

# THE DEVIL'S RIVER NEWS

VOLUME 35

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, AUGUST 26, 1927.

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## SONORA WILL VOTE \$45,000 BONDS FOR SEWER SYSTEM

### Business Men and All of Sonora's Progressive Citizens Will Vote for Project

At a meeting of the board of city commissioners held Thursday night, a resolution was passed calling for an election to be held here October 15th, to vote on the proposed bond issue of \$45,000.00 for Sonora's sewer system. The notice of election will appear in next week's issue of this paper.

A bid of \$44,880.00 has been submitted to the City by the Municipal Engineering Company of Dallas, accompanied with full details, blue print portfolio of proposition, etc. which was made in person here to the commission Thursday by Mr. O'Neill, president of that company who came here for the meeting.

One stipulation of the agreement is that in case the bond issue should fail at the election, no charge will be made for the plans. It will be recalled that a previous bid on this work by another company entailed a cost to the city of \$500.00 for plans alone.

It is believed and hoped that the citizens of Sonora will pass this bond issue by a big majority, as it means a very great deal to the town. If the sewer system as proposed is installed, some 215 residential connections will be served, all business houses, but if only 75 per cent of these possible 215 connections are made, the system can be paid for with a rental of \$2.00 per month for each connection.

The city tax rate at present is 25c on the hundred dollars, and were this rental not to be charged, the tax rate would go around forty-five or fifty cents on the hundred, or an increase of twenty or twenty-five cents on the hundred. A rental of some sort will be charged, but it is believed that this maximum tax rate will not be reached.

R. C. Clemmens of the First State Bank of Clyde, Texas, was present at the meeting, and told the commission that the company bidding on this work has recently completed at Clyde a similar system to that proposed for Sonora, and that the work is in every way entirely satisfactory and that the town has been greatly benefited thru this installation. Mr. Clemmens, before his connection with the Bank at Clyde, was connected with the City Commission, and is prepared to speak authoritatively on this subject.

### Mrs. Sam Allison Honored at Birdge

A beautiful bridge party was given on Tuesday afternoon of this week by Mrs. John Hamby, honoring one of Sonora's most beautiful and popular brides, Mrs. Sam Allison, nee Dixie Miers. There were ten tables of bridge, and the prizes, which consisted of linen, were presented to the honoree by the winners. Delicious ice cream and cake, the cream in the form of a tiny shoe, was served to the guests.

Following the party proper, Mrs. Allison was surprised with a kitchen shower, and received many useful and attractive utensils to be used in her new home.

Mrs. Allison wore a dress made of tan satin, trimmed in pink georgette crepe, in which she was quite stunning.

### Mrs. Gordon Stuart Hostess at Bridge

Mrs. Gordon Stuart was hostess last Wednesday to the Tuesday Bridge Club. The party was at her home, and was postponed one day due to another party which was held Tuesday by Mrs. John Hamby for Mrs. Sam Allison, a recent bride. There were four tables of bridge, and several guests other than the members. A lovely time was enjoyed by the guests.

Men are more vain than women, members of the Photographers' Association of America declare. The vainest men, they say, are clergymen, with actors a close second while the meek and lowly genius displays the least vanity of all.

### MAYOR GILMORE WILL VISIT WITH LINDY

Abilene, Texas

Abilene, Texas

My Dear Mr. Gilmore:

I am writing to thank you for your fine spirit of co-operation in joining with us to make Colonel Lindbergh's welcome to West Texas an event memorable even to the Colonel himself. I assure you that the local committee is working night and day to do the thing and to make your part in it pleasant to you personally and worthy of the fine people you represent. One more thing is necessary. Colonel Lindbergh is a young man, one of the most gallant of our time. A proper reception will require the presence of a number of West Texas' most beautiful young women. Will you please, therefore, name a young woman as your representative for the activities of the day, during which she will be designated as "The Spirit of Sonora." She along with yourself and the editor of your newspaper will constitute the Official Reception Committee.

The name we have chosen for these young women coming from all over West Texas, representative of their communities, was, of course, suggested by the name of Colonel Lindbergh's ship, "The Spirit of St. Louis." For their benefit and pleasure, in addition to the honor of receiving Colonel Lindbergh, some social activities of unusual taste and pleasure will be arranged. Especially attention will be given to their care and comfort while in Abilene. The hope of our local committee is to so arrange the detail of their visit here that in after-years memory will take them back to THAT DAY with the freshness, the glow and the beauty of a most wonderful dream.

Will you please, Mr. Mayor, accede to this request and name your representative immediately, forwarding her name and address together with the name and address of her parents. We will then communicate direct.

Cordially yours,  
Thos. E. Hayden, Jr.,

### TELEPHONE COMPANY MAKING IMPROVEMENT

Work is already under way on the improvement program in the Sonora branch of the San Angelo Telephone Company, according to W. R. Bares, local manager. All subscribers to the telephone in the city limits of Sonora will receive new cut metallic instruments, every house will be re-wired, and new black-diamond creosoted telephone poles will replace those now in service. About three miles of aerial cable, grouping the wires at present in use, will be placed in service. This work will require about four months for completion and will be done at a cost of approximately \$10,000 Mr. Barnes stated.

### Mrs. Bond Entertains Bridge Club

The Queen of Clubs was entertained last Saturday evening at the home of Mrs. Frank P. Bond. Members of the club present were: Mesdames W. L. Aldwell, Roy Aldwell, Fred Turner, Luie Stuart, Joseph Vander Stucken, Sam Allison, John Fields, John Hamby, Ed Mayfield, A. G. Blanton, Clara Murphy and Edith Bond. Guests enjoying the occasion were: Mrs. Alton Hightower and Mrs. John Hamby. Mrs. Sam Allison won high score prize, and Mrs. John Hamby won high prize among the guests. A delicious salad course was served to the ladies at the conclusion of the entertainment.

### Delbert Wagon Will Manage Theatre,

Delbert Wagon, a former operator at the La Vista Theatre, left Tuesday afternoon for Hamlin, Texas, where he has accepted the position of chief operator and manager of the new \$25,000 moving picture theatre recently completed there. Mr. Wagon's many friends in Sonora wish him success in his new position.

### MRS. BURLESON, 69, LAID TO REST HERE

Mrs. Henrietta Burleson of Buffalo Gap, Texas, died Wednesday morning at the home of her daughter, Mrs. G. W. Archer of Sonora, in her sixty ninth year, after a lingering illness. Dr. Craddock was in attendance when death came.

Mrs. Burleson had been a staunch member of the Presbyterian Church for over forty years.

Besides Mrs. G. W. Archer, Mrs. Burleson is survived by two daughters, Mrs. Milt Waters of London, Texas, and Mrs. R. J. Matthews of Albuquerque, N. M.; three sons, L. C. Burleson of Kerrville; M. C. Burleson of Star and George Burleson of Sonora, and two brothers, J. M. Williams, Shine, Texas; M. A. Williams, Lone Grove, Okla.; and one sister, Mrs. Fannie Rhoades of Levita, Texas.

Funeral services for Mrs. Burleson were conducted from the home of her daughter, Mrs. G. W. Archer at four o'clock Thursday afternoon, with Rev. F. M. Jackson and Rev. J. A. Stephen in charge of the services. Interment was in the Sonora Cemetery.

The News adds its sympathy to those of the many other friends of the bereaved family in the loss of their mother, sister and friend.

### R. A. Steen Sells His Drug Store Interest

R. A. Steen, well known Sonora druggist, has disposed of his interest in the Sonora Drug Store to his partners, Lee Aldwell and J. C. Morrow. This deal has been pending for some time but did not finally become consummated until late last week, it was announced by Mr. Steen.

His many friends will be glad to know that he will remain in Sonora.

The Sonora Drug Store is one of the best stocked and efficiently managed in West Texas. It is the store at Rexall Store, and in addition to the celebrated products retailed thru that organization, carries the most popular lines of toiletries, etc., and is particularly well equipped to handle the dispensing of pharmaceuticals, having two registered druggists, Mr. Morrow and Mr. Patton.

The Sonora Drug Store is also agent for the San Antonio Light and the Devil's River News. The Light reaches the store at one o'clock the same time publication day it is published in San Antonio, 200 miles away. The News reaches the sale counter at something less than 30 minutes after publication.

### BELIEVES SUTTON COUNTY GOOD FARMING COUNTRY

R. L. Bricker, who ranches on the Sutton-Edwards line, was in Sonora Saturday, and while here made the News office a pleasant visit.

Mr. Bricker has twenty acres in Cotton and says that he will gather ten bales, which is one-half bale to the acre. His entire farm is dry land. He is of the opinion that this is a much better farming country than parts of East Texas where farm land sells from \$50 to \$100 per acre. Last year Mr. Bricker harvested 71 bales of cotton from 80 acres, which is exceptionally good for dry land farming.

Mr. Bricker has about five hundred sheep, 200 goats and twelve head of horses besides seventy head of cattle on one section of land, and he says that his range is in fairly good condition.

### SAM MCKEE, PIONEER, 69, DIED MONDAY

Sam W. McKee, a resident of this section since the year 1881, was laid to rest Tuesday afternoon, Rev. F. M. Jackson officiating. Mr. McKee was 69 years of age when he died, having been born on January 24th, 1858 in Fleming County, Kentucky. He moved from Kentucky to Kansas when he was seven years old, and thence to Texas in 1881, where he lived until his death, August 22nd. There were eleven children in his family, five girls and six boys. He is survived by one sister, Mrs. Mollie Beckell of Del Rio and one brother, Jim McKee of Kansas, both of whom were with him at the time of his death.

Mr. McKee was married to Miss Mary Ann Brooks in 1889, and from this union there were ten children, five girls and five boys, eight of whom are still living.

### ALDWELL BROTHERS SHIP 2,000 FEBRUARY LAMBS

Two thousand early lambs, owned by Aldwell Brothers, passed through Sonora late last week for the Kansas City markets. These animals appeared to be in fine shape, and should command an excellent price.

The Aldwell Bros. lamb in February of each year, and have very good results, about eighty-five per cent lamb crop.

### NEWS CONTEST GETS GOING IN FULL SWAY

With three Sonora girls nominated candidates for "Sonora's Spirit,"

Bernice Stokes, Addah Miers and Bernice Stokes, Addah Miers and Bernice Stokes, the contest is under full sway. Miss Bernice Stokes was leading the race as we went to press, having secured ten subscriptions within two hours after being nominated.

Miss Stokes was the first to be nominated and got busy and turned in her subscriptions Thursday afternoon.

It is hoped now that the ice is broken and three of the most charming and popular young ladies in Sonora are in the race, that others will be nominated and work for the honor of representing their city at the reception for Lindy in Abilene. The News is offering a \$50 prize in gold, as an incentive to the young ladies, and if you will read the letter from Mayor Hayden of Abilene which appears in this issue, it will be seen that every detail for the entertainment, care and comfort of the girls is being taken care of there.

Mayor Hayden is anxious to know the name of Sonora's sponsor as soon as possible, and has requested that the towns make their selections as soon as possible.

A telephone conversation with the San Angelo Standard Thursday afternoon brought out that San Angelo's sponsor has not yet been selected, but that this would come soon. A report that Lindbergh's trip to Abilene was cancelled was denied by the Associated Press agents in San Angelo.

So everything is set. Work hard girls. This is going to be a big event, and we want to see Sonora represented by a charming and beautiful girl. Remember, there will be entertainment of royal order for the lucky girl.

### NOMINATION BLANK

I wish to nominate Miss \_\_\_\_\_

for "The Spirit of Sonora" to represent Sonora at the Lindbergh Reception in Abilene on September 26, 1927.

Pin a two-dollar check to this blank and it will count 1,600 votes, provided you are a new subscriber; if a renewal, it will count 1100 votes; this blank, when properly filled in and mailed to the News will count 100 votes.

Your Signature on above line.

Send the News to \_\_\_\_\_

City \_\_\_\_\_, St. No. \_\_\_\_\_, State \_\_\_\_\_

for \_\_\_\_\_ years.

### DAVE RUTHERFORD, LIFER, WAS ARRESTED HERE MONDAY EVE

### SONORA SCHOOLS TO OPEN SEPTEMBER 5

The entire personnel of the teaching staff of the Sonora schools has been named, and contracts have been signed with the following:

W. W. Halcomb, Spanish and athletic coach, Waco, Texas; Miss Annie Duncan, history, San Antonio; Miss Zelma Moore, home economics, Mineola, Texas; Miss Eula Lilly, English, Devine, Texas.

All of the above are college graduates and hold degrees in their respective courses, and have had experience as teachers.

For the primary and intermediate grades the following have been elected:

Miss Pauline Morrow, Chico, Texas; Leola Sherill, Houston; Miss Nina B. St. Clair, Martindale; and Miss Vera Mosteller, Greenville.

Miss Charley Tansey, Smithville; Miss High School Grammar and Intermediate

Home economics, under the direction of Miss Moore, will be taught full time, and girls taking this work will be allowed credits therefor on their academic record.

The Sonora schools are fully affiliated, offer 20 high school credits, and all high school courses are taught making this one of the best schools in the State.

The opening date for the Sonora schools is September 5th, on which date every school patron and others interested in school matters here are urged to be present, become acquainted with the new teachers, and get things under way for a good school year.

W. E. Caldwell, secretary of the Board of Trustees, will be unable to attend the opening day, but will designate someone to represent him.

### Mrs. Long Returns Dallas Markets

Mrs. Torah Long returned Saturday from Dallas where she spent the week purchasing the Fall and Winter line of goods for the Style Shop, her specialty store. Mrs. Long says she had a very good trip, and bought lots of good looking clothes and hats which her patrons are invited to call and inspect. Sonora is fortunate in having a ladies' specialty store conducted by so capable and discriminating a person as Mrs. Long, and those who purchase their clothes there are always assured of the latest and most fashionable styles, combined with quality and reasonable prices.

### KNOW TEXAS

The Lone Star flag of Texas was adopted at the third congress of the Republic at Houston, January 25, 1839.

The highest town of consequence in Texas is Fort Davis, seat of Jeff Davis county, known as the "city of a mile high." It is in the Davis mountains.

Fort Davis may soon have its first modern electric light and power plant. A 50 year franchise to supply the town with light and power has been granted to the Central Power and Light Company of San Antonio.

The Texas flower is the Bluebonnet by legislative enactment of 1901. The state tree is the Pecan.

### Prominent Couple Wed in San Angelo

Miss Pauline Pfeister, charming and accomplished young daughter of Ed Pfeister, prominent Sonora man, was married Tuesday afternoon to Mr. W. R. Barnes in San Angelo by the pastor of the Baptist church of that city.

The bride, one of Sonora's most popular young ladies has a host of friends in Sonora and Sutton county who wish her much happiness and joy throughout her wedded life.

The groom, manager of the San Angelo Telephone Company for Sonora, is one of the most progressive and well liked men in the county.

The News wishes to add its congratulations to those of the many friends of Mr. and Mrs. Barnes.

### Was Wanted for Killing Coleman Deputy at Santa Anna; \$100 Reward

Dave Rutherford, under life sentence from Brown county for the fatal shooting of deputy sheriff Joe Griffith and another man in Brownwood nearly two years ago, and who afterwards broke jail at that place, was taken into custody at ten o'clock Monday night by Federal rangers Ellison and Johns, stationed here, working on a tip furnished by Deputy Sheriff Leslie Galbreath of Eldorado, and assisted by Galbreath and Deputy Sheriff Young of Sutton county.

Rutherford was surrounded and taken into custody by the officers while asleep in a tent at the Humble Pipe Line Company's "Black Jack" camp seven miles north of Sonora, and the handcuffs were on him before he was fully awake to put up a fight.

He is being held in the Schleicher county jail at Eldorado pending advices from Brown county officers.

Rutherford was convicted of the fatal shooting which took place at Santa Anna in Coleman county, and was in the Brown county jail awaiting transfer to Huntsville. He was taken into custody some time back by New Mexico officers, but was released shortly afterwards as they were unable to identify him. He bears the scar of a .38 caliber bullet on his right cheek, but this he concealed by long side burns which secured him his release by the New Mexico officers. Deputy Galbreath of Schleicher county however, recognized the man when he saw him recently at the pipe line camp.

It is believed that he will be returned to Brownwood today.

Benson Sells Many Muttons to Feeders

T. L. Benson, through his representative here, Mr. Richardson, reports the following deals transpiring during the past week:

Sold muttons to northern feeder buyers for:

S. E. McKnight, 1570; Burt Page, 1487; J. A. Whitten 600; J. D. Fields & Co, 1730. Lee Aldwell, 600.

Sold to W. T. Whitten for S. S. Bundy, 450 kids; for Will Ramsey 350 kids; for Harry J. Friend to J. C. Montgomery 500 yearling ones; for N. W. Hickman, Big Lake, to R. C. Johnson, Oklahoma, 2100 Mutton lambs.

### GRAND LODGE OF ENGLAND RECEIVES DUKE'S REGALIA

London, Eng.— Many articles of Masonic regalia that belonged to the Duke of Clarence, who died in 1892, were found in the Sandringham house in England while it was being prepared as living quarters for the ex-king and queen of Greece. These relics, which were among Queen Alexandra's possessions, have been presented to the Grand Lodge of England and are to be displayed in the Freemasons' Hall in this city.

### MANY ARE HAVING PERSONAL STATIONERY PRINTED HERE

Many Sonorans have recently had personal stationery and calling cards made by the News. Some prefer to purchase their stationery and then have us print their names and addresses on the sheets and envelopes, and we are well equipped to handle this work. Aldwell-Elliott Company, Gilmore Hardware Company, Chamber of Commerce, Frank P. Bond, E. D. Shurley and many others have recently had business letterheads and envelopes made here. Let us make yours when you are ready. They are not as expensive as you might think, and for the class of work done, they are downright cheap.

A 1,400-pound leatherback sea turtle, eight feet long, was the prize recently landed by Henry Bordzik of Beach Haven, New Jersey. Being a rare specimen, the New York City Aquarium at once arranged to purchase it, paying \$2,000.

One out of every thirty-three persons in the world is always on the sick list.



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**BOWIE**—The Oak Grove Hatchery has opened for business in this city. The hatchery will do a regular commercial hatching business. A number of electric incubators having a capacity of 6,000 eggs have been installed already, and larger units and incubators are to be added later.

**WHITE DEER**—Contract has been let for 3 blocks of brick paving. A white way system is to be installed as soon as the paving program will warrant the same.

**LAMESA**—The new Lamesa National Bank has opened up and a good business has been resumed.

**FARNK JACKSON VISITS HERE**

Frank Jackson, son of Rev. F. M. Jackson, pastor of the Methodist Church of Sonora, is home for a brief vacation between the end of the Summer term and the beginning of the Fall semester at Southwestern University at Georgetown. Young Jackson went back to summer school this year, after having taught school two years at Batesville, Texas, and will return soon for the final year on his B. A. degree there. He expects to go out for football, he stated.

Why not sell it? If you have something for sale, tell the world about it, about it in the News.

**Personal Mention**

\* \* \* \* \*

Mrs. Joe Logan, daughter Emma Lou, Mrs. Fritz Logan and Mrs. Beal Freeman and daughter, Irma Ruth, were Eldorado visitors one day last week.

R. A. Halbert and Beal Freeman took a load of bucks to Mr. Halbert's Brown ranch near Rocksprings Wednesday. While at the ranch they will assist in shearing of Mr. Halbert's goats.

Mr. and Mrs. W. F. Luckie returned the first of the week from a visit of several days in Austin with their daughter, Mrs. Ford. They report having had a very enjoyable time, and that crop conditions in Travis county are very good.

Mrs. Bryan Hunt had as her guest last week-end, Miss Mary Miles of San Angelo.

Alton Hightower, Raymond Barker, Charles Evans, M. A. Wilson and Wilburn Dunn were among Sonorans who motored to San Angelo Sunday to enjoy the ball game between San Angelo and Eastland.

Mrs. R. B. Swiger and baby daughter arrived in Sonora last Saturday from West Virginia, being met by Mr. Swiger at Del Rio. Mr. Swiger is a geologist for the Roxana Petroleum Company and has been stationed in Sonora for some time. They are making their home with Mr. and Mrs. Sam Hull.

Rev. and Mrs. F. A. Parsons and children of San Angelo spent Sunday and Sunday night in Sonora. Rev. Parsons, who is the Episcopal rector of this diocese, conducted services here Sunday for the Episcopalians of Sonora.

West Texas roads are dusty. Dust shortens the life of machinery. Buick is the only car enclosing every working part, so that the dust can't get in to shorten the life of the car.

Mr. and Mrs. Wynn and Miss Robbie Payton of San Angelo spent Sunday fishing on the Devil's River on the Sam Davis ranch. As a fishing party they were unsuccessful, but enjoyed the trip very much. They were accompanied by Mr. Wynn, who was accompanied by the News Sunday night, after enjoying a splendid dinner at the Sunshine Cafe.

**LEE BUYS NEW BUICK SEDAN FOR BUS LINE**

Commensurate with the amount and class of business done by J. B. Lee, operator of the O. S. T. bus line from San Angelo to Del Rio via Sonora, a new seven-passenger Buick Sedan has been placed on the run between here and those cities. The first run in the new car was made Saturday morning, August 20, with a full load. The car is a beauty, Buick blue in color, with yellow wood wheels, and is as sturdy, speedy and safe and dependable as it is good looking.

The addition of this latest Buick gives Mr. Lee four cars now in service on the run. Mr. Lee has operated a stage service over this route for nearly ten years now, having started with an humble Ford, and during that time has built up a reputation for safety, reliability and courtesy to his passengers.

**EMIL VANDER STUCKEN WILL LEAVE THIS WEEK FOR N. Y.**

Emil Vander Stucken, son of Mr. and Mrs. E. F. Vander Stucken, leaves his week for New York where he will be connected with a large city law firm. Mr. Vander Stucken graduated from Harvard last year, and was contemplating practicing in Texas, but decided to go to New York or the experience he will get with the large firm.

**RANGE LANDS SHOW TENDENCY TO IMPROVE UNDER RIGHT USE**

Where range depletion from overgrazing has not gone so far that the principal forage plants have been practically killed out and the value of the soil reduced by erosion, the recovery of western range lands under proper protection and use is generally rapid, according to range specialists of the Forest Service, United States Department of Agriculture.

Recent studies made on the Santa Rita Range Reserve of the Forest Service, in southern Arizona, have thrown considerable new light on the tendency of typical range lands to recover from misuse if given a chance. They show that range improvement can be brought about by natural revegetation under carefully regulated grazing, and that this method is much more practical and economical than artificial rehabilitation, which is costly and uncertain.

Conservative use of the range by livestock does not interfere with natural revegetation, and in many cases helps it along materially, according to those experiments. Revegetation of depleted ranges can be brought about just as effectively by properly controlled grazing as by keeping cattle off the area entirely. It was found that generally total protection over a number of years tended to encourage plants of low forage value to crowd out and replace the most valuable range plants.



**Good Delaine Bucks**  
For Sale; Aged one and two years. For prices see  
**T. D. WORD**  
OZONA, TEXAS  
My Prices Are Right!

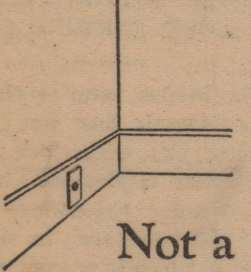

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DEL RIO, TEXAS  
MANAGED BY RANCHMEN FOR RANCHMEN  
Conservative loans made on livestock, wool and mohair at **7 Per Cent Interest**  
OFFICERS  
Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr.  
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A. P. Brown Bob Cauthorn L. Rust  
C. B. Wardlaw John M. Doak C. O. Fokes

GET OUR NEW PRICES ON—  
**Auto-Oiled Aermotor Mills**  
Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.  
SEE US BEFORE YOU BUY.  
**Crowther Supply Company**  
18 E. Concho Ave., San Angelo, Texas

**Use Moorman's New Cleansweep**  
For STOMACH WORMS and doctor your sheep without starving.  
**C. W. Taylor**  
Telephone 199

**Wilson's Healing Screw Worm Killer**  
Contains no chloroform or anything that would harm young animals of any kind. Heals rapidly. After killing the worm, fill wound full of Wilson's Dryer then moisten thoroughly with the worm killer and  
**Wilson's Dryer**  
A Screw Worm Preventative  
It will kill all fly blows from 1 to 36 hours afterwards. Will dry and heal shearing cuts within four hours time, and also heal screw worm wounds after worms have been killed. A powder—Easy to apply. An absolute preventative that was discovered after years of experiment on originator's own ranch. Try a box and be convinced. SURE CURE FOR FOOT ROT  
ON SALE AT  
**E. F. VANDER STUCKEN CO., Inc.**  
MAUFACTURED BY W. F. WILSON, MONTEL, TEXAS

  
**He Is Coming**  
Don't Miss the Big Event of the Season  
BIG DISPLAY AND SALE OF FINE TAILORING  
**J. A. Etheridge**  
WILL BE WITH US WITH A WONDERFUL SHOWING  
of Woolens in the Piece  
From the Million Dollar Stock of  
Monday and Tuesday, September 5 and 6  
  
CHICAGO  
Select your Fall and Winter Suit or Overcoat, and have them tailored to order by "the Largest Tailors in the World of GOOD made-to-measure clothes."  
**E. F. Vander Stucken Co., Inc.**  
"THE OLD RELIABLE SINCE 1890"

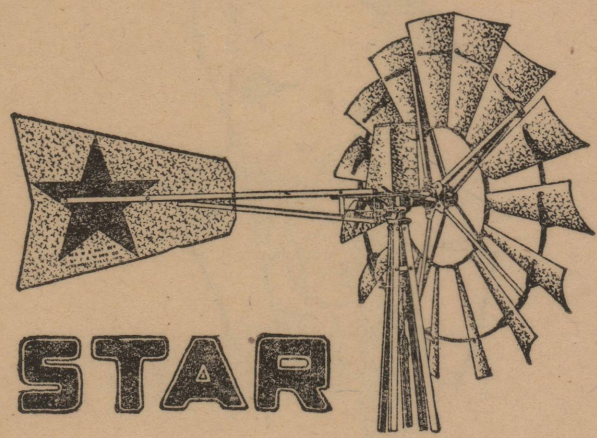
  
Not a trace of sawdust left  
Your spotless floor will be spotless still. That's part of a responsible electrical contractor's creed after he installs one or twenty outlets in your home.  
Keen judgment, also, is part of that creed. A good electrician is in a position to advise you about things electrical. His knowledge is based upon both book learning and experience. And his good judgment is measured by the quality of the materials he recommends for installation.  
We use wiring supplies and other electrical items from Graybar.  
  
SONORA WATER AND LIGHT CO.

**School Supplies**  
Sonora Schools open September 5th, and we are ready to help the school children do their best work with a splendid and complete line of—  
PENS, PENCILS, PENCIL SHARPENERS, NOTE BOOKS, DRAWING MATERIALS, LUNCH BASKETS, SCHOOL KITS AND BOOKSTRAPS, ETC.  
ATHELETIC GOODS: Football supplies and everything needed in your school work.  
**GILMORE Hardware Co.**



8126127

## Monitor Gas Engines always get the water



### STAR Running-in-oil

You will find in the new running-in-oil STAR the many features you have always wanted in a windmill—one oiling a year—your choice of Timken Tapered Roller Bearings or "NO-OIL-EM" Bearings—two gears, two pinions and two pitmans—direct center lift to pump rod—crosshead, guides and pitmans bearings flooded with oil—a scientifically designed wheel with angle steel arms and braces and ball-bearing turn table.

The fans of this new Star are curved to give great efficiency in an 8 to 10 mile an hour wind. Plunger pump in crank case floods crosshead, guides and pitman bearings with oil, and tight cover keeps out dirt, rain or snow.

One filling of crank case with oil each year will save many trips up the tower. May be fitted on any tower.

*The new STAR is the last word in Windmill construction. Come in and let us show you this mill. You will want to know about it whether you are needing a new mill right now, and we want you to know what a really fine windmill we have in this new Star.*

West Texas Lbr. Co.

### Mrs. Hamby Honors Mrs. Sam Allison

Mrs. Johnny Hamby entertained with a bridge party and kitchen shower Tuesday afternoon at the home of her sister, Mrs. Carl Morrow, honoring Mrs. Sam Allison, a recent bride.

Pink and white zenias for a d the floral decorations the same colors were carried out in the mints and tally cards. The bride's table was decorated with pink rose buds.

The high score, one half-dozen Madeira napkins, was won by Mrs. L. W. Elliott. The low score, a Madeira tray cloth, was won by Mrs. Hi Eastland. Each presented her prize to the honoree, who was also presented with a Madeira buffet set by the hostess.

After refreshments, consisting of pink angel cake and iced bride-slippers, were served, the guests wished the bride much happiness and bade the hostess goodbye, only to slip into another room where every conceivable gift in the way of kitchen utensils were arranged on a large table.

The bride was then told to go into the room where someone wanted to speak with her. When she saw the gifts she manifested her utter surprise by a slight scream and her appreciation to her friends with her usual sweet modesty.

The ten tables of bridge and additional guests included the honoree, Mrs. Sam Allison, Mesdames W. A. Miers, George Allison, A. H. Nathan, Claude Keene, Bryan Hunt, Frank Bond, Louie Stuart, Alton Hightower, Thomas Espy, John Fields, S. T. Gilmore, Bill Gilmore, Tod Patton, Fred Simmons, Fred Turner, E. F. Vander Stucken, L. W. Elliott, A. G. Blanton, Ed Mayfield, Arthur Stuart, Jack Neill, Chas. Reming, Charley Evans, Russell Martin, W. S. Youngblood, Mans Hoggett, Sid Evans, W. L. Aldwell, Gordon Stuart, Vernon Hamilton, Hi Eastland, Stella Stanley, Carl Morrow, Misses Addah Miers, Bernice Stokes, Jamie Gardner, Bertha Harris, Lucille White, Bonnie Glasscock, Guila Lowrey and the hostess, Mrs. Hamby.

### LEWIS MAYFIELD VISITS RELATIVES IN SONORA

Lewis Mayfield, who was reared in Sonora, is a visitor here this week with parents, Mr. and Mrs. Jess Mayfield. Mr. Mayfield has for some years past made his home in Mexico City and Monterrey, having been engaged in the automobile business in that Republic. Mr. Mayfield has recently been appointed distributor for Star automobiles, and will shortly open headquarters and sales rooms in El Paso. In Mexico he was allied with the Hupp Motor Company, makers of the Hupmobile.

A gun has been devised that will throw a rope to the highest buildings in cities. It will be used by fire departments in rescue work.

### Personal Mention

Miss Amanda Eastland will return Saturday from a six week's visit in California and the West.

Mr. and Mrs. Alvin Quirl of Dallas are visiting Mrs. Quirl's brother, Arthur Ware of Sonora. They will be here only a short while.

Mr. and Mrs. R. A. Weatherby and son, Bob, and wife of Sweetwater, and a daughter, Miss Fannie Kate, were guests of B. N. Weatherby and family. They returned via Big Lake Monday to visit relatives.

Judge Harvey Walker returned from Brady Wednesday where he had been visiting with his family. Mr. Walker is one of the owners of the Walker-Stites Motor Company, and is one of Sonora's most progressive business men.

Mrs. S. T. Gilmore is entertaining the Girl's Bridge Club this (Friday) afternoon with four tables of bridge, complimenting Mrs. Sam Allison.

Miss Lullie V. Fitzhenry of Rocksprings was a Sonora visitor Thursday afternoon. Miss Fitzhenry, Miss Frances Adams, Miss Addah Miers and Miss Jamie Gardner each with escort, attended a party at the Steve Brown ranch.

Miss Frances Adams is here visiting her sister, Mrs. Steve Brown.

### I. D. LOWREY GIVES LAND TO PARK ASSOCIATION

With the stipulation that the land is to be planted with pecan trees, county clerk J. D. Lowrey has donated to the Sonora Park Association a piece of land equal to that now owned by the Association, or an additional 1.6 acres adjoining the park on the south side. Mr. Lowrey stated that he thinks pecan trees are just naturally the best shade trees in the world, and that they should thrive on the land, and in addition produce something of some value. He does not expect any return from the pecans, but just wants to see pecan trees growing out that way, he stated.

### JOY DANCE AT DEL RIO

Misses Addah Miers and Bernice Stokes were two popular Sonora young ladies who enjoyed the dance and entertainment given last Saturday night at the Fawcett ranch, between Sonora and Del Rio. They were accompanied by the Cauthorn brothers, Mac and John, and report having had a splendid time. The dance, which is an annual affair, was attended by approximately fifty couples, mostly from Del Rio, with a Mexican orchestra from Villa Acuna.

### HOME FOR SALE

Six-room house with bath, closets, two porches, four 50x140 foot lots, garage, store house, barn 14x18, all under fence, cement walks, flower beds, etc. for sale reasonable. See W. F. Luckie, Sonora, Texas.

## THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto

GO TO

### Aldwell-Elliott Co

for

**INSURANCE:** Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

**RANCH LOANS:** Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time. **Auditing:** Complete Auditing and Income Tax Service.

We Appreciate Your Business.

### HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

## Oldsmobile Cars

All latest models on display. When in San Angelo, call on us and let us demonstrate these new models.

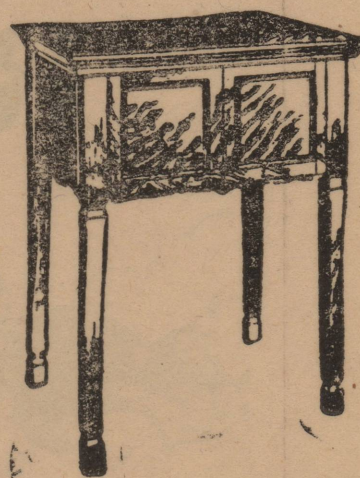
We carry parts and supplies for all the latest models of Oldsmobiles.

We Service Every Car Sold by Us.

"Shorty" Johnson, Salesman

### Myers Auto Co.

SAN ANGELO, TEXAS



### Constant Utility

By simply raising the lid you have an Electric Sewing Machine of the highest type and quality.

In appearance it is an attractive table which will fit in harmoniously with the furnishings in any room.

Graybar Quality Products have 58 years' experience behind them.

Sonora Water & Light Company

SONORA, TEXAS

## Registered Angora Billies

DELAINE AND RAMBOUILLET RAMS

At Reasonable Prices.

These animals are located on my ranch four miles northwest of Sonora.

### G. W. STEPHENSON

Residence Phone No. 98

Ranch: 3 rings on No. 85

SONORA, TEXAS

### GOOD ENCHILADAS AND CHILI EVERY DAY

Tamales on Wed., Fri., and Sat.

MEXICO CAFE

THEO. VIRGEN FILLING STATION

## Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

## San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

## GET AWAY like an arrow from a bow

Buick for 1928 gets away in traffic like an arrow from a bow!

Watch the Buicks next time you drive downtown. See how easily they step out in front when the signal changes. And note how they give other cars the slip in the friendly rivalry of traffic.

You cannot say you know the full meaning of "performance" until you've driven a Buick for 1928.

BUICK MOTOR COMPANY, FLINT, MICH.  
Division of General Motors Corporation

## BUICK for 1928

WILSON MOTOR COMPANY

Ozona, Texas

"When Better Automobiles Are Built, Buick Will Build Them."



**The Devil's River News**

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.  
 One year \$2.00  
 Six months 1.25  
 Three months .75

**Notice to the Public.**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon being brought to the attention of the publisher at the office.

Let's improve the business section of Sonora. There is room for much improvement in several different days.

Sonora is in need of new sidewalks in the business section, and the only way to get them is to get busy and start building. Who will start the move?

W. R. Barnes, the popular manager of the Sonora Park Association, is doing everything in his power to make the erace meet and rodeo here September 5th and 6th one of the best in the history of the town. We feel sure that Mr. Barnes would appreciate the co-operation of the public to make this a big success.

**CHILDREN, TAKE ADVANTAGE OF SCHOOL**

It is not long now until our school children will be marching on their way to school, and most every boy and girl in Sonora has expressed a desire for that day to arrive. Children, it is not only your duty to your parents to go to school and learn all you can but it is a duty you owe to yourself and your country to take advantage of the opportunity and make as much of it as you can. The day is not very far away when a man or woman will be required to have an education in order to reach a high goal in fact, that day is here now. Remember this, boys and girls, and take advantage of school. You have an excellent corps of teachers who are willing and anxious to help each of you in every way to get an education.

**NEWS CIRCULATION GROWING**

During the past thirty days we have had at least fifty or more new names added to our mailing list—names of people who are interested in the news of their town and county and want to see Sonora to grow to be a bigger and better town.

If you are not a subscriber to the News come in at once and make arrangements to have the paper come to you. We believe that you, too, will appreciate your home paper.

We are making every effort possible to give to Sonora and surrounding country one of the best weekly papers in West Texas, and to this end we will always labor. We are appreciative of the support and patronage accorded us during the past four or five months, and with this support we will continue to publish a paper for our many readers, giving all the news that is fit to print. There is hard work and a great deal of expense attached to publishing a paper that you care to read, therefore, it is necessary that we have the co-operation of the public in general.

**READ THIS AND THINK**

The Big Spring Herald quotes an editorial from the Ashland (Texas.) Clipper" as follows: "Did you ever stop to think that the "Clipper" is the only newspaper in the whole wide world that gives a darn about Ashland?"

Isn't that a powerful sermon in just four lines? The Big Spring paper asks, and further asks:

"What institution in the community has the town's interest more at heart than the local newspaper? Each day it reflects the mood of the people, their desires, ambitions, activities, and developments. The schools, civic activities, the churches, clubs, lodges and individuals each come in for their share of praise and commendation for their part in aiding the town's advancement. No enterprise, of whatever nature is successfully maneuvered without the medium of the newspaper, and the paper regularly gives freely of its space to those things that are vital to the community's progress. There is no institution that gives as freely of its time and money to the town as the newspaper"

Now think that over and see if it isn't just about right. What organization, business firm, or individual is doing as much to tell the world about the good points of Sonora, Sutton county and the "Stockman's Par-

adise" as your newspaper? When a person is interested in finding out about this section he writes either to the Chamber of Commerce or to the News, and in either case asks for a few copies of the paper.

We think Sonora is a great place. If we did not we would leave. If we did not think it had a splendid present, a wonderful future and opportunities for everyone, we would be foolish to stay. Anyone would. We're doing our share to boost Sonora. Are you?

**FORD AND GENERAL MOTORS**

A recent editorial in the Literary Digest points to the strong probability of a price war between the world's most powerful corporation and its richest individual, viz: General Motors and Henry Ford, and quotes many excerpts from the leading papers of the country to substantiate its contention.

That General Motors stole a march on Henry Ford when they realized that a light car can be beautiful somewhat at just a little more expense is demonstrated by the Chevrolet and its phenomenal sales.

But that General Motors is making hay while the sun shines is also a well known act. Never before has an automobile manufacturer advertised on such a wide scale and used every resource known to the inventive mind of man as has General Motors in pushing Chevrolet before Ford comes out with his new, light gear-shift car, equipped with four-wheel brakes and said to be very attractive.

The consensus of opinion is that this price war will result in a public benefit through reduced prices. General Motors, a large share of which is owned by the gigantic E. I. Du Pont de Nemours Company, will amalgamate with United States Steel, the behemoth of industrialism, and present to the world the most imposing corporate structure ever built. Against this Titan Henry Ford will pit the brains and billion dollar structure of the Ford system. Who will survive? Corporation or individual? We will see

To use a slangy, though thoroughly apropos phrase the popularity and beauty contest which we announced last week was a "flop." We know why. We can't imagine why. It's beyond us.

The only possible objection that could have been raised to it would have been that it wasn't just the thing to do. But that's wrong. This was not a bathing girl review, pageant of pulchritude, or anything that the

most modest girl in the world couldn't have participated in with complete propriety.

The biggest social affairs held in Texas, in their respective orders, are "The Battle of Flowers," in San Antonio; "The Fat Stock Show" in Fort Worth; the "All-Collegiate Circus" in Dallas, and the Dallas Fair. The very cream of Texas society, the debutantes from all over the State, take eager parts in the stagings of these spectacles.

And Col. Lindbergh's visit to Texas, his first stop being at Dallas, has been prepared for months in advance, with the best society in this State out-doing themselves in an effort to make this visit one that even an idol like Lindy will remember with a glow of pleasure and pride.

Still, no girl in Sonora thought it worth while to take part in his reception to West Texas. Either that or they just naturally didn't have the initiative to get out and pull a little.

The West Texas Lumber Company, W. E. Caldwell the efficient and progressive manager, is a firm that realizes the value of a more modern and up-to-date building. They have started the building going, and we would like to see some others follow suit.

**I am a filthy fly!**

**I should be killed!**  
 Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bed Bugs, Moths, Crickets, Poultry Lice and many other insects.

Powder	Liquid
10c and 25c	50c and 75c
50c and \$1.00	\$1.25
30c	Spray Gun .35c

Write for free booklet on killing house and garden insects  
 McCormick & Co.  
 Baltimore, Md.

**Bee Brand INSECT POWDER LIQUID**



**New Goods from Latest Style Centers Arriving Daily**

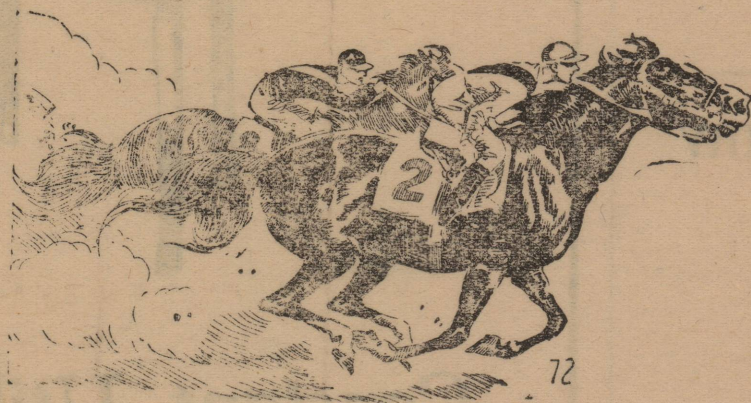
I have just returned from the markets and purchased the latest and most up-to-date gods in—

**LADIES' READY-TO-WEAR FURNISHINGS, MILLINERY, NOVELTIES, HOSIERY and GIFT GOODS**

**The Style Shop**

MRS. TORAH LONG, PROP.

**Race Meet AND Rodeo**



**Sonora, Texas**

**September 5th & 6th**

**TWO BIG DAYS OF FAST HORSE RACING, BRONC RIDING AND WILD HORSE RACING.**

TO BE HELD IN NEW \$20,000.00 PARK

**Everybody Welcome**

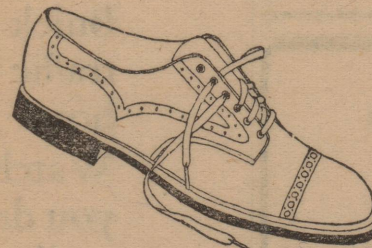
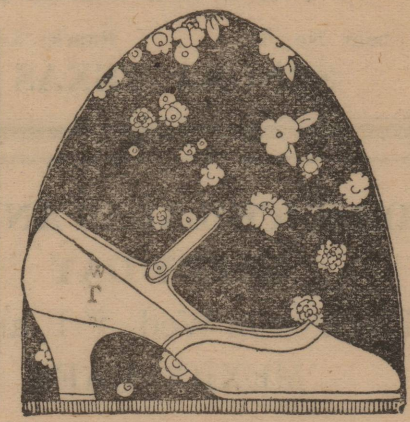
For any further information, write, wire or phone to

**W. R. BARNES SONORA, TEXAS**

**Just Received--**

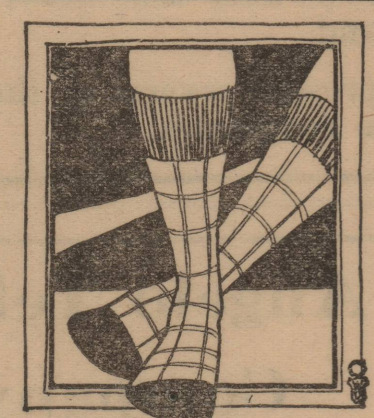
**Our New Fall and Winter Line of STAR BRAND SHOES**

For Men, Women and Children in latest styles in black and tan.



**SCHOOL SHOES FOR CHILDREN**

We have just the thing to keep their feet in shape and looking their best.



Star Brand Shoes Wear Longer and Better"

**W. O. Hightower & Co.**

"The Store of Service"



8126127

**60 Delaine Bucks For Sale**  
 "C" Type Raised and owned by Frank Montague of Bandera. These Rams are on the Bond Ranch. Call or see—  
**THOMAS A. BOND**

**THE FIRST NATIONAL BANK**  
 thing to consider in depositing money in a bank is **Security**. The capital and surplus are the depositors protection fund. The  
**NATIONAL BANK**  
 Government superintends and examines this bank. Our stockholders and directors are responsible, well-to-do business men. This

has been established over 27 years, during which time it has served the banking public faithfully and built up a large and prosperous business. The best service possible is none too good for our country customers and the people of  
**SONORA**  
 Capital, Surplus and Undivided Profits **\$216,038.70**  
 With Paid-up Capital Stock of First Loan Co. added **\$25,000.00**  
**TOTAL ASSETS \$1,128,081.57**

**OFFICERS**  
 W. L. ALDWELL, Pres. E. F. VANDERSTUCKEN, Vice-Pres.  
 ROY. E. ALDWELL, Vice-Pres. GEO. H. NEILL, Asst. Cashier

**DIRECTORS**  
 W. L. ALDWELL, ROY. E. ALDWELL, E. F. VANDERSTUCKEN  
 E. E. SAWYER, D. J. WYATT, S. E. McKNIGHT

**CARD OF THANKS**  
 We wish to thank each and every one for their kindness and sympathy shown to us during the illness of our dear beloved husband and father and also wish to thank everybody for the beautiful floral offerings.  
 Mrs. Sam McKee and family  
 Jim McKee  
 Mrs. Mollie Beckett

There are 1,677,000 more women in England than men.

**CLASSIFIED**  
**WATER WELL DRILLING**  
 Gray Bros., Phone 180 and 177. Box 587, Ozona, Texas.

**NOTICE TO TRESPASSERS**—Notice is hereby given that no hunting driving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers, tf.

**AT THE CHURCHES**  
**FIRST BAPTIST CHURCH**  
 J. A. Stephen, Pastor  
 Preaching 11:00 a. m. and 8 p. m.  
 Prayer Meeting, Wed. 8:00 p. m.  
 Sunday School 10:00 a. m.  
 W. E. Wallace, Supt.

**METHODIST CHURCH**  
 Church Changes  
 Sunday school, 9:45; M. O. Britt, Superintendent.  
 Preaching 11:00 A. M. and 8:30 P.M.  
 Intermediate League, 3:00 P. M.  
 Junior League, 4 P. M.  
 the public to attend these services.  
 F. M. Jackson, Pastor.

**EPISCOPAL CHURCH**  
 Rev. F. A. Parsons, pastor of the local Episcopal Church, will fill his regular appointments here on the 1st and Third Sundays in each month. Services begin at 8:00 p. m. Every one cordially invited to attend.

**Your Druggist**  
 Will help you make your next Bridge Party a success. He is ready to send Cards, Scraps, Favours—and even refreshments. Call your Druggist for your next party. P-6  
**San Antonio Drug Co.**

**PROGRAM - SONORA RODEO AND RACE MEET**  
 SEPTEMBER 5TH AND 6TH  
 SONORA, TEXAS  
 AND  
**ELDORADO RACE MEET AND RODEO**  
 SEPTEMBER 12TH AND 13TH  
 ELDORADO, TEXAS

**CONDITIONS**  
 ALL RACES to be run under the rules of the Kentucky Racing Commission unless otherwise specified.  
 TIME OF each day's racing will be posted and all horses must be saddled and report to the Judges 15 minutes before time of race.  
 AT LEAST FOUR horses must enter and start in each race. The Association reserves the right to reject any entry or to postpone or call off any event on account of weather or other conditions.  
 ALL RACE PURSE money is to be divided 60, 30 and 10 per cent.  
 WATER, STALLS and horse feed on grounds. A charge of \$5.00 will be made on all stalls. Money will be refunded to all horses that start in any race.  
 JUDGES: G. G. Stephenson, Sonora; C. T. Dalton, San Angelo and Frank Bradley of Eldorado.  
 ALL RACES START from barrier by experienced starter.  
 Mans Hoggett, Superintendent; James R. Caldwell, Secretary.

**RIDING RULES**  
 Each rider to draw mount and be ready to ride when his name is called. Association saddle to be used and furnished by Associations.  
 Each horse to be ridden with choke rein not to be knotted or wrapped around hand.  
 Spur rowels to be loose and not sharp enough to cut horse.  
 Rider to come out of chute with both spurs in horse's shoulders, and keep them moving for at least three jumps and then rake high behind.  
 Ten dollar forfeit demanded of each rider to be refunded when he has ridden each day or made an attempt to ride.  
**TO DISQUALIFY**  
 Thrown off, cheating horse in any manner, touching leather with either or both hands, losing one or both stirrups or wrangling with judges. The committee pays \$2.00 each day you mount.  
 A RACE MEET AND RODEO WILL BE HELD AT ELDORADO, TEXAS. ON THE 12TH AND 13TH DAY OF SEPTEMBER.

**SONORA RACE MEET AND RODEO PROGRAM**  
**FIRST RACE**—1-4 mile, weight 120 lbs., Purse \$75.00.  
**SECOND RACE**—3 furlongs, weight 120 pounds, Purse \$75.00.  
**THIRD RACE**—4 furlongs, weight 120 pounds, Purse \$100.00.  
**FOURTH RACE**—Labor Day Stake, 5 furlongs, Purse \$125.00 with added money. \$10.00 to enter and start.  
**FIFTH RACE**—6 furlongs, weight 120 pounds, Purse \$100.00

**SECOND DAY**  
**FIRST RACE**—1-4 mile, weight 120 pounds, Purse \$100.00.  
**SECOND RACE**—3 furlongs, 2-year-olds only, weight 110 lbs, Purse \$75.00.  
**THIRD RACE**—Stake, 4 furlongs, with added money, weight 120 lbs, \$10.00 to start and enter; purse \$100.00.  
**FOURTH RACE**—5 furlongs, weight 120 pounds, Purse \$100.00.  
**FIFTH RACE**—6 furlongs, novelty race for non-winners, \$25 paid at each eighth pole, weight 120 pounds, Purse, \$150.00.  
**IN BRONC RIDING** contest if there is less than 7 entries we pay \$5.00 to mount and \$15.00 to qualify.

**BRONC RIDING PURSES**  
 First, \$15.00; second, \$10.00; and third, \$5.00.  
 Best general average for two days: First, \$40.00; second, \$20.00 and third, \$10.00. \$2.50 to mount.

**WILD HORSE RACE**  
 Unbroken horses to be used. Each rider to furnish his own saddle and helper. A horse for each rider entering will be placed in the arena loose, and at the firing of a gun each rider and helper to catch and saddle their mount and ride completely around track back to place of starting. Day money: First, \$25.00; second, \$10.00, and third, \$5.00.

**ELDORADO RACE MEET AND RODEO PROGRAM**

**FIRST DAY RACING**

Race	Distance	Horse	1st	2nd	3rd
FIRST RACE	Quarter Mile		\$30	\$15	\$5
SECOND RACE	Three-Eighths Mile		\$35	\$12.50	\$7.50
THIRD RACE	One-half Mile		\$37.50	\$15	\$7.50
FOURTH RACE	Five-Eighths Mile		\$40	\$15	\$10
FIFTH RACE	Three-Fourths Mile		\$50	\$15	\$10

Winners in each race are barred from same race next day.

**SECOND DAY RACING**

Race	Distance	Horse	1st	2nd	3rd
FIRST RACE	Quarter Mile		\$30	\$15	\$5
SECOND RACE	Three-Eighths Mile		\$35	\$12.50	\$7.50
THIRD RACE	One-half Mile		\$37.50	\$15	\$7.50
FOURTH RACE	Five-Eighths Mile		\$40	\$15	\$10
FIFTH RACE	Three-Fourths Mile		\$50	\$15	\$10

**BRONC RIDING**

Day	1st	2nd	3rd
FIRST DAY	\$25	\$15	\$10
SECOND DAY	\$25	\$15	\$10

**Sheep and Goat Raisers**

**ATTENTION:** Here is a real help for the eradication of Stomach Worms in Sheep and Goats.

Parke, Davis & Company of Detroit, after 20 years search, have at last perfected a remedy that removes these worms. No starving, set-back, or loss. No strangulation or Pneumonia. No harm to the sheep or goat. Two years use and not an animal lost. Absolutely destroys the worms. **NEMA CAPSULES** is the new discovery. Two sizes—large and small, graded dose. Sheep and goat raisers in Western Texas declare these capsules to be wonderfully effective and improvement in the flock begins in from 12 to 48 hours after giving the capsule.

**Sonora Drug Store**



**Recommended and Sold by**  
**W. O. HIGHTOWER & CO.**

Tents of cheescloth cover the tobacco fields of Cuba as a protection against insects and the ordinary conditions.

**T. L. BENSON**  
**LAND and LIVE STOCK DEALER**  
 SAN ANGELO, SONORA AND OZONA

We make a specialty in selling Sheep and Cattle. List your stock with us and get results.

**T. M. ADKINSON & SON**  
 Water Well Drillers  
 Best Equipment—Best Service  
 Menard, Texas  
 Phone us at Quality Filing Station  
 Prices, etc. on application

**DEE ORA LODGE NO. 715**  
 A. F. & A. M.  
 Meets every 3rd Saturday night of each month.  
 All visitors Invited  
 L. W. ELLIOTT, W. M.  
 W. E. GLASSCOCK, Sec.

**HAVE PRETTY HAIR LOOK YOUNG**  
 Don't let dandruff mar your looks. Dandruff can be destroyed. RID-O-DANDER will dissolve it. Apply it each night before retiring, the first application stops the itching, soon all your dandruff is gone. The hair takes on new life and growth. It will become lustrous, soft and silky. RID-O-DANDER never fails. It is hair insurance. Secure a six-ounce bottle from your druggist, or Sonora Drug Store

**PROFESSIONAL**  
**J. M. LEA**  
 SAN ANGELO, TEXAS  
 Representing  
**Draper & Co.**  
 Wool and Mohair Commission Merchants

**Sanitary Dentist**  
 Office will be open every other week beginning Tuesdays.  
 All Work Painless.  
 Over Ware's Bakery Telephone 152  
 SONORA, TEXAS

**Robert Massie Co.**  
 UNDERTAKING  
 Day and Night.  
 Telephone 143  
 SAN ANGELO, TEXAS

**J. H. Stone**  
 FENCE BUILDER  
 I will contract to build any kind of wire fence.

**Harris Optical Co.**  
 DR. EDWARD A. CAROE  
 Optometrist  
 Eyes Examined Glasses Fitted  
 Telephone 812, 9. E. Twobig Ave.  
 SAN ANGELO, TEXAS

**Ranch Loans**  
 6 Per Cent Amortization Plan. Good Service in Completing Loans.  
**A. W. Browning**  
 JUNCTION, TEXAS

**Wardlaw & Elliott**  
 ATTORNEYS-AT-LAW  
 Will practice in all State and Federal Courts.  
 SONORA, TEXAS



8126127

## Bucks For Sale

150 Yearling Rambouillet Bucks—120 Muleys and 30 horned.  
These sheep are range raised and are of pure thoroughbred stock. Priced at \$25.00 per head.

**W. E. GLASSCOCK**  
SONORA, TEXAS

Development of the Everglades of Florida is depriving the Seminoles of their means of livelihood. For centuries they have lived on what they could get by hunting and fishing.

R. A. Steen and wife, George H. Neill and wife, Mr. and Mrs. Fred Simmons and Mrs. Fred Turner spent Sunday in Del Rio, returning that afternoon.

### HALBERT HAS WOOL SACKS PRINTED HERE

The News printed "R. A. Halbert, Mohair, Sonora, Texas" on fifty wool sacks for Mr. Halbert Wednesday morning. The printing, which is done on our large job printing press, showed up fine and clear. The News printing department is well equipped to do any and all kinds of printing from cards to wool sacks and at very reasonable prices. Call in and see our samples and get our prices.

### NOTICE TO PUBLIC

Th Sanitary Dentist will open soon. I have been ill for several weeks and my wife is now recovering from a nervous break-down. Watch for the date.  
**SANITARY DENTIST**  
Over Ware's Bakery

### Personal Mention

Miss Ora Merck went to San Angelo Wednesday for dental work.

Mr. and Mrs. Sam Thomas have returned from Glen Rose where they have been vacationing the past two weeks.

Mrs. Louie Stuart and Mrs. Frank Bond came in from the ranch last Friday noon. They were assisted in changing a tire on the way in by Johnnie Fields.

Dr. A. G. Blanton returned late last week from Temple, and Dr. Norris, who relieved him during his absence, has gone back to San Angelo. Dr. Norris made many friends during his brief stay in Sonora, and Dr. Blanton is to be congratulated on having secured such a congenial and capable medico to handle his practice while he was away.

Plenty of fender clearance on a Buick. No danger in the wheel hanging on the fender and wrecking you.

Mrs. Louie Stuart was among the many business visitors and shoppers in Sonora the early part of the week.

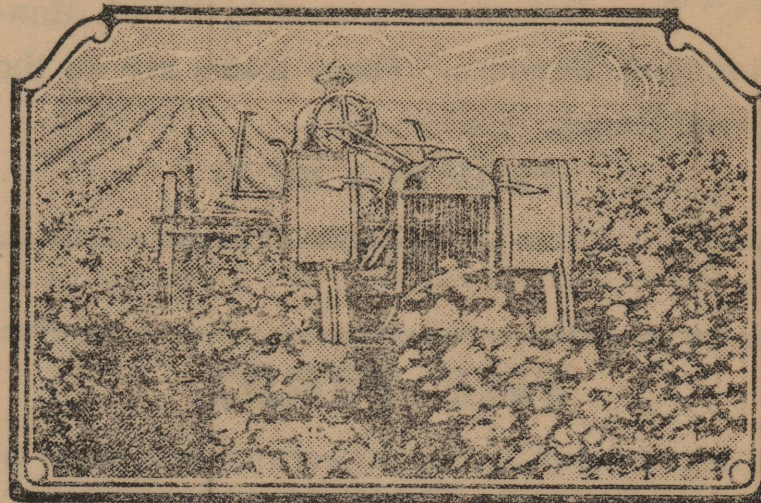
Mr. and Mrs. Edgar Shurley and their little son were in from their ranch south of here Tuesday on business and greeting their many friends. While in Sonora, Mrs. Shurley received her stationery she won in the misspelled word contest recently put on by the News.

Mrs. Pincham, formerly of Sonora but now of Corpus Christi, is the guest of Mrs. E. E. Steen at their ranch this week.

Mrs. Mike Murphy and Mrs. Sterling Baker returned last week from Temple where Mrs. Murphy went for medical attention. Mrs. Murphy returned to Temple early this week and will remain there for about three weeks.

Buicks are built to meet every road condition, they have from one to three inches more clearance than many cars.

## POWER FARMING TO SOLVE PROBLEMS OF AGRICULTURE



Cultivating a two-foot stand of cotton with a Fordson tractor-drawn cultivator.

THE Department of Agriculture of the State College of Pennsylvania, is conducting the most exhaustive experiments ever undertaken to develop new and varied uses for light tractors on American farms.

This development of "power farming" for greater economy in time, labor and general operating costs, is being conducted with the aid of the Department of Agriculture of the Federal Government, through the use of special appropriations from the "Purnell Fund" which the Government has for such purposes.

For several years agricultural experts at the State College of Pennsylvania have seen that farmers the country over are not putting their light tractors to the broadest possible range of use. Too many of the farmers, they have found, confine their tractor work to plowing and harrowing, when they are employing these same light

tractors also for planting and cultivating, spraying and for the harvesting of a wider variety of crops than have heretofore been thought to be suitable for tractor and tractor equipment work.

The use of horse-drawn equipment, with the extra time and labor required to handle it and the cost of feeding horses and mules during the comparatively idle winter season, is becoming almost prohibitive to many American farmers. Light tractors are becoming cheaper and more efficient. Manufacturers of farm equipment are giving more and more attention to the adaptation of farm machinery to tractor power units.

Experiments such as are being conducted on the test farms of the State College of Pennsylvania, are heralded as the beginning of the end for old "Dobbin" on the future progressive American farm.

## Special for August

Genuine 13-plate Ford Battery for \$10. and your old battery

The outstanding fact is that the GENUINE FORD PLATE BATTERY, the quality of which has been well-established over a number of years, can be bought at the remarkably low exchange price of \$10.00.

This battery is suitable for use in about 80 per cent of all other cars, and is also an ideal Radio Battery.

**Sonora Motor Co.**

### Coming Attractions at the La Vista

K. V. E. Scott, of the La Vista Theatre, has been busy the past thirty days booking the latest 1927-28 releases, with the aim of securing for Sonora the best pictures that can be bought. He has now signed contracts with the leading producers. Readers of the News will note, by comparing the La Vista program with the pictures showing elsewhere, that Sonora is getting pictures equal or superior to those shown in the best theatres of the country's largest cities. Mr. Scott states that he will be glad to have anyone who has any fault to find with the pictures or the management report same to him in person.

This week of September 3 opens with Ernest Torrence, William Cullier, Jr., Greta Nissen and Louise Fazenda in a colorful Persian drama filmed on a scale of unprecedented gorgeousness.

Tuesday night comes Alolph Menjou in "The Ace of Cads," than which a finer film story has never been made. From youth to middle age, in

wealth and poverty, the story is that of a dapper roue who clings to the only noble thing in his dissipated life, the love of one woman.

Baseball fans will go wild over "Slide, Kelley, Slide," the biggest baseball picture ever made, with William Haines, Sally O'Neill and Harry Carey. Karl Dane, of "Big Parade" fame and Eileen Sedwick, the comedy star of "Tin Hats" furnish the laughs, while Bob and Irish Meusel and Tony Lazzeri and Mike Donlin furnish bona fide professional baseball. Don't miss it.

Buck Jones in the "War Horse" is a thrilling western love drama which shows Thursday night.

One of the biggest pictures of the year comes Friday night, in Laura La Plante's latest "The Love Thrill." This picture comes straight from the Roxy, the world's largest theatre in New York. Other famous stars in this picture are Tom Moore, Bryant Washburn and Jocelyn Lee.

The concluding picture of the week is "High Hats" starring Ben Lyon, Mary Brian and Sam Hardy. Patrons of the La Vista know that Saturday night's show is always a good one.

for Economical Transportation



# World's Lowest Ton-Mile Cost

Tens of thousands of users have learned by actual comparison that Chevrolet provides the lowest ton-mile cost\* in the history of the commercial car industry!

This matchless economy is due to advanced modern design . . . extremely low operation and maintenance costs . . . exceptionally slow depreciation . . . and the most amazing price ever placed on a modern, gear-shift truck—a combination of economy features found in no other commercial car in the world.

Whether you operate one or many trucks,

\*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.

come to our salesroom and learn for yourself how Chevrolet is designed and built to save you money. Go over the chassis, unit by unit. Note the advanced, modern engineering—typified by a powerful valve-in-head motor, with three-speed transmission and sturdy single-plate disc-clutch. Mark the rugged, quality construction throughout; heavy channel steel frame—massive banjo-type rear axle—long, extra-leaved, heavy steel springs, set parallel to the frame.

Then, go for a trial load demonstration—and see how perfectly Chevrolet meets your own haulage requirements!

1/2-Ton Truck Chassis **\$395**

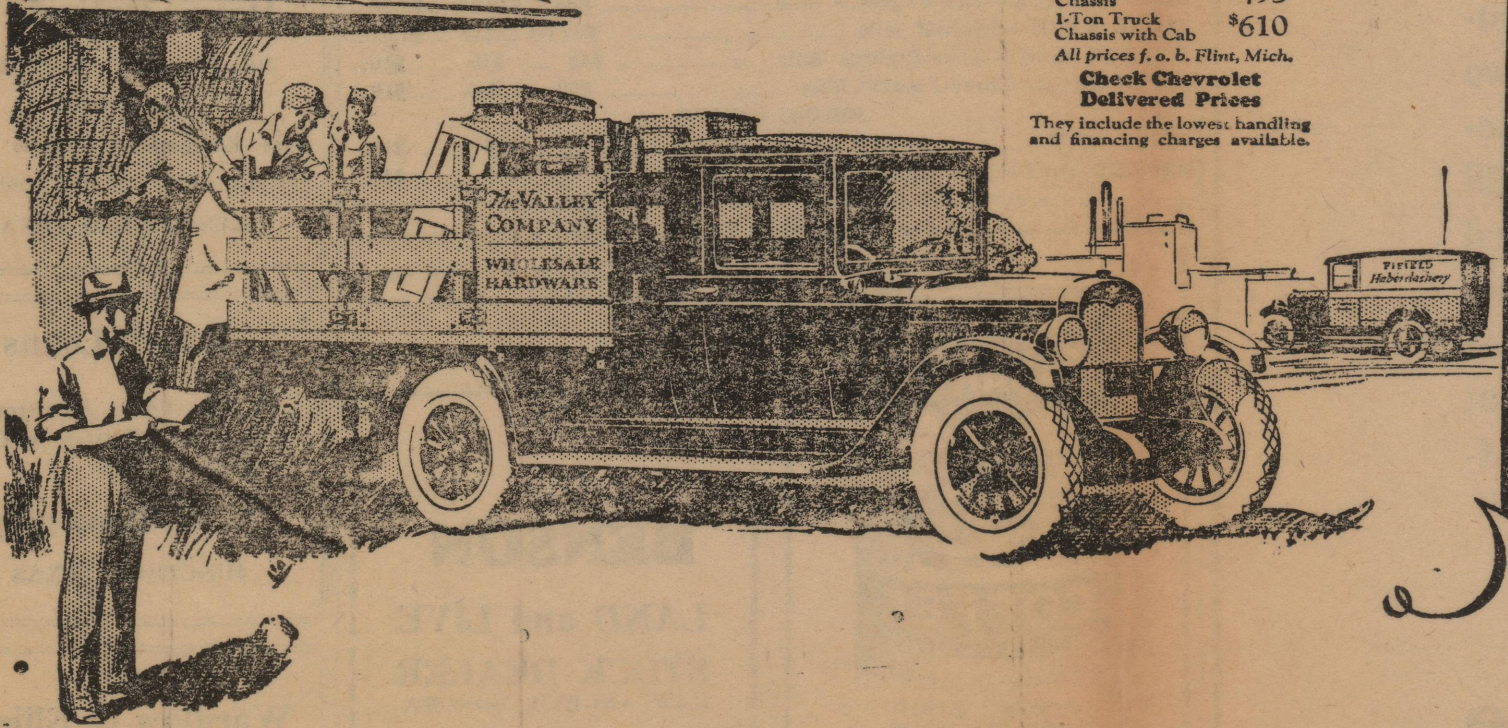
1-Ton Truck Chassis \$495

1-Ton Truck Chassis with Cab \$610

All prices f. o. b. Flint, Mich.

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.



**Walker-Stites Motor Company**  
Sonora, Texas

The WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS

## The Friendly Store

is now featuring the three Big Nationally Custom Made Clothes—

**INTERNATIONAL, ROYAL, and KAHN.**

When you are ready for your Fall and Winter SUIT or TOP COAT, come in and be measured by an EXPERIENCED TAILOR who knows his "onions." You won't have to wait, it's done right here at home. A fit guaranteed. Priced—

**Priced \$25 and up**

**OUR SELZ SHOE LINE**

is complete for men and boys. Ask to see the NEW STYLES.

**NOVELTY HATS**

for Men and Boys in all wanted colors. Davis Tan, Chrystal Chamois, Bluett, Side, Snow, and Cream. They are beauties.

**CLEANING AND PRESSING DONE HERE**

We Appreciate Your Patronage

**J. W. Trainer**

"MAKES THE PRICE"



8126127

## Money to Loan

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

**E. B. CHANDLER & CO.**

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

## E. C. GARVIN

SONORA, TEXAS

SHEEP, GOATS, CATTLE and RANCHES

Leases, Royalties, Drilling Blocks.

## Sonora Home Laundry

TOM DRISCOLL, Prop.

WE APRECIATE YOUR

LAUNDRY BUSINESS.

## O.S.T. STAGE

SAN ANGELO TO DEL RIO

Cars leave for San Angelo 8 a. m. —1:30 p. m.

Car leaves for Del Rio 10:00 a. m.

Cars leave Angelo for Sonora 7:30 a. m. and 4:00 P. M.

J. B. LEE

San Angelo  
Phone 1328

Sonora  
Phone 136-9

J. C. RUSSELL

Del Rio  
Phone 27-770

## WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION

MERCHANTS

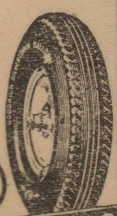
SAN ANGELO, — TEXAS

Well

here we are again



We learned long ago that the soundest way to build a business was to sell dependable merchandise. You can depend on everything we carry, from Silvertowns to spark plugs.



**Goodrich**  
Tires Silvertowns Tires

City Garage  
Sonora, Texas

SILVERTOWNS ON YOUR CAR

### BRIEF NEWS NOTES FROM WEST TEXAS TOWNS

**LORAIN**—The people of Loraine have organized into a Citizen's League the purpose of which is to promote the upbuilding of Loraine and the surrounding country. C. E. Green is president and Alonzo Phillips secretary. Meetings are to be held semi-monthly. The League will affiliate with the West Texas Chamber of Commerce.

**McCAMEY**—The McCamey Chamber of Commerce is working upon a membership drive. Though the movement has not been completed, already 80 new members have been added to the roll. There are more than 250 paying members in the organization at this time.

**WICHITA FALLS**—The nationally known Kraft Cheese Company will establish a large cheese factory at Wichita Falls. Contract with the concern was effected through efforts of J. A. Kemp and other workers for the "City That Faith Built."

**TRENT**—Despite decrease in business at the oil field and usual inactivity of this season, Trent is continuing to grow, and is preparing to take care of a big business this fall. Several business buildings and residences are undergoing improvements or are under construction.

**WELLINGTON**—Elaborate plans are underway for entertainment of Panhandle-North Plains delegates who will attend the district convention of the West Texas Chamber of Commerce here August 25. A number of prominent speakers have been obtained, and an interesting agricultural program provided.

**SLATON**—The sixth monthly luncheon of the Slaton Chamber of Commerce was staged this week, and proved to be one of the most enthusiastic held this year. The program was in charge of the industrial committee of the organization and brought to light many phases of industrial development in this section.

**De LEON**—A record purchase of fourteen carloads of fine Hereford and other pedigreed stock of cattle has been made in the De Leon territory within the last thirty days. The purchase indicates a part of the movement here toward greater diversification.

**SWEETWATER**—Sweetwater's handsome \$200,000 Municipal Auditorium has been formally opened. The Sweetwater Gold Medal Band, official music makers for the West Texas Chamber of Commerce this year, played at the opening program and has been given an official headquarters in the building where it will hold practice hours Wednesday nights of every week.

**BALLINGER**—Twenty-five blocks of new paving have been ordered by the City Commission here. Work on this project will start within thirty days. A cost of \$75,000 is represented by this movement.

**GRAHAM**—Major Turner E. Camp has been officially installed as secretary of the Graham Chamber of Commerce and has started work on a program of progress for this place.

### \* \* \* \* \* \* Personal Mention \* \* \* \* \* \*

G. A. Farmer of Junction, who succeeded Mr. Baker of that city on the railroad committee, was in Sonora gathering tonnage data late last week.

Thomas Herndon of Houston is here this week visiting his father, Dr. R. F. Herndon, camp physician for the Humble Pipe Line Company.

E. E. Cartledge, prominent Austin attorney, paid a visit to his friend, W. L. Aldwell at the First National Bank on Wednesday of this week. Mr. Cartledge and family were on their way to the Davis mountains on a vacation.

Messrs. Jay and Conkling, San Angelo geologists were in Sonora this week on business. They are with the Pure Oil Company.

When some other manufacturer can buy material for 2,500,000 cars, has 24 years of experience in building one type of car, has a 1200 acre proving ground, and 1145 designing engineers, as Buick has, then they will be able to sell a car as good as a Buick for the same money.

Guinard Stevenson and family were in from the ranch the middle of this week.

Ben Cusenbary was in from the ranch Wednesday, having finished the "doping" of a bunch of sheep.

Big Holman was in town during the week.

Houston Stokes came in from the ranch late Wednesday afternoon.

Junior Brasher has just installed a new ammeter, a speed and drift meter similar to that used by Lindberg, and other appurtenances on his Hispano-Suiza town-car.

Mrs. Ira Shurley and children returned the early part of the week from Fort Stockton where they had been visiting with their friends. While away Mrs. Shurley visited the Yates and other oil fields of note. She was very much surprised to see so many of the big wells belching up the liquid gold from old mother earth.

Mrs. E. F. Vander Stucken, her son, Emil, and Joe Wyatt, have returned from a visit in San Antonio.

Buick introduced the crankcase ventilation and rubber insulated motor supports and other manufacturers are now trying to copy Buick.

### HENDERSON-EDE SELLS NEW BUICK TO J. W. MAYFIELD

A new 1928 Buick "47" Four-door sedan was delivered Tuesday to Mr. and Mrs. J. W. Mayfield of Sonora by Prentice Davis of the Henderson-Ede Motor Company of San Angelo. This car is luxurious to the minutest of details and shows a wealth of good taste in appointments. It is powered by the famous Buick Motor with all the new equipments, which makes its motor so silent that, throttled down, it is scarcely audible.

## GET AWAY like an arrow from a bow

Buick for 1928 gets away in traffic like an arrow from a bow!

Watch the Buicks next time you drive downtown. See how easily they step out in front when the signal changes. And note how they give other cars the slip in the friendly rivalry of traffic.

You cannot say you know the full meaning of "performance" until you've driven a Buick for 1928.

BUICK MOTOR COMPANY, FLINT, MICH.  
Division of General Motors Corporation

## BUICK for 1928

HENDERSON-EDE COMPANY,  
San Angelo, Texas

"When Better Automobiles Are Built, Buick Will Build Them."

## La Vista Theatre

K. V. E. SCOTT, LESSEE AND MANAGER

WEEK ENDING SEPTEMBER 3rd, 1927

Monday, August 29th—

A PARAMOUNT FEATURE—

"THE LADY OF THE HAREM"  
COMEDY—"IN AGAIN, OUT AGAIN"

Tuesday, August 30th—

FAMOUS PLAYERS LASKY FEATURE—

"THE ACE OF CADS"  
PATHE NEWS N. 63

Wednesday, August 31st—

METRO-GOLDWYN FEATURE

"SLIDE, KELLEY, SLIDE"  
COMEDY—"K. K. HAIR RAISER"

Thursday, September 1st—

A FOX FEATURE—

"WAR HORSE"  
INTERNATIONAL NEWS NO.

Friday, September 2nd—

UNIVERSAL FEATURE—

"LOVE THRILL"  
COMEDY—"GEORGE RUNS WILD"

Saturday, September 3rd—

A FIRST NATIONAL FEATURE—

"HIGH HAT"  
PATHE NEWS NO. 64

## WARE'S BAKERY

A. WARE, Proprietor

Makers and sellers of wholesome bread and delicious pastries.

We Appreciate Your Business

## THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

## WANTED TO BUY

I AM IN THE MARKET FOR A FEW CARS OF AGED EWES AND MIXED LAMBS

E. C. Garvin :: Sonora

## THE SUNSHINE CAFE

MRS. CORA NICKS, Prop.

Our food is the best, and our prices are moderate.

Try our CHICKEN DINNER on Sunday. If you have not tried one of our chicken dinners, you are missing a treat.

Advertise it in the News



Established 1869.

**Chas. Schreiner Bank**  
(Unincorporated)

**WOOL AND MOHAIR**

Makes Liberal Advances on Sheep, Goats,  
Wool and Mohair.

**KERRVILLE, TEXAS**

**Ira Green Sells Car  
of Sock Medicine Here**

Ira C. Green, agent for Uncle Sam sheep medicines, sent an order to the company Wednesday morning for an entire carload of Erlybird and Neverfail products of the company, for distribution to Sutton county ranchers. Orders for this medicine have already been placed. The order consisted of 415 bags.

All of this medicine was "Neverfail" which many local ranchers claim is the best medicines that they have ever found. Ben Cusenbary told the News reporter that this medicine had saved him many sheep last year, and that he was counting on it to do the same again this year.

Mr. Green supervised the doctoring of 2,000 head of sheep on the ranch of Mrs. A. E. Cusenbary on Tuesday of this week, using Neverfail and Erlybird.

**NEWS STAFF NOT VEGETARIAN**

The publisher, M. A. Wilson, and Daniel O. Payne, his efficient and congenial assistant and reporter, have been frequent visitors to the Sunshine Cafe of late, reveling daily in the succulent fried chicken specialized in by that worthy establishment. If you want to know the last word in "eats" take a flyer in "fried chicken preferred" at Mrs. Nicks' culinary emporium. Yum!

Is it for sale? If so, why not advertise it in the News so people will know about it?

Mrs. Nancy Wheat and son, Ben L., were in from the ranch Thursday attending business and shopping.

Delma Smith, who has been connected with an oil company in San Angelo, has resigned his position and will make this his home.

Fred Smith and wife of San Angelo were here Sunday visiting relatives and their many friends. Mr. Smith formerly was a Sonoran and has a host of friends in this section.

Mrs. W. E. James has returned from an extended vacation with friends relatives in California. She reports having had a most splendid time while away.

Paper money was reported by Marco Polo to be in use in China in the 13th century.

**Disabled War Vet  
Praises J. D. Lowry**

William A. Maclean, a disabled war veteran in the employ of the Humble Pipe Line Company, says that J. D. Lowry, county clerk of Sutton county is a man with a heart as big as a dollar and the most accomodating man he ever saw.

Maclean came to Sonora last Tuesday night from one of the camps and called on Mr. Lowry for the purpose of having him draw up some affidavits for the government. Mr. Lowry spent an hour getting him straightened out, and at the end of the time

refused payment for his services. Friends and acquaintances of Mr. Lowry appreciate his unfailing cordiality, and it is this type of service to the public, combined with his appreciation of people's troubles, which has helped to keep him in the office he now holds for eleven consecutive terms, or since 1905.

Do you want to buy it? If there is some item of household use or anything else you want to buy, somebody may have just what you want, and they'll know about it if you advertise it in the News.

"I sold it with a classified ad in the News, and you can do the same."

IRA GREEN will remedy your

**Stomach Worm**  
--- Troubles ---

Uncle Sam Erlyburd, per gallon ..... \$40.00  
One gallon of Uncle Sam's Erlyburd will treat from 800 to 1000 sheep or goats.

Uncle Sam Neverfail, per sack ..... \$4.35  
Many satisfied customers in Sutton county  
Residence Phone No. 52

**Ira C. Green**

**Race Meet <sup>AND</sup> Rodeo**

Eldorado, Texas

**September 12 & 13**

TWO BIG DAYS OF RACING AND RIDING

**Everybody Is Invited**

For further information, write wire or phone to  
**FRANK BRADLEY, ELDORADO, TEXAS**



**A GOOD INVESTMENT**

The keynote of success in business

**ADVERTISING**

is one such good investment

Without it your business dies. Try a good dose of advertising for your goods that does not sell as well as it should. We guarantee results if there is merit in your product. Properly used, advertising will make more money for you than a bank account. Try us for advertising—we'll cure your selling ills.

We have many different pictures that will help illustrate what you have to sell.

**THE NEWS**

One of a series of educational advertisements explaining why the NEW Goodyear All-Weather Balloon is the World's Greatest Tire.

**No. 5**

**QUIETNESS**

.... and Smooth Running

"The quietest balloon I ever used." So one car owner told us about the NEW Goodyear All-Weather Balloon. And this tire IS quiet—quiet and smooth running. It rides on its sturdy shoulder ribs with no objectionable rumble, vibration, or loss of power.

Eighty treads were actually made up and tested in road service before this tread was adopted because it was quiet, yet had traction, safety and long wear.

Whether you need tires now or not—see Goodyear's NEW balloon tire. Let us explain why it is the World's Greatest Tire.

**Sonora Motor Co.**