

PERSONALS

Mrs. R. A. Steen spent Monday in San Angelo.

Mr. and Mrs. Frank Bond visited with friends here today.

Mr. and Mrs. Joseph Vander Stucken transacted business in Sonora Friday.

Mr. and Mrs. Sid Evans and children were here from their ranch in the eastern part of the county Monday.

Mr. and Mrs. Thomas Bond were here from their ranch during the middle of the week shopping and visiting with friends.

Mr. and Mrs. Buster Halbert came in from their ranch west of town Sunday evening to visit with friends and relatives.

Mr. and Mrs. W. C. Bryson and son, Duke, of Uvalde, were here Wednesday and Thursday, guests of relatives and friends.

Mr. and Mrs. Libb Wallace were here from the ranch Tuesday. Mrs. Wallace visited with her father, George J. Trainer, Sr., who is suffering from a stroke of paralysis.

Mr. and Mrs. B. B. Kelly, of Texas, arrived in Sonora Thursday for a visit with their parents, Mr. and Mrs. W. E. James. Mr. Kelly left this morning for Fort Worth for a few days' sojourn.

Mrs. Byron Newby passed here Wednesday from Del Rio where she had been visiting with friends and relatives. Between buses here she visited with her father and mother, Mr. and Mrs. Hi Eastland.

Mr. and Mrs. Sam Thomas and small son arrived in Sonora from the Rankin country the first of the week to visit with Mrs. Thomas' father and mother, Mr. and Mrs. J. W. Trainer. Mr. Thomas reports range in Upton county in good condition.

Let George Barrow at A. & W. Drug Store do your watch repairing—Adv.

Trustee Election Here Tomorrow

Three Trustees Will Be Elected for Sonora Independent School District

Tomorrow in the O. L. Richardson office three school trustees will be elected for the Sonora Independent School District. S. H. Stokes will be in charge of the election.

Trustees whose terms expire are R. A. Halbert, Joe F. Logan and Mrs. Maysie Brown. Other members of the board are L. W. Elliott, Mrs. J. A. Cauthron, C. T. Jones and R. D. Trainer.

M. O. Britt, superintendent of the Sonora schools, was elected recently for another two-year term.

GENERAL RAINS FELL OVER COUNTY MONDAY

Sutton county and West Texas was covered by rain Monday afternoon that ranged from an inch to two inches. The fall was general from San Antonio to El Paso, according to O. S. T. bus drivers. The heaviest rains falling the latter part of last week were in the east part of the county in the Owensville community.

Sufficient moisture has fallen to make good grass in almost every part of the country.

Judge L. W. Wardlaw, attorney of Fort Worth and San Angelo, was here Saturday on business.

EYESIGHT SPECIALIST COMING HERE AGAIN

Dr. Fred R. Baker, San Angelo's popular optical specialist, will be at the Hotel McDonald Tuesday, May 6th, one day only. The doctor has fitted glasses for a large number of local citizens for several years and is too well known to need special comment. He says he will furnish the names of a large number of pleased patrons upon request. He says the "big values in glasses is in the expert fitting." Don't fail to see him.—Adv.

The Very Latest

(By Mary Marshall)

The high-brow hat, or the low-brow hat—which shall it be?

If you have a smooth, wrinkleless forehead, if your features approach the artist's idea, if you are under thirty and do not look over twenty-two, if your neck is not too long, nor too short, if your eyebrows are naturally well shaped—then you may wear the hat that leaves your forehead unprotected.

If on the other hand you wear glasses, if your eyebrows are too wide or insignificant, if you wrinkle your forehead in the sunlight or scowl when you read fine print, if your neck is too swan like or too short—then by all means choose one of the new hats that afford some protection to the brow.

There are some women—some young women in fact—who have worn the bare brow hats with such unbecoming results that you won-



der when you see them whether they never look in a mirror or whether they really don't care to look their best. And because women wear these hats who ought never to have considered them, the fashion has been somewhat discredited. On the other hand there are some women whose beauty is so enhanced by them that we are loathe to see them pass from the field of fashion.

This season the milliners have been generous in their offerings. They have retained the high-brow hats for those who can wear them or who insist on wearing them, and they have made other hats with a crown just deep enough at the front to give the more generally becoming line.

Above is shown a sports wear bonnet of lightweight tweed to match the coat, worn off the forehead. Below, a low-brow hat of black bako, trimmed with ribbon.

CITY TO INSTALL PIT TOILETS AT EARLY DATE

Outdoor toilets will be done away with when 150 sanitary pit toilets arrive from Houston about the 15th of this month, Frank Holliday said this week. The city will bear all expenses in installing them and will also have the outdoor ones moved away.

A five-dollar deposit will be charged and a rental of \$1 per month will be assessed on all new toilets, Holliday said. The deposit will be refunded when the renters ties on the sewer or moves away. All houses will be required to have the pit toilets unless they possess septic tanks or have sewer connection.

Beeman Speed has been confined to his bed with the measles.

CARD OF THANKS

Words cannot express our appreciation for the assistance and sympathy shown us by our friends during the illness and death of our loving little daughter, Jane Margaret, who was taken from us by the Angels above. We also wish to thank the many who brought beautiful floral offerings. Our wish for you all—that God will ever bless each and every one of you.

Mr. and Mrs. V. F. Hamilton and son, Clayton.

Vander Stucken Is Improving Grocery

Installs Vegetable Spray and Adds New Paint to Interior This Department

For forty years E. F. Vander Stucken Company has been serving "the Stockman's Paradise" with groceries and other merchandise and has gradually kept improving each department until now this firm perhaps is the largest general mercantile establishment in West Texas.

The more recent improvement is that in the grocery department where new arrangements, paint, and a Lane vegetable spray has been added. The new spray keeps vegetables fresh for days and is conveniently situated for customers to make their own selections.

J. W. RIFFE BURIED IN ANNA SUNDAY 3:00 P. M.

J. W. Riffe, aged 69, father of Mesdames Edgar and Collier Shurley of this city, died Friday and was laid to rest in an Anna cemetery Sunday at three o'clock. Mr. Riffe was a member of the Baptist church for many years. He had visited with his daughters in Sonora several times.

Surviving him are six children: G. D. Riffe, Muskogee, Okla.; Miss Zella Riffe, Anna; Mrs. E. C. Brown, Anna; L. L. Riffe, Van Alstyne, and Mesdames Edgar and Collier Shurley of Sonora.

The Shurleys returned from Anna Wednesday night.

Boyd Is Glad He Found Argotane

San Angelo Man Says His Troubles Disappeared After Taking Four Bottles of Argotane

"I fell off in weight and could digest hardly a thing I ate before I started taking Argotane but now I can sit down and eat three meals a day and enjoy them and am gaining in strength every day I live," is the statement of G. H. Boyd, residing at 112 E. Avenue J, San Angelo.

"I was all rundown in general and so restless that I couldn't get but a few hours' sleep at night without waking and being so restless and shaken up that couldn't get to sleep again. I was awfully constipated and everything I took to relieve it just helped me for a little while and I was worse than ever after awhile. I didn't have any appetite at all and what I did eat I had to cram down and it just worried the life out of me because I didn't digest it properly. I read so much about this Argotane medicine in the papers and some of the people who told what it had done for them had cases just like mine so I thought it would benefit me and I gave it a trial.

"Well, sir, I feel a hundred per cent better in every way since I finished that fourth bottle of Argotane. Why, I can just eat like a farm hand and I have already gained a lot in weight. I don't know how much but I can notice the gain because my clothes fit me different from what they did. I began to pick up in strength and and to improve after the first few doses I took and now I can go to the table three times a day and enjoy the biggest meal put before me as well as any man. When I go to bed at night I can drop off right away and sleep like a healthy baby and when I get up in the morning I feel as full of life and energy as I ever did in my life. Argotane is the only thing that is responsible for the remarkable improvement in me and I gladly recommend it to anyone suffering from a general rundown condition like I was. I am sure glad I found it when I did."

Genuine Argotane may be bought in Sonora at the Corner Drug Store.—Adv.

More than 1,000 bandmen will be at the WTCC Convention in Abilene May 29, 30, 31. Fort Worth is sending five bands while Portales, N. M. to date holds the record for the most distant entry.

SQUILL KILL KILLS RATS AND MICE

Squill Kill can be used in the home with safety. Has been proven by actual test that it kills rats and mice and does not injure other animals. Kills more rats and mice per dollar. Not a poison. Price 50 cents.

Squill Kill Drug Co., Barnesville, Ohio. Corner Drug Store, Sonora, Texas.—Adv.

Prepare now for the National Clean-up Week.

With the Churches

BAPTIST CHURCH

The pastor enjoyed the splendid congregations last Sunday morning and evening. And the audience enjoyed very much the music of the orchestra Sunday evening. We hope that the players can be back with us Sunday night.

We will have our regular service: Sunday school at 10; preaching at 11 and 8 by the pastor. The B. Y. P. U. meets at 7:15.

J. O. McMillon, Pastor

DIRECTORS OF CO-OPS MEET HERE TOMORROW

Officers and directors of the Sonora Wool & Mohair Marketing Corporation will meet in the directors' room of the First National Bank here tomorrow at two p. m. Officers of the corporation: Ed C. Mayfield, president; W. A. Miers, vice president; Fred T. Earwood, vice president; directors: Ira C. Green, Joe F. Logan, C. T. Jones, J. N. Ross and E. C. Beam.

Growers have pledged over a million pounds of wool and mohair which will be handled through the local co-op.

T. D. Word, who ranches between Sonora and Ozona, transacted business in the "Capital of the Stockman's Paradise" the first of the week.

The ladies of Abilene will entertain the wives of the officers and directors of the WTCC at an eleven o'clock breakfast at the Wooten Hotel on the first day of the convention, May 29th.

Permanent state funds have \$7,369,998 invested in bonds.

GEORGE BARROW

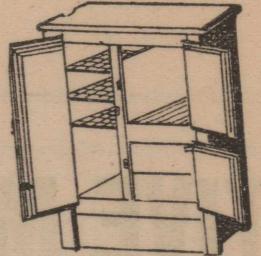
Watch and Jewelry Repair Work :: Satisfaction Guaranteed

Located in A. & W. Drug Store

Roy Hudspeth, president of the Guaranty State Bank of San Angelo and vice-president of the Texas Wool & Mohair Company transacted business in Sonora Monday.

The Texas Wool & Mohair Company will handle wool in San Angelo for the Co-ops.

Patronize Sonora merchants.



Refrigerators and Ice Boxes

AT A DECIDED SAVING IN PRICE

Thrifty housewives will be delighted at the Savings and the large assortment of different styles to choose from. Models to fit every woman's purse.

COME EARLY BEFORE BEST VALUES ARE SOLD

West Texas Lumber Co.
W. E. CALDWELL, Mgr.

BETTER Prepared

We have installed a LANE VEGETABLE SPRAY which keeps a constant spray of water over our vegetables. We are now able to sell you vegetables that are as fresh as those right from the garden, and you can come in and pick what you want.

Vegetables Fresher

Every day in the week. If you are unable to come in person for your groceries and vegetables just telephone 190 or 53—orders will be given careful consideration.

Our grocery department is filled with fresh goods at all times. We make a specialty of handling only the choicest goods and best brands. A visit to our store will convince you that we are keeping forward with the progress "The Capital of the Stockman's Paradise" is making.

We invite each and everyone to see our new LANE VEGETABLE SPRAY. This is your store and we want you to feel at home.

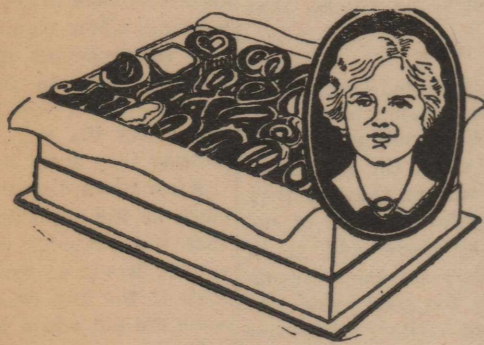
E. F. Vander Stucken Company, Inc.

SINCE 1890

"FOREIGN CAPITAL KNOWS NO CHARITY"

Established 1869.
Chas. Schreiner Bank
(Unincorporated)

WOOL AND MOHAIR
Makes Liberal Advances on Sheep, Goats
Wool and Mohair
KERRVILLE, TEXAS



Send "Her" CANDY

WHITMAN'S, VIRGINIA LEE and HOLLINGWORTH'S

Sweetest way to send your greetings on Mother's Day is to send Candy.

Finest assorted chocolates and bon bons in beautiful Mother's Day Boxes. We wrap and mail.

PHONE 31

We maintain an up-to-date Prescription Department

SONORA DRUG CO.

"THE ORANGE CROSS STORE"

The Devil's River News

M. A. WILSON, Editor and Owner
W. E. JAMES, Associate Editor
Entered at the postoffice at Sonora as second-class matter.
Published Fridays of each week
Subscription Rates, in Advance
One year \$2.00
Six months \$1.25
Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the editor at The News office.

"TRADE AT HOME?"

It has been reported to the management of this paper that there are some of the business men here who have criticized The News for accepting newspaper advertising from a nearby town. It is a fact that The News has carried several Eldorado advertisements, unsolicited from those merchants; and those business men prepared their own copy. It is also a fact that this paper has always advocated trading with home merchants, so long as the quality of goods and prices are reasonable; and to do this editorial after editorial, not to mention the number of times "Trade at Home" reader lines have appeared in columns throughout the paper.

And another thing, the owner of this paper and employees have always traded with Sonora merchants, which is more than some of the Sonora merchants, who criticized this paper, have done.

Perhaps the persons who have made such remarks about the out-of-town advertisements appearing in The News do not realize and have not been informed that there is a postal law that will compel a newspaper to accept and run legitimate advertising.

We do not honestly believe that any merchant in this town would refuse the business, unsolicited, from a Schleicher county ranchman. Would he have little enough judgment to ask that ranchman to go back and buy his goods from an Eldorado merchant? We hardly think he would, or at least give him credit for being that much of a business man.

In accepting and using these out-of-town advertisements in the columns of this paper is nothing more than what we should do and what we have to do.

Patronize home industries.

Too Busy to Worry

By Albert T. Reid



NOTICE TO ADVERTISERS

This is to notify all advertisers that ad copy will not be accepted after Wednesday at noon. This applies to all. So, please bear in mind that this rule will positively be adhered to by The News.

LINDY DOES IT AGAIN

The "Lone Eagle" has made another long jump in the records of aviation. Col. Charles A. Lindbergh, with his young wife as passenger and navigator, flew from Glendale, California, to Roosevelt Field, Long Island, in 14 hours and 45 minutes, with a single brief stop at Wichita for fuel. This beats the transcontinental record of Capt. Frank M. Hawks by nearly three hours.

The Lindberghs flew at a height of from 10,000 to 14,000 feet—more than two miles up in the air

most of the time. That was the secret of their speed. By flying high, Col. Lindbergh believed, he would avoid bad weather conditions close to the ground. He holds that this flight has demonstrated that long-distance flying in the future will be at higher altitudes than has been customary, and therefore safer and more certain. Any flyer will tell you that if his engine is going to go dead or anything else happens which might cause a crash, he would rather be two miles up than one mile. From the greater height he has a far wider gliding area in which to angle down to a safe landing, and if he has to take to his parachute the difference of a mile or so is almost no difference at all. Most aviation accidents happen when the plane is too close to the ground to get out of trouble.

But the interesting and really important thing about this latest

achievement of the young man whose intimates affectionately call him "Slim" Lindbergh, is that it demonstrates again that his position as the supreme aviator of the world is not merely luck.

Thousands of envious and lazy persons dismiss every achievement of which they themselves are not capable as "luck." Thousands of young men believe that if they could only "get the breaks" they could do what Lindy has done, or Ford, or Edison. That is not true of success in flying or in any other human activity.

Lindy's success is due to the fact that he did not shirk the hard, grinding drudgery of a long apprenticeship in order to master his art. Because the public had never heard of him before he flew the Atlantic, many forget that he spent years in preparation, "barnstorming" in his own crude plane, then the grueling two years of training at the Army aviation school at Kelly Field, the most difficult training in the world in a school where only one out of ten who enter ever gets through the course, then a year in the hazardous night flights of the Air Mail between St. Louis and Chicago. When a man has come through training of that sort he has learned his trade.

Instead of envying Lindy, every young American should take him as an example of what he may achieve, without means or influence, but simply through persistence and the hard work without which any sort of success is impossible.

POLITICAL Announcements

The following candidates announce for the offices designated, subject to the action of the Democratic primary, July 26, 1930:

For District Attorney, 112th Judicial District:

ED YARBROUGH
WEAVER H. BAKER

For Representative 16th Congressional District:

E. E. (PAT) MURPHY
R. E. THOMASON

For District Judge, 112th Judicial District:

JOE G. MONTAGUE

For County Judge:

ALVIS JOHNSON
For Sheriff and Tax Collector:
J. C. ROE
B. W. HUTCHERSON
D. Q. ADAMS

For Commissioner, Precinct No. 4:

LEE MORRIS

For County Treasurer:

MRS. A. J. SMITH

For Tax Assessor:

GEO. J. TRAINER

For County and District Clerk:

J. D. LOWREY

For Commissioner Precinct No. 3:

C. W. ADAMS

For Commissioner, Precinct 1:

JOE F. LOGAN

The "All West Texas Manufacturer's Exhibit" of the WTCC is drawing entries from points as far from Abilene as El Paso and Am- arillo.

MAKING EVERYBODY'S JOB SAFE

The weakest spot in the new economics which we have been evolving in America since the war was sharply disclosed when the financial crash of last fall threw millions of wage-earners out of work. The principles on which American industry has been rebuilt call for continuous employment, if the worker is to be also the principal consumer.

As was to be expected, the attention of industrial leaders is now being focussed upon the problem of insuring every worker's job. That must be the next step, if we are to maintain the standards we have set for ourselves. It may sound chimerical to some, but there are hundreds among the heads of big industries who believe that ways can and will be found, at least in the major industries, to guarantee every worker a minimum yearly income, sufficient to live on comfortably, and which in ordinarily prosperous times will be greatly exceeded.

Governor Roosevelt of New York in March appointed a committee to consider "a long time program for industrial stabilization and prevention of unemployment." In its first preliminary report this committee states that more than two hundred of the largest corporations in the United States have worked out plans for steady employment the year around.

L. F. Loree, president of the Delaware & Hudson Railroad, told the National Metal Trades Association, the other day, how his road has provided for continuous employment and for taking care of men who are disabled or otherwise unable to work. Mr. Loree voiced the most advanced philosophy of modern industry when he said: "You can get more out of changing the relationship between the men and the company than out of the application of new machinery and new processes."

The time may be closer than anybody yet dreams when such a thing as unemployment, except of those who do not want to work or are unable to work, will be unknown in America.

THE SONORA DAIRY

D. T. SPEED, Prop.

MILK—BUTTER—CREAM

Cleanliness is our Motto"

Just Received --- New

Nelly Don Frocks

In the HOME

It's so easy to slip into a smock in the morning, and if it's a Nelly Don you'll be prepared for all emergencies indoors or out, about the home. This exclusive combed broadcloth is new, colorful, refreshing. Blue, red or green, in sizes Junior, Small, Medium, Large.



295

at

LEAMAN'S

Welcome

Executive Members of the Sheep & Goat Raisers' Association

TO SONORA

"The Capital of the Stockman's Paradise"

We are serving 111 cities, towns and communities in the Sheep and Goat Country---365 Days a Year

West Texas Utilities Company



You Save Money

When you have your AUTO REPAIR WORK done by experts. They locate the trouble quickly and repair it efficiently. Come here and save money!

IF You want your Tires and Tubes Vulcanized Economically by Men Who Know How—Have Your Done at the—



City Garage

TEXAS WOOL & MOHAIR CO.

SAN ANGELO, TEXAS

CAPITAL, \$100,000.00

Liberal Advances on Sheep, Goats Wool and Mohair

WE HAVE WOOL BAGS, SEWING TWINE FLEECE TWINE, BRANDING FLUIDS, ETC.

WILLEKE BROTHERS' WAREHOUSE ON SANTA FE TRACKS

Our new addition to our warehouse gives us 40,000 square feet of additional floor space with a sample and show room, which enables us to give even better service than ever before.

OFFICERS

VICTOR PIERCE, President
SOL MAYER, Vice-President

ROY HUDSPETH, Vice-President
W. W. WEST, Vice-President

DIRECTORS

Victor Pierce
Roy Hudspeth
Sol Mayer

W. W. West
J. R. Mims
H. Schneemann

Dan Cauthorn
Early Baggett
R. A. Halbert

E. F. Vander Stucken Co., Inc.

We have served the "Stockman's Paradise"
for 40 years

Make Our Store Your Headquarters

WHEN IN SONORA—WE WELCOME YOU TO

SONORA CAFE

MRS. BILLIE WEBB

Long's Barber Shop

WITH
Baths

Central West Water & Power COMPANY

SERVING "STOCKMAN'S PARADISE"
John Eaton, Local Manager

GILMORE Hardware Company

San Angelo Telephone Company

SERVING
THE RANCH
COUNTRY

Welcome

SHEEP and GOAT RAISERS

J. W. Trainer

"The Friendly Store"
CLEANING, PRESSING
Have It Done at Home
Phone 138

HAMILTON Grocery

THE RANCHMAN'S
FRIEND

To SONORA, "The Capital of
the Stockman's Paradise"

We hope that your stay in Sonora
will be a pleasant one, and each of
you have a cordial invitation to
visit our city again.

Each of the business houses
whose names appear on this page
invite you to call on them and
feel at home.

Hotel McDonald

A HOME AWAY FROM
HOME

Our Smiling Service Car
will go anywhere, any time,
and if a New Tire, Gallon
of Gas, or minor adjust-
ment will put you back in
the stream of traffic, we'll
have you going in a jiffy!

City Garage

NEWEST THINGS
FIRST

Leaman's
Department Store

Sonora Drug Company

JUST A LITTLE BETTER
SERVICE

SHEEP AND GOAT MEN—WELCOME TO SONORA

Wm. Cameron & Co., Inc.

DEMSTER WINDMILLS and WOLF PROOF FENCE
QUALITY and SERVICE

MEET YOUR FRIENDS
AT THE

A. & W. Drug Store

OUR DRINKS ARE
SODALICIOUS
Phone 255 Sonora, Texas

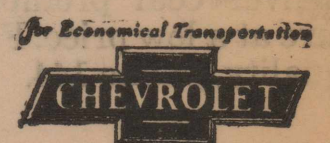
West Texas Lumber Co.

ALL KINDS BUILDING MATERIAL
Windmills, Well Supplies and Fencing

We have served "The Stockman's Paradise" for 15 years.
We are for the sheep and goat men.

STITES MOTOR CO.

CHEVROLET SALES AND SERVICE
GENERAL REPAIR ON ALL
MAKES OF AUTOMOBILES



GAS, OILS, ACCESSORIES—CORNER MAIN, SONORA, TEXAS

The membership of the WTCC will formulate its policies from the floor during the Abilene convention. This is an innovation that is meeting with the hearty approval of the member towns.

Plant your dollars at home.

Gunman's Bluff—

(Continued from page 3)

afraid you haven't a chance," he added, as he saw the red tail light of the car moving rapidly away. "The police are controlling this aerodrome, and you've a snowflake's chance of getting away."

"You're being a friendly little fellow and helping us: is that what you're telling us to believe?" sneered Connor.

"Don't talk—walk," said the Gunner sternly. "I'm not in my best temper tonight. I've practically promised I wouldn't kill you, but it won't take a hell of a lot to make me change my mind."

"Is that you, Higgins?" asked Danty. "Is the pilot here—?"

"Everybody's here including me," said the Gunner. "Don't try any funny business, Connor; I've got you covered, and there's a silencer on my gun. You'll hear no more than a 'plop' and you'll be in hell!"

"All right, Gunner, we'll go," Danty found his quaking voice. "Come on, Connor. The Gunner wouldn't put us in bad—"

"I found the letters, Danty," said Haynes softly. "You know just how near you are to eternal rest, don't you?"

Danty said nothing; he grabbed the arm of his reluctant friend and almost dragged him back to the roadway. They walked rapidly back the way they had come, and must have gone a hundred yards before Connor stopped.

"I'm not going to stand for this bird—" he began, when a voice behind him said: "Walk!" and he obeyed.

When he had seen their well on their way, the Gunner sped back to the car. Luke was awake; they were talking together in a low tone, and this strange bride of his, and Gunner Haynes thought it delicate to leave them and interview the pilot.

He found the machine waiting, with two weary mechanics and an impatient pilot, and to the latter he gave new instructions. The other argument he employed was a very effective one, for the airman agreed cheerfully to all conditions.

"I can carry three or ten," he said. "There'll be no difficulty about getting up. I've done this night trip hundreds of times."

Satisfied on this score, Gunner Haynes went back to the car and interrupted the more than usually intimate conversation.

"I've a little scrap of paper to give you when it's light enough to read it, Mrs. Maddison. It concerns the death of your brother—I'm sorry to be so brutal, but I think you ought to know that the man who ruined him was Danty, and—"

"I gused that," she said quietly.

It was still drizzling and the clouds were low, but neither of the passengers evinced the slightest anxiety as, with a roar of the engines, the big monoplane swept into the darkness, up and up, through the thick mist of clouds, until they emerged with the moon riding in a clear sky above them and billowing white clouds beneath.

THE END

Sweetwater and Lubbock are vying for the 1931 convention of the WTCC. Either can adequately take care of this gathering which is outstanding in West Texas.

Patronize Sonora merchants.

Hudspeth Backing Murphy in Race

Declares That Murphy Would Better Serve Interests of West Texas

Comstock, April 17.—Congressman C. B. Hudspeth, who is ill on his ranch on Devil's River, 25 miles from here, said today that he is unqualifiedly in favor of E. E. Murphy of San Angelo for Congress from the 16th district in preference to R. E. Thomason, El Paso mayor and former speaker of the Texas legislature.

Mr. Hudspeth has been confined to his bed two thirds of the time during the last six or eight months and has read neither of the platforms of the two candidates. However, he feels, he said, that Murphy is better qualified to represent the district and that he would represent all of it. Thomason on the other hand would represent only El Paso, he asserted.

"I am for Murphy, fist, last and all the time," he said. "People will find that Murphy will be the type of man that they want, that he will care for the needs intelligently and energetically."

Mr. Hudspeth, one of the most successful political figures in the south, has won the undying loyalty and friendship of the ranch industry by his battling for the tariff. He is recovering his health at his ranch home in one of the prettiest spots in Texas. A spring creek runs by the house and a group of giant liveoak are at the gateway to his quiet retreat. When in Congress he was one of the most active men there and it was this activity and devotion to duty that drew his strength and brought his break down.

Mr. Hudspeth and Mr. Thomason have been political foes for several years and when Thomason made his last race for mayor in El Paso, Mr. Hudspeth spoke against him. Mr. Hudspeth at first pledged his allegiance in the present race to succeed him to C. C. Belcher, ranchman and lawyer of Del Rio but Mr. Belcher has since withdrawn.

First announcement of Claude Hudspeth's support of E. E. Murphy, San Angelo candidate for congress, was made by Emmett Cox, San Angelo merchant and a friend of the candidate. He was with Mr. Murphy and Jess Cunningham in a conference with Mr. Hudspeth at the ranch Wednesday afternoon.

It is Mr. Hudspeth's conviction that the ranch country should send one of its own representatives to congress, Mr. Cox declared. He said Mr. Hudspeth charged that Ewing Thomason represents the political element in congress there and that if elected his first interests would be in behalf of his El Paso friends.

Mr. Hudspeth predicted a Murphy victory by 25,000 votes during the progress of the conference, declaring also that the ranchers could

HAULING

Daily trips from San Angelo to Sonora

HAUL ANYTHING AND APPRECIATE EVERYTHING

Truck leaves Sonora 8 a. m. Truck arrives here 6 p. m.

C. P. FRIESS



QUALITY LUMBER

When you let us supply your building needs you get a great deal more than just so many feet of LUMBER—BUNDLES of SHINGLES—POUNDS of NAILS.

You get the benefit of our building material knowledge and experience that helps you get the best results at the least possible cost.

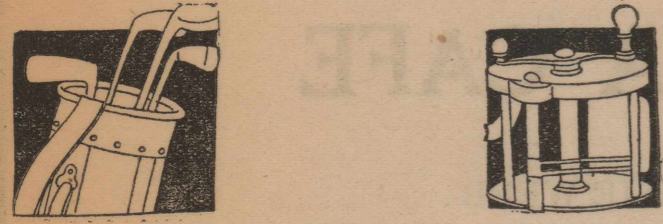
WE FRAME PICTURES

Wm. Cameron & Co., Inc.

QUALITY—SERVICE
Telephone 108

Frank Snodgrass, Manager

G. B. Searcy, Asst. Mgr.



Fishing SEASON

OPENED MAY FIRST

Get your Tackle now from a complete stock for all types of fishing.

Sherwin-Williams Sheep Marking Liquid at a price you can't afford to pass up.

PREPARED FLY BAIT 75 cents per pound

GILMORE HARDWARE CO.

QUALITY—QUANTITY—SERVICE

USE A

Crowther Kerosene Pear Burner

FOR

Removing thorns from Prickly Pear—For heating branding irons and many other uses.

We carry a complete stock of repairs.

Manufactured by

Crowther Supply Co.

San Angelo, Texas



Out With the Old-fashioned Oil Heater

Use our coal instead. It means better heating, less danger and it means economy, too, for our coal is long burning and gives real warmth.

We deliver coal promptly, giving full measure at a low price. For coal of exception quality, phone 144.

All Kinds of Feed

G. B. SHOEMAKE & SONS, Inc.

Sonora, Texas

RANCH LOANS

E. B. CHANDLER & CO.

Chandler Building 106 E. Crockett St., San Antonio, Texas

AT THE FRIENDLY STORE

EXTRAORDINARY SALE OF

Arrow Shirts

\$1.95

AND UP

When you feel the quality of these New Spring Shirts and see the attractive patterns at this low price of \$1.95 and up, you will want to buy several instead of one.

The early bird gets the Best Selection to choose from.

All Arrow Shirts are pre-shrunk.

Complete line of Ladies' Venette Silk Hosiery in all new shades at 95c up



J. W. TRAINER

CLEANING AND PRESSING

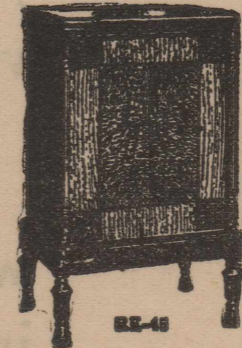
"Have It Done at Home"

TONE

TELLS THE STORY

HEAR **VICTOR RADIO**

in your home—free!



SPECIAL OFFER

And now Victor makes a special offer to its old customers! For a LIMITED TIME ONLY—

\$76.00 ALLOWANCE on YOUR OLD VICTROLA

Trade in your old Victrola today. Victor has made it possible for us to allow \$76 for it on the purchase of the amazing Victor Radio-Electrola, R. E. 45.

Just think what this means! You can have Victor's greatest, latest, most highly perfected instrument, at a cost never before even approached. You can enjoy in your own home the matchless TONE of Victor Radio and Victor Records—all the music you want WHEN you want it. Remember that this offer is for a limited time only. ACT AT ONCE!

ONLY VICTOR COULD MAKE SUCH AN OFFER!

Victor has revolutionized the reproduction of both radio and recorded music. The R. E. 45 surpasses the greatest musical achievements of Victor's 33 years of leadership.

Victor wants its countless old customers to know the ultimate in modern musical entertainment. That is why this unprecedented offer is made to owners of old Victrolas exclusively.

Don't wait until it is too late. Let us further explain this WONDERFUL DEAL to you.

Sonora Electric Co.

TELEPHONE 278

KIRKLAND BUILDING

SONORA, TEXAS

Is the Chain Store Counted a Menace?

(By Caleb Johnson)
What are the facts about the chain store situation?

There is no other subject on which so much conversation is spilled, most of it highly colored, if not violent. But most of the argument is based on incomplete knowledge of the facts.

What are the facts about the chain stores? Are they dominating the retail business of the nation? Are they likely to dominate it? Is the day of the independent merchant over? Those and all the other questions which center around the chain store situation can only be answered when all the facts have been gathered.

Who is going to gather the facts? The chain store interests present one set of statements which they regard as the facts, the defenders of the independent dealers present another set which they call the facts. There is only one impartial organization which has an interest in the subject and the facilities for finding out all the facts and presenting them in their proper relation to each other.

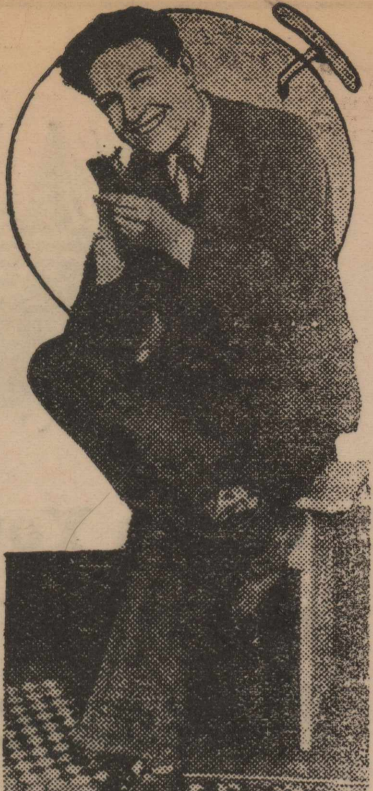
That organization is the Federal Government, and finding out the facts about the chain store "menace" is exactly what the Government is doing, through the Federal Trade Commission and the Department of Commerce.

The Federal Trade Commission is primarily concerned with unfair business practices. When it has completed its nation-wide survey, now underway, we shall know just how much the element of unfairness, price-cutting below cost and similar practices enter into the chain store situation. In the meantime, the Department of Commerce has made extensive and intensive studies of chain store methods and those of the thousands of independent merchants, and has found out many of the reasons why chain stores succeed when independents fail.

And—this is the important part of it—the Department of Commerce is not only willing but anxious to show any retail merchant, who is threatened by chain-store competition, how he can compete with the chain store.

For the Government at Wash-

When She Was a Boy



Elinore Ulmer, 16, of Chicago, who posed as a boy for two years and got away with it until a school principal became suspicious.

ington is definitely the friend of the independent retailer.

"He is, as a rule, an integral part of his community or neighborhood," says Dr. Julius Klein, Assistant Secretary of Commerce, who has personally directed much of the Governmental research into the chain store situation. "He knows his patrons not only as customers but as people; he is familiar with their customers, their likes and dislikes, their well-grounded preferences and their capricious whims. In his store, therefore, he greets them in a spirit of old-established friendliness. So he has that intangible but invaluable quality that we may call 'the personal touch.' There is a psychological asset here that every independent retailer should realize and justly prize."

On another occasion Dr. Klein

speaking on independent merchants, said:

"They are, after all, the backbone of the American business organism. On their diligent but unpretentious activity of the whole commercial structure of the nation rests. Most of them do not belong to chambers of commerce or trade commissions, few of them read papers or attend business conventions. They are just plain business men, citizens, taxpayers. But they, more than any other single element in our business community, are most constantly, regularly and intimately in contact with the great army of consumers. Even those who fail are important factors while they survive, inconspicuous though they may be as individuals. Through them the manufacturer and producer has his only contact with the consumer in almost every class and kind of merchandise."

That is the spirit in which Washington is taking up the chain store situation. And here are some of the facts they have found out already.

Only 15 percent of the retail business of the United States is done by chain stores, even when the term "chain" is used to mean two stores under one management.

Only 3 1-2 percent of the nation's retail business is done by the mail-order houses.

Only 2 percent of retail sales are made by house-to-house canvassers.

Company stores and consumers' co-operative stores do 2 1-4 percent of all retailing.

The remaining 77 3-4 percent of all the retail trade of the United States is done by independent merchants dealing in general merchandise or special lines.

It is increasingly easier for the independent grocer, for example, to carry a small stock and replenish his shelves quickly, thus getting the benefit of fresh goods and quick turnover, which is one of the strong points of chain store merchandising. Some of the larger grocery chains have established their own factories and bakeries and leaving great industries out in the cold so far as the chain store market is concerned. This is a serious matter for many large manufacturers and packers of grocery products, and two or three of the recent mergers on a national scale in the foodstuff industry have had their genesis in this situation.

These new combinations are actively cultivating the independent grocery trade. They offer him the same facilities of prompt delivery that the competing chain store enjoys, the same or better credit, and competitive prices, with the added advantage of enabling him to sell nationally-advertised goods.

That is a purely economic development of the situation. It is spreading rapidly, and in some instances is being backed up by financial aid to the undercapitalized retailer who in other respects has the making of a successful merchant.

But capital and goods are not sufficient ammunition with which to compete with the chain store, the government's researches have disclosed. It takes expert knowledge of market and of merchandising. Those the chain store supplies through its central organization of experts. The local retailer who would compete with the chain store must arm himself with the same kind of expert knowledge, and that is precisely what the government is prepared to furnish him.

Without attempting to go into details here, the facts which the federal government has collected and which it is already to place at the disposal of any merchant, cover the whole field of retail merchandising. How to determine the extent of the local market for any class of commodities, how to pick the right location for a store, how large a stock to carry, how to select the best advantage, how to display the stock both inside the store and in the show windows, how to advertise, what sort of accounts to keep and how to keep them, how much capital should be available for a retail store of any kind in a community of any size, how that capital should be proportioned between merchandise and reserve, how much credit a business of a given volume is entitled to, how expenses should be apportioned between rent, help and other items—those and many other facts—not guesses or estimates but facts based upon actual investigation and thorough study of thousands of successful and unsuccessful retail businesses, independent and chain, in many different parts of the United States.

In other words, all the expert knowledge which makes the chain

"KONJOLA'S WORK MIRACULOUS," SAYS THIS LADY

Waco Lady, Lifetime Resident, Enthusiastic About New Medicine Relieved Ailment



MRS. LILLIE COLLINS

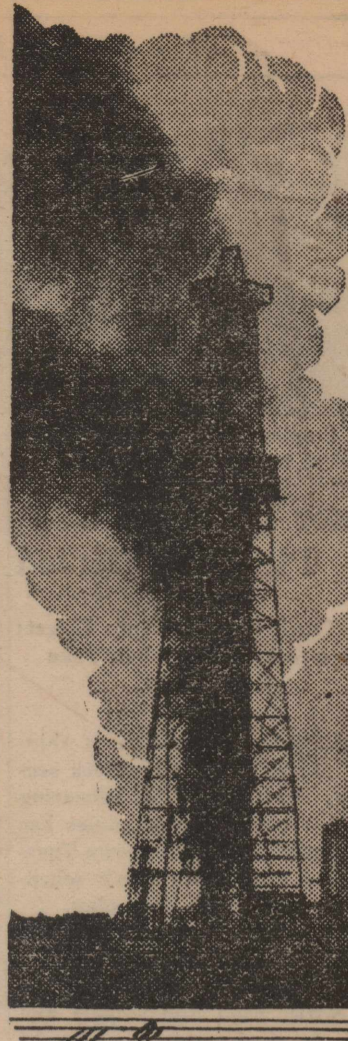
"Konjola made a new person of me," said Mrs. Lillie Collins, 3617 Homan avenue, Waco. "For the past few years I have had a severe case of stomach trouble. The food I ate failed to digest, gas formed and I was subject to chest pains and heart palpitations. I was always tired in the morning. Pains in the small of my back from affected kidneys often kept me from doing my housework. I often suffered with numbness in my hands and feet and was extremely nervous."

"I began to get relief immediately after I began the Konjola treatment. The gas in my stomach after meals has now been eliminated and I no longer find night risings necessary. I sleep well and I am no longer nervous. I am free from back pains and my kidneys have been regulated until they function perfectly. I have not an ache or a pain in my body. The results I got from Konjola were miraculous and I heartily recommend this medicine to all who suffer as I did."

Konjola has become the most talked of medicine in America because it makes good. And Konjola makes good in the most stubborn cases when given a fair trial. Six to eight bottles are recommended for usual cases.

Konjola is sold in Sonora at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.—Adv.

Where Oil Ran Wild



The "Mary Sudik" oil well which threatens the safety of Oklahoma City by the oil spray blown over the town, defies all efforts to cap it.

THE OLDEST RECORDS OF SIGNS AND SYMBOLS

Brisbane, Australia.—The oldest records in which signs and symbols occur were found in rock excavated from the Temple of Rameses II, at Babel Molank, in Egypt, constructed 1720 years B. C., according to the Queensland Freemason.

The frescoes on the walls of several of the chambers represent scenes in Masonic initiations. The aprons worn by Masters are of pyramidal shape, except at the top where there is a band on which is an inscription signifying "Chosen of the Sun." At the two points, or bottom corners are suns, the rays from which spread upward over the

aprons; these devices are in red, gold, blue, green and brown on a white ground. Most of the signs are clearly depicted, and in one of the chambers is a stone coffin.

Jean Champeaux, whose home is in Kansas, is the new waitress at the Sonora Cafe. Miss Champeaux'

native land is France, but she has been in the United States for five years.

Total state expenditures in 1929 were \$91,924,307, of which 37.5 per cent went for road building and 34.6 per cent for educational purposes.

San Angelo Telephone Company

W. R. BARNES, Mgr.

We are at your service all the time

Local and Long Distance Service

Breeders of Registered



GOATS Sonora, Texas

We are all Booking Orders for Summer and Fall delivery of our Angora Bucks, but it will be June or July before we can show them to you. See, Write or Phone any of us your wants in our line.

B. M. Halbert & Son, bx 476, Sonora, Tex.
Fred T. Earwood, Sonora, Texas.
G. W. Stephenson, Sonora, Texas.
Ranch Experiment Station, Sonora, Tex.

"The Stockman's Paradise" Produces the Best of Angora Sires



IT'S WISE TO CHOOSE A SIX

A demonstration tells you why it's wise to choose a six

Everywhere, buyers are agreeing "It's wise to choose a Six." And if you want to know why, get a demonstration of the Chevrolet Six.

Learn what an amazing difference two more cylinders make—in smoothness, in silence, in flexibility and in comfort.

And learn what a difference all of Chevrolet's other modern features make—the four long semi-elliptic

springs—the four Lovejoy hydraulic shock absorbers—the weatherproof 4-wheel brakes—and the sturdy hardwood-and-steel construction of the luxurious Fisher bodies.

It will take only a few minutes to confirm all the reasons why it is wise to choose a Chevrolet Six. So come in today. See it. And investigate Chevrolet's easy payment plan—one of the most liberal in the automotive industry.

ROADSTER \$495 OR PHAETON
The Coach or Coupe \$565 The Club Sedan \$625
The Sports Roadster \$555 The Sedan \$675
The Special Sedan \$725
The Sports Coupe \$655 (6 wire wheels standard)
Trucks: Light Delivery Chassis, \$365; The Sedan Delivery, \$395; 1 1/2 Ton Chassis, \$520; 1 1/2 Ton Chassis with Cab, \$625; Roadster Delivery (Pick-up box extra), \$440.
ALL PRICES F. O. B. FACTORY, FLINT, MICH.

CHEVROLET SIX STITES MOTOR CO.

SONORA, TEXAS

SIX-CYLINDER SMOOTHNESS AT LOW COST

Sonora Abstract Co.

J. D. LOWREY, Mgr.

EFFICIENT LAND TITLE SERVICE ON SUTTON COUNTY LAND

We represent several of the old line fire insurance companies



There's a Pot of Gold at the Rainbow's End

But it's not there for the untrained person. The San Angelo Business College will help you find that pot of gold—if you apply yourself. Special business courses, taught by unusually well qualified teachers, will aid you in the realization of that ambition. You may enroll right now!

San Angelo Business College
San Angelo, Texas

Fire Loss in Texas March \$1,239,804

Fire Commissioner Asks Agents Check Business of Their Agency

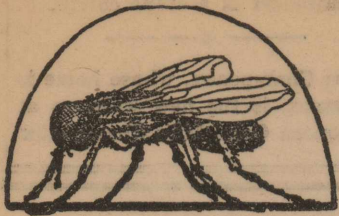
Only 180 Texas towns and cities made a fire report to the Texas Fire Insurance Department, and that number of towns reported losses amounting to \$1,239,804.00. J. W. Dewese, fire insurance commissioner, asks all agents to check over their business, keeping in mind the duty that each owes to the insuring public. Whenever conditions justify, Mr. Dewese said, reduce the amount of insurance carried or cancel the policy. In some Texas towns insurance rates should be lowered, and the department has found that this has not been done.

Inasmuch as Texas fire insurance rates are based upon loss ratios, the large percentage of incendiary fires has cost the insuring public of Texas hundreds of thousands of dollars, and this excessive cost will continue unless the condition can be remedied.

Texas derives nearly \$1,500,000 a year from its poll taxes, payment of which is prerequisite to voting, and gives two-thirds of it to the available school fund.

Plant your dollars at home and watch them grow!

FIGHT the BLOW-FLY



WITH
Steen's Screw Worm Killer

EXCELLENT for PROTECTION from—

- Screw Worm Flies
- Wool Maggots
- California Blow Fly
- Grub-In-The-Head

USED AFTER—

- Dehorning
- Castrating
- Docking

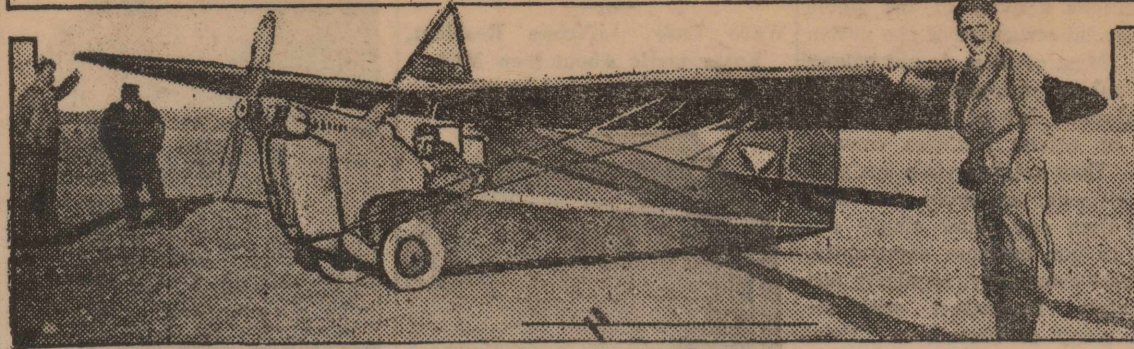
HEALS—

- Barbed Wire Cuts, Horn Gores,
- Dog Bites and Other Wounds
- After Shearing

Corner Drug Store Inc.
SERVICE PLUS Phone 41
SONORA, TEXAS.

OWNED AND OPERATED BY SONORA PEOPLE

Motor-Glider Flies from Cincinnati to New York



Stanley Huffman of Cincinnati flew this tiny machine with a 30-horsepower motor all the way on 28 gallons of gasoline.

Motor Truck Rate Plea Was Denied

New Truck Rates Go Into Effect; Livestock, Wool, Mohair Take Lower Rate

Austin, April 29.—Plea of shipping interests in the livestock section of West Texas for rehearing of motor truck rate schedules has been denied, it became known Tuesday. The new motor truck schedules go into effect Thursday.

They contain exceptions from the railroad tariff basis permitting lower truck rates on sheep, goats and cattle, wool and mohair and livestock feed. Shippers sought many other low rates to and from the livestock country in asking the rehearing. These now have been denied.

The exceptions that were granted fix rates on livestock, wool and mohair at approximately two-thirds the standard rail basis, and were adopted after a lengthy hearing here in March.

Part of Glasscock Muttons Sold in K.C.

Ninety-one Yearlings Bring 7.25 Per Cwt. While Two's Sell for 5.25 to 4.75

Two hundred seventy-five mutton sheep, yearlings and two's that were shipped to the Kansas City markets more than two weeks ago by Ed Glasscock have been sold. Ninety-one yearlings weighing 92 pounds sold for \$7.25; 92 two's, 107 pounds, at \$5.25, and 92 two's, 127 pounds, went at \$4.75. These were the tops out of 1,200 sheep Mr. Glasscock consigned to a Kansas City commission firm.

The balance of the herd will likely be sold this week.

It is said that a year ago Mr. Glasscock could have sold these sheep at ten cents per pound weighed on the scales at Barnhart.

James Young Spoke in Sonora Saturday

About Hundred Heard gubernatorial Candidate in Courthouse. El Paso Mayor Spoke

About one hundred ranchmen and business men were present at the courthouse Saturday night to hear James Young, candidate for governor, speak. He dwelt principally upon the penitentiary, declaring that it should be self-sustaining.

During his ten years in Congress, the candidate declared that he had always fought for the interests of the ranchmen and that statement could be verified by Hon. Claude Hudspeth, Congressman from this district.

FORMER SONORA BOY'S POULTRY TEAM FIRST

A poultry judging team, coached by a former Sonora boy, won the state championship during the past week at Texas A. & M. College, and his team will get a free trip to the national judging contest later in the year at St. Louis.

Out of the 117 teams entered, that of the Taft High School, coached by B. C. Davis, won first place. Davis is the son of R. Walter Davis, who resides in Austin, yet claims Sonora as his home. Young Davis is a brother of Haynie and Tom Davis of this place. He graduated from A. & M. in 1925 and was vice president of the Senior class.

Stephenson Winner of Blind Bogey

Fifteen Out of Twenty Qualify With Par 30-40 Week Ending Sunday

Shooting a 51 gross, with a handicap of 13, Wirt Stephenson was awarded first prize, three golf balls, in a blind bogey tournament ending Sunday. Fifteen out of twenty entrants qualified with par 30-40. Roy Aldwell, Jack Neill and Bob Vicars tied for second place and were awarded a ball each.

Entrants and their scores are:

Player—	G. Score	Hdcp	Net Sc
Wirt Stephenson	51	13	68
Ira Green	46	14	32
Roy Aldwell	46	10	36
H. V. Stokes	55	25	30
Miers Savell	55	25	30
C. H. Allen	60	20	40
F. Holliday	63	28	35
C. B. Searcy	57	24	33
Jack Neill	50	11	39
Roy Aldwell	47	8	39
B. Hamilton	53	18	35
Lloyd Earwood	49	13	36
M. M. Stokes	49	13	36
R. C. Vicars	51	14	37
R. D. Williams	48	15	33

"Bud" Smith was here from the Holman and Trainer ranch east of town Monday on business and visiting with relatives and friends.

Those who heard Mr. Young's address were highly pleased and spoke favorably for his election.

Mayor Thomason, El Paso, candidate to succeed Claude Hudspeth, followed Mr. Young in a short talk. The El Pasoan said he would return to Sonora in about two weeks in the interest of his campaign.

Texas has 110 refineries with combined daily capacity of 882,500 barrels of crude. One-third of the Texas total manufactures comes from these refineries.

Paul Turney said he has had only about a half inch of rain.

Casing Set at 2,361 in Phillips Holman

Test Is Short Distance From Well That Had Good Showing at 6,630 Feet

Phillips Petroleum Company's Holman Number Two, two hundred feet south of first wildcat and just over the line in Edwards county, set 12½-inch at 2,361 feet this week, according to J. S. Holman, upon whose land the test is being sunk.

The first well was abandoned after the third string of tools had been lost in the hole at 6,630 feet, at which depth a good oil and gas sand was encountered. Cavings from an open hole resulted in losing the last string of tools.

It is thought that the depth of 6,630 feet will be reached by the first of July. Operators who are familiar with the first well drilled believe that chances for a producer are favorable.

The second test will cost about a quarter million dollars, and will be perhaps one of the deepest tests in the state. Phillips intend going 8,500 feet, unless production is obtained at a shallower depth.

No Date Has Been Set for Race Meet

Will Celebrate Here When Santa Fe Completes Rails to Sonora

No date has been set here for the celebration of the completion of steel rails into Sonora. The event will be commemorated with a livestock show, rodeo and race meet. Officials of the Stockman's Paradise Association Show and Sales will confer with Santa Fe officials relative to the day the road will be officially opened. It is thought that the date will be somewhere about the first of July.

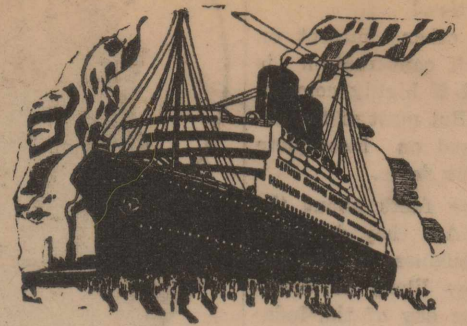
Santa Fe officials have stated that rails will be completed to this city by the fifteenth of June, at which time freight will be hauled, and not before.

Officials of the association are planning for a gala event and will make arrangements for the biggest celebration ever had in Sonora.

Alfred Schweining was here Tuesday on business. He stated that his ranch in the eastern part of the county had had seven and a half inches of rainfall during the past week or more.

J. N. Ross, in Sonora Saturday, reported good rains on his ranch.

All kinds of jewelry and watch repairing done right and reasonably. George Barrow, at A. & W. Drug Store.—Adv.



When You Sail the Sea of Finance

Have an able pilot guide you. Your Banker knows the dangerous shoals to avoid. His hand on the wheel has the cunning that only years of experience can confer. He is eager to lend you his aid.

First National Bank

La Vista Theatre

FRIDAY-SATURDAY, MAY 2-3—MARY NOLAN IN "THE SHANGHAI LADY"

No Show Sunday, Monday, Tuesday

\$100 Drawing Wednesday Night Immediately after first show. All tickets must be in house

Wed.-Thurs., May 7-8—Norma Lee and Roland Young in "WISE GIRLS"

Dee Curry

ELECTRICAL CONTRACTOR

Estimates furnished upon request. Associated with Sonora Electric Co.

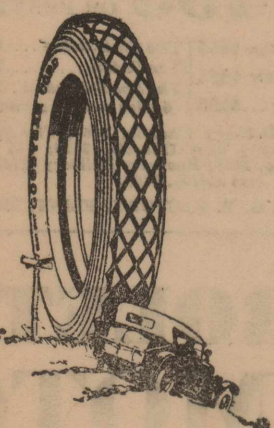
Phone 278

HELP BUILD YOUR TOWN BY BOOSTING

TIRE -

UP

THIS SPRING



Remember when you are driving fast, you're no safer than your tires. Better be on the best! Goodyear—enjoying lowest cost by building MILLIONS MORE tires than any other company—offers in its latest 1930 types the finest tires ever produced. Complete range of low spring prices. Ask to see the stunning new Heavy Duty!

Get Our Special Proposition on "New Goodyears All Around"

AT BIG SAVINGS

Double Eagles—New Heavy Duty—Standard All-Weather Tires—Heavy Duty Truck Tires. Molded Red Tubes also low priced. Guaranteed Tire Repairing.



Here, too!—More people ride on GOODYEAR Tires

—ask us to PROVE why!

- DOUBLE EAGLES
- HEAVY DUTY ALL-WEATHERS
- STANDARD
- ALL-WEATHERS
- PATHFINDERS
- SPEEDWAYS

Sonora Motor Company

