## IG ROOSEVELT LANDSLIDE

HE HEADLINES



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a aggi experts say the
this year will be al record
abily totaling
20.000.000 larger than last



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## ed into a power- day market can nd.

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kard Motor 10. Ans per share pay-


## Cotton

 1936 Picking $\qquad$ of this week to- $\begin{aligned} & \text { Meet." Bailey county, like ceveral Beth- } \\ & \text { both gins, it be- ers of the Panhandle and South Platins }\end{aligned}$ the cotton crop in counties, has a large acreage of shalJughout the countyng full time now.
supply of water within a a proftitable
pumping depth. Cotton and wheat along
©

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arl govern- pension systern baseco on the constablitu-
tinging the tional amendment ratified by the ctit-
 r this year $\begin{aligned} & \text { to be forming in other counties through } \\ & \text { out the state. }\end{aligned}$
les.

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PRESIDENT PILES UP BIG LEAD IN 46 STATES IN MIGHTY NATION WIDE
WHITE HOUSE RETURN VICTORY

## Big Vote of More Than Two to One For. Roos

 velt and Garner Only One State Constitutional Amendment LostPresident Franklin D. Roosevelt has been e-elected president of the United States for a second term, according to incomplete reports
received as this newspaper goes to press. second term, accordspaper goes to press.
received as this news
Latest reports received here are to against him.

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## NEW 1937 FORDS Showing Nov. 14th

## 2 F.

tproved for the future

Correct Posture 1 s Held Essential For Children in Schoo

 Good posture is a sign of self respect and plays an important part in win-
ning the respect of others," said Dr .

"Many of the ills of childhood and
egeformities of adult life have their beginning in poor posture acquired dur-
ing childhood," he said, "and it is particularly importaint that the child's posture conform to nature's dictates.
Most children are born in good physcal condition and yet examination of large groups of school children show
a high per cent to be suffering from poor posture Malnutrition and ratigu
are productive of poor posture. These lessen the size of the chest and decrease the lung capacity. Abdomina
organs may also be pushed out of natural position, which may seriously
interfere ditions must be corrected before the and nutritional standards. "School children who have poor pos ture are said often to average lower in
attendance and in school mental and

Bread Pudding.
2 cups dry bread crumbs
1 quart hot milk
$1 / 4$ cup sugar
$1 / 4$ cup choped meded figs
3 eggs metter
Salt beaten
$\qquad$ nd set aside to cool, then add all
other ingredients and pour into
reased baking dish. greased baking dish. Place in pan
of hot water in moderate oven and
bake for one hour or steam for two hours. Serve with plain or whipped
cream or pudding sauce.

## Lemon Frosting.

1 tablespoon grated orange rind
2 tablespoons buter
Salt

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Hay Fever

western drug co.



A splendid assort mer.t of new styles in the modern I.E.S lomps. Priced.
$\$ 3.95$ to $\$ 14.95$

TEXAS UTILITIES COMPANY


Phill-up with Phillips for Imstant Stant
FILL UP WITH PMITLIUPS ${ }^{666699}$ Phillips Service Station, On Main St

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Whe have Jut
Alrow shirs are fathioned and taluroed mes thave then neew "Arosest" colar- the wite arrow ties
There is a wide varity on colors and pat

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OPAL'S SHO and Beauty Sa
Phone 18


Make Every Farm a Factory Every Day of the Year

SAFEGUARDING
Your • Money
ON DEPOSIT


Muleshoe State Bank

Nature has blessed the South Plains area with fine crops this year now ready
harvesting．

Henington has blessed the peo－ ple of Muleshoe and surrounding trade territory with a fine stock of Groceries and Meats－now ready for the buying．

This harvest occasion and this season of the year calls for Real Food that will stick to the ribs，giv－ ing needed strength for labor and at the same time satisfying to the ap－ petite－that＇s just what we have！
Prosperity for many people of this section is now just around the corner－ be much more plentiful than for many months past．

We crave the opportunity of serving you with Good，Wholesome Foods at very easonable prices．If you have not been rading with us regularly，come in and ee us next time．Thanks in advance for he courtesy．

## HENINGTON＇S <br> ＇ERY and MARKET

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WEEKLY LAY SERMON
THE ART OF FORGETTING by jess mitchell

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Everywhere we ge her own soul．
Everywhere we go we find people of
acerbity，maligitity and pessimism
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has curdeded the milk of human kind－
hisporitions
everything and everybody．Their mem
everything and everybody．Their mem－
ories have been entirely too good；they
need to cutivate their forgetories
much more，yea，they win have to if
they get he happiness out of fife they
desire and to which they hey get the happiness out of life the
desire and to which they are entitled．
On the other hand，here and ther On the other hand，here and there
one will find dispositions that are sun ny and genial；but they have not al
ways been that way．They have no


## Sore Feet



western drug co．

＂There，There，Little Girl
We Will Have A We Was Range．Have，＂，A
Now that＇s dectided this yc
couple can go right ahead
Alice－Chalmers
Farm Machinery
Parts and Service
MULESHOE
ELEVATOR CO．


FOR ALL JOBS，LARGE OR SMALL

satisfactlon．Whatever your building or repair plans may be，we are ready to supply your needs in Lumber，Cement，stucco，and every kind

Plans of all kinds freely furnished，skilled workmen recommended－ and any other kind of co－operation or courtesy within our power is a ways at your command．

## HIGGINBOTHAM－BARTLETT CO <br> clarence goins， <br> Manage

## BUY HERE：

## Save More Money

K．C．Baking Powder， 50 －oz．can
TOMATOES， 3 cans for

## CATSUP，gallon can <br> 59

OXYDOL，per package

CHEESE，American per pound COMPOUND， 8 pounds
BACON，Dry Salt，pound
BACON，Breakfast，sliced

| WE <br> DELIVER <br> PHONE <br> No． 2 | Jennings <br> FOOD STORE <br> Muleshoe | MOR <br> FOR <br> YOUR <br> EGG |
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## EIITIIIAL ANI FEATIIE PAIE



## Moditorial

## Surely the churning of milk bringeth forth butter, and the wringing of the Screly the churning of milk bringeth forth butter and the wringing ot the nose bringeth forth blood so so the forc-  <br>  <br> |  |
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## Jaunty Journaleites


pristient waying he hopes the nex
nove their homesteads with them in
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In transport them across the Plain

THE JOURRNAL'S Weekly Scrapbook

The sea of fashion now seems to b
Alasta seal. in that beautiful safait
rown shade It is used for a long
straight cape with square shoulders
and an upstanding collar held by
Week's Best Recipe
Baked Lemon Pudding-Lind
Baked Lemon Pudding-Line a ple
dish with good pastry. Cream to-geth
three egss. Add thar strained juice of
two lemons, one tablespoon grated rind
ake crumbs and lastly, the egg whit
veaten stiff. Pour the mixture into
in a moderate oven.
In The Kitchen
a short time in a strong solution of


# Don't let a few warm days fool you into waiting too 

 long before having your car winter-proofed. Winterstrikes when you least expect it! Magnolia 7 -Point Winter-Proof Service is a complete check-up of your automobil. fifferential mission, differential, radiator, battery and other vital parter Mobiloil, Mobilgrease and quick starting Mo bilgas


AMERICA'S FAVORITE GASOLINE AND MOT WIEDEBUSH \& CHLD
PHONE 16 A

## WINTE CIOTHNG!

Winter weather requires warm clothing for confort, and St. Clair is certainly in business this winter for your comfort, since this store is stocked to the ceiling with plenty of warm wearing apparal. The following are a few of the many here for you.

COATS for Ladies and Misses a delightful line of charming
Winter Coats, latest styles and colors, priced from $\$ 4.95$ to
W.
SWEATERS for Children. All wool, beautiful patterns, regular $\begin{aligned} & \text { 81.25 } \\ & \text { values, specially priced at oniy }\end{aligned}$
values, specially priced at oniy
JACKETS, wind and water proof for Girls, assorted colors, plenty o
warmth
CAPS. Corduroy, blue and brown, with wool earmuffs, all sizes, each 5
SOCKS, Men's part wool, heavy and warm, pair
UNION SUITS for Men, heavy fleeced, well made, "Hanes" brand UNION surts for Men, "Valor" brand, stcam shrunk
SUEDE SHIRTS for Men, moleskin color, aluminum buttons, eac SUEDE SHIRTS for Boys, moleskin coior, aluminum buttons, eac SOEDE JACKETS Cowbey style for Childiren, brown or black, all leather pr OXFORDS for Children, leather sole and counter, pair WORK SHOES for Men, all ieather, regular $\$ 2.75$ value ues up to 82.55 , specially priced, pair
BOOTTEES for Men, 16 -in top. all leather, sturdy and nico. *
Warm Winter Blankets

## St. Clair Varietyrts <br> Muleshioe,







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