

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Fourth Year, Fiftieth Week

The Devil's River News, Sonora, Texas, Thursday, August 27, 1964

Price—10c

CINDERS

By John King

Bring \$3.00 with you to the first Bronco Booster Club meeting Monday, August 31 at 7:30 p.m. at the school cafeteria.

Bob Weddle, Menard News publisher, commenting on the Lost Bowie Silver Mine supposedly located in Menard County, "Usually every lost-mine nut comes to see me on press day."

Explaining how he got into the cartoon business, Ace Reid, creator of Cowpokes, said, "It was a choice of ranching and starving or drawing cartoons and starving. I chose the one I could do in the shade."

Explaining about his friend who didn't drink, Reid said, "You know, I feel sorry for that guy. Why imagine, when he gets up in the morning he knows he's not going to feel one bit better anytime that day!"

Ace Reid's favorite tale about tough cowboys is one about the ranch hand that was galloping to head off a contrary heifer. The horse fell, sending the cowboy zipping down astraddle a barbed wire fence which sliced the cowboy clear to his hat brim. "Did it stop him? Hell no! he let out his stirrups and went on to head off that heifer."

The bank burglary went off smoothly. The thugs overpowered the guard and herded the employees in the back room and were about to take off with \$50,000 in cash.

The cashier made desperate, pleading noises through his mouth gag, and taken with curiosity, one thug leaned over to hear what he was saying. "Take the books, too," the cashier pleaded. "I'm \$5,000 short!"

Lugging a huge fish, an angler met another fishing enthusiast whose catch consisted of 12 small ones.

"Howdy," said the first man as he gingerly laid down his fish and waited for a comment.

The other fellow stared for a few moments, then calmly responded, "Just caught the one, eh?"

The hobo stopped at the Chicken Ranch and asked the lady for an odd job for a meal.

"If I thought I could trust your honesty," she said, "I'd send you into the henhouse to gather the eggs."

"Listen, lady," he replied. "I was janitor in a men's club shower room for 15 years and I never took a bath."

Sign in a music store window: "Used records for sale—for sale—for sale—"

First voter: "I don't want to vote for any of the candidates. I don't know any of them."

Second voter: "I don't know what to do either. I know all of them."

Mrs. Smith—Where did that naughty little boy of yours get that gash on his forehead?

Mrs. Brown—Your little angel hit him with a brick!

"Where's that horse you were going to sell me?" the city dweller asked the horse trader. "He got better," was the reply.

Coroner: "What were your husband's last words?"

Widow: "He said, 'I don't see how they can make any profit on this stuff at \$1 a quart.'"

Funeral Rites for H. T. (Wampus) Espy, Rancher and Horseman, Held in Sonora



H. T. (Wampus) Espy

Funeral services for Harrell Turney (Wampus) Espy, Sutton County ranchman and horseman, were held at 10 a.m. Monday, August 24, in St. John's Episcopal Church. The Rev. George Stewart, pastor of the Church of the Good Shepherd, Presbyterian U. S., officiated.

Mr. Espy died at 6:30 a.m. Saturday in Hudspeth Memorial

Glasscock Honored For Participation In Camp Activities

Ray Glasscock was awarded a certificate, a hand-tooled belt, and a billfold at the tenth annual Youth Range Camp held recently in Junction.

D. J. Ragsdale, Co-chairman of the Range Camp Committee, stated in a letter to Joe Brown Ross, "Ray entered into all of the camp activities and was awarded a certificate and hand-tooled belt for his participation. He was also awarded a billfold for preparing one of the better pairs of notebooks and herbariums."

Ross is chairman of the Edwards Plateau Soil Conservation District, which sponsored Ray's attendance at the camp.

Ragsdale said that the camp program was "directed toward grazing rangeland with livestock to get maximum sustained production and at the same time conserve soil, water, range plants and wildlife."

Merchants Association Will Be Opened Here

Mrs. Hubert Baker of Ozona has scheduled the opening of the Retail Merchants Association of Sonora. The new business is to be in operation the first week in September at 206 Northeast Main, the building formerly occupied by the Ruth Shurley Jewelry.

Mrs. Baker says that a meeting to acquaint merchants with the operation of the Association is to be held soon. She says that a number of merchants have already shown an interest in becoming members.

Among the services to be offered by the Association are reports, loans, a monthly bulletin, and collections.

The bulletin will list newcomers in town, addresses of former residents, and other facts helpful to members. Mrs. Baker says that such information is received from the headquarters of the Associated Credit Bureaus of Texas and America, with which the local Association will be affiliated.

Mrs. Baker emphasizes that a credit bureau is never allowed to express an opinion concerning a person's credit. "The Credit Bureau gives only the facts and figures recorded in the file and does not express an opinion," she states.

Hospital after a brief illness.

Born January 25, 1921, Mr. Espy was the son of the late Mr. and Mrs. Thomas Espy, pioneers in the West Texas ranching industry. His father, a breeder of quarter horses, was one of the founders of the Sonora Park Association and was a director of the Texas Sheep and Goat Raisers' Association.

Mr. Espy attended Sonora public schools and Texas A&M College. During World War II he served as second lieutenant in field artillery in the South Pacific theater.

In addition to his ranching interests, he was well known as a breeder of thoroughbred and quarter horses.

He was married to Miss Ruth Turk August 22, 1953.

Survivors include his wife and two daughters, Gail and Allison Espy.

Pallbearers were John Nelson of Aransas Pass, Bill Seahorn of Ozona, Jeff Lambert, Stanley Mayfield, Granville Barker, T. R. Glimp, Albert Everett, and Mack Cauthorn.

Named as honorary pallbearers were M. B. Noelke of San Antonio, Richard Weirus of College Station, C. D. Bean of Tow, Dr. C. F. Engeling of San Angelo, Earl Sloan of Aransas Pass, Ben Gaddy of Austin, and Dr. J. F. Howell.

Burial was in Sonora Cemetery, directed by Ratliff-Kerbow Funeral Home.

Staff Named, Events Slated For 1964-65 School Year

A pre-school workshop for the faculty August 27-29 is the first event scheduled on the Sonora Public Schools official calendar for 1964-65. August 31 has been slated for the first day of classes with the first holiday listed as September 7, Labor Day.

A faculty and staff of 59 teaching, clerical, transportation, cafeteria, and maintenance personnel has been announced by Rex Lowe, superintendent of schools.

Four new teachers have joined the faculty. Larry Behrens from San Saba will teach commercial subjects and supervise the publication of the annual and the newspaper at Sonora High School. Mrs. Tommy Love is scheduled to teach language arts in the Junior High School, Mrs. Robert Boyd is scheduled to teach second grade at L. W. Elliott School, and Mrs. David Shurley is scheduled to teach fifth grade at Central Elementary School.

The faculty and staff and their tentative assignments are as follows:

Sonora High School
Doyle Morgan, principal; Robert Boyd, English and speech;

Sonora-Del Rio Scrimmage Slated

Bronco fans will be able to get a preview of Sonora's 1964 football team Saturday night when a varsity scrimmage is scheduled between Sonora and Del Rio.

Doyle Morgan, Sonora High School principal, says the scrimmage will be held at Bronco Stadium at 7 p.m. There will be no admission charge.

Mrs. Allen Roe is attending a Methodist training session at Kerrville this week.

Smith Neal, English; Jerry Hopkins, history, math, and football coach; J. L. Steed, band; Bob Painter, math and basketball coach; Bobby Gene Snodgrass, math and science; Mrs. W. H. Dameron, library and English; Oliver Wuest, industrial arts and assistant coach; Miss Janis Abernathy, science and girl's physical education; Dennie Hays, history, physical education, driver's education, and coach; Larry Behrens, commercial subjects, annual, and newspaper; Mrs. James Wilson, Spanish and social studies; and Mrs. A. E. Prugel, homemaking and science.

Junior High School
Robert McMinn, principal and science; Mrs. Edgar Glascock, math; Bill Gosney, social studies; Mrs. Emerald Smith, English; and Mrs. Tommy Love, language arts.

Central Elementary School
Ralph Finklea, supervising principal; Bill Gosney, teaching principal, junior high teacher; Mrs. Andrew Moore, sixth grade; Mrs. Clay Cade and Mrs. David Shurley, fifth grade; Mrs. James Stewart and Mrs. Doyle Morgan, fourth grade; Mrs. Bill Gosney, third grade; Mrs. W. T. Hardy and Miss Margaret Schwieng, second grade; Mrs. Audrey Bridges, first grade; and Mrs. J. L. Steed, kindergarten and music.

L. W. Elliott School
Clay Cade, principal and physical education; Bill Johns, sixth grade; Mrs. Alma Connaway and Mrs. Max Hardegree, fifth grade; Miss Cynthia Porter, fourth grade; Mrs. Bill McGilvray and Mrs. Reggie Trainer, third grade; Mrs. Lois Young and Mrs. Robert Boyd, second grade; and Mrs. Wesley Sykes, kindergarten.

WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Aug. 19	0	97	67
Thursday, Aug. 20	0	97	70
Friday, Aug. 21	0	98	75
Saturday, Aug. 22	0	95	57
Sunday, Aug. 23	.18	87	66
Monday, Aug. 24	.31	85	68
Tuesday, Aug. 25	0	91	69

Rain for the month 1.80; for the year 20.48.

Registration Begins September 1 For Punt, Pass, Kick Competition

Sonora area grade and junior high school boys from eight through 13 can pit their skills against thousands of other boys throughout the nation in the fourth annual Punt, Pass and Kick competition which will culminate with a trip to Washington, D. C., and an appearance at a National Football League championship game for the top 12 winners.

Sponsored nationally by the Ford Dealers of America and the National Football League, the Punt, Pass and Kick competition—or PP&K—will be staged in Sonora by Sonora Motor Company.

Sonora boys will be tested for their ability to punt, pass and place-kick on the same day as thousands of other boys all over the country. For 8, 9 and 10-year olds, warm-up jackets, place-kicker outfits and autographed footballs will be given as first, second and third prizes for each age group. Boys 11, 12 and 13 will receive gold, silver, and bronze trophies. There will be 18 prizes in all. Scores throughout the country then will be compared to determine the six top winners in each of the 362 Ford zones—a total of 2,172 zone winners.

Zone winners will meet in 37 Ford district competitions at which 222 district champions will win trophies. The 222 runners-up also will receive trophies. From these district champions, the best 168 scores will be selected, 12 to represent each of the 14 NFL game areas, and declared area winners.

Area winners, their fathers and mothers will attend a National Football League game in their area to compete for division championships—the six top eastern NFL division winners and the six top western division winners. These 12 finalists, accompanied by their parents, will go on a "Tour of Champions" to Washington, D.C. They then will travel to the site of an NFL championship game, for half-time competition to determine the six National PP&K champions.

Joe Hull of Sonora Motor Company pointed out that the competition involves no body contact, there is no charge for entering, and no special equipment is needed. "Registration will be open from September 1 through October 9," he said, "with Sonora Motor Company as registration headquarters."

"In 1963, PP&K's third year, nearly 500,000 boys entered the competition," he said, "and received a presidential commendation that said 'Programs of this type will enable our youth to build the energy and strength that is their American heritage.'"

John Bell, Sonora competition director, said entrants will be judged on distance and accuracy of their punting, passing and kicking. Points will be awarded for each foot of distance the ball travels on the fly, and points will be subtracted for each foot the ball lands to the right or left of a center line. The Sonora competition will be held at Bronco Stadium on Saturday, October 10.

Any tie scores will be played off on the day of competition. Ties for top spot in the zone district standing also will be played off during special contests. District winners will receive trophies. Area winners vie only for the honor of competing in the National PP&K event. The six national winners receive handsome PP&K championship trophies. The other six receive national runner-up trophies. All 12 go on the "Tour of Champions."

Three Area Lodges Invited to Attend Masonic Workshop

Officers and members of three Masonic Lodges in this area have been invited to attend a workshop which will be held at 8 p.m., September 3, in the Masonic Hall here. Ozona, Eldorado and Sonora Lodges are invited.

The workshop is being held to enable Masons to study common problems of Masonic Lodges and their operations. It will be conducted by Harold Friess, chairman of the Masonic Workshop Area covering five nearby counties.

The workshop is part of a statewide semi-annual program held for the quarter million members of nearly 1,000 Texas Masonic Lodges. It has been authorized by John R. Collard, Jr. of Spearman, Grand Master of Masons in Texas. He urges all officers and members of the invited Lodges to attend and said other Masons are also welcome.

LAW REQUIRES HUNTERS TO APPLY IN PERSON FOR EXEMPT LICENSE

Persons securing exempt hunting licenses must fill out the required form in person.

Nolan Johnson, game warden, emphasizes that according to state law either Form A or Form B must be completed by the person who receives the exemption.

Administration

Rex Lowe, superintendent; Mrs. O. L. Carpenter, bookkeeper and secretary; Mrs. Roy Cooper, High School clerk and secretary; Mrs. Louin Martin, Central Elementary and L. W. Elliott clerk and secretary; Mrs. Muriel Hamilton, cafeteria manager; Mrs. L. E. Skains and Mrs. Jim McLaughlin, cafeteria staff; Clarence Self, bus driver and maintenance; Mrs. Wesley Sykes, bus driver; Pedro Samaniego, Arnold Samaniego, Doroteo Castro, Guillermo Lopez, Juan Bautiste, and Natividad Arredondo, maintenance staff.

OFFICIAL CALENDAR

Events slated on the official calendar of Sonora Public Schools include the following:
August 27-29 — Pre-school Workshop
August 31 — First Day of Classes
September 7 — Labor Day
October 9 — End First Six-Weeks
November 20 — End Second Six-Weeks
November 26-27 — Thanksgiving Holidays
December 23 — Christmas Holidays begin
January 4 — School Reopens
January 11-15 — Mid-Term Exams
January 15 — End of First Semester and End of Third Six-Weeks
February 25 — End of Fourth Six-Weeks
February 26-27 — Speech Meet
March 5 or 12 — District T. S. T. A.
April 9 — End of Fifth Six-Weeks
April 15-19** — Easter Holidays
May 16 or 23 — Baccalaureate
May 24 — Last Day of Classes, End of Sixth Six-Weeks
May 25 — Report Card Day and Staff Day, Staff Meeting — 1:30 p.m. Commencement — 7 p.m. End of Second Semester
**If school has to be closed because of inclement weather, heating failure, or for any reason, there will be only two Easter Holidays — Friday and Monday.

Boosters Schedule Meeting August 31

The first meeting of the season for the Bronco Booster Club has been scheduled for Monday, August 31, at 7:30 p.m. in the Central Elementary School cafeteria.

L. P. Bloodworth, president, says that a film has been scheduled to be shown at the meeting.

NUMBER TWENTY-THREE—W. L. (Tom) Davis looks over the 23rd rattlesnake which has been killed on his ranch this summer.

Inside the reptile which he killed last week he found 11 unborn snakes. Davis says that he also killed three coral snakes this summer.



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Editorials... Features... Columns...

Education Deserves a Cheer

Hardly a ripple of public concern accompanied a recent successful and important satellite launching by the United States as a prelude to further manned flights into the no man's land of space.

This happy situation calls for an evaluation of education's role in its achievement. When Russia startled the world by putting its Sputnik I into orbit in 1957, the U.-S. scapegoat hunters immediately located their quarry: the public schools.

For several years the attack was intense. In recent years it has slackened as the hysteria of fear has lessened and as the pendulum has begun swinging the other way.

bear the blame for the early lag, then logic and fair play would dictate that education should be credited with the present dominant U. S. position in space.

No doubt education has profited to some extent by re-examination and constructive criticism. Such inspection has helped to illuminate some weaknesses.

It is high time, however, that the bad marks on education's record—put there by the uninformed, self-appointed authorities—be erased and the slate cleared.

Are we still playing by the same rules? If so, education should publicly be cleared of this faulty 1957 indictment.

Regulations Listed For Hunters Taking Doves from Mexico

Hunters harvesting doves in Mexico must comply with varied regulations if they seek to bring the birds into Texas, according to E. A. Walker, assistant director for wildlife in the Parks and Wildlife Department.

Walker said hunters must get a Texas Parks and Wildlife Department permit available at Parks and Wildlife Department offices and a United States Customs Department importation permit.

He says hunters are restricted to a limit of 25 doves in the aggregate taken in Mexico in one calendar week.

The assistant director said hunters must comply with the new regulation requiring that one feathered wing be left on each bird as a means of identification if transported into Texas.

mal at Kerrville Tuesday.

Steve Murphy spent several days this week as the guest of John Rae, the well-known stockman of Granger Draw, Schleicher County.

57 Years Ago (From the files of Devil's River News, Nov. 24, 1906)

Paul Nixon and Tom Phillips two of our prosperous young stockmen and farmers, were in Sonora Monday on their way to Eldorado to get their cotton ginned.

Prairie chickens are reported in many parts of the Sonora country this week. This is probably the first season in fifteen years that these birds have visited Devil's River.

Capt. Pharis Hurst, who has been appointed to succeed Mike Murphy as postmaster at Sonora, has received his commission and will probably take charge December 1st.

It is understood that Charles Schreiner, the banker and wool commission man of Kerrville, has sold the clip consigned to him at 18 to 20 cents.

The Texas Safety Association says that courtesy on the water is the key to safe boating. To be a courteous boater, remember that sailboats and rowboats have the right-of-way over powered craft in almost all cases.

A Man's View Point

By Dale E. Beakley

I would like to travel to Europe but feel that I can't afford it. I've been hearing so much discussion and am beginning to think that maybe it's not so expensive as I think.

Yearning for Europe Dear Yearning:

The cost of any trip is determined by your mode of travel, choice of accommodations, meals, etc. According to one of the top travel bureaus, there are budget tours costing as little as five dollars a day.

Dear Dale: Why is it more dangerous to have a blowout on the front tire?

Blowout Dear Blowout:

Naturally, the front tires have a more direct influence on controlling your car. The drag on a blowout front tire will cause the car to swerve toward the blowout side.

Reasonable speed is the safety factor that we should always keep in mind to prevent serious accidents in case of a blowout or any other driving situation.

Elect Erma Lee Turner as your District and County Clerk Nov. 3



Dear Dale: I say that Babe Ruth holds the home run record, but my brother thinks that Roger Maris holds the record. Who is right? Home Run Fan

Dear Dale: You are both right. Actually, Babe Ruth's record stands at 60 home runs in 154 games. Roger Maris set his own record of 61 homers in 162 games.

Dear Dale: When slaughtering animals for human consumption, why is it desirable to bleed the animal thoroughly?

From strictly a nutritional point of view, bleeding is unimportant. Providing the blood were clean and disease free, no harm would come to anyone who consumed it.

Bleeding is done for practical and aesthetic reasons. If the animals were not bled, blood dripping on floors and equipment would create additional cleaning and sanitation problems.

Send your problems and questions to Dale Beckley, in care of this newspaper. For a personal reply, send self-addressed stamped envelope.

Primitive rotary flour mills originated in Syria and were improved greatly in Greece about 300 B. C.

HISTORY'S SCRAPBOOK

August 27, 1954 School hours will be advanced 15 minutes this year to take advantage of early morning coolness.

Coach Joe Turner and assistant coaches Jack Fry, Joe Kenner and Oliver Wuest were busy this week with 43 football candidates, one of the largest squads ever to report here.

August 25, 1944 R. A. Halbert, president of the Sonora Ex-Students' Association, announced that the barbecue and program postponed because of the rain last Sunday will be held Sunday evening, September 3.

Lt. Governor John Lee Smith will deliver the main address at the opening assembly of the school year to be held Monday morning, September 4.

August 24, 1934 Most "modern conveniences" with the exception of a radio and

electrical refrigeration are to be found in the deluxe playhouse being completed by Allen Adkins and C. C. Smith for their children, Alice, 3, Fred, 2, and Frank Milton Adkins, 3 weeks, and Margaret Pearl Smith, age 5.

Miss Allie Halbert will return Sunday from Dallas where she attended the second term of summer school at S. M. U.

69 YEARS AGO Owing to the fact that public school opens in Sonora on September 2nd and that during September there will be other attractions in Sonora, the management has decided to have the next hop at the Court House on Friday, August 30th.

Miss Mary Hudspeth returned from attending the Summer Nor-

Drive in for ROYAL TREATMENT PLUS!

Pounds Conoco

SONORA ABSTRACT CO. GUILA VICARS, MGR.

Efficient Land Title Service Sutton County Land

WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES

The Devil's River News

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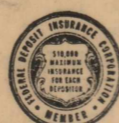
George Wynn INSURANCE AGENCY

SAVE LIVES...BE A SAFE DRIVER

School Starts Aug. 31

Drive With Extra Care . . . Children are Unpredictable!

Another year of school starts on Monday, August 31. Drive safely and watch for children, especially before school, at noon, and when school is turning out. Remember to observe speed limits around schools and in marked areas.



First NATIONAL BANK SINCE 1900 P. O. BOX 798 SONORA, TEXAS 76950

Auslin Highlights and Sidelights

State Political Parties Organizing for Campaigns

By Vern Sanford
Austin—Texas Democrats and Republicans are gearing for their big clash in the November general election.
Democratic leaders are in Atlantic City, N. J., at their party's national convention.
Gov. John Connally indicated both national and state campaign organizations will be put together in Texas soon after the convention.
Meanwhile, Republicans report they already have built an organization far stronger than any they have fielded to date.
They plan to do vigorous battle in local races as well as national and state campaigns.
GOP assembled its candidates and campaign leaders here last weekend for a special training school in practical political organization, vote-getting tactics and fund-raising activities.
OIL RISE—Texas Railroad Commission ordered a substantial increase in oil production for September.

Wells which are under proration will be allowed to produce 28 per cent of their capacity during September, compared with 26.5 per cent this month.
New production quota amounts to 2,831,583 barrels daily, compared to 2,794,312 for August.
Commission also took under advisement conflicting testimony on effect of its proposed \$5,000 bond requirement for drilling or reworking wells in the interest of pollution control.
Fifteen days were allowed interested parties for filing for additional briefs.
APPOINTMENTS ANNOUNCED—Governor Connally announced nine appointments to Trinity River Authority Board of Directors, three to San Jacinto Battleground Commission, and two to the State Board of Barber Examiners.
Reappointed to the Trinity River Board were Paul H. Cauthan Jr., Trinity; Bernice Finger, Shepherd; J. D. Kirven, Waxahachie; and O. P. Leonard, Fort Worth.
New appointees are Walter Haily, Dallas; Rex Cauble of Leon County; Dr. J. B. Heath, Madisonville; Fred F. Meridith, Terrell; and A. C. Spencer, Huntsville.
Houstonians appointed to the Battleground Commission were W. N. Blanton Sr., chairman (reappointment); Mrs. Joseph H. Sperry; and Fred Leggett.
Ed Tabola of Houston and H. D. Stewart Jr. of Big Spring were selected for the State Board of Barber Examiners.
WATER CONSERVATION DROPS—Water conservation storage in major Texas reservoirs dropped at the end of last month to the lowest point since March, 1957.
The 6,400,000-acre feet stored was a decrease of 700,000-acre feet from the previous month.
Texas Water Commission said dryland crops and pastures are suffering heavily, and municipal water supply of many small towns has "reached the critical stage."

DOVE SEASONS TO OPEN—Parks and Wildlife Department announces that white wing doves can be hunted on two weekends—September 5-6 and September 12-13.
Regular mourning dove season opens in the north zone of Texas on September 1 and will run through October 30.
The south zone season is September 26-November 20.
A new guide to hunting regulations, "Hunting in Texas 1964-1965," now is being distributed through Parks and Wildlife field

offices and licensed deputies.
PRISON LAND—Land Commissioner Jerry Sadler's staff has completed surveys and subdivisions of 6,500 acres of prison farm land in Harris, Fort Bend and Walker Counties.
State Board of Corrections will offer the 43 tracts of land for sale on December 9-11.
Land is surplus to needs of the prison system, so effort is being made to get it in private hands and on the tax rolls.
Details may be obtained from the State Department of Corrections at Sugar Land or Huntsville.
ENOUGH BANKS?—State Banking Commissioner J. M. Falkner thinks it is time for caution in chartering new banks.
Falkner serves as chairman of the State Banking Board which grants or turns down applications for charters for state banks.
State Treasurer Jesse James and Robert Strauss, Dallas attorney, are the other two members of the board.
About 100 new state and national banks have been chartered in Texas in the last three years.
Sign of the slowdown is the fact that so far this year, Board has turned down nine and granted eight applications.
In 1962 it granted 18 and turned down four.

BACK TO SCHOOL—Part-time jobs are being sought and found by the Texas Employment Commission for high school students who need work to be able to stay in school.
In a drive to try to keep 60,000 high school students from dropping out of school this fall, the Employment Commission called on employers and parents to find jobs, when the need for family income threatens to cause a drop-out.
INTEREST—Allstate Insurance Company has challenged the action of the State Board of Insurance in setting six per cent as the minimum interest rate which may be charged on notes by which payment of insurance premiums are deferred.
Board of Insurance has scheduled a public hearing for September 1 on Allstate's contention that such a minimum on interest should not be ordered by the Board.
Board originally applied the interest regulation to fire insurance only, but it now has extended it to all other lines of insurance.
HISTORICAL MARKERS—Within the next 90 days, 531 official historical markers will be put up on Texas highways to show Texans and visitors the landmarks honoring Texas statesmen, trails, battles, industrial sites, shipping points, towns and counties.
Markers are being put up in cooperative effort by the State Historical Survey Committee, State Building Commission and State Highway Department.
Made of cast aluminum with steel effect, the markers will bear the official Texas Historical Medallion at the top.
BLOOD TESTS—Atty. Gen. Waggoner Carr ruled that it is legal for the Texas Animal Health Commission to use state funds to give its employees blood tests to see if they are susceptible to poisons being used in sprays in the screwworm eradication program.
Ruling was based on the finding that discovery of the condition in advance would prevent sickness and absenteeism by the agency's employees.
LIQUOR TAX—Texas Liquor

Control Board, which enforces liquor laws and collects taxes on liquor, wine and beer, has taken in \$332,483,997 more in the last 11 years than it has spent.
Its expenses during the 11 years were \$18,202,589.
Tax revenue is allocated by legislative act to old-age assistance, public schools, aid to needy blind and dependent children, farm to market roads, teacher retirement, state hospitals and state employees retirement.
MANY CARS—If you find it harder to find a parking place, here's why!
State Highway Department reports that it has licensed 5,632,373 motor vehicles this year—ranging from the 747,734 in Harris County to 184 in Loving County.
This is a gain of five per cent

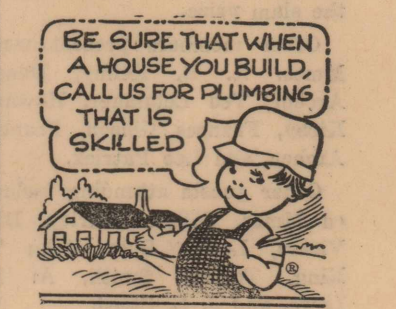


above last year.
HIGHWAYS—Virgil Patterson, Amarillo banker and president of the Texas Good Roads Association, will head the annual observance of Highway Week, October 4-10.
"Mobility: Your Fifth Freedom" is the theme of this year's observance, held annually to call attention to the state highway system and its needs for improvement and continued attention.
Observance will include awards of \$100 savings bonds to Texas newspaper editors who write the best editorials on any phase of the highway program.
SHORT SNORTS—During the year ended June 30, 4,588 disabled Texans were trained by the Texas Education Agency for jobs they can hold despite their disabilities.
Governor's Committee on Aging, headed by Sen. Walter Richter of Gonzales, a former newsmen, is putting out its own newspaper, designed to feed information to those working to improve the living conditions of older people.
D. Stephens in an opinion Western Union is closing its branch office at the state Capitol, except during legislative sessions, so Miss Cornelia Nunn retired last week—after 43 years as Western Union operator there... Attorney General Carr announced recovery of an additional \$118,825 in a slant well suit, involving wells in Rusk, Gregg, Karnes and Jackson Counties, which brings total of recoveries to \$953,595.

Livelihood of 90 Boys at Boys Ranch Depends on Success of Ranch Roundup

The West Texas Boys Ranch in this effort because there are some 90 boys at the West Texas Boys Ranch whose livelihood depends upon the success of this drive.
Currently, 181 sheep, 30 goats, 1 horse, 11 cattle and some checks have been received as a part of this year's Roundup.
"This is very encouraging; however, we are going to have to have a considerable amount of help and all of us will have to dig in a little harder than in the past, especially in view of our weather conditions. We don't want our temporary drought to become a permanent drought in the lives of the boys being served at the Ranch," remarked the Wagon Boss.
He went on to point out, "Since January 1, 1964 the Ranch has had to turn down 119 boys—boys who really need-

ed to be at the Ranch."
The Sonora Stockyards is processing the donated stock in this area free of charge to the Ranch.
Cash donations may be mailed to Halbert on left with Bob Johnson at the Chamber of Commerce office.



Martin Plumbing advertisement with phone number 5281 and address in Sonora, Tex.

DEE ORA LODGE NO. 715 A. F. & A. M. Meets Thursday Sept. 17 8 p.m. E.B. KENG, SEC. JERRY SHURLEY, W.M.

WE MEET EVERY REQUIREMENT FOR BACK TO SCHOOL

LOW, LOW PRICES AND QUALITY MERCHANDISE

At Westerman Drug you'll find a complete line of school supplies aimed at giving everyone from the first to the twelfth grade an outstanding value in both price and quality. Check the merchandise and compare. You'll be happy you bought the best and saved money too! Just Look:

Filler Paper 300 Sheets 39c

Note Books \$1.19

Plastic Covered Note Books \$1

PENCILS Eagle Mirado Writing Pencils 10c 3 for 25c

Teachers: We have RED PENCILS made for grading papers. Don't hunt all over town. Come here first and save time! 15c

Eraser Pencils Sharpens like a pencil, use for typing or drawing errors. 20c

Clip Board Case Walnut grain top and sturdy case below affords compact convenience to the student at only \$2.25

Hytone Erasable Typing Paper 100 Sheets \$1.00

Paper Mate and Sheaffer's PENS

Scissors Glue Index Dividers Rulers Protractors Theme Books Erasers Drawing Pencils

Paper Paste Carters new unbreakable jar! Large size. Applicator cap. Only 29c

Crayons From 8 to 80 colors—from 15c Writing Tablets We carry all special rules in tablets for first, second and third graders.

We Want And Appreciate Your Business

COMPASS Bear Brand Compass, styled like an engineer's. A precision instrument made to give lots of service. Protractor and lead included. 75c



DR. EDWARD A. CAROE OPTOMETRIST *EYES EXAMINED *LENSES REPLACED *GLASSES FITTED But We Do It Right! 217 So. Chadbourne, San Angelo, Texas Ph. 655-5384

WESTERMAN DRUG Cecil Westerman Would Like To Be Your Pharmacist

Mrs. Potter Hosts Monday Night Club

Mrs. L. C. Newell won high score for members and Mrs. Louie Trainer won high score for guests when Mrs. Virgil Potter was hostess for the Monday Night Bridge Club this week.

Winning bingo prizes were Mrs. George Barrow for guests and Mrs. Velma Berger for members. Mrs. Belle Steen won the slam prize.

Other members present were Meses. R. B. Kelley, Duard Archer, Ted Letsinger, Howard Kirby, Frances Gibson, Francis Archer, and Lee Patrick.

Other guests attending included Meses. Collier Shurley, Bob Vicars, Lester Byer, John T. King, Tommy Smith, A. E. Lowe, and J. L. Steed.

Also present as guests were Mrs. Potter's daughters, Mrs. Max Glazner and Mrs. Earl Ferguson, both of Houston.

A congealed salad and finger sandwiches were served.

Major Points... and Minor Too

By Gordon M. Quarnstrom
Now's the time to enjoy that wonderful sweet corn... red, ripe watermelons that melt in your mouth... juicy, flavorful tomatoes...

It's barbecue time too... which brings a reminder never to dump hot coals on the ground after barbecuing, since they can cause serious or even crippling burns if anyone walks on them.

BOB BOEHM, the Chicago pundit, says most people with a cough don't go to the doctor. "They go to a theater or church and sit next to you," he reports after considerable research.

One of my favorite writers is HAROLD WINERIP of the Boston Traveler, who recently reported these newspaper myths: If you write something nice in the paper about people, they will call or write you a note thanking you.

Newspapermen never have to pay for restaurant meals, saloon drinks, theater or ball game tickets or turnpike tolls.

A pleasant, carefree way to retire is to run a weekly newspaper.

Newsmen have so much fun at their job they don't care about money.

Editors who scream, wave their arms and spit on the floor are the best kind.

PHILADELPHIA VIGNETTE: Tasty clam stew at the Original Bookbinder's restaurant, a favorite with hearty eaters for many years...

from here one gets a clear idea of the splendid rebuilding and modernizing program under way in the City of Brotherly Love... interested tourists hearing

the fine lecture in Independence Hall, putting their fingers in the crack of the Liberty Bell and reliving great moments in our history... the beauty and the dignity of Philadelphia spoiled in great measure by downtown street corner bookstalls offering the sorriest mess of offcolor magazines and books I've seen in America...

STRANGE HEADLINES
Lady Bird Is Given Third Degree

—Knoxville (Tenn.) News-Sentinel
3 Psychiatrists Ask Ruby Sanitary Hearing

—Sioux City (Iowa) Journal
Moose gets Divorce

—Seattle (Wash.) Post-Intelligencer
Female Cars Shocked At Obscenity Notes

—Dayton (Ohio) Daily News

OBSERVATION
When the modern girl wrestles with her conscience and her sweetie at the same time, she has to be careful. If she loses the first fall, she's a cinch to lose the second.

—Wilfred E. Beaver

Chicago sign: "Heaven Can Wait, Don't Tailgate."

"I taught my goldfish to sing 'HAPPY BIRTHDAY' for my Grandmother—but he sang off key. Of course you know how hard it is to tuna fish!"

HEIDI KAY of Evanston

Want to keep those sandwiches from getting soggy—pack them on edge... Wax paper and a rubber band or aluminum foil over the tops of your salt and pepper shakers will keep them from spilling...

HOW'S YOUR HEALTH

—Did you know that every year 1 out of 8 persons becomes a hospital patient—that's 22,000,000 persons annually.

xxxAnd that the average man is disabled 17 times during his lifetime.

***and that every 60 seconds, 20 persons undergo an operation.

---might be time to check up on your health insurance.

BUGGED... After a hard drive is your car bugged? If so, the Allstate Motor Club suggests you use baking soda to clean bugs off chrome and paint...

it really works wonders. Just sprinkle some of the powder on bug splattered fenders, rub with a damp cloth, wash with water.

Your jokes, short funny pomes, squibs, ect., are welcomed. Send to me at 7447 Skokie Blvd., Skokie, Ill.

The Texas Safety Association has the following safety tips for bike riders. Ride with traffic and keep to the far right of the road; do not weave or stunt; obey all traffic signs signals and regulations; and keep your bike in good condition at all times.

Special Notices

WILL TEACH limited number of piano students in my home. Mrs. Bob Painter. Phone 2-8171

The Sonora Gas Company has a complete line of coin supplies. Coins bought and sold. tfn 2.

Help Wanted

NEED ONE MAN in this area who wants to make \$750 to \$1,000 per month. Send brief resume of past five years and a recent picture to P. O. Box 4396, Midland, Texas. 1c50

\$65 WEEKLY AND MORE for reliable man or woman to service Watkins customers in Sonora. Full or part time. No investment. Write C. R. Ruble, Dept. 8-4, P. O. Box 2447, Memphis, Tenn. 1p50

"Must reduce our inventory, we have \$90,000. worth of Used Trucks, Trailers, & Truck & Trailer equipment that must go. Johnston Truck & Supply 725-2181 Cross Plains." 2c49

PUREBRED SUFFOLK RAMS, yearlings and two's. \$30. M. D. Gleason, Rocksprings, Murdock 1-4548. tfc-49

UPRIGHT PIANO for sale. Bargain Price. Phone 2-7161. 2c50

TWO DEARBORN GAS HEATERS, and a 30-gallon gas Reem water heater for sale. Phone 2-2171. 2p-49

DISHWASHER and YOUTH BED for sale. Phone 2-8071 after 5 p.m. 2c50

FOR SALE: 1951 Chevrolet, good running condition. Contact Santana Noriega. Phone 2-5061 or 2-1241.

Card of Thanks
We sincerely thank everyone for the cards, flowers, and the numerous acts of kindness and sympathy which helped us during our recent loss.

J. E. Eldridge and family. Inc-50

For Rent

YES We do rent adding machines and typewriters. Electric, of course. \$1.00 minimum \$2.50 per day, \$6.00 per week. The Devil's River News. tfn 32.

Johnny Hamby
Livestock Buyer and Seller



YOUR MINISTER SAYS

By the Rev. Allen Roe
Pastor
First Methodist Church

Don't Forget to Live-- Deut. 30:20

Moses is calling upon the children of Israel to choose life instead of the way of death. "I have set before you life and death, therefore choose life." We live by the choices we make and we are choosing everyday of our lives the narrow road that leads to life, or the broad and easy way that leads to destruction. Someone has put this appeal to choose life in these words: "Never Forget to Live." We can so easily become absorbed in the details of living that we forget to live in the highest sense.

Many years ago I learned a part of a poem that goes about like this:

Life is not living just for today.
Life is not dreaming all the short way.
To live is to do what must be done,
'Tis helping our brother,
'Tis trusting in God.

Jesus would say "Watch and Pray" that you enter not into temptation. Paul would say "Pray without ceasing." They both mean that we should establish an attitude of watchfulness that leads us to choose life.

A life of fellowship with God will help us choose the way that leads to the desired goal. A life of helpful fellowship with people will enable us to make the wise choice and be a constant reminder that "We should not forget to live."

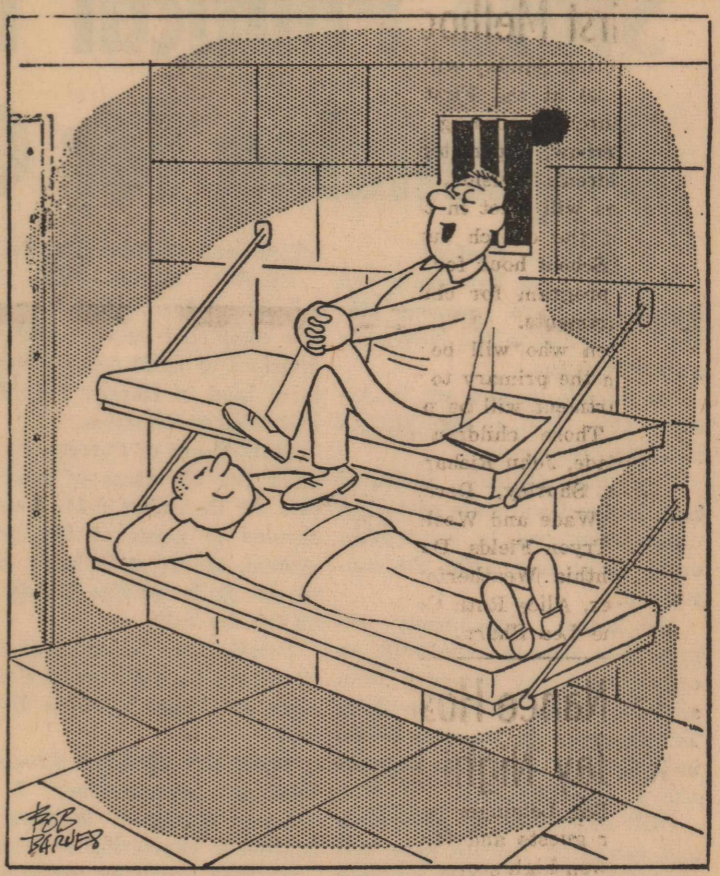
Solomon said "In your getting, get understanding."

One good norm by which we can test our choices is to ask ourselves, "Will this decision lead to the greatest good for the greatest number of people?"

Would God place his approval upon the choice that I am about to make? Am I motivated by a desire to be a part of the answer to the problems of the world or will this choice make me a part of the problem?"

Jesus said to his disciples: "He that would be greatest among you must be servant of all."

Laff Of The Week



"If I had my life to live over I wouldn't change a thing except my stupid attorney."

Top Quality Registered
Angora Bucks
And
Rambouillet Rams
For Sale
42 Years of Careful Breeding
W. L. (Tom) Davis

Southwest Livestock Auction Co.
Owned and Operated by Burger Brothers
4 Miles From Overpass on Rocksprings Road
Phone BR 8-4024
Acting As
Commission Agents
Only
CATTLE, SHEEP, GOATS and HOGS
Sale Every Wednesday, 12 Noon
● This Is Your Sale... We Work For You ●
Serving the Great Southwest
Jack Mayes, Field Representative
Uvalde BR 8-4024
San Antonio PE 5-3843

CLASSIFIED ADVERTISING

For Sale

PLAYER PIANO, Kreiter, for sale. Refinished in ebony. Motorized. In good condition, satisfaction guaranteed. E. H. Nixon Jr. Phone 2-2063 Eldorado 2c-50

THREE BEDROOM house on 2 lots for sale. Call 2-8361. 4c-47

For Sale—Smith Corona Service Station Cash Register. Double entry for gallons and dollars. Greenhill Texico. 2n50

FOR SALE—My home at 513 Second Street. 2 bedroom, Carpeting, central heat and cooling. George Wallace, 2-3421 tf49

"Must reduce our inventory, we have \$90,000. worth of Used Trucks, Trailers, & Truck & Trailer equipment that must go. Johnston Truck & Supply 725-2181 Cross Plains." 2c49

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For Rent

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WHY PAY MORE BUY ONE GET ONE FREE
Mary Carter PAINTS
SPECIAL QUART PRICES 2 FOR 1 LOW PRICE
TRIM AND DECK 2 FOR \$224 AND UP ENAMEL
SEMI-GLOSS ENAMEL 2 FOR \$249
PREMIUM HIGH GLOSS ENAMEL 2 FOR \$299
ALSO QUARTS OF OTHER INTERIOR AND EXTERIOR PAINTS
BUY 2 AND SAVE
Frosty Fred's
Drive-Inn Grocery
Phone 2-5401
OVER 1,000 Mary Carter Paint Stores COAST TO COAST

Wrap up Christmas cards early this year. The Devil's River News has a complete selection of Christmas cards for every need.
Just Arrived--Western Provincial cards for those who prefer western-styled cards.

Promotion Sunday To Be Held Aug. 30 At First Methodist

Promotion Sunday will be held August 30 at the First Methodist Church, according to Mrs. Jack Kerbow, superintendent of the children's division.

Classes will meet in the sanctuary of the church during the Sunday School hour for the promotion program for children in all departments.

Children who will be advancing from the primary to the junior department will be presented Bibles. Those children include Larry Cade, John Richard Wade, Suzanne Shurley, Derry Lynn Shurley, Wade and Wesley Richardson, Tryon Fields, David Mathis, Cynthia Weatherford, Larry Berger, Alice Ruth Cook, and Katherine Lea Sharp.

Mrs. Nance Hosts Tuesday Night Club

Mrs. Ted Letsinger won high score for guests and Mrs. Louie Trainer won high score for members when Mrs. R. G. Nance entertained the Tuesday Night Bridge Club last week.

Winning the bingo was Mrs. Arthur Carroll, and Mrs. George Wynn won the slam prize.

Other members and guests present were Mmes. Bob Vicars, P. J. Taylor, John Bell, Belle Steen, Collier Shurley, Rex Lowe, Thomas Marriss, and James Morris.

Mrs. Nance served a salad plate

Teen Scene

By Carol Hopf



It's nearly time for summer fun to stop and school to start. Football practice has begun, and students have registered for the 64-65 school year. Not all the students have registered, and they should right away. With school starting Monday, students are busy buying school supplies learning schedules and locker numbers of friends. The band is practicing for its show Friday night, September 4, when the Broncos meet the Mason Cowpunchers.

Two college people who just came home from school are Sarah Lou Hardy and Corky Fields. Gil Trainer will be back soon. James Stewart was also in town this week.

Robert Kelley is returning home from his summer in Europe. Tommy Lynn Smith has been visiting in Midland, Barbara and Lawrence Holland are back from Coleman, and Jimmy Wilson is here after various trips during the summer.

Billy Sam Chadwick has come back to Sonora for a short visit before he returns to Eden. Jessie Lynn Barrow, a senior from Lufkin, is here visiting her relatives, the George Barrows.

Dick Hearn is in South Dakota. Nedra and Tommy Raye have moved to the house where Elsie Earwod used to live. Rande Fawcett has a new car; she also just got home from a trip.

Yvonne Young is home from Alpine. Kaye Ellis is staying with Martha Love this week.

Gene McCarver, who is in the hospital recovering from a recent fall from a utility pole, is doing much better now. He is able to get up for brief periods during the day.

With some good school spirit and teamwork, we should light the Victory Torch after our first game of the season. In the same manner, we can have a successful school year.

Miss Barbara Wright and Dennis Tyler Are Wed in Church Ceremony at Cypress

Miss Barbara Wright and Dennis M. Tyler were married Saturday evening, August 22 at 5:30 p.m. in the First Baptist Church in Cypress. The Rev. Mr. Bird, pastor, officiated.

The bride is the daughter of Mr. and Mrs. J. B. Wright, and the bridegroom is the son of Mr. and Mrs. L. D. Tyler of Cypress.

The bride was given in marriage by her father in the double ring ceremony. She wore a white bonded wool suit with matching accessories, and she carried a cymbidium orchid atop a white Bible.

Attending her as maid of honor was Miss Janice Glaze of

Stanton. She wore a blue dress of silk organza over taffeta fashioned with a scoop neckline. She carried a long-stemmed white rose.

Donny Tyler served his brother as best man.

Mrs. Lentz, friend of the family, was organist, and Mrs. Corina Alexander of Fairbanks was soloist.

The reception was held at the church. Guests were served by Mrs. Lois White, sister of the bridegroom, and Miss Barbara Ann Tyler, niece of the bridegroom.

After a short wedding trip to Galveston, the couple will make their home at 1418 Avenue N, Huntsville.

The bride is a graduate of Sonora High School. She attended Tarleton State College, where she was a member of Eternes Social Club and served as reporter for the Rodeo Club. She also attended Sam Houston State College.

The bridegroom is a graduate of Cypress-Fairbanks High School and has attended Wharton Junior College and the University of Houston. He is a graduating senior at Sam Houston State College, where he is president of the Rodeo Club. He plans to teach agriculture education after his graduation.

NANCY STANFORD EARNS MS DEGREE FROM BAYLOR

Nancy Jackson Stanford of Eldorado has received her Master of Science degree from Baylor University.

The University conferred degrees on 262 graduates Friday morning, August 21, in summer commencement exercises in Waco's Seventh and James Baptist Church. The summer graduation marked the end of Baylor's 119th year.

Charlie Howell, son of Dr. and Mrs. J. F. Howell, is home for a two-week vacation between terms. He is a student at McMurry College.

Guests in the home of Dr. and Mrs. J. F. Howell last Sunday were Mr. and Mrs. James M. Pirkle and Carl of McCamey.

Dick Streets Host Bridge Club Party

Mr. and Mrs. Dick Street entertained their bridge club at the Holiday Host last Saturday night.

Winning high score prizes were Mr. and Mrs. Doyle Morgan for guests and Mr. and Mrs. John Tedford for members. Deniece Hays won the slam prize and Mr. and Mrs. D. C. Langford binged.

Members and guests present included Mr. and Mrs. Langford, Mr. and Mrs. Hays, Mr. and Mrs. Tedford, Mr. and Mrs. Morgan, Mr. and Mrs. Jack Kerbow, Mr. and Mrs. Bill Gosney, and Mr. and Mrs. Jimmy H. Harris.

Coconut cream pie was served.

Happy Birthday Calendar

Friday, August 28

Mrs. W. B. Dillard
Iris Aldwell
Johnny Franks

Saturday, August 29

Laurie Dee Hollmig
Mrs. C. A. Luckett
Alissa Adkins
Larry Cade

Sunday, August 30

Mrs. G. W. Archer Jr.
Joy Lee Lewis

Monday, August 31

Cody Savell
Neria M. Galindo

Mrs. B. H. Cusenbary
George D. Chalk Jr.

Ernest Kiser
Mrs. Ed Grobe

Ronnie Cox
Scott Alley

Donna Dunn
Greg Everett

Tuesday, September 1

Mrs. Joe Hull
Molly Morriss

Mary Virgen
Mrs. B. R. Cauthorn

Mrs. James R. Cusenbary
Rostien L. Pfister Jr.

Smith Neal
Michelle Fields

Herman Smith
Mrs. David Shurley

Wednesday, September 2

Mrs. Charles Ray Shelton
Jo Anne Lowe
J. T. Evans III
Susan Valliant

Thursday, September 3

Tyree Hardy
Mrs. Perry Mittel
Mrs. J. F. Howell
Henry Greenhill
L. E. Holland

Mrs. Hutcherson Entertains Club

The Thursday Bridge Club met last Thursday in the home of Mrs. B. W. Hutcherson. Mrs. Maysie Brown won high score for members, Mrs. C. E. Stites won bingo, and Mrs. Ed Mayfield won high score for guests.

Other members present were Mmes. A. W. Awalt, O. G. Babcock, R. B. Kelley, Lee Labenske, Karen Peterson, T. W. Sandherr, and Rose Thorp.

Mrs. Frances Gibson and Mrs. Belle Steene were also guests.

An arrangement of cut flowers was used in decorating. Frosted soft drinks were served.

GREEN NEWS

By Wanda Cahill

The recent rains have really been a boon to our course. Sunday afternoon, August 16, we had our scheduled Scotch foursome play. Even though our balls didn't get much roll and a few got lost because of mud in places, everybody had a big time. Several teams came in with 35's and a sudden death playoff resulted. The triumphant foursome was composed of Mary Barrow, W. T. Black, W. J. Thompson, and Pat Combest. Afterward a cold-cut supper was enjoyed by all.

Wednesday, August 19, was our auxiliary monthly luncheon which was held at the Park Inn. So many bridge playing members were unable to attend that bridge was not played. However, we golfers had a real treat. Six ladies from Ozona . . . Mrs. Pat Barbee, Mrs. Jack Baggett, Mrs. Beecher Montgomery, Mrs. Jess Marley, Mrs. Lena Faye Hokit, and Mrs. Katie Jones came over and played with us.

From Ozona the low gross winner was Pat Barbee, and Sonora's low gross winner was Sammie Espy. Low putt for the play was posted by Martha Black for Sonora. Crying towels were awarded to Lena Faye Hokit and Monica Davis! Sammie won both low gross and low net for the club monthly trophy

play. She shot a 44! We are happy to see several Ozona men over here playing. They are in the process of completely watering their course. Won't that be keen? But you know, our fairways are looking mighty good lately. Keep these dates in mind: August 30 - Scotch foursome . . . register after lunch Sunday.

September 7 - Men's Annual Club Tournament.

September 9 - Annual Golf Club meeting to be held at club house. Lea Roy Aldwell, our president, is urging EVERYONE to attend . . . men and women. This is election of officers, remember.

HANDLE PAPERS Faster



WITH SORTKWIK

The INVISIBLE Fingertip Magic

ONLY 50¢ EACH

The Devil's River News

MARIE WATKINS

Teacher of Piano and Singing

Registration: August 31, 1964

213 1/2 West Beauregard
San Angelo, Texas
Phone 655-1156

John Tedford is now scheduling
ziv Piano Students
for the fall term.
Both new and continuing students.
Call 2-8851

Fall Dance Classes
Tap, Ballet, Ballroom
Registration will be held August 31
Most classes start Wednesday, September 2
Phone 2-8961, 2-5311
GWEN GLIMP

PIE!
Enjoy fresh, home-baked pie often at French's Big Tree Restaurant. Only the finest ingredients go into the pies served at French's, and Mrs. French herself bakes every one.
Come out for afternoon coffee and pie today.
Member, Texas Restaurant Assn.
French's BIG TREE RESTAURANT
Sonora

INSURANCE FOR EVERY NEED
DAVIS INSURANCE AGENCY
Phone 2-2951

DEPEND ON US
FOR TOP QUALITY AND LOW PRICES EVERYDAY!
Specials For Friday and Saturday, August 28 and 29

Coffee Folgers - 1 lb. 75c - 2 lbs. \$1.49

Van Camps, - can	Diamond - No. 1 can
Tuna - 20c	Tomatoes - 10c
Del Monte - No 303	Del Monte, - No. 303
Spinach - 15c	Peas - 23c
Del Monte - Yellow Cream - No. 303	Sea Feast - 1 lb. can
Corn - 19c	Pink Salmon - 59c

Milk Gandy's, - 1/2 gal. 47c

BEST BUYS ON Top Quality Meats

Tide Giant Box 69c	Bacon Wilson's - Corn King 49c
Tissue Northern - 4 rolls 39c	Beef Roast - good lb. 49c
Apple Sauce Skyland - No. 303 15c	Beef Ribs - good - lb. 33c
Blackeyed Peas Kimbell's - No. 300 15c	Cheese - Longhorn - lb. 55c
	Weiner's - Swift - Armour - lb. 55c
	Salt Bacon - No. 1 - lb. 35c

PRODUCE

Carrots - cello bag 10c
Cantaloupes - Pecos - lb. 10c
Lemons - Sunkist - lb. 15c
Yellow Squash - lb. 19c
Cucumbers - Fresh - lb. 15c

Top Quality Fruits and Vegetables

Piggly Wiggly
Phone 2-2261 - Sonora, Texas



Mrs. George Raymond Evans Boucher

Miss Janis Sykes, George Boucher Wed In Candlelight Ceremony Sunday Evening

Miss Janis Kaleen Sykes became the bride of George Raymond Evans Boucher of Elko, Nevada, in a candlelight service held in St. John's Episcopal Church Sunday evening, August 16, at 8 p.m. E. B. McCown, Church of Christ minister, officiated at the double-ring ceremony.

Mr. and Mrs. J. W. Sykes are parents of the bride, and the bridegroom is the son of Mrs. Dorothy Boucher and the late Judge George R. Boucher of Elko.

The bride, who was given in marriage by her father and mother, wore a traditional gown of pure silk organza over taffeta with Alencon lace re-embroidered with seed pearls. The sculptured bodice featured a lace-trimmed neckline. Long sleeves tapered to points at her wrists. The bouffant skirt was designed with a lace-trimmed front panel and featured a bow and streamers in back where the full skirt fell into a chapel train.

Her regal crown of chantilly lace outlined with pearls and aurora crystal spires held a fingertip veil of imported English illusion.

She carried a traditional colonial bouquet of yellow roses with tiny yellow rose buds tied into a shower of satin, streamers and bride's lace.

For something old she carried the hankie which her mother carried at her wedding, and she wore a small gold bracelet which had been in the bridegroom's family for several generations. It had been given to his great grandmother by her grandparents, Lord and Lady Beckwith of England.

Miss Anita McMinn of Corpus Christi was maid of honor, and Miss Cynthia Porter of Hearn was bridesmaid. They wore matching street-length dresses of blue pure silk shantung, and they carried colonial nosegays of white carnations. Each dress was fashioned with a scoop neckline, elbow-length sleeves, fitted bodice, and bell skirt.

Flower girl was Becky Watson, cousin of the bride, who wore a miniature likeness of the bridesmaids' dresses with a headpiece of white flowers and satin ribbon. Jack Martin Sykes, brother of the bride, carried the rings.

Albert and Alfred Sykes, twin brothers of the bride, were best man and groomsman. Serving as ushers were Billy D. Evans and Bennett Boone of San Angelo and Jim Watson of Paint Rock, cousins of the bride.

Clem Kirkland of Menard was organist and played traditional wedding music.

Candles and gladioli decorated the altar.

Immediately after the ceremony a reception was held in the Parish House where Mrs. Albert Sykes, sister-in-law of the bride,

registered the guests in a bride's book in which a tiny music box played Lohengrin's "Bridal Chorus" as each guest wrote his name.

In the receiving line with the bride and her party was her 93-year-old grandmother, Mrs. Blanche Martin of Petersburg.

The bride's table was covered with a cutwork banquet cloth over satin. Centered between two three-branch silver candelabra was an arrangement of white carnations in a crystal and silver epergne. The tiered cake was reflected in the mirror on which it stood surrounded by smilax. It was topped by the same china bride and bridegroom which adorned the wedding cake of the bride's parents at their wedding 28 years ago.

Out-of-town relatives present for the occasion included H. O. Martin and daughter, Meredith, of Medford, Oregon; Mr. and Mrs. W. E. Martin of Clovis, New Mexico; Mr. and Mrs. C. E. Martin and Mrs. Blanche Martin of Petersburg; Gary Barton of Lubbock; Mr. and Mrs. Eugene L. Martin and Denise of San Angelo; Mrs. Bill Barnes and daughters, Elizabeth and Barbara, of Brownwood; and Mr. and Mrs. Jack Sykes of Junction.

Other out-of-town guests attending included Pamela Osterloh of San Marcos, Mary Linn Yarbrough of Junction, Mrs. Floreine Harper of Shiner, and Mrs. Frank Pullen of Fort McKavett.

After the reception, the couple left for a wedding trip through the Western states. For traveling the bride wore a white lace suit with blue accessories and a yellow rosebud corsage.

They will make their home in Elko, Nevada.

The bride is a graduate of Eastern New Mexico University, and Boucher is a graduate of the University of Nevada. They have both been employed at the Nevada Youth Training School. On their return she will be teaching second grade in an Elko elementary school, while he will continue his work as industrial education instructor at the State Training Center.

There is an undersea mountain range in the Arctic Ocean.

CHURCH OF CHRIST
Clifford Fehl, Minister
SUNDAY:
Bible Classes 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:30 p.m.
Wednesday 7:30 p.m.
Wed. Prayer Meeting 7:00 p.m.

Hear
Herald of Truth
4:05 p.m., Sundays
KCKG - 1240 ON DIAL

THE CHURCH OF THE GOOD SHEPHERD
PRESBYTERIAN U. S.
Rev. George R. Stewart, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:30 p.m.

CHURCH OF CHRIST (South Side)
Farm Road No. 1691
Sunday Worship 10:30 a.m.
1st and 3rd Sunday
J. C. Miller, San Angelo
2nd Sunday
Raymond Keel, Eola,
4th Sunday
T. R. Chappell, Austin
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)
Singing 7:00 p.m.

ST. JOHN'S EPISCOPAL CHURCH
Rev. Jake Billingsley, Rector
Regular Sunday Services
Holy Communion 8:00 a.m.
Family Worship 11:00 a.m.

FIRST LATIN AMERICAN BAPTIST CHURCH
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Training Union 6:30 p.m.
Worship Service 7:30 p.m.
WMU, Monday 7:30 p.m.

ST. ANN'S CATHOLIC CHURCH
Rev. Joel Byrne, O.F.M.
S. Plum Street Phone 2-1861
Weekday Mass 6:30 a.m.
Evening Mass, Wed. 7:00 p.m.
Sunday Masses 7:00 a.m.
8:30 a.m.
Holy Day Masses 6:30 a.m.
7:00 p.m.

HOPE LUTHERAN CHURCH
Rev. Arno H. Melz, Pastor
Sunday School and Bible Classes 9:30 a.m.
Worship Service 10:30 a.m.
Hear The Lutheran Hour 3:30 p.m. Sundays on KCKG. See THIS IS THE LIFE 5:00 p.m. Friday on KCTV.

FIRST METHODIST CHURCH
Rev. Allen G. Roe, Pastor
Church School 9:45 a.m.
Morning Worship 10:50 a.m.
If you do not worship at some other church, we will be very glad to have you worship with us.

FIRST BAPTIST CHURCH
The Rev. Rodney Dowdy
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Service 7:00 p.m.

MAKE CHURCH-GOING A HABIT

THE
Water's
fine

Last summer she screamed when we took her near the ocean. Now she loves to splash around under her parents' watchful eye. One day she'll be swimming out past the breakers and riding in on a wave.

How does one explain this emerging courage? It is a combination of *growth, training and confidence*. And no two alone are sufficient — it takes all three.

These three have also their spiritual counterparts. From the day religious education commences, a child begins to show evidence of spiritual growth. This is followed by an aptitude for learning the simple but profound truths of Christian belief and practice. Ultimately we see evidence of a deep and enduring confidence in God — the magnificent quality we call Faith. Then moral courage, true character, emerges in the lives of our sons and daughters.

A vast spiritual ocean touches every shore of life. And those who once venture into the surf are never again content just to loll on the beach.



Sunday Psalms 118:4-9	Monday Psalms 146:1-9	Tuesday Matthew 18:1-6	Wednesday Luke 21:20-28	Thursday II Timothy 3:10-17	Friday I Peter 2:1-8	Saturday II Peter 3:14-18
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This Series of Ads Is Sponsored Each Week by the Following Businesses and Individuals

Twin Oaks Motel Mr. and Mrs. Bud Smith Highway 290 West	French's Big Tree Member Texas Restaurant Association Open 24 Hours	Jack Raye's Live Oak '66' Phillips 66 Products	Holiday Host Restaurant Bentley and Skip Kennedy
Eaton Electric	Wm. Cameron & Co. Lumber — Building Materials	Gulf Restaurant Cafeteria Service Hunting Supplies — Licenses	The Ruth Shurley Jewelry

Remodeling LOANS
Nothing Down
Terms to suit your budget
3 Years to Pay
Foxworth Galbraith Lumber Co.

Printer's Devil's Chores Change, But He's Still As Dirty As Ever

By Pat Billingsley
Times may have changed and equipment may have been modified, but there is still a place in today's newspaper plant for that lowly, ink smudged character known as the printer's devil, just as there has been since the early days of newspaper printing. Down through the years the Devil's River News has been a source of employment for local boys with a will to work in their after-school and summer hours. While it would be impossible to track them all down, we have found at least one representative from each decade starting with the 1920's.

Louie Trainer, now owner of the Piggly Wiggly store, remembers working for the Devil in the middle 1920's. Actually, he says, almost every boy in town put in a stint at one time or another, because the pay for setting type was a nickle a "stick" and almost anybody could try his hand at it. The typesetter had to reach into the proper compartment in a large drawer for each letter, pick it up by hand, and put it in place in what was called a "stick". This was such a painstaking task that most boys worked only long enough to earn one nickle and then went out to buy an ice cream cone. But Trainer says that he worked at the job regularly, and two others he remembers as being eager beavers were Joe Hull and John McClelland.

The press in these days (the paper was still owned and operated by Steve Murphy, brother of the founder of the Devil's River News) was a George Washington hand press, and the "ohler boys" got the job of operating the ink roller and press puller. Trainer says he thinks they received 75 cents each for running three or four hundred papers—a job that required about three or four hours' work. The magnificent sum of 10 cents went to the boy who folded all the newspapers.

Reggie Trainer worked for the "news" in the early 30's when he was still in elementary school in his after-school hours and during the summer. The chores he remembers best are "sweep-

ing out" and tending the melting pot—a large wash pot, set over a fire outside, in which the metal was melted. (Today the melting pot sits securely in place over gas burners inside the shop.) He also recalls the process of pouring molten metal over mats to produce casts or cuts, and, interestingly, the process has not been altered much over the last thirty years.

Reggie worked under Bob Jacobs and W. E. James, and his salary for a whole week was \$4.75.

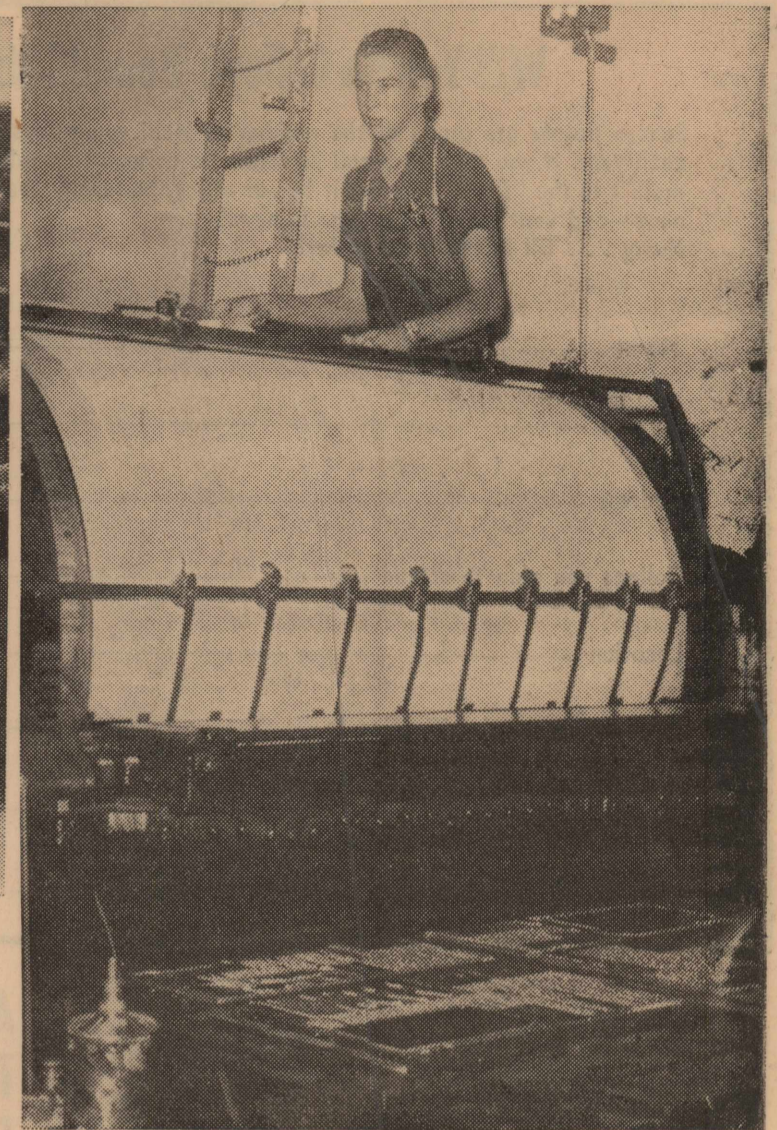
Clayton Hamilton spent the summer before he went off to college in 1946 working at the Devil's River News. At this time the Western Union office was run in conjunction with the newspaper, and Clayton's main job was to run the teletype machine. One of the hardest features of his job was the fact that he had to wear a white shirt and tie and present a good appearance in the Western Union office and at the same time lend a hand from time to time with the inky press. Clayton also recalls that he did some writing.

In the late 1940's and early 1950's Jimmy Morrow, who has since moved away, put in a long stint at the newspaper office. According to his aunt, Mrs. Johnny Hamby, Jimmy began working for the paper when he was only twelve years old and

continued through high school. After that, Mrs. Hamby's son, John Stanly, took his cousin's place.

The equipment and the newspaper office itself require somewhat more day-to-day upkeep than in former years, and the summer of 1964 finds two printer's devils busy in the shop. Gary McGilvray and Jim Billingsley perform a number of janitorial duties, set some of the headlines, help maintain the Linotype machine, fold and prepare the papers for mailing, and each week return the type either to the "hell box" (from where the metal is taken to be remelted) or to its proper storage spot. Jim has tried a hand at writing, and Gary shows promise on the Linotype machine.

One thing that seems to be true of all printer's devils, from the 1920 boys to their 1964 counterparts, is that they get incredibly dirty. When asked if she remembered her son's job in the newspaper office, Mrs. Manilla Trainer said, "I sure do—and the thing I remember best is that the apron they gave him wasn't big enough. He got his clothes awfully dirty." Mrs. Bill McGilvray, on seeing Gary after his first day's work, threw up her hands in a gesture of horror but soon reconciled herself to the grime and the fact that her son must wear his oldest clothes to work.



Setting Type, Running Press Is Devil's Job

WORKING AT THE DEVIL'S RIVER NEWS has for many years been an occupation for Sonora boys in the summertime. Jim Billingsley (upper left) is pictured taking type by hand from the type case preparing a headline. Jim worked at the News office this summer until he and his family moved to Austin the first of August. Louie Trainer (left) remembers the days in the mid-1920's when he worked on the

newspaper. At that time, he recalls, all the type for the "Devil" was assembled by hand, letter by letter line by line. Nowadays most of that is done by a machine. Gary McGilvray (upper right), another high school student working as a printer's devil, is pictured feeding paper into the newspaper press. Trainer says that the old Washington press was pulled by hand to print the newspapers.

Devil's River Philosopher Asks If Court Is Unconstitutional

Editor's note: The Devil's River Philosopher on his bitter-sweet ranch on Devil's River surely must have a flaw in his thinking this week, but we'll let you figure it out. Dear editor,

I have been reading the financial statements of the two candidates for President and the way it looks to me, the wives and children are worth more than the men, and I would like to ask you if you think this is a sound trend?

It's a fact, the total worth of Mrs. Johnson and children and Mrs. Goldwater and children is a lot more than the net worth of the two men, according to the financial statements the newspapers have been publishing.

It's not that either man is hard up for cash, but this idea that the women and children have a lot more in their name is a trend which I do not look upon with favor, although understand I am not asking the Supreme Court to rule on it. You get the Su-

preme Court trying to re-district the division of money between a man and his wife and the lid is off. In fact, the Court if it keeps going is likely to come up one of these days with a ruling whose effect clearly implies the Court itself is unconstitutional, if it hasn't done it already. For example, the Court is now claiming that Congressional districts and state Senatorial and Representative districts throughout the land have to be fairly even in population, or the members are unconstitutionally elected.

Carrying this one step further, you reckon it's possible the Court will rule that two Senators from a state with 250,000 people aren't entitled to the same vote as two Senators from a state with 10,000,000? Why should two Senators representing only a handful of people in Nevada have the same power as two

Senators from New York state with 10 million people or whatever the figure is? Anybody can see this is unconstitutional.

And therefore, if a Supreme Court Justice is confirmed by a Senate made up by this clearly one-sided and unfair representation, isn't the Justice himself unconstitutional?

I tell you, the day the Supreme Court rules the Supreme Court is unconstitutional, where'll we turn?

Starting out on the financial condition of the Presidential candidates and winding up on the unconstitutionality of the Supreme Court just goes to show you where thinking can lead both me and the Court too. These are critical times we're living in.

Yours faithfully,
J. A.

Hospital News

Patients receiving treatment in Hudspeth Memorial Hospital during the period from Monday, August 17, through Sunday, August 23, included the following:

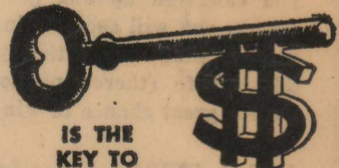
Gene McCarver
Gallegas Valentina
Prudie Ridley
Florence Davis
Oda Crawford
Selma Wyatt
Jessie Johnson
Barbara Bryant, Eldorado
Rafael Arrendondo
Bill Glascock
Robert McPherson Hood, Snyder
Terry Lynn Francis, Abilene

Patients released during the same period included the following:
Gallegas Valentina
Prudie Ridley

Florence Davis
Oda Crawford
Barbara Bryant, Eldorado
Rafael Arrendondo
Bill Glascock
Robert McPherson Hood, Snyder

Elephant Butte Reservoir, largest in New Mexico, is on the Rio Grande 120 miles above El Paso.

REPETITION



IS THE KEY TO
SUCCESSFUL ADVERTISING

EXPERT Stock Drenching Prompt, Dependable Service

We drench your stock and get it back on the range in the shortest time possible.

ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES

TAYLOR & MOORE
STOCK MEDICINE CO.

Dial 2-3431 or 2-1581 — Sonora, Texas

Understanding Service

**Ralliff-Kerbow
Funeral Home**

AMBULANCE SERVICE

Dial

2-3501 — 2-1871

WE SERVICE ALL MAKES

- RADIO
- TELEVISION
- SMALL APPLIANCES



Sonora Electric Co.

PHONE 2-4791 SONORA, TEXAS

MEXICAN FOODS

With that True, South-of-the-Border Flavor

Enchiladas	_____	.90
Tacos	_____	.90
Bean and Cheese Tocos	_____	.90
Santos Special	_____	.75
Nachos	_____	.75
Spanish Style Steak	_____	2.00

Enjoy Them Soon at

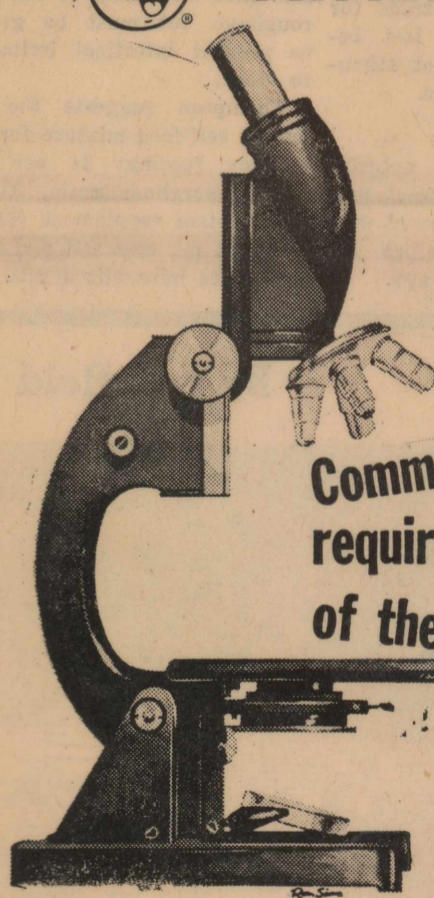
Commercial Restaurant

Santos Lopez

154 S. W. Plum Phone 9-7471



PATTERNS FOR PROGRESS



Community Development planning requires ANALYSIS of the Community Survey

Making a Community Survey of factors which influence community and economic development is the starting point for a soundly planned program.

What is done with and about such a survey is the next crucial step. We must assess and evaluate all the facts in microscopic detail, for results can come only from a thorough and realistic analysis.

We should ask ourselves . . . what are our advantages for economic and civic growth? How can we utilize them for community and economic development? Are there civic factors which need improvement to compete with our neighboring towns? How can we best make such improvements? And, is the entire citizenship cooperating with community organizations whose initiative and aggressive leadership can accomplish our objectives?

Analysis of a Community Survey is another PATTERN FOR PROGRESS.

WTU's area development representatives will assist growth-conscious communities in planning a thorough analysis of its Community Survey for economic development. This service is available on request through your local WTU manager.

West Texas Utilities Company

an investor owned company

Will You Be College-Bound This Fall?

Sonora people are proud of the number of local youngsters who go off to college each year. If you plan to enroll or return to college this fall fill in this blank and mail it to the "Devil" or bring it by our office. Naturally there's never a charge for news—and your going to college is news! Hurry . . . fill in the blank today!

Name _____

Parents _____

Address _____

College you plan to attend _____

Location _____

What will your classification be _____

Sorority or fraternity _____

Major _____

NEW IDEA HOME DECORATIONS

New deep tone colors add exciting possibilities to the highly popular method of antiquing furniture with paint. They are applied by the uncomplicated 1-2-3 paint, glaze, wipe method. Each of the deep tones, as well as soft tints, comes in a complete kit of antiquing materials.

Provincial Color Glaze antiquing works on old furniture as well as unfinished pieces. No removal of varnish, stain or paint is necessary. Furniture is painted with a special paint undercoat, then a coat of Provincial Color Glaze is brushed on. In the third step, the glaze is wiped to create the shaded, grainy look of a painted antique.



A&M Animal Expert Tells Suggested Feeding Program

Sun-scorched pastures are providing scant grazing and increasing the need for emergency livestock feeding, reports Uel D. Thompson, Extension animal husbandman, Texas A&M University.

If pastures are depleted, the obvious first step is to reduce livestock numbers. Calves should be weaned and sold as early as possible, says Thompson, and replacements should also be marketed if necessary. Low producers should naturally be headed down the market trail.

After reducing the herd, confine it to a trap or dry lot and begin feeding, advises Thompson. Thus, stock conserve energy through not having to travel for feed and water.

Since total feed intake has to be supplied under these conditions, probably the cheapest method is to limit this intake with salt and supply energy by feeding sorghum grain, says the husbandman.

Roughage is high in cost and low in energy, yet some is necessary for ruminant digestion. It may be fed by limiting the amounts daily, explains Thompson. Rice hulls may be fed as a roughage but must be ground to prevent intestinal irritations to stock.

Thompson suggests the following self-feed mixture for emergency feeding: 34 per cent ground sorghum grain, 33 per cent protein supplement (41 per cent), 31 per cent salt and 2 per cent trace mineralized salt. Cattle will consume daily about five pounds of the mixture depending upon the quantity and quality of roughage.

This feed mixture will be deficient of Vitamin A, Thompson points out, and therefore the synthetic form may be fed, placed in controlled drinking water or injected. It may also be given in large quantities at one time. Adding synthetic sunlight, air and heat is not advisable, says Thompson.

Thompson suggests a visit with the local county agent for more details on emergency livestock feeding. Ask for a copy of B-218, "Emergency Feeding of Livestock."

Visiting Mr. and Mrs. O. G. Babeck this week are Mrs. E. B. Tipton Jr., Carol, and Hilde of Houston. Mrs. Tipton is the Babecks' daughter.

Funeral Rites Held For R. H. Eldridge In Amarillo Friday

Funeral services for Mr. Rowland Eldridge, brother of the Rev. J. E. Eldridge, were held Friday, August 21, 1964, at 4 p.m. at N. S. Griggs and Sons funeral chapel in Amarillo.

Mr. Eldridge died at 6:50 p.m. Wednesday in Northwest Texas Hospital in Amarillo of injuries received in a two-car collision.

Mr. Eldridge was born May 5, 1898, in Clarendon. He was married to Katherine Hearne in Post on July 24, 1922.

He was a member of the First Baptist Church and a charter member of the Gideons.

When he retired in 1963, he had been with the Texaco Oil Company for 36 years.

Survivors include his wife; four daughters, Mrs. Herbert H. Hill and Mrs. Keith L. Waltz, both of Amarillo, Mrs. Kenneth H. Johnston of Bethany, Oklahoma and Mrs. James T. Grogan Jr. of Dallas; two sisters, Mrs. Viola Frame and Mrs. C. G. Frame, both of Amarillo; one brother, Mr. Eldridge; and two grandchildren.

J. Forrest Runge, Area Ranchman, Dies in San Angelo

Funeral services for J. Forrest Runge, Schleicher County ranchman, were held Wednesday, August 26, in St. Mary's Episcopal Church in Eldorado.

Mr. Runge died Monday in St. John's Hospital in San Angelo after suffering a heart attack that morning while in a sheep shearing pen on his ranch.

Mr. Runge was born in Galveston September 25, 1892. He was graduated from Texas A&M College in 1914 and was president of his class.

Actively interested in soil and water conservation, Mr. Runge was instrumental in the organization of the Eldorado - Divide Soil Conservation District in 1941.

He served 20 years as Cliff School trustee and was vice-president of Tom Green County Historical Society for ten years.

Survivors include his wife; two daughters, Mrs. Jene Moore of Eldorado and Miss May Runge of San Angelo; two sons, Lt. Richard S. Runge of Mineral Wells and J. Forrest Runge Jr. of Christoval; two brothers; and two sisters.

The word quack, as it is used today is an abbreviation for the earlier form, quacksalver. Using the cry of the duck to denote ignorant chatter and boasting, the word "salver"—to salve or heal—was added. Thus, quacksalver came to mean one who makes noisy pretensions to a medical skill for profit and prestige.

REPETITION

IS THE KEY TO SUCCESSFUL ADVERTISING

The Devil's River News

The Devil's Workshop

An Idle Mind Column

By Della King

There is at least one dog in town that deserves an award for heroic service.

Helen Johnson looked out in the yard one morning last week to see the family's tiny, tiny dog worrying a snake.

Helen called her husband, Nolan, who found that the dog was killing a poisonous coral snake. Nolan finished the job, and he said that the dog did not seem to have been harmed by the snake.

He said that the little dog would kill a snake any time she got a chance.

o o o

Mr. and Mrs. Billy Shurley, Patricia, and Rachael of Marfa visited Mrs. E. D. Shurley and County Hospital never know what to expect next, according to a short visit here.

to Game Warden Roy Winburne. Not long ago a motoreast near Goliad thought his tire had a knot on it. He pulled over to the side of the road and walked around kicking the tires since it was night and he couldn't see them. When he kicked one rear tire, he was promptly bitten on the ankle by a rattlesnake.

Two days later a local man found a five-foot alligator on the river bank and started "playing" with it. The 'gator, obviously not in a playful mood, bit the man on the hand and returned to its home in the river.

Both men were treated at the Goliad County Hospital and are recovering satisfactorily but, says Winburne, they have developed a new respect for members of the reptile world.

Discount Prices

On Sportsmen's Lanterns

Regular	Our Discount Price
\$6.25 Delta Powerlite, 6 Volt	4.25
\$7.50 Big Beam Hand Lamp	4.98
\$8.00 Big Beam Mounty Sealed Beam Hand Lamp	5.38
\$9.25 Delta 6 Volt Sealed Beam Electric Lantern	5.95
\$10.95 Big Beam Sealed Beam Beacon Lamp	7.25
\$1.29 Eveready Beacon Lite Flashlight	\$1.00
\$.99 Eveready Utility Lite	79c
\$2.75 Eveready 6 Volt No. 731 Battery	2.40
\$1.19 Eveready No. 509 Battery	95c

- Mexican Food
- Steaks
- Sea Food
- Sandwiches



Cafeteria Service Gulf Restaurant

Serving Doc Scott's Home Cured Meats

General Activity In Trade Center Aids All Retailers

By Samuel S. Talbert, Ph. D. Chairman, Dept. of Journalism University of Mississippi

A furniture store in Ambler, Penn., frequently runs advertising which is designed to promote all local retail firms—even competitors.

Such advertising is done on the belief that general activity in a trade center is good for all retailers as well as the community as a whole.

It has been proven that the large store which advertises heavily automatically helps to support nearby specialty shops and services. Thus, the best location for a small gift shop may be in the shadow of a large department store.

Studies made of retail trade

define in cities where strikes closed newspapers indicate that specialty shops which did little or no advertising suffered as much as the nearby big advertisers.

It was evident that the downtown traffic created by regular newspaper advertisers helped to keep the entire trade center alive.

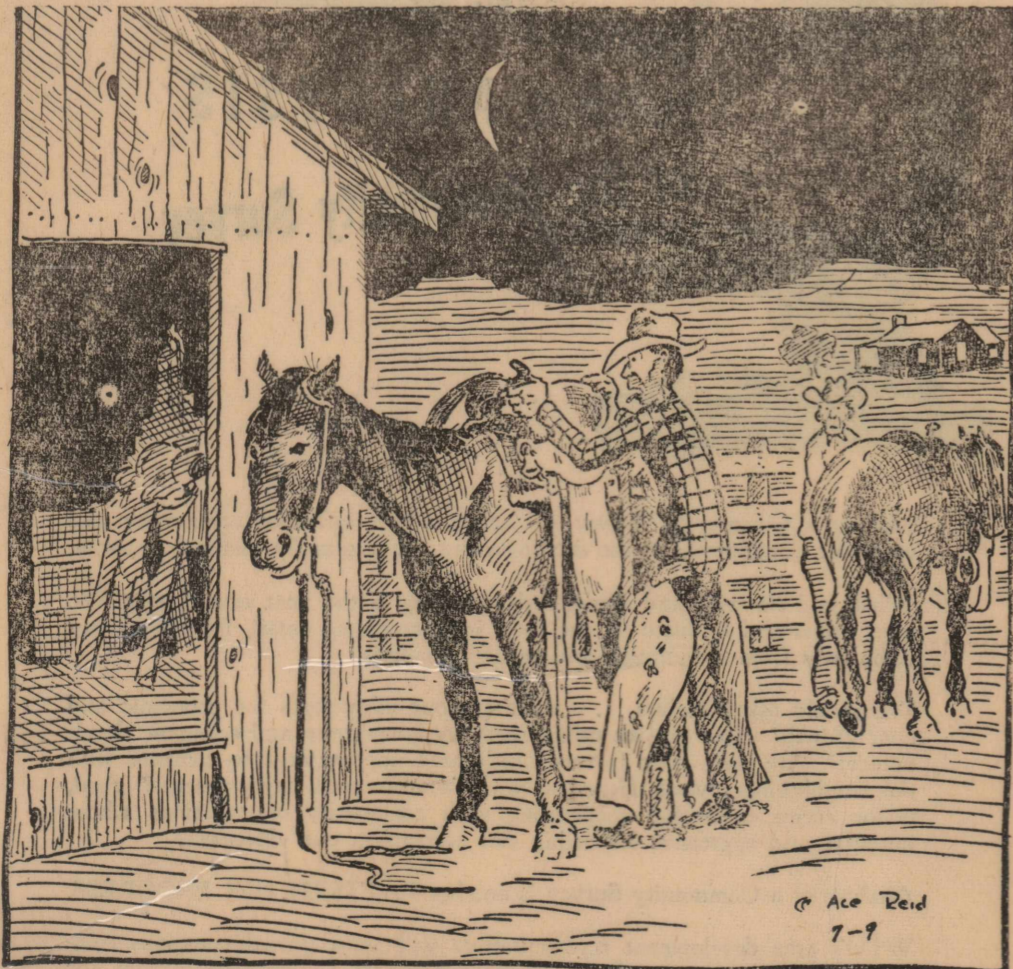
The most dangerous competition for the local merchant is not his next door neighbor. The biggest threat is the competitor in a distant trade center.

Or, in many cases, when advertising is not used, trade for all local retailers is lost because customers are not stimulated to buy anywhere.

Children do not outgrow "crossed eyes." To prevent possible loss of sight, crossed eyes should be treated before the child is four years of age.

COW POKES

By Ace Reid



"Leave 'fore dawn, git home at dark—sometimes I wonder what this place looks like in the daylight."

SONORA WOOL & MOHAIR COMPANY
Handling Texas' Finest Wool and Mohair

Boys: Enter Sonora Motor Company's Punt, Pass & Kick Program

It's Fun
It's Free

It's PUNT, PASS & KICK time—biggest event of its kind for boys 8 through 13. It's free, there's nothing to buy and it's fun. Everyone has an equal chance to win.

Bring your mother or dad in with you NOW so you can sign up and get full details. For instance, you will compete in punting, passing and place-kicking only with boys your own age. PP-&K is safe (there's no body contact) and you have a great chance to win some terrific awards.

LOCAL PRIZES. Three for each age group, 18 in all! Boys 8, 9 and 10 can win an official NFL team warm-up jacket, a place-kicker practice outfit, a regulation football autographed by top NFL stars. Boys 11, 12 and 13 can win handsome gold, silver and bronze trophies. Top winners will attend NFL games with mom and dad and compete again for even greater awards.

Plus National Awards

You must be accompanied by a parent or legal guardian to register. Registration closes October 9.

Sonora Motor Co.

