

# THE DEVIL'S RIVER NEWS

VOLUME XXXVII.

SONORA, SUTTON COUNTY, TEX AS, FRIDAY, JANUARY 20, 1927

NUMBER 13

## GEO. J. TRAINER, SR. SEEKS RE-ELECTION

The political pot in Sutton county was started boiling here this week Geo. J. Trainer, present incumbent tax assessor, cast his hat in the ring for re-election to the office which he now holds.

Mr. Trainer has been a servant of this county as assessor for several terms in an efficient manner, and upon this qualification and recommendation he seeks another term subject to the Democratic primary in July. He promises, if elected, that he will discharge his duties to the best of his ability, serving all alike, and to show no partiality.

Mr. Trainer, we can truthfully say, is a gentleman of the highest type, and is well known throughout Sutton county and West Texas for his ability, honesty and integrity.

He has been an active citizen of this county and Sonora for the past thirty-nine years, being one of the pioneers who was instrumental in Sutton county's organization when it was a part of Crockett county.

Mr. Trainer asks the support and influence of the voter, both male and female, and will appreciate any favors.

## Ozona Men Buy Big Ranch in Midland Co.

T. L. Benson, head of the commission firm bearing his name, was here the first of the week and brought news of several large ranch and livestock deals of recent date and of particular interest in this section.

First in importance in the land sales category is the sale of 94,246 acres of land belonging to John Scharborough of Midland to Floyd Henderson, J. C. Montgomery and Walter Childress, all of Ozona. The land is in Pecos county, and was handled by O. W. Adams, member of the firm.

Another recent deal made by the company was the selling of 11,160 acres of land in Schleicher county to the Williams of Waco to Wm. Mittel and E. E. Steen of Sonora. The land was divided into two parcels, Mittel getting 4545 and Mr. Steen 6615 acres. This deal was made by O. L. Richardson, representative of the company of Sonora.

These two deals represent a total monetary transaction of \$627,740.00. The Benson firm also sold 3,100 mixed lambs for Ollie Parker and 800 mutton goats to Chas. Schauer at \$8.50; for Sim Weatherby of Big Lake, to northern feeders, 565 mixed calves. These two deals represent \$66,687.00. For Sim Weatherby of Big Lake to J. C. Landon of Muleshoe 515 yearlings at \$42.50.

Recent livestock sales reported by T. L. Benson are: Sold for Chas. and John White of Brady to Mart Carrothers of Sterling City, 200 heifer yearlings to Geo. Montgomery for Hugh Brown of Lampasas. These two deals represent a monetary consideration of \$720.00.

## Junction Man Buys Cafe in Sonora

Pete Graves of Junction recently concluded negotiations with Miss Grace Trainer of Sonora for the purchase of her lunch counter business here. Mr. Graves will install a complete cafe on the location, Miss Trainer said.

Mr. Graves is an experienced cafe man, Miss Trainer stated, and has until recently been in that business at Smackover, Arkansas. He is a brother of Dee Graves, formerly of Sonora, who is well known here.

The new owner will take charge of the business February 1st.

We welcome Mr. Graves to our city, and hope for him much success.

## BENEFIT SHOW FOR HIGH SCHOOL ATHLETIC FUND

"The High School Hero," starring the world's champion sprinter, Charlie Paddock, will show at the La Vista Theatre Tuesday night.

With his customary generosity, K. V. E. Scott of the La Vista has agreed to donate half the proceeds from this excellent film to the athletic fund of the high school, to help the basketball through the season.

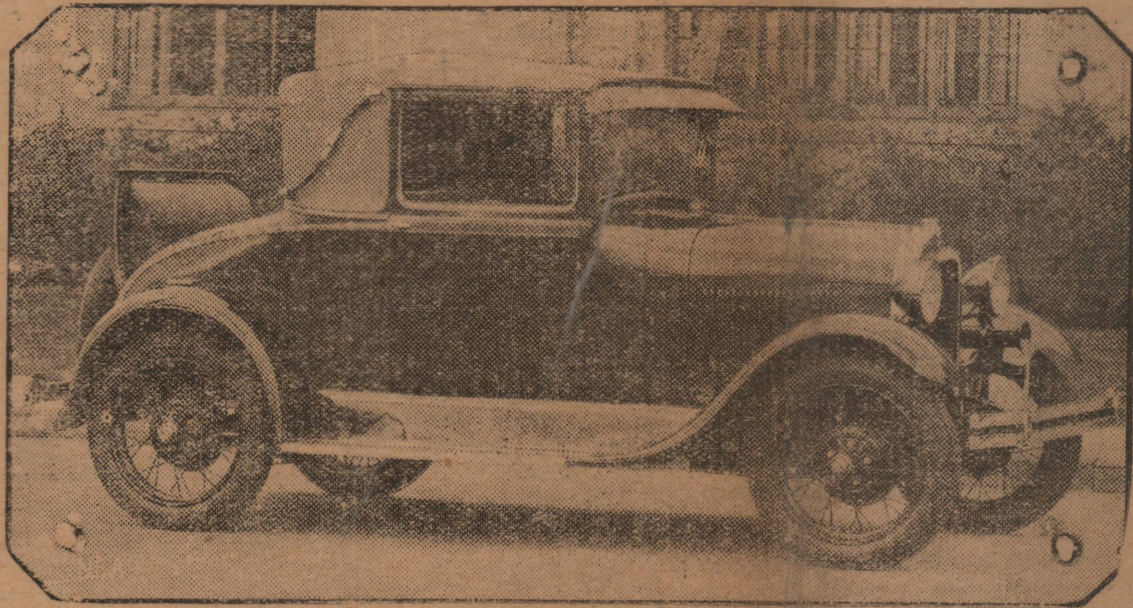
C. H. EVANS

REPRESENTING

S. SILBERMAN AND SONS

WOOL BUYER

SONORA, TEXAS



## NEW FORD SCORES HIT WITH AD MEN

From Asheville, N. C., Newspaper

All the claims that Henry Ford has made of his new product are true if yesterday's trial spin over the countryside in which representatives of The Asheville Citizen were guests, can be taken as an example of just what this new car accomplishes in way of speed, power and riding comfort.

With Ray Bolter general manager of the Richbourg Motor Company at the wheel, the balance of the Tudor sedan was occupied by Charles A. Webb, co-publisher of The Citizen, Jas. A. White and the writer. What Mr. Bolter did to that Ford would almost come in the category of assault and battery.

Rough Treatment  
Over the city's roughest streets, across vacant lots with yawning gulleys, up over curbs a foot high and less, this modern version of the Ford speed with never a whimper, or a jolt which could come under the classification of a spring complex, was noble little steed did more, and in less time, than could be believed.

Mr. Bolter's first test sent a chill creeping upward by weaving across the streets with hardly a swing or tilt noticeable within the car. The type spring used along with the hydraulic shock absorbers permitted this quick cutting back and forth, and when he pressed down on the foot, brakes speed meant little when stopping was required. And how the new Ford can stop!

"Just a little test," Mr. Bolter offered. Streaking through Commerce street, he whipped into an unpaved alleyway and down across the vacant lot in rear of the Central Methodist church. Ramming his foot down on the accelerator, the Ford shot across the uneven ground which presented many pitfalls, gulleys, indentures and what not with barely the slightest jolting within the car. Out to Montford avenue we sped, hanging close to the car tracks, the car skimming over the bumps with hardly a perceptible shock.

And then to show the strength of the new wire wheels which all cars are equipped with, Mr. Bolter cut sharply up on the curbing which was fully seven inches high, and we hardly knew he had begun such travel. Down we came, and still no jolting or jarring. This test certainly shows conclusively the strength of this new wheel which Ford has perfected.

Mr. Webb, not being too enthusiastic about speed was brought back to The Citizen and George Little, advertising manager, took his place and the four of us went out for a little speed. And we got it. Sixty-five miles an hour, and the Ford purred like a stroked kitten. It was no effort, and the entire absence from vibration was one of the marvels which impressed this writing.

65 MILES PER HOUR

Giving her the gun, we sped out the Weaverville highway, the speedometer gradually advancing until we had touched 65 miles an hour and there might have been more resolve left which we didn't enthusiastically encourage Mr. Bolter in finding. That was fast enough, and our collective hearts rose higher when Mr. Bolter took his hand off the wheel and the Ford kept on its directed path despite some little indentations in the roadway which might have jarred other gears into other directions.

Around corners we turned at 40 and 45 miles an hour, and if any of us had closed our eyes for the moment there would have been no indication of a curvature in the roads. This new Ford goes around corners and bends in the roadway with excellent weight distribution and effortless.

Coming back into the Beaver Lake

## OFFICERS STOP BIG COCK FIGHT IN SCHLEICHER CO.



A cock fight of the big time dimensions, said to have been held Sunday afternoon near Meyer, in the southeast corner of Schleicher county, was brought to an unexpected close by the sudden appearance of Joe Jackson, special state ranger, and officers from Sutton and Schleicher counties.

The officers received a tip from some source and stated that when they arrived an elaborate cock fight was in progress.

The crowd of devotees of the ancient sport of lords was estimated at from 100 to 200 persons, and the bet were falling thick and fast when the officers appeared on the scene.

While no arrests were made, names of most of the individuals in the crowd were taken for future reference.

One ranchman was said to have been the chief protagonist of the fight, claimed the pit and all fixtures, and stated he would defend himself in court if necessary.

The remarkable feature of the fight was the attendance from scattered sections of West Texas, Brownwood, San Angelo, Fort Stockton, Ozona, Fort McKavett, Eldorado, Sonora, Steward and many other localities furnishing delegates to the fight.

An elaborate barbecue had been served to the guests when the officers arrived.

The exact location of the fight was said to have been on the old "Long John" Allison ranch, now owned by G. C. Allison of San Angelo, in the southeast corner of Schleicher county.

## LYCEUM COURSE FAILS TO MAKE PROFITS

Proceeds from the sale of tickets for the Lyceum course which closed recently were less than the expenses of the course, according to Miss Bernice Stokes. A deficit of about \$100 which was reduced by curtailing expenses to about \$30.00, had to be raised by popular subscription.

Reason for the failure of the course financially was explained by the fact that many persons who agreed to take tickets for the course did not call for them.

1927 Ford roadster for sale, cheap. See George J. Trainer, Jr., at Sonora Motor Company. 2t c.

section Mr. Bolter demonstrated what the second gear qualifications were very forcibly with a maintained speed of 45 miles an hour for more than a mile. And then this writer took command of this revelation in the light car field and after the exacting tests which the car had been given, it was a decided pleasure to drive it.

The only disagreeable part of the whole trip was a nail which we picked up somewhere in our journeys over vacant lots, up over curbing, around corners at unnecessary speed. But it took but five minutes for the change in tires, the unloosening of five bolts on the wheel and three on the spare found us purring along merrily back to the office.

So far as we could determine in this rigid test, the Ford factory has truly revolutionized the old product and put the car on a big car plane yet remaining in the lower price field not beyond the reach of the multitude.

## SONORA MOTOR CO.'S HISTORY REVEALS PHENOMENAL SUCCESS

### NEWS FROM THE U. S. CAPITOL

WASHINGTON, D. C.—Congressman C. B. Hudspeth of Texas has introduced a bill in the House to authorize an appropriation for the construction of a fence along "that portion of the boundary of the United States and the Republic of Mexico in or near the city of El Paso, Texas known as Cordova Island." The bill has been referred to the House Ways and Means Committee.

In recent debate in the House, Mr. Hudspeth spoke briefly in favor of increasing the salaries of Deputy U. S. Marshalls. "Out in my section of the country," Mr. Hudspeth said, "these officials are called upon to enforce all the laws—immigration, labor, prohibition and so forth—and I do not think they get appropriate salaries for the work they are doing."

Mr. Hudspeth, still later, pointed out to the House that he and Congressman Blanton represented the entire border between Mexico and Texas, and that the border patrol, covering much country very rough in character and inaccessible to automobiles, was insufficient for the work placed upon it. "If you increase the 400 men now on patrol," Mr. Hudspeth said, "by 50 or 100, you would not have so many persons to deport for you would have an efficient constabulary there."

Among the bills introduced by Mr. Hudspeth are a measure providing for the financial relief of F. M. Rose and a bill authorizing the president to reappoint E. C. Callahan, a captain of the infantry of the United States Army.

Another move for continued peace and goodwill in the Americas is seen in the Coolidge trip to Havana to meet with New World neighbors. In congress the House got down to its stride and passed some of the big money bills for next year's government expenses. The Senate, however, was not so peaceful. It fought and wrangled over Senator McMaster's move to reduce the tariff so as to increase the buying power of the farmer's dollars. Also, it touched off the Smith-Vare fight again, and Mr. Smith of Illinois, who was denied the oath of office, told his investigators that, no matter what they might do about unseating a Senator they were denying Illinois her constitutional right by refusing to let one of her Senators take his seat.

Miss Louise Nixon of Post City, Texas, became the bride of Robert W. Drennan of Sonora Thursday night of this week. The marriage ceremony was performed at Eldorado. The bride, who is very beautiful young lady, arrived in Sonora on Wednesday of this week. Mr. Drennan is a gallant young man and one of the Sonora Motor Company's most valued and trusted employees.

### TEXAS COMPANY INCREASES SUTTON LEASE HOLDINGS

Approximately seven sections of Sutton county land have been added to the lease holdings of the Texas Company through recent assignments. On December 14th, 1927, C. D. McKee of San Antonio assigned to the Texas Company his lease on 1,689.2 acres of land belonging to C. W. Adams and wife, for a consideration of \$1,067.00.

On December 13th, T. C. Hadley assigned to the same company his lease, acquired from A. C. Elliott or four sections of land belonging to Joe M. Vander Stucken and wife, for a consideration of \$6,400.00.

Other terms of these two leases were not disclosed in the documents filed for record in the county clerk's office.

### B. W. HUTCHERSON IN RACE FOR SHERIFF

B. W. Hutcherson, for the past ten years incumbent of the office of the office of Sheriff and Tax Collector of Sutton county, this week announced his candidacy for re-election to that office, subject to the Democratic primaries in July.

One of the most popular men ever to hold any public office in this county, Sheriff Hutcherson has, since his first term, continuously exhibited his qualifications for the office to which he seeks re-election at the hands of the voters, male and female, of Sutton county.

Three stained glass windows were installed in the Episcopal Church here this week by members. One large window, just in the rear of the altar was donated by members to the memory of the Rev. Mr. Mercer, who for 25 years was rector of this diocese.

Flanking the large window on either side were smaller ones, one donated by Mrs. Thomas A. Bond to the memory of her husband. The other window was the gift of Mrs. W. L. Aldwell, in memory of her brother, E. R. Jackson.

WILL SUB-RENT half of modern home right in town reasonably; two or three rooms with bath, lights and telephone. Phone 24.

FOR SALE—Set iron wood stove, used about 18 months. Phone 2722. F. W. Thomas at Experiment Station.

Seasick persons seldom need advice as to what they should do; they just naturally do it.

A rapid, phenomenal growth from a small repairing concern to an automobile firm now employing ten men and boasting of the latest and most modern equipment has marked the rise of the Sonora Motor Company, which company this month celebrates the completion of its fifteenth year of successful business and also the completion of an addition which puts it far ahead of many West Texas motor companies.

In 1914, Messrs. Fred and Sam Hull purchased of Lee Merck and Joe North, recently appointed Ford agents here. Fred Simmons of Sonora became a third partner in the business and was with the firm from 1916 to 1924. Upon his retirement from the company, E. C. Reasonover became associated with the firm and left in 1926, going to the coast country. At that time, Charlie Hull, son of Fred Hull, went to work for the company and in May of that year purchased an interest. Since that time the business has been under the ownership of these three Hulls, Sam, Fred and Charlie.

The company's first location was across the street from the present site in the building owned then by T. D. Newell. The building was, at that time half the present size of present building.

Only about ten new Fords were sold during their first year in business, but since that time the magnitude of the business has increased to such an extent that for several years an average of 150 new cars were sold and delivered.

To keep pace with their growing business, it became necessary to install more and modern machinery, until they now have one of the best equipped mechanical departments of any automobile company in West Texas.

New Fords will be delivered and he expects to commence delivery of the cars in the near future.

\$25,000.00 worth of Goodyear tires and tubes alone have been sold by the Sonora Motor Company during the past year, the most sales rung up by any tire dealer in a town the size of Sonora in West Texas.

Mr. Hull said his Goodyear tire sales have increased at least twenty per cent during the last six months' sales in 1927, and to this increase in sales he believes that advertising in the Devil's River News has been partly responsible.

As an expression of their pleasure and gratification in the growth of this company from a small concern to one of the leading institutions in this section, the business men of this city have paid for the full page congratulatory advertisement appearing here. The issue of this news in this issue of the News.

## G. W. Archer Loses His Father, Aged 77

W. T. Archer, 77, for twenty-two years a resident of Hall, San Saba county, passed away at that place at 4 p. m., Thursday, January 12th.

For several years prior to his death, Mr. Archer made his home in Sonora with a son, G. W. Archer, and was taken back to his home in San Saba county on November 28th, 1927.

Besides his son, G. W. Archer of Sonora, nine other children of a family of twelve survive him. Nine of these children were at his bedside when he died.

Mr. Archer was for years a member of the Baptist Church. He was buried last Thursday evening at Richland Springs, Texas, with the Rev. H. B. Ramsey of the Baptist Church there officiating.

## MRS. GILMORE ATTENDING BOARD MEETING P. T. A.

Mrs. S. T. Gilmore left Monday of this week for Austin to attend the Board Managers meeting of the Texas Congress Mothers and Parent-Teacher Association.

From Austin, Mrs. Gilmore will go to Big Spring to complete the program and arrangements for the district meeting of the same body which will be held at that place in April.

## SONORA BEAUTY SHOP

Manicuring and Facials for Ladies, Marcelling Permanent Waving, Hair Cutting for Ladies. Mrs. Troy White, Proprietor Miss Lucille Lynn, Operator



**SEASONED FIRE WOOD**

Heat producin Wood that will save you some money on your winter fuel bill.

PHONE ME—I WILL DO THE REST

**BILL MITTEL**

**THE SONORA DAIRY**

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

**THE CITY MEAT MARKET**

H. P. COOPER, Prop.

Handles Fresh and Cured Meats.

BUTTER, EGGS and FRESH BARBECUE

**L. M. Caldwell**

CONTRACTOR

Estimates Gladly Furnished.

SONORA, TEXAS

**PERSONAL MENTION**

Miss Hazel Stokes was a recent visitor in Sanderson.

Ben H. Cusenbary was in from the ranch over last week-end.

Miss Eka D. Meckel was a visitor in Sonora last Sunday from the Meckel ranch.

Sam R. Hull and Frank James were visitors in San Angelo on Wednesday of this week.

C. G. Dunklin was in San Angelo last Saturday to attend the funeral of Mr. Cox.

Judge and Mrs. L. W. Elliott returned last week-end from a week's visit in San Angelo.

Mrs. Sterling Baker returned from Junction where she went to visit her sister, who is ill there.

Miss Aline Smith of San Angelo and Mertzon visited here recently with Miss Gwen Rutledge.

Lee Aldwell, former Sonoran, who resides in San Angelo, was here last Saturday visiting relatives and attending business.

O. G. Babcock and Uncle Johnny Johnson were among Sonorans receiving fruit trees this week thru M. A. Wilson, representing the Texas Nursery.

Misses Mary Dan Wilson and Bernice Stokes and Messrs. Fred Earwood and Miers Savell formed a foursome at the golf links last Sunday afternoon.

Millard Allen, of the A. O. Allen Music house of San Angelo, was here this week-end and installed a powerful Colster radio at the ranch home of Mrs. A. E. Cusenbary.

Mr. and Mrs. W. L. Aldwell returned last Saturday from Dallas, where Mr. Aldwell attended the executive session of the Federal Reserve Bank.

Roy E. Aldwell, vice president of the First National Bank, and Marion Stokes were among the golfers who spent last Sunday's perfect day on the links of the Dunbar golf course.

W. H. Dameron, new superintendent of the Experiment Station, wife and baby were visitors in town on Tuesday of this week. They paid the News office an appreciated visit while here.

**SCHOOL HONOR ROLL**

**First Grade**  
Louis Davis, Robert Allen Simmons, Kathryn Brown, Essie B. Ruff, Armer Earwood, Jim Taylor, Rena Shurley.

**Second Grade**  
Jo Nell Miers, Joan Marion and L. M. Roueche.

**Third Grade**  
Bobbie Mae Halbert, Lunetta Marion, Guyon Shurley, Kenneth Babcock, Richard Saunders, Cora Bell Taylor and Wesley Sawyer.

**Fourth Grade**  
Melvin Glassecock, Joseph Logan, Viba Holland, Lem Eriel Johnson and Jack Rape.

**Fifth Grade**  
Edgar Glassecock, Martha Jo Lee, Vernell McCurdy, Ruth Freeman, Ches. Thorp and Nina Roueche.

**Sixth Grade**  
Myrtle Hill, Vincent Roueche, Pauline Turney, Cleveland Jones and Alice Sawyer.

**Seventh Grade**  
Bernice Bricker, Pauline Rape, Morris Bricker and Margaret Williamson.

**HIGH SCHOOL**  
**Freshman Class**  
Lea Roy Aldwell, John Hull, Edith McGhee, Edwin Sawyer, William Taylor, Elizabeth Caldwell, Harva Jones, Jack Pfeister, Hattie Taylor and Louie Trainer.

**Sophomore Class**  
May Cauthorn, Virginia Lee, and Lottie Hull.

**Junior Class**  
Margaret Hull.

**Senior Class**  
James Caldwell, Alma Ory, Howard Striegler, Estelle Watkins, Weyman Williamson, Nann Karnes, Bernice Stokes, R. E. Taylor and Anys Whitely.

**CHIEF STRONGHEART PLEADS FOR RED MAN'S RIGHTS**

Probably the most interesting feature of the Lyceum Course held here under the auspices of the Sonora High School senior class, was the last speaker of the course, Chief Strongheart, who spoke to a small crowd at the High School on Tuesday night of this week.

Chief Strongheart's principal theme was a plea for the rights of the Indians on reservations throughout the United States. Practically the only freedom due them are the Cherokees, who derive immense incomes from oil lands.

On nearly all other reservations, Strongheart said, conditions among Indians are deplorable. Huge appropriations for their benefit are spent through bureaucratic officials who maintain large corps of employees, so that very little of the money actually goes to the Indians. They are poorly housed, inadequately attended by physicians, and cramped on small reservations which they are not permitted to leave without permission from Washington. This usually requires from two weeks to a month to be obtained. They are becoming sickly and anemic through intermarriage, due to being confined to their own reservations.

Chief Strongheart urged that citizens call upon their representatives and senators to introduce bills before the state and national legislative bodies for the improvement of conditions on the reservations.

Strongheart is an enthusiastic Boy Scout man, and shook hands with several boys interested in becoming scouts.

**Miss Eastland Will Wed Del Rio Man**

At a beautifully arranged party given by Mrs. Hi Eastland at the Woman's Club Monday afternoon, the engagement of her daughter, Miss Amanda, to Mr. Byron Newby of Del Rio was announced.

Announcement of the engagement came not altogether as a surprise to the bride-elect's many friends, but was the first definite announcement of the approaching marriage, which will be solemnized sometime in February. The wedding will take place in Sonora.

Pink and yellow formed the colors used in charming taste, the motif being carried out in cake favors and tulips, concealing tiny pink and yellow hearts.

Nine tables of bridge were entertained, high score going to Mrs. L. W. Elliott, low to Mrs. A. C. Elliott and cut prize to Mrs. Ed Mayfield. Little Miss Wilma Hutcherson gave a delightful reading.

Mr. Newby is employed by the Producer's Wool & Mohair Company of Del Rio.

Mr. and Mrs. Joe M. Vander Stucken, and Mrs. Vander Stucken's sister, Mrs. Spiller, spent several days in town last week.

John Velasquez, manager of the new Mexican picture show in Sonora, reports business flourishing with him.

**WARE'S BAKERY**

A. WARE, Proprietor

HERE TO SAVE YOU WORK And WORRY  
Perfect Baked Goods, Bread, Cakes, Pastries, made with the care that good housewives demand. Let us do your baking!

We Appreciate Your Business

**Producers Wool &**

**Mohair Company**

DEL RIO, TEXAS

MANAGED BY RANCHMEN FOR

RANCHMEN

Conservative loans made on livestock, wool and mohair at **7** Per Cent Interest

**OFFICERS**

Roy Hudspeth, Pres. C. B. Wardlaw, Vice Pres. C. O. Fokes, Mgr.

**DIRECTORS**

Roy Hudspeth B. E. Wilson Roger Gillis  
A. P. Brown Bob Cauthorn L. Rust  
C. B. Wardlaw John M. Doak C. O. Fokes

GET OUR NEW PRICES ON—

**Auto-Oiled Aermotor Mills**

Let us figure your next outfit. Every Aermotor Mill erected by us Guaranteed against everything except storms and freezes for one year.

SEE US BEFORE YOU BUY.

**Crowther Supply Company**

18 E. Concho Ave., San Angelo, Texas

**HAMBY BARBER SHOP**

Jno. Hamby, Prop.

Appreciates Your Patronage.

'LADIES' WORK A SPECIALTY

**Money to Loan**

On Improved Farms and Ranches. Lowest Current Rates. Loans Closed Promptly.

**E. B CHANDLER & CO.**

102 EAST CROCKETT STREET, SAN ANTONIO, TEX.

**San Angelo Telephone Company**

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

Miss Lilli Barr, your personal shopper will be glad to you any of these new materials. Write her today!

**Baker-Hemphill's**

They Have Finally Arrived



We have talked to many, many women. But we have seldom, if ever, found one who did not give first importance to fastness of color when buying wash fabrics. That is why we sell Everfast Wash Fabrics—and recommend them for every wash goods need

If any Everfast Wash fabric that we sell fades, for any reason, we will refund not only the purchase price of the material, but the making cost of the garment as well!

In a most wonderful assortment of the new spring colors

- Everfast Playtime Prints, Pin Checks, Clock Checks and soldis ..... 59c
- Everfast Suiting, voiles and printed dimities ..... 50c
- Everfast super voiles ..... 89c
- Everfast Linens, poplin and imported madras ..... 1.00



**WE FURNISHED THE  
STEEL**

for the Sonora Motor Company's new building.

**CONGRATULATIONS TO  
SAM R. HULL AND ASSOCIATES  
CENTRAL TEXAS IRON WORKS  
Waco, Texas**

**HARRISON & PIRTLE  
PLUMBING CO.**

We furnished the Plumbing for the new Sonora Motor Company building.

We congratulate this progressive enterprise, and hope them continued success during the coming years.

**HARRISON & PIRTLE  
PLUMBING COMPANY**

As one old firm to another, we say—

**CONGRATULATIONS**

**E. F. VANDER STUCKEN CO., Inc.**

Established 1890

**SPLENDID! !**

It is a real pleasure to congratulate  
THE SONORA MOTOR COMPANY

Your Success is Deserved

**J. W. TRAINER**

The Friendly Store

**CONGRATULATIONS!**

TO SONORA MOTOR COMPANY

— FROM —

**MAGNOLIA PETROLEUM CO.**

The Sonora Motor Company uses the best grade Gas and Oils—Magnolia.

Mr. Sam Hull,  
Sonora Motor Company,  
City

Dear Sam:

We congratulate you "all the way" round.

Yours,

**SONORA DRUG STORE**

**CONGRATULATIONS**

To the SONORA MOTOR COMPANY and SAM R. HULL. The success of this building and of this company is very gratifying. We hope you more success.

**J. T. McClelland  
CONTRACTOR**

**WE FURNISHED THE MATERIAL**

for SONORA MOTOR COMPANY'S New Building.

Our heartiest congratulations to Sam R. Hull on the completion of this splendid building, and the 15th year of SUCCESSFUL BUSINESS.

**West Texas Lbr. Co.**

ALL KINDS OF A-1 BUILDING MATERIAL

**EVERYBODY!!**

We are celebrating the opening of our new building and our 15th successful year in business with a Big, Free Dance, Monday night, January 30th, to which we take pleasure in inviting you, family and friends.

Although we are the oldest motor company in Sutton county, we still enjoy our birthdays. Come and help us celebrate. Good music, plenty of refreshments and a big time for everybody.  
Monday, Night, January 30th, 1928.

**Sonora Motor  
Company**

**WE POINT WITH PRIDE—**

to the Sonora Motor Company's new building and to their record of 15 successful years in business, as an example of vision, progressiveness and thrift.

**First National Bank  
SONORA, TEXAS**

To Sam Hull and the Sonora Motor Company, all credit! 'As our town grows, keep your eye on this splendid, and progressive firm.

**Chamber of Commerce**

**CONGRATULATIONS!**

To The Sonora Motor Company and to Sam R. Hull and his associates. Your Success is OUR SUCCESS.

**GOODYEAR TIRE & RUBBER CO.**

R. E. Raine, Mgr., Dallas, Texas

**HERE'S TO YOU—**

We wish you unbounded success in the years to come as in the past.

**HAMILTON GROCERY**

**WE FURNISHED—**

Mechanical equipment for the new Sonora Motor Company plant.

**HERRICK HARDWARE CO.**

DALLAS, TEXAS

**CONGRATULATIONS**

To the Sonora Motor Company, and Sam R. Hull, we extend our congratulations and wish for continued success.

**W. O. HIGHTOWER & CO.**

**WIRING AND LIGHTING FIXTURES**

were furnished by us. Congratulations to The Sonora Motor Company.

**SONORA WATER & LIGHT CO.**

**WE CONGRATULATE, YOU, SONORA MOTOR COMPANY—**

one of the most progressive business firms in all West Texas, and wish you the unstinted support of the people in this section as you have had in the past.

**THE NEWS STAFF**



The Devil's River News

M. A. WILSON, Owner and Manager

Entered at the postoffice at Sonora as second-class mail matter.

Published Fridays of each week. Official and County Organ of the City of Sonora and County of Sutton

Subscription Rates, in Advance.  
 One year \$2.00  
 Six months 1.25  
 Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being to the attention of the editor at the News office.

MIND YOUR OWN BUSINESS

Many of us can remember, back in days when we were school children, the four big letters that some of the "old timers" in the professional profession kept on the black board—"M. Y. O. B."

Though we don't hear as much in these days about attending to our own particular row hoeing, such things in some quarters regarded as old fashioned, the rule of minding your own business is one that has outlived fashions.

To be a little more specific—some people are able to hear through a brick wall and repeat every word they heard verbatim. The fact that what they hear doesn't concern them in the slightest degree doesn't seem to phase them one whit.

But in hearing things and over-hearing conversations, they sometimes get things confused or a little bit tangled.

Mr. and Mrs. Arthur Stuart were visitors in San Angelo this week.

PATRONIZE YOUR LOCAL MERCHANTS

We have repeatedly advocated the "Buy at Home" policy, and still say that this is a good plan for the home people to follow. We say, and have always said, that money spent at home is one of the best investments a town and its business men and citizens can make. Of course it becomes necessary for the home merchant to charge a little more for their wares than other firms in the bigger cities. There is added freight, etc. that makes the price in Sonora a little above out of town prices. But, as long as we can get what we want in Sonora by paying only a little more, it is only treating your home merchant and town fair to buy it at home.

The above will apply to buying your lumber, hardware, groceries, dry goods and other necessities. A business firm in our town that does not patronize home industries does not deserve the patronage of the local people, and this can be said with a clear conscience.

Our home business firms are paying taxes in this city and in our county; are willing and do help promote the progress of the town, schools and churches. All this has to be taken into consideration when you contemplate spending your money away from home. Yet, there are some people who want to get all "the gravy" and leave the bones—in other words to leech upon the public.

We ask the readers of this paper to patronize the merchants who patronize home industries and who advertise in the News, for these are the business men who are helping our town to be a better place in which to live. Buy what you can in Sonora before buying away from here.

A hypocrite is one who pretends to believe you when he knows you are lying.

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

\$1195

-buys true Buick quality and all the famous Buick features

—and you have your choice of three popular models at this moderate price—a roomy Sedan, trim Coupe or smart Sport Roadster. Only Buick offers so many fine car features at such moderate prices. Only Buick enjoys the tremendous volume production to achieve such value.

See and drive Buick. We will be glad to demonstrate at any time.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850 SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., Government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK

HENDERSON EDE CO.

SAN ANGELO TEX.

Highway Service Station

Humble Gas and Oils, Michelin and Superior Tires and Tubes; Tire Repairing.

COME TO SEE ME!

W. S. HART, Manager

Electricity!---

The Foe Of Drudgery

Says Mrs. John D. Sherman, President, General Federation of Women's Clubs

"Electricity equipped homes mean happier and more healthful homes. The cost of electrically operated labor devices. \*

reduction devices is offset many times by the saving, the increased efficiency, the protection to health and the contribution to the general well being of the family of such

The constructive efforts of the forward-looking electric power companies of the United States have released an ever-increasing number of women from the exacting duties of the household to more congenial and interesting pursuits of life. Every new electrical invention finds an abundance of power ready to serve it. Through the enterprise of these companies, inspired by individual initiative electric power plants and service facilities are being constructed five years in advance of consumer demand. Since 1900, the capacity of these plants has been doubled every five years.

Keenly alert to their social obligations, these electric power companies have not been content to rest on the expansion of their facilities.

The most expert, highly skilled trained technical personnel in the whole field of industry is working for the betterment of electrical service and the reduction of its cost.

As a result of this sense of trusteeship, the average home today enjoys the comforts and conveniences of electricity at a cost of only a few cents per day.

Operating under the American principle of individual initiative, and working in the interests of the public, these specialists in science, engineering, finance and administration constitute one of society's greatest forces in the promotion of a freer, principle lies America's assurance of all that make for progress, prosperity.

In the continued support of this more enlightened and abundant life, ity and cultural opportunity.

Sonora Water and Light Company

SEE THE  
 New Spring arrivals in  
 Hats, Dresses and Coats

Some splendid bargains remain from our

**CLEAN-OUT**

**SALE**

50 and 33 1-3 per cent off

Unusual values in HATS!

AT \$1.00 and \$2.50

The Style Shop

Mrs. Torah Long, Proprietress

**Personal Mention**

Pink Glasscock was in from the ranch last Sunday.

Ben Mittel was in and out of town several times this week.

Ben Meckel was in from the ranch last Monday morning.

Thomas Espy spent several days in town during the past week.

Mr. and Mrs. Thomas A. Bond were in from the ranch Saturday.

Mr. and Mrs. Sol Kelley were in from the ranch during the week.

Jack Trainer left Monday morning for a visit in Brownwood.

Mr. and Mrs. Bryan Hunt spent the week-end in Sonora last week.

J. W. Fields recently returned from a visit to Austin, the home of his mother.

Mr. and Mrs. Edgar Shurley were in town Tuesday, visiting and shopping.

Mr. and Mrs. Theo. Savell were in town several days recently from their ranch.

Mrs. W. D. Martin and Miss Ada teen were visitors to San Angelo his week.

Mrs. Sam Hull and Mrs. Clara Murphy were Saturday visitors to San Angelo last week.

Mr. and Mrs. Henry Mittel, prominent young ranch people, were business visitors in Sonora on Monday.

Mrs. A. E. Cusenbary and daughter, Miss Hattie B., were in Sonora visiting and shopping the first of the week.

There was a classy lookin' gent here last week, a courtin' Miss Tansy of the Sonora High School bat-in' force.

Several prominent young Sonorans spent last Sunday afternoon at the "barbecue" in Schleicher county. It is said that the boys were acting as publicity committee for the Sheep and Goat Raisers' Association of Texas when they barbecued several chevrons to show other boys what it tasted like.

**KEEP THE HOME FIRES BURNING!**

What more suitable Christmas Gift than a Load of Wood. Give Santa Claus a warm reception.

Let Me Do Your Hauling  
**BILL MITTEL**  
 Telephone Number 7

**Saturday and Monday-**

Are the LAST DAYS of our BIG WINTER CLEARANCE SALE. Bargans galore in Dry Goods, Hats, Shoes, Lumber Jacks, Work Clothes, Sweaters, Underwear. Everything at 33 1-3 and 20 per cent OFF.

**W. O. Hightower & Co.**



# More People Ride on GOODYEAR TIRES than any other kind

## Your Druggist

Has a beautiful selection of stationery, selected from the largest wholesale stationers in the South—the

San Antonio Drug Co.

Judge L. W. Elliott, prominent attorney of this place, and wife, accompanied by Judge and Mrs. James Cornell of San Angelo and a Mr. Colquitt of Marfa, formed a party who visited El Paso last week on a pleasure and business trip. Judge and Mrs. Elliott returned to Sonora Saturday.

## Who's Who TODAY



CHAUNCEY DEPEU

Don't put things off—put them over.

Service that is cheerful as well as willing because we are pleased to have you call upon us.

We feel deeply our responsibility to you and to the community and seek in every way to provide safety and to give sound business and financial advice.

## FIRST NATIONAL BANK

"There Is No Substitute for Safety"  
Capital, Surplus and Undivided Profits \$216,038.70

## EVANS HANGS UP RECORD WITH BIG SALT SALE HERE

What is said to have been the largest order for medicated salt ever sold to an individual was taken by Charles Evans of Sonora when he booked R. A. Halbert, successful young ranchman of this county, for 1,800 bags of Tex-men Black Sheep Salt. Figured at 400 bags to the car, Mr. Halbert's order will occupy four and one-half cars to bring it to San Angelo.

Mr. Evans was recently appointed representative at Sonora for the Texas Stockman's Supply Co., an organization of which was effected just prior to January 1st. The company is headed by H. O. Byrd and W. C. Blanks, Claude Broome, H. C. Kitzore and other prominent Angelenos.

Other sales here made by Mr. Evans are: A. F. Clarkson, 300 bags heap salt; Jap Holman, 100 bags. Mr. Evans is an "old head" at the game, having represented the Illinois Stock Salt Company here several years ago. He is also representative for S. Silberman & Sons, Chicago wool buyers, who have to date paid the highest prices for 12-month's wool offered in this county.

## BEAUTY SPECIALIST NOW LOCATED WITH MRS. WHITE

Miss Lucille Lynn of Brownwood arrived last week to take up her duties as beauty specialist in the Sonora Beauty Parlor, conducted by Mrs. Troy White.

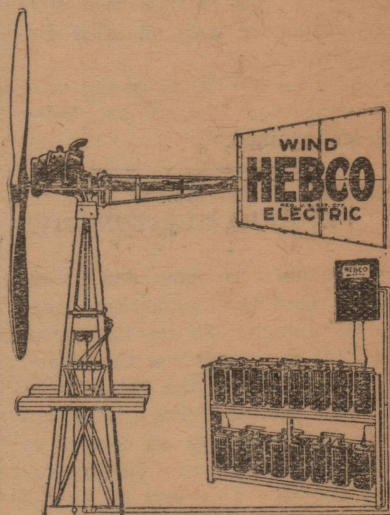
Miss Lynn is an experienced operator and is prepared to do permanent waving, marcelling, facial work and most all other operations obtainable in a first class emporium of pulchritude.

Miss Lynn was a caller at the News office recently and stated that she liked Sonora and the people "fine." We trust that she will find time to find things pleasant and profitable in our little city, and welcome her to our midst.

## CARD OF THANKS

We wish to thank the members of the Sonora Fire Department and all others who assisted us in extinguishing the blaze at our home last Friday morning.

Mr. and Mrs. Chas. Evans.



HebcO Wind Electric Special Introductory Offer 20 Per Cent Discount on First Plant in Sutton County

The greatest cost of electricity, that of operation, has been almost eliminated by the HEBCO. It is now further possible to materially reduce the first cost because of a special introductory offer of 20 per cent discount on the first plant in Sutton County. If you have not had personal experience with the operation of engine driven plants, ask ten of your friends and neighbors who have had and ascertain the cost of operation including fuel, oil, repairs, depreciation, etc. Then come out and look over the plant at my ranch near Rock-springs. Do this today and you will save 20 per cent of the original cost and much more tomorrow. If cost is no object with you, then there are other features such as less trouble, no interference with radio, no noise less danger from fire, etc.

W. E. DIETERT  
ROCKSPRINGS, TEXAS

## Personal Mention

Giles Hill, Jr., was among ranchmen in the city Monday.

Mr. and Mrs. Frank Bond spent Sunday in Sonora last week.

Arthur Stuart was a visitor in Sonora Monday afternoon of this week.

Clay Mann, commission dealer of San Angelo, was here Monday on business.

Mr. and Mrs. W. R. Cusenbary were visitors in Sonora from their ranch last week-end.

K. V. E. Scott was able to be up and at his usual duties this week, after a two-week's illness.

W. C. Bryson, prominent ranchman, was in Sonora the first part of the week on business.

Mr. and Mrs. J. S. Holman and Buddie Smith were here from the Holman ranch Saturday.

Mr. and Mrs. Will Wilkinson were visitors in Sonora from the ranch the fore part of the week.

B. N. Weatherby and family left this week for Big Lake where they will make their future home.

Bobbie May Halbert, nine-year-old daughter of Mr. and Mrs. R. A. Halbert, is in a San Angelo hospital with scarlet fever.

Mrs. Brown King of San Angelo and Miss Lois Hankins of Junction were the guests this week of Miss Amanda Eastland.

Dr. Fred T. Baker, eye specialist of San Angelo, who has been coming to Sonora for the past several years, was here this week.

Mr. Sam Allison drove in from his ranch Monday afternoon to attend the annual general party given by Miss Amanda Eastland.

Mr. and Mrs. Dick Hill and little son were in from the ranch the fore part of the week on business and visiting friends and relatives.

Mrs. T. A. Williams and children of Rocksprings are here this week, he guests of Mrs. William's parents, Mr. and Mrs. W. L. Aldwell.

Virgil J. Powell, one of the most prominent and popular young ranchmen in Kimble county, and his wife, were here Monday visiting relatives and friends.

Mr. and Mrs. Russel Martin and little daughter were in Sonora Monday afternoon. They have just returned from San Antonio where Mr. Martin underwent an operation.

Mr. and Mrs. E. C. Garvin were visitors at the Frank Baker ranch last Sunday afternoon. While exploring a cave, Mr. Garvin came upon two large coons which he succeeded in killing.

Louis J. Wardlaw, former Sonoran and a candidate for the office of governor of Texas, was in Sonora Friday. While here he visited some of his old friends, among them W. L. Aldwell, president of the First National Bank.

## News Will Conduct Contest for Kiddies

From time to time the News has sponsored contests among the young ladies and grown-ups of this community.

Now here's a chance for the kids—we are going to leave it up to the boys and girls to decide what sport they want to choose as a medium for the contest. We suggest, for the boys, a marble or kite flying contest. "Too early for kites," did some one say? Well then, marbles or tops will do, we're not choicy.

For the girls, what shall it be? How about a dress making contest? Nothing better. But suit yourselves, girls, about it. Get together, and talk it over.

Some one recently suggested a spelling match, not only for the boys and girls, but for the whole town. Everybody. Just a real, good, old-fashioned "spellin' bee." Age makes no difference in a spelling contest, does it? It is not unusual to see some gray-haired veteran fall before the onslaught of a curly-haired miss of eight or more.

Write the News a letter about this, anyone and everyone. We'll print it. Suggestions are what we want. Let's go!

## CLASSIFIED

### CEDAR POSTS AND WOOD

I have good cedar posts and wood for sale at my ranch or will deliver. Write or phone C. W. Adams, Camp Allison. 24t. pd.

NOTICE TO TRESPASSERS—Notice is hereby given that no hunting driving stock, wood hauling, trapping, will be allowed on our ranch seven miles south of Sonora, without our permission. Shurley Brothers, tf.

### POSTED NOTICE

This is to notify the public that my ranch, 25 miles southeast of Sonora, in Sutton and Edwards counties, is posted according to law, and any person caught trespassing will be prosecuted according to law; officer in charge. Oscar Appelt 4-15-28

LANDS, LEASES, ROYALTIES  
Mineral Rights bought and sold. J. S. JONES, First National Bank Bldg., Fort Stockton, Texas. 12t. pd.

M. A. Wilson can save you money on your fruit trees and shade trees. See him before you buy.

### POSTED

My ranch, twenty-four miles east of Sonora is posted according to law, and anyone caught trespassing will be prosecuted.—Ira C. Green. tf.

### NOTICE TO TRESPASSERS

Our pastures have been posted according to law, and anyone caught hunting, trapping, fishing or trespassing will be prosecuted.  
M. M. STORES CO.

### RANCHES FOR SALE

A dandy 25,000-acre ranch in Kinney County, well improved and watered. Price \$8.00 per acre. If interested, write Box 601, Del Rio, Texas. 11c

If you can furnish a large body of acres for five years on commercial lease, I can have a well spudded within 90 days after title is accepted but it must be in a solid body.  
W. E. FOREMAN, Box 719, San Angelo, Texas.

### NOTICE TO HUNTERS AND TRAPPERS.

My pastures are posted according to law, and I hereby notify all hunters and trappers not to trespass by hunting and setting traps in any of my pastures, without my consent.  
ROY HUDESPETH, 11-29-27 tf.

### TO HUNTERS AND TRAPPERS

My places, known as the Murphy place and Tayloe place, are posted according to law, and anyone caught trespassing, will be prosecuted.  
D. T. SPEED.

### NOTICE OF DISSOLUTION

The partnership heretofore existing between M. F. Fields and W. J. Fields, doing a ranch and livestock business under the firm name of J. D. Fields & Company, has been mutually dissolved.

M. F. FIELDS  
W. J. FIELDS  
Sonora, Texas, Nov. 11, 1927.



## In Trim This Winter?

Watch The Kidneys After Winter's Colds.

COLDS and grip are hard on the kidneys. When the kidneys slow up, impurities remain in the blood and are apt to make one tired and achy with headaches, dizziness and often nagging backache. A common warning is scanty or burning secretions.

Doan's Pills, a stimulant diuretic, increase the secretion of the kidneys and aid in the elimination of waste impurities. Are endorsed by users everywhere. Ask your neighbor!

DOAN'S PILLS  
60c  
ASTIMULANT DIURETIC FOR KIDNEYS  
Foster-Milburn Co. Mfg. Chem. Buffalo, N.Y.

Anyway, the new freedom for youth requires less prevarication than was necessary to establish the old-time alibi.

## PROFESSIONAL

DEE ORA LODGE NO. 715  
A. F. & A. M.

Meets every third Saturday night of each month. All visitors invited.

L. W. ELLIOTT, W. M.  
W. E. GLASSCOCK, Sec.

## J. M. LEA

SAN ANGELO, TEXAS  
Representing

Draper & Co.

Wool and Mohair Commission Merchants

## Robert Massie Co.

UNDERTAKING

Day and Night.

Telephone 147

SAN ANGELO, TEXAS

## Harris Optical Co.

DR. EDWARD A. CAROE

Optometrist

Eyes Examined Glasses Fitted  
Telephone 812, 9. E. Twobig Ave.

SAN ANGELO, TEXAS

## Wardlaw & Elliott

ATTORNEYS-AT-LAW

Will practice in all State and Federal Courts.  
SONORA, TEXAS

## SONORA CHAPTER NO. 575

Order of  
EASTERN STAR  
Meets every Third Tuesday of Each Month.  
Merle Hamilton, W. M.  
Bernice Evans, Sec.

## LUCILLE HANNA

TEACHER OF PIANO  
Beginner's Harmony  
History of Music  
HIGH SCHOOL STUDIO  
Teaching Hours: from 8:00 a. m. until 4:00 p. m.

## AT THE CHURCHES

FIRST BAPTIST CHURCH  
J. A. Stephen, Pastor  
Preaching 11:00 a. m. and 8 p. m.  
Prayer Meeting, Wed. 8:00 p. m.  
Sunday School 10:00 a. m.  
W. E. Wallace, Supt.  
Adult B. Y. P. U. Sun. 7:30 p. m.  
Junior B. Y. P. U. 3:00 p. m.  
Intermediate B. Y. P. U. 2:00 p. m.  
You are invited to all these services. Strangers are always welcome.

METHODIST CHURCH  
Church Changes  
Sunday school, 9:45; M. O. Britt, Superintendent.  
Preaching 11:00 A. M. and 8:30 P. M.  
Intermediate League, 3:00 P. M.  
Junior League, 4 P. M.  
the public to attend these services.  
F. M. Jackson, Pastor.

EPISCOPAL CHURCH  
one cordially invited to attend.  
Rev. F. A. Parsons, pastor of the local Episcopal Church, will fill his regular appointments here on the 1st and Third Sundays in each month. Services begin at 8:00 p. m. Every

## HARRISON & PIRTLE PLUMBING COMPANY

Sanitary Plumbing Guaranteed  
No Jobs too Large or too Small for Us.  
Have Your Cut-Off Fixed Now!

F. O. Harrison Hal Pirtle

## We strive to please

Special Attention Given to Orders on Furniture and Merchandise not carried in our four stock. No order too large and none too small to receive prompt attention.

Compare our Prices—Buy at Home—and help your town.

The Store of Quality, Quantity and Service

## Gilmore Hardware Company



# Purina Feed

Now is the time to lay in a good supply of the famous Purina Feeds.

## STOCK AND POULTRY CHOWS

When you feed PURINA products, you are feeding a well balanced ration.

We can supply any amount at reasonable prices. Let us quote you prices.

We also have the famous Cooper's Medic Stomach Worm Destroyer.

Oats, Corn, Cotton Seed Cake, Bran, Milo Maize, Wheat, Ground Oats, Corn Chops, Shorts, Hay, Sack and Block Salt.

## E. F. Vander Stucken Co., Inc

ESTABLISHED 1890

Advertise It In The Devils River News

## An Appreciation:

On Monday night, January 30th, the Sonora Motor Company invites you to attend the dance and celebration which we are giving in our new building, just completed. The idea of this festivity is not so much to celebrate our success, though it is that, too, but as an outward means of expressing to you, the citizens of this great country, some measure of our appreciation of your patronage, good will and help. What we are we owe to you, and we are duly grateful.

We want you to come, bring your family and your friends, and take part in this celebration.

We hope to have a NEW FORD car of some model on display at that time. At the present time we cannot definitely say when deliveries will be made. But, we can say that when you get your new Ford, the patience you have shown in waiting for it will be amply rewarded.

## Sonora Motor Co.

Sam Hull

Fred Hull

Charlie Hull

### MISS SCHNEMAYER GIVES GIVES PROFITABLE HEALTH TALKS TO CHILDREN

Under the auspices of the Sonora P. T. A., Miss Schnemayer, health teacher of the Division of Extension work of the University of Texas, gave a series of health talks to the school children. With the teachers and pupils each pupil was weighed and measured, as this is the first step in determining whether or not a person is normal. It was alarming to find many children under weight. In the high school, 22 per cent of the pupils are 10 per cent or more under normal weight; and 14 per cent are 15 or more underweight.

In the grades, 18 per cent of the pupils are 10 per cent or more under weight, and 10 per cent of the pupils are 15 per cent or more underweight.

Miss Schnemayer not only gave diet talks for the thin pupils which consisted of an adequate amount of milk, fruits and vegetables, but she gave one for the stout person as well, and to the great amazement of many, it consisted of practically the same as that for the thin person.

She discussed health habits in general, stressing especially plenty of sleep and regular habits.

Within a few weeks the school is to carry out an experiment with white rats to demonstrate the effect that different kinds of foods have on growth and development. Some of the foods used will be milk, candy, chocolate and coffee. We hope to gain a great deal of good from this experiment and invite the public to observe it with us. —Reported.

### HOME ECONOMICS CLASS BANQUETS SCHOOL FACULTY

The Home Economics II Class composed of Misses Lida Archer, Pauline Kring, Bernice Stokes, Lola Jones, Anys Whitley and Evelyn Spraggins, served a delicious three-course banquet to the members of the faculty of the Sonora School with Miss Schnemayer as honor guest. This banquet, which was cooked and served under the supervision of Miss Zelma Moore, the efficient Home Economics teacher of the school, sets a precedent in the history of the Sonora School.

The table was decorated for the occasion with candles, a touch of the high school colors on each candle stick, and the general color scheme red and green.

During the course of the banquet, a short program was rendered with Mr. Halcombe as toastmaster. Mr. Britt responded with a short talk; Miss Schnemayer told of her experiences with West Texas; Miss Lilly gave a reading; Miss St. Clari presented statistics on hog raising and Miss Nimms responded with an after dinner story.

At the close of the program, each guest expressed himself as being highly entertained.

### IRONCHOS WILL MEET STRONG MERTZON FIVE

Negotiations were completed Thursday for a basketball game here next Saturday, January 28 on the local high school court between the strong Mertzton quintet and the local Bronchos. The Mertzton five has been meeting and defeating all comers so far this season and are bidding for district honors. This will be by far the best game played here so far this season as the Mertzton team is composed of a fast bunch of clean sportsmen and this is one game you should not miss. The game starts about 3 o'clock. Don't miss it.

### MRS. LONG TO MARKET

Mrs. E. S. Long, proprietor of the Style Shop, and Mr. Long have been in Dallas this week where Mrs. Long is making her purchases for Spring goods.

### NOTICE OF DISSOLUTION

The partnership heretofore existing between M. F. Fields and Alvis Johnson doing a sheep raising business under the firm name of Fields & Johnson has been mutually dissolved.

M. F. Fields  
Alvis Johnson  
Sonora, Texas, Nov. 11th, 1927.

Lady Partner wanted—safe investment. Successful business man; A-1 character, native Texan, 38 years of age, now operating business, wants lady to invest \$15,000.00 in business or she can invest in real estate sure to advance. Man worth \$15,000.00. Prefer unincumbered, Protestant lady of appropriate age. No objection to matrimony if association is congenial. Investigation invited. References exchanged. Don't hesitate to answer if interested. All replies strictly confidential. Write Mr. R. M. Box 2 Texas, Christi, Co. rpus, 1db Box 31, Corpus Christi, Texas. 2t.

## JAMES CRUZE

Director of Feature Photoplays, writes:

"During the filming of *The Covered Wagon*, the constant use of my voice demanded that I find a cigarette which I could smoke without any chance of throat irritation or cough. After trying them all, I decided on Luckies. They are mild and mellow." James Cruze



### The Cream of the Tobacco Crop

"The growth of LUCKY STRIKE Cigarettes is a wonderful thing but there is a reason. I know, because I buy the Tobacco for LUCKY STRIKE. I buy 'The Cream of the Crop,' that mellow, sweet smoking Tobacco that the Farmer justly describes as I have described it above. The quality of LUCKY STRIKE Cigarettes is telling. It is natural that the brand should show the tremendous growth that it is showing today."

*John W. McDaniell*  
Buyer of Tobacco  
Louisville, Ky.

## "It's toasted"

No Throat Irritation—No Cough.

## D. RAPE

General Blacksmithing, Auto Repairing

TELEPHONE 181

## J. W. McDANIEL

All Kinds of Trucking and Hauling

PHONE 238

Sonora, Texas

## SERVICE Is Our Business

AND NOT OUR MOTTO

Our wholesale and retail filling station is now complete and we are doing business. We invite everyone to come to see us.

We give special attention to the ranchman's needs. Buy your gas by the barrel and save money. We can also save you money on oils in 10 to 50 gallon lots.

RAINBOW GASOLINE AND QUAKER STATE OILS ARE BETTER

Camp Houses and Garages for Tourists

Wholesale and Retail

Sonora Gas & Oil Co.

HENRY CAMPBELL, Mgr.



## E. C. GARVIN

SONORA, TEXAS

SHEEP, GOATS, CATTLE and RANCHES

Leases, Royalties, Drilling Blocks.

## Sonora Home Laundry

TOM DRISCOLL, Prop.

WE APRECIATE YOUR

LAUNDRY BUSINESS.

Established 1869.

## Chas. Schreiner Bank

(Unincorporated)

WOOL AND MOHAIR

Makes Liberal Advances on Sheep, Goats,  
Wool and Mohair.

KERRVILLE, TEXAS

## WOOL GROWERS CENTRAL STORAGE CO.

WOOL AND MOHAIR COMMISSION  
MERCHANTS

SAN ANGELO, TEXAS

## LA VISTA

K. V. E. SCOTT, LESSEE AND MANAGER

WEEK OF JANUARY 22-28, 1928

Monday, January 23—

A KARL BROWN PRODUCTION

STARK LOVE

COMEDY—"SEALING WHACKS"

Tuesday, January 24th—

Nick Stuart, Sally Phipps, William N. Bailey and Charles Paddock in

HIGH SCHOOL HERO

METRO-GOLDWYN NEWS NO. 40

Wednesday, January 25th—

RAYMOND NAVARRO WITH ALICE TERRY

LOVERS

ODDITY—"CHILDREN OF THE SUN."

Thursday, January 26—

LOUIS FAZENDA, CLYDE COOK AND MYRA LOY IN

SIMPLE SIS

COMEDY—"ALICE IN JUNGLELAND"

Friday, January 27th—

Sophie Pogay, Hans Adalbert von Schlettow, Suzy Vernon in

THE LAST WALTZ

PARAMOUNT TWO-REEL COMEDY

Saturday, January 28th—

Ken Maynard, Kathleen Collins, Marion Jackson and Kenneth Perkins

THE DEVIL'S SADDLE

METRO-GOLDWYN NEWS NO. 41

### PROGRAM FOR ZONE MEETING OF THE METHODIST CHURCH SUNDAY, JANUARY 26.

The zone meeting, comprising Ozona, Christoval, Eldorado, Williams, Rutch and Sonora, will convene at Sonora, Thursday, January 26, 10:30 a. m., with the following program:

Hymn—  
Scripture—  
Prayer—  
"The Jubilee"—Mrs. E. E. Sawyer, Sonora

Luncheon—by Sonora Auxiliary.  
Ten Reasons Why Take the Voice—Mrs. Ed Hill, Eldorado.  
"How to Increase Our Membership"—Mrs. Hugh Childress, Ozona

Round Table Discussion—  
Vocal Solo—Mrs. B. T. Welch, Christoval.

Importance of Bible Study—  
Mrs. Vick Pierce, Ozona.

Our Young People, What Are We Doing for Them?—Mrs. J. L. Holland, Christoval.

Violin Solo—Mrs. Louie Stuart, Sonora.

### Miss Wilson Hostess to Queen of Clubs

Miss Mary Dan Wilson was hostess last Saturday afternoon to the Queen of Clubs at the home of her parents, Mr. and Mrs. W. J. Wilson.

A beautiful plate luncheon was served to the guests, and prizes were won in the following sequence:

High guest, Mrs. Roy Spiller of Menard; high club, Miss Guila Lowrey, low club, Miss Lucille White.

Non-member guests at the party were: Mrs. Roy Spiller, Miss Flora Guinn, Miss Gwynne Blanton and Miss Zelma Moore.

Mr. and Mrs. R. W. Ferrine have left Sonora for Wall, Texas, where they will make their home while Mr. Ferrine is completing a contract of road construction for the State Highway Department.

Mission Study—Mrs. A. J. Atkins, Eldorado.

Hymn—"Blest Be the Tie."

### MRS. ALDWELL HOSTESS TO TUESDAY BRIDGE CLUB

Mrs. Roy E. Aldwell was hostess to the Tuesday Bridge Club last week, entertaining two tables. Attendance was light, due to illness in the families of several of the members.

Mrs. Ed Mayfield was the winner of high score, low score going to Mrs. J. W. Wilson.

Refreshments consisted of a salad course.

### BISHOP CAPERS ARRIVES SUNDAY EVENING

The Rt. Rev. Bishop Capers will not arrive in Sonora in time to conduct morning services at the Episcopal Church this week, but will be here Sunday afternoon. Sunday evening services will be held, and communion will be held the following Monday morning, Bishop Capers stated in a letter to Mrs. Roy E. Aldwell.

Anyway, the new freedom for youth requires less prevarication than was necessary to establish the old-time alibis.

### GIRLS BASKETBALL QUINT GETS \$45.00 FROM SHOW

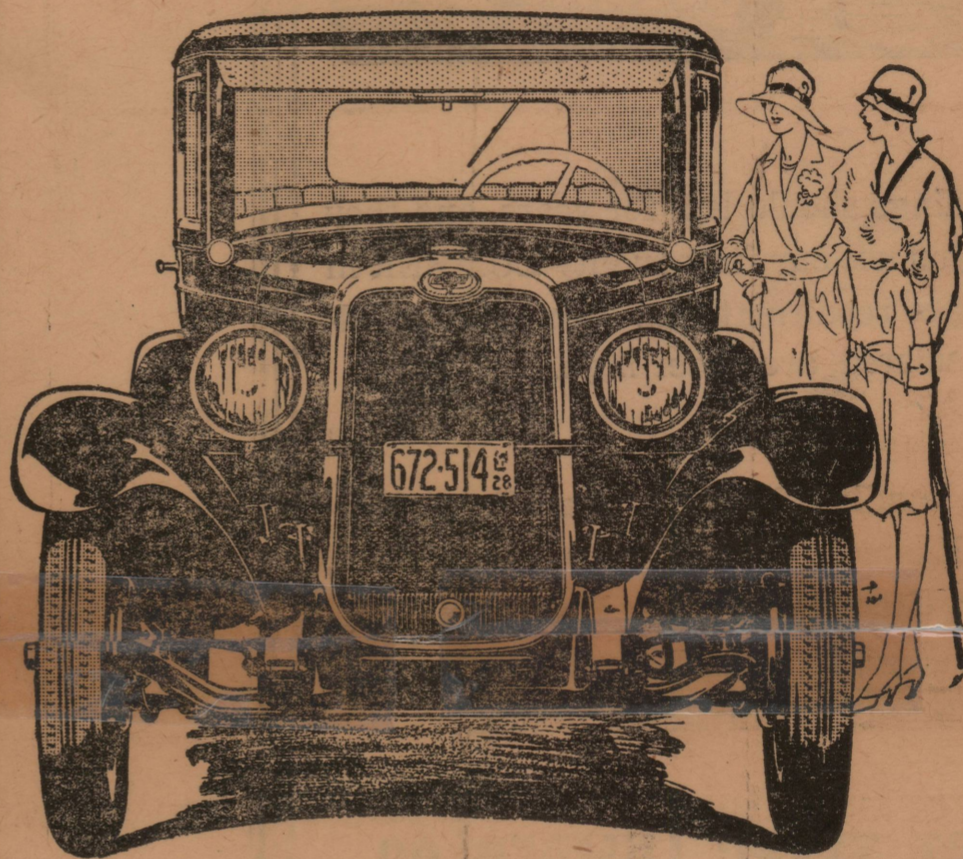
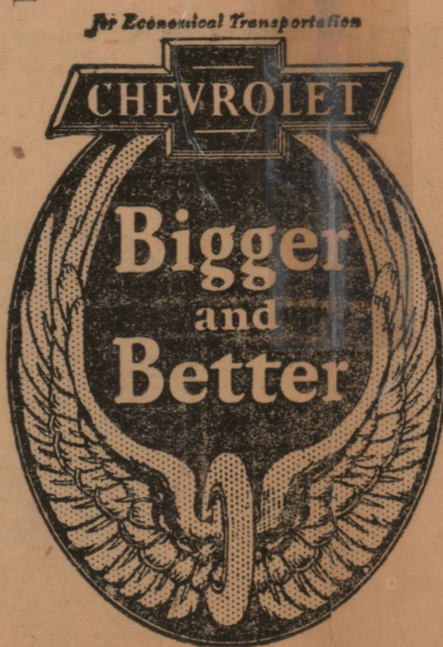
Forty-five dollars clinked merrily into the coffers of the girl's basketball team last week, following the picture show "The Fair Co-ed." Fifty per cent of the net proceeds of this picture was donated to the basketball squad by K. V. E. Scott, and attendance was more than good, said Mr. Scott. The picture was said to have more than repaid the cash customers.

The girls and their coach, Miss Mimms, have asked the News to say that they certainly appreciate Mr. Scott's liberality and generosity and thank him for the favor.

Mrs. Roy Spiller of Menard visited in Sonora last week with her sister, Mrs. Joe M. Vander Stucken.

Misses Mary Dan Wilson and Gwynne Blanton were visitors in San Angelo last Friday.

Mr. and Mrs. Hi Eastland and daughter, Miss Amanda, were visitors from Sonora in San Antonio all last week.



# Again-

## Chevrolet Electrifies America with a Great New Motor Car

A new automobile so sensational as to electrify the nation!

With marvelous new Fisher bodies offering all the distinction, beauty and luxury for which Fisher craftsmen are famous! With performance that is a revelation to owners of even higher priced cars! With 107-inch wheelbase—four inches longer than before! With four-wheel brakes—and many additional mechanical achievements!

And... prices that demonstrate again Chevrolet's ability to provide the utmost in modern motoring luxury at the lowest possible cost!

The engine of this great new car is of the improved valve-in-head design. With alloy "invar strut" pistons... specially designed hydro-laminated camshaft gears... mushroom type valve tappets... and a complete new steel motor enclosure—it provides a type of motor operation so thrilling that it must be experienced to be appreciated!

Coupled with this thrilling acceleration and speed is a

type of riding and driving comfort almost unbelievable in a low-priced car. Four inches longer than the previous Chevrolet chassis... swung low to the road... and with four semi-elliptic shock absorber springs—the Bigger and Better Chevrolet holds the road with a surety that is simply amazing, and rides in perfect comfort at high speeds over the roughest stretches of highway.

And never before was a low-priced car so easy to drive—for the worm and gear steering mechanism is fitted with ball bearings throughout... even at the front axle knuckles.

All these spectacular new mechanical advancements are, of course, in addition to the host of notable features that Chevrolet has previously pioneered in the low-price field.

Come in and see this latest and greatest General Motors achievement! Learn why it is everywhere the subject of enthusiastic comment—why everywhere it is hailed as the world's most luxurious low-priced automobile.



The COACH	
Coach	585.00
Roadster	\$495.00
Sedan	675.00
Coupe	595.00
Touring	495.00
Sport Cabriolet	665.00
Imperial Landau	715.00
Light Delivery Truck	375.00
Utility Truck	495.00

STITES MOTOR COMPANY  
SONORA, TEXAS

EVANS & WALL CHEVROLET CO.  
Eldorado, Texas

QUALITY AT LOW COST



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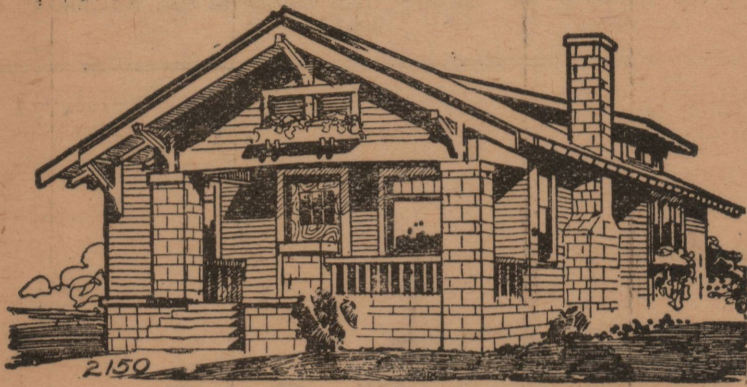
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San Angelo, Texas

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Buildings should last for years, and they will if you use our first quality LUMBER in building or repairing them. Our prices, quality considered, are never high.

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**INSURANCE:** Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

**RANCH LOANS:** Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.  
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We Appreciate Your Business.

## A Tire that gives MILEAGE

It may cost a few cents more to buy a GOODRICH TIRE, but the many miles of added service you receive more than makes up for the slight increase in original cost. We can prove this extra mileage claim through the local users.

**City Garage**

### METHODIST CHURCH

Sunday School ..... 9:45  
M. O. Britt, Supt.  
Preaching ..... 11:00 O'clock  
By the Pastor  
Epworth League ..... 6:30 p. m.  
Service at the evening hour is called off for the services at the Episcopal Church by Bishop Capers of San Antonio.  
—F. M. Jackson.

Having spent the Christmas holidays in a lively political skirmishing, Washington is now in the relatively tame and piping days of peace. It is in the air, peace of almost every kind, a hang-over, maybe, from the season of goodwill to men. Certainly, the capital is redolent of kindness and fellowship, save for exceptions here and there that stand out conspicuously to prove the rule.

Mr. and Mrs. Collier Shurley and Miss Thelma Rees spent last weekend in San Antonio.

S. A. McDonald and Richard Nowlins of Center Point were prospectors last Wednesday and Thursday.

Dave Locklin, Miss Iris Chalk and Miss Ches Thorp spent Sunday in Del Rio.

### TREES! TREES! TREES!

Budded Pecan, fruit, shade and ornamental trees, grapes, roses and flowering shrubbery at fair prices. Peach at 12 1/2 and up; plum and apricot 15c and up; budded pecan 50c and up; roses 35c to 50c each. Send for price list.

**SAN ANGELO NURSERY,**  
at Oakes Street Bridge,  
San Angelo, Tex. 4t.

## This is the world's Greatest Tire -- and here are the reasons why



### MORE PEOPLE BUY GOODYEAR TIRES THAN ANY OTHER KIND

Any commodity, especially in a highly competitive line, to be acknowledged "the world's greatest" has got to show mighty good reasons for this eminence.

The Goodyear is "The World's Greatest Tire" because it wears smoothly—runs farther—looks better.

These are not generalities. They are hard facts—facts that millions of car owners the world over know. They are facts that are proved on the road every day.

Goodyears possess six outstanding advantages; Supertwist carcass; Slow, even treadwear; Quiet, smooth running; Safety; Built-in safety.

The Goodyear is the World's Greatest Tire because it is the only tire that provides complete traction in the center of the tread.

Goodyear is the only tire with a specially-built Supertwist carcass—Supertwist Cords have practically eliminated body failures.

These are reasons why more than one hundred million Goodyear Tires have been made and sold—MILLIONS more than any other kind.

Goodyear is the best buy on the market. There is no secret about Goodyear leadership. Come in, and we will cheerfully explain—because you really ought to know.

## Sonora Motor Company