# THE MULESHOE JOURNAL 

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas
HIEADIMNES

VS OF THE WEEK PARADE

COCHRAN COUNTY WELL IS MAKING OIL, CLAM WILL BE PRODUCER REPORT OTHER NEARBYDRILLINGS

GENERAL NEW
texas and surrounding states

CORIUM AT RESS N 0 W Y FOR USE
$\qquad$ met in Centeenhaterectraction at Hous-
ton last week, were read ounday.
some of them of a local nature being


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$\qquad$ te First church, Vernon; Rev. R. F.
tickens, formerly of the Sudan circuit,
pion Pickens, formerly of the Sudan cir
was sent to Lubbock circuit.
$\qquad$ ternoon of last week at the home of
Mrs. Gilbert Wollard with embroidering and crocheting being the feature
entertainment for the occasion. entertainment for the occasion.
Members attending were Mesdames
Clarence Goins, Jess Osborn, Ray Grif fiths, George Johnson, Joe Damron, J.
E. Adams, W. C. Cox, Bill McAdams,
and the hostess, Mrs. Gilbert Wollard. and the hostess, Mrs. Gilbert Wollard.
The club will meet Friday afternoon
of this week at the home of Mrs. Jess.
$\qquad$

THE 1937 FORD To be Shown
IN MULESHOE NETT SAN


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\begin{aligned}
& \text { FARMERS TO BE LAUNCHEDAT ONCE } \\
& \text { IN EVERY COUNTY THROUOUT STATE }
\end{aligned}
$$

Bailey County Leasing Continues; Franklin
Operators Report Favorable Drilling; Offsets Being Located.

| Il laying further operations until the first of the week. <br> New Mexico Wells The -Milnsand well in Roosevel county, Just across the New Mexico line from Balley county, is now report- |  |
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APPOINTMENTS
PF METHODIST
PASTORS MADE

## Many Changes Noted

 In Plainview District Some Returned.




Make Every Farm a Factory Every Day of the Year


THROUGH GOOD SEASON OR BAD YOUR PANK
 money matters, the bank has the most personal and intimate con--
tact with the community We invite you to take advantage of its courtesies that are so cheerfully given

## Muleshoe State Bank

MULESHOE, TEXAS

QUALITY FOODS

## [ECONOMY PRICFB

nington is in business not NLY "FOR YOUR HEALTH," BUT 4LSO FOR YOUR WEALTH AND PERSONAL SATISFACTION!

At this store you not only find Qualioods, perfectly sanitary, wholesome appetizing; but they may be purd at real Economy Prices. 'ur shelves are well stocked with ard Brands of Groceries the manuer or canner is proud to stamp hi on, and which we can unhesitating mmend to our customers-it is rhly tested merchandise passed on onsumers at lowest possible mong prices.

R SHARE AWAITS YOU.
NINGTON'S
ERY and MARKET


THE MULESHOE JOURNAL
Entered as seeond-clas
of Congress, March 3, 1879


 shoe man who realizes this, and loses
no time in setling down, and devoting
his time and attention to everyay
things instead of wasting it trying to
figure out what brought about the re-
sult, is the one who wil prosper most
in the years on ahead. We are a great
people, and we have here a great na-
top. But, after all, its hard work, and
not political arguments that make it
net
treat. So lets forget the campaign al.

Vanity Table Is a "Beauty Table When Right Light Is Used



AND THATS THAT:










## The FAMOUS DEPARTMENT STORE

 LESHOE, in henivgton bullding TEXAS

## An Hillocotere reanage

 fias in to al weell pilenameal silchlent

Everything can be placed in logical arrangement with electrical equipment so that a minimumı of steps is taken. . . Range costs and installations are lower now than ever before. Cost of operation is favorable to your budget.

## TEXAS UTILITIES COMPANY



## Help Us to Help Others



品D GROSS AID TO MORE THAN 500,000
DISASTER VICTMMS
 As Elements Hit 20 States
East of Mississippi

to marcount refugees at Renovo
Pennsy!vania. during tha Spring floods.

 groups were of invaluable assistance
to Red Cross retliet forces at all times." Admirral Grayson stated.
The complete resources of Red
Cross teadershbip. training and disaster Cross leadership. training and disaster
experience were brought into play by
the Spring foods and tornatoes which took so heavy a toll of lite and prop
erty in eastern and southern states
thts yerr sh sinal repert erty in eastern and southern states
thls year. the anual report reveals.
The Re? Cross alded 77.000 tamilles
"Now I Lay Me -"


This cnild was hurt when a tornado struck Tupelo, Mississippi, necessitat
Ing medical and ntrsing care for hundreds-care which in many cases could not have veen given without Red Cross assistance. It it a a fine tribute to the
organization that the young beneficiaries of to health and relief services in
Xarialy place themselves in the hands of the Red Cross with a completely


## sERVICE



Stegall News Stean reaind witation and
 Mary Lou Owen, Mrs. D. L. Lane
Lois Pollard; Program Committee,
2; Conrad wirl Cois Pollard; Program Committec,
2: Conrad wwillams, Carl Pollard
Russell Craft. The programs wil,
 ing night.
Rev. Barrington, of Portales, N. M, M,
will preach here Saturday aftemoen and Sunday morning.
There was no school There was no school on election day,
so the time was made up the following
Satur Saturday.
Robert and Wylie Adams, of Good-
land, visited land, visited friends here Sunday af
icrrioon.
cotton our community, if the weather con-
tinues fair- we to tinues fair. We hope to have a hun-
dred per cent attendance in schoot
soo p sooi.
J. M. Phillips received a double sur-
prise Sunday, when his childdren
erd to celth prise Sunday, when his children gath-
erd to celebrate his birthdey with a
real birthday dinner. His other surreal birthday dinner. His other sur-
prise was that his son Cluford, of
Earth, brought a brand new wife along Earth, brought a brand new wife along.

- Reporter. Practically all people try to im-
prove on nature by arranging their
hnir. Tibetan hair. Tibetan women hold their
coiffures in place with yal's butter.
Some African women do the same Some African women do the same
with lard. Suicide Founded Festival
China's celebrated Dragon Festival, annually observed throughout
the country, orignated in the suithe country, orignated in the sui-
cide by dronning of an early Chi-
nese slu.esman--poet, Chio Yuan. nese statesmar-poet, Chio Yuan.

Ancient Aquedact An aqueduct built about 70 C B. C.
supplied wat er to the city Nineveh, capital of the Assyrian
empire on the Tigris river.


HEAR THAT KNOCK!




## satitiaction to to other gases fail.

## drave in and let your car $\mathrm{T}^{\prime}$

## Also, shoot some Ftuid Extrate of

"Ftuid Extrate
your rank
are surely slick.
are surexy slich
run that was.

| H. C |
| :---: |
| Refi |
| Pr |

nulesh

## LET'S MAKE WHOOP-E!

The new 1937 Chevrolet is meeting with universal ap-
peal to the many who have viewed it, as well as those who have already purchased one of them.
If you have not yet seen this superb new model, you don't
know what you have missed. Come, be our guest, and while know what you have missed. Come, be our guest, and while
you get your eyes full of brand new beauty and elegance, may we explain to you some of its many superior features.


|  |
| :---: |
| DR. J. R. DENHOF Optometrist better nision wit <br>  |
| Cecil H. Tate ATriopNET-AT-L On Cours Howse nouleshoz, TEXA |



Send Your
Abstract Work

Muleshoe Abstract

| Company <br> . P. STONE, Prop. muleshoe, texas Agent for Warren Addition |
| :---: |
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## Sanitarium \& Clinic

$1^{M}$

Texas
$\underset{\text { EAR, EYE, NOSE AND THROAT }}{\text { R. }}$.

Bleeding Gums Healed
 cesstul use of Leto's Pyorrhea Remedy
on their very worst cases. II you will
tet a botte and gists will return money if if tails.
WESTERN DRUG CO. Adv


WATCHES Expert Repairing


DR. L. P. GIBBS physician and surgeon | Office in Damron's Drus | Store |
| :---: | :---: |
| Phone 36 | Muleshoe |

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the muleshoe journal

## FTD CROSS HIGHWAY POSTS ADO INUURED

1,000 Function At Key Points To Give Emergency Care To Traffic Hurt
Highway frst aid stations, set up by
the Red Cross to give emergency care the Red Cross to give emergency care
to viltims of traftic acclentsts, are sav-
ing lives, according to James L. Fieser,
the ing lives, according to James L. Fieser,
vice chairman in charge of domestic
operations
 posts are already operating in 47 states
and thousands of others will soon be
established at key points along Amer
.
 The Red Cross highway posts are
concentrated at danger pots in rural
areas where medical ald is not readily avaliable. The importance of this cov-
erage of the open road, the Red Cros prage of the open road, the Red Cross
holds, is given sharper emphasis by
the fact that there has been a 150 per the fatet that there has been a 150 pe
cent incease in rural traffic fatalltie
during the past twelve yeara Curing the pase in tural traflic years.
The profect was finttiated on a national seale instiated last year practical ap
proach to the highway aceldent prob those who continue to be injured pend-
ing ing a reduction in the high wary yaccendenu
rato through legislation and saftety edu
 to the scene of accident in an effort to
reduce the number of persons killed
and maimed in automobile mishaps,"
 ers are not medical men in any sense
but it is their fob to turn the injured
over to the medical profession in the
 tourist homes, rural police and fire de
partments. The personnel of the posts
are trained by the Red Cross in first aid, standard first ald equipment is is stalled at each station, and Identitying
sign for the beneft of motorsts are
erected beside the high way at both ap orected beside the highw
proaches to the station.
The The attendants of these roadside
units who qualify as first aiders volunteer their services through the Ree
Cross and may under no criccumstances
accept pay for caring for the injured To complement the highway frrst ald
stations. the Red Cross has announced
formation mobili units Severat thou
sand trucks which regularly ply the
sit sand trucks which regularly ply the
highway In the course of routine work
will be equipped with first ald kits.
俍 Drivers and crews will take courses in
both standard and advanced first ald
ond each truck will be identified as and each truck will be identified as
Red Cross moble unit. More than
hundred trucks are alredy
 join this army mobilized to cut acci-
dent fatalities and prevent complicaa
tion of minor injuries through mishan tion of minor injuries through mishan
diling at the scene of accident," M
Fieser satd.
"We receive reports from our firs
ef ald stations daily, telling of essential
care given to traffic casualties on the spot and of lives actually saved.".
This and many other Red Cross pro-
grams of equal value are supported by grams of equal value are supported by
the people of America uring the an-
nual Roll Call for members. This year
ne the Roll Call will be held from Novem
ber 11 to 26 .


Muleshoe Scouts In Honor Class At The
Sudan Meet Thurs People who fail to mind thetr
P Sudan Meet Thurs.
A large number of Scouts from here
attended the District Boy Scout Court
of Honor held at attlefield Thursday
of last week, A. A. Alexander, scoutEvery Fall women members of the

$$
\begin{aligned}
& \begin{array}{l}
\text { Honor held at Littlefield Thursday } \\
\text { last week, A. A. Alexander, scout- }
\end{array} \\
& \begin{array}{l}
\text { Leon McCarty, patrol leader in the } \\
\text { Least }
\end{array} \\
& \begin{array}{l}
\text { Leon McCarty, patrol leader in the } \\
\text { troop was honored in receiving the } \\
\text { highest award presented at the Court }
\end{array}
\end{aligned}
$$

Stomach Ga:
$=2=5$
ADLERIKA

## Damron's

DRUG-STORE
"In Busivess for Your Fealth"
WHY NOT:

Start a Lay-Away Plan on your
Christmas present:-such as a PHILCO RADIO, Week-end or over Night Bags, Coffelator Set, ete.
it's not too early st's not too early now to begin
thinking thent thinking about Christmas-and we already have in stock many delight-
ful suggestions. frade in al
tratestions.
your old radio on
PRICES
Mineral Oil, quart
Mineral Oil, pint Antiseptic Solution, pint
Lady's Hand Bags,
Special Price to

Pursang Tonic


I'M A NEW WOMAN THANKS TO PURSANG
$\sqrt{\text { roes Purang gontains elementapet }}$ and building, ruich, red cocrecty aid natesure in
this happen this happens, the appetite improves
Nervousness disappears. Enierge Nervousness disappears. Energy and
strength usually return. You feel like
a new person. Get Pursang from your strength usually return. You feel like
a new person. Get Pursang from your
drugggist.

## New $\mathbb{C} \mathbb{H} \mathbb{E} \mathbb{V} \mathbb{R}(1) \mathbb{L}^{\mathbb{P}} \mathbb{T} 1937$

 The Omplete Car-Completely 7 new

For the first time, the very newest things in motor car bear comfort, safety and performance come to you with the additi, advantage of being thoroughly proved, thoroughly reliable
new high-Compression valve-in-head engine - new all-silent, all BODIES (With Solid Steel Turret Top-Unisteel Construction) - PERFECTED HYT BRAKES (With Double-Articulated Brake Shoe Linkage) - NEW DIAMOND speedine styling - genuine fisher no draft ventilation - it GLIDING KNEE-ACTION RIDE* (at no extra cost) - SAFETY PLATE C AROUND (at no extra cost) - SUPER-SAFE SHOCKPROOF STEERING* (at no

THE ONLY COMPLETE CAR - PRICED SO LOW


## VALLEY MOTOR

Chevrolet Sales and Service

