

THE MULESHOE JOURNAL

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MAY 10TH, 1929.

NUMBER 13

MULESHOE'S FIRST TRADES DAY EVENT A PRONOUNCED SUCCESS

Large Number of People From Over Entire Territory On Hand—All Lines of Business Was Good.

Muleshoe's first Trades Day was a most successful affair from every standpoint. In consequence of this event, there was an unusual amount of business reported by local firms during the entire week preceding Trades Day.

On Saturday business was especially good up to the time of the cash drawing. There were many people in town that day who had not been doing their trading in Muleshoe. These people expressed themselves as being congested that they could get just as much for their money here as they could elsewhere, and were enthusiastic in their praise for the town and the courteous reception they had been given by the various business men of Muleshoe during the day.

Early Saturday morning the cars began to arrive from all communities in this territory, and by 9 o'clock in the afternoon the streets were lined with parked automobiles. On both sides of Main Street and the cross streets in the business section the cars were parked in double rows. Everyone seemed to enjoy the day and all are looking forward to next Saturday with anticipation of making the day even bigger success than the first Trades Day event of this year.

Those who attended the picture show were highly pleased with the nature of the day's program. The picture, which followed immediately after the show, was conducted in a manner that was satisfactory to all. The winners were as follows:

First Prize, \$20 in gold—J. W. Dawson, of Fairview.

Second Prize, \$10 in gold—Pauline Saton, Lazbuddy.

Third Prize, \$5 in gold—J. W. King of Lariat.

The program for the second Trades Day event, Saturday, May 11th, is published elsewhere in this issue of The Journal.

WE ARE WELL SATISFIED WITH BAILEY COUNTY

Mr. W. T. Cunningham and son, who were attending court here, called at The Journal office Monday, the former paying for a year's subscription to the paper. Mr. Cunningham owns a section of land in the Southwest part of Bailey County, near Goodland, where he and his family have lived for the past seven years. He informed us that his son was preparing to move to himself, and that some improvements were being made on his farm with this end in view. They have been very successful in the farming business since coming to Bailey County, and are well pleased with this section of the country. They have been here long enough to know the conditions and their satisfaction is further evidence of the fine qualities of this section as a farming country.

GLENNA WINS AGAIN



Glenna Collett, national women's champion, won her fifth North American title at Pinebluff in the Virginia Van Wie 4 up and 3 down.

ONLY LADY ATTORNEY ON PLAINS ATTENDING COURT IN MULESHOE

Mrs. W. H. Bledsoe, a member of the law firm of Bledsoe, Crenshaw & Dupree of Lubbock, is among the attorneys who are attending District Court in Muleshoe this week. Mrs. Bledsoe has the distinction of being the only lady lawyer on the Plains. Although only recently admitted to the bar, she has figured prominently in her profession throughout this district. Mr. Bledsoe is also an attorney and a member of the same firm with which his wife is associated. Mrs. Bledsoe as well as the other members of the firm has a wide practice in the courts of this and adjoining districts.

MOTHER'S DAY PROGRAM AT THE BAPTIST CHURCH

A Mother's Day program will be rendered during Sunday School hour at the Baptist Church next Sunday. The preaching and song services will be turned over to the old folks. These services will be in charge of O. B. Robinson, veteran preacher. Dinner will be spread on the church grounds. Everybody is invited to attend the services and bring their dinner with them.

The following Mother's Day program will be rendered at the Sunday school hour:

Song—"In Little"—W. G. Harlan.

Quartet, "What a Friend We Have in Jesus"—Mrs. Strickland, Mrs. Taylor, J. B. Roberts and Mr. Danner.

Quartet, "The Sweetest Story Ever Told"—Messrs. Griffiths, Roberts, Danner and Taylor.

Duet, "My Mother's Bible"—Mela Merle Strickland and Mozell Alsop.

Reading—Eva Harper.

Solo, "Mother's Prayer"—Mrs. B. Griffiths.

Double Quartet, "Where We'll Never Grow Old."

W. M. U. MEETING

W. M. U. met Monday with Mrs. Fenton, by special invitation. There were 8 members present. Mrs. Shirley led in Bible study. After lesson, Mrs. Holland, vice-president, took charge of the business meeting. A motion carried to meet at the church for all meetings except business and social, which will be at the homes of members. Let us all bear this in mind and be at the church next Monday. We will have dinner at the church Sunday in honor of Mother's Day.

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Kaffir	95c
Maize	\$ 1.00
Corn, ear	55c
Corn, shelled	73c to 75c
Sudan	\$2.50
Maize heads	\$12.00
Kaffir heads	\$13.00
Cane Seed	\$11.15
Hops	\$9.50

Retail Feeds

Cotton seed cake	2.75
Cotton seed meal	2.75
Bray	2.00
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$2.75
Tankage	\$5.25
Seed oat	\$1.00 bu.

Produce

Heavy hens	23c
Light hens	20c
Colored fryers	27c
Leghorn fryers	22c
Stags	10c
Cocks	65c
No. 1 Turkeys	15c
Old Toms	10c
No. 2 Turkeys	68c
Hides	6c
Eggs	20c
Cream	45c
Capons, 8-lb. and up	25c
Capons, under 8-lb.	18c

(Prices furnished by the Muleshoe Produce Co., subject to change without notice.)



CONGRESSMAN JONES FAVORS BOUNTY PLAN FOR FARMERS' RELIEF

Representative Marvin Jones, of Texas, is a firm believer in the "bounty plan" of real relief for American farmers.

He and a number of other Congressmen and Senators propose to wage a vigorous campaign to have the farm relief legislation enacted at the present extra session.

Representative Jones, in announcing that he would "fight the Hoover plan to the last ditch," declared that it merely postpones farm relief for many years.

He declared the export bounty plan would immediately raise the prices of farm products in the United States hundreds of millions of dollars and cost the Treasury only about \$140,000,000 a year.

"The export bounty plan as urged by the National Grange, he explained, provided for the payment of tariff receipts of one-half the tariff upon exported products.

The debentures would be payable to the farmer or whoever exported the product.

"Its direct advantage would be \$10 additional a bale on cotton, or \$150,000 additional by way of increased prices to the Southern cotton farmers," Representative Jones said. "Twenty cents a bushel on wheat, or \$160,000,000 additional in increased prices to the wheat growers, would result."

He asserted a similar plan had been tried successfully in Germany, Sweden, Czechoslovakia, and partially in France.

Reports on the feasibility of the debenture plan have been called for by the President from three Government departments, Agriculture, Commerce and Treasury. These will be sent to Congressional committees later for their guidance.

The Senate bill, aside from the debenture plan, carried approximately the same terms as the House bill including the creation of a Federal farm board, the formation of stabilization corporations for each crop, and Federal aid for co-operatives.

ENJOYABLE OUTING ON THE PEGOS RIVER

Mr. and Mrs. E. D. Huff and children, accompanied by Mr. Ray Isbell and Miss Jerry Beller, spent two days last week on the Pecos River, near Santa Rosa, New Mexico. They had an enjoyable outing and caught some nice fish. Mr. Huff states that they went through some very rough country, but that there was some very attractive scenery along the way and that they were well paid for the trip in the pleasure they derived from it.

SOCIAL AT METHODIST CHURCH

Your are cordially invited to attend a social at the M. E. Church on May 10th, at 8:30 P. M. This is to be given by the Woman's Missionary Society and young and old alike are assured a good time.

EXTENSION GRANTED TO RURAL ROUTE 1

Mrs. B. W. Carles, postmaster, informs us that the local postoffice has been advised of the granting of an extension to Rural Route No. 1 out of Muleshoe. This extension was made necessary by the large number of new settlers who have located in the territory North and East of Muleshoe during the last twelve months.

Route 1 traverses one of the richest sections of country in this part of the State, and the extension covers a distance of about 22 miles through this fine farming section.

The farmers living along the new route very greatly appreciate the convenience that will be afforded them with the establishing of daily mail service. This service will start on July 1, 1929.

All patrons on the newly extended route are requested by the Postoffice Department to erect No. 2 boxes, as they are required after July 1, and have them ready for service on that day. These boxes are heavy and require 2000 posts and firm planting.

Mrs. Carles asks that patrons see Carrier C. W. Dodson for information about placing their boxes.

TEXAS COMPANY WILL ERECT BUILDINGS HERE

Preparations are being made this week for the erection of tanks and buildings for the Texas Company, distributors of petroleum and its products, who are locating here.

The company has acquired lots near the Phillips wholesale home. It is understood that work on the building and tanks will be rushed and that the Texas Company products will be on the market here at an early date.

LONE STAR THEATRE

"Moran of the Marines" is the picture at the Lone Star Theatre for Friday and Saturday. Richard Dix has the leading role in the picture, and to patrons of the show, this is recommendation enough. This picture has the reputation of being one of the best for the season and everyone is urged to see it.

ICE CREAM IN THIRTY SECONDS

Mrs. R. L. Faulkner has recently been appointed as representative for a household article which is very unique as well as useful. This is a machine for making ice cream and does the work in thirty seconds. A number of the machines have been sold here, and as far as is known, they are the first to be delivered in Texas.

"BEADS ON A STRING" TO BE PRESENTED AT CLEO

The play, "Beads on a String," which was recently presented here and at Lazbuddy by young people of the Lazbuddy community, will be given at Cleo on Friday evening, May 10th. This is a 3-act comedy and rich in laughter. Those who witnessed its production appreciated it very much.

Cleo is 4 miles from Flagg Ranch.

COTTON STANDARDS ARE REVISED BY SECRETARY OF AGRICULTURE HYDE

An order promulgating revised standards for American Egyptian cotton and for Upland cotton of extra white color has been issued by Secretary of Agriculture Hyde.

A need for the new standards for American Egyptian cotton was found to exist, since changes in the color and preparation of the American Egyptian crop during recent years have been such that the present standards were no longer representative of American Egyptian cotton as now produced, according to the Washington officials who administer the Cotton Standards Act.

The extra-white standards apply in the grade classification of Upland cotton, wherever grown. The Upland cottons, employing the term Upland in its accepted botanical sense, include all of the American commercial production of cotton except the American Egyptian and Sea Island types. As repronounced, the extra-white standards conform with the white grades in leaf and preparation and exemplify primarily the color differences.

The revised American Egyptian and extra-white standards were exhibited in tentative form to representatives of interested groups of farmers, merchants and manufacturers, who were in attendance at the Universal Cotton Standards Conference in March of this year. These representatives were unanimous in expressing a desire that the proposed revision and repronunciation be made by the Department of Agriculture.

The new standards, both American Egyptian and extra-white, will become officially effective August 1, 1930, but under the terms of the order of promulgation they may be used meanwhile permissively in the purchase and sale of spot cottons of these descriptions, when specific reference is made to them in descriptions mutually agreed to by buyers and sellers. The department announces that it is prepared to furnish practical forms of the revised standards at the usual rate of \$5. f. o. b. Washington, for each grade, or \$6.25 each, delivered to any foreign country.

LOCAL ORDER EASTERN STAR ELECTS OFFICERS

The Order of the Eastern Star met in regular session Tuesday night and elected the following officers for the ensuing term:

Mrs. Nina Elrod, Worthy Matron.
Mrs. J. B. Roberts, Worthy Patron.
Mrs. R. J. Klump, Associate Patron.
Mrs. J. M. March, Associate Matron.
Mrs. Byron Griffiths, Conductress.
Mrs. J. W. Lee, Associate Conductress.

Mrs. A. P. Stone, Treasurer.
Miss Lela Lipscomb, Secretary.
Officers will be installed May 31.

There will be a rabbit drive at Circle Back Thursday. A number of Muleshoe people will take part in the drive. Lunch will be served by the ladies of Circle Back.

District Court Now in Session

The May term of District Court convened in Muleshoe on Monday morning, May 6th, with Judge Chas. C. Clements of Plainview, presiding. The Court was in session for two days, after which it was dismissed until Friday, May 10th. The Grand Jury was recessed until Thursday, May 23. Several civil cases came up during the first part of the week.

Jim Locke, who was returned here from Arkansas about a week ago, to answer a charge of forgery, was tried Tuesday and given a 5-year suspended sentence.

The following attorneys are attending the present term of court:

Meade F. Griffin, District Attorney, Plainview.
B. E. Alexander, Court Reporter, Plainview.
B. H. Oxford and R. C. Jones, Plainview.
J. D. Thomas, Fairwell.
H. D. Payne, Floydada.
E. A. Snowden, W. H. Bledsoe, Mrs. W. H. Bledsoe and J. I. Kilpatrick, Lubbock.
J. E. Dryden, Sudan.
Jas. A. Goudy, Olan.
Jno. H. Woods, Amherst.

PARTIAL PROGRAM FOR SECOND TRADES DAY

Members of the Luncheon Club held their regular meeting at the Gupion Hotel last Tuesday at noon and after a fine lunch, a business session was held. It was decided that the drawing next Saturday would include a \$10 Trade Book as first prize. This book will be good for merchandise at firms who are members of the Club. Besides this, various prizes in merchandise will be given. It has not been possible to get a list of all these prizes, but there will be quite a number, and the merchants urge all out of town customers to get tickets.

On the next Saturday, May 18th, there will be no prizes, but a big free show will be given. However, all tickets for that week should be saved as the drawing on the 25th promises to be the best yet. Programs are being outlined for the future to entertain all visitors, so watch for announcements and be in Muleshoe each Saturday.

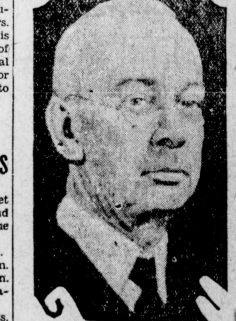
The Luncheon Club will hold its next regular meeting at the Hot-Shot Cafe, and Mr. Roach states that there will be plenty of chicken with trimmings. All members are asked to be present and take part in the business session.

PURITY SEED FARM TO PLANT 1000 ACRES FEEDS

W. M. Pool, Jr., was a caller at The Journal office Monday. Mr. Pool and his father are owners of the Purity Seed Farm south of town. They are preparing to plant about one thousand acres to maize, hogan, kaffir, cane and sor crop corn.

The Purity Seed Farm raises certified seed and last season between 700,000 and 800,000 pounds were shipped to seed houses over the state and to farmers who wished to obtain the very best of planting seed. Mr. Pool states that they were unable to supply the demand and that they were sold out several weeks ago.

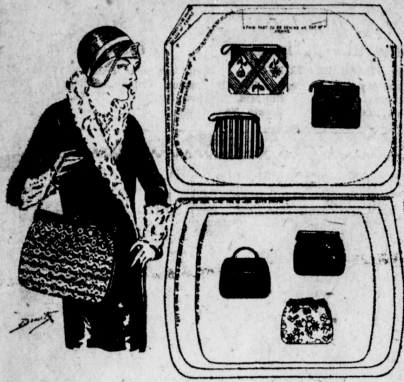
HIGHLY HONORED



The greatest honor which the profession of pharmacy can bestow—the Remington medal—has been awarded by the American Pharmaceutical Association to Dr. Willbur L. Scoville, chief of the analytical department of Parke, Davis and Company. The award was made in acknowledgment of his outstanding accomplishments as chairman of the national formulary committee.

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

HOW TO MAKE THE VERY SMART LARGE TAPESTRY SHOPPING BAGS



One of the cleverest items in the way of an annual handbag has reached American shores via Paris. The smartness of these bags is their amazing dimensions—perfectly enormous! They are two or three times the size of an ordinary handbag—measure between eleven and twelve inches from side to side and as much as ten or eleven from top to bottom.

The pattern of the bag depends upon the style of frame used, so it is best to select the mounting first. The miniature sketches in the picture indicate the different patterns to be used, according to the frame to which the bag is to be sewed. Note at the top the patterns are for bags with leg frames, that is, the frame extends down several inches at each side. The patterns just below are for gate-frame or bar handles.

The bag which the young woman is carrying is a gate-frame. That is, hinges at the center of the bar throw it into a square opening. Those who prefer the straight-across bar which opens like the ordinary pocketbook will have no trouble in procuring it.

The patterns allow three-eighths inch seams. Cut material, interlining and lining to fit size and style of frame selected. For the bag with leg frame sew sides and bottom together evenly up to part marked X on each side (See sketch). The lining and interlining are then stitched together in the same manner. Insert in bag and whip together neatly at the top, turning in the edges. To mount on the frame sew top edge of bag across top and legs of frame. The gate or bar frame bags are sewed in seams at the side to the very top.

JULIA BOTTOMLEY.
(© 1929, Western Newspaper Union.)

FINANCIAL STATEMENT OF BALLEW COUNTY SCHOOLS.

Stearl Common School District No. 9.

TAXABLE VALUES

Total Assessed Values.....\$210,003.00
RATE—\$1.00 on the \$100.00 valuation

BONDED INDEBTEDNESS

NO WARRANT INDEBTEDNESS

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$1,344.32
State and County Available..... 83.30
Interest & Sinking Fund..... 00.00
Building..... 00.00

Watson Common School District No. 10.

TAXABLE VALUES

Total Assessed Values.....\$236,207.00
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—School Building and Equipment. Date—10-10-25. Amount—\$14,000.00. Interest—6 percent. Due—Serially.

WARRANT INDEBTEDNESS

Purpose—Coal. Date—2-24-28. Payable to Sudan Elevator Co. Amount—\$50.89. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance (O. D.)..... 84.66
State and County Available..... 58.80
Interest & Sinking..... 770.00
Building..... 00.00
Rural Aid..... 230.00

Bula Independent School District No. 11.

(Finances not handled by County Superintendent.)

TAXABLE VALUES

Total Assessed Values.....\$261,084.00
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—Building and Equipment. Date—7-6-26. Amount—\$17,000. Interest—6 percent. Due—\$500 in 1928, \$500 in 1929, \$500 in 1932, \$500 in 1934; \$500 1935-64, inclusive.

WARRANT INDEBTEDNESS

Purpose—Books. Date—11-1-29. Payable to Bellows-Durham Co. Interest—None. Amount—\$18.12. Due—11-1-29.

Teachers' Salaries. Date—1-10-29. Payable to Bank. Interest—10 percent. Amount—\$220.50. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance (O. D.).....\$357.90
State and County Available..... 53.58
Interest & Sinking..... 74.01
Building..... 00.00
Rural Aid..... 364.00

Longview Independent School District No. 13.

TAXABLE VALUES

Total Assessed Valuation for 1928.....\$650,544.00
RATE—\$1.00 on the \$100.00.

BONDED INDEBTEDNESS

Purpose—School House and Equipment. Date—1926. Amount—\$20,000. Interest—6 percent. Due—Serially.

WARRANT INDEBTEDNESS

Purpose—Teaching. Date. 1925-28. Amount—\$860.00. Payable to Teachers. Due—Now.

Equipment. Date—1929. Amount—\$4.20. Payable to E. R. Hart. Due—Now.

Coal. Date—29. Amount—\$9.50. Payable to Muleshoe Elevator Co. Due—Now.

Hauling coal and cobs. Date—29. Amount—\$3.00. Payable to E. E. Young. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$ 201.58
State and County Available..... 170.80
(O. D.)..... 2,300.00
Interest and Sinking..... 00.00
Building..... 20.36
Delinquent Tax..... 396.00
Rural Aid..... 396.00

Wilson (County Line) Common School District No. 14.

TAXABLE VALUES

Total Assesed Valuation.....\$83,166
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—School House, and Equipment. Date—8-25-27. Amount—\$4,000. Interest—6 percent. Due—\$1,000 in 1927, 29, '41, '42.

NO WARRANT INDEBTEDNESS

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$513.51
County and State Available..... 35.40
(O. D.)..... 322.00
Interest & Sinking Fund..... 62.59

Mrs. W. A. McMahon and daughter, Juanita, are spending two or three weeks in Carlsbad, N. M., visiting relatives.

Helping Texas to Grow

The first pecan growing school ever organized in Texas was held at Arlington by the North Texas Agricultural College with an enrollment of fifty farmers and county agents. Training in pecan propagation and improvement of the native trees was the aim of the school, of which Prof. O. S. Gray, aided by several pecan experts, was in charge. Many of the Southern States in which the pecan is not indigenous are adding materially to their state income by growing commercial pecans and the large paper-hells find a much readier market than the smaller native nuts.

Stamford and Hamlin have joined in a campaign to promote the dairy industry in their respective territories. The campaign includes bringing more dairy cows into Jones County, and the response has been sufficient to warrant establishment of a regular milk truck route between the two towns.

Last year the Honey Grove Chamber of Commerce financed the purchase of seed for 3,000 acres of peanuts and the results were so satisfactory that an equal acreage will be planted by individual growers in 1929 with the Chamber of Commerce taking up a campaign for the promotion of dairying.

Texas has 581 active chambers of commerce, an increase of thirty-five over 1928. Of these 231 have full-time paid secretaries.

The Cooke County Fair Association will erect a manufacturers' building on the fair grounds at Gainesville and have it ready for the 1929 fair.

CREWLESS TRAINS

Crewless trains of 33 cars, without a human being on board, are operated under the streets of London to speed the mails from collection boxes to delivery points in the city.

About 23,000 bags of mail are carried daily by these electrically operated and electrically controlled underground lines. Dispatchers, at the various subterranean stations, guide the cars by throwing switches, and automatic safety cut-outs prevent collisions.



To See-well—See Wor-rell

EXCLUSIVE EYESIGHT SPECIALIST
New Location, 1/2 Block Off Main
East of Barry Hardware Co. CLOVIS, NEW MEXICO

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
I. W. Harden, President. J. A. White
J. J. Lawler, Vice-President. M. F. Collins
L. S. Barron, Secretary-Treasurer. R. J. Klump

A Long Time Loan and Low Rate of Interest

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

Why Be So Careless?

With a feeling of avoiding dirt, Man makes daily changes of his shirt; Spends an hour each morning in the tub; Sends seven pairs of socks for weekly rub; Yet seldom cleans a suit of clothes, Until its stench assails his nose.

Muleshoe Tailor Shop

(COPR. J. T. HUNTER)

Here's the Place to Buy and Save Money on Your Groceries

Had it occurred to you that a little saving on each grocery article would amount to a great deal in the course of a full year?

We are not "Cheap Johns", but we do believe we can save you a little on your grocery bills if given the opportunity.

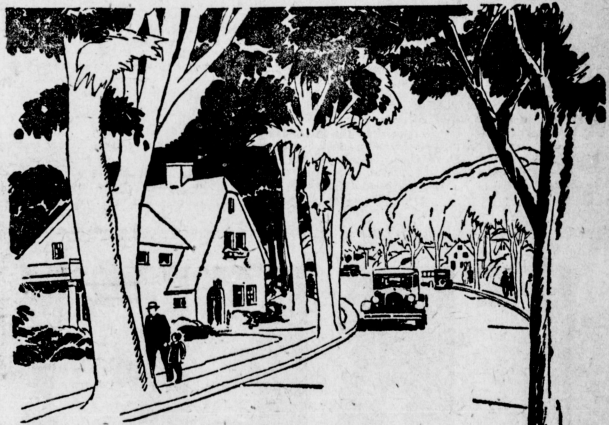
The Store Where Courtesy and Service Prevail

We believe there is nothing too good for our customers, and we try to supply you with these, at reasonable prices.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery



Concrete Streets in Texas

WICHITA FALLS has more than 1,000,000 square yards of portland cement concrete pavement.

Wichita Falls is known as "The city that faith built." Concrete pavements have helped this faith because they act as a town tonic.

What about the streets of your town? Like Wichita Falls—you can have paved streets that will stand the immense increase in swiftly moving automobiles and pounding motor trucks.

Portland cement concrete pavements are economical to build and maintain, permanently beautiful and—the safest pavement, wet or dry.

PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas

PORTLAND CEMENT

CONCRETE FOR PERMANENCE

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member National Editorial Association

NEWSPAPER ADVERTISING DEVELOPS COMMUNITIES

Newspaper advertising as a means of developing dealers and salesmen to be important factors in their communities is stressed in an interview by C. C. Whistler, advertising manager of the Delco-Light Company, in a recent issue of the Editor and Publisher.

The interview quotes Mr. Whistler as follows:
"To all our thirteen years of pioneering the farm electric field, we have always emphasized the dealer or salesman in newspaper advertising."

Our 1929 newspaper advertising plan might be considered as one means of building the dealer into a more productive citizen of his community.

We strive to impress on our selling men the importance of taking a place in community life. This advertising plan should further stimulate this work. Our men are being told that if they attain definite quotas of sales in their territories, if they keep Delco-Light selling equipment in proper condition, and if they comply with requirements in keeping their own business on a desirable basis, they are going to be supported by factory-paid advertising which will do its share in getting them business and strengthening their positions in their communities.

"We feel there is a benefit to the Delco-Light selling man if he can profit by the experience and advice of the country weekly and small city newspaper publisher who probably knows his rural territory better than anyone else."

C. P. Moore, R. F. D. 4 out of Bonham, told a newspaper man how financial independence had come to him through dairy cows. When he started seven years ago it looked as if he had almost reached the down-and-out stage, he said. In three years his cows paid off all debts and he is still operating on a cash basis. He has 25 head of cows and young cattle, a half-dozen sheep, a few hogs and a number of chickens. One-third of his farm is planted to cotton and the remainder to grain and feed. His weekly income from nine milk cows averages \$50 since he tested his cows and got rid of five that were merely "paying board," replacing them with animals that yield three pounds of milk for every pound of concentrated food.

A NOVEL DEVICE

J. A. Blackwell, manager of the Blackwell Hardware and Furniture Company, has devised and installed in his store a rather novel contrivance for the purpose of comparing grades and prices of a variety of articles kept in stock in the store, with those secured from mail order houses.

The contrivance consists of a large board on which is fastened a large variety of articles of every day use on the farm and in the homes, there being two of each article. One of these articles was taken from the stock in the store and on it is marked the regular retail price, while its companion article was secured from some mail order house, and is marked with the catalog price, with transportation charges affixed also.

An investigation of this display reveals the fact that by far the larger number of articles from the local store are priced lower than the catalog price. In no case does the local price exceed the catalog price when the transportation charges are added to the catalog price.

This plainly shows that not only is the mail order patron the loser in actual dollars and cents, but in many instances he also loses in the quality of the article, many of which are easily seen to be much inferior in quality to the article from the local store.

Not only does the mail order patron lose in dollars and cents over the patron of the local store, but he also loses the time elapsing between ordering and receiving his goods.

When Mr. Blackwell began receiving his goods from the mail order houses he met with quite a bit of chaffing from his friends, but they all now realize the ingenuity of his device. It sits just inside the store and may be examined by any who care to do so.—Priona Star.

U. S. STOCK HERDS FREE FROM FOOT-AND-MOUTH DISEASE

It is generally known among stockmen that foot-and-mouth disease is one of the most dreaded livestock maladies. Fortunately, the United States has been free from it, except during occasional outbreaks, caused in each instance by the introduction of the infection from abroad. The great danger from foot-and-mouth contagion lies in both the malignity of the disease and the rapidity with which it spreads among animals and from place to place. The disease has gained a permanent foothold in many countries throughout the world.

Since 1870 this country has had nine visitations of the disease, but each outbreak has been stamped out by vigorous action in destroying all infected or exposed animals and disinfecting the infected premises. This drastic method is conceded to be the only successful way by which the United States can maintain freedom from the disease.

Town Talk

ATTENTION! FUN FOR ALL

This invitation is given to you, and this is what we want you to do. Measure your waist line inch by inch. And be sure the tape doesn't pinch. And for each inch you measure round, put one cent in our pocket down. And this money you so freely pay will be used by us in the wisest way.

Women's Missionary Society, Methodist Church, Thursday, May 16, at 8:30 P. M.

Geo. Dodson was a visitor in Lovington, N. M., last week-end.

R. L. Brown of Newkirk, Oklahoma, is attending to business affairs here this week.

Come see Jiggs (Ray Griffiths) get it on the bean by Maggie's rolling pin.

Miss Wentland and Mrs. Bob Kennedy were in the West Camp vicinity last Friday. Mrs. Kennedy visited in the home of Mr. and Mrs. Odes Thompson while there.

Bob Kennedy is driving a new Pontiac Big Six, purchased at Clovis.

See Mutt and Jeff in person (D. L. Kindrick and Pat Bobo).

The ladies of the Eastern Star gave a farewell party for Mrs. D. E. Keeney at the McCarty Lunch Room on Wednesday evening. About 20 guests were present. Mr. and Mrs. Keeney are leaving soon for Roswell, N. M. to make their home.

Neil Rocky was a business visitor in Dallas last week-end.

Can you imagine Miss Harris as the Widow Zander and Fred Boone as Uncle Bin? Imagine them being married.

Rev. W. B. Hicks attended the Amarillo District Conference at Hereford and the Plainview District Conference at Happy this week.

Mr. Ray Griffiths is adding a sleeping porch and breakfast nook to his residence in the south part of town.

Miss Ruby Cowan and Mrs. Lilla Daniel are here from Amarillo this week.

Come to see the Zander-Gump wedding Friday, May 10th at the High School auditorium. Admission 25 and 35 cents.

Miss Wentland returned Wednesday from Amarillo where she attended the Nurses Convention.

Miss Katherine Haquist, Chairman of the Bureau of Child Hygiene will be in Muleshoe Friday and Saturday.

H. P. Martin of Amarillo was a business visitor here Monday.

Character Molded by Example of Parents

Do you ever wonder what you would have been if your father and mother had been different? I often do.

My own father and mother lived what they tried to teach their two children; my sister and myself. To have so consistent an example of absolute integrity would be of incalculable worth to any child; I never can sufficiently express my debt of gratitude to them.

My father was a "natural born" scientist, an indefatigable searcher for the relation between cause and effect. It was he that taught me to ask the why of everything; to want to know and to understand things. Both my father and my mother judged persons by the essentials of character; such things as honesty, kindness, uprightness; by what persons were—not by how much money they had or how much show they could make.—Mary B. Mullett in the American Magazine.

Pals

The late Chauncey M. Depew was fond of telling stories on himself. On one of his last birthdays, which had become occasions of ceremony, he told this one:

"I feel as Methuselah must have when one of the beauties of his court congratulated him on his nine hundred sixtieth birthday saying, 'You don't look a day over 90.'"

This also on himself:
"One day I was stopped in the street by a lady who asked if her aged father might come in and visit me. 'He is nearly as old as you and she said, 'He is feeble-minded, but I know he would enjoy talking to you.'"

DEMESTER
NO. 12. BACK GEAL
Amarillo Oil Windmill



The Demester No. 12 is guaranteed against defective workmanship and material. You are assured a mill that will serve for years without constant trouble or expense. Has Tinker Tapered Bearings, Positive Brake, Machine Cut Gears, Oil-Fit One-Year Feature. Come in and see a competent windmill and pump man will show you a sample.

E. R. HART LUMBER COMPANY
Muleshoe, Texas.
Also carrying a complete line of Demester Well Machinery.

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Supplies.
Muleshoe, Texas.
Reside No. 1

MICK
The Auctioneer
Will cry your sales anywhere. Reference. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.



Ready to Grow!
WHEN you feed your chicks Purina Chick Starters expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.
Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.
That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina all the way through." They'll live... they'll grow... and lay early. Get your Purina today.



Bailey County Elevator Company

FREE!

ONE BARREL GASOLINE
Delivered at Your Door
With the Purchase of Any
USED CAR OR TRUCK
—ON—

Saturday, May 11th
CASH OR TERMS
Come in and Look Them Over--Some Real Buys

Valley Motor Co.

The TRIP
you've planned for
this SUMMER
HOW MUCH will it cost?

CONOCOLAND ROAD MAP

Send for free Maps—see coupon below

CONOCOLAND invites you to use its picturesque, broad plains and its cool, towering mountains as your summer playground. In Conocoland—the land of better and cheaper vacations—there is amusement for everyone, whether your fun is found in the thrills of strenuous mountain climbing or in the peaceful contemplation of majestic scenery.

And wherever you go, you will always find Conoco Gasoline—to cut down your cost per motoring mile.

To assist you to plan your entire vacation trip at home and to find your way easily when you are on the road, we offer you, absolutely free, new and improved 1929 road maps of fourteen of the great states of Conocoland—the states in which Conoco Gasoline is most widely distributed. Just send in the coupon and the maps will come by return mail.

Such a trip isn't nearly as expensive as you think. But whether economy is important to you or not, you will save money, through extra mileage and save peace of mind through extra motor efficiency if you make it a rule to stop always at the Conro sign.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers of high grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

Packed with extra miles
with SUMMER GASOLINE

Continental Oil Company, Denver, Colorado. Dept. D 139.

Please send me your FREE 1929 road maps of the states I have checked below:

ARIZONA COLORADO KANSAS MONTANA NEW MEXICO TEXAS WASHINGTON
 ARKANSAS IDAHO MISSOURI NEBRASKA OKLAHOMA UTAH WYOMING

Name _____ Address _____

R. L. BROWN
The Land Man
Lands, Oil Leases
Royalties

Send Your
Abstract Work

—To The—
**Muleshoe Abstract
Company**

A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Produce Sam Says



Next Sunday is Mother's Day

The symbolic carnation, the special visit or endearing message is but a feeble expression of regard for the

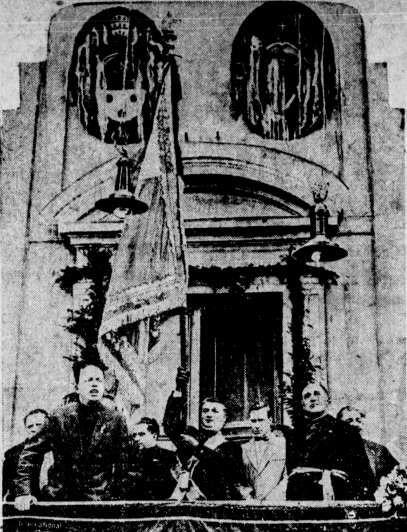
GREATEST OF HEROINES.

Giving strength for weakness, so- lace for sorrow, courage to the dis- heartened and love to all, their un- selfish devotion gives us our first heaven.

Still High—Bring Them In.

Muleshoe Produce Co.
ELMO HEAD, Mgr.

Standard of the Pope Flown Again



Standard of the pope shown being flown outside the Vatican for the first time in fifty-nine years. This was one result of the new concordat with the Italian government.

FUR EXPORTS EXPAND 28 PERCENT IN YEAR

American fur shipped abroad last year gained 28 percent over 1927 to \$39,514,272, the highest valuation ever recorded, exceeding even the post-war period of expansion and high prices, according to Thomas J. Higgins, Textile Division of the Department of Commerce.

OIL CONSERVATION APPROVED

The policy of conserving oil on the public domain, recently enunciated by President Hoover, is certain to result in great benefit to the Western States, the President was told by W. A. Selvidge of Billings, Mont., former president of the Montana Business Men's Organization and a recent White House caller.

7,000 INDIANS AVAILABLE

A preliminary study made by the Department of the Interior of Indians available for employment at the present moment indicates that there are scattered among the reservations of the West at the present time some 7,000 able-bodied men who might be put to work. This 7,000 available workers is but the first line of a much larger body of inadequately employed Indians who might eventually be brought into the labor field.

SKILL IS REQUIRED IN FATTENING BEEF CALVES

Because of the higher price of beef, smaller families, and a smaller proportion of the population doing heavy manual labor in recent years as compared with former years, the consumer is demanding lighter weight cuts in beef. Cattle breeders and feeders have been gradually adjusting their operations to meet this change. Instead of feeding the heavier type of heaves commonly marketed 40 years ago at 4 or 5 years of age, they are now feeding them when they weigh from 700 to 1,200 pounds. On account of the tendency of calves to grow rather than to fatten, more skill is required to fatten them within a reasonable time than is necessary in the case of older cattle.

Mr. and Mrs. C. C. Breedlove are visiting Mrs. Breedlove's parents, Mr. and Mrs. Elmo Head, this week.

Francis Miller of Sudan was in Muleshoe last Friday.

ANNOUNCEMENT

Mrs. D. O. Smith announces the opening of her Beauty Shoppe, in the McCarty Drug Store, May 20th. The Shoppe is temporarily located in her home.

C. E. STONE COMPANY
Chain Stores • Clovis, New Mexico



Sale of New Wash Frocks
Every One Guaranteed
Tub Fast—Faultlessly Made—Fine
Fitting—Newest Styles

The Wash Frocks that will be the talk of the town when women see them and then see the price. They'll hardly believe their own eyes when they note the quality and styling embodied in this huge assortment of Gingham, Dimities, Voiles and other spring materials in hundreds of new patterns and colors.

STONE'S SPECIAL PRICE
\$1.69 and \$1.98



FROCKS

FOR EVERY OCCASION

BEAUTIFUL NEW SUMMER SILK DRESSES, IN COLORS AND MATERIALS THAT ARE SO NICE FOR THE HOT DAY. COME IN AND LOOK THEM OVER. TWO GROUPS AT—

STONE'S SPECIAL PRICE
\$6.00 and \$10.00

MILLINERY

SEE OUR BEAUTIFUL LINE OF NEW NUMBERS FOR SPRING AND SUMMER.

STONE'S SPECIAL LOW PRICES

\$3.00—\$4.00—\$5.00—\$6.00



From the Men's Section

SPECIAL	OVERALLS
IN GOOD QUALITY BUCK PANTS, IN TAN, BLUE AND KHAKI. STONE'S PRICE	STONE'S GUARANTEED QUALITY. FULL SIZE AND WELL MADE.
\$1.45	\$1.15

PIECE GOODS

GILBRAE GINGHAM	INDIAN HEAD
IN SMALL AND LARGE CHECKS, AND SOLID COLORS. STONE'S PRICE PER YARD—	IN NOVELTY PRINTS AND SOLID COLORS. SILK HOSE, MOST OF THE NEW SPRING SHADES. STONE'S PRICE PER YARD—
39c	39c
CORAL PRINTS	
MANY BEAUTIFUL PATTERNS, 36 INCHES WIDE AND FAST COLORS. STONE'S PRICE—	STONE'S FULL FASHIONED PURETHREAD
19c	\$1.00

IT IS ALWAYS A PLEASURE TO HAVE OUR FRIENDS AND CUSTOMERS FROM MULESHOE CALL ON US.

With a cigarette
as good as Camels
the simple truth
is enough

CAMEL
CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels are made of the choicest tobacco grown—cured and blended with expert care.
Camels are mild and mellow.
The taste of Camels is smooth and satisfying.
Camels are cool and refreshing.
The fragrance of Camels is always pleasant, indoors or out.
They do not tire the taste nor leave any cigaretty after-taste.



You Can Buy Here as Cheap as from the Catalog House

AND GET WHAT THEY CAN'T GIVE YOU!

Our Helpful Year Round Service and Genuine



Pathfinder Life Time Guaranteed Supertwist Cord Tires and All-Weather Treads

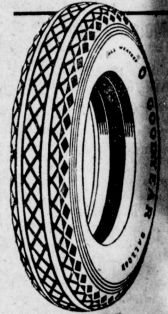
—You'll agree that they out-class most of the Highest Priced Tires



Come in and see these full oversize tires and you'll find that Goodyear and ourselves have made it possible for you to do business with a home firm to your advantage.

Remember that we put on the tires for you, and are always right here on the ground to give you service.

The summer vacation will be a joy indeed when you start the trip with your car equipped with Goodyears, thus eliminating worry and delays.



**"On Your Wheel" Prices—Not "Dumped at Your Door"
or "Slung on Your Shoulder" Prices!**

Look at These BARGAINS

Where are you going to find anything like them? Look at the PRICES. Then look at the TIRES—the best-known low-priced tires on the market backed by the "greatest name in rubber."

**GOODYEAR
PATHFINDER
30x3½**

\$5.75

**GOODYEAR
PATHFINDER
29x4.40**

\$7.65

COME IN—whether you need tires and service or not. Get acquainted with our new Goodyears—get acquainted with the whole line. See what you are buying **BEFORE** you buy—and **TEST** it. If you need a tire or tube **QUICK** and cannot come in, telephone and we'll get it to you.

Valley Motor Co.

Phone No. 12

Mulshoe

Texas

PRICES YOU CAN'T BEAT!

Goodyear has made millions more tires than any other manufacturer. It's the greatest quantity production in the industry that enables us to sell you the greatest balloons tire ever built at these low prices.

**GOODYEAR ALL-
WEATHER BALLOON
30x4.50**

\$10.55

**GOODYEAR ALL-
WEATHER BALLOON
31x5.25**

\$14.90

More People Ride on Goodyear Tires Than on Any Other Kind!

-Gets Tribute From Belgium



The Symphonic Band of the Royal Belgian Guards serenaded President and Mrs. Hoover at the White House recently. Capt. Arthur Prevost, on the left of the women of Belgium, presented Mrs. Hoover with a beautiful piece of lace.

"Look here, my dear," said the escorted father. "I don't mind your coming up late with that young man of yours, but I do object to his taking my morning paper when he leaves."

J. S. Hillard, secretary of the Littlefield school board, has completed the scholastic census of that district and reports 1,644 scholastics, against 1,301 last year.

Bailey County Abstract Company
L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.
(Member Texas Abstractors Association; Also Member Association of Title Men)

The New "66" Service Station

Is now open. We invite you to pay us a call, whether you buy or not.

Gasolina and the Better Phillips and Mobiloil

WE FIX FLATS

Men's Rest Room

Ladies' Rest Room

Phillips Petroleum Co.

GROCERIES

Of a Quality That Women Ask For...

store today—inspect our selection of famous makes of foods! Let us show you that our prices are lowest, our service—our consideration! Our service—our attention makes shopping a pleasure

business is growing all the time. We cater to our customer's desire for the best varieties the market

Appreciate Your Business.

DEPARTMENTS FOR EVERLITE FLOUR

ANTON'S GROCERY and Market

MANY VICTIMIZED BY "WILDCAT OIL MEN"

What is behind the 34,000 permits, involving millions of acres of land, issued to individuals and companies to prospect for oil and gas on the public domain since the general leasing law was passed by Congress nine years ago? Why have these permits ripened into only 56 leases? Why have 15,000 permittees, whose rights have already been canceled for non-compliance with the law, allowed their claims to relapse? And how will the new Federal conservation policy curb the speculation in the potential oil lands of the country?

These are some of the questions that have caused the Department of the Interior to issue a statement describing the speculation in the public domain and the methods by which promoters have been able to turn the lure of oil to their own profit and to the disadvantage of the public in exploiting the National resources.

Many letters are on file at the Department which reveal the methods by which individuals have been imposed upon in the matter of these oil lands. "I subscribed for 25 acres of oil land," wrote an enlisted man in the Army, "to be filed on at \$2 per acre. I have already paid \$10 and will pay \$10 more this pay day. The land is supposed to be United States Government land."

Another correspondent who had begun to become suspicious of an oil development scheme wrote: "What steps would I take to get my money back? My wife and I have paid in \$120, and we can not lose it. As the association claimed the Government had granted it the permit to develop, I can not see why the Government is not liable to be obliged to refund the money. As it has been some time since the filing, possibly the association has begun operations, and if so all is well. However, I can get no communication from them."

An oil and gas application is the holder's claim to the right to prospect on 2,560 acres of public land. This is filed in the local land office with a description of the land. A permit is his right to prospect which grows out of the application. The law requires that drilling be done progressively within a time limit. Upon discovery of oil, the permittee is entitled to a lease, paying the Government a royalty on all oil produced.

It is admitted that many permits have been acquired by legitimate developers, and the Government has received millions of dollars in royalty from their efforts. No census is attached to them. But upon the passage of the general leasing act, thousands of applications for prospecting permits were filed for land in so-called "wildcat" territory, which, by the way, is land that has no visible evidence of containing oil and gas.

These applications were filed in many instances without geological examination and by individuals without financial means of complying with the drilling requirements of the law. They had no special reason to believe that oil was present. Actual development, obviously, was not their purpose. Apparently, their hope was to obtain permits and hold them until some one had tested land for oil and gas in the vicinity, which would enable them to sell out at a large profit or secure a royalty on any oil that might be produced on their own area by others.

When these permits were canceled for lack of development work, the lands would be filed upon again. Upon the failure of the second permittee to do the necessary prospecting work to hold the land, a third crop of applications might be filed, thus holding the land indefinitely without development.

The exploitation of the public through these permits to prospect will be automatically stopped by the application of President Hoover's oil conservation policy. Under that policy permits to prospect are not to be granted. Since they are not to be granted, promoters will not be able to profit because of any alleged prospects of wealth that might lie in them. One element of speculation that is likely to be a part of the development of oil and mining areas will have been removed.

SENATOR CONNALLY ACTIVE

Tom Connally, the new Senator from Texas, has been assigned to some of the most important committees in the Senate. He has been made a member of the Committees on Finance, Banking and Currency, Public Buildings and Grounds, and Privileges and Elections. The Finance Committee handles all tariff legislation and revenue taxation bills and is regarded as the most important committee in the Senate. Banking and Currency deals with legislation affecting the Federal Reserve System, National Banks, and a Federal Farm Loan System.

MAYBE SHE CANT

Mrs. Green: "I never walk under a ladder. I think it's most unlucky."
Mrs. Moregreen: "Well! I call that silly. I just place the tips of the little fingers together and the other three into the palm, cross the thumbs, say 'Magnum dodum,' and walk right under any ladder. If you do that you are perfectly safe. I can't stand silly superstitions myself."

AN OLD FASHIONED MOTHER IS THE MOTHER FOR ME

Whatever I may do,
Or where'er I may roam,
My memory goes back
To our old fashioned home—
And my old fashioned mother—
With wee babes at her knee,
Ah! The old fashioned mother
Is the mother for me.

Back to our old fashioned yard
With the old fashioned trees,
And the old fashioned garden,
With its flowers and bees,
And the old fashioned dinners
We chicks loved so well,
And the old fashioned stories
Our mother would tell.

And her old fashioned face—
'Twas a face with a smile
That will go through life's journey
And shine through each mile.
And her old fashioned hand
That so lovingly pressed,
As she smoothed our life's troubles
And children she blessed.
And her old fashioned eyes
That shone love unto me.
Ah! The old fashioned mother
Is the mother for me.

MRS. J. W. GREGORY,
Muleshoe, Texas.

Twenty-four new airplanes were placed in service in Peru during the last twelve months.

United States airplanes, seaplanes and amphibians, exported in 1928 totaled 162.

Groceries That Satisfy

At Prices That Meet With Your Approval

THAT, TOGETHER WITH COURTEOUS SERVICE, IS WHAT YOU GET WHEN YOU TRADE WITH US.

Make Our Store Your Store.

C. F. Moeller, Grocer
MULESHOE, TEXAS



The Best Way to Get By On The Farm

Is to have sufficient equipment to meet the present day requirements for efficiency. Our line of Farming Implements and Tools is the best to be found anywhere.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

This Red Tag is YOUR PROTECTION

USED CARS
with an OK that counts

WHENEVER you see the Chevrolet red "O.K. that Counts" tag attached to the radiator cap of a used car—you know that it represents outstanding quality and value. This tag means that the car to which it is attached has been thoroughly reconditioned and checked "O.K." by expert mechanics—using genuine parts for all replacements. If you are in the market for a good used car, come in. We have an unusually wide selection of used cars taken in trade—and our prices and terms are exceptionally low. Come in today!

Here are a few examples of outstanding values

- 2-1927 Chevrolet Trucks, good grain bodies, good rubber and good cab. Priced right and will give terms to suit.
- 1-1926 Graham Truck, good rubber and good body, motor in good shape. Priced right and can give terms.
- 1-1926 Chevrolet Truck, rubber in good shape, cab and body and fair bed. Priced to sell and can give terms.

We Have Some Good Trucks

Buy Your Truck Now and Avoid Delay When You Harvest

Valley Motor Company

MULESHOE, TEXAS

DEPENDABILITY, SATISFACTION AND ECONOMY

Want Ads

IF YOU WISH to sell Oil and Gas Leases, on Royalty, address P. O. Box 968, Lubbock, Texas. 11-1f

WANTED—A live distributor or bread baker to sell Betty-Lou cakes. Salary and commission guaranteed. Address Betty-Lou Bakeries, 2019 Congress Avenue, Houston, Texas. 13-3

FOR SALE—Kaffir, \$1.50 per hundred; Hegari, \$1.75 per hundred; Half and Half Cotton Seed, \$1.25 per bushel, for planting. W. D. Hamblin, 4 miles north and one half mi. east of Muleshoe. 11-8t.c4

Judge B. H. Oxford of Plainview occupied the pulpit at the Methodist Church in Muleshoe Sunday night. He made an interesting talk which was appreciated by his hearers.

Mr. and Mrs. Roy Bryant of Roaring Springs are visiting Mrs. B. Walker in the West Camp community this week.

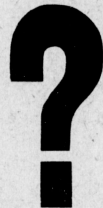
Celebrating Our Entry Into the World War



Secretary of War James W. Good and Charles P. Summerall, chief of staff, as they appeared on the steps of the War and Navy building during the Army Day celebration commemorating the entrance of the United States into the World War.

Mrs. Neal Warren and Mary and Joe Gordon of the Longview community were among the visitors to Muleshoe Saturday.

H. T. Davis of Baileyboro was transacting business in Muleshoe Saturday.



What Is It?

Goodland News Items

Elmer Locke had a bone broken in his foot while playing baseball Friday. The piano committee went to Lubbock Saturday to purchase a piano for the Goodland community. The piano was delivered Monday.

A Mother's Day program will be rendered at Goodland next Sunday. The play, "Deacon Dobbs," will be presented on Friday night, May 17th, at the school house. Everyone is invited to attend.

A number of young people met at the Figure Four Ranch on Sunday afternoon to make ice cream. Six gallons of cream were made, and a large number of pictures were taken. Every one, including Miss Kemp, the hostess, had a delightful time.

Several young people of this community attended B. Y. P. U. at Wilson Sunday night.

Mr. and Mrs. Harris and family visited Mr. and Mrs. Sanderson Sunday.

Mr. and Mrs. Holloway spent the day with Mr. and Mrs. Weaver Sunday.

Mr. Henry Hanover and Ferris Stokes made a business trip to Sudan one day last week.

Mr. Beatty made a business trip to Lubbock one day last week.

Reporter

Democrat on the Ways and Means Committee, has served notice that he would fight this move to discriminate against the Philippines.

The barrage laid down against the scheme by Secretary of State Stimson, former Governor General of the Islands, has created consternation in the ranks of the group sponsoring the move.

NOTICE OF SALE

The school trustees of the Muleshoe Independent School District No. 5 will sell for cash, to the highest bidder, at public auction, the old frame school building, located just south of the Haney home, on Saturday, May 25th, at 4:00 o'clock. 12-3tc.

CARD OF THANKS

We want to thank the good people of Muleshoe, Earth and Big Square for the help they gave us on account of our feed getting burned up. We want them all to know we appreciate it.

Mr. and Mrs. A. B. Bromley.

Road Information Cozy Rest Rooms

WE DON'T KEEP THE BEST WE SELL IT

Here is where you get the famous Phillips "66" and Magnolia products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Mother's Day Sunday, May 12th

While remembering her with flowers, don't forget that we have a variety of

High Grade Candies

—those delicious and appetizing fruit candies and other sweets that mother so much enjoys.

We Serve Sunday Dinners

McCarty Drug Store

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations

DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat

DR. M. C. OVERTON
Diseases of Children

DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine

DR. L. H. STILES
DR. L. P. SMITH
General Medicine

MISS MABEL McCLENDON
X-Ray and Laboratory

C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Merit Wins Again!

2 GRAND CHAMPIONS
3 FIRST—2 SECOND AND 2 THIRD PRODUCTION
PRIZES AWARDED MERIT MILK MAKER—FED COWS

Listed below are the seven production prizes, and two Grand Champion prizes awarded at the Panhandle-Plains Dairy Show at Plainview to cows fed exclusively on Milk Maker Dairy Feed. This scientifically balanced dairy ration can do the same for your cows!

"ASK THE MAN THAT FEEDS IT!"

Grand Champion Jersey, "Gamboge's King's Sybil," owned by R. C. Nicholls, Tulla.

Grand Champion Holstein, "Holtex Echo Harttoy Elsevere," owned by H. B. Hales, Amarillo.

First prize in 5-year class, "Elizabeth Little Lady," owned by Joe Vaughn, Tulla.

First prize, 4-year class, "Rose Marie's Sweetheart," owned by R. C. Nicholls, Tulla.

First prize, 3-year-old class, "Roghette's Charlotte Queen," owned by Eldon Nicholls, Tulla.

Second prize, 3-year class, "Blue," (grade cow), owned by Joe Vaughn, Tulla.

Second prize in 2-year class, "Lone Star's Fairy Belle," owned by Sid Payne, Tulla.

Third prize, 3-year class, "Gamboge's King's Juanita," owned by R. C. Nicholls, Tulla.

Third prize in 5-year class Holsteins, "Holtex Echo Harttoy Elsevere," owned by H. B. Hales, Amarillo.

Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

GROUPED FARMERS DO \$2,000,000,000 BUSINESS

Two million farmers are organized into 12,000 associations in the United States for the purpose of marketing their products or buying their supplies, or doing both, on a co-operative basis, according to the United States Department of Agriculture. Last year they sold collectively farm products to the value of nearly \$2,000,000,000, and they purchased farm supplies to the value of nearly a half-million dollars.

These co-operatively minded farmers are scattered throughout the 48 states. They are particularly numerous in Minnesota, Iowa, Wisconsin, Missouri, New York, and in the states along the Pacific coast.

Nearly one-third of the farmers engaged in buying or selling together are members of farmers' elevator associations, and about one-fifth belong to co-operative creameries, cheese factories, or milk-marketing associations. Nearly 150,000 are interested in the co-operative ginning or marketing of cotton. About 50,000 farmers are selling poultry products co-operatively, and about 25,000 are acting collectively in marketing their annual wool clips.

Nearly one-half of the farmers participating in co-operative activity are members of more than one organization.

AMERICAN OUTPUT OF MOHAIR INCREASES 8 PERCENT

Mohair production in the six important producing states of the United States in 1928 amounted to 14,322,000 pounds.

The full text of the statement follows:

This was an increase of 1,052,000 pounds or about 8 percent over the production of 1927. Nearly all of the increase was in Texas, which produces over 90 percent of the total.

The estimated production in the different states in 1928 was as follows: Texas, 12,330,000 pounds; New Mexico, 629,000 pounds; Arizona, 684,000 pounds; California, 176,000 pounds; Oregon, 528,000 pounds; Missouri, 178,000 pounds.

REPRESENTATIVE GARNER OPPOSES MOVE TO CURB SUGAR

Advocates of the proposal to limit the amount of duty-free sugar from the Philippine Islands have faced a rising swell of opposition in and out of Congress.

Representative Garner, of Texas, Democratic floor leader and ranking

Bear In Mind THAT OUR Close Out Sale

Is still in progress, and you can still get the very best of everything in the Dry Goods line at real Bargain Prices.

BUT DON'T WAIT

Until the best bargains are picked over. Come today and get your share—they are here for you.

Remember we give tickets for the Saturday draw—Don't fail to get them.

Gardner Dry Goods
Muleshoe, Texas

THE MULESHOE JOURNAL

VOLUME 7.

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MAY 10TH, 1929.

NUMBER 12

MULESHOE'S FIRST TRADES DAY EVENT A PRONOUNCED SUCCESS

Large Number of People From Over Entire Territory On Hand—All Lines of Business Was Good.

Muleshoe's first Trades Day was a most successful affair from every standpoint. In consequence of this event, there was an unusual amount of business reported by local firms during the entire week preceding Trades Day.

On Saturday business was especially good up to the time of the cash drawings. There were many people in town at that day who had not been doing any trading in Muleshoe. These people expressed themselves as being congested that they could get just as much for their money here as they could elsewhere, and were enthusiastic in their praise for the town and the courteous reception they had been given by the various business men of Muleshoe during the day.

Early Saturday morning the cars began to arrive from all communities over this territory, and by 2 o'clock in the afternoon the streets were lined with parked automobiles. On both sides of Main Street and the cross streets in the business section the cars were parked in double rows. Everyone seemed to enjoy the day and all are looking forward to next Saturday with anticipation of making the day even a bigger success than the first Trades Day event of this year.

Those who attended the picture show were highly pleased with this feature of the day's program. The drawing, which followed immediately after the show, was conducted in a manner that was satisfactory to all. The winners were as follows:

First Prize, \$20 in gold—J. W. Dawson, of Paulville.

Second Prize, \$10 in gold—Pauline Seaton, Lazbuddy.

Third Prize, \$5 in gold—J. W. King of Latta.

The program for the second Trades Day event, Saturday, May 11th, is published elsewhere in this issue of the Journal.

ONLY LADY ATTORNEY ON PLAINS ATTENDING COURT IN MULESHOE

Mrs. W. H. Bledsoe, a member of the law firm of Bledsoe, Crenshaw & Dupree of Lubbock, is among the attorneys who are attending District Court in Muleshoe this week. Mrs. Bledsoe has the distinction of being the only lady lawyer on the Plains. Although only recently admitted to the bar, she has figured prominently in her profession throughout this district. Mr. Bledsoe is also an attorney and a member of the same firm with which his wife is associated. Mrs. Bledsoe as well as the other members of the firm has a wide practice in the courts of this and adjoining districts.

MOTHER'S DAY PROGRAM AT THE BAPTIST CHURCH

A Mother's Day program will be rendered during Sunday School hour at the Baptist Church next Sunday. The preaching and song services will be turned over to the old folks. These services will be in charge of O. B. Robinson, veteran preacher. Dinner will be spread on the church grounds. Everybody is invited to attend the services and bring their dinner with them.

The following Mother's Day program will be rendered at the Sunday school hour:

Song, "All Hail the Power of Jesus' Name."

Prayer.

Scripture Reading—D. L. Kindrick.

Tributes to Mother—Primary Class.

Solo—Junior Class.

"I'm Little"—W. G. Harlan.

Quartet, "What a Friend We Have in Jesus"—Mrs. Strickland, Mrs. Taylor, J. B. Roberts and Mr. Danner.

Quartet, "The Sweetest Story Ever Told"—Messrs. R. Griffiths, Roberts, Danner and Taylor.

Duet, "My Mother's Bible"—Hela Merle Strickland and Mozell Alsop.

Reading—Eva Harper.

Solo, "Mother's Prayer"—Mrs. B. Griffiths.

Double Quartet, "Where We'll Never Grow Old."

W. M. U. MEETING

W. M. U. met Monday with Mrs. Penton by special invitation. There were 8 members present. Mrs. Shirley led in Bible study. After lesson, Mrs. Holland, vice-president, took charge of the business meeting. A motion carried to meet at the church for all meetings except business and social, which will be at the homes of members. Let us all bear this in mind and be at the church next Monday. We will have dinner at the church Sunday in honor of Mother's Day.

Reporter

Local Markets

These prices are furnished by the local buyers, and are for your convenience.

Kaffir	96c
Maize	\$ 1.00
Corn, ear	5c
Corn, shelled	73c to 75c
Sudan	\$2.50
Maize heads	\$12.00
Kaffir heads	\$13.00
Cane Seed	\$11.00
Hogs	\$9.50
Retail Feeds	
Cotton seed cake	2.75
Cotton seed meal	2.75
Man	2.00
Shorts	2.50
Cow Chow	\$3.00
Milk Maker	\$5.25
Tankage	\$1.00 bu.
Seed out	
Produce	
Heavy hens	23c
Light hens	20c
Colored fryers	27c
Leghorn fryers	22c
Stags	05c
Cocks	15c
No. 1 Turkeys	10c
Old Toms	08c
No. 2 Turkeys	09c
Hides	20c
Eggs	43c
Cream	25c
Capons, 8-lb. and up	18c
Capons, under 8-lb.	15c

Prices furnished by the Muleshoe Produce Co., subject to change without notice.

Spring Ultimatum



CONGRESSMAN JONES FAVORS BOUNTY PLAN FOR FARMERS' RELIEF

Representative Marvin Jones, of Texas, is a firm believer in the "bounty plan" of real relief for American farmers.

He and a number of other Congressmen and Senators propose to wage a vigorous campaign to have the farm relief legislation enacted at the present extra session.

Representative Jones, in announcing that he would "fight the Hoover plan to the last ditch," declared that it merely postpones farm relief for many years.

He declared the export bounty plan would immediately raise the prices of farm products in the United States hundreds of millions of dollars and cost the Treasury only about \$140,000,000 a year.

The export bounty plan as urged by the National Grange, he explained, provided for the payment out of tariff receipts of one-half the tariff upon exported products.

"The debentures would be payable to the farmer or whoever exported the product."

"Its direct advantage would be \$10 additional a bale on cotton, or \$150,000,000 additional by way of increased prices to the Southern cotton farmers," Representative Jones said.

"Twenty cents a bushel on wheat, or \$160,000,000 additional in increased prices to the wheat growers, would result."

He asserted a similar plan had been tried successfully in Germany, Sweden, Czechoslovakia, and partially in France.

Reports on the feasibility of the debenture plan have been called for by the President from three Government departments, Agriculture, Commerce and Treasury. These will be sent to Congressional committees later for their guidance.

The Senate bill, aside from the debenture plan, carried approximately the same terms as the House bill, including the creation of a Federal farm board, the formation of stabilization corporations for each crop, and Federal aid for co-operatives.

EXTENSION GRANTED TO RURAL ROUTE 1

Mrs. B. W. Carles, postmaster, informs us that the local postoffice has been advised of granting of an extension to Rural Route No. 1 out of Muleshoe. This extension was made necessary by the large number of new settlers who have located in the territory North and East of Muleshoe during the last twelve months.

Route 1 traverses one of the richest sections of country in this part of the State, and the extension covers a distance of about 25 miles through this fine farming section.

The farmers living along the new route very greatly appreciate the convenience that will be afforded them with the establishing of daily mail service. This service will start on July 1, 1929.

All patrons on the newly extended route are requested by the Postoffice Department to erect No. 2 boxes, as they are required after July 1, and have them ready for service on that day. These boxes are heavy and require good posts and firm planting.

Mrs. Carles asks that patrons see Carrier G. W. Dodson for information about placing their boxes.

GOTTON STANDARDS ARE REVISED BY SECRETARY OF AGRICULTURE HYDE

An order promulgating revised standards for American Egyptian cotton and for Upland cotton of extra white color has been issued by Secretary of Agriculture Hyde.

A need for the new standards for American Egyptian cotton was found to exist, since changes in the color and preparation of the American Egyptian crop during recent years have been such that the present standards were no longer representative of American Egyptian cotton as now produced, according to the Washington officials who administer the Cotton Standards Act.

The extra-white standards apply in the grade classification of Upland cotton, wherever grown. The Upland cottons, employing the term Upland in its accepted botanical sense, include all of the American commercial production of cotton except the American Egyptian and Sea Island types. As repromulgated, the extra-white standards conform with the white grades in leaf and preparation and exemplify primarily the color differences.

The revised American Egyptian and extra-white standards were exhibited in tentative form to representatives of interested groups of farmers, merchants and manufacturers, who were in attendance at the Universal Cotton Standards Conference in March of this year. These representatives were unanimous in expressing a desire that the proposed revision and repromulgation be made by the Department of Agriculture.

The new standards, both American Egyptian and extra-white, will become officially effective August 1, 1930, but under the terms of the order of promulgation they may be used meanwhile permissively in the purchase and sale of spot cottons of these descriptions, when specific reference is made to them in descriptions mutually agreed to by buyers and sellers. The department announces that it is prepared to furnish practical forms of the revised standards at the usual rate of \$5. f. o. b. Washington, for each grade, or \$6.25 each, delivered to any foreign country.

TEXAS COMPANY WILL ERECT BUILDINGS HERE

Preparations are being made this week for the erection of tanks and buildings for the Texas Company, distributors of petroleum and its products, who are locating here.

The company has acquired lots near the Phillips wholesale house. It is understood that work on the building and tanks will be rushed and that the Texas Company products will be on the market here at an early date.

LONE STAR THEATRE

"Morn' of the Marines" is the picture at the Lone Star Theatre for Friday and Saturday. Richard Dix has the leading role in the picture, and to patrons of the show, this is recommendation enough. This picture has the reputation of being one of the best for the season and everyone is urged to see it.

ICE CREAM IN THIRTY SECONDS

Mrs. R. L. Faulkner has recently been appointed as representative for a household article which is very unique as well as useful. This is a machine for making ice cream and does the work in thirty seconds. A number of the machines have been sold here, and as far as is known, they are the first to be delivered in Texas.

"BEADS ON A STRING" TO BE PRESENTED AT CLEO

The play, "Beads on a String," which was recently presented here and at Lazbuddy by young people of the Lazbuddy community, will be given at Cleo on Friday evening, May 10th. This is a 3-act comedy and rich in laughter. Those who witnessed its production appreciated it very much.

Cleo is 4 miles from Flagg Ranch.

ENJOYABLE OUTING ON THE PEGOS RIVER

Mr. and Mrs. E. D. Huff and children, accompanied by Mr. Ray Isbell and Miss Jerry Beller, spent two days last week on the Pecos River, near Santa Rosa, New Mexico. They had an enjoyable outing and caught some nice fish. Mr. Huff states that they went through some very rough country, but that there was some very attractive scenery along the way and that they were well paid for the trip in the pleasure they derived from it.

SOCIAL AT METHODIST CHURCH

Your are cordially invited to attend a social at the M. E. Church on May 18th at 8:30 P. M. This is to be given by the Woman's Missionary Society and young and old alike are assured a good time.

District Court Now in Session

The May term of District Court convened in Muleshoe on Monday morning, May 6th, with Judge Chas. C. Clements of Plainview, presiding. The Court was in session for two days, after which it was dismissed until Friday, May 10th. The Grand Jury was recessed until Thursday, May 23. Several civil cases came up during the first part of the week.

Jim Locke, who was returned here from Arkansas about a week ago, to answer a charge of forgery, was tried Tuesday and given a 3-year suspended sentence.

The following attorneys are attending the present term of court: Meade F. Griffin, District Attorney, Plainview.

B. E. Alexander, Court Reporter, Plainview.

B. H. Oxford and R. C. Jones, Plainview.

J. D. Thomas, Farwell.

H. D. Payne, Floydada.

R. A. Sowden, W. H. Bledsoe, Mrs. W. H. Bledsoe and J. I. Kilpatrick, Lubbock.

J. E. Dryden, Sudan.

Jas. A. Goudy, Oton.

Jno. H. Woods, Amherst.

PARTIAL PROGRAM FOR SECOND TRADES DAY

Members of the Luncheon Club held their regular meeting at the Gaulton Hotel last Tuesday at noon and after a fine lunch, a business session was held. It was decided that the drawing next Saturday would include a \$10 Trade Book as first prize. This book will be good for merchandise at firms who are members of the Club. Besides this, various prizes in merchandise will be given. It has not been possible to get a list of all these prizes, but there will be quite a number, and the merchants urge all out of town customers to get tickets.

On the next Saturday, May 18th, there will be no prizes, but a big free show will be given. However, all tickets for that week should be saved as the drawing on the 25th promises to be the best yet. Programs are being outlined for the future to entertain all visitors, so watch for announcements and be in Muleshoe each Saturday.

The Luncheon Club will hold its next regular meeting at the Hot-Shot Cafe, and Mr. Roach states that there will be plenty of chicken with trimmings. All members are asked to be present and take part in the business session.

PURITY SEED FARM TO PLANT 1000 ACRES FEEDS

W. M. Pool, Jr., was a caller at The Journal office Monday. Mr. Pool and his father are owners of the Purity Seed Farm south of town. They are preparing to plant about one thousand acres to maize, hegari, kaffir, cane and sorghum crops.

The Purity Seed Farm raises certified seed and last season between 700,000 and 800,000 pounds were shipped to seed houses over the state and to farmers who wished to obtain the very best of planting seed. Mr. Pool states that they were unable to supply the demand and that they were sold out several weeks ago.

HIGHLY HONORED



The greatest honor which the profession of pharmacy can bestow—the Remington medal—has been awarded by the American Pharmaceutical Association to Dr. Wilbur L. Scoffile, chief of the analytical department of Parke, Davis and Company. The award was made in acknowledgment of his outstanding accomplishments as chairman of the national formulary committee.

WE WELL SATISFIED WITH BAILEY COUNTY

Mr. W. T. Cunningham and son, who were attending court here, called at the Journal office Monday, to make the payment for a year's subscription to the paper. Mr. Cunningham is a resident of land in the South-east of Bailey County, near where he and his family have lived for the past seven years. He stated that his son was pleased to come to himself, and that the improvements were being made with this end in view. He stated that he was very successful in the past seven years, and are well pleased with the progress of the country. He stated that he has here long enough to see the progress and their satisfaction with this section as a whole.

WOMEN WIN AGAIN



NEW VOGUE FOOTWEAR INTRODUCES MANY COLORS AND MANY MATERIALS



And now it is a keen shoe consciousness to which we are awakening. What with fashion declaring that shoes must be as whimsical and intriguing as hats and all the other costume accessories, the footwear program promises an exciting and fascinating future.

In matter of color and media the footwear outlook for spring and summer is nothing less than breath-taking. In order to relate shoes to the costume and its accessories, shoes are shown made of even so delicate a material as printed crepe de chine. Bag and shoe "sets" of this gay weave are quite necessary to the happiness of milady who would be perfectly costumed from the crown of her head to the tips of her toes.

Recent displays reveal shoes of delicately embroidered pique. Ratine or raffia embroidery on linen also presents an arresting shoe suggestion. Gay cotton prints also are serving as interesting media for summer foot wear which exploits color and novelty.

Several alluring new shoe modes are

shown in the group illustrated. Cool as well as smart are shoes of loosely woven straw—no rayon. If you please, made to look for all the world like straw and having none of the fraying, breaking qualities of the latter. The smartly shod feet in this picture display shoes of beige rayon weave printed in line design and trimmed with beige kid.

Rayon and jute—a decidedly new combination in the footwear mode—make their appearance this season. Of neutral beige tone trimmed with beige kid, slippers of this novel interweave of rayon and jute, as pictured at the top to the right in the group, are ideal for wear with almost any daytime costume.

Satin lunasol, a rayon and silk fabric of exceptionally high luster and excellent wearing qualities embroidered in tiny silver stars, as shown below in the illustration, suggests an entrancing new medium for evening slippers. The beauty of satin lunasol slippers is that they may be dyed to suit the wearer's whim.

JULIA WYTTOMLEY.
(©, 1929, Western Newspaper Union.)

Old-fashioned wheelbarrow races with women for passengers were held during a recent society event at Cannes, France.

The Illinois Commerce Commission states that in Chicago it costs 3½ cents more to carry a passenger on a bus than on a street car.

CHEVROLET ESTABLISHES NEW ALL-TIME MONTHLY PRODUCTION RECORD

Detroit, Mich.—Exceeding by approximately 10,000 units its best previous monthly manufacturing record, the Chevrolet Motor Company in April established a new all-time monthly production record with an output of 157,137 cars and trucks. April was the second consecutive month during which Chevrolet set up a new all-time monthly production mark. March having been high with 147,273 units.

The sensational April achievement brings Chevrolet production in the first four months up to the record total of 511,837 units as compared with 477,967 for the corresponding period of 1928, a gain of more than 33,000 units over the best previous corresponding period in the company's history.

The most significant feature of Chevrolet's manufacturing performance during the first four months is the fact that during that limited period Chevrolet built more six cylinder cars than any other manufacturer has ever built in an entire year.

TEXAS HOLDS RECORD FOR HEAVIEST PIGS

Farmers of 30 states competing in the 1928 hog-raising contest produced 492 litters of pigs, that weighed a ton or more at six months of age, according to figures compiled in Washington.

Pennsylvania, with 65 ton litters, produced a larger number than any other state, holding the same position as last year. Ohio was next with 48 ton litters, followed by Indiana with 41, and Tennessee with 40.

Idaho produced the heaviest litter in this year's contest, a litter of 14 pigs totaling 4,156 pounds at six months of age.

Texas holds the record for the heaviest weight of individual pigs in a litter, an eight-pig litter having reached an average weight of 390 pounds in 180 days.

SUBSCRIBE FOR THE JOURNAL

MODEL A FORD VIEWED IN MEXICO TOWN RECENTLY WITH MUCH CURIOSITY

A new kind of machine was seen recently in Atoyac, Mexico. Natives of the Pacific Coast town viewed this modern invention with a great deal of curiosity. It was an automobile.

General Rafael Sanchez, commander of the State of Guerrero, drove a Model A Ford phaeton from Acapulco to Atoyac, over land so rough that none had made such a journey before. He sent this wire to R. Z. Martinez, Ford dealer at Iquala:

"For your pleasure please be informed that the Ford car I purchased from you is the first automobile that has ever reached this town, over a difficult country where there are no roads at all and the land is strewn with rocks and soft sand. Motor in perfect condition after terrible test. Small native towns along path regarded first automobile with positive wonder."

666,000 BOYS AND GIRLS ENROLLED IN 4-H CLUBS

Boys and girls in 4-H Clubs in 1928 numbered 47,000 more than in the year previous, according to advance tabulations of county agents' reports to Washington. In 1927 there were 619,712 boys and girls enrolled in club work in agriculture and home economics, and 399,107 of these completed the projects which they undertook. The advance figures for 1928 indicate an enrollment of more than 666,000, with 447,000 members completing their work.

TRAINMEN PAY OWN WAGES DAILY OUT OF CASH FARES

Trainmen of the Denver street railways pay themselves each day they work. At the end of each working day the conductor takes out of his cash the wages for himself and motor-man. There have been no pay checks since December, 1888, and the company has found that the hundreds of thousands of dollars handled annually in this way have been with only minute errors.

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company

CANCER FREE BOOK

Tells cause of cancer and what to do for pain, bleeding, odor, etc. Write for it today, mentioning this paper. Address Indianapolis Cancer Hospital, Indianapolis, Ind.

A successful son makes every day "Mother's Day" for mother



OUR HOMAGE TO MOTHER

The National observance of Mother's Day every year brings to us a fresh realization of what we owe to Mother. This Bank is indeed glad to pay homage where homage is due.

One of our ambitions is to inspire young boys and girls to repay part of their Mother's love and devotion by developing habits of thriftiness. This will help their lives to be a monument to her ideals.

Blackwater Valley State Bank

MULESHOE, TEXAS
"There is No Substitute for Savings"

What Satisfied Users Say



Walter Fly, of Vega and Amarillo—a Prominent Phillips



Scene on Fly's Farm South of Vega, Showing 5 Tractors which Use Phillips Products 100%

The following are excerpts from bona-fide letters on file at Phillips Petroleum office, written by satisfied customers. They tell their own story!

Vega, Tex., March 20, 1929

Phillips Petroleum Company, Amarillo, Texas.
Gentlemen:
I started to use Phillips oil last July 1, and find it superior to all oils I ever used. I had the first tractor used successfully in the Panhandle in 1913. I think I have used about all kinds of oil made.
Anyone can't go wrong in buying Phillips oil.
Yours truly,
Herschel Climer

Heredford, Tex., March 21, 1929

Phillips Petroleum Company, Amarillo, Texas.
Gentlemen:
I want to tell you of the extra fine service I have obtained from the use of your Phillips oils and motor fuel. Recently we overhauled a tractor that had completed about 3500 acres of plowing. We found a very small amount of carbon which showed us that the lubricating oil was doing a correct job. We also found that there was practically no wear on any part of the motor.
I am convinced there is no necessity in buying bargain oils. Phillips motor and tractor oils meet my demands, and I have never found as complete satisfaction in any other oils.
Yours very truly,
F. W. Brunson

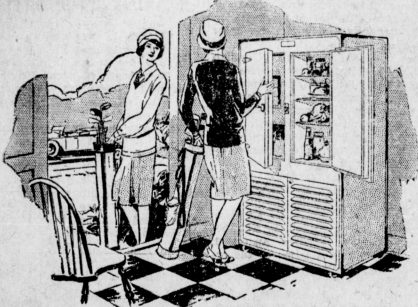
Heredford, Texas, March 21, 1929

Phillips Petroleum Company, Amarillo, Texas.
Dear Sirs:
I have obtained complete satisfaction from the use of Phillips motor oils and Phillips 66. Before using them, my oil was costing me much more money. Now I am getting exactly as good service from Phillips oil and will continue to use them in both my tractors and my automobiles.
Your service is excellent.
Yours very truly,
J. L. Hutson

Heredford, Texas, March 21, 1929

Phillips Petroleum Company, Amarillo, Texas.
I am an Oakland and Pontiac dealer and am very much interested in lubricating oils. I have made a number of endurance tests and comparing tests and find Phillips motor oils are the superior to any I obtain. Therefore, I am using them exclusively and glad to recommend them to my customers.
Yours respectfully,
Dixon Motor Co.
By O. M. Dixon, Pres.

Frigidaire gives care-free refrigeration



—and more time to play

DAYS in the country—week-end trips—vacations. You'll enjoy them doubly if there's a Frigidaire at home.

While you're away, direct frost-coil cooling maintains a constant cold-storage temperature in the food compartment. Yet its operation is entirely automatic. It requires none of your thought or attention.

In the self-sealing freezing trays you can make frozen desserts quickly and easily. And these same trays freeze an abundance of crystal ice cubes from your own pure drinking water. Thus you are entirely independent of outside ice supply.

Come in today and see the new Frigidaire models. Or write for free booklet.

FRIGIDAIRE

Product of GENERAL MOTORS

K. K. Smith, Local Dealer

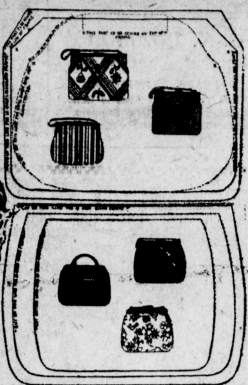
There's Full Satisfaction in Phillips Products

Phil-up with Phillip



SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

HOW TO MAKE THE VERY SMART LARGE TAPESTRY SHOPPING BAGS



One of the cleverest items in the way of an unusual handbag has reached American shores via Paris. The smartness of these bags is their wearing dimensions—perfectly enormous! They are two or three times the size of an ordinary handbag—measure between eleven and twelve inches from side to side and as much as ten or eleven from top to bottom. Most of them are made of gay tapestry and wherever they are on display women cannot pass them by, being attracted not only by their decorative beauty, but their genuine practicality at once appeals. Being so roomy and large they can be used in endless ways—for shopping or as overnight bags.

But price them—especially an original model—and determination to become the happy possessor of one of these coveted bags wavers, that is, if you must "count the pennies." However, here's a message of cheer to the woman who can sew even a little bit. Many fancywork departments are carrying materials with patterns and directions "how to make." The metal or shell frames or mountings are bought separately. Very inexpensive ones are available, the entire cost of material and frame being a mere fraction of the amount asked for the finished product.

The pattern of the bag depends upon the style of frame used, so it is best to select the mounting first. The miniature sketches in the picture indicate the different patterns to be used, according to the frame to which the bag is to be sewed. Note at the top the patterns are for bags with leg frames, that is, the frame extends down several inches at each side. The patterns just below are for gate-frame or bar handles.

The bag which the young woman is carrying is a gate-frame. That is, hinges at the center of the bar throw it into a square opening. Those who prefer the straight-across bar which opens like the ordinary pocketbook will have no trouble in procuring it.

The patterns allow three-eighths inch seams. Cut material, interlining and lining to fit size and style of frame selected. For the bag with leg frame sew sides and bottom together evenly up to part marked X on each side (see sketch). The lining and interlining are then attached together in the same manner. Insert in bag and whip together neatly at the top, turning in the edges. To mount on the frame sew top edge of bag across top and legs of frame. The gate or bar frame bags are sewed in seams at the side to the very top.

JULIA BOTTOMLEY.
(©, 1929, Western Newspaper Union.)

FINANCIAL STATEMENT OF BALEY COUNTY SCHOOLS.

Stegall Common School District No. 9.

TAXABLE VALUES

Total Assessed Values.....\$210,093.00
RATE—\$1.00 on the \$100.00 valuation.

NO BONDED INDEBTEDNESS
NO WARRANT INDEBTEDNESS
NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$1,364.38
State and County Available.....\$3.20
Interest & Sinking Fund.....00.00
Building.....00.00

Watson Common School District No. 10.

TAXABLE VALUES

Total Assessed Values.....\$226,207.00
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—School Building and Equipment. Date—10-10-25. Amount—\$14,000.00. Interest—6 percent. Due—Serially.

WARRANT INDEBTEDNESS

Purpose—Coal. Date—2-24-28. Payable to Sudan Elevator Co. Amount—\$59.89. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance (O. D.).....\$4.66
State and County Available.....58.80
Interest & Sinking.....750.00
Building.....00.00
Rural Aid.....230.00

Bula Independent School District No. 11.

(Finances not handled by County Superintendent.)

Fairview Independent School District No. 12.

TAXABLE VALUES

Total Assessed Values.....\$281,084.00
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—Building and Equipment. Date—7-6-26. Amount—\$17,000. Interest—6 percent. Due—\$500 in 1928, \$500 in 1929, \$500 in 1932, \$500 in 1934; \$500 1935-64, inclusive.

WARRANT INDEBTEDNESS

Purpose—Books. Date—11-1-29. Payable to Bellows-Durham Co. Interest—None. Amount—\$18.12. Due—11-1-29.

Teachers' Salaries. Date—1-10-29. Payable to Bank. Interest—10 percent. Amount—\$229.50. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance (O. D.).....\$37.90
State and County Available.....53.58
Interest & Sinking.....74.01
Building.....00.00
Rural Aid.....364.00

Longview Independent School District No. 13.

TAXABLE VALUES

Total Assessed Valuation for 1928.....\$650,544.00
RATE—\$1.00 on the \$100.00.

BONDED INDEBTEDNESS

Purpose—School House and Equipment. Date—1926. Amount—\$20,000. Interest—6 percent. Due—Serially.

WARRANT INDEBTEDNESS

Purpose—Teaching. Date, 1925-28. Amount—\$800.00. Payable to Teachers. Due—Now.

Equipment. Date—1929. Amount—\$4.20. Payable to E. R. Hart. Due—Now.

Coal. Date—29. Amount—\$9.50. Payable to Muleshoe Elevator Co. Due—Now.

Hauling coal and cobs. Date—29. Amount—\$3.00. Payable to E. E. Young. Due—Now.

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$ 201.58
State and County Available.....170.80
(O. D.).....2,300.00
Interest and Sinking.....00.00
Building.....20.36
Delinquent Tax.....396.00
Rural Aid.....

Wilson (County Line) Common School District No. 14.

TAXABLE VALUES

Total Assessed Valuation.....\$83,166
RATE—\$1.00 on the \$100.00 valuation.

BONDED INDEBTEDNESS

Purpose—School House and Equipment. Date—8-25-27. Amount—\$4,000. Interest—6 percent. Due—\$1,000 in 1927, 29, '41, '42.

NO WARRANT INDEBTEDNESS

NO OPEN ACCOUNT

CASH ON HAND

Local Maintenance.....\$513.51
County and State Available.....35.40
(O. D.).....322.00
Interest & Sinking Fund.....62.59
Buildin Fund.....

Mrs. W. A. McMahan and daughter, Janellita, are spending two or three weeks in Carlsbad, N. M., visiting relatives.

Helping Texas to Grow

The first pecan growing school ever organized in Texas was held at Arlington by the North Texas Agricultural College with an enrollment of fifty farmers and county agents. Training in pecan propagation and improvement of the native trees was the aim of the school, of which Prof. O. S. Gray, aided by several pecan experts, was in charge. Many of the northern States in which the pecan is not indigenous are adding materially to their states' income by growing commercial pecans and the large paperhells find a much readier market than the smaller native nuts.

Stamford and Hamlin have joined in a campaign to promote the dairy industry in their respective territories. The campaign includes bringing more dairy cows into Jones County, and the response has been sufficient to warrant establishment of a regular milk truck route between the two towns.

Last year the Honey Grove Chamber of Commerce financed the purchase of seed for 3,000 acres of peanuts and the results were so satisfactory that an equal acreage will be planted by individual growers in 1929 with the Chamber of Commerce taking up a campaign for the promotion of dairying.

Texas has 581 active chambers of commerce, an increase of thirty-five over 1928. Of these 231 have full-time paid secretaries.

The Cooke County Fair Association will erect a manufacturers' building on the fair grounds at Gainesville and have it ready for the 1929 fair.

CREWLESS TRAINS

Crewless trains of 33 cars, without a human being on board, are operated under the streets of London to speed the mails from collection boxes to delivery points in the city.

About 23,000 bags of mail are carried daily by these electrically operated and electrically controlled underground lines. Dispatchers, at the various subterranean stations, guide the cars by throwing switches, and automatic safety cut-outs prevent collisions.



To See well—See Wor-rell

EXCLUSIVE EYESIGHT SPECIALIST
New Location, 1/2 Block Off Main
East of Barry Hardware Co. CLOVIS, NEW MEXICO

Muleshoe National Farm Loan Association

Over Half a Million Dollars Loaned Here

OFFICERS & DIRECTORS. LOAN COMMITTEE
J. W. Harden, President. J. A. White
J. J. Lawler, Vice-President. M. F. Collins
L. S. Barron, Secretary-Treasurer. R. J. Klump

A Long Time Loan and Low Rate of Interest

Your Insurance Business Appreciated

All Kinds Written, Old Line Connections

J. E. ALDRIDGE

Office at the Blackwater Valley State Bank

Why Be So Careless?

With a feeling of avoiding dirt, Man makes daily changes of his shirt. Spends an hour each morning in the tub. Sends seven pairs of socks for weekly rub. Yet seldom cleans a suit of clothes. Until its stench assails his nose.

Muleshoe Tailor Shop

(COOP. J. T. HUNTER)

Here's the Place to Buy and Save Money on Your Groceries

Had it occurred to you that a little saving on each grocery article would amount to a great deal in the course of a year?

We are not "Cheap Johns", but we do believe we can save you a little on your grocery bills if given the opportunity.

Be Store Where Courtesy and Service Prevail

Believe there is nothing too good for customers, and we try to supply you at reasonable prices.

Give Us Your Grocery Orders

pton Grocery Co. Free Delivery



Concrete Streets in Texas

WICHITA FALLS has more than 1,000,000 square yards of portland cement concrete pavement.

Wichita Falls is known as "The city that faith built." Concrete pavements have helped this faith because they act as a town tonic.

What about the streets of your town? Like Wichita Falls—you can have paved streets that will stand the immense increase in swiftly moving automobiles and pounding motor trucks.

Portland cement concrete pavements are economical to build and maintain, permanently beautiful and—the safest pavement, wet or dry.

PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas

PORTLAND CEMENT CONCRETE FOR PERMANENCE

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year\$1.50
Outside of County.....\$2.00

Member Texas Press Association
Member, National Editorial Association

NEWSPAPER ADVERTISING DEVELOPS UTILITIES

Newspaper advertising as a means of developing dealers and salesmen to be important factors in their communities is stressed in an interview by C. C. Whistler, advertising manager of the Delco-Light Company, in a recent issue of the Editor and Publisher.

The interview quotes Mr. Whistler as follows:

"In all our thirteen years of pioneering the farm electric field, we have always emphasized the dealer or salesman in newspaper advertising. Our 1929 newspaper advertising plan might be considered as one means of building the dealer into a more productive citizen of his community. We strive to impress on our selling men the importance of taking a place in community life. This advertising plan should further stimulate this work. Our men are being told that if they attain definite quotas of sales in their territories, if they keep Delco-Light selling equipment in proper condition, and if they comply with requirements in keeping their own business on a desirable basis, they are going to be supported by factory-paid advertising which will do its share in getting them business and strengthening their positions in their communities.

"We feel there is a benefit to the Delco-Light selling man if he can profit by the experience and advice of the country weekly and small city newspaper publisher who probably knows his rural territory better than anyone else."

C. P. Moore, R. F. D. 4 out of Bonham, told a newspaper man how financial independence had come to him through dairy cows. When he started seven years ago it looked as if he had almost reached the down-and-out stage, he said. In three years his cows paid off all debts and he is still operating on a cash basis. He has 25 head of cows and young cattle, a half-dozen sheep, a few hogs and a number to chickens. One-third of his farm is planted to cotton and the remainder to grain and feed. His weekly income from nine milk cows averages \$50 since he tested his cows and got rid of five that were merely "paying board," replacing them with animals that yield three pounds of milk for every pound of concentrated food.

A NOVEL DEVICE

J. A. Blackwell, manager of the Blackwell Hardware and Furniture Company, has devised and installed in his store a rather novel contrivance for the purpose of comparing grades and prices of a variety of articles kept in stock in the store, with those secured from mail order houses.

The contrivance consists of a large board on which is fastened a large variety of articles of every day use on the farm and in the homes, there being two of each article.

One of these articles was taken from the stock in the store and on it is marked the regular retail price, while its companion article was secured from some mail order house, and is marked with the catalog price, with transportation charges affixed also.

An investigation of this display reveals the fact that by far the larger number of articles from the local store are priced lower than the catalog price of the mail order goods, and in no case does the local price exceed the catalog article when the transportation charges are added to the catalog price.

This plainly shows that not only is the mail order patron the loser in actual dollars and cents, but in many instances he also loses in the quality of the article, many of which are easily seen to be much inferior in quality to the article from the local stock.

Not only does the mail order patron lose in dollars and cents over the patron of the local store, but he also loses the time elapsed between ordering and receiving his goods.

When Mr. Blackwell began receiving his goods from the mail order houses he met with quite a bit of chaffing from his friends, but they all now realize the ingenuity of his device. It sits just inside the store and may be examined by any who care to do so.—Frona Star.

U. S. STOCK HERDS FREE FROM FOOT-MOUTH DISEASE

It is generally known among stockmen that foot-and-mouth disease is one of the most dreaded livestock maladies. Fortunately, the United States has been free from it, except during occasional outbreaks, caused in each instance by the introduction of the infection from abroad. The great danger from foot-and-mouth contagion lies in both the malignity of the disease and the great rapidity with which it spreads among animals and from place to place. The disease has gained a permanent foothold in many countries throughout the world.

Since 1870 this country has had nine visitations of the disease, but each outbreak has been stamped out by vigorous action in destroying all infected or exposed animals and disinfecting the infected premises. This drastic method is conceded to be the only successful way by which the United States can maintain freedom from the disease.

Town Talk

ATTENTION! FUN FOR ALL

This invitation is given to you. And this is what we want you to do. Measure your waist line inch by inch. And be sure the tape doesn't pinch. And for each inch you measure round, put one cent in our pocket down. And this money you so freely pay will be used by us in the wisest way, Woman's Missionary Society, Methodist Church, Thursday, May 16, at 8:30 P. M.

Geo. Dodson was a visitor in Lovington, N. M., last week-end.

R. L. Brown of Newkirk, Oklahoma, is attending to business affairs here this week.

Come see Jiggs (Ray Griffiths) get it on the bean by Maggie's rolling pin.

Miss Wentland and Mrs. Bob Kennedy were in the West Camp vicinity last Friday. Mrs. Kennedy visited in the home of Mr. and Mrs. Odes Thompson while there.

Bob Kennedy is driving a new Pontiac Big Six, purchased at Clovis.

See Mutt and Jeff in person (D. L. Kendrick and Pat Bobo).

The ladies of the Eastern Star gave a farewell party for Mrs. D. E. Keeney at the McCarty Lunch Room on Wednesday evening. About 20 guests were present. Mr. and Mrs. Keeney are leaving soon for Roswell, N. M. to make their home.

Neil Rocky was a business visitor in Dallas last week-end.

Can you imagine Miss Harris as the Widow Zander and Fred Boone as Uncle Bin? Imagine them being married.

Rev. W. B. Hicks attended the Amarillo District Conference at Hereford and the Plainview District Conference at Happy this week.

Mr. Ray Griffiths is adding a sleeping porch and breakfast nook to his residence in the south part of town.

Miss Ruby Cowan and Mrs. Lilla Daniel are here from Amarillo this week.

Come to see the Zander-Gump wedding Friday, May 10th at the High School auditorium. Admission 25 and 35 cents.

Miss Wentland returned Wednesday from Amarillo where she attended the Nurses Convention.

Miss Katherine Haquist, Chairman of the Bureau of Child Hygiene will be in Muleshoe Friday and Saturday.

H. P. Martin of Amarillo was a business visitor here Monday.

Character Molded by Example of Parents

Do you ever wonder what you would have been if your father and mother had been different? I often do.

My own father and mother lived what they tried to teach their two children; my sister and myself. To have so consistent an example of absolute integrity would be of incalculable worth to any child; I never can sufficiently express my debt of gratitude to them.

My father was a "natural born" scientist, an indefatigable searcher for the relation between cause and effect. It was he that taught me to ask the why of everything; to want to know and to understand things. Both my father and my mother judged persons by the essentials of character; such things as honesty, kindness, uprightness; by what persons were—not by how much money they had or how much show they could make—Mary B. Mullett in the American Magazine.

Fall
The late Chauncey M. Depew was fond of telling stories on himself. On one of his last birthdays, which had become occasions of ceremony, he told this one:

"I feel as Methuselah must have when one of the beauties of his court congratulated him on his nine hundred sixtieth birthday saying, 'You don't look a day over 930.'"

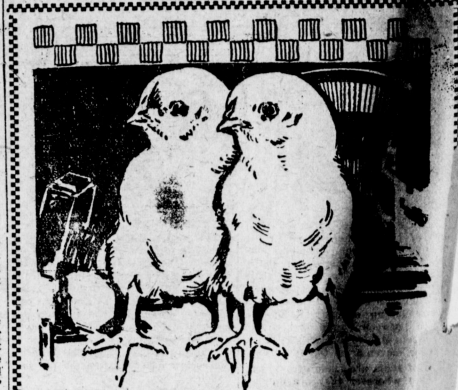
"This also on himself:
"One day I was stopped in the street by a lady who asked if her aged father might come in and visit me. 'He is nearly as old as you,' she said. 'He is feeble-minded, but I know he would enjoy talking to you.'"

STATED MEETING OF Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
W. T. BLACK, W. M.
J. B. ROBERTS, Sec.

A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

MICK
The Auctioneer
Will cry your sales anywhere. References. Come and hear me. Phone thru Dimmitt. P. O. Muleshoe or Flag.



Ready to Grow!
WHEN you feed your chicks Purina Chick Starters expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.
Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chicks practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.
That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina... all the way through."
They'll live... they'll grow... and lay early. Get your Purina today.

Bailey County Elevator Company

DEMESTER
NO. 12. BACK GEAL
Auto-Operated WINDMILL

GUARANTEED
The Demester No. 12 is guaranteed against defective workmanship and materials. You are assured a mill that will serve for years without constant trouble or expense. Has Timbers Tapered Bearings, Positive Brake, Machine Cut Gears, Oil-It-Over-a-Year feature. Comes in a complete windmill and pump man will show you a sample.

E. R. HART LUMBER COMPANY
Muleshoe, Texas
Also carrying a complete line of Demester Well Machinery.

The TRIP you've planned for this SUMMER HOW MUCH will it cost

CONOCOLAND ROAD MAP

CONOCOLAND invites you to use its picturesque, broad plains and its cool, towering mountains as your summer playground. In Conocoland—the land of better and cheaper vacations—there is amusement for everyone, whether your fun is found in the thrills of strenuous mountain climbing or in the peaceful contemplation of majestic scenery.

And wherever you go, you will always find Conoco Gasoline—cut down your cost per motoring mile.

To assist you to plan your entire vacation trip at home and to find your way easily when you are on the road, we offer you, absolutely free, new and improved 1929 road maps of fourteen of the great states of Conocoland—the states in which Conoco Gasoline is most widely distributed. Just send in the coupon and the maps will come by return mail.

Such a trip isn't nearly as expensive as you think. But where economy is important to you or not, you will save money through extra mileage and save peace of mind through extra motor economy if you make it a rule to stop always at the Conoco sign.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers of high grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Packed with CONOCO MILK extra SUMMER GASOLINE

Continental Oil Company, Denver, Colorado. Dept. D 10

Please send me your FREE 1929 road maps of the states I check below:

ARIZONA COLORADO KANSAS MONTANA
ARKANSAS IDAHO MISSOURI NEBRASKA
Name _____ Address _____

FREE!

ONE BARREL GASOLINE
Delivered at Your Door
With the Purchase of Any
USED CAR OR TRUCK
—ON—
Saturday, May 11th
CASH OR TERMS
Come in and Look Them Over--Some Real Buys
Valley Motor Co.

R. L. BROWN
The Land Man
Lands, Oil Leases
Royalties

Send Your
Abstract Work

-To The-

**Muleshoe Abstract
Company**

A. P. STONE, Prop.

MULESHOE, TEXAS

Agent for Warren Addition

Produce Sam Says



Next Sunday is Mother's Day

The symbolic carnation, the special visit or endearing message is but a feeble expression of regard for the

GREATEST OF HEROINES.

Bring strength for weakness, solace for sorrow, courage to the disheartened and love to all, their unselfish devotion gives us our first glimpse of heaven.

Heavy Hens Still High—Bring Them In.

Muleshoe Produce Co.
ELMO HEAD, Mgr.

Standard of the Pope Flown Again



Standard of the pope shown being flown outside the Vatican for the first time in fifty nine years. This was one result of the new concordat with the Italian government.

**FUR EXPORTS EXPAND
28 PERCENT IN YEAR**

American fur shipped abroad last year gained 28 percent over 1927 to \$38,514,272, the highest valuation ever recorded, exceeding even the post-war period of expansion and high prices, according to Thomas J. Higgins Textile Division of the Department of Commerce.

OIL CONSERVATION APPROVED

The policy of conserving oil on the public domain, recently enunciated by President Hoover, is certain to result in great benefit to the Western States, the President was told by W. A. Selvidge of Billings, Mont., former president of the Montana Business Men's Organization and a recent White House caller.

7,000 INDIANS AVAILABLE

A preliminary study made by the Department of the Interior of Indians available for employment at the present moment indicates that there are scattered among the reservations of the West at the present time some 7,000 able-bodied men who might be put to work. This 7,000 available workers is but the first line of a much larger body of inadequately employed Indians who might eventually be brought into the labor field.

**SKILL IS REQUIRED IN
FATTENING BEEF CALVES**

Because of the higher price of beef, smaller families, and a smaller proportion of the population doing heavy manual labor in recent years as compared with former years, the consumer is demanding lighter weight cuts in beef. Cattle breeders and feeders have been gradually adjusting their operations to meet this change. Instead of feeding the heavier type of beefs commonly marketed 40 years ago at 4 or 5 years of age, they are now feeding them when they weigh from 700 to 1,200 pounds. On account of the tendency of calves to grow rather than to fatten, more skill is required to fatten them within a reasonable time than is necessary in the case of older cattle.

Mr. and Mrs. C. C. Breedlove are visiting Mrs. Breedlove's parents, Mr. and Mrs. Elmo Head, this week.

Francis Miller of Sudan was in Muleshoe last Friday.

ANNOUNCEMENT

Mrs. D. O. Smith announces the opening of her Beauty Shoppe, in the McCarty Drug Store, May 20th. The Shoppe is temporarily located in her home.

C. E. STONE COMPANY

Chain Stores • Clovis, New Mexico



Sale of New Wash Frocks

Every One Guaranteed
Tub Fast—Faultlessly Made—Fine
Fitting—Newest Styles

The Wash Frocks that will be the talk of the town when women see them and then see the price. They'll hardly believe their own eyes when they note the quality and styling embodied in this huge assortment of Gingham, Dimities, Voiles and other spring materials in hundreds of new patterns and colors.

STONE'S SPECIAL PRICE

\$1.69 and \$1.98

FROCKS

FOR EVERY OCCASION

BEAUTIFUL NEW SUMMER SILK DRESSES, IN COLORS AND MATERIALS THAT ARE SO NICE FOR THE HOT DAY. COME IN AND LOOK THEM OVER. TWO GROUPS AT—

STONE'S SPECIAL PRICE

\$6.00 and \$10.00



MILLINERY

SEE OUR BEAUTIFUL LINE OF NEW NUMBERS FOR SPRING AND SUMMER.

STONE'S SPECIAL LOW PRICES

\$3.00—\$4.00—\$5.00—\$6.00



From the Men's Section

SPECIAL
IN GOOD QUALITY BUCK PANTS, IN TAN, BLUE AND KHAKI. STONE'S PRICE

\$1.45

OVERALLS
STONE'S GUARANTEED QUALITY. FULL SIZE AND WELL MADE.

\$1.15

PIECE GOODS

GILBRAE GINGHAM
IN SMALL AND LARGE CHECKS, AND SOLID COLORS. STONE'S PRICE PER YARD—

39c

INDIAN HEAD
IN NOVELTY PRINTS AND SOLID COLORS, 36 INCHES WIDE AND EVERY YARD GUARANTEED. STONE'S PRICE PER YARD—

39c

CORAL PRINTS
MANY BEAUTIFUL PATTERNS, 36 INCHES WIDE AND PAST COLORS. STONE'S PRICE—

19c

STONE'S FULL FASHIONED PURETHREAD SILK ROSE. MOST OF THE NEW SPRING SHADES.

\$1.00

IT IS ALWAYS A PLEASURE TO HAVE OUR FRIENDS AND CUSTOMERS FROM MULESHOE CALL ON US.

With a cigarette
as good as Camels
the simple truth
is enough

**CAMEL
CIGARETTES**



**WHY CAMELS
ARE THE BETTER CIGARETTE**
Camels are made of the choicest tobacco grown—cured and blended with expert care.
Camels are mild and mellow.
The taste of Camels is smooth and satisfying.
Camels are cool and refreshing.
The fragrance of Camels is always pleasant, indoors or out.
They do not tire the taste nor leave any cigarette after-taste.

You Can Buy Here as Cheap as from the Catalog House!

AND GET WHAT THEY CAN'T GIVE YOU!

Our Helpful Year Round Service and Genuine



Pathfinder Life Time Guaranteed Supertwist Cord Tires and All-Weather Treads

—You'll agree that they out-class most of the Highest Priced Tires



Come in and see these full oversize tires and you'll find that Goodyear and ourselves have made it possible for you to do business with a home firm to your advantage.

Remember that we put on the tires for you, and are always right here on the ground to give you service.

The summer vacation will be a joy indeed when you start the trip with your car equipped with Goodyears, thus eliminating worry and delays.



"On Your Wheel" Prices—Not "Dumped at Your Door" or "Slung on Your Shoulder" Prices!

Look at These BARGAINS

Where are you going to find anything like them? Look at the PRICES. Then look at the TIRES—the best-known low-priced tires on the market backed by the "greatest name in rubber."

**GOODYEAR
PATHFINDER
30x3½**

\$5.75

**GOODYEAR
PATHFINDER
29x4.40**

\$7.65

COME IN—whether you need tires and service or not. Get acquainted with our new Goodyears—get acquainted with the whole line. See what you are buying BEFORE you buy—and TEST it. If you need a tire or tube QUICK and cannot come in, telephone and we'll get it to you.

Valley Motor Co.

Phone No. 12

Muleshoe

Texas

PRICES YOU CAN'T BEAT!

Goodyear has made millions more tires than any other manufacturer. It's the greatest quantity production in the industry that enables us to sell you the greatest balloon tire ever built at these low prices.

**GOODYEAR ALL-
WEATHER BALLOON
30x4.50**

\$10.55

**GOODYEAR ALL-
WEATHER BALLOON
31x5.25**

\$14.90

More People Ride on Goodyear Tires Than on Any Other Kind!

Gets Tribute From Belgium



The Symphonic Band of the Royal Belgian Guards serenaded President and Mrs. Hoover at the White House recently. Capt. Arthur Prevost, on behalf of the women of Belgium, presented Mrs. Hoover with a beautiful piece of lace.

"Look here, my dear," said the exasperated father. "I don't mind your sitting up late with that young man of yours, but I do object to his taking my morning paper when he leaves."

J. S. Hilliard, secretary of the Littlefield school board, has completed the scholastic census of that district and reports 1,644 scholastics, against 1,301 last year.

MANY VICTIMIZED BY "WILDCAT OIL MEN"

What is behind the 34,000 permits, involving millions of acres of land, issued to individuals and companies to prospect for oil and gas on the public domain since the general leasing law was passed by Congress nine years ago? Why have these permits ripened into only 56 leases? Why have 15,000 permits, whose rights have already been canceled for non-compliance with the law, allowed their claims to relapse? And how will the new Federal conservation policy curb the speculation in the potential oil lands of the country?

These are some of the questions that have caused the Department of the Interior to issue a statement describing the speculation in the public domain and the methods by which promoters have been able to turn the lure of oil to their own profit and to the disadvantage of the public in exploiting the National resources.

Many letters are on file at the Department which reveal the methods by which individuals have been imposed upon in the matter of these oil lands. "I subscribed for 25 acres of oil land," wrote an enlisted man in the Army, "to be filed on at \$2 per acre. I have already paid \$10 and will pay \$10 more this pay day. The land is supposed to be United States Government land."

Another correspondent who had begun to become suspicious of an oil development scheme wrote: "What steps would I take to get my money back? My wife and I have paid in \$120, and we can not lose it. As the association claimed the Government had granted it the permit to develop, I can not see why the Government is not liable to be obliged to refund the money. As it has been some time since the filing, possibly the association has begun operations, and if so all is well. However, I can get no communication from them."

An oil and gas application is the holder's claim to the right to prospect on 2,560 acres of public land. This is filed in the local land office with a description of the land. A permit is his right to prospect which grows out of the application. The law requires that drilling be done progressively within time limits. Upon discovery of oil, the permittee is entitled to a lease, paying the Government a royalty on all oil produced.

It is admitted that many permits have been acquired by legitimate developers, and the Government has received millions of dollars in royalty from their efforts. No censure is attached to them. But upon the passage of the general leasing act, thousands of applications for prospecting permits were filed for land in so-called "wildcat" territory, which, by the way, is land that has no visible evidence of containing oil and gas.

These applications were filed in many instances without geological examination and by individuals without financial means of complying with the drilling requirements of the law. They had no special reason to believe that oil was present. Actual development, obviously, was not their purpose. Apparently, their hope was to obtain permits and hold them until some one had tested land for oil and gas in the vicinity, which would enable them to sell out at a large profit or secure a royalty on any oil that might be produced on their own area by others.

When these permits were canceled for lack of development work, the lands would be filed upon again. Upon the failure of the second permittee to do the necessary prospecting work to hold the land, a third crop of applications might be filed, thus holding the land indefinitely without development.

The exploitation of the public through these permits to prospect will be automatically stopped by the application of President Hoover's oil conservation policy. Under that policy permits to prospect are not to be granted. Since they are not to be granted, promoters will not be able to profit because of any alleged prospects of wealth that might lie in them. One element of speculation that is likely to be a part of the development of oil and mining areas will have been removed.

SENATOR CONNALLY ACTIVE

Tom Connally, the new Senator from Texas, has been assigned to some of the most important committees in the Senate. He has been made a member of the Committees on Finance, Banking and Currency, Public Buildings and Grounds, and Privileges and Elections. The Finance Committee handles all tariff legislation and revenue taxation bills and is regarded as the most important committee in the Senate. Banking and Currency deals with legislation affecting the Federal Reserve System, National Banks, and a Federal Farm Loan System.

MAYBE SHE CAN'T

Mrs. Green: "I never walk under a ladder. I think it's most unlucky."
Mrs. Moregreen: "Well! I call that silly. I just place the tips of the little fingers together and the other three into the palm, cross the thumbs, say 'Magnum dotum,' and walk right under any ladder. If you do that you are perfectly safe. I can't stand silly superstitions myself."

AN OLD FASHIONED MOTHER IS THE MOTHER FOR ME

Whatever I may do,
Or wherever I may roam,
My memory goes back
To our old fashioned home—
And my old fashioned mother
With wee babes at her knee.
Ah! The old fashioned mother
Is the mother for me.

Back to our old fashioned yard
With the old fashioned trees,
And the old fashioned garden
With its flowers and bees,
And the old fashioned dinners
We chicks loved so well,
And the old fashioned stories
Our mother would tell.

And her old fashioned face—
'Twas a face with a smile
That will go through life's journey
And shine through each mile.
And her old fashioned hand
That so lovingly pressed,
As she smoothed out life's troubles
And children she blessed
And her old fashioned eyes
That shone love unto me,
Ah! The old fashioned mother
Is the mother for me.

MRS. J. W. GREGORY,
Muleshoe, Texas.

Twenty-four new airplanes were placed in service in Peru during the last twelve months.

United States airplanes, seaplanes and amphibians exported in 1928 totaled 162.

Groceries That Satisfy
At Prices That Meet With Your Approval

THAT, TOGETHER WITH COURTEOUS SERVICE, IS WHAT YOU GET WHEN YOU TRADE WITH US.

Make Our Store Your Store.

C. F. Moeller, Grocer
MULESHOE, TEXAS

Bailey County Abstract Company
L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)

Abstracts, Loans, all kinds of Insurance and Conveyancing. All matters pertaining to land titles given prompt attention.
(Member Texas Abstractors Association; Also Member Association of Title Men)

The New "66" Service Station

Is now open. We invite you to pay us a call, whether you buy or not.

"66" Gasolina and the Better Phillips and Mobiloil

WE FIX FLATS

Men's Rest Room Ladies' Rest Room

Phillips Petroleum Co.

GROCERIES

Of a Quality That Women Ask For...

Visit our store today—inspect our selection of famous makes of foods! Let us show you that our prices are lowest, our service is best—our consideration makes shopping a pleasure.

Market business is growing all the more because we cater to our customer's needs with the best varieties the market has to offer.

We Appreciate Your Business.

DEPARTMENTS FOR EVERLITE FLOUR

WINGTON'S GROCERY
And Market



The Best Way to Get By On The Farm

Is to have sufficient equipment to meet the present day requirements for efficiency. Our line of Farming Implements and Tools is the best to be found anywhere.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

This Red Tag is YOUR PROTECTION

USED CARS
with an OK that counts

WHENEVER you see the Chevrolet red "O. K. that Counts" tag attached to the radiator cap of a used car—you know that it represents outstanding quality and value. This tag means that the car to which it is attached has been thoroughly reconditioned and checked "O. K." by expert mechanics—using genuine parts for all replacements. If you are in the market for a good used car, come in. We have an unusually wide selection of used cars taken in trade—and our prices and terms are exceptionally low. Come in today!

Here are a few examples of outstanding values

- Motor
- Radiator
- Rear Axle
- Transmission
- Starting
- Ignition
- Battery
- Tires
- upholstery
- Top
- enders
- Finish

OK

We Have Some Good Trucks

Buy Your Truck Now and Avoid Delay When You Harvest

- 2-1927 Chevrolet Trucks, good grain bodies, good rubber and a good cab. Priced right and will give terms to suit.
- 1-1926 Graham Truck, good rubber and good body, motor in good shape. Priced right and can give terms.
- 1-1926 Chevrolet Truck, rubber in good shape, cab and body and fair bed. Priced to sell and can give terms.

Valley Motor Company
MULESHOE, TEXAS

DEPENDABILITY, SATISFACTION AND HONESTY

Want Ads

IF YOU WISH to sell Oil and Gas Leases on Royalty, address P. O. Box 968, Lubbock, Texas. 11-1f

WANTED—A live distributor or bread baker to sell Betty-Lou cakes. Salary and commission guaranteed. Address Betty-Lou Bakeries, 2019 Congress Avenue, Houston, Texas. 13-3

FOR SALE—Kaffir, \$1.50 per hundred; Hegari, \$1.75 per hundred; Half and Half Cotton Seed, \$1.25 per bushel, for planting. W. D. Hamblin, 4 miles north and one half mi. east of Muleshoe. 11-8t,6d

Judge B. H. Oxford of Plainview occupied the pulpit at the Methodist Church in Muleshoe Sunday night. He made an interesting talk which was appreciated by his hearers.

Mr. and Mrs. Roy Bryant of Roaring Springs are visiting Mrs. B. Walker in the West Camp community this week.

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
DR. J. H. STILES
DR. L. F. SMITH
General Medicine
MISS MABEL McLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Celebrating Our Entry Into the World War



Secretary of War James W. Good and Charles P. Sumner, chief staff, as they appeared on the steps of the War and Navy building during the Army Day celebration commemorating the entrance of the United States into the World war.

Mrs. Neal Warren and Mary and Joe Gordon of the Longview community were among the visitors to Muleshoe Saturday.

H. T. Davis of Baileyboro was transacting business in Muleshoe Saturday.



What Is It?

Goodland News Items

Elmer Locke had a bone broken in his foot while playing baseball Friday. The piano committee went to Lubbock Saturday to purchase a piano for the Goodland community. The piano was delivered Monday. A Mother's Day program will be rendered at Goodland next Sunday.

The play, "Deacon Dobbs," will be presented on Friday night, May 17th, at the school house. Everyone is invited to attend. A number of young people met at the Figure Four Ranch on Sunday afternoon to make ice cream. Six gallons of cream were made, and a large number of pictures were taken. Every one, including Miss Kemp, the hostess, had a delightful time. Several young people of this community attended B. Y. P. U. at Wilson Sunday night.

Mr. and Mrs. Harris and family visited Mr. and Mrs. Sanderson Sunday.

Mr. and Mrs. Holloway spent the day with Mr. and Mrs. Weaver Sunday.

Mr. Henry Hanover and Ferris Stokes made a business-trip to Sudan one day last week.

Mr. Beaty made a business trip to Lubbock one day last week.

Reporter

Democrat on the Ways and Means Committee, has served notice that he would fight this move to discriminate against the Philippines.

The barrage laid down against the scheme by Secretary of State Stimson, former Governor General of the islands, has created consternation in the ranks of the group sponsoring the move.

NOTICE OF SALE

The school trustees of the Muleshoe Independent School District No. 5 will sell for cash, to the highest bidder, at public auction, the old frame school building, located just south of the Haney home, on Saturday, May 25th, at 4:00 o'clock.

CARD OF THANKS

We want to thank the good people of Muleshoe, Earth and Big Square for the help they gave us on account of our feed getting burned up. We want them all to know we appreciate it.

Mr. and Mrs. A. B. Bromley.

Road Information Cozy Rest Rooms

WE DON'T KEEP THE BEST

WE SELL IT

Here is where you get the famous Phillips "66" and Magnolia Products.

Good Tires and Tubes Worth the Money

WE FIX FLATS

Jones Service Station

"SERVICE WITH A SMILE"

Mother's Day Sunday, May 12th

While remembering her with flowers, don't forget that we have a variety of

High Grade Candies

—those delicious and appetizing fruit candies and other sweets that mother so much enjoys.

We Serve Sunday Dinners

McCarty Drug Store

Merit Wins Again!

2 GRAND CHAMPIONS
3 FIRST—2 SECOND AND 2 THIRD PRODUCTION
PRIZES AWARDED MERIT MILK
MAKER—FED COWS

Listed below are the seven production prizes, and two Grand Champion prizes awarded at the Panhandle-Plains Dairy Show at Plainview to cows fed exclusively on Milk Maker Dairy Feed. This scientifically balanced dairy ration can do the same for your cows!



"ASK THE MAN THAT FEEDS IT!"

Grand Champion Jersey, "Gamboge's King's Sybil," owned by R. C. Nicholls, Tulia.

Grand Champion Holstein, "Holtex Echo Harttoy Elzevere," owned by H. B. Hales, Amarillo.

First prize in 5-year class, "Elizabeth Little Lady," owned by Joe Vaughn, Tulia.

First prize, 4-year class, "Rose Marie's Sweetheart," owned by R. C. Nicholls, Tulia.

First prize, 3-year-old class, "Rochette's Charlotte Queen," owned by Eldon Nicholls, Tulia.

Second prize, 3-year class, "Blue," (grade cow), owned by Joe Vaughn, Tulia.

Second prize in 2-year class, "Lone Star's Fairy Belle," owned by Sid Payne, Tulia.

Third prize, 2-year class, "Gamboge's King's Juanita," owned by R. C. Nicholls, Tulia.

Third prize in 5-year class Holsteins, "Holtex Echo Harttoy Elzevere," owned by H. B. Hales, Amarillo.

Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

GROUPED FARMERS DO \$2,000,000,000 BUSINESS

Two million farmers are organized into 12,000 associations in the United States for the purpose of marketing their products or buying their supplies, or doing both, on a co-operative basis, according to the United States Department of Agriculture. Last year they sold collectively farm products to the value of nearly \$2,000,000,000, and they purchased farm supplies to the value of nearly a half-million dollars.

These co-operatively minded farmers are scattered throughout the 48 states. They are particularly numerous in Minnesota, Iowa, Wisconsin, Missouri, New York, and in the states along the Pacific coast.

Nearly one-third of the farmers engaged in buying or selling together are members of farmers' elevator associations, and about one-fifth belong to co-operative creameries, cheese factories, or milk-marketing associations. Nearly 150,000 are interested in the co-operative ginning or marketing of cotton. About 50,000 farmers are selling poultry products co-operatively, and about 25,000 are acting collectively in marketing their annual wool clips.

Nearly one-half of the farmers participating in co-operative activity are members of more than one organization.

AMERICAN OUTPUT OF MOHAIR INCREASES 8 PERCENT

Mohair production in the six important producing states of the United States in 1928 amounted to 14,327,000 pounds.

The full text of the statement follows: This was an increase of 1,052,000 pounds or about 8 percent over the production of 1927. Nearly all of the increase was in Texas, which produces over 80 percent of the total.

The estimated production in the different states in 1928 was as follows: Texas, 12,330,000 pounds; New Mexico, 629,000 pounds; Arizona, 684,000 pounds; California, 176,000 pounds; Oregon, 525,000 pounds; Missouri, 178,000 pounds.

REPRESENTATIVE GARNER OPPOSES MOVE TO CURB SUGAR

Advocates of the proposal to limit the amount of duty-free sugar from the Philippine Islands have faced a rising swell of opposition in and out of Congress.

Representative Garner, of Texas, Democratic floor leader and ranking

Bear In Mind THAT OUR Close Out Sale

Is still in progress, and you can still get the very best of everything in the Dry Goods line at real Bargain Prices.

BUT DON'T WAIT

Until the best bargains are picked over. Come in today and get your share—they are here for you.

Remember we give tickets for the Saturday drawing—Don't fail to get them.

Gardner Dry Goods Co.
Muleshoe, Tex.