Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 9

MULESHOE, BAILEY COUNTY, TEXAS, THURSDAY, MARCH 12, 1931

NUMBER 6

### Bailey Co. Interscholastic League Meeting Was Held Here Friday And Saturday Drew Enthusiastic Crowd

Commissioners Court
Sets Co. Court Term
Names Depositor y

At the regular meeting of Commissioner's Court, Balley County, held Monday, it was decided that the term of County court would convent the first Monday of every other month, y which means this court will be practically in session all the time. The isatting was so arranged to save jury dexpens.

The Blackwater Valley State bank did was selected as the county depositary for all school districts in the county having a scholastic population of less than 150, and which effects all schools in the county except Bula, Circleback, and Muleshoe.

The Commissioners held considerable discussion regarding the re-financing of outstanding warrants, and several representatives from warrant and bond-buying companies were present. However, 94 cents being the highest bid offered, and members of the Court feeling a better bid could be discussed to the Court feeling a better bid could be discussed to the court feeling a better of the

Meeting Was Held Here Finds And Saturday Drew Enthusiastic Crowd Saturday Drew Enthusiastic Crowd Saturday Drew Enthusiastic Crowd Saturday Drew Enthusiastic Crowd Saturday S

### School Elections To Be Held In All Districts of Bailey County April 7 Names Must be Certified On Ballot

### LOSE A BANK BOOK OR A ROLL OF BILLS?

Don't carry unreasonable sums of money in your pockets! Put them in the bank

When you lose your bank book you are reasonably sure your money is not lost.

But when you lose your roll of bills, the chances of its being returned are very

The "Lost and Found" columns of newspapers are filled every day with ads of-

Be safe! Put money in the bank!

"There is no Substitute for Safety"

### Blackwater Valley State Bank

afety and Service Through the Years"

TEXAS

"This is the year you must get more value for your dollar

Six Ways to COMPARE TIRE VALUES

4.50-21 Tire	Our Tire	*Special Brand Mail Order Tire
MORE Rubber Volume . MORE Weight MORE Width MORE Thickness of Tire MORE Plies at Tread . SAME PRICE	105 cu. in. 16.80 lbs. 4.75 in. .598 in. 6 plies	150 cu. in. 15.68 lbs. 4.72 in. .558 in. 5 plies

### **Compare Prices and Service**

Firestone ANCHOR TYPE
Super Heavy Duty

\*Special Brand
Our Mail Order Our
Cash Price Tipe 
 Size
 Each
 Price Each
 Per Pair

 4.50-21
 \$8.75
 \$8.75
 \$16.96

 4.75-19
 9.70
 9.75
 18.90

 5.25-21
 12.95
 13.05
 25.30

ble Guarantee.— Every tire manufactured by Fire-bears the name "FIRESTONE" and carries their unlim-tragrantee and ours—you are doubly protected.

estone Batteries give extra power, longer life, great-ependability. Bring in your old battery. We give you an wance for it in trade. All makes tested free.





MOTOR COMP MULESHOE. VALUE FAR ABOVE



\$430 to \$630

Detroit, plus freight and delivery. Bumpers and spare tire extra cost. You can purchase a Ford on economical terms through horized Ford Finner Plans of the Universal Credit Company

Sensior News

Mrs. Harden is back in school this incoming. Everyone is jaid to see clearly become and Sensior have conflictly with the first place in spilling the sension of it.

We are sorry to hear that one of the Preshmen has been taken to the heart with a pin in her side.

Mrs. Harden is book in school this incoming. Everyone is jaid to see clearly become and Sension have conflictly with the sension of it.

We are sorry to hear that one of the Preshmen has been taken to the heart with the pin in her side.

Mrs. Harden is book in the son.

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We are sorry to hear that one of the Preshmen has been taken to the heart with the pin in her side.

Mrs. Harden is book in the son.

Mrs. Harden is book in the side and with the son that the s

Muleshoe P TODAY'S P

Elmo Head, Jan's

# LOOK

We Are Here To Stay!

Co-operate with me
I'll co-operate with you
y having your watch f
—In Muleshoe All kinds of W

and Jewelry Repairing

GEORGE SAND Jeweler

In Western Drug Stor

### YOUR NEW

# SPRING

SUIT No matter h great the craftma ship of hands may they cannot mak the same coat fit ev

ery Tom, Dick and Harry without per sonal fittings. A tailored Suit to your measur-from new spring patterns, extr. fine woolens—it is well worth your consideration.

WE HAVE A FINE LINE OF SAMPLES WE ARE ANXIOUS TO SHOW YOU.

MULESHOE TAILOR SHOP

# Why we spend \$2,000,000 to put CAMEL cigarettes in the new Humidor Pack

WE have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of In fact we have every reason to be pro-the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point from Denver some time ago emphasized a point that has been the problem of the cigarette

As he inhaled the smoke from a Camel w gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend re-served for Camel executives?"

"Certainly not," we told him. "This pack of Camels was bought at the corner store this morning."

Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-salem, you ought to have all the cigarette busi-ness there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the sure we were that he was dead right, and that somehow, right, and that somehow, omething must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only peo-ple who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no differ-nce whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuc-too. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette pack-age had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

fresh

SMOKE A FRESH

CIGARETTE

(2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.

(3) A parched dry condition of the to-bacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cig-arette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidor and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.

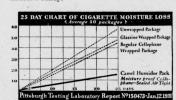
(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.

(C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime cond least three months in any climate. condition for at

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their ex-



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition

You may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing' of special processes, special machines.

That costs a lot of money, more than \$2,000,-000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already dis-covered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly con-ditioned eigarette.

You can feel the difference, you can hear the difference and you certainly can taste the dif-

Of course we're prejudiced.

We always have believed that Camel is the world's best cigarette, Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree. R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

# BATHROOM

### NEEDS and ACCESSORIES

A bath may be taken from necessity, or it may be made a a pleasureable event.

Our numerous bath accessories and toilet accessories and tonet articles add a re-freshing zest to the bath, giving maxi-mum enjoyment and benefit.

Denetit.

See us far—

Pure Bath Salts

Wholesome Bath Soaps

Toilet Water

Perfumery

Dusting Powder

Face and Body Creams

of all kinds

Alcohol Rub—very refreship

COLLINS Pharmacy The Modern Drug Store Service—Quality—Price

by a Graduate

### HOE JOURNAL important than he that is the vital but

second-claurch 3, 1878 LL, Editor

too busy stepping on the gas.

American travelers are laughed at in Europe, when they refer to such tspots as "back yards." It conveys to note Europeans, and rightly so, the idea of a dumping ground, which to their mind is exceedingly reprehensible.

NEW FANGLED ACHES

A casual trip over Muleshoe will reveal the fact there are already to many back yards here and not enough agardess and it is a boged that as a similar to the content of the same and and general physical complaints Muleshoe now than there will be selected the same and and general physical complaints Muleshoe now than there should be selected the same and and general physical complaints Muleshoe now than there should be selected the same and and general physical complaints of the same and the same and

We find in an exchange a state-ment from an electrician who has been experimenting over a period of years, to the effect that the chance of being struck by lighthing is but one in the control of the period of the period of years, to the effect that the chance of the period of years, to the effect of the period of the perio

meet from an electrician who has been-experimenting over a period of years, to the effect that the chance of being struck by lighting is but one in a million.

He says the most dangerous point of residence is in a house on top of a hill and that then the chances are that lightining will strike there but once in 100 years.

We don't know how close we may be to it, but we do know from personal observance around Muleshoe that he cld fear of lightining is wanias.

People do not fear it now as much asked where it used to be considered necessary to equip every house and sold where it used to be considered necessary to equip every house and growth in the seed of the sold sale to the seed of the sold where it used to be considered necessary to equip every house and growth in the seed of the sold sale to the seed of the sold where it used to be considered necessary to equip every house and fry un own a radio to sold where it used to be considered necessary to equip every house and from the seed of the sold that the sold fear on some one spocketook.

Why is it that it's assier to get most hand in former years, the total loss is mail, and even that is robod of the single your modern system of fire through the sold the single your modern system of fire the sold is the seed of the single your modern system of fire the sold is the sold in the sold is the sold in the sold in the sold in the sold is the sold in th

the headway in a many of the short s +++++++++++++

Americanism: Wondering if an as pirin tablet will make you feel better.

MULESENSE

M is the thirteenth letter of the al"phabet, and considered by some people, very unlucky. Perhaps that's the reason they started spelling "mule" with it. In Surope they call the space in-rear of a house, the "garden," they raise lovely flowers there, uncrea it is generally the dump-and for tin cans and other re-instances, families that there are now

respect,
They say he ain't got intellect.
That may be so, but if you've got
To go to heaven on the spot—

# their hand the control of the contro

### YOUR **DRUGGIST**

Comes Next To Your

# Doctor

He is the man who carries out the orders of the physician—and they must be handled carefully and correctly. Your life and the life of your loved case are as much in the hands of the pharma-cist as that of the doctor.

We handle all PRESCRIPTIONS Very Carefully

We realize the importance of our rofession and use every effort to

**OUR DRUGS** 

Are the purest Chemistry can produce and are always fresh and sanitary You make no mistake having your prescriptions filled at our store. We respectfully solicit your business in this line on the basis of guaranteed satisfaction.

WESTERN DRUG COMPANY

A. J. White Joins The

A. J. White Joins The Ranks Of Terracing Farmers in Bailey Co.

The interest in terracing continues to grow, according to County Agent. P. S. Reynolds, A. J. White, four and one-half miles northwest of Muleshoe terraced his farm this week. So far as known there were no terracevd farms in Balley county during the dry year of 1930, Reynolds said.

However, other counties on the Plains which have had terraces for two or three years are rapidly increasing their number of terraced farms. Mitchell county is one of these. G. R. Bearden, of Buford community, in Mitchell county, reports he harvested 26 bales of cotton in 1939 and a fine feed crop on his terraced farm. During 1929 this farm was not terraced and it made only 22 bales of cotton and a light feed crop. The increased yield was attributed to the terraces entirely since the rainfall in 1930 was much less than it was in 1929. Mr. Bearden also states that his crooked rows prevented the blowing of sand to a considerable extent.

As the farmers study more and more the increased yields of terraced farms on the Plains and begin to understand that the slope of land in Bailey county is around 20 feet to the nille on the more level farms and much more on those farms that are sloping enough to be notceable, they will begin to think seriously of saving all the moisture by terracing, said Reynolds.

the snocks and success.

The excessive damage done this year is being attributed to the lack of grain in fields farther east, and the fact that many of the lakes in this section are now full of water.

W. M. U. MEETING

The W. M. U. met at the church Monday afternoon having ten members present. The president read is letter fourth chapter for devotional. Mrs. Byron Grififths had charge of the Mision study lesson. It was unusually interesting Our new book, Gilmpace of a Missionary," is very

FAIRVIEW CLUB MEETING
Wednesday afternoon of last week
the Mothers' club of Fairview, met
with Mrs. A. A. Peacock, in Muleshoe.
After a busy hour of sewing, Mrs.
Peacock led in the devotional service.
Refreshments of sandwiches cake
and cocoa were served to 21 members.
We had a visitor the president's
daughter, Mrs. Powers, of Oklahoma.
The club meets Wednesday afternoon of this week with Mrs. Joe C.
Terrell.

# CHEVROLET 66 6 17

Couple, 5 passenger
Cabriolet
Sedan Delivery
Chassis, Commercial Cars
Chassis, With Closed Cab.
Chassis, with Closed Cab.
And Delivery Box
Trucks
131 in. Wheelbase
Chassis, With Closed Cab.
Chassis, With Closed Cab.
Chassis, Una Wheels, Closed
Cab.

Valley Motor Co.

THE-

### BLACKWATER VALLEY IS NO LONGER AN EXPERIMENT

ts fertility of soil and inexhaustible supply of ag ago been conclusively demonstrated and p adow of a doubt. The 100 or more pumping plan 1500 gallons per minute are an absolute insu-illures and a positive assurance of big yields.

Irrigation Pays Large Dividends

irrigation farmer in this valley is without a satisfactory count—want is unknown to him or his family, and sweet ment reigns supreme in every valley home.

Now Is The Time To Buy!

We have irrigation land for sale in various size tracts from acres up, priced exceedingly low—but this low price can not be long. NOW is the time to buy! Write us for more detailed information.

### R. L. BROWN The Land Man

Muleshoe.

Texas

# SEED OATS

### **Texas Red** Rust Proof

NOW IS THE TIME TO PLANT

We do all kinds of Feed Grinding

### **BAILEY COUNTY** ELEVATOR CO.

(3))

Muleshoe,

# "BELIEVE IT OR NOT"

### Carrie Holt is Twelve Feet Around

Some fat woman, eh? But that is what Ripley declares in his "Believe it or not" cartoon published recently in a daily newspaper.

One would think she had been buying her groceries from Gupton—and she had evidently been trading at some grocery store just as good and where the provisions she purchased were of the highest quality and most wholesome kind.

### THAT'S OUR SPECIALTY

Of course our groceries don't make everybody fat—but they do keep our patrons strong, well and hearty, and they cost no more than the ordinary kind. Why take chances of inferior quality when we furnish you the best!

# **GUPTON GROCERY**

Phone No. 4

Free Delivery

FOR UNLOADING

A HEAVY RACK

Build this frame and you can unload a heavy rack single handed. Four posts and six 2 x 6's placed on edge and bolted securely as shown will make it. Posts should be set closer together than the width of the

should be set closer together than the width of the rack and high enough to permit the wagon to pass out. To unload rack, attach a chain to the end of the wagon tongue and to, the front of the rack, drive the team between the peats and the rack will slide up on the 2 x 6's. When the rack is on top of the frame, unhook the chain and drive out. To load the rack, reverse the operation. This is just one of a hundred handy helps for which we have plans, including those of the "Farm Building Service Bureau" of Texas A. and M. College. Ask to see them. There is no obligation involved.

0

E.R. HART LUMBER COMPANY

TELEPHONE NO. 23

BAILEY CO. INTERSCHOLASTIC
LEAGUE MEET HELD HERE FRI.
AND SAT. DREW LARGE CROWD
Muleshoe, Frank Actkinson. Girlsfirst, Muleshoe, Prank Actkinson. Girlsfirst, Muleshoe, Ruth Bearden; second,
Bula, Pauline Dunlap.
Essay writing, senior: first, Bula;
second, Circleback; third, Progress.
Essay writing, Junior: first, Muleshoe,
Senior declamation: Boys—first,
Juston Danner, second, Longview, Ar.
Sub-Junior spelling: first Muleshoe;
Second, Liberty-YL; third, Balleyboro;
Sub-Junior spelling: first Muleshoe;
Arithmetic: first, Liberty-YE;
Pitrure memory: first, Muleshoe;
Sub-Junior spelling: first Muleshoe;
Arithmetic: first, Liberty-YE;
Sub-Junior spelling: first Muleshoe;
Sub-Junior spelling: first Muleshoe;
Arithmetic: first, Liberty-YE;
Sub-Junior spelling: first Muleshoe;
Sub

Bicks.

Second grade story telling: Boys-first, Baileyboro, Dan Walker; second, Muleshoe, Eugene Birdsong, Girls-first, Baileyboro, Geraldine Pool; second, Muleshoe, Betty McAdams.
Third grade: Boys-first, Muleshoe, Horace McAdams. Girls-first, Muleshoe, Holy Ann Buey; second, Liberty, Dolores Beller.

Fourth grade: Girls-first, Baileyboro, Merle Lee; second, Muleshoe, Norma Eirod.

Senior Track

Norma Elrod.

Senior Trzek
Senior 120 yard high hurdles: first,
Bula. Locker; second. Bula. Howell;
third. Baileyboro, Coffman.
Senor 100 yard dash: first, Bula.
Calloway; second. Bula. Elms; third.
Muleshoe, Wilemon; fourth, Muleshoe.
Actkinson.
Senior 880 yard run: first, Muleshoe.
Actkinson; second. Baileyboro,
Davis; third, Bula. Alford: fourth,
Eula, Strickland.
shoe Senior 220 low hurdles: Mule-

Eula, Strickhand.

shoe Senior 220 low hurdles: MuleSenior 220 low hurdles: first, Muleshoe and Bula tied for first place;
third, Bula, Calloway: Bula, Alford.
Senior 440 yard dash: first, Bula,
Howell; second, Muleshoe, Eckler;
third, Bula, Elms; fourth, Muleshoe,
Burton.

Senior 1 mile relay: first Muleshoe second, Baileyboro, third, Circleback fourth, Bula.

Senior pole vault: first, circleback; Senior pole vault: first, circleback, Damron; second, Muleshoe, T ackinson; third, Circleback, Perkins; fourth Muleshoe, A Actkinson; Senior running broad jump; first, Bula; second, Bila, Elms; third, Muleshoe, T actkinson; fourth, Muleshoe, T actkinson; fourth, Muleshoe, Wilemon.
Senior discus throw; first, Bula, Locier; second, Bula, Elms; third, Liberty, Parsons; fourth, Muleshoe, Gacde.
Senior running, bless.

Gaede.
Seulor running high jump: first,
Bula, Howell; second, Laberty, Traweek; third, Balleyboro, Harrey;
Gourth, Bula, Calloway,
Senior 12 pound shot put: first, Bula,
Howell; second, Bula, Calloway; third,
Balleybro, Davis; fourth, Bula, Sig-

n. Brwn: tnird, West Camp, E. Hudson.

Junior boy's 100 yard dash: first, Circleback; J. B. Perkins; second, West Camp, E. Hudson; third, West Camp, E. Stancell; fourth, Muleshoe, C. Tipton.

Junior boy's 440 yard relay; first, West Camp; second, Liberty-YL; third, Circleback; fourth, Muleshoe.

Junior boy's chinning bar: first Bula, C. Colvert; second, Bula, A. Colvert; third, Baileyboro, L. Garth; fourth, Longriew, O. Chambers.

Senior girl's volley ball: first, Liberty; second, Baileyboro; third, fairview.

Tennis: boys, and etals, since

iew.
Tennis: boys' and girls' singles an
loubles, Muleshoe, by default.
Baseball Results
Following is given the score by ir

nings of th	9	h	98	ehs	11		man	101	s nls	vec
during the t							,		pie	,,,,,
Girls									F	E
Circleback	7	1	0	1	2	5	3	5	2-2	6 25
									x-7	
Girls									F	I
West Camp	1	4	1	0	1	1	0	1	0	9 1
Muleshoe	2	1	0	1	0	1	11	1	x-1	7 2
Girls									F	E
Bula									0-1	
Muleshoe 5	5	3		12	4	2	5	9	x-4	5 46
Girls										H
Baileyboro										
Progress	9 :	3 (	)	9 6	3 :	3	5 7	7 3		
Boys										I
West Camp										
Fairview	0	0	1	0	0	4	1	0	0-	5 13
Boys									F	F
Bula	1	6	3	4	0	2	1	1	x-1	B 24
Progress	2	0	1	0	3	4	1	0	0-1	
Boys										E
Muleshoe										
									1-1	

Longview wor	n the ga	ame.	
Sc	hool St	andings	
Muleshoe	85	265	35
Bula	35	100	13
Liberty	35	52	8
Progress	10	72	8
Fairview	20	50	7
Circleback	10	57	6
Baileyboro	30	25	5
Longview	10	45	5
West Camp	20	32	5

Certified Seed Farm
Here Plans a Larger
Acreage Than Before
W. M. Poole and son, who own and
operate a few miles south of Muleshoe
one of the eight certified grain sorshum breeding farms of Texas, state
they are receiving numerous orders
for their certified products. They have
been operating this farm for the past
six years, milo, hegira, kafir and
Shumate red top cane being the principal seeds they propigate.

The property of the property of the conditions, but Mr. Pool, Jr., states the
prospects for this year are finttering,
as moisture conditions are the best

he has ever seen them at this season of the year, and they are planting a larger acreage than ever before. Numerous mail orders are received by this firm every year, while farmers from all over the western portion of the state frequently drive to the farm, carrying back with them for planting large orders of the acclimated seed.

NOTICE OF TRUSTEE'S SALE

THE STATE OF "EXAS, County of Balley. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the amount or a seed. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the amount or a seed. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the amount or a seed. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the seed. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the seed. WHEREAS, on the 23rd day of July, 1925, J.M. Cox and the seed of Trust to select the seed of the company of the seed of the



\$5.00 to \$45.00



MULESHOE, TEXAS SELLING CARS WITH VALUE FAR ABOVE THE PRICE

Come and see our good Used Cars which are priced accordingly:

# Naturally -the yard with a reputation for Quality in all things

-is the yard you have figure your estimates first, and look to for guidance and information on construction problems.





### • Blending makes it better



In the test kitchen of a great soup maker, the gifted mater-chef creates the blend of ingredients to produce the perfect soup. In a scent-lader room in a corner of France an expert blender of perfume invokes his highest genius that our sense of smell may be gratified. In a work-room fragrant with the aroma of many types of coffee beans, a highly-paid specialist concentrates his energies that we may be provided with a coffee blend to please our palates. Whether it's soup or soap, tobacco or tea, music or mustard . . blending to trial to the production of the best of each Equally as vital, if not first in importance, it he knowledge and genius of the blender. He must know how.

The best gasoline, too, is blended. In the processes of a modern refinery three types of gasoline are produced. They are, Natural Gasoline, Straight-rum Gasoline, and Cracked Gasoline. Each possesses certain desirable qualities neces-

sary for perfect motor operation...but...no one of them possesses all these wanted characteristics.

So CONOCO Gasoline is a blend of the three. There is Natural Gasoline, to give quickstarting. There is Straight-run Gasoline, to give power and long-milage. There is Cracked Gasoline, with its desirable anti-knock quality. Just as carefully as the perfume blender at his delicate task, CONOCO refiners have developed their balanced blend of these three ingredients. Theirs is the gift of knowing how to merge the qualities of the three gasolines to create a balanced, triple-test fuel. One brand of coffee outselfs all others because of the expertness of its blender. And so, with CONOCO Balanced-Blend Gasoline, the skill of the blender accounts for the popularity of the product. Stop today at the sign of the CON-OCO Red Triangle and have your gas tank filled with this better motor fuel.



CONOCO

THE BALANCED - BLEND GAYOLIN



Northrup, King & Co.'s
Seeds

### ak Jail e Friday Nite riff's Car Gone

Planting Time Is Here! BUY YOUR PLANTING SEED!

also a quantity of high grade BARLEY

for spring Planting. Better buy now!

S. E. CONE GRAIN COMPANY

NOTICE

All users of electricity in Muleshoe are hereby notified that payment for same

shall, in the future, be made at the City

Blackwater Valley State Bank, as here-

Your favorable compliance with this new arrangement will be greatly appre-

TEXAS UTILITIES CO.

ciated.

F. W. McElroy,

in Muleshoe, instead of at the

We have— Texas Red Rust Proof OATS

### CARE IN HANDLING CREAM AND EGGS BRINGS ITS OWN REWARD TO OWNERS IN HIGHER PRICE, SAYS ELMO HEAD

d, height about 5 feet, 10 inches, hight about 185 pounds and of dark implexion.

Three other men in the jail at the me time refused to accept the libutest offered them by the cut bars. Saturday night the car of Sheriff terling was found by officers abanded in Lubbock. At the same time was discovered that a Buick car, clonging to a Lubbock citizen was missing. Sterling's car was without as, the ignition had been torn out, art of the carburetor missing and ther damages totaling about 375 done

# BUSINESS

Is Picking Up

Come Be One Of Our Satisfied Customers

NEW LOW PRICES On Barber Work

Shave 20c Hair Cut 35c

HAVE YOUR TONSORIAL WORK DONE HERE!

eliminate the capillaries from r physiognomy and cranium s enhancing your native pulch ade to your entire satisfaction

SKEET'S

Barber Shop



Manager







# We Have Selected HOOD Tires

### For We Believe There Is Nothing That's Too Good For Our Patrons!



H OOD Tires have always enjoyed a very splendid reputation for quality and service. Modern equipment and experience have made it possible for them to manufacture a better tire today than ever before. to manufacture a better tire today than ever before. They are built to stand up under present day tire punishment and to hold their own distinct tire beauty Each tire in the entire line is constructed to stand the gaff of modern speed and performance. They simply give you more mileage per dollar invested. We invite you to look at the Hood before you buy.



### Modern Motoring Demands

Quick starting power, smoothness in performance and extra mileage Our Noxless Green Gasoline meets every demand. One tank full and you will be convinced that every drop is genuine motor fuel. It is a pure pegenume motor fuel. It is a pure petroleum product non-gumming to the motor, and to use it assures economical and satisfactory service.

# **PANHANDLE**

Service Station No. 1 J. O. Hammon, Manager T. D. FARLEY Wholesale Agent

YOUR BUSINESS IS ALWAYS APPRECIATED



REFINING COMPANY

## **PANHANDLE**

Service Station No. 2 Joe Sims, Manager T. D. FARLEY Wholesale Agent

ES DIFFER FROM THOSE THEY HAVE
deal wife is just as possible as
was," declared three repredue to the subject with the subject was raised.
by a representative of this
aper, were imbibling a morning
of "cocke" at the Western waterar when the subject was raised.
ey were all married, just how satand for its was raised.
ey were all married, just how satand for its was raised.
ey were all married, just how satand for its was raised.
ey were all married, just how satand y quite decidedly so—and evidental been giving the subject of mataly some recent serious considerane citizen, who apparently had inigated the subject sufficiently to
ne decisive and logical concisions,
lared there were five types of
es to be found logical concisions,
lared there were five types of
es to be found today: The homefer, or ideal type; the jazz or canner type: the nagging type; the
dige type; and the baby doll type,
is classification seemed to be adted by the other two men of the
eyersation.

Dittizen No. 2 thought the women of
the year every much what the men
imade so. He was afficient
dight believe in women's saftrage,
there did his friend wife; while on
other hand, he insisted the women
outh have the privilege of voting
legly because the men hadrit valen
e of them as they should.

Under the force of economic change
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by when I became a benedict. Now
yor has quite a different interpretain from what it had twenty years
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Percy Hudson, his con, Aubrey Tra-

Beller.
Ethel Leicester, her neice, Oleta Wilterding.

Hannah, Mrs. Harveys maid, Edwina Buhrmann.

The Deacon Entangled
Deacon Penrose, Albert Traweek.
Calvin Spangler, his nephew, Hubbard Harrell
Rev Dr Sopher, J. T. Shofner.
Harry Baxter, Ernest Parsons.
Mr Rafferty, Emmett Parsons,
Plain Clothes Man, Emett Parsons.
Mrs Penrose, Junnita Beller.
Ruth, her daughter, Alice Wilterding.

Y. L. News Items

Harry Locke and sons Bobby and formny, spent the weekend with heir brother and uncle, Walt Locke
Y. L. Winnings
The Y. L. Girls Volley Ball team won first place in the county meet some of the pupils of Y L who place dat the County Meet are:
Emmett Traweek and J. C. Armetrong, first in arithmetic.
Jean Willman and Leia Mae Love-ady second in Junior spelling.
Jee and Floyd Embry, third in sub-unior spelling.
Vera June Beller, third in Senior cirl's declamation.

Vera June Beller, third in Senior stirls declamation.

Aubrey Traxeek second in Senior high jump.

Carl Jackson, first in Junior broad Carl Jackson, first in Junior broad Carl Jackson, first in Junior broad Katkyn Wilson.

Gard Jackson, first in Junior high jump.

Carl Jackson, first in Junior broad jump.

Junior Boys Relay, second.
Emet Prarson second in discus.
Lucille Long spent Saturday night.

Mr. Lucy Wallace left Priday for Kansas, where she will visit before returning to her home in Windsor, Illinois. She has been visiting her sister, Mrs. O. N. Robison for the past few months.

Mr. and Mrs. L. E. Wilson entertained at a dinner Sunday, celebrating their wedding anniversary and Mr. Wilson's birthday. Those present to enjoy the dinner were Mr. and Mrs. Wilson and family.

Mr. and Mrs. L. M. Day and children visited Sunday evening in the C. E. Wilson home.

Don't fai to see the two plays, "Just Like Percy," given by the Y L sentors, and "The Deacon Entangled," by the Juniors and Sophomores. The east of characters are:

Mr. Butson, a widower, Ceell Buhrmann.

"Just Like Percy"

Isson, a widower, Cecil Buhrgrade, was absent Monday because of illness.

Mr. and Mrs. D. C. Stovall spent he weekend in Circleback with Mrs.

-- Garden --THEATRE

... FRIDAY AND SATURDAY "DANGER LIGHTS"

Starring Louis Wolheuir and Robert Armstrong

... SUN., MON, and TUES.

Paul Whiteman's

"KING OF JAZZ"

a stupendous production, all ir colortone Starring John Boles Laura Laplante, Glen Tyron Stanley Smith and a host of others

# Jackman's 16th Anniversary



\_started\_

### Wednesday, March 11th

in Clovis, New Mexico OFFERING GREATEST VALUES

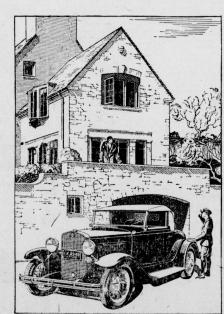
and SMARTEST FASHIONS of our 16 years

A store noted for Women's Smart Wearing Apparel and Footwear is now celebrating their 16th Anniver-sary with the NEW 1931 Values and FASHIONS. Extra Special Price Concessions from already lowest in year's prices, are made on all new stocks for this event. stocks for this event.

YOU CAN'T AFFORD TO MISS IT!

### CHEVROLET

# Consider what you get for what you pay



In the new Chevrolet Six, we believe, is offered the greatest priced car. There are scores of improvements in the new Chevrolet Six, all designed to increase the satisfaction and economy of ownership. The six-cylinder 50horsepower engine delivers an Every unit of the chassis is built for long, hard service with low upkeep. The roomier Fisher Bodies are handsomely finished and are equipped with every modern convenience. Consider these things when you buy an automobile - quality makes a big difference in the satisfaction you get out of the money you spend for a motor car.

### . New low prices «

Roadster, \$475; Sport Roadster with rumble seat, \$495; Phaeton, \$510; Standard Coupe, \$353; Coach or Stand-ard Five-Window Coupe, \$555; Sport Coupe (rumble seat), \$575; Five-Pas-senger Coupe, \$595; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan or Convertible Landau Phaeton, \$650. Prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy terms.

### NEW CHEVROLET SIX

The Great American Value

See your dealer below \_\_\_\_

VALLEY MOTOR COMPANY

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, \$355 to \$695, f. o. b. Flint, Michig

### AT THE EAT SHOP

Guest-How long do I have to sit here and wait for

Proprietor-Until somebody orders the other half. I can't wring the neck off half a chicken.

COMPLETE

# Insurance Service

with up-to-date records and old line connections

J. E. Aldridge Insurance Agency Office at the Bank



### TO SEE-WELL SEE WOR-RELL

Eyesight Specialist 112 E. 4th Clovis, N. M.



STATED MEETING of Muleshoe
Chapter, No. 792, Order of Eastern Star, first Tuesday in each
month. Visitors cordially invited.
SYBIL MARCH, W. M.
IRENE EDMONDS, Sec'y.

Dr. H. W. Duke PHYSICIAN AND SURGEON Specializing on Diseases of the Chest

Cecil H. Tate

Attorney-at-Law
Office in McCarty Building
Phone 86
MULESHOE, TEXAS

MICK The Auctioneer will cry your sales anywhere. Rerences. Come and hear me. Phothru Dimmitt. P. O. Muleshoe

Dr. A. E. Lewis

DENTIST over McCarty Drug Sto Phone 86 Muleshoe, Texas

T. A. MOORE

PHYSICIAN AND SURGEON
Obstetrics and Children
A Specialty
Res. 79 PHONE Office

Res. 79

PAT R. BOBO

ATTORNEY-AT-LAW
PHONE 43
OFFICE IN COURT HOUSE
MULESHOE, TEXAS

### Texas Utilities Co.

Appreciates the Business Received From Muleshoe

A. R. Matthews, M. D.

Physician and

Surgeon

MULESHOE TEXAS

> Send Your Abstract Work

Muleshoe Abstract Company

A. P. STONE, Prop.

### LOCAL HAPPENINGS

Pat R. Bobo was in Farwen, ay looking after court business. % 15 15 Judge and Mrs. Meade F. Griffir here from Painview, Saturday, here from Painview, was in O peputy Sheriff Jim Cook was in Ol

and Mrs. R. A. Thom

in Sudan, Sunday.

T H. Adair and Judge J. E. /
were in Crosbyton, Thursday

5 第 第
Mr. and Mrs. Good Harden ret
Saturday from Rolf, Okahoma.

Bob Steen, of Littefied, was in
Saturday.

G. P. Howell, of Enochs, Muleshoe, Monday. Wm. J. Barnett, of Greenville, tere Friday on buisness.

Deputy Sheriff M. G. Miller was Lubbock, Saturday.

Mack Lee spent the weekend with

is uncle, Buck Lee, in Amarillo.

S. A. M. Cooper of Burkburnett as here on business, Wednesday. was here on business, wednesday.

M. P. Smith was in Amarillo, Wednesday of last week.

新聞語

Sheriff H. Sterl

W. H. Walker, of Circleback, was in own, Tuesday.

Mrs. J. B. Burkhead and son, Coy isited relatives in Texarkana last

Ben Acrey, of Brownwood, spent saturday and Sunday with A. P. tone and family.

### Hot Barbecue

POLLY'S KITCHENETTE Roy Skaggs, Prop.

### Lubbock Sanitarium & Clinic

Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchimson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children

Dr. J. P. Lattimore General Medicine Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery

Dr. H. C. Maxwell General Medicine Dr. R. L. Powers ries and General Medicin

Dr. B. J. Roberts logy and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Y. W. Rogers Dental Surgery

C. E. Hunt Superintendent J. H. Felton Business Mgr.

### Make Your Home at THE ELITE HOTEL

C. D. GUPTON, Proprietor

ters.

# 5 5

Miss Mary Francis Willis was operated on Sunday afternoon for appendicitis at a Palarview hospital. She is reported convalescing nicely.

Mr. and Mrs. C. F. Moeller were in Amarillo Thursday of last week attending business matters and enjoying the Fat Stock show.

Mrs. Jimmy Singer and son, of Littlefield, are here this week uisiting with her parents. Mr. and Mrs. C. F. Moeller, and family.

she will also visit with her father at Litan.

\*\*Sis\*\* Sis\*\* Theo Collins left Thesday for Big Spring, where he will attend the annual meeting of the West Texas Druggists association Wednesday and Thumday of this week.

\*\*Sis\*\* Sis\*\* C. B. Goodwin, former Muleshoe citizen, but who for some time past has been in business at Sudan, returned there to make alis future home and to again engage in business at Sudan, returned there to make alis future home and to again engage in business ates sident in the sistending and superdictual with the sistending in a Painess shere.

\*\*Is\*\* Sis\*\* Sis\*\* Rev. M. M. Seavers, presiding cler. of this district, preached here Sunday, night at the Methodist church, holding the second quarterly conference of the church following the preaching service.

service.

Sixteen applications for participation in the government drouth relief fund were sent in Tuesday by the Bailey County committee. About 75 more are pending completion of detail.

and accelerandos.

\$5.55

Jim Dean, living about seven miles
west of town, was brought to the court
house Monday afternoon on a charge
of lunacy. His trial will be held some
time this week, and if found insane
will probably be sent to the hospital at
Wichita Falls.

\*\*Esset\*\*

EPWORTH LEAGUE PROGRAM

The Epworth League meeting to be held Sunday evening will be a "check-up meeting." Miss Beth Mardis, leader scripture reading, Lutie 19:13-27. Subjects will be discussed as follows:
"Checking Up On Ourselves." Miss Opail Jean Hanney; 'Check Up On Our Missionary Program," Miss Myrtice Burkhead; "Checking Up On Our Recital Service Work." Miss Myrtice als Service Work." Miss Myrtice Burkhead; "Checking Up On Our Recreations of the Work." Miss Hazel De Bord; 'Checking Up On Our Reservice Work." Miss Hazel De Bord; 'Checking Up On Our Reservice Work." Miss Codessa Bandin, "Miss Especial Service Miss." Miss Myrtice Myrtice Miss Myrtice Myrtice Myrtice Miss Myrtice Miss Myrtice Myrtice Myrtice Myrtice Miss Myrtice Myrtice Miss Myrtice Myrt

"Influence of the Roman Government," will be discussed by Mrs. Shir-ley, "The Adoption of Christianity as the State Religion," by Prof. W. C. Cox; "The Desire for Protection Against Persecution," by Mrs. C. A. Joiner, "The Ambition of Strong City Pastors," by J. P. Roberts.

NOTICE OF TRUNTEE'S SALE

THIS STATE OF TRXAS.
COUNTY OF BAILEY,
WHEREAS, on the 29th day of September, 1255, C. D. Shawver and deliver to me, Roscoe Wilson, as Trustee, a Deed of Trust covering the Northeast Quarter (ME%) of Section No. Twenty-three gifts, 100 pressure of the Control of the Control

ment of interest when due shall, at the option of the holder, mature all, of said notes of the holder, mature all, of said notes of the holder of said notes shall not the holder of said notes shall have shall pay the interest annually to Fisher County, and also the taxes on said land as the same accrue, and that the holder of said notes shall had the holder of said notes shall said interest and taxes in the event of default on the part of G. D. Shawver and F. E. Shawver, and the samour' or said shall beautiful the holder of said notes shall have a valid lien under said to the holder of said notes shall have a valid lien under said the holder of said notes shall have a valid lien under said of the interest and taxes in the event of the holder of said notes shall have a valid lien under said of the interest and taxes in the event of the interest and taxes of the holder and owner of said notes and interest as the holder and owner of said notes and lied and refused to pay the same or any part thereof the said I. C. Enoches and the liens securing same, declared all of s aid notes due, and demanded Shawver and F. E. Shawver failed and refused to pay the same or any part thereof the said I. C. Enoches attorners for collection; and, where the same of the same pays thereof the said I. C. Enoches attorners for collection; and, where the same of the same pays the pays the same pays with litterest thereon, and cests of all e. WITNESS my hand this sth day of March, A. D. 1931.

sale.
WITNESS my hand this 5th day of
March, A. D. 1931.
JACK M. RANDAL.
Substitute Trustee
March 12, 19, 26, 1931.

### Want Ads

BUY STARTED CHICKS. They are past the danger age. You will raise them all. One, two and three weeks old chicks shipped any where. Thousand snow ready. Thirteen great breeds. WICKS' MODERN HATCHERIES, Clovis, New Mexico. 3-tfe

FOR SALE: Kaffir and Maizesbundle feed, good heads. W. M. Daily,, 12 mi. W. Muleshoe. 6-2tp

FOR SALE: Carbon paper, second sheets and scratch pads at Journal of-tfdh.

FOR SALE: Good fresh milk or butter milk. Will deliver night and morning. C. R. Farrell.

6-1tp

LOST: Black Suit Case between F2
well and Muleshoe. C. R Farrell. 6-1

Planning to make money and ting it into your bank account two very different undertakings.

PRICES on vegetable plants than ever before. Write a card kinds and prices. T. Jones & Clarendon, Texas.

bundle clarendon, Texas.

dGENCY for Royal portable to writers. Best on the market to submidle [1, 12 mi.]
6-2tp for TRADE

FOR TRADE: Good bundle feed Jersey cows or heifers. W. R. Yo Baileyboro 5

Buy it in Muleshoe



A nutritious ration is necessary to the health of baby chicks. Merit Starting Mash is pulverized and mixed to give the exact ratio of health giving and growth developing elements. It contains oat groats, dried buttermilk, cod liver oil. charcoal, and other essential ingredients to assure health and rapid growth in the baby chick. Start feeding it today!

The Merit Way Makes Poultry Pay! MULESHOE ELEVATOR CO. TEXAS MULESHOE.

# Shop *Here* and Save

The enjoyment of the de-licious foods sold at Red The enjoyment or the de-licious foods sold at Red White stores, is ac-companied by the satis-faction of knowing you havereceived the utmost in value for every penny spent.

MULESHOE.



### THE RED STORES

### AmatlocuilolitquitcallaxlahuilA

Is an Aztec Word-meaning "Postage Stamp"

A pretty long word for a small meaning—perhaps only a cent or two. Yet we have known people to go a long way to save a few pennies, and really, in the long run it pays.

A cent saved here, a couple of pennies there—and in the course of a year's purchase several dollars have been saved on a Grocery bill—saved money that may be spent for other needed

Every householder owes it to himself to buy where he can get "the best for less." Of course, that means trading at a RED and WHITE STORE.

Let us help you save money on Good Groceries!

HENINGTON CASH GROCERY

TEXAS