

Sonora to Have Two Dances This Week

Through the efforts of Johnnie Hamby, the well known and likeable proprietor of the Hamby Barber Shop, Sonora will have two dances, at least, during the holidays. The first of these dances will be given tonight (Friday) and the second tomorrow night. Music for the dances will be provided by Keating's Serenaders, a splendid orchestra of San Angelo. The dances will be held at the dance hall across the draw on the east side of town.

While the dances will be subscription affairs, it is planned to charge as nominal an admission fee to out of town visitors as possible, and any deficit in the amount required to give the dance to be made up by the home boys.

Posters announcing the dances have been mailed to San Angelo, Menard, Rocksprings, Junction, Del Rio, El Dorado, Vinegaron and Christoval. It is expected that a good representation will be here from each of the above towns.

It is the hope of the dance committee that these dances will constitute two of the most enjoyable and well attended affairs ever given here, and that they will reflect credit on Sonora's hospitality.

Mr. and Mrs. Theo Savell and son, Miers, came in Wednesday from the ranch and will spend the holidays at their home in Sonora.

Mrs. Roy Aldwell entertained as her guests last week her sister-in-law Mrs. Armor Whitehead, and Miss Rogers of Del Rio.

Ray Glascock, who has been attending Howard Payne College at Brownwood, is here for the Christmas holidays. He is assisting the

Henry C. Wall was a visitor here this week, leaving for Del Rio.

New Chevrolets Will Be on Market Jan. 1st

Detroit, Mich., Dec. 23.—Promising the most spectacular low priced automobile of all time, the Chevrolet Motor Company announced here today that a complete new line of motor cars will be introduced to the public January 1st.

In confirming reports that Chevrolet would shortly introduce a new car of surpassing interest, W. S. Knudson, president of the Chevrolet Motor Company, declared that the official announcement covering all details of Chevrolet's sensational new product would come Sunday, January 1st. No details will be available until that time, he said.

Chevrolet assembly plants have been in production on the new car since December 12. Factories in Flint, Michigan, Tarrytown, N. Y., St. Louis, Mo., Oakland and Norwood O. have been humming with activity preparing for the highways the first of the new cars that promise to make motor car history in 1928.

Shipments of the new cars to dealers have been leaving the various assembly plants since December 15 so that the vast country-wide dealer organization may be prepared for the introductory showing next Sunday. Unbridled enthusiasm is being displayed over the new cars by Chevrolet field sales officials, who have been milling into Detroit for private showings of the new line.

Practically every Chevrolet dealer in the United States will have cars ready for public inspection January 1st. From Bangor, Me., to San Diego and from Miami to Vancouver there will be simultaneous exhibitions of the new car that has caused so much discussion in the last few months.

More than 5,500 newspapers across the entire country will assist thru their advertising columns in broad casting the announcement, which will take the form of one of the most comprehensive advertising campaigns ever attempted in the automobile industry. Every city, town and hamlet in the country will read the details of the 1928 Chevrolet on New Year's day.



ELECTRIC LIGHT AND POWER
At the Cost of Pumping Water by Windmill
 NO FUEL TO PAY—
 THE NO-TROUBLE ELECTRIC PLANT.
 DOES NOT INTERFERE WITH RADIO.
 LONGER BATTERY LIFE
 LIGHT RUNNING, BALL BEARING SELF OILING
 SIZE FOR YOUR NEEDS
 FURNISHED WITH OR WITHOUT TOWER OR BATTERY
 32 AND 110 VOLTAGE
 PHONE OR WRITE
W. E. DIETERT
 ROCKSPRINGS, TEXAS

J. W. McDANIEL
 All Kinds of Trucking and Hauling
 PHONE 238
 SONORA, TEXAS

Announcement
 I am glad to notify the public that I have been appointed local distributor for VICTOR VICTROLAS AND RECORDS, and beginning Monday will have the newest machines and records. Also the Brunswick. Place your order for PORTABLES for Christmas Delivery.
Mrs. S. T. Gilmore

Hay for Sale
 I have some good baled Red Top Cane, Sulan grass and Hygeria Hay for sale. Call 9031
Henry Mittel
 SONORA, TEXAS

Christmas Baked Goods

 WE SPECIALIZE AT XMAS TIME on a wonderful assortment of
Christmas Fruit Cakes
 Cakes, Cookies, Pies and Breads for the holidays. Our display is so complete that you have no difficulty in finding just the items you want. Should you, however, wish something special, we will be glad to give your order our most careful attention.
 Phone 97 for Prompt Baked Goods Service
Ware's Bakery

Letters to Santa

Sonora, Texas, December 20, 1917
 Dear Santa Claus:
 I want an air rifle and a tool chest and a football. I want a toy pistol all kinds of fruit, nuts and fire works. This is all, dear old Santa.
 Your friend,
 Web and Marion Elliott

Sonora, Texas, December 22
 Dear Santa Claus:
 How are you this snowy morning? I hope the snow melts before you start. I want a coaster, and anything else you think I would like, and bring little brother something, too. I will thank you.
 A. W. Awalt

FORMER SONORAN APPRECIATES NEWS
 The following letter was received this week from Mrs. Pearl Rees Thomas, formerly of this place:
 Piru, California
 December 14

"The Devil's River News, Sonora, Texas
 Dear Devil:
 I want to express my sincere appreciation for your friendly paper. I think it really expresses Sonora Sentiment fine. I always feel as though I had really had a long letter from home.
 Merry Xmas and a Happy New Year to all old friends there.
 Sincerely,
 Mrs. Pearl Rees Thomas

SONORA EX FOOTBALL MEN TO BATTLE OZONA MONDAY
 A football team composed of several of the high school players, as well as some of the stars of former days around Sonora, will journey to Ozona Monday of the coming week to play a similar team there. A good game is expected, since several men around town were once football men of some note. "Preach" Stephen, a former Baylor backfield man, and "Red" Hill, Thorp Springs Christian College star, will probably be in the lineup for Sonora.

Felted wool was used as floor covering by the Chinese before the 18th Century.
 An instrument known as a 'detectoscope' has been invented that can spot shoplifters, detect 'stalling' employees and expose lazy clerks in any room or on any floor of a store, factory or other building.

Choice Xmas Fruits



PACKED IN A BEAUTIFUL BASKET—
 THEY MAKE A SPLENDID GIFT.

Fresh Fruits at Christmas time are always a most welcome addition to the variety of sweets which prevail in most homes.

Hamilton Grocery

for Economical Transportation

CHEVROLET

USED CARS
"with an OK that counts"

Courteous Attention and Highest Dollar-for-Dollar Value

Patrons of our used car department get the same courteous attention and the same high dollar-for-dollar value as our new car customers.

Used car sales constitute a vital part of our business—consequently, our used car department is conducted on the same high business plane as our new car division.

Look for our red "O.K." tag when you buy a used car. It is your proof that the car has been thoroughly re-conditioned by expert mechanics, using genuine parts for replacement—your guarantee of superior VALUE!

STITES MOTOR COMPANY

QUALITY AT LOW COST

OK by

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish