# THE LAND OF UNDERGROUND RAIN-WHERE THE WHEAT AND COTTON BELTS MEET <br> 婪THE MULESHOE JOURNAL 竟 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas


##  <br> be SURE IT COSTS MONEY!   this- There are only sik moving parts. per eyinder in the Ford $V$ v-s.  Thene is no arar on the markee toady using, lese oin chan the  <br> 2 Fit Motor Co. <br> PROVED BY THE PAST-IMPROVED FOR THE FUTURE

## Sermon Topics Are

Given By Minister Glimpse of the Other world.
For M. E. Revival High School Night, at which time a Spring revival services began at the attend in a body. occupying special remorning with the special Easter ser- teachers. Thursday-And old fashoned service, vices, the pastor, Rev. R. S. Watkins, Including singing without piano, line-
preaching upon the subject of "Immor-
ing the hymns, etc. At this service a preaching upon the subject of "Immor-
tality." The church was filled to capacity with worshippers at the morning
hour. There was spec:al muicic for the hour. There was spec:ial muicic for the
occasion and three infants baptized by the pastor.
Rev. Watkins, whe Rev. Watkins, who will be the prin-
cipal speaker during the evangelistio
services, is being services. is being assisted by Rev. and
Mrs. Lloyd Jonesilic Mrs. Lloyd Jones, of LaFors, and ser-
vices will be morning at $10 o^{\circ}$ clock twice daily, in the
ing beginning the evening beginning at $8: 15$ o'clock, epen-ial
serviess beginning 45 minutes earlier. A list of the contemplated sermon subjects to be used by Rev. Watkins
during the coming two weeks, beginning with Thurday of this week, the
first named subject being for the morning hour and the seconn for the even-
ing service, are as follows: Thursday evening-Being A Man.
Friday-The Prevaling Soul: The Friday-The Prevailing Soul; The
Acid Test. Saturday-No morning service; What
To Do To Be Saved. $\begin{gathered}\text { Sunday-Personal Salvation; } \\ \text { ulat.on. } \\ \text { Mpec- }\end{gathered}$ Bible will be eiven away to some one present; The Rich Fool.
Friday-A Successful Service; Ways
of Escape.
Saturday-No morning service; The
Inner Room. Saturday-No morning service; The
Inner Rom.
Sunday-Value of the Gospel; The
Trial of Jesus. Trial of Jesus.
The above subjects are subject change.

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& \text { An ordinary sulder's thread will }
\end{aligned}
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\end{aligned}
$$ port the weeght of three grains, whilie

it is calculated that a steel thread of
the It is calculated that a steel thread of
the same size would support rather
less than two less thane size would support rather
lanin. A bar of steel
one inch in diameter would support
shout afty dins sbout Afty tons. A spider's 8 web of
that thickness, could it exist, would
be be capable of supporting seventy-four
tons. The strength of a spider's web tons. The strength of a spider's web
is thus one and a half times that of
steel., and nearly three times that of steel. and nearly, three times that of
wrought iron. The Biggest Mistake Mlat:on.
Monday-The Light of the World;
Gospel Urgency.. Jud Tunkins syys everthonely makes
mistakes. but the big mistake is to be
proud of them.


S-W Enameloid



Hundreds Dollars
 At Amarillo Meet
 thud of horese nying betw wil sound
on a brand new track next month when



 Abinain ine easese in inerest among a purse or ssos and wiil be callear the



 Although 50 new stalls have been bus,
added to the plant, the demand for day

and be kind to your wallet

We'd rather see you change to any fresh oil, before we'd have you risk watery Winter dregs in your crankcase any longer. Any fresh oil is better for you than that. But when you change to Germ Processed, don't do it just to change your brand of oil; do it to change your whole brand of lubrication
That's how different this alloyed oil is. And here' why: the patented Germ Process of alloying oil gives 4 it an "affinity" for metals ... not only for steels and iron, but for every type of bearing metal now in

With alloyed oil actually merging into every inner engine surface, and with the high-durability Germ processed oil-film also in between the moving parts, your engine is doubly summer-safe. You can streak along on days that shimmy with heat. But your heat indicator needn't jump, and your oil level needn slump. Not with this different, alloyed oil . . . High Germ Processed. Continental Oil Company.

Drive to Texas Centennial - This year's greatest show. Open June 6. For free marked maps write Conoco Travel Bureau, Denver, Colo
R. L. BROOKS CONOCO SERVICE STATION

"The Ford V. 8 uses less fuel and oil for the power it gives than any other car we have ever made

AND ITS UP-KEEP COST IS THE LOWEST

> ENTHUSIASTIC sales talk often begins gallon is less than $\$ 10$ for a whole year's and ends with gasoline mileage. Some salesmen would like you to believe it is the whole story of automobile economy. But drivers ought to know better. For the fact is, it's way down the list. The big items of car cconomy are low first cost, low up-keep cost and low de preciation. Savings here can make a great deal of difference in cost per mile. Gasoline mileage is more of a talking point than an economy factor.
> Check up and you will find that the average driving ( 8400 miles at 18 cents a gallon). Here are the big items that make the Ford the most economical car: More value for every dollar you pay. Lower cost for repairs and service. Long life. Slow depreciation.
> Quality means economy and the 1936 Ford V-8 gives you more real quality than any other low-price car. No other car under $\$ 1645$ has a V- 8 engine. No other low-price car has Center-Poise Riding, safe, sure mechanical brakes and Safety Glass all around at no extra cost.



| The Valley Motor "co., local Chevrolet dealers, ranked sixth in percentage selling the largest number of trucks of any dealers in the Oklahoma division during the past two months, according to information received the first of this week by K. K. Smith. <br> The Chevrolet automobile company sold 126,119 di. tinct units of automobiles during the month of March, which break the record of any automobile manufacturing company sale, Smith said. <br> M. D. Jones, local dry goods concern. pulled off a nifty stunt last week when Chey gave away baby chicks with each $\$ 1$ purchase. Many of these infant bid$\$ 1$ purchase. Many of these infant bid- dies were hand colored with Easter dyes, several hundred of them meeting the demand of buyers. <br> Buy it m Muleshoe. |
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BABY CHIX NOW HATCHING! Light and Heavy Weights

chix feeds: "Merit" brand of
Starter, Growing Feed and Egg Mash. Starter, Growing Feed and Egg Mash.
Janesway Poultry Feeders and
Drinking Fountains. Medicinal R
edies for all Chix ailments.
Bring In Your Eggs For Custom Hatching
MULESHOE HATCHERY
TY YOUNG
Proprietor

YOUR
SEED
MONEY




RAY GRIFFITHS ELEVATOR Muleshoe, Texas star blades


THE MULESHOE JOURNAL



## NUDE ART IN TEXAS



## HOW ABOUT CHANGING ..HUSBANDS?

Lots of people do change their husbands. In fact, divorce seems to have become quite a modern fad. HoweverIT ISN'T NECESSARY
In most instances if dispositions of husbands could be changed there would e less changing of the husbands them Good, wholesome food has much to do with husbands Most women don't really want to change their husbands-it's just their disposi tions that worry them-otherwise they

The old saying, "The way to a man' heart is through his stomach," still holds good in this day
Foods and see if they do not work a satis-Hubby-but also the rest Not Only is Ihenington's Famous For
Food; but their Foods are Famous for Felicity
HENINGTON'S
GROCERY and MARKET


Make Every Farm a Factory Every
Day of the Year
"PM GONG TO BERICH SOMPDAY"
 weifare of ail its patrons, and is glad to be

Use Your Bank and Banker; That's What They Are Here For!
this bank will be closed tue

DEPOSITS ARE GUARANTEED HERE
Muleshoe State Bank mULESHOE, TEXAS


## 



FRIDAY \& SATURDAY SPECIALS MATCHES, carton ENGLISH PEAS, No. 2 can, 3 for . 25 K.C. BAKING POWDER, 50-oz. can . 29 PINEAPPLE, small can, 3 for . 25 OXYDOL, 25c size
KRAUT, large size can COFFEE, Maxwell House, 3 lbs. ORANGES, dozen
LETTUCE, nice size, per head CHEESE, square print, per $l b$.

## Iht of Pantil BURNING REFRIGERATOR <br> SUPERFEX

. 17

PEENTY OF FRESH VEGET ABLES

## And Remember-

-That for every dollar you spend with vs, or for every dollar paid on
account you may receve a beautital 2 2-piece Dinner Set, which will be be
account you may receive a beautiful 32 -piece Dinner Set, which will be
given away at our stroc. Saturday afternoon at four octock. Alk us for

| WE ${ }^{\text {e }}$ |  |  |
| :---: | :---: | :---: |
| $R$ |  |  |
|  | FOOD STORE |  |
| No. 2 | Muleshoe | EGGS |



## OCALS

- W. R. Wilson and son. S. G. of Sla-
ton, was in Muleshoe Monday transact - Frank P. Bain, of Plainniew, was in
Muleshoe Monday attending to busi-
- Mr. and Mrs. Albert I Iaacs and child
ren spent the weekend in Lubbock vis-
- W. E. Renfrow purchased a new 1936
model tudor Ford V18 coach from the

Muleshoe Motor company, Monday.
Rraymond Jenkins, of Plainview
transacted business and visited friends in Mule-hoe Fr.day of last wek. - FOR SALE: 400 bu. Half $\&$ Half
cotton seed, $\$ 1.25$ per bushel. Pool Seed

- Mrs. A. V. McCarty jr., and Mrs.
Rosa St.dham were Lubbock visitors
Friday of last week.
- S. G. Johnson and M. D. Tracy, of
Amarilio, were in Muleshoe Friday of
last week.
- FOR SALE: Fresh Jersey cow,
$\mathbf{8} \mathrm{mi}$. $\mathbf{W}$. Muleshoe, $\mathbf{c} . \mathbf{s}$. Otto.
- Mr. and Mrs. Ceeil H. Tate and son
Howard spent the Easter holidays in

Howard spent the Easter holidays in
Amar.110 visiting friends.

- Miss Hazel Clin:on, formerly of
Muleshoe but now of Littlefield, was Muleshoe but now of Littlefield, was
here Monday attending to business. - E. C. Rookover, of Amarillo, was in
Muteshoe the latter part of last week
attending to business. - Mrs. L. S. Barron and Mrs. ron were Lubbock vsitors Friday of last
week.
P. . Paine, of Littlefield, was in
Muleshoe Friday of last week transMuleshoe Priday of last week trans-
acting business.
- sEE W. A. Cook for Hail Insurance
at R. L. Brown's office. - Vance Apple, of Perryton, was in
Mulueshoe Thursday of last week at-
tending to business interests. - Harvey Bragg. of Amarillo, trans-
acted business in Muleshoe Friday of
last week. - FOR SALE: 15 h . p. Fairbanks-
Morse stationary engine, good running
shape. Tom Smith.
1-2te
- Mr. and Mrs. Roy Wilemon were

Clovis, N. M. visitors Saturday after| noon of last week. |  |
| :--- | :--- |
| $\begin{array}{l}\text { Attorney Cec.1. H. Tate and Jim Cook } \\ \text { were in Lubbock Friday of last week } \\ \text { transacting business. }\end{array}$ | $\begin{array}{l}\text { A. C. Jones. Methodist pastor at Hart. } \\ \text { and } \\ \text { Rev. Pec. Hearn, a Hart contractor. } \\ \text { I.s. }\end{array}$ |
| meeting at How holding a revival |  | - FOR SALE: Vendor's Lien notes and

Bill of Sale blanks at Journal office. - Oiliver Hunt: of Lamesa was in Mule-
shoe Friday of last week transacting
business.


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9. FOR SALE: We have in our office
sample of the new portable Royal type
writer-the niftiest thing in a port
able ever put on the market. Ligh
weight yet sturdy, embodying all hate
improments. More portable Roya
are sold than all other makes

Maple News Items

1933 Ford V. 8
$\$ 50.00$


1931 Chevrolet
$\$ 75.00$


You can save \$50to $\$ 75$ at this great spring clearance sale of

SMALL DOWN
PAYMENTS
Easy Monthy Terms

COME TO

## USED CAR HEADQUARTERS





lived in Muleshoe for the pate, who had
moved to sudan
week.

- Attorney H. M. Kimbrough, of Ama-
rillo was in Muleshoe Friday of last
week attending to legal lusinest
cout rillo was in Muleshoe Friday of last
week attending to legal business at the
court house.
- John H. Aldridge jr., of Farwell, was
in Muleshoe Thursday of last week rein Muleshoe Thursday of last week re-
newing old accuaintances and attend-
ing to business. mployed as chief filing clierk for the
Panhandle Mortgage co. Amarillo sent the weekend here with her
ents, Dr. and Mrs. L. P. Gibbs. Miss Kathleene willman, student
Texas Tech college at Lutbock, spen
the Easter holidays visiting her par the Easter holidays visiting her par
ents. Mr. and Mrs. I. F. Willman of the
YL community.
$\qquad$






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\begin{aligned}
& \text { daughter of Mr. and Mrs. C. F. Moeller } \\
& \text { this city, was last week chosen presi- } \\
& \text { dent of the Parent-Teachers associa }
\end{aligned}
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\begin{aligned}
& \text { dent of the Parent-Teachers associa } \\
& \text { ition of that place. } \\
& \text { Mr. and Mrs. Dudley Malone let } \\
& \text { the first of this week }
\end{aligned}
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& \text { c. } \begin{array}{l}
\text { Colo, where he will be employed in the } \\
\text { Insurance business, beeng connected } \\
\text { with an old firm of that type. }
\end{array} \text { or }
\end{aligned}
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& \text { if and } \\
& \text { ing hiss Catherine Hobbs, after visith her parents, Mr. and } \\
& \text { ing }
\end{aligned}
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\begin{aligned}
& \text { ing here with her parents, Mr. and } \\
& \text { Mrs. R. L. Hobbs, returned to Lubbock } \\
& \text { Wednesday of lact week to resume her }
\end{aligned}
$$







## -

## - Miss Mary Holt, after spending the Easter holidays in Muleshoe visiting

 and frends, returned to Lubbock the
first of the week to resume
an
$\bullet \mathrm{Mr}$, and Mrs. Lloyd Jones, of La Fors,
were unable to be in Muwesioe Sunday
to
were unable to be in Muleshoe Sunday
to heip begin the Methodist revival
meeting

Ford V. 8 Pickup
hauled and is in good condition to deliver many miles of satisfactory scrvice. Has good rubber and can be purchased on GMAC
terms.

We have a good selection of 1929 , 1930 and 1931 models, all priced exceptionally low and can be purchased on low GMAC terms.

1931 Buick
 $\$ 100.00$

SEE US FOR BEST VALUES-TODAY: VALLEY MOTOR $\mathbf{C O}$. CHEVROLET SALES AND SERVICE

Texas

1933 Pickup
This 1933 model has been over-
nice clean Job, just the car for every job and yet a nice enough cab to go places in on Sunday-
don't fail to see this car.



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Send Your
Abstract Work

## Muleshoe Abstract

 CompanyA. P. STONE, Prop muleshoe, Agent for Warren Addition

Lubbock Sanitarium \& Clinic

Surgery and Consultation
Dr. J. T. Huthinson
N.

| Eye, Ear. Nose and Throa |
| :--- |
| Dr. M. C. Overton |

Intants and Chilidren
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
ye, Ear, Nose and Th
Dr. J. H. stiles
S. C. Maxw

OR. ARTHUR JENKINS
Infants and Children
DR. O. R. HAND
Obstetrics
Dr. J. P. Medelman
X-Ray and Laboratory
C. E. Hunt

X-RAY AND Radivm
HOLOGICAL Laboratory
SCHOOL OF NURSING


FLOWERS

## Opal Morris Smith





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| MOTHERALS CAFE for- <br> Quantity, Quality Service $+\bullet$ regular meals, 40c PLATE LUNCH, 25e Short Orders Quick and Reasonable. |

## DR. L. P. GIBBS <br>  <br> PATACE5

THEATRE Muleshoe, Texas

## Thurday, April 16 James Cazney in James Cagney in

Friday and Saturday, April $17-18$
Walter C. Kelley, Marsha Hunt "THE VIRGINIA JUDGE"
Sunday, Monday, Tuesday $\underset{\substack{\text { April 19-20-21 } \\ \text { Dick Fowell in }}}{ }$
"thanks a million"
Wedneday, Thur day, Aprill $22-23$
Victor Jory, Sally ONeil

| General News Over | What's Happening In |
| :--- | :--- |
| Texas And Adjoining | Washington And Other | Texas And Adjoining Washington And Other

States For The Week Cities Of Importance
 terscholastic Leag
county last week
 named queen of the South Plains Dairy
show held at Planinvew last week.
The Avalanche-Jourmal newspapee

 The fourth antiel convention of the
New Mexico Farmers Holiday asso-
 day, April 21 .
 weorge Garrett. assistant state hish-
way enginer, Lubbock, announces that
 Highway No. a3 between Friona and
Texico will son be under way.
John H. White. Borger watorney. for-
mer member of Texas letislature, has


|  <br> ation reports a 10 per cent increase in total assets ot insured commerica tanks. . Deposits in insured bank banks. Deposits in insurec banks no otal neariy 50 billon dollars. <br> The economic depression plus in creased taxes on gasoline has boosted years, according to buggy manutac |
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WESTERN Drug Co.


| Guaranteed Alarm Clocks only Klensing Tisulues, box of 500 for onlyPyrodram, for Pyorhhea, guarPyrodram, for Pyorhnea, guarCeresan, for treating seed, 5 lb . $\square$ |
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$\qquad$ AIRMAID SLILK Shades
SL.00 and S1.35

We are paying much higher than
market prices so as to to merease
volume.

| Bring us your prescription. Ev-ery prescription is filled by a grad-aate registered pharmacist only atThe |
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## KEN UMBERSON

$\underset{\substack{\text { JEWELER } \\ \text { Drug Store, }}}{ }$

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TEXAS centenninl 1936

