, Block D. T. A. Thompson Survey, and is a scheduled 7,200 ft. project.

Twelve miles southeast of Spur the Pacific Western Oil Corporation has staked a 7,400 foot wildcat to test through the Pennsylvania and into the Mississippi. This well is located on a 7,500 acre block and is No. 1 George F. Smith, in the center of the southwest quarter of the northwest quarter of section 162, Block 1, H. and G. N. Survey.

C. P. O. A. Officers Have Meeting Friday

The officers and directors of the Caprock Peace Officers Association were entertained with a steak supper by Horace Wood at his ranch in Kent county on Friday night, December 12.

The following men were present and enjoyed the steaks prepared by Cecil Fox: Charlie Kimmell, J. R. Whitmore, Van North, Wood, Horace Cage, D. E. Woodward, Gordon Pierce, H. J. Burt and Leonard Rose.

Following the supper the officials of the association had a business session with its president Cecil Fox in charge. Burt was elected as a director to replace V. C. Smart and Leonard Rose and Elmer Faith were selected as new directors. These two men were recently assigned to this area as highway patrolmen.

Thursday, May 28, 1953, was set as the date for next year's meeting and barbecue. The following committees were selected to prepare and direct the next barbecue:

Registration and greeting committee, Grady Lackey, chairman; Homer Hindman, J. D. Jones, James Wright.

Meat committee, Cage and Woodward;

Grocery committee, Burt, chairman; North, Kimmell, Jimmy Montgomery, Wayne Stanaland.

Cooking committee, Fox chairman; Norton Barrett, O. L. Kelley, Burt, O. C. Arthur.

Picture committee, Wood, chairman; W. C. Boyd, Earl Hult, Henry Hettner.

Recreation committee, Woodward, chairman.

Serving committee, Cage, chairman.

Parking committee, Rose chairman; Stanaland, Faith.

Shooting committee, Whitmore.

Sgt. E. L. Stroud;

Snake committee, Fox, chairman; Wood and Clay Touchstone.

Merchants Offering Ample Stocks As Buying Peak Nears

Christmas buying is expected to hit its peak this week end with only six more shopping days until Santa is due for his annual mid-night call.

Spur merchants report business picking up every day this week with the high expected Saturday. Most merchants still have large and complete stocks with the widest selection of gifts for every member of the family ever in Spur's history.

Early buying, before the drought eliminated the county's chances for a cotton crop has caused many merchants to be overstocked in some lines and has thus caused a drop in prices of much merchandise.

Christmas wrappings are again causing much comment in Spur with many of the merchants offering beautiful free gift wrapping service.

With schools dismissing Friday afternoon for the holidays, many students will join the regular staff in local stores to offer quick, courteous service to customers.

Bulldog Basketeers Keep Perfect Slate; Meet McAdoo Tonight

The Spur High School Bulldogs basketball team racked up its fourth straight win of the season in a one-sided 52-23 contest at Peacock Tuesday night.

Joe Bell scored 13 points for the winners with Curtis Blair and Chester Lindsey close behind with 12 and nine respectively. The team hit an impressive 55% of their shots Tuesday night. Blair hit five of 11, Bell hit six of ten, Lindsey, three out of four, Jackie Cloude one of three and Lawrence Cook shot once and scored.

The boys are due to meet their stiffest competition of the season up at McAdoo tonight. The McAdoo high school reportedly has a very fast ball club and is due to give the Bulldogs a real test. The B team and the girls team will also see action at McAdoo tonight.

Friday night the A team and the girls host Matador here.

Boys Leave To Take Physical In Abilene

The following boys were inducted into the Armed Forces at Abilene on December 5. They went from Abilene to Fort Sill, Oklahoma.

They are Melvin Thomas, Florence, Billy John Harrison, Joe Max Barclay, Johnny Ernest Pitcock, John Clayton Baum, Basil Lynn Williams, Silas Hahn, Ruben Ochoa, Emmitt Lavelle Phifer, Dewitt Ellison, Jr., Lester Monroe Rich, John Edgar Hilton, Billy Jeardol Stanley, William Guinn Beadle, Jerry Richard Calvert, Leonard George Cullum, Kenneth Laniel King (transferred to California), Joe Clayton Jackson and William Doyle Hart enlisted.

These boys will leave Thursday, December 8, for their physical examination. They go to Abilene via charter bus. They are Edward Melvin Wolch, Truman B. Day, Tommy Hugh Hickman, Claude Elmer Sanders, E. L. Graham, Delmon Ellison, Don Edward McShore, Harold Lloyd Brawner, Billy Forrest Vick, James Richard Reynolds, Joe Laury, Rayburn Thomason, Elbert J. W. Jackson, Horace Donald Johnson, Jack Carr, Donald Ray Walden, Robert Cecil Lee, Charles Bailey Clark, Daniel Wayne Thigpen, Billy Wayne Sartain, Alcie Laverne Wilson, Stephen Charlie Perin, Prentis Edwin Hooser, Jimmy Doole, Bobby Collins Howell, William Leonard Roberson, Floyd Bernice Green, John Jay Wells.

Mr. and Mrs. Lee Parker visited over the week end in Clovis with their son, Mr. and Mrs. Aaron Parker and family.

Santa Claus, Free Turkeys To Climax Week's Activities

Santa Claus will return to Spur this week end and will be on hand in the business district every day until Christmas, announces Homer Hindman, manager of the Spur Chamber of Commerce.

Santa will come to town around 2 p. m. each afternoon and will visit with the children on the streets and in the stores. A platform is being planned for him where he will be able to visit with the children and distribute Christmas candy.

The platform will be located at a different place each day in the business district so that everyone will have an opportunity to see him.

Christmas turkeys will add much color and excitement to the city's Christmas activities Monday and Tuesday of next week. Turkeys will be turned loose in the vicinity of Brashear's store about 2:30 p. m. on both of these days.

This will be a catch-as-catch can event, with the persons lucky enough to snag a turkey welcome to it, compliments of Santa Claus and the Spur Chamber of Commerce.

It has been reported that fat, young turkeys have been secured which will be active enough to lead a merry chase, yet plump enough to grace the Christmas tables of the ones who catch them.

The Chamber of Commerce judging team will judge the entries in the business window decorations contest tonight, Thursday, December 18. Prizes of \$12.50 \$7.50 and \$5.00 are being donated to the contest by the Spur Rotary Club.

The Lions club home decorations contest will be judged Monday, December 22 with prizes in the same amounts being awarded the first three winners.

Peacock Hands Girls Season's 2nd Loss

Peacock handed the Spur girls basketball team its second defeat in five games Tuesday night by a score of 40-34. Misses Parker and Collins scored 14 and 13 points respectively for the winners while Francis Wilson scored 19 and Duffie Austin scored 12 for Spur.

So far, the Peacock sextet is the only team to beat the Spur high girls. They meet McAdoo tonight at McAdoo and entertain the Matadors here Friday night.

Andrews Presents Movie For Rotary

"The Federal Reserve Bank and You" was the title of the movie presented at the noon meeting of the Spur Rotary Club Thursday, December 11.

George S. Link was the chairman of the day. Thomas Stephenson led the singing of "America." The invocation was given by E. S. Lee.

Visitors introduced were T. C. Burk, Jake Brummet, John Albin, Jackson East, and Riley Wooten.

Bill Andrews had charge of the program and presented the movie. It showed the functions and relations between the home-town bank and the Federal Reserve Bank.

TWO NEW PATROLMEN JOIN AREA LAW ENFORCEMENT

Leonard Rose and Elmer Faith have recently been assigned to Spur as highway patrolmen with the Texas Department of Public Safety.

The two young men have moved to Spur with their families.

They have joined the Caprock Peace Officers Association and have been named as directors. The new officers fill the vacancy left by the transfer of J. R. Whitmore to the Inspection division of the department.

Letters To Santa . . .

Dear Santa Claus,
I want a cowgirl doll that can walk.
Thank you Santa Claus for what you brought me last year.
Bye Love,
Carmen M. Starcher

Dear Santa,
I want a Farmall tractor large enough that I can ride for Christmas. I still live where I did last year. You can leave me anything else. I want some candy, fruit and nuts.
Love,
Don Caplinger

Dear Santa,
I want a toy doll and a piano and my little sister wants a toy doll and a piano too. I am in the second grade and my little sister is in the first grade.
Good bye for now.
Your little friends,
Darlene and Dell

Dear Santa,
I think I have been a good girl and I want a big doll and sixteen piece jewelry set and a piano.
Love very much,
Sandra Lee

Dear Santa,
I have tried to be a good girl. I am ten years old. I would like a doll with rooted hair and some candy and nuts. Stop and leave other little boys and girls something too.
Yours truly,
Patricia Ann Richards.

Dear Santa,
I want a dumptruck for Christmas and a tractor, a trailer, and plow.
Your friend,
Jim George

Dear Santa Claus,
I'm a little boy 4 years old, I can't write so Mom is writing for me.
I'm not always good, but part of the time I am. So will you remember me?
I want a bow and arrow set, a road grader, tinker toy set, a two-gun and holster set and maybe a train. If you have a trailer for a tricycle that would be nice too. Of course I'll hang my stockings for fruits and nuts.
Goodbye I'll see you in town when you come.
Yours truly,
George Nalley, Jr.

Dear Santa,
I have been as good a boy as possible. I would like an airport or filling station, yellow boots with green trim, football helmet and shoulder pads. Please do not forget my baby brother, Jimmy. I will have my stocking hanging and a glass of milk and cookies for you. Do not forget all the other kids. Also bring fruit, nuts and candy.
Love,
Mike Bilberry

Dear Santa Claus,
I am a boy seven years old. I have been a good boy. Please bring me a Roy Rogers Ranch and cowboy gun set and hat. Ronnie my brother wants an archery set and an electric football set.
Mother will have cake and coffee waiting for you.
Love,
Randy Cloude

Dear Santa,
Will you please bring us a wagon, gun and scabard apiece. We want some clothes too. We would like to have some cardies, nuts, oranges, and apples.
Donald and Ronald Jackson
Santa, we are twins.



"BACK AT THE FRONT" (I-A)

WILLIE AND JOE SCORE HIT IN "BACK AT THE FRONT"

Universal-International scored another smash comedy success with the opening of Bill Mauldin's Willie and Joe in "Back at the Front" at Palace Theatre. Sun. and Mon.
Tom Ewell and Harvey Lembeck, cast as Willie and Joe, respectively, find themselves at an Army base near Tokyo in this action-packed sequel to the original picture based on cartoonist Bill Mauldin's dogface characters. Their exploits lead them through a Japanese spy ring which they eventually break up through unintentional heroics.
Major portions of this fast-moving war comedy were filmed on location in the actual Japanese locales. The two co-stars and a

Dear Santa,
I will write you a letter to tell you what I want for Christmas. I want a pair of cowboy boots, a big red fire truck with a ladder, a pop-gun a jeep, and be sure to bring Gary a road grader. Don't forget Mommie and Daddy. I have been a good little boy. I love you.
Mike Ripple

Dear Santa,
I am a little girl four years old. I have been good. I want a big doll, an ironing board and a toy iron, and cash register for Christmas. Also some fruit, nuts, and candy.
Love,
Kay Fitzgerald

Dear Santa Claus,
I am a little boy five years old and I have been very good, so would you please bring me some guns and a holster, a toy airplane and some candy.
Don't forget my big brother. He wants a rod and reel, a sign for his gun and an electric football set. My big sister wants a trimmed jacket.
Thank you for what you gave me last Christmas.
Yours truly,
Leslie Williamson

company of film technicians spent a month in and around Tokyo filming "on the spot" authentic backgrounds.
Provided with a laugh-packed script, comedians Ewell and Lembeck came through with hilarious characterizations of the two trouble-making G I's. Mari Blanchard, in her feminine leading role of an Oriental spy, adds a dash of intrigue to the film, and Richard Long is seen to good advantage as a young Army sergeant in Willie and Joe's company.
Other supporting players include Barry Kelley, Palmer Lee, Russell Johnson, Vaughn Taylor and Aram Katcher.
The new comedy hit was directed by George Sherman and produced by Leonard Goldstein. Clifford Stine receives cinematography credit.
The Texas Farm and Ranch Safety Committee passes on this reminder. The best Christmas is a safe Christmas. Don't take chances in the home, on the farm, highway that could spoil the season of the year for you or your family.

Holidays call for Coke

Holidays are party days... and the handy six-bottle carton of Coca-Cola is part and parcel of the party.



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY TEXAS COCA-COLA BOTTLING COMPANY

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HERE ARE YOUR CHRISTMAS SUGGESTIONS FROM THE FARMALL HOUSE . . .



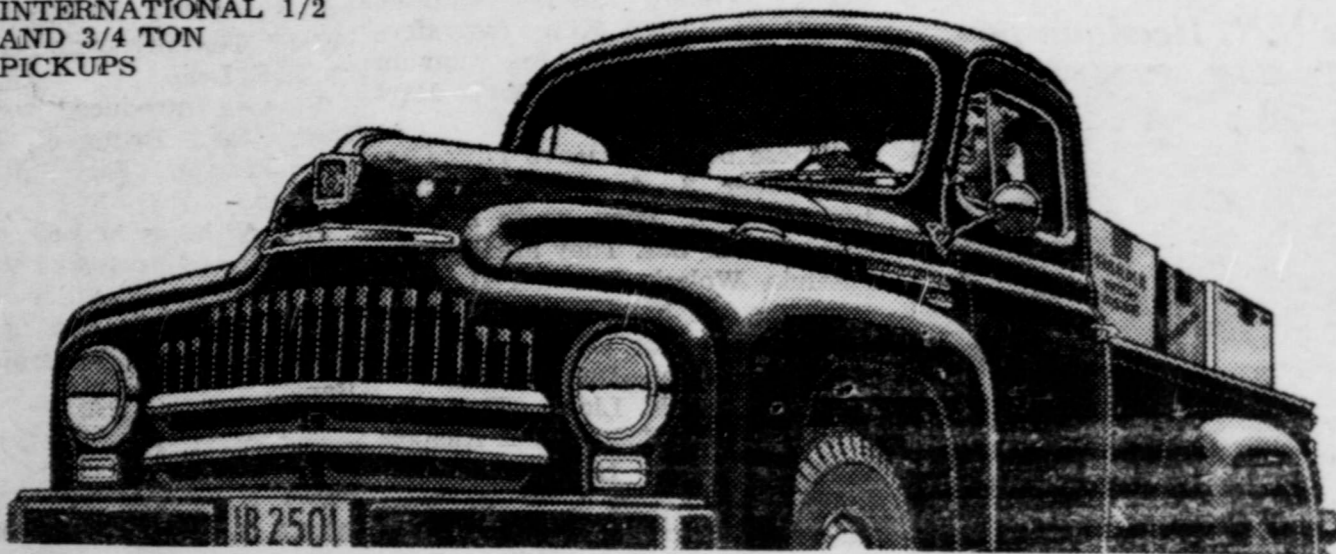
10-12-16 and 20 Gauge SHOTGUN SHELLS (Close-out price) \$1.99 per box

See The Beautiful I H Refrigerators All Sizes All Models

"COMFORT COVERS" for any model Farmall (a good gift for Dad) \$34.95

Zerex and Prestone Anti-freeze \$3.00 per gallon or \$17.50 per case of 6-gal.

WE HAVE NEW INTERNATIONAL 1/2 AND 3/4 TON PICKUPS



EDWARDS - KELLEY IMP. CO.

Phone 53 "The Farmall House" Spur, Texas

Loads of Christmas Values!



NYLON GOWNS

Lovely Nylon Trimmed with Beautiful sheer nylon lace . . . Truly a gift of distinction for the lady on your list . . .

6.95

This Christmas Give Samsonite LUGGAGE

Streamlined steel hinges, handle. Guaranteed for life. Matched sets for every member of the family. All sizes and colors.

17.50 to 35.00

(PLUS TAX)

Visit Gabriel's these last few shopping days . . . We still have a wide selection of gifts for everyone on your list . . . Here are just a few suggestions . . .

PURREY BLANKETS

8.95

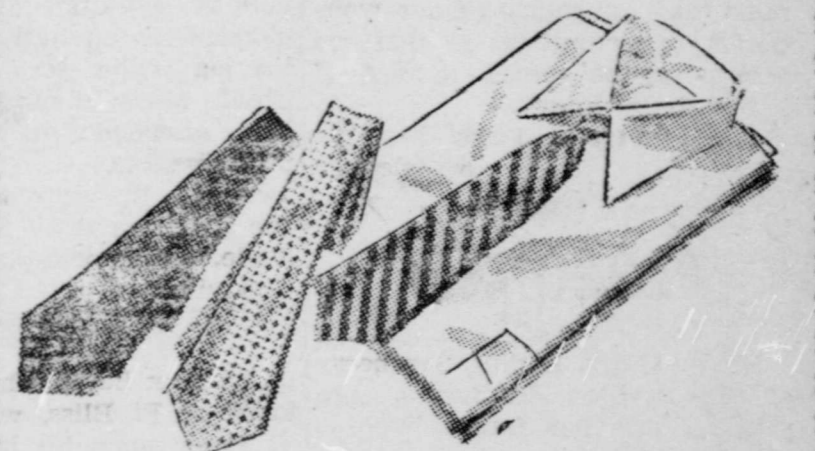
The ideal gift for the home maker or for the hope chest. All colors. Large size.

USE OUR FREE GIFT WRAPPING SERVICE

Shirts THE RIGHT GIFT... ALWAYS!

Every man appreciates something to wear. Select several shirts from this group. Solids, stripes, patterns.

2.49



Large Selection of Ties 1.00 & 2.00

MEN'S NYLON SOCKS

Fancies, Plain. All sizes and all colors. He will want several pair.

75c AND 1.00

Gabriel's

✓ Santa Checked These Best Values of Christmas 1952



Late arrivals gives you this large selection. Eye catching colors in breath taking styles.

LADIES' CHRISTMAS NYLON SLIPS

Pretty, pretty, Christmas Slips... a whisper in weight of 40 denier nylon tricot... fashioned with dainty nylon lace. Her eyes will shine like stars when she sees this beauty. A regular 7.50 value that is specially priced for Dunlap's great Christmas Sale.

5.95

LADIES BRUSHED RAYON GOWNS

This is the gown that is a Christmas favorite year after year... Brushed Rayon... so warm and snug... you must have many names for this gift. And Santa's price is terrific this year... select several and see!

3.98

LADIES' BRUSHED RAYON PAJAMAS

Here is the gift for mother, sister, aunt or grandmother... even a friend you love you forever. Brushed rayon in warm Christmas colors... always a favorite with all ages. Specially priced by Santa for Dunlap's Christmas Sale!

4.98

LADIES' QUILTED FAILLE ROBES

Christmas can be perfect for her if you give her one of these quilted moire robes... fully lined with beautiful matching crepe. In navy, coral, peach. Sizes 10 to 20. Actually a 14.95 value... Specially priced in the North Pole for our Christmas Sale!

10.95

Don't Miss These Sizes 10 to 14 5.95 to 19.95



READY-TO-WEAR SPECIALS FOR THIS WEEK END

Winter COATS

Attractive, Warm, Stylish. See this selection at once. Famous Names.

REG. 29.95

19.90

REG. 49.95

29.90

REG. 74.95

49.90

DRESSES

One large rack of Dresses. A Dunlap's Special for you. Corduroy, Crepe, Taffeta, Jersey, Hounds Tooth Check, and many many other materials.

Reg. 8.95

Reg. 10.95

Reg. 12.95

Reg. 14.95

Reg. 16.95

Reg. 17.95

Reg. 19.95

Reg. 24.95

Reg. 29.95

6.90

7.90

9.90

10.90

12.90

13.90

14.90

19.90

22.90

Childrens Robes

For that pretty little Miss. Many styles and fabrics. Chenille, fancy quilted prints oriental quilted metallic cloth. Make it a merry Christmas for her.

SIZES 3 to 14

2.98 to 7.95



GIRLS COATS

A few beauties left. Find your size and save. 100% Wool Sizes 5 to 12.

Reg. 14.95

Reg. 17.95

Reg. 19.95

Reg. 24.95

10.90

12.90

14.90

19.90

SHEETS

FRIDAY & SATURDAY

128 thread count 10% heavier thread than government Standard. More quality less Price.

81 x 99 **1.98 ea.**

81 x 108 **2.39 ea.**

Cases to Match 55¢ each

LADIES SHOES

A FINE PRACTICAL GIFT FOR CHRISTMAS

FAMOUS

ONE GROUP OF

LADIES DRESS

Twenty-Ones

The Nationally Advertised Shoe. Very Stylish, medium and high heels in black and brown suede or leather. Navy suede. Reg to 11.95

Special **7.90**

FLATS

Values to 4.99

Special **2.49**

Dress SHOES

Medium or high heels. Black Suede. Reg. to 6.99.

Special **3.99**



CHRISTMAS SALE JEWELRY

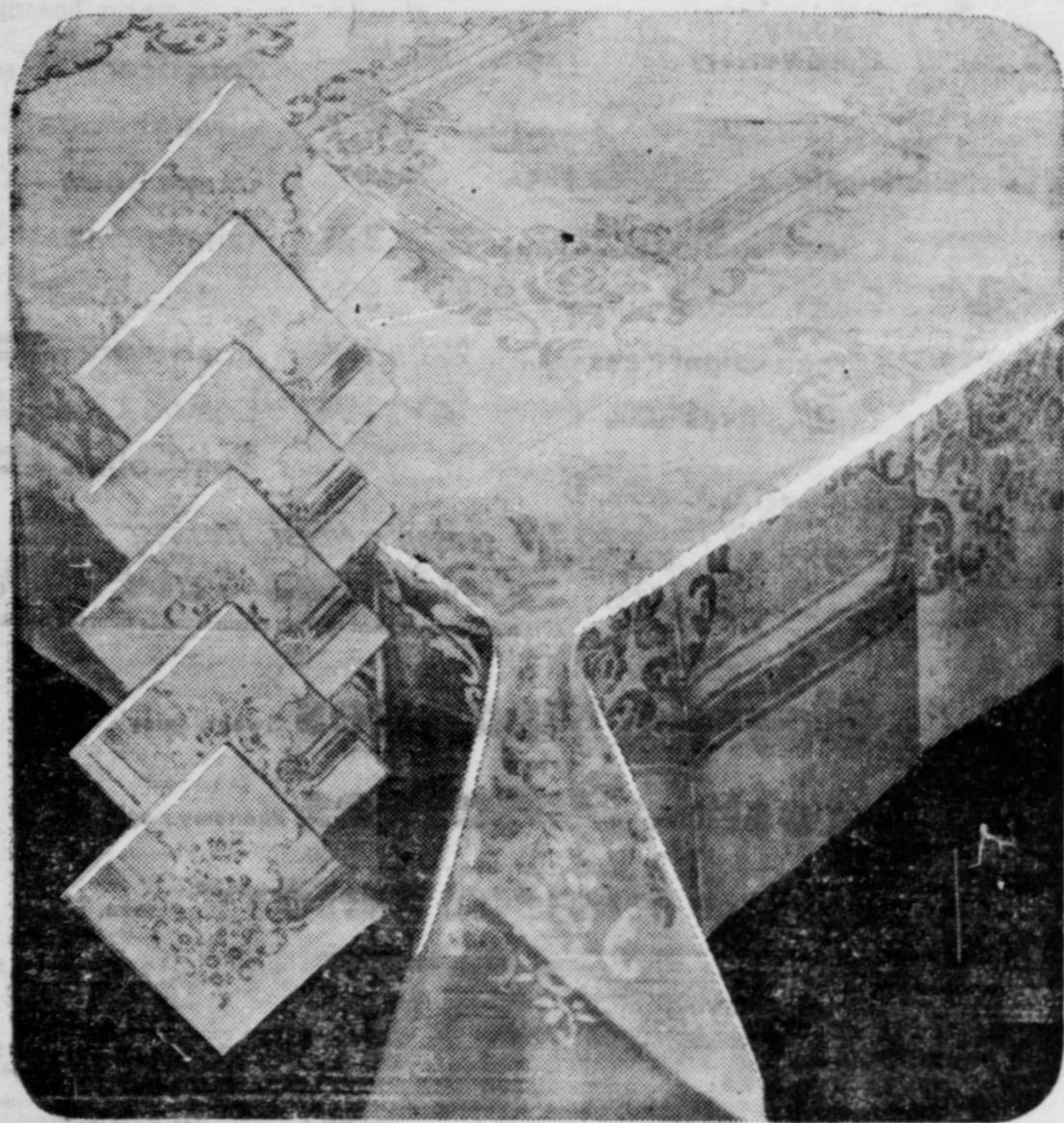
It Took A Dunlap Sale To bring you these authentic D. Linger crests, magnificently mounted and beautifully executed in royal enameled colors. These would sell up to \$5 if not specially purchased. PLUS TAX

1.00

LADIES Nylon HOSE

51 ga. 15 denier
57 ga. 15 denier
63 ga. 15 denier
Love! and cheer hose at this huge saving. Don't miss it.

79c Each
3 pair 1.95



Christmas Linens For Every woman... TABLE AND LUNCHEON CLOTHS

For a wonderful hostess... for your mother... your wife... your husband... for the entire family... imported Rayon Damask Table Cloths... each comes in its individual gift box. White and many decorator colors. This is Santa's supreme value for our Christmas Sale!

SIZE 51 x 51, WITH 4 NAPKINS 1.98

SIZE 51 x 67, WITH 6 NAPKINS 2.98

SIZE 58 x 78, WITH 8 NAPKINS 4.98

Things that make a house a home... and this will be one. Gay... printed Luncheon Cloth in size 52x52. Very specially priced for our great Christmas Sale by Santa himself!

Hundreds of Gifts for any and all members of the family. Late shipments have arrived giving us many new items.

1.98

Size 52x70

2.98

Men's, Women's Children's Leisure Socks... The Perfect Gift!



Here is a gift that every man will like. 100% all-wool top with moccasin foot in a wide range of patterns. We are very proud of this terrific value... made to sell for \$3.60 pair. Dunlap's Christmas Sale price is a low...

Christmas Sale Priced **1.99 PAIR**

JACKETS

You will find these jackets high on his Christmas list... Soft, pliable, top quality suede. Wool knit collar, cuffs, and waist band. Slash pockets, zipper closing. Navy, dark green and copper. Men like them because they make such wonderful Sport Jackets and this is a mighty big package for such little money. Sizes 36 to 44.

16.95

Men's Christmas Gloves Wool Back with Pigskin Palm! Handsome!



Also A Large Selection of All Leather GLOVES 3.98 to 5.95

Most men do appreciate gloves... and Santa brought us the kind that most men like best... Soft, warm, 100% wool back with genuine pigskin palms... wonderful for driving, hunting or sports-wear. You could pay much more and not get a gift that he would appreciate nearly as much. Santa's price is only

Christmas Sale Priced **2.98 Pair**

MEN'S CHRISTMAS SPORT SHIRTS

SPECIALY PRICED!

Every man wants a Sport Shirt for Christmas... Every man will want one from the huge collection at Dunlap's. What a value... the fabrics are wonderful with fine tailoring in every shirt... and you can give him two for almost the price of one. Santa's Christmas Sale Price is only

2.99

Men's NYLON SOX

Here is a terrific Christmas sale value that was regular 1.00. Dunlap's and Santa got together and priced them much lower. Made of 100% DuPont Nylon in colors he'll rave about. Sizes 10 to 12. Now you know what to give this Christmas.

59c Pair

3 Pairs 1.75

Dunlap's

"SHOP DUNLAP'S FIRST"

Members Of FFA, FHA Have Party

Monday night, December 15, the Spur FFA boys and FHA girls enjoyed a Christmas party in the high school gymnasium.

Gifts were brought by the girls and placed around the decorated Christmas tree. The gifts were auctioned to the boys by Santa Claus.

After playing with the toys a short while, both the money and the toys were sent to the community fund to help the needy children.

Following two relay games, several members of both organizations participated in a talent show. They were a girl's quartet including Betty Lou Crafton, Marlene Driggers, Jean Boothe, and Dean Reagan accompanied by Gall Williams; a reading by Maxine Williams; and music by the FFA Harmonizers Mrs. Max Eckels told the Christmas story, "The Christ Child."

Santa Claus distributed candy and chewing gum. Refreshments of cookies and apple cider were served.

Miss Wanda Rhine and Bill Gregory are sponsors of the organization. Special guests included C. F. Cook, Weldon Skinner and Mrs. Eckels.

MISS HALDIMAN, PARKER ENGAGEMENT ANNOUNCED

Sheriff and Mrs. Walter Hindman of California, Missouri, announce the engagement of their daughter, Marilyn, to Wendell Parker, son of Mr. and Mrs. Lee Parker of Spur.

Parker was recently discharged from military service in Korea and is now a Pontiac car salesman at Mills Garage in California, Mo.

Mrs. Gollihar Is Hostess For Party

The Women's Society of Christian Service of the Methodist Church met December 15 at 3 p. m. in the home of Mrs. Paige Gollihar in a general meeting and for a Christmas party. The opening music was Christmas carols.

Mrs. Jack Rector led the program which had the topic, "Good Tidings of Great Joy." She was assisted by Mrs. Paul Marion and Mrs. Max Eckels. Cash gifts were placed under the Christmas tree for Korean relief.

An attractive Christmas refreshment plate of canapes, tree sandwiches, fruit cake, coffee, home made candy was served. Those present were Mrs. Ida Lea, Mrs. Cal Wright, Mrs. Eckels, Mrs. J. A. Koon, Mrs. Eric Foster, Mrs. Thomas Stephenson, Mrs. J. R. Laine, Mrs. Matt Howell, Mrs. J. C. Payne, Mrs. Lewis, Mrs. W. F. Gilbert, Mrs. Dee Haingrove, Mrs. Rector, Mrs. Bob Conner, Mrs. Walter Carlisle, Mrs. Snider, Mrs. George S. Link, Mrs. C. F. Cook, Mrs. Johnston, Mrs. V. C. Smart, Mrs. Evans, Mrs. C. H. McCully, Mrs. J. E. Morris and the hostess, Mrs. Gollihar.

PATSY MCKENZIE, ELDON MAYO WED IN CARLSBAD

Mr. and Mrs. Ernest McKenzie announce the marriage of their daughter, Patsy, to Eldon Mayo, the son of Mrs. Mary Mayo.

The couple were married in Carlsbad Monday, December 8, Mrs. Mayo accompanied the couple.

Mr. and Mrs. Mayo are at home in Spur for the present.

Tailoring is careful sewing plus the art of handling wool and applying special technique to achieve a garment of beauty.

Notice

Reward: \$100.00 reward will be paid for apprehension and conviction of any one caught hunting, fishing or trespassing on the Pitchfork Ranch, in Dickens and King Counties.

PITCHFORK LAND & CATTLE CO.
D. Burns, Mgr.

WOMEN'S SOCIETY

Christmas Social Is Given In Home Of Mrs. John Adams

Mrs. John Adams, chairman of the Bagby Circle of the First Baptist Church, entertained the members with a Christmas social in her home Monday night, December 15. Yuletide arrangements were used throughout the house.

The program was opened with prayer by Mrs. G. B. Morris, and the Christmas story was told by Mrs. W. M. Hazel. Games were enjoyed after the program.

Fruit cake and coffee were served as the refreshments. Gifts were exchanged. The following members were present: Mrs. Morris, Miss Jenny Shields, Mrs. Mary Francis, Mrs. George Sloan, Miss Hattie Turvan, Mrs. John Dunaway, Mrs. T. F. Eaton, Mrs. John Hazelwood, Mrs. Myrtle Whitwell, Mrs. Eva Britton, Mrs. Hazel, Mrs. Sallie Shockey, Mrs. Roscoe McCombs, and the hostess, Mrs. Adams.

Shower Honors Mrs. Toby Williams

Mrs. Toby Williams, the former Jean O'Neal, was honored with a bridal shower Friday, December 5, in the Dvess tearoom during the hours between 3 and 6 p. m.

Hostesses for the occasion were Mrs. Floyd Green, Mrs. Billy Bigham, Mrs. A. V. Hoover, Mrs. Charles Kearney, Mrs. Loyd Roberson, Mrs. Loyd Hindman and Mrs. David McAteer.

Mrs. Kearney presided at the register book. Guests were welcomed by Mrs. Green. Punch, coffee, cake, cookies and mints were served by Mrs. Bigham and Mrs. Hoover.

Piano music was in the background and was played by Miss Norma Jean Gilcrease.

Approximately 110 guests called or sent gifts.

Select Christmas toys for the children that fit their stage of development.

Miss Hattie Turvan Entertains Gladgame Sunday School Class

The home of Miss Hattie Turvan was beautifully decorated with the Christmas motif Thursday, December 11, as she entertained her Gladgame Sunday School Class of ten year old girls. The girls, having planned for a party, were surprised when they were invited into the dining room with a delicious dinner ready to serve on the table.

The dinner consisted of baked chicken, cranberry salad, oyster dressing, giblet gravy, peas, carrots, hot rolls, various kinds of relishes, hot chocolate, date nut cake and salted nuts.

During the after dinner program, president Linda Hinson introduced Mary Jones who gave a talk on the class name and its significance. Jane Fitzgerald told and read the class scripture, Psalms 122:1. Rhoda Turner gave the names of the class. Zinna Kimmel gave the class colors and their meaning. Marilyn Hagins told the story entitled "Ann's Gift." The story, "Santa Claus Caps the Climax," was told by Linda Waggoner. The Christmas love story in Luke 2:8-16 was given by Linda Hinson.

After the program Christmas carols were sung. As the girls departed, they declared they had the grandest teacher of all.

Those present were Rev. and Mrs. T. B. Allen, George Gabriel, superintendent of the junior department, Elaine Singleton, Linda Hinson, Bronell Allen, Zina Kimmel, Linda Waggoner, Rhoda Sue Turner, Jane Fitzgerald, Marilyn Hagins, Joyce Edwards, May Jones, Rudy Jones, Arlene Gaultin, and the hostess, Miss Turvan.

MRS. WILLIAMS TO PRESENT PUPILS IN RECITAL

Mrs. Al C. Williams will present her East Ward pupils in a recital at East Ward Friday, December 19, at 7:30 p. m. The public is cordially invited to attend this recital.

Harmony Club Has Christmas Party

The Spur Harmony Club had its annual Christmas party in the home of Mrs. Thomas B. Stephenson Monday, December 15, at 7:30 p. m.

The room was lighted with candlelight. The house was beautifully decorated with the Christmas motif. The table was centered with a white Tulleton Christmas tree flanked with white tapers in crystal candelabra and surrounded by angels and choir boys.

Mrs. Harriette Hatcher sang three Christmas carols. Mrs. Stephenson sang "Jesus Bambino" by Pietro Yon. Mrs. W. T. Andrews played a transcription of "Silent Night." The "Night Before Christmas" was read by Mrs. Paul Marion. Mrs. S. T. Hawkes led the group in singing of Christmas carols.

Gifts were exchanged at the Christmas tree. The gifts of toys were given to the Community Service Committee for the needy families.

Refreshments of congealed salad, canapes, olives, various kinds of Christmas cookies, candies and nuts, coffee and tea were served.

Those present were Meses Andrews, R. E. Dickson, Jerry Ensey, George Gabriel, Hatcher, Hawkes, Marion, J. C. Reese, Eric Swenson, A. C. Williams, Ann Innes, the hostess, Mrs. Stephenson. Co-hostesses for the occasion were Mrs. R. E. Dickson, Mrs. Hatcher, and Mrs. Jack Moore.

It's not too early to make plans for next year's home garden. The first job is to get the garden plot in shape.

Sunday School Class Entertained Thurs. By Mrs. Godfrey

The T. E. L. Sunday School Class was entertained with a Christmas social in the home of Mrs. W. F. Godfrey Thursday, December 11, at 7 p. m.

Mrs. Cliff Bird played the piano while the group sang Christmas carols. Mrs. Al Williams played several piano selections. The group engaged in several games after which hot spiced apple juice and cookies were served to Mrs. John Adams, Mrs. John Hazelwood, Mrs. A. B. Hogan, Mrs. Ellis Abercrombie, Mrs. Williams, Mrs. Ivy James, Mrs. Hines, Mrs. Bird, Mrs. Bertie James, Mrs. James B. Reed, Mrs. Ott Denison, Mrs. A. C. George, Mrs. George Sloan, Mrs. Henry Gruben, and the hostess, Mrs. Godfrey.

Secret pals were revealed and gifts were exchanged.

The rooms were decorated with evergreens and Christmas decorations. A large Christmas tree was also used.

CASH C. WILEMON IS PROMOTED AT TEXAS TECH

Cash Caraway Wilemon, grandson of Mr. and Mrs. E. L. Caraway, was made cadet captain in the latest list of promotions at Texas Tech Air Force ROTC.

Cash, a senior agriculture major, was made cadet captain and given the job of executive officer of Squadron E.

Upon graduation and receiving of his degree in agriculture he will receive reserve or regular commission as second lieutenant in the Air Force.

Dear Santa Claus,
I want a pair of Roy Rogers guns and I want a saddle bag.
My name is
Everett Lewis Martin, Jr.

Dear Santa,
I am a little girl 3 years old I have tried to be good all year. Please bring me a doll buggy and some househoes.
Jo Ann Bilberry

Dear Santa,
I want a bicycle, big doll, doll buggy, and a toy cash register. Also some nuts and candy. Don't forget my little sister, Kay.
Yours truly,
Shirley Fitzgerald

NOTICE
The Mary Martha Sunday School Class of the First Methodist Church is having a coffee Sunday, December 21, from 9:45 a. m. until 11 a. m. in the home of Mrs. Bill Gregory.

CARD OF THANKS
We extend our heartfelt thanks to friends and neighbors for the many kindnesses shown us during our recent bereavement for our beloved husband and father, S. I. Powell. Your deeds of kindness and words of sympathy shall ever be remembered and cherished. God bless all our friends.
Mrs. S. I. Powell
Mrs. Cleve Ensey, Jr.

THIS IS THE WAY THE **MOOD**
DeLUXE BEAUTY SHOP
Has of Wishing
All Our Friends and Customers
A MERRY CHRISTMAS
Free Coffee and Cake
9 a. m. Until 11:30 a. m.
Wednesday, December 24
DORIS & LEVIS PULLEN
(We will be closed from Dec. 23 until Dec. 29)

Get a head start on your Christmas shopping during **SAFeway's PRE-HOLIDAY SALE!**
Now's the time to stock up - for the holidays, and for day-to-day good eating. Later in the month you'll want plenty of time for Christmas activities - and it will be a big help to you if you have a supply of the right goods on hand. Especially when you can have that supply at values like these! Come in today - you'll be glad you got a head start.
We reserve the right to limit quantities and to refuse sales to dealers...

Sliced Pineapple Libby's or Del Monte No. 2 Can 25¢
Cranberry Sauce Ocean Spray Serve With Turkey! 16-Oz. Can 15¢
Pineapple Juice Libby's 46-Oz. Can 25¢
Libby's Pumpkin Fine for Pies 2 No. 303 Cans 25¢
Shelled Pecans Texas, Halves 1-Lb. Pkg. 89¢
Baby Walnuts Cello Pack 1-Lb. Pkg. 35¢
Satin Mix Candy Roxbury Hard Variety 1-Lb. Pkg. 23¢
Cream Cheese Kraft Philadelphia 2 3-Oz. Pkgs. 25¢
Stuffing Bread Mrs. Wright's 24-C. Loaf 20¢
Loaf Fruit Cake Bionias 1-Lb. Cake 39¢
Ring Fruit Cake Bionias 2-Lb. Cake 75¢
Egg Nog Mix Lucerne 9-Lb. Can 49¢
Sweet Milk Lucerne Hom. or Posturized 1/2-Gal. Can 25¢
Sweet Milk Lucerne Hom. or Posturized 1/2-Pt. Can 49¢
Whipping Cream Lucerne 1/2-Pt. Can 32¢
Marshmallows Fluff-1-cut 16-Oz. Pkg. 28¢
White Corn Meal Mommy Lev 5-Lb. Bag 41¢
Shortening Royal Satin "Flake in Tins" 2-Lb. Can 75¢
Coconut Durkee Shredded 8-Oz. Pkg. 28¢
Gherkin Pickles Bolibar Sour or Dill 12-Oz. Jar 25¢
Cigarettes Popular Brands Cm. \$1.99
Cling Peaches Dal Monte Slices or Halves No. 2 1/2 Can 33¢
Fruit Cocktail Dal Monte No. 2 1/2 Can 39¢
Green Giant Peas Large Tender No. 303 Can 19¢
Ripe Olives Ebony Medium 9-Oz. Can 19¢
Florida Oranges Sweet, Juicy Lb. 5¢
Russet Potatoes Economy Pack 10-Lb. Bag 55¢
Crisp Pascal Celery Green, Tender Lb. 9¢

The finest coffee
Airway Coffee Freshly Roasted Mild, Mellow 1-Lb. Pkg. 75¢
Nob Hill Coffee Freshly Roasted Rich, Bold 1-Lb. Pkg. 77¢
Edwards Coffee Top Quality Vacuum Pack 1-Lb. Can 83¢

For your holiday parties -
Cragmont MIXERS and Soft drinks
Cragmont on the label means beverages at their best
Root Beer Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Orange Soda Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Grape Soda Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Ginger Ale Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Sno-Cola Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Strawberry Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Lemon Lime Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢
Tom Collins Cragmont (Deposit Extra) 2 32-Oz. Bots. 25¢

The season's finest, freshest FRUITS and VEGETABLES
A wonderful assortment of fresh produce treats from the country's finest growing areas

Heads Up! OLDSMOBILE LAUNCHES A NEW 1953 "ROCKET"

HIGHER POWER (165 H. P.)
HIGHER COMPRESSION (8 to 1)
HIGHER VOLTAGE (12-Volt Ignition)

This is the "Rocket" to top all "Rockets"! It's Oldsmobile's new 1953 version of the most famous engine of modern times! The "Rocket" is new with 165 high-compression horsepower! More power for brilliant new "Rocket" action! The "Rocket" is new with a rocketing 8 to 1 compression ratio! More compression for greater gas savings! The "Rocket" is new with a sensational 12-volt ignition system! More electrical power for faster starting - smoother, high-compression operation! Watch for the new "Rocket" - coming to our showroom soon in the new Classic Ninety-Eight and brilliant Super "38" for 1953!

THE NEW RULING POWER OF THE ROAD!

SEE YOUR NEAREST OLDSMOBILE DEALER

Edwards - Kelley Imp. Co

Hams Cured Krey or Oscar Mayer, Whole or Half, 10 to 16-Lb. Avg. No Centers Removed Lb. 57¢
Turkeys Hens, 10 to 14-Lb. Avg. Ready to Cook Lb. 61¢ Toms, 14 to 20-Lb. Avg. Ready to Cook Lb. 55¢
Pure Pork Sausage Wingate Ready to Cook 1-Lb. Pkg. 29¢
Fryers Ready to Cook Lb. 55¢
Steak Round, Top or Bottom, Boneless U. S. Heavy Choice or Good Beef Lb. 93¢
Short Ribs U. S. Heavy Choice or Good Beef Lb. 43¢
Chuck Roast Blade Cut, U. S. Heavy Choice or Good Beef Lb. 53¢
Smoked Picnics 6 to 8-Lb. Avg Short Shank Lb. 33¢
Sliced Bacon Poppy, Fancy Northern Cured Lb. 53¢
Cooked Hams Boneless 6 1/2-Lb. Can Ea. \$6.95
Pork Chops Main Center Cuts Lb. 53¢
Pork Roast Joint End Loin Slip Bone Out Lb. 47¢
Select Oysters Fresh Large Size 1-Lb. Can 99¢
Standard Oysters Fresh 1/2 Size 1-Lb. Can 89¢

More good-eating produce
Cranberries Late Howe Cape Cod Lb. 33¢
Tangerines Florida Easy to Peel Lb. 10¢
Red Delicious Apples Lb. 19¢
Green Cabbage Solid Heads Lb. 4¢
Cauliflower Texas, White Lb. 15¢
Yellow Onions Colorado Mild, Sweet Lb. 10¢
Head Lettuce Arizona Crisp Firm Lb. 15¢
Fresh Dates California 1-Lb. Pkg. 33¢
Fresh Coconuts Sweet Whole Lb. 10¢
Calavos California 24 Size Each 23¢
Navel Oranges California Lb. 10¢

Handy Way To Order Your HOLIDAY TURKEY
Just fill out this form. Leave it in the store.
This is my order for a turkey weighing about _____ lbs.
Please have it ready for me on _____ (Date)
Name _____
Address _____
Telephone _____
Check one: Hen Turkey Tom Turkey

Prices effective Fri. & Sat. 19th & 20th
—STORE HOURS—
Monday through Friday 8:00 a. m. to 6:00 p. m.
Saturday 8:00 a. m. to 8:30 p. m.

MERRY CHRISTMAS from all of us at **SAFeway**

FEATURING

**STANDARD MILLING CO.
POULTRY & STOCK FEED**

All kinds of Hay & Bundles
Thrashed Grains & Chops

Free Delivery on Ton or More
Wholesale Price on Truck Load Lots

REDD & SON FEED STORE
Phone 151 Jayton Box 344

CARD OF THANKS

Mr. and Mrs. T. O. Bingham wish to thank all of their friends who sent gifts for their Golden Wedding Anniversary celebration. Because of the illness of Mr. Bingham, they are unable to send thank you cards at the present but wish to express their appreciations for the presents.

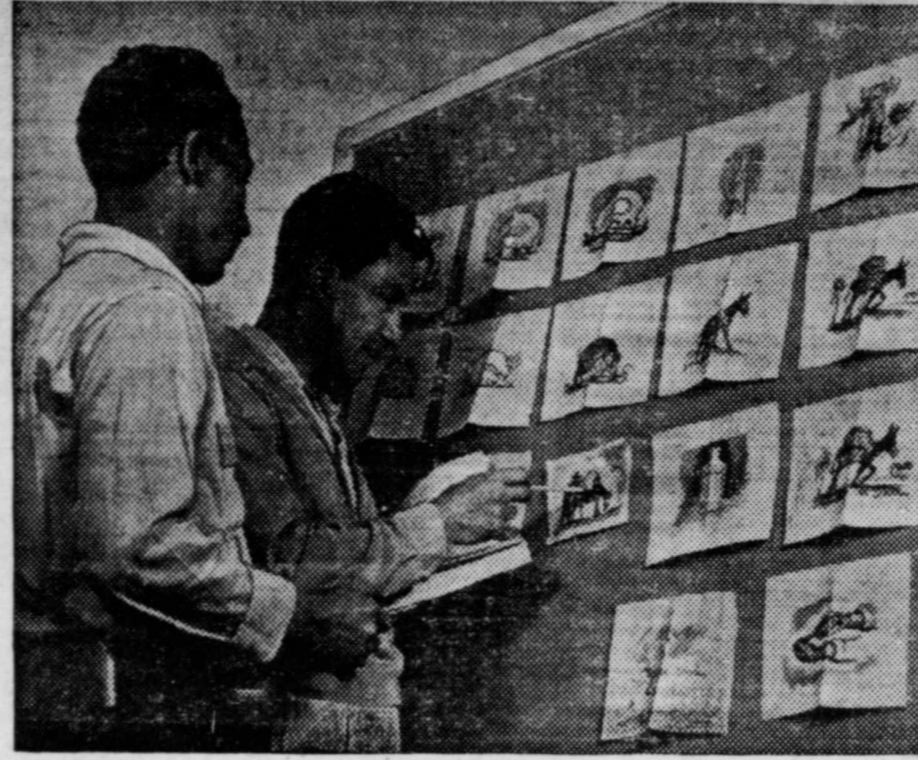
Mr. and Mrs. T. O. Bingham

Have fun with your family and friends this Christmas by planning the holiday activities together.

Members of the State Farm and Ranch Safety Committee pass on this reminder. The holiday season will be just as safe as you make it. Travel with caution; drive for yourself and the other fellow and take no chances for the life you save may be your own or a member of your family.

Winterizing farm equipment is good business. Years of useful service can be added to the equipment and repair maintenance bills can be held to a minimum.

Unesco Aids Fundamental Education in Mexico



At the Fundamental Education Center in Patzcuaro, Mexico, students are trained in the production of educational materials which will be used to teach the populace in the underdeveloped areas. The project was established by Unesco and the Organization of American States with the cooperation of the Mexican Government. Shown are two students preparing a film strip, one of the mediums taught at the school. Specialists work with them studying the sketches and continuity before the film strip is ready for the camera.

WASHINGTON AND SMALL BUSINESS
By C. WILSON HARDER

The appointment of Harold Stassen as Mutual Security Administrator by President-elect Eisenhower, causes speculation.

MSA, successor to the Marshall Plan, is the agency in charge of giving away billions of tax dollars, and probably represents the biggest single drain on U. S. tax money. It had been expected that the U. S. economy in this situation would be changed in view of the avowed plans to cut taxes.

However, now there is wonder.

It is not believed that Stassen would leave the U. of Penn. presidency without concrete assurances that the agency will continue, and possibly be expanded.

Neither is it believed an over-whelming partisan loyalty would cause him to accept.

In the 1948 GOP nominating convention, a strong popular drive by liberal Republicans was stopped by Dewey forces. So observers believe, it took very strong commitments to persuade him to again enter the arena of public life.

The new Congress will debate continuance of the giveaway plans. Adherents will argue that there has been no opportunity for small and independent business to expand and create new job opportunities, the cessation of the giveaway programs would leave a great gap in the U. S. economy leading to a depression. This argument will be pegged on the assertion that a great deal of the giveaway items are manufactured goods that supply employ-

ment to U. S. workers. However, cold facts show this is an erroneous picture. More than a year ago the huge cartels industries of Europe protested the great flood of U. S. manufactured goods. With their own production 40 per cent ahead of prewar records, and their own system of holding down production to hold up prices, European business was alarmed.

The result has been that for the past year, more and more of the MSA grants are in the form of raw materials, of which a large share is bought from British possessions.

In the meantime, Britain is now exporting more automobiles to the U. S. than the American auto industry is exporting to all the world. A large share of farm machinery shipped overseas by MSA is bought from the Canadian affiliates of U. S. firms.

Here is another case in point. On a recent day MSA announced another \$33 million for France and the French possessions in North Africa. Less than a quarter million of this total was in manufactured goods that could be presumed to have furnished U. S. employment to any marked degree. The balance was in petroleum and raw cotton.

Although steel is still on allocation to U. S. users because of defense needs, huge tonnages of U. S. steel are shipped to Europe by MSA. And now comes the announcement that the U. S. Army has placed a multi-million dollar contract for 500 British tanks.

Some pertinent questions will be asked about MSA activity.

Is MSA really helping Europe? Is MSA helping all U. S. business? Or is MSA merely supporting worldwide cartels?



IT'S THE LAW in Texas
A public service feature of the State Bar of Texas

APPLY COMMON SENSE RULES WHEN MAKING CONTRACTS.

Since contracts may be entered into quite informally, many people fall into serious difficulties by binding themselves to agreements which they do not fully understand. It is very easy for the unwary individual to obligate himself beyond his intent or ability to perform, and thereby invite litigation and a consequent judgment of forced performance or damage in favor of the other party to the contract.

Contracts are absolutely essential to the functioning of modern business. In order to plan for the future—to set up a business, insure a steady supply of necessary materials and goods, set a price and a delivery date on what we have to sell, etc.—we must know that the courts will, if necessary, enforce the contracts we make with others.

Only a minute percentage of the millions of contracts annually made find their way to the courts. But by seeing that the exceptional case which reaches litigation is settled justly, the courts make it possible for the remaining multitude of transactions to be conducted within a minimum of friction.

How can we minimize the possibilities of litigation over our contracts? How can we protect ourselves in event we should later wind up in court? A clear understanding of all terms of every agreement entered into may prove the best answer to both these questions. Justice demands that we be held to the letter of our lawful contracts, lest the other party be damaged by our failure. Knowing this, we should apply a few common sense rules in our dealing with others.

First, let's take a look at the ordinary verbal agreement. Any

terms about which you do not reach a specific agreement will probably be supplied by the customs of the particular business, or by a pattern set up by your previous dealings with the other party. Do you understand those customs? Do you want this contract to be carried out just like last time? If not, talk it over. Have a clear conception of your obligations and the other party's duties. And be sure that he, too, understands fully.

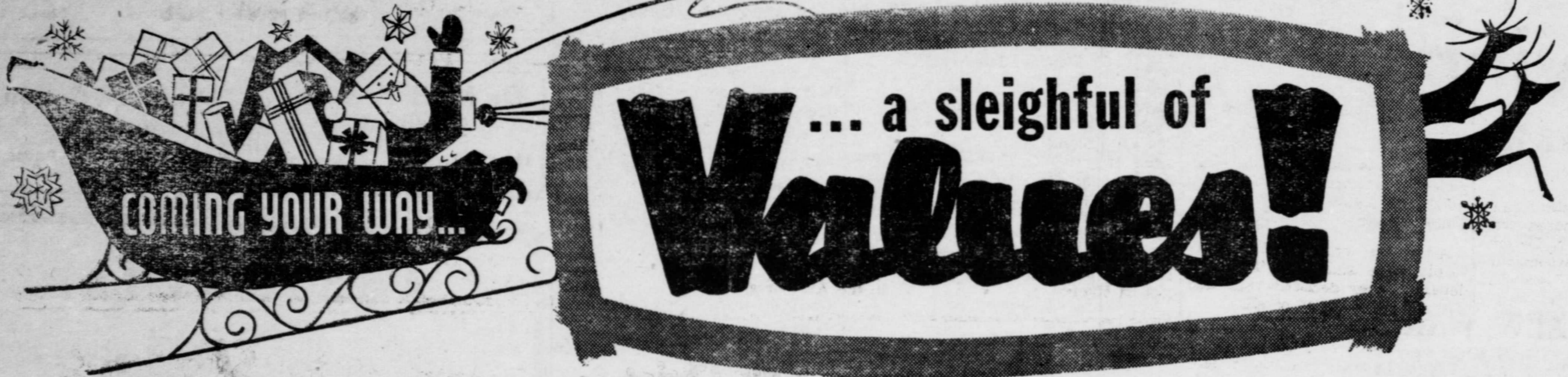
If you have doubts concerning the integrity of the other party, why deal with him at all? If you feel compelled to deal with him in spite of doubts, try to complete your oral agreements in the presence of others, disinterested persons. Their version of the terms may be helpful later.

One of the greatest difficulties with verbal contracts is that of proving exactly what agreement was reached when an argument over terms later winds up in the courthouse. Human memories are faulty, and we have difficulty recalling the exact words spoken six months, or even six days, ago. A written memorandum signed by both parties at the time, or even simple exchange of letters assenting to the material terms, may prevent trouble.

When executing a written contract without benefit of legal counsel, take time to read and understand every word, even at the risk of being considered dull. Read especially any fine print, or regulations printed on the back, forming a part of the contract, seems at variance with the print-offers a verbal explanation which Be wary when the other party ed terms. When you get to court, you will probably find that the printed word means just what it says, and that the contradictory oral explanation will not be admitted in evidence.

(This column, based on Texas law, is written to inform—not advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts because the facts may change the application of the law.)

Flammable materials should not be used to decorate the family Christmas tree. The tree is actually a fire hazard and should be treated as such.



at SPUR SUPER MARKET'S GIGANTIC CHRISTMAS FOOD SALE!

PRICES EFFECTIVE THROUGH CHRISTMAS EVE!

FLOUR

Pillsbury's 25 lbs. **\$1.99**
With Coupon Inside **1.59**

Right here for this Last Big Week we're offering to our Friends and Customers a Store-Full of real Money Saving Food Values for your Christmas Menu and for your Everyday Needs...

WIN AN AUTOMATIC TOASTER!

While shopping in our store stop by and guess at the No. of grains of wheat in Pillsbury's Bull's Eye! Nothing to buy! 1st & 2nd Prizes - An Automatic Toaster - 3rd Prize 25 lbs. Pillsbury Flour.

CORN Our Darling White or Yellow

18c Patio Chili No. 2 Can 55c
303 Can Beans FREE

PEAS Del Monte No. 303 Can

18c Pineapple No. 1 flat can Del Monte Crushed or Sliced 2 for 29c

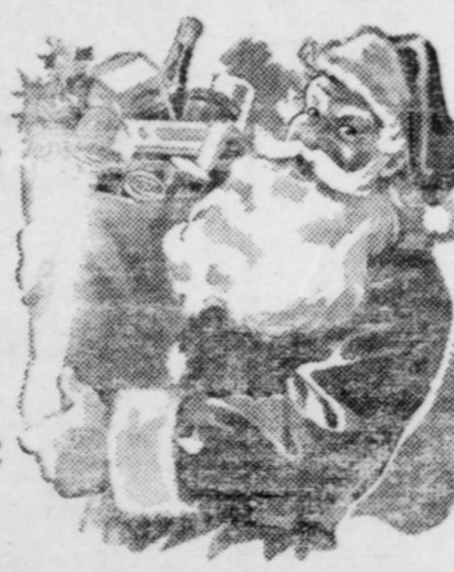


DELICIOUS APPLES lb. 15c

BANANAS lb. 12 1/2c

ORANGES lb. 7 1/2c

GRAPES lb. 10c



Hearts Delight FRUIT **COCKTAIL** No. 2 1/2 can 35c

Hearts Delight in Heavy Syrup **PEACHES** No. 2 1/2 can 27c

Libby's **Tomato JUICE** No. 300 can 9c

Cranberry SAUCE can 19c

MIXED NUTS lb. 48c

Large WALNUTS lb. 39c

Paper Shell **Large PECANS** lb. 39c

CHOICE Ham's FOR CHRISTMAS!

HALF or WHOLE lb. **59c**

Home Killed Beef **Chuck Roast** lb. 49c

Chuck Steak lb. 49c

Ground Beef lb. 49c

All Meat **Bologna** lb. 35c

SPUR SUPER MKT. 310 North Burlington Phone 74

GIVE WEEKS OF HAPPINESS This year!

Theatre GIFT Book

SCRIPT GOOD ANYTIME

\$5.00 Books for \$4.50
\$2.50 Books for \$2.25
\$1.00 Books for \$1.00

Palace Theatre
Spur, Texas

Our Christmas To You...

JUST SIX MORE DAYS LEFT TO BUY THE

Best Furniture

WE HAVE EVER SOLD AT THE

Greatest Savings

FOR OUR CUSTOMERS

WE INVITE YOU TO SEE OUR NEW WAREHOUSE DISPLAY AT THE BEN FRANKLIN STORE BUILDING NEXT DOOR TO THE BANK.

GODFREY'S

Spur, Texas

Big New '53 FORD

THE NEW STANDARD OF THE AMERICAN ROAD!

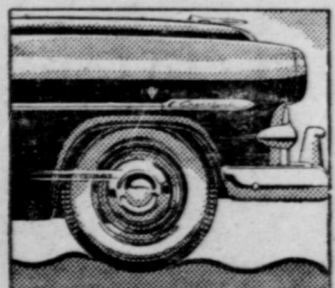


Fordomatic Drive, Overdrive, white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

With 41 "Worth More" features... it's worth more when you buy it... worth more when you sell it!

This '53 Ford sets an entirely new standard for the American Road. For in this big new Ford you'll find 41 "Worth More" features that give you more of the things you want... more of the things you need... than ever before in low-priced car history. You'll find the "Go" you need to handle today's long-distance driving. You'll enjoy Ford's new *Miracle Ride* that brings you the smooth, quiet riding comfort you need for today's level parkways or rough, rutted byways... plus nearly effortless steering, braking, and parking. And you'll see beauty that belongs wherever you may drive. When you see this new Ford at your Ford Dealer's, you'll understand why it is worth more when you buy it... worth more when you sell it. You'll agree that here, indeed, is the New Standard of the American Road!

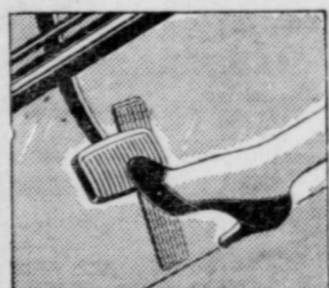
A few of the 41 "Worth More" features in the 1953 Ford



NEW MIRACLE RIDE—Not just more responsive spring and shock absorber action, not just foam rubber cushions, but a balanced ride that gives you a new concept of comfort.



SHIFT TO FORDOMATIC—and you'll never shift again. It's the finest, most versatile automatic drive ever. And remember, Ford also offers the smooth and thrifty Overdrive.



POWER-PIVOT PEDALS—are suspended from above to eliminate dusty, drafty floor holes. They give more unobstructed floor space and provide easier pedal operation.



CENTER-FILL FUELING—prevents hose marks, and makes "filling up" easier from either side of gas pump. Shorter gas filler pipe gives you trunk space for an extra suitcase.



FULL-CIRCLE VISIBILITY—with huge, curved, one-piece windshield, a car-wide, one-piece rear window and big picture windows all around—gives you visibility unlimited.

CHOICE OF V-8 OR SIX
Ford's famous 110-h.p. high-compression Strato-Star V-8 has a partner for thrifty "Go" in the 101-h.p. low-friction, high-compression Mileage Maker Six. Ford Automatic Power Pilot gives high-compression "Go" with regular gas.

Here now... the '53 FORD

GODFREY & SMART

SPUR, TEXAS

Girl Scouts

TROOP IX

The Brownies of Troop IX enjoyed a special celebration on Monday, December 15, when they honored their mothers during a Christmas party. Members of the troop and their mothers met at 6:30 p. m. in the home of the troop leader, Mrs. Lane Bachman. All troop committee members were present.

A lighted Christmas tree visible from the front window set the atmosphere and began the real feeling of a Christmas spirit as each guest arrived.

Instructive games were played in which both Brownies and parents took part.

The highlight of the evening was the presenting of gifts made by each Brownie for her parents. The gifts were hand made kitchen hangers of wood.

Troop committee members present were Mrs. M. S. Mouly and Penn Shugart. Mothers present were Mrs. Elmer Maben, Mrs. Raymond Bailey, Mrs. T. B. Allen, Mrs. Billy Powell, Mrs. Loyd Womack, Miss Margaret Elliot was a guest and acted as Santa Claus.

The troop will not meet again until Monday, January 5.

TROOP VII

The Brownies of Troop VII met at the regular time on Monday, December 15. Twelve members were present Christmas presents and projects were finished and plans were made for a troop party in the leader's home on December 17. The next meeting will be on January 5.

TROOP IV

The Girl Scouts of Troop IV met in a regular meeting on Monday, December 15, and completed plans for a Christmas party for troop mothers and fathers on Monday, December 22. This party will provide materials for several badges. All members of the troop were present.

TROOP VI

The members of Girl Scout Troop VI did not meet on Wednesday, December 10, as Santa Claus was in Spur during the time for the regular meeting. The Christmas spirit is part of Scouting. The next meeting will be December 17.

Mrs. Eufala Randal left Sunday for a visit with her son, Eddie Carroll and family, in Orange. She will go to Atlanta, Georgia, from there to visit with her sister. She plans the return trip the first of March.

Mrs. L. W. Langston left Sunday for a visit with her sister in Amarillo. She plans to be gone for some time.

Mr. and Mrs. H. E. Witt and family visited in the home of Mrs. Witt's brother, Roscoe McCombs, before going to Morton to visit over the week end.

Mr. and Mrs. A. M. Karr had as guests last week her brother, Mr. and Mrs. J. B. Waddell of Oklahoma City.

SUGAR AT ITS BEST!



Glenn, the Plumber sez:

No job too big -- no job too small! Got plumbing woes? We fix 'em all!



Plumbing, Call 12 For Dependable

Glenn Jones
PLUMBER
Willson-Young
Lumber Co.



Buy Children's Toys For Lasting Benefit

Christmas toy shopping no longer means just going off on a lark to see what surprises and fascinating new toy gadgets are in store for little Johnny and Sue on Christmas morning.

It means finding just the right toys that will bring happiness not only on Christmas day but will inspire constructive play throughout the year.

Mrs. Eloise Johnson, family life specialist for the Texas Agricultural Extension Service says shopping for toys is an opportunity to provide the children on your list with lasting benefits as well as immediate delight. Toys are important to children for they are the tools of play -- and play is a significant part of children's daily living. Play is much more than merely filling in time, it is the way in which children use their developing abilities. It is the means through which he comes to an understanding of the activities going on around him -- it is the channel for the expression of his thoughts and feelings about things, people and events which attract his attention.

So when you select toys for the children on your Christmas list, it is wise to select toys that fit their development at any given stage. And, the specialist says, though Christmas has always been the main toy shopping time of the year, try to make your toy shopping plan an all-year-round one with additional major purchases at birthdays and as the children's play needs develop.

ANNUAL STOCKHOLDERS' MEETING

Notice is Hereby Given:

That the annual meeting of the stockholders of the Spur Security Bank of Spur Texas, will be held at the office of said Bank on the 13th day of January, 1953, at ten o'clock a. m., for the election of Directors and the transaction of such other business as may properly come before the meeting.

E. S. Lee, Cashier

Mr. and Mrs. A. M. Karr and Mr. and Mrs. J. L. Williamson visited Pfc. Clifford Karr at Ft. Bliss, El Paso over the week end. They also were in Juarez, Mexico.

Dear Santa,

I am a boy of nine years old. I have two sisters. I'm writing for them as they can't write.

I would like an electric train. Jeanna Kay would like a set of dishes and a doll.

Jan would like a little table and a set of dishes and a doll. We would like nuts, candy and fruit also.

Sincerely,

Randy, Jeanna, and Jan Cole

Dr. O. R. Cloude
Chiropractor
103 West 5th Street
Spur, Texas

MASONIC LODGE
No. 1023
SPUR
Regular Meeting
Thursday, Dec. 25, 1952

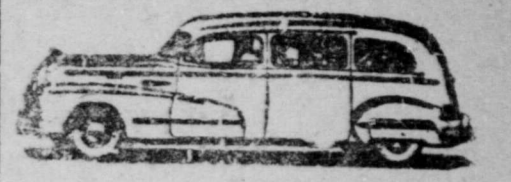
Dr. W. C. Gruben
OPTOMETRIST
Phone 177 Spur, Texas

Dr. M. H. Brannen
Dentist
111 E. Harris Phone 99
SPUR, TEXAS

Knights of Pythias

Meet each Man
Visitors
Welcome

Ratliff, Conner and Walker
Attorneys at Law
Spur, Texas



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Air Conditioned Coach
CAMPBELL'S

Dr. W. F. Patrick
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ABSTRACTS

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Dickens, Texas

BUSINESS & PROFESSIONAL DIRECTORY SPUR, TEXAS

H. S. Holly Agency

GENERAL INSURANCE

AUTO LOANS

"Cash in 10 Minutes"

Office Phone Res. Phone

201

158

Spur, Texas

NICKELS BUTANE

Call us any time for courteous service and Quality Products.

Phone 95

McAdoo Phone 6

Chandler Funeral Home

Funeral Insurance Plan That Anyone Can Afford

Ambulance Service

Phone 248 Spur, Texas

Gibson

INSURANCE AGENCY

• GENERAL INSURANCE •

Day Phone 40 — Night Phone 152

DE LUXE BEAUTY SHOP

Open from 8 a. m. to 6 p. m.

HAIR SHAPING \$1.00

ALL TYPES OF BEAUTY SERVICE

PHONE 17 SPUR, TEXAS

WATTS ELECTRIC

Commercial & Domestic Wiring

Appliances and Air Conditioner Repair Service
Phone 686 Spur, Tex.

B. J. WHITENER

Cement & Stucco Contrator

Phone 206-W Spur, Texas

66 Service Station

WHOLESALE & RETAIL

Open 24 Hours

Phone 20 Spur

South Panhandle Land Title Company

Abstracts of Titles

Dickens, Texas

Office Phone 2931 — Residence Phone 2867
Established 1917

Complete Set of Abstract Records to all Land Titles in Dickens County, Texas.
HOME OWNED AND OPERATED

Jack Rector Insurance Agency

Insurance of all types

Fire—Automobile—Casualty

Public Liability, Etc.

Phones Office 43, Res. 42-W Box 1455 Spur, Texas

"ALWAYS BOOSTING SPUR"

MERRY CHRISTMAS...



In this ever changing complex life, we pause to express to our many friends and customers our hope for your true Joy and happiness now and throughout the New Year . . .

When better automobiles
are built

BUICK

will build them

SPUR AUTO COMPANY
Your Buick Dealer



In the East, a star,
and in the hearts of
men a great joy,
for unto the world
is born a Saviour.
His blessing upon
mankind!

QUALITY CLEANERS

Lee Snodgrass

Phone 21

Spur, Texas

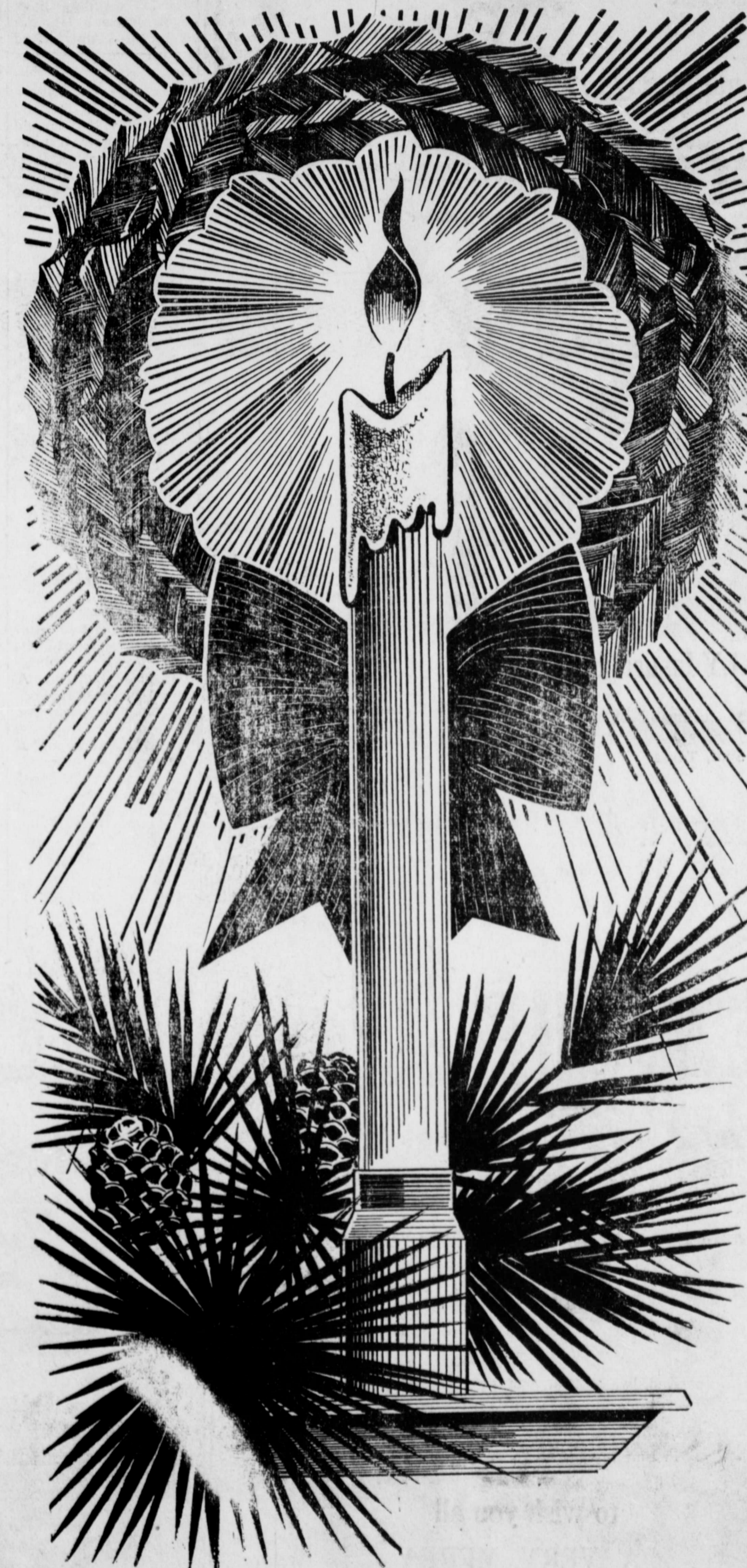


To you and yours
we wish a full
measure of the
joys of a
wonderful 1952
Christmas and
a Bountiful 1953.

See the new 1953 -
Willys Jeep Station
Wagon and
Universal Jeep . . .
Now on Display . . .

GARNER'S

Willys Automobile — Station Wagons — Jeeps — A. C. Tractors & Implements



May the warm flame of Human Kindness and the Pure
Light of Christ-Like Love and Devotion Bless each of
you at this Joyous Christmas Time . . .

Spur Chamber of Commerce



It's Time To Say . . .

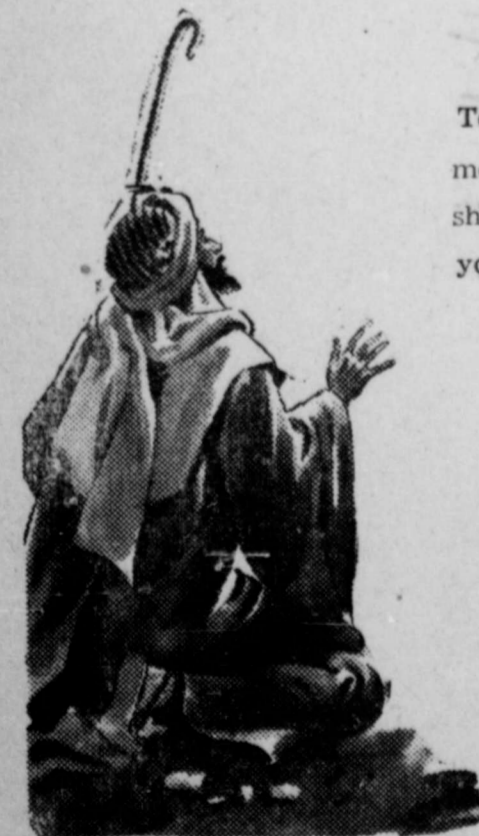
'MERRY CHRISTMAS'

TO OUR MANY FRIENDS!

H S. HOLLY Insurance Agency

110-A N. Burlington AVE.
Spur, Texas

GREETINGS



To our many faithful friends and customers: At this most sacred season -- rich with the tradition of friendship and trust -- we say to you -- many thanks for your loyal patronage.

And, we extend our sincere pledge to continue to serve you with the same high quality merchandise and friendly service in time to come as in the past!

to wish you all
A VERY MERRY CHRISTMAS

WILLIAMS GROCERY

It Takes Know-How To Properly Burn Yuletide Log

The Yule log is a tradition of Christmas, but due to central heating and gas stoves it is becoming a lost tradition in this country. Few city dwellers have open grates or desire a log. An those living in the country find coal more efficient and less trouble. Many have butane gas.

However, for those who have a place to burn the Yule log and want one, tradition says it should be oak, ash, olive, apple, or pine. Further, the fire on which it is placed should be kindled from a brand saved from last year's log, and that it should be allowed to go out during the night.

Elm is condemned as undesirable, but can be used. It is slow to get burning, but lasts a long time and brightens up when it gets going. A few logs of birch, pine or fir will help it along.

Beech and oak are among the best log. Beech is especially good, having a pleasant aroma and a steady glow. Oak has the outstanding merit of burning slowly.

Of course, the people in the Spur area who have fire-places will use mesquite and other native trees.

America Provides World With Now Famous Poinsettia

While it seems rather odd, it certainly is interesting that America has given the world its most beloved Christmas plant--the poinsettia. This plant, like so many others of our best flowers, is native to tropical America. The florist has been able to propagate it and grow it in a small pot, so that with its flaming red bracts or leaves, it makes a most desirable Christmas plant.

There is a sentiment that goes with most Christmas plants--we have to throw them away. We can be done with the poinsettia. Most of us figure that it is easy and cheaper to throw it away. However, if properly handled, it will bloom for you a second, third or fourth year. You ex-

CHRISTMAS DAY 1952
even propagate it, and have more plants. Give the plants a period around the middle of February. The florist simply lays it under the benches, but you will probably put it in your basement. Water it occasionally-enough to keep the wood from rotting, but no more. Then, around the latter part of May or early in June, bring it out, cut it back rather severely, and replot it.

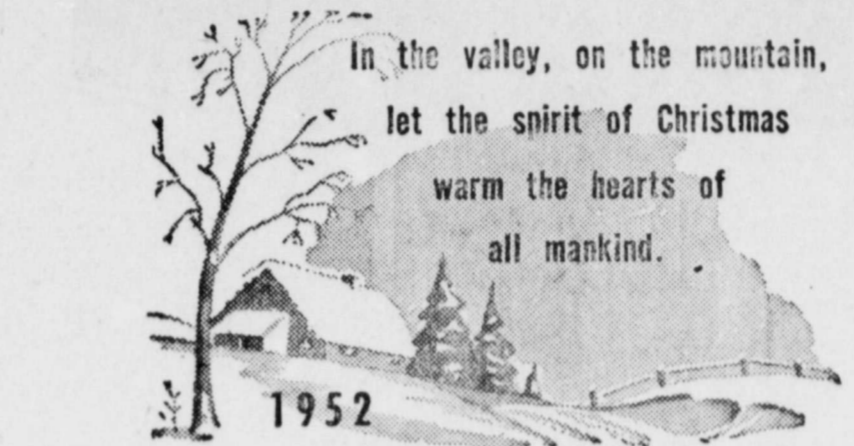


A HAPPY HOLIDAY TO ALL!

The entire staff joins in wishing our friends the **MERRIEST CHRISTMAS** ever!

McCLURKIN JEWELRY

324 Burlington Ave.
Spur, Texas



TRI-COUNTY LUMBER CO.

Mistletoe Not Only Romance Harbinger But Avid Parasite

In America the high hanging mistletoe is treasured chiefly for its power to invite a kiss from a pretty girl. The bulk of the holiday decoration comes from the Carolina, Tennessee and the Southwest where off-season agricultural workers gather the branches for shipment throughout the nation.

The white-berried plant also serves as a winter food supply for mocking-birds, robins and waxwings. These small birds are responsible for the spread of the tree-damaging parasite. After eating the berries the birds clean their beaks on the trees, firmly planting mistletoe seeds they do not eat. The tap root of the seedling pierces the tenderest portion of the tree-young branches or buds--and the tree sap is drawn into the thick leaves and translucent berries of the guest plant.

Though the mistletoe plays the dual character of destructive killer and promoter of love, superstition has it that the plant can switch roles in a twinkling.

For instance, if the Yuletide mistletoe bough isn't removed from a house by Candlemass Eve (February 1), each leaf left will produce a goblin to plague the careless occupant during the year.



BURT DRUG



Farmers Co-op Gin

Spur, Texas

Bath-Taking on Christmas Eve Used To Be Rite In Finland Before Feast

The Christmas Eve bath was quite a tradition in Finland before the advent of modern plumbing.

The old-time Finnish bathroom was usually a three-room hut. One room was used for steaming and scrubbing, one for rubbing and one for dressing.

The hut was warmed by a stone oven, heated for hours before the scheduled bath, and the "bath room" was really steaming. After bathing came the rub-down and the switching of the body with birch twigs to increase the circulation, topped off by a roll in the snow, supposedly to whet the appetite for Christmas Eve supper.

For supper there were usually stockfish and prune tarts to be enjoyed, plus the traditional barley porridge in which cream and sugar and almonds were mixed.

After supper the boys and men matched their strength; while the girls, seated in the men's work clothes, lathered their faces and stole away to visit other homes incognito and "see Christmas." The girls never spoke nor accepted food, but went from house to house merely to watch the festivities.

And when the evening's festivities were over, the smaller children made their beds in the clean straw spread on the floor in commemoration of the Christ Child.

Christmas Season Evokes Spirit of Trust And Faith in Mankind

Indicative of the integrity and trustfulness prevailing throughout the world at Christmas time people of Holland often entrust gifts to total strangers requesting the passerby to leave the package on such-and-such a doorstep.

Half-way across the globe, Negro families in Virginia long have observed the table-covered-with-a-sheet custom. The dining room table is covered with a sheet. Names of everyone in the household are pinned to the sheet. Gifts are sneaked under the sheet when everybody is supposed to be asleep, and even the youngest child refrains from "peeking" until the gifts are unveiled Christmas morning.



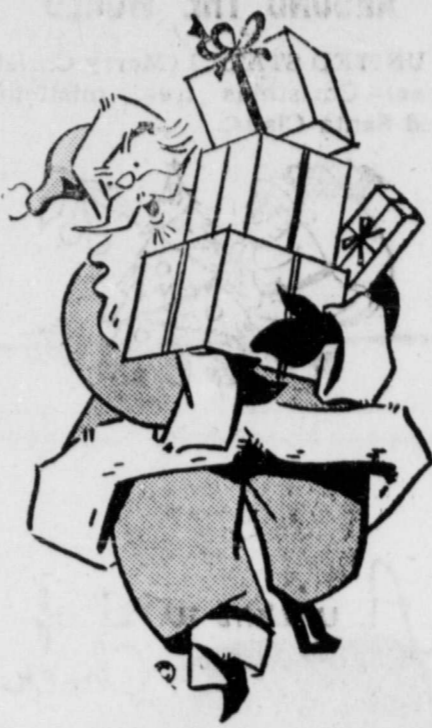
SNOWMEN FOR YOU . . . Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.

Santa's loaded with many gifts and we hope most of them are for you because

frankly, we think you're the best customer,

ever -- so here's wishing you

A MERRY CHRISTMAS



WILLSON - YOUNG LUMBER CO.

CHRISTMAS



Fear not, for behold!

The good tidings of great joy are wonderfully repeated for us all again this year.

EDWARDS - KELLEY IMP. CO.

"The Farmall House"

Phone 53

Spur, Texas

OUR STORE WILL BE CLOSED FROM NOON DEC. 24 UNTIL 7:30 a. m., DEC. 29.

May the true joy of Christmas shine in the hearts of all.

Western Auto Associate Store

There Was No Paved Highway For That First Bible Day Christmas Trip

There was no macadam highway leading from Nazareth to Bethlehem when Mary and Joseph undertook their memorable journey nearly 2,000 years ago.

As far as routes were concerned, there were three. The western route led along the sea coast and through the plain of Sharon. This route was unpopular with pious folks like Mary and Joseph, who shunned the heathen cities, rowdy travelers, etc., as much as possible.

The shortest route, via the fruitful plains of Esdraelon into the mountains of Samari and through Shechem and Bethel, was not very popular either. The road was tolerable, but steep; however, the Jews had little use for the Samaritans, and vice versa.

The Jordan route, which dec-

ended into the Jordan Valley and followed the river's east bank around Jericho, was favored by the majority of Galilean travelers who for one reason or another (the Passover, etc.) went down to Jerusalem at regular intervals and knew their way around as well as suburbanites know their way around modern metropolitan sections.

If the Jordan route was a little round-about, it was fairly level, and steeped in Jewish history, from the shadow of Mount Tabor where Saul in desperation sought his "witch" of Endor, to the tomb a little before Bethlehem where the first Joseph buried his beloved Rachel.

It is fairly certain that Mary and Joseph did not choose the western route when they planned their very special journey. Whether they chose to go by way of Shechem and Bethel or around the walled city of Jericho, may never be determined definitely.

But, the distance, nearly 100 miles, was, in any case, unrelenting and conquered only by persistent plodding. And when Mary was too tired to go another step, Joseph took the pack upon his own shoulders so that she might ride the little donkey which trudged faithfully at his side.

Verily indeed, did Mary appreciate the shelter of the stable that night, no one could have been more grateful or more happy than Mary. And she brought forth her first-born son and laid him in a manger.

Dear Santa,

I am four years old and have been a good little girl this year. Please bring me a doll with hair that I can wash and roll up and a set of dishes. Also bring my two brother and little sister something nice too. Bring all of us candy nuts and fruit.

By and love,
Karen

Dear Santa,

I am a little girl four years old. I have been real good all the year. I hope you will bring me an ironing board, walking doll, and an iron.

Love,
Linda Day



SANTA'S ROLL CALL . . . In a big city Santa needs a platoon of helpers to make the rounds. Here he checks up in New York to see if all of his aides are on hand for the big Christmas Eve delivery.

Christmas Tree Can Be A Fire Hazard

The center of attraction in most homes, especially with the children, from now until Christmas will be the family Christmas tree. Most families, says C. W. Simmons, farm forester for the Texas Extension Service, fail to realize that this tree is actually a fire hazard. Every effort, he adds, should be made to make the tree safe and eliminate the possibility of a fire starting from it.

He suggests that only a tree in good condition be purchased. This means getting a tree that has fresh leaves or needles. If the tree is placed aside for a few days before the decorating job is done, he says it can be kept fresh by making a new cut above the original one and placing it in a container of water. When the tree is moved into the house, it should

be left with the trunk in water. Danger from fire is lessened when the leaves or needles contain moisture. Water should be added to the container each day and besides the safety angle, there will be less shedding of leaves or needles, says Simmons.

Next he warns against decorating the tree with flammable materials. Check the electric light cords that connect the tree light and make repairs if needed. If cotton is used around the base of the tree, use the kind that has been treated for fire resistance. Candles should never be used to light a tree, and adds the specialist, never block exit from the room with the tree.

It is up to each family to make the holiday season a safe one, warns Simmons and those who fail to take into account fire and accident hazards may find their holiday marred by a serious fire or accident.



May the joy of Christmas abide in you all.



RITER HARDWARE COMPANY



A bountiful, merry Christmas to one and all.



Gruben's Jewelry



City Bakery

Best Wishes



To everyone in town goes our devout wish for a merry and untroubled Christmas.



REAGAN MOTOR COMPANY

Your Friendly Cadillac & Pontiac Dealer

Egyptians Made Elaborate Dolls For Children

No one knows for sure who made the first doll, but it can be assumed the earliest figures were sacred-gods and ancestor images. These doll-like forms were not toys for the delight of children, but solemn religious figures that preserved the life from harm.

Then, somehow, somewhere, a change took place. Dolls became a toy for girls and the most popular Christmas toy of them all. Dolls have been discovered in Egyptian tombs and ruins, some even had real hair; some were ivory, carved by craftsmen for a king's daughter; others were made of straw by an overworked mother in a peasant's hut.

In ancient Greece dolls were played with and cherished by little girls until they were ready to be married. Then their dolls were taken to the shrine of a favorite goddess and, often with tears, presented to her. The Roman children played with dolls, too, but after the fall of the Empire there came a long period in which there is no record of dolls.

Not until the thirteenth century when dolls were made in Nuremberg and dressed in the fashions of the times did little girls again play with dolls. They were here to stay.

By and by in Europe, the French fashion dolls became all the rage, not for children to play with but as models from which fine ladies could pattern their own modish costumes.

In America, the Indian children had dolls of their own made of rawhide and feathers and wood. Pioneer children had dolls much like these, and some were made of braided cornhusks, or nuts, or corncobs, or rags, and were dearly loved in spite of their plainness.

Much later, lifelike dolls were imported from Germany, where the doll industry had reached enormous proportions. These dolls had fine china heads with carefully painted faces and kid bodies that were jointed at the arms and legs. Later there came the Japanese-made dolls, which were inexpensive enough for almost any child to own. Then the American-made dolls began to appear—the special dolls, the kewpies, billikens, Buster Browns, teddy bears, Patsy dolls and Shirley Temples and phonograph dolls, with all the host of others that have followed and which are still to come. For dolls always will be part of childhood and part of Christmases as long as there are little girls and boys to play with them, and parents and fond folk to buy.



We hope you may be surrounded by joy and gladness and filled with the warmth Christmas brings to everyone.

THE DYESS'S

'Silent Night' Hymn Is Often Called Song From Heaven

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence. On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were



alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem—a beautiful and moving poem.

On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses.

Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded as the greatest Christmas hymn and wherever there are men of good will they sing:

"Silent night, holy night—
All is calm, all is bright,
Round you Virgin, Mother and Child;

Holy Infant, so tender and mild,
Sleep in heavenly peace—
Sleep in heavenly peace."

Burial Place of Santa Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. His body was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains. However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper

and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.



Spur Boot and Shoe Shop
Slim Metteers

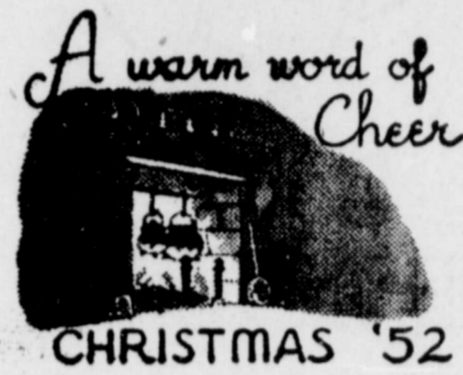
To our many friends



Jack Rector Insurance Agency
Spur, Texas

CHRISTMAS AROUND THE WORLD

UNITED STATES (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.

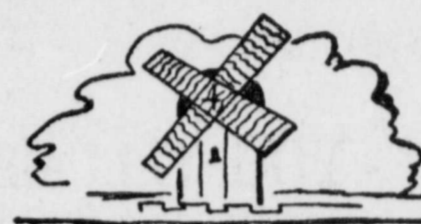


O. K. RUBBER WELDERS

BRAZIL (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



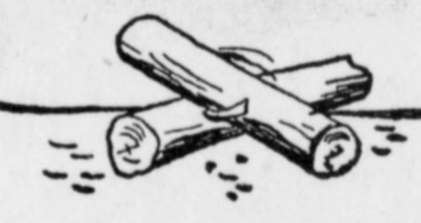
HOLLAND (Hartelike Kerstgroeten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



ITALY (Bono Natale)—Shepherds gather in villages on Christmas Eve to play musical instruments as townsfolk sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



GREECE (Kala Xristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



PHILIPPINE ISLANDS (Malligayang Pasko)—Church services, singing and dancing are Yuletide favorites in the islands.



First Community Tree At Christmas Was Held In City of Cleveland

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer."

Holdings of preferred stock were entitled to "dividends payable daily" in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will.

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.

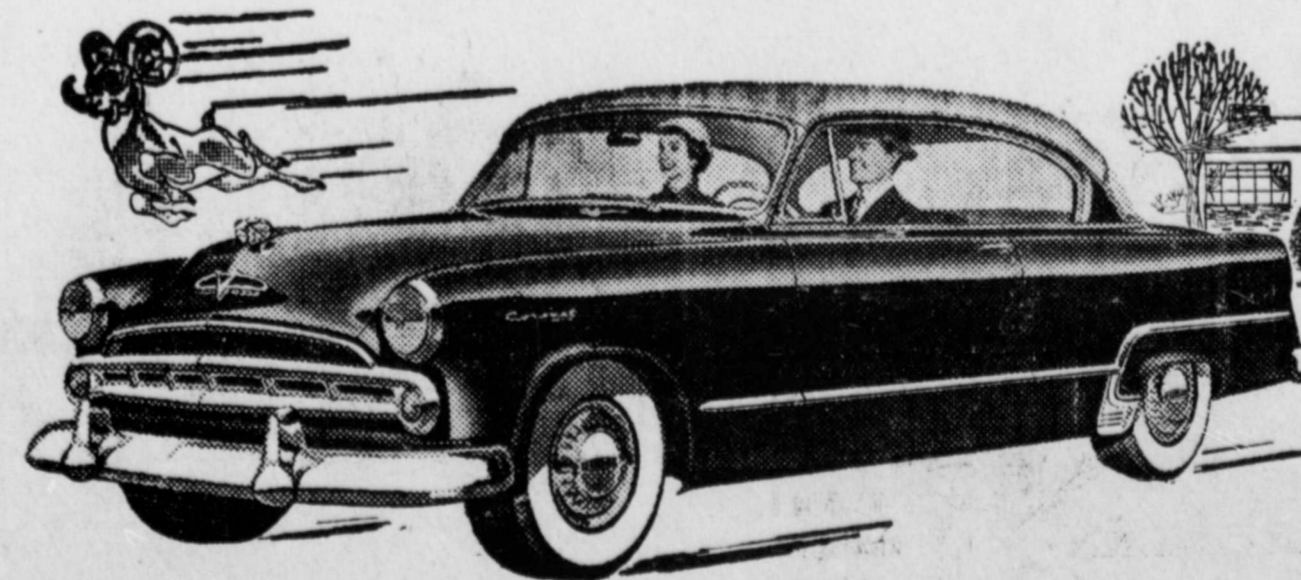


May you enjoy the true peace of the season.

SMITH BROTHERS, Service Station
Spur, Texas



And time to wish our many friends and customers a Very Merry Christmas and a Prosperous 1953...



JONES MOTOR CO.

Your Dodge - Plymouth Dealer



Peace attend you the season through. And may your fondest dreams come true.



1952

SPUR MATTRESS CO.
Spur, Texas



The greatest gift is given again on Christmas Day; may this new Yuletide bring joy and faith abundant.



1952

RAMSEY'S GARAGE



Be of... Good Cheer



We hope you are the very image of happiness this Christmas.

1952



BRASHEAR'S SUPPLY



Merry Christmas!

SPUR SUPER MARKET

Lewis Arnold John Dunaway



All the blessings of the season to you and yours.

1952

SPUR LAUNDRY & CLEANERS



MERRY CHRISTMAS



We're on time with 'special' wishes for a bright and happy holiday season.

"66" SERVICE STATION



PRAYER . . . "O come let us adore him", these children pray on Christmas eve. Their prayer is the true and greatest gift of all.

Christmas 'Open House' Was Early Saxon Custom

AT CHRISTMASTIDE, the great hall of the Saxon lord was thrown open to peasant and noble alike—all mingling democratically and exchanging gifts and hearty cheer during a great feast and festivities composed of dance and song. With a tremendous burst of shouting the Yule Log was dragged into the hall and placed upon the open fire pit. These democratic Christmas festivities lasted until the last dying embers of the log.

In our south, prior to the Civil War, the slaves, following this Saxon custom, would soak a log in the cypress swamps to extend the length of their Christmas freedom.

Far-Off Lands Come to Life In Yule Toys



GEOGRAPHY comes down the chimney on Christmas Eve.

In the flood of toys soon to spill out into the nation's living rooms will be the touch of many different lands. Beside a teddy bear, replica of Australia's marsupial furred koalas, perhaps will stand a carved wooden farm scene from German Bavaria, a South American gaucho doll, or a miniature pagoda made in Japan.

Similarly, the United States, now the world's leading toy maker, sends abroad its wild west costumes, its shiny playtime trucks and cars and earth-moving equipment, its small-scale railroads and sky scrapers to delight children all over the globe.

Toy industries in Germany and Japan are on the upswing again. Germany was among the first nations in the world to make tin horses on wheels, engines that ran, animals that walked, birds that sang. Now U.S. buyers go back to cities such as Nurnberg for the output of ingenious middle-aged inventors.

New toys that startle the world often come from Europe. One such is a German duck which, when set on an incline, proudly walks down the slope. Another is a recent gadget from Denmark called a "tippe top," a wobbly sphere about the size of a small apple that suddenly flips upside down and continues spinning on its stem.

Winston Churchill was intrigued by the top when he first saw it. In Stockholm, the King of Sweden, a cabinet minister and an atom physicist, a Nobel Prize winner, got down on their hands and knees at a banquet to study the mysterious flip-flop action.

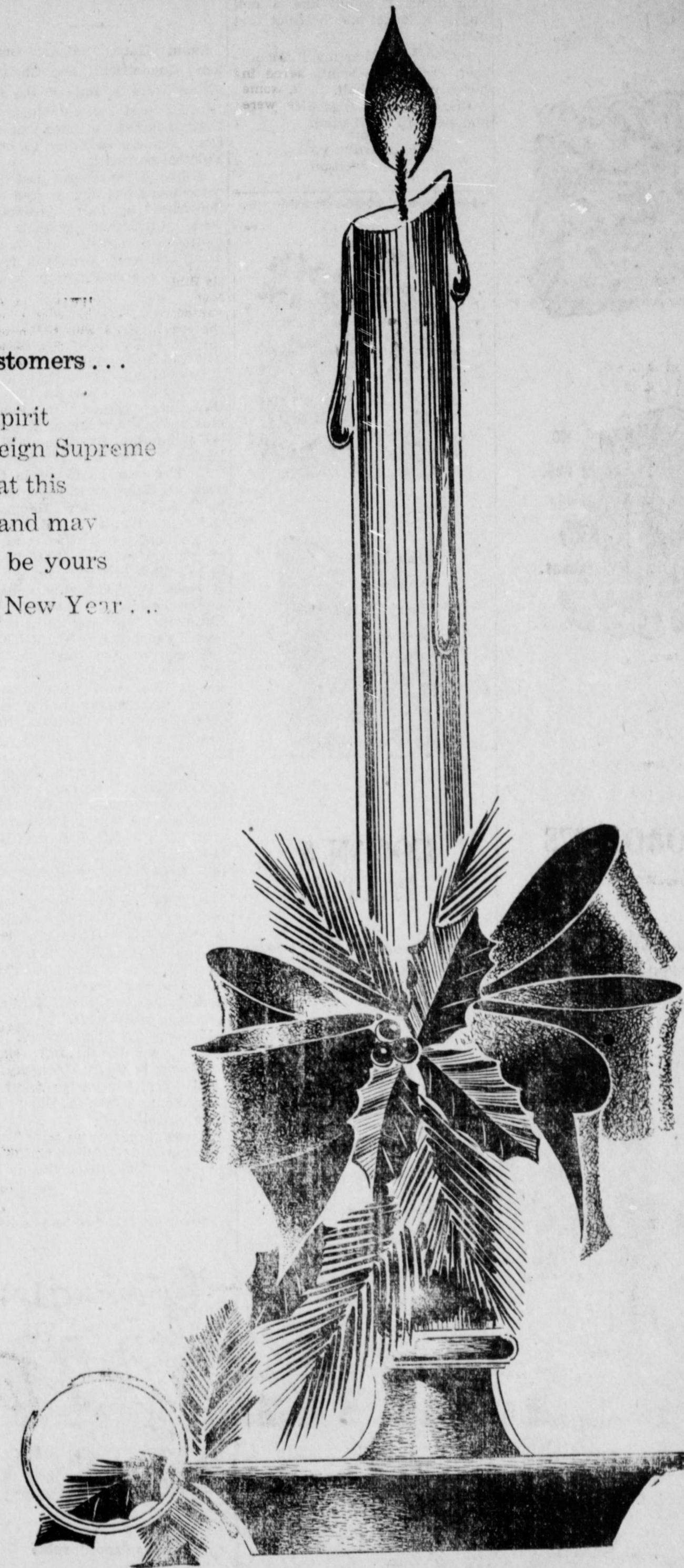
As a mirror of mankind's culture, toys reflect the progress of civilization. Yet an amazing similarity can sometimes be seen between the toys of long-forgotten eras and the playthings of today.

To our many Friends and Customers . . .

May the True Spirit of Christmas Reign Supreme In your Hearts at this Joyous Season and may True Happiness be yours Throughout the New Year . . .

MERRY CHRISTMAS

and a HAPPY NEW YEAR



SPUR MILK & ICE CREAM

Dalton Lehew

Wendell Newman

Spur, Texas

Dear Santa,

I am seven years old. Please bring me a Toni doll and red rain boots. I would like a doll buggy, a locket and bracelet that match.

Please remember my little brother, Rickey, he wants a rocking horse and a football.

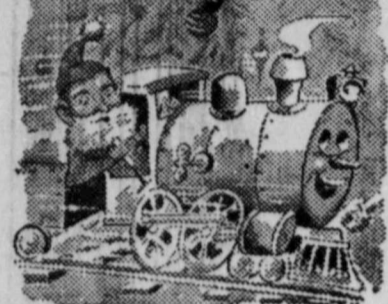
Bring us lots of goodies to eat and some fireworks too.

Yours truly yours,
Louise Jackson



And, we might add, a double Merry Christmas.

A Smooth Holiday Track



We'd like to "engineer" a Merry Christmas for you



1952

DOROTHY'S

HOGAN & PATTON

Names of Towns in United States Show Christmas Idea in Many Ways

Santa Claus, Indiana; Bethlehem, Connecticut; and Christmas Florida, are a few of the more familiar post offices which each year handles a flood of mail from senders wishing to obtain Yuletide postmarks.

Although the federal post office department has now barred extra flourishes by local postmasters using Christmas symbols and mottoes, a town's own holiday name can still give that festive touch to a greeting or package of toys.

Indiana's Santa Claus is the only town so designated in the United States. The privilege is reserved to its post office by congressional act. There is, however, Santa, Idaho. There is also one Christmas, the one in Florida, plus a Christmas Cove, Maine.

On the other hand, seven Bethlehems answer the seasonal roll call. They can be found in Connecticut, Georgia, Indiana, Maryland, Kentucky, New Hampshire and Pennsylvania. The Bethlehem, Connecticut, post office was one of several stations that figured in headlines recently on the use of especially designed cancellation stamps bearing the now forbidden Christmas tree decoration. The town's population is about 350.

There are two Noels, in Virginia and Missouri. One year Missouri's Noel post office reported hand cancellation of a record 650,000 pieces of Christmas mail, 800 for each of the town's residents.

Besides the specific Christmas names that dot the land there are dozens that call up Biblical or holiday associations. There is Advent, West Virginia; for the Nativity, Kentucky has a Mary, and Oregon and Utah a Joseph each.

One Wiseman is found in Alaska and another in Arkansas. The third, it may be assumed, is in Wisemanstown, Kentucky. There are five stars and four Shepherds. West Virginia contributes Goodwill; Missouri, Peace Valley; and there is Joy in Illinois, Kentucky, Missouri, and Texas.

For the Christmas party, Turkey is available in four states; Cranberry in three; Kentucky has a Mistletoe. Six states count an Evergreen; seven a Pine; and three a Holly.

Louisiana comes up with Trees; Alabama with Candles; and to top the decorations, Pennsylvania has its Angels.



The splendid spirit of the season shines in the hearts of men.



Alderson's Variety



May Christmas bring you all its joy

1952

BARCLAY & HALE
Gulf Service

ORIGIN OF CHRISTMAS

The word Christmas comes from "chrisma" meaning consecrated oil used for anointing. Thus Christmas actually means "Mass of the Anointed One." In medieval England the day was known as "Christes Messe." December 25th was officially designated as Christmas Day by the Pope Julius in 341 A. D. It is believed that the first organized Christmas festival in England was at York in 521 A. D., by order of King Arthur.

Dear Santa,

I am a little girl five years old. I have been a real nice girl. Please bring me an ironing board, iron, a set of dishes, and a doll.

Love,
Carol Day



ALLEN AUTO SUPPLY



We're happy to be sharing another holiday season with you.



1952

G. F. WACKER STORES



GREETINGS

DURING THIS BLESSED SEASON

We want to rejoice with you and your family on the happy meaning of Christmas and to join you in praying for true "Peace on earth and good will to men."

CITY OF SPUR

Ned Hogan, Mayor
Joe B. Long, Dr. W. F. Patrick, Commissioners

**h Varied Backgrounds,
bration for Christmas**

ities throughout America in churches, public squares, and along home-lined streets, over millions of radios and public address systems come the strains of the world's Yuletide melodies—old as bygone centuries, young as "I'm Dreaming of a White Christmas . . ."

The United States, the meeting place of carols from all Christendom, contributes yearly to the traditions of Christmas music by writing new songs and popularizing old ones.

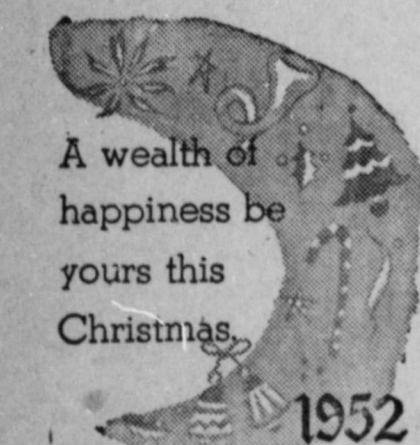
The carols of Europe arrived with the peoples who came to America to settle "O Come All Ye Faithful" (Adeste Fideles) eventually translated into 119 languages and dialects, belonged to no one nation but was the common gift of the continent. From Germany came Luther's hymn for children, "Away in a Manger, No Crib for a Bed . . ." England sent "God Rest You Merry Gentlemen . . ." And France provided the beautiful "Cantique de Noel" or "O Holy Night."

Three American composers did much to revive the ancient custom by writing new songs which are today among the world's best beloved carols.

"It Came Upon a Midnight Clear" was the inspiration of Edmund H. Sears, a Massachusetts Unitarian minister, in 1849. Less than 10 years later Dr. John Henry Hopkins Jr., Episcopal rector from Williamsport, Pennsylvania, composed both the words and music for "We Three Kings of Orient Are."

Perhaps the best known carol, "O Little Town of Bethlehem" was written in 1868 by Phillips Brooks in Philadelphia. The young Episcopal minister, later bishop of Massachusetts, was inspired to write the poem by the memory of a trip to the Holy Land two years earlier. The rollicking "Jingle Bells," though non-religious in theme, also came from the pen of a churchman, John Pierpont, and has enjoyed a most a century of popularity.

Dear Santa,
I am a little girl two years old.
I want a doll with hair, dishes,
big ball and an airplane.
Love,
Kathy Day



**A. & B. BARBER
SHOP**



Our sincere wishes
for a truly joyous holiday
season to you all.

**Brazelton Lumber
Company**

**Brazil's Christmas
Sees Performance
Of Miracle Plays**

Brazilian Christmas festivities embrace an aggregation of modern observances entwined with ancient traditions brought over from the mother country of Portugal.

The Christmas season in Brazil begins on Christmas Eve and ends with Epiphany on January 6. And because it is really summertime (south of the equator) festivities and entertainments appropriate to summertime hold sway throughout the season.

Miracle plays have always been performed in adoration of the Holy Child. From olden times,

the plays have dramatic fervor of religious performance together with the gracious hospitality of a social function.

The scene is at once solemn and fantastic, with costumes bedecked with feathers, spangles, jewels and what not sparkling in a setting of luxurious tropical foliage and blossoms.

Out of the great variety of miracle plays, all on different themes, of which many are in the form of elaborate dances meticulously-performed and accompanied by the music of an orchestra, the dance of the Four Parts of the World may be cited as a typical example.

The roles are enacted by girls dressed for the part and, in suc-

cession, Europe, Asia, Africa and Americans decline. The discussion finally involves their respective rights to make obligation to the Christ Child. Eventually, Father Time appears and settles the dispute to the satisfaction of all concerned.

Why Christmas Candles?

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people—people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall. In the course of His search He visits every castle and hut, no matter how rocky and rough His path may be.

**Christmas
Cheer...
1952**



May the great joy of
the season find its way
into your hearts
in large measure.

MAC'S FOOD MARKET

**HAPPY
HOLIDAY**

May your heart
sing with the
tree joy of
Christmas time.



1952

Massey Gin
Spur, Texas

**MERRY
CHRISTMAS**



To our many friends we
Send our Sincere Holiday
Greetings . . . May the meaning of Christmas be deeper
Its friendship stronger and its hopes brighter as it
comes to you this year . . .

Spur Security Bank

Member FDIC



We asked Santa to please give
you this message when he stops
at your home ---
Have a MERRY CHRISTMAS!

Dixie Dog Drive In

Mr. and Mrs. Dick Walker



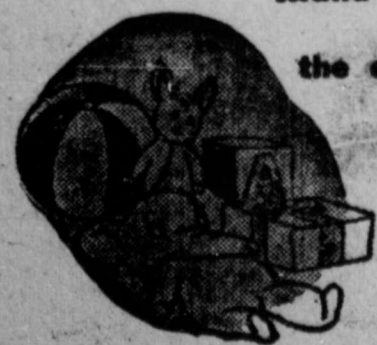
*Christmas
Wishes*

...1952

In the prevailing spirit,
we offer our hope
for your complete
happiness...



...and we commend to you
the extra joy this season
brings to all
our hearts.



PALACE THEATRE
Spur Theatre Hi-Ho Drive In

Charles Dickens' "Life of Our Lord" Is a Movie Story

Last year, the hereto-fore unpublished Dickens' old manuscript, "The Life of Our Lord," written 100 years earlier for the exclusive audience of the author's own children, it is a child's life of Christ—a simple, moving narrative, understandable even to a child and yet touched by that incomparable Dickens' genius which insures its place by the side of the famous "Christmas Carol" among the great masterpieces of Christmas literature.

Because he felt such deep veneration for the life and lesson of our Savior, he left instructions that this particular manuscript should not be commercialized. Thus, the manuscript was a precious family secret for 85 years, but when Sir Henry Fielding Dickens, the author's youngest child, died in 1833, it was finally brought forth and sold for the staggering amount of \$210,000 or \$15 per word.

Purchased by the London Daily Mail, the manuscript became a literary event of the first magnitude, destined to be read and cherished forever wherever parents, like Dickens himself, want their children to know something about the history of Jesus Christ. For according to Dickens:

"And now He is in heaven, where we all hope to go, and all meet each other after we are dead, and there be happy always together, you can never think what a good place heaven is without knowing who He was and what He did."

Old Legend About Christmas Flowers

There are many legends concerning Christmas but some of the most beautiful have to do with flowers.

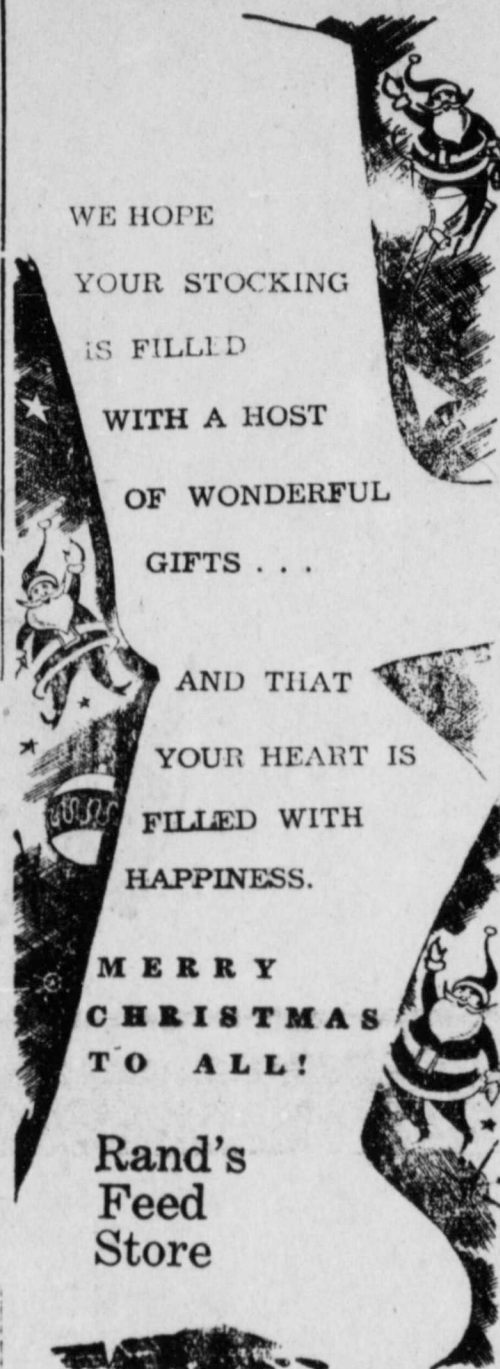
The Christmas rose, for instance, was divinely created. A shepherd maid wept at having no gift to lay before the Babe in the Manger. Suddenly an angel appeared before her.

The angel spoke in a low and sweet voice
As the sea's murmur on a low-lying shore,
Or whisper of the wind in rippled wheat.

Then, after hearing why the maiden wept, he touched the ground where her tears had fallen, with the branch of lillies which he carried, and immediately the place was white with Christmas roses, which the maid gathered and laid on the manger.

Or the others, Sainfoin, or Holy Hay, is believed to have cradled the infant Christ in the manger.

And the snowdrop is the flower of the Virgin Mary, and is said to be the emblem of the candles she lighted on Christmas Day.



WE HOPE
YOUR STOCKING
IS FILLED
WITH A HOST
OF WONDERFUL
GIFTS...

AND THAT
YOUR HEART IS
FILLED WITH
HAPPINESS.

MERRY
CHRISTMAS
TO ALL!

Rand's
Feed
Store

SEASON'S GREETINGS



PROCTOR'S



THE BEST OF EVERYTHING TO
YOU AND YOURS AT THIS
CHRISTMAS TIME!

Mr. and Mrs. H. G. Lacey, Jr.

William C. Starob
Reba Senn
Seger Jenkins
Loyd Womack, Jr.

The Texas Spur

Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and ermine, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.

The procession enters the Church of the Nativity. The public is not permitted to witness the actual placing of the effigy, as that part of the Church—built above the Cave of the Nativity—is under the jurisdiction of the Greek Orthodox church.

The grotto-like Cave of the Nativity in no way conforms to the modern conception of a "stable;" in biblical times, however, shelters for man and beast were hewn into rocky ledges—thus, the Stable of Bethlehem.

On Christmas Eve, members of all denominations assemble to sing carols above the birthplace of the Holy Child before midnight mass is solemnized in the Church of the Nativity.

The Santa Legend Should Be Explained, Psychologist Says

"CHILDREN enjoy Santa Claus more when they know what he really is," Duke University psychologist Dr. Gelolo McHugh says. "No one enjoys finding out that he has been kept in the dark," says the specialist in child psychology, "and children are no exception." The real meaning of Santa Claus is the joy of giving to make others happy, says Dr. McHugh, and no child should be deprived of this privilege.

Later parents have the difficult job of explaining that there is no jolly old Christmas man, Dr. McHugh points out. When the truth comes out the parent has placed himself in the position of being responsible for Santa's disappearance.

Santa should be a part of Christmas, however, Dr. McHugh believes, but from the very beginning, he should be treated as a wonderful pretend game. This method has proved successful with many children, the specialist says, including his own two young boys.

Children, who love to make-believe, are perfectly capable of enjoying Santa, reindeer, chimneys and all, while knowing in their hearts, when they stop to ask themselves, that he is a pretend person, he says.

The child who takes part in the Santa game doesn't have to wonder on Christmas morning why Santa didn't like him well enough to bring the expensive toys that were ordered from the North Pole, the psychologist points out.

The young Indianapolis mother who recently wrote a Christmas letter for her 5-year old son just before her death in an airplane crash, had wonderful understanding, Dr. McHugh says. She ended her letter by telling her little son that "anyone who loves and gives is real Santa."



FULL REHEARSAL FOR THE BIG DAY . . . Robert wanted Nick, the dog, to have dinner with him at his private table, but Dad and Mom were not enthusiastic until Robert demonstrated that Nick's table manners are impeccable. He did it with a dress rehearsal, which you see here. Nick seems to be enjoying nonchalantly an after dinner cigarette.

Christmas Don'ts

To keep your Christmas a truly merry one, keep these don'ts in mind:

DON'T give children dangerous toys, or toys with sharp points. If they operate with electricity, be sure you supervise their use.

DON'T decorate the tree with lighted candles unless it's absolutely unavoidable.

DON'T place the tree near a stove or fireplace.

DON'T leave lighted tree unguarded at any time.

DON'T use a rickety, unsafe ladder in decorating the tree.

DON'T place Christmas candles near the tree, curtains, paper wreaths or other decorations.

DON'T overlook the opportunity to make your tree fire-resistant.

DON'T leave toys exposed where people can trip on them.

DON'T allow steps and sidewalks to become icy in cold weather.

DON'T drive recklessly.

You Can Make a Big Christmas Candle

You can make a big, long-burning candle to fit into your Christmas decorations if you have a number of odds and ends of partly burned candles around the house. Melt them and pour into cardboard containers and remold. Use ice cream cartons, oatmeal containers or others. Use plain cord for a wick. When the wax is beginning to set, tie the wick to a pencil and suspend it in the wax. Let set hard, remove carton and there is a nice candle for your table.

1 B. C. and 1 A. D. Were Not a Year Apart

According to our calendar, one would naturally assume that between the year 1 B. C. and the year 1 A. D. there should be a year called zero. As a matter of fact, no such year exists, as far as historians are concerned, and the year 1 A. D. follows directly after the year 1 B. C.

A person born in 3 B. C. would not be five years old at 2 A. D. but would be four years old when one is calculating data in that period. When adding B. C. and A. D. years, it is necessary to always subtract one to compensate for the year zero omitted between 1 B. C. and 1 A. D.

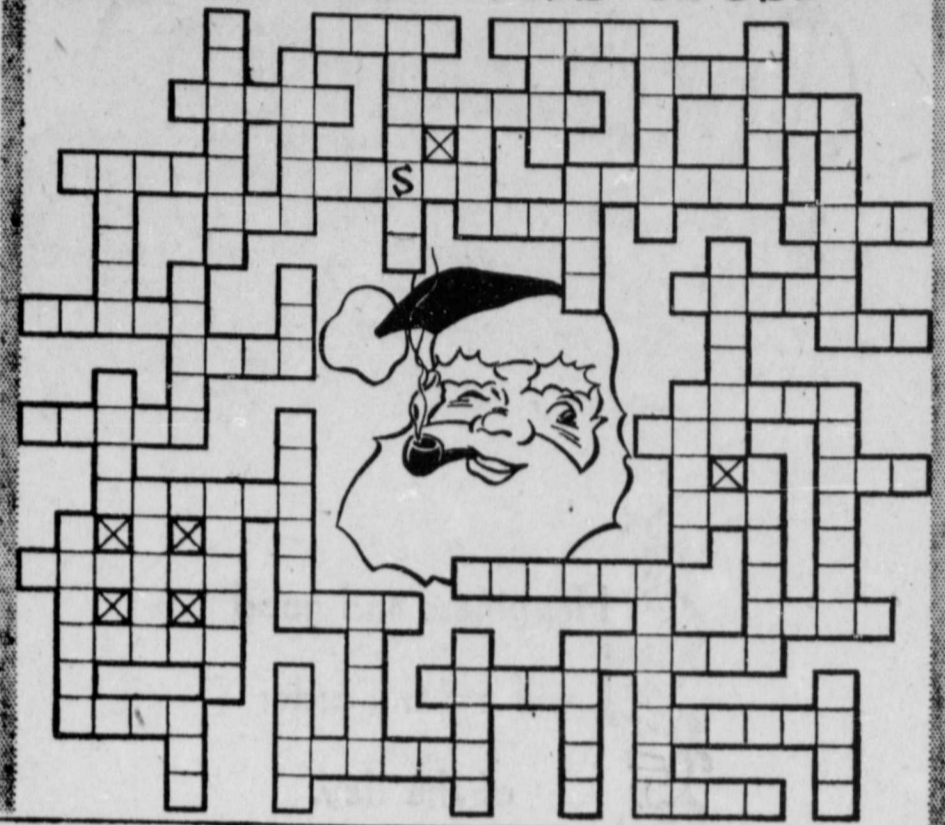
MERRY CHRISTMAS!



May the true spirit of Christmas fill your heart and your life with the joy of the season . . .

GODFREY'S

Christmas criss-cross



Here is a Christmas puzzle that will be fun for all the family to work. It is simple. Fill the words into the right spaces. One letter "Y" is given as a starting point. The completed puzzle is at the lower right. Don't peek!

ALL	LOVE	CHILD	SPELL	INFANT
BOH	NOEL	COMET	TRAIN	MANAGER
EYE	NOSE	CUPID	VIKEN	SEASON
FUN	RAFF	GLORY	WHITE	SILENT
GAY	RING	HOTEL	GELS	SLEIGH
IRV	ROOF	LIGHT	OLE	TINGEL
RAP	SLED	MYRTH	WREATH	WREATH
RUN	SNOW	NIGHT	CHIMNEY	HOLIDAY
AWAY	WEAP	PRACE	PRaises	FRANCR
DOLL	TULE	BEIGN	TIDINGS	
EACH	CANDY	SANTA		
GOLD	CHEER	SHEEP		
HALL				

Answer

Christmas Eve Memory Check

Did You Remember . . .
 . . . to take home a few extra toys? If you are expecting two or three neighborhood small fry to drop in, you can be sure six will show up. And three toys and six children do not enhance "Peace on Earth."

Did You Remember . . .
 . . . to check the Christmas tree lights? Not day before yesterday. Not last week. We mean right now. A few stores are still open and you can supply new ones.

Did You Remember . . .
 . . . that you told all those people to drop in for refreshment tonight? Better check on the cake, cookies, soft drinks, and other goodies.

Did You Remember . . .
 . . . those last minute Christmas cards? If not, you can send telegrams to friends too far away for cards to reach them by December 25. You can even have a messenger call at your house while the guests you invited in for snacks are there, and probably everybody will remember someone far away who should have a Christmas greeting.

Did You Remember . . .
 . . . to hang some kind of Christmas decoration outside the house, so passing strangers may enjoy some of the Christmas glow that is in your home and reflect it around your town? Remember, everyone has a part in this Christmas cheer, not just your small circle, and the more cheer you scatter, the more you will gather.



CHRISTMAS CHOIR . . . Junior members of a church choir lift their voices in song during the annual Christmas candlelight service. Truly, they represent the spirit of Christmas.

First Christmas Card Was Created in 1842

Over 250 years ago English school children wrote Christmas expressions of good will called "Christmas pieces." From this school chore came the gracious custom of sending Christmas cards.

The first known Christmas card was created in 1842 in London by a young etcher named William Egley.

In the United States, Louis Prang published the first Christmas cards. During the 1870's and 80's Prang produced thousands of beautiful cards and has become known as the grandfather of the business.

Yule Tree Business Figured in Millions

CHRISTMAS TREES are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.



TIME OUT . . . Santa Claus pauses in his Christmas Eve visits sometimes to pick up a hot dog and ice cream cone at an all-night hamburger stand.

The Prophecy

Isaiah 9:6

For unto us a child is born, unto us a son is given; and the government shall be upon his shoulder; and his name shall be called Wonderful Counsellor, the mighty God, the everlasting Father, the Prince of Peace.



Our sincere good wishes go out to you.



HILL TOP STATION



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A VERY MERRY CHRISTMAS TO ALL OUR FRIENDS AND CUSTOMERS . . .

**EVERETT L. MARTIN
 (Gulf Consignee)**

'Lord of Misrule,' 'Hodening Horse' Make Noel Jollier

A DIFFERENT playtime observance for your Christmas festivities is the game "Lord of Misrule."

When your guests have all arrived and have been greeted by the music of the minstrels and the song of the carolers, it is time for the most honored guest of the evening to arrive. With much fanfare the "Lord of Misrule" is announced. He enters with great pomp and ceremony and takes his place as the master of ceremonies for the evening.

The Lord of Misrule comes to us from the Tudor courts where he was elected annually to reign over the Christmas festivities. His word, during the festivities, was

law, and the ridiculous commands he laid upon the guests had to be obeyed.

At your party, the Lord of Misrule will command each guest to do his bidding. He may call for singing, dancing, pantomime, imitations and stunts of all kinds. Failure to do the bidding of the Lord of Misrule results in the payment of a forfeit. And here another unusual note may be injected. The forfeit, instead of being paid to the Lord of Misrule may be paid to another Christmas character, the "hodening horse."

It was the custom in Kent, England, for young men to go from house to house with the hodening horse, an imitation of a horse's head attached to a long stick. Two lads, forming the body of the horse, were hidden from view by a covering of cloth resembling horse's skin. The hodening horse was accompanied by paraders who rang the bells throughout the town and begged for money or food.

History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis association.



Happiness and good
will are the order
of the day.

SWIFT GIN
Spur, Texas

Christmas Greetings

and all good wishes.

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THE LITTLE DINER



BEST WISHES
FOR A
WONDERFUL
HOLIDAY

MORGAN STUDIO
Spur, Texas

CHRISTMAS GREETINGS!



May happiness and Good Will
Be yours at this Joyous Season . . .

CITIZEN GIN
Spur, Texas