THE LAND OF UNDERGROUND RAIN—WHERE THE WHEAT AND COTTON BELTS MEET

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 8

6,000 ACRES OF STEEL RANCH TO BE PUT ON MARKET

MULESHOE, BAILEY COUNTY, TEXAS, FRIDAY, AUGUST 22, 1930

Famous Cattle Domain In Shallow Water Belt South of Muleshoe To Be Cut Into Units For Immigration

Fifteen Hundred Gallon Irrigation Well Now Located on Tract Gives Evidence of Abundance of Water for Irrigation Purposes

Six thousand acres of the well know Six thousand acres of the well known Steel ranch, located southwest of Mule-shoe and coming up to within aix miles of this little city, will be thrown onto the market for colonization within the prixt 60 days, according to Manager A. M. Sullivan, of Big Spring, who ar-rived here Wednesday and is this week taking preliminary steps toward the opening.

taking preliminary steps toward the opening. This ranch, formerly known as the upaning's ranch, and later owned and towards by Luther Steele and associ-ties, embraces a body of 16,000 acree of reyr fertile land, which in the years for the will be only a few days now when the first unit will be dotted here and there with iron pipes and white stobs marking the boundary lines of the various units to be sold to the hun-dreds of home-hungry people who are locking this direction for future resi-dence and happiness. That this land will sell rapidly is a foregone conclus-ration. Lawariant feed crops previously raised on it for wintering the catlef and the abundance of water underlying this valuable area has already been proven. Mandar Powen Water

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> than for grazing and quench, they have the cutting provide the reacting provide the reacting

IOURNAL WOULD SWAP SUBS FOR SOME FRYERS

Got any fyers that are ripe? The Journal has a few subsions that are also ready for p

The volume tasks ready for pluck-ing. Here's the proposition: For every subscription, new or re-ment, the should will give 50 cents result, the should be should be should be been should be should be should be remember of the should be should be the should be should be should be the should be should be should be been should be should be should be the should be should be should be been should be should be should be described by the should be should be been should be should be should be described by the should be should be been should be should be should be described by the should be should be should be described by the should be should be should be described by the should be should be should be described by the should be should be should be described by the should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be described by the should be should be should be should be should be described by the should be should be described by the shoul

dreds of home-minipty people with a second street of home-management in the sufficient devery begin in the second street of home-management in the sufficient devery begin in the second street with second street of home-management in the sufficient devery begin in the second street with second street with home-minipty people with second street of home-management in the sufficient devery begin in the second street with se



SALUTATORY

In assuming the ownership and management of the Muleshoe Journal, the undersigned does so with no apologies. For several years we have watched the general growth of Balley county and the develop-ment of Muleshoe and its immediate envisors, and have covieted the op portunity of becoming a clinen of the county and having a part in its forward wavement.

portunity of becoming a clizer of the county and having a part in its forward movement. We are not new to the newspaper busness, rather we have had more than 25 years experience in newspaper and publicity work during which time we have materially assisted in the accomplishment of several large projects. We believe the unfolding of the latent possibilities of this county will, in a few years, develop here an area to become widely howown as one of the most prosperous and desirable to be found any-where in the great Southwest. We come to you as a fellow citizen rud as a servant to be of assist-mode in the solving of all your worth while problems and to help in the building here of a better and greater town and county. The Journal is your newspaper and will be run for your benefit. It will always stand or the best interests of the county, socially, morally and commercially. Its columns are wide open for the sponsoring of any movement that is alculated for the betterment of the clitzenry of this county. During the years past your rotinhard good favors on the basis of value received. If shall be our endeador to give you an even better newspaper. The plant will be immediately enlarged, new machinery, type and obler valuable equipment added, and every effort will be made to furnish the citizens of this fown and county a newspaper which will second to nome found anywer. and other values. urnish the citizens of this town and urnish the citizens of this town and Very truly, JESS MITCHELL, Editor and Owner JESS MTs, Holland who is in ... of Mrs, Holland who is in ... and county a newspaper which will ughout the great State of Texas.

NOTE: On account of the serious illness of Mrs. Holland who is in a Lubbock sanitarium, C. S. Holland, former owner and editor of the Journal is unable to this week carry his card of appreciation for past friendship and patronage, but such will appear next week.



Machinery Here

Hon. J. D. Thomas Here In Address For Ross Sterling

Politics, as well as the weather, beg warm up in earnest here Saturd n public speeches were made by didates for county offices. The fea of the occasion, however, was a sch by the Hon. J. D. Thomas, ture of the occasion, however, was a speech by the Hon. J. D. Thomas, county attorney of Parmer county, in the interest of Ross Sterling. \Rightarrow The race in the county which is attracting the most interest at the pres-

tracting the most interest at the p ent time is that for the office Sheriff and Tax Collector. J. M. and Herman Sterling are the men are going into the run-off next Sa day, and these two made their i plea for support at the public sp ing Saturday, being first on the gram

ally a supporter of Clint Sm that he had pledged himsef

Machinery Here Bord Cotton Gind Of Burrow Coto Three carloads of machinery are of the track this week for the new four-big engine, of all burring type, which gin engine, of all burring type, which solutions are machinery, with other that the order of the state of the track the week for the number of the cost has a solution of the state of the state of the machinery is solutions. Here we are not solution to be all of it, but that we as citizens of the state of dop back into the old system of graft. Subtract we are at the cross-roads, and that a decision must be made now as solutions are machinery, will be undowed and placed on its concrete foundation to has a concrete foundation to be installed as rapidly as accounded. The crowed was when Mr. Thomas was flaying the required has that a heckler in the order of the mistaliation of the installed expression and the other matalian order for the installation of the installed expression and the solution of the installed expression and the solution of the installed expression and the other matalian of the courd was been ex-cellent idea, masmuch as they were there to listen to Judge Thomas and did not appreciate the interruption. There were no more after the ispeaking was over.

were carried on alter the system was over. It is predicted that the vote for this county will be almost as heavy as in the first primary, although many have expressed their intention of scratching the names of both Perguson and Ster-

Clarence Goins Is

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ST 22, 1930

WINNINGHAM TRUCK LINE

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BONDED AND INSURED

Three trips each week from Muleshoe to Amarillo via., Earth, Dimmitt, Hereford and Canyon.

Leave Amarillo Monday, Wednesday and Friday.

> Certificate No. 2508 **Muleshoe Phone 74** Amarillo Phone 8968

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Here is EXTKA

Come In and See for

valu

THE MULESHOE JOURNAL

Lazbuddie News West Camp News

 West Camp Neues

 Devinal as success

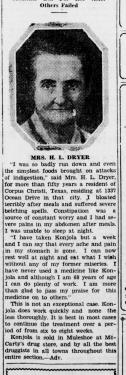
 The revival meeting which has been in the second of the second seco

Melons Soldiers Stole in 1898 Cost 11 in 1898 Cost U. S. \$150

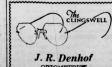
In 1895 Cost U. S. \$150 Washington, C. -- The Senate passed a bill to pay Sido to War-ren C. Vesta of Tampa Fig., for watermelone sation of mar his watermelon patch during the Spatish-American of in 1888. Vesta chained \$1000 damages used to the spatial state of the senatory water and the senatory of the senatory water and the senatory of the senatory water of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory of the senatory senatory of the senatory of the senatory of the senatory of the senatory senatory of the senatory o but an official investigation a sulted in a report that \$150 would cover the damages.

Corpus Christi Lady Glad To Praise Konjola

t Eager To Tell What N Did For Her After Others Failed



Business Manager A chartered training sche nurses is conducted in con with the sanitarium.



Vision With Co Cor. 4th & Main Clovis, N. M.

SACRED HARP SINGING Thee will be an old time sine held all day the firth Sunday

who makes the . Eveybody is investigation for the second s month at Price Annorst of 1018 dred Harp' to bing it with them. one and one-half miles south and nine miles west of Anherst, or five miles south and two miles west of Sudan, price the lower the V.



The Elite Hotel Cozy____Comfortable____Good Service

C. D. GUPTON, Proprietor MULESHOE

Dr. A. E. Lewis

DENTIST

Offices Hours: 9 a. m. to 12:30 p. m.: 1:30 p. m. to 5:30 p. m.

Office over McCarty Drug Store Phone 86 Muleshoe, Texas

Cecil H. Tate

Attorney-at-Law Office in McCarty Building Phone 86 MULESHOE, TEXAS

Lubbock Sanitarium

Clinic

Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchison Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine

Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery and Physiotherapy Dr. H. C. Maxwell General Medicine Dr. R. L. Powers Distetrics and General Medicine D. J. Roberts Urology and General Medicine Dr. A. Rayle X-Ray and Laboratory Dr. Y. W. Rogers Dentist D. John Dupree

Dentist Dr. John Dupree Resident Physician C. E. Hunt Business Manager

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Abstract Work -To The

Muleshoe Abstract Company

A. P. STONE, Prop.

Agent for Warren Addi

TEXAS

PAT R. BOBO ATTORNEY-AT-LAW PHONE 43 OFFICE IN COURT HOUSE MULESHOE, TEXAS

A. R. Matthews, M. D.

Physician and

Surgeon

MULESHOE. TEXAS

Texas Utilities Co. Appreciates the Business Received From Muleshoe

MICK The Auctioneer Will cry your sales anywhere. I erences. Come and hear me. Ph thru Dimmitt. P. O. Muleshoe Flagg.

Matthews Sanitary Camp Cabins Muleshoe, Texas

O. N. ROBISON General Auctioneer 20 YEARS EXPERIENCE 1 Give My Services Free to School Societies Giving Box Suppers. leshoe, Texas. Route Ne.

Dr. H. W. Duke PHYSICIAN AND SURGEON Specializing on Diseases of the Chest Phone 86 Muleshoe, Texas

er de tie af ha h

STATED MEETING of Mule shoe Masonic Lodge, 2nd Tu day night in each month. VISITORS WELCOME EVERETT HINKSON. CONNIE D. GUPTON, JI



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FOR the high powered, high speed cars of today, with needed quick starts and stops, you should have this extra protection. Just look at the inside of this Firestone Anchor Super Heavy Duty Tire. There are eight plies of cords under the all Non-Skid, Center Traction Tread. It is a big-tough-strong tire—a con-struction that insures against punctures and blowouts.

SAFETY ...

Muleshoe, Texas

Progress News Notes

To Give Play The Union Missionary society met at the school house Monday with mine members and eight children presend, in regular Bible study. Duing a short business session it was deelded to have our play Sept. 4. We meet again mext week at the school house in regular business and social with Mesdames Parker, T. L. Snyder and Miss Mary Snyder as hostess. An Attendance of 101 at Sunday school last Sunday.

Sunday. Mr. and Mrs. Guy Madison and fam-ily spent Sunday in the J. L. Actkinson

by spent simulary in the J. L. Actkinson home. Mr. and Mrs. Clarence Elmore and Allen Fentow were callers in the Circe-back community Friday evening. Mr. and Mrs. Ceell Robertson and Henry Morgan spent Sunday in the J. Morgan home. There was a nice crowd out at sing-ing Sunday. Come on folks, this sing-ing Sunday. Come on folks, the sing-ing Sunday. He shows a structure of the invited to come next Sunday after-poon at 3:00 o'clock. Mrs. Johnnie Criffin of Littlefield is visiting friends at Progress this week. W. C. Alexander and daughter. Ra-the and Suna Newman of House, N. Mits Johnna Newman of House, N. Mits and Cleik Kemp took sup-meth Pere Gross Sunday night. J. Grass and family. Elsie Mar-and Mavron Bavillas took din-sen Anna Neuron Bavillas took din-sen Anna Suna Newman Sunday night.

rass and family, Elsie Mar-Mayron Bayliss took din-Kemp home Sunday. Kemp spent Sunday with farcium.

Mrs. B. Thomas, of Dallas, weekend with their cousin,

Mrs. Alex Hoosier, of Ros-are visiting with grand-osier, and J. L. Actkinson. Mrs. Ira Parker spent the Orosbyton.

G. T. Lindsley are vis-in Crosbyton this week. d to report that the little Newman is doing nicely.

C. Newman is doing nicely. Mrs. E. E. Fowler spent Sun-Hrs. and Mrs. J. H. Hayes. Support Thursday night Snyder. In the T. L. Snyder home wer Mr. and Mrs. H. V. Sny-ughter, Mrs. C. J. Roach, and Nora Jean. Mr. and Mrs. Ghitwood, Mrs. E. C. Chi-Miss Lucy Chitwood. Parter is victime in the Parter is victime in the Parker is visiting in the er brother, Ira Parker.

and sits on the stool in the

THE NEW CHEVROLET .. 6 17 **Delivered** Prices Fully Equipped MULESHOE

~~~~ \$640.00 710.00 770.00 710.00 r, disc wheels

Coupe, 5 wire wheels 800.00 Roadster, wire wheels 700.00 700.00 885.00 640.00 820.09 740.00 edan, 6 wire , disc wheels Delivery a Delivery 740.00 ster Delivery with bed pare tire and front umpers 615.00 d Cab Delivery with ed, spare tire, and front bumper 645.00 fon Truck with Cab 730.00

Check These Prices Well As The Equipment the price range of the fo

Valley Motor Co. IT'S WISE TO CHOOSE A SIX



To be than a strong of the picture of the brand of the picture of the seventh U.S. Cavely leads of

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> This Season You Can **Afford Goodyears** 

> There never has been a time when the tire-buyer's money could buy as much as right now.

> Rubber's cheap-and consequently tire prices are the lowest they've ever been.

People with an eye to values are seizing this chance and making the most of it.

They're buying Goodyear Tires—because right now they can buy them for as little as they used to pay for inferior or unknown tires.

Why are they singling out Goodyear Tires with especial insistence as against all others? Because Goodyear Tires are definitely superior in tread and carcass, the two main parts of a tire.

The Goodear All-Weather Tread is superior in traction.

The Goodyear Supertwist Carcass is superior in *vitality* and long life.

You are not asked to accept these statements without inquiry.

Any Goodyear Dealer will be glad to demonstrate the facts. The facts certainly are: Goodyear Tires **do** give greater value., As far back as 1916, it became a fact that more people ride on Goodyear Tires than on any other kind.

Every year since that time it has been increasingly true that more people ride on Goodyear Tires than on any other kind.

More Goodyear Tires than any other kind annually leave motor car factories on new cars—more Goodyear year Tires go into service through the great Goodyear dealer organization—more Goodyear Tires are used by transcontinental, urban and interurban buses.

There can be only one conclusion: Goodyear Tires must be better—and at present prices they are a matchless bargain.

Now is the time to get yours.



TEXAS .....

Now

MULESHOE,

CHEVROLET SALES AND SERVICE



is

time to Get

F 7)

MITCHELL, WILLIS ed as second-class matt leshoe Postoffige under Congress, March 3, 1879. ons, Cards of Thanks, etc., red for at the rate of 10

ing Rates on application. SUBSCRIPTION RATES tiley County, 1 Year ......\$1.50 the of County.........\$2.00

er Texas Press Association er National Editorial Association

"HOUGHT FOR THE WEEK-ect not the gift that is in thee, clim. 4:14. lent is something, but tact is ev-ding.-W. P. Sargill.

YOUR TOWN IDEAL

Not so long ago we asked a well known citizen to write down for us in black and white just whet is and white just what kind of he considered a perfect one, so

Recent cluzen to write down for us in black and write juxt while juxt while kind of perfect town:
Inspiration, twins or a mortgage is that makes a man do his/level best.

The wold be a moral born where cli-has done so and here is his idea of perfect town:
Poole who don't get soaked in the meantime are the best savers for the rainy day:

The wold be a moral born where while down the entrie length of Main while down the entrie length of Main protection good of 1; a torg where has that are well attended any anotory reaction good of 1; a torg where handing. The perfect torg work hare pure water and strees the heapsages are proud of 1; a torg where some the is needed in every more mend of import no matter what his provide hare pure water and strees the heapsages are proud of 1; a torg where some the is needed in every more mend for the commenting for the mendmine. The perfect torg work hare source and the tor-the phase on the streets and with pup he comfort stations for both men any source it has outed are a taway in shifty base on the streets and with pup he on onto the streets and with pup he on the streets and with pup he the

WHEN OUT OF TOWN

ANOTHER FAMOUS

**Technical** Report

and Certificate of

Performance . . .

Certified Test No. 2268

Summary of Results

wild by understood that state-made herein are applicable only ande under the supervision of merican Automobile Ausociation c Board between September 6 Roard between September 6 coober 5, 1929, over the Pike's Automobile Highway and Colo-iprings and Calhan Road, and dictions stated, except in so far

WHEN OUT OF TOWN hen you go away from Muleshoe so hell have something to tell his troubles to and then he has plenty of troubles to tell. With plenty of matural rainfall for Call at the local commercial or ration of that city and let them where you are from, incidently have rapidly it is growing, its mar-how rapidly it is growing, its mar-

The crops. ... fertile soil, t. water and the healthful clmake. 3. Drop in your hand heag son scriptive literature of your home to enforce and back up your con tion with whomsoever you may 4. Then keep your eyes and open as to what other towns builts continues are doing and scriptive to enforce tilar conditions are doing, and brin k home all the helpful suggestion can accumulate A college educaton seldom hurts young man if he i willing to learn little something aft he graduates.

THINK ABOUT THIS

What is Spirit? What is the Muleshoe spirit? Is the Muleshoe spirit what it should

e? If not, why not? What can I do to make it better? Am I going to do it?

Tatking the IF out of life is what re all interested in.

Very often it pays someone to mak ure they are right and then keep still

Inspiration, twins or a mortgage what makes a man do his level best.



One rotten egg desnt spoil the er ire dozen, unless ya scramble them

DIVIDE YOUR DELAR WITH YOR NEIGHBO

| Tudor Sedan               | \$633.30 |
|---------------------------|----------|
| Fordor Deluxe             | 778.30   |
| Fordor Three Window       | 738.30   |
| Town Sedan                | 798.30   |
| Standard Coupe            | 633.30   |
| Sport Coupe               | 663.30   |
| Deluxe Coupe              | 683.30   |
| Cabriolet                 | 653.30   |
| Roadster                  | 566.50   |
| Phaeton                   | 571.50   |
| Truck, 11/2 ton, 5 speeds |          |
| Truck and Cab             | 690.3    |

MULESHOE MOTOR CO. MULESHOE, TEXAS

A COTTON CROP OF 14,362,000 BALES 15 G O V. FORECAST An indicated cotion crop of 14,820,00 bales of 500 pounds gross weight was forecast for this year by the Depart ent of apriculture on the basis of crop condition August 1, which was 62 per the 1 days and the 1 days weight was forecast for this year the August 1 condition was 626 per cent. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was 626 are res. Last year the August 1 condition was calen-inted on the basis of the area in cut.

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# YOU CANNOT DODGE THIS SMASHING FACT

Goodrich Silvertowns · · road-proven in public · · cost you no more than unproven tires

# The New

end blowouts, punc tures, Road delays. They seal punctures on a m

- 2. They maintain constant air 1 3. They add from 25 to 30% me
- age. They strengthen and r

es the readings, prog-s, calculations, analyses and a submitted and attented to tial representatives of the trd, and in further con-the strict comple-6 That using the subject oil and during each test, greater gasoline mileage for economy was obtained than during the use of the various regu-7 That less oil consumption as shown by the records of these tests occurred with the B That carbon deposits collected from the combustion chambers and cylinder heads and weighed by the official chemist were shown

4 That frictional temperatures occurring during the use of the subject oil were lower than temperatures occurring during the use of

the comparables; That higher compression pressures were obtained with the use of the subject oil during these tests than with the use of other oil. It would be directly inferred that this was caused by better ring seal;

PROCESSED

MOTOR OIL

1

Between September 6 and October 5, 1929, three popular nationally known brands of motor oil were tested side by side with CONOCO Germ-Processed oil on Pike's Peak under the supervision of the American Automobile Association Contest Board. The Board's findings have been expressed briefly in the "fourteen points" below.

4 POINTS

, DEVELOPED FROM MORE THAN 10 THOUSAND

OBSERVATIONS DURING THE PIKE'S PEAK TEST, NOW

BECOME YOUR GUIDE WHEN BUYING MOTOR OIL

That the test procedure was followed accurately and that no deviation there-n occurred which might seriously affect the idness of any conclusions based upon the by the records of the test to be less after the use of the subject oil than after the use of the comparately and the subject of the second sec seundents of any concrument energy of the second data; That a reduction in the rate of wear oc-curring during the use of CONOCO Germa-Procession Moser Odi over that occurring with the other bias and to the statute of 7.64 per That are the second procession of the second the second second second second second second the second second second second second second the second seco That the subject oil showed a reduction in the case of crank-case dilution dur-

10 That d showed sed gasol

12 That

13 That the redu hile there is no reason to suppose sults similar to those of this test under other conditions is the 14 That

CONOCO GERM CONOCO



miles of proof that Silvertowns can go farther. Isn't it wiser to buy tires that have shown what they can give you ... particularly when they cost no more? Get others' prices ... then get ours. We won't be undersold ... and that's final.



**Goodrich Silvert** 

**McCoys Service** 

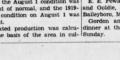
They reduce tire rare to They insure safety - - , [ . They

Muleshoe, Texas

SITTIM GRESSMEN

Wyin

MANNIA



-On Une Sid

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GOODRICH

Air Containers

Town Talk Stegall of Amarillo was

riday. Pat R. Bebo atten Brown of Plainview

ay. E. J. Vance, of Dir Halsell, of Lubbock, was in

H. H. Halkell, of Lauronce, and uneshoe Tuesday. Deputy Sheriff Ballard, of Pampa, so in town Tuesday. Judge J. E. Adams and children were Lubbock Tuesday. J. W. McAdams of Lorain spent Sun-y night with relatives here. Miss Sarah Agnes Bryant, of Here

POLITICAL COLUMN

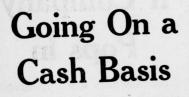
The following Political an-nouncements are made subject to the action of the Second De-mocratic Primaries in August,

1930. Fees for all announcements must be paid before name is placed in this column. All cards, advertising, etc. are charged for at the usual rates and must be rash in advance.

theriff and Tax Collector M. BELL

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last week. G. G. Johnson and family and Mr and Mrs. I. A. Johnson left Saturda for a visit with relatives in Corryell



We are forced to go on a cash basis due to the fact that we have to pay our bills, and it is necessary for us to expect the same of you. So if you expect us to do your tailor work it will take the cash or no work done.

That old suit or dress may look hopeless to you, but it can be cleaned so that it will look like a new one. Send it in today.

We call for and deliver.

**Muleshoe Tailor Shop** See Mrs. T. E. Arnold or Phone 44 

Edmonos, nd Jeweil turns. etter to a every pent Sun-

wrile others stated they wrile others stated they remplated a visit to this section di the coming fall. Hon Levi Pressley, former Mule citizen, but now residing in Fort We denesday greeting firends and craining his neck loo at the new development and m was here Wednesday greeting firends and craining his neck loo at the new development and m was here weakened guests of their parents. Rev. and Mrs. C. A Joiner. Mr. E. P. Burksnith and family and sister. Miss Annie Burksmith, all of vernon, visited J. I. Fuller and family ast week.

Th Place W Nulesh

WH? Because

The know they will get better service, horst weights, accurate tests and top mat prices for produce.

Alays ready to serve you, day or nnt.

### ELMO HEAD, Mgr.

ALL FREE W. C. R t. 175-A.

# IT'S WISE TO ANTRON CHOOSE A SIX

# Anouncing a new poduction record

# 2.000,0 Chevrolet Sixes now on the road

Since Jan<sup>229</sup>, Chevrolet has produced and sold over<sup>000</sup> six-cylinder automobiles— nearly fiv as many as any other manufacturer hauilt in an equal length of time.

These 2 buyers have chosen Chevrolet many desirable qualities not obother car so low in pricetainab

ness, silence and flexibility of a -the modelinder valve-in-head engine-the rt and roadability of a modern, grea assis-and the style, safety and fullbodies by Fisher. disti

Yet, hese fine car advantages, the Chevnusually economical. Its gas, oil,



Sedan \_\_\_\_\_\$675 Special Sedan \_\_\$685 (6 wire wheels stanChassis ...

11/2 Ton Chassis\_\$520 With Cab ......\$625

Roadster Del'y \_\_\$440



AT

Muleshoe, Texas

SMOOTHNESS





any model can be bought for a small down payment and easy monthly terms! Come in today. Learn for yourself why two million buyers have

Some distinguishing features

50-horsepower six-cylinder motor . . . 48-pound crankshaft . . . full-length frame . . . four semielliptic springs . . . fully-enclosed four-wheel brakes . . . four Lovejoy hydraulic shock absorb-ers . . . dash gasoline gauge . . . Fisher hardwoodand-steel body . . . adjustable driver's seat . safety gasoline tank in the rear . . . non-glare VV windshield . . . and, for your protection, a new and liberal service policy.

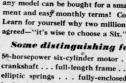
YLINDER

\$515 -\$565

STER or PHAETON \*495

Sedan Delivery\_\_\$595 Light Delivery

.....\$365



# WILLIAMS SERVICE STATION

Gasoline, Oils, Tires, Tubes and Accessories ALL NIGHT SERVICE Your Business Appreciated

C. H. WILLIAMS, Mgr. 

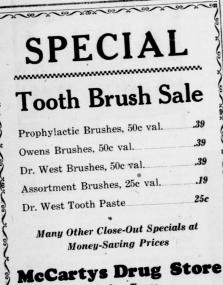
Prof: What did Paul Revere say at the end of his ride?

Student: Whoa!

COMPLETE

## Insurance Service with up-to-date records and old line connections J. E. Aldridge Insurance Agency Office at the Bank

Muleshoe





LIGE PARK

eedy. Ryder ras of the T Always con in almost ay I please topicht?" h id-vo teous and gentle, he

D

Dectors who may examined aged man say that he is certainly great age, and that his general cor-tion is such that he ought to live other 15 or 20 years. To be so there is no way of proving how he is. He claims to have fought the Turkish army in 14 wars, to h married and lost twelve wives in a

to have a gra 90. That may

in almost ushed tones. ay I plenshave another good tonight?" hvould say to a head er, and them a bus boy. "Will see that all iguests have plenty where he looks extremely on, it is in the entitle lease of this to claiming to be much older than he really is. None of the very old people—those claiming to be well ofer 100—was born in any place where birth records are kept. Old peo-ple are often forgetful and not a lith vain, and in general it is prudent to discount claims of anyone to be more than 100. The soundest conclusion of medica you see that all a schede harter peculy Then he might to the head waiter \$100 and the bloop \$10. He have the waiters in thatees he frequent-de by name; kitchelf gamily his-tory; asked coulding their wires and children. Hevays thyped lay-ishity, but if any the waiters was in trouble, he wohand blins a big enough bill to helm out. The soundest conclusion of medical authorities is that old age is some-thing we inherit, like the tendency to baldheadedness. If one's parents and

Texas

<text>

New Grave Discloses

a technical charge of pending investigation arave Discloses Overripe Egg Funt Coveringe Egg Funt the last of the same of the same of the probability of the same of the same of the function of the same of the sa hands this 291

COX

Find Strange, New Se

Becharest, Rown Bucharest, Rumains.-T Becharest, Rumains.-T Botolani district in Ruman new sect styling juself the Tremblers." Its leader giv the title of patriarch. Its bers lie fatt on the methods of the state of the continuality. flat on the grd tilly; they believe shake off their while<sup>4</sup>

The rich have



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### IF YOU WANT YOUR TIRE AND TUBE WORK DONE RIGHT, SEE WEAVER ......

# Start Now

-to get those hens in condition for fall laying. You so often wonder why it is that your neighbor gets plenty of eggs when prices are high. Maybe your flock is of the very best breed, but in the fall and winter they do not produce the eggs that they should.

The secret of the full egg basket is PROPER FEED. If hens are not fed a balanced ration they will not pay the dividends that they should. Merit Brand Feeds are mixed with just the proper ingredients. Start now to give your flock the care they should have.

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A THINK AND A T

Muleshoe, Texas

# Save Worry

Make the most of your time by saving cooking and worrying about meals at your home. This store will supply you quickly with any article needed in the Grocery Line.



### PLAYING "HOME SWEET HOME" WITH THE SOFT PEDAL POWN

### Mother, 42, Graduates ple Ballot From Grammar School From Grammar School St. Louis. — A forty-two-year-old other of five children is proud of er new grade school diploma. In September, 1923, Mrs. Luit Ruth, Nok up her grammar school studies here she left of at the age of twelve hen illness forced her to remain me. The other dsy, just a few days effore her eighthem-genroid daughter, raberine, gradunted from high school, trs. Ruh attended commencement arberine, gradunted from high school, "Next September," Mrs. Ruh ar-ris, "I'm going to start my high chool course." And In anticipation of her gradu-tion from high school school hers being and the school for the school for the school course." PLEDGE her t In took where when ort the no r Governor R LING, of Harris County FERGUSON, of Travis

r Lieutenant Governor

anticipation of her grad m high school she has ka ITT, of McLenn tion from high school she has i way the graduation dress that ser er a few days ago, and her daugh few days later. B P. STRONG, of Dallas State Treasurer

Taxicab Driver Helps

DAVIS, of Dallas County

Taxicab Driver Helps DAVIS, of Dallas County Bandits Escape Policy LOCKHART, of Travis driver, admitted wrecking a poli scott car with his own cab in of Attorney General was not prosecuted. T LEE BOBBITT, of webb Mason drove alongside the poy car as it carcenal down the streed pursuit of a car containing two go V. ALLRED, of Wichtta ru bandits. They had just held by scotter, Mason forced the rolice car gring them not to shoot. Commissioner of As they continued their hest griculture he curb and fibe hadits escapes McDONALD, of Ellis County In four the explained his for rockmorton County bandit car. Y State Reginger

# bandit car. r State Railroad Composer Makes Perf.Commissioner Composer Makes Perf. Commissioner Score in Radis M. NEPF, of McLennan Cou Response of PenfGREGORY HATCHER, of Da Mitted to a test conducted only country by a radio frm. If to see how well cultivated Dr Sheriff and Tax from a musical standpoin, Collector Resentrans made 100 p. Collector Resentrans made 100 p. STERLING volces; how many fem STERLING volces; how many fem STERLING volces; the names of For Tax Assessor discord; the names of For Tax Assessor struments that were plarks. R. L. TIVIS He is the first person f

RS. W. C. BUCK Huge Sore The or Commissioner S. Louis.-Steve, ptr mus of the St. Louis in Precinct 1 throat, the largest and J. HICKS one in the Middle WA. S. F. MATTHIESEN -by the gallon.

For Commissioner FEDERAL ROAD Precinct 3 Announcement was urday by Secretary D. C. that \$121,875,00 to the various state, F. N. HOOD A. E. ROBIN to the various state, road building purp Texas received at ... More than one b-portionmeth has the led, according to tr

W. R. CARTER

AD NOTICE TO NON BESIDENT |a LAND OWNERS THE STATE OF TEXAS, brough will at

We the undersigned

30. ROY GOOD HOMER MARD W. D. McDORM C. A. MYERS J. A. WHITE Jurors of View

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Start a thrift account today with us and make it grow each week. We will be glad to explain our Thrift Club Plan to you.

# **Blackwater Valley** State Bank

Established 1914 "Safety and Service through the Years" Muleshoe, Texas



### THE HUNTING SEASON WILL SOON BE HERE

rgs are required for successful hunting-plenty of game and a good aim, and hunting business is not much different hunting birds or bears. It is not how poverful your gun is, not how many times you fire; it's how well you shoot—how our aim, that counts at the end of the do. Yet, no matter how good a marksman one may be, if the game is not there, aucess cannot come.

Back in the woods of East and North Texas and ajoining states there is still plenty of business game, but it has become gun-shy, and the boom of a well aimed advertisement clears theorest with a single bound. Good hunters look for game where it is likely to be found, that's why so many business hunters are coming out here—they have heard of the fine business game that abounds on these fertile South Plains.

Here is a virgin field for the skilled business man.<sup>th</sup>e prospects are ideal, and the game is fine. This growing little city still has some openings for business hunters in certain lineshat are not yet represented. However, the game must be protected, and only true sportsmen who are willing to abide by the code of usiness ethics already established are welcome into this preserve. Neverthe-less, there is no limit to the "bag"—and the season lastwelve months in every year.

