

THE DEVIL'S RIVER NEWS

VOLUME 35

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, SEPTEMBER 9, 1927

NUMBER 2,018

SONORA SCHOOLS OPENED WITH SPLENDID ENROLLMENT

Monday, September 5th, marked the opening of the Sonora Schools. Superintendent M. O. Britt, who with Mrs. Britt, returned from Austin Thursday, had charge of the following program Monday morning:

1. Song—"America the Beautiful."
2. Prayer by Rev. J. A. Stephen.
3. Mrs. E. E. Sawyer on the value of the Parent-Teacher's Association and urged that the P. T. A. which took the initiative in introducing the county demonstration work into the school, further strive to see incorporated in the schools, shop work and manual training for the boys.
4. Mrs. Gilmore, speaking for the P. T. A., Sixth District, as a whole.
5. Mrs. J. W. Wilson spoke in regard to the library facilities of the Sonora Woman's Club, which is open to pupils at certain times and brought out the value of such a library at their disposal.
6. Rev. F. M. Jackson spoke for the churches of Sonora and urged a close cooperation between the school and the church.
7. Music by Mrs. W. E. Caldwell and Miss Hanna.
8. Announcements by Superintendent M. O. Britt and conclusion.

School was dismissed at noon to allow everyone an opportunity to attend the races the first day, and the morning was given over to organization of classes, getting the students, teachers and parents acquainted, and other routine work.

Sonora, with the following list of teachers, will have one of the best schools to be found in the State:

High School.
Miss Annie Duncan, San Antonio, Texas, history. This is Miss Duncan's third year in the State. She is a graduate of Texas University at Austin, and holds a B. A. degree.
Miss Lilly, whose home is Devine, will have charge of the English department. Miss Lilly is a graduate of C. I. A. at Denton, and has a B. S. degree. She has been doing graduate work this summer at Columbia University, New York City. She has taught three years previous to this, one year at Devine and two years at Columbus, Texas.

The science work will be in charge of Miss Dorothy Mims of Cleburne. Miss Mims has a B. A. degree from Texas University, and taught two years at Weatherford.

Miss Zelma Moore will be in charge of the home economics work this year. Miss Moore has a B. S. degree from Texas U., and has two years teaching experience before coming here. She will assist with some of the 7th grade work.

Coach, W. W. Holcomb, Waco, Texas, finished in the class of '27 at Baylor University, letter in track at Baylor, and played football under the famous Bridges. He took coaching courses last year under Jennings of Baylor and under Bridges this summer. Mr. Holcomb will also teach Spanish, and some mathematics, probably plane geometry, and otherwise assist Mr. Britt, whose courses in addition to the superintendency of the school will consist of solid geometry and bookkeeping.

Mrs. M. O. Britt will have charge of the library and office work. The school has a splendid library, including many reference works, encyclopedias and all the good magazines.

Intermediate Grades
The 4th, 5th and 6th grades comprise the intermediate grades, which are taught on the department plan, with a teacher in charge of one subject through the three grades. Miss Vera Mosteller, of Greenville. Miss Charline Tansey of Smithville, and Miss Leola Sherrill of Houston will have charge of these grades.

Elementary
Third grade—Miss Florry Guinn, Rusk, Texas; second grade, Miss Nina B. St. Clair, Martindale; first grade, Miss Pauline Morrow, Chico, Texas.

Mexican School
The Mexican school also opened Monday under Miss Bonnie Glasscock of Sonora. Applications for the second teachership in this school was made by Miss Josephine Payne.

The combined enrollment of all the schools, grammar, high school and Mexican school in Sonora, will total about 265, which is about twenty-five more than last year.

Rural schools of Sutton county at

FORD MAN SAYS, "IT WON'T BE LONG NOW"

W. C. Proctor, assistant manager of the Dallas Ford branch, was a visitor with Sam Hull, local Ford agent, Thursday morning.

Mr. Proctor says he has been swamped by newspaper reporters, and other pests, everywhere he has been for everything from a history of the Ford Motor Company to a snapshot of the new Fords, but if others had no more luck than this reporter, they didn't find out much. Mr. Proctor, when asked just when the new Fords would be in Sonora, said "It won't be long now." He could not be pinned down to say just when, but predicted that in all events the new cars should be here sometime before the end of this month, and as more than a week has gone out of the month, three weeks more will in all probability see them on the streets.

The Sonora Motor Company has orders booked for 35 new cars for delivery here, Mr. Hull stated.

Mr. Proctor said that plans have been going on for two years on the new Fords, but that production could not start until production was discontinued on the Model T, which was in June. He said that public opinion was divided between expecting too much and too little of the new cars.

That they will surpass any car in the low priced four-cylinder class, in beauty, performance and durability, was Mr. Proctor's opinion. He further stated that the expense of changing the machinery in the Ford River Rouge plant would be not less than \$10,000,000, the greatest industrial expenditure by any one company or individual in the history of the world.

Sutton's Valuation Totals \$4,000,000

Total valuation of property, real estate and personal, in Sutton county will aggregate close to \$4,000,000 this year, according to county tax assessor's figures.

The 900,000 acres of land in the county is assessed at \$1.80 per acre, 20,000 head of cattle at \$10.00 per head; 216,880 sheep at \$4.00; 77,800 goats at \$2.00. Figures on automobile registrations in the county were unobtainable, but will surpass the registration for last year.

These valuations do not include the pipe line assessment either, as figures have not been compiled, but this is a large item.

The total valuation of \$3,900,000.00 includes every possible property, automobile, livestock, land, notes, mortgages, money in banks, bank stocks, jewelry, etc.

Owenville and Pecan Springs, opened the same date, and got organized and underway with the following staffs:

Miss Katherine Hill of Eldorado, who taught the lower grades in the Sonora Mexican school last year, will have charge of the Owenville school. Miss Hill attended C. I. A. at Denton and took the summer course at Sul Ross, Alpine, this summer.

Pecan Springs.
Mrs. Eloise Emery, Brady, Texas, is the teacher at Pecan Springs this year. About twenty-five pupils are enrolled in the two rural schools, which brings the total scholastic enrollment of the county to about 300 as compared to some 250 enrollment last year.

With this splendid staff of teachers and a higher enrollment this year, and now that Sonora has full affiliation with the Southern Association of Colleges and secondary schools, there is every reason to predict a wonderfully successful school year here.

The News pledges its support and unfailing co-operation to the faculty students and patrons of the schools, and wishes for them the biggest and best school year that Sonora has ever had.

The members of the faculty who are new to Sonora are extended an especially warm welcome, and an invitation to call on us at any time that we can be of service to them.

JUDGE WALKER SELLS CHEVROLET INTEREST

Announcement was made this week of the dissolution of the partnership between C. E. Stites and Harvey Walker, local dealers for Chevrolet automobiles. The interest in the business of Judge Walker was purchased by Mr. Stites, and will henceforth be known as the Stites Motor Company.

No change in the policy of the concern will be made, Mr. Stites said. Judge Walker is retiring from business because of his health, he said.

C. E. Stites has lived in Sutton county for nearly 30 years, coming here from San Angelo where he was for several years in the drug business. His home before that time was in Austin. Mr. Stites ranched in Sutton county for twenty-one years, and has only been in the automobile business since August 1926, but in that time has met with unusual success.

The News adds its best wishes to those of Mr. Stites's many other friends for a continued successful business.

We are glad to see Judge Walker remain in Sonora, and wish him best success in the ranching business.

Humble Pipe Line Breaks Under Test

Pumping under high pressure from Station A, twenty-five miles from Sonora, Wednesday night, a sag in the line caused it to spread and break, and something like 700 barrels of water were wasted.

Such occurrences are not unusual as it is practically impossible to lay a line so that the alternating heat of day and cool of night will not cause it to expand and contract.

Final tests are being made all up and down the line, and it is understood that certain sections of the line will be laid alongside the present one. This information is not official, though no doubt some parts of the line will be doubled.

The Houston office of the Humble Pipe Line Company, according to reports reaching this office, has proposed to the head office in New York City that a line be laid from Artesia, New Mexico, by way of McCamey to Corpus Christi. Should this be done, the line from McCamey will also be doubled to the Gulf coast.

TWO JAIL BIRDS ARE CAUGHT ESCAPING

Filing the bars of an up-stairs cell window, two prisoners in the Sutton county jail escaped Wednesday night, but were back on the inside looking at the outside within an hour afterwards. One of the men had escaped once before, and the other is a "permanent" guest as he has been in the jail 103 consecutive days. Another prisoner in the jail refused to leave with the two, and when Mr. Stephen returned from the theatre about 10 he found him that the men had gone. Mr. Stephen notified Sheriff Cook, who drove out the San Angelo road a few miles, and turned around. The men, evidently fearing any car coming from that direction, but watching the cars coming out of Sonora, were climbing a fence on the side of the road when Mr. Cook spotted them.

Now their rooms have been made a little more secure, as the bars on all the windows in the jail were now over, and all loose ones have been welded.

Dallas Chamber Asks Sonora to See Lindy

The following letter is self explanatory—

Sec. Sonora C. of C., Sonora, Texas.

Dear Mr. Elliott,
Tuesday, September 27, is LINDBERGH DAY in Dallas, and this is our personal invitation to you and, through you, to your entire citizenship to visit Dallas and take part with us in celebrating the coming of this outstanding American boy—Colonel Charles A. Lindbergh.

Through the provision of loud speakers especially erected for the occasion, irrespective of the size of the crowd that day, everyone will have the opportunity of seeing and hearing the boy.

We will greatly appreciate it if you will, through your local press and in any way that may be possible, convey the information and the invitation to your citizens, assuring them of our very cordial and sincere invitation to them to have part in the welcome to Colonel Lindbergh.

Hoping to have you and a large number of your good people present with us, believe me,
Cordially yours,
M. J. Sorrow.

FAST HORSES FEATURED RACE MEET AND CELEBRATION HERE

LIVESTOCK DEALS FOR PAST WEEK

T. L. Benson, and his associate, O. L. Richardson, livestock commission dealers, sold during the past week the following livestock throughout West Texas—

For John Henderson, Ozona, to Perry East of Bangs, 600 steer yearlings.
For L. E. Magruder, San Angelo, to Massie West of Ozona, 600 yearling ewes.

He sold the following aged ewes to Colorado feeder buyers—
For D. S. Finley, 1400; Will Noelke, 265; McClayton Bros., 540; Roswell Cane, & Wambell, 540.

Sold for Olen Weatherby, Del Rio, to Long, Miers & Wall, Star, Texas, 170 cows.
For Boswell, Perrin & Wambell, to William Karnes, Moody, 1200 feeder lambs.

For T. D. Word, Ozona, to A. F. Clarkson, 40 bucks.

During the first eight months in his year, T. L. Benson has sold for the people of the Southwest over \$1,500,000 worth of livestock and birds.

Sutton May Get Oil Tests at Early Date

That there is something of geological interest in the country surrounding Sonora is a pretty safe bet, for at one time or another, most of the major companies and several smaller ones have had field parties working out of Sonora, according to County Clerk J. D. Lowrey.

While leasing has never been common in Sutton county, still, as a result of the lease agreements have been leased by some of the companies, notably the Humble Texas and Roxana.

Certainly it is too early to predict an oil boom for Sonora, but just the same it is not out of the question that one may develop at some time. Geologists and many others, landowners, have believed for many years that there was oil in Sutton county and some believe very decidedly that there is a big structure around here somewhere. However that is a question that we are not prepared to answer just now, whether there is or not.

The big thing to remember is that should oil be found in the county, Sonora would see a boom such as those experienced by Ranger, Breckenridge, Smackover, Ft. Stockton, Big Lake and Ballinger. This would affect every body and everything in Sutton county. Our railroad dream would come true, very shortly money from royalties would put the county in a position to make the roads among the best in the State, buildings would go up in Sonora, and the towns resident population would be greatly augmented.

All this of course is tentative, but it doesn't hurt to hope, and while there is life there is hope.

Miss Bernice Stokes to Represent Sonora

Miss Bernice Stokes, leading her closest competitor 8,500 votes, finished first in the News-Sonora popularity contest and will be officially designated by Mayor W. C. Gilmore as "Sonora's Spirit" to attend the Abilene-Lindbergh reception September 26th.

Miss Stokes' photograph has been sent to Mayor Hayden of Abilene in line with his request, and will appear in several city dailies.

The contest did not receive the enthusiastic support which we feel it merited, but the News takes pleasure in announcing Miss Stokes as the winner and in awarding to her the \$50 in gold which was offered as an added inducement to contestants.

Miss Stokes will represent Sonora at the Lindbergh reception at Abilene on September 26 as the most popular young lady in Sonora.

Lawrence Grimland, "Speck" McClelland, Roy Hoggett, Messrs. Lyle and Styles, the rock hounds, enjoyed the dance Monday night.

While crowds were small both days of the race meet and rodeo, at the same time, in view of similar events being staged elsewhere, they were comparatively good. The Sonora Park Association went in debt some eight hundred dollars, according to Manager W. R. Barnes. Everybody who attended report having seen good races.

First day results are—
First race—quarter mile, won by Pure Gold, owner Custer.

Second race—1-4 mile, merchant's stake race with \$100 added money was won by "My Fardner" owned by B. Holman of Sonora.

Third race—3 furlongs was won by Lee Cook's "Black Beauty"

Fourth race—4 furlongs, won by Mayday owned by Joe Hay.

Fifth race—5 furlongs, won by L. Dunman's "Prosperity."

Sixth race, 6 furlongs, won by M. Locklear's "Lucy B."

The wild horse race was won by "Chick" Reynolds.
Bronc riding was staged between each race and offered much amusement to the crowds.

Second Day.
In the first race the second day, Magician owned by Crutchfield won the 1-4 mile dash.

"Bonnie B" owned by C. Locklear, took the 3 furlong race, the second race.

In the fourth race, "Lucy B." owned by M. Locklear outraced the other horses for 5 furlongs.

Fifth race, 6 furlongs, won by Judson Wise, owned by Pennell.

The many race horse fans and owners of race horses, declare that this was a splendid race meet, and that Sonora has one of the best tracks in the State.

Otis Buie Did Ride Famous "Swivel"

Otis Buie of Eldorado proved to the satisfaction of the crowd here Tuesday that he could ride the famous bucking horse, "Swivel." Some time ago we erred, in that we stated that "Swivel", after throwing Mr. Buie, jumped the park fence. Mr. Buie was here in company with his wife.

Womans Club Makes \$25 from Dances

Approximately \$25.00 will go into the coffers of the Sonora Womans Club as the proceeds from the two dances during the rodeo, according to Mrs. Louie Stuart and Mrs. Ira Shurley, who had charge of the gate at the dances. Ten percent of the gross receipts of the dances was donated to the Club by the Sonora Park Association.

The dance committee is to be congratulated on the two dances, although attendance each night was slim, nevertheless splendid and highly enjoyed by those who are devotees of Terrestrial.

The music by Freddie Smith and his orchestra was highly enjoyed by the dancers as well as the many older people who do not dance, but who love to watch the young people enjoying themselves.

J. T. Robinson Visits Here This Week

J. T. Robinson, State Land Commissioner, was in Sonora two days this week on business. While here he visited many old friends. Mr. Robinson was here to see Roy Hudspeh about some Rambouillet rams as he wanted a car load of them, and he spent some time on the Hudspeh ranch. He later called on P. I. Childress of Ozona and W. L. Aldwell of Sonora.

Mr. Robinson is one of the best known and well liked men in Texas, and we are honored to have had him visit in Sonora.

According to Arthur Koehler, specialist in wood structure of the Department of Agriculture, there are more than sixty different species of timber that have at one time or another been put on the market under the name of mahogany.

Wait for the NEW Ford

THE NEW FORD will soon be here. New, low, trim body lines. Beautiful color combinations. Comfort and unusual speed. Quick getaway. Typical Ford durability and low up-keep.

Ford

Sonora Motor Co.

919127

RANCH FOR SALE

Two thousand-acre ranch for sale, fenced goat-proof, two goat sheds, pens, traps, situated on good road 32 miles from Uvalde. Small house, 2 1-2 acres in cultivation, 50 bearing pecan trees, two large water holes on west fed by springs and one spring on east side, all everlasting. Mountain country suitable for goats or sheep, leased at present for 50 cents per acre. Price \$6.00 including \$1160 due State. Write A. S. Baylor box 743, Uvalde, Texas.

It has been estimated that there are 2,300 different kinds snakes through out the world.

DISSOLUTION NOTICE

This is to notify the public that the partnership heretofore existing between C. E. Stites and Harvey Walker, known as the Walker-Stites Motor Company, garage and Chevrolet dealers, has been dissolved, and that the firm will here after be known as the Stites Motor Company.

All bills are payable to C. E. Walker and all indebtedness will be assumed by C. E. Stites. C. E. Stites Harvey Walker.

Ben Meckel was a Sonora visitor Monday and attended the race meet and rodeo.

Personal Mention

Mrs. Frank Bond was in town Monday morning, shopping and visiting.

Ira Shurley, prominent young Sutton rancher, was here Monday for the race meet and rodeo.

Mr. and Mrs. J. T. Evans of the Fort Territt ranch were business visitors here recently.

H. P. Allison was in from the ranch Friday attending to business and visiting with friends.

Justice Adams and Miss Wanda Hanks of San Angelo were here Monday visiting with friends.

Mr. and Mrs. Jess Nix were in from the Owensville community the first part of the week.

Mr. and Mrs. Russell Martin were in the city for the rodeo and race meet Monday and Tuesday.

Mr. and Mrs. Bryan Hunt were in from the ranch Thursday shopping and visiting with their many friends.

Miss Edith Cooper and brother, Pat, have returned from a week's visit with their brother, Tom, at Crane City.

Mrs. Frank Bond has as her guest this week her sister, Mrs. Herbert Freeborn of San Antonio, who will be here about a week.

Mr. and Mrs. Arthur Stuart were in Sonora from their ranch the first of the week and attended the race meet and rodeo Monday.

Mrs. Dock Friend and daughter, Miss Bernice Stokes were in from the ranch the latter part of last week visiting friends and relatives.

Joseph Trainer, Otto Mund and Bill Mittell left Friday for Fort Worth, Dallas and other points in East Texas to be gone about two weeks.

E. W. Thomas, the capable and efficient man in charge of the Experiment Station south of here, and Mrs. Thomas were San Angelo business visitors Tuesday.

Ray Glasscock and family left Monday morning for Brownwood where they will attend Howard Payne College. They were accompanied to San Angelo by Geo. Hamilton.

A Round of Shots

Pleasure before duty means that duty will lose out.

When a public speaker pauses for a reply it breaks him all up if he gets it.

When some people tell the truth it is only for the purpose of creating trouble.

What a splendid thing it would be if people who lost their tempers were unable to find them again.

Your wife, as well as your sins, will find you out.

Many a small town girl roams the streets gabbing at every thing that comes along when as a matter of fact they should be at home with an apron around their waist.

The easiest way to wealth is have a wealthy relative die and leave a fortune, then you are a financier.

Round after round is the way the pugilist ascends the ladder of fame.

It is not difficult for a young man to earn an easy living if he has a rich dad or works in a bank.

Chevrolet Banquets 2,790 Salesmen

A series of nation-wide holidays topped off with banquets, the tribute of a great company to its leading retail salesmen, is now being staged by the Chevrolet Motor Company in honor of 2790 retail salesmen who during the selling year ended August 1 achieved membership in the Company's "72 Car Club," star salesmen's honorary organization.

This year's roll exceeds by more than three times the list for 1926, when only 873 salesmen qualified for membership, and furnishes a new index of the tremendous production and sales record established by this company during the year.

Winners of the coveted honor are being feted for one day at a series of special celebrations being held at the headquarters of the 43 zone sales offices during the first fifteen days of September.

583 who also qualified in 1926, and who as a consequence have been presented with a diamond emblem by the company in token of their leadership among all the more than 14,000 Chevrolet retail salesmen in the country.

Membership is achieved by selling 72 or more new cars during the twelve months between August 1 and August 1. During the 1926-1927 period 72 Car Club members sold more than one-fifth of the 990,109 units produced by Chevrolet in that time.

The 72 Car Club is believed to be the largest organization of its kind in the country. It has a national as well as a local zone organization corresponding to a lodge or fraternity, its officers being the sales leaders in the various districts. National officers are, President, E. F. Cleveland of Ensley, Ala.; who sold 431 new cars during the year ended August 1; vice president, Chas. Zabel, Reading, Pa., with 337 new cars. Secretary L. H. Morrell of Johnson City, Tenn., 289 new cars, and treasurer, E. S. Reilly, of Philadelphia, Pa., with 288 cars.

In a message to the winners R. H. Grant, vice-president in charge of sales, stated that "Your extremely impressive selling achievement points to the great opportunity for the future. I can assure you that the policies which have helped so materially to bring about Chevrolet's success will be continued. They are, first, a good product that is constantly improved, and, second, the use of good business methods in selling it."

"There is every reason to believe that these same policies will bring us a large share of the business in our price class in the coming year."

NOTICE TO PUBLIC

The Episcopal Church school will open again on Sunday, September 11, at 10:00 p. m.

Everyone welcome, particularly those not affiliated with other denominations. Mrs. Roy E. Aldwell.

NOTICE

I have sold my interest in the Walker-Stites Motor Company to Mr. Stites and take this means in thanking the people of this section for their patronage during the time I was in business. I hope that you will continue to give to Mr. Walker the patronage accorded us while I was connected with the business.

—Harvey Walker.

Miss Hazel Stokes returned to Sonora from Blair, Oklahoma, Monday, where she has been visiting her sister, Mrs. Marshall Huling.

Good Delaine Bucks For Sale; Aged one and two years. For prices see T. D. WORD OZONA, TEXAS My Prices Are Right!

Producers Wool & Mohair Company DEL RIO, TEXAS MANAGED BY RANCHMEN FOR RANCHMEN Conservative loans made on livestock, wool and mohair at 7 Per Cent Interest OFFICERS: Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr. DIRECTORS: Roy Hudspeth, B. E. Wilson, Roger Gillis, A. P. Brown, Bob Cauthorn, L. Rust, C. B. Wardlaw, John M. Doak, C. O. Fokes

GET OUR NEW PRICES ON— Auto-Oiled Aermotor Mills Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year. SEE US BEFORE YOU BUY. Crowther Supply Company 18 E. Concho Ave., San Angelo, Texas

Many Sportsmen Drive Miles and Miles to get a single dove. Why not take advantage of your opportunity and go dove hunting now? TO BE SURE OF GETTING THE LIMIT USE Super X Shells (LONG RANGE) Also Guns, and other Sporting Goods BUY THEM AT— GILMORE Hardware Co.

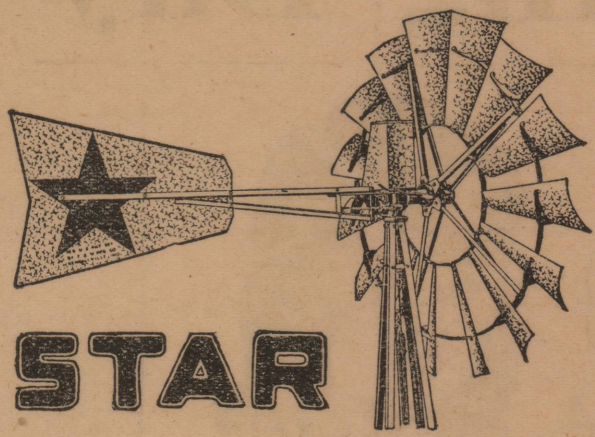
Use Moorman's New Cleansweep For STOMACH WORMS and doctor your sheep without starving. C. W. Taylor Telephone 199

Wilson's Healing Screw Worm Killer Contains no chloroform or anything that would harm young animals of any kind. Heals rapidly. After killing the worm, fill wound full of Wilson's Dryer then moisten thoroughly with the worm killer and Wilson's Dryer A Screw Worm Preventative it will kill all fly blows from 1 to 36 hours afterwards. Will dry and heal shearing cuts within four hours time, and also heal screw worm wounds after worms have been killed. A powder—Easy to apply. An absolute preventative that was discovered after years of experiment on originator's own ranch. Try a box and be convinced. SURE CURE FOR FOOT ROT ON SALE AT E. F. VANDER STUCKEN CO., INC. MAUFACTURED BY W. F. WILSON, MONTEL, TEXAS

1890 1927 Fresh Stock of GROCERIES Our shelves are packed with both staple and fancy Groceries, and at very reasonable prices, too. SHIPMENT IN ENAMEL WARE, ALUMINUM WARE AND DISHES. Fall and Winter Goods Are ALL HERE. Be sure to look them over before you buy. Boys' and Men's Clothing—Pants, Shirts, Sweaters, Socks and Many other items. A COMPLETE LINE OF WOOL AND COTTON BLANKETS, PRICED \$2.75 to \$18.00 E. F. Vander Stucken Co., Inc. "ESTABLISHED 1890"

9/9/27

Monitor Gas Engines always get the water



STAR Running-in-oil

You will find in the new running-in-oil STAR the many features you have always wanted in a windmill—one oiling a year—your choice of Timken Tapered Roller Bearing, or "NO-OIL-EM" Bearings—two gears, two pinions and two pitmans—direct center lift to pump rod—crosshead, guides and pitmans bearings flooded with oil—a scientifically designed wheel with angle steel arms and braces and ball-bearing turn table.

The fans of this new Star are curved to give great efficiency in an 8 to 10 mile an hour wind. Plunger pump in crank case floods crosshead, guides and pitman bearings with oil, and tight cover keeps out dirt, rain or snow.

One filling of crank case with oil each year will save many trips up the tower. May be fitted on any tower.

The new STAR is the last word in Windmill construction. Come in and let us show you this mill. You will want to know about it whether you are needing a new mill right now, and we want you to know what a really fine windmill we have in this new Star.



West Texas Lbr. Co.

FINANCIAL RERORT OF SONORA C. OF C.

The following is, according to secretary A. C. Elliott, the financial condition of the Sonora Chamber of Commerce—disbursements and receipts from June 1st to August 31st, 1927:

Received of the following:	
Fred Simmons	\$3.00
Wirt Stephenson	\$3.00
Sonora Water & Light Co.	\$3.00
W. E. Caldwell	\$3.00
West Texas Lbr. Co.	\$3.00
Mrs. Josie McDonald	\$3.00
Geo. H. Neill	\$3.00
L. W. Steen	\$3.00
J. W. Trainer	\$3.00
K. V. E. Scott	\$3.00
L. W. Elliott	\$3.00
D. D. Green	\$3.00
R. A. Steen	\$3.00
E. W. Thomas	\$3.00
H. P. Cooper	\$3.00
O. L. Richardson	\$3.00
E. E. Sawyer	\$3.00
W. C. Gilmore	\$3.00
S. T. Gilmore	\$3.00
Tom Davis	\$3.00
R. A. Halbert	\$3.00
Sonora Motor Co.	\$3.00
S. R. Hull	\$3.00
B. W. Hutcherson	\$3.00
G. W. Stephenson	\$3.00
W. E. Glascock	\$3.00
M. O. Britt	\$3.00
Geo. J. Trainer	\$3.00
E. S. Long	\$3.00
Mrs. Torah Long	\$3.00
Tom Bond	\$3.00
A. Ware	\$3.00
Ira Green	\$3.00
John Fields	\$3.00
W. L. Miers	\$3.00
E. C. Garvin	\$3.00
W. O. Hightower	\$3.00
Dan Cauthorn	\$3.00
T. C. Murray	\$3.00
Alvis Johnson	\$1.00
Bryan Hunt	\$3.00
C. O. Ridley	\$3.00
J. C. Morrow	\$3.00
J. D. Lowrey	\$3.00
Roy E. Aldwell	\$6.00
J. B. Lee	\$3.00
Hugh Rutledge	\$3.00
W. R. Cusenbary	\$3.00
J. W. Wilson	\$3.00
Mans Hoggett	\$3.00
C. H. Evans	\$3.00
Joe F. Logan	\$3.00
W. C. Bryson	\$3.00
E. D. Shurley	\$3.00
Tom Driskell	\$3.00
S. H. Allison	\$3.00
Mrs. Cora Nicks	\$3.00
E. F. Vander Stucken	\$3.00
R. D. Trainer	\$3.00
Karl Gunzer	\$3.00
V. F. Hamilton	\$3.00
City Garage	\$3.00
W. R. Barnes	\$3.00
San Angelo Tel. Co.	\$3.00
J. L. Cook	\$3.00
W. A. Miers	\$3.00
H. C. Saunders	\$3.00
Allison & Wardlaw	\$3.00
J. M. Puckett	\$3.00
S. E. McKnight	\$3.00
TOTAL	\$221.61

Disbursements	
Devil's River News, printing	\$10.00
Secretary's salary 3 months	\$75.00
Sunshine Cafe for cigars	\$4.50
Weaver for R. R. expenses	\$50.00

Personal Mention

Lee Aldwell of San Angelo was in Sonora Monday.

A. F. Clarkson was in town on business Monday.

Lum Adams was in town this week from his ranch on North Lillano.

Hugh Espy of Eldorado was a business visitor in Sonora Tuesday.

Mr. and Mrs. Walt Turner of Junction attended the rodeo Monday and Tuesday.

Mr. and Mrs. Edward Willioughby of San Angelo were in Sonora Tuesday, visiting.

G. W. Stephenson left Thursday for Christoval where he will take the mineral baths.

Mr. and Mrs. Douglas Cravey were in from the Mayfield Hagan ranch Saturday shopping.

Mr. and Mrs. E. M. Peters were in Sonora Tuesday from their ranch in Edwards county.

Mrs. R. Walter Davis of Austin is here for a week's visit with her son C. H. Davis at the ranch.

Mrs. Nancy Wheat was in Sonora Thursday morning, shopping and looking after her property here.

Mr. and Mrs. J. M. Puckett were in Big Lake last week visiting their relatives, Mr. and Mrs. H. L. Puckett.

Mr. and Mrs. M. A. Wilson were guests in the home of Mr. and Mrs. R. K. James Sunday and enjoyed a splendid dinner.

Robert Bradshaw, engineer for the Humble Pipe Line Company, has resigned his position with that company and is leaving this week for Ft. Worth.

Mr. and Mrs. Frank Eaton of Eldorado were among visitors from that place who attended the rodeo and race meet here the fore part of the week.

Miss Audrey Jewel Wallace of Delio is visiting here with Mr. and Mrs. B. W. Hutcherson and other relatives. She will remain for a few days longer.

Miss Sallett Darden of Austin is visiting her sister, Mrs. J. A. Stephen and will remain until the Austin school opens. Miss Darden teaches in the Austin High School.

Mrs. Cora Nicks and Miss Leakey, the winsome and genial ladies at the Sunshine Cafe, will make a shopping trip to San Angelo this week-end, but there is no reason to believe that the restaurant will not be open for business as usual.

Cash on hand	\$83.11
TOTAL	\$221.61

The above list is not a complete good standing, as some paid their list of all the members that are in dues before the first of the month. This is a complete list of all who paid their dues from June 1st to September 1st.

A. C. Elliott, secretary.

THE SONORA DAIRY

D. T. SPEED, Prop.
MILK—BUTTER—CREAM
Cleanliness is our Motto

GO TO Aldwell-Elliott Co

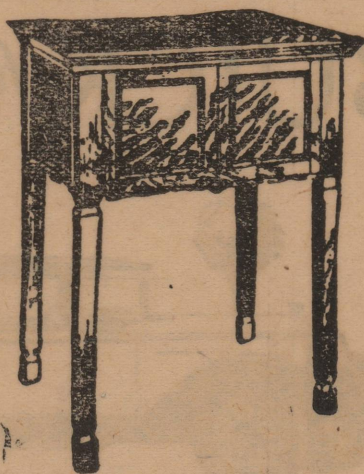
INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.
RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.
Auditing: Complete Auditing and Income Tax Service.
We Appreciate Your Business.

HAMBY BARBER SHOP

Jno. Hamby, Prop.
Appreciates Your Patronage.
'LADIES' WORK A SPECIALTY

Oldsmobile Cars

All latest models on display. When in San Angelo, call on us and let us demonstrate these new models.
We carry parts and supplies for all the latest models of Oldsmobiles.
We Service Every Car Sold by Us.
"Shorty" Johnson, Salesman
Myers Auto Co.
SAN ANGELO, TEXAS



Constant Utility
By simply raising the lid you have an Electric Sewing Machine of the highest type and quality.

In appearance it is an attractive table which will fit in harmoniously with the furnishings in any room.

Graybar Quality Products have 58 years' experience behind them.
Sonora Water & Light Company
SONORA, TEXAS

Registered Angora Billies

DELAINE AND RAMBOUILLET RAMS
At Reasonable Prices.
These animals are located on my ranch four miles northwest of Sonora.
G. W. STEPHENSON
Residence Phone No. 98 Ranch: 3 rings on No. 85
SONORA, TEXAS

GOOD ENCHILADAS AND CHILI EVERY DAY

Tamales on Wed., Fri., and Sat.
MEXICO CAFE
THEO. VIRGEN FILLING STATION

Sonora Abstract Co.

J. D. LOWREY, Mgr.
Efficient land title service on Sutton County land.
We represent several of the old line fire insurance companies.

San Angelo Telephone Company

W. R. BARNES, Mgr.
We are at your service all the time
Local and Long Distance Service

IRA GREEN will remedy your Stomach Worm --- Troubles ---

Uncle Sam Erlyburd, per gallon \$40.00
One gallon of Uncle Sam's Erlyburd will treat from 800 to 1000 sheep or goats.
Uncle Sam Neverfail, per sack \$4.35
Many satisfied customers in Sutton county
Residence Phone No. 52
Ira C. Green

THE CITY MEAT MARKET

H. P. COOPER, Prop.
Handles Fresh and Cured Meats.
BUTTER, EGGS and FRESH BARBECUE

The Devil's River News

M. A. WILSON, Owner and Manager
D. O. Payne, Solicitor and Reporter

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week.
Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
One year \$2.00
Six months 1.25
Three months .75

If Sonora ever expects to become a better town, it will have to be more progressive than it now is, for it is a certainty that it can improve in several different ways. First of all, we need a good hotel, a sewer system, four blocks of paved streets, new substantial business buildings of a permanent nature, and a few other things are needed.

There are parts of Sonora's streets that are getting in need of repair, and believe that this could be remedied with very little expense and effort. Not only do they need repairing, but should be sprinkled in order to keep down the dust which has been very bad the past month.

We believe that it would be a good investment for Sonora if the people would vote paving bonds to the amount of a few thousand dollars and pave at least four blocks each way from the turn post at the post office. This not only would be more comfortable to drivers, but would save many a dollar on tires which are being ground out daily at this one turn.

Paved streets is a good investment for any town and adds to the looks and attractiveness of a town.

ABOUT SONORA

We feel sure that everyone who reads the Devil's River News is interested in Sonora—in Sonora's present, past and future. If not, why read the paper? It stands to reason that everyone who does so would like to see Sonora's cause furthered in every respect. We want to tell the people about Sutton county and Sonora, and to that end, each week henceforth we will print some information of inter-

est about real estate, livestock, land, automobile or postal receipts situation here. Such information is of importance, and we ask the cooperation of everyone in helping us with this work, and feel sure of a hearty response.

Any news of any such nature that you may know of will be gratefully received by the News and we ask that you drop in to see us any time, for we are interested in everybody and everything in Sonora and Sutton county.

RECKLESS DRIVING

Probably too much has been said and too little done on the subject of reckless driving all over the country. Every year sees the total of deaths from automobile accidents mounting steadily, and nothing it seems can be done to stem the tide. No use passing more laws—we have about enough now. What needs to be done is for the laws we have to undergo a little dental bridge work, in other words be more rigidly enforced.

Especially is this true in the business and residential sections of the smaller towns. The motorist in his high powered car, breezing into town, with his motor keyed up to open highway speed, has his foot tuned to press down on the accelerator, and it is some queer quirk of the human mind that prevents him from fully realizing that every foot he moves forward at a speed of more than twenty-five miles per hour in the city limits is endangering the lives of pedestrians.

Out in West Texas, the home of free and the land of the brave, where the towns are separated by greater distances than almost anywhere else in the country, speedy driving on the highways is something that can't be combatted. You have to drive at the rate of forty or forty-five miles an hour to get anywhere in any kind of reasonable time. But slow down when you get near the city limits of a town. Don't kill someone, wreck your car, and perhaps lose your own life just because your foot and eye are educated to the "roaring fifties."

A good example of reckless and speedy driving was exhibited in the city limits here Tuesday night when three strangers, driving a Buick, made effort to turn at a side street and the result was that he bumped into a Sonora car and dived it.

Sonora should have the law regu-

lating speed enforced. It may save your wife, baby or sister from meeting death by some reckless speed-demon crashes into them.

DID YOU EVER STOP TO THINK?
By Edson R. Waite, Shawnee, Ok.

Wilfred C. Bates, vice president of Fralick and Bates, Inc., newspaper advertising representatives, says:

That when retailers buy advertised products they have bought more than just merchandise—they have bought something more which there is an acceptance on the part of a large number of people in their community—they have actually bought a market.

I never could understand why all retailers are not sold on this idea. It is true that many live retailers do see the advantages of featuring nationally advertised merchandise. Many are anxious to offer it to their customers. But it is equally true that there are a large number who do not seem to realize the advantage to them of making items that are advertised by the manufacturers, leaders in their stock, many who take the attitude that they have done the manufacturer a favor in buying his goods.

Again, sometimes the retailer says that the manufacturer does not allow him enough profit so that it pays him to feature his goods. While it is true that some items have to be priced in such a way that they do not show a large percentage of profit on their cost, percentage of profit is not important if the volume of sale is small, because, in the last analysis, rapid turnover is the thing that is necessary to build a business and make money on the invested capital.

Obviously, advertised goods sell faster, are packed attractively, the quality does not vary, and the customer's satisfaction is complete.

Advertised trade marked merchandise on a dealer's shelves act like a "welcome" sign over the door.

Children's Opening Day



Saturday, September 10



Featuring a complete line of—
Children's Clothes and Millinery

All are of the latest styles

And remember, we have clothes for the BABY, too.

The Style Shop

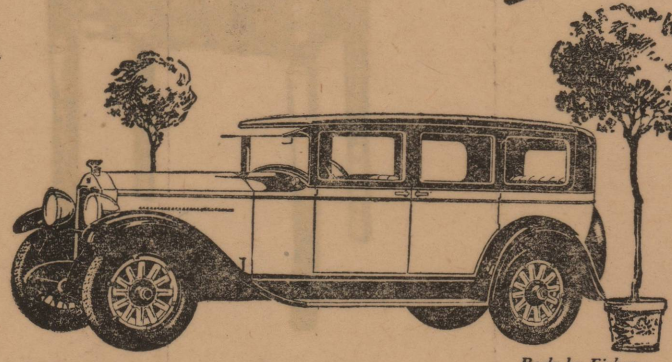
MRS. TORAH LONG, Proprietress

FOR SALE

- 600 Mixed Lambs \$7.00
 - 450 Yearling Ewes \$10.00
 - Mixed Ewes from 3's up \$8.00
- Sold all my spreaders and broken mouth ewes last year with a ten per cent cut.

J. L. MARTIN
Sonora, Texas

BUICK for 1928



When Buick improves upon Buick—the standard for the year is set

Buick for 1928 introduces a higher standard of beauty and luxury than the world has ever known. Buick interiors are as modish as exquisite drawing-rooms—as harmoniously colored—and as comfortable. Buick's new Fisher bodies are low-swung without any loss of head-room or road-clearance.

And so, down to the smallest detail of construction, wherever refinements could be made, Buick has made them. Again Buick has improved upon Buick. Again the standard for the year is set.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

Sedans \$1195 to \$1995 Coupes \$1195 to \$1350
Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available. The model illustrated is the Five-Passenger Sedan, Series 120, \$1,495.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

WILSON MOTOR COMPANY
Ozona, Texas

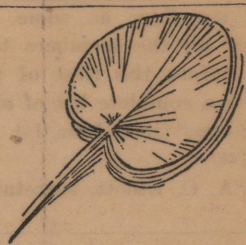
"When Better Automobiles Are Built, Buick Will Build Them."



ALWAYS GOOD
GOOD ALL WAYS

Recommended and Sold by

W. O. HIGHTOWER & CO.



What makes the fan fan?

What do you want to know about it? You could study aerodynamics and motor design and all that—but a good many people have done that for you

A reliable electrical dealer is one of these people. Take his word for the fact that the fan he gives you across the counter is as reliable as his own good judgment.

Our stocks include a complete assortment of Graybar fans.



SONORA WATER AND LIGHT CO.

Just Received--

Our New Fall and Winter Line of **STAR BRAND SHOES**

For Men, Women and Children in latest styles in black and tan.



SCHOOL SHOES FOR CHILDREN

We have just the thing to keep their feet in shape and looking their best.



Star Brand Shoes Wear Longer and Better"

W. O. Hightower & Co.

"The Store of Service"

919127

60 Delaine Bucks For Sale

"C" Type Raised and owned by Frank Montague of Bandera. These Rams are on the Bond Ranch. Call or see—
THOMAS A. BOND

THE FIRST

thing to consider in depositing money in a bank is **Security**. The capital and surplus are the depositors protection fund. The

NATIONAL

Government superintends and examines this bank. Our stockholders and directors are responsible, well-to-do business men. This

BANK

has been established over 27 years, during which time it has served the banking public faithfully and built up a large and prosperous business. The best service possible is none too good for our country customers and the people of

SONORA

Capital, Surplus and Undivided
 Profits **\$216,038.70**
 With Paid-up Capital Stock of
 First Loan Co. added **\$25,000.00**
TOTAL ASSETS \$1,128,081.57

OFFICERS

W. L. ALDWELL, Pres. E. F. VANDERSTUCKEN, Vice-Pres.
 ROY. E. ALDWELL, Vice-Pres. GEO. H. NEILL, Asst. Cashier

DIRECTORS

W. L. ALDWELL ROY. E. ALDWELL E. F. VANDERSTUCKEN
 E. E. SAWYER D. J. WYATT S. E. MCKNIGHT

CLASSIFIED

WATER WELL DRILLING
 Gray Bros., Phone 180 and 177.
 Box 587, Ozona, Texas.

NOTICE TO TRESSPASSERS—Notice is hereby given that no hunting driving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers, tf.

FOR RENT—House with 6 rooms, close to school; also some good residences in Sonora for trade or for sale, priced right. See Mr. Richardson at T. L. Benson office.

FOR SALE: Good, bright Johnson grass hay and baled oats, will sell right in 100 bale lots. See Mr. Richardson at T. L. Benson office.

M. A. Wilson can save you money on your fruit trees and shade trees. See him before you buy.

AT THE CHURCHES

FIRST BAPTIST CHURCH
 J. A. Stephen, Pastor
 Preaching 11:00 a. m. and 8 p. m.
 Prayer Meeting, Wed. 8:00 p. m.
 Sunday School 10:00 a. m.
 W. E. Wallace, Supt.
 Adult B. Y. P. U. Sun. 7:30 p. m.
 Junior B. Y. P. U. 3:00 p. m.
 Intermediate B. Y. P. U. 2:00 p. m.
 You are invited to all these services. Strangers are always welcome.

METHODIST CHURCH
 Church Changes
 Sunday school, 9:45; M. O. Britt, Superintendent.
 Preaching 11:00 A. M. and 8:30 P. M.
 Intermediate League, 3:00 P. M.
 Junior League, 4 P. M.
 The public to attend these services.
 F. M. Jackson, Pastor.

EPISCOPAL CHURCH
 Rev. F. A. Parsons, pastor of the local Episcopal Church, will fill his regular appointments here on the 1st and Third Sundays in each month. Services begin at 8:00 p. m. Every one cordially invited to attend.

Your Druggist
 featuring the famous OLYMPIAN TABLET PREPARATIONS this week. These preparations perfected and manufactured exclusively by the
San Antonio Drug Co.
 are scientifically correct and are especially suited for use in Southwestern climate. P-7

Hull Gets Tires in a Record Time

Though two good football men of last year will not be able to play this year because of injuries sustained during the summer, Sonora High School will have a fast, though light, fighting football eleven, according to W. W. Halcomb, new athletic director.

The two men who were injured are R. E. Taylor and Joe Hull. Taylor sustained injuries to his shoulder, and Hull lost a finger during the summer, and these two boys will be sorely missed.

Coach Halcomb believes, however, that with the material he has he can develop a scrapping, winning football team. The line is a little light just yet, but when they play their first game, about September 23 or 24, every man will be there. The average weight now is about 135 pounds.

Final arrangements have not been made for Sonora's first game, but will probably be with one of the following schools: Menard, Rocksprings, Junction, Eldorado, Ozona, and Ballinger.

Coach Halcomb is anxious to line up a schedule just as soon as possible, and wants to play all of the above schools during the season.

In addition to football, Sonora Hi will have basketball, baseball and track teams. Sonora is a class B athletic school, which is determined by enrollment figures of students in high school.

Schedules will be sent to all of the towns mentioned and it is hoped that games can be arranged with them all. Sonora is out for a flag this year, and the first workout held Monday afternoon was declared a good one in every way.

Among last year's men who will be out again this year are: Hillman Brown, Alvin Holmig, John McClelland and Jack Trainer.

Bright Prospects for Good Football Eleven

Sam Hull, proprietor of the Sonora Motor Company, local agents for Goodyear tires, finding that his stocks had been almost exhausted, due to recent sales, telephoned to the division branch at Abilene at 9 o'clock for more tires Tuesday morning. At 9 o'clock Tuesday night the tires were on the racks in the Sonora Motor Company sales room. The tires were rushed out of Abilene, a truck load of them, to San Angelo, where Mr. Hull met the truck and brought them here.

Mr. Hull reports that Goodyear sales are improving with each succeeding month, until now the Goodyear enjoys the distinction of being one of the best selling tires on the market.

35 YEARS AGO

Geo. Allison has purchased the Ford residence at Wentworth and intends to move it to Sonora.

The wool scouring mill of San Angelo has started with a \$3,000 contract. More power to ye.

Day by day Sonora becomes more prominent as a thriving go-a-head town and the trading center of the "Stockman's Paradise." Now we want a bank.

A protracted meeting will be held in Sonora beginning September the 1st, by Rev. Mr. Cunningham, Baptist minister of this district.

Ben Cusenbary is in town to stay, he has here about 175 head of fine imported Michigan and Ohio rams that have been wintered in Texas and are thoroughly acclimated. See his ad in this issue.

The citizens well on main street will be working soon.

Sol Mayer was in town for a few days this week.

Mr. Davidson, father of Hon. Chas. E. Davidson the efficient county judge of Crockett, arrived from Iowa Wednesday on a visit.

Personal Mention

Mr. and Mrs. Olan Artizer are in town from their ranch near Juno.

Mr. and Mrs. Carol Stephen motored to San Angelo Thursday morning.

R. H. Chalk, commission man of Del Rio, was a Sonora visitor Friday.

H. V. "Buzzy" Stokes is in Rocksprings this week attending to business.

Mr. and Mrs. Harry Meckel were in from the C. O. Ridley ranch Monday and Tuesday.

Elwood and Don Dunklin made \$1.50 each the first day of the rodeo selling programs.

Mr. and Mrs. W. C. Bryson were in from the ranch Tuesday to see the race meet and rodeo.

T. L. Miller, Big Lake jeweler, wife and children were here Sunday, the guests of Mr. and Mrs. R. K. Jam's.

Mr. and Mrs. Williamson and family of London have moved back to Sonora to send their children to school here.

Messrs. Myers and Johnson, agents for the Oldsmobile cars of San Angelo, were here Tuesday for the rodeo and race meet.

Wirt Stephenson, the handsome young man who is so popular among the fair sex, was attending to business in San Angelo Monday.

Mr. and Mrs. R. B. Swiger and baby drove to Del Rio last Saturday afternoon and thence to Eagle Pass, returning to Sonora Monday.

Mrs. W. L. Aldwell left Friday to take her grandson, Aldwell Nesbit, to his home in Palinvew. T. A. Williams, Jr. accompanied Mrs. Aldwell and they will be gone about a month visiting in Palinvew and Dallas.

"Uncle Ben" Binyon, a former resident of Sonora, was in attendance here Monday at the race meet and rodeo. Mr. Binyon has many old friends in and around Sonora who were glad to see him.

Mrs. Homer Byrd of San Angelo and small son are the guests of Mr. and Mrs. B. W. Hutcherson.

E. A. Lilly of Devine, Texas, drove to Sonora Monday with his daughter, who will teach in the Sonora schools this year.

JUNCTION—The "chuck wagon" idea will feature the second annual motorcade planned by the West Texas Chamber of Commerce. It has been announced that the 1928 event, which will start at the world-famed Calrsbad Caverns, will be carried out on the plan of a big camping party, and will visit southwest Texas resort points as far as this place, and including probably Menard, Fredericksburg, and Kerrville. Tentative plans for the motor caravan are to be worked out early in the year.

SNYDER—More than 3,000 acres of peanuts will be harvested in Scurry county this year, and a good harvest is indicated. This diversified product comes as result of a campaign put on by the Scurry county Chamber of Commerce, which is a comparatively new extremely active organization in civic life of the section.

It has been estimated that there are 2,300 different kinds snakes through out the world.

NOTICE TO MILK CUSTOMERS

Customers who do not put out their empty milk bottles will not have any milk delivered to them. This applies to everybody. We are compelled to adopt this new rule in order to protect ourselves. Please heed to this Proprietor.

SONORA DAIRY

Sheep and Goat Raisers

ATTENTION: Here is a real help for the eradication of Stomach Worms in Sheep and Goats.

Parke, Davis & Company of Detroit, after 20 years search, have at last perfected a remedy that removes these worms. No starving, set-back, or loss. No strangulation or Pneumonia. No harm to the sheep or goat. Two years use and not an animal lost. Absolutely destroys the worms. **NEMA CAPSULES** is the new discovery. Two sizes—large and small, graded dose. Sheep and goat raisers in Western Texas declare these capsules to be wonderfully effective and improvement in the flock begins in from 12 to 48 hours after giving the capsule.

Sonora Drug Store

Magazines and Newspapers

All Kinds of Magazines and Periodicals, San Angelo Standard.

Drinks, Cigars, Tobaccos and Candies

Dew Drop Inn

ALLISON & WARDLAW, Prop's.

T. M. ADKINSON & SON
 Water Well Drillers
 Best Equipment—Best Service
 Menard, Texas
 Phone us at Quality Filing Station
 Prices, etc. on application

DEE ORA LODGE NO. 715
 A. F. & A. M.
 Meets every 3rd Saturday night of each month.
 All visitors Invited
 L. W. ELLIOTT, W. M.
 W. E. GLASSCOCK, Sec.

NEW METHOD
Dissolves Dandruff
 Science gives us new facts every day. A chemist has found a solution to dissolve the scurf and scales of dandruff. His instructions are: Apply RID-O-DANDER each night and massage scalp well with finger tips. Apply RID-O-DANDER just before shampooing. Then apply RID-O-DANDER after shampooing to kill germs. The first application stops the itching, a few applications will stop your falling hair. This remedy never fails. Secure it at your druggist, or
 Sonora Drug Store

PROFESSIONAL
J. M. LEA
 SAN ANGELO, TEXAS
 Representing
Draper & Co.
 Wool and Mohair Commission Merchants

Sanitary Dentist
 Office will be open every other week beginning Tuesdays.
 All Work Painless.
 Over Ware's Bakery Telephone 152
 SONORA, TEXAS

Robert Massie Co.
 UNDERTAKING
 Day and Night.
 Telephone 143
 SAN ANGELO, TEXAS

Dr. J. W. Goggin
 DENTIST
 Will Locate Here Permanently
 With Dr. A. G. Blanton in the Jackson Building.

Harris Optical Co.
 DR. EDWARD A. CAROE
 Optometrist
 Eyes Examined Glasses Fitted
 Telephone 812, 9. E. Twobig Ave.
 SAN ANGELO, TEXAS

Ranch Loans
 6 Per Cent Amortization
 Plan. Good Service in Completing Loans.
A. W. Browning
 JUNCTION, TEXAS

Wardlaw & Elliott
 ATTORNEYS-AT-LAW
 Will practice in all State and Federal Courts.
 SONORA, TEXAS

We Have Sold More Than **\$1, 500,000** Worth of Land and Livestock
LET US HELP YOU SELL YOURS!

T. L. BENSON, Land and Livestock Commission Dealer

Bucks For Sale

150 Yearling Rambouillet Bucks—120 Mul-eys and 30 horned.

These sheep are range raised and are of pure thoroughbred stock. Priced at \$25.00 per head.

W. E. GLASSCOCK
SONORA, TEXAS

HOMECOMING AT M. E. CHURCH SUN.

The following is the program for the homecoming services to be held at the First Methodist Church of Sonora this coming Sunday, September 11th:

Sunday School 9:30 a. m.
Preaching 11:00 a. m.
Rev. F. M. Jackson, pastor
Special music.

Preaching at 8:15 p. m. by Dr. Sterling Fisher, Presiding Elder, San Angelo district. Dr. Fisher will hold the 4th Quarterly Conference while here.

You are asked to bring your lunch and spend the day with us. The afternoon will be given as a social hour in which you will have time and opportunity to meet and enjoy your friends.

There will be an important business meeting of the official board at 3:14 p. m.

We extend a cordial invitation to the public to be present at this homecoming and help us to make it a great day.

F. M. Jackson, pastor.

A CORRECTION

The closing sentences in the La Vista's news item last week was a mistake on the part of the New's proof reader. The last sentence should have read: "Your's for bigger and better pictures. Scotty."

The incorrect sentence was placed in the proof galley to test the accuracy of our proof reader, and his failure to catch the error was repeated in the process of printing.

The management offers this correction in the form of an apology.

The half-cent stamp is the lowest denomination of all adhesive postage stamps issued by the United States and the five-dollar stamp the largest.

NOTICE OF ELECTION

THE STATE OF TEXAS,
CITY OF SONORA,
COUNTY OF SUTTON,

WHEREAS, the City Commission of the City of Sonora, Texas, deems it advisable to issue the bonds of the said City for the purpose hereinafter mentioned:

THEREFORE, BE IT ORDERED by the City Commission of the City of Sonora, Texas, that an election be held on the 15th day of October, 1927, at which election the following proposition shall be submitted:

"Shall the City Commission of the City of Sonora, Texas, be authorized to issue the bonds of the City of Sonora, Texas, in the sum of Forty-five Thousand Dollars (\$45,000.00) payable serially within any given number of years not to exceed forty years from the date thereof, bearing interest at the rate of not to exceed six per cent (6 per cent) per annum, payable semi-annually, and to levy taxes sufficient to pay the interest on said bonds and provide a sinking fund sufficient to pay the bonds at maturity, said bonds being issued for the purpose of the construction of Sewers, within and for said City, as authorized by the Constitution and General Laws of the State of Texas, particularly Chapters 1 and 7, Title 22, Revised Statutes, 1925?"

The said election shall be held at Gilmore Hardware Co. Furniture Department in the City of Sonora, Texas, and the following named persons are hereby appointed managers of said election, to wit: Geo. J. Trainer, Sr., Mrs. R. A. Halbert, Mrs. Roy E. Aldwell, H. V. Stokes and Cecil Elliott, and the said Geo. J. Trainer, Sr. shall be presiding judge, and the said Mrs. R. A. Halbert and Mrs. Roy E. Aldwell shall be judges, and the said H. V. Stokes and Cecil Elliott shall be clerks at said election.

The said election shall be held under the provisions of the Constitution and Laws of the State of Texas, and all qualified voters who are property taxpayers shall be allowed to vote.

All voters desiring to support the proposition shall have written or printed upon their ballot the words: "FOR THE ISSUANCE OF SEWER BONDS."

And those opposed shall have written or printed upon their ballots the words:

"AGAINST THE ISSUANCE OF SEWER BONDS."

The manner of holding said election shall be governed by the laws of the State governing General Elections.

A copy of this order, signed by the Mayor of the City of Sonora, and attested by the City Secretary of said City, shall serve as a proper notice of said election.

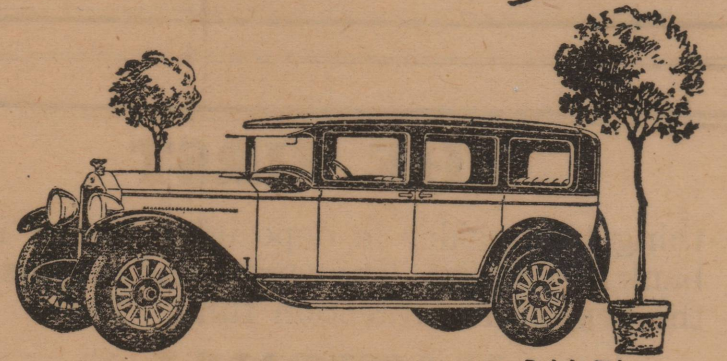
The Mayor is authorized and directed to cause said notice of election to be posted at the Gilmore Hardware Co., Furniture Department, (the place designated for holding said election) and at two other public places in the City of Sonora all of said notices to be posted for at least thirty (30) full days prior to the date of election.

The Mayor is further authorized and directed to have said notice of election published in the Devil's River News, a newspaper of general circulation, published in said City, and which notice shall be published once each week for five consecutive weeks the date of the first publication to be not less than thirty (30) full days prior to the date of election.

PASSED AND APPROVED on this 27th day of August, 1927.

W. C. GILMORE
Mayor, City of Sonora, Texas.
ATTEST: L. G. GILMORE,
City Secretary, Sonora, Tex.

BUICK for 1928



When Buick improves upon Buick—the standard for the year is set

Buick for 1928 introduces a higher standard of beauty and luxury than the world has ever known. Buick interiors are as modish as exquisite drawing-rooms—as harmoniously colored—and as comfortable. Buick's new Fisher bodies are low-swung without any loss of head-room or road-clearance.

And so, down to the smallest detail of construction, wherever refinements could be made, Buick has made them. Again Buick has improved upon Buick. Again the standard for the year is set.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

Sedans \$1195 to \$1995 / Coupes \$1195 to \$1850
Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available. The model illustrated is the Five-Passenger Sedan, Series 120, \$1495.
WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

HENDERSON-EDE COMPANY,
San Angelo, Texas

"When Better Automobiles Are Built, Buick Will Build Them."

LET ME SEE THE TIRE THAT WILL RUN AS FAR AS A MICHELIN TODAY MICHELINS GIVE 36% MORE MILES THAN THE AVERAGE — NO WONDER THEY'RE THE SENSATION OF THE TIRE WORLD!

Walker-Stites Motor Co.

CHEVROLET
for Economical Transportation

Only Chevrolet offers Bodies by Fisher at such low prices

No other car in the low price field offers bodies by Fisher, with all the comfort, charm and elegance that the Fisher name assures.

Come in—and make your own inspection of Chevrolet coachwork. Note the smartness of its Duco colors... the grace of its full-crown, one-piece fenders... deep, restful seats... the fashionable durable upholstery... the finely modeled Ternstedt hardware... the patented Fisher VV windshield... and the complete modern appointments. Go for a drive—and you will learn that Chevrolet's performance is, in every way, as amazing as its outstanding beauty!

The COACH \$595

The Touring or Roadster	\$525
The Coupe	\$625
The 4-Door Sedan	\$695
The Sport Cabriolet	\$715
The Imperial Landau	\$745
1/2-Ton Truck (Chassis only)	\$395
1-Ton Truck (Chassis only)	\$495

All prices f. o. b. Flint, Michigan
Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

Walker-Stites Motor Co.
SONORA, TEXAS

QUALITY AT LOW COST

Feel Tired and Languid?

Waste Impurities in the Blood Make One Dull and Listless.

Do you wonder why you feel so drowsy and out of sorts? Too many feel always tired, dull and aching. Too often the cause is sluggish kidneys that permit waste impurities to remain in the blood and cause one to feel dull and listless—to have a nagging headache and annoying headaches and dizzy spells. That the kidneys are not working right is often shown by scanty or burning excretions. Assist the kidneys with Doan's Pills. Users everywhere recommend Doan's. Ask your neighbor!

DOAN'S PILLS
60c
Stimulant Diuretic to the Kidneys
Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

Advertise it in The Devils River News

The Friendly Store Ready for School

BOYS' SUITS, PANTS, SHIRTS, HATS,
CAPS, BELTS, HOSIERY, TIES,
HANDKERCHIEFS, SHOES,
UNDERWEAR, and many
other things in Boys
Notions

Remember our Tailoring is at your Service. Custom Made Suits Guarantee to fit.

Priced \$25 and up

CLEANING AND PRESSING DONE HERE

We Appreciate Your Patronage

J. W. Trainer

"MAKES THE PRICE"

9/9/27

Money to Loan

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

E. B CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

E. C. GARVIN

SONORA, TEXAS

SHEEP, GOATS, CATTLE and RANCHES

Leases, Royalties, Drilling Blocks.

Sonora Home Laundry

TOM DRISCOLL, Prop.

WE APRECIATE YOUR LAUNDRY BUSINESS.

O.S.T. STAGE

SAN ANGELO TO DEL RIO

Cars leave for San Angelo 8 a. m. —1:30 p. m

Car leaves for Del Rio 10:00 a. m.

Cars leave Angelo for Sonora 7:30 a. m. and 4:00 P. M.

J. B. LEE	J. C. RUSSELL
San Angelo	Sonora
Phone 1328	Phone 136-9
	Del Rio
	Phone 27-770

WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION MERCHANTS

SAN ANGELO, — TEXAS

SILVERTOWN ON THE AIR

Well here we are again



We learned long ago that the soundest way to build a business was to sell dependable merchandise. You can depend on everything we carry, from Silvertowns to spark plugs.

City Garage
Sonora, Texas



BEST IN THE LONG RUN

Goodrich Silvertowns

SILVERTOWNS ON YOUR CAR

About the Proposed Sewer System for Sonora

The proposal to build sewers for this City marks one of the most progressive steps ever taken for the betterment of the city.

A sanitary sewer system will be more toward clean, comfortable and convenient living conditions than any other thing that a city could undertake. The day will soon come when Sonora will want to pave and before that is done sewers must be laid, and a city cannot achieve worthwhile things without perfect sanitary conditions.

The engineers who have prepared the plans for Sonora sewers have made complete surveys and investigation of local conditions and have laid out a sewer system that will serve the present population of the city and care for future growth up to 10,000 people.

The plant has been designed to conform to all the requirements of the State Sanitary Engineering Department and will be equipped with a disposal plant located outside of the corporate limits of the city, where all of the sewage will be collected and run through a modern treatment plant that will render the refuse odorless and harmless.

Exhibit maps will be found posted at public places, and from these it will be seen that the gathering lines will reach practically every house in the city.

The system will be automatic in its operation, that is lines will be laid at such grades that no pumps or other machinery will be required to remove the sewage but it will flow by natural fall through every line to the disposal plant.

The disposal plant also is automatic, that is, the changes which take place in the sewage are due to conditions which are provided to settle the solids out, carrying them into a sludge digestion chamber where, thru nature's changes, they are transformed back into their original material ash. The liquid portion of the sewage will then be treated with chlorine gas and thoroughly sterilized.

The engineers who have designed and who will build the Sonora plant have recently completed sewers at Clyde, Ralls, Winters, Merkel, Marfa, Cross Plains, Spur, Wellington, Anson and more than one hundred Texas cities. They also built the sewers at Uvalde and Del Rio.

The plan adopted by the city for the construction of the sewer system enables the city to purchase all the material for the plant by competitive sealed bids and to employ and pay all labor. The engineers guarantee the estimated cost of \$344,880.00 and furnish the necessary tools with which to do the work, also furnish all superintendents, foremen and engineers to take charge of the city's labor. Under this plan the city will handle the payment of all money and will know where every cent of this of the dangers that are often found money goes. The plan removes many in the construction of public works because the plant will be built by home people supervised by experienced superintendents and foremen who do nothing else but build sewer systems.

The city commission made exhaustive investigations of this company's record and feel that they have undertaken a piece of public work that is going to be done creditably and economically.

A system of this character is going

Personal Mention

Geo. (Bud) Smith was in town from the Holman ranch Monday and Tuesday.

Rev. and Mrs. Parson and children of San Angelo were in Sonora Sunday night and Monday.

Among visitors attending the rodeo Monday were Mr. and Mrs. Sam Walker and Mrs. B. Walker.

Mr. Gray, engineer for the Atlantic Production Company, was in Sonora over the week-end.

Dr. and Mrs. W. L. Black from the Experiment Station, were business visitors here Saturday.

Mr. and Mrs. Sol Kelley were at the dance Monday night and at the rodeo in the afternoon.

W. L. Aldwell and D. J. Wyatt spent most of last week in Dallas, returning last Friday to Sonora.

Mr. and Mrs. Thomas A. Bond were in Sonora Monday and Tuesday attending the rodeo and race meet.

Miss Joanna Stokes returned Monday from Blair, Oklahoma, where she and her sister have been visiting.

Miss Ora and Earl Merck spent Sunday and Monday with their brother, Jack, on the Hoover ranch near Ozona.

Lawrence Grimland, "Speck" McClelland, Roy Hoggett, Messrs. Lyle and Styles, the rock hounds, enjoyed the dance Monday night.

E. N. Weatherby and wife were in Big Lake the fore part of the week on business. Mr. Weatherby reports Barnhart and Ozona had good rains.

"Buster Halbert, Willie Miers, Willie Fields, Miers Savell, Dan, John and Mack Cauthorn, Sam Karnes and Duke Wilson, all prominent young ranchmen who attended the race meet and dance here.

Mr. and Mrs. Alton Hightower, Mr. and Mrs. Jack Neill, Mr. and Mrs. Sam Allison, Mr. and Mrs. John Hamby, Mr. and Mrs. W. R. Barnes and many other prominent young married people enjoyed the dance Monday night.

to do away with all unsightly and disagreeable means of sanitation as now employed. It is going to greatly reduce the breeding place for flies and mosquitoes and add greatly to the healthfulness and convenience of the citizens.

One of the most interesting things to be considered in this matter is the fact that a properly built sewer system does not have any operating expenses, therefore, if a charge is made for the use of the sewers, the revenue thus derived may be used in paying for the cost of the plant. As was explained in an article in last week's paper if 75 per cent of the occupied buildings in Sonora were to make connections to the sewers no tax would be necessary to pay off the bonds which are issued to build the plant. A rental of \$2.00 per month for each connection will produce a revenue sufficient to pay the interest and the bonds as they fall due. This plan has been adopted by a great many towns in Texas and it may be of interest to know what success such towns have met.

For instance, Spur with a population of 1,400 people put their plant in operation January 1926 and now have 268 connections. Their charges are \$1.00 for residences and \$2.00 for business houses. The revenue is paying for the cost of the plant.

Haskell, Texas, built a plant during 1926. That town has a population of 1,800 people, they have 164 connections, charging \$2.00 per month for the use of the sewers which produce a revenue sufficient to pay the interest and retire the bonds.

Ralls, Texas, population 1,042, have 167 connections and make a charge of \$2.00 per month for the use of the sewers. The plant has been in operation less than a year. It was built at a cost of \$42,300.00 and the revenue derived from rentals enables the city to pay for this plant without any taxes whatever.

Whitewright, Texas, built their plant in 1916. They started with \$1.50 for residences and \$2.00 for business houses. They now have 265 connections. They have paid off all the cost of the plant except \$5,000.00 and the city is deriving considerable revenue from the charges now made in addition to paying off the bonds, in fact 61c per month would pay the present charges necessary to retire the bond issue.

What the above towns have done in this direction may be easily accomplished by Sonora.

What Is a Comic Strip?

What is a comic strip? Or, when is a comic strip not a comic strip? Answer: when it is not funny. We will not go into the lexicography or derivation of the word, which in its original sense did not mean anything particularly funny, but rather a take-off or parody on something, and the word as we have it today is taken to mean something, an incident, a situation, or a play that is not only amusing, but particularly funny.

Now these comic strips. A few of them stick to their gums and hand out short, simple, horse play that is really funny. The great majority of the gentlemen who draw these little strips, which occupy such a prominent place in the newspapers today, however, have felt the call of ambition and now set themselves up as authors. And as writers they are good cartoonists.

They have their characters getting into situations which far from being funny and amusing, are actually tragic, and at times so commonplace that the wonder of it is that people read them. Does anyone honestly enjoy

the horrible antics of Barney Google? Are they so intellectually starved that the hum-drum of Joe's car offer entertainment? It is hard to believe that they are. And Gasoline Alley, (Skeezix) has deteriorated of late from a once fairly amusing comedy of a cute little boy and a fat man (a combination that has been laughed at since who laid the chunk) into a court room scene of the type specialized in by the pornographic tabloids of New York and Chicago.

Many of the old timers, Mutt and Jeff, Bringing up Father, and Boob McNut have fallen into this unenviable category, while a very few still afford the public the purpose they were designed for, i. e., a short, snappy situation, pictured in burlesque.

Surely the American public has not fallen so far in the scale of its reading that when coming home from his work in the evening a man asks his wife what the news in the paper consists of, she tells him instantly the joyous tidings that Skeezix has at last been restored to Walt and his wife; That Joe's car is stalled in a heavy rain somewhere, or that the Bogus Twins of Boob McNut have been apprehended, and that the goofy boob has been restored to his home.

ANGORA BILLIES

20 Yearling Angora Billies for sale at reasonable prices. Also few young Rambouillet -Delane Bucks at \$20 each

WALTER DAVIS & SON

PHONE 54 SONORA, TEXAS

WARE'S BAKERY

A. WARE, Proprietor

Makers and sellers of wholesome bread and delicious pastries.

We Appreciate Your Business

TREES! TREES TREES

We have been appointed representatives for the Texas Nursery of Shuman, Texas, and can quote you the lowest prices on the following:

PECAN, FRUIT, SHADE, BERRIES, FLOWERS AND ALL KINDS OF SHRUBBERY.

Come in and look over our prices and samples—they are reasonable.

Wilson & Payne

AT THE NEWS OFFICE


THE SUNSHINE CAFE

MRS. CORA NICKS, Prop.

Our food is the best, and our prices are moderate.

Try our CHICKEN DINNER on Sunday. If you have not tried one of our chicken dinners, you are missing a treat.

Advertise it in the News



I am a repulsive roach!

I should be killed!

Bee Brand Powder or Liquid kills Flies, Fleas, Mosquitoes, Roaches, Ants, Water Bugs, Bed Bugs, Moths, Crickets, Poultry Lice and many other insects.

Powder	Liquid
10c and 25c 50c and 75c	50c and \$1.00
50c	\$1.25
50c	Spray Gun—35c

Write for free booklet on killing house and garden insects

McCormick & Co.
Baltimore, Md.

Bee Brand

INSECT POWDER OR LIQUID

IMPORTANT NOTICE

As previously announced, we are making a reduction in our water rates. Our purpose in this is to make the rate such that our customers can afford to use plenty of water for lawns, trees, flowers, etc., thereby lending to the beautification of our town. We are making this reduction in the hope that an increase in the use of water will offset the reduction in rates; however, in order to meet the increased demand, it will be necessary for us to install new equipment.

OLD RATES—Flat rate 3,000 gallons for \$2.75, next 5,000 at 40c, next 5,000 at 35c, balance 30c.

NEW RATES—Flat rate, 3,000 gallons for \$2.75, next 5,000 at 35c, next 5,000 at 30c, next 5,000 at 25c, and balance at 20c per thousand.

SONORA WATER AND LIGHT COMPANY

Style Shop Showing Children's Clothing

Bearing in mind that the children of Sonora, as well as their mothers, like to "dress up" and look their best, Mrs. Torah Long, proprietress of the Style Shop, devoted a good part of her recent buying trip to the selection of children's clothing.

A beautiful and serviceable line of dresses and millinery for children, as well as things for the tiny ones, is being displayed at the Style Shop, and Mrs. Long invites her many customers and friends to bring the children in and get them fitted out for school.

Saturday will inaugurate a week in which special attention will be given to the needs of the children. Bring the children in.

Collier Shurley

Sells Steers

Collier Shurley, well known county ranchman, reports that he sold 110 head of yearling steers Wednesday to W. J. Sanders of San Angelo for \$40 a head to be delivered at Mertzon. Mr. Shurley had these steers in pasture near Mertzon, and says that they were all in fine shape.

FOR SALE—practically new Brunswick portable Victrola with ten good records for \$24. Call No. 24.

Mrs. Bryan Hunt Entertains at Ranch

Mrs. Bryan Hunt entertained the Queen of Clubs at her ranch home last Saturday afternoon, complimenting Mrs. Sam Allison.

As a surprise, a unique miscellaneous shower was given Mrs. Allison. She was presented with a rake and led to a haymow, where gifts of all kinds were hidden in profusion.

Three tables of bridge were enjoyed by the following guests and members—

Mrs. Sam Allison, the honoree, Mesdames Louie Stuart, Frank Bond, Russell Martin, Bill Turner, John Fields, Thomas Espy, Claude Keene, Rector Cusenbary, Joseph Vander Stucken, Jack Neill, Misses Addah Miers, Amanda Eastland and Mary Dan Wilson.

Besides the ladies, the neighboring men who spent the day at the Hunt ranch the guests of Mr. and Mrs. Hunt were—Russell Martin, Jack Wardlaw, Rector Cusenbary and Tom Espy.

Prizes for bridge were—a silver salt and pepper shaker set, high score prize and a silver meat fork, guest prize.

John Henry Easter of Eldorado and Mrs. Annie Jennings were issued a marriage license Wednesday morning by County Clerk J. D. Lowrey. The couple were married in Sonora by Rev. F. M. Jackson the same morning.

A Correction

Due to a misunderstanding, the News last week stated that a general reduction would shortly be made in the water rates here, and we wish to add the following qualifications to that statement.

According to J. D. Eaton, manager of the Sonora Light & Water Company, the reduction will apply only to water used for lawns, trees, etc., and for means of city beautification. The new rate for these purposes will be 25c per thousand gallons for all over 3000 gallons used, and this does not apply to water used in homes and by the business houses. The present rate on water used here is 40c per thousand gallons up to 5,000 gallons; the next 5000 gallons at 35c per thousand, and 30c per thousand for all over that amount.

Mr. Eaton explained that his only idea in making any reduction in the water rates was his interest in helping the people of Sonora have a prettier town. Costly well equipment will soon be added which would, if anything, raise instead of lowering the rates, but no raise in rates will be made.

The Sonora Light and Water Company under the management of Mr. Eaton has been pumping water for Sonora for 14 consecutive years, during which time Sonora has never been without water. Many towns often find themselves without a water supply at all, and this is often obviated in the larger cities only by means of reservoirs.

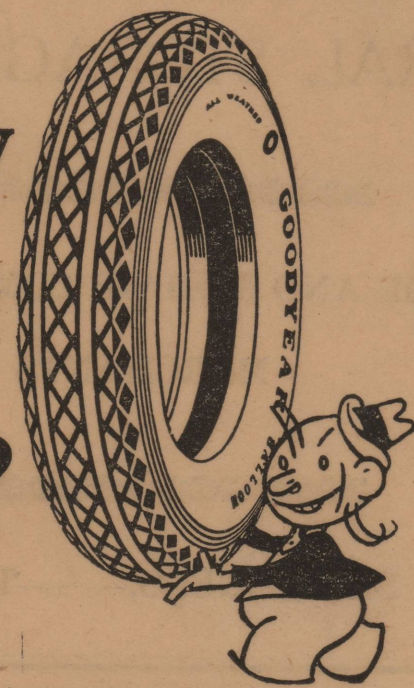
CARD OF THANKS

We wish to express our deep appreciation of the sympathy and help given us by our many friends at the death and burial of our beloved mother and sister, Mrs. Henrietta Burleson.

Mrs. G. W. Archer, Mrs. M. R. Waters, Mrs. R. J. Mathis, A. J. Burleson, L. G. Burleson, M. C. Burleson and G. C. Burleson.

Many hostesses of London hire the entire decorations of their homes, such as art works, tapestries, beautiful old furniture and ornaments, from antique dealers for their social affairs. These loans are often made free of charge with the hope that some wealthy guest will make a purchase.

What do you buy
when you buy
this amazing
TIRE?



driven it many thousands of miles. No man knows the hidden values in this tire until he has in tens of thousands, as a rule, you will measure its trouble-free mileage.

Made of that seemingly indestructible SUPERTWIST. And now slow, even tread wear is insured by its design. Meaning of course the season's sensation—the new Goodyear All-Weather Balloon.

Time alone reveals its full worth. But some things about this amazing tire, you will know from the very start. You will sense its uncanny ability to grip the road, its sureness and safety under all driving conditions. You can see its smart and safety under all driving conditions. You can see its smart pattern, which stamps it the aristocrat of tires.

We bank our reputation on this Goodyear All-Weather Balloon. Come in and see it, for when you set eyes upon it, you too will be enthused.

Sonora Motor Co.

San Angelo FAIR

(All West Texas Exposition)

SEPTEMBER 19 to 24

5—Big Days—5
6—Glorious Nights—6

\$4100 HORSE RACES. The fastest track in Texas. The highest talent in the South.

Ernie Young's Revue: Those Dizzy Dazzling Girly Girls!
THE SUPER NIGHT SHOW ATTRACTION

Exhibits: Annual Show of the Sheep and Goat Raisers' Association of Texas, and other exhibits.
THE SHOW WINDOW OF WEST TEXAS

Other Attractions and Amusements Too Numerous to Mention!