## THE LUBBOCK AVALANCHE

LUBBOCK, LUBBOCK COUNTY, TEXAS, THURSDAY, DECEMBER 18, 1919


TLE LUBBOCK COUNTRY ONLY FEW YEARS AGO EXCL
SIVE CATTLE RANGE IS ENTIRELY DIFFERENT NOW


 $=5=4 \max ^{2}$

## 







## 

:


Lame back may come from over- Mr, and Mrs, F. N. Payne, Mrs
work, ocld settled in the muscles of
Gussie Cannor the back, or from disease. In the Seuter, motored over to Spur
two former cases the right remedy is day, returning that afternoon, should be rubbed in throughly over prompt and satisfactory. Sold by Mrs. F. E. Wheelock, came in Sun All Druggists.

## A Practical Gift Shop for Men

You will find in our stock many practical gift articles for your husband, brother or youngman friend. Come in and let us show you our line.

We have a splendid line of:
-SUITS
-OVERCOATS
-LEATHER VESTS
-BATH ROBES
---SMOKING JACKETS
.-.SPORT COATS
---CRAVATS
--HOSE
And many other articles too numerous to mention in this space. You can make him a most pleasurable gift from our-store. Store will be open Monday, Tuesday and Wednesday till 8:00 O'Clock
Jones Brothers
Fashion Park Clothes
Lubbock

## Announcement!

## The Oldsmobile

Six and Eight Cylinder and the

Oldsmobile Economy TRUCK

CAN NOW BE SEEN AT THE SHOW ROOM OF
General Auto Supply Co.
Let us Give You a Demonstration. lubbock, texas


at DeKalb last week? Nineteen Brick and five frames. Only partly insured. It MAY
happen here some time. And, "I wish I had carried full insurance."
 is brother to him that is a wreat
waster.- Prove $18: 9$.




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 had a mind to work," People who who
workers they are shirkers slackers,
and their number grows alarmingly greate are being taught that work is
semen and
some to be shunned, when the


 man and the man who has not "a
mind to work,
contrary to the teachings of the Al
directly contrary to the teachings of the AI-
mimhty. nation needs to be taught
The dignity of work. We need to
the the dignition of woeds. to be taught
glorify work Work on the torm and
work in the mine and work in the factory, werk ine the office, work in in
the sehool rom, work io the oulpit
Men who have dercried work, or
who have sought to limit the

 ings of the Bible face of the teach-
Work is beesing and not a curse.
Manufacturers Record SUPREME COURT UPHOLDS Austin, Dee. 13:- The constitu-
tionality of the Texas woman pri-
mary suffrage act was upheld by the tionality of the Texas woman pri-
mary suffrage aet was upheld by the
Third Court of Civi Apeals today
when the decisision of the lower court Lee R. Davis, ta
nan County,
plaintiff has fift
file file motion for neen days. in
In addition tow
the to

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Every feature of the new Model F. B. Roadster evinces comfort.
And every detail of its appointments reflect an unusual appreciaAnd every detail of its appointments reflect an unusual apprecia tion of the needs of those who motor.

From an exterior point of view this roadster is highly pleasing With its streamline body design, slanting door line and smart new top this model possesses a distinct individuality all of its own.

We Have in Stock Parts for These Cars and You Will Have no

## Trouble in Securing Them When Needed <br> <br> \title{ Cole-Myrick Hardware \& <br> <br> \title{ Cole-Myrick Hardware \& Implement Company 

} Implement Company}}

LUBBOCK, TEXAS

## We Have Just Received <br> Another Car Load of

## CHEVROLET

Included in this shipment were a number of F. B. Roadsters, and we invite you to call and see them. The Chevrolets are one of the best cars on the market today for the money, which you are sure to agree when you see them. Every car we sell must give service and the manufacturers stand ready to back us up in every promise or statement in regard to the cars.
 of the needs of those who motor.

## BTEXEY MAN DESERVING <br> HAS ARIGHT TO PROSPERTIY

There isn't a deserving man who hasn't a right to the prosperous, happy employment that only good business can give.

If we are farming, we want to raise a little bit more; if we are in business, we want to increase our efficiency and production.

This is one Bank that feels its responsibility to the community at this time, and we stand ready to cooperate with every other man who does.

Call on us as hard as you will.


Eggs! Eggs!






 FOR SALE BY


## Make it a Harcuruare Christmas

In these busy days, hard-working, sensible, money-malcing days, folks' thoughts just
naturally turn to things efficient, useful, lasting and "commonsensible." That's why we naturally turn to things efficient, , usefuil, lasting and
The day of the Jim-crack, the useless, the merely ornamental, the "Made-in-Germany" stuff has past, and to the modern housewife of today, who is grateful for our present peace
and prosperity there is more REAL BEAUTY in a light, lasting. Aluminum Sauce pan-for and prosperity thane is more REAL BEAUIY in a light, lasting Aluminum

Nor do we stop at the litchen, but for every room in the house and for every member
the family, we have a present that will not only carry your GIFT SPIRI, but will be treasured for years for its beauty, usefuiness and efficiency.
Cole-Myrick Hardware \& Implement Co,
North Side Square

BE READY FOR THE
CENSUS ENUMERATOR On January $\overline{2}$ the work of taking
census of the United States wil
start.
se ready for the enumerator start. Be ready for the enumerator
when he comes by familiarizing your-
self with the list of questions follow-
ing whech self with the list of quest
ing which he will ask you:
The census is require
 The date named for beginning the the
1920 census. is JJanuary 2, but the
"Census Day" is Ja In cities the population enumera-
tion will be completed in two weeks.
The enumeration of farms will be The enumeration of of farms will be
compe within thity days.
The censuses of The censuses of manufactures,
mines and quarries, oin and gas wells
and forestry and forest and forestry and forest products will
as a rule, be taken by special agent
and by correspondence and en The census is the means by whie
the crease in the population the statis vits concerning agriculture, and the
vitarmation concerning the
reso Censures for Stationtioal Purposes Only
The census inquiries are defined by act of Congress
The information gathered is strie
Ty confidential. made so by thw Census information can not under
any circumstances be used as a basis
for taxation, nor can it be used harm any person or his property:
It has nothing whatever to do wit detection, arrest, prosecution, pionianiton of of any law. person for an
vilation
Important Questions. Asked of all 1. Age at Persons. Avithay.
2. Each person ten years of ane

 4. If foreign born the date
coming to the United States will be
asked, and, if naturalized, the date
of becoming a aitizen
 asked wheh head of a a fanily will b
m or rented his f ome is owned by

## Furs, Furs, Furs

Get in touch with us for top prices on Furs. We want all the furs we can get. The highest market prices paid for all kinds and colors. Try us with your shipments. Remittance made same day goods received.
Lubbock Hide \& Wool Co.
Old Opera House Building
Lubbock, Texas

## Fored <br> THE UNIVERSAL CAR

What the Ford car is among motor cars, the Ford truck is among motor trucks-far ahead of all others in practical saving service. The Ford truck embodies those desirable service Best strength with assured and Truck maintenance. No busimaintenance. No busiin the ness too large nor so smal Market prove a money-making utility to it. Its value is niversal in business, in city, town, village and on the farm, and the price only $\$ 550$, withou body, f. o. b. Detroit. The demand is big.

BRADLEY AUTO COMPANY

## mericans have been kiinle osince Nov. 20,1910 .

Of this number, the association
states, 423 were civilians and
soldies or sailors. One hundred and
and sixty-seven Americans were slain dur-
ing the Madero and Haertal regimes,
while 383 dost their livest since
ranza took contr-
and of the Mexican ranza took control of the Mexican
government, according to the state-
ment. an the list accompanying the map
a number is assigned to each Amer iean killed and his or her name, date,
place and manner of death and the
source of information concerning the individual ease are concen. Thing
Thanner of death ranges from "killed
met manner of death ranges from "killed
by stray bullet, to wantom murder
and inelades instances of alleged tor

 the border, prepared by the state de-
partment; casualty lists of the de.
department department; a list of Americans kill-
edin Mexico prepared by Thomas E
Gibbon, author of

L. H. Shelton At Shoe Shop
Agent for Georgia Government testment stones. Monuments erected without charge.

## Big Display of Holiday Goods AT OUR STORE

We have a splendid display of Holiday Goods now on Display and we invite you to call in and look through. Just a few of the hundreds of articles that you will find here

Fine Stationery, Ivory Sets, Cut Glass, Cameras, Thermos Bottlese, Perfumes, Toilet Water and Toilet Sets, Fine Candies in Boxes, Cigars, Fountain Pens, Smoking Sets, Writing Sets, Manicure Sets, Games, etc.

We have a very attractive line and will be glad to have you call in and see us. Make every member of the family feel the Christmas Spirit this year, and they are sure to if your gifts are bought from our collection of gift goods.

## THE CITY DRUG STORE

WEST BROADWAY
LUBBOCK, TEXAS

# LINDSEY 

Friday and Saiurday 19th and 20th J. Warren Kerrigan and Lillian Walker


## -in-

## "A White Man's Chance"

Monday and Tuesday
He fought for love and honor! All perils and foes he defied! William Fox Presents Tom Mix
As an intrepid trapper of the fur country

## "The Wilderness Trail"

Supported by Colleen Moore and a cast of exceptional strength and reputation.

A story of intrigue fought and conquered by a srtong man who believed in right.

Directed by Edward J. Le Saint
Best Mix Play
Don't Miss the
Ever Presented
Hit of the Season

## Coming Christmas

NAZIMOVA
The Wonderful
"The Red Lantern"

SALES MADE BY
WALL's LAND EXCHANGE Walls Land Exchange report sales
recently made by them as follow:







## "gVRUP OF FIGS" is

LAXATIVE FOR GHILD




## IF YOU HAVN'T A CHRISTMAS TURKEY

Buy a nice tender juicy roast from us for your Christmas times meals. We have some of a
fine South Plains raised and fattened meats as you will find anywhere. Phone your orders and we will have it ready when you call. No deliveries are made. CHASE MEAT MARKET
West Broadway


THI CHREX O' OONM

FOH MISYY CHLOWEL Fou. Abandoning otd ove Usht Calomel makeses you sick. ite irf drag Calomel is mercurs! When it comer ntion contace wina suor bie, it cratiee







 WELL KNOWN texas women

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## NOTICE

The Ideal Tallors and Dressmakers have moved from the East Side of 8 square and are now loeated one block South of Post Office.
Mr . T. Adams is no longer connected with the busines. Remember we Dry Clean and Dye anything.
Ladies and Gents Suits Tailored to measure. Also plain sew-
ing of all kinds We eall for and deliver all work.

## S. J. Foster, the Tailor

Mrs. S. J. Foster, Dressmaker pHoNe 344.

## "Do You Know"

That we "KNOW" more about building that you do, well as may not, So lets put our ideas together. We furnish B and Better Service, ask about it.

W. C. Bowman Lumber Company<br>Quality Lumber and B \& Better Service<br>Lubbock, Texas

## SADDLES AND HARNESS

We will be glad to figure with you on the purchase of Saddles, Harness, Bridles, Bits, Spurs, Whips, Navajo Blankets. We also rebuild auto tops and make or repair your curtains. CAUDLE \& ROGERS


## Helping You to do Your Christmas Shopping

This store is at your disposal. That's telling you in the fewest words possible what we are doing to simplify your Christmas shopping.

## GIFTS THAT LAST

That's the kind you will find here---gifts your friends will turn to every day, useful as well as ornamental.

## Gift Suggestions for Men

A practical gift would be a Hart-Schaffner \& Marx Suit or Overcoat, maybe it is a pair of Edwin Clapp shoes he needs or a Stetson hat, perhaps he would prefer a nice traveling bag, suit case, or a gladstone.

## Gift Gloves

A gift every man appreciates. Our selections were never better. We are prepared to meet the demand for dress gloves, silk or wool lined, work gloves, automobile gloves, in a complete range of glove patterns.

## Silk Shirts

Are a very practical gift and are always appreciated. Our stock is complete. Also a complete line of wool shirts, madras shirts, sweater vests, sweaters, sheep skin jackets, leather jackets, underwear, bath robes, smoking jackets, lounging slippers. Many, many gifts not mentioned here. All are practical gifts every man uses.

Do you know a man who isn't always in need of new shirts, neckwear, silk socks or handkerchiefs, and isn't tickled to death with any of them.

Only the best quality at this store; newest patterns and styles, too.

## Gift Suggestions for Women

A large stock of coats and dresses to select from. They are gifts that any woman would be proud of. A beautiful line of furs, they make the best kind of a Christmas present. Many beautiful styles in shoes, all wanted colors. They are practical gifts.

## Fine Silk Underwear

Women's Underfinery of Crepe de Chine, Wash Satin, and Jersey. There are Gowns, Teddies, Bloomers, Petticoats and Camisoles. There are embroidered pajamas, lounging robes, kimonas, in various colors and patterns. A dainty gift that is practical and will be appreciated.

## New Hand Bags and Purses

The newest shaped bags of the season, we have them in genuine leather, silk, velvet and beautiful beaded designs. Handsome lining of silk metal or self frame handles. All of them are fitted with coin purses and mirrors. A gift that will be appreciated by every woman.

## Many Other Useful Gifts

Are Silk Hosiery, House Slippers, Hand Bags, Trunks, Towels, Towel Sets, Sweaters, Blankets, Comforts, Bed Spreads, Table Linens, Damask Napkins, Kid Gloves. All are useful and will be appreciated. Make yourself and your friends happy by giving useful gifts.

The Home of Hart Schaffner \& Marx Clothes


MERRY CHRISTMAS LYRIC
 Anita Stewart
"Her Kingdom of Dreams"

A Big Seven Reel Feature
$\int$ - "Broken blossoms" by d. w. Griffith
"THE SPARK DIVINE" Featuring Alice Joyce. "SEALED HEARTS" Featuring Eagene OBBrion.
"A VIRTUOUS VAMP" Fiten

Watch for Dates

## Were Not Dolivering Meat Nou

But we are in position to sell you as good meat as you will find in the city. Phone your order to us and we will have it ready for you when you call for it. SHOP NORTH SIDE OF THE SQUARE

## North Side Meat Market




LOCAL THEMS FROM THE
NEW HOPE COMMUNITY
 Mie Mary Agnees Mabon, prinitipal
 Kato wryie. be preenhing at New
Hopee sonday fotemoon. Everybody

## Jubilee and Sweet

## Violet Flour

I will have a big shipment of these two brands of Flour to arrive soon and you will find either to be highly satisfactory in every way.

## JUBILEE---

This is a flour made of hard and ooft cially adepted to makiog bisevits and liehtibreed.

## SWEET VIOLET--

Sweet Vialet is made from porely Nomber One Soft- Whont, and is as peatries.

EVERY SACK IS GUARANTEED
TO US BY THE MMAS, AND WE:
dUARANTEE IT TO YOU.

## Chris Harwell

Farmer_ones Syrupis Better
First, last and all the time we maintain the qualityl. Its
excellence eannotbodupplicated: $1 t^{\prime}$ wholesome, conomical and delicioos.




## [A RMIER Jonis

Send name for our new FREE Recipe Eook.

 Slang Expressions From Pages
of Their School Books.


## Jumpy, Irritable,

Frazzled Nerves-
whencaused bycoffee-arehelped to become normal, healthy nerves, when a change is made to

## Instant Postum

This wholesome table beverage with a rich aromatic, coffeelike flavor is deliciously satisfy ing, economical, and respects both health and pocketbook

Made by Postum Cereal Company Battle Creek, Michigan
Sold by Grocers and General Stores


## There is No Longer Any Place for Inferior Buil in Any American Herd.

FINE PROFIT FOR PRODUCER


# A Christmas Suggestion! 

A Gift That Affords the MOST SERVICE Afford the MOST PLEASURE"

YOU CAN NOT GO WRONG ON LETTING YOUR GIFT THIS CHRISTMAS BE ONE OF THE FOLLOWING ARTICLES



A Hoosier Kitchen Cabinet
Saves Miles of Steps for Tired Feet. Why not let a Hoosier help prepare the Christmas dinner?

## A Columbia <br> Grafonola <br> In your home this Christmas will make it one to be remembered for years. Do not let this Christmas go by without music in your home.

## Rix Furniture \& Undertaking Company

Owing to the scarcity of help after this week I will be compelled to take off my delivery wagon. But I am running my market and grocery in the handiest place possible for your drop in trade on your way home.

Everything is clean and nice and will always have meats cut, ready' for you. Also fruits, vegetables, fish and oysters.
Buy Your Roasts, Stews and Soup Bones for the Next Day in the Evening They Will Keep

We have a fine stock of homemade Lard, priced reasonably. We want to buy all the spare rbss backbone and country aumorar
Sanilary Meat Market
H. W. SIMS, Proprietor

Monroe jingles heard
during the week



| OR FRACTION THEREOF 10c |  | GET QUICK R |  |  | FOR LESS THAN 30 CENTS |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WANTED-To buy between nowand Jan. 1, 160,320 , or 640 acresraw or improved. Address all com-munications to Box 993 , Lubbock, |  |  | $\begin{array}{\|l\|r} \begin{array}{\|c} \text { FOR SALE-100 gal. oil } \\ \text { Darby Grocery Co. } \end{array} & \begin{array}{r} \text { tank. } \\ 251 \end{array} \\ \hline \text { FOR SALE A ranching pronosi- } \end{array}$ |
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|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  | Condito. see it at Dad Brateris |
|  |  |  |  |  | FOR SALEE=Lots 13 , 14, , Bik 134, 20 blk . 53 . See Dr. Overton for far |
|  |  |  | WANTED-Your sewing. Singer Street $1-2 \mathrm{mi}$. south of courthouse. |  |  |
|  |  |  |  |  |  |
|  |  |  | Blackwell at Thorp's Shoe Shop. A POR SALE Six cylinder auto, al-WANTED-To sell you your |  |  |
|  |  |  |  |  |  |
|  |  | WANTED- Dediveryman-Clerk. once. |  |  |  |
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|  |  | $\frac{\begin{array}{l}\text { press feeding and other work around } \\ \text { print shop. } \\ \text { Inquire at this office. }\end{array}}{\text { WANTED-Young ladies for tele- }}$ |  |  |  |
|  |  |  |  | $\begin{array}{l}\text { porches, furnished } \\ \text { Phone } 400 .\end{array}$ <br> FOR SALE-As pretty catclaw |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## Temple Trust Company

Will lend you money on Farms, Ranches and City Property. Current rates, liberal options and prompt service. We loan our own money.

## T. B. DUGGAN, Vice-President

lubbock, texas


## SHOE DYES FOR SALE

We have a fine line of dyes for sale. You can dye your own shoes or we will dye them for W. B. THORR, Shop West Side of the Square PHONE 334

CHURCH NOTE
Junior Leange Program.
Opic: The First Christmas. Topic. The Firsue Chrogram.
Leader-Miss Addie Lou Pousey. Leader-
Song.
Prayer. Seripture Reading: Lake 2: $8-20$
Lois Tubbs. , funs sion ymant Trume and rutb Announcements.
Benediction

- -$-5=$



# THE LUBBOCK AVALANCHE 

VOLUME XX


Phebe Warner Tells About Lubbock Thrift





A Few Sensible Don'ts for
Christmas
A Few Sensible Don'ts for Christmas




## We are Here With the Feed

You will find that we have as good stöck of FEED for your cow, Horse, Mules, Sheep and Hogs as you will find anywhere. Get your stock salt from us.

Lubbock, Texas



## LETTER No. SEVEN

## WhatisLegal ReserveLife Insurance?

The same witness of Letter No. Six is speaking, hear him:
"I am the ONLY Sinking Fund in all the world that will provide a certain sum at an uncertain time."
"I put cash into a business/when a valuable life goes out and new problems spring up"
"I free the business world from the death risk overhanging its credits and plans"
"I replace worry, misery, trouble and want with joy, cheer and a clear conscience"
"I am the greatest and strongest financial institution on Earth" The helping, uplifting and refining influences of Life Insurance are felt in every Hamlet, Village and City in every Civilized country on the face of the Earth.

Every Father and Husband that can stand the physical examination, should hold a policy in some good company.

## INVESTIGATE THE POLICIES OF

## Kansas City Life InsuranceCompany

W. C. RYLANDER, District Manager

Security State Bank Building
Lubbock, Texas

## CAR OF FORT SMITH WAGONS



We expect to receive within the next few days, a car of Jno. Deere, Ft. Smith Wagons. We will be able to meet your needs, regular size Farm Wagons, Low Wood Wheel Farm Trucks, Steel Wheel Farm Trucks.

We will have just the wagon you have been looking for and a sufficient stock to supply our trade.

COME EARLY AND GET YOUR CHOICE

## The Western Windmill Co. <br> Phone 127

## Getting Ready for Christmas

It is not a big job when you know just where to go to get your GRO CERIES. This store has a reputation for having the goods and the high grade kind. We stand behind every order that goes out and if it is not just what we recommend it we want you to tell us about it.
GET YOUR CHRISTMAS GROCERIES HERE.

24 Phone your wants 75
Hunt Grocery Company
LUBBOCK, TEXAS



# New Arrivals 



Another large line of merchandise arrived at our store this week. Enamel, Aluminum and Queensware, Stationery, Combs, Brushes, Mirrors, Perfumes, many other staple items suitable for Xmas gifts.

Another big assortment of toys, Dolls, Games, Iron Toys, Rubber and Celluloid toys, a fine line of ties, towels and handkerchiefs.

Come and look through our big stock. (XMAS TREES FOR SALE.)

## Shropshire Racket Store <br> Colby Thomas Bldg. <br> W. Broadway

SKIRTS. SHORTER BUT PRICES WILL BE HIGHER
 misses at present
Skirs, the style makers say, will
se shat
frankly short,", but without ab



 The newest wrap for women is no
onlike the ofd Roman togss a grace
face

 LOCAL ITEMS FROM THE John Huckaby was taken to one of
the tubbock Sanitariums Weednesday
where he underwent un




 home. M. Hensley, son Carl, and two
daurhters Mieses



 raise the the pant
11,500 . FIFTY SEVEN GOOD FARMS FOR
SALE IN NETT TEN DAYS

 e Bank.



## The Christmas Gift That Will Make Thousands Happy

Why? Because it is the only phonograph that is able to give you real music, true music.
The New Edison music is real because its RE-CREATIONS cannot be disunguished from the onginal masic itself. This means that the New Edison gives you something no talking machine or ordinary phonograph is capable of giving you. This does full pustice to the artists themselves and to you. We do not attempt to sell you a mere reproduction when you are entitled to an actual RE-CREATION.
Could any gift make any one happiet than the phonograph that gives you actual reahism?

Hear it today -

## The NEW EDISON

Rix Furniture \& Undertaking Company
PHONE 67
LUBBOCK, TEXAS

## WHOLESALE GRAIN

See me before you sell your SUDAN

## WAGONS

We have just received a new shipment of Farm Wagons, which will meet your demands in every respect. Equipment of this wagon is especially arranged for advantage of the user.

## SEE THESE SPECIAL EQUIPPED WAGONS BEFORE YOU MAKE YOUR BUY



The Star Windmill is the very mill that you are going to need to equip that new farm you are opening up for another year. This is the lightest running windmill offered on the market for your use. Durable and is an extremely long life mill. Full line of repairs for this mill.

## R. A. RANKIN \& SONS

SWEETWATER TO HAVE ATORE

## Spikes\&Lewis

Real Estate and Loans
We have good lists of farm and city property for sale at lowest prices. Have dwellings priced from $\$ 1000.00$ to
$\$ 14,000.00$, with a number of choice selections of intermediate values.
Our farm lands range from ten acres up to a section, and
the prices will appeal to the careful investor.

## LIST YOUR PROPERTY WITH US

If you wish to buy anything in real estate, farms, ranches dwellings. or unimproved lots, call at our office, over the
Farmers National Farmers National Bank. We have representative lists, priced
right, and will be glad to show you whether you buy or not.

## SPIKES \& LEWIS

FRED SPIKES PHONE NO. 5 5 JNO. P. LEWIS Room No. 1, Second Floor Farmers Nat'l. Bank Bidg.

## 

 DRE—DENof fine lands they are offering and and
the terms to. have one farm listed
at lens than the crops wins sell for
this year some farming country for RHELMATIC Ed Mann left Ed Mann left this week by mot
for a visit with his family in Los A for a visit with his family in Los An -
geees, Cailf, and wil return about
Jan. 10 . Mr. Mann was accompanied by Everett Lokey, who accompanied
wister on the Pacifio codsti

COMPOUND FOR RHEUMATISM
SOLD EVERYWHERE SOLD BY CITY DRUG STORE

## Battery Life Depends uponinsulation





The life of the batery if hargely up to the man in the ar, but Threaded




Threaded Rubber has these three distinct advantages over any other:

1. Threaded Rubber Insulation eliminates depreciation in the dealer's stock.

Willard Batteries with Threaded Rubber Insulation, since they have no wood insulation in any form, can be shipped and stored bone drysince neither plates nor insulation in the battery have ever been wet.

The storage battery with wood insulation in any form can not be kept in a dealer's stock without depreciation, because wood insulation must be put into the battery wet at the factory, and, once the insulation is wet, a continuous chemical action begins; and furthermore, the insulation can not be allowed to be dried out, as it would become damaged. Hence the battery must soon be filled.
2. Threaded Rubber Insulation returns bigger dividends to the user.

Threaded Rubber Insulation is a manufactured product held to rigid uniformity, more durable and long-lived than any wood can be. The car owner is not wholly relieved of caring for his battery, but the battery will stand more abuse, and function at high efficiency for a much longer time.
3. Threaded Rubber Insulation makes re-insulation unnecessary.

When installed in the car no one can say just how soon wood insulation will begin to break down, on account of the impossibility of securing absolute uniformity in wood, since it is the product of nature, not of scientific manufacture. During this period even careful driving and faithful attention to battery care will not absolutely insure long life.

Re-insulation-at considerable expense-is almost certain to come before the ordinary battery is worn out, and the life of any battery after re-insulation is uncertain.

## Lubbock Battery \& Electric Company lubbock, texas



## Get Your Christmas Gifts

## At The Cash Dry Goods Company

Santa Claus is still bringing us more goods for the Holiday Season and we are putting them on display as fast as they arrive. Come along boys, girls, everybody, we have what you want.

Tool Chests
Roller Chimes
Christmas Books
Card Tricks
Typewriters
Hook and Ladder
Fire Engines Fire Engines
Kiddie Cars Kiddie Cars
Ouija Boards Ouija Boards
Blackboards Blackboards Baseballs Footballs Wheelbarrows
Rocking Horses Rocking
Tom Twist the Funny Clown

Stoves and Ranges Tree Decorations Furniture, Drums Coasters, Trams Drawing sets Trains, Engines Doll Carriages Doll Jarriages Tea Sets Tea Sets Kitchen Sets
Aluminum Tea Set Kewpie Dolls Chairs, Tables Air Rifles, Pistol Chimes, Bells Writing Desks


We Sell the "Claxtanola"

Animals, Bells, Horns Wagons, Velocipedes Bicycles, Trains Rockers, Beds Roller Coasters Carts, Autos Building Blocks Washday Sets Washday Set
Tinker Sets Tinker Sets
And Telephone Tea Sets Kitchen Sets China Tea Sets Sparklers Books, Banks Typewriters

Cash Registers Doll Furniture Stoves and Ranges Ball Bearing Wagons, Holiday Boxes Busy Andy Pile Drivers Mechanical Toys Doll Trunks Candles and Holders Wrist Watches Comb and Brush Set Military Brushes Nut Sets
Handkerchiefs in Holiday Boxes

Big shipment of underwear for men, women and children, also lots of sweaters and overshirts, and men's and boys suits. Everything for father, mother, brother, sister, baby, and friend. Don't miss seeing our display before you buy.

Shop early so you can get what you want. Give CLAXTANOLA - the New Day Phonograph-for CHRISTMAS.

# The Cash Dry Goods Company 


 Coteman this week. He, owns a. sec.-
tion of land four gilles southwest of L. Landon motored

town, | Mr. |
| :--- | :--- | :--- |



## THE "VITANOLA"

 talking machine"NATURAL AS LIFE"

We have a splendid machine on hand and others are coming. They come in several sizes and range in prices in reach of anyone.

They are as good as any talking machine on the market and the cases are attractive, and a splendidornament to any 'room.
They play any Disc Record and we will have a big stock of Records on hand soon Remember our splendid line House Furnishings

## Robinson Furniture Company

## R. Q. PIERCE

 REAL ESTATEOffice Citizens Bank Bldg.
Phones 147-138

I am especially in need of several improved farms as I have customers wanting them. List your farms with me and I will sell if prices and terms are right.

THERE ARE MANY OPPORTUNITIES FOR INVESTMENT
$\mathrm{O}_{\mathrm{n}}$ the Plains and this real estate firm is one which is thoroughly familiar with these opportunities. We have lands listed in all parts of the Plains country and can show you investments that will be
paying ones. O
O. E. Sears Land Company LUBBOCK

Fine Stationery Confections
We have a fine line of fancy Stationery, from which you can select.
also some late arrivals of toilet articles that makes our department. also some late arrivals of toilet articeses that makes our department
very complete. We are placing on display many holiday articles. very complete. We the pracing on display many hoinday articles.
Begin your shopping for Christmas early and avoid delays, and dis-

Lubbock Drug Company THE YELLOW GRONT
Where You Always Feel at Home When in Lubbock
Steam heated rooms, bath and running water, modern throughout. Dining service on the served at home plan. Everything done
to make your visit here a pleasure.

THE MERRILL HOTEL LUBBoCK

THE HOME OF THE FORD CAR IN LUBBOCK
 ceuvice depeartment. We he handle everything for the automobile. BRADLEY AUTO CO.
Lubbock
texas
THE MILL WHICH ALWAYS GIVES YOU SERVICE thit the cheapest pumping power on Earth-THE ECLIPSE-


The Western Windmill Co.
LuBBock
TEXAS

## "SEE ME BEFORE YOU DIE"

STATE LIFE POLICY

 GUINN \& OLIVER
spectal acent
It is Not Our Fault But the High Cost of Production
Which has forced us to raise the price of our bread from ten cents per loaf to twelve cents. lugar is higher and scarce-lard is high-
er-fuel io higher-the labor question io a serious one--our raise will only enable us to make a legitimate margin of profit. BREAD IS YET THE CHEAPEST FOOD Martin's Bakery

## L. E. HUNT \& COMPANY

It is seldom ever that a business house qualifies as to possessing individuality, and distinctiveness as that which is now enjoyed by the Men's Furnishing Store of L. E. Hunt \& Co.. of our city. The name. L. E. Hunt and Co. is
enough to prove to anyone the distinctive valenough to prove
ue of the article.

This enterprising business was established by I. L. Hunt and L. E. Hunt, in December 1916; in the Citizens National Bank building in the space now occupied by the Western in the space now occupied by the Western
Union Telegraph office. Today this store is Oncupying one of the choice locations in- our city or in the Cain building on West Broadway.
cith Larger quarters were demanded by the growth of the stock, business and customer
The present manager, L. E. Hunt is a native Texan and was born in Lubbock County twen-ty-two years ago, therefore, he is one of the
best known young men of our county, Mr. best known young men of our county. Mr.
Hunt possesses a very. pleasing personality: is Hunt possesses a very pleasing personality; is
a great believer in attending to the business of a great believer in attenting to the business of
which he is manager: and helps actively every which he is manager; and helps activoly every
worthy enterprise that tends to upbuild the county, city or community life.

Mr. Hunt has been very fortunate in securing goods of known quality and value. These
goods are handled in such ways that tend to goods are handled in such ways that tend to add to the attractiveness of the interior of the
house. Every article in stock has separate house. Every article in stock has separate apartments and are kept in first class condition
the year round. There is not a neater appear the year round. There is not a neater appear-
ing stock in West Texas, we feel safe in saying, ing stock in West Texas, we feel safe in saying,
than that which is kept by this store. The than that which is kept by this store. The management takes special care and displays
more than ordinary skill in the arrangement of more than ordinary skil
these goods so that they can be easily seeh by these customers and in fashions that portray to them the earnest desire of the store to give the highest class of service in addition to the best line of goods.

The L. E. Hant, Men's Furnishings Store carries the following well known line of brands in complete stock: The Florsheim Shoe, Monito Hose, Vassar Union Suits, Crofut \& Knapp and Stetson Hats, Sweet-Orr Work Clothes, Korrekt Trousers and a full line of Kling Brothers and Patrick and Company s leather
coats and vest and mackinaws, for men. In coats and vest and mackinaws, for men. In
Boys' and Children's apparel also they feature only dependable lines the same as they do for only dependable such as: Mayer Bros. Wooly Boy Clothes. These suits are all made up special with two pair of pants which doubles the life of the ordinary suit. Black Cat and Buster Brown Hosiery, Kling Knit Sweaters, Master Made Shirts and blouses, Korrekt- Knickers and Sinbac shoes-all for the Boy. And at all times their stock of Suit Cases, hand bags, trunks and lug. gage for everybody, is complete.

Anyone familiar with Boys and Men's clothes, realize instantly the care taken by the management of this store to secure the best for their trade. This store guarantees satisfaction or in other words L. E. Hunt and Company do not consider that a trade is complete until the customer is entirely satisfied. Their motto is: "We Make Right That Which is Not Right."

It will pay you in money and satisfaction to make the acquaintance of the most popular

## Moore Brothers

Manufacturers of Saddles, Harness and Plow Geers. A Complete Line of House Furnishings including Stoves, Etc. Moore Brothers
North Side Square
Lubbock, Texas

## Now in My New Location

I have a big clean stock of high grade GROCERIES at right prices and prompt service with every order.

Chris Harwell's Grocery
LUBBock
texas
BE SURE YOUR TITLE IS PROPERLY SHOWN
With the transfer of real estate and activity along this line there is a demand for abstracts. Our records are the most complete in is a demand for abstracts. Our records are the most complete in
Lubbock county. We have the record of every piece of land. Let us make your abstract.
GUARANTEE ABSTRACT \& TITLE CO. LUBBOCK

TEXAS
One of the Best Equipped Plants in the West

Giving us equipment capable of cleaning and pressing your
clothing and doing your general tailoring work to your entire satclothing and doing your general tailoring work to your entire sat-
isfaction. We handle the most delicate fabrics without the slightisfaction. We handle the most delicate fabrics
est damage. Every piece of work guaranteed.

The Lubbock Tailoring Co. LUBBock
W. C. RYLANDER

District Manager
Kansas City Life Insurance Company
Give serious thought one minute to Life
what he has to say in his big ad! THINK! LUBBock
texas
This is the Grocery That Stands its Own Losses
We never allow inferior mer dhandiee- which every, gro-
 the treebet the market affords if you buy at this totre Hunt Grocery Company lubbock
texas

## DO IT ELECTRICALLY

The safest way and the most satisfactory and sanitary. Use electriet us explain to you where it is to your advantage to use electricity.

Texas Utilities Company
LUBBOCK Electicity and lee.

## (A) That shall I giv Answered for You!

A list of the things both needful and pleasurable for every member of the many on your list, and what is better still they are all of the lasting variety for
Practical Gifts are Always Appreciated

C. H. Grollman \& Company

