

SELL LUBBOCK TO THE PUBLIC BY MAKING IT A BETTER PLACE TO LIVE IN BE A LOYAL GOOD CITIZEN

No citizen of this city is worth any more to Lubbock than he contributes to its advancement. If there be any person living within the corporate influence who does not believe that they are living in the best place in the world they should move, in fact they should be compelled to move. Like a rotten piece of fruit in a container they spot everything they come in contact with. Their influence is bad and should not be allowed to spread.

A person who lacks pride in Lubbock does not belong here. It is not enough to merely live in Lubbock—the pride of possession should dominate all—Lubbock MY city, should be the thought compelling. Every citizen should know something about the place he calls home.

Every citizen should be a salesman for Lubbock. Some facts are contained in the article appearing at the head of this column. Hundreds of other pertinent facts can be added to complete the story, but the fundamentals are there that form the basis for the negotiations when you are selling your city to some outsider. Facts convincingly told, impress the listener.

Two things are vitally necessary for the establishment of a real city—good water and good people. Lubbock has both. If the help that has been pictured as the last resort of the sinner, had these prime factors it would go out of business.

With our foundation secure, the next important question is: What have we to make us grow and expand? And in our dooryard is the answer. With only about ten percent of the wonderful farm land in this section under cultivation producing millions of dollars worth of farm products, the utilization of the balance will pen untold areas of wealth that will naturally gravitate to the city that is in the very center of production.

Lubbock is also destined to become a great manufacturing center because of its nearness to raw material of all kinds, transportation facilities and fine living conditions for working people.

Combine these advantages with a never failing supply of pure water and labor able to secure the necessities of life at a most reasonable cost, and a condition is evident that should attract capital seeking ideal working conditions.

But before the success comes to us that we are dreaming of and working for, another factor must be added. Mix up equal parts of our natural resources and loyal citizens and the loaf will not rise. It needs the most important ingredient of all—co-operation. Coordinated effort on the part of the loyal citizens working with Chamber of Commerce on the comprehensive campaign that is now under way will accomplish all that has been planned.

Every business firm in Lubbock that refuses to join the Chamber of Commerce should have a card made out, free of access to all, showing why the outsider will not come in. The chamber of commerce must be represented by all, and supported by all, not only with their money, but with their knowledge and personal service.

The Chamber of Commerce represents the business life of Lubbock and the business men of the city are placed in one of two classes—the man who believes in the future of Lubbock and backs up their belief with money to advance the interests of the city, and the other class best described as a blotter—something that takes up the impress of the real men and gives nothing in return.

It has been said that the man who lives just for himself has little to live for. Down deep in our hearts we all believe this, but don't

too many of us disregard this saying? How many men enlist themselves in work for our community only when we feel that we are going to be benefitted directly by such work?

The Chamber of Commerce is solely for the purpose of working for the advancement of the welfare of the whole community, regardless of any business or individual. To do this our body must be democratic. The hardest thing for an organization to do in any community is to overcome that always to be found suspicion, and it is a natural one, that the organization is working for just a group of business interests, and does not represent every strata and class of society.

This is often brought about by some misunderstanding which is left understood, or by natural prejudice. There is the old charge that the organization represents the jobbing interests, the retail or manufacturing interests, or some other special group of business men, but these charges are never proven because they are not true. The Chamber of Commerce represents all in working for the interests of the community.

Do any of us ask ourselves the question, "If the Chamber of Commerce hadn't done it who would have?" The Chamber of Commerce is merely a Chamber of citizenship, for without loyal citizens with a vision for the future there would not be any Chamber of Commerce.

The manner in which a city grows may be accurately gauged by the manner in which the laws formulated to better conditions are enforced. In other words, the city government regulates the speed and trend of a city's growth. Our city, Lubbock, is no exception to this rule.

A lax city government functioning thru its police department can do more to hamper the growth of a city than any other single agent, but on the other hand, let the city fathers show a proper conception of their obligations to the taxpayers who elect them and a constructive growth is immediately evident in all quarters.

Cities do not just grow—they are built where men build them. The growth of Lubbock in the years to come will not be wholly from within, for outside capital and outside people are to play an important part in the expansion of Lubbock.

How does Lubbock strike YOU as a place to live?

Were you a stranger visiting here what would be the first thing that you would criticize if you were considering Lubbock as your future home? If it were anything it would be the citizenry. The man or woman who does not take pride in his or her city is a liability and his or her action might be the one thing that would keep a real citizen from casting his lot with us.

As the neatness and cleanliness of ones personal appearance is an indication of character so the physical appearance of a city's streets give a very clear insight into the character of a city.

Dirty streets, uncut lawns, unpainted houses, street corner groups of idle men, are but a few of the things that dim the picture for the visitor in our midst. A man with so little regard for the rights of his fellow citizens as to make dirt and trouble for them is lacking in "social conscience" which brings important results in important matters. A city that is permitted to become littered up is not a well governed city, and while it may reflect the ideas of some of its citizenry, it is a badge of civic carelessness and waste, or worse.

Were city ordinances enforced there would be no need of clean-up days or weeks, for the average citizen would make every day a clean-

up day in the same manner that a decent housewife cleans the home. However there is this to be considered—before we can sell our own Lubbock to others we must first sell it to ourselves. No real salesman ever went out on the road until he knew all about the goods that he was selling. In the past we are a poor lot of salesmen for we do not know this wonderful city as we should. In consequence we are poor citizens. But that dilemma can be easily overcome for we can study, if we will, and find out about our city and give intelligent answers to questions directed at us.

If some of our more substantial citizens lack knowledge of Lubbock, it is to be expected that the mass of citizens shall be good salesmen for Lubbock? By salesmen is meant the man at home who talks about Lubbock to our visitors, and the man who travels and talks about Lubbock to people he meets in other sections of the country. We must know about our city before we can sell it, anyone else. A careful re-reading of the facts at the head of this article will help every citizen to get the main facts about Lubbock.

But we are a careless people in many respects. We live with an abiding faith that the morrow will somehow take care of itself. We have enjoyed in perfect measure so many blessings that we have felt, without thought, that they would endure forever whether we made any effort or not. But in the language of the comic strip, "Them days is gone forever."

There is no lack of people in any city who have opinions as to what is wrong with it. They are to be found in any common meeting place. If these know-it-alls would exercise their brains in figuring out what would be good for Lubbock and then would all pull together in trying to bring that good about, the result would be such a matter of pride that nobody would want to talk about anything else.

After all has been said and done, "There's no place like home," and Lubbock is our home. If you think you are a mere fooling yourself for you are living on it. You will find that it will be easier to make Lubbock a better place to live in than it will be to find a better city to live in.

If you think that you know of some place that beats our city, why don't you try to improve it here along those lines?

Get the idea out of your head that every knock is a boost. Remember that every failure to boost is a knock. Many a man who finds fault with Lubbock and says that the people in it are no good, forms that opinion when he looks in the mirror. The harm comes in allowing that sort of an argument to gain a foothold by passing it along in conversation.

Are you doing as much for Lubbock as Lubbock is doing for you? It's not what you get but what you expect to get that makes life worth while. Are you satisfied now or do you expect something more? If your home and your interests are here where else can you expect to get returns from?

It won't be many years before people will be saying, "Why I knew Lubbock when it only had 7000 people." That day is not far off. In the meantime are you doing your share to make it a better city for your children and your children's children? Every man owes a duty to his community and can only discharge the debt by doing something

for its betterment.

Someone has wisely said, "He who only hopes is hopeless." And there are a lot of first class "hoppers" in Lubbock. They are always hoping that something will be changed or hoping that we will have something here some day. We all know them. They are always fault finding with present conditions, but never doing a thing to better them. It is easy enough to find fault but mighty hard, sometimes to do better. Get onto the job now and start boosting for Lubbock. Help it to grow in every way. Don't worry because other places are bigger than Lubbock. The time to worry is when you think they are better. If things don't suit you here why don't you try and make them? Anybody can make an excuse but it takes somebody to make good.

The boosting of Lubbock depends on a great many things—one of them is you. When this present campaign is over to locate the college in Lubbock every business man will have a story written about him for his neighbors and friends to know how he helped. You are either for Lubbock or against it. There is no middle ground. Where do you stand, Brother? You tell 'em.

visitors Wednesday.

J. P. Stewart of Waco, was among the Lubbock visitors Wednesday.

E. B. Graw was in Lubbock Wednesday, from Wichita, Kansas.

W. E. Wood of Houston, was among the Lubbock business visitors Wednesday.

R. G. Carrell was here Wednesday from his home at Galveston.

Bert Gray of Houston was in Lubbock Wednesday.

A. C. Arnold of Taylor was in Lubbock Wednesday.

R. N. Eaton of Wichita, Kansas, was here Wednesday.

Attorney Shenck, formerly of Lubbock, but now residing at Graham, is here this week transacting business.

J. B. Snell of Amarillo was among the Lubbock business visitors Wednesday.

Emery Stewart of the Citizens National Bank, returned Wednesday from a two weeks vacation to point in East Texas.

M. B. Johnson of Amarillo, was in Lubbock Wednesday.

Bob Meyers of Plainview, spent several hours in Lubbock Tuesday.

L. B. Russel was here Wednesday from his home at Dallas.

A. M. Beville, Jr., was here Wednesday, from his home at Amarillo.

L. A. and G. A. White, real estate dealers of Cisco, were in Lubbock Wednesday.

J. L. Gober was here Wednesday from his home at Amarillo.

G. Hilt of Amarillo, was in Lubbock Wednesday.

W. B. Cooley of Dallas, was among the Lubbock visitors Wednesday.

expressed great surprise at the developments that have been made in Lubbock during the past several months.

"I have made several trips to Lubbock, and have observed a noticeable change each time. It is evident that the city of Lubbock is being built upon a sound foundation, else the operation of your builders would not be so continuous," Mr. Goldsworthy said.

Lubbock is one of the most popular towns in West Texas and we are always glad to know that our visitors are pleased with conditions here.

Naturally the West Texas Utilities man is interested in the development of this country, and has taken more note of the improvements than the casual visitor, but nevertheless we are pleased to know that Lubbock is in a position to attract more than slight interest of her visitors.

QUAILS ARE HATCHED IN AN INCUBATOR

GAINSVILLE, Aug. 1.—When Mrs. Fred Luebber, of near here, found a nest of quail eggs, deserted by the mother bird, she carried them to the house and placed them in an incubator. Twelve baby quail were hatched from the setting and the youngsters are all hardy birds.

Lubbock Insurance Agency

SAM S. DENMAN

Fire, Automobile, Plate Glass Insurance and Bonds

Day Phone 96

Office: Cotton Exchange Building

Lubbock

Our Motto—"SERVICE"

LONE STAR STAGE, LUBBOCK TO SPUR

Every Day in the Year

Lv. Lubbock To	6:00 Morn.	Lv. Spur To	2:00 Eve.
"Idalou	\$1.00 7:00	"Crosbyton	\$3.50 4:30
"Lorenzo	\$1.50 7:30	"Ralls	\$4.00 5:00
"Ralls	\$2.00 8:00	"Lorenzo	\$4.50 5:30
"Crosbyton	\$2.50 8:00	"Idalou	\$5.00 6:00
"Ar. Spur	\$6.00 11:00	"Ar Lubbock	\$6.00 7:00

Leave Lubbock on arrival of through train 5:53 morning from Sweetwater to Clovis. See the Manager and arrange for short stop for business only. Persons or articles entrusted to our care will be taken care of. Courtesy to all. Studebaker and Dodge Car. Experienced Drivers.

LONE STAR STAGE

Phone Merrill Hotel No. 100, or Res. Phone 39J or 593 J.

OVERLAND-SEDAN

Nearly New

\$200.00 Discount With \$100.00 Additional Equipment Free

LIBERAL TERMS

CULLUM BROTHERS

Phone 217 1112 Main

SAY!!

Eat a Loaf of

GOLDEN CREAM

TODAY

The Electric Bakery

MEET HOME

Oscar: I wish you would mow the lawn and fix up that broken screen right away.

Ollie: All right Ollie, I'll do it.

AND I NEED SOME NEW CLOTHES AND

Oscar: I wish you would mow the lawn and fix up that broken screen right away.

Ollie: All right Ollie, I'll do it.

WANT YOU TO TAKE ME TO THAT MUSICAL AND TO THE LITERARY LECTURE NEXT WEEK?

Oscar: I wish you would mow the lawn and fix up that broken screen right away.

Ollie: All right Ollie, I'll do it.

LOOK HERE OSCAR HALL! THERE'S SOMETHING WRONG. WHAT HAVE YOU BEEN DOING THAT YOU SHOULDN'T HAVE?

Oscar: I wish you would mow the lawn and fix up that broken screen right away.

Ollie: All right Ollie, I'll do it.

FUTILE TASKS

Counting the points in a pencil.

Europe On the Road to War With England Bidding Against Her New Enemy—France; Air War Planned

By the United Press

LONDON, Aug. 1.—For the last four and a half years our nation as such, has been paying the price of the error it allowed its statement to perpetrate at the end of the war by imposing, in association with their allies, upon the vanquished such terms as would not merely make a real peace impossible, but lead to an eventual breach between them and their allies. It has just received a further and dramatic proof of the magnitude of that error in the shape of evidence—henceforth impossible to set aside—that we are being committed to large scale preparations for further war.

For the great increase in the air force means that and nothing else but that. And as the only power from which we have anything to fear in the matter of air-armsament is France, the new provisions mean that we are now definitely building against France.

To shut our eyes to the truth because its damnation would not only be foolish, but criminal. An exact replica of the situation which obtained in the years preceding the war is being produced.

Substitute France for Germany as the potential enemy, and air-craft for battle ships, and there you have it. And the nation is faced with this tragic development at a time when a million and a quarter of our population are unemployed; when the housing problem cannot be adequately handled because of an alleged lack of funds; when the social services are starved; when we are spending about one million and a half sterling a week in preventing masses of our population from actually starving, and more vast sums in pensions; when hundreds of thousands of our miners are living below subsistence level; when an unparalleled load of debt bows down the national shoulders.

And the members of the labor party, happily few in number, have been known to declare that foreign iopl cydoes not matter!

Four and a half years after the close of the most annihilating successful struggle in our history, which was to bring peace, security and prosperity, we embark once more upon the road to intensive armaments and war.

Whatever be the result of the Baldwin-Poincare controversies that is the dominating fact before which all else pales into insignificance. Surely, if experience teaches a nation anything at all, our people have had their fill. Four years of gigantic effort during which they subsidized half of Europe, endured a million casualties, and piled up a mountain of liabilities; four more

years of bad trade, high taxation, unemployment, and growing social unrest. And, at the end of it all—a new rivalry in the latest type of killingma chines, with our former associates.

If our people are not convinced by this experience that there must have been a radical error permeating the national policy and conduct during the past four years, they are unteachable.

What is the fundamental error? Where does the great error lie?

The Peril Hidden.
To realize it, is to apprehend the remedy, a remedy obviously far more difficult of application today than at any period during the past four years—but still the only one. The great error would have been patent to everyone of us long ago, but for the fact that successful governments, the vast majority of our public men, nearly the whole of the press and substantially the entire force of organized official Christianity represented by the churches have tacitly conspired either to hide it from the nation with deliberate intent or, with equal deliberation, to dissuade the nation from comprehending it.

The great error has consisted in the supposition that a nation occupying the heart of Europe, vital to the economy and intellect of Europe, could be handled year-in, year-out, as though the sixty-odd million of its men, women and children composed a law of retribution to which I have referred coming into operation.

The great error has been to imagine that the abominable treatment meted out since the armistice to the German people could persist, without setting up reactions from which all concerned must suffer.

The great error has been in the assumption that nations like Britain and France could, thru their governments, consent to this most infamous international story being written, chapter by chapter, without inviting the inevitable consequences.

The great error has been the belief that national policy could be responsible, directly or indirectly, consciously or unconsciously, for oppression, cruelty, and injustice (while claiming to be inspired by motives of equity and morality) without instilling into the whole international body a virulent poison bound to percolate thruout all its organs.

REALTORS DECLARE CLEAN TOWN IS EASIER TO SELL

Local real estate men declare that the clean-up campaign that has been waged here has had a good

effect on their business, due to the fact that the entire town is so well appearing that the prospector is immediately impressed with the city.

Selling Lubbock is one of the big jobs that is before us; and such clean-up work as has been done here during the past several weeks certainly makes going good, and now that the entire town is in better condition than for some time, it is well that we keep up appearances by continuing the clean-up work.

Certainly a home that is dirty and unattractive cannot be sold as easily as a newly painted, tidy one, and the same thing applies to a town. Let us all help to sell Lubbock.

To Restore Pompeii That Vesuvius Buried 20 Centuries Ago

NAPLES, July 30. (United Press).—Professor Vittorio Spinazola, director of excavations at Pompeii, told the United Press that, beginning with October next, the tourist who stops at Naples will be able to see for the first time a street of Pompeii, almost at it appeared the day before Vesuvius, blowing off its top, awakened and buried the unhappy city under a mountain of ashes and lapilli.

"Excavations at Pompeii," Prof. Spinazola said, "have been going on for more than a century, but it was only a few years ago that I decided to reconstruct the city. My predecessors followed the antiquated custom of digging and clearing out houses and temples, removing everything they found, furniture, bronzes and monuments, to the nearest museums, where they could be exhibited and at the same time effectively preserved and guarded. The result was that the visitor of Pompeii found himself in front of a number of more or less dilapidated private and public buildings, which told little or nothing of their history and revealed very little of the life of their ill-fated tenants.

"I introduced the new system. I selected one of the main thoroughfares of the city, and started to rebuild it, using the same material which the excavations yielded, leaving on the spot everything that one might expect to find in the street of a day had belonged to the house, and domestic animals that died within the premises the tragic night of 79 A. D.

Only Inhabitants Missing.
"The result is very different and will be still more different a few years hence, when the visitor, instead of finding himself before a necropolis, will be confronted with a living metropolis characteristically Roman. The Abundance Street, which I selected, is today exactly as it was except for the inhabitants. Furthermore the street tells a bewildering

tale, warmly human and profoundly interesting.

"On entering the street, the American tourist will be greeted by something that will remind him of the wet days, a bar, where two young ladies, Asellina and Zephirina, whose likeness are frescoed on the outside walls, dispensed to the thirsty Pompeians wine and honey and a concoction of the two, which must have been a kind of Roman cocktail. The imported stuff was not lacking under the form of famous Greek wines.

"Judging by the inscriptions on the walls, customs have not changed greatly since the days of Rome.

Bar In Old Elections.
"The tourist, for instance, will also be reminded that the bar played a great role in Roman elections, exactly as so many centuries afterwards in New York and Chicago. The inscriptions which then served as posters informed the passerby that they would be gladly welcome and could drink at the expense of Consue's Lolius provided they agreed to vote for him. Barrels, bottles, decanters and glasses are all on their proper place.

A little farther up the tourist will see a felt factory. The proprietor fled on time, but the tanks with their pipes and the amphorae are still there. A jewellers shop has also been rebuilt, and a few yards away is a school.

Just Like Boys Today.
"The Pompeian boys have left traces of their pranks and tricks on all the walls of the school. They were as dexterous with a style or a nail as the modern American urban with the charcoal stick or the pencil. Only the subjects vary. Where the modern boy would draw a head or scribble a sentence the Pompeian cut elephants, monsters and Greek gods.

"No, the habit of keeping red fish in vases is not new. The Pompeian kept in their houses sea fishes in sea water. In one of the rebuilt houses a vase was found with fishes. The water evaporated, but the salt has preserved the small fishes for twenty centuries."

\$200,000 Hospital Is At Service Of The Simmons Students
Special to the Avalanche
ARILENE, July 31.—A \$200,000 hospital plant will be at the service of Simmons students within the next year, when The West Texas Baptist Sanitarium, within two blocks of the Simmons College campus, is completed and opened to the public. According to an announcement of the building committee, the structure will be ready for service by December of this year, and the sanitarium will probably be officially opened some time near that date.

The building is a modern fire-proof brick plant, five stories high with service wing; three elevators will be installed. There will be sixteen ward beds, and the remainder of the institution is given over to private rooms, each one having a closet and lavatory adjoining. A suite of five rooms will be devoted to X-ray purposes; three operating rooms and other offices will be featured. The sanitarium is to be run with an open staff, any eligible physician, being permitted to conduct his practice and operations there, and bring patients to the institution.

Situated on a six-acre plot on north Hickory Street, the new paved highway to the college, and just off the campus of this institution, the sanitarium will not only serve Simmons students who are ill, but will afford an opportunity for possible practice work and observation in connection with pre-medi courses which Simmons has offered for the past three years.

Use Avalanche Classified Ads. Where else could they put it?

LAWRENCE GELIN NOW WITH HOUSTON BANK

Lawrence, son of Mr. and Mrs. John Gelin, of this city, and well known to the people of this community, has just recently been transferred from the Federal Reserve Bank at Dallas to the Federal Reserve Bank of Houston, where he has been put in charge of the collection department of the bank there.

Lawrence is just twenty years of age. He is a high school graduate of the Lubbock high school, during which he took a bookkeeping course under the direction of Prof. Dupre, superintendent of schools here, and his many friends will be pleased to know of his success and rapid promotion in his chosen line of work.

He was here for a two weeks vacation recently, and had just returned to Dallas to resume work in the bank there, when he was notified of the promotion, and transferred. He had not been home for two years, having spent his last summer's vacation in Chicago.

Take Your Prescriptions to

FLOYD BEALL

DRUGGIST

We solicit your drug business purely on our facilities for service and our goods. Every department is full and complete. Competent men handle each one. We assure you of a very satisfactory service when you trade with us.

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DRUGGIST

LOOK PEOPLE! WAIT AND BE READY!

THE SALE THAT YOU HAVE BEEN WAITING FOR STARTS SAT. 9 a. m. AT

THE LEADER Inc.

LUBBOCK, . . . TEXAS

It is going to be the biggest merchandise event in years. New, high-grade merchandise for men, women and children goes on sale at the most astounding savings.

See our big circular! Read about this big sale and be on hand when the doors open Saturday. Have you heard about the Free Ford Touring Car that is to be given away by this store in a few days, Saturday, August 25th? You will have to hurry! Come and see it on display. Lots of free things Saturday a. m. as the sale opens. Get a free ticket on the Ford when doors open.

See the Red Tags **Something EXTRA!**

The greatest display of a mercantile ever made in Lubbock will be in full sway Saturday, 9 a. m. The entire stock will be tagged, marked and ready for your inspection.

A big demonstration of Elmo toilet articles beginning Monday a. m., August 6th, continuing all next week. Come out and ask about it. Miss Lula Peek, special demonstrator, will be at this store and in charge of the display.

Be On Hand When the Clock Strikes 9 Saturday At

THE LEADER, Inc.

LUBBOCK, TEXAS

S. & H. Green Stamps Given With Every Purchase. See display in Windows.
Corner Broadway and Avenue J

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Cotton an
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Mo. Ope
Jan. 20.5
Mar. 20.3
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MARKETS

Cotton and Grain Markets Furnished by San Denman

COTTON

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for New York Cotton and New Orleans Cotton for months Jan through Dec.

Spots

New York, 23.65. New Orleans, 22.75.

Kansas City Grain

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for Wheat and Corn for months Sept, Dec, May.

Chicago Grain

Table with columns: Month, Open, High, Low, Close, Y-Close. Rows for Wheat, Corn, and Oats for months Sept, Dec, May.

LOCAL MARKET

Table with columns: Item, Retail, Wholesale. Rows for Butter, Eggs, Poultry, and Grain.

RUSSIAN NOTES

By JOHN GRAUDENZ

United Press Staff Correspondent MOSCOW (By Mail to United Press)—Moscow, which is often visited in foreign countries as a

Sen. Hiram Johnson Home from Europe



Sen. Hiram Johnson, home after four months in Europe, said, 'I am thinking not of politics, either of myself or any individual. There was no domestic politics in my talk in New York last week. If I am able in the ensuing months, I shall talk generally on international relations and the attitude which our country, in my very humble opinion, should maintain.'

small, backward, semi-Asiatic town, is making headway to regain her former position as eighth city in the world. During the world war itself, Moscow jumped to sixth place, but the revolution threw her back to eleventh place. However her present population of 1,547,000 is increasing rapidly.

The death rate in Moscow before the war was 225 per 10,000. In 1922, with epidemics raging, it was 214 per 10,000. The rate for the first four months in 1923 indicated that the 1923 rate will be less than the pre-war rate.

SOCIETY

Business and Professional Women's Club Will Meet

The Business and Professional Women's Club will meet this evening at the Elk Cafe at 7:45, a banquet will be served and a business session will be held, in which an election of new officers and other business of importance will be transacted. Each member is urged to be present.

Auction Bridge Club Meets

The Auction Bridge Club met Tuesday afternoon with Mrs. Gib Jackson, at her home 1118 Thirteenth street.

A number of rounds of bridge were played in which Mrs. S. C. Robbins made high score.

Refreshments were served to the following club members: Mesdames Sam Cooper, Herd Jones, S. C. Robbins, C. L. Quillen, Thad Thomas, Clark M. Smith, McHardy, Frank Winn and the hostess.

Marriage Licenses

Marriage licenses were issued to: Miss Howard and Mary Ruby Hock of Brownfield, July 31st. Jesse Lone and Miss Rena Trim, August 1st.

Personals

Mr. and Mrs. I. C. Percer and children left Wednesday for Bisbee, Arizona, where they will make their home. Mr. Percer has been an employee of the Santa Fe Company here during his stay.

Mrs. H. B. Davis and daughter, Mrs. Tom Matthews, accompanied by Miss Hattie Hargrove, spent several hours in Lubbock Wednesday evening.

Mr. and Mrs. J. M. Shields of Littlefield, were in Lubbock Tuesday evening.

Mrs. J. N. Bryan, Mrs. W. E. Twitty and daughter, Meta Craig and Miss Bettie McManara went to Canyon Monday to attend the B. Y. P. U. encampment returning Tuesday.

Mrs. Marvin Bailey left Wednesday for Denver, Colo., where she will make her home.

Mr. and Mrs. Simmons Smith and daughter, Miss Gladys of Lorenzo, were Lubbock visitors Wednesday.

Mrs. C. R. Johnson of Gainesville, spent Wednesday in Lubbock.

Mrs. R. Duncan of 903 Avenue K, left Wednesday for Grand Junction, Colo., where she will take a months vacation.

Mrs. I. J. Osborne returned to her home here Tuesday from Vernon where she had been visiting her sister who had been seriously ill for some time. We are glad to learn that the sister is now better and on her way to recovery.

NIGHTY THROWS OUT THE PAJAMAS

By Hedda Hoyt

NEW YORK, Aug. 1.—Yes, we have no pajamas—We have no pajamas today. We've pinkies and whities. And old fashioned nighties. But we have no pajamas today!

Backward, Oh backward! Turn time in your flight. Give me a gown again to wear at night!

Slowly but surely, the pendulum of fashion is turning backward. The ermined gown appears in Paris and London, flounce skirts assert themselves in America, poke bonnets are having their day, and the old fashioned nightgown is ousting the pajama out of its place in the sun.

True, one can still find pajamas at the shops, but they have lost their mannish lines. They are round-

necked and sleeveless, lace-trimmed, etc. But with all their feminine acquisitions they lack the daintiness, charm and comfort of the nightie. In the first place the pajamas require a cord about the waist and this makes it less comfortable than the gown which has developed into a wisp of a garment with no binding of any sort on the body. Pajama trousers, tho chic, can not be as comfortable as the loose-flowing night-gown and unless one is a boyish-shaped individual with bobbed hair, one had better stick to the more feminine attire. Somehow the pajama seems incongruous on a long-haired woman. She is too entirely feminine for them. A stout woman in pajamas is also ludicrous.

New Type of Nightie. The nightgown that is made like the costume slip with Empire waistline is newer and more generally becoming than the short-yoked affairs, as it has the effect of being a robe and makes one look more slender. It should be made wide enough at the waist, however, to allow comfort and prevent pulling.

Even tiny puffed sleeves are used on gowns of this type, making them truly adorable. I saw a little bride's gown with round Irish lace yoke finishing the bodice and puffed sleeves of Irish lace trimmings in rosettes of silk and blossoms. This was made of white crepe satin and would be adorable for the bride.

Another lovely gown designed for the bride, but which could also be made in colors, uses the long-waisted costume slip model with rousing neckline and a bertha of fine lace which falls over the shoulders. A rosette of silk flowers in place with long streamer attachments at the side waistline. Made in colors this would be a veritable doll dress.

Among the French imports I found a gown that might be interesting to copy, as it is so simply made and yet so lovely. It was of yellow radium silk, sleeveless and rounded-neck, cut after the manner of the simple dress of today. Housed about the hips by loose elastic band. Wide armholes prevent tearing. Any ordinary gown pattern, with an elastic band to form the blouse, could be used for this model. A gown of this sort should be made only of some lovely silk as it would lose its charm in cotton.

The girl who is accustomed to pajamas won't want to return to the old fashioned nightie, but the newer types of gowns have many interesting charms to attract her.

Black Invades Fashion World

By the United Press. NEW YORK, July 31.—Black crepe, for years considered only as a material for mourning apparel, has become a fixture in the fashion world. Today almost every woman includes a black crepe frock in her wardrobe. Not only does this less material outwear the shiny-surfaced silks, but it is decidedly becoming to the figure and can almost be called "non-cretable."

Often black shoes, black hat and black accessories accompany the black crepe frock, making it almost impossible to distinguish the fashionably gowned mansikin from the mourner. Only one who is familiar with the minor details of mourning wear can detect any significant difference. In fact, the only way that mourners' apparel can be distinguished on the popular black apparel of today is by its accessories.

Mourning calls for mourning accessories, such as black hosiery, black jewels, black furs, etc. Jewel other than gun-metal pears, and dull jet or the imitations of these are not considered appropriate for mourning wear, although many women wear pearls for the reason they are pensive to mean tears. This is rather a far-fetched idea, however. Strictly speaking, jewels of any description should be barred for first mourning, as a woman who is conspicuous with bracelets, earrings and chains looks anything but a mourner. Diamonds and all other sparkling jewels are decidedly in bad taste, as mourning jewelry, like mourning materials should be devoted to all luster.

Shoes, likewise, keep to the lusterless effects. Black patents and shiny surfaced satins are not considered as appropriate, as are dull black kids. Styles in shoes that are to be worn with mourning should not be too extreme, as cut-out sandal effects and numerous strapped effects are not in good taste. Even the little shoe button should be dull finished if one is to be accurately groomed.

Usually the mourning hat can be distinguished from the popular crepe turban by some little touch of heavily crinkled crepe. There may be a little band of this crepe fin-

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Black Invades Fashion World. Article about black crepe in fashion.

Special Notice! Garrett's Sale Prices Continue Thru August. Every article in our large stock will be sold throughout the month of August at our SALE PRICE—which means exceptionally good values. We, also, wish to thank everyone who has attended our sale and made it successful. Remember, all prices—which were in effect in July remain so throughout August. W. J. GARRETT, West Broadway, Lubbock.

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OLD "BILL DOLLAR" HAS HAD A BUSY DAY AND OVERHEARD SOME INTERESTING TALKS ABOUT BUSINESS

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"I overheard a merchant talking today," said "Bill," "about increased business. There are two ways of getting more business," said he. "One is to take business away from our competitors and the other is to create more business than now exists in Lubbock."

There are two ways that business may be created without injuring competition. First by growth of population, and second, by increasing the purchasing power of each individual. If Lubbock is worth living in it will attract more population and the population that is fundamentally prosperous will increase its purchasing power.

"Both of these factors" declared

that runs about like this:

When you buy—buy on faith, look over the beautiful pictures in our catalogue, and we will send you anything that you need.

Trust us—but don't expect us to trust you—send cash with order.

Even though you have to wait a few weeks while we get the goods from the factory with your money—drawing interest on it in the meantime—you should be glad to help us for we need more fine houses, more automobiles, more fine jewelry and more trips to Europe and California.

When you do receive the goods, if they are not right, don't bother us, try again—send another order. If we receive enough of them, we

may receive credit, can make actual comparisons and select from a variety of styles and sizes, the money stays at home to build up our own city, goods are delivered the same day, and are easily exchanged if not satisfactory.

Furthermore, you receive them in good condition, there are no express or freight charges to pay and you get the quality of goods, that you pay for at the right prices.

"When you sit down to write away to some other section of country," concluded "Bill" Dollar, "for goods that you can buy right here at home, remember one little thing, and that is, that schools, provided by money spent in Lubbock were the ones that taught you how to write that letter."

SPORT
(Continued from Page Five)

gation into illegal betting on races in Scotland, a wealthy retired bookmaker was called to testify.

It was charged that bets were being taken from the poorer class in Glasgow who could not afford to lose money.

Upon being asked what the average bet offered him was, he replied amidst much hilarity:

"I should say that twenty-five cents was the average bet on a race."

The witness testified that for several years he ran a book from various stairways and secret places out of the eyes of the police and that he had many clients among the middle class.

NEGRO'S IGNORANCE DELAYED HIS WEDDING

GAINESVILLE, Texas, Aug. 1—A young negro swain who applied at the county clerk's office for a marriage license, found he was unable to spell the name of his bride-to-be and was forced to postpone procuring the necessary papers until he went to the girl's home and learned to spell her name.

Labor unions of the World Are to Be Amalgamated

By the United Press.

GENEVA, July 31.—A fresh world-wide movement for the amalgamation of industrial unions into strong national organizations is now under way, according to the latest reports to the International Labor Bureau from leading countries of the world.

In the United States this grouping-tendency is finding expression in the efforts of the United Cloth Hat and Cap Makers' Union toward bringing together all organized bodies in the clothing industry.

The total membership of the organizations concerned is estimated at 400,000, and it is hoped to weld them all into one gigantic, national organization.

The Amalgamated Clothing Workers have already adhered to the new project and other unions are expected to give their adhesion shortly.

As yet it has not been decided whether the big combined organization would take the form of complete fusion or merely of federation of the various organizations.

The same tendency is also being manifested in nearly all of the industrial countries.

The result of this, either for good or for evil, according to the International Labor Bureau, will be a vast increase in strength of organized labor. With all of the various unions engaged in the same line of industry combined into a single organization, a degree of power will be

exercised not only in the matter of strikes, but in all matters of policy that will greatly exceed that of the present single national unions.

Rotary Club Put The Tech College In The Hub City

The Rotary Club held a very interesting meeting in connection with their luncheon at the Baptist church yesterday. The attendance was not as good as the president would like to have seen it, and as a result he snapped into the membership and gave them a round about the poor average attendance for the past month. He also suggested that as some members had moved away, and others had changed their classification, which excluded them that some new members should be brought in to bring the club up to the proper number.

After a very fine luncheon served by the ladies of the Baptist church the meeting was turned over to Curtis A. Keen, who had charge of the program for the day, and he announced that yesterday—Tuesday, was a great day for Lubbock in as much as the locating committee had been with us, and that Lubbock had been at her best. He made the statement that in as much as the committee liked Lubbock so well they had decided to remain over and attend the Rotary Club, being that two members of the club were veteran Rotarians, and that the location of the college would be continued and possibly completed during the luncheon hour.

He introduced the committee as follows: Mr. Brawley, R. F. Bayless; Mr. Bizzell, Sam Denman; Mr. Marrs, Chris Harwell; Mr. Cowley, Ed Inmon; Mr. Sutton, Dr. Duerling; Mr. Nabours, Clover Leaf Holshouser.

The various applicants for the school were represented by members of the club, among them being Big Spring by Jed Rix, Sweetwater by Walter Myrick; Plainview by Daddy Dickinson; Levelland by Tom Duggan; Old Emma by Utility Allen; Lubbock by Joe Griffith; Posey Switch by Eric Posey and possibly others, that we failed to remember. The argument began, and each applicant was given three minutes to present their claims, and all of them were ably presented. It developed that the fight was all against Lubbock, that every contender was

"pouring it on" the Hub of the Plains, believing that she was the strongest contender and to win that Lubbock must be defeated. It developed that the story had gotten out that Curtis A. Keen, Secretary of the Chamber of Commerce, though often begged by his wife to clean up the back yard of his home he had refused to do so, and that seemed to be about all that they could get against the South Plains Metropolis. When the arguments were all heard the committee retired, and took a vote, and brought back the report that on first ballot two for Lubbock, one for Sweetwater, one for Levelland and one for Big Spring. It was agreed however that the committee would unanimously endorse the Hub of the Plains, provided the Secretary of the Chamber of Commerce would cut the weeds and clean up his back yard, and the club guaranteed that this would be done and Lubbock won the Tech.

County Lake Being Supplied With Constant flow of Water

Lubbock kiddies are in the swim, and it is a real swimming hole that is theirs.

The Texas Utilities Company pipe line to the county lake has been completed and the water is now pouring thru it, supplying the lake with all of the water that its embankments will hold.

This water is just as pure and fresh as can be, its only use at the plant being to cool the motors and ice making machinery. And is heated only to about ninety-six degrees which is not enough to interfere with its qualities.

Though the pipeline has not soaked up enough at this time to supply the lake with all the water that leaves the plant, it is getting

better all the time, and will soon carry all of the water poured into it all the way.

Snake Took Door Knob FOR EGG IN HEN HOUSE

By the United Press.

HONEY GROVE, Texas, August 1.—A large chicken snake swallowed a door knob by mistake when it foraged the hen house of Ed Denson here.

The reptile, apparently in quest of eggs, got the door knob down before the error could be discovered. Denson killed the snake, enlarged by the hardware until it could not escape through the hole it came in, and retrieved his hen fooler.

WOULD BE DETECTIVES LOOKING FOR INSTRUCTOR

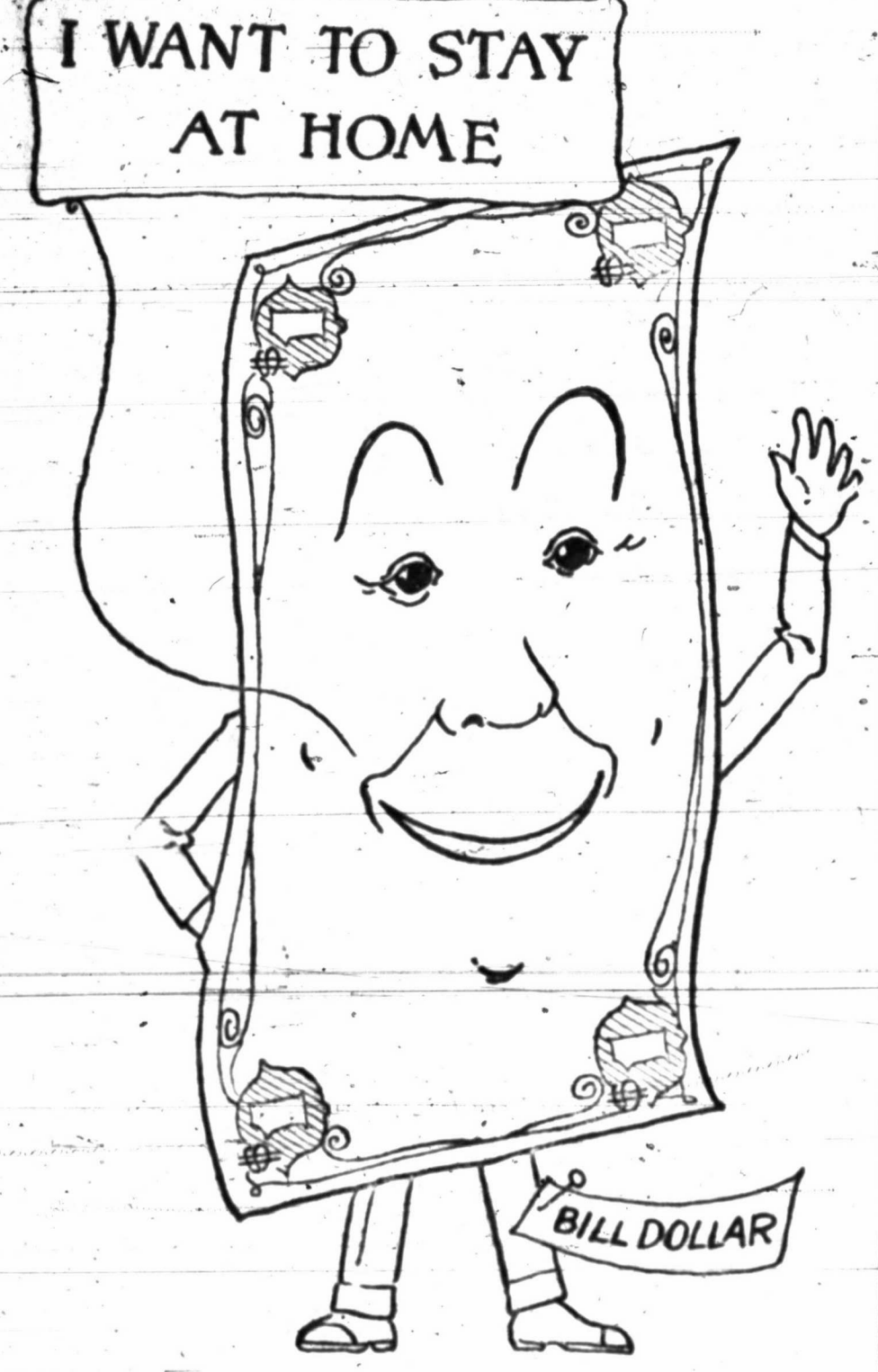
SAN ANTONIO, August 1.—Embryo detectives who paid fees to an "instructor" in the art of detecting here, have since spent most of their time trying to run down clues as to the whereabouts of the professor who disappeared after getting his advance payments.

REVIVAL MEETING WILL BE HELD AT NEW HOPE

There will be a revival meeting between New Hope and Woodrow Communities, beginning on next Saturday night. Everybody is invited to attend these services. Rev. J. W. Buchanan of Brownfield will do the preaching. This meeting will run two weeks. We want the cooperation of all denominations. Come and let's make this meeting a success. The tabernacle will be located on half way ground between the two communities.

F. R. Pickens, P. E.

Where else could they put it?



the merchant, "depend to a large extent upon the development of the community as a whole. The first responsibility that rest upon a man or woman in any community is to be true to their home city in every way that is possible. "Bill" Dollar must never be permitted to leave this city, nor should any of his brothers get away to other cities. They are all needed here at home. The merchants must work for the common welfare too. They should never spend a cent out of Lubbock for goods that can be bought here.

"As a merchant and business man my prosperity depends upon the success of Lubbock, and I feel that I owe something to Lubbock far in excess of what any one owes me. Everything I buy shall be from Lubbock merchants and I shall resist the impulse that comes to me when I go away on buying trips to purchase goods in other cities for my own personal use. If every merchant in this city would do that, a great many more "Bills" would be circulating in Lubbock.

"When I left that man's place of business" said "Bill" Dollar "I got into another store where the head of the firm was singing something like this:

Lubbock owes you a living. That statement is correct. You owe Lubbock a first class man. But can Lubbock collect?

"That set me to thinking," said "Bill" Dollar, "about the folks who persist in buying their merchandise out of town, especially from mail order houses, for the class of people who do this persistently and regularly are not fair to the city that feeds and shelters them.

"The mail order houses" continued "Bill" Dollar, "have a creed

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A Strong Bank---

An institution of service with ability to provide it.

Citizens National Bank

Men's Shirts

The showing of men's shirts we are offering are in line with what we have shown previously except the patterns are prettier and we have a larger variety to select from.

Pretty genuine English broadcloth with collar attached only \$5.00

A tan and white mercerized, poplin collar attached for \$2.50 and \$3.00

New patterns of woven silk stripe madras from \$3.00 to \$5.00

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