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## EARTHQUAKE SHAKESCALIFORNIA




| (er ABUSIAC OFFICERS | bi Staff correspondent. |  | TRY AGAINST WORLD |
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| Fy the United Press. FORT WORTH, July 23 —Withir |  | CHURCH THO BULILT | Ort A |
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Neter Better, Department Heads Busy

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Fear," by Baisle King
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## Tell Central

One way to be sure of get ting - your prescriptions properly compounded and delivesed, as well as to be sure of getting good
value in drug sundries is to tell central to give you number

## 152

The Lubbock Drue Company does apprecinte your

LUBBOCK DRUG CO.
G. Granville Johnso

Granville Jo
Proprietor

## R. \& R. Lindsey

breeze blowinc

To-Day again We Present the "F LIR T"


BOOTH TARKINGTON'S wFLIRT

Six-Buttoned Front
 tons (not the usual 5)--finished with a center plait that docsn't stop below those arc some of the things men ad. mire most about Fagle Shirts: All this of thake, even the lowest


WHITE SHIRTS OF PAM LOTH WIT AND OXFORD $\$ 3.00$ AND $\$ 3.50$

## A Direct Stroke Star

## Possessing Many Fea-

 tures of ExcellenceSide Vane Rigidly mounted-cannot turn into wheel. Straight pitman and walking beam. No-Oil-Em bearings. Direct center Lift of Pump rod-adjustable stroke. Overhanging wheel and Hub and Steel arms -automatic governor and adjustrable brake.

## The Star Windmill

Will give you fast, powerful pumping service.
LET USSHOW IT TO YOU!

Higginhootham-Bartleft Lumber Co.

Smatl Cars Show Paces, Much Room for Improvements



# When All The Plains Come Together--. 

 You Should See--third annual to 6th, inclusive, this year will be held thecultural
farmeres Plains Fair. It tion is elaborately shown. You will have the opportunity
of a lifectime to see the finest cattle, hogs, chickens and
ont ining YOU SHOULD SEE--


Within the scope of this great agricultuwal, industrial and livestock exhibition will be shown dairy cattle from the highest
prim herd in the world. You will see reastered bee that originally made the Plains country famous for being the finest cattle country in the world.

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# 3rd. ANNUAL PANHANDLE-SOUTH PLANS FAIR 

## LUBBOCK, OCTOBER 3rd, 4th, 5th and 6th

Greater facilities, better facilities, for the exhibition of the products shown, both agricultural and industrial, will be ready. County exhibits rivaling that shown at the State Fair, will be shown. Merchants' booths, wherein their stocks will be delightfully and beautifully displayed. It is indeed a magnificent sight to behold these booths and their contents which prove beyond a doubt that the civilization of the highest degree can con-
veniently secure the luxuries of life.

Floresville Editor Write of Houston's Coming to Lubbock


YOU SHOULD SEEYou don't know South Plains
people-the pioneers of the West-until you have met them -by the thousands mixing and mingling - with their neighKnow more about ths Great Plains country. The cheapest, best and most delightful time will bes during this great get-to-


The complete line of Studebaker Automobiles for 1924 at this Great Fair. You will get an idea of what 1924 will bring to motorists in the way of better, cheaper and more pleasant transportation.

We, as distributors of the Studebaker, personally invite you to
attend this Fair. We assure you of plenty of entertainment-as well as educational diversion.
You can't speak knowingly of the Plains without first attending
the Fair. You won't never know the pleasure of "motoring unt Studebaker.

Fair yisitors will be welcome to the new home of Studebaker for the South Plains. Plenty of writing paper and comfortable chairs will await you. We look forward with pleasure to the vent as we know you are coming.

PAGE FOUR:
Lubbock Moming Avalanche Pubat


PRESIDENTIAL POSSIBILITIES:
A very well informed political writer. Mr. Le
Somers has writed at some length rearding the
Presidential posobibilititios for for 1924 , and anys. tha in any discuussion of presidential possibilitites
well to bear in mind, paradoxical though
sound, that most of them are impossibilities. In
the present state of party organization and state-
legislation the people have comparatively little op-
portunity to exert and very direct, influence on the
portunity to exert and very direct, influence on the
making of Presidents, and as a consequence they
are likely,
are likely, on election day, to find themselves fac
ed with no better opportunity than a chance to
vote against the candidate who seems most ob
noxious.
The reason for the slight popular influence
that in both parties control of the national con that in both parties control of the national con
ventions is not responsive to the popular will un-
less it chooses to be, and often reasons of state less it chooses to be, and often reasons of state or
expediency dictate unresponsiveness.
. There are only 19 states which hold presiden There are only 19 states which hold presiden-
tial primaries, and until recently, when the Repub-
lican representation in the "solid South" was cut
dowin, these constituted a rather shabby minority down, these constituted a rather shabby minority
in Republican party councils. There are rather
more popularly elected delegates to the Democratic tion to the whole is now about the sopular selections are a in minority 1, 100 delegates at its convention. of which num.
ber 522 will be directly elected. The Republican
convention will. number about 1,000 , of which In both parties, it will be seen, the political or
ganizations, should their particular interests. run
counter to those of the voters. can effectually thwart the people's desires. That this. has been
done on many occasions is recorded history. The
Republican organization deliberatley wrecked the Repubican organization deliberatey wrecked the
party, for the time being, to prevent the nomina-
tion of Roosevelt in 1912 , and in the Republican convention of 920 the candidates who ran best
in the primaries were for the most part quickly eli-
minated. As for the Democratic party, the "unit rule invoked by the party politicians in their hou
of need has long been hateful to men who Home buiders and investors seek the pros
perous community. Reasonable perous community. Reasonable taxation, se
curity of investments, and thriving industries with
steady payrolls. aie factors in developing

Little Avalanches
ing may be bad but their wheat. Their reason for all that. Straw votes taken by Collier:'s have. given striking substantiation to the reports of thefe
observers, and notenes a perron than Wiliam Randolph Hearst, one of the best informed men in
America on political queations, has expressed the America on political questions, has expressed the
opinion that Ford could be elected as a third party
candidate. candidate.
It is no
ror to the hecart of the average name carries ter cian. The powere in the party, fear him because ie perhaps the cardinal sin in politics. Now, That respectable, conservative citizen like Oscar, W. Un-
derwood tor Johñ W. Davis would derwood or john W. Davis would be most acceptable, but unfortunately the enthusiasm in behalf of
these men seems to be confined pretty largely to the party aristocracy. They arouse not even a
ripple of interest among the men who will do the

Floridas legislature has submitted to the
ple a startling amendment to their state co
tion. It proposes to prohibit the levy of in
or inheritance taxes on citizens or residents
twenty-five years.
Evidently somebody in Florida recogniz
necessity of first creating capital before tax
Think of the inducement a measure such
would be to the prospective investor and de
er of industry, to locate in Florida.
The increased value in real estate and
tries that would result from such a measure
undoubtedly furnish the state a great deal
revenue from the ordinary property tax t
can now collect through an income tax fr
few citizens who are in increasing number
ting their money into tax exempt securities.
The Florida proposition has more hard
will never be able to emerge again. Bryan cannol
be a candidate, but will have a great deal to say be a candidate, but will have a great deal to
about the candidate, nevertheless. Ralston,
Indiana, is being boomed by party "regulars." about he cand boomed by party "regulars."
Indiana, is being be
McAdoo, not so long ago, was looked upon by the party leaders much as Lenine or Trotsky would have been had those gentlemen proposed them-
selves as candidates. He had the packing of the selves as candidates. He had the bricking of the
railroad brotherhoods, and that was enough-it railroad brotherhoods, and that was enough-
let him out. It will be recalled that McAdoo wa
about the only Democrat to make much of a show ing in the primaries of 1920. But mention
Ford as a candidate has driven some of the part Ford as a candidate has driven some of the party

regulars, almost in panic, to the McAdoo stand-| .00 | ard. |
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| Ford |  |
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| cee | labor | sive or a third party as a nucleus. Med about the progres-

Mighoo, it is felt-and
rightly, no doubt-could command the support of rightly, no doubt-could command the support of
labor and would make an excellent showing against Harding.
But third party talk is heard on every side.
Frank Munsey and Nicholas Murray Butler began
it, but La Follette or Ford seems likely to finish it.
if any one does. Naturally, the sort of a third it, but La Follette or Ford seems likely to finish it.
if any one does. Naturally, the sort of a third
party the Messrs. Munsey and Butler would like
has nothing whatsoever to do with Sentor has nothing whatsoever to do with Senator
Follettes idea of such a party he be converted
the idea of its practicability.
Meanwhile, the "wet" issue is being injected in
to the Democratic line-up, and Governor Smith,
New York, is getting a great deal of attention as
"we
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The Greatest Educational Plan
By PHEBE K. WARNER
It was a great day for America had passed the school are before
ment all work together to bring the
very best and atest in prattical

 Smith's Vassar and Wessley open- up before there were enough schoots peximents are tried and the owiar
ed their doors to the girls and wo- to qo around And emetimes the of the farm and his fanily are the
men- of America. No human being boys and girls were, needed so bad-students who are getting the full and


 motMiners In Soft Cool Fields Escape
High Rent Wave Sweeping Country;
Enjoy Good Homes at Low Rentals
... SPORT NEWS ....
PACE EINE

GASSERS TAKE EARLY LEAD WHICH
HUBBERS FAIL TO OVERCOME AND
AMARLLLO TAKES. FIRST OF SERIES


$\qquad$
THREE OUT OF
FOUR AT ROSWELL
$\qquad$ 0

ERRORS COSTLY
AND GIANTS DROP
FIRST TO CUBS


We Print
Letterheads, Envëlopes Statements

Anything
Butter Wrappers, Gum Labels, Circulars

Everything
Phone 14 for Our Representative.

Avalanche
Publishing Co.


## At the Churches

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## Mayfield Says--

Tuesday Offers Items of Unusual Interest to the Ladies

## DRESSES

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\$1FORD SALE $\$ 1$
Just this one week to get
guess at theq jar of beans.
DON' DELAY
The end of the sale is near, just 6 days more. Make the
most of them by shopping with
TODAY 10 A. M. 50 flour "sifters with side cranks, sells everywhere
for 25c. Here they are 10 Cents
SHOES
=
sor
毕 $=\$ 3.15$ tan, silver, whit
brown; special at $\$ 3.15$

## Golden Cream Bread

## "Makes Good Eating"

Have you visted Lubbock's moderm bakery? A trip to this plant will convince you of the favorable conditions under which Golden Cream is made into a delicious, wholesome loaf. May we tell you some things about it?
Let us take up the subject of Wheat-the foundation of good bread. We use the finest flour milled -snow white and as fine as flour can be we teted flours from dozens of the country's finest mills betore we secured what we thought was good enough for Gotden Cream Bread. Regardees of price Golden Gream Bread is made of unexcelted flowr.
Purity, cleanliness nd quality are inherent qualities of All Otheì thrredients used in this good flour to make Golden Cream Bread.
Flectrically driven machinery where accuracy is a force mixes the dough. There is no tolerance of old methods which are not supremely sanitary in the ELECTRIC BAKERY
Individual Pans in an oven of electrically controll--ed heat guarantees thorough baking, even browning. Golden Cream Bread makes, good eating! The bakers of Golden Cream Bread know how to make
good bread and the resosures of the Eleetric Bakery good bread and. the - re.
Every loaf of Golden Cream is wax wrapped. It is clean. You, like thousands of others will like it.

$\qquad$

## LIVE STOCK



OUR DELIVERY SERVVICE-

For anything, you want from our store you can phone for it and our delivery service will make you smile with its quickness. Try it1.

## -BOWENS DRUG STORE

Starico Above. Everytine Eme


| Cash Must Accompany Copy for all Classified <br>  counts, Carsied in this. Department. |  | D. NO AD |
| :---: | :---: | :---: |
|  | ads must be reported within 48 houx not be earrected. PHONE 14. | rs, or same will $\int_{-30 \text { THAN }}^{\text {TENT }}$ |
| WANTED | FOR SALE-Thoroughbred DurocJersey pigs, 7 weeks old, $\$ 5$,each. Maud Turnell, phone 9031-F3. 43-1p | FOR RENT-Two or three light housekeeping rooms at 1415 Ave. L. |
| WANTED-To rent a 5 or 6 room house, close in, furnished. Phone 55. |  |  |
| WANTED-To go to California with party, in car. particulars. |  | FOR LEASE- 300 acres S. J. Jor-dan Survey adjoining W. dan Survey adjoining W. E. Biedsoe land. Will give 4 years lease to have it fenced, 4 room house and barn built, well bored and taxes paid, 250 acres puit in cultivation. Write J. H. Wiggins, San Antonio,Texas, care E. Dewey Place. ${ }^{43-8}$ |
| WANTED-To trade one five room residence in Quanah for Lubbock property. Texas Land Exchange. | de one five room truck, also used cars. Bradley-Chev- <br> tron |  |
|  | FOR SALE-4 spans of good horses harness and wagons. Would trade <br>  |  |
| FOR S |  | C USED CAR BARGAINS |
| FOR SALEmiles south of Idalou. Will sell in 160 acre tracts, deferred pay <br>  Green, exclusive agent, Rgom 205 Security State Bank Bldg. | FOR RENT | 1 Hudson Speedster, A-1 cond; tion throughout. 1. Special Essex demonstrator. 1 Ford Coupe, new tires. Priced to sell, terms if desired. Hudson-Essex Sales Co. sired. ${ }^{\text {Hudson-Lissex }}$1105 11th St., phone 163 . |
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## McAFEE'S July Clearance

## Lasts 8 More Days

To ask if we have given you real values would 'almost be absurd, Wouldn't it? But to say-That we are going to give youADDITIONAL VALUES

4-敖
These remaining 8 days would almost sound preposterous.

## But Look at This

| Any Dress in House 1-2 Price |
| :--- |
| All Skirts, All |
| Sweaters |
| Tweed \& Khaki |
| Sport Suits |

A Few Numbers Left
In Bathing Suits $1-2$ Price
Special Asst. Muslin, Satin
And Phillipine: Und 1-2 Price
Special Asst. Kid \& Dovetex Gloves ......-1-2. Price

And Remember-Everything Else In Store is Reduced.
Not A Closing Out Sale-Just A July Clearance.
We Will Give Away The $\$ 100000$ Beautiful Beaded Georgette Dress, Saturday, July 28th.


