

THE MULESHOE JOURNAL

VOLUME 8

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, MARCH 14, 1930.

NUMBER 5

ADVENT OF NATURAL GAS FOR MULESHOE IS IMMINENT; SUDAN PIPED

Stokers See Relief In Offing; No More False Teeth Shaken Out Cold Mornings.

After several months of watchful waiting and drudgery of stoking cold stoves (it wasn't a drudgery until we felt sure that natural gas was coming) we now see that our long-looked-for natural gas advent is rapidly becoming a reality. Reports are to the effect that the West Texas Gas Company has finished piping Sudan and will be in Muleshoe next week to begin the laying of gas piping for this city.

It won't be long now before the gas main will start sending its way out of Sudan in the direction of Muleshoe, and it is highly probable that by the time Muleshoe has been piped for by the main will have nosed into our city affording Muleshoe citizens a luxury in heating facilities that has yet to be matched for economy and convenience.

In conversation with Mr. Gupton, manager of the Elite Hotel, he informed us that he is already placing gas piping in his hotel. Mr. Gupton desires to be abreast of the times and is ever striving to keep his hotel up to the minute in adding all modern conveniences.

LITTLE VI BELLE ROBERTS PASSED AWAY FRIDAY NIGHT

The people of Muleshoe were shocked Saturday morning to hear of the death of Little Vi Belle Roberts Friday night. Vi Belle was the oldest daughter of Mr. and Mrs. J. B. Roberts.

Last Friday night at the Lubbock Sanitarium at ten o'clock an angel descended from his glorious home above to welcome the ascension from this earth to that beautiful garden of gold, little Vi Belle. She was an unusually bright child and was loved by everyone, her ever ready smile was an inspiration to all, and we shall miss this little sunbeam darting here and there as a fairy shedding happiness into every heart.

Vi Belle was born September 27, 1925, at Mabank, Texas, and departed this life March 6, 1930. Services were conducted at the Baptist church Saturday evening by Rev. C. A. Joiner. Interment was made in Muleshoe cemetery.

The Journal joins with the many friends in sympathy with Mr. and Mrs. Roberts.

M. E. MISSIONARY COUNCIL MEETS IN AMARILLO THURS.

Missionary council for the Southern Methodist church meets in Amarillo Thursday. This is a meeting of all the women of the South, and promises to be a great meeting. This is the first time that it has ever met west of the Mississippi river, and quite a number of ladies from the local Methodist church will attend. Mrs. W. D. Hicks left Wednesday as a delegate from Muleshoe.

REAL ESTATE TRANSFER

E. W. Miller to C. W. Ewing, farm. Alta Robertson to J. E. Roberts, town lots.

J. G. Nicholas to John Proslicka, town lots.

F. P. Warren and Co. to H. M. Gable, farm.

F. P. Warren and Co. to Walter M. Gable, farm.

H. M. Gable to W. M. Gable, farm.

J. C. Knochs to G. P. Howell, town lots.

E. K. Warren and Son to Walter Hamm, farm.

Shop-Girl Peeres



Lady Doris Lois Pelham Clinton Hope, daughter of the Duke of Manchester, worked for several months behind the counter in a New York store without disclosing her identity.

BIRKHEAD CHAIRMAN LEGION 'PAST COMMANDERS' WEEK'

AUSTIN, March 14th.—Claude V. Birkhead, San Antonio Attorney, first Commander of the American Legion in Texas, has accepted the chairmanship of the committee composed of the Past Department Commanders of the state for the drive for Legion Membership during Past Department Commanders' Week, March 17-23, according to Adjutant R. O. Whiteaker.

"Past Commanders' Week" will be observed throughout the state and all the Past Department Commanders will co-operate in the movement, Mr. Whiteaker states.

All American Legion Posts of the state have been urged to co-operate in the state-wide observance of Past Department Commanders' Week which is being planned by Department Headquarters members of the Post and Veterans who have never joined the Legion.

Letters from the former State Commanders are being sent to the Post, District and Division officers who served under their respective administrations urging these past officers to renew active interest in the Legion and its program.

Lubbock Trio to Sing at School Auditorium Tues.

The Lubbock Trio, one of the groups of singers representing the Stamps Music Company of Dallas, is scheduled to make an appearance in Muleshoe at the High school auditorium Tuesday night, March 18th. This group of artists is filling a number of engagements in this section of the country.

The Lubbock Trio, and reports are to the effect that it presents the best in vocal numbers, giving an hour and a half of first class entertainment.

In representing the Stamps Music Company they are sent out by one of the largest music companies of the South. Mr. Stamps, a song-writer and publisher, has done much for the music world in contributing his book of songs which has found a ready sale in this section, as well as elsewhere. In sending his singers out to rural communities he makes it possible for the people to hear the best in music at a nominal cost.

A part of the program will consist of religious songs taken from the song book of Mr. Stamps, the remainder being made up of classical and popular numbers.

The Trio is not only noted for its public appearances, but is also being recorded by Columbia, their numbers now being on sale at local music stores. This group has also done quite a bit of radio work. They will be on the air from Amarillo next Sunday between one and two o'clock.

Each member of the trio is an artist, doing solo work throughout the program. The personnel is as follows: L. M. Brooks, manager and one of the greatest basses of the South; Clyde Burleson, nationally known male alto who ranks high in the music world; and Cecil Gunn, tenor, who also takes the lead, touching the hearts of many in his rendition of popular songs. All 3 of the party come from Lubbock, Texas.

Manager Brooks is a brother of Mrs. Dan Wilim of this city.

TECH WINS SECOND PLACE IN JUDGING CONTESTS

LUBBOCK, Texas.—The student team from Texas Tech won second place in the contest at the Fort Worth Exposition and Fat stock show, Oklahoma A. & M. having taken first place and Texas A. & M. third. In 2 Texas Tech team won first place, Oklahoma A. & M. second, and Texas A. & M. third. In 1929 Texas Tech won third, Oklahoma A. & M. first, and Texas A. & M. second.

Tom and Miss Helen Errod are visiting their parents here this week.

Mesdames W. H. Lyles and Zeb Payne visited Mrs. Thompson Wed.

The First Indication of Spring



Texas Tech Gives Interscholastic Artist Course to Summer Students

LUBBOCK, Texas.—Teachers in West Texas who are planning to attend school during the summer will be interested to know that one of the new features to be offered to the students of Texas Technological College during the summer session is an artist course. Each year the college sponsors a series of recitals, lectures, and dramatic productions but this is the first time summer school students will be given an opportunity to see and hear such entertainments.

The first entertainment will be "A Light Opera Mirror" by the Redpath Artist Singers. "A Light Opera Mirror" features the presentation in costume of selections from favorite light operas such as "The Mikado," "The Chocolate Soldier," and "The Bohemian Girl." Also the company will present selections from a popular grand opera such as "Il Trovatore."

"Grumpy" a play written by Horace Hodges and T. Wigney Peryeval, and enacted by the Bennett-Hall players will be the second feature on the artist course program. It is a detective story with the scene of the action laid in England.

The Fisk Jubilee Singers will appear in concert for the third entertainment. The summer school at Tech college will open June 2 and closes August 22.

Winsett Revival Comes to Close Tuesday Night

The Winsett evangelistic campaign that has continued in Muleshoe at the Baptist church and High school auditorium for 16 days, came to a close Tuesday night. Actual figures on the number of conversions, and new church members are not available as a result of the campaign but it is estimated that there were some 45 or 50 additions to the Baptist church with some two or three converts who stated preference of Methodist church affiliations. Converts of the meeting have been free to unite with any church they wished.

The evangelistic party which consists of Evangelist Jack Winsett and wife and Mr. and Mrs. H. Ellis Ogden, left Muleshoe Wednesday for a point in Oklahoma where they will hold a meeting before making a trip to Oregon.

H. STERLING IN OKLAHOMA AT BROTHER'S BEDSIDE

A message to The Journal from H. Sterling, candidate for the office of Sheriff and Tax Collector, who with his brother, Ed Sterling, is in Hollis, Okla., at the bedside of their brother. It is to the effect that their brother's condition is critical and remains unchanged, and that he does not know when he may be able to return to Muleshoe.

CHURCH OF CHRIST

The interest was fine last Sunday at the court house, having 16 in the children's class and 13 in the grown people's class. Everybody come next Sunday and hear S. S. Eozeman on instrumental music in the worship. Does the New Testament teach it?

EX-PRESIDENT TAFT PASSES

The nation mourns the passing of Ex-president Taft this week, and the whole country paid homage to all that is mortal of him as the remains lay in state at our national capital. He was laid to rest Tuesday.

Interscholastic League Meet on March 21 & 22

The Interscholastic League meet for Bailey County will be held at the Muleshoe high school on Friday and Saturday, March 21st and 22nd, and it is being looked forward to with much interest and as constructive and entertaining when the various schools of the county meet in competition for field and literary honors.

Tuesday, March 21, was the last day for tryouts in schools, since entries had to be made to Director General Byron Durham of the YL school on that date. The schedule is not as yet complete, since all entries had to be in before this work could be started.

If weather conditions are favorable according to D. L. Kendrick, director of tennis, the tennis competition will take place on Saturday, March 15th, in order that adequate time may be allotted to these events. This is not a definite announcement, however, for favorable weather conditions must prevail for the tennis games.

According to present arrangements, the literary events will be disposed of on Friday and Friday night, March 21, leaving Saturday for the track and field events.

It is understood that medals will be given this year in each event, winners of first second and third places in each event receiving a medal.

COGNIZANT COGNATIONS

By COURT EMOY (Sub-Editing for Old Ealdy)

There are times in the lives of very-one when they gaze enviously over their shoulders at the other fellow and wish they could only be in his shoes.

This is a common occurrence of an employe regarding the boss, but not as in ye old print shoppe when the help gives the Colonel a vacation.

There's nothing like attempting to fill the other fellows shoes to lead to a perfect understanding. The boss has had his fing at printers ink, type lice, halve thin spaces, etc., and now the help is getting a crack at his end of the racket.

The Journal force at this time sees plainly why editors are called "Crazy," why their hair turns gray long before they reach their prime, and—yea—grow bald.

At this stage of the game, on the eve of press day when the people must have the news, we find a yawning orifice right in the middle of the front page that is crying out to be filled.

We are tempted to send C. S. Holland, editor of this paper, who with Mrs. Holland, is visiting his mother in Alvarado, Texas, a wire as follows:

WERE STUCK STOP MORE COPY STOP STILL US OFF 200 WORDS HOT FRONT PAGE STUFF VIA WESTERN UNION SEMICOLON BE SURE AND COME BACK BEFORE SATURDAY SIGNED FORCE

This effort, however, is made in an endeavor to get out the old sheet without him. We don't believe in calling on him for copy while we're giving him a vacation, and it's unethical to leave blank spaces right in the middle of the front page, even though they sometimes might prove as good reading material as some of the stuff that gets in them.

Still when we think of good reading matter, i. e. three equal portions of hoey, baloney and blah, naturally our thoughts turn to the guy we'd spill it. Mr. and Mrs. Holland are expected to return within the next day or two. In case of any sudden changes of The Journal personnel, we offer the above explanation.

LUNCHEON CLUB VOTES TO ORGANIZE KIWANIS CLUB HERE TUESDAY, 25

QUALITY MORE THAN QUANTITY IN SHEEP, HARRISBERGER

Mr. Louis Harrisberger was in from his farm 14 miles northeast of Muleshoe Monday transacting business, and while here he visited the journal office to claim the automobile license tag advertised FOUND in The Journal last week. (Now who says Journal wants ads don't pay?)

Mr. Harrisberger told us about the fine sheep on his farm. He has been in the sheep business for a number of years and says that he believes in quality more than quantity in sheep. He has sold his registered sheep in 55 counties of Oklahoma and Kansas has taken several prizes at the Fat Stock show at Fort Worth and at many county fairs and one of his rams took Grand Champion Prize at Fort Worth.

Mr. Harrisberger believes that every farmer should have a few high grade sheep on the farm as they make good money at a time when the farmer needs it.

Herbert Walters Comedians to be Here Next Mon.

"Look Who's Coming!" wrote Herbert Walters on his copy for a two-column ten inch ad while he was in The Journal office a few days ago to insert an advertisement of his Comedians who are scheduled to be in Muleshoe for three days, beginning Monday, March 17th, and look what we were forced to give him for the want of advertising space. His ad appears on the back page of this issue, not as large as he ordered, but we just had to do the best we could when Journal space is so much in demand.

As any rate, Monday, Tuesday and Wednesday are big days in Muleshoe for we will have with us Herbert Walters Comedians in their mammoth theatre which will be located on the corner just north and across the street from The Journal office.

Herbert Walters is a veteran of the dramatic world, having played his twentieth season in the theatrical business. He brings with him a company of twenty people, a band, and orchestra and the very best in equipment for cheap, high-class entertainment. He advertises a clean show "with miles of smiles, without a blush." He is opening with "No Wedding Bells," admitting one lady free with each paid adult ticket on Monday night.

Herbert Walters show is purported to be one of the very best of its kind on the road, and that's saying a lot when Muleshoe people are acquainted with the Loomis show which pays this place a visit every year. Walters is coming here Monday to let us see for our selves. This show is said to be even better than the Loomis show. At any rate they sold standing room in Portales, N. M., a few nights ago.

Notice the reasonable prices: Adults 35c and Kids 15c per dozen.

Local Markets

This report is received each Thursday morning between the hours of 9 a. m. and 11:30 a. m., and is subject to change without notice. Markets are furnished by local dealers for the benefit of their patrons.

Corn, ear	50
Corn, mixed	57
Corn, white	70
Maize Heads	116
Kaffir Heads	118
Kaffir, threshed	\$1.00
Maize, threshed	\$1.20
Sudan	\$4.00
Cane seed	\$2.75
Cottonseed cake	\$2.75
Cottonseed meal	\$2.75
Shorts	\$2.25 and \$2.35
Bran	\$1.75
Tankage	\$5.20
Meat Scraps	\$3.00

Produce Market

Cream	30
Eggs	18c
Heavy Hens	18c
Light Hens	15c
Springs and Stags	10c
Capons, 8 lbs. and up	25c
Capons, under 8 lbs.	20c
Slits	16c
No. 1 Turkeys	16c
Old Toms	10c
No. 2 Turkeys	10c
Green Hides	4c

District Organizer To Address Meeting On Benefits of Kiwanis Clubs.

At the regular monthly meeting of the Merchants Luncheon Club at McGary's lunch room Tuesday afternoon, it was voted that a meeting would be held on March 25th for the purpose of organizing a Kiwanis Club for Muleshoe. At this meeting Mr. W. C. Rylander, district manager and organizer of Kiwanis clubs, will be present and will be the principal speaker, showing the work and benefits of a Kiwanis club and its value to a town.

Mr. Rylander is a very interesting speaker and no man in West Texas is a greater civic worker than he. It is urged that all who can be present to hear Mr. Rylander.

Many questions of importance were discussed at this meeting; those dealing with a better understanding between the merchant and the farmer.

The Club went on record as urging comprehensive city ordinances that will restrict gas piping and electrical wiring within the city limits to a high standard of safety—one that will readily meet insurance requirements and that will stand up under protest—and a committee was appointed to promote the passage of such ordinances.

This move is timely in view of the immediate appearance of natural gas in Muleshoe.

The meeting as a whole was very constructive and indicated progress in many ways.

HIGHWAY NO. 7 IS BEING REPAIRED BY STATE HIGHWAY

Highway No. 7 is now being repaired by a crew of the State highway department, under the supervision of D. L. Butts, and it is understood that repair work will be done on this highway to a point extending 100 miles from Muleshoe. This work is being done at the expense of the State highway department and consists of filling in and leveling up the road.

This work will be welcomed by everyone whose lot it has fallen to travel this road recently, it being one of the roughest in our section.

COL. BOB SAMMONS, AUCTIONEER, MOVES HERE

Col. Bob Sammons of Wellington, Texas, an auctioneer, has moved to Muleshoe recently and now is building a house in the northwest part of the city. He expects to be permanently located here.

Col. Sammons comes to Muleshoe well recommended as an auctioneer and as a citizen. He brings with him his wife and daughter who have already come to Muleshoe to make their home.

JOHN DEERE ADVERTISING CAMPAIGN PAID BY SAETTLER-KUNKEL

Readers of The Journal will notice the advertising campaign that is being launched by the Saettler-Kunkel Implement Company in behalf of the John Deere line of farm implements and general purpose tractors they are handling. The John Deere line of farm implements has an enviable reputation and a well established patronage throughout the nation. Behind these implements are many years of service and dependability, and the Saettler Kunkel Implement Company is to be congratulated in acquiring this line.

Princess to Wed?



Juliana, only child of the Queen of Holland, has gone with her mother to Bavaria to meet the German Emperor and the Schach-Schoenberg, whom she may marry.

Konjola Wins Triumphs Every Day Everywhere

New And Different Medicine Welcomes Any Test—Results Are What Count.



MR. RAYMOND SCHMIDT
Results are what count; mere words and promises mean nothing. Konjola has won fame and friends just by making good, and that is the medicine sufferers want and should have. Imagine the joy of Mr. Raymond Schmidt, R. F. D. No. 1, Sedalia, Mo., when he was able to say:

"Though I know it to be true, I find it hard to believe Konjola in just three months, ended my sufferings of nine years duration. For that long time I suffered from indigestion, constipation, kidney trouble and catarrh. No food agreed with me; every night I had to get up numerous times, and the search certainly added to my misery. In those nine years I tried no end of medicines and treatments, and everyone was a miserable failure. But how different with Konjola! Week by week I grew better, and in three months I was my old self again. To me Konjola is the most wonderful medicine in the world, and I recommend it with all my heart."

Konjola is sold in Muleshoe at McCarty Drug Store, and by all the best druggists in all towns throughout this entire section.—Adv.

Joseph Taylor of Chicago, who had attempted suicide, was persuaded to take a two week's vacation, for which money was raised in court.

Mlle. Garnia Klorisch of Vienna, disappointed by her reception in a new play, has given up the stage and entered a nunnery.

Rev. L. S. Colvin of Newcastle, Eng., set a record for ministers by marrying his 1,000th couple exactly 36 years after he was ordained.

ROAD NOTICE TO NON-RESIDENT LAND OWNERS

THE STATE OF TEXAS,
County of Bailey.

We the undersigned Jury of Freeholders, citizens of said Bailey County, Texas, duly appointed by the Commissioners Court of Bailey County, Texas, at its 2nd February Term, 1930, to view and establish a first class Road and having been duly sworn as the law directs, hereby give notice that we will on the 29th day of March, 1930, assemble at a place convenient to all and thence proceed to survey, locate, view, mark out and establish said road, beginning at the south west corner of league 175, Ector County School Land the same being the north west corner of league No. 176, Moleky County School Land; thence east on the league line between leagues No. 175 and 176, and leagues No. 188 and 187, to the south east corner of league No. 188, Ector County School Land, the same being the north east corner of League No. 186, Swisher County School Land. And we do hereby notify all non-resident land owners and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 7th day of March, A. D. 1930.

S. R. LITTLE,
H. E. SCHUSTER,
A. E. WARD,
Jurors of View.

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And we do hereby notify all non-resident land owners and any and all persons owning lands through which said road may run, that we will at the

same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

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S. R. LITTLE,
H. E. SCHUSTER,
A. E. WARD,
Jurors of View.

NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS,
COUNTY OF BAILEY.

By virtue of an Order of Sale, issued out of the Honorable District Court of Wilbarger County, on the 28th day of February, A. D. 1930, by the Clerk thereof, in the case of J. D. Summerour et al versus Earl Luttrell et al,

No. 5100, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in April, A. D. 1930, if being the 1st day of said month, before the Court House door of said Bailey County, in the town of Muleshoe, the following-described property, to-wit:

All that certain tract or parcel of land situated in Bailey County, Texas, and being all of Labor 14, in League 208, of the Ochiltree County School lands located in Bailey County, Texas, and containing 177.11 acres of land, levied on the 3rd day of March, 1930, as the property of Earl Luttrell et al to satisfy a judgement amounting to \$3,717.19 in favor of J. D. Summerour et al and costs of suit.

Given under my hand, this 3rd day of March, A. D. 1930.

H. A. DOUGLASS, Sheriff.

Vogue Beauty Shoppe

Croquignole Permanent Wave

\$7.50

INQUIRE ABOUT

Free Permanent

New Location in Moeller Building

Phone 65

P. O. Box 133

Inedible Delight

Although you can't eat service, service plays an important part in your enjoyment of a meal. And it is axiomatic that elegance of service and elegance of cuisine are invariably to be found together, both being manifestations of a quality ideal. Such an ideal has made Moellers Cafe "the place to go."

MOELLERS CAFE

Muleshoe, Texas



THRIFTY WOMEN

Why do the Thriftiest women in this town trade here—because they know our prices always defy comparison and that the quality of our groceries is of the very best obtainable.

"Fresh and Cured Meats"

Gupton Grocery Co.

Phone No. 4

Free Delivery

Muleshoe, Texas

BUSINESS AND PROFESSIONAL COLUMN

Bailey County Abstract Company

L. S. BARRON, Manager. MULESHOE, TEXAS

(ESTABLISHED IN 1900)

Abstracts, Loans and Insurance

WE ARE BONDED FOR \$50,000.00 TO PROTECT OUR CLIENTS.

(Member Texas Abstracters Association; Also Member Association of Title Men)

White Front Garage

D. O. SMITH

Serving the motoring public with the best in Gasoline and Oils, Tires, Tubes and Accessories. Mechanical work on all makes of cars. We solicit a portion of your trade on the guarantee of good service and square dealing.

Muleshoe

Texas

WHEN IN MULESHOE STOP AT The Elite Hotel

Cozy—Comfortable—Good Service

G. D. GUPTON, Proprietor

MULESHOE

TEXAS

Dr. A. E. Lewis

DENTIST

Offices Hours: 9 a. m. to 12:30 p. m.; 1:30 p. m. to 5:30 p. m.

Office over McCarty Drug Store Muleshoe, Texas

PAT R. BOBO

PHONE 43

OFFICE IN COURT HOUSE

MULESHOE, TEXAS

Cecil H. Tate

Attorney-at-Law
Office in Saettler-Kunkel Building
Phone 80
MULESHOE, TEXAS

A. R. Matthews, M. D.

Physician and Surgeon

MULESHOE, TEXAS

Dr. T. A. Moore

Physician and Surgeon

Special Attention to Obstetric and Children

Muleshoe, Texas

Texas Utilities Co.

Appreciates the Business Received From Muleshoe

Lubbock Sanitarium and Clinic

Dr. J. T. Krueger
Surgery and Consultations
Dr. J. T. Hutchison
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery and Physiotherapy
Dr. H. C. Maxwell
General Medicine
Dr. R. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. A. A. Rayle
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Dupree
Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

MICK The Auctioneer

Will cry your sales anywhere. References, Come and hear me. Phone thru Dimmitt, P. O. Muleshoe or Flag.

Matthews Sanitary

Camp Cabins

Muleshoe, Texas

Dr. G. A. FOOTE

Glasses Fitted

PHYSICIAN and SURGEON

Office At Sadan Drug.

Office Phone 45

Residence Phone 33

O. N. ROBISON

General Auctioneer

20 YEARS EXPERIENCE

Will Give My Services Free to Schools or Societies Giving Box Suppers.

Muleshoe, Texas. Route No. 1

Dr. H. W. Duke

PHYSICIAN AND SURGEON

Specializing on Diseases of the Chest

Muleshoe, Texas

BUILDING

IF YOU ARE THINKING OF BUILDING—SEE ME. SAVE THAT RENT MONEY—OWN YOUR OWN HOME.

W. C. GORDON

At Panhandle Lumber Company

CERESAN

For Seed Grains

A new and exceptionally effective dust disinfectant for seed grains. It usually controls such seed-borne diseases as bunt or stinking smut and flag smut of wheat; loose and covered smuts of oats; stripe disease and covered smuts of barley; loose smut in certain varieties of six-row winter barley; stem smut of rye; and kernel smut of sorghum. Ceresan is harmless to seeds and does not clog or corrode drills. Costs only 6 to 8c a bushel of seed grains.

For sale by us in the following size tins:

1-LB. TIN..... .75
5-LB. TIN..... .200

SEMESAN Jr.

For Seed Corn

Proved by Government tests to be the most effective dust known for treating seed corn against certain diseases which cause poor stands, blighted seedlings and unprofitable, barren and nubbin-bearing stalks. Semesan Jr. also generally preserves seed against rotting in cold, wet weather; increases germination; invigorates seedling growth; develops sturdier plants; reduces down corn; improves the quality and increases yields. Treats field corn at a cost of less than 3c an acre.

For sale by us in the following size tins:

1-LB. TIN..... .175
5-LB. TIN..... .800

A Limited Supply

Of Texas Red Rust Proof Seed Oats, also Seed Barley and Pure Half and Half Cotton Seed. Get your supply now before these seed are all gone.

Muleshoe Elevator Co.

MULESHOE, TEXAS

The Way Of Life

By Bruce Barton

THE "JUST A LITTLE LATE CLUB"

When I was a commuter I sometimes went to the station early to watch the other commuters running for the trains.

I came to know many of them by sight.

They were ladies and old men, infrequent visitors to the city, who arrived long before train-time.

There were business men, who arrived one minute ahead.

And—just as the gate was about to slam—there would come piling across the station the members of the Just a Little Late Club.

I used to sympathize with them at first, supposing them to be unfortunate who had missed a car or lost their watches.

But after two years of watching I knew different.

The members of the Just a Little Late Club does not change from day to day. Membership is not a misfortune: it is a habit. And one of the most exasperating habits in the world.

I was lunching with a friend the other day when a "captain of industry" passed us. He began work twenty years ago as an office boy, and today heads one of the great manufacturing concerns of the city.

"A wonderful fellow," said my friend. "Last year I had a long series of negotiations with him about the formation of a new company. It was necessary for us to meet practically every day for nearly three months. In all that time he was never late but twice, and then only for a few minutes. And each time he sent word from his office telling me he would be late."

J. P. Morgan figured that every hour of his time was worth \$1,000, and he had no patience with men who were late for appointments, or who, when they came to see him, did not give him his money's worth in exchange for the time they took.

"It is not necessary for me to live," said Pompey. "But it is necessary that I be at a certain point at a certain time."

And Lord Nelson said, "I owe all my success in life to having been a quarter of an hour before my time."

I hold up the record of these famous men, in the faint hope that it may do some good.

And yet, the hope is very faint. The habit of unpromptness is very tenacious.

If I am fortunate enough to be inside when the pearly gates are closed on the judgement day, I shall know what to expect.

Five minutes later there will be a terrific battering on the gate. St. Peter may be surprised, but I shall not be.

When the gates swing open again, there they will be—some of the most scowling and exasperating people who ever lived—panting, apologetic, explanatory to the last.

THE OLDEST REPORTER

Probably the oldest active reporter in the country is Theodore P. Shuey, 85 years old, who has held one job nearly 62 years. He is also one of the most accurate chroniclers of events, and one who never colors his news, except possibly to correct grammatical errors in the speeches he records.

For he is an official reporter of Senate debates for the well-known and sometimes derided publication, the Congressional Record.

Shuey became an official reporter in 1868 when Andrew Johnson was president, the year of Grant's first election. He has recorded the utterances of all senators who have served since that time. Naturally he has a head full of interesting memories.

He thinks that George Graham Vest of Missouri was the best orator the Senate has had in all these years. In all of Kansas was one of the wittiest it being he who once referred to a Delaware son as a "Senator from a state which has three counties at low tide and two at high tide."

Shuey thought Sumner of Massachusetts the most conceited of Senators, of whom it was said that he did not believe the Bible because someone else had written it.

Among present senators, Shuey says that Johnson, King Hefflin and Moses are easiest to follow and record in shorthand. Which is perhaps fortunate for the reporters, for the gentlemen named generally have a good deal to say.

Big Square News

W. T. Oliver left Wednesday for an extended visit in California.

Mrs. Shufford of Dimmitt is visiting in the home of her daughter, Mrs. Roy Heber.

Mr. and Mrs. Carl Baker were Sunday guests of Mr. and Mrs. Roy Heber.

Mr. and Mrs. C. O. Bragg visited Mr. and Mrs. Glenn Stiles Sunday.

A Scott and family and Mr. and Mrs. Muri Stiles were Hereford visitors Saturday.

Mr. and Mrs. C. W. Mick were shopping in Muleshoe Saturday.

Mr. and Mrs. C. O. Bragg were present at the teachers' meet at Friona Saturday.

There were forty-four present for Sunday school and a large crowd was out for the Sunday night singing. Mr.

W. T. Sumner and family and Mr. D. Floyd were visitors from Flagg. Both helped out with the programme. Visiting singers are always welcome. The first, second and third Sunday nights of each month are singing dates.

The Stamps Trio will sing at the Bigsquare school house Monday night, March 17th. If you enjoy good singing a real treat is in store for you and do not fail to be present. A small admission will be charged. Everybody invited.

A brother-in-law of W. A. Yonts is locating in Castro County and at present is stopping with Mr. Yonts of Bigsquare. Rep.

Commenting on a Senate debate, the magazine Time points out that Abraham Lincoln was once a railroad attorney, having served both the Illinois Central and the Rock Island in that capacity. If he were up for confirmation by the Senate today he would probably be denounced by a certain element because of his corporation connections.

When her house caught fire, Mrs. Carl Coppola of Rockford, Ill., leaned from an upper window and tossed her month-old baby into the arms of a passerby. She then jumped and was uninjured.

Chris Rogers, a drunken teamster, walked up to a policeman R. A. Kane in Chicago and kicked him in the leg, breaking the bone.

A cat saved the lives of five children of Timothy Ryan of Dublin by jumping on the bed and waking them when the house caught fire.

George Webster, 78, won the annual club race in Hempstead, Eng., swimming in water filled with ice.

Karl Froenheim, a handsome burglar of Dresden, has received a hundred proposals of marriage since his arrest.

SEE THIS DEMPSTER THREE ROW Lister

OUR DEMPSTER Three Row Lister assures less work and bigger crops. Places seed in soil properly spaced and in perfect condition. Quickly adjusted from driver's seat.

Operator does not have to lift his own weight and part of the weight of the machine when raising the plows out of the ground. Has 3 packer wheels which securely pack the sides of the seed bed to retain moisture during germination.

E. R. HART LUMBER COMPANY
Muleshoe, Texas

Come In!
Inspect our DEMPSTER Three Row Lister. It has many other remarkable features you will like. We guarantee this lister to be the most efficient and long-lasting on the market.



WELDING



Fenders, Bodies, Frozen Blocks, Light Brackets, Bumpers, Broken Frames, or any other part you may have broken.

"Weld Any Metal and Guarantee It"

Jeff D. Bryant & Son

Muleshoe, Texas

Facts About

GOODYEAR

(1) Goodyear since 1898 has produced more than 155,000,000 tires, millions more than any other maker. Behind the present Goodyear tire therefore, there is the experience of more than 155,000,000 others. Of this enormous production 50 per cent occurred within the last 4 years. Production in 1929 was over 23,000,000.

(2) There are approximately 47,000 Goodyear employees with branches and dealers in every country in the world except Russia.

(3) The annual payroll amounts to over \$50,000,000.

(4) Goodyear tires are continually being tested on a fleet of cars, trucks and busses, the mileage of these tests totalling over 8,800,000 tire miles in 1929 for Goodyear-owned fleets alone. In addition other tire operations are closely watched; such as the Yellowstone Park fleet which operated 4,670,000 tire miles in 1929 on Goodyear tires.

(5) Goodyear alone uses one-sixth of all the crude rubber consumed annually on the earth, approximately 50 per cent more than any other manufacturer.

(6) Goodyear has over 50,000 retail dealers and distributors of its products located in all parts of the world.

(7) Over 45,000 stockholders have invested in its securities.

(8) Goodyear Rubber Co. manufactures the greater proportion of its tire fabrics in its seven textile mills, thereby insuring uniform quality of its products.

(9) Goodyear's seven tire manufacturing plants have a daily capacity of 110,000 tires. These plants are located as follows: two in Akron, one in Los Angeles, New Toronto and Bomanville, Canada; Sydney, Australia; Wolverhampton, England; and Gadsden, Ala.

(10) Goodyear every year for the last 16 years has made and sold more tires than any other company in the world. Goodyear now sells millions more than any other manufacturer.

(11) Goodyear is the largest producer of rubber heels in the world.

(12) Goodyear began to grow its own rubber in 1916 in Sumatra—Far east. A 20,000 acre plantation is now in bearing. An additional 29,000 acres, also in Sumatra, acquired in 1927, and a 2,500 acre plantation in the Philippines, are now being planted.

(13) Goodyear is the only rubber company with its own rubber plantation growing rubber under the American flag.

(14) Goodyear has a 37,000 acre cotton plantation in Arizona which produces the finest grade of cotton in the world.

(15) Goodyear owns and operates its own coal mine, its own textile mills and its own rubber plantations, thereby giving the tire consumer the advantage of lower costs of production in better quality of tires.

(16) Goodyear has more than 400 engineers on development, chemical research and service work at a yearly expenditure of \$2,000,000.

(17) In addition to the 155,000,000 pneumatic tires, Goodyear has built millions of cushion and solid tires.

(18) To ship all of the 155,000,000 Goodyear automobile tires produced, at one time, would take 75,000 freight cars or a freight train 575 miles long.

(19) If these tires were linked one to another would form a chain 65,000 miles long that would girdle the earth more than two and one-half times over.

(20) Goodyear is the largest manufacturer of lighter-than-aircraft in the country, having built more than 100 passenger-carrying balloons and airships, ranging from the small non-rigid airships to the two biggest Zeppelins in the world now under construction. The company has just completed a huge airship factory, the biggest building in the world, in which to assemble and house these air Leviathans.

VALLEY MOTOR COMPANY

CHEVROLET SALES AND SERVICE

Muleshoe, Texas

The Muleshoe Journal
C. S. HOLLAND, Editor

Entered as second-class matter at the Muleshoe Postoffice under the act of Congress, March 3, 1879.

Resolutions, Cards of Thanks, etc. are charged for at the rate of 10 cents per line.
Advertising Rates on application.

SUBSCRIPTION RATES
In Bailey County, 1 Year -----\$1.50
Outside of County -----\$2.00

Member Texas Press Association
Member National Editorial Association

SURGEON'S BIDS WANTED

While there can be no reasonable objection to the custom of calling for bids on any contract involving a large amount, the habit many business and professional men have of changing bids on small quantities of printed matter is sometimes exasperating to printers.

In many cases bids are asked on jobs amounting to only a few dollars, where securing the proposals must cost more in time and trouble than any possibly saving would repay.

According to a story now being widely published, one printer got weary of bidding on trivial jobs, and when a surgeon asked for bids on a small quantity of letterheads, and also requested that the type form be left standing, so that he might have the benefit of cheaper rates for future orders, the printer wrote the surgeon this letter:

"Am in the market for bids on one operation for appendicitis. One, two or five inch incision—with or without ether—also with or without nurse. If appendix is found to be sound, want quotations to include putting back same and cancelling order. If removed successful bidder is expected to hold incision open for about sixty days as I expect to be in market for an operation for gall stones at that time and want to save extra cost of cutting.

KEEP UP THE GOOD ROADS IDEA

This is the time of the year when the man with an automobile wishes he had a horse or a good team of mules whenever he turns off the main paved roads. We have gone a long way since George Washington's time, when it took him two weeks to get from the national capital, then in New York, to his home in Virginia, on account of the bad condition of the roads.

One of the first acts of Thomas Jefferson's administration was to inaugurate a system of national paved highways. But the railroad was invented along in the 1820s, and road-building began to languish; the railroad was going to take its place. Our fathers, grandfathers and great-grandfathers continued to pull along the mud until the automobile made better roads imperative. The past fifteen years have seen road-building develop into one of the nation's major industries, and this year's program is vaster than any that have gone before.

The good work should not stop until every farm home in the nation has a paved motor road passing its gate. Already there is some idle talk to the effect that the airplane will make further extension of through motor roads unnecessary. Nobody takes that sort of talk seriously as yet, but it may become an argument in ten years or so against the appropriation of further Federal funds for roadbuilding. That was what happened when the railroad came in, but we know more than our ancestors did and probably will not be fooled as they were.

CANADIAN TOURISTS

Comment and statistics quoted in the Literary Digest reveal a surprising increase in Canada's tourist "crop," which has become a justly proud source of revenue, reaching last year a total of about 300 million dollars, as compared with only about 91 million dollars in 1922.

More than 95% of these expenditures are made by tourists from the United States, while Canadians spend approximately one-third as much on the American side of the line.

Another striking fact is shown in the statement that the number of Americans who visited Canada last year was close to 15 million, or about one and one-half as many people as the entire population of the Dominion.

Well-disposed persons on both sides of the line will be glad to note this evidence of increasing neighborliness. Just how much of it may be attributed to Mr. Volstead is not shown by the statistical reports.

Two men riding a motorcycle near Palestine, Ill., were badly hurt when a cow charged their machine.

R. C. Stephens of Glasgow bequeathed \$5,000 and his \$10,000 car to his chauffeur.

John Holsten of Derby, Eng., has been ordered to pay for a window he broke getting out of a church in which he had been locked.

"Miss Florida" Hails From Tampa



Miss Margaret Ekdahl, representing Tampa, who was designated as "Miss Florida" in the finals of the state-wide beauty contest held in Bayfront park, Miami. She will represent Florida in the international beauty competition to be held at Miami, March 7 to 10.

Town Talk

W. L. Coan of the Western Drug Co. made a business trip to Ft. Worth and Dallas and Temple last week returning Saturday.

R. L. Straw accepted a job with the Western Drug Co. Mr. Straw is a registered pharmacist and will be pleased to meet you.

Mills Barfield made a trip to San Angelo last week. We wonder what Mills' business was in the sheep town of West Texas. It may be that he was looking for a lamb.

Rev. J. R. Bright, pastor of the Methodist church at Dimmitt visited with Rev. W. B. Hicks Tuesday.

A. J. Gardner, manager of the Gardner Dry Goods Co., was operated on Monday for appendicitis at Hollis, Okla. Reports are to the effect that the operation was successful and he is doing nicely.

Chas. Whitacre of Lubbock was transacting business in Muleshoe Tuesday.

D. L. Butts of the State highway department, was here Tuesday looking over the roads and transacting other business.

J. B. Farley and wife of Chickasha, Oklahoma, have moved to Muleshoe recently to make their home. Mr. Farley is owner of the Farley tourist camp here.

Dr. T. A. Moore was transacting business in Plainview Tuesday.

Mrs. H. B. Bearden and Miss Ruth Mrs. C. G. Mardis and Mrs. B. W. Charles visited in the J. E. Brunk home at Clovis Sunday.

Mrs. F. Y. Stegall is convalescing in the home of her mother, Mrs. T. G. Gaddy from a recent operation undergone in Lubbock.

Messrs T. G. Gaddy and Keith Stegall have gone to the Fat Stock Show in Fort Worth.

Miss Mike Johnson visited her parents in Lubbock last Friday.

Mr. and Mrs. Nolin Woods of Tahoka were guests of Mr. and Mrs. F. O. Boone last week.

Mrs. G. W. Sollock and son, Erwin, of Rule visited Mrs. J. E. Adams last week.

Rev. and Mrs. Jack Winsett were in Clovis Monday, the guests of Mrs. Beard.

Mrs. R. Jones of Oklahoma City is visiting her daughter, Mrs. J. B. Roberts.

Rochester Haddaway of Ft. Worth was here last week.

Wm. Hicks of Dimmitt was here Sunday.

The CLINGSWELL
J. R. Denhof
OPTOMETRIST
"Better Vision With Comfort"
Cor. 4th & Main Clovis, N.M.

J. R. Stegall of Amarillo and Frances Hardwick of Clovis were guests of Mrs. R. L. Paulkner Tuesday.

S. C. Beavers and Mortimer Johnson of Farwell were here Thursday of last week.

J. A. Harris of Frederick, Okla., was a business visitor in Muleshoe this week.

Mr. and Mrs. A. C. Gaede have returned from a visit with relatives in Kansas and Oklahoma.

Ray Adair of Rowell and Charles Solters of West Camp were in Muleshoe Tuesday.

Mr. and Mrs. E. J. Conner of Longview were in town Tuesday.

Mrs. E. J. Vance of Dimmitt was here for the week-end, the guest of Mr. and Mrs. A. P. Stone.

B. C. Linn of Lubbock is here this week.

Mrs. Carl Errod of San Angelo is visiting relatives here this week.

Kenyon Smith and Pat Robo spent the week-end in Wellington.

John M. Hill, the poison grain mixer of the Biological Survey, was in town Tuesday.

Mr. and Mrs. Rufus Yants, Mr. and Mrs. Jerry Joslin were Amarillo visitors Sunday.

Mrs. Carl Kunkel returned to her home in Groom Sunday after a visit with her sister, Mrs. J. E. Adams. Mrs. G. W. Sollock returned home with Mrs. Kunkel for a visit.

W. C. Spence of Crosbyton was the guest of Rev. and Mrs. C. A. Joiner Monday.



THE LINK

between the sick bed and your Doctor is the man who compounds your prescription. He must be a REGISTERED PHARMACIST.

Your doctor relies upon his skill and knowledge to interpret accurately his prescription.

AS REGISTERED PHARMACISTS we prepare all prescriptions with infinite care and as economically as we can.

McCarty's Drug Store
Muleshoe, Texas

If he still has his appendix and his tonsils, the chances are that he is a doctor.

COMPLETE Insurance Service
with up-to-date records and old line connections

J. E. Aldridge Insurance Agency
Office at the Bank Muleshoe Texas

Have you seen our hen?

She hovers 52,000 eggs (3 1/2 tons) at one time. She never leaves her nest, she never breaks her eggs. She is more intelligent and more kindly through all of the hatching period than a feathered hen.

We have reference to the Smith incubator used in Muleshoe's newest enterprise.

We sell baby chicks that live and grow, or, bring in your eggs and we'll hatch them for you. Let's get acquainted. We will take you inside of our incubator so you can see how the world's largest mechanical hen hatches baby chicks.

Muleshoe Hatchery

Now at a rock-bottom LOW PRICE!
As fine a washing machine as any big city home can have
Powered by gasoline -- Built by ABC

THEY call this "The Companion," this beautiful, wonder-working, porcelain washing machine that Altorfer Brothers Company have specially built for use in homes that are off the electric light lines.

And a Companion indeed it is on the busiest wash day—even with the most hopeless looking batch of clothes to wash.

You know the ABC reputation for fine washing machines. Well, this is the best model they ever made.

It gets busy at once. You look at its big capacity tub a few minutes after you put the washing in—and you scarcely believe your eyes as you see how thoroughly clean the things have become.

That's due to the marvelous ABC agitator that soaks the sudsy water through and through every article in the tub. It's due to the power supplied by the simple, quick, sure-starting motor—the best four cycle gasoline motor money can buy—with which this ABC Companion is equipped.

But don't take our word for it. Next time you're in town drop in and see this gasoline powered ABC Companion at work. See it not only wash but see too how thoroughly its specially ABC made wringer works.

At the unheard of low price at which we are offering it, we know you'll agree with us that without question the ABC Companion is the world's foremost money's worth in a washing machine for farm use.

E. R. HART LUMBER CO.
Muleshoe, Texas



LOOK WHAT YOU GET FOR YOUR MONEY

A beautiful two-tone colored washing machine with a spacious tub of enameled porcelain inside and out—porcelain that's right because it's made in the special porcelain plant in the big ABC factories.

A real wringer made with ABC precision by ABC workmen in the ABC factory especially for this washer. Swings to any desired position. Locks solidly wherever you wish. Semi-automatic rolls take all the water out of the clothes and leave in fasteners, hooks and eyes and buttons.

A washing machine just the right height for comfort with all mechanism safely enclosed, with all metal parts aluminum, and permanently rust-proof; a wide all porcelain splash ring that keeps the water in the tub and off the floor.

ABC Companion POWERED BY GASOLINE
The world's finest wringer equipped washer

POLITICAL COLUMN

The following Political announcements are made subject to the action of the Democratic Primaries in July, 1930.

Fees for all announcements must be paid before name is placed in this column. All cards, advertising, etc. are charged for at the usual rates and must be cash in advance.

- For County Judge and Ex-Officio
Supt. of Public Instruction
J. E. ADAMS
- For Sheriff and Tax Collector
C. E. DOTSON
H. STERLING
J. M. BELL
F. G. RICE
- For County and District Clerk
J. L. ALSUP
- For Tax Assessor
MRS. W. C. BUCY
MRS. R. L. TIVIS
- For County Treasurer
VIRGIE MAE CLARK
- For County Attorney
PAT. R. BOBO
- For Commissioner, Precinct No. 1
Wm S. F. MATTHESEN
S. A. (SAMMY) GOODSON
- For Commissioner, Precinct No. 2
D. W. DANIELSON
- For Commissioner, Precinct No. 3
J. A. BEATY
T. G. GADDDY
W. E. RENFROW
F. N. HOOD
- For Commissioner, Precinct No. 4
A. L. CARPENTER
W. R. CARTER
R. D. MCCORMACK
W. H. WALKER

THE ELUCIDATING CHAIRMAN

The chairman of the committee was addressing a meeting of a teachers' institute:
"My friends, the schoolwork is the bulwark of civilization. I mean—ah—He began to feel frightened.
"The bulwark is the schoolwork of civ—"
A smile could be felt.
"The workhouse is the bulwark of—"
He evidently was twisted.
"The schoolbul is the housework—"
An audible snigger spread over the audience.
"The bulwark—"
He was getting wild. So were his hearers. He mopped the perspiration, gritted his teeth and made a fresh start.
"The schoolhouse, my friends—"
A sigh of relief went up. Hamlet was himself again.
He gazed serenely around. The light of triumphant self-confidence was enthroned upon his brow.
"Is the woodbark—"
And that is when we lost consciousness.



State Accredited Chicks

IN TEN POPULAR BREEDS
All Chicks Guaranteed
DISEASE FREE
Write for Catalog and full particulars at once. Remember, "The Early Bird Catches the Worm."

Custom Hatching

We can hatch your eggs better and cheaper than you can with your small incubators. Bring your eggs ANY SATURDAY. WE know we can please you.

Wick's Modern Hatcheries

"Headquarters for baby chicks and custom hatching."
CLOVIS and PORTALES

Want Ads

FOR SALE—Ten Purebred Buff Orpington cockrels. See Mrs. W. R. Griffiths, Route 2 2-1c

FOR SALE—Hammer Feed Mill and Fairbanks-Morse Wagon scales, new. C. D. Gup-ton. 2-4tc

CLEAN, WHOLESOME MILK—From well-fed Jersey cows, delivered daily. Earl Harris, Box 72, Muleshoe. 3-2c

FOR SALE—Pedigreed Half and Half. B. Whit, Muleshoe, Texas. 4-4tc

FOR SALE—Registered Jersey Bull Noble herd, 2 1/2 yrs old. owner W. M. Daily, Muleshoe, Texas. 4-2tp

FOR TRADE—Good equity in 5 room Erick Veneer, good notes for farm land Bailey County. If interested come to see me or write R. L. Ewing, Lubbock, Texas. 4-4tp

FOR SALE—30 Buff Leghorn pullets. J. W. Crim, Muleshoe, Box 157. 4-2tp

FOR RENT—Furnished or unfurnished down stairs rooms. See Muleshoe Hotel. 4-1t

LOST—On Baileyboro road, a window casing and screen. Finder please return to O. W. Curry, Muleshoe, Tex. 4

WANTED BOARDERS—For regular family style meals. Mrs. Fred Rice, next to post office. 5-1tp

NOTICE OF PUBLIC SALE

On March 15th, 1930, at 3:30 p. m., at the court house in Muleshoe, Texas, the Commissioners' Court of Bailey County will sell to the highest bidder one concrete and brick vault, located on the southwest corner of the court-house square.

3-3tc J. E. ADAMS, County Judge

HOLLAND TUNNEL COSTS AND ESTIMATES DIFFER

The New York Times, in a story on the Holland vehicular tunnel, comments on the wide divergence between preliminary estimates and subsequent actualities.

Original estimates of the cost of construction were \$28,669,000. But its actual cost was \$45,500,000.

Estimated time for its construction was four years. But it actually required eight years.

Estimated gross revenue was estimated at \$3,952,200. But its actual gross revenue was \$5,757,863.

Widest divergence of all between estimates and actualities in this city-owned project was in operating expenses. Preliminary estimates placed these at \$26,000 annually, but the actual \$1,500,000.

About 36,000 Americans are in France continually on an average.

BURNS GAS UNDER WATER

A new device is reported from England that burns gas under water, applying its heat directly to the production of steam. The burner mixes gas with the proper amount of air to insure combustion under water with the result that hot gases or products of combustion are split up into minute bubbles, resulting in an immense area of contact between the gases and the water and insuring complete extraction of all heat from the flame.

Extraordinary economy and efficiency are claimed for the new type of boiler, which has been developed from the oxygen-gas flame used for cutting metal under water.

J. C. Jodin arrested in Chicago for intoxication, had in his pockets two herring, two camphor balls, a brush and comb, six hairpins and two bars of soap.

Fighting Broadcaster



W. K. Henderson, who runs Station KWKH at Shreveport, La., and says what he thinks about, chair stores and other things has promised the Radio Commission to cut out profanity and blasphemy.

One Creates Several

One planted grain of wheat if left to grow creates a single straw with a head containing many grains.

In the same way dollars will multiply if steadily saved and invested in our Muleshoe Ranch Land.

R. L. BROWN
Muleshoe The Land Man Texas

Real Estate - Insurance - Farm Loans

Plenty of Water at Low Cost!

DEMSTER Annu-Oiled
NO. 15 DIRECT STROKE WINDMILL

No constant expense for repairs when you have a Demster No. 15 Windmill. It is built right for years of trouble-free service. Assures you plenty of water whenever needed. Turns lightest breeze into pumping power. Does it easily and smoothly. Needs oiling only once a year. Has Timken Tapered Bearings.

COME IN and let our competent windmill and pump man show you one.

E. R. HART LUMBER COMPANY
Also carrying a complete line of Demster Water Supplies
Muleshoe, Texas. 210

STAMINA and GRIPPING POWER are Essential



The trucks of today are taking the place of the freight cars of yesterday. They must go anywhere, haul heavy loads and do it without delay.

The Firestone Heavy Duty Automatic leads them all in gripping power. Non-dipping gives it the extra stamina needed in exacting service in extreme climates.

Use these tires and our service and reduce your hauling costs.

Firestone

Muleshoe Motor Co.

Muleshoe, Texas

Walter Condon of Leeds, Eng., was sent to prison for a month for sticking pins in his mother-in-law.

Samuel Morrow of Dublin bound his wife and shaved her head when she disobeyed him and had her hair bobbed.

CLEANING AND PRESSING

Is our business and we are equipped to handle your work in a very efficient way. Our new Spring Samples for Tailor-made suits have arrived. Call and look them over.

MULESHOE TAILOR SHOP



Two Reasons!

Why you should trade here. FIRST, the Quality of our Groceries is the FINEST obtainable—SECOND, you'll always find our PRICES just a LITTLE LOWER than elsewhere.

Henington Cash Grocery

"Not How Cheap, But How Good."

Doing Good, Quick Work with the John Deere GP-200 Tractor Lister Planter



See This New John Deere General Purpose Wide-Tread Tractor with Special Equipment Built for the South



As Two-Row Tractor Cultivator

If you haven't already seen the new John Deere General Purpose Wide-Tread Tractor, and its special planting, cultivating, listing and bedding equipment, by all means do so at your very first opportunity. No general purpose type of tractor has ever been designed that fits in so perfectly with conditions on southern farms and plantations.

The GP-200 Two-Row Lister Planter gives you a power-lifted, power-driven outfit that will do your listing and resting to your complete satisfaction. Easy to operate because tractor wheels are always in the middles or between the lists. Beams carry regular John Deere Lister bottoms, planter sweeps or plow sweeps. Has wide range of depth adjustment—each bottom is controlled independently, giving uniform depth at all times.



As Two-Row Tractor Lister

Other equipment for use with the General Purpose Tractor includes a two-row cultivator attachment. Planting and cultivating attachments in the four-row size can also be furnished. Bedding attachment and two-row lister attachment can be furnished for use with the four-row planter.



Two-Row Bedding Attachment for Four-Row Planter

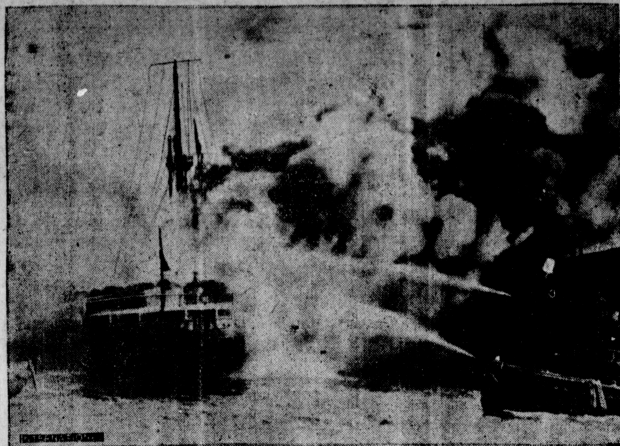
And remember—this tractor will not only do all of these jobs, but it will pull the plow, the harrow, the haying and harvesting machinery, operate belt machinery—in fact it will do all jobs on your farm that are within its power range.

Investigate this remarkable one-man tractor and equipment that is cutting production costs to the core for southern farmers.



SAETTLER-KUNKEL IMPLEMENT CO.
Muleshoe, Texas

German Liner Burning at Its Dock in New York



Scene at the docks in New York while the North German Lloyd liner Muenchen was being destroyed by fire and explosions. Several men were killed and others injured. The picture was transmitted by telephoto.

CHICKEN INSPECTION

In a certain district of Colombia, South America, every chicken killed must be presented to government authorities for inspection.

This is not a health measure, such as governs the sanitary slaughter of food animals in this country, but is a requirement to prevent the chicken owners from coming into unauthorized possession of any stray emeralds which may happen to be found in the bird'sizzard.

For in this section is located the only emerald producing territory in the southern continent, and fowls often pick up precious stones in preference to ordinary gravel.

An American company is conducting emerald mining operations in Colombia, using the primitive methods employed by the early Spaniards, because the region is so inaccessible as to make the transportation of modern equipment too costly.

However, recovery of emeralds by the chicken method is only a minor phase of the enterprise.

E. R. Golton of Liverpool has been fitted with a new lower lip from skin grafted from his hand.



For the Bath

What a joy to walk into a bathroom and find rows of delightful bottles of perfumes, lotions and dusting powders, not forgetting sweet-scented soaps and bath salts.

These are not luxuries, but bathroom necessities—priced so every home can afford them.

Buy a supply today.

Let US be YOUR Druggists.



WESTERN DRUG CO.
Muleshoe, Texas



La Fayette Lamb

Teacher of Piano,
Violin and Voice

Graduate American Conservatory of Music, Chicago, Ill.

WHEN WILL YOU BEGIN USING THIS NEW OIL?

It is being rumored (and truthfully) that no other American motor oil has been so speedily accepted by motorists. Conoco Germ-Processed Motor Oil has smashed all precedents by its amazing reception. . . And this oil is as unusual as its introduction. Its superiorities are so apparent, that even before its announcement was well under way, literally thousands of new users were appearing at Red Triangle stations.



CONOCO
GERM
PROCESSED
PARAFFIN BASE
MOTOR OIL

Its name seems to intrigue motorists and much conversation has dwelt on the Germ Process, and the whys and wherefores . . . the story is this: Under exclusive Conoco-owned patent rights, a precious oily essence is added to a superbly fine paraffin base oil. This essence is lacking in all other oils, including the one you are now using. The Germ Process makes possible the metal-penetrating safety factor that we call "penetrative lubricity." And this oil, of all on the market, provides a safer, more positive motor protection, from the time you start the motor until you turn off the ignition. So . . . when will you begin using this new oil? . . . at the sign of the Red Triangle.

YL News Items

Mr. Ed Hugg and family and Marguerite Smith visited in Canyon Sunday at the home of Vote Winn.
Mr. M. W. Self and family were visiting in Plainview last week-end.
Mr. and Mrs. Byron Durham visited Mr. J. J. De Shazo and family Saturday.
Miss Margaret Roach spent Saturday night and Sunday with Miss Melvina Boles.

Mr. S. P. Jackson and family were the Sunday dinner guests of the H. M. Shofner home.

Theron Kimbrough visited Bessie Wimberly Sunday.

Oron Colner and Otis Shoumaka are spending several days in Morton, Tex.

Miss Leona McKillip spent Sunday in the W. J. Coffman home.
Miss Velma Asher took Sunday dinner in the L. E. Wilson home.

Mr. T. E. Miller and son, William, of Clovis spent Sunday with Mr. H. M. Shofner and family.

Mr. Perry McMinn spent the week-end in Canyon visiting home folks.
Donald Buhmann is on the sick list this week.

Mr. Byron Durham who has been ill for several days is again teaching

school.
Mrs. S. A. Traweck gave a birthday dinner in honor of her son, Albert, Sunday. A good dinner and a nice time was reported. Those present were: J. C. and Lee Armstrong, Bobby Beller, Elmer Wilterding, Dick Wilman and Emmett and Albert Traweck.
A good crowd was out to Sunday school last Sunday.

Mr. and Mrs. C. E. Bearden and son,

Dainton, of Lubbudie and Mr. and Mrs. A. P. Buzzard of Muleshoe visited Mr. and Mrs. H. E. Wilterding Sunday.—Reporter.

After Mrs. Agnes Lauren, fortune teller in Chicago, had told Detective James Walsen he would soon be "wearing a uniform" he went to the station, put on his uniform, returned and arrested her for fraud.

QUALITY LUMBER



For some construction jobs the best must be chosen for true economy and lasting satisfactory service. You'll find that kind of lumber or other building materials here. On the other hand, when a medium or lower grade of lumber will suit the need about as well, and the saving in cost to you will be substantial, we'll be quick to make the suggestion.

Your interest is our interest, and we're here to help you get the most for your construction dollar. Why not stop in today and talk over the new building, remodeling or repairing you need to do?

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
"Courtesy • Quality • Service"



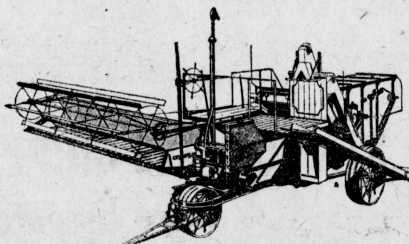
Schedule of New Low Prices

FULLY EQUIPPED DELIVERED

Tudor Sedan	\$638.30
Fordor Sedan, 2 W.	738.30
Fordor Sedan, 3 W.	763.30
Town Sedan	806.30
Standard Coupe	638.30
Cabriolet	783.30
Sport Coupe	668.30
Roadster	566.30
Phaeton	571.50
1½-ton, 5 Speeds, Truck and Cab	\$725.30

MULESHOE MOTOR CO.
MULESHOE, TEXAS

FARMERS of BAILEY COUNTY INVESTIGATE "CATERPILLAR" TRACTORS and [HOLT] COMBINES



Powered with "Caterpillar" motor, Timpkin and Hyatt Roller Bearings throughout, including Main Drive Wheel; Heavy Steel Frame, riveted and trussed to carry the load, the twist and strains; a Construction and Threshing principle that saves from one-half to one and one-half bushels more grain per acre; a longer life machine with fewer repair parts each year required; no combine on the market that will stay in the field as many hours with as few stops—no stops for unloading, no greasing required at other than meal hours.

D. O. SMITH — MULESHOE
Local Representative

Ask Him For Facts and Literature

"CATERPILLAR" TRACTOR COMPANY.

Was the only factory to promptly respond to the Hoover request for lower prices to farmers by making a radical reduction in Combined Harvesters and Tractor, December 11th, 1929.

28
REFINEMENTS ON 1930 MODELS

Combined Harvester
PRICE LIST

28
REFINEMENTS ON 1930 MODELS

"CATERPILLAR" COMBINES
F. O. B. Car Load Points

"36" Level Land Standard Equipment; Straw Shroud; Tractor Hitch; 65-Bu. Grain Bin; Sacking Attachment; 16½ Ft. Header; 2-Wheel Header Truck and Straw Scatters— \$2135.00

"38" same as above; except equipped with 20-Ft. Header and 4-Wheel Header Truck—\$2195.00

"34" Level Land Standard Equipment; Straw Shroud; Tractor Hitch; 50-Bu. Grain Bin; Sacking Attachment; 12-Foot Header; 2-Wheel Header Truck— \$1942.50

"34" Combine; same as above; except 15-Ft. Header; 4-Wheel Header Truck— \$1967.50

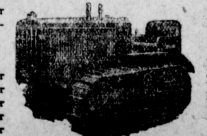
"38" "Caterpillar" Combines; Standard Equipment; Tractor Hitch; Straw Shroud; 35-Bu. Grain Bin; Sacking Attachment; 10-Ft. Header; 2-Wheel Header Truck— \$1700.00

"36" "Caterpillar" Combine; same as above, except 12-Foot Header— \$1700.00

More Draw Bar Pull with smaller size motor make "Caterpillar" operation less—

NOTICE

10" Draw Bar	14 h. p. Motor
15" Draw Bar	20 h. p. Motor
20" Draw Bar	25 h. p. Motor
25" Draw Bar	30 h. p. Motor
30" Draw Bar	40 h. p. Motor



No Packing of Soil.
No 6% or 7% Wheel Slippage.
Short Turns Available.
Higher Grade Materials.
Better Precision in Assembly.
Keeps Grease In and Grit Out.
Fewer Overhauls.
Mud or Sand Doesn't Stop It.

West Texas Tractor & Machinery Co.
PLAINVIEW P. O. Box 1365 TEXAS

IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER -- MULESHOE TEXAS

Progress News Notes

The Union Missionary Society met Monday with Mrs. Burton with six members present. We had a very interesting program taken from our Missionary Voice.

We meet next week with Mrs. Allen Penton. The subject of our lesson will be "Look Upon the Fields." Following is the program, and everyone is urged to be present: Our Negro American Neighbor, Mrs. Gross; Our Neighbors From All Over the World, Mrs. Fowler; Our City Fields, Mrs. T. L. Snyder; Gateway to the World, Mrs. Parker; Our Spanish Speaking Field, Mrs. A. Penton; The French Accent, Mary Snyder.

On March 15th Bro. Bayless will preach at Progress. Everyone is invited to attend.

We did not have a very large crowd Sunday at Sunday school on account of the meeting at Muleshoe. Quite a number from Progress attended church at Muleshoe Sunday afternoon.

League and church services were dismissed Sunday night so those who wanted to could go to church in Muleshoe.

We had a fine program redereed by the Parents of the P. T. A. last Thursday night. We understand they have a still better program for April 3rd. Everyone remember that date.

Bro. Phipps preached here Sunday morning. He was accompanied by his three boys.

J. J. Gross and family took Sunday dinner with Ray Good.

Mr. and Mrs. T. L. Snyder and daughter, Mary, spent Sunday in the Goodland community visiting Mr. and Mrs. Vernice Snyder.

John Stovall left Friday for Mayo Brothers where he will be under their care.

Mr. and Mrs. Will Cockrell and children, Mr. and Mrs. Frank Snyder and son of Muleshoe, Mr. and Mrs. Vernice Snyder of Goodland visited in the T. L. Snyder home Saturday evening.

Mr. and Mrs. M. L. Penton and family spent the week-end in Dalhart visiting Mrs. Penton's parents, Mr. and Mrs. S. C. Clinkenbeard.

Miss Bobbie Long entertained Sunday with a dinner the following: Ruth Burton and Velma Kemp, Ed Audie and Ira Myers.

A. R. Penton made a business trip to Amarillo Friday.

COAL CAR TO VANISH

Wires and pipe lines will ultimately make the coal car obsolete, according to a prediction by President Baker of the Carnegie Institute of Technology. Wires will carry electric current and pipe lines will carry oil to centers of industry for power and heating purposes, he declares.

This transition has already made great strides, not only in industrial plants, but in homes as well, where the coal stove and furnace are being rapidly superseded by more modern heating equipment. Oilomatic burners, disto-stoves and other products of present-day engineering skill are making the coal scuttle obsolete.

Dr. Baker's prediction is supported by other authorities, who point out that the newer devices are conducive to health, through automatic maintenance of desired temperatures in the home, besides eliminating the coal dust, soot and other nuisances which accompany the use of coal in its crude state.

This applied science is bringing economy and efficiency to industry, and cleanliness, comfort and health to the home.

BRIDGE FIEND TEST

Considering the great spread of the bridge-playing industry, it is strange that none of our legislators has had any laws passed for its regulation. Now comes a suggestion that players be compelled to pass an examination before being licensed to indulge in the game.

The suggestion comes, not from a United States Senator, but from an editor, whose zeal for the public welfare has been aroused by a report from Kansas City, where a wife shot her husband. The victim was also the lad's bride partner. It appears, and when he hid one spade and another player plunged on a different suite the wife raised to four spades. The husband was set, blamed the wife for reckless bidding, and as a result of the argument she shot him.

Now, the aforesaid editor asserts, all

persons who aspire to play bridge should be caused to pass a rigid test, not with reference to their skill, but to determine their mental poise. If the applicant is unable to be set or have an ace trumped without showing undue emotion, a license should be denied. The trouble is that such a law, if enforced, would practically eliminate all who take the game seriously.

FEDERAL RESERVE BANK BACKS FARM BOARD

Extracts from an address delivered by Col. C. C. Walsh, chairman of the board, Federal Reserve Bank of Dallas at a joint meeting of the Dallas Chamber of Commerce and Noonday Luncheon Clubs on Monday, February 17, 1930.

It is a well-known fact, known as well to the cotton growers themselves, as to business man and the banker, that a small cotton crop brings in more actual dollars than a large one, and that the surplus of any commodity determines the price of the entire production. For example: In 1926 the record cotton crop in the United States of 13,000,000 bales sold for \$982,000,000, while the 10 million-bale crop of 1923 brought the producers one billion-six million dollars. This means that the cotton farmers in 1926 picked 8,000,000 bales of cotton and not only gave them to the world free of charge, but, in effect, paid 600 million for the gracious

privilege of doing so. It is a simple business problem couped with plain common sense, for any one to understand, that if our cotton crop is produced without profit, as it was in 1926, or in other words, if it is produced at a loss, it must necessarily affect the prosperity and general welfare of every citizen in our section. It affects most directly:

1. The farmer himself, who must curtail his standard of living on account of his inability to purchase the commodities which he and his family desire and need for their ordinary comfort.

2. In a like manner it affects his merchant and banker, his doctor and his preacher, whom he is unable to pay as promised, and hence they are quite as directly interested in a good crop to be sold at a profit as the farmer himself.

The proposition before us at this time is a simple undertaking in which all of our people are vitally interested; an undertaking which challenges our highest intelligence and our best efforts at whole-hearted co-operation. Let us, therefore, in a united phalanx, join hand and heart and brain, and follow the lead of the Federal Farm

Board by using our personal influence, and our safe and sane advice with the farmer customers of the various banks toward inducing them to follow the proper practice in cotton acreage reduction for this year, which will prove profitable to them and a boon to the country.—South Plains Farmer.

Called to arrest a woman shoplifter in Berlin, Detective Karl Pfizen found she was his fiancée.

Andrew Fregular of Barry, Wales, left his \$50,000 estate in a snare, cutting off his wife and four children.

SAILOR HERO PASSES

One of the finest feats of heroism ever performed by an American sailor is recalled by the death of Lieutenant Mons Monssen, retired. In 1904, when a gun turret of the Battleship Missouri blew up, Monssen saved the entire ship from destruction by leaping through flames into a magazine, closing a heavy door and isolating the fire. He was an enlisted man at the time, and received the Medal of Honor for his gallant act.

According to Catholic authorities, Plus XI is the 261st Pope.



Have Money

Educate Your Children

BUSINESS today demands higher education... it takes ready money to go to college. Begin to save now, while your children are young, for their education. If you save a small amount regularly now, when college time comes for the youngsters you will be able, without financial worry, to place them in a good institution.

START SAVING REGULARLY NOW
We Welcome YOUR Banking Business



Blackwater Valley State Bank

"Where You feel at Home" Muleshoe, Texas



Feed Grinding

Eliminate waste in feeding by having

BUNDLES

EAR CORN

HEADS AND

THRESHED GRAIN

ground and get larger profits. We can give you prompt service. Call us NOW.

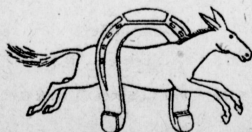
BAILEY COUNTY ELEVATOR CO.

Muleshoe, Texas



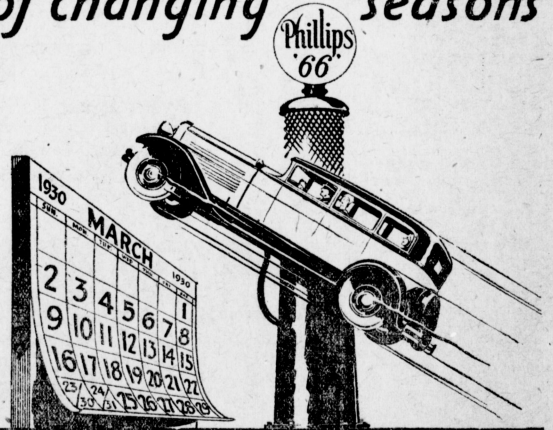
Our Mechanics are specially Trained to Service The New Ford

You are sure of good service here because our mechanics are specially trained to care for the new Ford. They have a personal interest in every job. See us the next time for oiling and greasing. This should be attended to regularly. It will save you many dollars in the upkeep of your car.



MOTOR COMPANY MULESHOE, TEXAS

HOP THE HURDLE of changing seasons



Leave your car outside all night if you have to—but be sure you've fueled with Phillips 66. Take the wheel in the morning—touch the starter—and "get gone"! Phillips 66 overcomes the cold weather starting bugaboo—because its volatility is controlled to fit the season and the climate. It's an action gasoline—with a power complex—and a sweet mileage record. Yet it costs no more. For best results try a full tank of Phillips... or Phillips 66 Ethyl.



Phill-up with

Phillips 66 REGULAR and ETHYL

EDDIE MOORE, Local Agent Muleshoe, Texas

Lazbuddie News

Mrs. R. L. Bledsoe and Mrs. C. E. Merritt spent the day shopping in Clovis Wednesday.

Mrs. W. S. Menefee took her cousin, Mr. Eian Money, to Plainview Monday where he will receive treatment for a broken foot.

Messrs R. B. and I. C. Raper of Maud, Okla., brothers of Mrs. W. H. Gammons, arrived here Wednesday to spend a few days with Mrs. Gammons and father. Mr. Raper, who is quite seriously ill.

Messrs Bill Shibley and Otto Trieder spent the day Wednesday in Amarillo attending the cattlemen's convention. Mr. and Mrs. John Steinbock were in Priona several days last week attending to some business.

Mr. and Mrs. John Steinbock, Mrs. Willie Steinbock and children were to leave Monday morning for Frederick, Okla. Mrs. Willie Steinbock will return in one week but the others will go to Marlin, Waco and other points in Texas before returning and will be gone several weeks.

What we call a "Big Forty-two Party" was staged in the home of Mr. and Mrs. John Steinbock Saturday evening, March 8th. Only those who have been to a party in their home can know what a delightful hostess is Mrs. Steinbock. Four tables of forty-two were in progress throughout the evening, while about twenty young people were entertained with games in the basement. And greatest and most pleasing of all was the beautiful and miscellaneous dinner which was given to Mrs. Steinbock's niece, Mrs. Gladys Griffith who before her recent marriage was Miss Alma Dyck.

At the close of the evening a dainty plate luncheon was served. Those present were Messrs and Mesdames R. L. Bledsoe, Loyal Lust and daughter, Evelyn Joe, Ralph Disch, C. E. Merritt, Willie Steinbock, C. E. Briscoe and children, Ray Jordan and children of Muleshoe, W. S. Menefee and daughter, Ruth, Juel Treider and daughter, Reinhold Steinbock, Ed Steinbock, Gladys Griffith, Alex Steinbock, Misses Roberta Burton, Joyce Julian, Joy Briscoe, Vesta Eaves, Belle Griffith, Messrs Clifford Pyrtz, Larry Eaves, Vaughan, Cordel, Leon and Elwin Julian, Leiland Ivy, McJolou, Mrs. Paul Symes of Amarillo and many others. It would be hard to name all the members of the Steinbock and Dyck families, so will just say they were all there and perhaps others whose names we did not get, but we again beg your pardon and hope to be more efficient in securing names from now on.

The Lazbuddie Study Club had as charming hostess, Mrs. Ophel Jenn-

ings last Thursday, March 6. An interesting program on Character Building in the Home was rendered. Talks were given by Mesdames Willie Steinbock and Ralph Disch. Mrs. R. L. Bledsoe directed the club in singing, "Blest Be the Tie that Binds." After the business was finished and the program was rendered a short social session was enjoyed at which time a lovely plate luncheon, punch and date loaf candy was served.

Those present were as follows: Mesdames Bledsoe, Lust, Disch, Briscoe, Whitt, Finis Jennings, Willie Steinbock, Merritt, Menefee, Julian and the hostess, Mrs. Ophel Jennings. The visitors were Mrs. Jarmon and Bessie Collins.

Mr. and Mrs. Juel Treider and baby daughter, Billie Ray, spent a few days in Amarillo visiting Mrs. Treider's sister, Mrs. Paul Symes. Mrs. Symes returned with them to visit her father and mother, Mr. and Mrs. W. S. Menefee.—Reported.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to our many friends for the kind expressions of sympathy shown us during the illness and death of our little darling, Vi Belle, and for the beautiful floral offerings. May God's richest blessings be upon each of you, is our prayer.
J. B. ROBERTS
MRS. J. B. ROBERTS

MRS. H. L. JONES
MARGUERITE ROBERTS
MARY ROBERTA ROBERTS

Miss Laura Owens of Halifax, N. S. was married to C. H. Mather, standing at the bedside of her dying father. Several scarfs knitted by the Prince of Wales were recently exhibited at a London needlework show.

Feed for Sale

Bailed Shredded Cane Fodder
\$13.50 per ton.

Larger Quantities Cheaper

Delivered FREE in Radius of 7 miles of my farm in lots of 1000 pounds or more.

LOUIE GEISSERT
Muleshoe, Texas

SEE US NOW

For Standard Bred Baby Chicks. We are representing the Charlton Hatcheries of Hollis, Okla., all chicks guaranteed. Place your orders now for future delivery and you will not be disappointed. We pay the top market prices for Poultry, Cream and Eggs. Service while you wait, and you don't have to wait too long. The place where you get a square deal.

Muleshoe Produce Co

ELMO HEAD, Mgr.

**THINK OF YOUR
AUTOMOBILE IN TERMS
OF TOMORROW**

*Ultimate cost is as important
as first cost in the purchase
of an automobile*

WHEN you purchase an automobile you are making an investment of a considerable amount of money. It is essential, therefore, that you give careful thought to the best selection and know what you are getting for your automobile dollars.

The first cost is important because it may mean an immediate, satisfactory saving. Of equal importance is the ultimate cost after thousands of miles of service. This ultimate cost is the true measure of automobile value.

THE first cost of the new Ford is unusually low not only because of economies in manufacturing, but because the same principles that inspire these savings are extended to every other step that means greater service to the public. It is easy to see that economies in production would be of little value if they were sacrificed later through high charges for distribution, selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company. His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You gain because he makes a small profit on many sales instead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least \$50 to \$75 on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.

THE low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.

SERVICE charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth.

- Roadster, \$435
- Phaeton, \$440
- Tudor Sedan, \$500
- Coupe, \$500
- Sport Coupe, \$530
- Two-window Fordor Sedan, \$600
- Three-window Fordor Sedan, \$625
- Cabriolet, \$645
- Town Sedan, \$670

All prices f. o. b. Detroit. Convenient time payments arranged through the Universal Credit Company

FORD MOTOR COMPANY



OH, LOOK COMING

BIG TENT THEATRE

**HERBERT WALTERS
COMEDIANS**

20TH SEASON

MULESHOE 3 NIGHTS ONLY

STARTING MON MAR. 17

With Band and Feature 9 Piece Orchestra—All New Plays, with Vaudeville between every act.

DON'T MISS THIS PLAY

"NO WEDDING BELLS"

Our Show is Clean with Miles of Smiles Without a Blush. Change of Program Nightly.

MAMMOTH TENT THEATRE

With comfortable chairs for everyone. Reasonable prices

ADULTS 35c; KIDS 12c PER DOZEN

EXTRA FREE

One Lady Admitted Free with each paid adult ticket on opening night.

DON'T FORGET THE DATE