# THE MULESHOE JOURNAL 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

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| Bailey Co．Interschol | holastic League |  |  | School Elections To Be Held In Ali |  |
| Meeting Was Held H | Here Friday And |  |  | Districts of Bailey County April 7 |  |
| Saturday Drew En | Enthusiastic Crowd |  |  | Names Must be Certified On Ballot |  |
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GROCERIES
WE SUPPLY＇EM YOU BUY＇EM
Fresh，Crisp and Wholesome make our stope your headouarters for
provisions or all hind SELF SERVING GROCERY King \＆Parsons

DO YOU LIKE CLEAN CLOTHES？
 Personal or Family Laundry For All WE CALL FOR AND DELIVER MOELLERS LAUNDRY

## FI I ID

 SMOTTHNESS

The mew Ford has more than twenty ball and roller bearings

Evidence of the high quality built into the new Ford is the extensive use of ball and roller bearings．There are more than twenty in all－an unusually large num－ ber．Each bearing is adequate in size and carefully elected for the work it has to do．
At some points in the Ford chassis you will find ball bearings．At others，roller bearings are used regardless of their higher cost．The deciding factor is the per－ formance of the car

The extensive use of ball and roller bearings in the new Ford insures smoother operation，saves gasoline， increases speed and power，gives quicker pick－up，de－ creases noise，and gives greater reliability and longer life
to vital moving parts． o vital moving parts．
Other outstanding features that make the new Ford a value far above the price are the Triplex shatter－proof
glass windshield，silent，fully enclosed four－wheel brakea， glass windshield，silent，fully enclosed four－wheel brakea， ers，aluminum pistons，chrome silicon alloy valves， three－quarter floating rear axle，Rustless Steel，the ex－ tensive use of fine steel forgings，and unusual accuracy in manufacturing．


turned Friday．Wrom L．Lubbocke where
they had been for several days，
where Mr they had been for several days，a
where Mr．Menefee underwent an op eration，he is rapidly improving．
Mrs．R．Pyritz visited her daw Mrs．R．Pyritz visted her daughter，
Mrs．Cari Wilson in Big Square com－
munity Tuesday Mr．and Mrs．Loyal Lust were sho ping in Clovis N．M．．Tuesday．
Mr．and Mrs．T．C．Roper and fam Mr．and Mrs．T．C．Roper and fan
ily returned Thursday morning fro
Oklahoma City where they had bee Oklahoma City where they had been
called on account of the serious ill
ness of her sister．Mrs．Frank Steed． ness of her sister，Mrs．Frank Steed．
She was silghty improved when Mrs． Raper came home，but she wasn＇t out
of danger． end at Panhandle．She was snowbound
nd didn＇t return until oMnday．She and didnt return until oMnday．She
was accompanied home by her hus－
band．R．L．Bledsoe accompanied Mr． bind．R．L．Bledsoe accompanied Mr．
Simms on his return trip as far as
Amarillo where he attended the Fat
Stock show Stock show．
Bill Shirley went to Amarillo，Satur－
day where he remained most of the day where he remained most
week and attended the Fat Mrs．John Steinbock is on the sick
1ist this week．
Mrs．Lawrence Mehl and daughter，
Mary Frances，from Frederick，Okla．，

## daughter，who has be．E．．Briscove，for f h health for the past five weeks，is her

 turning home Sunday to havetonsils removed．Mrs．Briscoe will stay Mr． Mr．and Mrs Finis Jennings and
Mrs．Lee Noble spent the weekend in Lorenzo，with their daughter and sis－
ter，Mrs．Jno．Hughes． Mr．and Mrs．Finis Jennings have
$\begin{aligned} & \text { had as their guests the past week，Mr } \\ & \text { and Mrs．F．W．Williams，of Des }\end{aligned}$
and and Mrs．F．W．Williams，of Des
Moines，Ia．，and Mr and Mrs．P．N．
Pittman，of Amarillo，both ladies be－ Ptuman，of Amari． $\begin{aligned} & \text { ing both ladies be－} \\ & \text { Mr．and Mrs．Leroy McDaniel，Mrs．}\end{aligned}$. Mr．and Mrs．Leroy McDaniel，Mrs．
Flaudie Gallman and Miss Grace
Jennings spent the Jennings spent the
R．Haskins home．
Rir．and Mrs．．C．E．Merriott visited
in the E．V．Crain home ast Tuesday． Mr．and Mrs．Leo Heath were also
visitors of Mr．and Mrs．Crain，Tues－
day．
Mrs．T．D．Feed was very sick
week but is week but is able to be up now．
Mrs．E．V．．Crain visited Mrs．Happy
Wagnon Thursday． Wagnon Thursday．
B．H．Wagnon is
B．H．Wagnon is recovering from
tonsil operation．
Mrs．Olan Ivy has been visiting he Mrs．Olan Ivy has been visiting her
mother，Mrs．T．D．Reed，the past 10
days．
Mrs．Mattie Duke was called to
Lubbock．Thursday，to the bedside of her sister，who is sill．
Mr．and Mrs．Flaudie Gallman were Mr．and Mrs．Flaudie Gallman were
weekend guests of Mr．and Mrs．O．M． weekend g
Jennings．
Rev．Mel
Rev．Melvin Shaw，of Plainnlew，was
a dinner guest Sunday in the C．
a dinner guest Sunday in the C．E．
Merriott home．
Mr．and Mrs．Nels McCurty went to
Mr．and Mrs．Nels McCurty went to
East Texas last week to visit friends
and relatives．Mr．McCurty＇s mother and relatives．Mr．McCurty＇s mother
returned with them to spend the
spring and summer in their home． spring and summer in their home．
Mr．and Mrs．Charles Julian were dinner guests
home sunday
home Sunday．Shaw，of Wayland col－
Rev．Mevin
lege．Plainview，part time postor，of Lazbuddie Baptist church，was he
for his regular appointment Sunda and gave a very interesting sermon
on＂Christian Living．＂The good peo－ on＂Christian Living．＂The good peo－
ple if the comnunity gave him a good
shower or pounding of good things to eat．choicest offerings from pantry
and cellar．He was an over night and cellar．He was an over nizht
guest in the Roy white home while
here． Earnest Merriott was an all day
guest in the F．L．Wenner home Sun－
The snow flurry that blew over
Friday brought the＂far famed．＂old
bird the＂Stork＂ bird the＂Stork＂who left a beautifu＇
baby girl for Mr．and Mrs．Floyd Browder at Dr．Lancaster＇s Maternity
Bome，Clovis，N．M．
Roy
Oka．on business．
Mr．and Mrs．Car Wison，Mrs．Em－
Ma Dyck and family were dinner
guests in the R．Pyritz home sunday．
Deve Melvin Sha
Rev．Melvin Shaw was a supper guest
also at the R．Pyritz home．

Sundas．
Mrs．Mattie Duke returned Sunday
from Lorenzo，where she had been at
the bedside of
the bedside of
seriously il ．
Little W．B．Wagnon was on the
silk list last weetk
Mrs．E．V．Crain has received the
sad news of her mother＇s death．She
lived innalabama．Mrs．Cols．
uved int alabama．Mrs．Crain has our
heart
two daughter－in－laws，Mrs．Ed and
Mrs．Alex Stetinbock，went
Mome with
Mr．Steinbock＇s daughter，Mrs．Law－唇品等 days in Frederick，Okla．stay several
Mr．and Mrs．$R$ ．Pyritz attended

## Would You

 RATHER．－
## LOSE A BANK BOOK OR A ROLL OF BILLS？

Don＇t carry unreasonable sums of money in your pockets！Put them in the bank where they are safe．
When you lose your bank book you are reasonably sure your money is not lost． But when you lose your roll of bills，the chances of its being returned are very slim－it IS lost．
The＂Lost and Found＂columns of news－ papers are filled every day with ads of－ fering rewards for lost money．
Be safe！Put money in the bank！
＂There is no Substitute for Safety＂
Blackwater Valley State Bank
muleshoe，
texas

This is the year you must get more value for your dollar＂

Six Ways to COMPARE Tire Values

| 4．50－21 Tire | Our Tire | $\begin{aligned} & \text { 太Special Brand } \\ & \text { Mall Order Tire } \end{aligned}$ |
| :---: | :---: | :---: |
| MORE Rubber Volume | 105 cuin． | 150 cu in ． |
| MORE Weight．$\because$. | 16.80 lbs. 4.75 in． | 15．68 ibs． |
| MORE Width，${ }^{\text {MORE Thicknes of Tire }}$ | （ 4.75 in in． | S． 588 in in． |
| MOREPPİes at Tread ． | ¢plies | 5plies |

DrIVE your automobile into one of our＂department
 cesories－ ama ，oil and labrication－all under one roof；don＇t
caste time and money driving around to to number of specialy

Harvey Firestone，pioneer in rubler and rubler tires．Let us
 extra plies under the
Compare Prices and Service

＊A Special Brand Mail Order tire is made by some unknown ma his own name．
Double Guarantee．－Every tire manufactured by Fire－
tone bears the name＂FIRESTONE＂and carries their unlim－ stone bears the name＂FIRESTONE＂and carries their unlim
ited guarantee and ours－you are doubly protected．

Fhrestone Batteries give extra power，longer life，great－
cr dependability Bring in your old batery We give you an
allowance for it in trade．All makes tested free allowance for it in trade．All makes tested free．

## School Notes




Why ue spend \$2,000,000 to put Camel cigurettes in the new Humidor Pack
$\mathbf{W}_{\text {E have been in the tobacco business a long }}$ time down here at Winston-Salem and we take
a lot of pride in the quality of the cigarettes we make.
While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that and not what we say about it.
If we know anything about tobacco, and we hink we do, Camels contain the choicest Turksh and the mellowest, ripest domestic leaves hat money can buy.
In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours that has been the problem of the cigarette that has been the

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reerved for Camel executives?
"Certainly not," we told him. "This package morning."
"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in
Denver. If you would give the rest of the world the kind of Camels you sell here in WinstonSalem, you ought to have all the cigarette business there is."

T
ent simply emmized again the cigarette ndustry's most important problem. The more we thought about it, the surer we were that he was dead
right, and that somehow, right, and that somehow
something must be done.

Denver wasn't getting a fai break. Neither in fact wa any other town. The only peo ple who really knew how good Camels could be,were the folk right here in Winston-Salem.
That was due to a factor no eigarette manufacturer
Naturally there is no differ
Naturally there is no differ


We knew what we wanted We tried many things. We asked the Pittsburgh Testing Laboratory to help us.
After many experiments and humidity tests covering all methods of packing eigarettes ame the dichert of
(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
(C) Only a waterproof material with a specially devised
ar-tight seal could give the desired protection, (D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.
If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory made by the Pitsburgh Testing Laboratory
will show you the exact results of their exhaustive study


Pitusburgh Testing Laboratory chart above graphically
shors you that only the Comel Hum idor Pack delivers
You may be sure we gave this report a lot of careful study. We checked it and re-checked it cand then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing' of special processes, special machines.
That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are Camels packed this modern new way we
sure you will agree it is a fine investment.
For some time now every Camel that has left our factory has gone out in this new Humidor Pack.
We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.
Camel smokers of course have already discovered that their favorite cigarette is better
ndider now han ever bef
If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out
You can feel the difference, you can hear the difference and you certainly can taste the difference.
Of course we're prejudiced.
We always have believed that Camel is the world's best cigarette.
Now we knowit.
Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.
R. J. reynoldd tobicco company


We Are Here To Stay!
Co-operate with me
Inl co-operate with
By having your watch -
aving your watch
-In Muleshoe
All kinds of W and Jewelr: Repairing
george sand Jeweler
In Western prux sis mileshoz

## BATHROOM

## NEEDS and

 ACCESSORIESA bath may be taken from necessity, or it may be made a pleasureable event. Our numerous bath accessories and toilet articles add a refreshing zest to the bath, giving maximum enjoyment and benefit.
See us far-


Pharmacy



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ak Jail e Friday Nite riff's Car Gone

Planting Time Is Here!
3UY YOUR PLANTING SEED! We have -
Texas Red Rust Proof O ATS

## also a quantity of high grade

 B A R L E Yfor spring Planting. Better buy now!
S. E. CONE GRAIN COMPANY
NOTICE
All users of electricity in Muleshoe are hereby notified that payment for same shall, in the future, be made at the City Hall, in Muleshoe, instead of at the Blackwater Valley State Bank, as heretofore.
Your favorable compliance with this new arrangement will be greatly appreciated.
TEXAS UTILITIES CO.
F. W. McElroy



Is Picking Up Come Be One Of Our Satisfied Customers

## NEW LOW PRICES

 On Barber Work
## Shave

## Hair Cut

have your tonsorial
WORK DONE HERE!
We eliminate the capillaries from
your physiognomy and cranium, your physiognomy and cranium,
thus enhancing your native pulch-
ritude to your entire satisfaction Call and see us, your business will "SKEET'S"

Barber Shop
SKEETERS,
In Moeller Building olo,
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NoTice of trustee's sale
The state of texas. NOTICE OF TRUSTE
THE STATE OF TEXAS,
COUNTY OF BAILAY.



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WHEREAS

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ment theref. and the said J.E. Wod
ruff and I. A Cook failed and refused
rus to pay the same or any part thereof.
tee saidid I. C. Enochs placed the same
in the hands of his attomeys ections: and, of his attorneys for co-
Truster nas, Roscoe wison, the
Truste named in said Deed or Trust,
retused to act




$\qquad$
 axes, waid Childress County ant
of saith interest thereon, and cost
wITNESS
sale.
WITNESS my hand this 5 th day of
March. A. D. $1933 .{ }^{3}$ JACK M. RANDAL. ,

## $\xrightarrow{H 0 日 \square}$



## We Have Selected HOOD Tires

## For We Believe There Is Nothing That's Too Good For Our Patrons!

$\mathbf{H}_{\text {reputation }}^{\text {OOD Tor }}$ Tires always enjoyed a very splendid reputation for quality and service. Modern equip-
ment and experience have made it possible for them ment and experience have made it possible for them They are built to stand up under present day tire punishment and to hold their own distinct tire beauty Each tire in the entire line is constructed to stand the gaff of modern speed and performance. They simply give you more mileage per dollar invested. We invite you to look at the Hood before you buy.


YOUR BUSINESS IS ALWAYS APPRECIATED

## PANHANDLE

Service Station No. 1
J. O. Hammon, Manager T. D. FARLEY

Wholesale Agent


Modern Motoring Demands
$\mathbf{Q}_{\text {in }}^{\text {uick starting power, smoothness }}$ in performance and extra mileage Our Noxless Green Gasoline meets every demand. One tank full and you will be convinced that every drop is genuine motor fuel. It is a pure petroleum product non-gumming to the motor, and to use it assures econ omical and satisfactory service.

## PANHANDLE

Service Station No. 2
Joe Sims, Manager
T.D.FARLEY Wholesale Agent


In the new Chevrolet Six, we believe, is offered the greatest value on the market in a lowpriced car. There are scores of mprovements in the new Chev rolet Six, all designed to increase the satisfaction and economy of ownership. The six-cylinder 50 horsepower engine delivers an ven smoother flow of power Every unit of the chassis is built for long, hard service with low pkeep. The roomier Fisher Bodies are handsomely finished and are equipped with every modern convenience. Consider these things when you buy an automobile-quality makes a big difference in the satisfaction ou get out of the money you spend for a motor car.

## * New low arrices *

Roadster, \$475; Sport Roadster with
rumble seat, \$195; Phaeton, $\$ 510$; umble seat, $\$ 195$; Phaeton, $\$ 510$ tandard Coupe, 8.335 Coach orStand-
rd Five-Window Coupe, 8515 ; Sport Coupe (rumble seat), 8575; Five-Pasenger Coupe, \$595; Convertible pecial Sedan or Convertible Landau Phaeton, $\$ 650$. Prices f. o. b. Fitint lich. Special equipment extra. Now
delivered prices and cany terms.

## NEW CHEVROLET SIX

The Great American Value old line connections
J. E. Aldridge Insurance Agency

Office at the Bank
Muleshoe


