## LUBBOCK'S CRYING NEED IS A BIGGER HOTEL

## Thuthturk Athrninu Aualaurhe

## NORRIS RAPS UNDERWOOD SHOALS BILL

 General Conterence of White Races in Pacific SoughtMOTION SEEKS LUBBCCK COUNTY JAII BUILDNG WILL PREPARATION BE CONVERTED INTO HOME FOR COUNTY AGAINST JAPS JPAN ACTIVELY ENGAGED
IN PREPARATION FOR WAR, BRITIEN SAYS WASHINGTON, Dec. 17,-A
reeolution requesting Presdent
toolidge to cull a conference of
all white races on the Pacific Coolidge to eall a conference of
all white races on the Pacific
will be introduced in the House
Thursday. Representative Britten. nounced.
Briten is an active Republican
member of the House Naval Af.
fairs Committee and was one of fairs Committee. and was one
the promnoters of the proposed i
veatigation of the navy whi
drew the vertigation of the navy which
drew the wrath of President Cool-
idge. Briten was much diap-.
ponted when the committe de.
perted hime and supported thr
sented
entesident.



ROTARY BACKS FOWL EMBARGO SCOUTS PLAN ISPROTESTED


BILL IS "RAPE UPON TREASURY AND ACOLD BRICKTOMMERCAN FARMERS," CHARGED IN SPEECH

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Give Jewelry this Christmas from

## Anderson Brothers

-and get your Christmas Turkey, Free.

## SPECLIL Holidiy Farrs

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Between Points in Texas, Louisiana and New Mexico.

Tiekets on sale December 19-20-21-22-23-24
Limited January 5, 1925
For Particulars and reservations, ask your Santa Fe Ticket Agent

$\qquad$
Special Prices On Many Seasonable Lines Feature Our Selling At This Store

Most all departments have brought forward items at reduced prices to swell the volume of Christmas business. All of this goods is new seasonable merchandise, items that you will find adaptable for cither your own gift use and at the prices quored the values are unusual.

## Ladies' Party Dresses and Fine Coats At Lower Prices

The season when pretty clothes are most appreciated is always the Christmas season. The many additional social events of the Holidays make a demand for these items of apparel. Just now unrestricted choice is offered of all our finest French Room styles ber of fine coats-styles that represent the prettiest we have shown this season in values that were as bigh as $\$ 149.85$, that are offe ed at a big reduction

## Men's Overcoats Are Selling At A Discount

If you are likely to need a new overcoat even within the few months it will pay you to choose now. The atyles are the latest in color and cut. The materials are all wool in a variety of weights. They were made for us by Hart Schaffner \& Marx-
guarantee as to tailoring and workmanship. It is these fint coats that you can buy now at precise concessions.

## Choice Of All Ladies Dress Slippers At Only $\$ 6.85$

-     -         -             -                 -                     - 


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Will There Be A PIANO In YOUR HOME CHRISTMAS?

## 'FOWLS'

-and"FOULS"

Many prize lighto have been won
Many of the "battles for a living"


Now otwitumit omb will

> Security State Bank \& Trust Company

EDUCATORS TO MEET
JANUARY 17 AT IDALOU

MAYOR HELD AT HOURS BY ROBBER





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## COOLDGE POLICY ON AVIATION HELD UP BY PROBE





Whe want you to know that the reverent cuatioms of the past aided by a modern proferwional knowledye and improved facilities make ours a service of idealism.

PHONE STMMONS AMBULANCI
437 437 FUNERAL DIRECTOR ${ }^{\text {SERVICE }}$

MYRICK'S
-Open Evenings for Santa Claus' convenience.

Youll Find the Right Gift Rightly Priced

JUST AROUND THE CORNER On Broadway-IT'S HANDY One of the Beme Abstrect Planto in Labbock
BROW N \& SMITH


## FLETCHER'S EEECTRIC SHOP

$\begin{aligned} & \text { Electrical Fuxtures, Globes and Wiring wontracting: Al } \\ & \text { Electrical repair work, Motor Repairing and Rewinding, }\end{aligned}$

Authorized APEX Sevice Shop

## A Dinner Dress

would be a

## Worth While Gift

We show some New Ones Very attractive too, and

## 20\% Discount

On all Our Dresses
Minter-Camel Co.


## Give Jewelry this Christmas from

## Anderson Brothers



Pace four
THE LUBBOCK MORNING AVAALANCHE, THURSDAY, DEC. 18,1924

Lubbock Moming Avalanche Published Ever Morning Exept Monday by
AVALLANCHE PUBLSHING CO. JAS. L. DOW _-_-Editor and General Manager
Neal Douglas, Jr.
 Entered at the Postoffice at Lubbock, Texas, for
tranamission thrue the mails
 Outside Texas, Oklahoma, New Mexico, $\$ 1$ per mo.,
$\$ 8.00$ per year. Subscriptiona payable in NOTICE-It is not the intention to cast reflection upon the character of anyone agement will appreciate having wour attention called
to same, and will gladly correct any erroneous statement made. AVALANCHE PUBLISHING CO. OUR MOTTO FOR THE NEW YEAR It is getting close to that time of year that a
lot fellows are framing up a bunch of new reso-
lutions. Of course many of them will be broken lutions. Of course many of them will be broken
but we should let this be one of resolutions made but we should let this be one of resolutions made
to keep and not to break: It was the words of
St. Paul? 'This one thing I do . press forward foward the mark, This should be
the adoted slogan or motto of every human for
1925 . And, as we stand on 1925. And, as we stand on the threshold of a new year, tis welsider prayerfully our position in
opportunit to conser
life. From this viewpoint we may look backward life. From this viewpoint we may look backward
over the year drawing rapidiy to a close and look
in the opposite direction over the year that is over the year drawing rapidiy to a close and look
in the opposite direction over the year that is
fast approaching to take up the unfinished business
of the year that is passsing in ins checks. While
it is not well to live in the past, it is a good idea it is not well to live in the past, it is a good idea
to check up on the work that we have done and
see where we have succeeded and where we have
fiiled and prafit by see where wee have succeeded and where we have
failed and profit by the mistakes, by not re-
peating them. There is much to accomplish and a
consecrated life demands that all of our spiritual peating them. There is much to accomplish and a
consecrated life demands that all of our spiritual
faculties be alert. vantage point as we we now once occupied jus, too, stood wuth ath
the past just behind him and the future just ahead; and he gave utterance to the followving which we
will do well to ponder: $=\mathrm{Fz+14}$ the mark for th
in-Christ Jesus.
If 1 mighte be privileged to suggest a motto for
the new year upon which we will enter soon the new year upon which we will enter soon 1
could find nothing more appopprinte than "Reach-
ing Forth," and I would urge this to the exclusion ing Forth," and I would urge this to the exclusion
of "Looking Back ${ }^{\prime \prime}$ Reach forth to grasp each
golden opportunity as it approaches; reach forth golden opportunity as it approaches; reach forth
to make thit new year the best year io your lifos
history, reach font to claim the riob blessings which history, reach sorn hac us and for all His children
who has in store for us it.
"Reach Forth" will mean that we are to
strive to be helpful and to put into practice the strive to be helpful and to put into practice the
teachings of Jesus the Christ. There are many of
these teachings, but all of them may be summed up these teachings, but all of them may be summed up
in the new commandment which Jesus said is the
consummation of all of them. "Thou shat love
the Lord thy God with all thy' heart, with all thy the Lord thy God with all thy' heart, with all thy
soul, with all thy strength and with all thy mind
and thy neighbor as thy selk",
He was a wise old Quaker who said: "Friend

 Nead aseint the pabbe. of procratimation will but



 yend from the old perze the old oceoumb thet
 theref first line
WEST TEXAS dOES THINGS IN A BIG WAY
West Texas has never done what is common-
Iy termed a "peanut business:"- It does things in a big way, and especially is this true at this stage
of development. Most communities speak of deof development. Most communities speak of de-
velopment end growth along the line of building
houses but |the West Texas way, especially the
S. South Plains idea of progress, is to build towns.
Within the past two years a number of towns have actually sprung into existence and are now almost
in a city class. They are the result of developters, There is Amherst. up on the railroad north
west of Lubbock some forty miles, and then Anto
the newes. place on the map about went mile
to the northwest of Lubock, and Morton, th well as other towns down ontye tho South Pevelans soouth
of Lubbock, all springing up during the past for months, and fine settlements around the past few
This bears out our statement that West Texas does things in a big way, and really astonithes the
natives and excites the fellows from the older see this section of Texas.
for the Fort Worth Record, after a recent visit to
this part of the state, and a partial survey of the
 250,000 . Such a figure is staggering to the mind that
conceived this great area would never afford sus
tenance for other than cattle. But the 250,000 B conceived this great area would never afford sus
tenance for other than cattle. But the 250,000 i
a mere bagatelle in comparison with that magi
army of farm soldiers who are marching on the army of farm soldiers who are marching on the
West with arms beaten into plowshares. That i
what great land owners, ranchmen, realtors, busi what great land owners, ranchmen, realtors, bus
ness men and keen observers in this region have t
say about it That army now is mobilining in Eas
Son the say about it. That army now is mobilizing in East,
South. Central and West Texas, in Oklahoma, in
Louisiana and other states. They are awaiting the
completion of contracts. completion of contracts on farms they are tenan
ing. That call-when crops are gathered wi
simmonon them to the concuust of a vast, magicill
fertile empire a region that cannot withstand th

| es that will be made defiantly of sun, clouds ther, whatnot. <br> Some come, minds doubtful, but ready to b inced. Others know "the lay of the land, grasp as a drowning man the proverbial straw are gratified, all made believers. Get fifty miles from a railroad in some extreme western counties in this territory. nidget eities there is bustle. Every "brother meet is a stranger, a Joshua in the act of spy out the Texas Ganaan. <br> FOOLING AN EXPERT |
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## COOLDDEE FRM WITH CONCRESS

WIVES SWEAR


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PROBE ORDERED IN PUBLICATION OF NAVAL SECRETS


## Remember,

Conley's Dress Sale

Reduction of 20\%
-and this reduction is on such nationally known dresses as Peggy Paige. Before you buy it will pay you to see the large selection we are offering.

THE PRICES WILL DELIGHT YOU

The...
A. B. Conley, Jr. Store
The Store of Quality and Service. Lubbock, Texas.

SHUT UP OR GET OUT, IS ULTIMATUM HANDED BAN JOHNSON

SEVEN HEADS OF CLUBS SIGN LETTER


## 1924 GREATEST YEAR TENNIS HAS HAD <br> FARRELL SAYS



LOCAL MANSPOKE AT CONFERENCE AT A. \& M. COLLEGE

We Suggest:

Interwoven

## NEW CROP COTTONSEED MEAL AND HULLS

## 

 UBBOCK COTTON OLLCO. PHONE 12
## Visit Our New Home

SPECLAL SAVINGS DEPARTMENT
 Huprock tivens,

A BIG BANK
MADE BIG BY HELPING OTHERS

SIMPSON'S ELECTRIC SHOP
Nearly Everything Electrical
General Wiring Contractors
The Leader, Inc.
Guarantee Abstract \& Titile Co,
COMPLETE ABSTRACT AND TITLE TO ALL
ANDS AND TOWN LOTS IN LUBBOCK.
HOCKIEY AND COCHRAN COUNTIES
Merill Hotel Bidg.
C. L. Adems, Merr, Pl. 420

## TEXAS FURNITURE COMPANY

New and Second-Hand Furniture
Repairing and Refinishing
1119 Broadway (11-21) Phone 97


## The Classified Ad Department

RATES 2 CENTS A WORD-NO ADVERTISEMENT ACCEPTED FOR LESS THAN 30 CENTS
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Phones
13-14

NOTICES

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"UUBBOCKS CRYING NEED" COSTS CTTY MORE THAN IS REALIZED BY CITIZENS, HEAD OF HOTEL EXECUTIVE BOARD SAYS

The lack of adequate hotel facilities to meet the requirements
of increasing demands being made daily upon her along this line,
is costing the city far moro than her people realize, both from a is costing the city far morot than her people realize. both from a
moral standpoint and financially, ancoording to' f. A. Rix, who
was recently named unanimously by the executive committee to was recently named unanimously by the executive committee to
head the team organization pursunt to raising the necessary finances
for the erection of a modern, fireproof hostelry here. for the erection of a mo merer, fireproof hosterry here
In commenting Wednesday on the matter, Mr. Rix had this to say

## 






WY Yerhis moning fiwe equat on sale dreses that you will be amazed at This is our annual dress sale and just once each' year we give you the opportunity to buy fine dreseses at only a fraction of their
price. <br> \section*{$\$ 16.75$ <br> \section*{$\$ 16.75$ <br> VIVC Bamier Bros. price.}

## 2 <br> 2

 Do not sit idly at home wetunity to knock at your door.
road, and the man

$$
-0.0
$$ who is ready to meet it may do so with profit at any time.

Whatever your particular opportunity may bo, you will need money to make the most of it. Prepare now-open an account at this
Institution. Institution. CITIZENS NATIONAL BANK

## STOP!

Down-Town Floral Shop!
$\frac{- \text { located in the old }}{\text { Rix Buid ding, facing }}$ Rix Building, facing the Leader.

Cut and pot flowers displayed. Come in and see them.
T. W. SAWYER



A HOME FOR XMAS
Several Citizens are being
Transferred by their
January first They have
listed their homes with us
at reasonable prices. Now
is agoo time to boy your
Lubbook home
Lubbock home Let. talk
it ower. Avk for Jim Cark. BARR-JVEY-HESS
Seauity Bank Bldg. Security Bank BIId
Phone 186

Lubbock Floral


## PALACE THEATRE <br> TODAY <br> The Flash of an Eye; The Flash of a Dagger Robert Z. Leonard <br> Mae Murray in Mademoiselle Midnight

THE H. W. SIMS MEAT MARKET
old Rix Building facing Avenue I We are opening up COMPLETE STOCK OF GROCERIES TODAY. Phone ;3 for Greceries and Meats.

## T INDSEY <br> 1.THEATRE

A Thrilling Romance of modern Mexico by
John Russell and Carl Harbaugh A THFANY PRODUCTION
M. H. Hoffman,
Gemeral Manager $\quad$ Robert Z. Leonard

With a distinguished cast including
Robert McKim Robert Edeson Nigel de Brulier John Sainpolis MONTE BLUE

CROSS-EYED BEN TURPIN in "THREE FOOLLSH WEEKS"

P A) T H E NE W'S
See What's Coming Friday and Saturday! harold lloyd in "hot water"


