## THE MULESHOE JOURNAL

> BUSINESS MEN' LUNCHEON CLUB MET TUESDAY NOON; PERMANENT ORGANIZATION

Program Outlined for Ex tension of Trade Territory. Trips in This Section.

tertainment will be had for the week-
ends, this to be announced later.
E. R. Hart was elected chairman,
and it was decided to have another
meeting and it was decided to have another
meeting next Tuesday. A committee
was anpointed to make all neecsary
arrangements. A number of problems rrangements. A number of problems
were discussed at the Tuesday meeting.
mong which were the Saturday free among which were the Saturday free
slows and drawings. Ample funds are
to be raised for the expense of any program which may be decided upon,
and a membership fee is to be charged,
ne members to receive the benefit all advertising which may be put on.
A committee was also appointed to work out pians and arrange for the
appropriation of expense money and
to make a report at the meeting next
week Members of this comittee week. Members of this committee are
K. March, A. V. McCarty. Jr.,
K. Sinith. J E Aldridge and C.
Holland. The committee wishes to announce
hat every business in Muleshoe i
wanted in the organization so that we
may work together for the benefit of may work together for the benefit of
all. The possibilities are unilitited
end the future will be only what we nd the future will be only what we
nake it. Let every bustness man be
resent next Tuesday at noon and
ledge his support to the advancement of his town and community.
WORKERS' METING PROGRAM The following program has been ar
ranged for the Workers . Meeting oo
West Plains Baptist Association, West Plains Baptist Association, to Aprile.
service.
$8: 30 \mathrm{p}$.
8:30 p. m.-Sermon by J. W. Har-
Ser.
April 16 th, $9: 30 \mathrm{a}$. m.-Devotional-
G. C . Hurkell. G. C. Hurkell.
10.00 a. me .-The People Called Bap-
tist: Who Are They?-H. B. Strickland.
10:30 a. m.-What Distinguishes ist: Who Are They?-H. B. Strickiand.
1:30 a. m.-What Distinguishes
Them from Other Christians?-J. W. Them from Other Christians?-J.
Eaffle.
11:00 a. m.-The Duty of Church and
1s:00 a. m.-The Duty of Chu
Fastor-- w . W. Williamson.
$11: 30 \mathrm{a}$ a. m. m Sermon-Rev. sizemore, of Amarillo.
$12: 30 \mathrm{p} . \mathrm{m}$. - Lunch. $1: 30 \mathrm{p}$. m. - Board Meeting.
ars.
2:30 p. m.-W. M. U., led by Mrs. Devotional-Mrs. H. B. Strickland.
Sunbeam Work-Mrs. Griffiths. How to Enlist Our Women-M
Hovington. Covington
Benefit
v. - Mrs.


BREAKS WORLD RECORD


NOTHER MEETING OF FARMERS ANNOUNGED FOR THURSDAY MIGHT

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Panhandle-Plains Dairy Show Has Large Attendance

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| ONE MULESHOE FARMER |
| HoLE TRAIN |
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\begin{aligned}
& \text { will make a fairly good train load. } \\
& \text { Mr. Beller makes Muleshoe his ship- } \\
& \text { ping and treding point. }
\end{aligned}
$$

movement to establish
MOVEMENT TO ESTABLISH
MUSEUM FOR TECH CULLEGE
$\begin{aligned} & \text { Lubbock, Texas.-A meeting to } \\ & \text { sponsor a movement for a museum at }\end{aligned}$ sponsor a movement for a museum at
Texas Technological college has Just
been held. The geopogy department
of the callege has alroady begun a cotof the callege has already begun a col-
lection of objects of miterest in its own
field, and it is the hope of the commit-
tee to craite tee to create and sponsor similar ac-
tion in every department and to help
encourage donations of an kinds, bat particularty all those whose origin is
in the south Plains country. A temporary organization was made
with the following officers: Mr. $\mathbf{R}$ A.
Stuchatter. president; Mitss Vivlan Stuchater, president; Miss Vivian
Johnson, first vice-prestdent; Dr John
c. Granberry, second vice-president; Mrs. Mary Date Buckner- secretary-
treasurer: Dr. M. A. Stainbrook,
curator.
The plan is to promote collection of materials by schools and departinents.
Each department will have cases for
its own collections placed in the sol its own collections placed in the sol-
ence building with the objects already
on exhibit by the geo on exhibit by the geotogy department
The home economics school will cen-
ter its attention on the collection of
costumes and pottery, but will welcostumes and pottery, but will wel-
come other donations in its fleld.
A socvenir pine block taken from
the White House in 1927, when it was Che White House in 1927, when it was
being remodeled, has been sent to
Professor RR. A. Studhalter. Mr.
Studhalter is very proud of the relic studhalter is very proud of the relli
and will see that has a prominent
place in the proposed museum.

JOSEPH M. DIXON


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\begin{aligned}
& \begin{array}{l}
\text { Mr. Will Beller. Living on the Clots } \\
\text { Green farm near Lazbuddy, made a }
\end{array}
\end{aligned}
$$



# 300,000 careful buyers have chosen the New Chevrolet Six 

 since January 1stEver since the date of its introduction, the new Chevrolet Six has swept triumphantly on to greater and greater heights of popularity. Value for value and price for price-buyers have compared it with other cars in the low-price field. And the result has been an overwhelming public preference-over 300,000 buyers since January 1st. And everywhere the enthusiasm is constantly increasing-for the new Chevrolet Six combines, as does no other car in the world, those ten great fundamental factors which careful buyers are now demanding in the cars they buy.

## 6-Cylinder Smoothness

 Due to the finer inherent balance of its six-cylinder valve-in-head motor, the new Chevrolet provides that smooth, quiet, flexible performance which is the distinguishing characteristic of the truly fine automobile. At every speed, the power is delivered easily, freely and without annoying vibration. You can ride and drive for hours without annoy ing rumble or noise fatigue-every mile a delight for both driver and passengers.
## 6-Cylinder Getaway

 And in sheer brilliance of performance as well as in smoothness and quietness of operation, the new Chevrolet Six is a evelation. An automatic acceleration evelation. An awn pump results in remarkably fast accelera tion whenever the accelerator is sud-denly depressed. And a new highcompression, non-detonating cylinder head eliminates every trace of "lugging" -even when you have occasion to accelerate swiftly in high gear.

## 6-Cylinder Speed

Naturally, Chevrolet's powerful six cylinder valve-in-head motor might be expected to provide speed in abundance. But even more important than the speed of the new Chevrolet Six is the smooth, quiet, restful comfort you experience at every point on the speedometer. You can open the throttle wide with a feeling of complete security-and you come to the end of a full day's drive entirely free from the weariness caused by engine noise and body rumble.

6-Cylinder Power The great reserve power of the new Chevrolet Six is a constant delight. The steepest hills are taken with ease. Heavy roads are negotiated without the necessity for frequent gear-shifting. And even at the higher speeds, there is always that feeling of confidence which comes from the knowledge that additional power is at hand . . . instantly available for whatever need may arise.

## Modern Safety Features

 The new Chevrolet Six is equipped with every modern safety and coavenience feature-typified by a full ball bearing steering mechanism, non-locking 4. wheel brakes with separate emergency brake, foot controlled adjustable twobeam headlights, automatic fuel pump, theft-proof Electrolock, electric motor temperature indicator, and Fisher VV windshield and adjustable driver's seat in all closed models. As a result, it is one of the easiest and safest cars in the world to handle.

## Better Than

 20 Miles Per Gallon The marvelous performance of the Chevrolet Six would be considered ex ceptional in any automobile. But in the new Chevrolet it is nothing short of sensational-for here it is combined with operating economy of better than 20 miles to the gallon of gasoline. As a result, those who can afford to own any automobile can afford to own and operate 2 Chevrolet Six!
## Exceptional Riding

 ComfortAnother vital factor that has influenced hundreds of thousands in their selection of the new Chevrolet Six is its exceptional riding comfort. Built on 2 wheelbase of 107 inches... offering the deepcushioned luxury of bodies by Fisher. and with the entire upper structure cradled on four long semi-elliptic shock absorber springs-it travels the roughest highways with amazing comfort. And its balance on turns and curves is
equally exceptional-for the rigid frame and the long springs reduce sidesway o the minimum.

## Beautiful Fisher Bodies

 The marvelous bodies on the Chevrolet Six reveal, as never before, the matchless artistry that has made the Fisher name renowned throughout the world for excellence in coach craft. Longer, lower and roomier . . . finished in attractive long-lasting colors ... and upholstered in rich deep-tufted fabrics that give to the interiors an air of custom elegance -they introduce into the low-price field an entirely new measure of style and distinction.
## Proved Dependability

 Before the new Chevrolet Six was pre sented to the public, it had been tested for more than a million miles on the roads of the General Motors Proving Ground. Never did a new motor car go into the hands of its owners more thoroughly proved in every detail. And now, reports of its performance on the bighways of the nation pay glowing tribute to its endurance and depend. ability.Amazingly Low Prices Many people do not realize that this marvelous new six-cylinder Chevrolet is a ctually offered in the price range of the four. Compare total delivered prices as well as factory prices when determining automobile values. You will find Chevrolet delivered prices include the lowest handling and financing cbarges available.

## The COACH Co 595

The Roadster
The Phaeton
The Coupe
The Sedan
The Sport Cabriolet
The Convertible Landau
The Sedan Delivery..
Light Delivery Chassis
$11 / 2$ Ton Chassis
11/2 Ton Chassis With Cab
All prices f. o. b. Juctory, Flinh, Mich.

## $\$ 525$

 675695 695
725 725
595 545
650
Valley Motor Company


A. R. Matthews, M. D. Physician and muneshoz. | Surgeon texas |
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| and | MICK

## The Auctioneer

 O. N. ROBISON General Auctioneer



## BUILDINE

IF you are thinging of build-
nng-see me. Save that NVG-SEE ME. SAVE THAT
RENT MONEY TOWN YOUR MONEY TOWN
OWN HOME. w. c. GOBDON At Panhandle Lumber Company

Send Your Abstract Work

## Muleshoe Abstract Company

A. P. STONE, Prop. muleshoe,

Agent for Warren Acdition
E.L. Menefee, M. D.
physician and surgeon

## R. L. BROWN

The Land Man
Lands. Oil Leases Royalties
CANCER Mry max Tells cause of cancer and what to do
or pain, bleeding, odor, etc. Write for
it today, mentioning this paper. Ador pain, bleeeding, odor, etc. Write for
it today, mentioning this paper. Ad-
dress Indianapois Cancer Hospital,

Lubbock Sanitarium (A Modern Fireproof Building)
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER Surgery and Consultations
DR. J. HUTCHISON
Eye. Ear. Noute And Thront
Eye, Ear, Noose and Thront
DR. M. C. OVERTON


## 

DR. L. P. S. SMTH
General
General
Medicine


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\begin{aligned}
& \text { R- Ray and Laborator } \\
& \text { C. E. HUNT }
\end{aligned}
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Although having an adequate water
supply at the present time. Childress is preparing for the future by purchas-
ing a tract of 280 acres of land at a price of $\$ 16,000$ to be used in drilling
water wells. A dam may be built water wells. A dam
ter to make a lake.
 Silverton High School building to cost
approximately ssi.00.00. The building
will be completed by september. will be completed by September. It
will be modern in every respect and
will be built and equipped with the will be built and equipped with the
latest and most modern of conven iences and material.
Tulia will represent Swisher county at the second annual Panhandle-
Plains Dairy show in Plainview April
2 to 5 with three hundred 2 to 5 with three hundred citizens
headed by the Tuliz High School Band
of thirty-two pteces. Righty-six head
 or dair
show.
More than 500 car loads of maize,
kaffir and other sorghum grains have been shipped from Tahoka this sea-
son. One hundred cases are yet to be
shipped. A car load of heads conson. One hundred cases are yet to be
shiped. A car load of heads con-
sists of about 20 tons, and bring about
s17.00 per ton.
Ten percent of the farmers in Dick-
ens County took advantage of the Ten percent of the farmers in Dick-
ens County took advantage of the
poutry and dairy short course con-
ducted by ducted by E, N. Holmgreen and E. R.
Euaaly at spur, and are putting into
practice the Eucaly at Spur, and are putting into
practice the knowledge gained. Many
farmers have taken up the idea of difarmers have taken up the idea of di-
versification in farming around Spur.
The outlook for dairying in Haskell

County is better now than | C |
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| d |
| s | several towns boosting organizations in

Farmers in this section
the cow ines. the cow in thard to section reailize on the tarm
when it comes to an ind when it.
around. Forty head of dairy cattle will be
around.
taken trom Looknegy and Floyd county
to the Panhande-Plains Diary Show. A Floyd County delaing Daition, composed
of farmers and business men of the c
s
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me tion of South Plains District Conven-
Temest
Commerce to be Commerce to be held in Thatoka April
24th will sponsor a "My Home Town" ora ser has mailed out rules and regulationse. Two well known West Texas women will be on the program of the Oil Belt
District Convention of the West Texas Chamber of Commerce which will
be held on April 18. They are Lexie
Dean Robertson, poetess, of Rising Star. and Christ
of Breckenridge.
Some of the recent charities of the
Moran Delphian C buying of a memoriab have been the new Methodist Church for s75.00.
The club started the piano fund for
the hilg school with a contribution
of $\$ 60.0$. Christian. Church for $\$ 75.00$ the nes new
also
purchased
here from nebraska
Mr. and Mrs. B. F. Tucker of Bro-
ken Bow, Nebraska, are spending a
few weeks in few weeks in this communenty, visit-
ing relatives and looking over the
ind country. They are pioneer residents
of Broken Bow, where Mr. Tucker is engaged in the real estate business.
He has several brothers and sisters
around Muleshoe

## w. m. U. meeting

 W. M. U. met with Mrs. Stricklandin Bible lesson, with Mrs. Shirley as leader. An unusually interesting pro-
gram was enjoyed by all prest were 12 members present. A short business session was entered into. Our
society meets next Monday with Mrs.
Walker Walker in study. course.
Mr . John Ritchie, Insurance $\mathrm{man}^{\text {man }}$
of Lubbock, was a business vin
of Lubbock, was a business visitor in
Muleshoe last Frtaay.

THE MULESHOE jouman


Block From Wifte Houso
Lubbock Texas. A. rectangular
block of pine wood which was laken

## Muleshoe National Farm Loan Association

Our Malf a Million Dollars Loanad Mero
OFFICERE \& DIRECTORS.
LOAN COMAMTTEE
I. W. Arater. Praydent


## A tane flin Lose ad Low Rato of hatrost

## When You Dine Out

It is not that your home cooked foods are not satisfactory, but because you desire a change. Our regular dinners will meet your desire for Something Different.

Corn Fed Beef and Pork Our Specialties.

# Moeller Market \& Cafe 

MULESHOE, TEXAS

## Master of Them ALL!



Like the teeth of a powerful bulldog, those big, deep, sharp blocks of tough rubber cut in and engage on slippery roads, bringing your car to a sure, safe stop.

Note how these blocks or "teeth" are placed IN THE CENTER of the tread.

Note how the "teeth" also extend UP THE SIDES-to prevent skids on turns-to take hold in ruts-to pull out when tires sink deeply into mud, sand, or slush.

More than 20 years have proved the All-Weather the safest and best of
 all non-skid treads. Now comes this extra-deep-cut extra tough, superedition of that same fomous tread to master the very worst driving conditions.
All-Weather Tread and Double Eagle Tires

More People Ride on Goodyear Tires Than on Any Other Kind

## Valley Motor Company <br> MULESHOE, TEXAS




# THE MULESHOE JOURNAL 

## BUSINESS MENS LUNCHEON CLUB MET TUESDAY NOON; PERMANENT ORGANIZATION

Program Outlined for Extension of Trade Territory. Trips in This Section.


Eric Krenz of Stanford university,
who has broken the worla's record

| march shipments of <br> produce amount to <br> more than $58,000.00$ <br> Produce shipped from Muleshoe during the month of March amounted to 88.196 .80 . These shipments included all kinds of produce, which goes to show that Muleshoe territory is diversifying in its production and that the farmers of this section recognize Muleshoe as their shipping point. The Muleshoe territory covers a large area, and the local facillties for handung large quantitiess of farm products gives it an advantage that is appreciated by the farmers. Produce shipments are now on the increase, and it is estimated that they will average better than $37,500.00$ per month for the year. |
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ANOTHER MEETING OF FARMERS ANMOUNGED FOR THURSDAY NIGHT



## Panhandle-Plains Dairy Show Has Large Attendance




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Due to the finer inherent balance of its six-cylinder valve-in-head motor, the new Cherrolet provides that smooth, quiet, flexible performance which is the distinguishing characteristic of the truly ine automobile. At every speed, the power is delivered easily, freely and without annoying vibration. You can ride and drive for hours without annoying rumble or noise fatigue-every mile $a$ delight for both driver and passengers.

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A SIX IN THE PRICE RANGE OF THE FOUR

Better Than 20 Miles Per Gallon The marvelous performance of the Chevrolet Six would be considered exceptional in any automobile. But in the new Chevrolet it is nothing short of sensational-for here it is combined with operating economy of better than 20 miles to the gallon of gasoline. As a result, those who can afford to own any automobile can afford to own and operate a Cherrolet Six!

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## Thenctis <br> The Roadster <br> .3525 <br> The Phaeton <br> The Coupe The Sedan <br> The Sport Cabriolet. <br> The Convertible Land <br> The Sedan Delivery. <br> Light Delivery Chassis. <br> $11 / 2$ Ton Chassis. <br> 11/2 Ton Chassis With Cab <br> Allpricest. o. b. Jactory, Filinh Mich.


SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

## "Mother Mine"

-Presented ByOklahoma Lane At

Muleshoe High School Auditorium Friday, April 5, 1929
ADMISSION-20 and 30 Cents
40 Percent of Proceeds go to Muleshoe Schools

## PHILLIPS "66"

## WATCH

## "66" Service Station

## Phillips Petroleum Co.

"PHILL-UP and FLY WITH " 66 "

## Produce Prices Are Higher

than they have been in years and we always pay top prices. Our place is clean and sanitary and we are equipped to give instant and satisfactory service at all hours. A rest place for ladiesmake our place your headquarters when in town. Quick service and a square deal to everyone alike, is our motto.

## Muleshoe Produce Co. Elmo Head, Mgr.

## We Have on Hand a Limited Supply of

W. M. Pool \& Son's certified
Maize, Kaffir and Cane Seed
SEE US AT ONCE IF YOU WANT
SOME OF THIS FOR PLANTING
see usfor
MERIT BRAND FEEDS
We have just received a shipment of these feeds, including
Milk Maker, Hog and Poultry Feed They are the best on the market. If yous have used them, you know.

## Muleshoe Elevator Co.

FIRST MILLIONAIRE Lawyer Describes Business Genius of General. New York,- The first American mill-
Hinaire was George Washington, acconaire was George Washington, ac-
cording to Eugene E. Prussin:, Los Angeles lawyer, formerly ot Clicago,
who has just completed thirteen sears wh resenrch tomp Washingston's career
of
as a business as a business man. Snmming up the
results of his study in the American
 "It is customary to think: of Wash-
Ington as soldier nnd statesman. He Ington as soldier and statesman. He
was also a man of business, successwas anso a man of husiness, success-
ful farmer. builder of transportation, engineer, pioneer and promoter. He
was a man of broad commercial vision was a man of broad conmercial vision
and rare business ability. He spent
one-fourth of and rare husiness ability. He spent
one-fourth of his life in puhice ser-
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viee and
of business achievement and a for-
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vestments that he directed to be sold vestments that he directed to be soid
were worth, y his own conservative
estimate in his will, $\$ 3$ s30.000, and this estimate in his will, ss30.000, and tht
did not include some of tie mos
valuable porthons of his estate. valuable portions of his estate.
vTo many of us Washington "To many of us Waschington is an
mythical tigure, hideden belind fablez
uike that of the self-righteous uttle buy and the thypothetieal clierry tree. As a matter of fact, he was: a very
diferent sort of person. He was
man man who would hare been perfectiy
at ease in a group of modera big at ease in a group of modern big
business men around the directors
tan tablese And he enjoyed fox hinating
and danciag. ns the modern man and danciug. as the modern man
Joys golt. Ways goit. Good Buainese Man. In his ideals, his sense for Eiving
value as well as getting to, his insistence on exnet statisties, his zeai
for big constructive undertakings, for for blg constructive undertakings, for
strikng into virgin fields, seizing op-
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velopmant, his instinctive sizing-up velopmient, his instinctive sizing-up of
the possibilities of profit in a dealin all hese matters and others like
them, his attitude was strikingly



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 prise which eventuatly evolved int
the Chesameatike \& itho and the Bati
more \& Ohilo railroal systems.


Mississippi Boy of 10 Wears Size 25 Shoe Racine. Weas.-A pair of size 2
and



 World's Biggest Tooth Is 50,000 Years Old Buston, Mass. -The targest tonth
 in tength shd weipthing mor
pounds. hise fust arrived $\boldsymbol{n}$
 seievisiks estimate thinn to wore than
Douvo sears sta. The wiusk was foun
 in $\frac{1}{x}$ tanta.


## It Will Pay You

To See Us Before You Sell Your Kaffir, Maize, Sudan and Corn

We pay the best market prices at ali times and can assure you of our co-operation in the marketing of your crops. Don't fail to get our prices if you have any of these products to sell.

LARIAT GRAIN CO.
L. SIKES, Mgr.

## Now Is The Time

## To Supply Your Demand For FARM IMPLLEMENTS

We handle the well known McCormick-Deering line of Farm Implements and have a complete stock of parts for your machinery, making a specialty of the particular needs of the farmers in this section. Spring is not far away and now is the time to purchase your needs for this season.

## Wealso have all kinds of Garden Tools

## E. R. Hart Lumber Co.

Coal, Hardware, Fuuriture..................McGormick-Deering Implements



## Of Course, If You Don't Care

 IT REALLY DOESN'T MATTERIF-its a matter of indifference when guests cast appraising glances around your home and note critically the style of long ago.

IF-you don't care what they think of your taste and appreciation of how a home should be dressed.
IF-its all the same to you that the children would rather go to the movies or entertain themselves and their friends elsewhere because the home is drab and "tacky."
THEN-of course, it doesn't matter at all that the furniture styles are changing and that perhaps your. home is hopelessly out of date and not so comfortable and modern as it should be.
but most folkS don't feel that way

## Clovis Furniture Company <br> Associated With

AMARILLO FURNITURE COMPANY
Next Door to Postoffice
Clovis, N. M.


