

THE LUBBOCK AVALANCHE.

VOLUME XII.

LUBBOCK LUBBOCK COUNTY, TEXAS, THURSDAY, NOVEMBER 9, 1911

NUMBER 18

THINGS LOOKING GOOD IN LUBBOCK

BUILDINGS CONTINUE TO BE ERECTED AND OTHER PUBLIC IMPROVEMENTS MAKING GOOD PROGRESS

RAILROAD SITUATION VERY FAVORABLE TO OUR TOWN

Though Nothing Definite Can be Given out at Present There is Something Doing and the Good News Will be Handed out in a Few Weeks

Things are looking good in Lubbock, you bet, and there will be still greater things to follow. Lubbock is recognized today by those who go out and in from this place as being one of the liveliest propositions on the south plains. We are looked upon as a live wire, and the people away from here have their eyes on the indicator, and are going to make a move in this direction very soon. In fact they are already coming. People every day are unloading immigrant cars at the Lubbock depot and are either scattering out into the country surrounding the town or are locating in the city.

The work of putting up new buildings in town still continues—there is no halt to it—just keeps moving on. Some of the buildings are most completed while others are just beginning, and still others are being planned. The old town is changing up from center to circumference, and the man or woman who leaves the town for a week scarcely recognizes it when they return.

Public improvements are making splendid progress. The elevated tank for the city waterworks is looming up at the north end of Cedar Street near the railroad track, and will soon be completed. Much work is being done in that immediate vicinity. The big cement reservoir at the foot of the tower is being prepared for use and the well is still receiving attention from the drillers. A very hard rock has

just been passed through, which held the drill for a week or more.

The big ditching machine arrived the latter part of last week and will be put to work some time the latter part of this week, or the first of next, making the excavation for the waterworks mains and laterals. With the present fine weather it is expected that the progress will be unabated.

Material is arriving in large quantities for this work, and it is not expected that there will be any further delays on this account. The contractors are on the ground and men are being employed to carry on the work.

A large quantity of material is being received for the sewer also and will all be on the ground by the time the workmen are ready for it.

As to railroad situation. The Avalanche is not prepared to furnish just at this time, any definite information about the Altus, Lubbock & Roswell road, but we can give out this much that everything is shaping up to the perfect satisfaction of those who have the matter in hand, and it looks very favorable to our town. It is believed by those who know that it is a sure thing.

Other roads are also showing up favorable to Lubbock, and there will likely be some things happen in Lubbock soon that will make the smaller towns round about us stand up and take particular notice.

Come to Lubbock.

ANNUAL CONFERENCE

Methodist Ministers and Lay Delegates Assemble in Annual Session in Plainview

On the first day of November the Annual session of the Northwest Texas Conference of the Methodist Church South, opened, with Bishop Atkins, of Asheville, North Carolina, in the chair, and a large representation of the preachers and lay delegates of the conference answered to the roll call.

The conference was a source of great pleasure to all who attended, and was considered one of the most spiritual sessions that has ever been held.

The entire week was devoted to the business of the conference in morning sessions and afternoon and evenings were devoted to special services.

Sunday the Bishop preached a powerful sermon, taking as his theme: "What do ye More Than These," and it was considered one of the ablest sermons that this great preacher ever delivered in this great State. Sunday afternoon the Memorial services were conducted in memory of three of the deceased ministers, who passed over the river since the last session of the conference—at Clarendon. Rev. J. T. L. Annis, of Merkel, and Rev. C. M. Shuffery with whom many of our people were acquainted and loved for his kind and religious life, he having died suddenly at Clarendon a few days before the conference session at Plainview, the other a young man who had only been a member of the conference a few years, and whose name we do not remember at present. In the night service the appointments were read, and each preacher in the conference was assigned a field of labor for the ensuing twelve months, which are as follows in the nearby districts. The list is too long to give all of them:

PLAINVIEW DISTRICT

J. T. Hicks, P. E.; Afton, J. A. Zinn; Barton, J. P. Callaway; Crosbyton, R. D. Pipkin; Dimmitt, I. A. Smith; Floydada, G. W. Shearer; Happy, B. T. Sharp; Hale Center, J. A. Sweeney; Kress to be supplied; Lubbock, W. M. Lane; Lockney Station, L. B. Tooley; Lockney, Mission, J. R. Ross; Lorenzo, S. B. Cox; Matador, D. B. Doak; Plainview Station, C. N. N. Ferguson; Plainview Mission, D. W. Wilkins; Petersburg, W. H. Carr; Silverton, A. E. Butterfield; Slaton, G. B. Overton; Tulia, M. S. Leverage; Turkey, D. C. Ross.

President Seth Ward College, J. Sam Barcus; Student Yale University, S. R. Twitty; Student Seth Ward College, Z. R. Fee.

SWEETWATER DISTRICT

S. Shaw, P. E.; Blackwell, C. C. Wright; Camp Springs, I. N. Anderson; Colorado Station, W. E. Lyon; Colorado Mission, W. C. Caperton; Fluvanna, T. D. May; Hermleigh, C. E. Jameson; Hilton, J. M. Slatten; Loraine, J. W. Smith; Roby, T. V. Sharp; Roscoe, M. W. Clark; Snyder Station, J. W. Hunt; Snyder Mission, G. H. Gaddis; Sweetwater Station, A. M. Martin; Sweetwater Mission, J. C. Moore; Westbrook, M. D. Hill; Missionary to Cuba, J. F. Caperton.

BIG SPRINGS DISTRICT

W. H. Terry, P. E.; Andrews, J. B. Kilgore; Big Springs Station, C. W. Hearon; Big Springs Mission, J. T. Trice; Brownfield, V. H. Trammell; Coshoma, Ed Thorp; Gail, C. F. Carnack; Gomez, A. D. Jameson; Lamesa and Tahoka, R. J. McElrath; O'Donnel, T. A. Knight; Post City, T. C. Willett; Seminole, C. H. Ledger; Stanton Station, W. C.

Hinds; Stanton Mission, W. L. Lovelady.

LUBBOCK'S PASTOR

The Methodist of this place will have a new pastoral leader this year in the person of Rev. W. M. Lane, who for three years has been at Seymour, Texas, and comes to us highly recommended by those who have known him for a number of years. Rev. Lane will arrive here some time next week, accompanied by his wife and daughter, and will settle down in our town for a year's work, with the people of our city. The Avalanche wishes for the new pastor the greatest of success in this field, and we extend to him in behalf of the people of the town a most cordial welcome.

REV. HARDY TO SEYMOUR

Rev. Hardy, who has been at this place four years was given an appointment at Seymour Station, to which place he and good family will move the latter part of this week. Bro. Hardy has been faithful to his work at this place, and has a host of friends who regret to see him move.

TAHOKA AND LAMESA

Tahoka and Lamesa were made half stations, and given the same preacher, R. J. McElrath, who assisted Rev. Hardy in the meeting here last summer. He will preach half of his time at each of these places. These towns were heretofore stations.

NEXT SESSION AT ABILENE

After a brief tilt between B. W. Dodson, of Memphis, and Presiding Elder Barnes, of the Abilene District, the next session was voted to Abilene. In fact the Memphis nomination was withdrawn and Abilene was chosen unanimously.

Receives Commendation

Tax Assessor, H. K. Porter is in receipt of the following letter from the Comptroller, which is very commendable to him:

"Mr. H. K. Porter,
Tax Assessor, Lubbock, County.
Enclosed find Comptroller's Draft No. 119, for \$ covering amount due you by the State of Texas for assessing taxes of your county for year 1911. Your rolls have been received and approved. Your work shows diligence and is exceedingly satisfactory.

"I am very respectfully

"W. P. Lane,
"Comptroller."

Sunday School Association

The committee on program for the Lubbock County Sunday School Association will have the program prepared and ready for publication in next week's issue of the Avalanche. Watch for it and if you are on the program you will have time to make all necessary preparation for same, between that date and the fourth Sunday in this month, at which time the Association will meet with the Cumberland Presbyterian people.

Polytechnic vs. Wayland

Plainview, Texas, Nov. 7.—On November 20, at 3 p. m. Polytechnic College, Fort Worth, and Wayland Baptist College will play one of the fastest football games ever pulled off in the Panhandle. Up to the present, Wayland has never lost a game. "Poly" has a strong team, and a fast game is assured. Everybody invited.

T. M. Atkins, of Whitewright

Texas, who recently purchased the M. C. Ratliff place, arrived this week with his family and will make this their future home. Mr. Atkins is well pleased with the plains country.

F. R. Anderson, formerly in

the meat market business in Lubbock, now of Tulia was here the first of this week, shaking hands with his many friends and looking after business matters.

GET TOGETHER MEETING ESSENTIAL

FARMERS AND BUSINESS MEN SHOULD UNDERSTAND EACH OTHER BETTER THAN THEY DO

BIG BANQUET WOULD BE A GREAT OPPORTUNITY

Exchanges of Ideas Between the Business, Professional Men and the Farmers Would Result in Great Changes for the Better in Conditions Affecting all Lines of Business

We believe this is an opportune time for the people of Lubbock and the farmers and ranchmen of the county to get together in a great "get-together" meeting in this place. One great trouble with all countries is the fact that the business men, the professional men, the farmer and the ranchman, are always too far apart in their business relations. There should be a better understanding between the great factors in making the town.

In a meeting like we suggest ideas could be exchanged and the farmer could make known his intentions for the future, and the merchant could better know what steps to take to cooperate with them, and assist them in carrying out their plans.

Another result of the meeting of this nature would bring about a more fraternal feeling among the people. The farmer would not believe to so great extent that the merchant was robbing him, if he knew more about him, and the things that they have to contend with. Acquaint yourselves with each others' situations and your relations will be more satisfactory.

Get-together meetings of this kind have been held in many of the western towns and we believe that it would not be a bad idea for the people of this section to enter into a like proposition.

There are many things that should be looked after that are

vitaly important to both business man and farmer. The good roads proposition for instance. This is a matter that affects both, and it is a matter that both should feel an interest in. The farmer is interested because he has to haul his produce to town over the roads, and the merchant should be interested in it because he wants the farmer to come to town, bring his produce here, and trade with them, and by having better roads they will be sure to come, while otherwise they might feel inclined to go elsewhere.

When a friendly relation of this kind is established it might be the means of organizing a strong commercial club in our town, a thing that is needed very badly. Lubbock, we must admit is very much in the back-grounds when it comes to this, and we feel that it is on account of too much selfishness on the part of a large number of our people. It is too apparently impossible, because the farmers, ranchmen and the larger property holders of the county will take no interest in the matter, when they are the ones that are after all the most benefited.

Lets get together. Have an understanding and work together for the upbuilding of the town and the development of the county. Place land and city property on the market at a reasonable price, and you will notice a great and rapid change in conditions.

J. T. HARRISON DEAD

Prominent Amarillo Citizen Died Suddenly in Ft. Worth, After Siege of Ill Health

All Amarillo will be shocked to hear of the death of one of her most esteemed citizens.

Word was received this afternoon that Judge J. T. Harrison died at Ft. Worth this morning at 11:35 o'clock.

The Judge has been in poor health for some time, but his death was entirely unexpected.

A few months ago he suffered partial paralysis of the throat and had gone to Ft. Worth a few days ago for an operation, which was set for yesterday.

Judge Harrison had lived in Amarillo about four years, coming here from Waco.

He was one of the best known lawyers in west Texas and was Referee in Bankruptcy.

The Judge has friends by legions and the sad news of his death is the cause of many expressions of sorrow.

Dr. L. N. Pennock of Plainview writes the Commercial Club that he will locate here about Dec. 1 to engage in the practice of osteopathy. The doctor orders the paper sent to his address.—Stamford Tribune.

EXTRA SESSION

Colquitt Says He Has No Intention of Calling one

Austin, Texas, November 7.—Governor Colquitt, who returned from North Texas today, maintains that under the general appropriation bill of the special session of the last legislature, there is a provision which permits the expenditure of the appropriation made for one year to be used for the following fiscal year.

He said the supreme court had overlooked this provision, and in the motion for new hearing which is to be filed by Attorney General Lightfoot, this provision will be called to the attention of the court by Assistant Attorney General Lane on behalf of the governor.

The governor also indicated plainly that there will be no special session of the legislature to make appropriations for the attorney general's department.

Hon. W. D. Slaton, a cousin of our townsman O. L. Slaton, was here several days this week in the capacity of insurance adjuster in the recent fire that occurred in this city. His home is in Dallas.

CLEARING AWAY THE DEBRIS

Mercantile Lot Being Cleared Off For Erection of New Building of Brick

The wreckage of the Mercantile building is being cleared away this week preparatory to erecting a new building on the same site. This is quite a big job and will take several weeks to complete the task.

We are informed that as soon as the ground is cleared that the building will be re-constructed with brick, much more substantial than ever before and will be ready for occupancy by the middle of February or the first of March.

The Lubbock Mercantile Company, is one of those staunch organizations that do not let calamities overcome their energies, and they will rise from the ashes a bigger and better mercantile in years to come than they ever were before. The fire was a heavy blow in which they sustained a tremendous loss in dollars and cents, besides the enormous business that they will lose during their temporary suspension, but their friends will remember them when they get into business again, and will rally to their support, most substantially.

MAIL FROM COLEMAN

New Mail Service from Coleman to Lubbock Over Santa Fe Started Monday

For some time there has been freight and passenger connection over the Santa Fe from this place to Coleman, but up to Monday there has been no way to get letters or other mail to points along this line without sending it around by Amarillo, Fort Worth and other points and finally returning by way of mail hack facilities to a point within thirty miles of its desired destination.

Now we have a direct mail route to all points in the south, east and Dallas and Fort Worth, giving us a greatly improved service.

It is something that the people of this entire section have been wishing for some months, and will fill a long felt want in the Lubbock country.

Dr. John Norris returned Wednesday from Arkansas, where he went to accompany the body of Sam Williamson, who died last Thursday night.

Mr. Leake of Dallas was here looking after business matters in this section of the state the first of this week.

THE AVALANCHE

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THE AVALANCHE PUBLISHING CO.
INCORPORATED

JAMES L. DOW,
JNO. F. TURNER,

EDITOR.
ADVERTISING MANAGER

Entered at the Postoffice at Lubbock, Texas, for transmission through the Mails as second class matter.

SUBSCRIPTION RATES:

One Year \$1.00 (Strictly in Advance) Six Months 50c

ADVERTISING RATES:—Locals 10 cents per line each insertion. Display advertisements 15 cents per single column inch per week; special rates on year contracts. Cards of thanks, resolutions, Obituaries, (other than written by ourselves) 2 1/2 cents per line. Church advertisements, where a revenue is derived therefrom, 5 cents per line. Professional cards \$1.00 per month or \$10 per year if paid in advance.

FOUR WEEKS CONSTITUTE A MONTH FOR ADVERTISING

Phones Business Office 14 2 rings Mechanical Department 14 3 rings Residence 242

LUBBOCK, TEXAS, THURSDAY, NOVEMBER 9, 1911

OIL AND FLOUR MILLS

In this issue of The News will be found an illustrated article on Lubbock city and country.

In addition to the growth and development matters treated therein are propositions maturing next year for the establishment at Lubbock of a cotton oil, cake and meal mill, and of a 150-barrel flouring mill.

The oil and cake mill will represent an investment of \$150,000 by outside capitalists, the city to donate a 25-acre tract of land for yards and stock fattening pens. Tributary to this oil and cake mill will be the cotton seed of twelve Panhandle counties with a cotton acreage at least double that of this year, the city of Lubbock itself having two gins with a combined capacity of 120 bales of cotton every 24 hours.

It is estimated that from 1,000 to 10,000 head of cattle will be market fattened at the mill stockyards themselves, while thousands more will be market prepared by home farmers from the mill oil cake, meal and cotton hull product.

The flouring mill will also be an investment of outside capital and will be based upon a farming guarantee of the planting of sufficient wheat acreage with half a dozen adjacent counties to draw from.

Talking of wheat, by the way, is a reminder that Lubbock, Hale and Crosby counties have already a large acreage of winter wheat sown this season, with a resulting splendid growing condition from late heavy snows and rains.

—Amarillo Daily News.
That this is the feasible loca-

tion for the above enterprises is a foregone conclusion, and Lubbock is practically assured of having an oil mill in the near future. Parties have been here and looked over the situation and they are favorably impressed with the situation, and will in all likelihood invest money in an oil mill here sometime next year. The flour mill proposition is open for someone who wants to make some good money, and we are confident that there will be some firm willing to undertake the proposition soon. We want it. Lubbock needs it and we are confident that we will get it.

Every dollar spent in patronizing home industries is an invitation to outside capital to invest in Texas. Nothing is so stimulating to home industry as the knowledge that there is a market for its products close to the place of manufacture. When foreign capital realizes that Texas people buy Texas made articles then it will come into the state and build big factories. Texas needs factories.

Only by contrasting the Texas of today with the Texas of twenty-five years ago can one get a viewpoint from which to study the progress that has been made and to forecast the future. Marvelous things have been achieved. Still more marvelous achievements are to be made. Much has been done, but there are limitless resources to be developed; limitless opportunities to be utilized.

THE HOE AND THE DOUGH

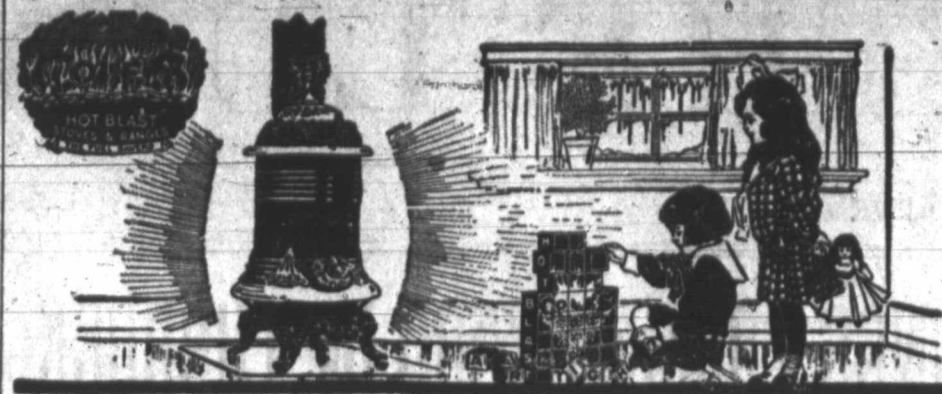
The man with the hoe has been recognized by every age and nation as a fundamental source of prosperity and while our literature abounds with entire columns in his praise, the half has never been told.

But the man with the dough is equally as important to Texas at this period of our growth and development as the man with the hoe. Attempts have been made to discredit him, but when it comes to building factories and railroads and large industrial enterprises which are necessary to our prosperity, we must face the man with money and our destinies as a nation of influence and power are largely in his hands.

It takes the man with the hoe and the man with dough combined to make civilization and one is inter-dependent upon the other.

It is said that Rome was made the market place of the world because of the good roads leading into the city. On the Plains the roads are generally good, but there are some times places where the wagon roads are forced across surface lakes on account of fences, and in this case they are bad, and again, they are run through deep sand, and are bad for that reason. The merchants of this city should look well after the roads leading into town and keep them in good trim. This will bring people here to trade that would go elsewhere if the road is better. If we hold the trade west of us we must have good roads leading to Lubbock.

It seems that the problems of capital and labor have entered into every walk of life. For instance, when a man plays base ball in the hot sun for two hours—that's capital. But when he beats the carpet for two minutes to please his wife—that's labor.



Warm Floors and Healthy Children Make Happy Homes

There is no better way for you to avoid worry and expense than by insuring your children's health.

Warm floors in the home, which is the children's play house in winter, are assured when using Cole's Original Hot Blast Heater.

The steel base and body construction allows the heat to be radiated to the floor keeping it warm during the coldest weather.

Cole's Original Hot Blast Heater

The Cleanest—Easiest to Care For

Burns Soft Coal, Lignite, Hard Coal, Crushed Coke, Wood and Cobs.

Users of coal must remember that the ordinary heater is a big care to operate. That its smoke and ashes entail dusting, curtain washing and carpet sweeping. Think then of the ease of operation and the cleanliness of Cole's Hot Blast.

Cole's Hot Blast has a guaranteed smoke-proof feed door—open the feed door and the current of air draws the smoke directly across the top of stove to the stove pipe—away from the opening. Contrast this simple, cleanly feed with the side door in an ordinary heater. The side door used on other stoves permits escape of dirty smoke, unpleasant gas and accumulated soot drops from it. If you overfill a side door stove, coal falls to the floor. And note this, you cannot make a side door heater air-tight—an everlasting advantage in favor of Cole's Hot Blast which is air-tight and guaranteed to remain so always.

No fires to build—the fire is never out in this remarkable heater from fall until taken down in the spring.

Better select one today—surely it is the heater you need—

L. BRAXTON WRIGHT Price \$12.00 and Upward According to Size and Style

W. A. Custis and family left with us again.

Thursday last for Weatherford, where they will visit for a few days, after which they will go to Fort Worth, where they expect to reside in the future. We regret to see these good people leave but hope to have them

Walk allow, then talk on illustration & Mullen's talks Phone 95

HAVE YOU SEEN THE LATEST IN WALL PAPER DESIGNS?

We invite your inspection of our latest consignment and we know that you will be pleased. We also frame those pictures which you prize so highly and the work is done just right. Make our store your trading point for these lines. We satisfy all customers.

South Plains Wall Paper Company

OPENING ANNOUNCEMENT

WE are pleased to announce to the people of Lubbock and the Lubbock trade territory that we have arranged to open a full line of new groceries in the store now occupied by Martin and Holland, on or about the fifteenth of this month. This will be a stock of fresh groceries. Everything in the store will be new and we want to impress upon the people the fact that these groceries will be sold

AS CHEAP AS THE CHEAPEST

We want you to come to see us and make yourselves at home. The stock will be kept up to the highest standard all the time and we will appreciate your patronage

Remember the opening Date. Remember the place and remember that it will be a new stock of the best to be found in the markets

R. G. Way & Company
LUBBOCK, TEXAS

NEW CITIZEN BARR BUILDING

Cotton One of the raisin part of the be the inabi gather the There is not tion but five or ten as he can has this fact becomes dis Now that picker on giving sat seem a good Lubbock co

TEN POUND PAIL COTTOLENE \$1.30 CASH OR CREDIT

And this is not the only bargain to be found at my store. Those who want the best groceries at the least price—cash or credit—will find them at my store. Make me prove it. Full line of groceries and racket goods. Phone 39

J. H. MOORE "Close Price" Store, Lubbock, Texas.
First Door West of Citizens Bank Building

NEW CITIZENS BANK BUILDING
Simeon O'Neal
THE HABERDASHER AND TAILOR
FLORSHEIM SHOES LUBBOCK, TEXAS WILSON BROS' SHIRTS
PHONE 266

Cravenette Overcoats



BLACK CRAVENETTE \$18.50

STRIPED CRAVENETTE \$16.50

GREY CRAVENETTE \$17.50

100 Slickers. Shipley Boots

THE GUARANTEED STORE

NEW CITIZENS BANK BUILDING
Simeon O'Neal
THE HABERDASHER AND TAILOR
FLORSHEIM SHOES LUBBOCK, TEXAS WILSON BROS' SHIRTS
PHONE 266

Developing the Plains
One of the most curious features, and one the hardest to understand, in the development of the Plains country, is found in the fact that people are so prejudiced against this section, that is some people, that they will not believe what they see with their own eyes.

Take for example the many attractive exhibits shown at the Dallas Fair each year. Many people will come and stare at them and with a sly wink and nudge turn away laughing. They look upon these exhibits as a fake pure and simple.

Of course this will not apply to all the people but it applies to so many that the proposition is worth consideration. The reason of this is deep grounded. Many people came to the Plains in the early days and met with reverses. They came from many sections of the state and in their return to the old homes they told tales out of school.

It will take many years of patient effort and advertising to overcome the impression made by these back-trackers. They knocked good and hard and the knocks fell on eager ears.

Those who came to the Plains in the early days and roughed it through are now living in clover. They have an abundance of this world's goods and they are the most liberal lot on earth. It is their present desire to share the blessings of this section with others but they are going to have to show that the Plains is a winner and show it all along the line.

That the Plains will develop is an assured fact, but it will be slow even yet for a while. The day is coming when there will be a rush for Plains land but the time has not arrived. Keep up the fight. The Plains will win.

The train loads of feed stuff that is being shipped to the eastern part of the State this year will be a big help and everything that can be absolutely proven

to the benefit of this section will hasten the day when the Plains will come into its own.

The West Will Win

Garland News: For thirty-nine years the News editor has heard West Texas referred to as a country of short feed crops, and usually the bountiful corn and oat fields here have caused us to smile at the man who claimed that maize and kaffir corn were suitable substitutes for corn and oats. But this year we have the experience of shipping this stuff, which has been laughed at so much, in from the West to feed with. And like the boy who got the licking he deserved, it isn't half as bad as it was pictured.

It never pays to get too satisfied or to under-rate the other party. West Texas has suffered in the three years drouth, suffered severely; but West Texas has not been alone in its misery. It has had company, and very good company. The whole State has suffered. Half the Nation has suffered. West Texas has been settled largely by people in poor circumstances, brave and ambitious men and women have ventured in hope of gain, who have pioneered as their fathers did in search of homes that they could call their own. Hard times naturally affect those people earlier than their wealthier cousins are affected, and much of the poverty one has seen teaming East from the West is due, not to the country from whence they move, but to their own lack of means to see them through temporary depressions. West Texas will finally win. The maize crops are comparatively sure there, and these crops are not so despised as the once were. In many respects kaffir corn is superior to Indian corn as a stock food. It produces heavily and is relished by all manner of four-footed beasts. Cotton thrives in the greater part of Western Texas, and with these head-crops

for the grain supply, with the cotton patch for ready money, and with cows and hogs for milk and meat, farm life may be made as prosperous in many of the Plains counties as on the proud and haughty black lands.—Dallas News.

Read the half page ad of R. G. Way and Company in this issue. They are going to open a grocery store in the building now occupied by Martin and Holland, about the fifteenth of this month and are making a strong bid for the peoples patronage. Read their opening announcement.

Miss Elba Moore and sister, Mrs. Bryant, left last week for Waco where they will visit and attend the Cotton Carnival.

Pale Faces

Pale-faced, weak, and shaky women—who suffer every day with womanly weakness—need the help of a gentle tonic, with a building action on the womanly system. If you are weak—you need Cardui, the womanly tonic, because Cardui acts directly on the cause of your trouble. Cardui has a record of more than 50 years of success. It must be good.

E 60 Take CARDUI

The Woman's Tonic

Mrs. Effie Graham, of Willard, Ky., says: "I was so weak I could hardly go. I suffered, nearly every month, for 3 years. When I began to take Cardui, my back hurt awfully. I only weighed 99 pounds. Not long after, I weighed 115. Now, I do all my work, and am in good health." Begin taking Cardui, today.

THERE IS A REASON WHY

You should see us for that lumber bill. Let us tell you the reason, or better, show you. See us for coal. The best grades.

WEST PLAINS LUMBER COMPANY

C. E. HUNT, Local Manager.

Lubbock, Texas.

Cotton Picking Problem
One of the greatest drawbacks to the raising of cotton in this part of the country is found to be the inability of the farmers to gather the crop after it is made. There is not a farmer in this section but that can raise about five or ten times as much cotton as he can pick, and when he has this fact confronting him he becomes discouraged. Now that there is a cotton picker on the market that is giving satisfaction it would seem a good plan for some of our Lubbock county farmers to get

together and form a company to buy one or more of these machines. The manufacture of the Price-Campbell machine is confined to a small out-put at present and in order to get them for next year it will be necessary for the orders to go in now. Let those who intend to plant much cotton next year get together and place orders for as many of these machines as will be needed to handle the crop and then there will be no cause to fear bad results from a largely increased acreage. Who will take the lead?

J. W. Riggins, of Waco, was in the city recently and is trying to close a deal for fifteen thousand acres of land on which he expects to colonize a number of farmers. Mr. Riggins was mayor of Waco for two terms and is a man of means. It is likely that he will do much toward settling some of our fine land soon. He is well and favorably known by Y. E. Douglas. Y. E. Douglas and family left Thursday last for Waco where they will visit for some time. Mr. Douglas is an employe of the Martin and Holland grocery.

O. G. Roquemore, of Amarillo, was in the city on business this week. He is an architect and was here in the interest of his firm relative to future buildings that are now in contemplation. Mr. Roquemore was a pleasant visitor at this office while in the city and spoke very highly of the spirit of progressiveness being shown among the Lubbock builders. L. M. McCrummen, of El Paso returned home last week after spending several days here visiting relatives and friends.

Mrs. Frank Young, of Lynn county, is here visiting her daughter, Miss Estabelle, who is sick at the home of J. B. Mobley. Miss Estabelle is here attending school. S. I. Johnston purchased a hundred fine cows and calves for the "Jaybird" ranch recently. Mrs. James L. Dow and little editors, attended the annual conference at Plainview last week. Julian Bassett, of Crosbyton, passed through Lubbock Saturday enroute to Kansas City.

W hen you talk on illness and Mellen's alkali is the way to ease and pleasure. Phone 95. Geo. M. Holt, of Snyder, was in the city last week on business. He is a contractor and was looking into some building propositions that are in contemplation in this city. Mrs. H. L. Johnston, of Post City, is here visiting her parents, J. W. Dalton and wife.

YOUR FUTURE DESTINY MUST DEPEND

ON THE ECONOMY OF YOUR PRESENT BUSINESS METHODS

IT IS POOR POLICY TO BUY OR SELL A BILL WITHOUT FIRST SEEING US AND FINDING OUT THE WAY OF THINGS

WE BUY WHAT THE FARMER SELLS AND WE SELL WHAT THE FARMER BUYS. IT IS A MUTUAL COMPACT AND WE LOOK TO YOUR INTERESTS IN BOTH INSTANCES. COME TO SEE US OR PHONE 194

LUBBOCK GRAIN AND COAL CO.

Classified Ads.

FOR SALE—Stock of wallpaper and building. Apply at this office. 16 tf

FOR SALE—Milk cow, young, gentle and good milker. Three weeks fresh. John S. Abel, phone 196. 18 tf

FOR SALE—Span of young mules, wagon and set of harness. Also a span of young horses, this is all good stuff. W. H. Long. 17 2t

If you want to buy or sell horses call on or phone me at the Lubbock Livery barn. E. B. Penney, Commission Co. Lubbock, Texas. 16 tf

FOR SALE—Nice Buick's range same as new, might trade on good milk cow or work horse. Apply to W. Davis, or phone 141. 18 1tp

FOR TRADE—Gentle pony and good milk cow for good buggy horse, or will trade cow for milo maize or kaffir corn heads. See J. L. Dow, at the Avalanche office. 16 tf

TO TRADE—One pair mules for feed. Davidson Feed Store. 18 1t

FOR RENT—One room two blocks west of square. 18 tf

WANTED—A girl for general housework. Apply to Mrs. Geo. C. Wolffarth, phone 72. 14 tf

Farm hand wanted. H. D. Rosser, Abernathy, Texas. Telephone connections. 15 4tp

WANTED—Woman to cook and do house work, apply Mrs. O. L. Slaton. 18 1t

WANTED—Those in need of the latest in millinery to call on me at Jno. P. Lewis and Co's. Mrs. Clara Abney. 18 1t

WANTED—By two first class farmers, a good place to work on halves, where we can have work when not employed in our crop. Can give first class references, or will take ranch work, life time experience in cattle and hogs. Address Lock box 847, Amarillo, Texas. 18 2t

BIDS WANTED—Sealed bids will be received at the office of the undersigned until 3 o'clock, p. m. of the 20th day of November, 1911, for the construction of 14-foot cement sidewalks and curb, in front of and abutting lots No. 16 and 17, block 134, on Broadway, and in front of and abutting lots No. 11 and 12, block 105; lots No. 12 and 14, block 106; and lots No. 9 and 10, block 107, on North 1st street, according to the plans and specifications on file at this office. The right is reserved to reject any or all bids. 18 1t W. M. SHAW, City Sec.

LOST—At the residence of G. M. Royalty, valuable diamond ring. Finder will be rewarded. 18 1tp

LOST—Set of building plans. Finder return to this office or M. E. Merrell and receive reward. 18 1t

DINNER SERVED—The ladies of the Southside Christian church will serve dinner at the building belonging to Judge McGee, on the south side of the square, Wednesday November 22. 18 1t

Prominent Visitors

Mr. and Mrs. Henry C. Ghent are the host and hostess of Dr. and Mrs. H. C. Ghent, of Belton, Texas, and Mr. and Mrs. R. S. Crowder, Tulsa. Dr. Ghent, the father of our townsman, in his 80th year is hale and hearty and whose mind is a bright gem reflecting the rays of a noble and active life. Mrs. Ghent, a few years younger, the loved and treasured wife and mother. Mr. Crowder in his 81st year is another example of noble manhood well and faithfully spent. Both fathers are confederate veterans and both mothers are daughters and wives of confederate soldiers. These four lives well lived are precious treasures. May they live long and visit us often.

Phone your wants to Martin & Holland. 18 1t

C. D. Waterbury, of Dayton, Ia., father of Mrs. O. F. Peehler, spent several days here this week, visiting his daughter and looking over the country.

Millinery

Have you bought your hat? I have a full line of the latest styles. Mrs. Clara Abney, at Jno. P. Lewis and Co's. 18 1t

Church Notes

[We will be glad to make any announcements of Church Service, Programs, etc., in this column free of charge, where no revenue is received from the services.—Editor.]

B. Y. P. U. PROGRAM

Subject.—What the Bible teaches about sanctification.

Roll call.

Report of Secretary.

Song.

Prayer.

Leader.—Bertha Bullock.

Scripture reading.—Phil. 2:12 by the leader.

Song.

Topic for the day explained.—Marshall Glenn.

Short papers on, a young convert, a mature christian—Kathleen Farris.

Scripture Reading—1 Peter 2:1-3 by Florence Brooks.

Sanctification constantly growing better.—Mabel Guinn.

Sanctification seeking to know Christ's will and doing it.—Merita Long.

Sanctification hatred for sin.—Jewell Burrus.

Love for what Jesus loved.

Prayer, Bible, God's people and my church.—Bro. ArBuckle.

The Reading Circle of the

Missionary Society of the M. E. church will hold its first meeting Monday, November 13th, at 3:00 p.m. at Mrs. Kimbro's. The Circle will study this fall "The Light of the World" by Robt. Spier. Let each member come prepared on the first chapter. Subject—Hinduism.

The business meeting of the Women's Missionary Society of the Methodist church met at their regular session Monday, November 6th, and the following was rendered.

Opening song No. 139.

Scripture Reading Mat. 28.

Prayer—Mrs. Ratliff.

Minutes of last meeting read and accepted.

Report of the officers.

Business was then taken up and it was decided to have a bazaar December 15th and the following committee was appointed on arrangement

Mrs. W. S. Posey, chairman; Mrs. W. E. Robinson, Mrs. Slaton, Mrs. John Penney, Mrs. W. S. Norton and Mrs. R. Q. Pierce.

Under the head of new business the society members will give a

pounding and house warming for the new preacher, Brother Lane and family, next Wednesday, November 15th. All members that would like to contribute something towards this may do so, and I am sure it will be appreciated.

It was announced that the "Week of Prayer" would begin November 20 and continue until November 27.

NAZARINE CHURCH

Last Sunday at 11:00 o'clock Rev. H. C. Cagle preached and at night sister Cagle occupied the pulpit. The congregations at each service were rather light on account of the very unfavorable weather, but the sermons were well received by those who were permitted to attend. Sunday school at the regular hour every Sunday. In the future there will be preaching every first and second Sunday, and everybody is extended a very cordial welcome.

The members of the Ladies Aid Society of the Baptist church are preparing a box for Buckner's Orphan Home to be sent the first week in December. We earnestly plead with every member of the Baptist church to help in this good cause, and any one else who has it in his or her heart to do something that will tell for time and eternity. Please send or carry all contributions to the Baptist Parsonage where the box will be packed.

Mrs. J. B. MOBLEY, Corresponding Secretary.

Rev. Edwin Weary, of the Episcopal church, will preach in the Towle building, Saturday evening at 8:00 o'clock and Sunday at 10:30. Everybody is extended a cordial welcome.

ABOUT DANCING

Evangelist Gives His Views as well as Quotations From Others About the Dance

The Avalanche believes that there is great harm in the modern dance. We believe that it has a great influence toward pulling down the character and virtues of girls, and the greatest that can be said of it does not elevate the character. Following is what Evangelist Ham, who is holding a revival meeting in Wichita Falls has to say with regard to the dance:

"Proverbially, the dance seeks the cover of the night. Dancing assemblies are seldom under way until it is time they were dispersed, and often do not end until the small hours of the morning. The simple fact that dancing assemblies seek not recreation with a due regard to freshness and vigor the next day, but gaiety; ignoring the laws of health and rest ordained for us by the Creator ranks dancing as ordinarily pursued among the dissipations which both the moralist and the physician are bound to prescribe they have no choice in the premises. They are bound to do so.

(2) "The modern dance has contributed greatly to the emptiness, timelessness and selfishness of the social life of the times. Conversation is not in demand.

(3) "The modern dance thus assails the highest intellectual improvements of its votaries and of society when given rein.

(4) "The modern dance exerts a positive influence in withstanding the Spirit of God calling the human soul to a Christian life.

(5) "The modern dance operates both in the individual and in the church in retarding the growth and establishment of Christian character and in hindering the greatest efficiency and success of Christian efforts.

"The modern dance in its nature, in its tendencies and in its results, is dangerous to social purity. In other words, for we cannot evade the issue it is, as at present indulged in, fundamentally and necessarily immoral.

"Dr. Horace Bushnell was led to say of the modern forms of the dance: "They are the contrived possibilities of license which belong to high life when it runs low."

Gail Hamilton wrote: "The very pose of the parties suggests impurity." The central source of the attraction of the modern dance is sex, and an amusement that depends upon sex for popularity is dangerous.

Says Dr. Wilkinson: "It mingles the sexes in such closeness of personal approach and contact as, outside of the dance, is nowhere tolerated in reputable society." The track of the ball room is strewn with wrecks of character and lives.

Said Dr. Howard Crosby: "The foundation of a large amount of domestic misery and domestic crime, which startles us after its public outcropping, was laid when parents allowed the sacredness of their daughters' persons and the purity of their maidenly instincts to be rudely shocked in the waltz.

Mr. T. A. Faulkner, of one time proprietor of the Los Angeles Dancing Academy and president of the Dancing Masters Association of the Pacific Coast, has given it as his opinion that two-thirds of the girls that are ruined fall through the influence

of the dance. The matron of a home for fallen women in Los Angeles declares that seven-tenths of the people who go there have fallen through the dance and its influence. Archbishop Spaulding of New York, is reported to have said that nineteen out of twenty of fallen women who come to the confessional have ascribed their fall from virtue to the influence of the dance.

Wednesday, November 29th, will be "market day" with the Ladies Aid Society of the Baptist church. They will have for sale on the square all kinds of cooked and uncooked fowls and meats. They will also have cakes, pies, salads, bread and all kinds of nice things ready for your Thanksgiving dinner. Orders gladly taken and town and country patronage earnestly solicited. 18 1t

J. W. Leeman, of Dallas, foreman of the construction department of the Southwestern Telegraph and Telephone Company, was a pleasant caller at this office Wednesday. He is arranging for store room for a large amount of material to be used in the plant at this place. It is to be thoroughly overhauled and improved throughout the entire local system.

Phone your wants to Martin & Holland. 18 1t

W. T. Clifford, formerly of Terry county, now of Clarendon, was in the city the first of this week, returning from a business trip to Terry.

(LINSEED OIL)
(TURPENTINE)

SHERWIN WILLIAMS PAINTS

A. C. HOUSTON LUMBER COMPANY

Ten Months Rainfall
The following report is sent us by E. P. Kirkland, of the rainfall at Edwards, Texas. He stated that he did not claim the report was absolutely correct but very nearly so and as correct as it could be with the means of measurement at hand. He stated further that the fall was ample for range purposes as well as for growing of crops had it not been for the exceedingly hot dry weather three weeks the first of August, which caught the crop right at the wrong stage:
Precipitation at Edwards, Texas for the past ten months of

1911.	
January	1.14
February	2.41
March	0.06
April	1.87
May	1.39
June	0.57
July	3.45
August	2.25
September	2.77
October	1.65
Total inches	16.56

Mrs. Joe Lisenbe and baby returned from an extended visit to relatives in Oklahoma and other points last Thursday afternoon. Joe met them at Amarillo.

THE CITIZENS NATIONAL BANK

CAPITAL AND SURPLUS \$120,000.00

We invite your patronage with the promise of every help that can be extended.

Our methods are based on conservative lines and your welfare is always fully protected.

A bank account is the anchor of hope, when reverses come.

LUBBOCK, TEXAS

Geo. C. Wolffarth, Pres.
W. A. Carlisle, Vice-Pres.

A. G. Hunt, Cashier
S. R. Pierce, Asst. Cashier

Suits, Cloaks and Overcoats

Good warm clothing mean a lot of comfort these wintry days. Get you a suit adapted to the climate and the season. It's an easy task at our store.



If you are going to need a suit, cloak or overcoat for yourself or any member of your family, come in and see us. Something new for Misses and Ladies, in Black Caricule Coats, this week.

At \$10.00 to \$17.50

In Men's and Boy's suits our stock is complete. At prices that are as reasonable as you have seen.

Men's Suits \$15.00 to \$30.00
Ladies' Suits \$15.00 to \$27.50
Boy's Suits \$3.00 to \$10.00

Your money's worth or your money back.

Jno. P. Lewis & Co.



A COSY CORNER

Is just the place to study out some things, but when you want nice useful articles for yourself or your lady friends, come to our shop. In addition to the choice things in ladies furnishings and millinery, we will have a nice line of Children's toys, Christmas boxes, Stamps and Holiday Decorations.

WHEELOCK'S DRESS SHOP

West Broadway
Lubbock, Tex.

18
2.70

TEXAS INDUSTRIAL NOTES

Things that are Happening in the Great State of Texas, as Told by Commercial Club

The Guadalupe Cotton Mills at Cuero will resume operations shortly, after over a year's shut-down.

Bonds for the improvement of Marlin streets to the amount of \$10,000 have been approved by the Attorney-General.

The Chambers County Commissioners have ordered an election to vote on a bond issue for road construction.

The city council of Beaumont has ordered an election to determine the issuance of \$90,000 street paving and sewer bonds.

Matagorda county will vote on

merce is organizing a stock company for the manufacture of vitrified brick and roofing tile from rich deposits of kidney shale discovered near that city.

The city council of Victoria has voted to grant the St. Louis, Brownsville & Mexico a charter to operate a steam motor and electric railway. This was done for the purpose of placing the railroad's Bloomington extension terminals in that city.

It is reported that the Missouri, Kansas & Texas is considering a double track for its line from Hillsboro south to Granger at an early date.

The Temple Commercial Club is planning to establish an iron foundry and machine works.

The Aransas Pass Terminal Railway Company has amended its charter to permit the building

the Marshall & East Texas Railroad, one from Elysian Fields south to Newton, and the other from Winstonsboro north to Paris. \$150,000 has been subscribed to the stock of the proposed line of the Southern Traction Company by Waco citizens.

A copious flow of gas has been secured at a depth of 951 feet near Brickham, Coleman county.

A dyke 10,000 feet long, thirty feet wide at the base, twelve feet across at the top and eight feet high will be built on St. Joseph Island.

Mart business men are conducting a "Home Trade Campaign."

December 2 will be "Texas Day" at the Chicago Land Show. Many Texas towns will be represented.

The Yoakum Commercial club

SPENDING MONEY FOR PROFIT

IS THE BEST WAY TO GET AHEAD

When we offer you the Buick car we offer a chance for you to spend your money profitably. They are the "Value Received" car—the car that gives real service at all times and in all places.

REPAIR ABOUT OUR REPAIR DEPARTMENT AND FITTINGS

The Cass Auto Co.

LUBBOCK, TEXAS

12
14

Now Ready For Business

WITH A FULL STOCK OF THE BEST AND FRESHEST GROCERIES IN TOWN

Give us your orders. They will be appreciated and your every want supplied with the best and at closest possible prices. Come to see us at the new stand. We want a share of your trade and we want you to come to our store and make yourselves at home. We are here to serve you and our business will be conducted along the same lines as of old.

SPIKES & SON

Western Windmill "Old" Building

Phone 259

Lubbock, Texas

30
36

a bond issue at an early date for drainage work.

Zavala county road and bridge bonds to the amount of \$23,000 have been approved by the Attorney-General.

Tarrant county commissioners have called an election for November 25th to decide on a bond issue of \$1,000,000 for public roads and \$300,000 for bridges.

On November 11th Henderson county voters will decide on issuance of \$150,000 of bonds for construction of roads.

Bonds have been issued to finance the building of a levee in Milam county for the protection of farm-lands from the overflow of Little River.

The city council of Rogers has made a contract with a Taylor firm for a pipe line from Leon River to the city reservoir that will furnish 360,000 gallons of water every twenty-four hours.

The Commercial Club of Rockport is financing the erection of a large cotton gin in that city.

Armour & Company will erect a \$40,000 cold storage plant at Texarkana.

The Bowie Chamber of Com-

of an extension or belt line about nine miles long.

The Port Bolivar Iron Ore Railway, under construction from Longview north to Ore City, thirty miles, is reported laying a mile of track per day and will be completed November 10.

The Commercial Club of Stamford is at the head of a movement to lay off and beautify one hundred acres surrounding University lake. Driveways will be laid out and fountains installed.

The Medina Irrigation Company has let a contract to the Texas Portland Cement Company for one hundred thousand barrels of cement.

Cameron County is reported to have sold \$204,500 of district No. one drainage bonds.

Houston Heights voted recently an issue of \$180,000 permanent paving bonds.

It is reported that Pecos will soon hold an election to vote on \$30,000 sewer bonds.

One of the features of the Alpine exhibit at the Cotton Palace will be a bowl containing ninety pounds of quicksilver.

It is reported that two important extensions will be made to

has offered \$50,000 bonus to the Palacios, San Antonio and Pecos Railroad to come through that city.

During the fiscal year just ended the Comptroller of Currency at Austin registered Texas securities aggregating \$12,610,395.

The city of Bonham has disposed of a bond issue of \$130,000 and work will begin at once on street paving.

The Texas Company will begin at once construction of an oil pipe line from Electra to Dallas.

The Dalhart Board of Trade has recently perfected organization with R. S. Coon president.

Up to October 25th the number of bales of cotton ginned in Texas surpassed by 600,000 the record of the previous year at the same date.

Corpus Christi capitalists are planning to organize and finance a company for the purpose of irrigating about 50,000 acres of land in Nueces county.

Tovah Valley farmers are planning construction of an irrigation dam at a cost of \$200,000.

The International & Great Northern will remodel their Houston freight office building and erect four or five additional stories.

It Beats Renting. If you will sell your house on the installment plan, see us. Have serious buyers. Robinson Brothers. 16 4t

H. C. Pearson, of Crosbyton, made a business trip to Plainview last week, passing through this city.

Remember that the guessing contest closes in a few days. Get busy. Sales ginned to date 872. Judd. 18 3t

Miss Sue Nelson has accepted a position with the D. C. Worsham Supply Store, where she will be pleased to meet her friends.

Rev. Ben Hardy and family returned from Annual Conference in Plainview Monday, and is this week making preparations to move to Seymour his new pastorate. The best wishes of the people of Lubbock go with this excellent family to their new home.

We Sell Your Land

Whenever you give us the right prices and terms. There is no trouble to find customers if you offer proper inducements.

See us when you want to sell or exchange.

We have a large list of prospective buyers and it is up to you to make the right price.

The Bullock Land Co.

12
180

We Sell GROCERIES and FEED

Seitz Grain and Grocery Co.

Phone 273

We Sell BARB WIRE and COAL

6
90

MR. LUBBOCK LAND OWNER LISTEN!

I have the following to offer you for your land:

FIRST

\$1000 cash, and \$6500 Lubbock rental property clear, for an improved place near Lubbock, might take unimproved at right price. This property is well rented.

SECOND

\$500 cash, and \$3000 Lubbock rental property for land clear in Lubbock, Lynn or Terry counties. The above property is now rented cash in advance.

THIRD

From \$5000 to \$10,000 Waco Property to trade for Lubbock land. Will pay cash difference.

FOURTH

2000 acres as fine improved farms as there is near Chickasha, Okla. all in cultivation, is clear of debt. Can borrow from \$15 to \$30 per acre on it. Price \$50 per acre, for Lubbock county land, or ranch at foot of Plains with some rough land.

FIFTH

80 acres fine improvements, on interurban, 16 miles from business center of Oklahoma City. No incumbrance. Price \$12,000 party wants 320 acres in Lubbock county.

SIXTH

\$8000 Oklahoma City rental property all rented, can borrow \$3000. Wants something near Lubbock.

SEVENTH

\$30,000 to \$60,000 brick business property rented from \$400 to \$800 per month, clear of debt, for Lubbock land. This property is located in Oklahoma City.

WANTED

List your land with me, I am down in a country where people have surplus money to invest, and may interest some one in your land. What have you to trade? I have cash and other property to trade together.

Address

J. A. CRAVEN
WACO TEXAS

THE MELON INDUSTRY

H. D. Rosser Writes of His Experience in the Melon Growing Business This Year

The following from the pen of H. D. Rosser, who is one of the most successful farmers in this county, and who has devoted a great deal of his time to the study of farming in this section of the State, upon the request of M. G. Abernathy tells what his experience has been in the culture of melons in his community this year.

Abernathy, Texas, October 31, 1911.

Mr. M. G. Abernathy, Abernathy, Texas, Dear Sir:

Replying to your request with reference to the culture of melons, will say, I have known since my first year on the Plains that we could raise the finest melons on earth but not until this year was there any effort made to grow watermelons for market. Last spring a few of my neighbors and I organized ourselves into what is called "The Abernathy Melon Growers Association." Each member of the Association agreed to plant a few acres to melons, as an experiment. We knew or thought we knew absolutely how to plant the seed and cultivate the crop, but all admitted we knew nothing about turning melons into money. In other words we knew absolutely nothing about how to get melons on the market, but we could learn. The melons have now been grown and sold as our bank account will testify, and now you want to know about the profit. I can only answer as to my own patch. I sold from four measured acres, two hundred and forty dollars, or sixty dollars net, per acre, and I could almost walk over the patch now, on melons that were marketable at one time, but were not pulled at right time, and were not pulled at all. I am sure I could have sold one hundred dollars per acre if I had known then what I know now, but sixty dollars per acre is a very fair profit on twenty dollar land. I mean that much in the bank, after all expenses are paid, except the labor of cultivation and hauling to the railroad, and it could have been as stated above, nearly twice as much, just as easy. But this land is not adapted alone to the raising of melons. Cotton, corn, wheat, oats, kafir corn, milo maize, sorghum, millet, peas, potatoes, all kinds of vegetables and all kinds of fruits flourish here. If any one doubts it, let him come and we will show him.

Yours truly,

H. D. ROSSER.

Mr. Rosser is a very modest man. In the foregoing article he does not give himself credit for anything special, but the writer happened to know, that it was he who suggested, and organized "The Melon Growers Association," and it was Mr. Rosser, who went to the front and found a market for the melons, and staid there until the last cart, twenty-two in all were disposed of.

There are but a few men like Mr. Rosser.

Notice of Sale of Real Estate Under Execution

The State of Texas, County of Lubbock, W. R. Ingram vs. H. B. Smith et al No. 136. In County Court of Lubbock County, Texas. Whereas by virtue of an execution issued out of the county court of Lubbock County, Texas on a judgment rendered in said court on the 28th day of October, 1910 in favor of the said W. R. Ingram and against the said H. B. Smith, E. F. Montgomery and S. A. Montgomery, in cause No. 136 on the docket of said court, I did on the 1st day of November, A. D. 1911 at 2 o'clock p. m. levy upon the following described tracts and parcels of land situated in Hockley county, Texas, and belonging to the said B. F. Montgomery.

Being abstract No. 316 survey No. 4 containing 640 acres of land situated about 18 miles southwest from the town of Lubbock being public school land sold and awarded by the State of Texas to B. F. Montgomery and is situated in Hockley county, Texas near the southeast corner thereof. And on the 5th day of December, A. D. 1911 being the first Tuesday in said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said Lubbock county to which Hockley county is attached for judicial purposes I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said B. F. Montgomery in and to said property to satisfy said judgment being for the sum of \$206.03 with interest thereon and cost of suit.

Dated at Lubbock, Texas, this 6th day of November, A. D. 1911. W. H. FLYNN, Sheriff, Lubbock County, Texas.

Eugene Campbell passed through this city last Friday enroute to Lubbock. It will be remembered that Mr. Campbell had charge of the installation of the city's waterworks and sewerage, and he will be engaged in similar work at Lubbock.—Hale County Herald.

Judge L. Gaugh, of Crosbyton, passed through Monday enroute to Hereford. He says that he will put ten thousand acres of land in cultivation for the C-B Live Stock Company during the next few months.

Eugene Thompson, representing the Southwestern Paper Company, of Dallas, was in the city the first of the week looking after the needs of the printers of the town.

J. M. Mayfield, of Houston, was in Lubbock Saturday. He is now teaching school at Southland.

Miss Eleanor Rouse left this week for Portland, Texas, to visit relatives and friends. She will be absent about a month.

Van Natta Brothers, of Bailey county, delivered eleven hundred head of stock cattle to the Spade ranch this week.

L. C. Rouse and wife, of Mt. Vernon, are here visiting at the home of Mr. Rouse parents, L. L. Rouse and wife.

Bob White sold 20 bars for one dollar. Long Brothers. 18 1/2

E. C. Priest left Monday for points east. He will be gone several days.

Miss Grace Rucker went to Floydada last week to visit her sister.

Mrs. Fred B. Smith left Tuesday for Tulia where she will reside in the future.

Sheriff's Sale

The State of Texas, County of Lubbock. Whereas by virtue of an order of sale issued out of the district court of Lubbock county, Texas, on a judgment rendered in said court on the 28th day of May, A. D. 1911, in favor of Latura A. Tucker, joined by her husband J. M. Tucker, and against C. A. Pierce and R. E. Penney, No. 67 on the docket of said court, and to me, as Sheriff directed and delivered, I did, on the 3rd day of August, A. D. 1911, at nine o'clock a. m. levy upon the following described tracts and parcels of land situated in Lubbock county, Texas, and belonging to C. A. Pierce and R. E. Penney to wit: Lots number two, five and six in block 57 thirty seven, in the town of Lubbock as shown by the map of said town on pages 384 and 385 of Vol. five of the deed record of Lubbock county, which said judgment forecloses the vendors lien on the lots above described and directs the sale of same, for the purpose of paying said judgment, on the 5th day of December, A. D. 1911, being the first Tuesday in said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day, at the court house door of Lubbock county, Texas, in the town of Lubbock, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said C. A. Pierce and R. E. Penney in and to said property, for the purpose of paying said judgment for three hundred and seventy-nine and 40/100 dollars and cost.

Witness my hand, this eighth day of November, A. D. 1911. W. H. FLYNN, Sheriff, of Lubbock County, Texas. 18 3/4

YOU ARE A HORSE IN A TREAD MILL WHILE YOU ARE SPENDING all you earn



PUT YOUR MONEY IN THE BANK and YOU WILL BE A FREE MAN

If you earn \$10,000 a year and spend \$11,000 you will fall behind. If you earn ten dollars a week and save part of it you will get ahead—and there is no other way to do so. Get out of the tread mill.

The Lubbock State Bank

James Dow, of Seminole, Gaines county, is attending the M. E. Conference here this week. Mr. Dow is the father of the editor of the Lubbock Avalanche. Mr. Dow is a good booster for Gaines county and the little city of Seminole and, after that, for the whole Plains country.—Randall County News.

R. A. Sowder, of Lubbock was in the city Monday on business. Mr. Sowder had the misfortune of losing his law library and office fixtures in the Lubbock fire last week. The value of the loss was \$3,000 with no insurance.—Randall County News.

10 pound roll of Crusto \$1.30 cash. Long Brothers. 18 1/2

The ditching machine has arrived and is being overhauled, preparatory to beginning work on the sewerage and waterworks system. Work on the well is progressing nicely and it will not be long until Lubbock will be fully equipped along these lines.

Mrs. Sam Malone, of Seminole, was a passenger on Monday's train. She went to Crosbyton the same day to visit relatives and friends. She was accompanied as far as Lubbock by Robt. Malone and wife, who were enroute to Plainview.

Rev. J. L. Elliott came in on Saturday's train from a trip to points south.

J. C. Bullock, of Rodgers, is here on business.

Notice of Sale of Real Estate Under Execution
The A. G. McAdams Lumber Company
J. T. Cates No. 349
In Justice Court of Precinct No. 1 Lubbock County, Texas.
Whereas by virtue of an execution issued out of the justice court of Precinct No. 1 Lubbock County, Texas on a judgment rendered in said court on the 2nd day of June, 1911 in favor of the said J. T. Cates No. 349 on the docket of said court; said judgment being for the sum of \$55.20 together with the cost of suit, and foreclosing an attachment lien upon blocks 23 and 24 in block 80 in the Overton Addition to the town of Lubbock which was levied on the 25th day of January, A. D. 1911, I did on the 17th day of October, A. D. 1911 at 10 o'clock a. m. levy upon the following described tracts and parcels of land situated in Lubbock county, Texas, and belonging to the said J. T. Cates to-wit: Being lots 23 and 24 in block 80 of the Overton Addition to said town of Lubbock being a part of survey 2 block "B" in said Lubbock county and on the 5th day of December, A. D. 1911 being the first Tuesday in said month between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said day at the court house door of said county I will offer for sale and sell at public auction for cash all the right, title and interest of the said J. T. Cates in and to said property which he had upon the 25th day of January, A. D. 1911 or at any time thereafter.
Dated at Lubbock, Texas, the 8th day of November, A. D. 1911.
W. H. FLYNN
Sheriff Lubbock County, Texas.

The Bain Wagon

IS MADE OF THE BEST MATERIAL AND SUPERIOR CONSTRUCTION.

The Best Wagon On Earth

30
3.60

STAR WINDMILLS AND PIPING

ALSO YOUR WINTER STOVE GOODS OF ALL KINDS

R. A. Rankin & Sons

"Spirella"

MEANS PERFECTION

THAT IS

Corset Perfection

They are form fitting and can be laundered.

Let me take your order.

Come and have a look at my nice display of

Coat Suits, Skirts and Coats

Mrs. Louise Friedrich

YOU HAVE HEARD THE NEWS, ABOUT THE BIG FIRE

Have you heard about that insurance of yours? Have you hunted up your policy to see whether you have enough or not?

BETTER BE SAFE THAN SORRY!

S. P. ROBBINS & COMPANY, "ARE TALKING"

Stand by the School

Don't forget that the schools need you and your assistance and encouragement. If you neglect them then you have no cause to complain if they do not render best service. Help the teacher to inspire interest in your school, and thus help him and your children. The community in which the people take little interest in the school will have a poor school—and will deserve nothing better.

There are people who never take any interest in their school until there is something to raise a row about. School rows are

the curses of the country, and frequent changes of teachers is a misfortune to every child. Get a good teacher and then "stand by him." If there be cause of complaint present it to the teacher first; and if he cannot or will not correct the fault, then present it to the trustees; but don't talk about it. Don't grumble. Grumblers do no good. They are "doers of evil"—certainly doers of harm for the schools. The school nearly always represents the condition of the community; and this would always be the case were it not that a few malcontents can often destroy a good

school. Rowing and grumbling correct few evils. Least of all should pupils ever know that there is a "school row" on hand. Under such condition the best pupils will fail to do good work.—Farm and Ranch.

Market Now Open

We beg to announce that we have re-opened our market and are in the "old" Western Windmill building, on south side of the square, in the grocery store of Spake & Son. Phone 193. Your orders will be appreciated. The City Meat Market. 18 It

Miss Virginia Rucker is attending school at Floydada.

Did The Past Cold Spell

REMINDE YOU OF BLANKETS, COMFORTS AND OVERCOATS?

I have a fine assortment of each and at bargain prices. Also ready-made suits for men and boys.

Men's Suits \$7.50 up Boys Suits \$2.75 up
Overcoats \$8.50 up

Boots, Shoes and Hats in proportion. All lines full in dry goods and groceries. They are selling at real bargain prices. Come and see for yourself.

Yours for business

D. C. WORSHAM SUPPLY STORE

IN YOUR FUTURE LIFE

You will be pleased, if you have built wisely at the present time. There is labor for every man to do and every man who appreciates this truth is busy all the time. We love to meet the builders. We have what they need and the material and prices suit. Build for the future by using the material that we sell. Paints, too, for those who paint.

A. G. McADAMS LUMBER COMPANY

6/90

Marketing Farm Products

One of the most serious problems that confronts the farmer of the United States is to find a profitable market for what he raises.

As a rule there is not sufficient local demand for the various farm products and this necessitates shipment. In many instances these shipments amount to many miles of railroad and steamship freight charges and when this expense is paid, the farmer is apt to find very little left to his credit.

Transportation has always been

a hard problem in this country and the more the state and government try to regulate traffic the more complicated the proposition becomes. It is an old adage that "the farmer pays the freight" and it is small wonder that the farmer comes out at the little end of the horn, when we consider the fact that he pays the freight on his raw material and also on the finished product.

What Texas needs more badly at this time than any one thing is a cheap freight rate. The southern portion of the state raises immense quantities of gar-

den truck and if they could succeed in placing these on the northern and eastern markets at a low margin of cost it would mean millions of dollars annually to that section. As it is the rates are so high as to be almost prohibitive. The same condition applies to other sections relative to other kinds of products.

Some leading men think that a parcels post would solve the problem, and judging from the way certain interests are fighting this proposition one would think it a good thing for the producer. There is a hope that the

experiment will be tried at some future day and if it works out satisfactorily there are brighter days ahead for Texas.

We need a change from present conditions and one feature in this connection that will not come a miss is a good roads movement. The haul from the farm to the railroad is a serious problem in many sections of the country as well as other freight items. We need a re-adjustment all along the line.

Save your number on every package of 'Kodak-Ote.' They are valuable. Long Bro's. 18 It

See Wiley Pickett for good ammunition. Gun to rent. 18 It

W. F. Essex came in last Saturday from Norman, Oklahoma, accompanied by S. E. Saulsbury and family, who will live on Mr. Essex farm next year.

We hope that you are contemplating photographs for your Christmas presents, as nothing would be more appreciated by your friends than a good likeness of yourself. A first-class photograph requires lots of attention and just a little time and an early sitting at the Brown Studio will insure satisfactory results. 18 It

C. D. Pipkin and family returned Monday from the Annual Conference which convened at Plainview last week, and took the Crosbyton train for their home. They will be stationed there another year according to the reading of the appointments Sunday night.

For House Moving

Figure With

T. F. CRAWFORD

WATCH THIS SPACE!
WE'LL MAKE A SMILE
GROW WHERE THERE
WAS A FROWN
BEFORE



60/730

Do you know who I am?

Well if you don't ask somebody.

I've come here to stay a few years and tell you where to buy hardware and things.

I'll do something different each week. Lots of my young friends are going to cut me out of the paper each week and make a scrap book. You'll find this lots of fun.

The Western Windmill Co.

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to improve.

STILL THEY COME---EVERY DAY

People who are looking for the best in Groceries and Racket Goods at the most attractive prices

People know what they want and they also know who gives the most satisfactory service. That is the reason of our success. We are here to serve and appreciate every order. Come in or phone 284.

Long Brothers Company

North Side Square

Phone 284

Lubbock, Texas

THE DIRECT ROUTE

TO AND FROM

Ft. Worth, Dallas and Shreveport

IS VIA

SWEETWATER

and the

Texas & Pacific Railway



LOCAL SLEEPER EVERY NIGHT

Between

SWEETWATER AND FT. WORTH

Open at 9:00 p. m.

Request Your Ticket to Be Routed via The Texas & Pacific Railway

Why?

Do you ever wonder why your child is behind others of the same age in his school work? Have you wondered why your boy does not like to go to school? Why he becomes tired and desires to quit? If so, come with me and I will show you exactly where the trouble lies.

Last year's record will show that your child lost from one to five days out of every month. The older records will show that he has been in the habit of doing so from year to year.

This is exactly why our boys are on the streets while our girls are in school. You need your boys too much at home.

Every day's work in school is based upon the work of the day before. Then how can a child do today's work unless he was present on the previous day. Impossible. Every day lost has spoiled another day and laid the foundation for dissatisfaction.

There are children in this, as in most schools, working in the ninth grade that could not do good work in the seventh. The same condition exists in all the grades. There is one and only one cause--irregular attendance. Then is it surprising that stu-

dents become discouraged when they are failing to do their work side by side with those who are able to make a good showing every day? Not only does this evil hurt the individual but takes up the time of the teacher that should be given to general class work in an effort to help the delinquent over his disadvantage.

If you will come to my class room and watch where my time is taken up, then examine the register you will find that you whose children are constantly out of school are getting, by far, more than your share of the teachers attention and very poor results then.

This, above all others, is the problem that gives the teacher most worry and extra work. This above all, causes dissatisfaction on the part of parents and drives boys from school in disgust.

Send your children to school every day and you will have helped to solve the biggest problem that confronts our schools.

L. E. Crutcher.—Robert Lee Observer.

A saddle and two plows to trade for anything of equal value that I can use. See J. L. Dow, at this office.

It Is Sure Appetizing!

If you want a real treat, buy a loaf of Martin's New Bread. It is known as Health Bread and it is true to the name. Appetizing, because it is Wholesome and Pure. Better than the best of "Home-made" because made of better materials and by means of Martin's Splendid Twentieth Century Equipments.

Martin's Home Bakery

Phone 218

Lubbock, Texas



OLD SANTA CLAUS IS COMING SOON

AND HE WILL BE ABLE TO JUDGE THE UP-TO-DATE PEOPLE BY THE KIND OF TIN WORK YOU HAVE HAD DONE

IF WE DO THE JOB IT IS RIGHT.

IN SHEET METAL WORK WE EXCEL.

The City Plumbing and Sheet Metal Works

There are 61,908 persons employed every day during the year by the Texas railroads, according to a statement given out by Attorney Hiram Class, of the

Texas Railway Association. Figuring an average of five to a family, there are 309,540 persons supported by the different railroads of the State.

It is often by doing too much for the children, by overgovernment, overindulgence, or over-anxiety, that their individuality, their aggressive, vital initiative quality, their self dependence and self reliance, are weakened. Henry Ward Beecher says, "Many children grow up like plants under grass. They are surrounded only by artificial and prepared influence. They are house bred, room bred, nurse bred, mother bred,—everything but self bred. The object of training is to teach the child to take care of himself; but many parents use the children only as

a kind of spool on which they reel off their own experience, and they are bound and corded until they perish by inanity or break all bonds and cords and rush to ruin by reaction.

Corley Wright, of Rosebud, a brother of L. B. Wright, is here on a visit. He may decide to remain here permanently.

W hat ever you need for plumbing or sheet metal work, call on W. L. Simpson, Plumbing & Mullen's, Phone 95

I have one-quarter section near Knowles, New Mexico, Eddy County. This place is in one mile of Knowles. Thirty-five acres in cultivation, three room house, painted and tiled inside. Plenty of water in yard. About half an acre all good tillable land. All fenced. Will trade for Lubbock county property, either town property or land.

W. L. SIMPSON

Seven miles east of Lubbock

Clean and Block Your Hat

Do this kind of work JUST RIGHT

Also the better kinds of coloring for Ladies and Gentlemen

The Lubbock Tailor Shop

West Broadway

Phone 85

ASK OTHERS ABOUT US

THEY WILL TELL YOU THAT WE HANDLE THE BEST IN FEED AND COAL

We have close prices on what we sell and we pay the highest prices for the products of the farm. Give us a chance to prove what we say. We are ready to serve you all the time. A share of your patronage is solicited.

W. B. DOWNING & COMPANY—"PRICEMAKERS"

SOUTH SINGER STREET

PHONE 324

LUBBOCK, TEXAS

Sam Williamson Dead
The many friends of Sam Williamson will be shocked and grieved to learn of his sudden death, which occurred at the Norris Boarding House Thursday night, last at ten o'clock. He had been in poor health for a number of years and left Lubbock several months ago, thinking the change might be beneficial. He returned to this place recently and seemed for a time to improve. He was taken with

a bad turn Wednesday with the above results. Sam was well and favorably known among the people of this part of the country, was a member of the W. O. W., the M. W. A. and the Knights of Pythias. His home was in Hope, Ark., to which place his remains were shipped Friday, being accompanied by Dr. Norris, as a committee of the W. O. W. and M. W. A. Lodges and also by Chas. Rush, who is related to the

deceased. He had a mother, living at Hope, Ark., who was notified by wire of her son's death. Dr. Overton, administered to the needs of the departed and he had all the care that loving hands could bestow. The undertaking firm of W. E. Robinson prepared the remains for shipment. The Avalanche joins with the relatives and friends of the deceased in this hour of sadness and loss.

If you have made up your mind to live in a town, then stand up for it, and if you know positively no good then silence is golden. Do all you can to help along every man who is engaged in legitimate business. Do not send away for everything nice you want and still expect the home men to keep a stock to suit the whim of one or two customers. The success of your fellow townsmen will be your success.

The day when Texas can thrive solely upon the production of raw material, shipping it to outside points to be manufactured in the finished product and then buying it back at a trebled cost and with double transportation charges added, is past. Texas is in dire need of more factories. Patronize home industries and show the big manufacturing concerns that they will have to come to Texas to get Texas' trade.

Fred Spikes has purchased an interest in the Lubbock Mercantile Company and will soon move to Lubbock with his family to reside. We welcome them to the city.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly reliable in all business transactions and financially able to carry out any obligations made by him. NATIONAL BUREAU OF INVESTIGATION, CINCINNATI, Ohio. Hall's Catarrh Cure is sold internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

THE HIGHEST STANDARD is found among the business firms that expect to endure. Our business is as solid as a rock and on this basis you will find that the material we sell will stand the test.

THE W. C. BOWMAN LUMBER COMPANY

