

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 8. MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, NOVEMBER 28, 1930. NUMBER 42

Four Indictments Are Returned By The Grand Jury

The grand jury of Bailey County District court in session three days last week returned four indictments, as follows:

Arthur Blackburn, charged with rape by force on a person alleged to be possessed of insufficient mentality to have the will to oppose the act.

N. L. Lambert, statutory charge. Wayne Wallace, wife desertion.

W. I. Edgemon, unlawful sale of intoxicating liquor.

The grand jury then adjourned to meet again December 1.

Following adjournment of District court last Thursday the session was again called Monday morning, and the case of I. C. Enochs vs. Pauline Briscoe, et al, was called for hearing.

On account of the misplacement of some depositions, the case was continued for hearing on Wednesday of next week.

Defense attorneys took advantage of the continuance to amend their pleadings.

This week will be devoted entirely to the hearing of civil cases, it being the desire of the Court to clear the docket as nearly as possible this term, especially the older cases listed.

Criminal cases will be adjudicated next week.

Man Who Owned The Leopard That Killed Littlefield Lad Held

Charles Howard is in jail on a charge of negligent homicide occasioned by the death of the four year old child of Mr. and Mrs. J. D. Ewins, Littlefield, if convicted, may receive a punishment of not more than one year in prison or a fine of not exceeding \$1,000, according to District Attorney Meade F. Griffin who is in Muleshoe this week in connection with the holding of Bailey County District court.

"A Hovins child died last week in a abook hospital following an attack of a supposedly pet leopard which Howard was displaying in a Littlefield drug store, the lad being severely scalped by the animal's claws when it went wild and pounced upon the unsuspecting boy."

Since the child's death the cat was housed in a zoo at Clovis, N. M., but following request from Littlefield citizens the animal was brought back to Littlefield and killed by Chief Police O. H. Brown.

GIRL SCOUTS MEET

A meeting of girls looking toward perfecting a Girls' Scout organization, will be held at the court house Saturday afternoon, beginning at 2:30 o'clock, according to announcement made by Mrs. J. C. Weaver, who is associated with her Mrs. Good Hardin and Mrs. Curtis Taylor in organization work.

Girls between the ages of 10 and 18 are urged to attend.

AGED MATRON DIES

Mrs. Anna Joe Waldrop, aged 70, died Thursday of last week at the home of her daughter, Mrs. E. A. Bailey, following an illness of about two weeks.

Following the funeral service held at her late home, the remains were shipped to her former home at Fort Smith, Arkansas, for interment, being accompanied by her son, W. M. Waldrop.

The man who gets caught in the toils is generally the one who is after the sops. When one acts honorable he has no fear of the consequences.

FIRST THANKSGIVING PROCLAMATION IN THE STATE ISSUED IN 1850

Texas' first Thanksgiving proclamation was issued eighty years ago by Governor P. Hansborough Bell, it called for observance of the day on the first Thursday in March, 1851. The Proclamation was issued Dec. 31, 1850. Strangely enough, ten years before succession, it refers to the "Confederacy."

The country had just passed thru the disputes that ended in the Wilcox Provision and payment to Texas of \$10,000,000 to give up its claim to what now is New Mexico. This and other compromises staved off for a decade the break between the North and the South.

"The year 1850 has closed upon us," proclaimed Governor Bell. "It has been pregnant with peril to our glorious institutions of government and full of incident worthy to be engraven on the memory of the living."

Reciting freedom from war, general health and plenty, Governor Bell continued: "For these and many other blessings so conspicuously dispensed to the Confederacy and especially to our own growing state, it becomes us to address our fervent gratitude to the Giver of every good and perfect gift."

"The day is then set with the request that all 'abstain from secular toil.'" State officials were directed to close their offices.

The earliest Thanksgiving proclamation on file in the office of the Secretary of State was issued by Governor Richard Coke, 25 years later.

A Demonstration Agent Desired By Ladies of County

A very interesting meeting looking forward toward securing the services of a home demonstration agent for Bailey County was held Tuesday afternoon at Circleback. There was a good attendance present of the people in that community, also several people from the high school.

Miss Myrtle Murray, district home demonstration agent from College Station, was present and explained the nature of the work and method of securing an agent. Her talk was very generally supplemented by Miss Ruby Masburn, the very efficient home demonstration agent from Lamb county.

Miss Marie Tarwater, home demonstration agent from Hockley county, also present and spoke. County Judge J. E. Adams and County Farm Agent Fred S. Reynolds, of Muleshoe, attended the meeting.

It was brought out in the discussion of the meeting that Hockley, Lamb and Castro counties had now been employing the services of home demonstration agents for more than a year and were highly pleased with the decisive results being obtained.

Circleback Favorable For several months past the ladies of the Circleback community have been much interested in securing a home demonstration agent for Bailey county.

Early last summer, Miss Masburn, from Lamb county, gave a demonstration in a community adjoining the east Bailey county line which was largely attended by ladies from this county. Becoming greatly enthused over the results of this demonstration, these ladies have since that time put up more than 2,000 cans of fruit, vegetables and meat.

Mrs. Martin Stone, one of the leaders of that community, is taking an active part in securing a demonstration agent, and it is reported that several ladies from other sections of the county are just as enthusiastic in this direction.

It is understood that the State bears a portion of the salary expense of the demonstration agent in similar manner as in the case of employing the county farm agent, the other portion being paid by the county. Action of the Commissioner's Court is necessary to secure the agent.

HOLINESS RALLY

There will be a Nazarine holiness rally at the Progress school house November 30.

There will be preaching Saturday night, Sunday morning and night by C. C. Montanden, of Clovis, N. M.

COMMISSIONERS COURT

A meeting of the Bailey County Commissioner's Court was held in the court house here last Monday morning, all commissioners attending.

Only routine business and the granting of bills was transacted.

CONSOLIDATION OF COUNTIES IN WEST TEXAS PRACTICAL; MEANS BIG REDUCTION IN TAX COSTS

AN EDITORIAL

Taxes are coeval with the human race, a constant source of worry to the average citizen and a perpetual delight of the flamboyant and loquacious politician. Seldom is the amount to be paid satisfactory to the citizen paying them, and even full time brings forth his waves of grumbling and clouds of discontent. Yet taxes are vitally necessary for the maintenance of government and the protection of the people governed.

From time to time various means of lowering government expense are suggested and often put into effect by the legislators, some of which are helpful and some are not, and each year it becomes more and more apparent that some drastic and systematic reform is necessary to curtail the expense of imposed taxes which each year becomes larger and a heavier burden upon the people.

It has long been the custom of counties to divide themselves into numerous sub-divisions called counties for efficiency in transacting the legal and business affairs of the state, and the Journal makes bold to say that Texas does not need much more than one-half the 253 counties of Texas. A compilation of statistics will clearly show that our system of county government is costing far more than it is actually worth. In fact, the cost of county government in Texas ranges from 10 to 25 times as much as the cost of state government.

It is our belief that a plan could be easily worked out whereby through consolidation of the political sub-divisions of the state the 253 counties of Texas could be reduced to 150 or 175, and this reduced number of counties could be managed with practically the same overhead expense as is now being paid for the conducting of the present system. Such a system, as herein suggested, we are quite sure will appeal to the mass of citizens and especially to the farmers and other large land owners as well as to the business men owning large amounts of real estate and personal property.

For instance, the consolidation of two or three counties into one would mean the expense of practically one set of county officers instead of two or three. The court house would be needed, while the other court house or houses, as the case may be, could be released and more usefully employed as an adequate school building for the high school.

The expense of county office building reduced and taxes spread over an area of two or three times greater would mean a reduction in both rate and assessed valuation, and with a consequent favorable reaction on business. Merchants would be permitted to carry larger stocks of goods and wider varieties at the same tax rate. The money farmers had heretofore been required to put up for taxes could be devoted to added farm improvement or the purchase of more livestock, etc. The lower tax rate would at once become a standing invitation for new factories and other business enterprises to enter the consolidated county, and the increased population occasioned by the advent of new enterprises would in turn act to spread out still thinner the tax rate of the county at the same time furnishing an added impetus for farm products. Such an arrangement would also be favorable to more good roads.

And the remarkable strides which have been made by this particular industry during the past six or eight years has made it possible for multiplied thousands of people to enjoy it. This is especially true in the Southwest where abundant and conservative traditions have been released from nature's storehouse. And, not only has this buried treasure benefited thousands of home owners, but it has also made possible the emergence of very rich cities in many towns and cities.

A few years ago only those towns within the direct neighborhood or nearby radius of the gas well enjoyed this benefit, but now through the organization of the gas companies, the lines are being laid hundreds of miles in length for service to more remote sections for the accommodation of numerous more people. While there are many who may take gas service as something very commonplace, yet in reality, Muleshoe citizens may consider themselves fortunate in being favored with this, one of the nation's greatest assets and most useful household commodities.

One of the biggest reasons for such a proposed consolidation of counties lies in the fact that these new West Texas counties are every year being discriminated against in the matter of tax paying. These counties being new must necessarily have a tax rate that will provide for the building of court houses, jails, new highways, etc. Unfortunately, when they pay a certain tax rate into the county they must also pay the same rate into the state. Older East and Central Texas counties have been well populated for many years past, already have the major portion of their county buildings and improvements, and, consequently, their tax rates for both county and state are very low and reasonable. As a matter of fact, according to our present system of state taxation, the counties of West Texas are actually paying hundreds of thousands of dollars every year to assist in bearing the expense of older counties in the earlier settled sections of the state. Consolidation of counties, bringing about a correspondingly lower tax rate would materially assist in rectifying such an unfair and inequitable condition. A very citizen of these newer West Texas counties has a mighty interest in his personal welfare. He also has a loyal and patriotic interest in the affairs of his county and of his section of the state in general. As a loyal interested citizen

throughout the consolidated county area, and every school in the new enlarged county would be assured of a full nine months term with adequate teachers and equipment necessary for efficiently handling the pupils.

A few years ago such a suggestion would have been unwelcome and ill advised, but the Journal believes that the time has now arrived when such an arrangement will meet with hearty favorable consideration. A few years ago, a county sheriff, for instance, was personally limited by his activities and several deputies were necessary to adequately perform the duties of his office. Now his effective radius of action is multiplied by eight or ten, and with a modern automobile he can perform a much greater service, handling a much larger number of duty items with considerable less assistance.

In the matter of the county poor farm, the consolidation of these would mean a considerable saving to the combined counties, and such arrangements is even now being worked out very satisfactorily where individual counties have collaborated in such a movement. The county jail, generally recognized as America's most disgraceful institution in the combined county formation, could be handled on a much more economic basis, and, generally speaking, one jail out of three is all that is necessary to care for the annual crop of prisoners. Educators have long advocated that the County Superintendent of Schools might just as well have a wider scope of activity, and with the coming of independent and consolidated school districts as a twentieth century vogue, the average county superintendent's duties are correspondingly lessened, and, in consequence, his radius of activities should be proportionately increased as a matter of business expense without in any way hampering the quality of his duties.

"Efficiency" is the watchword of the present day, and the word "co-operation" is becoming one of our most favorable utterances. Everywhere his business is combining and consolidating because it is good business to do so. The chain store during the past few years has become proverbial, and there are numerous instances that might be cited where combination and consolidation proved much better service and more profitable. For instance, in the matter of the federal post office department, it is now the policy of the government to combine and lengthen the rural and star routes, thus employing fewer carriers yet rendering much better service, and at a considerable saving each year.

It is possible that the suggestion the Journal is here making would not appeal to some of the East and Central Texas counties. Tradition in some of these counties may be found to exist so strongly as to county lines and names that it would be difficult to run counter to them. But, after all, it should make no difference, other than one of sentiment, whether a man lives in a county by one name or another, whether his county has an area of 200 square miles or 800 square miles, if the affairs of the county are well conducted and the taxes are kept low.

Frequently the dollar outweighs the value of sentiment, and it is well that it should do so.

People move about more now than they did 25 years ago, and many of the ancient and conservative traditions that have a tendency to bar us from doing the rational things, we know in our own hearts are only common sense, are gradually being broken down.

One of the biggest reasons for such a proposed consolidation of counties lies in the fact that these new West Texas counties are every year being discriminated against in the matter of tax paying. These counties being new must necessarily have a tax rate that will provide for the building of court houses, jails, new highways, etc. Unfortunately, when they pay a certain tax rate into the county they must also pay the same rate into the state. Older East and Central Texas counties have been well populated for many years past, already have the major portion of their county buildings and improvements, and, consequently, their tax rates for both county and state are very low and reasonable. As a matter of fact, according to our present system of state taxation, the counties of West Texas are actually paying hundreds of thousands of dollars every year to assist in bearing the expense of older counties in the earlier settled sections of the state. Consolidation of counties, bringing about a correspondingly lower tax rate would materially assist in rectifying such an unfair and inequitable condition. A very citizen of these newer West Texas counties has a mighty interest in his personal welfare. He also has a loyal and patriotic interest in the affairs of his county and of his section of the state in general. As a loyal interested citizen

BESPOTTED TURKEY ON SPREE ROUTS DRIVER

Colchester, Conn., Nov. 24—Joseph Romonofsky's turkey, Tom, had sobered up today and was ready to march peacefully to the chopping block, but the story of his spree Saturday still was the talk of the town.

The gobler, determined to have a final fling before Thanksgiving, "tanked up" on cider at Romonofsky's cider mill and then sallied out to attack a horse.

The bird encountered Miles Standish, said to be a descendant of the pilgrim, and dashed full tilt into his horse.

The horse broke his shafts and ran away, Standish did likewise as the turkey made for him.

Reports of the encounter said Tom returned to the cider mill to celebrate his triumph.

R. A. Thompson Puts On Closing Out Sale Of Muleshoe Store

R. A. Thompson, well known local dry goods man, this week putting on a close-out sale of his big \$20,000 lot of merchandise, the advertisement of which appears elsewhere in this issue of the Journal.

M. B. Doss, a sales conductor of many years successful experience, and widely known throughout West Texas, has charge of the sale.

The sale includes slashing prices in every department of this large stock of merchandise, and represents a time-saving for saving among Christmas shoppers.

Report Shows An Increased Number of Bales Ginned

Cotton from the 1930 growth ginned prior to November 14 was announced by Census bureau last Saturday to have aggregated 11,962,364 running bales, including 403,622 round bales counted as half bales, and 13,251 bales of American-Egyptian, but excluding lint-free.

Ginning to Nov. 14 last year totaled 11,860,096, including 412,476 round bales and 13,945 bales of American-Egyptian, and to that date in 1928 ginnings totaled 11,320,688, including 444,440 round bales and 16,145 of American-Egyptian.

Ginnings to Nov. 14 this year by states were: Alabama 1,286,921, Arizona 78,364, Arkansas 738,946, California 127,355, Florida 49,887, Georgia 4,447,056, Louisiana 650,997, Mississippi 1,255,477, Missouri 133,516, New Mexico 4,687, North Carolina 655,285, Oklahoma 70,998, South Carolina 879,575, Tennessee 299,388, Texas 3,524,147, Virginia 35,117, and all other states 4,867.

Muleshoe Ginning Up to Tuesday morning of this week there had been ginned 1,163 bales by the Muleshoe gins, which is thought to be about 80 per cent of the number that will be ginned at this point this year.

Our own hearts are only common sense, are gradually being broken down.

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U. S. Population Now 122,775,046 Is Announcement

The population of the United States is 122,775,046.

This figure was announced last Saturday by the census bureau as the final total of the compilation is started at the beginning of the year. All revisions have been completed.

The census report shows the number of inhabitants of the 48 states increased in the preceding decade by 17,064,426 or 16.1 per cent. The 1920 population was 105,710,620.

In the column showing the increase by states was taken a key to several important trends of the past ten years. Leading in this table was California with 65.7 per cent, Florida on its heels with 51.6 per cent, both showing the pull of climatic attractions. Third with 32 per cent was Michigan, center of the fast growing automobile industry. Fourth was Arizona with 30.2. Texas with 24.9 and North Carolina 23.9 pointed to the southern advance in industry and agriculture. Oregon had 21.8, a symptom of the westward shift.

Only one state, Montana, lost population, dropping 11.23. Saturday's announcement included the outlying territories and possessions, except for the Philippine Islands. Substantial increases were shown by Porto Rico, Hawaii and the Canal Zone, with the Virgin Islands the only loser.

Texas Gains Three Seats In Congress Thru 1930 Census

President Hoover's announcement regarding the reapportionment of the house under the 1930 census shows California has gained nine seats, Michigan four, and Texas three.

The census bureau figures, which will be transmitted for congressional action, give other added representations in the house as follows in Connecticut, one; New York, two; North Carolina, one; Ohio, two, and Washington one.

On the basis of the figures, Mississippi will lose three seats, Georgia two, Iowa two, Kentucky two, Pennsylvania two, and the following states one each: Alabama, Indiana, Kansas, Maine, Massachusetts, Minnesota, Mississippi, Nebraska, North Dakota, Tennessee, Vermont, Rhode Island, South Carolina, Tennessee, Virginia and Wisconsin.

The report will be transmitted to congress in the imminent short session. It was based on the total population of 122,683,455. The total population membership of 435 will not be changed.

A total of 27 seats are affected by the changes. The census bureau in determining whether a state would gain, lose or keep its present membership in the house used two methods of statistical determination. The result was the same in each case.

ben he owes it to himself, his family, his fellow citizens and to his state in general to lend his personal endeavor to any measure that means for better economic conditions, better government and more efficiency in the conduct of all things that appertain to human welfare.

The Journal believes the suggestions contained herein are entirely practical, and therefore, should be given the fullest and earliest possible attention by the citizens of West Texas.

THANKSGIVING TO BE FAIR

All prognostications of the weather experts state that indications are for fair weather Thanksgiving Day. Muleshoe people will enjoy it to its utmost.



Gene Tunney, heavyweight world champion, photographed in court as he testifies in Tim Mara's suit against him for a quarter of his earnings.



Dr. Karl Landsteiner, bacteriologist and pathologist of the Rockefeller Institute for Medical Research, awarded the Nobel Prize in Medicine, amounting to more than \$45,000 cash.

Wins Huge Prize

VERY LATESTS

By MARY MARSHALL

It is not enough this season to have the neckline of your dress look smart, it must be becoming and flattering as well, and in many of the new dresses this necessary combination of smartness and becomingness has been achieved by means of a draped scarf collar attached to the dress.

Actually we need expect no general



change in the lines or general arrangement of the new necklines. There are V-necks both deep and shallow, round necks, surplice necklines and bertha necklines in the new dresses. And just at present fashion seems too much occupied in working out the problem of skirt lengths and contemplating a possible elaboration of sleeves to be much concerned over any marked change in necklines. The important

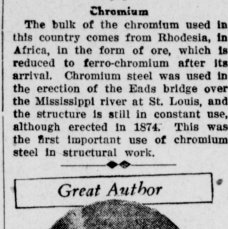
thing is to find the collar arrangement that is feminine and becoming. The sketch today shows a collar sure to be becoming, easy to make and easy to attach to any frock, old or new. The diagram shows the pattern.

From B to E measures 27 inches.
From A to B measures 7 inches.
From A to C measures 23 inches.
From D to E measures 4 inches.
From B to X measures 4 inches.

Cut the collar with AB laid on a crosswise or lengthwise or bias fold of material. Hem with a fine hem all around, bind or else have the edges finished with machine pivot.

Pasten the collar on the dress with B at the center back, X at the shoulder seams, and the ends brought down and tied loosely at the front of the dress.

Chromium
The bulk of the chromium used in this country comes from Rhodesia, in Africa, in the form of ore, which is reduced to ferro-chromium after its arrival. Chromium steel was used in the erection of the Eads bridge over the Mississippi river at St. Louis, and the structure is still in constant use, although erected in 1874. This was the first important use of chromium steel in structural work.



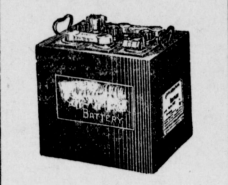
Great Author
Sinclair Lewis, American author of "Main Street," "Babbalanza" and other famous novels, winner of the Nobel award in literature, an international cash prize of \$45,000.

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Community Building

Community's Big Task, to Avoid Deterioration

There is a fine element of enthusiasm in creating greatness, which too frequently falls in defending and maintaining greatness achieved, says a writer in the Detroit News. The principle works in the simplest phases of community life. The young couple with all-absorbing zeal toil to complete the new house and view with huge content its varnished floors and newly decorated walls and well-fenced garden. But too easily they slip into the relaxed mood with the sense of an objective reached. The varnish wears; the walls soil, the garden fence is broken and the owners lose the pride of possession which came to them in the struggle to obtain. Not different may be the fate of any civic enterprise however imposing and costly. There is "upkeep" to be reckoned as an essential with every community undertaking and the biggest task is to keep community enthusiasm up to the supporting point.

Too often with tremendous enthusiasm a people bring about changes in their government and establish it in conformity with high ideals; then, trusting too confidently to the perfect machine, forget their obligations. How quickly comes deterioration. "Neglect of the city's business by business men, explains many evils of which business men often complain," writes a critic of civic affairs.

The citizen forgets that "Keeping a city great is a bigger task than making it great."

Real Estate Investor Must Wait for Profit
Real estate, like growing things, requires a certain period of time to mature as an investment. The length of this time varies with the location, with the development activities in the surrounding area, and the honesty, the seriousness of purpose and the financial ability of the developer.

While the completion of a new highway or transportation line will greatly accelerate this maturity and thus reduce the logical term for the investment, it is very apt to be followed by a period of repose and, in the long run, the maturing process is practically stabilized.

It is much like the forcing of plant life. The harvest may be artificially hastened, but at the cost of plant vitality, and the plant or tree requires the remainder of the growing season to recover from the experience.

Beauty the Home Place
Many realtors say that the right kind of planting and gardening adds to the financial value of property at less than 1 per cent.

Amateur gardeners, however, must be careful to lay their plans skillfully lest the effect be marred and the value all lost, it is pointed out.

The landscape problems of the small home owner of course vary greatly from those of the man with a large estate.

The latter may go in for formality and elaborate effects while the man who has to deal with limited space will find his planting must serve a two-fold purpose; that of being useful as well as ornamental.

Builder Should Look Ahead
Restrictions providing that houses in certain areas must reach a certain cost level or even be of architectural design harmonious with its neighbors now control many residential sections throughout the country, but there are many places where no such restrictions exist, where the entire matter is up to the home builder, and where it would pay him to be extra careful to see that no mistakes are made in the improvement he puts on his lot.

Design Essential
If the garden is to be along formal lines, then there is a nice little problem in proportion. Repetition, balance, rhythm and accent play their part in the formal design. The holder of a completed garden may not be conscious of anything but the beauty of the picture, but the requirements of good design have to be met, if there is real beauty expressed.

Markers on Highways
Markers describing historical points of interest for the benefit of tourists are to be erected along Massachusetts highways within a year. One hundred such markers are to be put in place as soon as possible, and plans call for the erection of 100 or 200 more later. The markers will be fashioned after those now in use throughout Virginia.

Homes Affect Bodies
In order to grow strong capable and stalwart men and women, it is absolutely necessary for children to have the benefit of good home surroundings and proper home influences.

Healthy Conditions Vital
But few things, if any, contribute to the cultural and refined tastes of an individual more than inviting and healthy living conditions.

Appearance Everything
A community's appearance, in the main, determines property value and community value.

School Notes

First Grade
The 100% readers for the past week are: Clela Nell Bayless, Junice Brooks, Mearl Veazy, Myrleen Wimberly, Francis Coker, Lein Mae Barron, Iola Riddle, Jack Peters, Breaux Robinson and Bernice Breech.

Those reading the most books in the Book Week contest were: Jack Peters 4, Billie Arnold 2, Mearl Veazy 2, Iola Riddle 2, Francis Bartley 2, Mary Katherine Hammons 2, Myrleen Wimberly 2.

How Queer
Mr. Eason—If a man steals, no matter what, he will live to regret it.
Mrs. Eason—You used to steal kisses from me before we were married.
Mr. Eason—Well, you heard what I said.

Home Economics Club
The Home Economics club met Tuesday morning, Nov. 25, 1930, at 9:45 in the auditorium, with 20 members and the sponsor present.

President Myrtis Burkhead asked several questions relative to suggestions for selecting a name for the club, and the members decided to wait and give the name at the next meeting. The president appointed Ruth Evans and Adella Beavers to select a club song, and Margaret Roach was appointed parliamentary in Lucille Beaty's place.

The secretary read the minutes of the last meeting and then the president read the Constitution which was adopted for our club.

Retta Mae Arnold had charge of the program, which was interesting with talks made by the girls who went to Lubbock district meeting.

The club members are to pay their dues the first meeting in every month. The next meeting of the club will be December 9th.

British Metropolis
Greater London has an area of about 683 square miles.

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Attorney-at-Law
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STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
EVERETT HINKSON, W. M.
CONNIE D. GUPTON, JR., Sec.

STATED MEETING of Muleshoe Chapter, No. 792, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.
SYBIL MARCH, W. M.
IRENE EDMONDS, Sec'y.

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Dr. A. A. Bayle
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Engree
Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

Better No Spinach For Them Than A Battle At Mealtime

By E. V. McCollum, Ph.D., Sc.D.
Professor of Bio-Chemistry, Johns Hopkins University.
Author of "The Newer Knowledge of Nutrition," etc.

THERE is one type of war which neither disarmament nor naval limitation treaties will ever affect. Its battles are numberless and are fought daily in the nation's dining rooms by conscientious mothers seeking to make their children eat needed portions of spinach or other leafy vegetables.

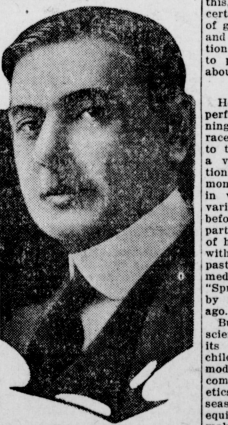
This type of war deserves serious consideration. Its effects, while neither immediate nor fatal, are important to the future of the race. For they concern the physical and mental health of our children. And this kind of war must cease.

No child should ever be disciplined at mealtime because of the unfavorable effect on digestion. Urging the child to eat something it does not like produces a run of unpleasant emotion, which has an equally bad effect.

Psychologists and physicians are all agreed upon this point.

Few adults have escaped the experience of suffering from a digestive upset as the result of an emotional crisis at mealtime. Fear, pain and anger interfere both with the secretion of digestive juices and with the mechanical functioning of the digestive tract.

The speaker who frequently pauses to take a sip of water is moistening his mouth because it feels dry. It is dry because he is not at ease before his audience, especially if he is conscious that his debate, sermon, oration or lecture is not going greatly to his credit. Under such conditions, the salivary glands do not produce much, if any, saliva. The stomach and other digestive glands also are affected in a comparable manner. For digestion cannot proceed until the proper secretions are poured out.



E. V. McCollum

normal nutrition and where the chemical substances necessary to a complete diet are to be found. Mothers, and especially American mothers, are taking advantage of this opportunity. They are applying the established facts of the modern science of nutrition to the feeding of their families. As an evidence of this, some future historian will write of rickets and scurvy as children's diseases happily long forgotten. In describing their eradication he will point to the popularization of salads as a national characteristic of Americans, acquired during the second and third decades of the twentieth century. He will almost certainly mention, as a result of this, the heightened resistance to certain infections, the prevention of goiter, and the increase in size and sturdiness of the first generation which had the good fortune to profit by the new discoveries about foods.

Discipline is Harmful
It is thus apparent that discipline at mealtime is not only ineffective but harmful. The most that should be done to cultivate a liking for necessary foods is to urge the child to taste these foods when they happen to be served to others. It should be explained that the foods in question are good for people, and that the child will later like them. Thus no offense is given and no artificial distaste aroused.

Pronounced changes in taste will often be brought about by this method in the course of a few months. But if the child is made unhappy by being compelled to eat a food which it does not like, the distaste for that particular food may become intense and rather than overcome later in life.

When the proper amounts of milk, eggs and meats are given to children the vitamin content of their diet is pretty well safeguarded. This is especially true if yellow vegetables such as carrots, tomatoes, sweet corn, etc., are included for their high vitamin A content. When the leafy vegetables are disliked, the cellulose content of the food may well be provided by including in the menu sufficient whole cereal foods to furnish indigestible cellulose. Whole wheat and rice furnish cellulose in more satisfactory forms

Prevents Bad Habits
If taken in sufficient amounts, the cellulose from these sources will serve admirably to promote dismissal of waste products with sufficient promptness to insure a hygienic condition of the colon. This will prevent the formation of bad habits which may eventually injure the large intestine in ways illustrated by the enormous numbers of persons in middle or later life who have subsisted too largely upon refined foods.

Parents of today have a greater opportunity than ever before to serve their children by helping them to lay the foundation for long and healthy lives. Our control over the physical basis of success in life is far more effective than ever before in human history. We know what the body requires for

Leafy Vegetables Valuable
The leafy vegetables are of special value in furnishing indigestible material which serves as an intestinal regulator and promotes elimination. And this problem of intestinal hygiene is especially important now when so many of our foods are highly refined and contain little or no cellulose. Milk, meat or eggs are all so completely digestible that they leave little residues in the colon and hence are constipating.

As a first step, however, in the improvement of children's diet, the dining room wars must cease. They are quite as fruitless as any other war if a child is properly managed. It will eventually acquire the dietary habits and likings normal to adults. It will appreciate the favors of everything it should eat. And this ideal condition can never be reached through force, but only through tact and diplomacy.

Make Your Home at
The Elite Hotel
When You Are in Muleshoe
At this hotel you will find cozy, comfortable rooms and a courteous, appreciative service.
C. D. GUPTON, Proprietor
ON MAIN STREET MULESHOE TEXAS

Bailey County Abstract Company
L. S. BAREON, Manager.
Abstracts, Loans, Conveyancing and Insurance
Agent for Muleshoe Townsite

Circleback News

Mr. and Mrs. Arthur Damron had their guest Friday and Saturday, Mrs. Damron's parents, Mr. and Mrs. A. Robb and children, Laree and A. Their home is in Lamesa. Mr. and Mrs. Elmer Garner visited

in the home of Miss Esther Perkins, Sunday.

Mrs. Alva Patton visited her parents in Ralls last week. The young folks enjoyed a party at Wednesday night of last week. J. H. Damron, Mrs. W. R. Damron, Mr. Ollie Damron and Mrs. David

Michelle left Sunday morning for Oklahoma.

Mr. and Mrs. Elmer Garner spent Saturday night with Mrs. Garner's parents, Mr. and Mrs. W. R. Damron. Mr. and Mrs. Martin Stone and family visited in Littlefield Sunday. There was a box supper at Circleback Friday night. The money received went to buy playground equipment for the school. Miss Loretta McCollum, Miss Olga Brown and Mr. Albert Perkins were the guests of Mr. Calvin Cobb, Sunday.

SEPTEMBER SHADOWS

By DOUGLAS MALLOCH

WE USED to walk the meadows in that long, long ago. We know their lights, their shadows, For both you come to know, Yet even when we found them, The darkest shadows then, We know that just beyond them The sun would shine again.

Once more I walk the meadows; I walk alone today. Again the lights and shadows Along the same old way. Not just now, but September; In spite of all I said, It seems I can't remember The sun shines just ahead.

That's how it is with meadows, That's how it is with years, The same the lights, the shadows, The same the smiles, the tears, The old summer weather. With shadows here and there— But things you bore together Alone are hard to bear. (© 1938, Douglas Malloch.)

"Konjola Truly Wonderful", Says This Happy Man

Dallas Man Suffering With Kidney Ailment Finds Relief In New Medicine



MR. W. E. ROWLEY

"For over a year and a half I suffered with rheumatism and kidney trouble," said Mr. W. E. Rowley, 216 Bryan street, Dallas. "I had dull aching pains across my back and was forced to rise frequently at night. A constant pain in my right leg caused me much misery and I limped in getting around. Pains in my back and side did not permit a good night's rest. I felt dull and listless and my vitality became lower and lower. A friend, who knew my condition, told me about Konjola. Konjola did so much for me that I am at a loss to express my appreciation. The rheumatic pains in my leg have left me for the first time in a year. My kidneys are once again functioning properly. My sleep is no longer broken by pains in my side and back. I have only taken two bottles but I certainly shall continue the treatment."

It is recommended that Konjola be taken over a six to eight week period. Best results are usually obtained in such cases. Konjola is sold in Muleshoe at Collins Pharmacy and by all the best druggists in all towns throughout this entire section.

On Texas Farms

By W. H. Darrow, Extension Service Editor, A. & M. College.

Somebody has figured out that it took 25 acres of cotton this year to make enough money to buy enough pork to supply the average farm for a year. Sounds exaggerated but it stands the test of reasonableness. Ten-cent cotton on quarter-acre acres won't stand many comparisons.

Farm women are not slow about showering kicks on Old Man Cotton while he is down this fall, either. A home demonstration club woman, Mrs. Rhea Hanby of Dallas county, told a radio audience the other day that "it would take 10 bales of my husband's nine-cent cotton to pay for 670 containers of home-raised food on my 4-H pantry shelf. These pantry shelves hold food worth \$400.55 in a grocery store. It took 30 acres of my husband's field to make the 10 bales of cotton that full-stocked pantry is worth."

Such items as this are seized with elation by the crusaders against a large cotton acreage. Some go as far as to regret that cotton grows in the South at all. Yet F. O. Maston, master farmer of Collingsworth county, is not a slave—for from it—and he raised more than 200 acres of cotton this year. Perhaps the explanation is that he made more than a bale to the acre, and in a dry year!

But high or low, lean years or fat, cotton always needs the support of a full pantry to perform. Down in Southeast Texas a few thousand home demonstration club women have canned 1,903,848 containers of home-grown fruit, vegetables, meat and the like! With an average of close to 200 cans per home these folks can look winter in the face—and the banker, too. The home demonstration agents reporting are from Anderson, Shelby, Angellina, Rusk, Nacogdoches, Houston, Folk, Cherokee, Jasper, Jefferson, Liberty, San Augustine, Walker and Orange counties.

Plausible Scientists have discovered that butterflies recognize one another at a distance of six or eight feet. A possible explanation is that butterflies don't owe one another money.—Detroit News.

Why We Do What We Do

by M. K. THOMSON, Ph. D.

WHY WE HAVE REVERENCE

REVERENCE is a strong sentiment of esteem and respect. It is an attitude of deep and sincere admiration for what is vastly above and beyond us. The self-regarding instinct is the strongest motive of human behavior. This impulse has two phases, self-assertion and self-abasement or submission. In domination and exploitation, the desire to lord it over others, we have an illustration of the self-assertive phase. Reverence illustrates the highest form of the submissive impulse.

We take pleasure in submitting to a superior person because in so doing we raise ourselves to kinship with him and shine by reflected glory. We follow a great leader and are glad to be identified with him even if it involves some pain and sacrifice. The satisfaction in this form of submission is in reality self-assertion.

And if we find pleasure in submitting to superior human beings, how much more pleasing it is to submit to the god of all the universe who is so much more powerful than any mortal or group of mortals. The compulsion to our self-esteem is correspondingly greater. Despite our egoism and self-assertive tendencies all of us realize our weakness and frailty as compared with the forces of nature and the great mysteries of life that baffle the wisest of men. We cannot help but feel a sense of inadequacy as we stand in the presence of these great phenomena. Our sense of submission and self-abasement predominates and we find pleasure in assuming the attitude of reverence towards the power or supreme person we call the deity.

Submission to an inferior or an equal rankles and we never do it, willingly. But to submit to a superior is a great pleasure because in so doing we really climb up in our own estimation. In reverence we identify ourselves with the supreme being and enjoy the added sense of security and power that we could not otherwise possess.

Reverence is sincere and elevating. It appeals to our ego maximization indirectly but nevertheless effectively. (© by McClure Newspaper Syndicate.)

SUPERSTITIOUS SUE



HER BROTHER BILL TOLD HER THAT—

If an actor should so far forget himself as to play, "Home, Sweet Home," in a theater, crate the scenery and pack the trunks, for it's a sign that show will speedily close. (© by McClure Newspaper Syndicate.)

Water and Electricity Chemically pure water is a non-conductor of electricity, but as found in the earth water is an excellent conductor on account of the materials it holds in solution.

YL News Items

Mr. and Mrs. Grady Wadkins and children of Plainview, spent Saturday and Sunday in the W. A. Stevens home.

Mr. H. M. Shofner and family were in Clovis, N. M., Saturday. Kline Buhrmann, Dick Willman, Albert Traveek, Arnold and Elmer Lowery, Clarence and Allen Harris, Marion Lindsey and Elmer Crawford were horse-back riding in the sand hills Sunday. Elmer Lowery had the misfortune to receive a severe cut on the head when the horse he was riding walked off a bluff.

Mr. and Mrs. Lloyd Guesberry and sons, Russel and Don Edward, visited Mr. Lawrence Guesberry at Sudan, Sunday.

Crockett Bruton and Bill Miller, of Clovis, visited in the H. M. Shofner home Sunday.

Mr. and Mrs. Harold Griffiths, of Sudan, visited Mr. W. A. Stevens and family Sunday.

Senior Play The Senior play, "The Prince of Liars", which was presented last Friday night, was a decided success. The play and also the entertainment between acts were well received. Harvey and Joe Brewer and Arliss Richardson furnished plenty of enjoyable music preceding the play. Miss June Beller sang two songs, accompanied by Mrs. Henry Snyder and Mrs. Perry McGinn, between the first and second acts and Mrs. Perry McGinn gave an amusing monologue between the last

two acts. The Seniors appreciate the support given them by all those who attended.

Plainview Community

We had a nice crowd at Sunday school last Sunday. There has been a misunderstanding between us and the teachers, but everything is all right now.

Ocle Buffalo took dinner with Leon McKillip Sunday.

Mr. and Mrs. Egin Fowler and family took dinner with Mr. J. D. Lee and family Sunday.

James Lorance spent Saturday night and Sunday with J. D. Lee, Jr. Miss Leona McKillip took dinner with Bessie Collins Sunday.

Mr. and Mrs. W. B. Wayton and family spent part of Sunday afternoon with Mr. and Mrs. M. P. Collins. Orby Jarman spent Saturday night with Bill Collins.

Bill Collins and Sam Rannals visited Juarez, Mexico, the past week. J. W. Jarman's brother, Claudy, and family have been visiting him the past week.

Dolon Kenning and sister, Lillian, visited friends and relatives in and near Wichita Falls last week. Everyone came to Sunday school Sunday.

Necessity, Not Virtue

"Patience," said Hi Ho, the sage of Chinatown, "may be less a virtue than a necessity. He who has nothing else must have patience."—Washington Star.

None better on the market today NATIONAL BATTERIES. We can sell you a Battery guaranteed for six months at \$7.50. 32-volt Light Plant Batteries, guaranteed for 5 years, terms. Type H3-13 Battery guaranteed 18 months for \$9.50. Type CX Battery, guaranteed 18 months for \$12.50. Type DXR Battery, guaranteed 30 months for \$13.50. We have batteries of any size and for any make of car. When repairs are needed we make them here. MULESHOE BATTERY & WELDING CO. T. B. FRY Manager, MULESHOE, TEXAS.

A QUARTER MILLION DOLLARS Needless Loss In Livestock. Last Winter stockmen of Texas suffered a Quarter Million Dollars Needless Loss in Livestock because of lack of shelter to protect their cattle during the bad weather. Prepare now to give your stock a chance to withstand a blizzard that may strike any day. It is economical and easy to build shelter sheds. We have many farm building plans, approved by the Extension Service of Texas A. & M. College, which are yours for the asking. Come in and look them over. E.R. HART LUMBER COMPANY MULESHOE TEXAS

There is a DIFFERENCE! And the difference is what counts. It may be a difference in price, in quality or in service—but that difference makes for either satisfaction or discontent with the buying public. It is the policy of this store to overcome the difference—to sell you such high quality Groceries at such a low price and accompanied by a pleasing service of appreciation that the difference is always in favor of the customer, sending him or her away happy to return again. INSURE YOURSELF OF SATISFACTION BY BUYING YOUR TABLE NEEDS FROM A STORE THAT HAS YOUR INTEREST AT HEART. We assure you your patronage is always appreciated. GUPTON GROCERY Phone No. 4 Free Delivery

You Are Wanted! We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator. Purina Feeds Bring you more profits. We carry a full line. BAILEY COUNTY ELEVATOR CO. Muleshoe, Texas

INCREASE YOUR EGG PROFITS! Feed your hens MERIT EGG MASH, which is a scientifically balanced ration—a white for a yolk. This is the secret of egg profits. Remember, a hen lays a whole egg or none at all. Note this guaranteed analysis: Protein, not less than 18%; fat, not less than 3 1/2%; NFE, not less than 50%; and crude fibre, not more than 7%. The Merit Way Makes Poultry Pay! MULESHOE ELEVATOR CO. Muleshoe, Texas

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.
JESS MITCHELL, Editor. L. F. WILLIS, Business Manager

SUBSCRIPTION RATES
In Bailey County, one year, \$1.50; Outside of County one year, \$2.00.
Published every Friday morning at Muleshoe, Texas.
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses. Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.
Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, it matters not by whom nor for what purpose, if the object is to raise money for publication must be paid otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.
Outtakes, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.
In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Member Texas Press Association and National Editorial Association.

THANKSGIVING

Once more the people of the United States have been called upon by their President to observe the last Thursday in November as a day on which to give thanks for the manifold blessings which we have been vouchsafed.

Thanksgiving is one of the few days which is celebrated as a holiday in every part of the United States. Of New England origin, dating back to the days of the Plymouth Colony, more than 300 years ago, its appropriateness has appealed to all Americans.

For we of this country have been more abundantly blessed than have been the people of any other nation in the world. We may grumble at "hard times" and point to inequalities as between man and man, and think we are pretty badly off, but we must remember that by comparison with any other part of the world we are exceedingly well off, that the inequalities which divide our people into the successful and the unsuccessful are far less marked than the inequalities which exist elsewhere between the upper and lower classes.

The Pilgrim Fathers gave thanks to God on Thanksgiving Day for material blessings with which their physical condition had been ameliorated. We are all too prone today to take all of the credit for material progress to ourselves. Few today rely upon Divine Providence to take care of them, in spite of the exhortation:

"Seek ye first the Kingdom of God and His righteousness, and all these things shall be added unto you."

Our faith is less simple than that of our forefathers. We do not look for direct and instantaneous answer to prayer. But down deep in our hearts we, as a people, still believe that somehow, if each does his individual best to live up to the spirit of religion, he will not suffer for lack of food and shelter and the normal comforts of life.

There is still faith in the words of the Psalmist:

"I have been young, and now I am old; yet have I not seen the righteous forsaken, nor his seed begging bread."

This particular Thanksgiving Day of 1930 seems to us to be one upon which the religious origin of the occasion should be kept in mind. We have been through a hard year. We are still not "out of the woods" so far as material prosperity is concerned. But we have lost nothing which cannot be regained, not lost the faith in ourselves, in our neighbors, in our Nation and its ultimate high destiny, which all of our

history justifies. So long as we hold to that faith and continue to believe something higher than human power is still guiding us, we have every cause to be thankful.

FARMER DISAPPEARING

There was a time when the farmer was a typical figure, and he bore his trade mark so prominently that he was easily identified. Stage representations of him were so like the actual man in appearance that their naturalness could not be denied. Paintbrush whiskers, top boots and old-line family "umbrella" proclaimed his presence to the gold brick seller every time he appeared in the big city.

That man has passed. The present day farmer is no more to be recognized by his attire than that peasant who never saw one of them in his shell. In fact, the farmer appears to be passing out of the picture altogether.

Progress has practically done away with the innocent rule of other days. The farmer of today is fast becoming a big business man, and he is reaching out and expanding in a profitable manner. Now he has caught the "chain" idea. He reaches out and combines several farms, operating them on a strictly modern business basis. Several other former farm owners drop out of the agricultural picture and the business goes on more efficiently.

Out in this country a farm of 160 or 220 acres is quite common, and there are some farms running up into the thousands of acres, many of them strictly modern in every detail. The farmer's home is often modern, his family enjoying many of the up-to-date twentieth century conveniences which are the pleasure of his city cousins.

When the farmer and his family come to town, they mingle in the very best of society, just as it should be. His children have good education and good manners. They are refined and cultured. His wife has been emancipated from much of the former drudgery which characterized her home life, and she is every bit the lady she ought to be. It is well that she is. The farmer man frequently has more solid sense than lots of town and city men. He needs it just as much as the city worker. His busi-

ness is as important—yes, more so than lots of city businesses. He is coming to his own, and with his coming the nation takes another forward step.

FREAK ADVERTISING

Seldom a week goes by in Muleshoe but the business men of this town are confronted by some form of questionable advertising. Hotel menus, restaurant room cards, panoramic advertising displays in barber shops or cafes, road group signs, placard advertising of various kinds wherein the promoter puts over his idea and reaps a handsome profit to mention, fall to the fate of new towns. Most of it is of small value, some of it none whatever to the advertiser, and all of it could be accomplished in better and more productive manner.

Many of the South Plains towns have been overrun with this kind of graft that the business men have got together and appointed committees whose duty it is to pass upon all transient advertising schemes before they are sanctioned. The business men gladly abiding by the decision of the committee. These committees have meant much saving to the business interests of these towns. Such a committee in Muleshoe would be well worth while.

SIDEWALKS NEEDED

With the coming of winter months, there also comes indications of plenty of rain and snow for this season.

Muleshoe, while making rapid strides in many ways, has been slow in building sidewalks. These will be greatly needed this winter. Wading through mud and slush in winter time is anything but pleasant.

A sidewalk to the school center would be of great value to the school children, teachers, and the patrons who have occasion to go there. There are still sections on Main street where they are badly needed, and, throughout the residence portion, that have no walks in front of them.

There are plenty of concrete workers in Muleshoe who would like to have jobs. Material for such building is now cheaper than it has been for some time past, and women will do the work cheaper at this time.

Why not build some sidewalks?

Jaunty Journalettes

It is next to impossible for a Muleshoe citizen to give heartfelt thanks, unless his heart felt thanks.

In China children work for 12 cents a day. Around Muleshoe they work for more than that.

Every time a Muleshoe woman begins to talk about some of her rights, it is time for friend husband to begin to think of some of his wrongs.

This is the day many Muleshoe gobblers will cease to gobble, but the gobblers who gobble the gobblers will continue gobbling.

Some of our citizens might as well get this fixed in their head now—the only dollar they can spend and expect to see again is the one they spend in Muleshoe.

So far as Muleshoe is concerned, we have no hankering to furnish this season's first or deepest snow.

Some Muleshoe people think proper times are those in which one can buy something in three installments instead of ten.

An old fashioned Muleshoe home is where parents can still tell their children bedtime stories at night instead of at the breakfast table.

Pavement Pickups

County Clerk Alsop says his main objection to gas heat is that a fellow can't spit in the fire.

K. K. Smith says his idea of crossing a bridge before you get to it is worrying for fear you'll get two neckties alike next Christmas.

"A coquette," says Rev. W. B. Hicks, "is a woman without any heart who makes a fool of a man who hasn't any head."

A. J. Gardner says his idea of the meanest man on earth is the one who won't take his home town paper for fear his wife might find a bargain among the ads and spend a little of his money.

J. E. Aldridge says "Money may bring happiness, but I have also noticed that it gives a fellow a wider choice as to what he is going to worry about."

It is reported that an absent minded farmer who came to Muleshoe to trade last Saturday, was run over and knocked down by a mule. Getting up he followed the animal two miles to get its license number.

County Clerk J. L. Alsop made a business trip to Littlefield, Tuesday.

Mrs. Harold Wyr and Miss Jewel Nancy visited in Lubbock Wednesday.

His Hearty Endorsement

By Albert T. Reid



Let us all help this most worthy cause



MY TOWN AND I

My town is where my home is founded, where my vote is cast, where my children are educated, where my neighbors dwell and where my life is chiefly lived.

My town wants my citizenship—not partisanship, friendliness—not dissention; my intelligent support, not indifference.

My town supplies me with law and order, trade, friends, education, recreation and the right of a free-born American. I should believe in my town and work for it.

AND I WILL!

HAVE CARD PARTY

Mr. and Mrs. Albert Lavigne entertained at a card party Saturday evening.

Those present were Mr. and Mrs. G. G. Priboth, Mr. and Mrs. E. C. Priboth, Mr. and Mrs. J. A. Ryan, Mrs. A. C. Diebler, of Pecosco, Fla., Mrs. Wayne Wallace, Mr. and Mrs. Henry LaVigne.

All departed for home at a late hour after delicious refreshments were served by the host and hostess.

CARD OF THANKS

We take this means of thanking each and every one of our friends and relatives who contributed their services and sympathy to us during our recent sorrow and grief in the passing away of our beloved mother and grandmother. We also wish to thank the YL Sunday school and Muleshoe W. M. U. for floral offerings. Mr. and Mrs. E. A. Beller and child W. M. Waldrop.

EAT!

WHERE EATS ARE BEST!

Only good wholesome food served at this place, well cooked, in large quantities and a wide variety.

Come join our happy group around the festal board.

Moeller's Cafe
Muleshoe, Texas



You Can't Eat Your TURKEY And Have It

The man and his family who are enjoying Thanksgiving Turkey today has been saving for this particular occasion. The same is true in any other department of life—one can't spend it and have it.

Old age comes creeping in an insidious manner. The man who is prepared to enjoy the after years of life is the one who has been saving for the inevitable period of non-production. A little put away every month helps one down the other side of life's hill.

BE THRIFTY, BUT BE WISE
Start a savings account today! It will be surprising the amount you will have saved when another Thanksgiving Day rolls 'round.

Blackwater Valley State Bank
Established 1914
"Safety and Service Through the Years"

THE BEST GINNING

IS NEVER TOO GOOD FOR ANY COTTON GROWER IN THIS SECTION

—And we give You the very best!

It would be impossible for us to do otherwise. With a brand new gin equipped with brand new machinery of the very latest type—all strictly modern and up-to-date, and in charge of capable workmen having had years of experience in ginning, we can assure the patrons of this section absolute satisfaction in the service rendered.

We Save You Dollars

A dollar saved is just as good as a dollar made, and there is no need of working for that dollar twice. We get every dollar of lint possible from your load of seed cotton. Every dime saved you is an added dime to your crop returns.

It will help your bank account for us to gin your cotton.

Burrow Gin Co.
J. B. BURROW, Manager
Muleshoe, Texas

LET ME SAY



STOP WINTER COLDS
By Remedies From **COLLINS PHARMACY**

Statistics prove that illness and mortality are most prevalent during the winter months. With cold weather, hearing, prudence says stock up with effective remedies and medicines.

WE HAVE THEM—a wide variety—tried and true—for your selection.

COLLINS Pharmacy
"The Modern Drug Store"
Service—Quality—Price

We Fill Any Doctor's Prescriptions

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Thanksgiving

GRATITUDE IS ONE OF THE MOST ENNOBLING AFFECTIONS OF THE HUMAN SOUL. IT LIFTS ONE OUT OF THE REALM OF SELFISHNESS, WHICH IS NARROW AND DEGRADING, INTO THE PURE ATMOSPHERE OF BROAD MIND-EDNESS. IT IS THE SAME IN ALL AGES, AND HAS NEVER FAILED TO COMMAND THE APPROVAL OF PURIFIED CONSCIENCE AND THE ADMIRATION OF ALL GOOD PEOPLE. ON THIS GREAT DAY OF THE NATION, THE UNDERSIGNED BUSINESS, PROFESSIONAL MEN AND CITIZENS GENERALLY TAKE THIS APPROPRIATE OPPORTUNITY OF EXPRESSING GOOD WISHES AND APPRECIATION TO THEIR CUSTOMERS, FRIENDS, NEIGHBORS AND ASSOCIATES.

TO ALL THE NEW FRIENDS AND TO ALL OF THE OLD SETTLERS

We extend hearty congratulations that you are now citizens of the best country in the United States. We tender our greetings of the season, thanking you for your friendship and patronage, and wishing you a pleasant Thanksgiving Day.

GARDNER DRY GOODS CO.

IN KEEPING WITH THE OCCASION

We extend to all our Customers and to the Public in general our sincere appreciation for their patronage during the past year. May you and yours enjoy a feast of good things this Thanksgiving Day.

R. A. THOMPSON

IN KEEPING WITH THE DAY

To all our Friends, Customers and to the Public generally we express our sincere appreciation for their patronage during the past year. May you and yours enjoy a feast of good things this Thanksgiving Day.

KENNEDY'S BAKERY

WE APPRECIATE YOUR PATRONAGE

For the very liberal patronage which has been accorded us during the past months of this year, we are deeply appreciative, and will try our best to merit your future patronage by furnishing you with the best at the lowest prices possible.

SELF SERVING GROCERY

PLEASE CALL ON US FOR—

General auto repairing, gasoline, oils and accessories. Your business is appreciated. Many thanks for past patronage. May your car run sweetly in the future when serviced by—

WHITE FRONT GARAGE

MAY YOU BE AS SNAPPY

—And full of pep as the Batteries we sell. When we charge your battery it is as full of power as you will doubtless be of turkey on Thanksgiving Day. Here's to you and yours.

T. B. FRY, Blacksmith & Welding Shop

GRATITUDE UNBOUNDED

Had we all the Realm of Nature in which to soar, and all the vocabulary of Webster's Dictionary at our command, we would still be unable to adequately express our appreciation for your patronage for the past year, so from the depths of our heart, we simply say, THANK YOU!

McADAMS HARNESS & SHOE SHOP

EAT, DRINK AND BE MERRY

Thanksgiving comes but once a year, and with it an opportunity of expressing our appreciation to you for your friendship and patronage. We sincerely thank you, and wish you all the happy returns of the day.

McCARTY'S CAFE

THE SEASON'S GREETINGS

With all kind thoughts and best wishes for Thanksgiving Day. Our sincere appreciation goes out to you for past friendship and pleasant relations.

BLACKWATER VALLEY STATE BANK

INSURANCE COUNTS BIG

One of the best ways to insure a peaceful Thanksgiving Day is to have your property well insured. With that assurance your worry is greatly lessened. We extend our heartfelt good wishes to all our policy holders.

J. E. ALDRIDGE, Insurance

PLENTY OF OIL AND GAS

—Insure a pleasurable drive to help settle the Thanksgiving turkey. Give your car reason for thanksgiving by supplying it with the best of oil and gas. We deeply appreciate all your past favors.

McCOY SERVICE STATION

GENUINE APPRECIATION

It is with genuine appreciation that I take this opportunity of expressing to the citizens of Bailey county my sincere appreciation for their loyal co-operation during my service in public office, and wish one and all a happy Thanksgiving Day.

H. A. DOUGLASS, Sheriff

YOUR PATRONAGE APPRECIATED

For the liberal business you have granted us during the past we are sincerely grateful, and will endeavor to merit your future business by giving you, at all times, the very best in our line at the lowest possible prices.

COLLINS PHARMACY

HAULING IS OUR BUSINESS

And on this occasion it is our pleasure to bring you a whole truck load of good wishes for your Thanksgiving Day. For your past patronage and favors we are indeed grateful.

ED RIDDLE

RIGHT THANKFUL ARE WE

—And you will be, too, if you get the habit of using Phillips "66." Here comes our sincere appreciation for your past patronage, and our best wishes for a joyful Thanksgiving Day.

PHILIPS "66" SERVICE STATION

HEALTH NECESSARY TO HAPPINESS

If you have been enjoying our wholesome and bountiful table service, we know you are happy today. We thank you for the privilege of serving you in the past. Please call again.

MULESHOE HOTEL

TO CHEVROLET DRIVERS AND OTHERS

Our sincere appreciation goes out to all our friends and customers for past favors, and especially to all Chevrolet owners and drivers do we extend good wishes and cordial Thanksgiving greetings.

VALLEY MOTOR COMPANY

WHETHER YOU EAT TO LIVE

—Or live to eat, Thanksgiving is a day which you rejoice that you are still alive as a citizen of this good country; hence our congratulations. We thank you for your patronage and join in best wishes for your prosperity.

D-HOT SHOT CAFE

THE END OF A PERFECT DAY

May the end of a perfect day be yours
When evening stars appear;
A perfect Thanksgiving day
To the end of a perfect year.

J. C. WEAVER

ON THIS THANKSGIVING DAY

We extend our very best wishes for peace and prosperity to everyone and thank you for your very liberal patronage you have accorded during the past year.

I. H. ROBINSON

FIRST AID TO HAPPINESS

—Is a clean shave. Any occasion is always more enjoyable if your personal appearance is satisfactory—we help make it so. We always strive to please, and we thank you for your patronage.

MISSION BARBER SHOP

THANKSGIVING TURKEY IS GOOD

But good as it is, it cannot be of as fine flavor and high quality as the good wishes we extend you on this day. Deeply appreciative of your past courtesies, we desire to serve you more acceptably in the future.

WINNINGHAM PRODUCE

GET THE MOST FROM LIFE

Scarcely anything adds more to one's self-confidence than being neatly dressed. Our cleaning and pressing service is promptly satisfactory. Many, many thanks for past business, and best wishes for the D

MULESHOE TAILOR SHOP

VARIETY IS THE SPICE OF LIFE

We all have a variety of experiences need a variety of things, but there is one variety of gratitude we know how to press, and that is the very highest for your patronage.

St. CLAIR VARIETY STORE

COME
SATUR-
DAY
9 A. M.



**Values that shatter
Every standard of
Economical Buying!**

PRICES

**GREA
CLO
OUT**

GREAT SALE
—of—
**FINE
BLANKETS**
A wide variety of
weights, colors
and textures for
your selection.

Of High Class Merchandise

R. A. THOMPSON, MULE

This is a complete Close Out Sale from front to back, from wall to wall. Everything goes... one of the finest nationally known lines of high class merchandis in West Texas for men, women and children. This store is actually brimming full of the finest merchandise that money can buy now to be sold at Quit-Business Prices.

**SALE
Saturday
Promptly**

THIS SALE WILL HELP SOLVE YOUR CHRISTMAS SHOPPING PROBLEMS

LOOK! Closing Out All Our STETSON HATS

- \$9.00 & \$10.00 Stetsons, Close Out \$ 7.95
- \$11.00 Stetsons, Close out 8.95
- \$12.00 Stetsons, Close Out 9.95
- \$15.50 Stetsons, Close Out 12.45
- \$16.50 Stetsons, Close Out 12.95

MEN'S FINE KEITH HATS
Close Out Prices \$3.95 up

MEN Here Is The Great BARGAIN EVENT

All Suits, 2 pair pants, priced at from \$28.00 to \$35.00. Quit business price, choice \$19.95
Boys' New Fall Suits, closing out at \$7.95
This is the chance to dress up the Boys—new Fall Suits with two pair pants
Boys \$15.00 Overcoats, closing out at \$7.95



WORK CLOTHING

Leather Coats, Wool Shirts and Macinaws, Shirts, Ducking Coats, Overalls, Khaki Clothing, Etc.—all terribly slashed in this Sale.
Men's fine \$12.50 Leather Coats, closing out at \$7.95
Men's genuine Horse Hide Coats, values to \$19.50, closing out at \$10.95
Men's good \$1.25 Unions, going at .89
Men's Dress and Work Sox, closing out .10
Men's \$1.50 Hanes h'vy Unions, close out \$1.15
Good Jersey Gloves, close out price .12

A GREAT CLOSE-OUT SALE ON

Closing out on all **Florsheim Shoes \$7.95**

Latest styles, new browns and blacks. Former prices were \$10.00, \$11.00 and \$12.00, including "Feature Arch" styles, closing out \$7.95
BIG VALUES IN BOOTEES
\$11.00 value in Bootees at \$7.95
\$9.50 and \$10.00 Bootees at \$6.95

ALL TENNIS
Men's and Women's
Shoes, closing out

SHOES
A close-out price
Newest in
\$1.98, \$2.
See these great

WORK CLOTHING

Good Canvas Gloves, close out price
The famous "Lee" Overalls, closing out at \$1
Boy's good quality Striped Coveralls, closing at
BIG BEN SHIRTS, for only
Men's Big Ben triple stitched shirts, non-rip sleeve facing, in greys, blues, sells for \$1.00 the world over closing out at the above price.
Boys' \$1.50 Sweaters, closing out at
Men's Hanes \$1.00 Athletic Union Suits, for
Boys' \$1.25 high back Overalls, sizes 10 to 16
Boys' high back Overalls, sizes 3 to 9, close out

Will Sell HOUSEHOLD GOODS
Our entire lot of Household Goods will be included in this sale. Those interested inquire at this store.

NOTICE: Nothing charged, no refunds,

LOCAL HAPPENINGS

A. J. Scott, of Amarillo, was here on business several days last week.

Hunting license issued at E. R. Hart Lumber Co.

Bill Hart, of Kansas City, Mo., is visiting his father, E. R. Hart, this week.

T. George, of Levelland, was in town Monday.

Dr. A. S. Craver, chiropractor, one door south of telephone exchange, if you see him, please call on him.

Jno. I. Chesley, of Lubbock, was in town Friday.

Buy your coal now, winter is at hand.

L. S. Barron was in Larlat Tuesday on business.

Mrs. Pauline L. Byrsoe was here from Portales, N. M., Monday.

Mr. and Mrs. E. P. Burelsmith and family, who have been visiting in the home of J. T. Fuller and family, have returned to their home in Vernon.

GIFTS THAT LAST

Diamonds, Watches Jewelry, Etc.

Expert watch repairing a specialty. Mail your watch to me if you wish. All merchandise and repair work guaranteed.

J. R. NELSON
JEWELER
P. O. Box 397, CLOVIS, N. M.

LET ROBINSON SAVE YOUR

Earthy Soles

Bring your Shoes to our hospital, we do all kinds of repair work to your entire satisfaction.

HARNES REPAIRING OF ALL KINDS

Guaranteed material and workmanship

I. H. ROBINSON
North Main St., Muleshoe

-- Garden -- THEATRE

SUDAN, TEXAS

ATTENTION AMERICAN LEGION !!

You and your wives are cordially invited to attend the showing of "HALF SHOT AT SUNRISE"

Starring WHEELER & WOOLSEY

At The GARDEN THEATRE

SUNDAY, NOVEMBER 30TH and MONDAY, DECEMBER 1ST
Man and Wife Admitted on One Ticket

THE NEW

for Economical Transportation

CHEVROLET

"6"

Delivered Prices Fully Equipped MULESHOE

Deluxe Phaeton	\$655.00
Roadster	620.00
Sport Roadster	640.00
Sedan	730.00
Special Sedan	810.00
Coach	690.00
Coupe	680.00
Coupe, 5 window	690.00
Sport Coupe	720.00
Sedan Delivery	705.00
Commercial Chassis	565.00
Commercial Chassis with closed cab	590.00
Commercial Chassis open cab and box	570.00
131 Truck Chassis	
Single Wheel	625.00
With Cab, single wheel	730.00
Dual Wheel	650.00
With Cab, dual wheel	755.00
187 Truck Chassis	
With Cab, dual wheel	800.00
Dual Wheel	695.00

Check These Prices As Well As The Equipment

A six in the price range of the four.

Valley Motor Co.
IT'S WISE TO CHOOSE A SIX

Mrs. H. A. Douglass returned from Lubbock Saturday.

Baked food sale at Gupton's grocery Saturday. Don't miss it.

J. H. Lucas, of Littlefield, was here Monday on court business.

Sam Tioffman, deputy sheriff of Texico, was here Friday.

I. C. Enochs, of Lubbock, attended court here Monday.

V. C. Nelson, of Sudan, was here Monday.

Garland McCoy made a trip to Lubbock Monday.

Best grade lump or nut coal at E. R. Hart Lumber Co.

Francis Miller was here from Sudan Tuesday.

David Mitchell has gone to Tulsa, Okla., to spend Thanksgiving.

Sheriff H. A. Douglass was in Clovis, N. M., Monday.

Roy Williams and Arnold Riddle attended the football game at Vega, Wednesday.

Jim Burkhead who is attending school in Farwell, spent the weekend with homefolks.

J. I. Kilpatrick and Roscoe Wilson, attorneys of Lubbock, were in town Monday.

Going hunting, E. R. Hart Lumber Co. can supply you with the necessary license.

Sam Beercoff, wife and daughter, Mary Elizabeth, were here from Sudan Friday.

Lee J. Marks and Jno. H. Woods, attorneys of Amherst, were here Monday.

Mrs. W. R. Damron, J. H. Damron and son, Ollie, left Sunday for a week's visit in Tulsa, Okla.

Mrs. A. J. DeBord returned Saturday from Amarillo, where she visited her daughter, Mrs. Silas Brown.

Jack Riddle of Clovis, N. M., is spending this week with his parents, Mr. and Mrs. Ed Riddle.

Mrs. Ernest Williams, of Littlefield was the Sunday guest of Mrs. Irma Willis and family.

E. R. Hart Lumber Co. sells coal that is long burning and of high heat producing quality.

H. E. Blackwood, of Abilene, was here the first of the week looking after property interests in Bailey county.

Patronize the Methodist missionary baked food sale at Gupton's grocery Saturday. Plenty of good things to eat.

Mr. and Mrs. Hub Davenport and little daughter, Bobbie Joe, of Hollis Okla., are spending this week with Mr. and Mrs. Jim Riddle.

Bob Sammons, last Saturday sold his household goods and left Wednesday for Kansas City, Mo., where he has accepted a position in an auction college.

G. P. Howell, of Enochs, was here Monday attending court. Before leaving he took the opportunity of having his name engraved on the Journal's subscription list.

Miss Margaret Hoach and Mr. Miles Isabell went to Slaton Saturday to attend a clerk meeting. Margaret was a guest of Mr. and Mrs. B. F. Carpenter while she was there.

Mr. and Mrs. J. R. Givens received a telegram Monday evening announcing the serious illness of her father who lives at Wichita Falls. They left Tuesday morning for his bedside.

Mr. and Mrs. S. E. Morris, Jr. little daughter, Justanne, Misses Gladys Fuller and Marie Pickard spent Saturday night in Hereford with Mr. and Mrs. Ivan B. Mardis, and motored to Amarillo Sunday.

The Journal is in receipt of a card from Rev. and Mrs. Lloyd H. Jones of Dallas. He was last year Methodist pastor on the YL circuit. This year he is attending the Southern Methodist university. Friends wishing to write to them should address them at S. M. U., Box 592, Dallas, Texas.

Mr. and Mrs. F. M. Locke and son, of Stamford, are here this week visiting his mother, Mrs. C. Locke, who resides with L. D. Tipton in the Progress community. Mr. Locke is connected with the American, a newspaper published at Stamford, and was a caller at the Journal office Tuesday to catch the familiar smell of printer's ink.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY:

You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M. to consider and act upon a proposition to authorize the execution by the Company of a mortgage or deed of trust to be called "general mortgage" or by such other name as may be determined on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time, in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition construction or extension of railroads, additions and betterments to such railroads and properties now

or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

J. N. FREEMAN, Secretary.
Nov. 23, Dec. 5, 12, 19, 26, 1930: Jan. 2, 9, 16, 23 1931.

METHODIST MISSIONARY

The Missionary society of the Methodist church met Monday at the home of Mrs. Kistler, 16 members and three visitors being present.

The meeting opened with singing, followed by devotional and reading of the 96th Psalm. Mother West led in prayer after which there was more singing. Each present present answered roll call with a verse of Scripture.

It was decided to hold a cooked food sale Saturday of this week at the Gupton Grocery.

The next meeting will be held at the home of Mrs. Faulkner.

HI-LEAGUE PROGRAM

The following is the Hughes-Caperon Memorial program which will be given by the Hi-Leaguers next Sunday evening at the Methodist church:

Leader: Mary Francis Willis.

Song.

Scripture reading: Matthew 9:35-38.

Song.

Leader's talk.

"A Report from Our Congo Mission," Twil Farrell.

"What Our Loan Fund Is Doing," Clymena Peters.

Mesdames W. G. Wyer and Van Henington, of Big Square, spent Tuesday with Mrs. Jay Wyer.

Well Driller

IRRIGATION WELLS A SPECIALTY

Drill from 6 to 24 inch hole

All work guaranteed

A. B. HAYS
MULESHOE, TEXAS

Better Weld It Now

While it can be welded

We do Gas or Electric Welding on any kind of metal and all work is absolutely guaranteed. No job is too difficult for us to handle. Most of our joints you will find to be stronger than the original member was at that point, and our service will make it do you as well as a new piece.

General Blacksmithing, Disc Rolling Wheel and Body Work of All Kinds

"DOC" NEELEY'S WELDING SHOP

EVERYTHING YOU COULD ASK FOR IN A GAS RANGE

Here's a new creation by the makers of the famous line of Magic Chef Gas Ranges . . .

a truly modern gas range that possesses everything that you could ask for . . . Beauty . . . Modernity . . . Convenience . . . Compactness . . . Durability . . . Low Price . . . Economy of Operation . . . Red Wheel Oven Heat Regulator . . . Insulated Oven . . . Insulated Broiler . . . No visible bolts, nuts, pipes . . . Safety-type Valves . . . Roomy Service-drawer . . . New, easy-to-clean Oven and Broiler Linings . . . Patented, rackless combination Broiling Pan and Roaster . . . New Folding Cover to conceal cooking-top . . . Entire stove enameled inside and outside . . . Exterior finish in Old Ivory with Verd Antique Marble Trim . . . Onyx Green Bakelite Handles . . . Chromium Fittings . . . Beautiful . . . Bewitching . . . Ready for your inspection . . . Come . . .

9975

See this New Magic Chef, the Tiffin Model . . . The price—only \$99.75 . . . Greatest gas range value ever offered.

West Texas Gas Company

MULESHOE, TEXAS

Buy Your Appliances from The Gas Company or Your Local Merch

ANNOUNCING Agency for the De Laval Cream Separator

New models will arrive shortly—call and see them.

We are constantly adding to our stock of Shelf and Heavy Hardware. See us for your needs in our line.

HAGEMEIR HARDWARE
MULESHOE, TEXAS

Where Does Charity Begin?
When a man is generous to a fault it is usually his own fault he is generous to.—Montreal Star.

Watson News

Miss Bernice Pray, of Lubbock, teacher of Watson school, returned to Watson Saturday to again take up her duties.

The people of Watson who sent their turkeys to Chicago to be sold were disappointed in their return price per pound.

Cotton was very badly damaged by the sand storms of recent date. Some fields of cotton were a total loss. Thursday night a singing was given by Mr. A. E. Anderson. The crowd which attended was very nice.

THINK OF IT! A heavy duty, 13-plate battery for only \$7.50. Muleshoe Motor Company. 42-2tc

Money to Loan
—ON—
Farms and Ranches
Sadler & Chrisman
FIRST NATIONAL BANK BLDG.
P. O. Box 2169
Lubbock, Texas

WILLIAMS Service Station
Gasoline, Oils, Tires, Tubes and Accessories
WE HAVE ALL NIGHT SERVICE
We handle Magnolia Gasoline—the kind that gives more miles per gallon in service and at no additional cost to the user.
Our Lubricating Oils have no superiors—Try them once and you will continue to use them.
YOUR BUSINESS WILL BE APPRECIATED
C. H. WILLIAMS, Manager
Located on State Highway, MULESHOE, TEXAS

BUY GROCERIES HERE!
Because we have them of the very best quality and can supply you in quantity lots. Because our groceries are always fresh and wholesome. Because our prices are as low as consistent with good business. Because we appreciate your patronage and friendship in every transaction, no matter how large or small.
MAKE OUR STORE YOUR HEADQUARTERS FOR PROVISIONS OF ALL KINDS
SELF SERVING GROCERY
King & Parsons, Proprietors
Next door to Theatre, Muleshoe

BRING US YOUR GRAIN
We pay the highest available prices for all your products in our line. You take no chances with the market when you sell to us. Make it a habit to see us before selling.
OUR QUOTATIONS ARE STANDARD IN BAILEY COUNTY
S. E. Cone Grain Co.
Muleshoe - - - Texas

OUR CONGRATULATIONS
—TO THE—
West Texas Gas Company
Your service will be greatly appreciated by Muleshoe Citizens
R. L. BROWN
The Land Man
Muleshoe, Texas

Merchant: "Listen, I wouldn't cash a check for my brother."
Stranger: "Well, of course, you know your own family better than I do".
COMPLETE Insurance Service
with up-to-date records and old line connections
J. E. Aldridge Insurance Agency
Office at the Bank
Muleshoe Texas

THE FAMILY DOCTOR
By JOHN JOSEPH GAINES, M.D.

ASTHMA
The picture of a suffering asthmatic is most striking. The patient cannot lie down; he sits up, leaning slightly forward, breathes laboriously, sweats cold, clammy drops, can talk with great difficulty. The attack may simulate death, though not as a rule dangerous at the time. The family physician will be able to tell whether it is labored breathing of heart disease, or whether the patient has serious kidney disorder. True asthma is of bronchial origin, and attacks when the patient is run-down from worry, or from some hidden diseased process. Changes of season may induce asthmatic attacks.
I was called "on the run" to see my first asthmatic, whom his companions thought was dying sure enough—a fat old man who himself was frightened within an inch of his life; I gave him three or four deep whiffs of chloroform, which stopped the attack almost instantly—only it made for a reputation as if I had performed a miracle!
This attack was due to spasmodic contraction of the lesser bronchial passages, on a damp chilly evening; the chloroform at once stopped the spasm, and breathing returned to normal.
A point that determines the true asthmatic state is, the patient inhales quickly and easily, but he cannot exhale; the air gets out of the lung with great difficulty and slowly; the sufferer feels that his lungs will burst from air in them which cannot get out.
Of course, a physician should be called for the asthmatic sufferer; there is no valuable "family remedy," though certain leaves, burned in a metal plate, give off a smoke which is often effective in quieting the spasm and drying up the load of mucous exudate which lines the tubes. Such "cures" do not remove the cause, of course—that is left for the doctor to combat.
A hypo of morphine and atropine usually dispenses the attack, but as a habit former, "The asthmatic should carry tablets of "Luminal" and use as the physician directs.

LOCAL PHYSICIAN PRAISES THE WEST TEXAS ATMOSPHERE EVEN THOUGH IT SOMETIMES MOVES TOO RAPIDLY

There is just as much air in West Texas as any other part of the world, and sometimes it seems there is a little more," remarked Dr. A. R. Matthews, local physician, to a Muleshoe Journal representative a few days ago. The genial physician had been discussing the gentle zephyrs that had been blowing across these virgin prairies last Saturday and Sunday at a rate of somewhere between 40 to 60 miles per hour.
"But seriously speaking," continued the M. D., "there is a terrible amount of air circling around this ball of mud on which we have our human habitation, eleven and two-thirds trillions of pounds. If you want the exact figures and know how to string 'em in a row. And, the funny thing about it all is that every one of us has about 14 tons of this atmosphere pressing down upon us and we don't feel it a bit. It's only when a cyclone or a tornado starts this invisible stuff to moving and whirling about in a reckless manner that it ever becomes uncomfortable.
Evidently the doctor has posted himself quite thoroughly on the subject of atmosphere as he went on to tell how much atmosphere there was on the planet Mars and how little the moon afforded, so the M. J. rep. continued to question the allopathic expert with more definite application to human needs.
"Normal air," said the physician "contains only about one-fifth, or to be exact again, 20.96 per cent of oxygen, and that's the substance that keeps us alive and going. Of course there is a little ozone in the atmosphere, and if a fellow could lie absolutely dormant without any muscular movement whatever, he could take ozone in through the pores of his skin

Progress News Notes
(Too late for last week)
The home Missionary society met Monday with Mrs. Gross, with 12 members and one visitor present.
Plans for our sale and Bazaar were completed which is to be November 26 at the Hart Hardware Store.
A very interesting program was rendered from our Bible study.
We meet next week with Mrs. Bob Kennedy in regular business and social, with Mesdames Lindsley and Ira Parker as hostesses.
There wasn't any Sunday school Sunday on account of the high wind.
Mr. and Mrs. W. C. Brown are the proud parents of a baby girl, born Nov. 16 at Clovis, N. M. The young lady answers to the name of Norma Jo. Both mother and babe are doing fine.
Mr. and Mrs. T. L. Snyder and Mary spent Saturday night in the Henry Snyder home.
Miss LaVern Smith spent Saturday night and Sunday with Miss Valma McDanman.
Mrs. McRarman and daughters were shopping in Clovis, N. M., Saturday.
Mr. and Mrs. Clay Tracy and Miss LaVern Smith visited Mrs. Brown in Clovis, N. M., Monday evening.
Vernon Venson, Lanford Warren and Glenn Fish were in Clovis, N. M., Sunday night.

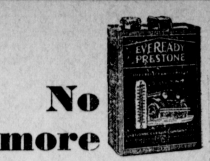
YL MISSIONARY MEET
(Too late for last week)

The YL Missionary met at the home of Mrs. Shofner, there being 13 members and four visitors present. The meeting opened with songs and prayers and a poem, "Teach Me," was read by Mrs. Willman.
After the business session Mrs. Shofner took charge of the Bible lesson, found in Acts 27 and 28. Mrs. Ryan told about the Home Mission schools.
The social meeting, December 2, will be at the home of Mrs. Albert La Vigne.

FARM NOTES

By FRED S. REYNOLDS
Farm Agent, Bailey County
B. M. Meyers, 5 miles northwest of Muleshoe, is now terracing his farm just over the line in Farmer county. Meyers is from Rannels county, and has had experience with terraced land.
Martin Stone, superintendent of Circleback school, had his agricultural class out terracing on Jesse Parks farm Monday afternoon. Prof. Stone says he intends to terrace 500 acres with his class this fall and winter. This work is part of the school training as outlined for schools with industrial training departments.
T. J. Shofner, a farm boy in YL community, is making arrangements to fatten out two or three hogs for the Lubbock Fat Stock show next spring.
Mr. E. E. Hughes, of the West Camp community, was in Muleshoe attending court last week. He reports that he has a registered Jersey bull from high producing stock and that he is milking six cows, which help a great deal in meeting his expenses.
E. P. Burelsmith, of Thalia, who owns 240 acres 12 miles northwest of Muleshoe, was here Saturday looking after business matters, and dropped in to renew his subscription for the Journal

for another year. Mr. Burelsmith stated that he likes this country better every time he sees it, and many decide to come out here to live before long.

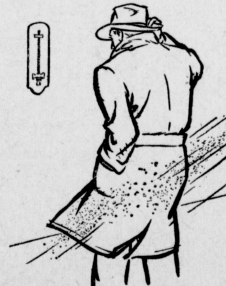


No more bar-room AROMAS
IF YOU use Eveready Prestone, the ONE-SHOT anti-freeze, in your car this winter, you won't be bothered with fumes, odors, over-heating or evaporation. But you will have all-season protection. One filling lasts all winter!
Drive in today, and let us service your car with Eveready Prestone, now green in color.

PHILLIPS "66" SERVICE STATION

DRUGS
With the coming winter time also comes a variety of ailments, and it is well to be prepared for any attack of sickness. See that your home remedy chest is well filled with the staple medicines needed in every household.
We have a wide variety of medicines of all kinds and the purest the market affords
WE FILL ANY PRESCRIPTION
WESTERN DRUG CO.
Muleshoe, Texas

Now is the time to change to Germ-Processed oil... It's DE-WAXED. That means easy starting... and its Penetrative Lubricity means safer Lubrication during the trying months ahead



CONOCO
Is your car hard to start these cold mornings? Let that be a reminder that these are danger months for your motor!
It takes more turning-over to start, and more running to warm-up your motor during the cold months. So now, more than ever, you need the extra protection of this oil with two big cold-weather advantages!
Conoco Germ-Processed Motor Oil is de-waxed to prevent congealing at low temperatures. That's the first reason. Second, its penetrative lubricity insures instant lubrication at the first touch of the starter. By decreasing friction, Germ-Processed oil adds to the ease of starting.
You may be able to buy some other oils

which are de-waxed, but there is only one oil with penetrative lubricity, only one that penetrates metal-surfaces and never drains away from working parts.
It's Conoco Germ-Processed Motor Oil. Ask for it whenever you see the Conoco Red Triangle.
CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

**PHENOMENAL GAIN
IN TRUST SERVICES**

By JOHN G. DONSDALE
President American Bankers
Association

SO phenomenal has been the increase of trust business that statisticians are unable to keep a true record of its advancement. There are now something like 3,500 active trust departments in banks in America, while in 1900 only 165 active trust departments had been established. In becoming the custodians or the guardians of the property of others, bankers assume what has been fittingly described as one of the "most exalted human relationships ever created by law." They become at once a big brother, a big sister, an advisor, or a confessor, sworn so to conduct themselves that clients will be won to them by their ability and integrity.



John G. Donsdale

Thousands of little children have received an education and have been started off right in life through the trust department's safe keeping and guidance of the family estate, numberless widows have been protected from merciless stock swindlers, many thousands of business men have been relieved of troublesome details in the conduct of their business through the creation of a living trust and still others have safeguarded their business enterprises through life insurance trusts.

The favorable reaction of the public toward trust department service is not accidental. It may be traced jointly to the growing intelligence of the American people in financial affairs and to advertising to the world at large the merits of trust services. Advertising used in a sensible, judicious way is necessary, a power that has accomplished much good for humanity.

Among the detailed services, rendered by a trust department the one that seems to be winning favor the fastest is the life insurance trust. Life insurance is the quickest known way of creating an estate. In reality it affords the possessor the opportunity of setting up a positive monetary guard for his family and then paying for it on the installment plan.

A married man is not fair to his family if he fails to carry life insurance. I would say to the young man, "Buy insurance before you buy the ring," and to the young woman I would say, "Marry no man so thoughtless as to scoff at life insurance."

**MODERN EDUCATION
REVERSES OLD IDEAS**

Business Institutes Use the Plan of Getting People to Think Rather Than Merely to Learn.

There is one general principle at the basis of all good teaching and it is that a person learns more readily by assimilating the experiences which he himself encounters than in any other way, says Harold C. Miller, National Educational Director of the American Institute of Banking. This institute is the educational section of the American Bankers Association through which 35,000 men and women are receiving scientific instruction in their chosen business.

"The most advanced people in teaching today are emphasizing the importance of activity on the part of the student," he says. "In the school-room of former days we often heard such phrases as, 'Be still, 'Learn by heart, 'Don't do that, 'What does the book say?' The newer education asks, 'What do you think?', 'What was your reaction to that experiment?', 'What did you discover?', 'What reasons have you for answer?'"

The New School Calls for Action "The 'expressing' school is taking the place of the repressing and listening school. The classroom is becoming an open forum, a studio of self-expression, a place of mental growth. The modern concepts of education are personal experimentation, individual investigation, critical discussion and creative self-expression. The pupil really learns only as he is able to assimilate the new meanings of facts and principles with his previous experiences. Activities therefore constitute the pivotal force around which are grouped the new factors in education. The primary responsibility of the teacher is to furnish a constant stream of activities which will afford the stimulating urge to mental growth.

"Education is a process of experiencing, and the program of the institute is so arranged as to give the greatest opportunity to gain by such experience. Through this we develop the art of thinking. Thinking has been described as the ability to handle experience and to bring it to bear upon a problem. Effective thinking arises when we are presented with the choice of conduct. Our previous experiences become helpful as we marshal them and bring them to bear upon the matter of our choice."

The students in the American Institute of Banking by reason of the fact that they continue to go on about their employment in banks while taking the banking association's study courses have an opportunity to combine learning with practical thinking and action.

Progress News Notes

The home missionary society met Monday with Mrs. Bob Kennedy with 11 members and one visitor present. After the business was taken care of, the meeting was turned over to Mrs. Bob Kennedy who served a lovely plate luncheon, and an hour was spent in social enjoyment.

We meet next week with Mrs. Lindsay in regular study.

We are sorry to report that Mr. John Burton was taken to a Lubbock sanitarium Sunday. We hope he will soon be back with us.

Chas. Bowers had the misfortune of getting his arm broken Sunday.

Mr. and Mrs. J. D. Blair and son, Emrick, and Ray Creige came in Tuesday from Alexandria, La., where they spent three weeks visiting relatives and friends. They stopped for a short visit here with their daughter, Mrs. Clarence Elmore, going on to their

home in Los Angeles, Calif., Saturday morning.

Mr. S. O. Hutchinson was a caller in Clovis, N. M., Tuesday afternoon.

Mr. Fuller Reid left Friday morning for New Mexico to visit his uncle and aunt, Mr. and Mrs. Reid.

Mrs. Clarence Elmore entertained Thursday evening in honor of her father's, Mr. J. D. Blair's, 60th birthday, with a turkey dinner. Those present to enjoy the occasion besides the family were: Mr. and Mrs. J. D. Blair and son, Emrick, and Ray Creige, of Los Angeles, California; Mr. and Mrs. Allen Fenton and daughter, Nora Belle, Misses LaVerne Smith, Velma McDorman and Ruth Burton and Mr. S. O. Hutchinson. After dinner was served all enjoyed a few games of 42 before going to P.-T. A.

A very interesting program was rendered at P.-T. A. Thursday night by the parents. The next meeting will be on the 4th of December.

Allen Fenton, J. D. Blair, Clarence Elmore and Ray Creige were in Clovis Wednesday afternoon.

Mrs. Clarence Brown and daughter, Norma Jo, returned Sunday from the Clovis hospital.

Mr. and Mrs. Joe Hutchinson and son, of Lockney, spent the weekend visiting Mr. and Mrs. W. C. Brown and Mr. S. O. Hutchinson.

Glynn Fish and Vernon Vinson attended the show in Clovis, N. M., Thursday night.

Miss LaVerne Smith was shopping in Clovis, N. M., Friday evening.

Allen Fenton, Clarence Elmore, J. D. Blair and Ray Creige were sight-seeing in and around Priona Thursday.

There was a fine crowd at Sunday school in spite of the blustery weather. Bro. Humphrey delivered a fine sermon around Priona Sunday school.

Brother Hicks and Brother Peacock, of Muleshoe, attended P.-T. A. here Thursday night. Brother Peacock will be the Methodist preacher at Progress

for the coming year.

Mr. and Mrs. Chas. Elmore, of Los Angeles, Calif., are visitors in the Clarence Elmore home this week.

Vernon Vinson was a business caller in Lubbock Monday.

Mr. and Mrs. Allen Fenton and L. L. Wellsandt were shopping in Clovis, N. M., Tuesday.

School Notes

Those on the honor roll for the past six weeks, making an average of 95:

First grade: Ruby Green, Leo Elmore, Bryant Daily, Lucille Morgan, Nadine Smith and Hazel Parker.

Second grade: W. T. Harlan, Jack Green, R. C. Myers, Mary Killough, and Lila Fae Gregory.

Third grade: Goldie Fowler, Morris Killough, Barbara Lindsley, Clara Myers.

Fifth grade: Eunice Humphrey.

Sixth grade: Chrystal Kennedy Louise Killough, Pae Myers.

Seventh grade: Ellen McLaren, Besie Vinson.

Eighth grade: Elzada McElahan and Valina Kay.

Ninth grade: Jimmie Killough.

Earnestine Dorsett was absent from school Monday.

Ralph and Vernon Newman were absent from school Monday.

BAPTIST YOUNG FOLK GIVEN BANQUET BY W. M. U. LADIES

The Baptist young people were charmingly entertained Tuesday night at the Legion Home by the Women's Missionary society of the church with a banquet and appropriate program. Rev. C. A. Joiner, pastor of the local Baptist church, acted as toastmaster, and the program consisted of musical numbers, toasts, and character sketches.

A most excellent three course dinner was served, with the program interspersing the courses.

Don't let the mail order houses deceive you.



**THE NEW CHEVROLET SIX
HAS MANY IMPROVEMENTS**



The introduction of the new Chevrolet Six marks the most impressive forward step in Chevrolet's twenty-year record of constant progress and improvement.

For this Bigger and Better Six offers new beauty of line and color, new luxury, new completeness and new quality—yet it sells at lower prices!

In every curve and sweep of Chevrolet's modern lines—in every detail of its smart new Fisher bodies, you will see the fine hand of the master designer and the skillful craftsman. And the more closely you inspect it, the more deeply impressed you will be.

The improvements in the new Chevrolet Six begin at the smart new chrome-plated headlamps and extend throughout the entire car. The radiator is deeper and unusually efficient. Due to the increased wheelbase, the lines are longer and lower, giving an air of exceptional fleetness and grace. And the new Fisher bodies combine with this more attractive exterior appearance, a new degree of interior luxury.

The upholstery is of fine quality mohair or broadcloth,

carefully tailored and fitted. The number of individual springs in the rear seat cushions has been increased by 25%. The windshield and windows have been redesigned to provide wider vision. And all interior fittings have been made more pleasing to the eye.

The chassis of the new Chevrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than before. There is a smoother operating, long lived clutch; a sturdier front axle; an entirely new steering mechanism of the worm and sector type; an easier shifting transmission. In fact, every vital feature of the new car has been made better and more satisfactory to the owner.

Obviously, these many improvements are responsible for a higher standard of quality than before. And they become doubly significant when you consider that they are offered in a car which provides the smooth, quiet, flexible performance of a 50-horsepower, six-cylinder motor—the comfort of four long semi-elliptic springs and four hydraulic shock absorbers—the safety of a gasoline tank at the rear of the car—and an economy of operation not surpassed by any automobile.

» AT NEW LOW PRICES «

Fine as it is, the new Chevrolet Six now sells at lower prices—making the economy and satisfaction of Chevrolet ownership even more outstanding. We urge you to come in

and see the Bigger and Better Chevrolet. Its modern design reflects the spirit of the times—and it represents a value which will command the interest of every buyer in the low-price field.

The Phaeton.....	\$ 510	The Coach.....	\$ 545	Sport Coupe with rumble seat.....	\$ 575
The Roadster.....	\$ 475	Standard Coupe.....	\$ 535	Standard Sedan.....	\$ 635
Sport Roadster with rumble seat.....	\$ 495	Standard Five-Window Coupe.....	\$ 545	Special Sedan.....	\$ 650

SPECIAL EQUIPMENT EXTRA

Chevrolet Trucks from \$355 to \$695. All prices f. o. b. Flint, Mich.



IT'S WISE TO CHOOSE A SIX

Valley Motor Company
Muleshoe, Texas

LOCAL BANKER DECLARES WEST TEXAS FINANCIAL INSTITUTIONS IN A GOOD CONDITION IN SPITE OF DEPRESSION

"Despite bank difficulties reported in other sections, practically all the banks in West Texas are in good condition," says J. E. Aldridge, cashier of the Blackwater Valley state bank, this city. Mr. Aldridge stated he had made a close study of the financial statements of the various banks in the Panhandle section, as recently published, and that with scarcely an exception their condition indicated liquidity and showed reasonable amounts of surplus and profits to their credit. "I do not believe any depressing condition would affect them," he said. Mr. Aldridge stated that as a matter of fact practically all Texas financial institutions' statements showed a healthy complex. For the past few

years bankers in this state have been embued generally with the idea of purging their institutions of doubtful assets and have been generally successful in doing so. A statement put out last Saturday by the State Banking Commissioner declared that the banks of this state had, during the past three and a half years, removed approximately \$15,000,000 worth of doubtful assets. "The public generally has come to learn that sane, conservative banking pays, and they have come to appreciate such methods. A banker has a duty toward his depositors that is far even more valid and important than his duty toward his borrowers, and this institution has always kept that

fact uppermost in the mind of its business policy. Banks generally get into trouble during good times through unwise granting of credit, but it is when the hard times hit that the trouble shows up," he said.

Muleshoe Wins The Second Game With Witharal Friday

In a game played at Witharal last Friday afternoon between Witharal and Muleshoe teams, Muleshoe won 44-0. The aerial attack of the Yellow Jackets apparently was too much for the Hockley county lads who made eight first downs to the Jacket's 12. During the first four minutes of the game it looked as if Witharal was going to score. Muleshoe received a pass and carried the ball to the eight yard line. The Jackets recovered a fumble, punted the ball. Witharal fumbled and Muleshoe received on the 20 yard line, the Yellow Jackets carrying the pigskin across the line for their first score. The rest of the playing was practically all Muleshoe.

THAT some cities have been sliding down the scale in city development for some time. Now is the time to call a halt. NO city ever gets very far by adopting a passive attitude and taking what comes. Today is the day of the go-getter. A city has to fight to keep what they have and fight to get what they want. The passive city should wake up and learn how to fight. It is the only way to win. These cities must arouse from their lethargic slumber and commence to enjoy the wonderful possibilities they possess. They should "go to the bat" and put their city in the class where it rightfully belongs. Every citizen should get in the game and work and boost for its complete and overwhelming success. Some Cities Have Allowed Other Cities With Less Advantages To Stay in the Lead Too Long!

DID YOU EVER STOP TO THINK
By Edson R. Waite

Infant Incubation
The first incubator designed for rearing children too weak to survive under normal conditions, or those prematurely born, was that of Doctor Tarnier, constructed in 1880, and first used at the Paris Maternity hospital.

Sable Most Highly Priced
The sable is the most valuable of all furs. It is soft and silken, deep brown, often slightly silvered. It is found only in Siberia. Japanese and Chinese sable, local varieties of less value, are usually dyed or topped.



RECIPE FOR MAKING A MILLION

A friend of mine who is still under thirtive has made a fortune, and I asked him how he did it. "I've been to your office several times," I said, "but you seldom seem to be there." "No, I don't go to the office every day," he answered. "A good deal of the time I just sit and look out the window and think." "When I make a decision I go out and put it into effect, and a little more than half the time I have the good luck to be right. When I find I have made a mistake, I sit down and say: 'Now what did I do wrong? Were my facts inaccurate, or did I draw bad conclusions? How am I going to avoid that same mistake again?'" I knew another man who owned a small but profitable business. He was methodical in his habits. On a certain day of each month he stayed away from the office, and everybody in his employ knew that the old man was "thinking." From breakfast time until sun-down on such a day he would sit before an open fire or on an open porch, without pen or pencil or paper, or records or reports, and quietly think. He attributed his modest success to this unvarying habit. Henry Ford remarked to me once —having been too busy.

Want Ads

FOR SALE

FORD SALE: Carbon paper, second sheets and scratch pads at Journal office.

MISCELLANEOUS

FORD Batteries, 13-plate, heavy duty, only \$7.50. 42-2tc

FOR LEASE—200 acres, 160 in cultivation, 5 mi. W. of Muleshoe. E. S. Umberson, Dimmit, Texas. 38-6tp

CLOSING OUT my entire stock of furniture by Dec. 1. Buy furniture now. Save Money. R. H. Crook Furn. Co. Clovis, N. M.

LOST

LOST—Embroidered tan woolen pocketbook, contained some money. Also lost book. Finder please return to Journal office. 1tc

GAS PLUMBING

All kinds of Gas Plumbing done. Estimates will be cheerfully furnished

C. I. GALYEN

LICENSED AND BONDED PLUMBER
At E. R. Hart Lumber So.
Phone 23, MULESHOE

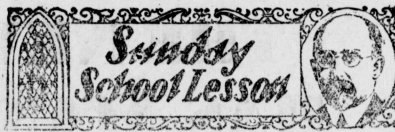
Tailor Made CLOTHES

New Fall and Winter Samples for Men's Suits

Are now on display. We have a large assortment of beautiful patterns in a wide range of prices.

We have samples for Ladies' Coats—a delightful line for your selection. We can furnish your coat with or without fur.

MULESHOE TAILOR SHOP



International Sunday School Lesson for November 30
ZACCHAEUS THE PUBLICAN—A BUSINESSMAN CONVERTED.
Luke 19:1-10

Rev. Samuel D. Price, D. D.

During the past summer tree sitting became a fad with many ambitious youths, and even some women, who wanted to establish a new kind of record. Zacchaeus also used a tree when he had a supreme purpose in mind. It was while Jesus was passing through Jericho for the last time. Curiosity was doubtless the motive that impelled him to get a sight of the Nazarene, about Whom he had heard so much. When he tried to press near the bystanders would be none too gentle in elbowing him away. Then our man of determination ran around the crowd seeking some point of vantage on the road whether the company would pass. A sycamore tree with its outreaching, low-hanging branches revealed the possibility of an unobstructed view and to this place he climbed. No matter how busy Jesus had been in meeting the outcries of individuals who needed help He always was aware of every one else in the crowd.

through. When in sight of the rest-sitter He looked up with recognition. Then the unparalleled thing occurred as Jesus in a kindly manner called Zacchaeus by name. There was still greater amazement when the Passer-by invited Himself to be the Guest that day of the man who was held in contempt by the entire community.

When in the presence of Jesus there is instantly the conscious ness of unworthiness. Involuntarily there is effort to measure up to His idea of righteousness. A quick audit of his record as tax collector revealed the excesses that had taken place in his office. What he had was wrongly gained called for restitution. At once one-half of his goods were assigned to the poor.

Roundhouse Solarium

Constructed like a roundhouse so that it catches the sun's rays from all angles, a combined solarium and fresh-air pavilion has been built for a tuberculosis sanitarium in Hungary. The center is glass enclosed for protection from the elements. The building is two stories high with porches for patients on each floor.

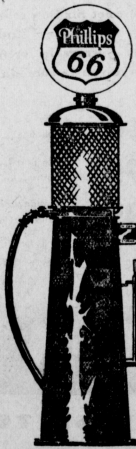
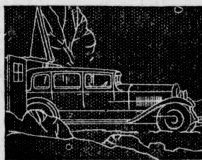
FAMOUS FOR FOOD

That is the reputation this store sustains among its hundreds of satisfied patrons whom we have the pleasure of serving from one year to another. We greatly appreciate the compliment and strive harder each week to merit the praise that is accorded our services and the high quality of Food we sell.

GROCERIES AND MEATS
See us for your needs in our line!

Prompt Courteous Service
Is Our Hobby

Henington Cash Grocery
RED AND WHITE STORE
Muleshoe, Texas



"Listen in on the Phillips 66 Flyers every night except Sunday, 6 to 8:30 P. M., Central Standard Time, Station KMOX, the Voice of St. Louis."

Extra-easy Starting

Phill-up with Phillips 66

highest test... fires quickly

...always in vapor form when it reaches your motor

THE GASOLINE OF CONTROLLED VOLATILITY

CLAY BEAVERS, Local Agent

O. K. ANGELEY, Mgr., Phillips 66 Service Station

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 8

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, NOVEMBER 28, 1930

NUMBER 42

Four Indictments Are Returned By The Grand Jury

The grand jury of Bailey County District Court in session three days last week returned four indictments, as follows:

Arthur Blackburn, charged with rape by force on a person alleged to be possessed of insufficient mentality to have the will to oppose the act.

N. L. Lambert, statutory charge, Wayne Wallace, wife desertion.

W. I. Edgemon, unlawful sale of intoxicating liquor.

The grand jury then adjourned to meet again December 1.

District Court
Following adjournment of District Court last Thursday, the session was again called Monday morning, and the case of I. C. Enochs vs. Pauline Briscoe, et al., was called for hearing.

On account of the misplacement of some depositions, the case was continued for hearing on Wednesday next week. Defense attorneys took advantage of the continuance to amend their pleadings.

This week will be devoted entirely to the hearing of civil cases, it being the desire of the Court to clear the docket as nearly as possible this term, especially the older cases listed.

Criminal cases will be adjudicated next week.

Man Who Owned The Leopard That Killed Littlefield Had Held

Charles Howard, in jail on a charge of negligent homicide occasioned by the death of the four year old child of Mr. and Mrs. J. D. Ewins, Littlefield, if convicted, may receive a punishment of not more than one year in prison or a fine of not exceeding \$1,000, according to District Attorney Meade F. Griffin who is in Muleshoe this week in connection with the holding of Bailey County District Court.

Ewins child died last week in a Jubock hospital following an attack of a supposedly pet leopard which Howard was displaying in a Littlefield drug store, the lad being severely scalped by the animal's claws when it went wild and pounced upon the unsuspecting boy.

Since the child's death the cat was confined in a zoo at Clovis, N. M., but following request from Littlefield citizens the animal was brought back to Littlefield and killed by Chief Police O. H. Brown.

GIRL SCOUTS MEET
A meeting of girls looking toward perfecting a Girls' Scout organization will be held at the court house Saturday afternoon, beginning at 2:30 o'clock, according to announcement made by Mrs. J. C. Weaver, who has associated with her Mrs. Good Hardin and Mrs. Curtis Taylor in organization work.

Girls between the ages of 10 and 18 are urged to attend.

AGED MATRON DIES
Mrs. Anna Joe Waldrop, aged 70, died Thursday of last week at the home of her daughter, Mrs. E. A. Bell, following an illness of about two weeks.

Following the funeral service held at her late home, the remains were shipped to her former home at Fort Smith, Arkansas, for interment, being accompanied by her son, W. M. Waldrop.

The man who gets caught in the toils is generally the one who is after the spoils. When one acts honorably he has no fear of the consequences.

Wins Huge Prize
Dr. Karl Landsteiner, bacteriologist and pathologist of the Rockefeller Institute for Medical Research, awarded the Nobel Prize in Medicine, amounting to more than \$45,000 cash.

FIRST THANKSGIVING PROCLAMATION IN THE STATE ISSUED IN 1850

Texas' first Thanksgiving proclamation was issued eighty years ago by Governor P. Hansborough Bell. It called for observance of the day on the first Thursday in March, 1851. The Proclamation was issued Dec. 31, 1850. Strangely enough, ten years before succession, it refers to the "Confederacy."

The country had just passed through the disputes that ended in the Wilmot Proviso and payment to Texas of \$10,000,000 to give up its claim to what now is New Mexico. This and other compromises staved off for a decade the break between the North and the South.

"The year 1850 has closed upon us," proclaimed Governor Bell. "It has been pregnant with peril to our glorious institutions of government and full of indictment worthy to be engraven on the memory of the living."

Reciting freedom from war, general health and plenty, Governor Bell continued:

"For these and many other blessings so conspicuously dispensed to our own growing state, it becomes us to address our fervent gratitude to the Giver of every good and perfect gift."

The day is then set with the request that all "abstain from secular toil." State officials were directed to close their offices.

The earliest Thanksgiving proclamation on file in the office of the Secretary of State issued by Governor Richard Coke, 25 years later.

CONSOLIDATION OF COUNTIES IN WEST TEXAS PRACTICAL; MEANS BIG REDUCTION IN TAX COSTS

AN EDITORIAL

Taxes are coeval with the human race, a constant source of worry to the average citizen and a perpetual delight of the flamboyant and loquacious politician. Seldom is the amount to be paid satisfactory to the citizen paying them and every fall there brings forth its waves of grumbling and clouds of discontent. Yet taxes are vitally necessary for the maintenance of government and the protection of the people governed.

From time to time various means of lowering government expense are suggested and often put into effect by the legislators, some of which are helpful and some are not, and each year it becomes more and more apparent that some great change in our economic system, perhaps drastic and revolutionary, may be necessary to curtail the expense of imposed taxes which each year becomes larger and a heavier burden upon the people.

It has long been the custom of states to divide themselves into numerous sub-divisions called counties for efficiency in transacting the legal and business affairs of the state, and the Journal makes bold to say that Texas does not need much more than one-half the 253 counties it now possesses. A compilation of statistics will clearly show that our system of county government is costing far more than it is actually worth. In fact, the cost of county officers in Texas ranges from 10 to 25 times as much as the cost of state government.

It is our belief that a plan could be easily worked out whereby through consolidation of the political sub-divisions of the state the 253 counties of Texas could be reduced to 150 or 175, and this reduced number of counties could be managed with practically the same overhead expense as is now being paid for the conducting of the government. Such a system, as herein suggested, we are quite sure will appeal to the mass of citizens and especially to the farmers and other large land owners as well as to the business men owning large amounts of real estate and personal property.

For instance, the consolidation of two or three counties into one would mean the expense of practically one county officer instead of two or three. Only one court house would be needed, while the other court house or houses, as the case may be, could be released and more usefully employed as an adequate school building for a large number of pupils or a needed county high school building. The expense of county officers being reduced and taxes spread out over an area of two or three times greater would thus mean a reduction in both rate and assessed valuation, and with a consequent favorable reaction on business. Merchants would be permitted to carry larger stocks of goods and wider varieties at the same tax cost. The money farmers had heretofore been required to put up for taxes could be devoted to added farm improvement or the purchase of more livestock, etc. The lower tax rate would at once become a standing incentive for new factories and other business enterprises to enter the consolidated county, and the increased population occasioned by the advent of new enterprises would in turn act to spread out still thinner the taxes of the county at the same time furnishing an added market for farm products. Such an arrangement would also be favorable to more good roads.

throughout the consolidated county area, and every school in the new enlarged county would be assured of a full nine months term with adequate teachers and equipment necessary for efficiently handling the pupils. A few years ago such a suggestion would have been unheeded and ill advised, but the Journal believes that the time has now arrived when such an arrangement will meet with hearty favorable consideration. A few years ago, a county sheriff, for instance, was personally limited in his activities and several deputies were necessary to adequately perform the duties of his office. Now his effective radius of action is multiplied by eight or ten, and with a modern automobile he can perform a much greater volume of duty with considerable less assistance.

In the matter of the county poor farm, the consolidation of these would mean a considerable saving to the combined counties, and such a reorganization is even now being worked out very satisfactorily where individual counties have collaborated in such a movement. The county jail, generally recognized as America's most disgraceful institution, in the combined county formation, could be handled on a much more economic basis, and generally speaking, one jail out of three is all that is necessary to care for the annual crop of prisoners. Educators have long advocated that the County Superintendent of Schools might just as well have a wider scope of activity, and with the coming of independent and consolidated school districts as a twentieth century vogue, the average county superintendent's duties are correspondingly lessened, and in consequence, his radius of activities should be proportionately increased as a matter of business expediency without in any way hampering the quality of his duties.

"Efficiency" is the watchword of the present day, and the word "co-operation" is becoming one of our most favorable utterances. Everywhere business is combining and consolidating because it is good business to do so. The chain store during the past few years has become proverbial, and there are numerous instances that might be cited where combination and consolidation has proved to be most profitable. For instance, in the matter of the federal post office department, it is now the policy of the government to combine and lengthen the rural mail routes as a means of saving carriers, yet rendering much better service and at a considerable saving each year.

It is possible that the suggestion the Journal is here making would not appeal to some of the East and Central Texas counties. Tradition in some of these counties may be found to exist so strongly as to county lines and names that it would be difficult to run counter to them. But, after all, it should make no difference, other than one of sentiment, whether a man lives in a county by one name or another, whether his county has an area of 200 square miles or 800 square miles. If the affairs of the county are well conducted and the taxes are kept low, frequently the dollar outweighs the value of sentiment, and it is well that it should do so.

People move about more now than they did 25 years ago, and many of the ancient and conservative traditions that have a tendency to bar us from doing the rational things, we know in our own hearts are only common sense, are gradually being broken down.

One of the biggest reasons for such a proposed consolidation of counties lies in the fact that these new West Texas counties are every year being discriminated against in the matter of tax paying. These counties being new must necessarily have a tax rate that will provide for the building of court houses, jails, new highways, etc. Unfortunately, when they pay a certain tax rate into the county they must also pay the same rate into the state. Older East and Central Texas counties have been well populated for many years past, already have the major portion of their county buildings and improvements, and consequently, their tax rates for both county and state are very low and reasonable. As a matter of fact, according to our present system of state taxation, the counties of West Texas are actually paying hundreds of thousands of dollars every year to assist in bearing the expense of older counties in the earlier settled sections of the state. Consolidation of counties, bringing about a correspondingly lower tax rate would materially assist in rectifying such an unfair and unequal condition. Every citizen of these newer West Texas counties has a mighty interest in his personal welfare. He also has a loyal and patriotic interest in the affairs of his county and of his section of the state in general. As a loyal interested citizen,

Natural Gas a Community Buried Treasure Of Inestimable Value to Every Household Muleshoe Citizens to Enjoy Its Advantages

Now that gas has come to Muleshoe, local citizens are naturally interested in it. Scores of homes and business places have already been piped for its services, and during the coming winter months there will be many more who will be listed to enjoy its benefits.

Gas is a decided benefit and valuable asset to any community, and anyone will say so who has enjoyed its use. So great, in fact, that every town and city within available reach of a gas pipe line is anxious to secure its services.

Three-fourths of the gas burned in the United States today is of the natural kind that comes from deep down in the earth, and its estimated value is around \$400,000,000 a year, and increasing rapidly each year, due to its relative low cost, high heat value, convenience and reliability.

Indeed, in any town or community that lies within the radius of this wonderful utility brought up as buried treasure from deep down within the earth for the benefit of mankind.

BESPOTTED TURKEY ON SPEEDY ROUTS DRIVER

Colchester, Conn., Nov. 24.—Joseph Romanoffsky's turkey, Tom, had sobered up today and was ready to march peacefully to the chopping block, but the story of his spree Saturday still was the talk of the town.

The gobbler, determined to have a final fling before Thanksgiving, "larked up" on cider at Romanoffsky's cider mill and then sallied out to attack a horse.

The bird encountered Miles Stanshish, said to be a descendant of the pilgrim, and dashed full tilt into his horse.

The horse broke his shafts and ran away. Stanshish did likewise as the turkey made for him.

Reports of the encounter said Tom returned to the cider mill to celebrate his triumph.

R. A. Thompson Puts On Closing Out Sale Of Muleshoe Store

R. A. Thompson, well known local dry goods man is this week putting on a close-out sale of his big \$20,000 stock of merchandise, the advertisement of which appears elsewhere in this issue of the Journal.

M. B. Doss, a sales conductor of many years successful experience, and widely known throughout West Texas, has charge of the sale.

The sale includes slashing prices in every department of this large stock of merchandise, and represents a timely opportunity for saving among Christmas shoppers.

Cotton from the 1930 growth shipped prior to November 14 was announced by Census bureau last Saturday to have aggregated 11,962,394 running bales, including 403,622 round bales counted as half bales, and 13,251 bales of American-Egyptian, but excluding lint-free.

Ginning to Nov. 14 last year totalled 11,890,096, including 412,476 round bales and 13,946 bales of American-Egyptian, and to that date in 1928 ginnings totalled 11,320,688, including 444,469 round bales and 16,145 of American-Egyptian.

Ginnings to Nov. 14 this year by states were:

Alabama 1,286,921, Arizona 78,364, Arkansas 738,945, California 127,355, Florida 49,887, Georgia 1,447,056, Louisiana 650,997, Mississippi 1,235,477, Missouri 133,516, New Mexico 64,967, North Carolina 655,285, Oklahoma 720,998, South Carolina 879,676, Tennessee 299,398, Texas 3,274,147, Virginia 35,117, and all other states 4,867.

Report Shows An Increased Number of Bales Ginned

On the basis of the figures, Mississippi will lose three seats, Georgia two, Iowa two, Kentucky two, Pennsylvania two, and the following states one each: Alabama, Indiana, Kansas, Maine, Massachusetts, Minnesota, Mississippi, Nebraska, North Dakota, Tennessee, Vermont, Rhode Island, South Carolina, Tennessee, Virginia and Wisconsin.

The report will be transmitted to congress in the imminent short session. It was based on a total population of 122,633,455. The total house membership of 435 will not be changed.

A total of 27 seats are affected by the changes.

The census bureau in determining whether a state would gain, lose or keep its present membership in the house used two methods of statistical determination. The result was the same in each case.

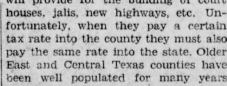
been he owes it to himself, his family, his fellow citizens and to his state in general to lend his personal endeavor to any measure that means for better economic conditions, better government and more efficiency in the conduct of all things that appertain to human welfare.

The Journal believes the suggestions contained herein are entirely practical, and therefore, should be given the fullest and earliest possible attention by the citizens of West Texas.

THANKSGIVING TO BE FAIR
All prognostications of the weather experts state that indications are for fair weather Thanksgiving Day. Muleshoe people will enjoy it to its utmost.

Champ in Court

Gene Tunney, heavyweight world champion, photographed in court as he testifies in Tim Mara's suit against him for a quarter of his earnings.



Gene Tunney, heavyweight world champion, photographed in court as he testifies in Tim Mara's suit against him for a quarter of his earnings.

VERY LATESTS

By MARY MARSHALL

It is not enough this season to have the neckline of your dress look smart, it must be becoming and flattering as well, and in many of the new dresses this necessary combination of smartness and becomingness has been achieved by means of a draped scarf collar attached to the dress.

Actually we need expect no general



change in the lines or general arrangement of the new necklines. There are V-necks both deep and shallow, round necks, surplice necklines and bertha necklines in the new dresses. And just at present fashion seems too much occupied in working out the problem of skirt lengths and contemplating a possible elaboration of sleeves to be much concerned over any marked change in necklines. The important

thing is to find the collar arrangement that is feminine and becoming. The sketch today shows a collar sure to be becoming, easy to make and easy to attach to any frock, old or new. The diagram shows the pattern.

From B to E measures 27 inches.
From A to B measures 7 inches.
From D to E measures 4 inches.
From B to X measures 4 inches.
Cut the collar with AB laid on a crosswise or lengthwise or bias fold of material. Hem with a fine hem all around, hand or else have the edges finished with machine picot.
Fasten the collar on the dress with B at the center back, X at the shoulder seams, and the ends brought down and tied loosely at the front of the dress.

Chromium
The bulk of the chromium used in this country comes from Rhodesia, in Africa, in the form of ore, which is reduced to ferro-chromium after its arrival. Chromium steel was used in the erection of the Eads bridge over the Mississippi river at St. Louis, and the structure is still in constant use, although erected in 1874. This was the first important use of chromium steel in structural work.

Great Author

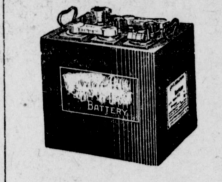
Sinclair Lewis, American author of "Main Street," "Babbitt" and other famous novels, winner of the Nobel award in literature, an international each prize of \$45,000.

Music of Highest Rank
Classical music is defined as standard music of first rank written by composers of the highest order. Music whose form and style has been accepted as suitable for a model to composers.

THE FORD Battery

earns its cost and over

Only \$7.50



Priced at \$7.50 the Ford 13-plate battery more than pays for itself in long and reliable service.

Built for the heavy demands of cold-weather starting. Fully guaranteed. Let us install one in your car now.

MULESHOE MOTOR COMPANY

Community Building

Community's Big Task, to Avoid Deterioration

There is a fine element of enthusiasm in creating greatness, which too frequently fails in defending and maintaining greatness achieved, says a writer in the Detroit News. The principle works in the simplest phases of community life. The young couple with all-absorbing zeal toil to complete the new house and view with content its varnished floors and newly decorated walls and well-fenced garden. But too easily they slip into the relaxed mood with the sense of an objective reached. The varnish wears, the walls soil, the garden fence is broken and the owners lose the pride of possession which came to them in the struggle to obtain. Not different may be the fate of any civic enterprise however imposing and costly. There is "upkeep" to be reckoned as an essential with every community undertaking and the biggest task is to keep community enthusiasm up to the supporting point.

Too often with tremendous enthusiasm a people bring about changes in their government and establish it in conformity with high ideals; then, trusting too confidently to the perfection of a machine, forget their obligations. How quickly comes deterioration. "Neglect of the city's business by business men, explains many evils of which business men often complain," writes a certain writer in an article. The citizen forgets that "Keeping a city great is a bigger task than making it great."

Real Estate Investor

Must Wait for Profit
Real estate, like growing things, require a certain period of time to mature as an investment. The length of this time varies with the location, with the development activities in the surrounding area, and the honesty, the seriousness of purpose and the financial ability of the developer.

While the completion of a new highway or transportation line will greatly accelerate this maturity and thus reduce the logical term for the investment, it is very apt to be followed by a period of repose and, in the long run, the maturing process is practically stabilized.

It is much like the forcing of plant life. The harvest may be artificially hastened, but at the cost of plant vitality, and the plant or tree requires the remainder of the growing season to recover from the experience.

Builder Should Look Ahead

Restrictions proving that houses in certain areas must reach a certain cost level or even be of architectural design harmonious with its neighbors now control many residential sections throughout the country, but there are many places where no such restrictions exist, where the entire matter is up to the home builder, and where it would pay him to be extra careful to see that no mistakes are made in the improvement he puts in his lot.

Design Essential

If the garden is to be along formal lines, then there is a nice little problem in proportion. Repetition, balance, rhythm and accent play their part in the formal design. The beholder of a completed garden may not be conscious of anything but the beauty of the picture, but the requirements of good design have to be met, if there is real beauty expressed.

Home Affect Bodies

In order to grow strong capable and stalwart men and women, it is absolutely necessary for children to have the benefit of good home surroundings and proper home influences.

Healthy Conditions Vital

But few things, if any, contribute to the cultural and refined tastes of an individual more than a inviting and healthy living conditions.

Appearance Everything

A community's appearance, in the main, determines property value and community values.

School Notes

First Grade
The 100+ readers for the past week are: Clea Nell Bayless, Junice Brooks, Mearl Veazey, Myrleen Wimberly, Francis Coker, Lela Mae Barron, Iola Riddle, Jack Peters, Brexton Robinson and Bernice Breedlove.

Those reading the most books in the Book Week contest were: Jack Peters 4, Billie Arnold 2, Mearl Veazey 2, Iola Riddle 2, Francis Bartley 2, Mary Katherine Hammons 2, Myrleen Wimberly 2.

How Queer
Mr. Eason—If a man steals, no matter what, he will live to regret it.
Mrs. Eason—You used to steal kisses from me before we were married.
Mr. Eason—Well, you heard what I said.

The third grade won the honor of highest attendance with 92 per cent.

Home Economics Club
The Home Economics club met Tuesday morning, Nov. 25, 1930, at 9:45 in the auditorium, with 20 members and the sponsor present.

President Myrtle Burkhead asked several questions relative to suggestions for selecting a name for the club, and the members decided to wait and give the name at the next meeting. The president appointed Ruth Evans and Adella Beavers to select a club song, and Margaret Roach was appointed parliamentarian in Lucille Beaty's place.

The secretary read the minutes of the last meeting and then the president read the Constitution which was adopted for our club.

Retta Mae Arnold had charge of the program, which was interesting with talks made by the girls who went to Lubbock district meeting.

The club members are to pay their dues the first meeting in every month. The next meeting of the club will be December 9th.

British Metropolis
Greater London has an area of about 683 square miles.

Cecil H. Tate
Attorney-at-Law
Office in McCarty Building
Phone 86
MULESHOE, TEXAS

MICK
The Auctioneer
Will cry your sales anywhere. References, Come and hear me. Phone 33. Dimmitt. P. O. Muleshoe or Flagg.

O. N. ROBISON
General Auctioneer
20 YEARS EXPERIENCE
Will Give My Services Free to Schools or Societies Giving Box Suppers.
Muleshoe, Texas. Route No. 1

Dr. A. E. Lewis
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Office over McCarty Drug Store
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Send Your Abstract Work
—To—
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A. P. STONE, Prop.
MULESHOE, TEXAS
Agent for Warren Addition

Help keep Muleshoe clean!

Dr. F. Goss, Opt. D.
OPTOMETRIST & OPTICIAN
Specializing in Glasses to do all Kirby's Optical Department Plainview, Texas

STATED MEETING of Muleshoe Masonic Lodge, 2nd Tuesday night in each month.
VISITORS WELCOME
EVERETT HINKSON, W. M.
CONNIE D. GUPTON, JR., Sec.

STATED MEETING of Muleshoe Chapter, No. 782, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.
SYBIL MARCH, W. M.
IRENE EDMONDS, Sec.

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Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. E. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
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Dr. H. C. Maxwell
General Medicine
Dr. E. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. A. A. Rayle
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Dupree
Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

Better No Spinach For Them Than A Battle At Mealtime

By E. V. McCollum, Ph.D., Sc.D.
Professor of Bio-Chemistry, Johns Hopkins University.
Author of "The Newer Knowledge of Nutrition," etc.

There is one type of war which neither disarmament nor naval limitation treaties will ever affect. Its battles are numberless and are fought daily in the nation's dining rooms by conscientious mothers seeking to make their children eat needed portions of spinach or other leafy vegetables.

This type of war deserves serious consideration. Its effects, while neither immediate nor fatal, are important to the future of the race. For they concern the physical and mental health of our children. And this kind of war must cease.

No child should ever be disciplined at mealtime because of the unfavorable effect on digestion. Urging the child to eat something it does not like produces a run of unpleasant emotion, which has an equally bad effect.

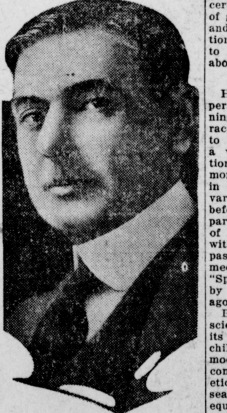
Psychologists and physicians are all agreed upon this point. Few adults have escaped the experience of suffering from a digestive upset as the result of an emotional crisis at mealtime. Fear, pain and anger interfere both with the secretion of digestive juices and with the mechanical functioning of the digestive tract.

The speaker who frequently pauses to take a sip of water is moistening his mouth because it feels dry. It is dry because he is not at ease before his audience, especially if he is conscious that his debate, sermon, oration or lecture is not going greatly to his credit. Under such conditions the salivary glands do not produce much, if any, saliva. The stomach and other digestive glands also are affected in a comparable manner. For digestion cannot proceed until the proper secretions are poured out.

Discipline is Harmful
It is thus apparent that discipline at mealtime is not only ineffective but harmful. The most that should be done to cultivate a liking for necessary foods is to ask the child to taste these foods when they happen to be served to others. It should be explained that the foods in question are good for people, and that the child will later like them. Thus no offense is given and no artificial distaste aroused.

Pronounced changes in tastes will often be brought about by this method in the course of a few months. But if the child is made unhappy by being compelled to eat a food which it does not like, the distaste for that particular food may become intensified rather than overcome later in life.

When the proper amounts of milk, eggs and meats are given to children the vitamin content of their diet is pretty well safeguarded. This is especially true if yellow vegetables such as carrots, tomatoes, sweet potatoes, etc., are included for their high vitamin content. When the leafy vegetables are disliked, the cellulose content of the food may well be provided by including in the menu sufficient whole cereal foods to furnish indigestible cellulose. Whole wheat and rice furnish cellulose in more satisfactory forms



E. V. McCollum

normal nutrition and where the chemical substances necessary to a complete diet are to be found.

Mothers, and especially American mothers, are taking advantage of this opportunity. They are applying the established facts of the modern science of nutrition to the feeding of their families. As an evidence of this, some future historian will may write of rickets and curvy as children's diseases happily long forgotten. In describing their eradication he will point to the popularization of salads as a national characteristic of Americans, acquired during the second and third decades of the twentieth century. He will almost certainly mention, as a result of this, the heightened resistance to certain infections, the prevention of goiter, and the increase in size and sturdiness of the first generation which had the good fortune to profit by the new discoveries about foods.

Vast Improvement in Diet

He will not fail to emphasize the perfection of processes in the canning industry. A part of the race's physical gain he will trace to this, because it made possible a vast improvement in the Nation's diet through the colder months of the year, by providing in wholesome condition a wider variety of foods than were ever before available to mankind in any part of the world. This promotion of healthful vigor he will contrast with the widespread illness of the past, and the need for "Spring medicines," "blood purifiers," and "Spring tonics" which were taken by nearly everyone a generation ago.

But knowledge of the modern science of foods is one thing and its application to the needs of children quite another. Every modern mother must therefore combine her knowledge of dietetics with some of the fact of a seasoned diplomat. With this equipment she should succeed in making her children eat sufficient quantities of all the kinds of foods necessary to health.

Leafy Vegetables Valuable

The leafy vegetables are of special value in furnishing indigestible material which serves as an intestinal regulator and promotes elimination. And this problem of intestinal hygiene is especially important now when so many of our medicines are highly refined and contain little or no cellulose. Milk, meat or eggs are all so completely digestible that they leave little residues in the colon and hence are constipating.

As a first step, however, in the improvement of children's diet, the dining room wars must cease. They are quite as fruitless as any other wars. If a child is properly managed it will eventually acquire the dietary habits and likings normal to adults. It will appreciate the flavors of everything it should eat. And this ideal condition can never be reached through force, but only through tact and diplomacy.

Circleback News

Mr. and Mrs. Arthur Damon had as their guest, Friday and Saturday, Mrs. Damon's parents, Mr. and Mrs. H. A. Robb and children, Laree and H. A. Their home is in Lamesa. Mr. and Mrs. Elmer Garner visited

in the home of Miss Esther Perkins, Sunday.
Mrs. Alva Patton visited her parents in Ralls last week.
The young folks enjoyed a party at Wednesday night of last week.
J. H. Damon, Mrs. W. R. Damon, Mr. Ollie Damon and Mrs. David

Mitchell left Sunday morning for Oklahoma.
Mr. and Mrs. Elmer Garner spent Saturday night with Mrs. Garner's parents, Mr. and Mrs. W. R. Damon.
Mr. and Mrs. Martin Stone and family visited in Littlefield Sunday.
There was a box supper at Circleback Friday night. The money received went to buy playground equipment for the school.
Miss Loretta McCollum, Miss Olga Brown and Mr. Albert Perkins were the guests of Mr. Calvin Cobb, Sunday.

None better on the market today



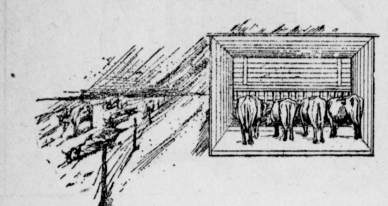
NATIONAL BATTERIES

We can sell you a Battery guaranteed for six months at \$7.50
32-volt Light Plant Batteries, guaranteed for 5 years, terms.
Type H3-13 Battery, guaranteed 18 months for \$9.50
Type CX Battery, guaranteed 18 months for \$12.50
Type BXR Battery, guaranteed 30 months for \$13.50


We have batteries of any size and for any make of car. When repairs are needed we make them here.

MULESHOE BATTERY & WELDING CO.
T. B. FRY, Manager. MULESHOE, TEXAS

A QUARTER MILLION DOLLARS
Needless Loss In Livestock



Last Winter stockmen of Texas suffered a Quarter Million Dollars Needless Loss in Livestock because of lack of shelter to protect their cattle during the bad weather. Prepare now to give your stock a chance to withstand a blizzard that may strike any day. It is economical and easy to build shelter sheds. We have many farm building plans, approved by the Extension Service of Texas A. & M. College, which are yours for the asking. Come in and look them over.



E. R. HART LUMBER COMPANY
MULESHOE TEXAS
TELEPHONE NO. 23

There is a DIFFERENCE!

And the difference is what counts. It may be a difference in price, in quality or in service—but that difference makes for either satisfaction or discontent with the buying public.

It is the policy of this store to overcome the difference—to sell you such high quality Groceries at such a low price and accompanied by a pleasing service of appreciation that the difference is always in favor of the customer, sending him or her away happy to return again.

INSURE YOURSELF OF SATISFACTION BY BUYING YOUR TABLE NEEDS FROM A STORE THAT HAS YOUR INTEREST AT HEART

WE assure you your patronage is always appreciated

GUPTON GROCERY
Phone No. 4 Free Delivery

"Konjola Truly Wonderful", Says This Happy Man

Dallas Man Suffering With Kidney Ailment Finds Relief In New Medicine



MR. W. E. ROWLEY

"For over a year and a half I suffered with rheumatism and kidney trouble," said Mr. W. E. Rowley, 216 Bryan street, Dallas. "I had dull aching pains across my back and was forced to rise frequently at night. A constant pain in my right leg caused me much misery and I limped in getting around. Pains in my back and side did not permit a good night's rest. I felt dull and listless and my vitality became lower and lower.

"A friend, who knew my condition, told me about Konjola. Konjola did so much for me that I am at a loss to express my appreciation. The rheumatic pains in my leg have left me for the first time in a year. My kidneys are once again functioning properly. My sleep is no longer broken by pains in my side and back. I have only taken two bottles but I certainly shall continue the treatment."

It is recommended that Konjola be taken over a six to eight week period. Best results are usually obtained in such cases.

Konjola is sold in Muleshoe at Collins Pharmacy and by all the best druggists in all towns throughout this entire section.

On Texas Farms

By W. H. Darrow, Extension Service Editor, A. & M. College.

Somebody has figured out that it took 25 acres of cotton this year to make enough money to buy enough pork to supply the average farm for a year. Sounds exaggerated but it stands the test of reasonableness. Ten-cent cotton on quarter-acre acres won't stand many comparisons.

Farm women are not slow about showering kicks on Old Man Cotton while he is down this fall, either. A home demonstration club woman, Mrs. Eliza Hasty of Dallas county, told a radio audience the other day that "it would take 10 bales of my husband's nine-cent cotton to pay for 670 containers of home-raised food on my 4-H pantry shelf. These pantry shelves hold food worth \$400 in a grocery store. It took 30 acres of my husband's field to make the 10 bales of cotton that full-stocked pantry is worth."

Such items as this are seized with elation by the crusaders against a large cotton acreage. Some go as far as to regret that cotton grows in the South at all. Yet F. O. Masten, master farmer of Collingsworth county, is not a slave—for from it—and he raised more than 200 acres of cotton this year. Perhaps the explanation is that he made more than a bale to the acre, and in a dry year!

But high or low, lean years or fat, cotton always needs the support of a full pantry to perform. Down in Southeast Texas a few thousand home demonstration club women have canned 1,903,848 containers of home-grown fruit, vegetables, meat and the like with an average of close to 200 cans per home these folks can look winter in the face—and the banker, too. The home demonstration agents reporting are from Anderson, Shelby, Angellina, Rusk, Nacogdoches, Houston, Polk, Cherokee, Jasper, Jefferson, Liberty, San Augustine, Walker and Orange counties.

Fluoride
Scientists have discovered that butterflies recognize one another at a distance of six or eight feet. A possible explanation is that butterflies don't owe one another money.—Detroit News.

SEPTEMBER SHADOWS
By DOUGLAS MALLOCH

WE USED to walk the meadows in that long, long ago. We know their lights, their shadows, For both you come to know, Yet even when we found them, The darkest shadows then, We know that just beyond them The sun would shine again.

Once more I walk the meadows; I walk alone today. Again the lights and shadows Along the same old way. Not June now, but September; It seems I can't remember The sun shines just ahead.

That's how it is with meadows, That's how it is with years, The same the lights, the shadows, The same the smiles, the tears, The old summer weather, With shadows here and there— But yours are hard to bear. Alone are hard to bear. (© 1933, Douglas Malloch.)

Why We Do What We Do
by M. K. THOMSON, Ph. D.

WHY WE HAVE REVERENCE

REVERENCE is a strong sentiment of esteem and respect. It is an attitude of deep and sincere admiration for what is vastly above and beyond us.

The self-regarding instinct is the strongest motive of human behavior. This impulse has two phases, self-assertion and self-abasement or submission. In domination and exploitation, the desire to lord it over others, we have an illustration of the self-assertive phase. Reverence illustrates the highest form of the submissive impulse.

We take pleasure in submitting to a superior person because in so doing we raise ourselves to kinship with him and shine by reflected glory. We follow a great leader and are glad to be identified with him even if it involves some pain and sacrifice. The satisfaction in this form of submission is in reality self-assertion.


And if we find pleasure in submitting to superior human beings, how much more pleasing it is to submit to the god of all the universe who is so much more powerful than any mortal or group of mortals. The compliment to our self-esteem is correspondingly great.

Despite our egotism and self-assertive tendencies all of us realize our weakness and frailty as compared with the forces of nature and the great mysteries of life that baffle the wisest of men. We cannot help but feel a sense of inadequacy as we stand in the presence of these great phenomena. Our sense of submission and self-abasement predominates and we find pleasure in assuming the attitude of reverence towards the power or supreme person we call the deity.

Submission to an inferior or an equal rankles and we never do it willingly. But to submit to a superior is a great pleasure because in so doing we really climb up in our own estimation. In reverence we identify ourselves with the supreme being and enjoy the added sense of security and power that we could not otherwise possess.

Reverence is sincere and elevating. It appeals to our ego maximization indirectly but nevertheless effectively. (© by McClure Newspaper Syndicate.)

SUPERSTITIOUS SUE



HER BROTHER BILL TOLD HER THAT—

If an actor should so far forget himself as to play "Home, Sweet Home," in a theater, crate the scenery and pack the trunks, for it's a sign that show will speedily close.

(© by McClure Newspaper Syndicate.)

Water and Electricity
Chemically pure water is a non-conductor of electricity, but as found in the earth water is an excellent conductor on account of the materials it holds in solution.

YL News Items

Mr. and Mrs. Grady Wadkins and children of Plainview, spent Saturday and Sunday in the W. A. Stevens home.

Mr. H. M. Shofner and family were in Clovis, N. M., Saturday.

Kline Buhrmann, Dick Willman, Albert Trawek, Arnold and Elmer Lowery, Clarence and Allen Harris, Marion Lindsey and Elmer Crawford were horse-back riding in the sand hills Sunday. Elmer Lowery had the misfortune to receive a severe cut on the head when the horse he was riding walked off a bluff.

Mr. and Mrs. Lloyd Quisenberry and sons, Russel and Don Edward, visited Mr. Lawrence Quisenberry at Sudan, Sunday.

Crockett Bruton and Bill Miller, of Clovis, visited in the H. M. Shofner home Sunday.

Mr. and Mrs. Harold Griffiths, of Sudan, visited Mr. W. A. Stevens and family Sunday.

Senior Play
The Senior play, "The Prince of Liars," which was presented last Friday night, was a decided success. The play and also the entertainment between acts were well received. Harvey and Joe Brewer and Arliss Richardson furnished plenty of enjoyable music preceding the play. Miss June Beller sang two songs, accompanied by Mrs. Henry Snyder and Mrs. Perry McMinn, between the first and second acts and Mrs. Perry McMinn gave an amusing monologue between the last

two acts. The Seniors appreciate the support given them by all those who attended.

Plainview Community

We had a nice crowd at Sunday school last Sunday. There has been a misunderstanding between us and the teachers, but everything is all right now.

Ocie Buffalo took dinner with Leon McKillip Sunday.

Mr. and Mrs. Elgin Fowler and family took dinner with Mr. J. D. Lee and family Sunday.

James Lorange spent Saturday night and Sunday with J. D. Lee, Jr.

Miss Leona McKillip took dinner with Bessie Collins Sunday.

Mr. and Mrs. W. B. Wagoner and family spent part of Sunday afternoon with Mr. and Mrs. M. F. Collins.

Orby Jarman spent Saturday night with Bill Collins.

Bill Collins and Sam Rannals visited Juarez, Mexico, the past week.

J. W. Jarman's brother, Claudy, and family have been visiting him the past week.

Dolon Kenning and sister, Lillian, visited friends and relatives in and near Wichita Falls last week.

Everyone come to Sunday school Sunday.

Necessity, Not Virtue
"Patience," said Hi Ho, the sage of Chinatown, "may be less a virtue than a necessity. He who has nothing else must have patience"—Washington Star.

You Are Wanted!



We want every farmer who has Wheat, Corn, Maize, Kaffir, Sudan, etc., to sell, to bring it to our elevator.

Purina Feeds
Bring you more profits. We carry a full line

BAILEY COUNTY ELEVATOR CO.
Muleshoe, Texas

INCREASE YOUR EGG PROFITS!



Feed your hens MERIT EGG MASH, which is a scientifically balanced ration—a white for a yolk. This is the secret of egg profits. Remember, a hen lays a whole egg or none at all.

Note this guaranteed analysis: Protein, not less than 18%; fat, not less than 3 1/2%; NFE, not less than 50%; and crude fibre, not more than 7%.

The Merit Way Makes Poultry Pay!

MULESHOE ELEVATOR CO.
Muleshoe, Texas

THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.

JESS MITCHELL, Editor; I. F. WILLIS, Business Manager

Published every Friday morning at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.

Communications of local interest are solicited. They should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, if matters not by whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.

Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

Member Texas Press Association and National Editorial Association.

Members of the United States of America are hereby notified that the Muleshoe Journal is published every Friday morning at Muleshoe, Texas. Advertising rates given upon application. Telephone No. 54.

THANKSGIVING

Once more the people of the United States have been called upon by their President to observe the last Thursday in November as a day on which to give thanks for the manifold blessings which we have been vouchsafed.

Thanksgiving is one of the few days which is celebrated as a holiday in every part of the United States. Of New England origin, dating back to the days of the Plymouth Colony, more than 300 years ago, its appropriateness has appealed to all Americans.

For we of this country have been more abundantly blessed than have been the people of any other nation in the world. We may grumble at "hard times" and point to inequalities as between man and man and think we are pretty badly off, but we must remember that by comparison with any other part of the world we are exceedingly well off, that the inequalities which divide our people into the successful and the unsuccessful are far less marked than the inequalities which exist elsewhere between the upper and lower classes.

The Pilgrim Fathers gave thanks to God on Thanksgiving Day for material blessings with which their physical condition had been ameliorated. We all too prone today to take all of the credit for material progress to ourselves. Few today rely upon Divine Providence to take care of them, in spite of the express promise:

"Seek ye first the Kingdom of God and His righteousness and all these things shall be added unto you."

Our faith is less simple than that of our forebears. We do not look for direct and instantaneous answer to prayer. But down deep in our hearts we, as a people, still believe that somehow, if each does his individual best to live up to the spirit of religion, he will not suffer for lack of food and shelter and the normal comforts of life.

There is still faith in the words of the Psalmist: "I have been young, and now I am old; yet have I not seen the righteous forsaken, nor his seed begging bread."

This particular Thanksgiving Day of 1930 seems to us to be one upon which the religious origin of the occasion should be kept in mind. We have been through a hard year. We are still not "out of the woods" so far as material prosperity is concerned. But we have lost nothing which counts if we have not lost the faith in ourselves, in our neighbors, in our country, and its ultimate high destiny, which all of our

history justifies. So long as we hold to that faith and continue to believe that something higher than human power is still guiding us, we have every cause to be thankful.

FARMER DISAPPEARING
There was a time when the farmer was a typical figure, and he bore his trade mark so prominently that he was easily identified. Stage representations of him were so like the actual man in appearance that their naturalness could not be denied. Paint-brush whiskers, top boots and old-time family "umbrell" proclaimed his presence to the gold brick seller every time he appeared in the big city.

That man has passed. The present day farmer is no more to be recognized by his attire than an oyster would be to a person who never saw one of them in its shell. In fact, the farmer appears to be passing out of the picture altogether.

Progress has practically done away with the innocent rube of other days, and economic causes are gradually increasing his successor. Automobiles, electricity, telephones, radios and magazines have made the country resident about as sophisticated as the town or city dweller.

The farmer of today is fast becoming a big business man, and he is reaching out and expanding in a profitable manner. Now he has caught the "chain" idea. He reaches out and combines several farms, operating them on a strictly modern business basis. Several other former farm owners drop out of the agricultural picture and the business goes on more efficiently.

Out in this country a farm of 160 or 320 acres is quite common, and there are some farms running up into the thousands of acres, many of them strictly modern in every detail. The farmer's home is often modern, his family enjoying many of the up-to-date twentieth century conveniences which are the pleasure of his city cousins.

When the farmer and his family come to town, they mingle in the very best of society, just as it should be. His children have good education and good manners. They are refined and cultured. His wife has been emancipated from much of the former drudgery which characterized her home life, and she is every bit the lady she ought to be. It is well that she is. The farmer man frequently has more solid sense than lots of town and city men. He needs it just as much as the city worker. His business

is as important—yes, more so than lots of city business. He is relying on his own, and with his confidence the nation takes another forward step.

FREAK ADVERTISING
Seldom a week goes by in Muleshoe but the business men of this town are confronted by some form of questionable advertising. Hotel menus, restaurant room cards, panoramic advertising displays in barber shops or cafes, road group signs, placard advertising of various kinds wherein the promoter puts over his idea and reaps a handsome graft, and various other sorts too numerous to mention, fall to the fate of new towns. Most of it is of small value, some of it none whatever to the advertiser, and all of it could be accomplished in better and more productive manner.

Many of the South Plains towns have been overrun with this kind of graft that the business men have got together and appointed committees whose duty it is to pass upon all transient advertising schemes before they are sanctioned, the business men gladly abiding by the decision of the committee. These committees have meant much saving to the business interests of these towns. Such a committee in Muleshoe would be well worth while.

SIDEWALKS NEEDED
With the coming of winter months, there also comes indications of plenty of rain and snow for this season. Muleshoe, while making rapid strides in many ways, has been slow in building sidewalks. These will be greatly needed this winter. Wading through mud and slush in winter time is anything but pleasant.

A sidewalk to the school center would be of great value to the school children, teachers, and the patrons who have occasion to go there. There are still sections on Main street where sidewalks are badly needed, and, throughout the residence portion, that have no walks in front of them.

There are plenty of concrete workers in Muleshoe who would like to have jobs. Material for such building is now cheaper than it has been for some time past, workmen will do the work cheaper at this time.

Why not build some sidewalks?
Jaunty Journalettes
It is next to impossible for a Muleshoe citizen to give heartfelt thanks, unless his heart felt thanks.

In China children work for 12 cents a day. Around Muleshoe they work hard for more than that.

Every time a Muleshoe woman begins to talk about some of her rights, it is time for friend husband to begin to think of some of his wrongs.

This is the day many Muleshoe gobblers will cease to gobble, but the gobblers who gobble the gobblers will continue gobbling.

Some of our citizens might as well get this fixed in their head now—the only dollar they can spend and expect to see again is the one they spend in Muleshoe.

So far as Muleshoe is concerned, we have no hankering to furnish the season's first or deepest snow.

Some Muleshoe people think propitious times are those in which one can buy something in three installments instead of ten.

An old fashioned Muleshoe home is where parents can still tell their children bedtime stories at night instead of at the breakfast table.

Pavement Pickups
County Clerk Alsop says his main objection to gas heat is that a fellow can't spit in the fire.

K. K. Smith says his idea of crossing a bridge before you get to it, is worrying for fear you'll get two neckties alike next Christmas.

"A coquette," says Rev. W. B. Hicks, "is a woman without any heart who makes a fool of a man who hasn't any head."

A. J. Gardner says his idea of the meanest man on earth is the one who won't take his home town paper for fear his wife might find a bargain among the ads and spend a little of his money.

J. E. Aldridge says "Money may bring happiness, but I have also noticed that it gives a fellow a wider choice as to what he is going to worry about."

It is reported that an absent minded farmer who came to Muleshoe to trade last Saturday, was run over and knocked down by a mule. Getting up he followed the animal two miles to get its license number.

County Clerk J. L. Alsop made a business trip to Littlefield, Tuesday.

Mrs. Harold Weyer and Miss Jewel Haney visited in Lubbock Wednesday.

His Hearty Endorsement By Albert T. Reid
MERRY CHRISTMAS
HEALTH TO ALL
Let us all help this most worthy cause
MEMBERSHIP OFFERINGS
GOOD WILL OFFERINGS
Albert T. Reid

MY TOWN AND I
My town is where my home is founded, where my vote is cast, where my children are educated, where my neighbors dwell and where my life is chiefly lived.
My town wants my citizenship—not partizanship, friendliness—not dissension; my intelligent support, not indifference.
My town supplies me with law and order, trade, friends, education, recreation and the right of a free-born American. I should believe in my town and work for it.
AND I WILL!

HAVE CARD PARTY
Mr. and Mrs. Albert Lavigne entertained at a card party Saturday evening.
Those present were Mr. and Mrs. G. G. Priboth, Mr. and Mrs. E. C. Priboth, Mr. and Mrs. J. A. Ryan, Mrs. A. C. Diebler, of Pensacola, Fla., Mrs. Wayne Wallace, Mr. and Mrs. Henry Lavigne.
All departed for home at a late hour after delicious refreshments were served by the host and hostess.

CARD OF THANKS
We take this means of thanking each and every one of our friends and relatives who contributed their services and sympathy to us during our recent sorrow and grief in the passing away of our beloved mother and grandmother. We also wish to thank the YL Sunday school and Muleshoe W. M. U. for floral offerings. Mr. and Mrs. E. A. Beller and children W. M. Waldrop.

A PSALM OF LIFE
(Apologies to Longfellow)
Tell me not in mournful numbers, Advertising is a dream;
For the business man who slumbers, Has no chance to skim the cream.
Life is real! Life is earnest; Competition something fierce;
If for dividends thou yearnest, Learn to parry, thrust and pierce.
In the business field of battle 'Molly coddles have no place,
Be not like dumb driven cattle, Be a live one in the race.
Lives of great men all remind us, We can bring the bacon home,
And departing leave behind us Footprints on another's dome.
Let us then be up and doing, Otherwise we may be done,
Still achieving still pursuing, Advertise and get the "mum."

EAT!
WHERE EATS ARE BEST!
Only good wholesome food served at this place, well cooked, in large quantities and a wide variety.
Come join our happy group around the festal board.
Moeller's Cafe
Muleshoe, Texas

LET ME SAY
STOP WINTER COLDS From Remedies From COLLINS PHARMACY
Statistics prove that illness and mortality are most prevalent during the winter months. With cold weather nearing, prudence says stock up with effective remedies and medicines.
WE HAVE THEM—a wide variety—tried and true—for your selection.
COLLINS Pharmacy
"The Modern Drug Store" Service—Quality—Price
We Fill Any Doctor's Prescriptions

You Can't Eat Your TURKEY And Have It
The man and his family who are enjoying Thanksgiving Turkey today has been saving for this particular occasion. The same is true in any other department of life—one can't spend it and have it.
Old age comes creeping in an insidious manner. The man who is prepared to enjoy the after years of life is the one who has been saving for the inevitable period of non-production. A little put away every month helps one down the other side of life's hill.
BE THRIFTY, BUT BE WISE
Start a savings account today! It will be surprising the amount you will have saved when another Thanksgiving Day rolls 'round.
Blackwater Valley State Bank
Established 1914
"Safety and Service Through the Years"
MULESHOE, TEXAS

THE BEST GINNING
IS NEVER TOO GOOD FOR ANY COTTON GROWER IN THIS SECTION
—And we give You the very best!
It would be impossible for us to do otherwise. With a brand new gin equipped with brand new machinery of the very latest type—all strictly modern and up-to-date, and in charge of capable workmen having had years of experience in ginning, we can assure the patrons of this section absolute satisfaction in the service rendered.
We Save You Dollars
A dollar saved is just as good as a dollar made, and there is no need of working for that dollar twice. We get every dollar of lint possible from your load of seed cotton. Every dime saved you is an added dime to your crop returns.
It will help your bank account for us to gin your cotton.
Burrow Gin Co.
J. B. BURROW, Manager
Muleshoe, Texas

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Thanksgiving

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GRATITUDE IS ONE OF THE MOST ENNOBLING AFFECTIONS OF THE HUMAN SOUL. IT LIFTS ONE OUT OF THE REALM OF SELFISHNESS, WHICH IS NARROW AND DEGRADING, INTO THE PURE ATMOSPHERE OF BROADMIND-EDNESS. IT IS THE SAME IN ALL AGES, AND HAS NEVER FAILED TO COMMAND THE APPROVAL OF PURIFIED CONSCIENCE AND THE ADMIRATION OF ALL GOOD PEOPLE. ON THIS GREAT DAY OF THE NATION, THE UN-DERSIGNED BUSINESS, PROFESSIONAL MEN AND CITIZENS GENERALLY TAKE THIS APPROPRIATE OPPORTUN-ITY OF EXPRESSING GOOD WISHES AND APPRECIATION TO THEIR CUSTOMERS, FRIENDS, NEIGHBORS AND AS-SOCIATES.

TO ALL THE NEW FRIENDS AND TO ALL OF THE OLD SETTLERS

We extend hearty congratulations that you are now citizens of the best country in the United States. We tender our greetings of the season, thanking you for your friendship and patronage, and wishing you a pleasant Thanksgiving Day.

GARDNER DRY GOODS CO.

IN KEEPING WITH THE OCCASION

We extend to all our Customers and to the Public in general our sincere appreciation for their patronage during the past year. May you and yours enjoy a feast of good things this Thanksgiving Day.

R. A. THOMPSON

IN KEEPING WITH THE DAY

To all our Friends, Customers and to the Public generally we express our sincere appreciation for their patronage during the past year. May you and yours enjoy a feast of good things this Thanksgiving Day.

KENNEDY'S BAKERY

WE APPRECIATE YOUR PATRONAGE

For the very liberal patronage which has been accorded us during the past months of this year, we are deeply appreciative, and will try our best to merit your future patronage by furnishing you with the best at the lowest prices possible.

SELF SERVING GROCERY

PLEASE CALL ON US FOR—

General auto repairing, gasoline, oils and accessories. Your business is appreciated. Many thanks for past patronage. May your car run sweetly in the future when serviced by—

WHITE FRONT GARAGE

MAY YOU BE AS SNAPPY

—And full of pep as the Batteries we sell. When we charge your battery it is as full of power as you will doubtless be of turkey on Thanksgiving Day. Here's to you and yours.

T. B. FRY, Blacksmith & Welding Shop

GRATITUDE UNBOUNDED

Had we all the Realm of Nature in which to soar, and all the vocabulary of Webster's Dictionary at our command, we would still be unable to adequately express our appreciation for your patronage for the past year, so from the depths of our heart, we simply say, THANK YOU!

McADAMS HARNESS & SHOE SHOP

EAT, DRINK AND BE MERRY

Thanksgiving comes but once a year, and with it an opportunity of expressing our appreciation to you for your friendship and patronage. We sincerely thank you, and wish you all the happy returns of the day.

McCARTY'S CAFE

THE SEASON'S GREETINGS

With all kind thoughts and best wishes for Thanksgiving Day. Our sincere appreciation goes out to you for past friendship and pleasant relations.

BLACKWATER VALLEY STATE BANK

INSURANCE COUNTS BIG

One of the best ways to insure a peaceful Thanksgiving Day is to have your property well insured. With that assurance your worry is greatly lessened. We extend our heartiest good wishes to all our policy holders.

J. E. ALDRIDGE, Insurance

PLENTY OF OIL AND GAS

—Insure a pleasurable drive to help settle the Thanksgiving turkey. Give your car reason for thanksgiving by supplying it with the best of oil and gas. We deeply appreciate all your past favors.

McCOY SERVICE STATION

GENUINE APPRECIATION

It is with genuine appreciation that I take this opportunity of expressing to the citizens of Bailey county my sincere appreciation for their loyal co-operation during my service in public office, and wish one and all a happy Thanksgiving Day.

H. A. DOUGLASS, Sheriff

YOUR PATRONAGE APPRECIATED

For the liberal business you have granted us during the past we are sincerely grateful, and will endeavor to merit your future business by giving you, at all times, the very best in our line at the lowest possible prices.

COLLINS PHARMACY

HAULING IS OUR BUSINESS

And on this occasion it is our pleasure to bring you a whole truck load of good wishes for your Thanksgiving Day. For your past patronage and favors we are indeed grateful.

ED RIDDLE

RIGHT THANKFUL ARE WE

—And you will be, too, if you get the habit of using Phillips "66." Here comes our sincere appreciation for your past patronage, and our best wishes for a joyful Thanksgiving Day.

PHILIPS "66" SERVICE STATION

HEALTH NECESSARY TO HAPPINESS

If you have been enjoying our wholesome and bountiful table service, we know you are happy today. We thank you for the privilege of serving you in the past. Please call again.

MULESHOE HOTEL

TO CHEVROLET DRIVERS AND OTHERS

Our sincere appreciation goes out to all our friends and customers for past favors, and especially to all Chevrolet owners and drivers do we extend good wishes and cordial Thanksgiving greetings.

VALLEY MOTOR COMPANY

WHETHER YOU EAT TO LIVE

—Or live to eat, Thanksgiving is a day in which you rejoice that you are still alive and a citizen of this good country; hence our congratulations. We thank you for your patronage and join in best wishes for your prosperity.

D-HOT SHOT CAFE

THE END OF A PERFECT DAY

May the end of a perfect day be yours
When evening stars appear;
A perfect Thanksgiving day
To the end of a perfect year.

J. C. WEAVER

ON THIS THANKSGIVING DAY

We extend our very best wishes for peace and prosperity to everyone and thank you for the very liberal patronage you have accorded us during the past year.

I. H. ROBINSON

FIRST AID TO HAPPINESS

—Is a clean shave. Any occasion is always more enjoyable if your personal appearance is satisfactory—we help make it so. We always strive to please, and we thank you for your patronage.

MISSION BARBER SHOP

THANKSGIVING TURKEY IS GOOD

But good as it is, it cannot be of as fine flavor and high quality as the good wishes we extend you on this day. Deeply appreciative of your past courtesies, we desire to serve you more acceptably in the future.

WINNINGHAM PRODUCE

GET THE MOST FROM LIFE

Scarcely anything adds more to one's self-confidence than being neatly dressed. Our cleaning and pressing service is prompt and satisfactory. Many, many thanks for your past business, and best wishes for the Day.

MULESHOE TAILOR SHOP

VARIETY IS THE SPICE OF LIFE

We all have a variety of experiences and need a variety of things, but there is only one variety of gratitude we know how to express, and that is the very highest for your patronage.

St. CLAIR VARIETY STORE

COME
SATUR-
DAY
9 A. M.



PRICES

**GREA
CLO
OUT**

**Values that shatter
Every standard of
Economic Buying!**

GREAT SALE
—of—
**FINE
BLANKETS**

A wide variety of weights, colors and textures for your selection.

Of High Class Merchandise

R. A. THOMPSON, MULF

This is a complete Close Out Sale from front to back, from wall to wall. Everything goes— one of the finest nationally known lines of high class merchandise in West Texas for men, women and children. This store is actually brimming full of the finest merchandise that money can buy now to be sold at Quit-Business Prices.

THIS SALE WILL HELP SOLVE YOUR CHRISTMAS SHOPPING PROBLEMS

**SALE
Saturday
Promptly**

LOOK! Closing Out All Our STETSON HATS

\$9.00 & \$10.00 Stetsons, Close Out	\$ 7.95
\$11.00 Stetsons, Close out	8.95
\$12.00 Stetsons, Close Out	9.95
\$15.50 Stetsons, Close Out	12.45
\$16.50 Stetsons, Close Out	12.95

MEN'S FINE KEITH HATS
Close Out Prices \$3.95 up

MEN Here Is The Great BARGAIN EVENT

All Suits, 2 pair pants, priced at from \$28.00 to \$35.00. Quit business price, choice \$19.95
Boys' New Fall Suits, closing out at \$7.95
This is the chance to dress up the Boys—new Fall Suits with two pair pants
Boys \$15.00 Overcoats, closing out at \$7.95



WORK CLOTHING

Leather Coats, Wool Shirts and Macinaws, Shirts, Ducking Coats, Overalls, Khaki Clothing, Etc.—all terribly slashed in this Sale.
Men's fine \$12.50 Leather Coats, closing out at \$7.95
Men's genuine Horse Hide Coats, values to \$19.50, closing out at \$10.95
Men's good \$1.25 Unions, going at .89
Men's Dress and Work Sox, closing out .10
Men's \$1.50 Hanes h'vy Unions, close out \$1.15
Good Jersey Gloves, close out price .12

A GREAT CLOSE-OUT SALE ON

Closing out on all **Florsheim Shoes \$7.95**

Latest styles, new browns and blacks. Former prices were \$10.00, \$11.00 and \$12.00, including "Feature Arch" styles, closing out \$7.95
BIG VALUES IN BOOTEES
\$11.00 value in Bootees at \$7.95
\$9.50 and \$10.00 Bootees at \$6.95

ALL TENNIS
Men's and Women's
Shoes, close-

SHOES FOR
A close-out price
Newest in
\$1.98, \$2.50
See these great

WORK CLOTHING

Good Canvas Gloves, close out price .10
The famous "Lee" Overalls, closing out at \$1.69
Boy's good quality Striped Coveralls, closing at .75
BIG BEN SHIRTS, for only .75
Men's Big Ben triple stitched shirts, non-rip sleeve facing, in greys, blues, sells for \$1.00 the world over, closing out at the above price.
Boys' \$1.50 Sweaters, closing out at .89
Men's Hanes \$1.00 Athletic Union Suits, for .75
Boys' \$1.25 high back Overalls, sizes 10 to 16 .89
Boys' high back Overalls, sizes 3 to 9, close out .89

Will Sell HOUSEHOLD GOODS
Our entire lot of Household Goods will be included in this sale. Those interested inquire at this store.

NOTICE: Nothing charged, no refund

TEST LOSE SALE



SALE RUNS
Wide Open
until
SOLD OUT



**A Smashing Story of
Thrilling, Thrifty
Bargain Specials!**

**ALL LUGGAGE
½ PRICE!**

A great line of
Suit Cases, Grips,
Hat Boxes and
Trunks.

Buy it Now

Ever Staged in West Texas

SHOE, QUILTS BUSINESS

**FARTS
, Nov. 29
at 9 A. M.**

Here are to be found such high class merchandise as Florsheim Shoes, Peters Star Brand Solid Leather Shoes, John B. Stetson and Keith Hats, Scotts Level Best Work Clothing, Hanes Underwear, Publix Dress Shirts, Ladies Silk Dresses, Plain and Fancy Coats, and a big stock of Fine Blankets.

MAKE CHRISTMAS PRACTICAL THIS YEAR IN BUYING USEFUL GIFTS

SHOES FOR THE ENTIRE FAMILY!

SHOES ½ PRICE

Men's \$1.50 Tennis
shoes, close out, pair **.75**

FOR LADIES

Close out on every pair

all colors
\$3.98, \$4.98
Bargains in Shoes!

SHOES FOR CHILDREN

Go at Close-out Prices

All sizes and latest styles
Quit Business prices range from,
per pair **69c to \$2.98**

PETERS SHOES

Men's \$5.00 Dress Shoes, quit business price **\$3.95**
Men's \$6.50 Dress Shoes, quit business price **\$4.95**

Ready To Wear

AT QUIT BUSINESS PRICES!



Ladies new Fall Silk Dresses,
Choice **\$3.95**

Ladies' Coats, closing out
at **\$3.95**

The above are beautiful patterns
in sizes to 46

Children's Coats, close out,
choice **\$2.98**

These coats are good styles
and originally sold at \$6.00
and \$7.00

BIG HOSIERY BARGAINS

Ladies Pretty \$1.00 Silk Hose,
close out at **.49**

All new colors in all sizes

Ladies fine Lisle Hose, only **.19**

These are splendid hose in

light popular colors and in good run of sizes.

Children's ribbed Hose for **.15**

These are popular colors and sell regularly
at 25 cents.

Regular 45c Kotex, 3 boxes for **\$1.00**

ATTENTION!

In order to close out entirely every item to the bare walls in the least time possible, we have employed Mr. B. M. Doss, of Dallas, an experienced Merchandise Close-out Specialist, who has devoted his lifetime to this work. We have turned the stock over to Mr. Doss and told him to price it to sell.

R. A. THOMPSON, Owner

GREAT SAVINGS IN DRY GOODS

Every Yard at Close-out Prices

- 1/2 Domestic, 1 yard wide, close out price **.09**
- Bleached Domestic, 36-in., soft finish, close out **.10**
- Great Sale of Outings, all colors, close out, yard **.13**
- Peter Pan, close out, yard **.34**
- 25c "Freedonia" Pongee, yard **.12**
- This lot of beautiful fast color 25c Prints to close out at above price.
- Three spools Sewing Thread **.10**
- \$1.00 Stitched 72x90 white Cotton Batts **.75**
- 40 cent Oil Cloth, per yard **.20**
- Sheets, 81x90, close out **.89**

**STORE
CLOSED**

*This store will
be closed all day
Thursday and
Friday. Come
Saturday morning,
at 9: o'clock*

exchanges. EVERY SALE IS FINAL

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Thanksgiving

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GRATITUDE IS ONE OF THE MOST ENNOBLING AFFECTIONS OF THE HUMAN SOUL. IT LIFTS ONE OUT OF THE REALM OF SELFISHNESS, WHICH IS NARROW AND DEGRADING, INTO THE PURE ATMOSPHERE OF BROAD MIND-EDNESS. IT IS THE SAME IN ALL AGES, AND HAS NEVER FAILED TO COMMAND THE APPROVAL OF PURIFIED CONSCIENCE AND THE ADMIRATION OF ALL GOOD PEOPLE. ON THIS GREAT DAY OF THE NATION, THE UNDER-SIGNED BUSINESS, PROFESSIONAL MEN AND CITIZENS GENERALLY TAKE THIS APPROPRIATE OPPORTUNITY OF EXPRESSING GOOD WISHES AND APPRECIATION TO THEIR CUSTOMERS, FRIENDS, NEIGHBORS AND ASSOCIATES.

**A Thanksgiving Dinner Can't Wait
Is Your Automobile In Good Shape?**



We are thankful for all the Ford automobiles we have sold, and for all the cars of other makes we have repaired and served. Your future business respectfully solicited.

MULESHOE MOTOR COMPANY

THANKSGIVING AN ELEVATOR

May this occasion prove an elevator, lifting your thoughts and ideals into the realm of lofty appreciation to consort with the noble and divine. We thank you for your patronage.

BAILEY COUNTY ELEVATOR

LET GOOD WILL CONTINUE

It is your pleasure to own a car, and it has been our pleasure to serve you during the past year. We are both thankful. May the happy relations of the past continue until another Thanksgiving Day comes again.

WILLIAMS SERVICE STATION

SMOOTH RUNNING, OUR HOBBY

We are thankful for the privilege of serving so many of this community with the famous "66." May your own life run as sweetly today and throughout the coming days as does the motor supplied with our gas and oils, is the wish of—

PHILLIPS PETROLEUM COMPANY
CLAY BEAVERS, Agent MULESHOE

DUTY, DILIGENCE AND DELIGHT

Three D's stand for "Duty, Diligence and Delight," and it has been a delightful duty to diligently serve you with our well known products during the past. May the happy relations continue in the future.

THREE D's PRODUCTS DISTRIBUTORS

THE THANKSGIVING SPIRIT

The Spirit of Thanksgiving calls us to a better appreciation of the value of old friendships and with sincere gratification for your past patronage. May the star of hope guide you along pleasant ways to Health, Happiness and prosperity.

E. R. HART LUMBER COMPANY

GOLDEN PULLEYS OF LIFE

On this Thanksgiving Day may your thoughts be as Golden Pulleys lifting you into the realms of grateful appreciation, even as we lift the golden grain high above the earth for its keeping and maturity. We thank you for your friendship and business.

MULESHOE ELEVATOR CO., Inc.

NUMBERLESS AS THE COTTON BOLLS

If you can tell the number of cotton bolls grown in Bailey county this year, that is just the number of good wishes we send you and sincere hopes of a Thanksgiving Day that will climax all the others of the past.

EDWARDS GIN

YOU PROVIDE THE HOME

—And we will build it. We are grateful for all the homes we have had the pleasure of building in this community during the past year. May the enjoyment of your home be the greatest on this Thanksgiving Day.

PANHANDLE LUMBER CO.

ARE YOU THANKFUL FOR GAS?

We are happy for the privilege of serving you. May your home be cozy and comfortable this Thanksgiving Day. It is our desire to be of blessing and service to every household in Muleshoe. Thank you for your courtesies.

WEST TEXAS GAS COMPANY

GOOD FOOD IMPORTANT

Good food is the largest contributor toward Health, Wealth and Happiness, and we are grateful to have served you in this capacity during the past. Accept our felicitations and appreciation of your continued service.

HENINGTON GROCERY

LET FRIENDSHIP CONTINUE

Kindly accept our compliments of the Day and good wishes to you and yours. May our friendship and happy relations be as lasting and long-wearing as the good Hardware we sell you.

HAGEMEIER HARDWARE

AS LARGE AS THE STATE

As wide as the great state whose name we carry, and as genuine as the reputation of our well known products, are the greetings we bring you this Thanksgiving Day, with due appreciation for your past patronage and a solicitation of continued favors.

THE TEXAS COMPANY

IF THE WAY TO A MAN'S HEART

—Is through his stomach, then undoubtedly the way to a man's stomach is through our store, for we have all the good things to eat that heart could desire. We are indeed appreciative of your patronage, and wish you all the happy returns of the day.

GUPTON GROCERY

CLEAN LIVING AND CLEAN GINNING

Mean much the same. It is the cleanliness of both that counts. The clean ginning of your cotton means more money with which to enjoy life. We always strive to do our best and sincerely appreciate your patronage. May all the happy returns of the day be yours.

BURROW GIN COMPANY

LAW AND EDUCATION ESSENTIAL

People properly educated are generally the State's most law-abiding citizens, and we are truly appreciative of the high quality of citizenship of Bailey County and the loyal cooperation given us in maintaining and developing these fundamental requisites of society.

J. E. ADAMS, County Judge and Sup't.

LIFE'S GREATEST BLESSING

—Is a good home in a good country. During the past year we have aided many in securing desirable homes in this section, and our best wishes go out to all our customers that this Thanksgiving Day may be one of the happiest of your residence on the South Plains.

R. L. BROWN, Real Estate

THREE FRIENDLY TRAVELERS

May these three travelers, Health, Happiness and Prosperity, enter the door of your home on Thanksgiving Day and remain with you until Thanksgiving comes again, is the wish of the—

WESTERN DRUG COMPANY

FRIENDSHIP-BUSINESS APPRECIATED

For the good friendship and liberal business patronage you have accorded us during the past, we are sincerely appreciative. It is our aim to always give you the best service as cheaply as possible. Thanks, call again.

MOELLER'S GROCERY

ON THE WINGS OF AIR

If all the birds we have bought during the past year were made into just ONE bird, its spread of wings would still not be wide enough to carry to you all our good wishes this Thanksgiving Day.

MULESHOE PRODUCE CO.

HELLO—NUMBER, PLEASE!

Why, this is the local telephone company just calling up to express its appreciation of your patronage during the past year, and to wish you a happy Thanksgiving Day.

STATE TELEPHONE COMPANY

MELTING AND WELDING

On this national Day of Thanksgiving may all our troubles be melted away and your sympathies be welded together in a bond of friendship that will last forever, is the good wish of—

'DOC' NEELEY'S WELDING SHOP

IT HAS BEEN A PLEASURE

—To meet you face to face at the window many times during the past year, and a joyful privilege to extend Thanksgiving greetings and good wishes to all patrons served by the Muleshoe Post Office, whether living in town or country.

MRS. B. W. CARLES, Postmaster

THE GULF OF YOUR GOAL

Joy fits into human hearts as the waters of a lake fit into its shores, and on this occasion our wish is that the Gulf of your Goal may be at flood tide with its bountiful blessings. We are grateful for the privilege of serving you and your car.

GULF SERVICE STATION

LOCAL HAPPENINGS

A. J. Scott, of Amarillo, was here on business several days last week.

Hunting license issued at E. R. Hart Lumber Co.

Bill Hart, of Kansas City, M., is visiting his father, E. R. Hart, this week.

T. J. George, of Levelland, was in town Monday.

Dr. A. S. Craver, chiropractor, one door south of telephone exchange. If

Jno. I. Chesley, of Lubbock, was in town Friday.

Buy your coal now, winter is at hand. E. R. Hart Lumber Co.

L. S. Barron was in Lariat Tuesday on business.

Mrs. Pauline L. Briscoe was here from Portales, N. M., Monday.

Mr. and Mrs. E. P. Burelsmith and family, who have been visiting in the home of J. T. Fuller and family, have returned to their home in Vernon.

Mrs. H. A. Douglass returned from Lubbock Saturday.

Baked food sale at Guppton's grocery Saturday. Don't miss it.

J. H. Lucas, of Littlefield, was here Monday on court business.

Sam Hoffman, deputy sheriff of Texico, was here Friday.

I. C. Enochs, of Lubbock, attended court here Monday.

V. C. Nelson, of Sudan, was here Monday.

Carl Land McCoy made a trip to Lubbock Monday.

Best grade lump or nut coal at E. R. Hart Lumber Co.

Francis Miller was here from Sudan Tuesday.

David Mitchell came home to Tulsa, Okla., to spend Thanksgiving.

Sheriff H. A. Douglass was in Clovis, N. M., Monday.

Roy Wileman and Arnold Riddle attended the football game at Vega, Wednesday.

Jim Burkhead, attending school in Farwell, spent the weekend with homefolks.

ing his mother, Mrs. C. Locke, who resides with L. D. Tipton in the Progress community. Mr. Locke is connected with the American, a newspaper published at Stamford, and was a caller at the Journal office Tuesday to catch the familiar smell of printer's ink.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY:

You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M., to consider and act upon a proposition to authorize the execution by the Company of a mortgage or deed of trust to be called "general mortgage" or by such other name as may be determined on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition construction of a S. E. N. S. I. G. N. of railroads, additions and betterments to such railroads and properties now

or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to contain such other terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

J. N. FREEMAN, Secretary, Nov. 28, Dec. 5, 12, 19, 26, 1930: Jan. 2, 9, 16, 23 1931.

HI-LEAGUE PROGRAM

The following is the Hughes-Caperton Memorial program which will be given by the Hi-Leaguers next Sunday evening at the Methodist church:

Leader: Mary Francis Willis.

Song.

Scripture reading: Matthew 9:35-38.

Song.

Leader's talk.

"A Report from Our Congo Mission," Twil Farrell.

"What Our Loan Fund Is Doing," Clymena Peters.

Don't let the mail order houses deceive you.

Mesdames W. G. Wyer and Vance Henington, of Big Square, spent Tuesday with Mrs. Jay Wyer.

Well Driller

IRRIGATION WELLS
A SPECIALTY

Drill from 6 to 24 inch hole
All work guaranteed

A. B. HAYS
MULESHOE, TEXAS

GIFTS THAT LAST

Diamonds, Watches
Jewelry, Etc.

Expert watch repairing a specialty. Mail your watch to me if you wish All merchandise and repair work guaranteed.

J. R. NELSON
JEWELER
P. O. Box 397, CLOVIS, N. M.

LET ROBINSON SAVE YOUR

Earthly Soles

Bring your Shoes to our hospital, we do all kinds of repair work to your entire satisfaction.

HARNESS REPAIRING OF ALL KINDS

Guaranteed material and workmanship

I. H. ROBINSON
North Main St., Maleshoo

-- Garden --

THEATRE

SUDAN, TEXAS

ATTENTION AMERICAN LEGION !!

You and your wives are cordially invited to attend the showing of

"HALF SHOT AT SUNRISE"

Starring WHEELER & WOOLSEY

At The GARDEN THEATRE

SUNDAY, NOVEMBER 30TH and MONDAY, DECEMBER 1ST
Man and Wife Admitted on One Ticket

THE NEW

for Economical Transportation

CHEVROLET

"6"

Delivered Prices Fully Equipped MULESHOE.

DeLuxe Phaeton	\$655.00
Roadster	629.00
Sport Roadster	646.00
Sedan	789.00
Special Sedan	810.00
Coach	896.00
Coupe	880.00
Coupe, 5 window	880.00
Sport Coupe	728.00
Sedan Delivery	705.00
Commercial Chassis	565.00
Commercial Chassis with closed cab	590.00
Commercial Chassis open cab and box	570.00
131 Truck Chassis	
Single Wheel	625.00
With Cab, single wheel	730.00
Dual Wheel	650.00
With Cab, dual wheel	755.00
157 Truck Chassis	
With Cab, dual wheel	800.00
Dual Wheel	695.00

Check These Prices As Well As The Equipment in the price range of the four.

Iley Motor Co.
WISE TO CHOOSE A SIX

J. I. Kilpatrick and Roscoe Wilson, attorneys of Lubbock, were in town Monday.

Going hunting. E. R. Hart Lumber Co. can supply you with the necessary license.

Sam Beerfort, wife and daughter, Mary Elizabeth, were here from Sudan Friday.

Lee J. Marks and Jno. H. Woods, attorneys of Amherst, were here Monday.

Mrs. W. R. Damron, J. H. Damron and son, Ollie, left Sunday for a week's visit in Tulsa, Okla.

Mrs. A. J. DeBort returned Saturday from Amarillo, where she visited her daughter, Mrs. Silas Brown.

Jack Riddle of Clovis, N. M., is spending this week with his parents, Mr. and Mrs. Ed Riddle.

Mrs. Ernest Williams, of Littlefield, was the Sunday guest of Mrs. Irma Willis and family.

E. R. Hart Lumber Co. sells coal that is long burning and of high heat producing quality.

H. E. Blackwood of Abilene, was here the first of the week looking after property interests in Bailey county.

Patronize the Methodist missionary baked food sale at Guppton's grocery Saturday. Plenty of good things to eat.

Mr. and Mrs. Hub Davenport and little daughter, Robbie Joe, of Hollis Okla., are spending this week with Mr. and Mrs. Jim Riddle.

Bob Sammons, last Saturday sold his household goods and left Wednesday for Kansas City, Mo., where he has accepted a position in an auction college.

G. P. Howell, of Enochs, was here Monday attending court. Before leaving he took the opportunity of having his name engraved on the Journal's subscription list.

Miss Margaret Hoach and Mr. Miles Isabell went to Slaton Saturday to attend a clerk meeting. Margaret was a guest of Mr. and Mrs. B. F. Carpenter while she was there.

Mr. and Mrs. J. R. Givens received a telegram Monday evening announcing the serious illness of her father who lives at Wichita Falls. They left Tuesday morning for his bedside.

Mr. and Mrs. S. E. Morris, Jr., little daughter, Juanonne, Misses Gladys Fuller and Marie Picard spent Saturday night in Hereford with Mr. and Mrs. Ivan B. Mardis, and motored to Amarillo Sunday.

The Journal is in receipt of a card from Rev. and Mrs. Lloyd H. Jones of Dallas. He was last year Methodist pastor on the YL circuit. This year he is attending the Southern Methodist university. Friends wishing to write to them should address them at S. M. U., Box 592, Dallas, Texas.

Mr. and Mrs. F. M. Locke and son, of Stamford, are here this week visit-

ANNOUNCING Agency for the De Laval Cream Separator

New models will arrive shortly—call and see them.

We are constantly adding to our stock of Shelf and Heavy Hardware. See us for your needs in our line.

HAGEMEIR HARDWARE
MULESHOE, TEXAS

EVERYTHING YOU COULD ASK FOR IN A GAS RANGE

Here's a new creation by the makers of the famous line of Magic Chef Gas Ranges...

a truly modern gas range that possesses everything that you could ask for... Beauty... Modernity... Convenience... Compactness... Durability... Low Price... Economy of Operation... Red Wheel Oven Heat Regulator... Insulated Oven... Insulated Broiler... No visible bolts, nuts, pipes... Safety-type Valves... Roomy Service-drawer... New, easy-to-clean Oven and Broiler Linings... Patented, rackless combination Broiling Pan and Roaster... New Folding Cover to conceal cooking-top... Entire stove enameled inside and outside... Exterior finish in Old Ivory with Verd Antique Marble Trim... Onyx Green Bakelite Handles... Chromium Fittings... Beautiful... Bewitching... Ready for your inspection... Come...

Magic Chef
AMERICAN STOVE COMPANY

See this New Magic Chef, the Tiffin Model... The price—only \$99.75... Greatest gas range value ever offered.

\$99.75

West Texas Gas Company

MULESHOE, TEXAS

Buy Your Appliances from The Gas Company or Your Local Merchant

Where Does Charity Begin? When a man is generous to a fault it is usually his own fault he is generous to.—Montreal Star.

Money to Loan

Farms and Ranches Sadler & Chrisman FIRST NATIONAL BANK BLDG. P. O. Box 2169 Lubbock, Texas

Watson News

Miss Bernice Pray, of Lubbock, teacher of Watson school, returned to Watson Saturday to again take up her duties. The people of Watson who sent their turkeys to Chicago to be sold were disappointed in their return price per pound. Cotton was very badly damaged by the sand storms of recent date. Some fields of cotton were a total loss. Thursday night a singing was given by Mr. A. E. Anderson. The crowd which attended was very nice. THINK OF IT! A heavy duty, 13-plate battery for only \$7.50. Muleshoe Motor Company. 42-2tc



THE FAMILY DOCTOR BY JOHN JOSEPH GAINES, M.D.

ASTHMA The picture of a suffering asthmatic is most striking. The patient cannot lie down; he sits up, leaning slightly forward, breathes laboriously, sweats cold, clammy drops, can talk with great difficulty. The attack may simulate death, though not as a rule dangerous at the time. The family physician will be able to tell whether it is labored breathing of heart disease, or whether the patient has serious kidney disorder. True asthma is of bronchial origin, and attacks when the patient is run-down from worry, or from some hidden disease process. Changes of season may induce asthmatic attacks. I was called "on the run" to see my first asthmatic, whom his companions thought was dying sure enough—a fat old man who himself was frightened within an inch of his life; I gave him three or four deep whiffs of chloroform, which stopped the attack almost instantly—and it made for me a reputation as if I had performed a miracle! This attack was due to spasmodic contraction of the lesser bronchial passages, on a damp chilly evening; the chloroform at once stopped the spasm, and breathing returned to normal. A point that determines the true asthmatic state is, the patient inhales quickly and easily, but he cannot exhale; the air gets out of the lung with great difficulty and slowly; the sufferer feels that his lungs will burst from air in them which cannot get out. Of course, a physician should be called for the asthma sufferer; there is no valuable "family remedy," though certain leaves, burned in a metal plate, give off a smoke which is often effective in quieting the spasm and drying up the load of mucous exudate which lines the tubes. Such "cures" do not remove the cause, of course—that is left for the doctor to combat. A hypo of morphine and atropine usually diminishes the attack, but is a habit former. The asthmatic should carry tablets of "Luminal" and use as the physician directs.

FARM NOTES

By FRED S. REYNOLDS Farm Agent, Bailey County B. M. Meyers, 5 miles northwest of Muleshoe, is now terracing his farm just over the line in Parmer county. Myers is from Runnels county, and has had experience with terraced land. Martin Stone, superintendent of Circleback school, had his agricultural class out terracing on Jesse Parks farm Monday afternoon. Prof. Stone says he intends to terrace 500 acres with his class this fall and winter. This work is part of the school training as outlined for schools with industrial training departments. T. J. Shofner, a farm boy in YL community, is making arrangements to fatten out two or three hogs for the Lubbock Fat Stock show next spring. Mr. E. E. Hughes, of the West Camp community, was in Muleshoe attending court last week. He reports that he has a registered Jersey bull from high producing stock and that he is milking six cows, which help a great deal in meeting his expenses. E. P. Burelanith, of Thalia, who owns 240 acres 12 miles northwest of Muleshoe, was here Saturday looking after business matters, and dropped in to renew his subscription for the Journal for another year. Mr. Burelanith stated that he likes this country better every time he sees it, and may decide to come out here to live before long.



No more bar-room AROMAS

IF YOU use Eveready Prestone, the ONE-SHOT anti-freeze, in your car this winter, you won't be bothered with fumes, odors, over-heating or evaporation. But you will have all-season protection. One filling lasts all winter! Drive in today, and let us service your car with Eveready Prestone, now green in color.

PHILLIPS "66" SERVICE STATION

WILLIAMS Service Station Gasoline, Oils, Tires, Tubes and Accessories WE HAVE ALL NIGHT SERVICE We handle Magnolia Gasoline—the kind that gives more miles per gallon in service and at no additional cost to the user. Our Lubricating Oils have no superiors—Try them once and you will continue to use them. YOUR BUSINESS WILL BE APPRECIATED C. H. WILLIAMS, Manager Lubbock, Texas

BUY GROCERIES HERE! Because we have them of the very best quality and can supply you in quantity lots. Because our groceries are always fresh and wholesome. Because our prices are as low as consistent with good business. Because we appreciate your patronage and friendship in every transaction, no matter how large or small. MAKE OUR STORE YOUR HEADQUARTERS FOR PROVISIONS OF ALL KINDS SELF SERVING GROCERY King & Parsons, Proprietors Next door to Theatre, Muleshoe

BRING US YOUR GRAIN We pay the highest available prices for all your products in our line. You take no chances with the market when you sell to us. Make it a habit to see us before selling. OUR QUOTATIONS ARE STANDARD IN BAILEY COUNTY S. E. Cone Grain Co. Muleshoe, Texas

OUR CONGRATULATIONS —TO THE— West Texas Gas Company Your service will be greatly appreciated by Muleshoe Citizens R. L. BROWN The Land Man Muleshoe, Texas

COMPLETE Insurance Service with up-to-date records and old line connections J. E. Aldridge Insurance Agency Office at the Bank Muleshoe, Texas

LOCAL PHYSICIAN PRAISES THE WEST TEXAS ATMOSPHERE EVEN THOUGH IT SOMETIMES MOVES TOO RAPIDLY

There is just as much air in West Texas as any other part of the world, and sometimes it seems there is a little more," remarked Dr. A. R. Matthews, local physician, to a Muleshoe Journal representative a few days ago. The genia physician had been discussing the gentle zephyrs that had been blowing across these virgin prairies last Saturday and Sunday at a rate of somewhere between 40 to 60 miles per hour. "But seriously speaking," continued the M. D., "there is a terrible amount of air circling around this ball of mud on which we have our human habitation, eleven and two-thirds trillions of pounds, if you want the exact figures and know how to string 'em in a row. And the funny thing about it all is that every one of us has about 14 tons of this atmosphere pressing down upon us and we don't feel it a bit. It's only when a cyclone or a tornado starts this invisible stuff to moving and whirling about in a reckless manner that it ever becomes uncomfortable. Evidently the doctor has posted himself quite thoroughly on the subject of atmosphere as he went on to tell how much atmosphere there was on the planet Mars and how little the moon afforded, so the M. J. rep. continued to question the alomatic expert with more definite application to human needs. "Normal air," said the physician, "contains only about one-fifth, or to be exact again, 20.96 per cent of oxygen, and this is the substance that keeps us alive and going. Of course there is a little ozone in the atmosphere, and if a fellow could lie absolutely dormant without any muscular movement whatever, he could take ozone in through the pores of his skin

Progress News Notes

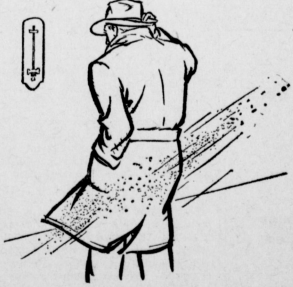
(Too late for last week.) The home Missionary society met Monday with Mrs. Gross, with 12 members and one visitor present. Plans for our sale and bazaar were completed which is to be November 26 at the Hart Hardware Store. A very interesting program was rendered from our Bible study. We meet next week with Mrs. Bob Kennedy in regular business and social, with Mesdames Lindsley and Ira Parker as hostesses. The week any Sunday school Sunday on account of the high wind. Mr. and Mrs. W. C. Brown are the proud parents of a baby girl, born Nov. 16 at Clovis, N. M. The young lady answers to the name of Norma Jo. Both mother and babe are doing fine. Mr. and Mrs. T. L. Snyder and Mary spent Saturday night in the Heary Snyder home. Miss LaVern Smith spent Saturday night and Sunday with Miss Valma McDarman. Mrs. McFarman and daughters were shopping in Clovis, N. M., Saturday. Mr. and Mrs. Clay Tracy and Miss LaVerne Smith visited Mrs. Brown in Clovis, N. M., Monday evening. Vernon Venson, Lankford Warren and Glenn Fish were in Clovis, N. M., Sunday night.

YL MISSIONARY MEET

(Too late for last week.) The YL Missionary met at the home of Mrs. Shofner, there being 13 members and four visitors present. The meeting opened with song and prayer, and a poem, "Teach Me," was read by Mrs. Willman. After the business session Mrs. Shofner took charge of the Bible lesson, found in Acts 27 and 28. Mrs. Ryan told about the Home Mission schools. The social meeting, December 2, will be at the home of Mrs. Albert La Vigne.

DRUGS With the coming winter time also comes a variety of ailments, and it is well to be prepared for any attack of sickness. See that your home remedy chest is well filled with the staple medicines needed in every household. We have a wide variety of medicines of all kinds and the purest the market affords WE FILL ANY PRESCRIPTION WESTERN DRUG CO. Muleshoe, Texas

Now is the time to change to Germ-Processed oil... It's DE-WAXED. That means easy starting... and its Penetrative Lubricity means safer Lubrication during the trying months ahead



Is your car hard to start these cold mornings? Let that be a reminder that these are danger months for your motor! It takes more turning-over to start, and more running to warm-up your motor during the cold months. So now, more than ever, you need the extra protection of this oil with two big cold-weather advantages! Conoco Germ-Processed Motor Oil is de-waxed to prevent congealing at low temperatures. That's the first reason. Second, its penetrative lubricity insures instant lubrication at the first touch of the starter. By decreasing friction, Germ-Processed oil adds to the ease of starting. You may be able to buy some other oils

which are de-waxed, but there is only one oil with penetrative lubricity, only one that penetrates metal-surfaces and never drains away from working parts. It's Conoco Germ-Processed Motor Oil. Ask for it whenever you see the Conoco Red Triangle.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

PHENOMENAL GAIN IN TRUST SERVICES

By JOHN G. DONSDALE
President American Bankers
Association

SO phenomenal has been the increase of trust business that statisticians are unable to keep a true record of its advancement. There are now something like 3,500 active trust departments in banks in America, while in 1900 only 165 active trust departments had been established. In becoming the custodians or the guardians of the property of others, bankers are—John G. Donsdale sums what has been fittingly described as one of the "most exalted human relationships ever created by law." They become at once a big brother, a big sister, an advisor, or a confessor, sworn so to conduct themselves that clients will be won to them by their ability and integrity.



Thousands of little children have received an education and have been started off right in life through the trust department's safe keeping and guidance of the family estate, numberless widows have been protected from merciless stock swindlers, many thousands of business men have been relieved of troublesome details in the conduct of their business through the creation of a living trust and still others have safeguarded their business enterprises through life insurance trusts.

The favorable reaction of the public toward trust department service is not accidental. It may be traced jointly to the growing intelligence of the American people in financial affairs and to advertising to the world at large the merits of trust services. Advertising used in a sensible, judicious way is necessary, a power that has accomplished much good for humanity.

Among the detailed services rendered by a trust department the one that seems to be winning favor the fastest is the life insurance trust. Life insurance is the quickest known way of creating an estate. In reality it affords the possessor the opportunity of setting up a positive monetary safeguard for his family and paying for it on the installment plan.

A married man is not fair to his family if he fails to carry life insurance. I would say to the young man, "Buy insurance before you are married," and to the young woman I would say, "Marry no man so thoughtless as to scoff at life insurance."

MODERN EDUCATION REVERSES OLD IDEAS

Business Institutes Use the Plan of Getting People to Think Rather Than Merely to Learn.

There is one general principle at the basis of all good teaching and that is that a person learns more readily by assimilating the experiences which he himself encounters than in any other way, says Harold Stonier, National Educational Director of the American Institute of Banking. This institute is the educational section of the American Bankers Association through which 35,000 bank men and women are receiving scientific instruction in their chosen business.

"The most advanced people in teaching today are emphasizing the importance of activity on the part of the student," he says. "In the school-room of former days we often heard such phrases as, 'Be still,' 'Learn by heart,' 'Don't do that,' 'What does the book say?' The newer education asks, 'What do you think?' 'What was your reaction to that experiment?' 'What did you discover?' 'What reasons have you for your answer?'"

The New School Calls for Action

"The 'expressing' school is taking the place of the repressing and listening school. The classroom is becoming an open forum, a studio of self-expression, a place of mental growth. The modern concepts of education are personal experimentation, individual investigation, critical discussion and creative self-expression. The pupil really learns only as he is able to assimilate the new meanings of facts and principles with his previous experiences. Activities therefore constitute the pivotal force around which are grouped the new factors in education. The primary responsibility of the teacher is to furnish a constant stream of activities which will afford the stimulating urge to mental growth.

"Education is a process of experimenting, and the program of the institute is so arranged as to give the greatest opportunity to gain by such experience. Through this we develop the art of thinking. Thinking has been described as the ability to handle experience and to bring it to bear on a problem. Effective thinking arises when we are presented with the choice of conduct. Our previous experiences become helpful as we marshal them and bring them to bear upon the matter of our choice."

The students in the American Institute of Banking are given the fact that they continue to go on about their employment in banks while taking the banking association's study courses have an opportunity to combine learning with practical thinking and action.

Progress News Notes

The home missionary society met Monday with Mrs. Bob Kennedy with 11 members and one visitor present. After the business was taken care of, the meeting was turned over to Mrs. Bob Kennedy who served a lovely plate luncheon, and an hour was spent in social enjoyment.

We meet next week with Mrs. Lindsey in regular study.

We are sorry to report that Mr. John Burton was taken to a Lubbock sanitarium Sunday. We hope he will soon be back with us.

Chas. Bowers had the misfortune of getting his arm broken Sunday.

Mr. and Mrs. J. D. Blair an son, Emrick, and Ray Creige came in Tuesday from Alexandria, La., where they spent three weeks visiting relatives and friends. They stopped for a short visit here with their daughter, Mrs. Clarence Elmore, going on to their

home in Los Angeles, Calif., Saturday morning.

Mr. S. O. Hutchinson was a caller in Clovis, N. M., Tuesday afternoon.

Mr. Fuller Reid left Friday morning for New Mexico to visit his uncle and aunt, Mr. and Mrs. Reid.

Mrs. Clarence Elmore entertained Thursday evening in honor of her father's, Mr. J. D. Blair's, 60th birthday, with a turkey dinner. Those present to enjoy the occasion besides the family were: Mr. and Mrs. J. D. Blair and son, Emrick, and Ray Creige, of Los Angeles California. Mr. and Mrs. Allen Fenton and daughter, Nora Belle, Misses LaVerne Smith, Velma McDorman and Ruth Burton and Mr. S. O. Hutchinson. After dinner was served all enjoyed a few games of 42 before going to P.-T. A.

A very interesting program was rendered at P.-T. A. Thursday night by the parents. The next meeting will be on the 4th of December.

Allen Fenton, J. D. Blair, Clarence Elmore and Ray Creige were in Clovis Wednesday afternoon.

Mrs. Clarence Brown and daughter, Norma Jo, returned Sunday from the Clovis hospital.

Mr. and Mrs. Joe Hutchinson and son, of Lockney, spent the weekend visiting Mr. and Mrs. W. C. Brown and Mr. S. O. Hutchinson.

Glynn Fish and Vernon Vinson attended the show in Clovis, N. M., Thursday night.

Miss LaVerne Smith was shopping in Clovis, N. M., Friday evening.

Allen Fenton, Clarence Elmore, J. D. Blair and Ray Creige were sight-seeing in and around Friona Thursday.

There was a fine crowd at Sunday school in spite of the blustery weather. Bro. Humphrey delivered a fine sermon after Sunday school.

Brother Hicks and Brother Peacock, of Muleshoe, attended P.-T. A. here Thursday night. Brother Peacock will be the Methodist preacher at Progress

for the coming year.

Mr. and Mrs. Chas. Elmore, of Los Angeles, Calif., are visitors in the Clarence Elmore home this week.

Vernon Vinson was a business caller in Lubbock Monday.

Mr. and Mrs. Allen Fenton and L. L. Welland were shopping in Clovis, N. M., Tuesday.

School Notes

Those on the honor roll for the past six weeks, making an average of 95:

First grade: Ruby Green, Leo Elmore, Bryant Daily, Lucille Morgan, Nadine Smith and Hazel Parker.

Second grade: W. T. Harlan, Jack Green, R. C. Myers, Mary Killough, and Lila Fae Gregory.

Third grade: Goldie Fowler, Morris Killough, Barbara Lindsley, Clara Myers.

Fifth grade: Eunice Humphrey.

Sixth grade: Chrystal Kennedy Louise Killough, Fae Myers.

Seventh grade: Ellen McLaren, Besie Vinson.

Eighth grade: Elzada McMahan and Velma Kay.

Ninth grade: Jimmie Killough. Earnestine Dorsett was absent from school Monday.

Ralph and Vernon Newman were absent from school Monday.

BAPTIST YOUNG FOLK GIVEN BANQUET BY W. M. U. LADIES

The Baptist young people were charmingly entertained Tuesday night at the Legion Home by the Women's Missionary society of the church with a banquet and appropriate program.

Rev. C. A. Joiner, pastor of the local Baptist church, acted as toastmaster, and the program consisted of musical numbers, toasts, and character sketches.

A most excellent three course dinner was served, with the program interspersing the courses.

Don't let the mail order houses deceive you.



THE NEW CHEVROLET SIX HAS MANY IMPROVEMENTS



The introduction of the new Chevrolet Six marks the most impressive forward step in Chevrolet's twenty-year record of constant progress and improvement.

For this Bigger and Better Six offers new beauty of line and color, new luxury, new completeness and new quality—yet it sells at lower prices!

In every curve and sweep of Chevrolet's modern lines—in every detail of its smart new Fisher bodies, you will see the fine hand of the master designer and the skillful craftsman. And the more closely you inspect it, the more deeply impressed you will be.

The improvements in the new Chevrolet Six begin at the smart new chrome-plated headlamps and extend throughout the entire car. The radiator is deeper and unusually efficient. Due to the increased wheelbase, the lines are longer and lower, giving an air of exceptional fleetness and grace. And the new Fisher bodies combine with this more attractive exterior appearance, a new degree of interior luxury.

The upholstery is of fine quality mohair or broadcloth,

carefully tailored and fitted. The number of individual springs in the rear seat cushions has been increased by 25%. The windshield and windows have been redesigned to provide wider vision. And all interior fittings have been made more pleasing to the eye.

The chassis of the new Chevrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than before. There is a smoother operating, long lived clutch; a sturdier front axle; an entirely new steering mechanism of the worm and sector type; an easier shifting transmission. In fact, every vital feature of the new car has been made better and more satisfactory to the owner.

Obviously, these many improvements are responsible for a higher standard of quality than before. And they become doubly significant when you consider that they are offered in a car which provides the smooth, quiet, flexible performance of a 50-horsepower, six-cylinder motor—the comfort of four long semi-elliptic springs and four hydraulic shock absorbers—the safety of a gasoline tank at the rear of the car—and an economy of operation not surpassed by any automobile.

» AT NEW LOW PRICES «

Fine as it is, the new Chevrolet Six now sells at lower prices—making the economy and satisfaction of Chevrolet ownership even more outstanding. We urge you to come in

and see the Bigger and Better Chevrolet. Its modern design reflects the spirit of the times—and it represents a value which will command the interest of every buyer in the low-price field.

The Phaeton.....	\$ 510	The Coach.....	\$ 545	Sport Coupe with rumble seat.....	\$ 575
The Roadster.....	\$ 475	Standard Coupe.....	\$ 535	Standard Sedan.....	\$ 635
Sport Roadster with rumble seat.....	\$ 495	Standard Five-Window Coupe.....	\$ 545	Special Sedan.....	\$ 650

SPECIAL EQUIPMENT EXTRA

Chevrolet Trucks from \$355 to \$695.

All prices f. o. b. Flint, Mich.



IT'S WISE TO CHOOSE A SIX

Valley Motor Company

Muleshoe,

Texas

LOCAL BANKER DECLARES WEST TEXAS FINANCIAL INSTITUTIONS IN A GOOD CONDITION IN SPITE OF DEPRESSION

"Despite bank difficulties reported in other sections, practically all the banks in West Texas are in good condition," says J. E. Aldridge, cashier of the Blackwater Valley state bank, this city. Mr. Aldridge stated he had made a close study of the financial statements of the various banks in the Panhandle section, as recently published, and that with scarcely an exception their condition indicated liquidity and showed reasonable amounts of surplus and profits to their credit. "I do not believe any depressing condition would affect them," he said. Mr. Aldridge stated that as a matter of fact practically all Texas financial institutions' statements showed a healthy complex. For the past few

years bankers in this state have been embued generally with the idea of purging their institutions of doubtful assets and have been generally successful in doing so. A statement put out last Saturday by the State Banking Commissioner declared that the banks of this state had, during the past three and a half years, removed approximately \$15,000,000 worth of doubtful assets. "The public generally has come to learn that sane, conservative banking pays, and they have come to appreciate such methods. A banker has a duty toward his depositors that is far even more valid and important than his duty toward his borrowers, and this institution has always kept that

fact uppermost in the mind of its business policy. Banks generally get into trouble during good times through unwise granting of credit, but it is when the hard times hit that the trouble shows up," he said.

Muleshoe Wins The Second Game With Witharal Friday

In a game played at Witharal last Friday afternoon between Witharal and Muleshoe teams, Muleshoe won 4-0. The aerial attack of the Yellow Jackets apparently was too much for the Hockey county lads who made eight first downs to the Jacket's 12. During the first four minutes of the game it looked as if Witharal was going to score. Muleshoe received and was downed on its 25 yard line, but failed to gain when a punt was blocked. The Yellow Jackets received the ball about the 18 yard line, after Witharal had failed in four attempts to gain a first down. Witharal intercepted a pass and carried the ball to the eight yard line. The Jackets recovered a fumble, punted the ball, Witharal fumbled and Muleshoe received on the 30 yard line, the Yellow Jackets carrying the pigskin across the line for their first score. The rest of the playing was practically all Muleshoe.

DID YOU EVER STOP TO THINK
By Edson R. Waite

THAT some cities have been sliding down the scale in city development for some time. Now is the time to call a halt.

NO city ever gets very far by adopting a passive attitude and taking what comes. Today is the day of the go-getter. A city has to fight to keep what they have and fight to get what they want.

The passive city should wake up and learn how to fight. It is the only way to win.

These cities must arouse from their lethargic slumber and commence to enjoy the wonderful possibilities they possess.

They should "go to the bat" and put their city in the class where it rightfully belongs.

Every citizen should get in the game and work and boost for its complete and overwhelming success.

Some Cities Have Allowed Other Cities With Less Advantages To Stay In The Lead Too Long!

Infant Incubation

The first incubator designed for rearing children too weak to survive under normal conditions, or those prematurely born, was that of Doctor Tarnier, constructed in 1850, and first used at the Paris Maternity hospital.

Sable Most Highly Prized

The sable is the most valuable of all furs. It is soft and silken, deep brown, often slightly silvered. It is found only in Siberia. Japanese and Chinese sable, local varieties of less value, are usually dyed or topped.

The Way of Life by BRUCE BARTON

RECIPE FOR MAKING A MILLION

A friend of mine who is still under thirtyfive has made a fortune, and I asked him how he did it.

"I've been to your office several times," I said, "but you seldom seem to be there."

"No, I don't go to the office every day," he answered. "A good deal of the time I just sit and look out the window and think."

"When I make a decision I go out and put it into effect, and a little more than half the time I have the good luck to be right. When I find I have made a mistake, I sit down and say: 'Now what did I do wrong? Were my facts inaccurate, or did I draw bad conclusions? How am I going to avoid that same mistake again?'"

I knew another man who owned a small but profitable business. He was methodical in his habits. On a certain day of each month he stayed away from the office, and everybody in his employ knew that the old man was "thinking." From breakfast time until sun-down on such a day he would sit before an open fire or on an open porch, without pen or pencil or paper, or records or reports, and quietly think.

He attributed his modest success to this unvarying habit.

Henry Ford remarked to me once that "thinking is the hardest job there is", and added that he could get plenty of doers but not enough thinkers. Most of us know from our own limited experience that thinking is hard, and we have insulated ourselves against it by a restless and noisy environment. We are afraid to be found in a small audience, terribly afraid to be alone. Our unwillingness to take trips, or to retire, is not dictated so much by loyalty to the job as it is to the haunting fear that, removed from the protecting clatter of daily activity, we shall have "too much time to think."

Emerson tells the story of a "man" who on his death bed called to him his profligate son and left him large possessions, only exacting from him the promise to spend an hour every day alone. The son kept his word and became a wise and good man.

In another passage Emerson remarks that "the gods and the wild beasts are both fond of solitude; thought makes the difference between the solitude of the god and that of the lion."

Solitude and thought are responsible for the considerable fortune of the young friend whom I quoted at the beginning. I pass on his recipe free to all. I have not been able to apply it myself.

—having been too busy.

Want Ads

FOR SALE

FOR SALE: Carbon paper, second sheets and scratch pads at Journal office.

MISCELLANEOUS

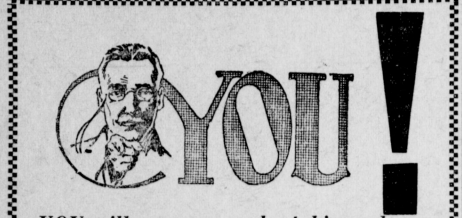
FOR SALE: Batteries, 13-plate, heavy duty, only \$7.50. 42-27c.

FOR LEASE—200 acres, 160 in cultivation, 5 mi. W. of Muleshoe, E. S. Umberson, Dimmit, Texas. 38-6tp

CLOSING OUT my entire stock of furniture by Dec. 1. Buy furniture now. Save Money. R. H. Crook Furn. Co., Clovis, N. M.

LOST

LOST—Embroidered tan woolen pocketbook, contained some money. Also lost book. Finder please return to Journal office. itc



YOU will save money by taking advantage of the bargains being offered at this store this week, all of which are seasonable goods. Below are listed just a few to illustrate the many others we have for you.

- WOOLEN DRESS GOODS**
54 inches wide, beautiful patterns and excellent qualities, worth from \$2.50 to \$3.95 per yard, going at **\$1.79**
- MEN'S LEATHER COATS**
Genuine horsehide, woolen lined, a bargain at **\$9.90**
- Extra Special!!!**
White Turkish Towels, 18x32 inches, a big bargain, each **.10**
- MEN'S DRESS PANTS**
All men's Dress Pants going at 1/2 Regular Price
- BLEACHED COTTON BATTS**
2 1/2 lb, 72x90 comfort size, at **.69**

Gardner Dry Goods Co.
MULESHOE, TEXAS

Sunday School Lesson

International Sunday School Lesson for November 30
ZACCHAEUS THE PUBLICAN — A BUSINESSMAN CONVERTED
Luke 19:1-10

Rev. Samuel D. Price, D. D.

During the past summer tree sitting became a fad with many ambitious youths, and even some women, who wanted to establish a new kind of record. Zacchaeus also used a tree when he had a supreme purpose in mind. It was while Jesus was passing through Jericho for the last time. Curiosity was doubtless the motive that impelled him to get a sight of the Nazarene, about whom he had heard so much. When he tried to press near the bystanders would be none too gentle in elbowing him away. Then our man of determination ran around the crowd seeking some point of vantage on the road whether the company would pass. A sycamore tree with its outreaching, low-hanging branches revealed the possibility of an unobstructed view and to this place he climbed. No matter how busy Jesus had been in meeting the outcries of individuals who needed help He always was aware of every one else in the crowded throng. When in sight of the tree-sitter He looked up with recognition. Then the unparalleled thing occurred as Jesus in a kindly manner called Zacchaeus by name. There was still greater amazement when the Passer-by invited Himself to be the Guest that day of the man who was held in contempt by the entire community.

When in the presence of Jesus there is instantly the conscious ness of unworthiness. Involuntarily there is effort to measure up to His idea of righteousness. A quick audit of his record as tax collector revealed the excesses that had taken place in his office. What he had was wrongly gained called for restitution. At once one-half of his goods were assigned to the poor.

Roundhouse Solarium

Constructed like a roundhouse so that it catches the sun's rays from all angles, a combined solarium and fresh-air pavilion has been built for a tuberculosis sanitarium in Hungary. The center is glass enclosed for protection from the elements. The building is two stories high with porches for patients on each floor.

GAS PLUMBING

All kinds of Gas Plumbing done. Estimates will be cheerfully furnished

C. I. GALYEN
LICENSED AND BONDED PLUMBER
At E. R. Hart Lumber Co.
Phone 23, MULESHOE

Tailor Made CLOTHES

New Fall and Winter Samples for Men's Suits

Are now on display. We have a large assortment of beautiful patterns in a wide range of prices. We have samples for Ladies' Coats—a delightful line for your selection. We can furnish your coat with or without fur.

MULESHOE TAILOR SHOP

FAMOUS FOR FOOD

That is the reputation this store sustains among its hundreds of satisfied patrons whom we have the pleasure of serving from one year to another. We greatly appreciate the compliment and strive harder each week to merit the praise that is accorded our services and the high quality of Food we sell.

GROCERIES AND MEATS
See us for your needs in our line!

Prompt Courteous Service Is Our Hobby

Henington Cash Grocery
RED AND WHITE STORE
Muleshoe, Texas

Extra-easy Starting

Phill-up with Phillips 66

highest test fires quickly

... always in vapor form when it reaches your motor

THE GASOLINE OF CONTROLLED VOLATILITY

CLAY BEAVERS, Local Agent
O. K. ANGELEY, Mgr., Phillips 66 Service Station

"Listen in on the Phillips 66 Flyers every night except Sunday, 6 to 6:30 P. M., Central Standard Time, Station KMOX, the Voice of St. Louis."