

THE DEVIL'S RIVER NEWS

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SONORA, SUTTON COUNTY, TEXAS, FRIDAY, MAY 27, 1927

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RODEO GRANDSTAND NEARS COMPLETION

The work on the Sonora Park Association grounds is nearing completion and by the time of the arrival of the days for the celebration, everything will be in readiness for taking care of the large crowd that is expected. The grand stand is nearing completion, and when finished will be one of the largest in West Texas. The grandstand will be 200 feet long and ten seats high, and will include about thirty boxes of some six or eight seats each. The grandstand will be eight feet off the ground with a bull pen in front that will accommodate several hundred spectators.

The work on the park as a whole is rapidly taking on the appearance of a reality, and it is drawing quite a large crowd of admirers and inspectors each day. Several out-of-town visitors have looked over the track and other improvements on the ground, and report the institution as a whole to be the best arranged within their knowledge. The track, itself, is almost ideal. The curves, tilts and everything considered will present to the racing fans as near an ideal track as can be found in Texas.

Six racing stalls are being built in addition to the eighteen now finished. From the present tinctations, all of the twenty-four stalls will be full of fast racing horses and one of the most interesting racing cards to be found in the State of Texas is assured the attendants at the sixth annual rodeo and race meet at Sonora this year.

One of the arrangements at the park that has elicited many compliments is the rodeo arena. Instead of having the enclosure in the race track as an arena, an area of 200 feet by 240 feet has been fenced in front of the grandstand, into which the bucking horses and steers to be roped will be turned loose. The animals will be released from under the grandstand, and the show will be kept in front of the crowd at all times. Every animal that will be ridden will be saddled and released from under the grandstand. That part of the race track in front of the grandstand will be converted into the rodeo arena by removing a few panels.

Many reservations for stalls for race horses as well as inquiries from other people interested in various lines are being received now, and from every indication this show will be the best that Sonora has ever had.

There is just one little thorn in the side, and that is what we are going to do with the crowd when it arrives. It is almost physically impossible to get a room in this town. It will be almost imperative that every home in Sonora entertain visitors and every other arrangement be made to satisfactorily care for our guests.

WOMAN'S CLUB HELD ANNUAL BANQUET

The Sonora Woman's Club held their annual banquet last Monday at noon at the Rutledge Cafe, honoring their outgoing president, Mrs. E. E. Sawyer. Thirty-eight plates were prepared for the members of the Club and the local pastors of the Baptist and Methodist churches.

Mrs. L. E. Johnson acted as toast-mistress for the occasion; each of the past presidents spoke briefly. Mrs. Collier Shurley gave an interesting reading, and with a delightful musical program by Mrs. L. I. Stewart and Mrs. Will Wilkinson. The banquet proved to be very enjoyable throughout. The plate lunch was well prepared and served, and had the effect of balancing out the pleasant affair perfectly.

At the conclusion of the banquet hour, Mrs. Sawyer was presented with a beautiful silver flower bowl engraved with the name of the club and the date.

The club went into business session after the banquet with the new officers in charge. Mrs. J. W. Wilson is the new president of the club; Mrs. Hi Eastland vice president, and treasurer, Mrs. E. E. Sawyer recording secretary and Mrs. Mans Hoggett auditor.

The average monthly pay of a farm hand is now \$34.38, with room and board, as compared with \$32.01 six months ago.

C. OF C. MAKES MEMBERSHIP DRIVE

The drive inaugurated by the Chamber of Commerce for new members, and changing the method of collecting dues from the street collection system to the method of drawing drafts against each member on the first of each third month is being well received by the public and to date several new members have joined, and quite a few of the old members have signed the slip authorizing their bank to honor the draft each three months.

If you have not signed this slip and returned it to the secretary of the Chamber of Commerce, do so as soon as possible, for the organization has under consideration much work that will necessitate funds to put over. The membership fee of \$1.00 per month, payable quarterly in advance, is very reasonable, and you retain the right to cancel your membership at any time you see fit, so line up with the Sonora Chamber of Commerce, do a little boasting, and pushing yourself, and let's watch for the results.

Do you know that the secretary of Sonora Chamber of Commerce receives more than 100 letters per month in regard to the work of the organization and receives about ten calls per day in person from people of the town and out of town in disposing of the business of the organization? Rome wasn't built in a day, and the Sonora Chamber of Commerce can't bring a railroad to the town, remove the fire risks from the surface of Sonora and replace them with large fireproof buildings, and do other things that we would like to do, in a small amount of time, but with the co-operation and united support of the citizenship of this county, many things, both large and small, can be done and will be done, that will be of benefit to the citizenship of the town and county.

Line up and let's go!

Humble Officials Visit In Sonora This Week

James Anderson, vice president of the Humble Oil and Refining Company; R. L. Blaffer, treasurer of the same concern; R. V. Hamrahan, president of the Humble Pipe Line Company; and R. D. McMahan, superintendent of this division for the Humble Pipe Line Co., were through Sonora on Monday afternoon on an inspection tour of the route over which their pipe line is being laid from McCamey to Corpus Christi. These gentlemen spent a short time here, long enough to pay Sonora several nice compliments. They were especially surprised to find such a banking institution as the First National Bank of Sonora.

The Humble Pipe Line Company is spending approximately \$12,000,000 in laying this line and this is the first visit on the part of the high officials. They are traveling over the entire route and are much pleased with the routing chosen by their engineers.

Third Cafe for Town Opened First of Week

The Tourist Hotel, under the management of C. L. and W. L. McCurdy, has opened their cafe in connection with the hotel and will hereafter be prepared to serve good food to the public at all times.

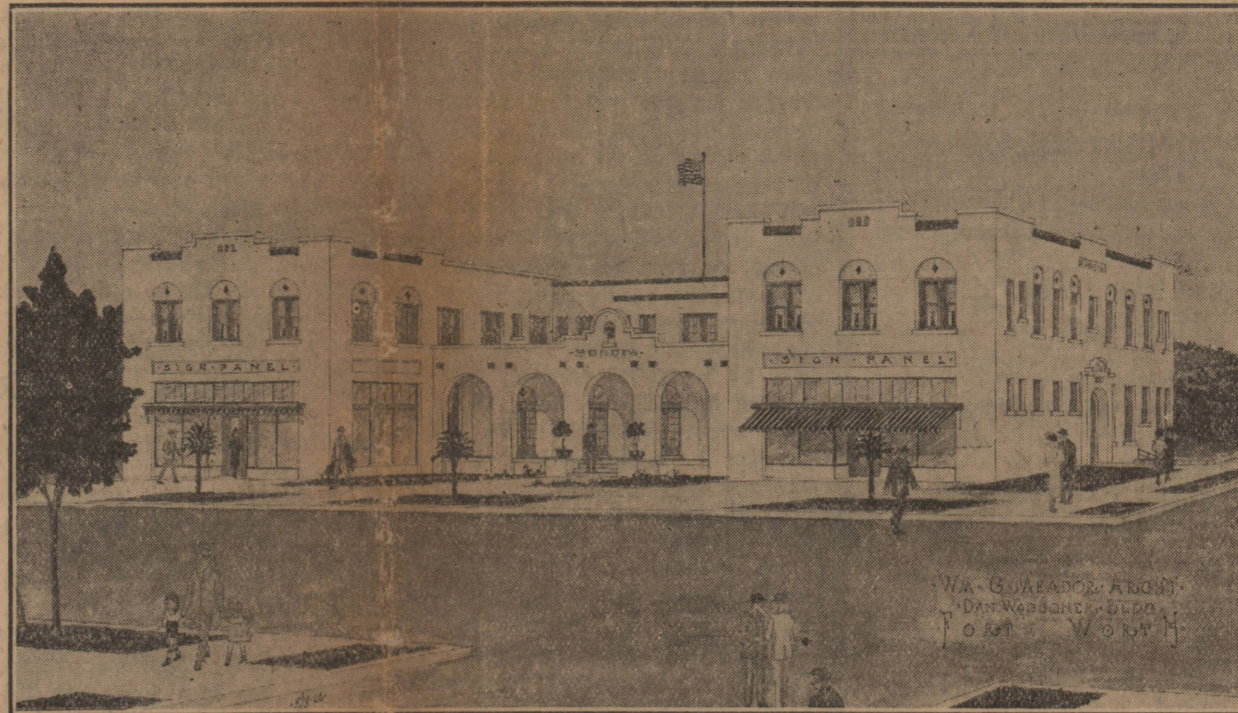
The kitchen and dining room of the hotel has been put into shape and the cafe is again in nice running order.

McCurdy Brothers moved to Sonora a few months ago from San Saba county and have made many friends while here. Their business at the Tourist has steadily increased until they have a full house almost every night.

There is only one chance in 110 of a person who commits a deliberate murder in America being executed, according to figures compiled by a Chicago judge.

Canned beef, abandoned in 1845 by Sir John Franklin, Arctic explorer, was opened by scientists and fed to rats in London. It caused no ill effects.

An Architect's Dream Who Recently Visited Sonora



Plans of a \$75,000 Hotel drawn by William C. Meador, of Fort Worth. Steam heated, every room to have connecting bath, elevator, sample rooms, lobby and store rooms for Drug Store, barber shop, one parlor, big assembly hall, modern in every way. Sonora business men will interest some hotel man by paying a big cash bonus. It is believed that the stock could be raised in Sonora.

Sonora Will Get this Hotel

SONORA BOYS AND GIRLS RETURNING FROM SCHOOL

The following boys and girls who live in Sonora will start on their way home from various colleges during the next few days:

Frank James, graduate of John Tarleton College at Stephenville; William Fields, who has had two years at A. & M. College at College Station; Misses Lula Bell and Billie Caldwell of Southwestern; George B. Hamilton, graduate of Schreiner Institute at Kerrville. Alvis Logan, of Texas Tech at Lubbock; Buddie Smith, Texas Tech at Lubbock; Ray Glascock, Howard Payne at Brownwood; Nolan Weatherby, graduate of Cisco High School; Jewel Williamson, Southwestern; Duke Bryson, Schreiner Institute, and Rena Britt, State University at Austin.

Sonora Residences Were Sold Last Week

Mrs. Maysie Brown has recently sold her home near the school building to Geo. H. Neill for a reported price of \$2,000.

Sam Thomas has this week purchased the Lewis Roueche home and an adjoining lot. It was not learned what Mr. Thomas paid for the property.

The sale on other Sonora homes is pending, which indicates that Sonora property is in great demand.

MRS. SIMMONS WAS HONORED BY CLUB

Misses Alice Karnes and Gwyn Blanton entertained the Ladies Bridge Club for Mrs. Fred Simmons Tuesday afternoon, the pleasant affair taking place at the beautiful new home of Mrs. Lula Karnes.

Four tables of players, which included several guests as well as club members, enjoyed the afternoon that was terminated by serving iced refreshments.

Mrs. Arthur Stewart won the high club prize, and Miss Gwyn Blanton won the high guest prize as well as the high cut prize.

Those present were: Mesdames Roy E. Aldwell, W. L. Aldwell, L. W. Elliott, Bill Gilmore, Vernon Hamilton, Big Holman, Will Wilson, Sol Kelley, E. F. Vander Stucken, Ira Shurley, Arthur Stewart, L. L. Stewart, Ed Mayfield, A. G. Blanton, E. C. Beam, T. A. Williams, the honoree, Mrs. Fred Simmons, and the hostesses, Misses Blanton and Karnes.

Absent for 35 Years; Visits in Sonora Again

O. A. Mason of San Angelo was here this week for the first time in thirty-five years. He recalled that he had lived here during the days when Sonora was only an infant. He and his brother bailed prairie hay only a few miles from here and found market for their feed in Sonora.

35 YEARS AGO

Every year the wool market becomes more secretive until now it is the greatest mystery how much Jones or Smith obtained for their clip. All this p. t. business is in the interest of the buyer, and the sooner sheepmen acquire a little backbone and refuse in every instance to keep the price they receive a secret, the better it will be for themselves. Let us have no dark lantern racket in business.—Standard.

Word & Jones sold their wool in San Antonio for 16 cents.

J. Q. Adams & Sons sold their wool in San Antonio for 15 cents.

Joe Parker sold his wool in San Angelo at 17 cents.

T. D. Word, the inspector of Menard county, member of the sheep firm of Jones & Word, of Sutton county, was in Sonora Monday. Mr. Word has 12,000 acres of river front pasture for lease. See ad.

Dancing will commence on Friday, July 3rd, at sundown, on the platform erected by the committee.

J. C. Johnson, the fine horse, sheep and cattle man, was in town Saturday.

The Sonora public school house will be enlarged to double the present capacity. There are 209 on the scholastic rolls at present.

Jones & Shanks are running a bi-weekly ice wagon from San Angelo to Sonora.

FLY TRAPPING GETS MUCH NEEDED RESULT

About one-half of Sutton county has organized in a war against the blow fly, and the ranchmen that have organized and placed the required number of traps out report very satisfactory results. Mans Hoggett sheared some five thousand head of sheep some two weeks ago, and has had four men riding since, and they report that they have not found one worm case in the sheep. Mr. Hoggett is using one trap to the section of land. G. W. Stephenson, who has sheared part of his sheep, reports that he has only had one worm case on his ranch since he entered the fly trapping campaign.

It is highly probable that the menace of the blow fly and screw worm that has confronted the ranchmen of this section always, can be practically eliminated by the proper organization and co-operation of all the ranchmen.

A Correction

Floyd Ridley, star baseball pitcher for the Sonora High School, celebrated his eighteenth birthday here on May 25th. It has been reported that Ridley was nineteen years of age, but this is a mistake. It is not not learned what school young Ridley will attend next year, as he is among those graduating this year from the Sonora High School.

American made motion picture film sent abroad last year had a total length of more than 214,000,000 feet.

RANCHMEN WILL HOLD TRAP MEETING SATURDAY

J. M. Puckett, chairman for the proposed Sonora Trap Association, has issued a call for a mass meeting of ranchmen of the county here tomorrow (Saturday) at 3 o'clock, and each and every ranchman in the county should be present at this meeting. Each producer of livestock in this county is faced with the same proposition in the future—a method of getting their products to market.

The time has come when it is almost impossible to get the right to trail livestock to the railroads through people's pastures, and this one thing is due to have its effect in the pricing of Sutton county livestock, should the trouble not be remedied.

By each ranchman doing his part, trails can be arranged to the railroads with holdover traps, water and feed, if necessary, at proper intervals can be secured, and one of the most serious troubles confronting the local producers will have been met in the best possible manner. Of course, we had rather have a railroad to cure the defect, but that is a remote possibility. To do the best thing possible in reason is the purpose of this called meeting.

Cadmean Chautauqua Contract Was Signed

The Cadmean Chautauqua, which has come to Sonora each spring for the past several years, has been contracted for to come again next year. Sixty guarantors have signed for the Chautauqua, which will cost approximately \$650.00, and it is proposed to make charges for seats except for any and all school children, who will be admitted free of charge. The guarantors will be allowed four reserved seats for each \$10.00.

Sonora did not contract for the Chautauqua this year, but it came on their own accord and put on a ticket sale themselves. The class of entertainment was such that it had lots to do with the signing of the contract this year, but the most of the credit for signing the contract goes to their manager, Miss Maude Johnson. Her pleasing personality and good business methods won the people of Sonora over, hence the contract was signed.

Garage Owner Has Big Toe Amputated

C. S. Keene, owner and manager of the City Garage, suffered the misfortune of having to have a toe amputated last week at San Angelo. The toe was broken some time back and has been giving Mr. Keene much trouble, to the extent that the operation became necessary.

Mr. Keene is back in charge of the garage, and is doing nicely even though he is on crutches.

NO FISHING

I will not allow my friends or anyone else fish on my short piece of running water on the Ft. Terrett ranch. Please do not ask me.

HUMBLE PIPE LINE CO. OPENS OFFICE

The Humble Pipe Line Company has rented the large room formerly occupied by the Woman's Club as office quarters, and have installed their division office there. The large room has been subdivided and five desks installed, which will be used by the various office men.

Mr. E. H. Muller is in charge of the office and will continue in such capacity until the office is removed from Sonora, which will be about the first of the year. A. J. Wisdom, who has been stationed at Rule, Texas, has arrived, and will be stationed here as cashier and W. J. Robertson has arrived and is in charge of the warehouse supply department.

Both men will be in their office here. G. A. Lee is in charge of all construction work in this division and will shortly move his family here if a place of residence can be found. G. C. Rosenthal is the division engineer and will be in and out of Sonora most of the time.

The telephone and telegraph construction gang has arrived, and will make Sonora their headquarters until the line is built out of the Sonora country toward Kerrville.

One of their large construction camps will be placed on the Mayer ranch, where their power plant is being built, and will be kept there until the pipe line is laid out toward Sonora, when the camp will be moved here. These laborers will be supplied out of a large commissary that is to be opened here for several months, or until the line is complete forty or fifty miles east of Sonora.

Work on the power plant and eight cottages that are being built on the Mayer ranch for the employees of the pipe line company, about twenty-five miles northwest of Sonora, is well under way. This plant and improvements there will cost approximately \$140,000.00. This power station is to be known as Station A, while Station B is to be built on the Bryson & Lowrey ranch about 35 miles southeast of Sonora. Both stations will likely be served out of Sonora in the future, and as approximately 15 men will be employed at each station, this will likely mean much business for Sonora.

Should the Humble officials and employees be treated as they should be by the local people, and we are sure they will be, the local business men will profit greatly by their coming here. All of these people that have been here to date have made a good impression with the local people, and will make quite a nice addition to the local citizenship while they are here.

TELEPHONE EXCHANGE MAKES IMPROVEMENT

The San Angelo Telephone Company is entering a re-building campaign in the city of Sonora that will call for an expenditure of approximately \$30,000. The plans of this company calls for the removal of all posts now in use, wire, cable, etc., and the wiring of the entire town with new wire and cables. A new switch board, the late electrically equipped kind, will likely be installed at an early date. When their plans have been completed Sonora will have one of the most up-to-date telephone exchanges in West Texas.

The San Angelo Telephone Company has always been liberal in their dealings with Sonora, and they are only asserting their faith in the town by making such an improvement. During the past few years their office has grown to be one of the most important cogs in their system of telephone exchanges.

W. R. Barnes, in addition to being one of the most progressive citizens of Sonora, is general manager for this branch of San Angelo Telephone Co.

A seaplane will be used by large whaling companies for the first time in history when the season opens next winter in northern waters. The seaplane will go ahead of the fleet and signal when it spots a 'blow.'

Butcher knives fastened to the table with a thirty inch chain are the only eating utensils in a restaurant at Lockhart, Texas.

5127127

La Vista Theatre

K. V. E. Scott, Lessee and Manager

WEEK OF MAY 30 TO JUNE 5:
Big ticket sale on for this week. 6 big shows
Adults \$1.00 Children 50 Cents

Monday, May 30:
GILDA GRAY, LEROY MARMOUNT AND WARNER BAXTER
"ALOMA OF THE SOUTH SEAS"
A Paramount Picture. COMEDY, "THE LOST SOUL."
ADMISSION, 10 AND 25 CENTS

Tuesday, May 31:
CULLEN LANDIS AND EVA NOVAK IN
"THE DIXIE FLYER"
PATHE NEWS NO. 37
ADMISSION, 10 AND 25 CENTS

Wednesday, June 1:
A PATHE FEATURE—
"CAMILLE OF BARBARY COAST"
COMEDY, "BASIFUL JIM"
ADMISSION, 10 AND 25 CENTS

Thursday, June 2:
PATSY RUTH MILLER AND DOLORES COSTELLO IN
"THE THIRD DEGREE"
INTERNATIONAL NEWS NO. 33
ADMISSION, 10 AND 25 CENTS

Friday, June 3:
FRED HUMES IN
"A ONE MAN GAME"
COMEDY, "GEORGE IN LOVE"
ADMISSION, 10 AND 25 CENTS

Saturday, June 4:
DORIS KENYON IN
"LADIES AT PLAY"
WITH A SPECIAL CAST. PATHE NEWS NO. 38.
ADMISSION, 10 AND 25 CENTS

Promotion Exercises for the Seventh Grade

Thursday evening, May 26th, at 8:30 o'clock, the grammar school promotion exercises were held in the high school auditorium. Harva Jones gave the salutatory and Elizabeth Caldwell the valedictory. A fantastic fairy drama, "The Peddler of Hearts," was presented. The quaint and righteous little village of Herzmwald is enchanted by the wicked elves, which spell can be broken only by a maiden's going alone into the mystic woodland of the mischief-making elves. All sell their hearts of flesh to the elf king, or Peddler of Hearts, excepting Gretel, the poor little goose-girl, and her lover, the wood cutter. Hence, as she alone is eligible to break the enchantment, she saves the entire village by fearlessly entering the enchanted forest.

An appropriate address was kindly given by the Reverend F. M. Jackson, and certificates of promotion to the high school were presented to the following pupils:

Jonnie Adams, Lea Roy Aldwell, Marvin Barnes, Lillie Barrows, Elizabeth Caldwell, Pat Cooper, Charles Harold Evans, Allie Halbert, John Hull, Harva Jones, Dewitt Lancaster, Edith McGhee, Woodrow Norris, Jack Pfeister, Edwin Sawyer, Cecile Sims, Ann Ella Stites, Hattie Taylor, William Taylor, Frances Trainer, Louis Trainer, R. W. Weatherby, Blanche Wright, Harold Ridley, Arthur Owens, Wesley Hill, Lena V. Stokes.

Several Stock Deals Reported This Week

E. C. Garvin, local commission man, reports that he has purchased from Frank Baker 1,000 yearling ewes at \$8.50 per head with a 10 per cent cut. These are in addition to 1,400 head bought last week. These sheep are on Mr. Baker's Edwards county ranch.

Mr. Garvin sold for Fayette Mayes of Ozona to Winn Suttles of Rock-springs, 1,000 yearling chevon at \$4.00 per head. He also sold for Renfroe Bros. of Sonora to Cleve Jones 2,000 mixed lambs at \$8.0 per head with a mixed lambs at \$6.00 per head with a 10 per cent cut.

Carbon Paper and other supplies for sale at the News Office.

Attends Daughter's Graduation at College

County Clerk J. D. Lowrey and Mrs. Lowrey left Tuesday morning for Brownwood to attend the commencement exercises of Howard Payne College, where their daughter, Miss Guila, will graduate this spring.

Miss Lowrey has been a student in Howard Payne for several years, and during her time there she has held nearly every honorary position that it is possible for a student to hold. In fact, she has been one of the most popular students ever to have attended that college.

While away the County Clerk's office is being ably held down by Mrs. Henry Decker, deputy county clerk.

La Vista Stage Being Beautifully Decorated

The owner of the La Vita Theatre, Carl Gunzer, and the manager, K. V. E. Scott, are making another effort to give the people of Sonora the best in the way of a picture show by spending several hundred dollars in having the stage decorated.

The work is being done by F. LeGendre and H. T. Melton, representing the Southern California Scenic Co. of Los Angeles. A large drop or front curtain has been installed, revealing a picture of Monte Carlo. This is indeed a pretty picture, as is also that of the Cleo curtain, which is of a water scene. The side scenes as well as the top are now being installed, and when complete, the entire interior of the La Vista will be as pretty as a show house could well be.

Mr. LeGendre has been in this business for 37 years, nine of them with the company he now represents, and says that this show house will have as pretty and well equipped a stage as can be found in any town with five thousand inhabitants or less. He says that this is one of only two front curtains in Texas carrying this particular design.

Oklahomans Purchase San Angelo Business

The D. L. Hunter & Co. gents' furnishing store at San Angelo, known as the "Men's Store," has been sold to E. B. Kimberlin and T. L. Griffin of Norman, Okla. The deal has already been closed and the new owners have taken charge.

Mr. Hunter has been in the gents' furnishing business in San Angelo some twenty years, and during that time his store has always been very popular with Sonora people. Mr. Griffin will be in charge of the store in the future, and asks that the Sonora people make the Men's Store their headquarters when in San Angelo in the future, as they have in the past.

Roy Carr, Blake Duncan and Melvin Williams will remain in the employ of the store, and their Sonora friends will find them there when in San Angelo.

Reasonovers Move to The "Magic Valley"

E. C. Reasonover, who has resigned his position as secretary-treasurer of the Sonora Motor Company, and wife have moved to Ed Couch, Texas, in the Rio Grande Valley where they will make their future home. Mr. Reasonover will be agent for the Cui Refining Company at that place.

While in Sonora Mr. and Mrs. Reasonover and wife made big friends and they regret losing this young couple. The News, together with their host of friends, wish them much success in their new venture.

GO TO Aldwell-Elliott Co.

—for—
INSURANCE: Any Kind—Life, Automobile, Plate glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of Insurance written. We have it.

RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years time.
AUDITING: Complete Auditing and Income Tax Service.

We Appreciate Your Business.

Wamba and Magnolia COFFEE

In buying groceries be sure to specify the best brands:

LIBBY'S, DEL MONTE, VAN CAMP and COBB'S NEW YORK GOODS
KATRENA, FARMER BOY
and **STALEY'S SYRUPS**

Handled by all Grocers

Martin-Glover Company
WHOLESALE DISTRIBUTORS

San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

CATTLEMEN'S SUPPLY CO.

P. O. Box 354
SAN ANTONIO, TEXAS

Dealers in, and Distributors of
All Kinds of Stockmen's Supplies
Write for prices on anything you want.
SERVICE IS OUR MOTTO

Capital, Surplus and Undivided Profits \$215,000.00

With Paid-Up Capital Stock of First Loan Co. Added \$25,000.00

Having organized in 1900 and being practically under the same management since organization, we feel our service speaks for itself. We are still looking for new business and will appreciate your calling upon us if we can be of any assistance financially or otherwise. We have ample means to take care of your needs, whether they be large or small, and at as low a cost as any other bank.

THE FIRST NATIONAL BANK

OF SONORA

OFFICERS

W. L. ALDWELL, Pres. E. F. VANDER STUCKEN, Vice-Pres.

ROY. E. ALDWELL, Vice-Pres. GEO. H. NEILL, Asst. Cashier

DIRECTORS

W. L. ALDWELL ROY. E. ALDWELL E. F. VANDER STUCKEN

E. E. SAWYER D. J. WYATT S. E. McKNIGHT

THE TOURIST HOTEL

McCURDY BROS., Proprietors

Clean Beds—Good Service

CAFE IN CONNECTION

Appreciates Your Patronage

Successor to
D. L. Hunter
& Co.

The Men's Store

As far as you are concerned---



MICHAEL-STERN CLOTHES

An institution never has to fret about how much it takes in when the customer never has to wander about how much he takes out.

We're simply partners—that is all—each drawing out of this business our weekly monthly and yearly checks on the bank of happiness.

MICHAEL-STERN CLOTHES \$30 to \$50

LINENS \$16.50 to \$25.00

HIRSCH WICWIRE CLOTHES \$50 Upward

SAN ANGELO, TEXAS

The Men's Store

I am a
**bothersome
bed bug!**

I should be killed!
Bee Brand Powder or
Liquid kills Flies, Fleas,
Mosquitoes, Roaches,
Ants, Water Bugs, Bed
Bugs, Moths, Crickets,
Poultry Lice and many
other insects.

Powder Liquid
10c and 25c 50c and 75c
50c and \$1.00 \$1.25
30c Spray Gun .35

Write for free booklet on kill-
ing house and garden insects.

McCormick & Co.
Baltimore, Md.

**Bee
Brand**
INSECT
POWDER
OR
LIQUID

5127127

Producers Wool & Mohair Company

DEL RIO, TEXAS

MANAGED BY RANCHMEN FOR RANCHMEN

Conservative loans made on livestock, wool and mohair at **7 Per Cent Interest**

OFFICERS

Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr.

DIRECTORS

Roy Hudspeth B. E. Wilson Roger Gillis
A. P. Brown Bob Cauthorn L. Rust
C. B. Wardlaw John M. Doak C. O. Fokes

Money to Lend

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

E. B. CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

Wilson's Dryer

A Screw Worm Preventative

Will Dry and Heal Shearing Cuts within four hours time, and also heal Screw Worm wounds after worms have been killed. A Power—Easy to apply. An absolute Preventative that was discovered after years of experiment, on originator's own ranch. Try a box and be convinced. Price 50 Cents.

Sure cure for Foot Rot.

For Sale Locally by

E. F. VANDER STUCKEN CO.

Manufactured by W. F. Wilson, Montel, Tex.

FORD WILL SOON HAVE NEW LIGHT CAR ON MARKET

The item published below was given to us by Mr. Hull, local Ford dealer for the Ford car, and is authentic. Mr. Hull will make a fuller announcement of the new car when details of construction, price, etc., are received from the Ford Company.

Special to the San Angelo Standard. Detroit, May 26.—The Ford Motor Company will shortly place in the light car field a new machine to replace its present T automobile, it was officially announced last night.

The announcement, verifying long rumored plans of the company, was made in a statement signed by Henry Ford and issued through a national advertising agency handling the Ford advertising account.

Details of the new machine were not disclosed in the statement which said a complete description along with the price would be made public within a few weeks. The date for the start of production was also withheld.

Parts for the Model T car will continue to be produced, in view of the fact that there are about 10,000,000 of these machines still in use which will require replacements and service, the statement said.

In regard to specifications for the new machine, Mr. Ford was quoted as saying:

"At present I can only say that the new machine has speed, style and flexibility, and control in traffic. There is nothing quite like it in quality and price. The new car will cost more to build, but it will be more economical to operate."

The machine, according to the statement, was designed personally by Mr. Ford.

Mrs. J. C. Morrow, Mrs. Johnnie Hamby and Mrs. Stell Stanley returned this week from San Antonio, where they have been visiting at the home of Mr. and Mrs. A. H. Nathan.

Henderson-Ede Co., San Angelo
Mr. J. L. M. of San Angelo has driven his Model 26-50 Buick Sedan 93,000 miles and has never ground a valve, cleaned carbon, changed piston rings or tightened the bearings. "Buicks are built to endure."

M. H. Balkum of Fort Stockton has accepted a position at the City Garage as bookkeeper. L. M. Bussey, formerly bookkeeper at the garage, has accepted a position at the Sonora Light & Water Co., as bookkeeper.

Henderson-Ede Co., San Angelo
There are 4,000 Buick service stations to serve you wherever you go. We will "show" you the largest stock of parts in West Texas for cars in our price class.

Henderson-Ede Co., San Angelo
Mr. and Mrs. B. N. Weatherby have had as their guests this week their daughter, Mrs. Westerfield Snyder; Mrs. Good of North Texas; a daughter, Mrs. Sim Weatherby of Big Lake, and Mrs. Dr. Chaffin.

Personal Mention

Mr. and Mrs. Walter Whitehead and Mr. and Mrs. Dutch Wardlaw were in Sonora this week enroute to San Angelo for a short visit. These good people formerly lived here and have many friends in Sonora.

Virgil Powell of Menard was in Sonora this week and stopped by the News office for a short visit. Mr. Powell and his father own the land in Crockett county upon which the Powell oil pool is situated.

Tom Wilson of the North Llano country was in town Thursday shopping, and while here re-subscribed for the News.

Buddie Yates of Childress has arrived in Sonora to join the Humble office force.

George Whitehead was in from the ranch this week visiting and attending to business.

Johnnie and Roy Ward were in from the ranch this week visiting.

Mrs. L. L. Stuart has gone to Jewett for a visit with her parents, and with them will attend the commencement exercises at A. & M. College where her brother, Buster Keaton, will graduate.

Matt Renfro was in from the ranch this week attending to business.

Mrs. E. F. Vander Stucken is leaving soon for eastern cities and while away she will visit her son, Emile, who gets his law degree at Harvard University. She will be joined by Emile after examinations and together they will visit New York and Washington.

The telephone and telegraph construction gang for the Humble Pipe Line Co., which consists of between forty and fifty men, are here and are all at the McDonald Hotel.

Mrs. Jack Sawyer and two children have arrived in Sonora to join their husband and father, Jack Sawyer, who is connected with the Devil's River News. These people are welcome as new citizens of Sonora.

Hal Ramsey of Eldorado was in Sonora this week talking trade. Hal is one of the promising young ranchmen of this section, and he is some trader.

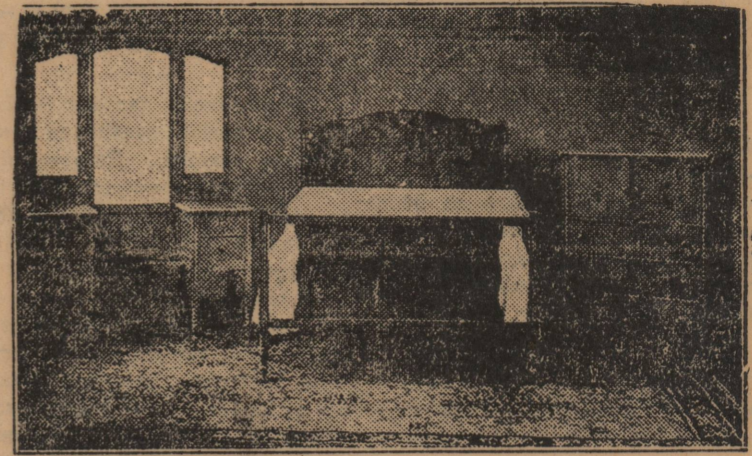
The 1927 Buick is just as smooth at seventy miles an hour as it is at seven. There is no vibration in its entire speed range.

Henderson-Ede Co., San Angelo

Angelo Furniture Co.'s REMODELING SALE

offers unusual opportunity to secure home-furnishings at

DECIDED SAVINGS!



This 3-pc Suite \$63⁵⁰
Vanity, Bed and Chest
in Ivory decorated.....

is only one of the outstanding values in Bedroom Suites offered during the Remodeling Sale.

Don't Miss This

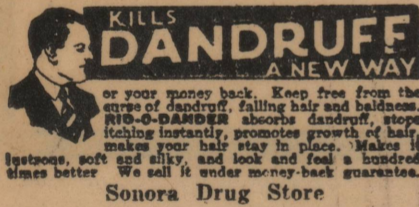
—opportunity to secure a new Suite—or just an odd piece—Draperies, Floor Coverings, Refrigerators, Porch and Lawn Furniture—a new Mattress, Spring, an odd Bed—new Window Shades—in fact, any desired article of Home Furnishings—at MUCH LESS than REGULAR PRICES. And you may purchase any item on our Easy Payment Plan if you wish.

Sale Ends Saturday, June 4th

Angelo Furniture Co.

10-16 W. Beauregard

San Angelo, Texas



KILLS DANDRUFF A NEW WAY

or your money back. Keep free from the sting of dandruff. Falling hair and baldness. NIG-O-DANDRUFF absorbs dandruff, stops itching instantly, promotes growth of hair, makes your hair stay in place. Makes it softer, silkier, and look and feel a hundred times better. We sell it under money-back guarantee. Sonora Drug Store

From Stacy to San Angelo, 80 miles of country roads in 85 minutes, is Mr. B. S. D's time, driving a Model 27-54 Buick. Buicks are built for sustained road speed. Name on request.



Latest Style Hats on Display

We have on display the latest style hats in the big brim, also other late style hats.

Be sure to see our line of novelty goods. We invite your inspection. Our prices will appeal to you.

The Style Shop

MRS. TORAH LONG, Proprietress

The World's Lowest Priced Cars with Supremely Beautiful FISHER BODIES!

Chevrolet is the only car in its price class offering bodies by Fisher—built as only Fisher can build, and styled as low-priced cars were never styled before!

Bodies by Fisher are everywhere acknowledged to represent the highest order of beauty, luxury, and safety—and never was the superiority of Fisher craftsmanship more evident than in the Most Beautiful Chevrolet.

Despite the lowness of Chevrolet prices, there is not the slightest compromise in design, construction or finish. All embody exactly the principles employed on the highest priced cars—a composite

construction of selected hardwood and steel. All are finished in beautiful colors of lustrous, lasting Duco.

Enhancing the beauty of the bodies themselves are numerous features of distinction previously considered exclusive to the costliest cars—features typified by heavy full-crown, one-piece fenders and bullet-type headlamps.

Only the economies of Chevrolet's great volume production make possible such quality at Chevrolet prices—value so outstanding that comparisons cease to exist. Ask for a demonstration!

The Coach \$595

The Touring or Roadster \$525

The Coupe 625

The Sedan 695

The Sport Cabriolet 715

The Landau 745

The Imperial Landau 780

1/2-Ton Truck 395 (Chassis Only)

1-Ton Truck 495 (Chassis Only)

All Prices f. o. b. Flint, Michigan

Balloon tires standard on all models.

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

Walker-Stites Motor Co.

Sonora, Texas

QUALITY AT LOW COST

The Devil's River News

M. A. WILSON, Owner and Manager
J. H. SAWYER, Editor
H. V. STOKES, Reporter and Solicitor

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week.

Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
One year \$2.00
Six months 1.25
Three months .75

Notice to the Public.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon being brought to the attention of the publisher at the office.

Sonora people are the friendliest in the State. The Chamber of Commerce can do much for the town by advertising that fact to the outside world. It is well for the Chamber

of Commerce to advertise the town to its own citizens. It must be done. But, it can also advertise the town to outsiders, and thus increase business, population and prestige; providing, of course, that houses are made for them to live in.

We have heard nothing of that wool and mohair warehouse yet. Sonora ranchmen are losing their own money by not having such an institution in the town. Some ranchman, big in a financial way, ought to start some talk about this warehouse. When do we hear of it?

WHAT ABOUT THE WOOL WARE HOUSE FOR SUTTON?

Many Sonora families will leave for their various ranches to spend the summer vacation. Because of their leaving, many merchants will take it to signify that advertising through the summer months will not be as advantageous as in the winter. However, these people who live on ranches through the summer must wear clothes and eat the same as if they were in town. They are practically all subscribers to the News, and practically all of them make one or more trips into town each week for mail and supplies. Why can they not still

be reached through advertising? Merchants will do well to advertise in summer as well as at any other time. Their customers have not gone afar and will keep in touch with their merchants through this paper. Keep your advertising coming, and we'll guarantee that your business will not fall off to any appreciable extent.

LET'S HAVE THAT HOTEL

Speaking from a business standpoint, Sonora is as good a town as any other in West Texas. All salesmen and other representatives of big concerns who make other towns in West Texas also make Sonora. There is no reason why these men, as well as transient tourists should not have the same sort of hotel accommodations in Sonora as they find elsewhere. But Sonora is woefully lacking in adequate hotel room and service. What we have is good, but we need more hotels here. We thought that probably the business men of the town would co-operate with the Chamber of Commerce and other citizens in securing for Sonora a modern and up-to-date hotel. We still believe that when some one will start the move, the people of Sonora will work wholeheartedly toward the acquisition of another hotel. We need it, and because of that need, the News is doing what it can to get the work started. All business men in Sonora ought to be interested in a new hotel. A hotel means more people for the town and consequently more trade. A good hotel is good advertising for any town and speaks well for its progressive spirit. We are still waiting for some man or men to come out in the open and start some hotel agitation. Who'll start the work? The News will back the move and advocate any measure calculated to give Sonora people a larger and more modern hotel to supplant the excellent hotels we already have. The hotel service we have is better than the average, but we need to make it among the best. The quality of accommodation to be had in Sonora is fine. We are advocating a hotel to enlarge the quantity of hotel accommodations—not particularly to better the quality.

SONORA IS IN NEED OF MORE RENT HOUSES
Sonora has practically reached its growth in population unless the business men, and the monied men of the town take steps to provide suitable dwelling houses for people who might come to Sonora to make their home. Not every man can own his home, and in case he can't, the next best thing he can do is to rent a house from some other person. All told, there are not more than fifteen houses in Sonora available for renting purposes, not enough, even to care for the ordinary demand for renters. In prosperous times, when more people would gladly avail themselves of the opportunity to move to a good town and become either permanent or temporary citizens, it can't be done—no place to live. Light housekeeping rooms are also scarcer than the proverbial hen's teeth. How can the town grow, when people can find no place to live? What good does it do for the town to have a Chamber of Commerce to advertise the town, if no arrangements are made to take care of the people who might move to town? If people of Sonora are so well satisfied with present arrangements that no provision will be made for new citizens, or even those that have been here for many years, why have a Chamber of Commerce at all? Why advertise the town? Why try to build the town into a bigger and better place in which to live and do

business if new people can't move to the town? Truly, a peculiar situation exists in Sonora. We have a good town here, and are proud of it. We do all we can to build the town, to beautify it, to make it even better and better. But, we make no provision for new citizens—and it takes citizens to make towns. It is the working class of people that help to build a town as well as the man who has money. A town needs new blood, and new ideals, the same as worn-out farm land needs fertilizer. These new ideals and new blood are best furnished by new people, for the older citizens of a town soon become either so well satisfied with conditions that they refuse to strive for better things, or they become so disgusted with present conditions that they will not keep on striving to make the town better. We do not know which one of these conditions is afflicting Sonora, but one of them surely. If the monied men of Sonora will look to the future of the town; they will build new houses for renters, that the town may grow and prosper with an influx of new citizens. Let's have some rent houses or apartments. The town is suffering daily because of the lack of them.



Our drinks are prepared in a manner that will appeal to you as well as quench your thirst.

THE COOLEST PLACE IN SONORA
Subscribers to San Angelo Standard can get their Sunday papers here—also Devil's River News on sale.

Dew Drop Inn

60 Delaine Bucks For Sale
"C" Type Raised and owned by Frank Montague of Bändera. These Rams are on the Bond Ranch. Call or see—
THOMAS A. BOND

There's a Fork in the Road!
One road is used by the folks who feed their chicks in a haphazard way. Chicks fed like that can't be very profitable. They cost you more than they are worth.
But there's another road. It's the profitable road. It's the Purina Road. There is nothing difficult about following it. Feeding directions with every bag.

Just phone us for Purina Chick Startena and Purina Baby Chick Chow.

E. F. Vander Stucken Co. Inc.

**Graduation:
It Means Gifts.**

Before buying, see our line of useful and pretty articles suitable for graduation gifts.

You will find many appropriate gifts for both girls and boys, such as

FOUNTAIN PENS, TOILET ARTICLES STATIONERY as well as many other useful things.

Sonora Drug Store

Gifts for Boy Graduates

Shirts, belts, neckwear hosiery, handkerchiefs, are a few of the many articles carried in stock that will please the boy graduate. Come in and look them over.

A complete line of up-to-date Work Clothes is carried in stock for the working man. Come in and look them over. We carry only the best.

OUR PRICES ON ALL GOODS ARE RIGHT
Cleaning, Pressing and Tailroing Done to Please.

J. W. Trainer
"The Friendly Store"

**A Crowd at the Curb
Likely Means LaSalle**

When you see people turn to watch a new car in traffic today—or crowd to the curb and stand in silent admiration—that car will be a La Salle. Besides its beauty, it has 250,000 Cadillacs behind its preproved performance—and under the hood, the latest expression of the famous 90-degree, V-type, 8-cylinder engineering principle which is essentially Cadillac.

Companion Car to Cadillac from
\$2495 to \$2685

LaSalle

Allen Motor Sales Co., San Angelo

5127127

E. C. GARVIN
SONORA, TEXAS
SHEEP, GOATS, CATTLE and RANCHES
Leases, Royalties, Drilling Blocks.

THE SONORA DAIRY
D. T. SPEED, Prop.
MILK—BUTTER—CREAM
Cleanliness is our Motto"

PROFESSIONAL

J. M. LEA
SAN ANGELO, TEXAS
Representing
Draper & Co.
Wool and Mohair Commission Merchants

Sanitary Dentist
Office will be open every other week beginning Tuesdays.
All Work Painless.
Over Ware's Bakery Telephone 152
SONORA, TEXAS

Robert Massie Co.
UNDERTAKING
Day and Night.
Telephone 143
SAN ANGELO, TEXAS

J. H. Stone
FENCE BUILDER
I will contract to build any kind of wire fence.

Harris Optical Co.
DR. EDWARD A. CAROE
Optometrist
Eyes Examined Glasses Fitted
Telephone 812, 9. E. Twohig Ave.
SAN ANGELO, TEXAS

Wardlaw & Elliott
ATTORNEYS-AT-LAW
Will practice in all State and Federal Courts.
SONORA, TEXAS

T. L. BENSON
LAND and LIVE
STOCK DEALER
SAN ANGELO, SONORA
AND OZONA
We make a specialty in selling Sheep and Cattle. List your stock with us and get results.

CLASSIFIED

WATER WELL DRILLING
Gray Bros., Phone 180 and 177.
Box 587, Ozona, Texas.

NOTICE TO TRESSPASSERS—Notice is hereby given that no hunting driving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers. tf.

FOR SALE
Four 3-year-old, four 8-year-old registered Hereford bulls. The young bulls were bred by Largent, Merkel, Texas; the older bulls choice of the Bunger herd, at Eden. These bulls have all been well developed, acclimated, and are ready for vigorous service. We are cutting down our herd, and offer these bulls for quick sale at \$150.00 and \$100.00 each. This is a real bargain and offers an unusual opportunity.
PATERSON & RIECK,
Roosevelt, Texas. tf.

XTRA
Copeland Brothers
Big Tent Show
Copeland Brothers will play under the auspices of the Sonora City Commission one
Week Starting May 30
All new plays—Vaudeville Features and a splendid novelty orchestra, guaranteed to be clean, moral and well worth while.
NOTE—Copeland Bros. will play here instead of Billy's Comedians, which was formerly billed. Bigger and better than ever.
LADIES FREE
On Opening Nights
KIDS 10 CENTS ADULTS 30 CENTS

THE HOLLAND AUTO CO
R. S. BOB HOLLAND, Prop. Telephone 754
Storage, Car Washing and Greasing.
TRUCK TIRES and MOBIL OILS
Your Car and Contents are Safe Here.
19-21 West Twohig Ave., San Angelo

Personal Mention

Classified News ads get results—try them.
Mr. and Mrs. Theo Savell and Miers were in from the ranch this week visiting.

Mrs. W. T. Covington of Plainview is visiting her sisters, Mrs. W. E. Wallace and Mrs. B. P. Meckel of Sonora, and Mr. and Mrs. Ruby Davis of Rocksprings.

Miss Dixie Miers visited Misses Johnnie Dell and Lucille White on the McKnight ranch this week.

Judge J. O. Rountree of Plainview was through Sonora this week with a party of friends, enroute to Devil's River for a few days' fishing outing. Judge Rountree is a pioneer settler of the Sutton county country, and never fails to come through here about this time each year fishing bound. Even though the Judge is getting to be a little old, he is still mighty spry.

Oran Hightower, manager of the W. O. Hightower & Co. store, was in San Angelo this week visiting his mother and transacting business.

Mr. and Mrs. Thomas A. Bond have arrived from San Antonio and are now comfortably situated on the pretty Bond ranch about 28 miles southeast of Sonora. Miss Bond, who was Miss Zora Sammons of San Antonio before marrying, is delighted with the ranch life and the people of this section.

Mrs. W. R. Aldwell and Mrs. T. A. Williams and children, T. A. Jr. and Winnie Lee, have returned from a two-week's visit in San Antonio.

C. D. Wyatt and daughter, Mrs. John Fields and Mrs. John Reily and her children, have gone to Temple, where Mrs. Fields and Mrs. Reily will go through the clinic at Scott & White's Sanitorium.
Noel Weatherby returned last week from Cisco, where he graduated from high school. Noel will visit with his grandfather here, and will then go to Big Lake to visit his father, R. W. Weatherby.

Jim Patrick, of Ozona, was a business visitor in Sonora this week.

Misses Gwendolyn Rutledge and Frances Adams, and Ernest Ware of Sonora were visitors to Ozona one day this week.

Here And There

By Harvey Walker

Son, who has been so sleepy-headed for the past nine months, during the school days, will now awaken instantly at any hour if someone only mentions a fishing trip. Sometimes dad is only son grown up beyond the school days on such occasions, but he will not "fess up."

That first page featured editorial of last week in the News is dangerous. If this line should be kept up, it might disturb the peace and tranquility of our town by bringing on a progressive move and a building boom and in such case we might have to number our streets to keep from getting lost at our very doors.

Many tourists and traveling people remark that the genuine Western hospitality of this section appeals to them forcefully. Is every citizen keeping this in mind as a real asset as well as a duty?

When a public enterprise is being sought, the failure of one individual to do his or her part invariably throws a damper upon the work, and an extra burden upon those who carry on.

Many auto accidents could be avoided by precautions and an observance of speed laws or the use of common sense. Many times the results of accidents cannot be repaired. Sonora people are to be congratulated for their moderation in driving. We have had no serious accidents so far, but we probably should "knock on wood."

The work in home economics under Miss Custard has shown results and in a few years the housewife will be able to "reach the hearts of husbands" and at the same time assist in keeping the pocket book full rather than draining uselessly.

A book on the care of the teeth, published in Paris in 1818, contains the oldest illustration of a tooth brush and shows bristles at both ends of the handle.

NOTICE

Don't fail to read and accept the invitation to meet with the railroad trap company, Saturday, May 28th, at 3:00 p. m. adv. 1t.

—USE—
Murphy's Mineral Feeds
BECAUSE THEY ARE:
1. Properly Balanced and Compounded.
2. Palatable and Safe.
3. Digestible and Effective.
4. Economical and highly profitable.
5. Made of the Highest Quality Ingredients.
6. Made in accordance with Recommendations of the Best Feeding Authorities.
7. Manufactured by a Reliable Company.
8. Supervised by a practical Livestock Expert
9. Guaranteed to give you results or money back.
K-O FOR CATTLE
Assures large, thrifty, well-haired calves—prevents goitre—reduces abortion and sterility—overcomes depraved appetite and creeps. Fed to beef cattle it keeps them on feed, growing and thrifty. It brings them to best marketable weight sooner and their quality is better.
M-O FOR SHEEP
Puts strength and vitality into the breeding ewe—produces big, strong lambs—they will develop faster, have larger bones, will look much better at marketing time, and be freer from worms and other intestinal parasites. Keeps them in a thrifty condition, resulting in more wool and bigger gains. But 1-8 of a pound GAIN per month shows a profit.
DR. D. H. BENNETT
VETERINARIAN
SONORA, TEXAS
TEXAS SALES MGR., MURPHY PRODUCTS CO.
BURLINGTON, WISCONSIN

THE SUNSHINE CAFE
MRS. CORA NICKS, Prop.
"Quality and Service First"
TRY OUR SUNDAY DINNERS.
You and your family will enjoy the change

Work Clothes for the Worker
We carry at all times a varied line of work clothes, among which can be found
SHOES PANTS SHIRTS
OVERALLS UNDERWEAR
GLOVES HATS CAPS
MEN'S DRESS APPAREL IN LATEST STYLES AND FABRICS TO BE HAD HERE
Also a complete line of Dry Goods and Groceries for your inspection and approval.
"Our Prices Please"
W. O. Hightower & Co.

5127127

THE DEVIL'S RIVER NEWS

Watch for Coca-Cola Advertising



Drink Coca-Cola
Delicious and Refreshing

30,000
in cash prizes

Find six keys to the popularity of Coca-Cola. Visit our plant and let us show you how to get started.

COCA-COLA BOTTLING COMPANY SAN ANGELO

Will Hold Graduation for School Tonight

The school year of the Sonora Public School closes tonight with the graduation exercises to be held in the high school auditorium. The program will include the delivering of the Class Lamentations by Lawrence Williamson, the Class Legend by Sarah Taylor, and the Valedictory by Audrey Rankhorn. Mrs. Emma Lou Keene will render a piano solo and J. B. Lee will sing a bass solo.

Congressman C. B. Hudspeth, who was scheduled to deliver the commencement address, was suddenly called to Washington, and at this time (Thursday evening) it had not been learned who would deliver the address.

The commencement address will be followed by the presentation of the diplomas by Judge L. W. Elliott, president of the school board. Rev. F. M. Jackson will ask the benediction. The baccalaureate sermon was delivered last Sunday by Rev. F. A. Parsons, pastor of the San Angelo Episcopal church. The services were held at the Methodist church and were well attended. A song, "I Would Be True," was rendered by Mrs. L. L. Stuart, Miss Mauldin and Miss Little, before the address by Rev. Parsons.

The graduates this year are Misses Sarah Taylor, Audrey Rankhorn, Jamie Gardner and Ovid Rankhorn. Lawrence Williamson, Joseph Trainer, Floyd Ridley and Hilton Turney.

The school year 1926-27 has been one of the most successful in the history of the Sonora High School. The work in all departments has been disposed of satisfactorily and all of the teachers have handled their work to the satisfaction of the school board and the superintendent.

All of the present teachers have been re-elected, but none of them have accepted at this time. All of the teachers will leave for their homes next week.

LATER—It has been learned that Dean Richardson of Simmons University, Abilene, will deliver the address in place of Congressman Hudspeth, who was prevented by business from keeping his appointment to speak at the graduation exercises.

"Think." Good service is just as important as a good car. We will "show" you the largest stock of parts for cars in our price class in West Texas. Henderson-Ede, Co., San Angelo.

Eldorado Baptists May Erect New Building

Rev. Ed Ratliff, pastor of the First Baptist Church of Eldorado; W. O. Alexander, cashier for the Eldorado National Bank; and L. M. Hoover composed a committee appointed by the Baptists of that place to consult with W. E. Caldwell, manager of the West Texas Lumber Company of this place in regard to financing, plans, etc. for a modern church. This committee was here this week. It is believed that a contract will be let in the near future for the building.

San Angelo Man Gives \$30,000 in Cash Prizes

This is an age of progressive business methods—this means intensive business methods. The man, or business institution who "puts over" his business in a great way, must resort to publicity. And more and more the keen-sighted business man is coming to recognize that the best advertising service is in the columns of the local newspaper. If one wanted drugs he would not go to a grocery store for same, but to the druggist, or if he wanted financial assistance he would not go to the pauper's farm but to the bank. Likewise, in this day when there are thousands of fictitious advertising schemes which take toll of their victims that patronize them as advertising mediums, the really prosperous and successful business men and institutions turn to the legitimate channels—the newspapers—for their publicity.

And it is true, that everyone who has done so, other things being favorable, has prospered and today the largest national advertisers who spend multiplied millions of dollars for publicity, turn to the newspapers of the country.

Saturday Evening Post, May 7; Literary Digest, May 14; Collier's Weekly, May 14; Liberty, May 31; Life, May 5.

Go to San Angelo and see Mr. Walker, manager of the San Angelo Bottling Company, and let him explain any details you don't understand. Is \$10,000 worth while?

You can be the winner. "Go in to win!"

Six specially trained Buick mechanics, equipped with factory made Buick tools and the largest stock of parts for cars in our price, insure you adequate service. Henderson-Ede Co., San Angelo.

WARE'S BAKERY

A. WARE, Proprietor

Makers and sellers of wholesome bread and delicious pastries.

We Appreciate Your Business

E. S. Long Barber Shop

Good Workmen, Courteous Treatment

Hot and Cold Baths

Agency for Model Laundry

THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

Bucks For Sale

150 Yearling Ramboulett Bucks—120 Muleys and 30 horned.

These sheep are range raised and are of pure thoroughbred stock. Priced at \$25.00 per head.

W. E. GLASSCOCK

SONORA, TEXAS

Sam Stokes Service Station

Good Gulf and No-Nox Gas

Quaker State and Texas Oils, Seiberling

Tires, General line of Accessories.

SAM H. STOKES, Prop.

J. W. McDaniel

TRUCKING CONTRACTOR

Solicits a Part of your Business.

GOOD CARE WILL BE TAKEN OF YOUR

PROPERTY WHEN IN MY CARE

Telephone 162

Sonora, Texas

LINCOLN

Ford

FORDSON

EXPERT MECHANICS, MODERN EQUIPMENT TO REPAIR ALL MAKES OF CARS.

COMPLETE BATTERY DEPARTMENT. EIGHT-HOUR BATTERY CHARGING SERVICE. MODERN VULCANIZING DEPARTMENT.

PYROXYLIN SPRAY PAINTING. TOP AND GLASS WORK DONE BY AN EXPERT.

COMPLETE UP-TO-DATE LINE OF STANDARD ACCESSORIES. EVERY PART FOR THE FORD CAR IN STOCK.

LARGE AND COMPLETE STOCK OF GOODYEAR TIRES AND TUBES IN ALL SIZES. EFFICIENT TIRE SERVICE.

MAGNOLIA GASOLINE AND MAGNOLENE, THE DEPENDABLE LUBRICANT.

COMPLETE STOCK OF MOBIL OILS.

Sonora Motor Company

Day and Night Service

Phone No. 135

Hotel McDonald

Mrs. Josie McDonald, Proprietor
 "Where Cleanliness Reigns Supreme"
 MEALS SERVED

Breakfast Dinner Supper
 6:15 to 8:30 a. m. 12 to 2 6:15 to 8:30

ROOMS RESERVED FOR
 TRANSIENT GUESTS.

HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

LADIES WORK A SPECIALTY

GET OUR NEW PRICES ON—

**Auto-Oiled
 Aermotor Mills**

Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.

SEE US BEFORE YOU BUY.

Crowther Supply Company

18 E. Concho Ave., San Angelo, Texas

5 Per Cent

FARM AND RANCH LOANS

Easy Terms—5 to 36 Years

DEPENDABLE SERVICE THROUGH

**The Federal Land Bank
 OF HOUSTON**

This bank has loaned \$140,000,000 to forty eight thousand Texas farmers and Ranchmen in six years.

Let Me Tell You About It.

ELDORADO FARM LOAN ASSOCIATION

JOHN F. ISAACS, Secretary-Treasurer.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

Three Things

QUALITY

PRICE

SERVICE

Make Goodrich one of the outstanding values of the tire industry. Try a set.

City Garage, Sonora

No Matter Where

out in the open with Nature or with Society's most elite

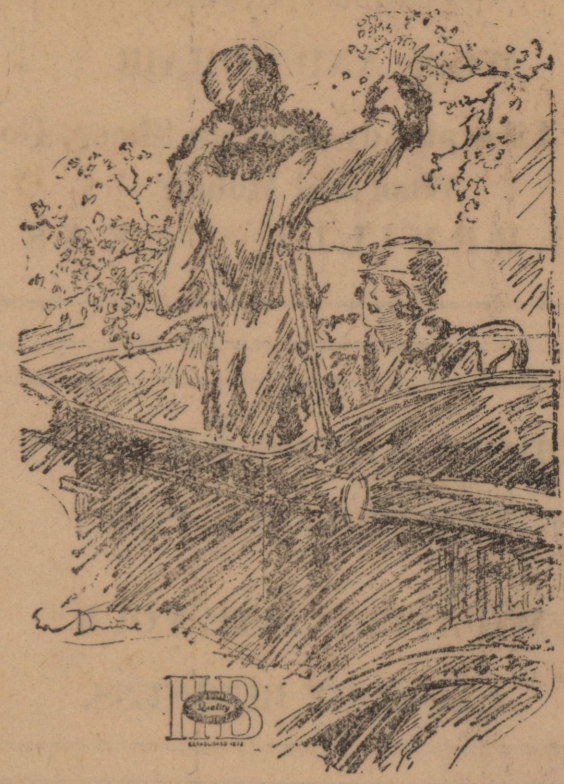
American Lady Shoes

are fashioned for all occasions.

Serviceable oxfords and straps. Dainty pumps in the latest shades and patterns.

You'll always find just the style for your individual taste and they will serve you well.

Come in and look over our up-to-the-moment stock.



E. F. Vander Stucken Company, Inc.

"THE OLD RELIABLE"

W. M. U. Holds Social Meeting Wednesday

The Woman's Missionary Union of the Baptist Church held their regular monthly social meeting with Mrs. Todd Patton Wednesday afternoon. Mrs. J. A. Stephen led the devotional with a scripture reading followed by the Lord's Prayer in unison. A brief business session was entered into with the president, Mrs. Joe Brashier, in charge. A report from the secretary showed that a nice sum had been cleared from the dinner and the play that were recently given. After a few items of business, both old and new, were disposed of, a very enjoyable social hour followed. A delicious plate of salad, cake and iced tea was served to twelve ladies.

What to Do in Case You are Snake Bitten

1. Apply a tourniquet above bite, where there is a single bone, as a finger, toe, upper arm or thigh. A rubber tourniquet is best. Loosen tourniquet for five seconds every twenty minutes, until you can reach a doctor, in order to re-establish circulation and prevent gangrene.
2. Make incision over wound one-third of an inch deep, parallel to the long axis of the limb, with a cross cut joining fang punctures. This will allow the removal of any loose fang in the wound; the free bleeding will wash out some of the poison and open the wound so that the potassium permanganate may be applied.
3. Apply a 1:3000 solution of potassium permanganate to bite and keep it soaked with this solution until you can inject it hypodermically around the bite, to destroy the venom absorbed in the local tissues.
4. When the heart is greatly depressed, it may be stimulated with

Entertainment for the Girls' Bridge Club

Miss Dixie Miers was hostess to the Girls' Bridge Club last Monday afternoon at the home of her parents here, with four tables of players enjoying this popular pastime. The home was beautifully arranged for the occasion and the party was very pretty thru-out. An iced salad course was served to the guests.

Miss Johnnie Dell White won the high club score; Mrs. Jack Bryan the high guest, and Miss Mary Dan Wilson the consolation.

Those present were: Misses Johnnie Dell and Lucille White, Joanna Stokes, Amada Eastland, Bonnie Glasscock, Mary Dan Wilson, Mesdames John Fields, Henry Decker, L. L. Stuart, J. C. Morrow, Frank Bond, Joe Vander Stucken, Jack Bryan, Chas. Evans, Big Holman, Bill Gilmore, and the hostess, Miss Miers.

After the games were disposed of, as well as the refreshments, a business meeting was held, in which the name of the club was changed from the Girls' Bridge Club to the Queen of Clubs. Mrs. John Fields was elected as reporter for the club for the ensuing year.

Anywhere you travel in the United States, there is a Buick factory-maintained parts depot, carrying at least \$100,000 worth of parts, within 24 hours of you. Service stations in over 4,000 cities. Henderson-Ede Co., San Angelo.

One-thirtieth of a grain of strychnine or one-one-hundredth of a grain of nitroglycerine or five to ten minims of a 1:1000 solution of epinephrin hydrochloride. Do not use alcohol in any form.

Snake serum will be kept in stock by local physicians.

"Measure" the clearance of a car before you buy. West Texas roads are not all paved. Buick has an inch to three inches more clearance. Henderson-Ede Co., San Angelo. See the new line of Ladies' Novelty Shoes at the Friendly Store. Adv.

When a salesman says he has parts service for his car, ask him to show you. We will "show" you the largest stock of parts for cars in our price class in West Texas. Henderson-Ede Co., San Angelo.

O. S. T. STAGES

SAN ANGELO TO DEL RIO

Cars leave for San Angelo 8 a. m. —1:30 p. m.

Car leaves for Del Rio 10:00 a. m.

Cars leave Angelo for Sonora 7:30 a. m. and 4:00 P. M.

J. B. LEE
 San Angelo
 Phone 1328

Sonora
 Phone 136-9

J. C. RUSSELL
 Del Rio
 Phone 27-770

Welcome

We extend a hearty welcome to the Humble people to call at our store when in Sonora.

Here you will find a complete and up-to-date stock of

HARDWARE, CAMP UTENSILS, SPORTING GOODS AND KINDRED LINES

Your Business Appreciated

GILMORE

Hardware Company

WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION

MERCHANTS.

SAN ANGELO, — TEXAS

Established 1869.

Chas. Schreiner Bank
(Unincorporated)

WOOL AND MOHAIR

Makes Liberal Advances on Sheep, Goats,
Wool and Mohair.

KERRVILLE, TEXAS

Sonora Home Laundry

TOM DRISCOLL, Prop.

**WE APPRECIATE YOUR
LAUNDRY BUSINESS.**

J. T. McClelland
BUILDING CONTRACTOR

Any and all kinds of construction work done right. Concrete work, Painting, Paper Hanging, Plumbing and electrical wiring.

ESTIMATES GLADLY FURNISHED

Oldsmobile Cars

All latest models on display. When in San Angelo, call on us and let us demonstrate these new models.

We carry parts and supplies for all the latest models of Oldsmobiles.

We Service Every Car Sold by Us.

"Shorty" Johnson, Salesman

Myers Auto Co.
SAN ANGELO, — TEXAS

Personal Mention

Bob Miller, with the State Highway Department, was here this week in the interest of the Highway laws. Mr. Miller is president of the Texas Sheriffs' Association, and a former sheriff of Concho county.

Misses Amanda Eastland and Mary Dan Wilson and J. Norman Tate were week-end visitors in Junction last week, visiting at the Hankins home. Chas. Weatherby and Beechie Murchison of Eldorado were in Sonora this week looking for some livestock.

Jake Lutzer, representing the Universal Pictures, was here this week calling upon the La Vista Theatre. Mr. Lutzer has many friends here who knew him in Austin while attending the State University.

Miss Amanda Eastland is leaving today for Wichita Falls, where she will visit Miss Ray Walker for a short while. Miss Walker, who has many friends here, will likely return with Miss Eastland to visit during the celebration on June 28, 29 and 30.

John Irving King was in from the ranch this week visiting and attending to business.

Mrs. W. D. Martin has gone to Temple where she will undergo an operation at the Scott & White hospital. Mr. Martin accompanied her. Mart Nelson, garage man of Rock-springs, was in Sonora this week on business.

Jack Neill returned Monday from a few days' visit in San Antonio and Cuero.

**Help Your Paper Win
a Nice Cash Prize**

Elsewhere we make announcement of the great country-wide advertising campaign of the Coca-Cola Bottling Company of Atlanta, Ga., the great mother plant of the Coca-Cola manufacturing industry, which has assumed such mammoth proportions all over the country, that it has become one of the leading industries of this continent.

In that announcement we announce the series of advertising beginning in this issue of the \$30,000 to be given away by the Coca-Cola Bottling Company and their local manufacturers all over the country, of which the San Angelo Coca-Cola Bottling Company, which is owned and operated by Mr. L. W. Walker, is taking a part.

Mr. Walker is so very anxious that his Company do their part in the great campaign and even more than their part, that he is giving a special prize of \$25 to the newspaper in whose territory the most Coca-Cola is used by October 1. The winning paper is to be determined by the amount of Coca-Cola the San Angelo Bottling Company sells during the contest in the territory of each newspaper in the contests throughout the San Angelo trade territory in ratio to the number of school scholastics as per the school census taken this year.

The News calls on all its friends and the people generally of our community to aid us in winning this \$25 prize. It will be some good advertising for us and for our community and section of the country as well. Besides, the Coca-Cola people, including the San Angelo Bottling Company will make this to be a test and the newspaper whose community makes the best showing will get a rating with these big national advertisers that will mean much to the local papers that gets results worth while.

You can help your home paper not only to win the \$25 Mr. Walker offers as an extra inducement, but also to become an advertising medium that the Coca-Cola people will appreciate and use in the future. Help us!

O. E. Hoffman of Seattle, Wash. was in Sonora this week. Mr. Hoffman is the owner of a paper in Wilkinson, Wash. and is covering the country in the interest of some magazines for which he is writing. He is favorably impressed with this country.



Who's Under You?

So you talk, and haggle, and dicker. The dealer does the same. Night falls, or you do, and the deal is closed.

You got a big "discount" off the list. Or a long "trade" for your old tires. Or "service station prices" or something.

How do you know you got the bottom price? Maybe you gave up too soon. Who's under you, when it comes to bedrock in tire buying?

No use worrying about such things when you deal with us. Our prices, like the quality of our goods, are non-skid, all the time.

I think you're smart enough to know that I have to make a fair profit to stay in business. And I aim to stay in business. We sell Goodyear Tires because they're the best you can buy, and our prices are low.

Sonora Motor Co.

**PLEASANT CUP
BRAND
COFFEE**

ALWAYS GOOD
GOOD ALL WAYS

**Recommended and
Sold by
W. O. HIGHTOWER & CO.**

Own Your Home

WE WILL BE PLEASED TO HELP YOU PLAN YOUR HOME. WE CARRY A COMPLETE LINE OF ALL KINDS OF BUILDING MATERIALS AND CAN RENDER FINANCIAL ASSISTANCE TO YOU. NO BILL IS TOO LARGE FOR US TO HANDLE OR TOO SMALL TO HAVE OUR CAREFUL ATTENTION.

**West Texas
Lumber Company**

Announcing

SPECIAL COOKING RATE

If you are interested make inquiries to us for rate and other information.

Only a limited number of ranges will be connected at this time.

SONORA LIGHT & WATER CO., Inc.

Power Ice Water