

# The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Sixth Year, First Week

The Devil's River News, Sonora, Texas 76950, Thursday, September 16, 1965

Price 10¢

## CINDERS

By John T. King

After much discussion and deliberation the solution to the problem of where to locate the Sutton County museum has been solved. The location should be close to the square and the courthouse, preferably in a building that is fireproof. The building should be one of the early ones built by our founders.

The County jail fits all of these requirements and has some additional benefits, too. Besides being an early-day, sturdy, fireproof, close-in building, the jail could also furnish the labor that would be required for the museum.

Prisoners could keep the grounds, dust and repair the relics, conduct guided tours, and protect the merchandise from mischievous destruction.

I hope these points will be considered when the location of the museum comes up for discussion.

Four out of five families in the United States now have telephones. Hence, there is talk in Washington that the 1970 U.S. census might be taken by telephone. The thinking is that the job could be done at less expense this way. It is estimated that 80,000 census takers could do the job by telephone, whereas the 1960 census required about 200,000.

Those who are reached by telephone, of course have to be contacted by letter or personal visit.

The tax boys suggest that you wait until December 31 to get a divorce... or split your income and taxes up to the date of your divorce. Too many couples don't dispose of tax matters at the same time they dispose of their spouse, and have to meet again with the tax people to iron out unsettled affairs.

## Girl Scout Plans Set by Committees At Meetings Here

Two committee meetings were held here Saturday by the El Camino Girl Scout Council. The meetings of the personnel and public relations committees were to plan the Girl Scout work program for 1966. The personnel committee, responsible for training persons working with Girl Scouts, organized a training program for adult council members during the summer of 1966. Head of the committee is C. F. Darnell of San Angelo, and members present were Mrs. Jack Kerbow, Mrs. Lloyd Deaton of Del Rio, and Mrs. Max Metler of Ozona. The public relations committee, headed by Mrs. Bill Baker of San Angelo, discussed a Girl Scout exposition for a council-wide event in the spring of 1966.

## Glasscock Wins District Competition

Ray Glasscock, Mark Jacoby, and Scott Jacoby all received honors in the junior and senior District VI 4-H record book competition announced Extension Service officials recently. Glasscock won first place and was presented with the senior Sheep and Goat Raisers award. His record book will now compete with the other District winning record books in the State contest. The winner of the State Sheep and Goat Raisers award will receive a trip to the National 4-H Congress held during the International Livestock Exposition in Chicago. Mark Jacoby placed second in



FRANK MAHEW displays this 7' 5" bull snake he caught on the J. B. Wright place. Maheew gave the live 7 1/4-pound specimen to Boyd Lovelace, who has received other similar gifts this summer measuring 8' 6", 7' and 7' 7".

## Broncos To Face Rocksprings

By Gary McGilvray

The Sonora Broncos will be in Rocksprings Friday night for their second game of the 1965 football season. The game will begin at 8 p.m.

The Broncos did not play last week and should be prepared for the game, after beating class AA Mason two weeks ago in Bronco Stadium by a score of 22 to 0.

The average weight for the Rocksprings team is 153 pounds as compared to 165 pounds for the Broncos. The Rocksprings backfield averages 154 pounds while the Bronco backfield averages 155 pounds. The big advantage the Broncos will have will be in the line where Sonora averages out 172 pounds per man and Rocksprings only 153 pounds per man.

The Broncos are heavily favored in this game due to the weight differential and to the greater speed of the Bronco backs.

After the Rocksprings game the Broncos will return to Sonora for their first conference game with the Iraan Braves, ranked second in the pre-season polls. Iraan will play Big Lake Friday.

## CAUSE OF FIRE UNKNOWN

A truck tarp and some grass was destroyed in a small fire across the street from the Jake Merck house Monday afternoon, reported John Martin, city fire marshal. The fire occurred in a vacant lot and the cause was undetermined, he added.

News and Ad Deadline 5 p.m. Tuesday

## Jubilee Leaves Museum \$2,710 in Trust, Disposes of Property, Then Disbands

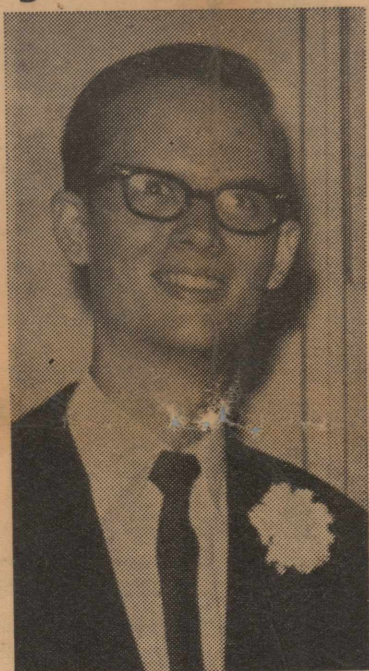
The Sonora Diamond Jubilee, Inc. dissolved Tuesday night, Sept. 14, leaving its surplus \$2,710.75 "in trust to Sutton County, to be invested by the Commissioners' Court, at the best interest rate available, for a future museum, if said museum is erected before the 100th anniversary of Sutton County. If such a museum is not erected by that date the funds and interest shall be used for a centennial celebration."

## Commissioners OK 1965 City Tax Roll

The City commissioners approved the city tax roll at their regular meeting September 13. The total assessed city valuation for the 1965 tax roll is \$4,278,735, and the total city tax assessment is \$57,762. These figures are based on the city tax rate, \$1.35 per \$100 valuation. The commission also adopted an ordinance closing and selling one block of First Street in the Latin American addition. Delinquent utility accounts were reviewed and ruled on by the commissioners.

## Adwell To Give Carnegie Hall Recital

Edward Adwell, concert pianist, will be presented by Norman J. ... the Carnegie Recital ... New York City, September ... will give his ... Well-



EDWARD ADWELL, pianist opened the Concert Artists Guild Saturday afternoon series at Town Hall.

## County's Delegate To Attend Meeting

Mrs. Lea Roy Aldwell, Sutton County delegate, will attend the Texas Heart Association's 30th Annual Meeting and Scientific Sessions, September 17-19, at the Driskill Hotel in Austin. The meeting will honor THA past presidents and past board chairmen.

Sessions at the convention will cover many subjects concerning the heart, heart research, and heart diseases. Technical and scientific exhibits will be on display.

## Museum Study Meeting Marked By Progress

Progress in securing a museum for Sutton County marked a meeting Friday in the fellowship hall of First Methodist Church, and another meeting was slated for Wednesday, Sept. 22.

Joe Brown Ross was elected temporary chairman of the Sutton County Historical committee. Other officers named to the temporary organizational committee were Mrs. Ben Cusenbary, vice-chairman, and Mrs. Armer Earwood, secretary.

The Rev. George Stewart, president of the Sonora Diamond Jubilee, reported that the Jubilee executive committee had proposed that over \$2,500 resulting from the celebration be turned over to Sutton County to aid in organizing a museum. Mrs. Cusenbary reported com-

## Dr. Griggs, Slated Speaker At Lions-P-TA Events Tues.

Dr. Joseph R. Griggs will speak at the annual Lions-P-TA supper Tuesday, September 21, 6:30 p.m., at the school cafeteria.

Dr. Griggs, executive director of the Texas Foundation of Voluntarily Supported Colleges and Universities, is a member of the Commission on Cooperation in

## New Ford Mustang Given by Foodway

A Sonoran will be among the winners of Foodway's chain-wide Prize-O-Rama contest featuring prizes such as a Ford Mustang, two television sets, two stereo sets, tape recorder, patio smoker wagon, and lounge.

To be eligible for a prize, said Don West, Foodway manager, recently, just drop by the store and fill out a registration blank. He added that there is nothing to buy and the winner need not be present at the drawing.

Sonora's Foodway Store will hold the drawing Saturday afternoon, October 2, at 2 p.m.

## Cancer B. Dutch-Tre

The Sutton County society will meet for supper at the restaurant Thursday, at 7 p.m.

Mrs. Alvis J. ... announced that ... Browne will be the ... er and will give ... Medical Sc ... Meeting in Dallas ... the meeting Au ... A film will als ... the meeting. Mrs. Johnson urges anyone interested to attend the supper.

Higher Education and the Texas State Committee on Public Education. He also holds a life membership in the Texas State Teachers Association, National Educational Association, and the American Association of School Administrators.

Possessing widespread experience in the field of education, Griggs was formerly a teacher at Lubbock Junior High School, County School Superintendent of Lubbock County, Deputy State School Superintendent at Wichita Falls and Bryan, director of the supervision division of the State Department of Education, and former Superintendent of Schools at Huntsville.

He holds a Bachelor of Arts degree and a Master of Arts degree from Texas Technological College. He received his Doctor

## Mrs. Horton Earns Nursing License

Mrs. Tom Horton, daughter of the Rev. and Mrs. Rodney C. ... graduated from the Vol ... License Nurses School ... Hospital in ... and



DR. J. R. GRIGGS

of Education degree from the University of Texas in 1943.

All P-TA members and Lions Club members and their wives are urged to attend this supper held each year to give the parents and teachers a chance to be come acquainted.

## Eldorado Inv Public to

The ... day, September ... in the Memorial Building, Eldorado. Mrs. Kreklow invited people of Sutton County to be present at this general public meeting. She said that this information will be of interest to everyone, especially those persons nearing age of 65 or over. Free pamphlets will be distributed and personal questions will be answered.

## Harris To Head 31st Lions Auction

The banging of auctioneer Lem Jones' gavel at the 31st annual Lions Auction at the 4-H Center will be preceded by a free barbecue Tuesday evening, September 28, at 6:30 p.m.

Herbert Fields, Downtown Lions Club president, announced this week that Jimmy H. Harris will be over-all chairman of the event and plans for the annual occasion once again took shape.

In 1962 the auction raised \$4,527 and in 1963 the amount grew to \$5,422.50. Last year the total was again increased to \$5,496.

Donations of livestock—processed or breeding stock, merchandise, home-baked goods and other

items are made to the Lions Club, and on sale night all are sold at prices that usually bear little relation to their actual value. Last year one jar of peach preserves donated by Mrs. Joe Vander-Stucken was purchased for \$45 and a fishing lure went for \$32.50.

Harris says that livestock to be contributed to the auction may be taken to the locker for slaughter at any time from now until the sale, when they will be sold as slaughtered animals. The Lions Club will pay for the slaughtering.

There will be someone at the 4-H Center all day Tuesday, the day of the sale, to receive donations of stock.

Merchandise is being accepted now and donors are urged to get their contributions delivered as early as possible before Tuesday. Livestock donors are asked to bring their contributions to the 4-H Center before Tuesday noon if at all possible.

Lions Club projects supported by the auction include aid to the blind, 4-H Club projects, Girl Scouts, Boy Scouts, Little League, community improvement

projects and many others. Committees named include the following:

Livestock solicitation—Gene Wallace and Jimmy Harris, co-chairmen, and Norman Rousselot, Ben Cusenbary, G. H. Davis, Leo Merrill, and Thomas Morris.

Merchandise solicitation—Leon Neely and Bob Teaff, co-chairmen, and E. B. Keng, W. B. Dilard, the Rev. Rodney Dowdy, Joe Hardgrave, and W. J. Thompson. Advertising—John T. King and Albert Ward, co-chairmen.

Placing and labeling merchandise—Jack Kerbow and Jack

Mackey, co-chairmen, and J. W. Neville, George Barrow, and Nelson Stubblefield.

Receiving animals—Clint Langford, chairman, and Jimmy Harris and Herbert Fields. Serving—Boyd Lovelace and Bob Johnson Sr., co-chairmen, and Nolan Johnson, Cullen Luttrell, Tom Davis, Dr. Gray Peoples, Bud Smith, George Stewart, and A. E. Lowe.

Bookkeeping—Clayton Hamilton, chairman, and Rex Lowe and A. E. Prugel.

Sale List—Mrs. Lea Roy Aldwell and Mrs. James Trainer, co-chairmen, and Delbert Edmiston.

## Boys, 8-13, May Exhibit Football Skills In Sonora Motor's National PP&K Event

Sutton County area boys from 8 through 13 can pit their football skills against thousands of other boys throughout the nation in the fifth annual Punt, Pass & Kick competition which will culminate with a trip to Washington, D.C., and to an appearance at the National Football League Play-Off Bowl game for the top 12 winners.

Sponsored nationally by the Ford Dealers of America and the National Football League, the Punt, Pass & Kick competition—or PP&K—will be staged in Sonora by Sonora Motor Co. John Bell is director of the local competition.

Sonora boys will be tested for their ability to punt, pass and place-kick on the same day as other boys all over the country. For 8, 9 and 10-year-olds, warm-up jackets, helmets and footballs will be given as first, second and

third prizes for each age group. Boys 11, 12 and 13 will receive gold, silver, and bronze trophies. There will be 18 prizes in all. Scores throughout the country then will be compared to determine the six top winners in each of the 362 Ford zones—a total of 2,172 zone winners.

Zone winners will meet in 37 Ford District competitions at which 222 district champions will win trophies. The 222 runners-up also will receive trophies. All 222 district champions will compete for area championships to be held in the 14 NFL-city areas.

The 42 eastern NFL-area champions will compete in Dallas on Saturday, December 11, to decide the six eastern division champions (one for each age group). The 42 western NFL-area champions will compete in Los Angeles, California, on Saturday, December 18, to determine the See Punt, Page 8

## WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Sept. 8	0	92	67
Thursday, Sept. 9	0	93	64
Friday, Sept. 10	0	98	60
Saturday, Sept. 11	0	94	63
Sunday, Sept. 12	0	96	65
Monday, Sept. 13	0	95	66
Tuesday, Sept. 14	0	94	66
Rain for the month, .50; for the year, 20.58.			



Editorials... Features... Columns...

SIGHT SAVING

Sight, one of the seven senses, is a vital asset to each and every student in Sonora. And what more appropriate time than the beginning of the school year could "Sight-Saving Month" best be observed.

Half of all blindness in the United States could be prevented:

This is the message that the National Society for the Prevention of Blindness is seeking to deliver to Americans during the sixteenth annual observance of "Sight-Saving Month" from September 1-30, 1965.

No magic drugs nor miracle cures are needed to reduce the 32,000 new cases of blindness that will strike during the coming year. Just day-to-day use of eye health and safety knowledge our nation already possesses, says the National Society. In simple language, stop taking your precious sense of sight for granted. A lifetime of good sight must be earned. Figures show that a tragic number of Amer-

icans are forfeiting their sight to disease, accidents and neglect: More than 12,000,000 school children are in need of some form of eye care. Eye accidents imperil 158,700 students each year. More than 1,375,000 adults over 40 years old are threatened with blindness from glaucoma. Industry is hit by over 1,000 eye accidents every working day of the year. Countless older Americans could regain useful lives through cataract surgery or low vision aids.

Said President Johnson recently: "Sight-Saving Month once again most poignantly reminds every American that half of all blindness is preventable. Through greater personal vigilance against accidents and eye diseases such as glaucoma, each of us can help to conserve for ourselves and others that most precious of all gifts — the gift of sight."

Let President Johnson's words spur each of us to a greater appreciation of our irreplaceable eyes, and to an awareness of how to protect them from disease and accidents.

Ozona C of C Sets 2nd Annual Roping

The Ozona Chamber of Commerce announced today that the second annual team-tying and calf roping will be held Sept. 18 and 19 at the Fair Grounds in Ozona.

The team-tying will be based on a five-steer average, and the entry fee will be \$82.50. Two trophy buckles will be awarded in this event.

Calf roping will be based on a five-calf average, with an entry fee of \$80. One trophy buckle will be awarded for the winner.

from HISTORY'S SCRAPBOOK

September 16, 1955  
Fred T. Earwood of Sonora and Walter Pfluger of Eden have been elected to the board of directors of the American Sheep Producers Council.

September 14, 1945  
A nice gesture of cooperation was made by Fred Earwood and Bryan Hunt when they attended the Junior Angora Goat Show in Menard two weeks ago. Each bought one of the billies at the show, then turned them back to the owners.

September 14, 1945  
A good thought: One good way to have a clean mind is to change it occasionally.

September 14, 1945  
A good way to have a clean mind is to change it occasionally.

September 20, 1935  
Appointment of Edwin Sawyer, son of Mrs. E. E. Sawyer, to the board of directors of the First National Bank at their regular meeting Saturday morning continues in the bank's affairs a name which has been linked with it nearly a quarter of a century.

September 20, 1935  
Mrs. Neil Roueche, Mrs. Louis Roueche, and daughter, Nina, and Miss Dorothy Penick were in San Angelo Friday.

September 20, 1935  
Bob Martin, Theo Savell and Matt Karnes were here from Sonora the last of the week, chapter members Steve Murphy, the helor who is mint publication in Satan—The ws. Steve was shman and bety Cork he was lovely Molly ted him to mar-andlord, and he ve says some in his county of dry weather, affected him at his form with mean his type —well what do an by the name ny would drink? enard Messenger and has gone to Tyler to take a business course in the school there. Mr. Grimland has a brother residing in Tyler and Fred will be among home folks.

September 20, 1935  
J. A. Ward of Sonora sold 40 cows and calves to Bert Page of Mayer at \$85 per pair.

September 20, 1935  
Charlie and Lee Whitehead left for College Station where they will attend A&M College.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

September 20, 1935  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.

September 20, 1935  
Office Machine Repair

Potato Salad: International Favorite



Many are the ways of fixing potato salad. In Scandinavia, they often combine potatoes with apples, hocks and herring. In Spain, anchovies and capers turn up with potatoes in salad and in the Basque country, they even fill a hollowed apple with cubed potatoes which have been marinated in an olive oil-vinegar dressing. French potato salad consists of simple sliced cooked potatoes dressed with vinaigrette sauce. German potato salad sometimes appears with bits of crumbled bacon or the potatoes may be flavored with dill and garnished with cucumbers. At the Castellana Hotel in Madrid, a "Salad Americano" listed on the menu turns out to be potato salad garnished with tomato wedges and hard-cooked eggs.

Whatever the country of origin, the dressing for potato salad is all-important. Most connoisseurs also feel that the cooked potatoes should first be marinated in fragrant olive oil, preferably a Spanish olive oil. An old Alsatian trick is to add a couple of tablespoons of boiling hot water to the potatoes just before tossing them with oil—important if raw onions are used with the potatoes, it blends the flavors more smoothly. Vinegar is never added until last, shortly before serving. Sometimes vinegar is omitted altogether and mayonnaise added, but many an otherwise delicious salad has been ruined by too much mayonnaise.

- |                             |                            |
|-----------------------------|----------------------------|
| 4 potatoes, cooked, diced   | 1 tablespoon hot water     |
| 1 garlic clove, peeled      | 1/4 cup Spanish olive oil  |
| 1 small white onion         | 3/4 teaspoon salt          |
| 1 tablespoon diced pimiento | 2 tablespoons vinegar      |
| 2 anchovy fillets, chopped  | 12 pimiento-stuffed olives |
| 1 tablespoon capers         |                            |

Rub out garlic clove over wooden salad bowl. Slice onion thin, or dice fine. Add to bowl with potatoes, pimiento, anchovy and capers. Add hot water. Toss lightly. Add olive oil and salt, toss again. Let stand 10 minutes. Add vinegar, toss lightly, arrange over salad greens. Garnish with stuffed olives. 6-8 servings.

Funeral Rites Held for Wreck Victims

Joint funeral masses were held at St. John's Berchman Catholic Church in San Antonio Friday, September 10, for Antonio Fernandez, 34, and his sons, Peter Anthony, 7, and Michael Antonio, 5, who were killed in a two-car collision Sunday, Sept. 5. Burial was in Fernando Cemetery.

Mrs. Fernandez, daughter of Pedro Chavez, was still unconscious Monday, and her daughter Marina, 2, was reported to be in good condition.

Also in the Fernandez car at the time of the accident were Rebecca and Refugia Chavez, daughters of Pedro Chavez. Rebecca was still listed as critical Monday although there had been a slight improvement in her condition. Refugia was reported to be in serious condition with a broken left arm and leg and other injuries.

The accident occurred shortly after midnight Saturday, Sept. 4, near Kerrville on a four-lane

**Remodeling LOANS**  
Nothing Down  
Terms to suit your budget  
3 Years to Pay  
**Foxworth Galbraith Lumber Co.**

**DR. EDWARD A. CAROE**  
OPTOMETRIST  
\*EYES EXAMINED  
\*GLASSES FITTED  
\*LENSES REPLACED  
But We Do It Right!  
217 So. Chadbourne, San Angelo, Texas Ph. 655-5384

WE SERVICE ALL MAKES  
● RADIO  
● TELEVISION  
● SMALL APPLIANCES  
**PHILCO** Factory-Subsidized Service  
**Sonora Electric Co.**  
PHONE 2-4791 SONORA, TEXAS

**Star Bursi China Ware**  
4-Piece place setting of this translucent, white porcelain china, worth over \$4  
With purchase of 8 gallons or more of gasoline.  
Start collecting your china today!

**Whiddon's Chevron Station**  
Sonora

**INSURE AGAINST**  
FIRE  
THEFT  
STORM  
COLLISION  
LAWSUITS  
LIFE INSURANCE also written  
**George Wynn Insurance Agency**  
Phone 2-4501 Sonora

**Devil's River News**  
912 Phone 2-1241 — Sonora, Sutton County, Texas 76950  
Published Every Thursday  
Entered as second-class mail matter on October 18, 1890 at the post office at Sonora, Texas, under the act of Congress of March 3, 1879.  
SUBSCRIPTION RATES  
Sutton County ..... \$3.00 Elsewhere ..... \$3.50  
John T. and Della King, owners  
John T. King, editor and publisher  
Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.  
News and advertising deadline — Tuesday, 5 p.m.  
CLASSIFIED AND LEGAL ADVERTISING RATES  
6¢ per word per insertion — 60¢ minimum charge.  
Classified Display — \$1.00 per column inch.  
Classified Ads and Legal Notices of more than 100 words will be charged at the rate of 6¢ per word (or 30¢ per 8 pt. display line) for the first insertion. Additional insertions will be charged at 5¢ per word (or 25¢ per 8 pt. display line).  
TEXAS PRESS ASSOCIATION Member 1965  
NATIONAL EDITORIAL ASSOCIATION AFFILIATE MEMBER

**Office Machine Repair**  
The Devil's River News is now the pick-up station for Office Machines, Inc. of San Angelo. If your typewriter, adding machine, calculator or mimeograph machine needs service call 2-1241 and we will have Bev. Boyd call on you the following Wednesday.  
Phone 2-1241

**LAND BANK LOANS**  
Loans designed to meet the greater demands of land owners during these changing times are Land Bank loans.  
We make them in this area and will be pleased to explain to you how one may well be the answer to your loan needs.  
Federal LAND BANK Association  
Sonora, Texas  
Phone 2-4221

**County Commission Canv**  
The County commissioners canvassed the election returns for the Sept. 7 constitutional amendment at a meeting Monday morning, Sept. 13.  
After the returns were taken care of, the meeting recessed until they will set

PUT A TIGER IN YOUR TANK!

**GO TO THE GAMES WITH ENCO!**  
For the 32nd year, Humble will bring Southwest Conference football to the Texas radio audience. Don't miss the first broadcast this coming weekend.  
Free Schedules and School Stickers  
Get your Southwest Conference pocket schedule and school sticker, free while they last, from your Enco dealer.



**New High-Energy Enco Extra Boosts Power Three Ways!**  
Fill up with Enco Extra and bring deflated engines back to life. It's the triple-action gasoline that gets you off and away.  
1 **Cleaning Power!** New Enco Extra gasoline helps keep the vital parts of your engine clean to maintain top power and mileage.  
2 **Firing Power!** New Enco Extra neutralizes harmful cylinder and spark plug deposits to help protect your engine against misfiring — actually restores lost power to many cars.  
3 **Octane Power!** New Enco Extra gives you the high octane for smooth acceleration and extra passing power.  
Put a Tiger in your tank and go to the games. **Happy Motoring!**  
**HUMBLE** OIL & REFINING COMPANY . . . AMERICA'S LEADING ENERGY COMPANY . . . MAKERS OF ENCO PRODUCTS  
**ENCO**



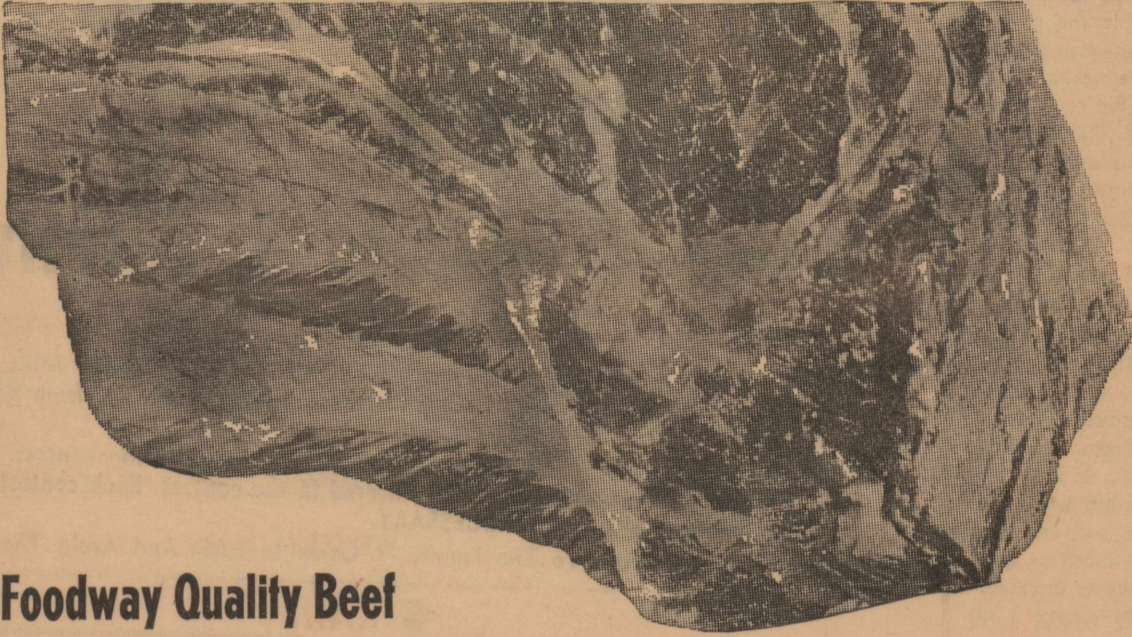
8 BIG PRIZES...  
 ★ FIRST PRIZE:  
 FORD MUSTANG



# PRIZE-O-RAMA

YOU MAY BE A WINNER!

## FROZEN FOODS



Foodway Quality Beef

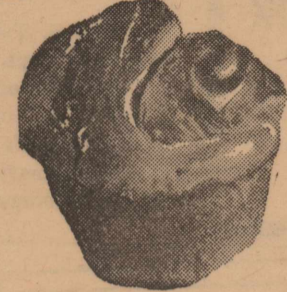
## Chuck Roast

55c

FOODWAY QUALITY BEEF

## STEAK SALE

- SIRLOIN, lb. .... 89¢
- T-BONE, lb. .... 89¢
- CLUB STEAK, lb. .... 79¢
- Frankfurters Rider Tasty - 1 lb. package ..... 39¢
- German Sausage Gooch Blue Ribbon - lb. .... 79¢
- Ground Beef Foodway Quality ..... 39¢



Sara Lee Rolls:

Parker - Dinner - Finger  
 7 1/2 oz. package — 59¢

- Swanson — Beef - Chicken - or Turkey  
**Pot Pies** 8 oz. package — 3 for 69¢
- Swanson — All Varieties  
**TV Dinners** 11 oz. package — 59¢
- Sara Lee — Chocolate - Orange - Banana  
**Cakes** 16 oz. package — 79¢
- Fig Bars** Supreme - 16 oz. pkg. — 39¢
- Sunshine Krispy  
**Crackers** 1 lb. package — 39¢

## PRODUCE BUYS

**Sugar**  
 Imperial Pure Cane 5 lb. bag  
**49c**

- Russell Potatoes**  
 Fine For Baking  
 lb. .... 7 1/2¢
- "It's Fresher From Foodway"  
**Onions** 2 bunches ..... 15¢
- Golden Apples** New Red - lb. .... 19¢
- Pepper** lb. .... 19¢  
 California Tokay
- Grapes** lb. .... 15¢

- Salt** 26 oz. New - All Veg. .... 79¢
- Crisco** 3 lb. Gold Medal oil ..... 49¢
- Flour** Kimbell's Pref. .... 69¢
- Coffee** Kimbell's Evaporated ..... 5 for 69¢
- Milk** Tall Cans ..... 5 for 69¢
- Pure Lard** 3 lb. carton ..... 49¢

## DAIRY DEPARTMENT

Strong, Healthy Bodies Start First with Dairy Foods. You Can Always Depend on Foodway's Dairy Foods.

Kimbell All Vegetable  
**Margarine**  
 1 lb. carton  
 2 for 33¢

- Cheese** Full Cream Longhorn - lb. .... 59¢
- Half & Half** Gandy's - pint ctn. .... 33¢
- Frozan** Gandy's - 1/2 gal. ctn. .... 39¢
- Whipping Cream** 1/2 pint ctn. .... 33¢
- Touch-N-Shake** 18 oz. can ..... 79¢
- Touch-N-Malt** 18 oz. can ..... 79¢

## WASHDAY VALUES

- New Improved Kimbell  
**Detergent** Giant Box ..... 59¢
- Get Clothes "Really White" Clorox  
**Bleach** 1/2 gal. jug ..... 2 for 69¢  
 Easy on Your Hands - New For Dishes
- Thrill Liquid** large size ..... 69¢
- Brooms** Good Value - 4 sew ..... 99¢
- Mops** No. 16 Cord - 8 oz. .... 69¢
- Floor Wax** pint can ..... 59¢  
 Wrights Liquid Polish
- Silver Cream** 7 1/2 oz. .... 49¢  
 For Quick Hot Meals! Mexican Foods — Buy in the Economical Large Size Cans:
- Kimbell  
**Chili w/Beans** 24 oz. can ..... 59¢
- Kimbell  
**Chili** 24 oz. can ..... 79¢
- Kimbell  
**Tamales** 24 oz. can ..... 2 for 69¢  
 Kimbell — With Meat Balls
- Kimbell  
**Spaghetti** 24 oz. can ..... 45¢
- Kimbell  
**Beef Stew** 24 oz. can ..... 55¢

- Green Beans** No. 303 can ..... 3 for 69¢
- Del Monte  
**E. G. Peas** No. 303 can — 3 for 69¢
- Del Monte Golden — 303 Can  
**Corn** Cream Style ..... 3 for 69¢
- Del Monte - Vak Pak  
**Corn** 12 oz. can ..... 3 for 69¢
- Del Monte  
**Sauer Kraut** No. 303 can ..... 4 for 69¢
- Del Monte Zucchini  
**Squash** No. 303 can — 3 for 69¢
- Del Monte  
**Sweet Potatoes** No. 303 3 for 69¢
- Del Monte New  
**Irish Potatoes** No. 303 can 4 for 69¢
- Del Monte  
**Pumpkin** No. 303 can ..... 5 for 69¢
- Del Monte Stewed  
**Tomatoes** No. 303 can — 3 for 69¢
- Del Monte Sliced or Halves  
**Y. C. Peaches** No. 2 1/2 can 3 for 69¢
- Del Monte  
**Fruit Cocktail** No. 303 can 3 for 69¢
- Del Monte — Crushed - Chunks - Tidbits  
**Pineapple** No. 211 can — 3 for 69¢
- Heinz Tomato  
**Catsup** 14 oz. bottle ..... 3 for 69¢
- Lucky Leaf  
**Apple Sauce** 25 oz. jar — 2 for 69¢
- Lucky Leaf  
**Apple Juice** 32 oz. .... 2 for 69¢
- Lucky Leaf — Apple - Cherry - Raisin - Peach  
**Pie Fillers** No. 2 can ..... 2 for 69¢
- Gerbers Strained Varieties  
**Baby Foods** 4 1/2 oz. jar — 6 for 69¢

## SPECIAL OF THE WEEK

"SLEEP BABY SLEEP" RECORD ALBUM

A collection album of famous lullabies while they last

**79c**



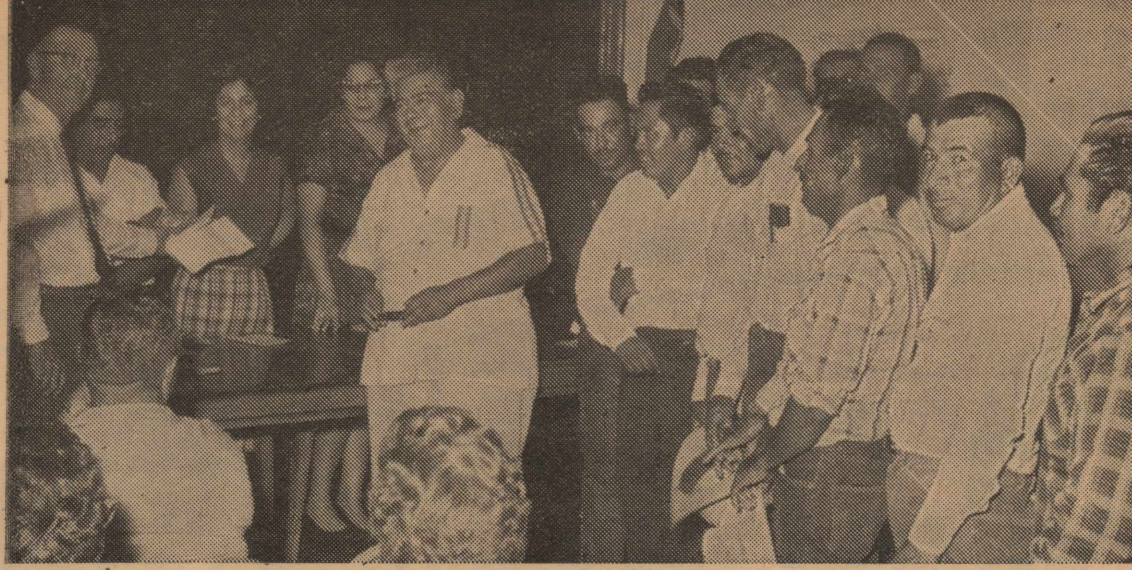
We reserve the right to limit quantities and refuse sales to dealers.



Specials for Wed., Thrus., Fri., Sat.; September 15-18

Double Frontier Stamps Wed.





A \$100 BILL WAS PRESENTED to the L. W. Elliott P-TA at the first meeting last week. Alfred Cooper, justice of the peace, makes the presentation for the Sonora Frontier Lasso Club. Mrs. Pedro Galindo, president of the P-TA, accepts the donation for the organization. Others present at the presentation are Chapo Samaniego, standing between Cooper and Mrs. Galindo, Mrs. Marciana Hernandez, Raul Martinez, Mike Soliz, Antonio Navarro, Juan Gonzales, Ernesto Arraz, Castillo, Lionel Samaniego, and Pablo Martinez, members of the Lasso Club.

## Roe-ving Around

By Grady Roe

Yes, it's me again. Back to set forth in the print of this fine paper my words of wisdom. You know, dear reader, I have been amazed at the various reactions to my column from you. One person came up to me recently and said boldly, "I never read your column." He said it proudly and sneeringly as one might say "My tonsillectomy hurt more than YOUR tonsillectomy," or, "My family had 21% fewer cavities than YOUR family." Anyway, when the person finished that sentence, I began to cry and scream and beat my brow, not because what he said hurt me, but because he was standing on my foot.

I heard a voice sigh and say, "My, my. In this business it really is getting harder to get ahead." (ahead... a head—my head, get it?? Oh, you do, but don't want it. Ah, well).

Next week, due to popular demand (a friend of mine who's popular) I will start another two part serial with Sweet Sal and her gang. However, let me leave you with this one thought. You can fool some of the people all of the time, or all of the people some of the time, but I can't fool anybody anytime.

Mr. and Mrs. S. M. Loeffler have returned from a fishing trip to Marble Falls.

Another reader approached me at the drive-in just as one of the key scenes in the movie was taking place, slapped me on my sunburned arm, and shouted his greetings. I looked at him and said, "Why did you make me miss the key scene in the movie, slap me on the sunburned arm, and shout your greetings?" He replied, "I just wanted to tell you how much I enjoy that column you write." "Well," I said, "thank you." "Say, what is your name?" He replied, "Why son, I'm Allen Roe, your father." "I knew you looked familiar," I said.

It was later that same evening, when all the bad guys but one were done away with that another reader came over to visit. I asked him to tell me frankly what he thought of my column. He said, "I think it's great. I love the title, and having your name under it is real cute, but the rest of it... well, it's about as good as a fire on a romantic hayride." My hand still hurts where I hit him.

The only other response I've had to my column is from my boss, who secretly put a larger kind of type in my typewriter, each letter of type containing a small bomb. I noticed this and of course had to say, "Sorry, you're just not my type."

Later, a poison dart was aimed at me from an unknown source. It was aimed directly at my head, but I saw it in time and ducked.

## PHOTO CONTEST SET

Taylor's Studio of Valley Mills will stage its fall child photogenic contest at Home Hardware and Furniture Tuesday, September 21, beginning at 9 a.m. First prize will be an 11x14 oil color portrait, and two other prizes will be awarded. Contestants should be between one month and five years of age.

Charlie Howell, son of Dr. and Mrs. J. F. Howell, left for Lubbock Saturday to attend Texas Tech. He plans to major in pre-medicine. He formerly attended McMurry College in Abilene.

## HAYS SPEAKS TO LIONS

Curley Hays gave Downtown Lions an inside view of football from the referee's angle at the noon luncheon meeting Tuesday. A West Texas Utilities employee, Hays works as an official at many of the college football games.

Alexander Graham Bell invented the telephone while trying to build an electric organ.

## REPETITION



IS THE KEY TO SUCCESSFUL ADVERTISING  
The Devil's River News

**Dr. R. T. Holland**  
**CHIROPRACTOR**  
501 8th St., Ozona  
hours  
8:30 — 12:00  
2:00 — 6:00  
Mon. thru Fri.  
Phone 392-3140

## Customers Must Be Resold Over and Over

Samuel S. Talbert, Ph. D. Chairman, Dept. of Journalism University of Mississippi "The most important public for a retailer's advertising is his old customers..." This statement by a depart-

ment store sales manager may puzzle the retailer who concerns himself primarily with getting "new" business. The sales executive considers any repeat business as new business.

"The difference is only in the start we have in reselling old customers. We do have to resell over and over. However, we know former clients are more likely to read our advertising than anyone else.

"If they were satisfied with us they want to keep up the relationship. They look for our ads. When we stop advertising they look at other advertisements," he said.

It is true that consumers feel a special attachment to stores that have served them well. It is this feeling which causes many women to read advertising before they read the news.

Atlanta, the woman who met her daily "news" feels that her news is complete. In Chicago, without shopping Marshall Field's would many subscribers. In small cities, the daily messages from are received with Advertisers do not "pop" old customers. Interested readers who advertising.

The retailer may ease long time interest quickly transferred merchant seems to lose his old customers by talk with them through local advertising.



The Devil's River News  
WNS MY

reason the interest costs are low. He...  
...and interested consideration because he...  
"We get our money from our own 'outfit'!"  
**Texas Production Credit Associa**

116 S. Oakes San Angelo, Tex.  
J. R. Canning, Pres. E. D. Webster.  
R. C. Chandler, V-Pres. Aubrey DeLong,  
J. Burney Ligon, Dir. Lee Russell, Asst. Mgr.  
Phil H. Lane, Mgr.

## CLASSIFIED ADS

### For Sale

CARTERS NEW MICROPORE stamp pad — never needs inking, guaranteed for 200,000 sharp black impressions. \$1.35 at the Devil's River News. tfl

SPECIAL Model Wurliitzer console piano for sale. Slight veneer damage, one year old. Lists at \$995, sale price \$695. Rollin Polk, 2-6851. 2c52

SINGER Sewing Machine representative is in Sonora weekly. Call 2-1241. tf51

PETTIET AUTO PARTS. For all automotive needs. 119 S. Main. tfc52

EXTRA copies of the 75th anniversary edition of the Devil's River News are still available. The 100-page souvenir edition may be purchased for \$1.00 at the News office or mailed anywhere in the United States for \$1.50. Come by today for your extra copy. tf52

### FOR SALE

OUR 4-BEDROOM, 2-bath home for sale. All electric kitchen and utility room. Call 2-4301 or 2-1761 Louis and Jeanne Wardlaw tfc23

LARGE 2-Year Old registered Angus bulls and yearlings. Juno Ranch Co. Frank Fish. tf30

DURA-LIFE MUFFLERS (made of 16 gauge steel) guaranteed for as long as you own your car. Most models \$16.95, (clamps extra) installed free at Jack Raye Live Oak 66 Station. c34c

### For Sale

USED 17-INCH PORTABLE T.V. for sale, \$25. Recently Reconditioned. Call 2-8871. ttfp1

YOUNG KID GOATS for sale. Dressed and ready for your locker, 40¢ lb. Barbecued, ready for freezer 50¢ lb. At Sonora Food Locker. ttf45

MY HOME for Sale. Good condition. Corner lot. Call Clint Langford 2-7311. tfc-50

TWO BEDROOM HOME on large corner lot for sale. Phone Horace Hill 2-4061. tfc44

FOUR BEDROOMS, TWO BATHS — house for sale. Consider renting. 2-6151. 4c-50

SONORA GAS COMPANY has a complete line of coin supplies. Coins bought and sold. ttf2

### Wanted

Sell Knapp Aerotred Shoes Full Time or Part Time Excellent weekly earning selling famous nationally advertised Knapp Air-Cushioned Shoes. Complete line for men and women. Daily commissions plus monthly bonus. Paid insurance benefits. Here is your opportunity for financial independence in a profitable business of your own, or to earn extra cash. Selling equipment furnished free. Territories now open in Sonora, surrounding areas and throughout surrounding counties. Write to E. M. Bistow, Knapp Shoe, Brockton, Mass. 02402. 1c1

### Card of Thanks

Our sincerest thanks go to all our friends and neighbors who have been so kind during Lee's recent hospital stay. We appreciate your visits, cards, flowers, and thoughtful words. They all helped so much. Wilma and Lee Patrick 1c1

### CARD OF THANKS

We wish to extend our thanks for the many deeds of kindness shown us while J. E. Eldridge was in the hospital. The family

## Business Opportunities

Well located on heavily traveled highway at Sonora

## Shamrock Service Station

With 5 pumps and 2 bays as well as facilities for car and truck washing, greasing, and service. Call 653-6042

## Buster Oil Company

San Angelo, Texas ttf45



Hey, boys 8  
13...be a winner!  
It's fun! It's

Enter our punt, pass & kick competition now!  
WIN

Top 8, 9, and 10-year-old winners of each local competition will receive National Football League warm-up jackets with the official colors and emblem of the NFL team in the area. Second place award will be a sturdy football helmet in PP&K colors. Third prize will be a regulation-size PP&K football. Boys 11, 12, and 13 will receive handsome gold, silver and bronze trophies.

Top winners in each district competition will receive district championship trophies. District runners-up also will receive trophies.

It's fun! It's Free! You compete only with boys your own age. There's nothing to buy.



YOURS FREE When you sign up, you get a PP&K competition tips book written by four top NFL experts.

You must be accompanied by a parent or legal guardian to register. Registration closes October 8

BRING YOUR DAD. GET FULL DETAILS TODAY AT:

# Sonora Motor Co.





### Gamma Phi Chapter Meets in Rocksprings

The Gamma Phi chapter of the Delta Kappa Gamma sorority met Sept. 11 in the home of Mrs. Doreen Shanklin of Rocksprings. "Portraits in Creativity" was the title of the program presented by Mrs. Shanklin. Special music was given by Mrs. Ruby Grace Moody.

Hostesses were Mmes. Lorene Brown, Ruby Grace Moody, Madge Shanklin, Kathryn Brown, Esther Griffis, and Ruth Franks. Those from Sonora attending

#### BAPTISTS ELECT OFFICERS

The First Baptist Church elected general officers for the church responsibilities Sunday, September 11, and plans were made to elect the remainder of the church officers and committeemen.

Promotion Day has been slated for the church for September 26, and the new church year begins October 1.

### 42 Fun Club Meets In M. C. Scott Home

Mr. and Mrs. M. C. Scott entertained the 42 Fun Club Sept. 9 at a lawn party at their home. Mr. and Mrs. Lano Thompson were winners of the high score for members' prize, while Mrs. Bill Glasscock as president, Libb Ervin Willman and Nolan Johnson won the guests' high score prize. Mr. and Mrs. W. O. Crites binged. Joe Lane was awarded the traveling prize.

Others who attended the party included Mr. and Mrs. A. W. Awalt, Mr. and Mrs. Louin Martin, Mr. and Mrs. Leon Neely, Ervin Willman, Mrs. Nolan Johnson, and Mrs. Joe Lane.

The Scotts served their guests salad plates.

### Teen Scene

By Margaret Bundy



FLASH! Mickey Hardegree went dove hunting last week. She even killed a dove. Mickey, how can you be so hard-hearted and cruel?

During the latter part of last week, class elections were held at school. The senior class chose Bill Glasscock as president, Libb Wallace as vice-president, Mickey Hardegree as secretary, and Anita Bassham as treasurer. Representatives are Mickey Hardegree and Grady Roe. In the junior class, Laney Cook again took the roll of president. Vice-president is Chris Frizzell, secretary is Prissy Howell, and treasurer is Brenda McCutchen. Cee Wee Johnson and Jimmy Trainer are the representatives. Sophomores chose Mike Gosney for president,

Mike Gilly for vice-president, Maxine Davis for secretary, and Mike Richardson for treasurer. Representatives are Linda McBride and Robert Ramos. The freshmen elected Monty Dillard as president, Al Elliott as vice-president, Thurston McCutchen as secretary, and Dick Hamilton as treasurer. Shelley Morriss and Mark Jacoby are the representatives.

Only one club has been formed at school so far, and that is the school paper. Jan Cavaness is the editor, Margaret Bundy is the assistant editor, and Gary McGilvray is the sports editor.

Corky Fields has a new car. It is an Impala supersports. A word to the wise: Stay off the railroad tracks!

Diana Cahill was in Sonora last weekend.

Has anyone (as if you could miss it) noticed Jerry Shurley's haircut? Donations are being taken for a wig!

Almost all of the college kids have left for school. Among these are Diana Black, Peggy Grobe, Carol Hopf, Teddy Wheelis, Jack Hearn, Joyce Hearn, Gil Trainer, Betty Jack Cooper, Johnny Merck, Tyrone Brown, Sarah Sawyer, Tommy Doc Raye, Barbara Trees, Irene Davis, Jimmy Wilson, Mary Davis, and Carla Whitworth.

Just as everybody leaves for school, Maxie Delrie decides to come home. He was here last weekend.

A big effort is being made this year to boost the school spirit. Copies of the school song and the fight song are being made to distribute among the students. And then, of course, everyone is working to fill the stands at both in-town and out-of-town games. See y'all in Rocksprings Friday night!!!

### Willmans, Johnsons Host Lawn-42 Party

A lawn-42 party was hosted by Mr. and Mrs. Ervin Willman and Mr. and Mrs. Nolan Johnson Friday night, September 10, at the Willman home.

Mrs. Cullen Luttrell and Lano Thompson took the high score prizes, and Mrs. Leon Neely and A. W. Awalt won the bingo prizes. The traveling prize was won by Mrs. Lano Thompson.

Those also present at the party included Mrs. A. W. Awalt, Mr. and Mrs. M. C. Scott, Mr. and Mrs. Louin Martin, Leon Neely, Cullen Luttrell, Mr. and Mrs. W. O. Crites, Mr. and Mrs. George Wallace, Mr. and Mrs. Jack Kerbow, Mr. and Mrs. Dick Morrison, Mr. and Mrs. Lee Patrick, Mr. and Mrs. C. W. Taylor, Mrs. W. J. Thompson, and Mrs. Belle Steen.

### Wesleyan Service Guild Work Reviewed

Duties of officers of the Wesleyan Service Guild and lines of work of the Guild were reviewed by Mrs. Zilpha Wheelis at the meeting of the Guild Monday night in the fellowship hall of First Methodist Church. Assisting Mrs. Wheelis were officers and chairmen of the organization.

Mrs. S. M. Loeffler accompanied singing by the group.

Mrs. Edgar Shurley, president, Mrs. Gus Redman and Mrs. John conducted the business meeting. King, served a sandwich plate, Budget for the coming year was punch, and coffee.

adopted, and Mrs. Frank Potmesil was named spiritual life chairman.

Hostesses for the social period, Mrs. Edgar Shurley, president, Mrs. Gus Redman and Mrs. John conducted the business meeting. King, served a sandwich plate, Budget for the coming year was punch, and coffee.

### Dowdy Discusses Alliance Meeting For Hospital Unit

Highlights of the Baptist World Alliance held in Miami, Florida, were reviewed by the Rev. Rodney Dowdy at the meeting of the Hudspeth Memorial Hospital Auxiliary Monday in the home of Mrs. J. F. Howell.

The Rev. Mr. Dowdy and his wife attended the Florida meeting this summer.

In the business meeting conducted by Mrs. Howell, president, the purchase of a projector for the hospital was reported by Mrs. Frank Potmesil, treasurer. It was announced that the company selling the projector has given the hospital a 50 by 50-inch screen.

Mrs. Frank Boland told that books and magazines had been taken to the hospital.

Auxiliary committees for the 1965-66 year are as follows:

Projects—Mrs. Alvis Johnson, Albert Everett, Mrs. Robert Pfluger, Mrs. W. L. Davis, and Mrs. A. W. Awalt

Program and education—Mrs. Vernon Cook, Mrs. Rodney Dowdy, Mrs. Allen Roe, and Mrs. W. J. Fields

Public relations and hospitality—Mrs. C. M. Epps, Mrs. Bob Vickers, Mrs. C. T. Jones Jr., Mrs. Robert Hardgrave, and Mr. and Mrs. Everett

Memorials and finance—Mrs. Potmesil and Mrs. A. W. Awalt

Books and magazines—Mrs. Boland, Mrs. C. A. Tyle, Mrs. J. E. Eldridge

Flowers and gifts—Mrs. Vernon Cook, Mrs. Taylor

Telephone fund—Mrs. Albert, Mrs. Dock Rape, and Mrs. C.

Visitation—Mrs. Allen Fehel, Mrs. Rodney Dowdy, Mrs. Eldridge

Publicity—Mrs. O. G. Babcock

Spiritual advisor—the Rev. Mr. Dowdy

At the meeting Monday refreshments of punch, nuts, and candy were served by Mrs. Howell.

News and Ad Deadline 5 p.m. Tuesday

**ALL Types of Insurance**  
 Fire, Casualty, Bonds, Travel, Livestock, Auto

**WEB ELLIOTT AGENCY**  
 Representing Southwestern Life Insurance Co.  
 Sonora, Texas  
 Phone 2-7801

### Choose Flameless Electric Heating...

(The only non-combustion fuel for home heating)

**BASEBOARD**

**FURNACE**

**HEAT PUMP**

...for Your Home

AND  
**WTU's 1¢ WINTER HEATING RATE\* IS IN EFFECT**

Ask Your Heating Contractor or a WTU Representative

\*Plus fuel cost adjustment and sales tax.



**ORDER NOW and SAVE!**

**NAME IMPRINTED Christmas Cards**

Select your 1965 Christmas cards now and enjoy a 10% discount (through October 15). Our new line of Christmas cards arrived and now you can choose from 100 albums. Century, Western Tradition, Paintbrush Originals, Masterpiece, White, and Etchcraft offer you an unlimited choice in religious, patriotic, and old-fashioned cards to reflect your good wishes of the season.

This year make your selection early and reap the benefits of convenience.

The Devil's River News 2-7801

**BACK-to-SCHOOL VITAMINS**

Make sure you and your family are in top health this fall. The following vitamin buys will insure that your family is not short on valuable vitamins and minerals needed to fight off sickness.

<b>Abdol</b> ... with minerals ... Vitamin-mineral capsules used for the prevention of certain vitamin deficiencies. 100 Tablets .... \$3.45    250 Tablets .... \$7.75	<b>Geritol Tablets</b> A fortified tonic of high potency 40 Tablets ..... \$3.00
<b>One-A-Day</b> ... Multiple Vitamins plus iron 60 Tablets ..... \$2.50	<b>Vi-Daylin</b> One to Two teaspoons per day of this lemon flavored liquid provide all the vitamins your child normally needs 1 Pint ..... \$4.28

**CECIL WESTERMAN WOULD LIKE TO BE YOUR PHARMACIST**

**Home Owner Specials**  
 save by paying cash  
 at  
**NATIONAL BUILDING CENTERS**

Paint Pan & Roller	1.69
Ironing Board Cover	.79
Electric Drill	9.95
4' Stepladder	3.48
2-0 x 2-4 Aluminum Window	8.99
Corrugated Roofing - Sq.	9.95
White House Paint	3.99
Interior Latex	2.95
235 lb. Shingles	6.65

**National Building Centers**  
 Formerly Wm. Cameron & Co.  
 Sonora Phone 2-2601

**75th YEAR DIAMOND ANNIVERSARY**

The Devil's River News

Copies of The 100 Page Historical Souvenir Edition of The Devil's River News Are Still Available At Our Office. Order today for only \$1.00 or ask us to mail one to your friends for only \$1.50.



**Sonora TV  
Service**

Join . . . Support  
**Sonora's  
Chamber of  
Commerce**

**Greenhill's  
Texaco  
Station**



**Jack Raye's  
Live Oak "66"**



Good Food In A  
Pleasant Atmosphere  
**Holiday  
Host  
Restaurant**  
P. V. McMinn

**R. S. Teaff  
Oil Company  
Shell Distributor  
General Tires**

**The  
Ratliff  
Store**

**French's  
Big Tree Restaurant**  
Visit Us After the Game

**Sonora  
Motor Company**  
Ford D

**Bowers Texaco  
Service Station**  
We Give S&H Green Stamps

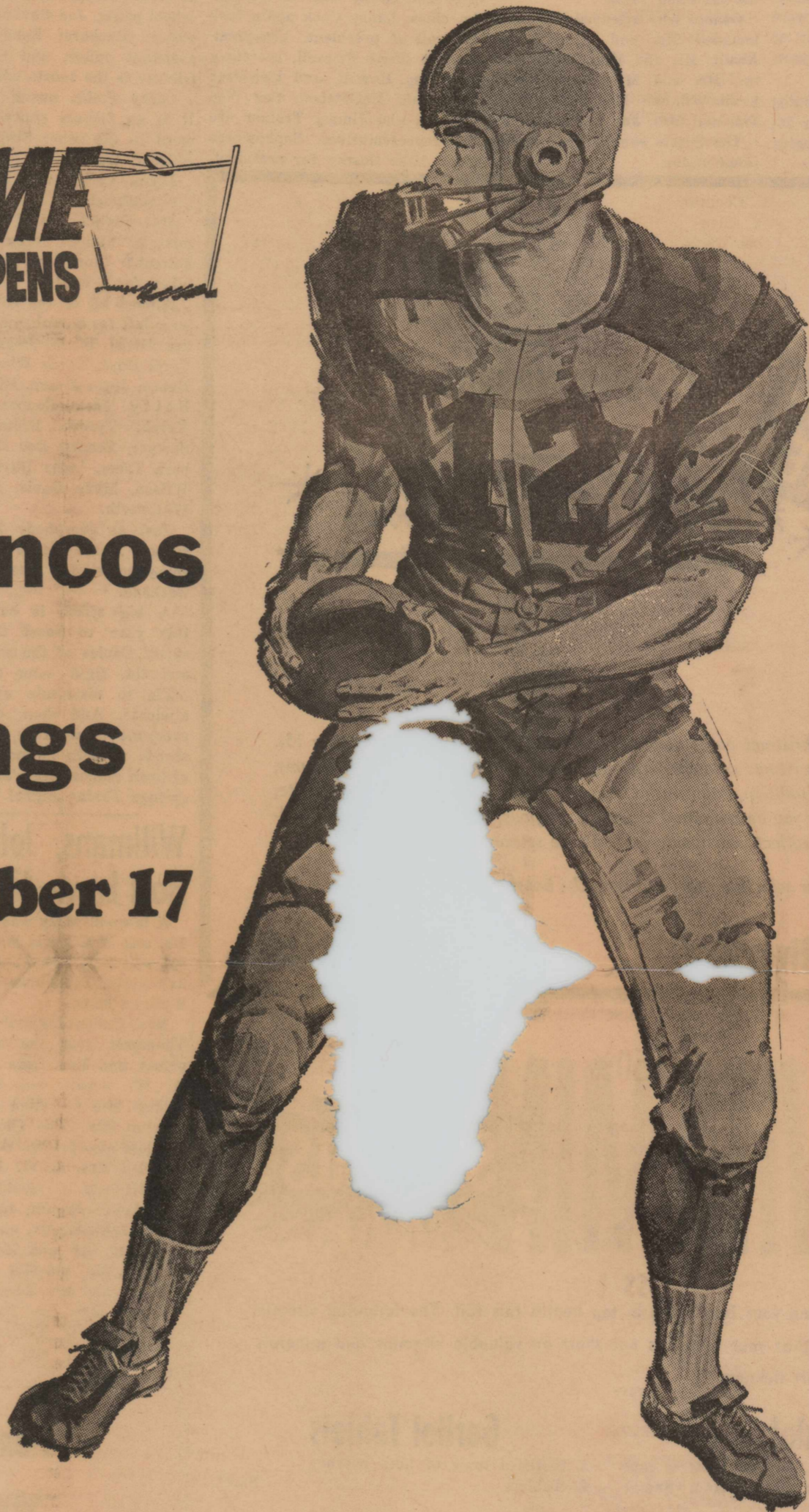
**Carl  
Cahill  
Inc.**

**Sonora Feed  
&  
Supply**  
Purina



**Sonora Broncos  
VS.  
Rocksprings**

**Fri September 17  
P.M.  
here**



**SUPPORT THE HOME TEAM**

Sep. 3; Mason, 0; Sonora, 22

DATE OPPONENT PLACE

Sep. 17	Rocksprings	Rocksprings
Sep. 24	Iraan*	Sonora
Oct. 1	Rankin*	Rankin
Oct. 8	Sanderson*	Sonora
Oct. 15	Eldorado*	Eldorado
Oct. 22	Junction*	Sonora
Oct. 29	Ozona*	Ozona
Nov. 5	Menard*	Sonora
Nov. 12	Big Lake*	Big Lake

\* Denotes district games.

Games played in September begin at 8 p.m.  
All other games begin at 7:30 p.m.

**Modern Way  
Grocery & Market**  
We Give S&H  
Green Stamps

**Sonora  
Wool &  
Mohair**

**Gulf Restaurant**  
Good Food  
Open 24 Hours

**The Devil's  
River News**

**Elliott  
Chevrolet  
Company**

New . . . Even More Beautifully  
Pressed Shirts With Our New  
Automatic Shirt Unit at

**Thorp's Laun-Dry**  
Try Us!



**COMMUNITY CALENDAR**

**THURSDAY, SEPTEMBER 16**  
5 p.m., Sonora Junior High School vs. Ozona Junior High football game there  
7 p.m., Sonora "B" Team vs. Ozona "B" Team football game there

**FRIDAY, SEPTEMBER 17**  
8 p.m., Sonora Broncos vs. Rock-springs football game there

**SATURDAY, SEPTEMBER 18**  
2-5 p.m., Sonora Woman's Club Library open

**SUNDAY, SEPTEMBER 19**  
Services at the church of your choice

**TUESDAY, SEPTEMBER 21**  
6:30 p.m., Lions-P-TA Supper, Central Elementary

**WEDNESDAY, SEPTEMBER 22**  
3-5 p.m., Sonora Woman's Club Library open

**THURSDAY, SEPTEMBER 23**  
First Day of Autumn  
5:30 p.m., Sonora Junior High School vs. Eldorado Junior High football game here  
7 p.m., Sonora "B" Team vs. Eldorado "B" Team football game here

**Happy Birthday Calendar**

**FRIDAY, SEPTEMBER 17**  
Duane Prater  
Mark Brown  
Laura Gwen Gibbs  
Resa Regeon  
Wallace Wartenbach  
Nancy Pearl

**SATURDAY, SEPTEMBER 18**  
Lydia M. Martinez  
Marylu Gilly  
Margaret Reese  
Margaret Bundy  
Exa Ann Hardesty  
Robin Wright  
Bill Gosney

**SUNDAY, SEPTEMBER 19**  
Mrs. Lea Allison  
Jack Baker  
Edwina Mata  
Logan Charles Meitzen

**MONDAY, SEPTEMBER 20**  
Joe D. Cook  
C. T. Jones  
Clyde Henderson  
W. A. Cochran  
Susan Allen  
Michael Murry  
Diana Black  
Vickie Hardgrave  
Gregg Tedford  
Lindsey Paul Hicks

**TUESDAY, SEPTEMBER 21**  
Clayton Hamilton  
Vernon Luckie  
Jerry Potmesil

**WEDNESDAY, SEPTEMBER 22**  
Mrs. Jack Mann  
Alvis Johnson  
Emmett Askins  
Albert Sykes  
Alfred Sykes  
Marsha Finklea  
Mrs. J. L. Hicks  
Michael Truden

Ralph Copeland  
Amanda Duran

**THURSDAY, SEPTEMBER 23**  
Lillian H. Boughton  
Gale Mittel  
Derry Lynn Shurley  
Mrs. R. S. Teaff  
Marion Adams

Mr. and Mrs. Clyde Hill visit-  
ed Mr. and Mrs. Wess Hill and  
George in Whitney recently.

**Hospital News**

Patients receiving treatment at Antonio Padilla, Segovia\*  
Hudspeth Memorial Hospital dur-  
ing the period from Tuesday, Cleo Ward, Ozona\*  
September 7, through Monday, Trinidad Ramirez\*  
September 13, included the fol- Polly Nettleton, Ozona\*  
lowing: Cresencia Martinez  
Librada Guerra\*  
Minnie Rucker, Roosevelt\* Alejandra Garcia\*  
Mamie Browning Maria Martinez  
Dr. W. T. Hardy Johnny Frank\*  
Mattie Luxton\* Maria Ramirez, Rocksprings\*  
Jessie Johnson Lois Hubble, Rocksprings\*  
Selma Wyatt\* Mildred Stanford, Eldorado  
J. E. Eldridge\* \* Patients dismissed during  
Dona Stites the same period.

**SONORA ABSTRACT CO.**

James Hunt, Owner

**Efficient Land Title Service  
Sutton County Land**

**WE REPRESENT SEVERAL OF THE OLD LINE FIRE  
INSURANCE COMPANIES**



**attend and support  
THE CHURCH OF YOUR  
CHOICE REGULARLY**



**Landmarks  
of a  
Great People**

This is one of the snapshots from my vacation trip. Friends ask why I made this the frontpiece in my album rather than that shot of the bald crest of Mt. ... or the telescopic close-up of the Old Man of the Mountains.

Sure, I know this scene is commonplace. I saw a hundred villages with their white steeples peering above the trees and their comfortable old houses nestled around the church. And each one had a pond with pines and birches guarding its shore.

But this picture says more than all the others. It speaks not just of beauty and natural wonder . . . it tells of a good land populated by a great people. It reminds me of God . . . and of my neighbor. It whispers that all I cherish can endure for generations.

The landmarks of a great people proudly point to Faith. The Church belongs at the center of our life. But only you and I can keep it there!

Copyright 1965 Keister Advertising Service, Inc., Strasburg, Va.

Sunday Genesis 12:1-3	Monday Chronicles 16:28-34	Tuesday Psalms 27:4-9	Wednesday Isaiah 58:6-12	Thursday Jeremiah 6:16-21	Friday Luke 22:24-27	Saturday 1 John 3:19-24
-----------------------------	----------------------------------	-----------------------------	--------------------------------	---------------------------------	----------------------------	-------------------------------

**This Ad Is Sponsored By The Following Businesses**

**Modern Way Grocery**  
Dick Black

**French's Big Tree**  
Member Texas Restaurant Association  
Open 24 Hours

**Elliott Chevrolet**

**Commercial Restaurant**  
Fine Mexican Foods

**The Ruth Shurley Jewelry**

**Jack Raye's Live Oak '66**  
Phillips 66 Products

**Eaton Electric**

**Castle Courts**  
Weekly Rates for Rooms and Apartments

**Gulf Restaurant**  
Cafeteria Service  
Hunting Supplies — Licenses

Southwest Texas Electric Cooperative, Inc.  
Owned By Those It Serves

**Ratliff - Kerbow Funeral Home**

**Sonora Gas Co.**  
Joe Nance

**HOPE LUTHERAN CHURCH**  
Rev. Arno Melz, Pastor  
Sunday School and Bible Classes 9:30 a.m.  
Worship Services 10:30 a.m.  
Hear the Lutheran Hour 3:30 p.m. Sunday on KCKG. See THIS IS THE LIFE 8:00 a.m. Sunday on KCTV.

**FIRST METHODIST CHURCH**  
Rev. Allen G. Roe, Pastor  
Church School 9:45 a.m.  
Worship Service 10:50 a.m.  
If you do not worship at some other church, we will be very glad to have you worship with us.

**FIRST BAPTIST CHURCH**  
Rev. Rodney Dowdy, Pastor  
Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Training Union  
Evening Group  
Wednesday Services 7:00 p.m.

**THE CHURCH OF THE GOOD SHEPHERD PRESBYTERIAN U. S.**  
Rev. George R. Stewart, Pastor  
Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Youth Fellowship 5:30 p.m.

**CHURCH OF CHRIST**  
Clifford Fehl, Minister  
SUNDAY:  
Bible Classes 9:30 a.m.  
Morning Worship 10:30 a.m.  
Evening Worship 6:00 p.m.  
Wednesday Services 6:30 p.m.  
Hear Herald of Truth 4:05 p.m., Sundays  
KCKG - 1240 ON DIAL

**CHURCH OF CHRIST (South Side)**  
Farm Road No. 1691  
Morning Worship 10:30 a.m.  
1st Sunday Otis Fowler, Sabinal  
2nd Sunday Ray Keel, Eola  
3rd Sunday Bro. Dobson, Austin  
4th Sunday Reed Chapel, Austin  
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)

**ST. JOHN'S EPISCOPAL CHURCH**  
Rev. Rollin Polk, Rector  
Regular Sunday Services  
Holy Communion 8:00 a.m.  
Morning Worship and Sermon; Church School Classes 11:00 a.m.

**FIRST LATIN AMERICAN BAPTIST CHURCH**  
Rev. Porfirio Perez, Pastor  
Sunday School 9:45 a.m.  
Worship Services 11:00 a.m.  
Training Union 6:30 p.m.  
Worship Services 7:30 p.m.  
WMU, Monday 7:30 p.m.

**ST. ANN'S CATHOLIC CHURCH**  
Rev. Joel Byrne, O.F.M.  
S. Plum Street Phone 2-1861  
Weekday Mass 7:00 a.m.  
Evening Mass 7:00 p.m.  
(Monday and Wednesday)  
Sunday Masses 7:00 a.m.  
8:30 a.m.  
8:30 a.m.  
Holy Day Masses 6:30 a.m.  
7:00 p.m.

**LETTERS TO THE EDITOR**

Oxford, Mississippi  
September 8, 1965

Dear Sir:  
We would like to express our gratitude to the people of Sonora whose kindness and thoughtfulness made an unplanned stay in Sonora much more bearable.

We had automobile trouble just outside Sonora while enroute to Uvalde during our vacation on August 25.

Some of the people whose kindness we wish to acknowledge include Pryce Taylor, city marshal; Mrs. Sydonia Wilson; Warren Hemphill of the First National Bank; and Greenhill Service Station.

In addition to these people, we extend a hearty thanks to all the many people who were ready with a smile and a hello to strangers.

Hospitality like this helps take the dismal gloom from all the reports that all of us see, read, and hear about man's indifference to his fellowman.

If any of "ya'll" are ever in or around Oxford, Miss. give us a call, we would like to meet you. Just look for Alvie F. White in the phone book.

Respectfully,  
Mr. and Mrs. Alvie F. White

**Mrs. Brown Hosts Pastime 42 Club**

Mrs. Jack Kerbow won the guests' high score prize and Mrs. T. W. Sandherr won the members' high score prize when the Pastime 42 Club met in the home of Mrs. Maysie Brown, Sept. 9.

Mrs. J. A. Cauthorn, member, won the traveling prize.

Mrs. A. W. Awalt was also a guest at the party.

Other members present included Mmes. Lee Labenske, Karen Peterson, John Reiley, Lottie Mae Kelley, B. W. Hutcherson, Rose Thorp, Auther Simmons, and O. G. Babcock.

Mrs. Brown served her guests ice cream and cake.

Aboriginal Paviatso Indians of the Sierra Nevada Mountains diverted streams to irrigate wild grasses whose seed furnished food for the tribe.

Cecil Westerman Would Like To Be Your Pharmacist

**SAVE 50%**  
By Using Your Present Cotton IN A COMPLETELY REBUILT MATTRESS  
**Western Mattress Co.**  
San Angel, Texas  
Sonora Phone 2-1241  
In Sonora Every Friday

**MODERNIZE Your PLUMBING NOW and SAVE!**

**For Hot Water Aplenly**  
Water heater giving you fits? Call us today for the sudden service or new water heater installation you need.  
**Marlin Plumbing**  
Phone 2-5281 Sonora

**EXPERT Stock Drenching Prompt, Dependable Service**  
We drench your stock and get it back on the range in the shortest time possible.  
ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES  
**TAYLOR & MOORE STOCK MEDICINE CO.**  
Dial 2-3431 or 2-1581 Sonora, Texas



### Four Indicted by Sutfon County Grand Jury Upswing in Screwworm Infestations May Be Seen During Upcoming Months

Four cases were heard by the Sutfon County Grand Jury when its members were impaneled Wednesday, September 8.

T. L. Harrison was fined \$50 for shooting at and hitting a youth near his peach orchard August 26. Harrison pleaded no contest to the charge of aggravated assault, and it was shown that a man has to use reasonable resistance to protect his home.

Damacio Bocanegra was indicted for murder with a motor vehicle and Reynaldo Hill was indicted for theft. The fourth indictment was for embezzlement and the name was withheld be-

cause no arrest has been made. Sutfon County Grand Jury members include James T. Hunt, foreman; T. C. Bassham, Milton R. Cavaness, Pedro G. Chavez, T. R. Coker, O. L. Grelle, Mrs. Harry Kiser, J. C. Luttrell, John D. Fields, Joe Nance, Mrs. Collier Shurley, and Jamie Parker.

Mr. and Mrs. James Hunt and family and Mr. and Mrs. Bryan Hunt were in Ruidoso, N.M., recently for a horse sale. They saw the futurity running in which a horse sold last year by James Hunt for \$2,000 won a second place \$82,000 purse.

Texas farmers and ranchers may be in for the most severe upswing in screwworm infestations in two years during the upcoming months, reported screwworm eradication officials recently.

All ingredients for another fall buildup are present in the state, screwworm eradication leaders announced: a native fly population, favorable weather, and an abundance of animal wounds.

Increases in screwworm cases during the fall are part of an age-old pattern established by the insect. General rains over much of the state, moderate temperatures and an increase in animal husbandry activities comprise favorable conditions for screwworms to develop and move cross-country.

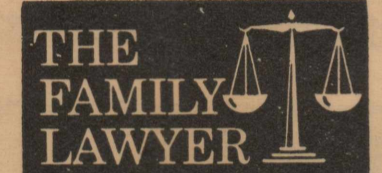
This year's buildup could be the worst since 1963, eradication officials fear, because, unlike last year when no cases were found in late summer, screwworms are already present in Texas and could spread quickly

into the interior of the state when weather conditions become right.

Eradication forces are prepared to treat with sterile flies all infestations reported to them. Larvae from any infestations should be sent to the eradication laboratory at Mission, or to D. C. Langford, county agent. Langford stressed the importance of filling out the information sheet with each specimen.

Stockmen are urged to be extremely cautious in working their livestock and should apply smears or sprays to all wounds. It has been estimated each screwworm case costs approximately \$62 in labor and medicines and loss of animal weight and market value.

Preventive treatment is obviously a much cheaper alternative, livestock industry leaders point out.



#### What You Can Insure

Suppose you notice that a neighbor's children like to play with matches in their garage. If you are the dastardly type, a cunning idea might occur to you. Why not take out a fire insurance policy on that garage, wait for a fire, and then pocket the proceeds?

The catch is, you could not collect a cent on such a policy. For you have no "insurable interest" in the garage.

Generally speaking, you cannot take out insurance on another person's property—or another person's life, either—unless you do have an insurable interest. The law says you must have something at stake, some motive for wanting that property—or that life—to be preserved.

That wasn't always so. In the early days of modern insurance, at Lloyd's famous coffee house in London, anyone could take out life insurance on anyone else. Lives of prominent persons became speculative free-for-alls. An inside tip about some dignitary's failing health could be turned into easy money.

But twin evils became apparent: the stimulus to gambling, and the incentive to murder. Such insurance, wrote Oliver Wendell Holmes, "is a pure wager that gives the insured a sinister interest in having the life come to an end." The law responded with the requirement of an insurable interest.

What constitutes an insurable interest? The usual test is financial—whether you would suffer financial harm if the insured property was damaged or the insured life lost.

Thus, if you had a mortgage on that neighbor's garage, you would have the necessary insurable interest. The destruction of the garage would destroy something of value to you.

Similarly, in life insurance, a man has insurable interest in his wife because she owes him services. And a wife has an insurable interest in her husband because he owes her support.

Even when the financial interest is not so clear, a clear sentimental interest will sometimes satisfy the courts. For instance, they usually uphold an insurance policy that a girl, engaged to be married, takes out on the life of her fiancé.

"The relation," explained one court, "naturally inclines her to the hope that his life may be prolonged." A feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

**R. A. HALBERT SELLS BULLS**  
R. A. Halbert has sold four registered Polled Hereford bulls to J. S. Grantham of Young, Ariz.; one registered Polled Hereford bull to Mrs. A. J. Groenbacker of Junction; and one-half interest in one registered Polled Hereford bull to I. W. Murfin and L. E. Clarkson of Winfield, Kansas announced the American Polled Hereford Association recently.

### Hunting Season's Ten Commandments Told by Langford

With the opening of hunting season, County Agent D. C. Langford recommends that sportsmen follow the ten commandments of safety. They are:

1. Treat every gun with the respect due a loaded gun. This is the cardinal rule of gun safety.
2. Guns carried into camp or home must always be unloaded, and taken down or have actions open; guns should always be left in their case until reaching shooting area.
3. Always be sure that the barrel and action are clear of obstructions.
4. Carry your gun so that you can control the direction of the muzzle, even if you stumble. Keep the safety on until you are ready to shoot.
5. Be sure of your target before you pull the trigger.
6. Never point a gun at anything you do not want to shoot.
7. Unattended guns should be unloaded; guns and ammunition should be stored safely beyond reach of children and careless adults.
8. Never climb a tree or a fence with a loaded gun.
9. Never shoot at a flat, hard surface or the surface of water.
10. Do not mix gunpowder and alcohol.

### Punt, Pass, and Kick . . . . . from page 1

six western division champions.

The six eastern NFL division champions, and the six western division champions, accompanied by their mothers and fathers, will go on a "Tour of Champions" to Washington, D.C. They then will travel to Miami, Florida, site of the annual NFL Play-Off Bowl game, for half-time competition to determine the six National PP&K champions.

Joe Hull, owner, of Sonora Motor Co. pointed out that PP&K involves no body contact, there is no charge for entering and no special equipment is needed. "Registration will be open from September 1 through October 8," he said, "with Sonora Motor Co. as registration headquarters."

Bell said entrants will be judged on distance and accuracy of their punting, passing and kick-

ing. Points will be awarded for each foot of distance the ball travels on the fly, and points will be subtracted for each foot the ball lands to the right or left of a center line. The Sonora competition will be held at the football field on Saturday, October 9.

Tie scores will be played off on the day of competition. Ties for top spot in zone and district standings also will be played off during special contests. District winners will receive trophies. Area winners vie for the top 12 division championships. The six national winners receive handsome PP&K championship trophies. The other six receive national runner-up trophies. All 12 finalists go on the "Tour of Champions."

News and Ad Deadline 5 p.m. Tuesday

## INSURANCE FOR EVERY NEED

DAVIS INSURANCE AGENCY  
PHONE 2-2951

## SAVINGS WORTH CHEERING

How many teams are always worth cheering. . . . . your team is. Get your cash off the side-lines and put it in a savings account at our bank. Each week save some part of your paycheck. Your money with high interest will provide your children a safeguard, an opportunity for higher education. Money in the bank is secure. Come in today!



### COW POKES

### By Ace Reid



"This game reminds me of my ranchin' . . . I stay behind the eight ball there too!"

**SONORA WOOL & MOHAIR COMPANY**  
Handling Texas' Finest Wool and Mohair

## SAVINGS WITH AUTUMN

GIANT BOX TIDE . . . . .	69¢
NORTHERN - 4 rolls TISSUE . . . . .	39¢
BAMA - 18 oz. glass GRAPE JELLY . . . . .	33¢
DISH LIQUID - LARGE SWISH . . . . .	49¢
K . . . . . Fat - Tender - lb. . . . .	39¢
BEEF ROAST - good - lb. . . . .	55¢
BEEF RIBS - good - lb. . . . .	29¢
CHEESE - Longhorn - lb. . . . .	59¢
BACON - Sweet Rasher - lb. . . . .	69¢
BOLOGNA - all meat - lb. . . . .	45¢

## PRODUCE

CELLO BAG Carrots . . . . .	10¢ lb.
YELLOW Squash . . . . .	15¢ lb.
FRESH Okra . . . . .	23¢ lb.
New Potatoes . . . . .	10¢ lb.
FRESH Cucumbers . . . . .	15¢

FRANCO-AMERICAN SPAGHETTI - No. 300 . . . . .	15¢
VAN CAMPS PORK & BEANS - No. 300 . . . . .	15¢
F&M PIE CHERRIES - No. 303 . . . . .	20¢
DEL MONTE CATSUP - family size . . . . .	29¢
KIMBELL'S BLACKEYED PEAS - No. 300 . . . . .	15¢
JACK SPRAT HOMINY - No. 300 . . . . .	10¢

Specials for Friday and Saturday, September 17, 18  
**Piggly Wiggly**  
Phone 2-2261 Sonora, Texas