

One Way of Giving the Wife a 'Break'



Ever notice how women are about tires when they're driving the car? They hate to mention them.

They're just a little superstitious that if they do mention them, something will go wrong.

And when a woman is all dressed up for a party, and is on her way about twenty minutes late, almost the worst thing that CAN happen is tire trouble.

A Good many thousand Regular Husbands in the last few months have insured the family car against this sort of hazard.

They have done the Big Thing and bought their wives a set of GOODYEAR DOUBLE EAGLE Tires—which is really quite outside the promised limits of love, honor and obedience.

They were aware that Double Eagles are something almost extravagantly fine—being much better tires than the average driver actually needs.

But because they wanted to wipe out any apprehension of danger or annoyance where their wives or families were concerned, they felt that even the best was none too good.

You may want to equip YOUR family car with Double Eagles for these same reasons.

Or you may be moved to do so for a much deeper and more serious reason—that of plain SAFETY.



Certainly it is true that GOODYEAR DOUBLE EAGLES offer you protection in this regard not to be had from any other tires.

You can entrust your wife and children with them in full confidence that you have provided them the finest tires money can buy.

Specifically, the GOODYEAR DOUBLE EAGLE TIRE is a stronger, heavier, handsomer tire than the world has previously seen.

Its deep-cut sure-footed tread is double-thick, and virtually immune to puncture.

So stout and sinewy is its matchless Supertwist cord body that the odds against a blowout are perhaps 1000 to 1.

Now that it has been more than a year in public service we have had no reason to revise our original estimate that it will last as long as you will keep your car.

GOODYEAR built the DOUBLE EAGLE not on a commercial basis, but in the knowledge that its production necessarily would be limited.

The men charged with its development and perfection were free of a cost limit or specification of any kind.

They were told simply to produce "the tire of tires" and they succeeded magnificently.

That is why you will be giving your wife a "break" and yourself an experience in travel luxury, once you put these SUPER-tires on your car.

GOODYEAR

THE GREATEST NAME IN RUBBER

Tread and Carcass: These are the two main parts of a tire. There is a greater TRACTION in the Goodyear All-Weather Tread. There is greater VITALITY in the Goodyear Supertwist carcass. EVIDENCE? Any Goodyear dealer will demonstrate. PROOF? "More people ride on Goodyear Tires than on any other kind!"

Valley Motor Company

MULESHOE

TEXAS

Bailey County Abstract Company
L. S. BARRON, Manager. MULESHOE, TEXAS
(ESTABLISHED IN 1900)
Abstracts, Loans and Insurance
WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.
(Member Texas Abstracters Association; Also Member Association of Title Men)

DRIVE IN
And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products.
Good Tires and Tubes Worth the Money
WE FIX FLATS

Jones Service Station
"SERVICE WITH A SMILE"
Road Information Cozy Rest Rooms

We Serve the Best COLD DRINKS

—AND—
Hot Lunches
IN MULESHOE
Try Us and See for Yourself.

We Serve Sunday Dinners

McCarty Drug Store
Muleshoe, Texas

WANTED!

To Contract Sudan

We Still Need About 500 Acres

Our Mill is operated each Wednesday and Saturday. Bring us your corn and feed you want ground.

The Best Feeds—Purina
(In the Checkerboard Bags)

Bailey County Elevator Company

SECOND CUTTING OF ALFALFA MAKES MORE THAN TON TO ACRE

J. I. Lawler, on the F. P. Warren & Co. farm northeast of Muleshoe, finished putting up the second cutting of alfalfa Monday of this week. This is a first year crop and only 10 acres were put in. The average yield per acre for each cutting has been slightly over one ton, and two more cuttings are assured.
With a low estimate of four tons for the season, the crop will run over \$100 per acre at present market prices for alfalfa hay. A close account of all expense is being kept by A. P. Stone, agent for the Warren interests here, and this ten acres is expected to net \$50 per acre above the value of dry land crops.

Mr. and Mrs. T. L. Eason and their little grandson, Clayton, West of Fort Worth, went to Pecosville Thursday to attend a family reunion at the home of Mrs. Eason's parents, Mr. and Mrs. J. E. Wright.

Mrs. Owen Head of Slaton, who has been seriously ill, is reported somewhat improved. Mrs. Head was formerly Miss Wilma Robinson of Muleshoe.

Mr. and Mrs. Ike Robinson, Mr. and Mrs. George Odell motored to Lubbock Sunday to visit their sister, Mrs. Owen Head, who is in the Lubbock Sanitarium.

Charlie Williams left Wednesday morning for Trenton, Neb., to visit his parents, Mr. and Mrs. C. E. Williams.

Dr. and Mrs. J. G. Hicks and family of Snyder, Texas, visited with Rev. W. B. Hicks and family Tuesday and Wednesday.

Miss Katherine Hobbs is visiting relatives and friends in Paducah, Texas.

Burford Butts is driving a new Chevrolet 6 sedan this week.

Mr. E. C. Duncan and family of Cisco are visiting Mr. and Mrs. Geo. Dodson and family this week.

H. A. Skaggs and family of Amarillo were week-end visitors of Mr. and Mrs. H. C. Henington.

Christine Roach spent Saturday night and Sunday with Mildred Burkhead.

Mr. and Mrs. Elmo Head spent Sunday in Lubbock.

Mr. and Mrs. N. N. Nelson and son of Amarillo spent the week-end in the home of Geo. Nelson.

Burford Butts and Jimmy Cox have returned from an extended trip over the western part of the U. S.

R. E. Campbell of Stamford, Texas was a prospector in Muleshoe this week.

Miss Bessie Paek has returned to her home in the Watson community.

Mrs. G. W. Sollock of Crosbyton visited her daughter, Mrs. J. E. Adams, last week.

BIGGEST ON PLAINS

Although only two months old, Draughon's College is by far the largest school of its kind on the Plains. It costs no more to get the nationally-known Draughon Training than to attend some small, unknown school. Clip and mail this ad for Special Opportunity today. Draughon's College, Lubbock, Texas.

A. R. Matthews, M. D.
Physician and Surgeon
MULESHOE, TEXAS

DR. GREEN
DENTIST
False Teeth\$17.50
Gold Crowns 5.00
Bridgework 3.00
Silver Fillings 1.00
Extractions 1.00
Office No. 5, Velgel Bldg.
222 1/2 Broadway St. Plainview, Texas

Send Your
Abstract Work
—To The—
Muleshoe Abstract Company
A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Jeanette Crowley, who has been visiting Mr. and Mrs. H. C. Henington for the past several weeks, returned to her home in White Deer last Sunday.

Wm. H. Bonneau, traveling representative of the J. L. Tallow Company in this section, was in Muleshoe Tuesday.

Mrs. T. S. Ballew of Lovington, N. M., is visiting her mother, Mrs. M. Z. Dodson.

Lester Reed came in from Chicago Tuesday evening to visit his sister, Mrs. Frank Johnson.

Mrs. E. McWilliams and son of Paducah are visiting her sister, Mrs. G. H. Holland, and Mrs. R. L. Hobbs.

Lillian Roach spent Saturday night with Ailine Evans of XL.

NAIVETTE CROQUIGNOLE PERMANENT WAVE

Is the newest, in permanent waves (the wave everyone is wanting).

Natural looking, beautiful waves that require no finger waving; ringlet ends.

No frizzes, no kinks, no pain; no discoloration of white hair.

STUDIO BEAUTY SHOP

(OVER JACKMAN'S)
Phone 761 Clovis, N. M.

WHEN IN MULESHOE STOP AT The Elite Hotel

Cozy—Comfortable—Good Service
Regular Meals and Short Orders
SPECIAL SUNDAY DINNERS
G. D. GUPTON, Proprietor

MULESHOE

TEXAS

FARMERS, ATTENTION!

Patronize your local Produce House. We furnish you a convenient market for your cream, eggs, poultry and hides and pay you the top local market prices. We are equipped, and have the experience to handle your produce in the most economical manner and give honest weight and correct grades on poultry and correct tests on your cream. Quick and courteous service, a rest room for ladies and ice water to drink. Your business appreciated.

Cream now 40c per pound.

Muleshoe Produce Co.

ELMO HEAD, Manager

Building Material-- Builders' Hardware

Complete Home Plans Furnished

Let us furnish you an estimate when you are ready to build or remodel your home.

House Frnshings

We can furnish your home completely with the very best and most desirable household equipment to be found anywhere, and at reasonable prices.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

Dependable Ford Service!

We'll oil and grease your Ford at a low price and help you to keep it in the very best running order at all times. All labor billed at low, flat rate. We use only genuine Ford parts. Specially trained mechanics who take pride in doing a good job. Ask about the Special Inspection Service which helps to insure good performance.



Muleshoe Motor Co.

We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

The Trail of '98

(Continued from page 2)

ook limbs, and he told me many a strange story of his roving life. "You know, the old man's all broke up at me playing the fool like this. He's got a glue factory back in Massachusetts. Guess he stacks up about a million or so. Wanted me to go into the glue factory, begin at the bottom, stay with it. But not little Willie. Life's too interesting a proposition to be turned down like that, I'm not repentant. I know the fatted calf's waiting for me, getting fatter every day. One of these days I'll go back and sample it."

It was he I first heard talk of the Great White Land, and it stirred me strangely.

"Every one's crazy about it. They're rushing now in thousands, to get there before the winter begins. Next spring there will be the biggest stampede the world has ever seen. Say, Scotty, I've the greatest notion to try it. Let's go, you and I. There's the gold, shining, shining, and it's cat's paw to us. I don't care one rip for the value of it. I can make all I want out of glue. But the adventure, the excitement, it's that that makes me fit for the foolish house."

He was silent a long time while my imagination conjured up terrible, fascinating pictures of the vast, unawakened land, and a longing came over me to date its shadows.

As we said good night, his last words were: "Remember, Scotty, we're both going to join the Big Stampede, you and I."

I slept but fitfully, for the night air was nipping, and the bunkhouse nigh as open as a cage. In the afternoon I was put to work in the gravel pit.

There were four of us. We threw the gravel against a screen where the finer stuff sifted through was used in making concrete.

Heigh-ho! what a life it was. Resting, eating, sleeping; negative pleasures became positive ones. Life's great principle of compensation worked on our behalf, and to lie at ease, reading an old paper, seemed an exquisite enjoyment.

I was much troubled about the Prodigal. He complained of muscular rheumatism, and except to crawl to meals was unable to leave his bunk. Yet he bore his suffering with great spirit, and, among that nondescript crew, he was a thing of joy and brightness, a link with that other world which was mine own. They nicknamed him "Happy," his cheerfulness was so invincible.

One morning I woke about six, and found, pinned to my blanket, a note from my friend.

"Dear Scotty: "I grieve to leave you thus, but the cruel foreman insists on me working off my ten days' board. Racked with pain as I am, there appears to be no alternative but flight. Accordingly I fade away once more into the unknown. Will write you general delivery, Los Angeles. Good luck and good-by. Yours to a-cinder, "HAPPY."

There was a hie and cry after him, but he was gone, and a sudden disgust for the place came over me. For two more days I worked, crushed by

Trench Mouth Healed

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. McCARTY DRUG STORE.

BUILDING
IF YOU ARE THINKING OF BUILDING—SEE MR. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.
W. C. GORDON
At Panhandle Lumber Company

Lubbock Sanitarium
(A Modern Fireproof Building) and **Lubbock Sanitarium Clinic**
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
DR. F. B. MALONE
General Medicine
Eye, Ear, Nose and Throat
DR. J. H. STILES
DR. L. P. SMITH
General Medicine
MISS LONDON
tory

a gloom that momentarily intensified. Chantant and imperative in me was the voice of change. I could not become toll-broken, so I saw the foreman, and he told me many a strange story of his roving life.

"Why do you want to go?" he asked reproachfully. "Well, sir, the work's too monotonous."

"Monotonous! Well, that's the runniest reason I ever heard a man give for quitting. But every man knows his own business best."

Los Angeles will always be written in golden letters in the archives of my memory. Crawling, sore and sullen, from the clutch of toll, I revealed in a lotus life of ease and idleness. Living was incredibly cheap.

For seventy-five cents a week I had a little sunlit attic, and for ten cents I could dine abundantly. So, dreaming and roaming the streets, I spent my days in a state of beatitude.

But my small capital could not last forever, and the time came when once more the grim face of toll confronted me, and again I found myself mixing with the spineless residuum of the employment bureau.

I got work as an orange-picker. It was a matter of swinging long ladders into fruit-flourishing trees, of sunshiny days and fluttering leaves, of golden branches plundered, and boxes filled from sagging sacks. There is no more ideal occupation. I reveled in it. Possibly I would have gone on contentedly enough, perched on a ladder, high up in the sunlit sway of treetops, had not the work come to an end. When I counted my savings and found that I had four hundred and ninety-five cents, such a feeling of affluence came over me that I resolved to gratify my taste for travel.

Accordingly I purchased a ticket for San Diego, and once more found myself southward bound.

A few days in San Diego reduced my small capital to the vanishing point, yet it was with a light heart I turned north again and took the All-Tie route for Los Angeles. I was absolutely penniless. The Lord looks after his children, said I, and when I became too inexorably hungry I asked for bread, emphasizing my willingness to do a stunt on the woodpile. Perhaps it was because I was young and notably a novice in vagrancy, but people were very good to me.

On arriving in Los Angeles I went to the post office. There was a letter from the Prodigal dated New York, and inclosing fourteen dollars, which he owed me. He said: "I returned to the paternal roof, weary of my role. The fatted calf awaited me. Nevertheless, I am sick again for the unhallowed swine-husks. Meet me in Frisco about the end of February, and I will a glorious proposition unfold. Don't fail. Look for a letter in the General Delivery."

There was no time to lose, as February was nearly over. I took a steerage passage to San Francisco, resolving that I would mend my fortunes. It is so easy to drift, I saw that as long as I remained friendless and unknown nothing but degraded toil was open to me. Surely I could climb up, but was it worth while? A snug farm in the Northwest awaited me. I would work my way back there, and arrive decently clad. Then some would know of my humiliation. I had been wayward and foolish, but I had learned something.

What with steamer fare and a few small debts to settle, I found when I landed in San Francisco that once more I was flatly broke. There was no letter for me, and perhaps it was an account of my disappointment, per-

haps an account of my extreme shabbiness, but I found I had quite lost heart. So I tightened my belt and sat in Portsmouth square, cursing myself for the many nickels I had squandered in riotous living.

I was drowsing on my bench when some one addressed me. "Say, young fellow, you look pretty well used up."

An elderly, gray-haired man came and sat by me. "Come, buck up, kid, you're pretty near down and out. I've been studying you two days. Let's go and feed."

He took me to a restaurant where he ordered a dinner that made my head swim. My benefactor was rather under medium height, but so square and solid you felt he was a man to be reckoned with. His mouth was firm and his chin resolute. Altogether his face was a curious blend of benevolence and ruthless determination.

(To be continued.)

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(To be continued.)



To See-Well--See Wor-rell

EXCLUSIVE
Eyesight Specialist

1/2 Block Off Main, East of
Barry Hardware Company

CLOVIS NEW MEXICO

For Health's Sake
Whole Wheat Bread
MADE BY BAKERS
"WHO KNOW HOW"
Fresh Cakes and Cookies Daily
Muleshoe Bakery
MULESHOE TEXAS

Don't Destroy Dirty Clothing
Consider your suit--The one worn often and rough. There may be grime visible on collar and cuff. A lot of grease from your car quite likely is there. A nasal inspection presents an odor quite rare. Now, what a cleaner can do to that suit is magical. So, don't resort to destruction that's tragical.
Muleshoe Tailor Shop
(COPY. J. T. HUNTER)

A NEW SYMBOL OF A GREATER SERVICE

Two old established oil companies join forces better to serve their millions of customers

A STATEMENT

The consolidation of the Marland Companies and the Continental Oil Company has combined the producing, refining and marketing facilities of these widely known manufacturers and distributors of petroleum products.

The high standards of manufacture which have established and maintained the reputation of the high quality products heretofore sold under the Conoco and Red Triangle brands will be strictly maintained.

The same chemists and engineers, the same refineries and, above all, the same policies, will support the new trade mark "A new symbol of a greater service."

C. J. Williams CHAIRMAN OF THE BOARD
J. Moran PRESIDENT

THE GREATER CONTINENTAL OIL COMPANY
PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

This Is Entry Week

-- IN THE --

Journal's Big Subscription Campaign

Every Town and Community in Muleshoe Trade Territory Should Share in This Prize Distribution

SEND IN YOUR NOMINATION TODAY!

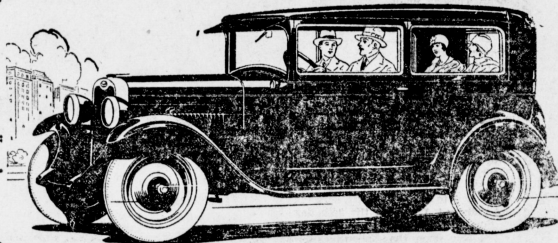
MAKE IT YOURS

FIRST GRAND PRIZE

MAKE IT YOURS

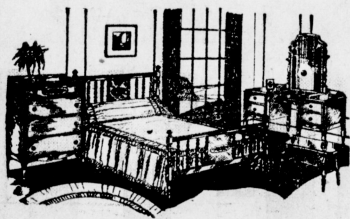
Chevrolet Six 4-Door Sedan
Fully Equipped
Value **\$820.00**

Purchased From Valley Motor Co.
MULESHOE, TEXAS
Will Be Displayed in Their Show Room



The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Can Buy Its Equal. A Wonderful Prize For a Few Hours Work.



SECOND GRAND PRIZE

Four Piece Bed Room Suite

Value • **\$300.00**

Purchased from and will be displayed at E. R. Hart Lumber Co.

THIRD PRIZE, EITHER BATTERY OR ELECTRIC

Crosley Radio

A gift that the entire family will enjoy. The BANDBOX complete in a beautiful cabinet is valued at \$150.75.

This is a nice prize for a little spare time work.

Purchased from Ivan Mardis and will be on display at McCarty Drug Store, Muleshoe, Texas.

\$595.00 IN GOLD

A special fund of \$595.00 has been reserved to pay active non-prize-winners, on the basis of twenty per cent of their individual collections. This arrangement assures compensation for all active non-prize winners, and means that there will be no losers in the race.



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

**FIFTH PRIZE—ELGIN WRIST WATCH
VALUE \$35.00**



For either man or woman. Valued at \$35.00. Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.

FREE VOTE COUPON

Good For 100 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

M. _____

Address _____

Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 100 free votes.

ENTRY COUPON

Good for 5000 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

M. _____

Address _____

Note—Only one Entry Coupon accepted for each candidate.

FOR FURTHER INFORMATION REGARDING THE CAMPAIGN, COMMUNICATE WITH THE MANAGER, CARE MULESHOE JOURNAL, MULESHOE, TEXAS—PHONE 54

The new Cass deep furrow grain drill, no trash on either; can get a stand when all others fail. Look this drill over before you buy.—Gaines & Elliott Hardware Co., Bovina, Texas.

New type Sanders one-way plow, three levers, new hitch and fool-proof. Puts it in a class to itself.—Gaines & Elliott Hardware Co., Bovina, Texas.

Let Us Solve Your Food Problems

Instead of worrying your head over where to buy your foodstuffs, what to have for the next meal and what you can find that will be different and appetizing, why not turn all those problems over to us to solve? We can do it quickly, easily and in a most satisfactory manner.

And most important of all, we handle only the highest quality foodstuffs in every line and sell at prices that mean true economy to you.

Make this your permanent headquarters for foodstuffs and end your food problems for good.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4

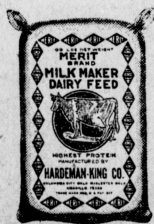
Free Delivery

Try Us and See

You will be satisfied with the efficient service we are able to render you. Just call us for any information you might want during harvest or shipping time, we will be glad to assist you in every way possible.

We want to buy your wheat, Maize kafir and sudan. Get our prices before selling.

Merit Brand Feeds Are Better



Merit Baby Chick Grains	\$3.25
" Starting Mash	\$4.50
" Growing Mash	\$4.00
" Egg Mash	\$3.75
" Milk Maker	\$2.85
" Pig Feed	\$3.25
" Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

BURGLARS TAKE SMALL SUM OF MONEY FROM PANHANDLE LUMBER CO.

Thieves entered the office of the Panhandle Lumber Company here Tuesday night, taking cash from the safe amounting to \$9.80. Entrance was gained through a window. According to officials, indications were that amateurs were responsible. The inside lock of the safe had been knocked off with a hatchet. A number of checks and other papers which were in the safe were not taken.

Curtis Taylor and son, Buddy, had their tonsils removed at the Lubbock Sanitarium last Friday. Curtis says the operation was very painful for him and that his throat was very sore for several days afterward.

J. C. Mardis and family returned to their home in Colbrath, Colorado last Wednesday after an extended visit with relatives here.

Miss Maxine Hubbard of Colorado Springs, Colo., who has been visiting Miss Beth Mardis, returned to her home last Wednesday.

Misses Jewel and Opal Haney have returned from an extended visit in Oklahoma.

Claude Hammond and family have returned from a visit to Arkansas.

Miss Hazel DeBord is visiting her sister in Fortales, N. M.

Ernest Ford and wife of Dallas are visiting in the home of Geo. Nelson.

Arthur McCaffy attended lodge at Sudan Tuesday night.

SHERIFF'S SALE

STATE OF TEXAS.

BAILEY COUNTY.

WHEREAS, by virtue of an alias execution issued out of the 72nd District Court of Lubbock County, Texas, a judgment rendered in said Court on the 27th day of February, 1929, for \$1275.34 and costs of suit, in favor of H. D. Chipley and J. H. Goodrich and against Frank L. Stegall, No. 3381 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 24th day of July, A. D. 1929, at one o'clock P. M., levy upon the following described property, to-wit: the North one-half (1/2) of Section Twenty-six (26), Block B, Melvin Blum and Blum, Grantee, situated in Bailey County, Texas, and belonging to Frank L. Stegall; and on the 3rd day of September, 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and four o'clock P. M. on said day, at the Court House door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Frank L. Stegall in and to said property.

WITNESS my hand this the 24th day of July, 1929.

H. A. DOUGLASS,
Sheriff of Bailey County, Texas.

Want Ads

WANTED—Light housekeeping rooms. Phone The Journal office.

FOR SALE—1927 Chevrolet Coupe. Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas.

ONE of the fastest growing Life Insurance Companies in Texas, wants a representative in Muleshoe. Full or part time. Home office cooperation that will make you money. Write J. H. Ritchie, Agency Manager, 214 Myrick Building, Lubbock, Texas.

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

COFFEE—H. & K. Coffee for sale by W. M. S. ladies of Baptist Church, at homes of Mrs. L. S. Barron, Mrs. Byron Griffiths and Mrs. J. L. Alsop.

LOST—Monday on Highway, between Progress and 2 miles south of Muleshoe, brown suitcase, containing pair of trousers, 2 dress shirts, 3 work shirts, pair slippers and box of stationery. Finder please leave at Journal office or notify Charlie Davis, Box 82, Bula, Texas.

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddie lots of rice.—Gaines & Elliott Hardware Co., Bovina, Texas.

TO MY FRIENDS:

After entering The Journal's contest, I learned that it would be impossible for me to continue in the race. After I withdrew Mrs. J. E. Adams, who was working with me, entered and I wish to give the subscriptions which we secured to her. However, should anyone from whom I secured a subscription so desire, I will have your subscription cancelled. Mrs. Adams will greatly appreciate your support and I will appreciate it also.

As I will not be able to see you personally, I wish to take this means of thanking each of you for your subscription.

Mrs. Adams says:
The two days Miss Adair was in The Journal's contest I worked with her in securing subscriptions. Since she has withdrawn I have entered and would appreciate getting credit for the subscriptions which we've secured.

Signed: Miss Lillian Adair.
Mrs. J. E. Adams.

PAT R. BOBO

ATTORNEY-AT-LAW

Practice in All Courts.

MULESHOE, TEXAS

Seasonable Merchandise

IN

Dry Goods, Piece Goods
Ladies' and Gents' Furnishings
Shoes, Hats and Ready-to-Wear

Ask For Tickets For Trades Day Prize Drawings

March Dry Goods Co.

"The Price is the Thing."

Muleshoe

Texas

Can You YO-YO

??

Next Saturday, August 10th, we will give away one Genuine Flories Yo-Yo with every purchase of "Magnolia," "Conoco" or "Gulf" gasoline or a Goodyear tire or tube and on the following Saturday, August 17th, we will have a big

YO-YO CONTEST
With Plenty of Nice PRIZES

BE SURE AND GET A YO-YO THIS SATURDAY AND BE IN SHAPE TO WIN A PRIZE

VALLEY MOTOR COMPANY

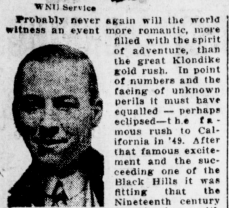
Everybody's Yo-Yo-ing---Can You?

The RAIL OF 98

A Northland Romance

by Robert W. Service

ILLUSTRATIONS
IRWIN MOYER



Robert W. Service

Probably never again will the world witness an event more romantic, more filled with the spirit of adventure, than the great Klondike rush. In a host of numbers and the facing of unknown dangers it must have equalled—perhaps surpassed—the famous rush to California in '49. After that famous excitement and the succeeding one of the Klondike, it is fitting that the nineteenth century should close with the strangest and most glittering epic of all—the trek to the frozen valley of the Yukon.

The argonauts, men and women, represented every class and occupation—a cross section of society—and naturally there were artists of every description, painters of pictures and writers of prose and poetry. Among the latter none was more gifted or has rendered a more vivid transcription than Robert W. Service. Perhaps the poetic gift was in him before he encountered the spell of the Northland. At any rate it was not developed; and it is a fact, as he has testified, that it was the magic of the country and the thrill of the thing he witnessed that aroused him to poetic expression.

After celebrating the epic of '98 in many wonderful poems, Mr. Service now essays to present its tremendous drama and beautifully romantic qualities in prose. The poetic thought is still visible even though the meter has been discarded, considering the motif of the story the opening lines of one of his famous poems, in his mind: "This is the law of the Yukon, and ever she makes it plain: Send not your foolish and feeble; send me your strong and your sane." It is a story which pictures the strong and the steel-nerved in triumph; the weak and the fearsome in defeat. In particular, it is a story of one strong man, of his best to protect a weak woman.

CHAPTER I

As far back as I can remember I have faithfully followed the banner of Romance. It has given color to my life, made me a dreamer of dreams, a player of parts. As a boy, romping along the wild heather hills, I have heard the glad shouts of the football players on the green, yet never etched to join them. Mine was the richer, rarer joy. The spirit of Romance beckoned to me. I would adventure in the stranger lands, and face their perils and brave their dangers. The joy of the thought excited in my veins, and scarce could I bide the day when the rolling of chance and change would be open to my feet.

It is strange that in all these years I confided in no one. Garry, who was my brother and my dearest friend, would have laughed at me in that affectionate way of his. You would never have taken us for brothers. He was the handsomest boy I have ever seen, frank, fair-skinned and winning, while I was dark, dour and none too well favored. He was clever, practical and ambitious, excelling in all his studies; whereas, except in those which appealed to my imagination, I was a dullard and a dreamer.

Yet we loved each other as few brothers do. Not excepting mother, Garry knew me better than any one has ever done, and I loved him for it. It seems overfond to say this, but he did not have a fault; tenderness, humor, enthusiasm, sympathy and the beauty of a young god—all that was manfully endearing was expressed in this brother of mine.

Our home was an ideal one; Garry, tall, fair and winsome; myself, dark, dreamy, reticent; and between us, linking all three in a perfect bond of love and sympathy, our gentle, delicate mother.

Mother must have worried a good deal over my future. Garry was the young heir, and I was but an inheritor, a burden on the estate. At last I told her I wanted to go abroad, and then it seemed as if a great difficulty was solved. We remembered of a cousin who was sheep-ranching in the Saskatchewan valley and had done well. It was arranged that I should join him as a pupil, then, when I had learned enough, buy a place of my own. It may be imagined that while I apparently acquiesced in this arrangement, I had already determined that as soon as I reached the new land I would take my destiny into my own hands.

Then as the hour of my departure drew near a shadow fell on us as if I broke down in manly grief, it must be remembered I had never before been from home. Mother gave up trying to be brave, and wiped her tears with mine.

"Don't cry, sweetheart mother," I said; "I'll be back again in three years."

"Mind you do, my boy, mind you do."

She looked at me woefully sad, and I had a queer, heartrending prevision I would never see her more. Garry

was pale and quiet, but I could see he was vastly moved.

"Athol," said he, "if ever you need me just send for me. I'll come, no matter how long or how hard the way."

I can see them to this day standing there in the drenching rain, Garry fine and manly, mother small and drooping.

"Good-bye, laddie, good-bye!" I forced myself away, and stumbled on board. When I looked back again they were gone, but through the gray shadows there seemed to come back to me a cry of heartache and irremediable loss.

It was on a day of early autumn when I stood knee-deep in the heather of Glenlyne, and looked wistfully over the gray sea. 'Twas but a month later when, homeless and friendless, I stood on the beach by the Cliff house of San Francisco, and gazed over the fretful waters of another ocean. Such is the romance of destiny.

Consigned, so to speak, to my cousin, the sheepherder of the Saskatchewan, I found myself setting foot on the strange land with but little heart for my new vocation. My mind, cramped of book notions, craved for the larger life. I was vainly mad for adventure; to fare forth haphazardly: to come upon naked danger; to feel the bludgeonings of mischance; to tramp, to starve, to sleep under the stars. It was the callow boy-idea perpetuated in the man, and it was to lead me a sorry dance. But I could not overbear it.

The notion of the South Seas was ever in my head. I loafed in the sunshine, sitting on the pier-edge, with eyes fixed on the lazy shipping. These were care-free, irresponsible days, and not, I am convinced, entirely misapplied. I came to know the worthiness of the wharfside, and plunged into an underworld of fascinating repelency. I nibbled shoulders with eager necessity, scrambled for free lunches in frothy barrooms, and amid the scum and debris of the waterside found much food for sober thought. Yet at times I blamed myself for thus misusing my days, and memories of Glenlyne and mother and Garry loomed up with reproachful vividness.

I was, too, a seeker of curious experience, and this was to prove my undoing. One foggy midnight, coming up Pacific street with his gilt of saloons, I was clouted shrewdly from behind and dropped most neatly in the gutter. When I came to, very sick and dizzy in a side alley, I found I had been robbed of my pocketbook with nearly all my money therein. Fortunately I had left my watch in the hotel safe, and by selling it was not entirely destitute; but the situation forced me from my citadel of pleasure, despair, and confronted me with the grimmer realities of life.

With some thirty-odd dollars standing between me and starvation, it was



A Big Contractor Wanted Fifty Men Immediately.

obvious I must become a hewer of wood and a drawer of water, and to this end I hunted the employment offices. One morning, on seeking my favorite labor tavern, I found an unusual flutter among the benchwarmers. A big contractor wanted fifty men immediately. With a number of others I pressed forward, was interviewed and accepted. The same day we were marched in a body to the railway depot and herded into a fourth-class car.

Where we were going I knew not; of what we were going to do I had no inkling. I only knew we were southbound, and at long last I might fairly consider myself to be the shut stock of fortune.

I left San Francisco blanketed in gray fog and besombed by a roaring wind; when I opened my eyes I was in a land of spacious sky and broad, clean sunshine. It seemed like a land of promise, of song and sunshine, and silent and apart I sat to admire and to enjoy.

"Looks pretty swell, don't it?"

I will call him the Prodigal. He was about my own age, thin, but sun-browned and healthy. His eyes twinkled with a humorous light, but his face was shrewd, alert and aggressive.

"Yes," I said soberly, for I have always been backward with strangers.

"Pretty good line. The banner belt. Eternal summer. Ever been here before?"

"No."

"Neither have I. Glad I came, even if it's to do the horny-handed son of toil stunt."

"Where are we going, have you any idea?" I asked.

"Search me," he said. "One thing you can bank on, they'll work the dude out of us. The gentle grafter nestles in our midst. This here's a cinch game and we are the fall guys."

He talked on with a wonderful vivid manner and an outpouring knowledge of life, so that I was hugely interested. Yet ever and anon a situation

inside would betray him, and at no time did I fail to see that his roughness was only a veneer. As it turned out he was better educated by far than I, a Yale boy taking a post-graduate course in the University of Herd Luck.

My reserve once thawed, I told him much of my simple life. He listened, intently sympathetic.

"Say," said he earnestly when I had finished. You're green, if you'll excuse me saying it, and maybe I can help you some. Likewise you're the only one in all the gang of hoboes that's my kind. Let's be partners."

I felt drawn to him and agreed.

CHAPTER II

On either side of us were swift hills mottled with green and gold, ahead a cord of snow-capped mountains above a sky of robin's-egg blue. The morning was lyric and set our hearts piping as we climbed the canyon. About midday we reached the end. Gangs of men were everywhere, ripping and tearing at the mountainside. Everywhere was the feverish activity of a construction camp.

We sat that night by the crackling blaze of tamarisk, sycamore and live-oak.

(Continued on page 6)

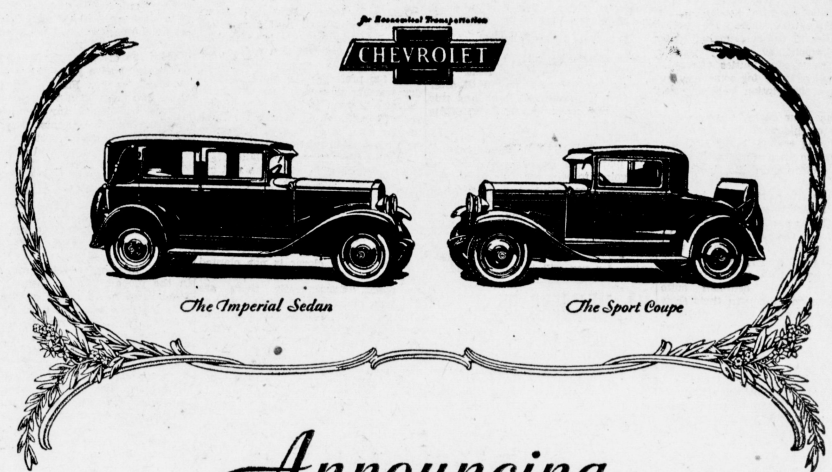
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Gasoline, Kerosene and Oils
Once Tried, Always Used

Insist on Phillips "66" Products

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Muleshoe, Texas

The Journal Office for Commercial Printing



Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

When you examine the new Imperial Sedan and Sport Coupe,

Come in today. Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1 1/2 Ton Chassis, \$545; The 1 1/2 Ton Chassis with Cab, \$650. All prices f.o.b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Valley Motor Company

MULESHOE, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

One Way of Giving the Wife a 'Break'



Ever notice how women are about tires when they're driving the car? They hate to mention them.

They're just a little superstitious that if they do mention them, something will go wrong.

And when a woman is all dressed up for a party, and is on her way about twenty minutes late, almost the worst thing that CAN happen is tire trouble.

A Good many thousand Regular Husbands in the last few months have insured the family car against this sort of hazard.

They have done the Big Thing and bought their wives a set of GOODYEAR DOUBLE EAGLE Tires—which is really quite outside the promised limits of love, honor and obedience.

They were aware that Double Eagles are something almost extravagantly fine—being much better tires than the average driver actually needs.

But because they wanted to wipe out any apprehension of danger or annoyance where their wives or families were concerned, they felt that even the best was none too good.

You may want to equip YOUR family car with Double Eagles for these same reasons.

Or you may be moved to do so for a much deeper and more serious reason—that of plain SAFETY.



Certainly it is true that GOODYEAR DOUBLE EAGLES offer you protection in this regard not to be had from any other tires.

You can entrust your wife and children with them in full confidence that you have provided them the finest tires money can buy.

Specifically, the GOODYEAR DOUBLE EAGLE TIRE is a stronger, heavier, handsomer tire than the world has previously seen.

Its deep-cut sure-footed tread is double-thick, and virtually immune to puncture.

So stout and sinewy is its matchless Supertwist cord body that the odds against a blowout are perhaps 1000 to 1.

Now that it has been more than a year in public service we have had no reason to revise our original estimate that it will last as long as you will keep your car.

GOODYEAR built the DOUBLE EAGLE not on a commercial basis, but in the knowledge that its production necessarily would be limited.

The men charged with its development and perfection were free of a cost limit or specification of any kind.

They were told simply to produce "the tire of tires" and they succeeded magnificently.

That is why you will be giving your wife a "break" and yourself an experience in travel luxury, once you put these SUPER-tires on your car.

GOODYEAR

THE GREATEST NAME IN RUBBER

Tread and Carcass:

These are the two main parts of a tire. There is a greater TRACTION in the Goodyear All-Weather Tread. There is greater VITALITY in the Goodyear Supertwist carcass. EVIDENCE? Any Goodyear dealer will demonstrate. PROOF? "More people ride on Goodyear Tires than on any other kind!"

Valley Motor Company

MULESHOE

TEXAS

One Way of Giving the Wife a 'Break'



Ever notice how women are about tires when they're driving the car? They hate to mention them.

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Valley Motor Company

MULESHOE

TEXAS

Bailey County Abstract Company
 L. S. BARRÓN, Manager. MULESHOE, TEXAS
 (ESTABLISHED IN 1900)
 Abstracts, Loans and Insurance
 WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.
 (Member Texas Abstracts Association; Also Member Association of Title Men)

DRIVE IN
And Gas With Us

Here is where you get the famous Phillips "66" and Magnolia Products.
 Good Tires and Tubes Worth the Money
WE FIX FLATS

Jones Service Station
 "SERVICE WITH A SMILE"
 Road Information Cozy Rest Rooms

We Serve the Best
COLD DRINKS

—AND—
Hot Lunches
 IN MULESHOE
 Try Us and See for Yourself.

We Serve Sunday Dinners

McCarty Drug Store
 Muleshoe, Texas

WANTED!
To Contract Sudan

We Still Need About 500 Acres

Our Mill is operated each Wednesday and Saturday. Bring us your corn and feed you want ground.

The Best Feeds—Purina
 (In the Checkerboard Bags)

Bailey County Elevator
Company

SECOND CUTTING OF ALFALFA MAKES MORE THAN TON TO ACRE

J. I. Lawler, on the F. P. Warren & Co. farm northeast of Muleshoe, finished putting up the second cutting of alfalfa Monday of this week. This is a first year crop and only 10 acres were put in. The average yield per acre for each cutting has been slightly over one ton, and two more cuttings are assured.

With a low estimate of four tons for the season, the crop will run over \$100 per acre at present market prices for alfalfa hay. A close account of all expense is being kept by A. P. Stone, agent for the Warren interests here, and this ten acres is expected to net \$50 per acre above the value of dry land crops.

Mr. and Mrs. T. L. Eason and their little grandson, Clayton West of Fort Worth, went to Ropesville Thursday to attend a family reunion at the home of Mrs. Eason's parents, Mr. and Mrs. J. E. Wright.

Mrs. Owen Head of Slaton, who has been seriously ill, is reported somewhat improved. Mrs. Head was formerly Miss Wilma Robinson of Muleshoe.

Mr. and Mrs. Ike Robinson, Mr. and Mrs. George Odell motored to Lubbock Sunday to visit their sister, Mrs. Owen Head, who is in the Lubbock Sanitarium.

Charlie Williams left Wednesday morning for Trenton, Neb., to visit his parents, Mr. and Mrs. C. E. Williams.

Dr. and Mrs. J. G. Hicks and family of Snyder, Texas, visited with Rev. W. B. Hicks and family Tuesday and Wednesday.

Miss Katherine Hobbs is visiting relatives and friends in Paducah, Texas.

Buford Butts is driving a new Chevrolet 5 sedan this week.

Mr. E. C. Duncan and family of Cisco are visiting Mr. and Mrs. Geo. Dodson and family this week.

H. A. Skaggs and family of Amarillo were week-end visitors of Mr. and Mrs. H. C. Henington.

Christine Roach spent Saturday night and Sunday with Mildred Burkhead.

Mr. and Mrs. Elmo Head spent Sunday in Lubbock.

Mr. and Mrs. N. N. Nelson and son of Amarillo spent the week-end in the home of Geo. Nelson.

Buford Butts and Jimmy Cox have returned from an extended trip over the western part of the U. S.

R. E. Campbell of Stamford, Texas was a prospector in Muleshoe this week.

Miss Bessie Pack has returned to her home in the Watson community.

Mrs. G. W. Sollock of Crosbyton visited her daughter, Mrs. J. E. Adams, last week.

BIGGEST ON PLAINS

Although only two months old, Draughon's College is by far the largest school of its kind on the Plains. It costs no more to get the nationally-known Draughon Training than to attend some small, unknown school. Clip and mail this ad for Special Opportunity today. Draughon's College, Lubbock, Texas.

A. R. Matheus, M. D.
 Physician and Surgeon
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DR. GREEN

DENTIST
 False Teeth\$17.50
 Gold Crowns5.00
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 Office No. 5, Veigel Bldg.
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Abstract Work

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Muleshoe Abstract
Company

A. P. STONE, Prop.
 MULESHOE, TEXAS
 Agent for Warren Addition

Jeanette Crowley, who has been visiting Mr. and Mrs. H. C. Henington for the past several weeks, returned to her home in White Deer last Sunday.

Wm. H. Bonneau, traveling representative of the J. L. Taylor Company in this section, was in Muleshoe Tuesday.

Mrs. T. S. Ballew of Lovington, N. M., is visiting her mother, Mrs. M. Z. Dodson.

Lester Reed came in from Chicago Tuesday evening to visit his sister, Mrs. Frank Johnson.

Mrs. E. McWilliams and son of Paducah are visiting her sister, Mrs. G. H. Holland, and Mrs. R. L. Hobbs.

Lillian Roach spent Saturday night with Alline Evans of YL.

NAIVETTE CROQUIGNOLE
PERMANENT WAVE

Is the newest, in permanent waves (the wave everyone is wanting).

Natural looking, beautiful waves that require no finger waving; ringlet ends.

No frizzes, no kinks, no pain; no discoloration of white hair.

STUDIO BEAUTY SHOP
 (OVER JACKMAN'S)
 Phone 761 Clovis, N. M.

WHEN IN MULESHOE STOP AT
The Elite Hotel

Cozy—Comfortable—Good Service
 Regular Meals and Short Orders
SPECIAL SUNDAY DINNERS
G. D. GUPTON, Proprietor
 MULESHOE TEXAS

FARMERS, ATTENTION!

Patronize your local Produce House. We furnish you a convenient market for your cream, eggs, poultry and hides and pay you the top local market prices. We are equipped, and have the experience to handle your produce in the most economical manner and give honest weight and correct grades on poultry and correct tests on your cream. Quick and courteous service, a rest room for ladies and ice water to drink. Your business appreciated.

Cream now 40c per pound.

Muleshoe Produce Co.
 ELMO HEAD, Manager

Building Material---
Builders' Hardware

Complete Home Plans Furnished

Let us furnish you an estimate when you are ready to build or remodel your home.

House Frnishings

We can furnish your home completely with the very best and most desirable household equipment to be found anywhere, and at reasonable prices.

E. R. Hart Lumber Co.

Coal, Hardware, Furniture.....McCormick-Deering Implements

Dependable Ford Service!

We'll oil and grease your Ford at a low price and help you to keep it in the very best running order at all times. All labor billed at low, flat rate. We use only genuine Ford parts. Specially trained mechanics who take pride in doing a good job. Ask about the Special Inspection Service which helps to insure good performance.



Muleshoe Motor Co.

We Do Not Talk Price Range. We Demonstrate Quality, Performance and Service

SAY! LET WEAVER DO YOUR TIRE AND TUBE WORK Muleshoe, Texas

The Trail of '98

(Continued from page 2)

oak limbs, and he told me many a strange story of his roving life. "You know, the old man's all broke up at me playing the fool like this. He's got a glue factory back in Massachusetts. Guess he stacks up about a million or so. Wanted me to go into the glue factory, begin at the bottom, stay with it. But not little Willie. Life's too interesting a proposition to be turned down like that. I'm not repeating. I know the fatted calf's waiting for me, getting fatter every day. One of these days I'll go back and sample it."

It was he I first heard talk of the Great White Land, and it stirred me strangely.

"Every one's crazy about it. They're rushing now in thousands, to get there before the winter begins. Next spring there will be the biggest stampede the world has ever seen. Say, Scotty, I've the greatest notion to try it. Let's go, you and I. There's the gold, ahing, ahing, and it's calling to us. I don't care one rip for the value of it. I can make a million out of glue. But the adventure, the excitement, it's that that makes me fit for the foolish house."

He was silent a long time while my imagination conjured up terrible, fascinating pictures of the vast, unworked land, and a longing came over me to dare its shadows.

As we said good night, his last words were:

"Remember, Scotty, we're both going to join the Big Stampede, you and I."

I slept but fitfully, for the night air was nipping, and the bunkhouse night as open as a cage. In the afternoon I was put to work in the gravel pit.

There were four of us. We threw the gravel against a screen where the finer stuff filtered through was used in making concrete.

Heigh-ho! what a life it was. Resting, eating, sleeping; negative pleasures became positive ones. Life's great principle of compensation worked on our behalf, and to lie at ease, reading an old paper, seemed an exquisite enjoyment.

I was much troubled about the Prodigal. He complained of muscular rheumatism, and except to crawl to meals was unable to leave his bunk. Yet he bore his suffering with great spirit, and, among that nondescript crew, he was a thing of joy and brightness, a link with that other world which was mine own. They nicknamed him "Happy," his cheerfulness was so invincible.

One morning I woke about six, and found, pinned to my blanket, a note from my friend.

"Dear Scotty:

"I grieve to leave you thus, but the cruel foreman insists on me working off my ten days' board. Racked with pain as I am, there appears to be no alternative but flight. Accordingly I fade away once more into the unknown. Will write you general delivery, Los Angeles. Good luck and good-by. Yours to a cinch,

"HAPPY."

There was a hue and cry after him, but he was gone, and a sudden disgust for the place came over me. For two more days I worked, crushed by

Trench Mouth Healed

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Pyorrhea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. McCARTY DRUG STORE.

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic

- DR. J. T. KRUEGER
Surgery and Consultations
- DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
- DR. M. C. OVERTON
Diseases of Children
- DR. J. P. LATTIMORE
DR. F. E. MALONE
General Medicine
Eye, Ear, Nose and Throat
- DR. J. H. STILES
DR. L. P. SMITH
General Medicine
General Medicine
- MISS MABEL McLENDON
X-Ray and Laboratory
- C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

a gloom that momentarily intensified. Chastant and imperative to me was the voice of change. I could not become toll-broken, so I saw the foreman.

"Why do you want to go?" he asked reproachfully.

"Well, sic, the work's too monotonous."

"Monotonous! Well, that's the rummest reason I ever heard a man give for quitting. But every man knows his own business best."

Los Angeles will always be written in golden letters in the archives of my memory. Crawling, sore and ailing, from the clutch of toil, I revelled in a lotus life of ease and idleness. Living was incredibly cheap. For seventy-five cents a week I had a little sunlit attic, and for ten cents I could dine abundantly. So, dreaming and roaming the streets, I spent my days in a state of beatitude.

But my small capital could not last forever, and the time came when once more the grim face of toil confronted me, and again I found myself mixing with the spineless residuum of the employment bureau.

I got work as an orange-picker. It was a matter of swinging long ladders into fruit-daubing trees, of sunny days and fluttering leaves, of golden branches plundered, and boxes filled from sagging sacks. There is no more ideal occupation. I revelled in it. Possibly I would have gone on contentedly enough, perched on a ladder, high up in the sunlit away of treetops, had not the work come to an end. When I counted my savings and found that I had four hundred and ninety-five cents, such a feeling of affluence came over me that I resolved to gratify my taste for travel. Accordingly I purchased a ticket for San Diego, and once more found my-

self southward bound.

A few days in San Diego reduced my small capital to the vanishing point, yet it was with a light heart I turned north again and took the All-Tie route for Los Angeles. I was absolutely penniless. The Lord looks after his children, said I, and when I became too inexorably hungry I asked for bread, emphasizing my willingness to do a stint on the woodpile. Perhaps it was because I was young and notably a novice in vagrancy, but people were very good to me.

On arriving in Los Angeles I went to the post office. There was a letter from the Prodigal dated New York, and in-coming fourteen dollars, which he owed me. He said:

"I returned to the paternal roof, weary of my role. The fatted calf awaited me. Nevertheless, I am sick again for the unballowed swine-busks. Meet me in 'Frisco about the end of February, and I will a glorious proposition unfold. Don't fail. Look for a 'letter-in-the-General Delivery'."

There was no time to lose, as February was nearly over. I took a steerage passage to San Francisco, resolving that I would mend my fortunes. It is so easy to drift. I saw that as long as I remained friendless and unknown nothing but degraded toil was open to me. Surely I could dabble up, but was it worth while? A snug farm in the Northwest awaited me. I would work my way back there, and arrive decently clad. Then some would know of my humiliation. I had been wayward and foolish, but I had learned something.

What with steamer fare and a few small debts to settle, I found when I landed in San Francisco that once more I was flatly broke. There was no letter for me, and perhaps it was on account of my disappointment, per-

haps on account of my extreme shabbiness, but I found I had quite lost heart. So I tightened my belt and sat in Portsmouth square, cursing myself for the rusty nickels I had squandered in riotous living.

I was drowsing on my bench when some one addressed me.

"Say, young fellow, you look pretty well used up."

An elderly, gray-haired man came and sat by me.

"Come, buck up, kid, you're pretty near down and out. I've been studying you two days. Let's go and feed."

He took me to a restaurant where he ordered a dinner that made my head swim.

My benefactor was rather under medium height, but so square and solid you felt he was a man to be reckoned with. His mouth was firm and his chin resolute. Altogether his face was a curious blend of benevolence and ruthless determination.

(To be continued.)



To See-Well--See Wor-rell

EXCLUSIVE

Eyesight Specialist

1/2 Block Off Main, East of

Barry Hardware Company

LOUIS

NEW MEXICO

For Health's Sake

Whole Wheat Bread

MADE BY BAKERS

"WHO KNOW HOW"

Fresh Cakes and Cookies Daily

Muleshoe Bakery

MULESHOE

TEXAS

Don't Destroy Dirty Clothing

Consider your suit—The one worn often and rough. There may be grime visible on collar and cuff. A lot of grease from your car quite likely is there. A nasal inspection presents an odor quite rare. Now, what a cleaner can do to that suit is magical. So, don't resort to destruction that's tragical.

Muleshoe Tailor Shop

COOP. J. T. HUNTER

A NEW SYMBOL OF A GREATER SERVICE

Two old established oil companies join forces better to serve their millions of customers

A STATEMENT

The consolidation of the Marland Companies and the Continental Oil Company has combined the producing, refining and marketing facilities of these widely known manufacturers and distributors of petroleum products.

The high standards of manufacture which have established and maintained the reputation of the high quality products heretofore sold under the Conoco and Red Triangle brands will be strictly maintained.

The same chemists and engineers, the same refineries and, above all, the same policies, will support the new trade mark "A new symbol of a greater service."

C. W. Marland CHAIRMAN OF THE BOARD
A. M. Moran PRESIDENT

THE GREATER CONTINENTAL OIL COMPANY

PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

This Is Entry Week

-- IN THE --

Journal's Big Subscription Campaign

Every Town and Community in Muleshoe Trade Territory Should Share in This Prize Distribution

SEND IN YOUR NOMINATION TODAY!

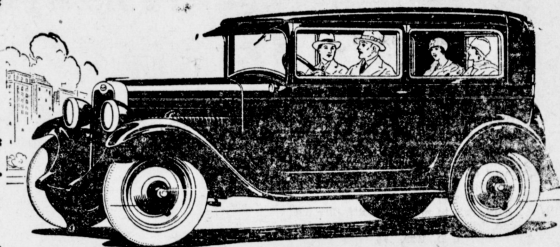
MAKE IT YOURS

FIRST GRAND PRIZE

MAKE IT YOURS

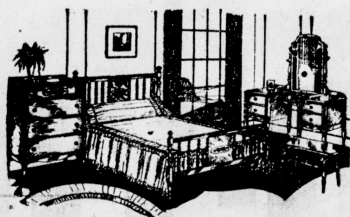
Chevrolet Six 4-Door Sedan
Fully Equipped
Value **\$820.00**

Purchased From Valley Motor Co.
MULESHOE, TEXAS
Will Be Displayed in Their Show Room



The Outstanding Features of the New Chevrolet Six Make It One of the Best Values on the Market Today

Only a Much Higher Price Can Buy Its Equal. A Wonderful Prize For a Few Hours Work.



SECOND GRAND PRIZE

Four Piece Bed Room Suite

Value • **\$300.00**

Purchased from and will be displayed at E. R. Hart Lumber Co.

THIRD PRIZE, EITHER BATTERY OR ELECTRIC

Crosley Radio

A gift that the entire family will enjoy. The BANDBOX complete in a beautiful cabinet is valued at \$150.75.

This is a nice prize for a little spare time work.

Purchased from Ivan Mardis and will be on display at McCarty Drug Store, Muleshoe, Texas.

\$595.00 IN GOLD

A special fund of \$595.00 has been reserved to pay active non-prize-winners, on the basis of twenty per cent of their individual collections. This arrangement assures compensation for all active non-prize winners, and means that there will be no losers in the race.



FOURTH PRIZE—\$100 DIAMOND RING

A beautiful diamond ring, with a blue-white stone set in the latest basket weave mounting. Purchased from and will be on display at The McCarty Drug Store, Muleshoe, Texas.

FIFTH PRIZE—ELGIN WRIST WATCH
VALUE \$35.00



For either man or woman. Valued at \$35.00. Purchased from and on display at The McCarty Drug Store, Muleshoe, Texas.

FREE VOTE COUPON

Good For 100 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

M _____

Address _____

Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 100 free votes.

ENTRY COUPON

Good for 5000 Free Votes

IN

THE JOURNAL'S

Big "Everybody Wins" Prize Contest

M _____

Address _____

Note—Only one Entry Coupon accepted for each candidate.

FOR FURTHER INFORMATION REGARDING THE CAMPAIGN, COMMUNICATE WITH THE MANAGER, CARE MULESHOE JOURNAL, MULESHOE, TEXAS—PHONE 54

The new Case deep furrow grain drill, no trash can bother; can get a New type Sanders one-way plow, three levers, new hitch and fool-proof. Puts it in a class to itself.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-4f

Let Us Solve Your Food Problems

Instead of worrying your head over where to buy your foodstuffs, what to have for the next meal and what you can find that will be different and appetizing, why not turn all those problems over to us to solve? We can do it quickly, easily and in a most satisfactory manner.

And most important of all, we handle only the highest quality foodstuffs in every line and sell at prices that mean true economy to you.

Make this your permanent headquarters for foodstuffs and end your food problems for good.

Phone Us Your Grocery Orders

Gupton Grocery Co.

Phone No. 4 Free Delivery

Try Us and See

You will be satisfied with the efficient service we are able to render you. Just call us for any information you might want during harvest or shipping time, we will be glad to assist you in every way possible.

We want to buy your wheat, Maize kafir and sudan. Get our prices before selling.

Merit Brand Feeds Are Better



Merit Baby Chick Grains	\$3.25
Starting Mash	\$4.50
Growing Mash	\$4.00
Egg Mash	\$3.75
Milk Maker	\$2.85
Pig Feed	\$3.25
Calf Meal	\$1.25

Muleshoe Elevator Co.
MULESHOE, TEXAS

BURGLARS TAKE SMALL SUM OF MONEY FROM PANHANDLE LUMBER CO.

Thieves entered the office of the Panhandle Lumber Company here Tuesday night, taking cash from the safe amounting to \$9.90. Entrance was gained through a window. According to officials, indications were that amateurs were responsible. The inside lock of the safe had been knocked off with a hatchet. A number of checks and other papers which were in the safe were not taken.

Curtis Taylor and son, Buddy, had their tonsils removed at the Lubbock Sanitarium last Friday. Curtis says the operation was very painful for him and that his throat was very sore for several days afterward.

J. C. Mardis and family returned to their home in Colbrain, Colorado last Wednesday after an extended visit with relatives here.

Miss Maxine Hibbard of Colorado Springs, Colo., who has been visiting Miss Beth Mardis, returned to her home last Wednesday.

Misses Jewel and Opal Haney have returned from an extended visit in Oklahoma.

Claude Hammond and family have returned from a visit to Arkansas.

Miss Hazel DeBord is visiting her sister in Portales, N. M.

Ernest Ford and wife of Dallas are visiting in the home of Geo. Nelson.

Arthur McCarty attended lodge at Sudan Tuesday night.

SHERIFF'S SALE

STATE OF TEXAS, BAILEY COUNTY.

WHEREAS, by virtue of an alias execution issued out of the 72nd District Court of Lubbock County, Texas, a judgment rendered in said Court on the 27th day of February, 1929, for \$1275.34 and costs of suit, in favor of H. D. Chipley and J. H. Goodrich and against Frank L. Stegall, No. 3581 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 24th day of July, A. D. 1929, at one o'clock P. M., levy upon the following described property, to-wit, the North one-half (1/2) of Section Twenty-six (26), Block B, Melvin Blum and Blum, Grantee, situated in Bailey County, Texas, and belonging to Frank L. Stegall; and on the 3rd day of September, 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and four o'clock P. M. on said day, at the Court House door of Bailey County, Texas, in the town of Muleshoe, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Frank L. Stegall in and to said property.

WITNESS my hand this 24th day of July, 1929.

H. A. DOUGLASS, Sheriff of Bailey County, Texas.

Want Ads

WANTED—Light housekeeping rooms. Phone The Journal office.

FOR SALE—1927 Chevrolet Coupe. Will sell right. For information, see J. O. Nash at Journal office, or Valley Motor Company.

Weeds never get too thick and high for the new type Sanders plow and the ground never gets so hard but what it will do a real plow job when others fail.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-4f

ONE of the fastest growing Life Insurance Companies in Texas, wants a representative in Muleshoe. Full or part time. Home office cooperation that will make you money. Write J. H. Ritchie, Agency Manager, 214 Myrick Building, Lubbock, Texas.

The Fairbanks-Morse steel Eclipse windmill will always get you a cold drink. Has 25% more lifting power than others in the steel type. Come and let us tell you why.—Gaines & Elliott Hardware Co., Bovina, Texas.

COFFEE—H. & K. Coffee for sale by W. M. S. ladies of Baptist Church, at homes of Mrs. L. S. Barron, Mrs. Byron Griffiths and Mrs. J. L. Alsup. 1tc

LOST—Monday on Highway, between Progress and 2 miles south of Muleshoe, brown suitcase, containing pair of trousers, 2 dress shirts, 3 work shirts, pair slippers and box of stationery. Finder please leave at Journal office or notify Charlie Davis, Box 82, Bula, Texas. 1tp

For clean clothes and a smile from the wife, get you a Dexter Gasmotor Washing Machine. Price \$135.00 to \$150.00. Save that fifty or sixty dollars to buy the kiddies lots of nice things.—Gaines & Elliott Hardware Co., Bovina, Texas. 25-4f

TO MY FRIENDS:

After entering The Journal's contest, I learned that it would be impossible for me to continue in the race. After I withdrew Mrs. J. E. Adams, who was working with me, entered and I wish to give the subscriptions which we secured to her. However, should anyone from whom we secured a subscription so desire, I will have your subscription cancelled. Mrs. Adams will greatly appreciate your support and I will appreciate it also.

As I will not be able to see you personally, I wish to take this means of thanking each of you for your subscription.

Mrs. Adams says: The two days Miss Adair was in The Journal's contest I worked with her in securing subscriptions. Since she has withdrawn I have entered and would appreciate getting credit for the subscriptions which we secured.

Signed: Miss Lillian Adair, Mrs. J. E. Adams.

PAT R. BOBO

ATTORNEY-AT-LAW

Practice in All Courts.

MULESHOE, TEXAS

Seasonable Merchandise

IN

Dry Goods, Piece Goods
Ladies' and Gents' Furnishings
Shoes, Hats and Ready-to-Wear

Ask For Tickets For Trades Day Prize Drawings

March Dry Goods Co.

"The Price is the Thing."

Muleshoe

Texas

Can You YO-YO

? ?

Next Saturday, August 10th, we will give away one Genuine Flories Yo-Yo with every purchase of "Magnolia," "Conoco" or "Gulf" gasoline or a Goodyear tire or tube and on the following Saturday, August 17th, we will have a big

YO-YO CONTEST
With Plenty of Nice PRIZES

BE SURE AND GET A YO-YO THIS SATURDAY AND BE IN SHAPE TO WIN A PRIZE

VALLEY MOTOR COMPANY

Everybody's Yo-Yo-ing---Can You?