SECTION TWO
THE LUBBOCK AVALANCHE.

ARE AS FOLLOWS
PATRONIZE THE HOME
MAN IF POSSIBLE
Business Men Pay More Toward Development and Charitable Subjects than Any Other Class and Are Entitled to Reasonable Profit.


## For Feed and Fuel

you will alwảys find us prepared to serve your wants. We carry a full supply of the best and our delivery service is ready at your command. May we not quote you on your next order? It will be appreciated and we will prove it to you.

## Hill Feed and Fuel Co.



BEST FURNISHINGS LOWEST PRICES

When You're Buying Gent's Furnishings

Come to see us. Come if only ior a lock; an investigation,
We carry à line that is desirable in every particular: is con
plete in every detail., We have the lowest prices in the city.
An Inspection of Our Stock
(compared to cheaper rrades) will result not only in mak-
ing purchases, but an absolute and well worth while saving of money without sacrifiçe of any
anything but the latest creations.

Examination Costs Nothing and May Save You Much

## Chris Harwell

Gents Furnishings
WE WILL MAKE RIGHT THAT WHICH is NOT RIGGGT


## Radical Reduction

in Suits, Skirts, Dresses and Summer Dress Goods

Soon our fall stock will be arriving and we must have room for them. We offer unparalleled values

Men's Suits $33_{3}^{1}$ Per Cent
Off
\$25.00 Kuppenheimer suits 22.50 Kuppenheimer suits 20.00 Kuppenheime

18.00 Faller Suits 15.00 Faller Suits | 1200 |
| :--- |
| $\quad 10.00$ |
| $\quad 10.00$ | Siced at P8.00 to $\$ 12$ and Kool Kloth suits All Boys Clothing at 25 Per Cent Discount

$$
\begin{aligned}
& 200 \text { men's Shirt values up to } \$ 150, \text { to } \\
& \text { close at } \\
& 75 \mathrm{c}
\end{aligned}
$$

Ladies' Suits
We have about 15 Palm Beach Suits
priced from sin to $\$ 15$. ${ }^{\text {All }}$ this season's priced from s10 to \$15. All this season's
models, and tailoring of the best. Also a models, and tailoring of the best.. Also a
few wool suits which we offer at 1.3 off regular price.
One lot ladies Skirts less a third.
One lot ladies Skirts
lot ladies Skirts less a fourth
Ladies' Dresses
Our entire lot are offered without regard
o original cost. You should prise values.
Tables of special dress goods values, 25 per-cent discount and 25 dress geods and silks.

Visitors to the auto races are cordially invited to come to our store while in the city and take advantage of the many bargains offered.

The merchandise itself is the best test. It pays to get the habit of comparison. Get our prices.

## Lubbóck Mercantile Co.

The House of Quality

- Final Arrangements Lubbock County Fair, September 28th. 29th and 30th
 It is the desire of the Fair Management that the Fair this year be, in all
For the best gallon dry beans
respects, equal to, if not better than any Fair held in this section of the

$\qquad$

 professionally prohibits publishing same, but that information, as well as all other data
will de given in minute detail in the premium list. It is hoped that the
premium list will be in hand either by the 1st, of August or during the premium list will be in hand either by the 1st, of August or during the
first week of August. Be sure and secure such a premium list, study it care-
fully and avoid errors. The railroads have been asked to put into effect reduced rates for the fair
and following their past good co-operation, it is expected that this will bo done.
The fullest co-operation of every man, woman and child in the county of Lubbock is desired and sought, that our fair will, in the eyes of those
visiting from other localities, reflect credit upon the wonderful people, and
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
- $\quad$.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$




|  |  | Commissioners: | Precinct | 1, Pa |
| :---: | :---: | :---: | :---: | :---: | :---: |



Attorney, P. G. Stanford (no oppa- We pay eash for second hand goods.
nent).
Clerk, W. T. Hague, F. L. Boyd.
Sheriff, J. C. Keller, E. W. Smith.
Hopper and-Company have ma-

Assessor, M. W. Luna (no appo- | chlnes for your particular work. Best |
| :--- |
| ent). |
| $\begin{array}{l}\text { workmen, too. }\end{array}$ |
| $\begin{array}{l}\text { J. Long was , elected Treasurer. }\end{array}$ |

IT IS ALWAYS A CALAMITY TO HAVE A FIRE and have NO INSURANCE. Yet this very thing, is happening all the time-it happened in Lubbock YOU SAY YOU CAN NOT AFFORD. TO CARRY INSURANCE. You cannot afford to be without it: DO YOU KNOW THAT A TEN DOLLAR BILL WILL INSURE YOU for several hundred dollars for a year?
ISNT IT BETTER TO PAY THAT MUCH EACH YEAR THAN to runthe risk of losing humdreds of collars in a few minutes?
WE WRITE YOU RIGHT IN THE BEST COMPANIES ON EARTH.




Her Gracious Majesty-
the American lady-prefers our ice cream because of its distinctive appeal
to her cultivated taste for good things. to her cultivated taste for good things.
An order in the home will convince you of the good quality of our factory proof the


## SOWELL BROTHERS

PHONE 67
WEST BROADWAY
LUBBOCK, TEXAS

## THE LUBBOCK IRON WORKS

## Owned and operated by S. H. POWERS \& SO

Mr. Farmer Man:
We kow that here ere iines shen sou noed a piece of work done ipigh Now.
 QUICK. Don't forget this fact. WHEN YEU NEED A HURRY RUB Come to
us. Or if you havea leisure job that needs attention we would be pleased to us. Or if you have a leisure job
serve you. Our work must satisf
hat needs attention we would be pleased to
Ask the Man Who Patronizes Us
S. H. POMNERS \&e SONR




