

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

LITTERA SCRIPTA MANENT—THE WRITTEN WORD ENDURES MULESHOE, County Seat of Bailey County, TEXAS, THURSDAY, MARCH 25, 1937

VOLUME 15 NUMBER 9

SHERIFF LOYD OF LAMB COUNTY SHOT SATURDAY

Dies Monday Morning, Negro Arrested By Other Officers.

Sheriff F. A. Loyd, of Lamb County, died last Monday morning at a Lubbock hospital, having been shot twice by a negro whom he attempted to arrest last Saturday night.

PLANNING BOARD SUGGESTED

County Judge L. R. Crockett of Lamb county, is holding meetings in the various towns and communities of that political subdivision, suggesting organization of a County Planning board to work out detail systematic development of roads and other improvements, including health, recreation and safety programs.

COTTON GINNED IN 1936 OVER TWO YEAR RECORDS

Baleage Heads Yields Of 1934 and 1935 Figures Say.

The Census Bureau reported last Saturday cotton, exclusive of linters, ginned from the 1936 crop totaled 12,129,702 running bales, or 12,387,430 equivalent 500-pound bales, compared with 10,240,346 and 10,838,391 for the 1935 crop and 9,472,022 and 9,636,559 for the 1934 crop.

The average gross weight of bales for the crop, counting round as half bales, was 510.6 pounds, compared with 510.5 for 1935, and 508.7 for 1934. Round bales included totaled 282,196 compared with 294,253 for 1935, and 197,260 for 1934.

American-Egyptian cotton included 27,121 bales of cotton which ginneries estimated would be turned out after the March canvass.

Ginneries operated for the crop numbered 12,624, compared with 12,812 for 1935 and 12,663 for 1934.

The number of bales reported ginned in Texas was 2,939,674.

Bailey County Will Take Part In Meat Show at Lubbock

Bailey County, as usual, will have a major part in the annual Plains Quality Meat show at Lubbock, March 29 to 31.

A large number of entries in the four divisions, baby beef, fat pig, fat lamb, and cured meats will be made by exhibitors from this county.

A supervised night program is planned for the exhibitors around a huge campfire at the fair grounds, beginning at 7:30 p. m. each evening, with the annual exhibitors dance in the ballroom of the Hilton hotel Monday evening at 9:00 o'clock.

Judging of livestock divisions will begin at 9:00 a. m. Tuesday when Casey Fine, Tech professor and a member of the Tech livestock judging team, will judge the fat pig division.

Fat lamb judging begins at 10:30 a. m. with W. R. Nisbet, Specialist, Texas Extension service, as judge. Baby beef judging will begin at 1:30 p. m. March 30, with W. L. Stengel, head of the Animal Husbandry department of Texas Tech, as judge.

Demonstrations in the handling of pork will be the main attraction in the Women's fair division, with a display of booths will be shown, graphically picturing the importance of good breeding, proper feeding and the best methods to be used in preparing the animal for curing and storage.

MORE IRISH FEWER SWEET POTATOES PLANTED, REPORT

The U. S. Crop Reporting board, Washington, D. C., last Saturday estimated an increase of six per cent over 1936 of the acreage in this nation to be planted to Irish potatoes, placing to total at \$2,911,900 acres as compared to 3,668,000 last year, five year average between 1928 and 1932 being 3,227,300 acres.

The largest proportionate increase appeared to be in states producing late potatoes.

The Board also estimated a two per cent drop in sweet potato acreage planted, being 807,000 acres as compared with 822,000 acres in 1936, or still a five per cent increase over the 771,000 acres average for 1928 to 1932.

Northern states appeared to indicate increases while southern states indicated some decreases.

HARVEST OF 7,514,000 ACRES OF GRAIN SORGHUMS PREDICTED

The Crop Reporting board, Washington, D. C., last Saturday estimated the country as a whole would harvest around 7,514,000 acres of grain sorghum this year, compared to 7,000,000 acres in 1934.

455 PUPILS, TEACHERS KILLED IN GAS BLAST NEW LONDON SCHOOL

Greatest Tragedy of Kind in Nation's History; Bodies Horribly Mangled; Many Others Are Injured. Official Investigation.

Horror of the nation's worst school disaster, occurring Thursday last week at New London, this state, came to a definite realization of its extent when the bodies of 455 school children were accounted for by relief workers who pulled them from out the debris of the wrecked building.

The massive two-story school building was a wreck following the blast which lifted the roof, bulged the walls outward to let the roof and upper floor come down upon the helpless pupils and teachers in the rooms.

Following the blast, which threw bricks a quarter of a mile away, nearly all oil workers rushed to the scene of tragedy, bringing derricks, lights and other necessary tools for the rescue.

Some of the victims were horribly mangled, heads, arms and legs missing, making identification, in some cases, almost impossible.

Parents were in frenzied condition, sight-seers were held back. Gov. Allred declared martial law, rushing soldiers to the scene to aid in protection and recovery, while the bodies of 455 school children were piled up in the wreckage.

Some of the bodies of 455 school children were piled up in the wreckage of the school building.

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SENTIMENT FAVORING PROPOSED ISSUE OF \$12,000 SCHOOL BONDS IN MULESHOE DIST. NEAR UNANIMOUS

Figures Submitted Show Big Surplus Income Over Amounts Required to Meet All Expenses and Sinking Fund Dues.

That sentiment among property owners-voters in the Muleshoe school district is bordering close to unanimous favor of the proposed \$12,000 bond issue for gymnasium-auditorium and needed class rooms, to be voted on at the regular school trustee election held April 3, seems to be the consensus of opinion expressed by numerous interested citizens. It is conceded by all that such additions and improvements are greatly needed, and with Federal aid given, it is said doubtful if such improvements can ever be made as cheaply as is offered at this time.

At request of several interested patrons, the Journal this week delved into the income of this district extracting some financial facts of interest to the voter-taxpayers.

It was found this district receives annually \$2,825.00 in available money as result of pupil transfers into the district from other school districts; between \$2,500 and \$3,000 per annum is received as high school tuition from pupils attending here from other districts; (if sending community is not able to pay this tuition the state assumes the responsibility.) This means the Muleshoe school district receives annually between \$5,000 and \$6,000 from pupils of other communities attending school here. The total income of this district for all purposes received from the State per annum is approximately \$10,000.00. Add to this the sum of \$14,000, the average amount received annually from local school taxes, which gives a total annual receipt of \$24,000.00 to meet all accruing expenses.

The principal expenses of the school district are: teachers salaries, \$15,922; school bus hire, \$3,465; janitor salary, \$1,040; assessing taxes, \$180; fuel, light, water, \$700; insurance, general upkeep, etc., \$1,800; making a total of \$22,807. Add to this the annual bond payment of \$5,000, gives a grand total of \$27,807.00. Subtracting this total expense from the total annual receipts of \$31,000.00 shows a decided surplus of \$3,193.00 income over expense.

It is also said that with the new, enlarged standard size gymnasium a much larger partonage will be afforded various athletic events, hence a decidedly increased income from attendance charges, which will also add materially to the total income required to pay the bonds. Citizens realizing the imperative need, and that such will not in any way increase taxes, are favoring the bond issuance April 3.

HATCHERY OFFICIALS MEET

The Executive Committee and stockholders of the Plainview Cooperative Turkey hatchery met Monday in Plainview to discuss plans for future operation.

It was reported two shipments totaling 1,325 turkey eggs, had already been shipped this spring to growers at Brady.

The hatchery capacity has been doubled for this year's operation, now totaling 15,000 eggs.

SPRING ARRIVED HERE OFFICIALLY LAST SAT'DAY; WOMEN'S SPRING FURS AND MEN'S STRAW HATS ARE NOW IN ORDER

If dust storms continue arriving to celebrate the month of March and Jack Frost decides to retire permanently to the North Pole regions, Spring time will soon be here, women wearing their spring hats, and men their Spring furs and men will exchange furs for straw hats. The season arrived officially last Saturday. Aside from an exceptional step-out of

REBUILDING SUDAN THEATRE

The moving picture theatre at Sudan destroyed by fire last December, is to be rebuilt by Max I. The Cheslers already begun by the owners, A. C. Chesher and associates.

The theatre will be the same size as the former one and is expected to be ready for service by May 1. The Cheslers have also purchased the adjoining lot on the corner on which is being erected a brick building.

23,573 ACRES OF OIL LEASES ARE FILED IN BAILEY

Many Interested Citizens Here Daily, Oil Interests.

That much interest is being manifested both in Muleshoe and adjacent towns and territory is clearly evident from the number of people who are coming to this county seat every day making investigations regarding oil prospects in this county. Nearly every day now there are from 10 to 20 citizens, oil scouts, lease buyers, etc., to be seen on the streets of Muleshoe.

Since the first of January this year there has been a total of 23,573 acres of Bailey county land leased for oil investigation purposes, 10,197 of this total acreage having been leased during this month. While more than 10,000 acres of this total leasing is ostensibly held by private parties, yet the remainder is recorded at the court house in the name of major oil companies.

The Gulf company being credited with 3,719 acres, the Humble Oil Co. with 4,000 acres, the Magnolia Co. with 4,417 acres and the T & P Oil Co. with 640 acres. It is also known several other oil leases have been taken which have not yet been placed on record.

While there is no definite information available, persistent rumors have been heard that test wells are slated to be drilled in part of this county.

Miss Alma Stewart Has 23 Women Clubs Organized In County

There are now 23 home demonstration and girls 4-H clubs doing active work in Bailey County, according to Miss Alma Stewart, county home demonstration agent.

Last week a woman's club with 15 members was organized in the Fairview community, the girls 4-H club at Circlehead, which had grown so large in number, was divided, a 4-H club was formed at Longview and one at Y. L. communities. Women and girls of other communities are asking for club formations.

Total membership of the women's clubs is now about 250, while the girls' clubs number approximately 200, all these being active members, with several others more or less active.

Bailey county now has, in all probabilities, the largest number of women and girls clubs of any county in West Texas, taking the time of the county agent to the utmost to handle them. An assistant is greatly needed.

Miss Stewart, who introduced home demonstration work in Bailey County, says she has organized two years ago, organizing 14 clubs the first two weeks of her tenure of such office. Membership and interest in these clubs has been growing rapidly, with new clubs being added. She has accomplished a remarkable work in this county among the women of rural communities.

CHILD LABOR AMENDMENT WILL NOT BECOME LAW NOW

The child labor amendment to the federal constitution, approved by only four states in 1936, appeared to have eight prospects of full ratification this year, the council of state governments said last Saturday.

Reporting on a survey, it pointed out that eight more states must ratify and that only nine legislatures still can act on the subject in their 1937 regular sessions.

The total of ratifying states stood at 28, with 366 needed.

CAR LICENSES BE DELINQUENT ON LAST OF MARCH

Only 137 All Kinds Are Paid To Date; Big Rush Expected

Numerous Bailey county auto operators must buy 1937 car license within the next few days or else be delinquent and subject to penalties, according to the County Collector who says to date there have been only 137 auto licenses of various kinds issued, this number including 112 passenger cars, 10 farm trucks and 15 commercial trucks. Last year there were 1,056 passenger cars, 222 commercial and 212 farm truck plates issued.

Last year it is noted many government farm payments were made before this date, furnishing car owners with funds for renewing car license, whereas federal payments this year are coming in much later, which may, in part, be reason for the large delinquency of car owners in obtaining their 1937 car plates.

All automobiles of any description must be registered in the county of the owner's legal residence, according to law, says a letter just received by Collector Jim Cook from the State Highway Department. This letter further says: "Owners who obtain their license plates by purchasing them in counties other than the county of their residence, are operating with illegal license plates and are subject to arrest and fine for operation of such motor vehicles improperly registered; and, furthermore, they are subject upon apprehension, to re-registration in the county of their residence."

It is stated this law will be rigidly enforced this year, and the importance of not only having cars registered before April 1, but to also see that such registration is made in the county where one lives.

With the number of cars yet to be registered, collectors are anticipating a big rush for payments during the first days of the month.

In a case of first come, first served—standing in line for a license plate, request until service can be rendered.

Bailey County Auto Owners Failing To Return License Cards

With approximately 1400 vehicles affected by the registration law, car owners of Bailey county have returned to the Highway Planning survey only 12 of the post cards handed to them at the time they paid their 1937 automobile license fees at the office of Jim Cook, county tax assessor and collector.

Car owners of Bailey county have failed to respond to pleas of the Highway Planning survey to provide information on Highway Planning programs of the future will be based on returns received to Wednesday disclosed.

The number of car owners sending in information on cards received when they registered their vehicles is insufficient to provide an accurate picture of the road needs of this county. The information which is being collected will be used by the Highway Department and the U. S. Bureau of Public Roads in planning the future construction and maintenance of roads and highways in this County and in this section of the State.

Local motorists should be sufficiently interested in improving the road system of this county to ask for these cards at the time they pay their license fees and should fill in the cards and mail them, because information collected by the Highway Planning survey will be used in designating federal funds which soon will be spent on improving the secondary road system of Texas.

The cards on which this information is being collected are self-addressed and require no postage. The Highway Department and the U. S. Bureau of Public Roads have gone to considerable trouble to offer highway users the opportunity of helping to plan their own roads. Just as citizens were long ago given the right to vote, car owners are now being given a similar right and should take advantage of the opportunity. It is to the advantage of each county to return at least as high a percentage of these post cards to the Highway Department as are returned by its neighboring counties.

It is authoritatively estimated there are 4,000,000 acres of wheat planted in the Texas Panhandle area, and a normal loss of about 10 per cent, or 400,000 bushels is anticipated if present favorable moisture conditions continue.

CLADELLE WELL NO. 2, 2,800 FEET

The Wilmes No. 2 oil test well, being drilled near old Cladelle, about 30 miles southwest of Portales, N. M., is now down more than 2,800 feet, according to last report.

The formation is reported to be unning about 1000 feet less than Wilmes No. 1, drilled at the two years ago.

the feminine sex next Sunday for the Easter occasion, it is probable, however, that folks in Muleshoe and surrounding area will continue the even tenor of their ways, observing for some time, customs established when Fall swung into vogue some months ago. The arrival of Spring is always right on the dot with astronomers, while

with Fashion-makers it is seldom but a few more days behind. The season officially begins when the sun enters the constellation Aries, enroute north again. It crossed the equator north of New Zealand at exactly 7:45 and 15 seconds, (MST) on that day, making its debut to shed the summer warmth in glowing degrees as Summer advances.

**FILL UP WITH PHILLIPS "66" AT
Phillips Service Station, On Main Street**



**CHOKES UP GASOLINE
5 to 15 TIMES FASTER!**

Scientific tests prove that the world's greatest gas-waster is right on your instrument board.

That innocent-looking "choke" button is the thief that steals your mileage. While the choke is pulled out for starting, or while the motor is warming up, your gas tank is being drained five to fifteen times faster than normal!

The simple, easy way to reduce this excessive waste is to use the new Phillips 66 Poly Gas. It exceeds the least possible choke, because it is extra high test. And it is extra high test without a penny of extra price, because Phillips is the world's largest producer of natural high test gasoline.

The result is that car owners everywhere report records of remarkable gasoline economy... outstandingly fast starting... extra power, pep, and miles... far finer performance on every count.

Remember, this great gasoline is now better than ever, since every gallon is enriched with extra energy units by the patented POLYmerization process.

Next time you see the Orange and Black 66 Shield, stop for a trial tankful of Phillips 66 Poly Gas... GO EASY ON THE CHOKE... and then just feel that difference!

Phillips 66
Listen in Phillips Poly Folies
Columbia Network, Every Tues. Evening

Phill-up with Phillips for Instant Starting

BROWN'S
HANDLING PHILLIPS "66"
UNDER NEW MANAGEMENT.
C. M. Brown, Prop.

Home Ec. Class Went To Plainview Saturday For A District Meeting

Saturday of last week an all day District home economics club meeting was held at the High school building at Plainview, with members of the club of Muleshoe High school attending. Club members from the Canyon, Lockney, Floydada, and Plainview schools were also present.

A very interesting program of "Home Making" was presented by the hostess club, and at the noon hour lunches were sold by Plainview home economics club members to the visitors. In the afternoon all clubs presented their stunts, which is part of the annual meetings entertainment. The Muleshoe girls presented an interesting stunt of "The Eight Midgets," but Canyon school won first place in the stunts.

A very elaborate and delightful tea was served by the Plainview home economics department to the entire group of visitors.

Those from Muleshoe who attended were Miss Evelyn Boone, club sponsor; Mrs. E. R. Hart, newly elected club mother; Mesdames Fowler, Will Harper, Clarence Gots and the home economics club members, Merle Lee, Nadine Rhea, Gladys Clark, Clara Faye Lindsey, Florence Stone, Oneta Fern Hollis, Mary Hester Glaze, Evelyn Jennings, Joe V. Goin, Pills Lindsey, Lucile Bartley, Geneva Kelson, Bessie Eubanks, Viva Mae Askew, Annie Haley, Helen Lovelady, Lola Hupp, Billie Joe Ann Dameron, Pearl Spawen, Sylvia Wilmore, Zoe McReynolds, Naomi Harper, Margie West, Holly Ann Bucy, Betty Ruth Mueller, Wanda Farrell, Grace Churchhill, Hattie Ray Griffiths, Mary Dennis, Geraldine Robbbs, Margaret Ann Cook, La Verne Goodson, Leila Mae Barron, Joe Beth Solomon, Willie Warren Watkins.

Jess Murray furnished a school bus for transportation to take the girls to the meeting.

SPECIAL NOTICE!

The Board of Commissioners of the City of Muleshoe hereby serves notice that the following ordinances will be strictly enforced beginning at once, to wit: THE BUILDING ORDINANCE, THE GAS AND SANITARY PLUMBING ORDINANCES and the ELECTRICAL ORDINANCE. Persons responsible for any work done as referred to in the above mentioned ordinances are required to take out permit from the City Secretary and pay the sum of 50c therefor.

All such work must be done according to the regulations of the respective ordinance and the same must be inspected and approved and the sum of 50c paid for such inspection before a release will be issued thereon.

All applications for permit must be accompanied by a sketch or written statement of the work to be done and the same approved by the inspector before construction is started. Repairs or new construction valued at \$50.00 or over on buildings will require a permit. All dogs found running at large without 1937 license tags will be shot.

The Board of Commissioners will support the inspectors in their work and the cooperation of all citizens is asked in making Muleshoe a safer, cleaner town.

BOARD OF COMMISSIONERS
Tom H. Davis, Mayor
C. F. Moeller, Comm'r.
A. E. Lewis, Comm'r.

Attest:
ALBERT H. ISAACS,
City Secretary.

INVESTIGATOR OF SOCIAL SECURITY NEEDS SUGGESTS CO-OPERATION OF CITIZENS IN SATISFYING OF NEEDY

By J. W. WALLS, Investigator TOAA Commission

June 8, 1934, President Franklin D. Roosevelt delivered his message to the United States Congress that put them to thinking more seriously about the security of the people of the various states and possessions which were represented in that memorable body. January 4, 1935, the President completed his message in detail that made possible and effective our Social Security act as soon as acted upon by the Congress to whom this message was delivered.

One statement of the President in this message was characteristic of this, the greatest among the world's leaders of men today, and the writer allows himself the words: "Among our objectives I place the security of our men, women and children of the nation first," when thinking of the President or the Social Security act.

After the passage of this act, it became necessary for the people of Texas to vote upon the measure of Old Age assistance before it could become effective in Texas. It might be said there has probably never been a measure passed that affected the lives of people in detail as much as the Social Security act has, unless it was some war. No doubt the President had an idea of preventing a catastrophe among us such as Spain is undergoing at present, but let us again notice that too many people misinterpret the word "assistance."

This is the point the writer wishes to get before the reader at present; it is the "objective" the President had in mind when he asked our Congress to enact this law making possible assistance to those who need assistance in the true sense of the term, and not a pension, as so many feel is due various persons who have brought up a fine family of children, paid taxes in Texas for a lifetime or probably driven cattle over the dusty plains for half a century. Not that the men and women that did these things do not deserve their just rewards for their excellent services, for all of this has brought Texas and our nation up to its present standing among the world nations. Those veterans who accomplished these feats are just as worthy as the heroes of the Alamo or Yorktown. Nothing gives us more pleasure than to hear one of the veterans of three-quarters of a century recount his experiences of the drouth of '86 and '87, or a drive along the Chisholm trail; but after all, let us recall the meaning of our elected leader when he reminded our representatives, "Among our objectives, I place the security of our men, women and children of our nation first."

Again, let us recall a mistaken idea that is too often in the minds of so many of our people. Some of us get the opinion that the Old Age Assistance division of the Social Security act is designed to help old people only. If we can understand that the motive of the measure is to help the young also, and it behooves the aged to cooperate in the measure to assist all concerned and use their ripe and experienced minds to help their young friends along life's pathway, then the efforts of the workers could be so much more easily accomplished.

One of the benefits the young citizen derives from the old age assistance is employment opportunities which increase when the older citizen is retired from active life. So many of the aged persons are still striving to hold farms and employment at a loss because of their infirmities, and should be relieved of their responsibilities which could and should justly be handled by a younger brother or son.

We see daily unemployed young men and women capable and competent to do the thing that is being attempted and resulting in failure by the infirm aged. Youngsters are being deprived of happy homes as a result, and the old people are wearing their days away in an effort to do the impossible. Was it not the duty of our leader to intervene and ask that the matter be regulated?

Another way in which the younger generation may benefit by the Old Age assistance is the commercial line is by promotions naturally resulting when the older friend is relieved of his responsibilities. The younger and more competent will be placed in the vacancies of responsibility and high salaries places to keep the mill wheels and offices producing the necessities of the state and nation. Even with the poor sight, but hearing and infirm minds, the old veteran of many mental conflicts continues to shorten his limited days because he has had no other means of support.

A third way in which the son, daughter or friend will benefit by the relief of the older people is the financial burden when family obligations are already so nearly unbearable. So often the writer is told "We are not going to see father or mother suffer," when the small children are practically barefooted, and the family is scarcely clad sufficient to prevent suffering, and one case recalled wherein the aged applicant wore rags about the feet and had not a dress to sufficiently hide the person, while a college diploma and degree hanging on the wall showed the applicant had enjoyed days of high social standing and salaries among the best citizens of the state. Now he was absolutely unfed and had not sufficient or no medical attention. Numbers of such cases are on our records.

May the older friends also be reminded it is necessary for them to cooperate in all of these ways to make this a more peaceful day in which to live. Texas has been and is still very liberal in her dealings with her old citizens. It will be noticed that some of the states require that the applicant for old age assistance to the State before any assistance is granted. This is, of course, forced cooperation. Then full assistance is granted. Texas permits the applicant to retain his home and the applicant is permitted to do all he feels like doing to occupy his mind and health, while the remaining needed assistance is granted.

Another way the expecting applicant can cooperate with the Government and save disappointment to himself, is to consult one competent to advise on the subject as to whether advisable to place applications for assistance. Just recently, the writer was asked to write an application for an old friend living in an out of the way part of the locality, and it was found the expectant had an income of more than a thousand dollars a year, clear. Many other similar are brought to our attention. Disinterested persons often encourage old people to apply just to satisfy the old people, often bringing disappointment and ill will in the end. Also, application for just deserving persons is improperly written, are bringing disappointment that might be avoided by properly guided sources of information.

Let us all see what we may do to help our state and nation with our work. The writer, as he repeats, "Among our objectives, I place the security of the men, women, and children of our nation first."

Bula News Items

Sunday school and Bible study were well attended at each church today.

Mr. and Mrs. H. C. Nichols returned Wednesday of last week from the Fat Stock show at Fort Worth.

Miss Zyla Nordyke, Miss Mozelle Nordyke and Miss Nina Scifers of Lubbock, visited friends here Sunday.

Miss Hazel Weaver who has been sick for some two months is still improving.

Bennie McFadden had the 11th June Saturday of breaking h while trying to crank a tractor.

Mrs. G. W. Nichols is visiting her parents at Huntsville.

Mr. and Mrs. Cleo Aduddell of Peep, visited friends here Sunday.

The Hubbard children of Lubbock, spent last weekend with Mr. and Mrs. Jonnie Hubbard.

Our community sympathizes with the Hubbard children in the recent loss of their dear father, who died last Saturday morning—Reporter.

Enochs Echoes

Mrs. R. L. Patterson left last Sunday for Crane where she will visit with her son, Victor and family.

H. H. Snow made a business trip to Lubbock Tuesday of last week.

H. H. Snow left for a business trip on a business trip to San Antonio.

H. B. Dennis, son Cecil and family left last week for a few days visit at Stephenville.

Be loyal to home town interests.

FLOWERED FROCKS
—FOR—
EASTER

Gay flowered silk prints, trim tailored frocks with youthful slender lines, pastel shades in all of the latest models and colors. Come in and see these happy Musketeers of Spring fashions. Priced from—

\$1.88 to \$4.95

Sizes 14 to 44

RAY C. MOORE
Dry Goods

EASTER BONNETS

We have just received a new shipment of Easter Straws and Felts. See them.

\$1.49-\$1.79-\$1.98

MEN'S SHIRTS

Van Huesen and Phillips-Jones newest patterns, stripes and solids. We have a new selection of silk and Wiggins-Ties, too. Shop here for your Easter Promenade.

SHIRTS 98c-\$1.95
TIES 79c to \$1.00

SPRING FELTS

Smart styles in light and feather weights, grey, brown, blue, or black to complete your Easter outfit. Soft felts that withstand abuse.

\$1.88-\$2.95-\$3.45

RAY C. MOORE DRY GOODS

SATURDAY SPECIAL!

Men's 8-ounce sanforized Scott's Level Best Overalls, blue denim. Best value for this day, only pair.

\$1.19

SPRING Footwear

Moore's has a complete new stock of Spring and Summer Shoes for all the family at POPULAR PRICES. Whites, reds, Blacks, in patent or regular leathers, laces, straps, and combinations. Let us fit your feet for a comfortable, as well as fashionable, Easter. We have Sandals priced as low as 99c.

too, they are ideal for every day wear. Shop at Moore's FIRST.



CLIP THIS AD !!

—And bring to our place of business. It is good for —

\$15.00

On any used car in our house
This offer good until April 1



Motor Co.

PROVED BY THE PAST—IMPROVED FOR THE FUTURE

15 STORY OFFICE BUILDING TO COST \$500,000 FOR LUBBOCK

A company composed of business men in Lubbock, Roswell, Oklahoma City and Dallas has been organized to finance erection of a 15 story fireproof office building to be located in Lubbock and costing \$500,000.

The structure will be of steel and concrete, beautifully finished with marble, have two elevator accommodations, and the top floor will house a modern gymnasium for accommodation of office-holders and other members of an athletic club to be organized.

It is announced construction will begin within a month and completion is anticipated before the first of 1938.

Napoleon Valued Snuffboxes

Although Napoleon was very little addicted to the snuff habit, he always carried a snuff box, and he made special mention in his will of the snuffboxes he still possessed at St. Helena.

I'M KIND TO YOUR SKIN!



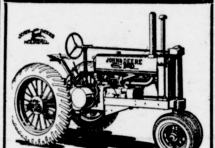
Keener, longer-lasting, kind to the skin, Treet Blades are uniformly good! And only 10¢ for 4 superb blades.

Treet BLADES
FIT GEM AND EVER-READY RAZORS

THE STATE OF TEXAS, COUNTY OF BAILEY, TO THOSE INDEBTED TO, OR HOLDING CLAIMS AGAINST THE ESTATE OF ANNA GLOUSEY, DECEASED:

The undersigned having been duly appointed by will as Executor of the Estate of Anna Glousey, deceased, late of Bailey County, Texas, and by the County Court of said County, on the 1st day of March, A. D. 1937, during a regular term thereof, said will having been duly probated in said Court, I, David E. Glousey, of Goodland, Texas, in Bailey County, Texas, and as Executor of said Estate, hereby notify all persons indebted to said estate to come forward and make settlement and those having claims against said estate to present them in my office within the time prescribed by law, at Goodland, Texas, Bailey County, Texas, where he receives his mail, this the 1st day of March, A. D. 1937.

DAVID E. GLOUSEY, Executor of Estate of Anna Glousey, deceased. Publ. Mar. 4, 11, 18, 25, 1937 4tp



JOHN DEERE TRACTORS, MODELS A AND B
Handles Two and Four Row Equipment of All Kinds
WE MAKE EQUIPMENT FOR TRACTOR USE
Two and Four Row Cultivators, Listers, Plows, Mowers, Irrigating Tools, Benches, Planters, Discs, etc.
Let us Give You a Demonstration!
W. H. PARSONS

Goodland News

Mrs. J. W. Franklin returned to her home here much improved, after being in a Lubbock hospital.
Mr. and Mrs. Baker Johnson were in Muleshoe, Monday.
Prinella Grant, of Loveland, spent the weekend with B. W. Brashears.
There was a fairly large crowd out for singing Sunday night. Everyone come next Sunday night and bring someone with you. Let's make the singing better each Sunday night.—Reporter.

Goodland Club
The Goodland Sunshine club met March 17, with Mrs. O. C. Kirk. Thirteen members, one visitor and the agent were present.
After a short business session, the meeting was turned over to the agent. A very interesting 3 in 1 demonstration was then given by the agent. Two varieties of the new Neufchatel cheese was made both of which were sampled by members. Next, a balanced diet was given, and food value of milk was stressed by comparison with other foods. Proper equipment for handling milk and cream, buckets, strainer, cream cans, etc., was shown. The agent then filtered samples of milk brought by club members to show foreign matter not removed by ordinary straining methods.

Refreshments served by the hostess were date cake and hot cocoa.
The next meeting will be with Mrs. Tommy Galt, April 7. Machines, their ailments and cures, will be the subject of the program.—Reporter.

Baileyboro News

D. Warner, county commissioner, spent Friday and Saturday in Lubbock, attending the District County Judge and Commissioner's convention. He reports a very interesting and educational meeting. Bailey county's financial condition is one of the best in the state. Mr. Warner is to be commended for his active part in such.
W. C. Stanton, our neighbor and friend who, has been bed ridden for the past six months, is reported somewhat improved.
Mrs. L. E. Ragsdale was called to the bedside of her uncle Mr. McCarty at Sudan, who passed this life Saturday night, after a long illness.
For the past week, Rev. Brian has conducted a Bible study in our local Baptist church. Everyone has reported a very interesting study.
Our telephone project is progressing nicely. We hope to have service before long.

Mr. and Mrs. C. B. Walls spent Saturday in Lubbock.

Word has been received of the arrival of a daughter to Mr. and Mrs. Dee Clements. Mrs. Clements is with her mother, Mrs. Chenney at Plainview.

We are happy to report that Olive Angel is home from a Lubbock hospital where she has been confined for the past two weeks with pneumonia. She is very much improved and we are all looking forward to her being up again soon.—Reporter.

Stegall News

Rev. Barrington, of Portales, N. M., filled his appointment here Saturday and Sunday.

Mrs. D. L. Lane left last week for a two week's visit with her parents in Williamson county.
Singing was well attended Sunday night. New officers, Mr. Rinkle as president and Charles Pollard as vice-president, were elected.

Last Wednesday night an interesting musical program sponsored by the 4-H club girls was rendered here by the Tabor family from New Mexico. The proceeds netted \$20 which will be used for club uniforms and sewing equipment.

Mr. and Mrs. Joe Howle and Barbara Lindley returned Thursday from a visit with relatives at Crosbyton. Hayden Baker and J. S. Pollard were Clovis, N. M., visitors Saturday.

Mr. and Mrs. Vestal Rogers have as their guest this week, Mr. Rogers' sister from Oklahoma.
Dr. Sparks from Sudan visited our school Thursday, testing the children's eyes.—Reporter.

Maple News Items

Rev. and Mrs. G. R. Fort of Lubbock visited relatives here Thursday and Friday of last week.

George Tyson made a business trip to Muleshoe, Friday.
Miss Wilma Blaylock returned last week from a Lubbock hospital. She is rapidly recovering from a major operation and will be back in school in a short while.

D. Rector of Chickasha, Okla., attended to business here in last week.

The Methodist missionary society met with Mrs. Manning Tuesday afternoon and placed quilts. The next meeting will be with Mrs. W. L. Blaylock, Tuesday March 23. This will be social and "rosebud" day.

Quite a few were out for Sunday school and church at both churches Sunday.
Mr. and Mrs. H. W. Garvin had the misfortune to lose a bunch of baby chicks one night last week when their brooder house burned. They estimated the loss at about \$50.00.—Reporter.

Longview News

4-H Club Plans Garden
"When planting beds keep wet until they are up," Miss Alma Stewart, Bailey county home demonstration agent told the girls of the 4-H club at Longview, Tuesday, March 16.
When planting a garden plant 50 feet for each member of the family. Plant the best variety of seed. Bean seed should be stringless green pod. Egg plant should be Black Beauty, onions, Bermuda; parsnips, hollow crown; radishes, early scarlet globe, beets, Detroit dark red.
The club decided to plan for an Easter egg hunt.
Those present were: Fern Smith, Lena Smith, Louise Barton, Wilma Jane Lyrrisky, Thema Smith, Lily Harrison, Ethel Tosen, Louise McClean, Mozelle Ellis, Ruth Herd, Viola McKnight, Odessa Kuykendall, Fairy Crow and Wynema McClean.

Mr. and Mrs. Earl Barron and children, Vallina, Franky and Grover Dale of Tulsa, and Mr. and Mrs. G. S. Johnson and children, Nana Faye, Sidney Dell and Margaret Ann of Muleshoe, visited in the W. B. Wagon home Sunday.
There was a fair crowd at the play the Longview grade school put on Friday night March 19.
Miss Nadine Adamson was called to Post, Sunday evening to the funeral of her great-grandfather.—Reporter.

Fairview Items

H. D. Club Organized
Fifteen ladies of the Fairview community met at the school house, Thursday last week and organized a home demonstration club.
Officers elected were:

- Mrs. A. R. Haley, president;
 - Mrs. Wayne Marlow, vice-president;
 - Mrs. Walter Rector, secretary-treasurer;
 - Mrs. L. W. Edwards, reporter;
 - Mrs. Walter Rector, clothing demonstrator;
 - Mrs. Evelyn Liston, home food supply;
 - Mrs. A. W. Coltharp, parliamentarian.
- The president appointed four committees, then a short recreation meeting was held.
Those present were Mesdames A. R. Haley, J. D. Witherspoon, Wayne Marlow, M. E. Finley, Walter Rector, A. W. Coltharp, Ray Feagan, J. C. Terrell, L. W. Edwards, H. E. Reeder, Aaron Feagan, D. C. Symour, L. V. Rea, Evelyn Liston, Junetta Busby.
The club will meet every second and fourth Tuesdays.—Reporter.

SEWING MACHINE CLINIC

Five of the Bailey county home demonstration clubs sent delegates to a sewing machine clinic held at Mr. and Mrs. Wm. G. Kennedy's home in Progress community, last Monday.
The value of a good machine, how to adjust, clean and care for a machine was discussed, and a demonstration on adjusting and cleaning was given by J. A. DuBoise of Littlefield and Mr. Whistler, of Lubbock.
Those present were: Mrs. A. W. Coltharp and Walter Rector, Fairview; Mesdames Inez Beller and D. O. Chester, Joyland; Mesdames C. C. Mardis and C. H. Justus, Muleshoe; Mesdames J. J. Gross, Amos Williams and Wm. G. Kennedy, Progress; Mesdames M. A. Snider and Lois Blakely, West Camp.—Reporter.

At the time, no one thinks he has lost an argument; but later he knows he has.

Subscribe for the Muleshoe Journal, \$1.50 year

HATCHERY IS OPEN
EGGS RECEIVED FOR CUSTOM HATCHING ON WEDNESDAYS AND SATURDAYS, AT 2½ CENTS PER EGG
Liberal discount allowed on all orders for Baby Chicks booked three weeks in advance
MULESHOE HATCHERY
TY YOUNG, PROPRIETOR

FULL LINE OF ECONOMY CHIX FEEDS
The UNIVERSAL FEEDER Baby Chick Feeder with every order for only 5¢
"EVERLAY" STARTER GROWING AND LAYING MASHES FOR CHICKENS
We have a full line of FRESH Garden Seeds of all the wanted varieties. Many of them already given germination tests. Take no chances, buy the best—no higher than poor seed.
RAY GRIFFITHS ELEVATOR
Muleshoe, Texas

EASTER SPECIALS

- Dresses
- Suits
- Hats
- Hosiery
- Bags
- Scarfs
- Gloves
- Lingerie

for MILADY
HERE are a few Easter accessories that will give a lift to your spirits and assure you that trim, chic you should have when you join the Easter Parade.
SPECIAL PRICES
—On Permanents for Easter. Visit our Beauty Salon for all kinds of beautician service.
OPAL'S SHOPPE
Phone 18 Muleshoe

McCormick Deering—
the ONLY Cream Separator with **STAINLESS STEEL DISCS** with Electrically Welded Stainless Steel Spacers

Stainless Steel Discs—this amazing improvement in cream separators is another triumph for McCormick-Deering. Here is a cream separator that brings to your milk room the same positive assurance of cleanliness, sanitation, and safety that you demand of kitchen equipment.

Stainless Steel Discs are absolutely rustproof. They are made of tough, strong, closely grained metal that will stay the same for years—there is no soft coating to wear away. As a result, the bowl in the McCormick-Deering will remain in balance a great deal longer than one having ordinary tinned carbon-steel discs.

Call on us for a demonstration—see this latest and greatest achievement in McCormick-Deering Cream Separators.

E. R. HART COMPANY
Muleshoe, Texas

BETTER FOOD PROTECTION
Kitchen-proved
... food kept safely for days past any usual requirement!

GREATER CONVENIENCE
Kitchen-proved
... Triple Storage ... Triple Food Saver ... Adjusto-Shelf!

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Kitchen-proved
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FASTER FREEZING
Kitchen-proved
... Sanalloy Froster freezes up to 50% more ice per day!

GREATER ECONOMY
Kitchen-proved
Running cost, only a few cents a day ... certified.

Convenient Terms On All Models

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Kitchen-proved REFRIGERATOR

TEXAS-NEW MEXICO UTILITIES COMPANY

FEATURE PAGE



THE MULESHOE JOURNAL

Entered as second-class matter at the Muleshoe Postoffice under the Act of Congress, March 3, 1879.
JESS MITCHELL, Editor. L. F. MITCHELL, Bus. Mgr.

SUBSCRIPTION RATES
Published every Thursday at Muleshoe, Texas.
In Bailey County, one year, \$2.00; Outside of County one year, \$3.00.
Advertising rates given upon application. Telephone No. 54.

Subscribers who change their addresses, or fail to get their paper, should immediately notify this office, giving both new and old addresses.
Communications are solicited. They should be briefly written, on one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.
Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters of whom nor for what purpose, if the object to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.
Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be held strictly liable to being brought to the attention of the publisher.
In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

WHY I BUY IN MULESHOE

Applying the answer to Hereford, "The Brand," a newspaper published in that city, last week gave some very potent answers to that question—and in that city, last week gave some very potent answers to that question—ans. Practically every needed line of merchandise is found in Muleshoe, and the answers are equally applicable to this town. Of course, it's cheaper to buy at home—and many times much more satisfactory. One can see what they buy which is not the case in mail ordering. If items are not just what is wanted they may be returned, or if they fail to give satisfaction adjustments are easily made when buying at home. There is no delay in obtaining items desired, no gasoline, wear and tear on the car and no postage to pay. Here are some reasons given by that newspaper for buying at home:
Because the community that is good enough for me to live in is good enough for me to buy in.
Because I believe in transacting business with my friends.
Because I want to see the goods I buy.
Because I want to get what I buy when I pay for it.
Because every dollar I spend at home stays at home and works for the welfare of this community.
Because the man I buy from stands back of the goods.
Because I sell produce here at home.
Because the man I buy from pays his part of the town, county and state taxes.
Because the man I buy from gives value received.
Because the man I buy from helps support my school, my lodge, my church and my home.
Because when ill-luck, misfortune or bereavements come, the man I buy from is here with his timely greetings, his words of cheer, and his pocketbook if need be. Here I live, and here I buy.

stocked 14 baby beds this week. (Note: This is not intended as an ad.)

one can get it but the congressman.

Changing the world's news from China to Russia hasn't helped the newspaper proof readers very much.

Help the average man out of trouble and he'll not forget you when he gets into trouble again.

If he uses good grammar he is a school teacher getting \$100 a month; but if he uses bad grammar he is probably a radio comedian getting \$1,500 a week.

Our fathers and mothers used to call them "tramps" and "bums;" but we soft soap them now as "transients." One can generally tell just how close his closest friend is by asking him for a \$10 loan.

Editorial

Every Great Attempt is Glorious Even If It Fails

ADVERTISING ACTION

Advertising is the modern method of getting increased business. Years of this method has conclusively proven its worth. Up-to-date business concerns would as soon do without advertising to bring added customers to their stores as they would do without clerks to wait on them after they arrive. On the other hand, as a general thing, concerns that do no advertising, have a considerably decreased business than if they did, getting the rage and tags which for some reason dare not patronize the advertising merchant.

Any business concern in any given town that does not advertise its wares is not a desirable concern. The business man who locates in a given town merely to obtain and give as little as possible in return is not the type of business man who builds the town of his choice.

Writing in the Newspaper Auxiliary last week, Wright A. Patterson, well known publicist says there is a town in Minnesota where there is a co-operative store and filling station. "As a store it is not attractive, carries only the bare necessities of life, and offers nothing at all way of recreation or small luxuries, employs incompetent sales help; but it promises a division of profits, and through that attracts farm patronage."

"That store does not get all the business; but it has taken a sufficient percentage to force three other better stores to close. It has forced two filling stations out, and to a very considerable extent, it has killed that town."

"That store does not buy any advertising space from the local newspaper; but it has forced out of business five establishments that did buy advertising space. If the conditions which the establishment of this store created should continue, the newspaper weather has phases growing out of the phase of the moon.

MOON PLANTING

"Water witching" and "planting in the moon" have been two moot questions of many years existence, neither of which have been entirely disproven. While most scientists denounce them as spurious, yet many people still cling to them as proven facts of test and experience.

There are plenty of instances where people have gone out over the ground with a little branching twig that turned down in mysterious manner at a given spot, and digging down there they found a good well of water. Also, it would be difficult to persuade numerous farmers that certain seed crops should not be planted during the dark of the moon while others flourish more greatly if planted during the light of the moon. Incidentally, there are numerous farmers and professional butchers of today who insist that animals killed when "the sign is low" do less bleeding in the butchering act.

Commenting upon these subjects a Philadelphia newspaper recently said, according to the Dorley County Leader as follows:

"The old farmer, whose library consisted of a Bible, blue back spelling book, LeClerk's Home Doctor book and Ladies Birthday Almanac, containing the Caldean and zodiac signs, was the practice, but so-called scientists for many years, have made sport of this method of observing the phase of the moon in planting, and laying the foundation of a fence, a house, or covering it. These so-called scientists usually intend to end all argument by 'I plant in the ground, not in the moon,' but it will be observed they plant in the weather, and the

ing are the finest forms of exercise. Above it all is the joy of producing something with your own hands. You can't put those kind of things on a dollar-and-cent basis.

If you are accustomed to making gardens then you don't have to be told what it means to have one. If you haven't learned what it means, right now would be a good time to start in doing so. You can at least then settle the argument in your own mind, to say nothing of reaping the benefit that comes from outdoor exercise and enjoying garden truck that is sure to taste better because you produced it yourself.

DEFENSE OF LOVE

In past years it has been common for towns and cities to legislate and attempt to curtail love-making of young people outside the realm of four walls; but recently a few cities have come to its defense. It is commendable they should, for mating is natural and marriage is a manifestation of normalcy.

Passions may see little of serious interest in the locked embrace of lovers on a park bench; but such is generally the beginning of a romance that goes on through indefinite years. When young lovers may undergo a mixed feeling of body and mind, yet the understanding smile of an aged wife to a dear old husband is about the most beautiful and sacred thing this world affords. The eyes may have bedimmed with the passage of years; but the real sight has long ago been transferred to the heart and never fades.

Unfortunately indeed, is the couple that loves and finally marries for physical reasons alone, for they do not endure. There must be mental and spiritual qualities existing to continue that state of adoration first begun. Love in old age is like quicksand that has solidified into rock on which the once youthful lovers stand in security as long as life may last.

Jaunty Journalists

Garters hold both a Muleshoe girl's stockings and a man's attention.

If too much kissing effects the mind of some folks in Muleshoe that must be terribly crazy.

It is said kissing will raise the blood pressure and lower the resistance of the average Muleshoe person.

The Muleshoe man who has a future always thinks of the future as tomorrow.

It's really a mild case when a Muleshoe girl knows all the answers but never gets asked.

Who can remember the old days around Muleshoe when father took all the blame for ashes on the rug?

About the worst tragedy that can befall a Muleshoe man is to get what he wants and then discover he didn't want it.

The Muleshoe man who says his wife has poor taste surely can't be trying to explain why she picked him.

Some Muleshoe men who expected their wives to be a sweetheart, an audience and a nurse, have been subjected to a helluva disappointment.

Some Muleshoe married people don't use the words to say "I love you." They hand out cash or sew on buttons—and some don't even do that.

Children in Muleshoe have a keener sense of touch than do adults. They seem to know just when to touch Dad for a nickel or a dime.

Wallpaper makers are now on a strike; but it will take more than that

to discourage the average Muleshoe woman with the spring house cleaning fever.

"Kisses are the language of love," said a Muleshoe girl to her boy friend who, apparently didn't know how to talk love. On the other hand, it is said some girls here who have heard that kisses shorten life try to become angels overnight.

Pavement Pickups

Judge Miller was boasting the other day that so far none of his County court decisions had been reversed nor any of his marriages divorced. Some record!

Reading that U. S. Secretary Hull has apologized twice to Hitler because of Mayor LaGuardia's remarks, Uncle Johnny Broyles said if he knew Hull would apologize for him, he might do "a hull lot" of talking himself.

O. N. Robinson says he is not in favor of war; but does believe there is going to be a considerable increase in the U. S. Infantry; that's why he

Judge Witterling says there didn't use to be any sit-down strikes when they had those old-fashioned family conferences over in the woodshed, while H. A. Douglass remarks that so far he hasn't heard of any of them being pulled off in a factory where they make carpet tacks.

It is said a certain Bailey county farm woman, who has a smoke house well filled with meat, acted as though she thought W. C. Taylor, county farm agent, was getting personal, when he asked her if she was going to exhibit any of her hams and bacon at the Lubbock Meat show.

A prospective customer asked H. M. Shofner, local dairyman, the other day, what he was feeding his dairy cows in the way of gnaptagogues. "Oh," replied Mr. Shofner, "their sustenance is derived wholly and entirely of a vegetable origin, rich in chlorophyll and opulent in butyrous qualities." "Thanks," replied the prospective, "that must be very fine. You may bring me a quart per day."

A petition is rumored to be circulated this week for donations to get George Harris out of the country with the understanding he will stay out. Contributions range all the way from a pound of butter to a ticket to Moscow. Some of George's friends, highly incensed over the nefarious action, are said to be circulating a counter petition in which as much as \$10 per month payment is being pledged to keep him here. George says if he can get enough signers on this latter petition he will resign his carpenter trade.

SNAP SHOTS

This thing called "ill wind" sometimes goes under the name of gossip.

A famous scientist says the time is coming when no coal will be used. Perhaps he means next summer.

Petting in a rumble seat on a bumpy road is dangerous—it's so easy to bite off the other party's nose.

The national golf supply is now buried in the hills of Kentucky so no



PUBLIC INTEREST DEMANDS FAIR PLAY!

Texas now has good state laws for the regulation—in the public interest—of oil transportation. These laws are helping to stabilize transportation, and oil business and industry that has to use transportation. These laws are helping to reduce the terrible accident toll on your highways. They are helping to conserve your investment in your highways.

Regulation of transportation in the United States has been developed over a period of fifty years. Reasonable regulation is admitted to be both advisable and necessary in the public interest.

Strict regulation of one form of transportation and the lessening of regulation of any other form is unfair and un-American, and can only result in crippling that part of your transportation facilities which is handicapped—

without any resulting benefit to the people of Texas.

Texas railroads obey the rules of the game,—those imposed by the agencies of government and those taken on voluntarily in the interest of public safety.

Texas railroads are spending this year, large sums of money for new and modern equipment—locomotives, freight and passenger cars, improved rail and roadbed facilities, and are expediting freight and passenger schedules to meet growing public demands. All of this is being done in the interest of improved service to the public and at the lowest rates in twenty years.

All the railroads of Texas are asking—have ever asked—is a FAIR DEAL in a fair field.

THE TEXAS RAILROADS

- Anglin & Naylor River
- Burleson Park Island
- Chicago, Rock Island and Gulf
- Colton Hill
- Fl. West & Denver City
- Galveston, Houston & Henderson
- Gulf Coast Line
- Gulf Colorado & Santa Fe
- Kansas City Southern
- International & Great Northern
- Louisiana, Arkansas & Texas
- Missouri-Kansas-Texas
- North Texas State
- Panhandle & Santa Fe
- Paris & Mt. Pleasant
- Quinn Army & Pacific
- Seaboard Pacific Coast
- Texas & Pacific
- Texas International
- Wichita Falls & Southern
- Wichita Valley

Rat Killing Sport Features Friendship Day At Plainview

One of the most popular features of Friendship day in Plainview has always been the rat-killing contest, another of which has been scheduled for Wednesday, March 31, at the City Auditorium at ten-thirty o'clock, as the morning program of the day. A properly constructed arena is used

for the rats and dogs, and the dogs work against stop-watch time in disposing of 10 fully grown rats each. There is no entry fee and all dogs are eligible. Each entrant of a dog must bring with him on the morning of the contest 10 grown rats for his dog to be entered. The five dogs disposing of their rats in the shortest recorded time will be given cash awards of \$15.00, \$12.50, \$10.00, \$7.50, and \$5.00 in the order of their time. Next Wednesday will also be Arkan-



DERO D. COWLEY
Former State Representative, recently appointed secretary to Gov. James V. Aldred.

sas and Louisiana day. Former residents of those states are invited to meet at a reunion-reception at the Chamber of Commerce office any time during the day after 9:30 in the morning. Refreshments will be served those who register. In the afternoon at two o'clock the usual cash contests will be held on the stage of the city auditorium.

P.-T. A. Officers Are Named At The Regular Meeting Monday Nite

The regular meeting of the Parent-Teachers association was held Monday evening at the Muleshoe High school auditorium, at which time new officers were elected for another year as follows: Mrs. J. Clyde Taylor, president; Mrs. L. S. Barron, vice-president; Mrs. Albert Isaacs, secretary; Mrs. W. C. Cox, historian; A. J. Gardner, treasurer.

Several business questions were discussed, after which a very interesting program was rendered. Students in the Muleshoe schools who will participate in the literary events of the Interchocastic League meeting to be held here Friday and Saturday delivered their readings, songs and declamations as follows: Betty Joe Fowler, Lowell Irvin, St. Clair and Wanda Farrell solos; Clea Neil Bayless, Arvil Justus and Helen Lowdy, declamations. The one-act contest play "Joyace Helps Herself," directed by Miss Lucille Beatty, was presented and members in the primary grades entertained with their Rhythmic band. A large crowd of patrons and a majority of the teachers attended the meeting.

Thousands Of Ducks And Cranes Are Here On Way To Northland

With the advent of warmer weather, ducks, geese and cranes have begun their return migration toward the northland, stopping off enroute in large numbers for a bite to eat before continuing their winged flight across the trackless heavens toward the Canadian lakes and rivers where the summer will be spent. Information is to the effect that practically every shallow lake in this area now has its quota of game birds, some bodies of water being almost completely covered with them. Often the sky is filled with thousands in a single flock as some one drives near their resting places, frightening and causing them to take wing. On some of the farms and ranches of this section where owners are feeding large numbers of stock, early morning and late afternoon visits are paid by the ducks where a square meal is easily secured. Great droves of the cranes are also evident in this section. Some wheat fields are being damaged by them, farmers say. No reports of any bird shooting have been made—perhaps largely so because all these migratory birds are being closely watched by game wardens.

Circleback News

H. D. Club Meet
The Circleback H. D. club met Thursday, March 18 with Mrs. Lester Patton. There were 19 present for the cheese demonstration Miss Stewart put on. We were especially glad to have Mrs. Van Rogers with us again, after an absence of several months due to illness. The next meeting, April 1, will be with Mrs. E. B. Wilson.

4-H Club Meet
The Senior 4-H club met Friday, March 19 at the school house with 12 members present. Miss Alma Stewart helped us with our garden plans for this spring. The next meeting is April 2.—Reporter.

ENLISTMENTS FOR SIGNAL CORPS
Sgt. R. A. Jackson, army recruiting service, Clovis, New Mexico, has been instructed that he may now accept recruits for the signal corps. Applicants accepted will be forwarded to Fort Bliss at once. Assignment to the signal corps should be especially desirable to young men interested in radio, telegraph and telephone. Excellent courses are given governing construction, operation and repair work.

What's Happening In Washington And Other Cities Of Importance

An amendment added to the Turkish constitution bars Masonic lodges from that country.

Following defiance of a court order to vacate, arrest of 6,000 sit-down strikers at the Chrysler automobile factory began last Saturday.

A British court has decreed that Mrs. Wally Simpson's divorce shall be made final April 27, following which she will marry Edward of Windsor.

Gov. Myers, of the Farm Credit administration, announces that for the first time since the depression the Government is now selling more farms than it has to take over from its clients.

U. S. Agricultural adjustment officials report benefit payments to farmers in the U. S. during the year ended in 1936 have passed the two billion dollar mark. A payment totaling \$470,000,000 is now being sent out.

The coronation of King George VI of England, to be held in May, has been estimated will cost the nation \$2,270,000, being approximately a million dollars more costly than any previous king's coronation.

Amelia Earhart, well known woman flyer, who last week started on a cruise to circle the globe, had her \$50,000 airplane damaged when taking off from Honolulu, requiring it to be shipped back to America for repairs.

An official survey recently completed shows there are now 24,500,000 families in the U. S. owning radio sets, 18,718,000 of them tuning in some time daily, averaging 5.1 hours of daily listening or a total of 95,500,000 hours daily.

The race between wages and living costs continue; but it seems wages is somewhat in the lead. The U. S. Bureau of Labor Statistics shows factory payrolls have gained 23 per cent over a year ago while living costs have advanced an average of only 4 1/2 per cent. Compared with the depression bottom of 1933 factory payrolls have shot up 138 per cent, while living costs advanced 22 per cent.

TIT FOR TAT TRUCK LAW

When a Texas driver crosses the boundary line into any of the neighboring states, he is required to halt on the other side, submit to inspection of his load as to its weight, and obtain a permit, usually after payment of certain fees, before he can proceed.

When a truck from Oklahoma, Louisiana or New Mexico enters Texas, there are no restrictions on its use of Texas highways.

Under a bill which has received a favorable report by the house committee on highways and motor traffic, Texas would follow the example of its neighbors in respect to trucks entering the state. All trucks would be required to take a "port of entry" and pay a unique tax varying with the weight of the load it carried. It would be required to obtain a clearance certificate before being permitted to proceed.

Texas has in the past been much nicer to its neighbors in this matter than they have been to it. Texas wholesalers who ship merchandise to Oklahoma by truck must pay at the border for the privilege. There is no good reason why Texas should be big-hearted toward the trucks from neighboring states when there has been no big-heartedness in their attitude toward trucks from Texas.—Wichita Times.

CONSTANT PECKING COUNTS

The merchant who argues that advertising does not pay should get a lesson from the tobacco manufacturers. Who has not heard repeatedly about Chesterfields, Camels or Lucky Strike cigarettes? Yet, you cannot pick up a newspaper or magazine without seeing large advertisements of these well known goods. They have learned that in order to keep the sales volume up it must be backed by persistent advertising. You cannot crack a concrete sidewalk with one rap of a tack hammer, but continuous pecking away at the job will shatter the best concrete. One advertisement a year or a month will not deliver the results, but repeated messages will prove a real investment to any merchant in any class of business.—State Line Tribune, Farrell.

MULESHOE vs. LITTLEFIELD IN VOLLEY BALL THURSDAY

Thursday evening last week the Muleshoe High school girls' volleyball team motored to Littlefield for a return game with the High school team of that city, the hostess team was victorious and showed more skill at the game than did the local girls.

Those from here who played on the team were Joe V. Collins, Wanda Farrell, Betty Ruth Mueller, Geraldine Robbins, Tidwell Douglas, Merle Lee and Leona Lee. The team was accompanied to Littlefield by Miss Irma Willis, Mr. and Mrs. C. Stevens, Mr. and Mrs. Clarence Goins.

When you reach middle age, buy yourself a good mattress. It may never have anything else. One-third of your life is spent in bed.

Electrical Work
HOUSE WIRING
MOTOR REPAIRING
Anything in Electrical Line
NOAH KINSER
Phone 23 At E. R. Hart Co.

HIGHEST PRICES
Are paid here for all Farm Produce
See us before you sell!
AYCOCK ICE & PRODUCE
Muleshoe, TEXAS

Sufferers of STOMACH ULCERS HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK
THE WILLARD TREATMENT has brought relief to thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity and other forms of Stomach Trouble due to Excess Acid. Willard's 12 DAY TREATMENT. For complete information, read "Willard's Message of Relief." Ask for it—Free—
DAMRON DRUG CO.

An immunity beggars have, is that no one tells them what to do with the money given them.

GOOD GAS
—AND—
GOOD OIL

—Not only give more pleasurable satisfaction in auto operation; but actually save money spent at garages on repairs, valve grinding and other motor re-conditioning.

Panhandle products, all of the highest class, contribute to car operation efficiency. A trial will quickly convince you of the difference. We'll be glad to serve you!

H. C. HOLT
DISTRIBUTOR
PANHANDLE REFINING COMPANY PRODUCTS

SPRING Steps Out

Equipment For Spring
Not only for Easter; but for all the other Spring months, you will find a choice array of latest styles of seasonable merchandise at this store.

FOOTWEAR—Spring Shoes the very latest styles, for every member of the family. They come in Black and Red Patent Leather, and White.

JUST RECEIVED
A new line of Linen Suits, priced—
\$2.49 and \$3.49
We have a delightful array of Spring Hats, Hosiery and all the 1937 stylish Accessories in vogue.

THE FAMOUS DEPARTMENT STORE.
MULESHOE, TEXAS

ANOTHER BIG Rat Killing !!

Friendship Day
WEDNESDAY, MARCH 31
In Plainview

\$15 \$12.50 \$10 \$7.50 \$5
CASH AWARDS

CITY AUDITORIUM 10:30 A. M.
Entrants of Dogs Must Each Bring 10 Fully Grown Rats for His Dog. Dogs Work Against Time In Killing Their 10 Rats

ARKANSAS--LOUISIANA REUNION AND RECEPTION
Former residents of these States invited to meet any time after 9:30 A. M. Chamber of Commerce office for Reception and Refreshments.

CASH Contest
CITY AUDITORIUM, 2:00 P. M.

Foods for Springtime AT BARGAIN PRICES

EASTER SPECIALS FOR SATURDAY BUYING!

FLOUR, Great West, 48 lbs.	\$1.80
SYRUP, Ribbon Cane, per gallon	.57
JELLO, any flavor, per package	.05
COFFEE	17
Waples-Platter, lb.	EXTRACT
	8-oz. bottle
BANANAS	19
Per dozen	BACON
	Sliced, per pound
PEACHES, dried, 3 pounds for	.31
MATCHES	19
per carton	SAUSAGE
	per pound
RICE	16
Two pounds	PORK CHOPS
	per pound
APPLES	19
Per dozen	SALAD Dress'g
	Worth's quart
KRAUT, No. 2 can, 4 for	.50

PLENTY OF—
Fresh Fruits and Vegetables

BRING US YOUR EGGS WE PAY MORE **Jennings FOOD STORE** **DISHES GIVEN AWAY SAT'DY 4:30 P. M.**

Muleshoe, Texas

Make Every Farm a Factory Every Day of the Year

"OUR CHECKING ACCOUNT TELLS US EXACTLY HOW MUCH WE ARE SPENDING!"

That is the explanation of so many satisfied depositors. No other method of payment completely answers the demands of the household budgeting problem or of the active business account, whether large or small, as does a checking account.

A checking account at the Muleshoe State Bank can save you a great deal of money. Open one now!

Muleshoe State Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MULESHOE, TEXAS

LOCALS

● Earl Booth, sheriff of Farwell, was a Muleshoe visitor, Sunday afternoon.
 ● N. L. Weston of Dimmitt, was here on business Thursday of last week.
 ● G. P. Howell, mayor of Enoch, was here last Monday on business.
 ● WANTED: Heavy duty mower, good condition. George Macey's, Kuehn ranch, Muleshoe. 8-1fc

● Wm. Hallmark, of Littlefield was here Monday on business.
 ● Mr. and Mrs. J. J. Williams and family visited friends at Tula Sunday.
 ● Mrs. M. S. Stidham made a business trip to Lubbock Monday.
 ● Mr. and Mrs. Clyde Holt and son, Jimmy, were in Muleshoe Sunday.
 ● F. A. Paul, of Panhandle, transacted business in Muleshoe Thursday of last week.
 ● Mr. and Mrs. Baker Johnson, of Goodland, attended to business and visited here Monday.
 ● FOR RENT: 3-room apartment, new, well located, water, gas, lights, sewer. Apply at Journal office. tid
 ● Miss Nan Ell Jones, teacher in the Bula school, spent the weekend at Ballinger visiting friends.
 ● O. B. Howell, landscape artist from Tech college, Lubbock, was here last Saturday on business.
 ● Mr. and Mrs. Ty Young and son Jack were Sudan visitors Sunday evening.
 ● Roy Jordan purchased a new 1937 touring sedan from the Valley Motor Co., the latter part of last week.
 ● Claud Harrison, of Canyon visited in Muleshoe Sunday in the home of Mr. and Mrs. S. C. Beavers.
 ● Mr. and Mrs. Ike Robinson visited in Olton Sunday afternoon with relatives and friends.
 ● R. A. Perot, of Abilene, transacted legal business at the court house in Muleshoe, Friday of last week.
 ● Mr. and Mrs. Dee Johnson and son

● Kenneth, of Floydada, visited in Muleshoe Saturday of last week with relatives and friends.
 ● Mr. and Mrs. J. L. Brooks, of Farwell visited in Muleshoe Sunday with Mrs. Jim Cook.
 ● Miss Sybil Hunter, of Portales, N. M., visited in Muleshoe Sunday with Miss Ruby Sterling and other friends.
 ● A. P. Stone returned Saturday evening from a business trip of a few days at Waco.
 ● Jim Cook and W. E. Renfrow visited in Littlefield Sunday afternoon with Sheriff Loyd, who died that night.
 ● Mr. and Mrs. D. L. Butts, of Sudan, were Muleshoe visitors Thursday of last week.
 ● Mr. and Mrs. Virgil Bennett and daughter, of Lockney were Muleshoe visitors of last week.
 ● Mrs. A. C. Choate and son, Cliff, visited relatives and friends at Lubbock, Sunday and Monday.
 ● J. R. Wilson and J. V. Speights of Littlefield, were here Monday investigating all prospects in this county.
 ● Mr. and Mrs. Arnold Morris visited in Clovis, N. M., Sunday afternoon with Mrs. S. E. Morris jr.
 ● D. H. Truit, of Amarillo, transacted business at the court house in Muleshoe Friday of last week.
 ● M. L. Garrison, of Lubbock, transacted business and visited various acquaintances in Muleshoe Monday.
 ● Mrs. H. C. Holt spent Monday in Morton with her son, Clyde Holt, and family.
 ● Lehman Carpenter left last Sunday on a business trip of several days duration to Fort Smith, Ark.
 ● Whose Journal are you reading this week?
 ● FOR SALE or Trade: Complete broom-making outfit. Robson Second hand store, Muleshoe. 9-3c
 ● Mrs. Marie Carney and daughter Ann, of Socorro, N. M., are here this week the guest of Mrs. Bob Kennedy.
 ● R. L. Brown and Sam Lawrence left Wednesday morning on a business trip to Midland, Pecos and Roswell, N. M.
 ● FARMERS: See the Panhandle irrigation ditching machine at Hatcher's Shop, Plainview. Priced reasonable. 6-4
 ● Mr. and Mrs. C. F. Mosler and Mrs. Charly Walker, Sunday Dimmitt visitors Thursday of last week.
 ● Mrs. David Anderson of Earth, visited in Muleshoe Monday afternoon with her parents, Mr. and Mrs. I. W. Haney, and sister, Mrs. Archie Pool.
 ● S. E. Morris sr., returned to Lubbock Saturday of last week to resume medical treatments at a sanatorium there.
 ● Mr. and Mrs. Ray Griffiths and family moved Friday of last week to the home in the west part of town they recently purchased from J. E. Adams.
 ● Mrs. Pent Stallings, after visiting in Muleshoe for a few days with Mr. P. Melindy, returned to her home at Slaton Friday of last week.
 ● MEN WANTED for nearby Rawleigh Route of 800 families. Write Rawleigh's, Dept. TX-533-SB, Memphis, Tenn.
 ● Mrs. Irvin St. Clair returned Saturday from a visit of a few days with relatives and friends at Fort Worth, Dallas and Lavan.
 ● Misses Merle Galloway and Lela Isaacs, school teachers at Clovis, N. M., visited in Muleshoe Sunday with the latter's sister, Mrs. J. J. DeShazo.
 ● Mrs. J. B. Burkhead, of Plainview, formerly of Muleshoe, left last week for Los Angeles, California, to visit her daughter, Mrs. Ralph Border.
 ● Paul Bastinger, of Lubbock, formerly of Muleshoe, attended to business and visited various acquaintances here the latter part of last week.
 ● Miss Jessie Dolton, of Earth, visited in Muleshoe in the home of Rev. and Mrs. O. B. Robinson, the latter part of last week.
 ● Mr. and Mrs. J. L. Aisup and son, Loyd, accompanied by Lowell Irvin St. Clair were Lubbock visitors Saturday of last week.
 ● Mr. and Mrs. Gene Kistler, of Tatum, N. M., visited here Saturday of last week with his parents, Mr. and Mrs. W. H. Kistler.
 ● Mr. and Mrs. K. K. Smith, accompanied by Mr. and Mrs. Pat R. Bobo were Clovis, N. M., visitors Sunday evening.
 ● T. C. Sawyer, of Tahoka, transacted business and visited various acquaintances in Muleshoe Saturday of last week.
 ● Mrs. Bert Shepherd, of Abilene, arrived here Sunday evening for a visit with her daughter, Mrs. W. G. Robbins who resides a few miles south of town.
 ● C. V. Wooley, prominent financier of Amarillo was here Thursday of last week on business and visiting his old time friend R. L. Brown.
 ● Ray Dickey, of Gladewater, owner of 12000 acres of fine land in south Bailey county, was here last Saturday looking after business interests.

● R. G. Taylor, of the Maple community, purchased a new 1937 touring Ford V-8 sedan from the Muleshoe Motor Co., Saturday of last week.
 ● Rev. and Mrs. R. S. Watkins, accompanied by Miss Addie Belle Fort and Howard Davis, were Lubbock visitors Saturday afternoon of last week.
 ● Mr. and Mrs. L. D. Sanderson, of Goodland attended to business and visited various acquaintances in Muleshoe Saturday of last week.
 ● M. G. Keley and Alton Reed, of Melrose, N. M., transacted business and visited various acquaintances in Muleshoe Saturday of last week.
 ● Mrs. J. E. Adams and daughter, Jimmie Marie left Friday of last week for San Angelo where they will join J. E. Adams at their new location.
 ● Mr. and Mrs. Raynes Sparks, of Sudan, visited in Muleshoe Sunday afternoon with her parents, Mr. and Mrs. J. L. Aisup.
 ● Mr. and Mrs. G. C. Morris, of Lubbock, attended to business and visited friends in Muleshoe Saturday afternoon of last week.
 ● S. L. Hagler, of Pampa, transacted business in Muleshoe and looked after property interests located in the south part of Bailey county Thursday of last week.
 ● FOR SALE: 5-in. American centrifugal pump, 32-ft wood frame complete, good condition. 6-in. American pump, 22-ft steel frame, less shafting. J. R. Stanley, Dexter, N. M. 9-4tp
 ● Mrs. Nora Braasfield, after visiting in Muleshoe with her daughter, Mrs. Louis Rice, and Mrs. R. P. Melindy, returned to her home in Clovis, N. M., Sunday.
 ● Mr. and Mrs. J. L. Brooks jr., and son, Gene, of White Deer visited in Muleshoe Thursday evening of last week with his sister, Mrs. Jim Cook and family.
 ● Mrs. F. G. Bass and Mrs. W. T. Stewart, of Tatum, N. M., spent the weekend in Muleshoe visiting in the home of the latter's brother, J. J. DeShazo, and family.
 ● Mrs. Dave Taylor, after visiting in Muleshoe for a few days with her son, J. Clyde Taylor, and family, returned to her home at Tula Thursday of last week.
 ● L. W. (Happy) Jordan, Littlefield, representative of the Federal Land Bank, Houston, was here last Monday appraising some land in this county for loans.
 ● Judge Claude Calloway and members of the Board County Commissioners' court were here Thursday of last week viewing out that county's school land located in Bailey county.
 ● Carl C. Cox, electrical engineer from Amarillo, was here last Monday in interest of the proposed rural electric lines contemplated for several communities in this county.
 ● Whitson West and Ray Buzard returned to Muleshoe the latter part of last week from Bentonville, Arkansas where they attended the funeral service for Mr. West's brother.
 ● Miss Meadows, of Morton, Cochran county home demonstration agent, spent the weekend in Muleshoe attending to business and visiting Miss Alma Stewart and other friends.
 ● Mr. and Mrs. R. P. Simmons, Jack Simmons, Mr. and Mrs. Ralph Simmons of Brownfield visited in Muleshoe Sunday with Mr. and Mrs. J. Clyde Taylor.
 ● Mrs. J. D. Border returned home to Muleshoe the latter part of last week from Los Angeles, California where she visited for a few days with her son, Ralph Border, wife and newly born son.
 ● Mrs. A. C. Choate and son Cliff returned to Muleshoe Saturday afternoon from Ladonia and various other East Texas points where they visited for several days with relatives and friends.
 ● Mr. and Mrs. Cecil H. Tate and two sons left Saturday on a week's business and visitation trip to various points in South Texas. They planned to visit his parents, Judge and Mrs. John H. Tate, at Giddings, for a few days.
 ● Mrs. T. N. Childress and son, Lionell, of Wink, accompanied by Mr. and Mrs. G. P. Overton, daughters Miss Athelie and Annak, and Miss Edith Steen, of Canyon, visited here last Sunday with Mr. Childress and W. A. Cook.
 ● W. D. Standerfer, who recently purchased a 51 acre tract of land four miles northwest of Muleshoe from the Fairview Land & Cattle Co., through Cook & Childress, local realtors, moved on to the property last week. He is contemplating considerable building improvements on the land.
 ● Mr. and Mrs. Good Harden, accompanied by Mrs. Mills Lomnack and Mrs. I. W. Harden, visited in Clovis, N. M., Sunday afternoon with Mrs. S. E. Morris jr., who is recuperating from a serious illness in a sanatorium there.
 ● Mr. and Mrs. M. G. Bass and son Raymond, accompanied by her sister, Miss Dee Reynolds attended the funeral service held for H. V. McCarty, Sunday afternoon at the Baptist church in Sudan. The deceased had pneumonia. He was the father of Wil-

burn, McCarty, well known by several Muleshoe people.
 ● Rev. F. N. McCarty, pastor of the Catholic church, Lubbock, preached in Muleshoe at the Baptist church at the regular services Sunday morning and evening. He delivered very inspiring and interesting sermons which were enjoyed by the large crowds who attended.
 ● \$10 AWARDS MADE
 In the Trades day cash awarding made last Saturday, Elva Jennings, YOU ARE DUE GOOD HEALTH SUCCESS AND HAPPINESS
 Do you suffer with headache, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains? Go to your druggist today and buy a box of Lagstone and if after you have followed directions written on the box, for ten days, you are not pleased with the results and if you do not feel new pep and energy go back for your money. Price 1 box 36 capsules \$1; 6 boxes \$5. At Western Drug Company, Muleshoe. 6-6tc
 ● \$25.00 REWARD
 Will be paid by the manufacturer for any CORN GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses, 35c at Western Drug Co. Adv

Lashburn community, received \$3, Nell Warren, Sudan, \$3; Miss Martha Green \$2.
 The names of Mrs. E. B. Crane, Elmo Stevens and Mary Ruth Tatum were also called for awards; but were absent.
 Buy it in Muleshoe.

A GENERAL ELEVATOR SERVICE

Buy and Sell Grain of All Kinds

Storage Accomodations

YOUR BUSINESS WILL BE GREATLY APPRECIATED

S. E. CONE

GRAIN CO.

MULESHOE, TEXAS

See Us For—

FEED and GRAIN

Allis-Chalmers Farm Machinery

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MULESHOE ELEVATOR CO.

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LOW

One Way Rail

FARES

Every Day

2c Per Mile

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GOOD IN COACHES AND CHAIR CARS

GOOD IN ALL CLASSES OF EQUIPMENT

Also Low Round-trip Fares with liberal privileges. NO SURCHARGE IN PULLMANS.
 These Low Fares apply anywhere on the Santa Fe and throughout the United States.

Call— O. E. Carthen Agent Texas

Or write— M. C. Burton, General Passenger Agent Amarillo, Texas

Easter Frocks

Spring officially arrived last Saturday and Easter will be here next Sunday. Let's celebrate the dual occasion by joining the Fashion Parade. St. Clair can outfit you cheaply and in nifty style.

BEAUTIFUL SPRING PATTERNS
 Charming Prints and Voiles

\$1.00 to \$1.95

Plain or Printed Silk Dresses

\$3.95 to \$4.95

Spring Hats—Dame Fashion's \$1.00, \$1.49 latest creations, in felt and straw.

Footwear—Spring Shoes, very latest styles for every member of the family.

EASTER NOVELTIES

We have a big assortment of Easter Novelties. Decorations and other merchandise appropriate to the occasion, including Rabbits, Baby Chix, Drakes, Easter Eggs, Easter Dyes, Decorated Baskets of Candy, Easter Decorations of various kinds, Easter Split Baskets, Green Grass, Crepe Paper in colors, Rubber Kewpies, etc. They will make glad the hearts of both young and old.



St. Clair Variety Store

MULESHOE, TEXAS

MOTHER! PROTECT your BABY

Mother, most hospitals now SAFER against germs. So protect their babies against mother, do as hospitals do, as germs and skin-infection by doctors recommend. Give rubbing Mennen Antiseptic your baby a safety-rub with Oil all over the baby's body - Mennen Antiseptic Oil daily. Buy a bottle of the oil at your baby's skin healthier and druggist's today.

MENNEEN Antiseptic OIL

CLEAN and WHITEN TEETH

with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing, Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE

What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with your name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER. The powder more and more people are using every day.

FREE TRIAL COUPON

Send me a 10 day trial of CALOX TOOTH POWDER at the expense to me. I will try it.

Name _____

Address _____

MORE MILES ON MANSFIELD EXTRA TIRES

MILEAGE


Today's cars—built for small diameter wheels and low in pressure—need special tires for high speed service. Mansfield Balloons bring out all the sparkling performance built in to modern cars and give you more mileage.

We have them in various sizes for Passenger Cars and Trucks. Come in, let us explain to you their superior merits.

ARNOLD MORRIS AUTO CO.

MULESHOE, TEXAS

AND ALL IT NEEDS IS SOAP AND WATER!



SHERWIN-WILLIAMS

FLAT-TONE

Here's Wall Beauty that's practical, too!

There's nothing quite like S-W Flat-Tone wall paint in their, future-smooth beauty. It's a perfect background for furniture and drapery, say interior decorators.

But there's more than meets the eye in this beautiful paint. Flat-Tone washes easily. Just use soap and water. It's easy to apply. Come to our store and see the 16 smart colors.

QUARY 87c

Available in larger stores, too.

HIGGINBOTHAM-BARTLETT CO.

CLARENCE GOINS, Manager

PAINT HEADQUARTERS

McKesson & Rossini, Inc., Fairfield, Conn.

Name _____

Address _____

MISS ALMA STEWART URGES FARMERS PRAIRIE COUNTRY EASILY ADORNED MAKE HOME SPOTS MORE BEAUTIFUL

A prairie country is naturally beautiful in its original nature and more conducive to increasing beauty than any other kind of topography, according to Miss Alma Stewart, Bailey county home demonstration agent, who also insists that now many homes in this section are firmly established on an economic basis, further improvements toward beautification and making of really attractive homes should be accomplished.

Landscaping a farm home is just as important as beautifying a city home, she said, and should mean more than merely an arrangement of grass, trees and shrubs around the house. It should include a pleasing view of the house from every angle and pleasant surroundings in every direction of the approaching view.

While Miss Stewart is doing a very successful work among the women of this county in teaching them regarding interior home beautification, better methods of gardening, adding more skill in culinary work, yet she steps to the border of her realm of avowed activity in suggesting numerous other improvements that may also be made, adding much to the pleasure of living and beautification of the living place called "home."

The present agricultural conservation program fits in well with long time landscaping plans, said Miss Stewart. Cultivated row crops which come up to the very doors of the house are often a source of dust and glare and sometimes of mud, even in the western area. Farm pastures under the agricultural conservation program might well replace the row crops around the

house, she pointed out, thus not only providing more convenient pastures, but also affording added beauty to the home place.

Terraces, contours, dams and tanks, as well as plenty of shrubbery and trees for windbreaks, all included in the conservation program, add further beauty of the landscape, and should be included, while every woman may have a flower garden of more or less pretensions somewhere on the lawn where irrigation may be readily applied, she insisted.

Reports just given out by the Extension department at College Station covering the past year indicate 11,224 home demonstration members soded more than 1,500 lawns, constructed 1,360 walks, planted 22,500 native and 30,000 nursery shrubs, as well as more than 13,500 trees, set out some 566,000 cuttings which they themselves rooted, and planted more than 25,000 rose bushes. These figures include only those plants that were alive at the end of the year, she said.

Bailey county has some beautiful and well kept homes, some other county residents have already laid plans for more beautification this year, said Miss Stewart; but there should be many more of our intelligent and progressive citizens who should take an active interest in such improvement and beautification, she continued.

With the natural topographical conditions existing here, Bailey county, within a few years could become one of the most beautiful of West Texas counties. If each and every farm family would take interest in beautifying their individual farm and home spots.

REHABILITATION LOANS HELP MANY FARMERS ENJOY THREE GOOD MEALS PER DAY AND INSURE NIGHTLY SLEEP

"For many years the American people have regarded farming as the one activity certain to yield at least three square meals a day and a place to sleep at night. Many thought the farmer was never tired and with starvation, even though there were years when he did not make any money," said J. W. McDermott, in charge of the Bailey Resettlement office in Muleshoe.

"This idea was proven false during the depression, when more than a million farm families were forced on relief. The Government had to feed these families to keep them from starving. It was during this period that the Government learned that in most cases it is far better to help the farmers help themselves than to give them direct relief. It was shown that a small loan, better land, and good farming methods would put many of these distressed families on their feet permanently.

"The Resettlement Administration is the Government agency now carrying out this program of aid for needy farm families. Resettlement is extending loans and providing agricultural guidance to enable low-income farm families to become self-supporting. The purpose is to enable individual farm families to get a new start under more favorable conditions on the farms they now own or rent or on nearby lands. This part of Resettlement's program is called "rehabilitation."

"Rehabilitation," said McDermott, "means to restore or reestablish. As the Resettlement Administration uses the word, it means simply making

loans to farmers to help them get back on their feet. In emergency cases it means providing money for food and proper shelter until they are able to provide for themselves.

"Farmers, farm tenants, share croppers, farm laborers, and other persons with farm background who need help and cannot obtain reasonable credit from any other agency are eligible for aid.

"Rehabilitation loans are made for the purchase of necessary farm supplies, livestock, household needs, feed, seed, fertilizer, for payment of rent, taxes, and for food.

"Loans are made for periods of from 2 to 5 years, depending on the purpose for which the money is used. For example, a borrower may be given 5 years to return money used to buy a horse while money lent to buy feed for the horse would have to be repaid within 2 years, as the borrower should be making his own feed within that time. The rate of interest on all rehabilitation loans is 5 percent per year.

"The borrower gives a note on his personal property, no property to be acquired through the loan, or on his prospective crop. A loan is not made unless there is good reason to believe that the borrower can pay back the money through the operation of his farm management plan."

Other officials connected with the local Resettlement office here are: Glen Bacon, assistant county supervisor; Miss Eunice Florence, county home management supervisor; Miss Flossie Vaughn, stenographer.

Funeral For Mrs. G. A. Anderson Held Thurs. At Methodist Church

Funeral services for the late Mrs. G. A. Anderson, 70, who died at the home of her daughter, Mrs. H. C. Edmunds in Sudan, Wednesday afternoon of last week, were held at the Methodist church here Thursday afternoon, being conducted by Rev. R. S. Watkins, pastor, assisted by Rev. Leroy Brown, Methodist minister of Sudan, interment of remains being made in the local cemetery a few miles northwest of Muleshoe.

Mrs. Anderson, with her husband, was one of the older settlers of this section, having resided for several years past on a ranch a few miles west of Muleshoe. She had many intimate friends in this town and section, formed during the more than 20 years of their residence here, and who are much saddened because of her passing this life.

Deceased had been in ill health for more than two years past, at one time undergoing an operation and treatment at a hospital in Central Texas. It is said the serious illness resulting in death was of about two months duration.

She was born Jan. 27, 1867 at Otell, Alabama. For several years after reaching maturity she taught school at various places in Texas and New Mexico, spending 22 years of her life in that profession before becoming the wife of Mr. Anderson in 1912. With her husband she had lived in Sudan about a year previous to her death.

Aside from her husband, deceased is also survived by four sisters, six brothers and four step-children; Mrs. Carl Slaton, Lubbock; Mrs. Lee Hill, Mrs. J. E. Chambers and two brothers of Wagon; the children being Mrs. H. C. Edmunds, Sudan; Mrs. E. H. Gates, Houston; Mrs. H. A. Towery, Muleshoe, and David Anderson, Earth, all of whom were present for the last funeral rites.

WHITE BIRTHDAY DINNER

Last Sunday, a large crowd gathered at the home of Mr. and Mrs. J. A. White near Progress school house, to celebrate a number of birthdays.

The group gathered immediately after church services to enjoy the dinner, which was served buffet style.

Many beautiful and useful gifts were received by the honorees, Mrs. J. A. White, Mrs. J. A. Ladd, L. R. Bartley, Ada, Bernice and Mattie Hogan. Those attending were: Mr. and Mrs. J. J. Gross and son, Arnold, Mr. and Mrs. Byron Gyn and daughter Joyce, Rev. and Mrs. R. B. Walden, Mr. and Mrs. J. L. Actkinson, L. R. Bartley and daughters, Lucile and Leona, Mr. and Mrs. J. A. Ladd, Mr. and Mrs. Jeff White and son, Leo, Des. R. Grant, and Mrs. J. M. Murrain, and family, Mr. and Mrs. J. D. White, Doc Whitte, Mr. and Mrs. O. S. Misenheimer and family, Mrs. L. D. Tipton, Mrs. L. E. Hogan and family, Viola Grant.

Those who called in the afternoon were: Mr. and Mrs. Bentley Gwyn, Mr. and Mrs. Roland Bibham, and daughters, Gwyneth and Juanita.—Reporter.

TENNIS TOURNAMENTS MONDAY

Monday afternoon tennis teams of the Sudan High school came to Muleshoe to play match games on the local courts with the players here.

Those who played for the Muleshoe school and winners were: Clifton Griffiths and Oje Bill Alaup senior boys doubles; Weldon Brooks Winn, senior boys singles; Wiley Baker and Johnnie Glascock junior boys doubles and Sudan won; Tidwell Douglass and Betty Ruth Moeller senior girls doubles and Sudan won; Mary Heister Glaze senior girls singles and Sudan won.

The Sudan teams were accompanied here by their coach Glenn Taylor, Miss Stella B. Jackson, Muleshoe tennis coach, refereed some of the games.

LEAGUERS IN AN EGG HUNT

Members of the Intermediate Epworth League, Methodist church, were delightfully entertained with a Pre-Easter social at the church annex by their sponsor Miss Elizabeth Hardin, Saturday evening of last week.

Various interesting games were played and a candy Easter egg hunt was the principle feature of the evening.

Buy it in Muleshoe.

Plainview Sanitarium & Clinic
PLAINVIEW, TEXAS

Thoroughly equipped for the examination and treatment of medical and surgical patients.

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Internal Medicine
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Dentistry

SUSIE C. H. GOS, R. N.
Superintendent of Nurses
DELIA C. KELLER, R. N.
Instructor School of Nursing

LITTLEFIELD EASTER HUNT

Muleshoe Boy Scouts are making plans to attend the big Easter egg hunt to be held at Littlefield, Sunday afternoon, beginning at three o'clock, at which time approximately 200 Scouts and their leaders from all over the Northwest district are expected to be present, according to A. A. Alexander, local scoutmaster.

A number of valuable prizes in the hunt will be an incentive for the Scouts to search out the eggs in hidden places, according to Eugene Latimer, Littlefield, president of the district. Scouts will assemble at the High

school campus there for an interesting program preceding the search for colored cackleberries.

Greek Flag Has Nine Bands The Greek flag is nine horizontal bands, alternately blue and white, with a white cross, on blue ground, in the corner.



All the other "serious stuff" is out, if you take just one thing seriously about your engine oil... In selecting it—for a '37 model or anything else—be guided by things you really know for yourself.

You know that a plating on metal cannot come off like any mere liquid. Thus Oil-Plating, formed in your engine by Conoco Germ Processed oil, cannot come off the working parts like any mere film of oil. Though the patented Germ Process puts abnormal strength into the so-called movable oil film, it goes much further and gives you exclusive Oil-Plating.

With this firmly fastened layer of lubricant always maintained on cylinders, bearings and other parts, it stands to reason that friction never finds them naked. They remain all covered constantly with slippery Oil-Plating, as though they were built with it on. It's on, every time you start the engine, because Oil-Plating can't run down "between times." And it's on throughout your hardest run, because Oil-Plating isn't liable to the usual "squeeze-out, scrape-off and burn-up." None of those worries any more, as you change to Conoco Germ Processed oil—and Oil-Plating economies. Continental Oil Co.

CONOCO GERM PROCESSED OIL

R. L. BROOKS CONOCO SERVICE STATION
On State Highway No. 7 GATES TIRES, TUBES AND BATTERIES, AUTO ACCESSORIES, BATTERY RECHARGING Muleshoe

BUY WHERE MILLIONS ARE BUYING

1934 1,160,231 bought Used Cars from Chevrolet Dealers	1935 1,425,209 bought Used Cars from Chevrolet Dealers	1936 2,019,839 bought Used Cars from Chevrolet Dealers
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Buy where you'll save money
Buy Guaranteed OK Values
Buy from your CHEVROLET DEALER

BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER FOR THESE REASONS

- 1 Your Chevrolet dealer has the finest selection of used cars in his entire history. All makes—all models.
- 2 Big volume enables your Chevrolet dealer to give you bigger value... at lower prices.
- 3 Chevrolet dealers employ the highest standards and the most expertly trained mechanics for efficiently reconditioning used cars.
- 4 Only Chevrolet dealers can offer used cars backed by the famous Guaranteed OK Tag—for eleven years the nationally recognized symbol of SAFE USED CAR INVESTMENT.

USED CARS OF THE MOST OUTSTANDING QUALITY AND VALUE... ALL MAKES, ALL MODELS, INCLUDING MANY 1935-1936 CHEVROLETS... UNUSUALLY LOW PRICES!

WARNING

If you are a resident of the State of Texas, you must secure a 1937 License Plate for your car before April 1.

When applying for new license, bring your last license receipt with you, as it will save time in registering your car.

Bring CASH—We do not take checks for license plates.

COOK
CTOR, BAILEY CO.
TEXAS

TRUCKS

We have one exceptional bargain—an outstanding value in 1936 at least therefore, it should be now—

1936 Ford V-8 Truck & Cab

We have one 1931 Chevrolet Coach completely over-hauled and reconditioned, in A1 shape—and a bargain too.

Ford V-8 Coupe
1934 model, reconditioned and new paint—a bargain

1933 Ford Tudor
Your old car will make the down payment on this car and as it has been completely overhauled it will give many miles of transportation.

Another Ford V-8 Tudor
This car is reconditioned thru-out, good paint and new rubber—in fact a good buy.

VALLEY MOTOR CO.
Chevrolet Sales and Service
MULESHOE, TEXAS
COME IN... SEE THEM... TODAY!



USED CARS

Check our ad in this same paper for detailed description of our Used Cars—
 Chevrolet Dealers in the United States last year, not only SOLD more New Cars than any other group of Dealers—but, SOLD more Used Cars as well—

"Buy Where Millions are Buying" is our Slogan

VALLEY MOTOR COMPANY

CHEVROLET SALES AND SERVICE
 Muleshoe, Texas

Guaranty Abstract Company
 Muleshoe, Texas
 Bailey County Land Titles
 C. P. McCollough, Proprietor
 Mrs. Bonnie Isaacs, Manager

J. D. THOMAS
 ATTORNEY-AT-LAW
 Practice in All Courts
 Abstracts, Farm Loans
 Office in Court House
 FARWELL, TEXAS

DR. J. R. DENHOF
 Optometrist
 BETTER VISION WITH COMFORT
 104 W. 4th St., Clovis N. M.

Cecil H. Tate
 ATTORNEY-AT-LAW
 Office in Court House
 Phone 52
 MULESHOE, TEXAS

Dr. A. E. Lewis
 DENTIST
 X-Ray Diagnosis
 Office upstairs over Western Drug

A. R. Matheus, M. D.
 PHYSICIAN
 —and—
 SURGEON
 Office over Western Drug Store
 MULESHOE, TEXAS

Send Your
Abstract Work
 —To The—
Muleshoe Abstract Company
 A. P. STONE, Prop.
 MULESHOE, TEXAS
 Agent for Warren Addition

Lubbock Sanitarium & Clinic
 Medical, Surgical and Diagnostic
 General Surgery
 Dr. J. T. Krueger
 Dr. J. H. Stiles
 Dr. Henrie E. Mast
 Eye, Ear, Nose & Throat
 Dr. J. T. Hutchinson
 Dr. Ben B. Hutchinson
 Dr. E. M. Blake
 Infants & Children
 Dr. M. C. Overton
 Dr. Arthur Jenkins
 General Medicine
 Dr. J. P. Lattimore
 Dr. H. C. Maxwell
 Obstetrics
 Dr. O. R. Hand
 Internal Medicine
 Dr. R. H. McCarty
 X-Ray & Laboratory
 Dr. James D. Wilson
 Resident
 Dr. J. K. Richardson
 C. E. Hunt J. H. Felton
 Superintendent Business Mgr.
 X-RAY AND RADIUM
 PATHOLOGICAL LABORATORY
 SCHOOL OF NURSING.

General News Over Texas And Adjoining States For The Week

Mrs. J. H. Doyle, wife of the Leveland bank president and former county judge of Hockley county, died Saturday night. Judge Doyle is well known here.

Before closing last week, the New Mexico legislature appropriated \$72,400 for the Eastern New Mexico Junior college located at Fortales.

Announcement is made that the City of Tulla will soon have a complete new telephone system of the latest type, costing approximately \$12,500.

Southwestern university, Georgetown, announces receipt of an additional endowment fund totaling \$200,000 from Mrs. Elizabeth Yeiss, Houston.

The Texas state treasurer announced last Saturday the general revenue deficit of this state had increased \$15,930 or to \$12,107,746 from March 5 to March 20.

The Federal government has instituted suit against Representative W. E. Pope and wife Corpus Christi, the sum of \$200,000 claiming false income tax returns.

Internal revenue collection in New Mexico for 1936 totaled \$413,300, as compared with \$195,000 for 1935, while 1936 collections were 52 per cent greater than those for 1934.

Judging teams from Tech college, Lubbock placed first and sixth in the Southwest Exposition and Fat Stock show at Fort Worth last week, while eight of 10 steers entered by Tech won ribbons.

Secret societies in schools will be prohibited if a bill introduced by Rep. Arnold J. Vale passes the legislature of Texas. It forbids fraternities and societies of any kind and received unanimous favor of the House committee.

There were 130 new corporations, having capitalization of \$2,135,000, chartered in Texas during February. Only 14 commercial failures were announced by the Texas Bureau of Research, as compared with 24 February a year ago, the liabilities also being much less.

A third son was born to Governor and Mrs. James V. Allred last week. It "discovered America" in the Sam Houston room of the Austin mansion, taking its first glimpse of life from the four-poster bed of General Houston, second and fourth president of the Texas republic and later governor.

Patronize home industries.
TO RELIEVE NEURITIS PAINS FAST

 Demand and Get Genuine BAYER ASPIRIN
 People that use BROWN'S NGS-OPEN never have a stopped up head. Instant relief from SINUS TROUBLE, ASTHMA and HEAD-COLDS. Guaranteed. Price \$1.00 at 4.
 WESTERN DRUG CO.
 USED CAR PAYS DIVIDEND
 Of interest to used car buyers is the statement of K. K. Smith, local dealer, who says Roy Koonitz, Bloomington, Ind., recently purchased a used Chevrolet car that proved to be a good investment in more ways than one. He paid \$150 for it.
 After getting the car home, Koonitz found a dime that had fallen behind the seat cushion. Of course, he was mildly pleased with the find. He thoughtlessly noticed it was dated 1821. A few days later, he showed it to a friend. That friend happened to be somewhat of a coin specialist, and after returning home, looked up the value of the coin in a catalog he had, finding it worth \$450. Koonitz is now convinced that used cars are good investments.

Breathe Freely
 People that use BROWN'S NGS-OPEN never have a stopped up head. Instant relief from SINUS TROUBLE, ASTHMA and HEAD-COLDS. Guaranteed. Price \$1.00 at 4.
 WESTERN DRUG CO.

PROGRESS CLUB MEETING
 The T. T. club met with Mrs. Harlan March 16 with 22 members present. A good program was given on "Herbs." Several varieties were displayed.
 Mrs. Gross, our Expansion chairman, surely is doing fine work in getting new members for our club.
 Etazda McMahon gave a report on the Dramatic school recently held at Ballyboro. A short skit was presented by Miss Bessie Vinson and Miss Etazda McMahon.
 Our next meeting will be with Mrs. Gaston, April 6.—Reporter.

CAFE DAMAGED BY FIRE
 The Red Caboose cafe, operated by Arvil Stone, located on highway No. 7 in Muleshoe, was slightly damaged by fire early Monday morning when a generator broke on a gasoline burner. The local fire department was immediately called, but before the fire fighters arrived on the scene, neighboring business men had the blaze under control by using fire extinguishers.

The interior of the cafe building was badly smoked and singed but no serious damage was done. Insurance was carried.

CCC SPECIAL TRHU, MULESHOE
 A 13-car special train, bearing a contingent of CCC boys passed through Muleshoe Tuesday morning about nine o'clock enroute from California to Viva, this state.

EVERY THING FOR THE EASTER DINNER

Of course, you'll have company next Sunday—for it's Easter. You'll want to spread your table with the finest and serve the best to your chosen guests. At BORDER'S you'll find an appropriate and tasty line of Foods—all very suitable to the occasion—and so reasonably priced. Here are a few suggestions, and priced as—

SPECIALS FOR SATURDAY

BEEF ROAST 12½¢	APRICOTS No. 2½ can	20
Per pound		
PEACHES No. 2½ can	CATSUP Heinz, 14-oz.	20
PICKLES, Heinz Fresh Cucumber, 11½ oz. bottle		10
BEANS, Oven baked, Heinz brand 12-oz. can, 3 for		25
COFFEE SCHILLINGS, 1 lb.	ORANGES Nice size, doz.	18
SCHILLINGS, 2 lbs.	CHERRIES 5-oz. bottle	10
Other Coffee reasonably priced		
PURE PRESERVES, "Tri-Sum"		22
All kinds, 1 pound jar		
BACON, sugar cured, sliced, lb.		27

BORDER'S GROCERY and MARKET
 Muleshoe, Texas

MAIL ORDER WIFE
 An Eskimo entered a Hudson's Bay Company Trading post and handed the official in charge a page from a mail-order catalogue which showed a beautiful model wearing a dress marked \$25. He then produced a fox felt worth \$25 and asked that in return the woman be sent—he wanted to marry her.

LEAVE YOUR ORDER FOR FLOWERS
 With **Opal Morris Smith**
 In Opal's Shoppe
 Phone 18 Muleshoe
 Agent for **Clovis Floral Co.**

PEERLESS PUMPS
 J. L. GREGORY, Agent
 R. C. IRETON, Driller
 MULESHOE, Route 2

Constipation
 If constipation causes you distress, indigestion, headache, flatulence, irritability, etc., you will find relief with **ADLERIKA**. Through its action set entirely free and safe.

ADLERIKA
 Western Drug Co. Adv.

DIAMONDS WATCHES
Expert Repairing
J. R. NELSON
 JEWELER N. M.
 CLOVIS.

C. V. STEED
 FUNERAL DIRECTOR
 All arrangements carefully handled. Ambulance Service anywhere very reasonable.
 Phone 47, Muleshoe, or 14, Clovis

DR. L. P. GIBBS
 PHYSICIAN AND SURGEON
 Office in Damron's Drug Store
 Phone 36 Muleshoe

PALACE THEATRE
 Muleshoe, Texas
 Friday and Saturday, March 26-27
 Wallace Revue, Chester Morris and Robert Montgomery in—
 "BIG HOUSE"
 Saturday night prevue, March 27
 Monday night, March 29
 Joan Crawford, Clark Gable in—
 "LOVE ON THE RUN"
 Sunday night, Tuesday and Wed. March 30 and 31
 Frederick March, Olivia DeHaviland in—
 "ANTHONY ADVERSE"
 Don't fail to see this picture. It is one of the greatest ever made.
 No show Thursday night next week.

Progress News

Rev. R. B. Walden filled his regular appointment here Sunday morning and night. There were about 100 present for church.

Mr. and Mrs. W. B. Harlan, Mrs. J. G. McNairy, and Mrs. Dave Stovall shopped in Clovis, N. M., Thursday last week.

Mr. and Mrs. Vess Garner and Mr. and Mrs. Alvin Moore of Circleback, visited in the home of his sister, Mrs. Dave Stovall, Sunday.

Miss Fay Walker returned home Monday from Knox City, where she had been visiting her grandmother for the past two months.

Mr. and Mrs. Tom Kennedy, from Malador, visited in the home of his brother W. G. Kennedy, Sunday.

Mrs. Bob Kennedy attended church in Muleshoe Sunday morning.

Grandmother Garner, of Circleback, is visiting her daughter, Mrs. Dave Stovall this week.

Grover Grey is drilling a well on his place in this community.

Mr. and Mrs. Jeff Richardson returned from Okla., Wednesday of last week where he had been to attend the funeral of his mother.

Miss Cleo Walker, and brother, Leonard, accompanied by Hershel White, of Sudan, went to the picture show in Clovis, N. M., Sunday afternoon.

David Stovall Jr., narrowly escaped serious injury when he fell from a moving car last week.—Reporter.

Needmore News

Ray Cowan was taken to Lubbock, Tuesday last week where he underwent an appendicitis operation.

A number of people went from here to Amherst to the singing Sunday.

Rev. Gaede filled his appointment here Sunday morning.

J. L. Damron and Miss Wanda Williams were in Clovis, N. M., Saturday night.

Next Sunday is Easter, also the day for the revival to start. Everyone is entitled to attend. Rev. Ed Tharp of Hale Center will deliver the messages.

OWNERS REPORT

22 TO 27 MILES PER GALLON!

QUICK FACTS ABOUT FORD'S NEW "ECONOMY CAR"

- The new Thrifty "60" Ford V-8 is a big car. Same bodies and wheelbase as the Brilliant "45." But the engine is smaller—and the price lower.
- At 25 miles per gallon, the tank holds gas enough for an all-day drive.
- You drive 2,000 miles between oil changes—and then you need only 4 quarts for a filling.
- The lowest priced Ford in years, and the lowest priced "g" in America.
- You get a choice of 5 models in the new Thrifty "60" . . . and a choice of 3 colors on each.

THE QUALITY CAR IN THE LOW-PRICE FIELD—

- New Easy-Action Steering Brakes
- New Effortless Steering
- Improved Center-Poise Ride
- All-Steel Bodies, Noise-proofed and Rubber-mounted
- Luxurious New Interiors
- Large Luggage Compartments in All Models
- Safety Glass Throughout
- Battery Under Engine Hood

NOW AT THE LOWEST PRICE IN YEARS!

HERE'S an "economy car" that doesn't cut down on room, comfort, or beauty. Furthermore, you get a modern V-8 engine—smooth, responsive and quiet. You get sweeping modern lines, rich finish, deep upholstery and fine appointments. You get a safe car, with all-steel top, sides, and floor—and Safety Glass all around. You get a car that makes a dollar deliver more miles than any Ford has ever offered before. Get acquainted with the Thrifty "60" today. YOUR FORD DEALER

THE THRIFTY "60"

FM V-8

MOTOC

Authorized Ford Finance Plans
 \$25 a month, after usual down payment, buys any model 1937 Ford V-8 car. Ask your Ford dealer for further details about the easy payment plans of the Universal Credit Co.