

"Like Mother used to Make"

is what you'll say about our
REAL HOME COOKING
 Our Fried Chicken Dinner (Sundays) is a luscious journey down the happy road to health.

THE SUNSHINE CAFE

Use Moorman's

New Cleansweep

For STOMACH WORMS and doctor your sheep without starving.

C. W. Taylor

Telephone 199

Wilson's Healing Screw Worm Killer

Contains no chloroform or anything that would harm young animals of any kind. Heals rapidly. After killing the worm, fill wound full of Wilson's Dryer then moisten thoroughly with the worm killer and

Wilson's Dryer

A Screw Worm Preventative

It will kill all fly blows from 1 to 36 hours afterwards. Will dry and heal shearing cuts within four hours time, and also heal screw worm wounds after worms have been killed. A powder—Easy to apply. An absolute preventative that was discovered after years of experiment on originator's own ranch. Try a box and be convinced. SURE CURE FOR FOOT ROT

ON SALE AT
E. F. VANDER STUCKEN CO., Inc.
 MANUFACTURED BY W. F. WILSON, MONTEL, TEXAS

Radio Season

We are authorized dealers for Atwater-Kent Radio Receivers.

We will be glad to have you come to our Store for Demonstrations at any time.

We also carry a complete line of Radio Accessories.

We can furnish the New Freid-Eisman Electric receiver, requiring no storage battery or dry cell battery. It operates from your electric light socket.

E. F. Vander Stucken Co., Inc.

"ESTABLISHED 1890"

High School Girls Form Glee Club

Sixteen high school girls met last Wednesday afternoon in the auditorium of the High School building and formed a glee club. Announcement of this was not made last week due to delay in deciding upon a name for the club. The name was chosen "The Choral Club" and officers elected were as follows:
 Nan Karnes, president; Justine Weatherby, treasurer; Mae Cauthorn, secretary and Dorothy Baker, reporter. Misses Morrow and Mosteller, instructors in the school, were elected sponsors for the club, and Miss Hannah is in charge of music.
 Members of the club are: Ernestine Glasscock, Bernice Stokes Gertrude Babcock, Lottie Hull, Margaret Hull, Virginia Lee, Mae Cauthorn, Jessie Louise Evans, Zella Lee Thorp, Nan Karnes, Justine Weatherby, Jean Saunders, Mary Lee Sammons, Morle Simms, and Mary Schweinig.

The club will meet each Wednesday in the auditorium of the high school for practice, led by Misses Mosteller and Morrow and with music by Miss Hannah.

"LEO" FAMOUS MOVIE LION PASSED THRU HERE

A few Sonorans got a glimpse of "Leo," the famous Metro-Goldwyn-Mayer movie lion, Thursday morning when the truck transporting him from Florida to Los Angeles, stopped for gas at the Sonora Motor Company. Three trucks were in the caravan taking the lions home, as well as other animals and "props" belonging to the company.

Leo is the lion that was in the airplane which crashed on the Arizona desert a short time back, causing nation wide comment. His face is familiar to millions of movie fans, as it appears at the first of every Metro-Goldwyn-Mayer picture. It may be that all lions look alike, but Leo certainly looks like his picture, or would you say that his picture looks like him?

OPTICAL SPECIALIST COMING

Dr. Fred Baker, leading optical specialist of San Angelo, who has fitted glasses for people of this section for the past fifteen years, will be at the Hotel McDonald on Tuesday, October eighteenth. Those desiring glasses will have a chance to get them on that date. Advertisement.

LUMBER MEN RETURN FROM NEIGHBORING TOWN

W. E. Caldwell, manager of the local West Texas Lumber Company, in company with B. B. Hall, returned Thursday from Uvalde where they had been looking over the country.

These two gentlemen are both experienced lumber men and two of the most progressive business men in their respective cities.

San Angelo Notes

(By Millard Cope, Special Cor)

San Angelo again has done the unbelievable, another reflection of the prosperity now gripping West Texas. The city commission of San Angelo has slashed the city rate from \$3.23 to \$3.20, despite the \$800,000 in bonds which was voted this year. Valuation in San Angelo this year amount to \$11,930,240, which is expected to yield \$371,767.68 for operation of the city government. This reduction is due to the economic administration of city affairs, refinancing of the city's bonded indebtedness, and the paying off of maturing issues.

The First Baptist Church has raised \$40,000 for its building program of \$125,000. The program includes construction of a new educational building, revamping of the present auditorium and the building of a parsonage. The Harris Avenue Presbyterian Church has practically completed the campaign which has been conducted in order to build a new church.

September was the biggest month of postal receipts this year in San Angelo and the largest September in the history of the postoffice, it is reported by Mrs. Sadie Boulware, postmaster. The receipts totaled \$9,669.74, an increase of \$1,692.36, or 23 per cent, over the same month of last year.

The first step toward making a greater San Angelo as provided by the 5-year program has been made by the city commission, with the authorization of bids for 100,000 square yards of pavement, the bids to be received by October 31. The city is to pay one-fourth of the cost, with the property owners paying the remaining two-thirds.

San Angelo almost doubled its average daily residential growth thru last week when twenty-six houses were begun lacking a fraction of being four a day. Building permits through the week totaled \$287,544, lacking only \$39,000 of equalling the entire total of September. The year's total now is \$2,593,238. The big permit of the week was one of \$200,000 for San Angelo's new junior college. The greater part of the remainder went for residences. The houses cost an average of about \$3,000.

San Angelo again has entertained a state delegation in playing the part of host to the few remaining Confederates, paying respect and tribute to the former wearers of the gray, who fought a losing fight, followed by an uphill climb. The Texas Division, United Confederate Veterans, met in San Angelo October 6, 7 and 8 and were royally entertained, San Angelo opened its doors to the veterans and they were made to feel at home the three days.

With days of warm sunshine, following the days when the San Angelo country was so thoroughly drenched with heavy rains, grass and weeds are practically assuring excellent range conditions over this section for fall and winter. All rains were general and the fall heavy.

San Angelo High School and Breckenridge High School play football in San Angelo Saturday, October 15, as San Angelo's opening game in the Oil Belt League, the first of a series of eliminations which eventually will lead to the district championship. San Angelo has won its first two games with only first down being registered against them. Bill Bissett, former Howard Payne College star, is head coach and "Molly" Crawford, a product of Austin College's athletic teams, is assistant.

Automobile Industry Shows Prosperity

DETROIT, Mich., Oct. 13—An indication that the automobile industry is looking forward toward increasing prosperity was noted here today with the announcement by the Chevrolet Motor Company that construction will start immediately on a new Chevrolet assembly plant in Atlanta.

The Atlanta plant has been made necessary to adequately meet the requirements of the rapidly growing demand for Chevrolet cars in the South and at the same time to relieve the Cincinnati plant, which has been operating on an overtime basis to care for southeastern business as well as that from more immediate territory. The Atlanta plant will serve particularly Georgia, Florida and South Carolina.

When completed early next spring the plant will represent an investment of more than \$2,250,000, covering acreage, buildings and equipment. Thirty-one acres of ground have been taken over for the Atlanta layout. Building plans call for 410,000 square feet floor space, including plants, office and driveway shed.

The plant will be one of the largest and finest of its kind in the south with a capacity of 350 cars a day. Work will be provided for 1,200 people and the payroll will exceed \$8,000 daily.

The assembly plant proper will be a one story unit, 800 by 320 feet, of face brick construction with a miter steel roof. There will be a Fisher Body division of similar construction, 160 by 680 feet, and a parts supply depot 120 by 204 feet. Plans also call for a two-story office building 40 by 204.

Completion of the Atlanta project will provide the Chevrolet Motor Co. with eight assembly plants throughout the country and an export plant at Bloomfield, New Jersey. Domestic assembly plants are located in Flint, Michigan; Tarrytown, New York; Norwood, Ohio; Oakland, California; Buffalo, New York; Janesville, Wisconsin; and Bay City, Saginaw, Flint and Toledo.

A toad obtains its supply of drinking water through its skin.

Good Delaine Bucks

For Sale; Aged one and two years. For prices see

T. D. WORD
 OZONA, TEXAS
 My Prices Are Right!

Producers Wool &

Mohair Company

DEL RIO, TEXAS

MANAGED BY RANCHMEN FOR

RANCHMEN

Conservative loans made on livestock, wool and mohair at **7 Per Cent Interest**

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GET OUR NEW PRICES ON—

Auto-Oiled Aermotor Mills

Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.

SEE US BEFORE YOU BUY.

Crowther Supply Company

18 E. Concho Ave., San Angelo, Texas

Painting the Town

Featuring Patsy Ruth Miller is a Blue Ribbon picture, and

PAINTING SONORA

featuring SHERWIN-WILLIAMS PAINT would make SONORA a Blue Ribbon Town. The Public can no longer be fooled by "Cheap Paint" that costs about two-thirds the price of Sherwin-Williams Paints and lasts about one-third as long.

You Will Find the Old Reliable S. W. P. at

PAINT HEADQUARTERS

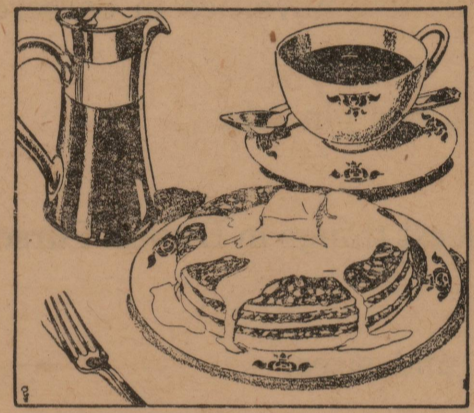
GILMORE Hardware Co.

10/14/27

New Hardware



We are daily receiving many new and useful things for the HOME. See our Wood, and GAS or COAL HEATERS and COOK Stoves before you buy. Our Stock of HARDWARE Paints, Varnishes and all kinds of building Materials is new and complete. Your patronage respectfully solicited.



West Texas Lbr.Co

Registered Angora Billies

DELAINE AND RAMBOUILLET RAMS

At Reasonable Prices.

These animals are located on my ranch four miles northwest of Sonora.

G. W. STEPHENSON

Residence Phone No. 98 Ranch: 3 rings on No. 85
SONORA, TEXAS

GOOD ENCHILADAS AND CHILI EVERY DAY

Tamales on Wed., Fri., and Sat.

MEXICO CAFE

THEO. VIRGEN FILLING STATION

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

Easy Lessons in Auction Bridge

By PAUL H. SEYMOUR
Author of "Highlights on Auction Bridge."

INTRODUCTORY

Although the game of Auction Bridge and its predecessors, Bridge and Whist, have been played for many years, a wonderful increase in its popularity is just at the present time sweeping over the country. Thousands of people who a few years ago refused to learn the game because it was too much like work are today giving up the simpler games of Euchre and Five Hundred and seeking instruction in Auction.

Its devotees are fascinated by it principally because there is something solid and substantial about it and because it does require sound and careful thought. A recreation is something which diverts a person's mind and activity from its customary channels, and it has been that this does not mean inactivity, and that it need not be a frivolous worthless activity.

Even those whose daily work is largely mental find that they gain rest and refreshment in a totally different kind of mental exercise such as they find in Auction. While some card games are agreeable for a social hour and serve satisfactorily as time killers, anyone who spends leisure hours in playing and studying has the added feeling that he has been doing something well worth while. He has exercised and thus strengthened his observation, memory and reasoning faculties. As most people need to use these faculties in their daily work, they find that the study of Auction fits them better for their duties in office, factory or drawing room.

There is also a steadily increasing demand among the players for a better understanding of the game. Many who have played it in a haphazard way simply as a time killer are compelled to appreciate its worth and are devoting some time to its real study.

No matter how well a person plays, there always is room for improvement because the possibilities of the game are such that they can never be fully mastered. Among the many thousands of players in the world, only about 2 per cent play well enough to be called experts, and for the other 98 per cent and for those who have never played at all, these articles have been prepared. There will be 36 articles in the series, and while the first two deal with fundamentals of the game with which all players are familiar and while the aim has been to use such simple language that all may understand them, still the treatment of the subject will be so systematic and thorough that following them should greatly improve the game of every player.

Their value will depend not upon how many rules are given or how many isolated cases are explained, but upon the clearness and simplicity of the statements and the comprehensiveness with which the system will cover the countless possibilities arising in the bidding and playing of the game.

In order to become proficient in any game, two things are needed—learning the rules so thoroughly that they may be instantly put into practice, and then learning when to break these rules. In teaching Auction one should not use the words "Always" or "never" because there is no rule which should not be broken at times. Any person who always plays according to rule cannot hope to rise to the

WONDERFUL NEW ATTRACTIONS AT La Vista

Where are we headed for? Is marriage as an institution bound for destruction? Is civilization about to crash on the rocks? Not exactly an unusual set of questions but one which is receiving new impetus from the motion picture screen. Frank Loyd's latest Paramount production, "Children of Divorce" arriving at the La Vista Theatre, Monday night attacks the problem from a unique angle that of the second generation. Clara Bow and Estehr Ralston co-starring in this great production are a guarantee that you will get your money's worth.

Coming Tuesday "The Gay Retreat" a comedy classic of War Daze and Parisian Nights with Ted McNamara and Sammy Cohen. The comedy team that helped to make the great picture "What Price Glory". Nuff said, you'll get a god show.

"Flesh and the Devil" coming Wednesday is a vivid romance of Europe, hanging on old world traditions of love and marriage. John Gilbert will be seen, as Leo, the lover. Greta Garbo, the Swedish star, plays the strange charmer of the story, and Lars Hanson, the third figure in the tragic triangle of human souls. The cast includes George Fawcett, Eugenie Besserer, Barbara Kent and other noted players.

"Matinee Ladies" with May McAvoy, Malcolm MacGregor, Hedda Hopper and other well known characters, will be here Thursday night. This is a story of women out in search of their lost youth. Of a boy who worked his way through college as the paid dancing partner of rich women. A comedy of dancing mamas and their boy friends. Fighting off middle age in the arms of youth, kisses bought and paid for, when grown-up women start running wild. Where do they go every afternoon? What do they do? A romance girl and a dancing fool. A love idol of the cabarets.

Friday Jack Hoxie and Olive Hasbrouck in "The Fighting Three" dramatic action that carries a punch in every foot of film that's what you'll find in this action picture of a love sick cowboy who wins an inheritance for a beautiful show girl and fight his way into her heart by blood-tingling heroism. Exciting isn't the word for it.

Saturday night will close the week with Ken Maynard and Kathleen Collins in "Somewhere in Sonora". It is one of the greatest classics of outdoor adventure ever screened. Ken Maynard represents all that the West can give in movie entertainment. We are proud to show his latest and greatest hit! September 24th we showed "The Overland Stage" with these same stars. According to criticism, it was the best western picture ever shown in Sonora, and I will say myself that more enthusiasm was shown than ever before at the La Vista. K. V. E. Scott.

level of the expert.

To break rules wisely, however, one must know them thoroughly, and to do this will require study and real work upon the part of the student. If anything is worth doing at all it is worth doing well. Therefore it is urged that all who wish to profit by these articles should make up their minds to do their share of the work.

In order to learn rules of a game thoroughly, studying them is not sufficient. One must actually play at the same time and, therefore, it is recommended that the students studying these articles do so in groups of four. In this way the illustrations can be placed on the table and actually played. This not only will make them easier to understand, but will help materially in remembering them.



THE CITY MEAT MARKET

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

GO TO

Aldwell-Elliott Co

—for—

INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time. **Auditing:** Complete Auditing and Income Tax Service.

We Appreciate Your Business.

HAMBY BARBER SHOP

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

Oldsmobile Cars

All latest models on display. When in San Angelo, call on us and let us demonstrate these new models.

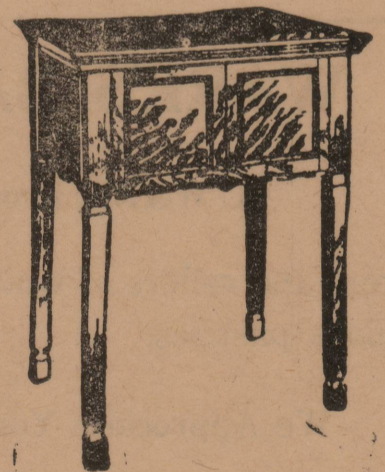
We carry parts and supplies for all the latest models of Oldsmobiles.

We Service Every Car Sold by Us.

"Shorty" Johnson, Salesman

Myers Auto Co.

SAN ANGELO, — TEXAS



Constant Utility

By simply raising the lid you have an Electric Sewing Machine of the highest type and quality.

In appearance it is an attractive table which will fit in harmoniously with the furnishings in any room.

Graybar Quality Products have 58 years' experience behind them.

Sonora Water & Light Company

SONORA, TEXAS

The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.
 One year \$2.00
 Six months 1.25
 Three months .75

KEEP SONORA FIRST

In spite of all that is heard about the progressiveness of other towns in this section—one in particular—facts, as usual, remain facts. Let's consider a few of them.

Sonora was the first town in this section of West Texas to incorporate. This decision was made in 1915, and the town incorporated that year, thus making possible a unity of action for the betterment of the town that is simply out of the question in unincorporated communities.

Sonora has a volunteer fire department and good equipment, including a speedy and efficient fire-truck with plenty of hose, standard fire plugs, etc.

Sonora needs lots of things, and is going about getting them in a business-like manner. If the election tomorrow, (Saturday) proves successful, Sonora will once more have repudiated the allegations of other rival towns that this is a backward community.

Lots of things are needed, we say, and lots of things are coming. But the next time you hear someone running the town down, just buttonhole him, pin him down to facts, and you've got him.

KEEP HOME MONEY AT HOME

We have ever been a booster of "Keep Home Money at Home" and will strive to keep this before the public. In keeping money at home by patronizing home merchants, you may get a part of this money into your own hands again; but money spent away from home, especially with the mail-order houses, is money that you nor I will probably ever see again.

The home merchant and enterprises are the ones that help to build our town—and not the mail order house. Let's remember that. The local business men are the people who are paying our taxes, helping the school, wait on the sick and numerous other things that the merchant away from here or the mail-order house cares little about. Not long ago a hose peddler came through Sonora, and

we learn that he made several sales while here—sales to men who were asking their local merchant for credit while they paid the peddler cash. While we are believers in keeping home money at home, we will say right here that we expect the business men co-operate with us, in that we get a chance to do their printing.

DON'T BLAME THE TEACHER

If your child is not doing his work in school or has not been making progress in his school work as he should, don't blame the teachers, for it's not their fault. When your child brings his or her report card for you to sign, you should look over it and see what he is doing, or better still consult your teachers. If the child is not doing his work "according to Hoyle" then get in touch with the teacher and co-operate with them.

We feel sure that the teachers in our school are ready and willing at all times to aid the children, giving them the best information and instruction possible. You and I have both been children, and know how children are. Of course some are worse about not bringing up their work than others. The parent can help the teachers in many different ways, and the teachers will appreciate your help.

Sonora school has a capable, conscientious faculty, and the patrons and trustees should be proud of it.

FACTS WORTH KNOWING ABOUT OIL.

Price of gasoline at filling stations is found to vary in different cities and even at different filling stations in the same city, while between states variation in price is more marked due to state gasoline taxes which run from one to five cents.

"The production of crude oil differs materially from that of any other basic commodity," says the New York Times. "Ordinarily, when overproduction occurs in any industry, operations can be discontinued until the market catches up with supply. In the oil industry, however, a new well is drilled and turns out to be a producer. Immediately the owners of surrounding property put down wells to get their share before the oil which may or may not underlie their lands is depleted by the original well."

"Once produced, the oil must go into consumption. It cannot be stored indefinitely without heavy loss, and, vast as are the facilities of the industry in taking care of the surplus, the oil must be kept moving from well to consumer, practically regardless of price, or chaos will result.

"Overproduction naturally forces down the price of crude, but it has no influence on the cost of refining, transportation and marketing, which make up 75 per cent to cost of gasoline at filling stations. It has been figured that if crude petroleum in the mid-continent field were given

away free, gasoline could not be produced and sold in Washington, D. C., for less than 14 cents a gallon.

"That is the principal trouble with the oil situation today. Too much crude. Competition between gasoline producers has forced down prices until motor fuel has become the cheapest of the leading staples, and the end is not in sight.

"The variation in gasoline prices as between filling stations in the same vicinity is due to difference in marketing facilities of the various producers. Strong companies with established distribution systems are able, within limits, to maintain prices that will yield some profit, or at least prevent actual loss. Other companies not so favorably situated, find themselves with increasing stocks of gasoline which they are compelled to move even at a loss.

"Such a state of affairs cannot fail, in the long run, to exert an unfavorable influence on business in general."

STUDENTS FROM TWELVE STATES AT SUL ROSS

ALPINE, Texas, Oct. 13.—Data recently compiled by the Registrar of Sul Ross States Teacher's College show that the drawing power of the college has increased greatly since last year. Among the 300 students enrolled in the college there are citizens of twelve states.

While the bulk of the out of state registration is from the neighboring states of New Mexico, Kansas, and Oklahoma, there are students taking work at the college from states as widely separated as Oregon and Georgia. Brewster county still leads a greater number of students registered than any other Texas county, but Jeff Davis county is not far behind and there are students from many distant parts of the State.

H. W. Morelock, president of the college, has received inquiries from prospective students from as far as north as Minnesota as far south as Brazil, South America.

A set of false teeth was presented to a London hospital by an old lady with the hope that some poor patient might use them.

SHE'S A GOOD GIRL

But Too Fast for Grant—He had to Change His Add

The following was handed us by G. W. Stephenson, breeder of fine Angora goats:

Some diffinutly is experienced by Henry I. Grant, head of the Seattle Automobile Co., Chandler and Maxwell distributors, in obtaining a new stenographer. As a last resort he ordered a want ad in one of the local papers. The advertisement inserted follows:

WANTED—First class, high class stenographer; salary no object. She must get it as fast as I can talk, and get it right; must be absolutely accurate, must have human intelligence. If you are not a cracker-jack, don't bother us. Seattle Automobile Co., 1011 East Pike Street.

This was one of the replies received in the mail the following morning:

I note your requirements as aired in the newspaper and hasten to make inquiry as to this strenuous business that takes such an extraordinary stenographer. Your advertisement appealed to me strongly, stronger than prepared mustard, as I have searched Europe, Airop and Trope and the states in quest of someone who could use my talents to the best advantage.

"When it comes to this chin music proposition, I have never found a man, woman or dictaphone who could get to first base me either fancy or catch-as-catch-can. I write shorthand so fast that I have a special prepared pencil with a platinum point I had constructed at an exorbitant expense: a note pad made of asbestos composition, covered with sulphuric acid and stitched with a cat-gut.

"I use the A-K ignition, double unit exclusively and will guarantee to deliver either the A. L. A. M. or S. A. E. standard. I have been passed by the National Board of Censorship and am guaranteed under the Pure Food and Drug Act of June 30, 1926. I run with my cut-out open at all speeds, and am in fact a guaranteed double copper riveted, seamless, hand-buffed, hydraulically welded, drop forged and oil tempered specimen of human lightning on a 45 frame, ground to .001 of an inch. At hot air juggling you have nothing on me.

If you wish to avail yourself of a lifetime chance, wire me, but unless you are fully prepared, financially and physically, to pay the tariff for such services, don't bother me, as I am so nervous that I cannot stand to have my dressmaker measure my clothes. Spare your time and money and you want to pay at least \$7 per week in cash or its equivalent and no cuspidors to empty."

Yours truly,
 LOUISE GETHERE,
 42C 21st Ave., Northeast.

They've Just Arrived!

Ladies' Dresses

Children's Dresses

New numbers in children's dresses in Serge and Velvet Combinations.

A beautiful assortment of Ladies' Dresses

came in the latter part of the week.

See our new novelties in earscrews, pins,

lavalliers, and pin sets.

The latest things in Ladies' Purses, in man

y styles and sizes.

The Style Shop

MRS. TORAH LONG, Prop.

Money to Loan

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

E. B. CHANDLER & CO.

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

WARE'S BAKERY

A. WARE, Proprietor

Makers and sellers of wholesome bread and delicious pastries.

We Appreciate Your Business

ANGORA BILLIES

20 Yearling Angora Billies for sale at reasonable prices. Also fe wyoung Rambouillet-Delane Bucks at \$20 each

WALTER DAVIS & SON

PHONE 54 SONORA, TEXAS

FOR SALE

600 Mixed Lambs \$7.00
 450 Yearling Ewes \$10.00
 Mixed Ewes from 3's up \$8.00

Sold all my spreaders and broken mouth ewes last year with a ten per cent cut.

J. L. MARTIN

Sonora, Texas



ALWAYS GOOD GOOD ALL WAYS

Recommended and Sold by

W. O. HIGHTOWER & CO.



What makes the fan fan?

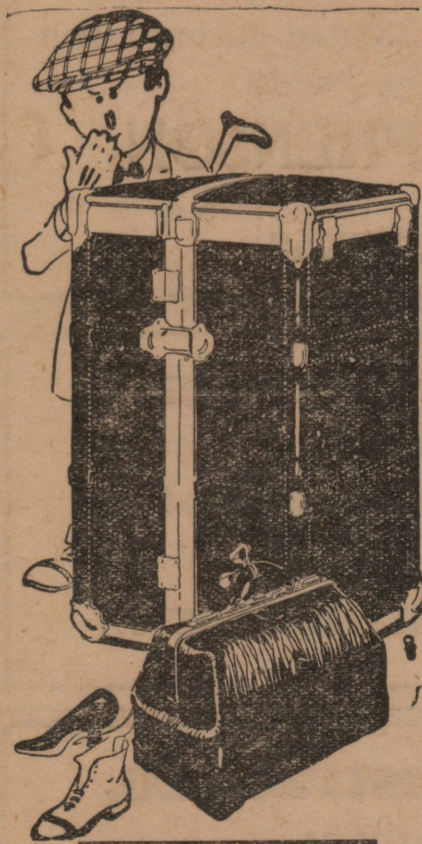
What do you want to know about it? You could study aero-dynamics and motor design and all that—but a good many people have done that for you

A reliable electrical dealer is one of these people. Take his word for the fact that the fan he gives you across the counter is as reliable as his own good judgment.

Our stocks include a complete assortment of Graybar fans.



SONORA WATER AND LIGHT CO.



WORK CLOTHES

KINGSBURY AND BELL BRANDS

STAR BRAND WORK SHOES ARE BETTER

SMART AND SERVICEABLE LUGGAGE

Dry Goods, Groceries, Dress Shoes for Men, Women and

Children.

W. O. Hightower & Co.

"The Store of Service"

We Have Sold More Than **\$2,500,000** Worth of Land and Livestock
 LET US HELP YOU SELL YOURS! For the People of the Southwest During the First 8 Months in 1927.

T. L. BENSON, Land and Livestock Commission Dealer

Bucks For Sale

150 Yearling Rambouillet Bucks—120 Muleys and 30 horned.

These sheep are range raised and are of pure thoroughbred stock. Priced at \$25.00 per head.

W. E. GLASSCOCK
 SONORA, TEXAS

DELAINE BUCKS

If you need a change of blood see my Fifty Head Polled and Horned

LOUI STRACKBEIN
 Rocksprings, Texas

Baker-Hemphill Co

Are you taking full advantage of our **Personal Shopper's Service**

MISS LILLI BARR
 Personal Shopper

A new system just installed by Baker-Hemphill which allows you to have your shopping done here as you would do it if you were here in person.

You will be pleased at the prompt service she will give your mail order.

ROBERT BURNS' SON
 MEMBER OF CRAFT

Washington, D. C.—Robert Burns, Jr., the eldest son of Robert Burns, the first poet laureate of Masonry, followed in his father's footsteps and became a Mason, according to an article by Dudley Wright in the London Freemason. The article states that in 1804 at the age of eighteen Robert secured a position in the Accountant-General's Department at the Stamp Office, London, where he remained for twenty-nine years. In 1833, having earned and obtained a superannuation allowance, he returned to Dumfries, Scotland, to visit his mother and decided to make his residence in that city. Later in the same year he was initiated in the old Lodge of Dumfries, now known as Dumfries-Kilwinning No. 53, and, says the Minute Book, "it was agreed as a mark of respect to his illustrious descent, to elect him without payment of the usual fees." He took an active interest in the work of the Fraternity and in 1845 was installed as Master of his Mother Lodge.

It will be remembered that his father was initiated in Lodge St. David, Tarbolton, Scotland, in 1871 at the age of 22. He was later made a Knight Templar and Royal Arch Mason. During his life he held several Masonic offices.

In the House of the Temple of the Supreme Council, Scottish Rite Masonry of the Southern Jurisdiction, there is a collection of five thousand volumes known as the Burnsiana, which consists of the works of Robert Burns and commentaries thereon. These volumes were collected by Wm. R. Smith, thirty-second degree Mason, and donated to the Supreme Council with the provision that they be kept intact in a special room. This interesting and valuable collection is viewed daily by many visitors at the Temple.

The Magic of a Name

It must be great to be a celebrity in these stirring times. Your fame gets about so, and in so many ways. The other night we saw a street vendor with an armful of pearl necklaces—you know the kind with each pearl the size of a grape and of a length which, if genuine, would make each necklace able to pay off the French debt.

"Quee marie poils," he was chanting. "Quee marie poils—seventy-five cents!"—McClures.

Personal Mention

R. W. Perrine was among Sonorans in San Angelo last Monday.

Mrs. Douglas Cravey spent last Monday shopping in San Angelo.

Mr. and Mrs. Frank Bond were visitors in town last week-end.

Mr. and Mrs. Edgar Shurley were in Sonora Monday morning on business.

Miss Addah Miers and John Cautthorn drove to San Angelo on Tuesday of this week.

C. G. Dunklin returned Monday from San Antonio where he spent the week-end on business.

Orion Hightower and Miss Mary Dan Wilson returned from San Antonio on Monday from a short visit there.

Sam Hull of the Sonora Motor Co., and Dan Payne were among business visitors to San Angelo the fore part of the week.

E. W. Thomas, who is in charge of the Experiment Station Number 14, about twenty miles south of Sonora, was here the first of the week on business.

T. B. Adams of San Angelo was in Sonora Tuesday visiting his many friends. Mr. Adams was for many years a ranchman in Sutton county, but since 1920 has made his home in San Angelo and ranches near there.

Mr. and Mrs. Brown King of San Angelo, were visitors here Monday of this week. Mr. King, who is a former Sonoran and Mrs. King, who before her marriage was a Junction girl, spent an enjoyable day visiting their many friends.

H. L. Puckett, wife and little son of Big Lake were here the first of the week visiting Mr. Puckett's uncle, J. M. Puckett. Mr. Puckett is the efficient and congenial depot agent at Big Lake, having served in that capacity there for about twelve years. From here they will visit and spend a short vacation on the Gulf coast, thence to Arkansas where Mrs. Puckett will visit her relatives.

THE MODERN PHARMACY

Tremendous advances is represented in the modern pharmacy when considered in comparison with the old-fashioned drug store. Way back in the past, the druggist was known in Europe as an "Apothecary" and even today, in England and Ireland, the name is retained.

In former years, in England, the apothecary was licensed by the Apothecaries' Society of London. He kept a shop in which he sold drugs and made up medical prescriptions. In England the business a professional apothecary, although not regulated, nor recognized until modern times was the subject of several ancient statutes and is traceable to a remote period.

Ancient apothecaries were not distinguished from the grocers (the surgenos being in like manner indistinguishable from the barbers). It was not until 1617, in the 13th year of James I that these bodies were formed into distinct corporations by a charter from the king, which reciting a previous grant to the grocers in 1608, by which the bodies were expressly united, declares that the apothecaries shall thenceforward be separated from, and constitute a company distinct from the grocers.

Our modern drug stores, of which there are about 52,000 in the U. S., are essentially health stations. For here, thousands of human wants not to be obtained elsewhere may be gratified. That Pharmacy has played a leading part as the ally of science in adding 18 years to the span of life there is no doubt. For the druggist sells hundreds of aids to cleanliness, health, beauty and happiness that mean success and longer life.

Your druggist is a registered pharmacist, qualified by years of college training, laboratory practice and a State examination before he can serve you.

This is National Pharmacy week. It's a good time to get better acquainted with your druggist and learn more about the importance of his services to your welfare and happiness.

Watch Your Kidneys!

To Be Well See That They Function Properly.

YOUR kidneys! Do you realize what an important part they play in your health and length of life? Your kidneys are the blood filters. When they act sluggishly, waste poisons remain in the blood and make one tired and drowsy, with often nagging backache, annoying headache and dizzy spells. That the kidneys are not acting right is often shown by scanty or burning excretions. Assist the kidneys with a stimulant diuretic. Use **Doan's Pills**. Doan's are endorsed the country over. Ask your neighbor!

DOAN'S PILLS
 60c
 Stimulant Diuretic to the Kidneys
 Foster-Milburn Co., Mfg. Chem., Buffalo, N.Y.

The Friendly Store

THE FRIENDLY STORE

For Men and Boys.

Would suggest that you drop in sometime soon and let us take **YOUR MEASURE** for Your **FALL and WINTER SUIT**. You won't go wrong. We will do all the worrying. We guarantee the transaction all the way—don't go away—give us a chance we have Four lines to select from.

EXPERT TAILOR TO MEASURE YOU!

SUITS PRICED AT \$25 AND UP.

We are prepared to take care of your wants with our complete **DRY CLEANING PLANT**. Your patronage appreciated. We **DELIVER EVERY AFTERNOON.**

J. W. Trainer

For Economical Transportation



Value

that defies comparison!

Just think what Chevrolet offers you today!

A type of performance that is amazing—perfect comfort at every speed—flashing acceleration and remarkable handling ease—all the marvelous beauty of bodies by Fisher—finished in smart colors of genuine lustrous Duco—a motor world-famous for power and economy—in short, advanced modern design in every unit that results in the extreme of satisfactory economical transportation.

Because these cars are sold at amazing low prices, they embody the most outstanding motor car value in the world today—a value that defies comparison!

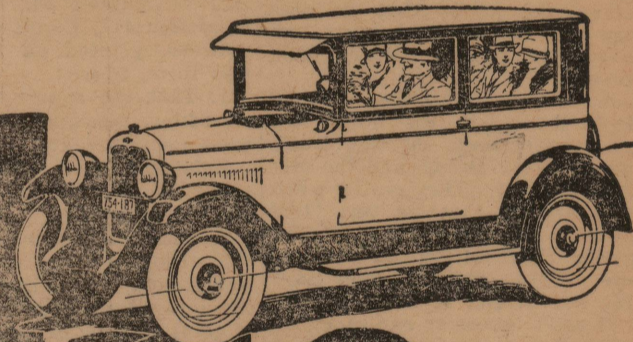
Stites Motor Company

Sonora, Texas

EVANS-WALL CHEVROLET COMPANY

Elodorado, Texas

QUALITY AT LOW COST



The COACH
 \$595

The Touring or Roadster \$525

The Coupe \$625

The 4-Door Sedan \$695

The Sport Cabriolet \$715

The Imperial Landau \$745

1/2-Ton Truck (Chassis Only) \$395

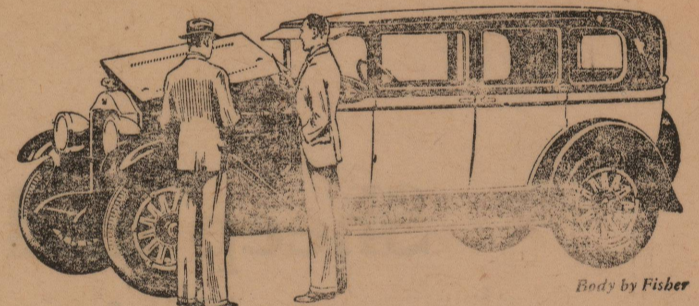
1-Ton Truck (Chassis Only) \$495

All prices f. o. b. Flint Michigan

Check Chevrolet Delivered Prices

They include the low-cost handling and financing charges available.

Only Buick has an engine Vibrationless beyond belief



BUICK'S remarkable freedom from vibration is due primarily to three vitally important factors. **First**—the inherent smoothness of the Buick Valve-in-Head six-cylinder engine. **Second**—rubber engine mountings, front and rear. And **third**—the scientific and almost perfect balance of the entire Buick crankshaft assembly.

Only Buick enjoys these advantages. And only Buick provides the silken performance—the unvarying smoothness at all speeds—the longer life and greater serviceability of an engine *vibrationless beyond belief*.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. financing plan, the most desirable, is available.

BUICK for 1928

HENDERSON-EDE COMPANY, San Angelo, Texas

Established 1869.

Chas. Schreiner Bank

(Unincorporated)

WOOL AND MOHAIR

Makes Liberal Advances on Sheep, Goats,

Wool and Mohair.

KERRVILLE, TEXAS

10/14/27

E. C. GARVIN

SONORA, TEXAS

SHEEP, GOATS, CATTLE and RANCHES
Leases, Royalties, Drilling Blocks.

Sonora Home Laundry

TOM DRISCOLL, Prop.

WE APPRECIATE YOUR
LAUNDRY BUSINESS.

O.S.T. STAGE

SAN ANGELO TO DEL RIO

Cars leave for San Angelo 8 a. m.—1:30 p. m.

Car leaves for Del Rio 10:00 a. m.

Cars leave Angelo for Sonora 7:30 a. m. and
4:00 P. M.

J. B. LEE J. C. RUSSELL
San Angelo Sonora Del Rio
Phone 1328 Phone 136-9 Phone 27-770

WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION
MERCHANTS

SAN ANGELO, — TEXAS

RAIN and MUD

Mean Dirty and Squeaky Cars!

But we can eliminate both of these—quickly, thoroughly, and with careful attention to details.

Do not let your car be damaged by lack of grease—grease that driving through mud puddles has removed.

BRING IT TO US!

City Garage

Coach Halcomb Dopes College Football

(By W. W. HALCOMB, Coach)

Football fans of the grand old State of Texas have a number of interesting football games to choose from this week in college circles. Interest is not confined to the immediate section in which these games are played. In Sonora the radios have many eager listeners as practically every college in the State will have as many as one or more representatives here.

Heading a list for the football menu will be the Texas-Vanderbilt game at the Dallas State Fair. The Texas Longhorns will enter this game the underdogs, due largely to the loss of such stars as Beular, Rufus King and others. A victory for either team by a small score however would not be an upset. A victory by either team by a large score would be an upset. Dallas fans will get an opportunity to see Spear, Vandy quarterback in action, who is said to be an All-American candidate.

At College Station the Fighting Farmers who last week defeated the Baylor Bears in the Second Conference game of the season. The Farmers should win easily.

At Houston S. M. U. champions of last year will meet the Rice Institute Owls in what should be an easy victory for the Mustangs, however the ponies were given a rude jolt last week when they were handed the small end of a 21-12 score by the Centenary Gentlemen.

The Baylor Bears will have their hands full taking care of the St. Edwards Saints at Waco. The Saint-tied Rice last week 0 to 0. The Bears should win by a small margin, tho a victory for the Catholics would be no upset.

At Fort Worth T. C. U. will have an easy game with Austin College, though the outcome will have no bearing on the Conference race. T. C. U. will probably play the game under cover, displaying only enough to win from the Kangaroos.

So from this list of Southwestern Conference teams take your pick. Its the upsets that make football interesting and the above "dope" may be the "bunk" Saturday night.

A Round of Shots

It is possible to acquire a round sum in a square deal.

There is many an untied knot in a cord of wood.

The interest you have to pay on borrowed trouble is usury.

A schoolboy wants to know how many square rods it takes to make a wisacre.

A jack-knife is a dangerous thing but it isn't half as dangerous as a jackpot.

Pleasure before duty means that duty will lose out.

An idle brain is an advance agent of a busy tongue.

Speaking of fruit, the first apple caused a lot of trouble for the first pair.

Chickens that come home to roost have more sense than some people.

When a public speaker pauses for a reply it breaks him all up if he gets it.

When some people tell the truth it is only for the purpose of creating trouble.

A 10-pound baby boy can make more noise than a 250-pound man can suppress.

What a splendid thing it would be if people who lost their tempers were unable to find them again.

Your wife, as well as your sins, will find you out.

A halting speech may be the result of a lame excuse.

Many a man who isn't a liar does not tell the truth that he knows.

Love makes a man think almost as much of a girl as he does of himself.

—CANDY EXPERTS ARE PREPARING FOR HOLIDAYS

Two of Sonora's best known culinary artists, Mesdames Bill Gilmore and Tom Davis, have launched a confectionery enterprise to accommodate candy experts, are receiving many th eholidays. These two ladies, who enjoy considerable local distinction as the many housewives of Sonora during calls for fudge, divinity, date loaf, pecan and peanut brittle, roasted peanuts, etc. These two ladies make it an annual custom to prepare these delicious sweets during the holiday season. Advertisement.

NEW BOOKS FOR SCHOOL

New books, additions to the already splendid library, are arriving weekly at the Sonora High School, according to Mrs. M. O. Britt, librarian. The library is repleted with reference works, biographies and gems of literature of all nations, and offers a storehouse of useful information and inspirational reading to all students.

FORD COUPE FOR SALE

Model 1925 in god condition, good rubber new battery; will sell reasonably. Call the News office.

POSTED NOTICE

This is to notify the public that my ranch, 25 miles southeast of Sonora, in Sutton and Edwards counties, is posted according to law, and any per son caught trespassing will be prosecuted according to law; officer in charge. Oscar Appelt 4-15-28

The value of a performing lion is estimated at about two thousand dollars.

Japan has shipped a variety of wasps peculiar to Japan to the United States Department of Agriculture to prey upon the Asiatic beetle.

No Fear.

The seedy looking man hesitated on the edge of the building job, and then approached. "Any chance of a job, mate?" He asked in a Weary Willie voice.

"No, you needn't be frightened," said the foreman.—Bulletin.

The English word 'coward' is derived from the old French 'coe' meaning tail, derived from the Latin 'cauda.' Its meaning comes from the habit of animals dropping their tails between their legs when frightened.

RADIOS

Six CROSLLEY RADIOS in two to four tube sets at cost. See me at School House Lunch Stand. I also repair all makes of radios.

O. K. RANKHORN

For Economical Transportation



USED CARS

"with an OK that counts"

Look For The Red "O. K." Tag

After we have thoroughly put in condition to give thousands of miles of additional service. It takes all the "guess-work" out of used car buying.

This tag certifies that the vital units of the car have been gone over completely by expert mechanics and

Look for this tag when you buy a used car—for it is your guarantee of quality and value!

Walker-Stites Motor Company

QUALITY AT LOW COST

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK by



YOU are invited—

to be with us next Monday and Tuesday,
October 17th and 18th, for the

FORMAL OPENING

of our New Store
AND
the celebration of our

20th ANNIVERSARY

We are presenting the Greatest Array of Home Furnishings in the history of West Texas. Come and stroll leisurely through.

Music—Refreshments
each afternoon and evening

Angelo Furniture Co.

10-16 W. Beauregard Ave. San Angelo, Texas

IRA GREEN will remedy your
Stomach Worm
-- - Troubles -- -

Uncle Sam Erlyburd, per gallon \$40.00
One gallon of Uncle Sam's Erlyburd will treat from 800 to 1000 sheep or goats.
Uncle Sam Neverfail, per sack \$4.35
Many satisfied customers in Sutton county
Residence Phone No. 52

Ira C. Green

PERSONAL MENTION

Mrs. J. D. Lowrey and daughter, Miss Guila, Mrs. Mans Hoggett, Mrs. Bernice Evans drove to San Angelo Wednesday.
Mrs. Fred Simmons was in from the ranch Wednesday.
Mr. and Mrs. Doc Friend and Houston Stokes were visitors in town Wednesday.
Sterling Baker spent the day in Sonora Wednesday and returned to the ranch that afternoon.
Mrs. Bryan Hunt and mother, Mrs. Theo. Savell were shopping in San Angelo today.
Mrs. S. T. Gilmore left Sunday for Fort Worth to purchase the Xmas line of glassware and holiday goods for the Gilmore Hardware Company.

She will return to Sonora on Sunday of this week. While in Fort Worth Mrs. Gilmore is visiting her son, E. S. Gilmore, who formerly lived in Sonora.
Mr. and Mrs. Thomas Espy were in Sonora from their ranch on Thursday.
C. O. Ridley was among the ranchmen spending Wednesday and Thursday in town.
Cleve Jones was in from the ranch during the week.
Mrs. W. L. Aldwell returned recently from a month's visit in Dallas and North Texas with friends and relatives.
Lawrence Steen, Miers Savell, B. M. Halbrt, Jr., and Sam Karnes were among the younger ranchmen seen in Sonora during the week.
Ben Mittell, the handsome young ranchman, is said to have spent a day on the ranch during the week. This report was unconfirmed at headquarters, however.

The New Ford



Here we have a good likeness of the man of the hour, Henry Ford, on whom millions of eyes are trained in anticipation of any message regarding the new Ford.

The small cut shown above shows the Ford of a few years ago—But what will the new car look like. Wait and see for yourself.

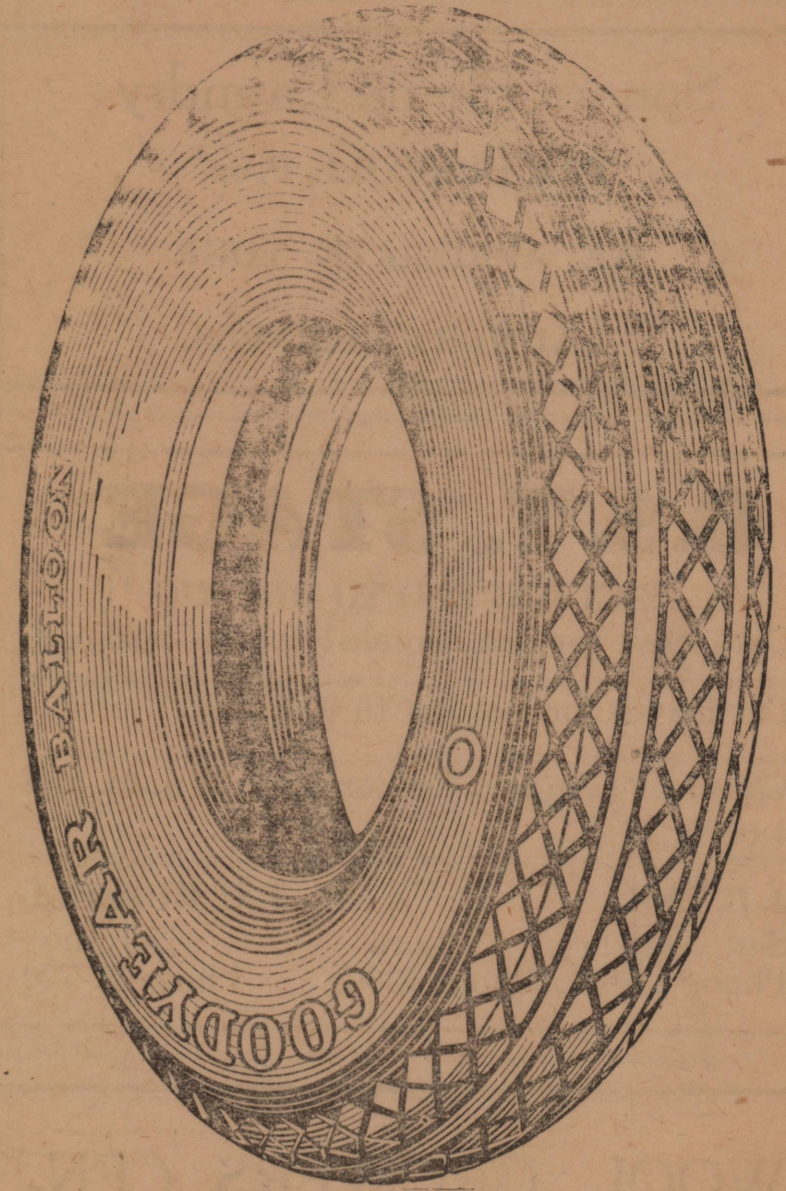
Sonora Motor Co.

Goodyear Value
Better Traction Longer Wear

The sharp-edged, diamond-shaped blocks of the famous Goodyear All-Weather Tread are placed in a semi-flat design. These blocks grip the road and retain their usefulness longer than any tread heretofore offered.

Long, slow, even tread wear is assured. "Cupping" and uneven wear, so common to many Balloon Tires, are practically eliminated.

We have your size—with a Goodyear Tube to match. Goodyear Service always.



Sonora Motor Company

Ernest McClelland and Henry Decker were visitors in town last weekend. They are working on the ranch home of Joseph Vander Stucken. Mr. and Mrs. Joseph Vander Stucken were in town Monday, shopping and visiting friends.
J. C. Baker and wife, who ranch on the Llano, were in the city this week visiting Mr. Baker's mother. Mr. Baker paid his subscription to the News while here.
C. W. Adams and son, prominent ranchmen from the Llano section, were here on business Wednesday.
H. V. Stokes, editor of the Rock-springs Record, was here in company with the Rock-springs football team.
Ben Mittel, John Irving King, and Mr. and Mrs. Britain of Eldorado, left Thursday afternoon in Mr. King's car to attend a few days of the Dallas Fair. While there they will see the Texas-Vanderbilt football game Saturday afternoon, October 15th. Mr. King is a former student of Texas University.
Ira Wheat, prominent Sutton county ranchman, left Thursday morning for Dallas where he will attend the State Fair.
Mrs. Lula Karnes was a visitor in Sonora Thursday afternoon.
Ben L. Wheat was in from the ranch Thursday on business.
Mrs. Todd Patton and children have returned from a several week's visit with friends and relatives at Bartlett Texas.
Mrs. J. L. Davis leaves Monday for an indefinite visit with her daughter, Mrs. Covington, in Plainview, Texas.

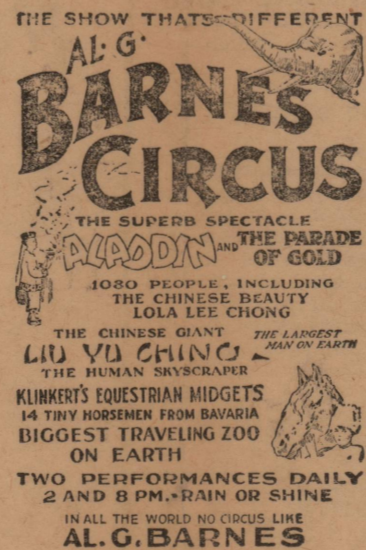
— GET YOUR —
WOOD

SUPPLY EARLY
Don't Wait until cold weather sets in for good. Dry or Green Oak Wood any Size.
BILL MITTELL
Phone No. 7 Sonora, Texas

Al G. Barnes

SPECIAL FEATURE

Mighty, Tusko, the Mastodon—the Biggest Beast That Walks the Earth.



Admission: Adults, 75c; Children, 50c

San Angelo

Friday, October 21st

La Vista Theatre

K. V. E. SCOTT, LESSEE AND MANAGER

WEEK OF OCTOBER 17-22, 1927

Monday, October 17th—
"CHILDREN OF DIVORCE"

With Clara Bow and Estehr Ralston. Comedy—"Do or Diet"

Tuesday, October 18th—
"THE GAY RETREAT"

With Ted McNamara and Sammy Cohen. Comedy—team of "What Price Glory." Pathe News No. 77.

Wednesday, October 19th—
"FLESH AND THE DEVIL"

Starring John Gilbert, Greta Garbo and Lar Hanson
Comedy—"Alice Plays Cupid."

Thursday, October 20th—
"MATINEE LADIES"

With May McAvoy, Malcolm MacGregor and Hedda Hopper.
International News No. 75

Friday, October 21st—
"THE FIGHTING THREE"

With Jack Hoxie and Olive Hasbrouck. Comedy—"She's My Cousin"

Saturday, October 22nd—
"SOMEWHERE IN SONORA"

With Ken Maynard and Kathleen Collins. Pathe News No. 78