

# Broncos Oppose Clint in Bi-District Contest Here

by Gary McGilvray  
The Sonora Broncos, champions of District 8-A, will encounter the Clint Lions, champions of District 7-A, in a bi-district contest which will begin at 7:30 p.m. Friday evening in Bronco Stadium.

Rex Lowe, superintendent of Sonora schools, said that the coach team, and whole faculty were very pleased that they were able to get the bi-district game here. "It means a lot to the team to be able to play on their home

field and then too, playing the game here will keep our boys and our fans off the road."  
"All we ask is that the whole town come out and support the team Friday night," he added.  
Neither team has been able to

make the play-offs in the last few years but both were able to win their respective districts undefeated. Sonora had a 8-0 district record, and Clint had a 3-0 record.  
The Broncos won their district a week early and were able to

lax a little bit while Clint had to come up with a 26-14 win over Fabens to clinch their district title.  
The Sonora coaches, after viewing the Clint-Fabens game, say they expect an exciting contest this week and look forward to meet-

ing the Lions.  
To defeat Clint the Broncos will have to stop a slot-T type of offense which is built around the running of a 175-pound back, Willie Dickson. Sonora will also have to overcome a tough 6-3 defense which was tops

in District 7-A.  
The Broncos should be back in full strength for this game as Mike Gosney returns after missing last week's Big Lake game.  
The probable starting lineup for Sonora will be the following:

No.	Name	Pos.	Wt.
81	Mike Wuest	E	181
82	Mario Sanchez	E	155
71	Carl Teaff	T	169
72	Jimmy Trainer	T	174
61	Brent Johnson	G	175
60	Alex Castro	G	155
51	Bert Bloodworth	C	170
40	Eddie Howell	B	175
41	Jerry Shurley	B	140
30	Mike Gosney	B	165
10	Bill Glasscock	B	160

The probable starting line-up for the Clint Lions will be the following:

No.	Name	Pos.	Wt.
12	Bobby Hernandez	B	129
31	Celio Parra	B	140
32	Larry Jones	B	149
41	Willie Dickson	B	175
60	Ruben Almanzar	G	174
61	Rey Alverado	G	167
62	Gilbert Torres	C	157
70	Eutimio Reyes	T	196
71	Lupe Sanches	T	192
82	Willie Alarcon	E	150
84	Mike Rogers	E	140

Officials for the bi-district game will be Billy Flint, E. L. Reed, C. B. Selden, Keith Long, and Dub Izzard who will keep statistics.



JOE MOORE gave a repeat performance when he brought the first deer of the season to the Branding Iron Smoke House Saturday morning. Moore was also the first hunter to bring in a deer last season. He received a free process job.

## The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Sixth Year, Tenth Week

The Devil's River News, Sonora, Texas 76950, Thursday, November 18, 1965

Price 10¢

### Most Hunters Overcome Heavy Odds On First Days of Big Game Season

"The hunters were battling some pretty heavy odds during the first few days of the deer and turkey season," said Bob Johnson, Chamber of Commerce manager. "With the moon in the wrong phase for the evening hunt, the early morning fog slowing down the morning hunt, and the mid-day temperature chasing both the hunter and the

hunted to the shady places, one might think that the harvest would be low," he said.

But Johnson reports that a fair and conservative estimate of the total number of deer killed the first three days would be 1,890—about half does and half bucks.  
Johnson added that almost all day-hunting ranches have open-

ings on week days and many still have openings for weekends, as well as during the Thanksgiving holidays.  
Nolan Johnson, game warden, also commented that the first weekend of big game season resulted in a real nice kill even though the deer were not running like they tend to do in colder weather. "All in all," Johnson said, "most hunters seemed to be satisfied."

He also reported that violations were down to a minimum. The game warden cautioned hunters to be on the look out for rattlesnakes, particularly while the weather remains warm.  
Freeman Mears at the Branding Iron Smoke House reported Tuesday at 4 p.m. that approximately 225 deer, 50 turkey, and 12 javelina had been brought into the locker.

This is an increase compared to figures reported last year at the same time.  
Jeff Lambert said that the first buck brought in with more than six points was brought in by Bill Gregg of San Angelo. Gregg downed the trophy-winning, eight-point buck on the Shannon Clarkson ranch.

The first local hunter bringing a deer into the Branding Iron Smoke House was Joe Moore who shot a seven-point buck that weighed 94 pounds.

### WEATHER

Compiled by J. E. Eldridge

Wednesday, Nov. 10	.06	68	53
Thursday, Nov. 11	.00	69	68
Friday, Nov. 12	.00	80	50
Saturday, Nov. 13	.00	81	39
Sunday, Nov. 14	.00	77	42
Monday, Nov. 15	.00	75	63
Tuesday, Nov. 16	.00	82	55

Rain for the month, .21; for the year, 22.50.

### Rev. Heckmann To Talk At Hope Lutheran Sun.

The Rev. Carl Heckmann, president of the Texas District of Lutheran Churches, will be guest speaker at the Hope Lutheran Church's annual mission Sunday, November 21.

The Rev. Mr. Heckmann is a 1940 graduate of Concordia Seminary, St. Louis, Mo. He began his ministry as pastor of Trinity Lutheran Church in Eden from 1948 to 1955.

In 1951 he was elected to serve as chairman of the district stewardship board and in 1955 was called to serve as executive director of the stewardship, a full-time position.

At the district convention in 1963, the Rev. Mr. Heckmann was elected as first full-time president of the Texas district for a three-year term.

During World War II, Pastor Heckmann served as chaplain with the United States Army in the infantry division in France, Belgium, and Germany. He was awarded the Purple Heart and the Silver Star.

Presently he is a Lt. Col. in the United States Air Force Reserve, and the staff chaplain for the 4th Air Force Reserve Region.

The Rev. Arno Melz, pastor of Hope Lutheran Church, says that after the service there will be a potluck meal. He added that the public is invited to attend.



REV. CARL HECKMANN

### Funeral Rites Held For Antonio Flores

Funeral services for Antonio Flores were held Nov. 13 in St. Ann's Church and burial was in Sonora Cemetery with arrangements by Ratliff-Kerbow Funeral Home.

Flores, an employee for the Sonora Wool and Mohair Company before his illness, died Nov. 11 here. He was born Sept. 6, 1889 in Mexico.

He is survived by his wife; seven sons, Ramon Flores of San Jose, Calif., Juan Flores of Houston, Ruben Flores, David Flores of Houston, Manuel Flores of Houston, Jamie Flores and Guadalupe Flores; two daughters, Maria Cooper of Oakland, Calif., and Yolanda Ramirez of San Angelo; 24 grand children; four sisters, Regina Flores, Maria Flores, Aurelia Cruz, and Evangelina Petra all of Eagle Pass; and three brothers, Pedro Flores, Sixto Flores, and Roberto Flores, also all of Eagle Pass.

### HOPE LUTHERAN SETS THANKSGIVING SERVICE

The Hope Lutheran Church will hold a Thanksgiving Day service at 10:30 a.m. November 25.

The Rev. Arno Melz says that everyone is invited to come and give thanks on his day.

### Shamrock Days Set At Brosh's Station

During the Shamrock Days, Nov. 19 and 20, the Sonora Shamrock Service Station, Ed Brosh, operator, is offering a coffee mug free with a fill-up of eight gallons or more of Shamrock gasoline.

He asks that Sonorans bring their children and come out and get acquainted. There will be gifts for the adults and lollipops for the children.

### Community Service Slated Wednesday

A community-wide Thanksgiving service has been planned by members of the Sonora Ministerial Alliance.

The Rev. Rollin Polk, rector of St. John's Episcopal Church, will deliver the sermon at the service, which will be held Wednesday, November 24 at 7 p.m. at the First Methodist Church. The Rev. Allen G. Roe is host pastor.

All members of the community are invited to attend.

### Quarterback Laney Cook cuts up field for a good gain in last Friday's Big Lake football game. Blocking for Cook is Noe Chavez (44) as an Owl defender bites the dust in an



effort to stop Cook, Sonora won its tenth straight ball game in defeating Big Lake 48 to 20.

—Staff Photo

## Sonora Completes Regular Season with 10th Victory

by Gary McGilvray  
The Sonora Broncos, under the direction of head coach Jerry Hopkins, moved to their tenth consecutive victory against no defeats as they rambled over the Big Lake Owls by an adding-machine score of 48 to 20.

The game was a thrilling one from the start with long touchdown runs, passes galore, and jarring tackles. Big Lake showed their desire for the win by opening the game with an on-side kick which they recovered and were in business in Sonora territory. Sonora quickly stopped any ideas of an early score by stopping the Owls cold in four plays.

The Broncos then presented the first scoring threat of the ball game as they moved 81 yards to the Owl three before a fumble halted the drive. Big Lake, on the succeeding play, gave the ball to their speedy halfback, Tommy Love, who then galloped 97 yards for the first TD. Quarterback John Dolan passed for the two-point conversion and Big Lake was ahead 8-6.

Sonora then took the kick-off and

moved to paydirt behind the passing of quarterback Laney Cook with the final 15 yards covered by Ed Lee Renfro on a sweep. The extra point try failed and Big Lake remained ahead 8-6 at the end of the first quarter of play.

Sonora came back in the second quarter, however, ready for bear—or in this case, Owls. They scored three times.

The first TD came after a fine punt return by Renfro with Cook pushing the ball over the goal from the one. The two extra points came on a pass from halfback Noe Chavez to end Mario Sanchez and Sonora was in the lead for the first time.

The Broncos came back with another score almost immediately as Renfro intercepted a Dolan pass and Cook ran it over from came up with six more points as the 6-yard line. Eddie Howell then he sliced his way to the goal line from 20-yards out, the play being

set up by another interception, this one by Bill Glasscock. Mike Wuest kicked the point and Sonora lead 27 to 8 at halftime.

Both the Broncos and the Owls See Sonora Completes, Page 8

### Fisher, Morris Set To Speak to Lions

Congressman O. C. Fisher and J. B. Morris, Scout executive for the Concho Valley Council, are slated as guest speakers for the Downtown Lions Club at the remaining November meetings.

Fisher will speak at the Nov. 23 meeting and Morris will be present at the last meeting of the month.

The Rev. George Stewart is November program chairman for the organization.

### Golf Tournament, Turkey Shoot Set

A members' golf tournament followed by a public turkey shoot has been scheduled for Sunday at the Sonora Golf Club.

Jimmy Harris, secretary of the club, says that everyone is welcome to come out and shoot at the turkeys which are nice, big ones, weighing 20 to 30 pounds each.

### Help!

Your help next week in getting news and advertising to the "Devil" early will be greatly appreciated. Thursday is Thanksgiving and we must print early.  
—Thanks, Kg.

### Pedro C. Chavez, 64, Dies Thurs. Nov. 11

Pedro C. Chavez, 64, a resident of Sonora, died suddenly November 9. Mass was held at St. Ann's Catholic Church Nov. 11 with the Rev. Joel Byrne officiating and burial was in Sonora Cemetery by Ratliff-Kerbow Funeral Home.

Chavez, who was born June 5, 1901 in Mexico married Mercedes Chavez Oct. 19, 1921.

He is survived by his wife; his mother, Maria C. Chavez; ten children, Raquel Cadena, Dagoberto J. Chavez of McAllen, Olga Chavez, Maria Chavez, Maura Downs, Rebecca Chavez, Maria del Refugio Chavez, Jamie Chavez, Yolanda Chavez, and Jesus Chavez; two brothers, Antonio Chavez and Ignacio Chavez; and two sisters, Carmen Aguirre and Natona Barrera. meeting were George Gunter of

### John Bell Elected Referee Unit Head

John Bell, referee in Texas for eight years and resident of Sonora, recently was elected president of the San Angelo chapter of the Southwest Football Officials' Association.

Bell, an employee of the Texas Highway Department, began his referee career in Pennsylvania. He must take a test on the rules of football each year in order to maintain his standing in the referees' organization.

Also elected at the November 8 meeting were George Gunter of



San Angelo, vice-president and Billy Flint of San Angelo, secretary-treasurer.

### Lt. Gov. Preston Smith Addresses Lions Club

Lieutenant Governor Preston Smith outlined the state legislature's work this year in redistricting, education, and mental health at the Downtown Lions Club meeting Tuesday.

Explaining the government's job of creating a better community in which to live, Smith, the speaker of the Senate, said his legislative body passed 782 of the 1907 bills introduced last session. Two-thirds of the bills introduced were killed, he said, explaining that legislation is theory in the minds of people. The floor of the legislature is where the theories of a man representing his district collide with the views of another man from another district.

Smith pointed to the loss of rural representation in both houses as one of the setbacks of the year, although the redistricting was in keeping with the wishes of the U. S. Supreme Court. Smith favored at least one of the legislative

bodies having representation according to area.

Under the new redistricting to give one man one vote, the House will have 92 of the 150 members coming from districts which include a city of at least 50,000. Cities will have most of the power in the smaller 31-member senate. An amendment to increase the number of senators to 39 and give rural areas more representation met defeat in September. Fifty-five rural counties, surprisingly, voted against it, Smith said, final redistricting approval rests with the Supreme Court.

Turning to education, Smith said that \$1.7 billion would be spent by the state in education in the next two years, a figure that takes 46 cents of every dollar.

He also expressed enthusiasm for the new state mental health program that would be carried out more on the community level and less at state level.

Lions will hear U. S. Representative O. C. Fisher at next Tuesday's meeting.

### Nadine Pentecost Joins Bank's Staff

The newest addition to the staff of the First National Bank is Miss Nadine Pentecost, daughter of Mr. and Mrs. C. B. Pentecost.

A 1963 graduate of Jim Ned High School in Tuscola, Miss Pentecost worked for an insurance agency in Abilene before moving to Sonora. She lives on the Robert Pfluger ranch, where her parents are employed.

Miss Pentecost, who is a Baptist, enjoys sewing, reading, and horseback riding.



MISS NADINE PENTECOST

### COURTHOUSE TO CLOSE

All offices in the County Courthouse will be closed both Thursday and Friday of next week for the Thanksgiving holidays says Herman Moore, sheriff.

**COMMUNITY CALENDAR**

**FRIDAY, NOVEMBER 19**  
7:30 p.m., Sonora Broncos vs. Clint of 7-A for bi-district title football game at Bronco Stadium

**SATURDAY, NOVEMBER 20**  
2-5 p.m., Sonora Woman's Club Library open

**SUNDAY, NOVEMBER 21**  
Services at the church of your choice

**MONDAY, NOVEMBER 22**  
7:30 p.m., Booster Club meeting in school cafeteria

7:30 p.m., Boy Scout meeting at

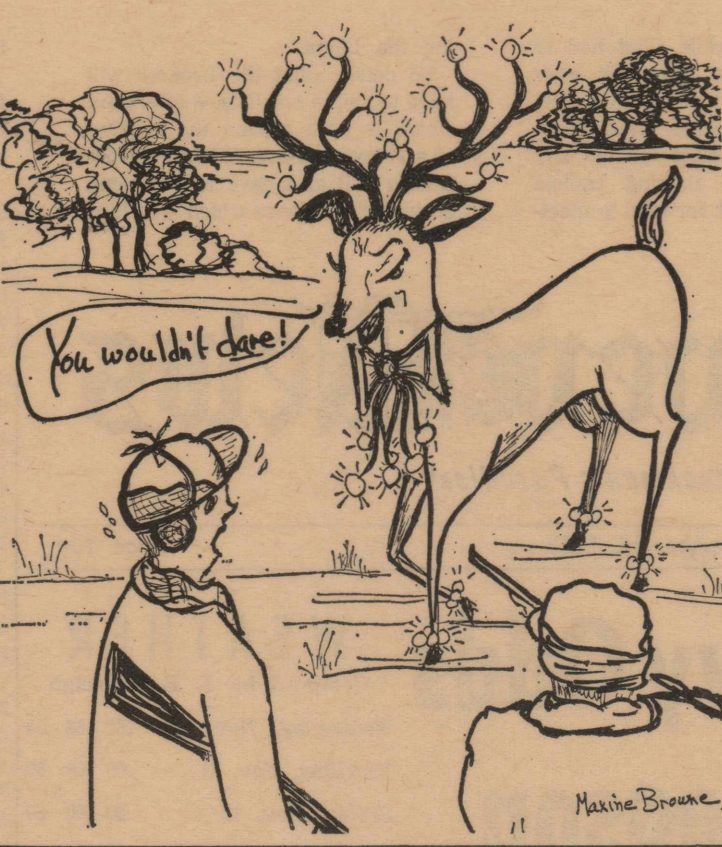
**TUESDAY, NOVEMBER 23**  
12 noon, Downtown Lions Club meeting in fellowship hall of First Methodist Church

7:30 p.m., West Side Lions Club meeting at Lions Cage

**WEDNESDAY, NOVEMBER 24**  
3-5 p.m., Sonora Woman's Club Library open

Scout hall

**Laff Of The Week**



**Editorials... Features... Columns...**

**HUNTING IS CONSERVATION**

Concerted effort is necessary to place two men in an eight-day orbit around the world. It takes the teamwork of missile experts, guidance system scientists, propulsion professionals, tracking station teams, and many, many others. Without teamwork the cause is lost before the launch.

Conservation is also a team effort. Management of wildlife and outdoor resources demands the concerted effort of every person remotely interested in outdoor recreation. Hunters, fishermen, game biologists, landowners, tackle salesmen, nature groups, and every other faction must pull together for the future of Texas' outdoor recreation.

One major bottleneck in getting conservation and game management off the launching pad and into the proper perspective is a disagreement over the very name of our cause — conservation. Through the course of recent history many definitions have been tied onto this word, but the most conscientious meanings have centered around a balance between wise utilization and preservation for the future.

The harvest part of conservation seems to be hard for some to fully understand until they realize that man has tampered with the delicate balance of nature. His efforts in predator control, disease elimination, parasite extermination, cultivation, brush clearing, and many other programs have all effected nature's scheme of things, from one extent to the other. Some have been a definite benefit to wildlife while others have had adverse effects, but with each alteration, man has committed himself more to the responsibilities of management.

Reduction of the natural limiting factors of disease, parasites, and predators has increased the need for the man's harvest of the surplus.

Without removal of the excess, deer, for instance, will feel the over population pressures through food shortages, decreased size and weights of individuals, decreased fawn production, disease epidemics brought about by crowded conditions, and an increase in parasite problems.

To the landowner, an improperly managed deer herd can seriously damage his range, cut into his livestock profits, damage crops, and have serious effects in many other ways. Ignoring or disregarding man's management responsibilities for other game species is similarly serious, although the warning symptoms may not be as noticeable.

Occasionally, the question of whether or not hunting is humane arises. But it must be remembered that an animal does not suffer as much with the usually quick kill of hunting as it would if killed by predators, disease, parasites, or starvation. These natural factors take large tolls annually, and their wrath is greater when man does not thin out the population. Seldom does a wild animal die of old age, and as a result, seldom is death easy. Death by a predator may be fast and violent, but disease and starvation may cause suffering that will last days, weeks, or even months.

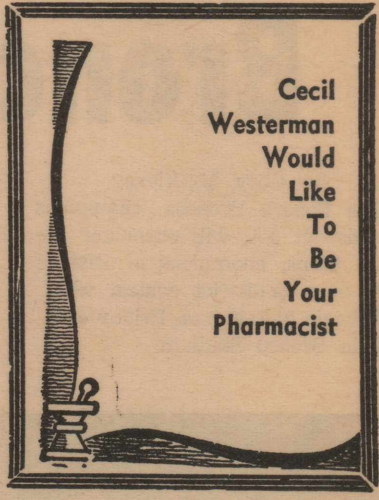
Nature is a delicately poised lady, complicated and intricately detailed and precariously balanced through many years of experience. Through various ways man has thrown the system out of balance to produce a surplus of many forms of wildlife. Nature's control factors have been altered and man's most effective substitute is hunting. It is in this way that hunting very definitely plays an important role in conservation.

—Texas Parks and Wildlife

**LETTERS TO THE EDITOR**

Dear Mr. King:  
We appreciate the improvements in your paper and think it a credit to you and your community. It is of particular interest to us to read articles concerning Hope Lutheran Church and Pastor Melz, and we must add that we enjoy hearing of the successes of the Bronco football team.

We miss those games!  
The Rev. William T. Mitschke



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**J. A. Discusses Castro, New York's Electricity**

Editor's note: The Devil's River Philosopher on his bitterweed ranch brings himself up to date on Castro, his letter this week indicates.

Dear editar:  
Because a man can't handle more than five or six trouble spots at a time, the newspapers have been neglecting Fidel Castro over in Cuba lately, but I found a newspaper yesterday which brought me up to date.

According to it, Castro is having some trouble keeping the Cubans contented and is now doubling up on his promises.

For example, he has promised that by 1975 every child in Cuba, if he hasn't left for the United States, will get one and a half quarts of milk a day.

You can't beat a promise like that, because by 1975 all children old enough now to read the news will be 15 to 25 years old and wouldn't be interested in that much milk anyway.

But Castro doesn't stop there. You don't catch him promising a lot of stuff without saying how he's going to pay for it.

To finance this program, he said,

Cuba by 1970 will be growing 30 million rabbits a year, which it will export for cash, to buy cows with.

Now I don't know how many rabbits Castro has on hand at the moment, but if he has as many as 15 or 20 of the right mixture, he can reach his production quota of 30 million in five years all right, but he wants to watch that sixth year. Then's when the total is liable to jump to 500 million, maybe a billion, and where's he going to get the ships to haul all them rabbits in?

Instead of trying to sell them abroad for money to buy cows with, I believe he'd be on safer ground if he just forgot about the quart and a half of milk per child and promised each one of them a pair of rabbits.

To change the subject, I don't know why New Yorkers don't use bigger fuses to keep their lights from going off, and while it's one thing to be in the dark and another not to be able to figure out why, I recommend that for future emergencies they stock up on kerosene lanterns. Some people say they don't give enough light, but I've seen Ben Cartright walk over to the wall of his living room at the Ponderosa, turn up a coal oil lamp, and get more light than you can find in a television studio.

Yours faithfully,  
J. A.

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**The Devil's River News**  
Published in Sonora, Texas — "The Capital of the Stockman's Paradise"

912 Phone 2-1241 — Sonora, Sutton County, Texas 76950  
Published Every Thursday

Entered as second-class mail mater on October 18, 1890 at the post office at Sonora, Texas, under the act of Congress of March 3, 1879.

**SUBSCRIPTION RATES**  
Sutton County ..... \$3.00 Elsewhere ..... \$3.50

John T. and Della King, owners  
John T. King, editor and publisher

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

News and advertising deadline — Tuesday, 5 p.m.

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2 cups sugar  
1 cup milk  
2 tablespoons butter or margarine

Cook over medium setting, stirring occasionally until sugar is dissolved. Continue cooking until small amount forms a soft ball in cold water (234 degrees F. on candy thermometer).

Add  
1½ cups chopped dates  
1 cup chopped pecans

Continue cooking over medium setting until dates are dissolved or until small amount forms a firm ball in cold water (248 degrees F. on candy thermometer). Cool. Pour out on a damp cloth, shape into 2-inch rolls and chill in refrigerator until firm. Slice in ½-inch slices.

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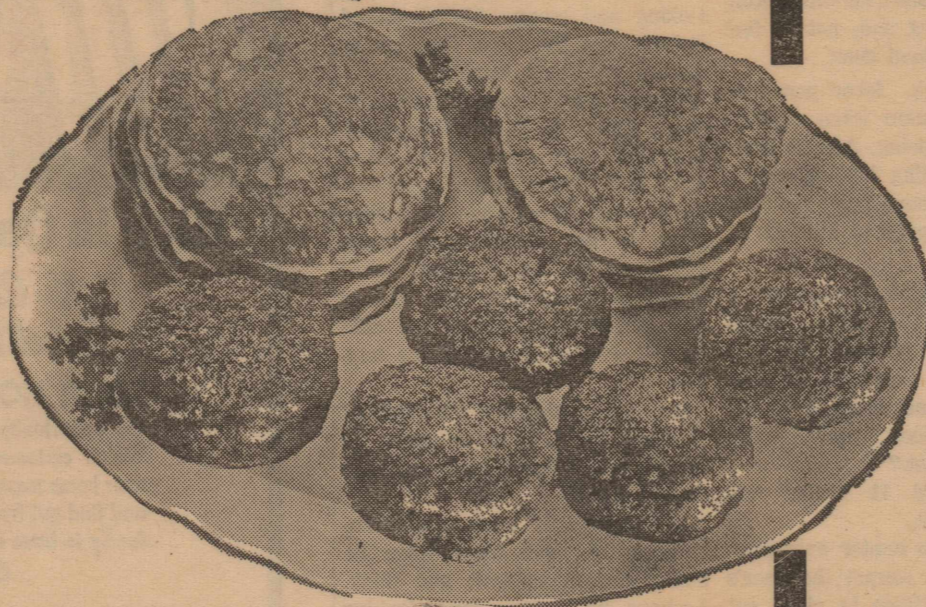
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- Green Giant
- Mexicorn 12 oz. can ..... 4 for **79c**
- Green Giant
- Asparagus No. 303 can ..... **49c**
- Green Giant
- Peas No. 303 can ..... 4 for **79c**
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- MORTONS PECAN PIES
- 16 oz. .... **59c**
- Kleenex 400 count ..... 2 for **49c**
- Kimbells
- Pie Apples No. 2 ..... 2 for **39c**
- Kimbells
- Sliced Beets No. 303 ..... 2 for **25c**
- Diamond
- Sliced Pineapple No. 2 ..... **35c**
- Nabisco Chocolate
- Pin Wheel Cookies pkg. .... **49c**
- Nabisco Chocolate
- Peanut Bars pkg. .... **49c**

### SPECIAL OF THE WEEK

**NABISCO SNACK CRACKERS**

BACON THINS  
 CHICKEN IN A BISKIT  
 CHIT CHAT BARBECUE  
 ONION THINS  
 PARTY PARDNERS  
 SOCIABLES  
 TRISCUIT WAFERS  
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MIX OR MATCH  
**3 for \$1**

HOLIDAY SPECIALS  
 for you everyday  
 at low, low prices!



Lowest Prices • Name Brands • Highest Quality

- MIX OR MATCH - 12 cans
- Shasia Soda 12 oz. cans ..... **\$1**
- 6 Bottle Carton
- Coca Cola ..... **39c**
- Johnson Spray Wax
- Pledge 7 oz. can ..... **79c**
- Johnson Air Freshener Spray
- Glade 7 oz. can ..... **49c**
- Johnson Germicidal Spray
- Disinfectant Glade 7 oz. can **79c**



Name Brands • Lowest Prices • Name Brands • Highest Quality • Lowest Prices • Name Brands

Lowest Prices • Name Brands • Highest Quality • Lowest Prices • Name Brands • Highest Quality • Lowest Prices • Name Brands

NAME IMPRINTED  
Christmas Cards

The Devil's River News

CLASSIFIED ADS

For Sale For Sale For Sale

FOR SALE—Used pipe and fittings 2 inch to 8 inch. For fence posts and pens or water lines. Gates and cattle guards made to order. Delivered, installed or at our yard. Carl J. Cahill, Inc. Box 1154, Sonora. ttc 10

WHY PAY RENT? Let National Building Centers build a new home for you. An ETO home of your choice built on your lot, No Money Down! A custom built home financed FHA—VA or conventional. Get free information at National Building Centers, Inc., 2-2601, Sonora. 7c10

2-Br. Stucco house on corner lot. \$4,200, 2-4016. tf10

FOR SALE—100'x180' lot on Castle Hill Rd. Call 2-1441. 1c10

Registered Black Angus Bulls—2 and 3 years old, grain fed. Revolution, Marshall of Faulkton breeding. Juno Ranch Co., Frank Fish. tf4

FREE: Have you and item you'll give away if someone will come and get it? The Devil's River News will run your Classified on such items free of charge. Call 2-1241. 4nc8

DYMO TAPE for labelmakers now available at the Devil's River News. tf7

FARM & RANCH Spanish, 240-page book of useful Spanish terms, expressions, sentences; \$2.98 at the Devil's River News. 2N10

PETTIT AUTO PARTS. For all automotive needs. 119 S. Main. ttc52

DYMO TAPE ¼ and ¾ size for labelmakers at the Devil's River News. 5nc8

FOR SALE — 1958 Chevy pick-up. Call 2-1351. ttc8

Letter Perfectly with Speed-O-Print Lettering guides. ¼-inch and ½-inch sizes at the Devil's River News. 5nc8

You can reach most of the people in Sutton County for only 60¢ (10 words) by using The "Devils" Classified Columns. Call 2-1241 today.

FOR SALE OR TRADE

Three bedroom, 2 bath, Austin stone home with large living room, dining room, den, basement, game room. South of Sonora on US 290 at city limits with 19.27 acres. Outside: 2-car carport, bath house, and storage, swimming pool, tennis court, own water well and system. Lin Hicks, 2-3551. tf9

SAVE on Building Materials. Ask for cash and carry prices at National Building Centers, Inc., (formerly Wm. Cameron & Co.) 2-2601. 7c10

UNDERWOOD Lettera 32 portable typewriter, complete with case, \$74.50 at the Devil's River News. tf5

CUSTOM BOOTS, shoe, saddle repair, leather work. Ramirez Boot Shop. tf5

EXTRA copies of the 75th anniversary edition of the Devil's River News are still available. The 100-page souvenir edition may be purchased for \$1.00 at the News office or mailed anywhere in the United States for \$1.50. Come by today for your extra copy. tf52

SLIDE RULE—all metal Pickett Simplex Trig, 10-inch with 8 basic scales on front, reminder instructions on back, for simple problems in secondary schools, business and industry. Ideal for Christmas. \$5.95 at the Devil's River News. May we order a more complete rule for Christmas for your college-bound student. tf10

CARVED, ANTIQUE CHAIR for sale. Call 2-1441. 1c10

BORDER COLLIE PUPPIES, guaranteed workers. Contact G. E. Hensley at Magruder Ranch. 4p8

DURA-LIFE MUFFLERS (made of 16 gauge steel) guaranteed for as long as you own your car. Most models \$16.95, (clamps extra) installed free at Jack Raye Live Oak 66 Station. c84c

HOME MAILING KIT—with gift-giving time just around the corner you'll find this 98¢ box handy to have at home. Each box contains a roll of 2"x50' gummed tape, 50' of kraft paper, and 10 parcel post labels. Devil's River News. tf8

FREE PUPPIES. Should be ready for weaning just before Christmas. Would make ideal children's gift. Only 4 left. Call 2-2991 or 2-1421. tf10

Wanted

WANTED: Horses to break or train. Experienced, with references. Contact John Stokes or Howard Kirby, Box 1162, Phone 2-7521, Sonora, Tex. 4p9

LOST - FOUND

LOST — prescription sun glasses. Nettie Word, Western Motel. 2p8

Wanted

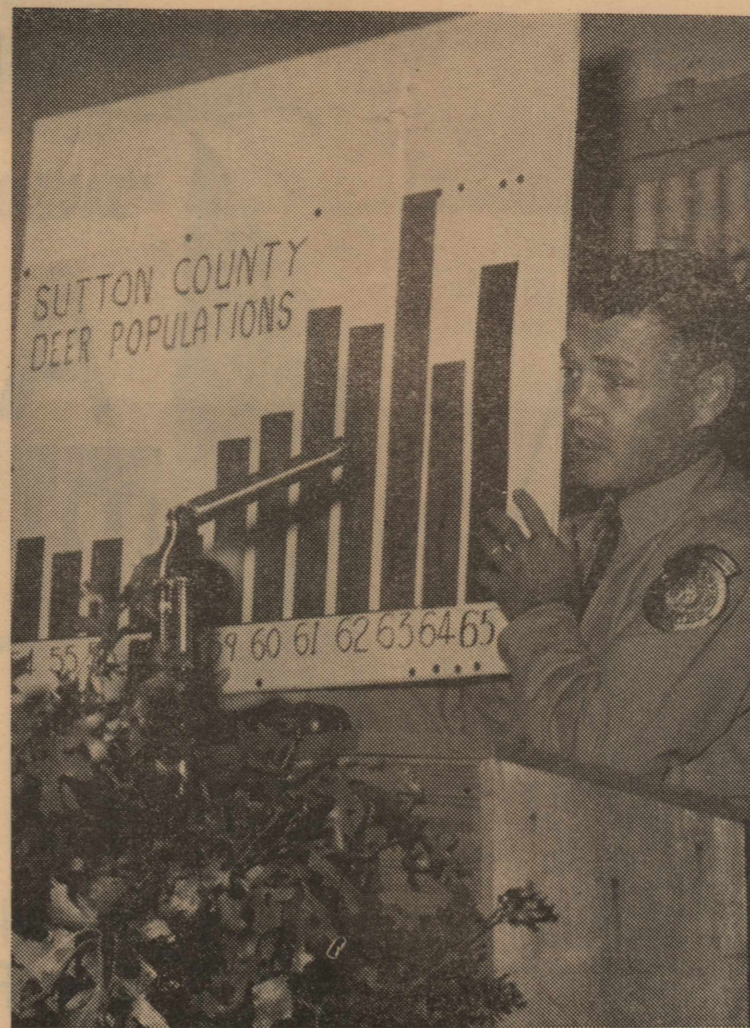
WANT GOOD DOUBLE bed, complete with mattresses. Have for sale good youth bed with mattress. Call 2-8091. 1c10

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Full or Part Time  
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Representative will handle our complete line; The Book of Knowledge—“America's Favorite Since 1911”, The New Min-Max Teaching Machine—“Program Learning at its Best!” and other educational products.

All replies kept confidential; write:  
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Denver, Colorado 80222



SUTTON COUNTY DEER POPULATION for 1965 is 140,000 said Norel Wallace at the annual pre-season hunting party Nov. 9. The information and education officer of the Texas Parks and Wildlife Dept. was one of the guest speakers at the party.

"Buck Fever" Strikes Even Best of Hunters

By Vern Sanford

Nearly every deer hunter, at one time or another, has been stricken by "buck fever."

It's a temporary, uncontrollable disease which grips the hunter at a most inopportune time.

Usually it strikes just as he is drawing down on a deer and during that moment of truth when the finger begins to tighten on the trigger.

But it can strike swiftly and unexpectedly almost any time. Never is the hunter really immune from it.

For example, here's what happened to a hunter in central Texas a couple of seasons back. He was sitting in the high fork of a tree-top when a big buck came wandering past. A well-placed shot dropped the critter neatly.

But, as the deer fell, the dreaded "buck fever" hit. The hunter momentarily forgot he was in a tree. He jumped up and ran toward the animal, right out of the tree . . . into space. When searchers found him later, he was clutching a broken leg and, not 50 feet away, lay the dead deer.

Germes of buck fever penetrate the nervous system when emotion overcomes reasoning. And no hunter, notwithstanding his experience and age, is immune from the bug-aboo. It can happen to the best of us.

Consider what happened to a veteran hunter in South Texas last year. A companion heard him shoot 11 times. Later on the veteran hunter came dragging in his kill and announced proudly, "Got 'im with one shot."

"But I heard 11 shots," his friends protested.

"You did," the hunter answered. "I shot once to attract the deer's attention, nine times to clear out the brush and once to kill him."

Curiously, persons who have a reputation of being super-duper deer hunters often are those most susceptible to buck fever. In the presence of others, they must "prove" their reputations are earned, not blown into myth by talk. This pressure often makes them think, to try and reason out each shot, and when the hunter starts thinking he is throwing his defenses open to the fever.

At that critical moment . . . when the sight settles on the deer's vital area and the trigger finger starts applying pressure . . . it

should be a subconscious move. It should be done without any forethought or doubt.

If there is a twinge of doubt in the hunter's mind as to his own ability, then, brother, he's really exposing his vulnerable side to that dread disease of hunting.

A hunter does queer things when gripped by the fever. Morton Burnham of Marble Falls tells about the time he stationed a novice hunter against the trunk of a live oak tree and started walking around in an attempt to drive a deer within gunshot range. He jumped an exceptionally big buck and noticed the animal was heading directly toward the spot where the hunter lay in wait. It was on a course as straight and true as if an engineer had laid it out.

Morton listened for the anticipated shot. The silence was overpowering. Surely, he thought to himself, the hunter had seen the buck. He couldn't have avoided it.

When Morton came upon the hunter, he appeared to be in momentary shock. His eyes were wild looking and glassy. Morton asked if he'd seen the buck. The hunter nodded his head weakly.

"Yeah, but I missed him with every shot," he gasped dejectedly.

Missed with every shot? How could he? Morton hadn't heard him shoot, even once. Then he looked down to the ground and there, sparkling in the sunlight, were five live cartridges. The hunter had jacked them out of the rifle without ever once pulling the trigger.

In that maddening moment of excitement . . . when game is sighted . . . just about anything can happen.

But a man is even more likely to catch buck fever when he has a chance to wait and think. Perhaps he sees a buck lurking off in the bordering brush, moving around where there isn't a chance for a shot. The hunter sits impatiently, hoping the deer will eventually show himself. Meanwhile he has time to think about the circumstance, the buck, and how he'll react when and if the deer does step into view.

As his nerves screw up tightly, the fever really goes to work on him. And when that happens it would take a near miracle to send the bullet true to its mark.

Every hunter dreads that fever. Only consolation is that sometimes it strikes the best of them.

Legal Notices

THE STATE OF TEXAS  
COUNTY OF SUTTON  
NO. 284

NOTICE is hereby given that a hearing will be held on the 18th day of November, 1965 at 1:00 p.m. in the County Court at the County Courthouse of the above named County in Sonora, Texas on the application of the hereinafter named owner— for a license to sell beer at retail at a location not heretofore licensed. The substance of said application is as follows:

1. Type of license or permit—Beer Retailer's On-Premises License
2. Exact location of business—W Side Del Rio Hwy Section 85 Blk B
3. Name of owner or owners—Francisco Fay
4. Assumed or trade name—Garza Cafe

Any person shall be permitted to contest the facts stated in said application and the applicant's right to secure said license or permit upon giving security for costs as provided by law.

WITNESS MY HAND this the 8th day of November, 1965.  
Erma Lee Turner  
County Clerk  
Sutton County, Texas  
2c9

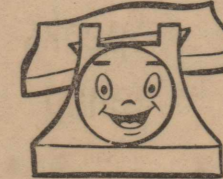
The Texas Safety Association urges all hunters to learn the hunter's signal for help. Fire three shots at evenly spaced intervals, repeating several minutes apart. If you fail to get a response, wait until the sun sets. Your shots after sundown will attract the nearest game warden. Light a small fire and stay put until he arrives.



Rent an electric pager for only \$6.00 per week at the Devil's River News.

WANT ADS BRING RESULTS

How to make a holiday last all year long



"How often do you call Long Distance to friends or members of the family?"



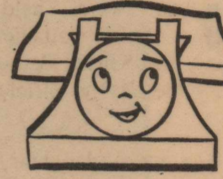
"Well, I expect to make some calls on Thanksgiving and maybe on Christmas."



"Why wait for a holiday or special occasion to call — that's the old fashioned way!"



"How come? Is the phone company having a sale just now?"



"No, not that. New low-cost long distance rates are now in effect all day Sunday and every night after eight — so now for a dollar or less, you can keep in touch more often."



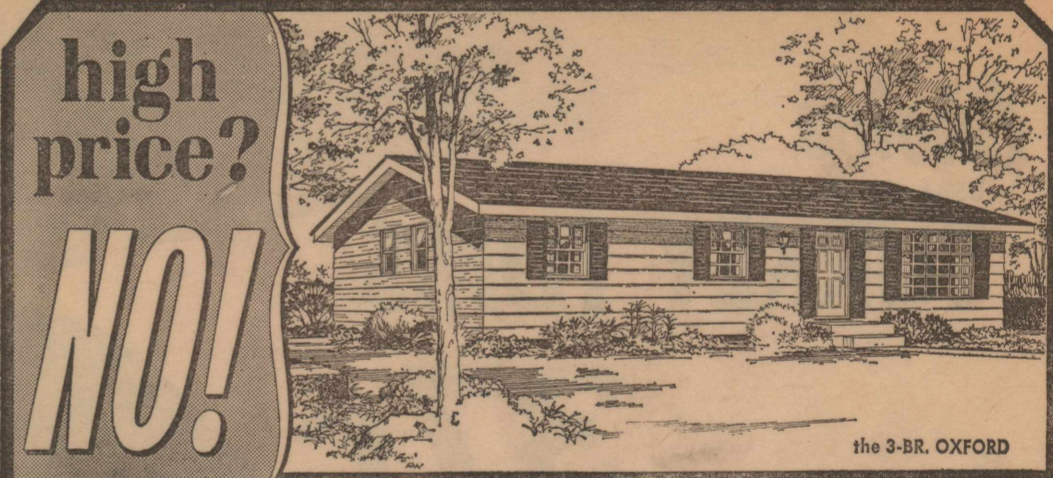
"Say! That's a good idea! Tonight I'll make some important calls I've been putting off."



"Fine! Thanks to new low rates you can call anywhere in continental U. S. \* station-to-station and talk three minutes for \$1.00 or less. This is the big communications bargain — the modern way to keep in touch at all times."

\* Except Alaska.

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No Cash Needed - Custom Built On Your Lot  
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OVER 125,000 HOMES BUILT TO DATE!

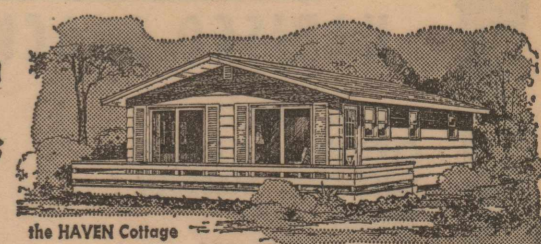
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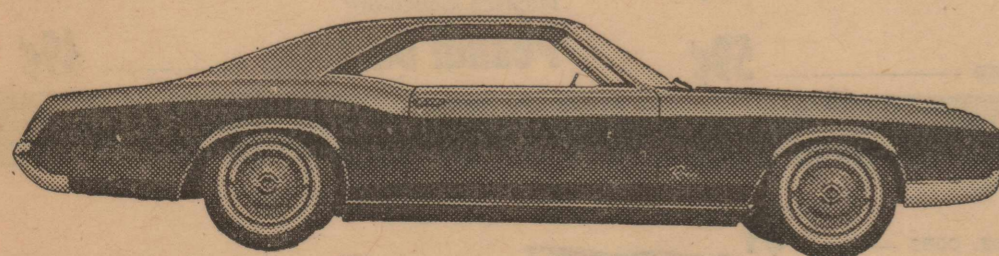
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Efficient Land Title Service  
Sutton County Land

WE REPRESENT SEVERAL OF THE OLD LINE FIRE INSURANCE COMPANIES

SUTTON COUNTY—Capital of the Stockman's Paradise

### 42 Fun Club Meets In W. O. Crites Home

Mr. and Mrs. W. O. Crites entertained the 42 Fun Club in their home Nov. 11.

Winners of high score for club members were Mr. and Mrs. Lano Thompson and high score winners for guests were Mr. and Mrs. J. B. Wright. Leon Neely won the traveling prize, while S. M. Loeffler won the bingo prize.

Other members present were Mrs. Loeffler, Mrs. Neely, and Mr. and Mrs. Louin Martin. Mr. and Mrs. Thomas Morriss, Mr. and

Mrs. Ted Letsinger, and Mrs. Ervin Willman were guests.

Mr. and Mrs. Earl Scott from Houston were dessert guests.

The Crites served pumpkin pie and coffee.

### Mrs. Mayer Speaks At Music Meeting

Mrs. E. S. Mayer of San Angelo gave a resume of the history of the federation of the National Music Clubs of American when the Sonora Music Club met in the home of Mrs. Dave Locklin.

Mrs. David Shurley presided and Mmes. Locklin, Frank French, and Herman Smith were hostesses. Twelve members were present.

### Holiday Bake Sale Scheduled Nov. 24

The annual holiday bake sale sponsored by the Wesleyan Service Guild has been slated for Wednesday, November 24 at 9 a.m. in the Savell building downtown.

Mrs. Ruth Shurley, president, says that homemade cookies, pies, cakes, and candy will be on sale. Also on sale this year will be a Texas meat recipe book which includes one of Mrs. Alvis Johnson's recipes in the collection. Mrs. Shurley says that several local women have used the cook book and have enjoyed it very much.

Tom Allen Sloan has been in Sonora recently visiting Mr. and Mrs. John L. Miller. Sloan is from San Saba, but has recently moved to Australia with Aubrey Chadwick, where they have purchased a 36,000 acre ranch. Sloan reports that land in Australia sells from anywhere between \$1 and \$6 an acre.

### Mrs. Ibarra Dies In Austin Nov. 13

Mrs. Jesusita Ibarra, resident of Sonora, died in Austin Nov. 13 after a three-week illness. She was born July 16, 1888 in Mexico.

Funeral services were held Monday at St. Ann's Catholic Church, with burial in Sonora Cemetery. The Rev. Joel Byrne officiated.

She is survived by a daughter, Mrs. Baldemar Reina of Austin.



GREETING GUESTS at the 5th annual Pre-Hunt party Nov. 9 and offering memberships in the Edwards Plateau Wildlife Association were Mrs. Nolan Johnson and her deer husband,

Nolan Johnson is game warden. Decorations at the annual party are usually the cause of much comment.

### Young People's Concert Slated Nov. 29

The Bell System will present the New York Philharmonic Young People's Concert with Leonard Bernstein on CBS TV Monday, Nov. 29, 6:30 p.m.

Included on this program will

be Prelude to Act II of Lohengrin by Wagner; First Movement, Fourth Symphony by Brahms; and Fourth Symphony by Vaughan Williams.

Members of the Sonora Music Club urge Sonorans to watch this program.

### C. F. West Accepts Scoutmaster Post

Charles F. West, employee at the First National Bank, has accepted the post of Scoutmaster here and the Rev. Rollin Polk will assist with some of the Scout work.

West is a graduate of Eldorado Schools where he was a Cub Scout, Boy Scout, and Explorer Scout. He was also a senior counselor at Camp Sol Mayer.

He has attended Schreiner Institute and Angelo State College.

### R. Gamez Injured In Auto Accident

Rafael Gamez, 59, suffered a broken left leg below the knee Sunday afternoon when a car collided with his disabled car which he was repairing, reports James Hough, deputy sheriff. The accident occurred on the old Del Rio road, near the Chavez Grocery.

Mrs. Viola Benson was driving the car, according to Hough.

Gamez was taken to Hudspeth Memorial Hospital and later transferred to a hospital in San Antonio.

### REPETITION



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Give the Distinctive Fragrance of DuBarry Seven Winds

She'll Love You For Thinking of It!

Seven Winds Cologne by DuBarry now comes in genuine spray. 4 oz. gift box, \$3.50.

Six delicate soap bars in a long, decorative cloth holder add beauty to your bathroom. \$3.75.

Two soap bars and a one-oz. cologne gift box, \$2.75.

DuBarry Brocade Showcase (black or white) holds a Charm Compact and Royal Lipstick in the richness of a decorative metal and fiber weave. \$5.75.

### THE FAMILY LAWYER

During divorce proceedings, a court awarded part of the family's money to the wife. Her husband, outraged, reacted very much like the proverbial pugilist who cries:

"I wuz robbed!" In that spirit, he solemnly claimed a deduction for "theft" on his next income tax return. But the government took a dim view of his claim. And, after a court hearing, the judge ruled this was not exactly the kind of theft that the tax law had in mind.

Generally speaking, you do have a right to deduct for loss-by-theft of your personal property, above a \$100 minimum. Unless you are covered by insurance, you may subtract the amount of the loss from your gross income.

But the government will insist on a reasonable showing that you really did suffer a theft. Mere unexplained disappearance is not enough.

For instance: In one case, a man's wallet vanished from his pocket at some unknown point during a walk downtown and a ride in an elevator. The court found "only the suspicion of a theft"—not enough

### Holiday Decorations Shown at Art Club Just Arrived

Thanksgiving and Christmas decorations and arrangements of flowers and fruit were shown at the

Art Club's meeting Monday evening in the art building.

After a short business meeting, Mrs. Louin Martin and Mrs. Thomas Morriss showed Christmas decorations and Mrs. Louis Powers showed a Thanksgiving decoration.

Mrs. Rodney Dowdy and Mrs. Ben Cusebary showed dry, permanent, and fresh arrangements of flowers and fruit.

Hostesses were Mmes. R. G. Nance, E. B. Keng, and Martin. They served punch and cookies to 16 guests.

Mr. and Mrs. Jimmy Powers are parents of a son, James Houston, born November 9 at the Clinic Hospital in San Angelo. He weighed 9 pounds, 2 ounces at birth.

Grandparents are Mrs. Sammie Espy and Mr. and Mrs. Louis Powers.

Great grandparents are S. H. Allison, F. M. Powers of Christoval, and Mr. and Mrs. F. M. Williams of Trent.

### Sutton County Hunting

Deer and turkey season opened Saturday with a real burst as hunters harvested Sutton County deer and turkeys the first day. By Wednesday morning Branding Iron Smokehouse had received 216 deer.

This year's deer hunting is going to be more challenging business than last year's. Deer are extremely wary, and unless hunters walk as quietly as a cat, they might fare better in a deer blind.

Turkey hunting promises to be very good this season, and several prize beards have been seen. Wonder how long these turkeys will be around since the birds aren't wild. Here's wishing you good hunting.

—Bob Johnson Jr.

The Texas Safety Association warns hunters that "gunpowder and alcohol don't mix." Hunting while under the influence of alcoholic beverages is extremely dangerous. Two drinks can reduce visual acuity as much as wearing dark glasses at night. Drinking also affects your judgment, balance, and reflexes.

to justify a tax deduction.

In another case, a valuable bird dog, released for exercise, simply disappeared. The court, observing that the dog might as probably be lost as stolen, denied tax relief to the owner.

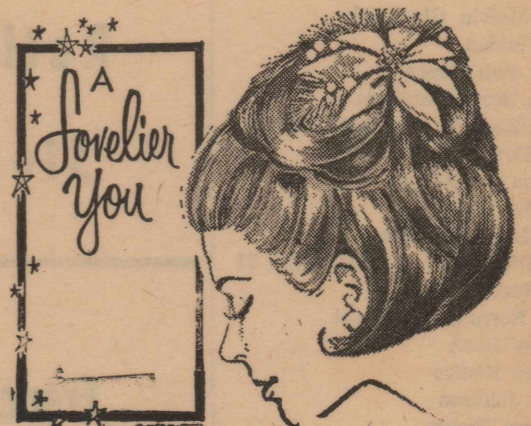
On the other hand, you do not need overwhelming, ironclad proof to establish a claim. The circumstances of your loss may be convincing enough, even though no thief is ever caught.

For example:

A traveller was advised, at an airport stopover, that it was safe to leave his camera in the plane. But upon his return he found the camera gone. Theft was held sufficiently likely, in these circumstances, to support his claim for a tax deduction.

A woman kept a diamond pin in a locked drawer, but with the key accessible to her maid. When she returned home after a few days' absence, the pin was missing. So were some clothes, so were some linens, and so was the maid. Held: good enough evidence of theft.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.



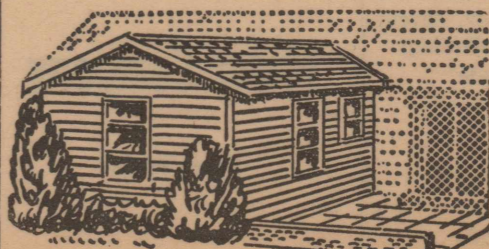
Aqua Foam bubbling MILK BATH . . . concentrated liquid softens and moistens dry skin while you bathe. Aqua Foam has a lasting fragrance and leaves no tub ring. Quart . . . . . \$2.00

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ENLARGE THAT HOME YOU LOVE



ADD A ROOM  
\*A Bedroom  
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NO MONEY DOWN

A BEDROOM, with closet, IDEAL windows and Mahogany hollow core doors. No money down. Only

\$21.74 PER MO. 5-yrs. terms

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\$24.75 PER MO. 5-yrs. terms

Visit our "Idea Center" and let us help you with your repair or remodeling plans. "Visualize before you Modernize"

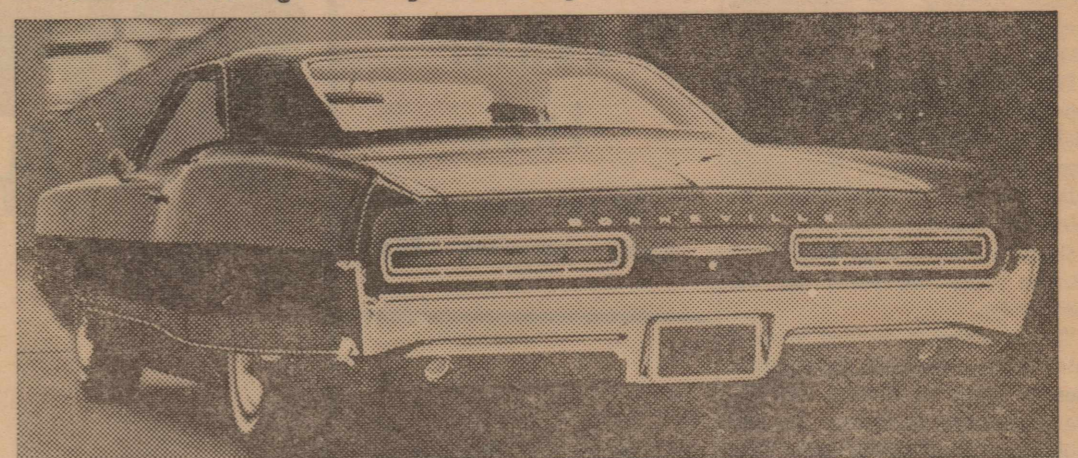
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Sonora

What's new in tiger country? What did you have in mind?



This is our luxury tiger.



This is our economy tiger.

There are 38 more tigers in between—all Wide-Tracks, all Pontiacs/66.

Do you want a no-apologies luxury car? A 360-hp sports car with a back seat? A long-wheelbase family car that doesn't cost an arm and a leg? A sleek town car? An economy car with a 6 you'll swear is an 8 until you count cylinders? Come to tiger country. You name it, we've got it. As usual.

Special safety note: All 1966 Pontiacs include front and rear seat belts, dual-speed windshield wipers, windshield washers, outside rear view mirror, padded dash and sun visors, and backup lights for better visibility when backing up at night. Be sure to use them.

EVERYTHING'S NEW IN TIGER COUNTRY, YOUR PONTIAC DEALERS—A GOOD PLACE TO BUY USED CARS, TOO.

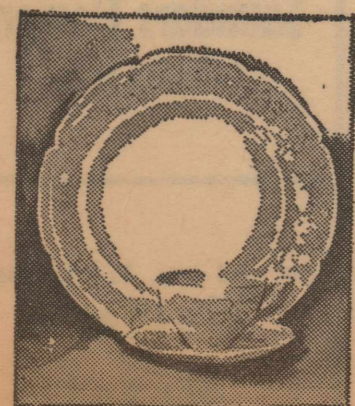
### SMITH MOTORS

CONCHO at PLUM

SONORA, TEXAS

### Westerman Drug

Cecil Westerman Would Like To Be Your Pharmacist



### Protect Beautiful China and Silver

Now you can protect your beautiful china and silver in attractive quilted plastic zipper cases. These zipper cases, white with gold floral design, come complete with inner separators and begin at only \$4.95. Plan to buy one for yourself and give one for Christmas.

### The Ruth Shurley Jewelry

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during SHAMROCK DAYS

Nov. 19 AND 20, 1965

AT SONORA SHAMROCK SERVICE

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ED BROSH, OPERATOR

FEATURING GOOD YEAR

ALL APPROVED OIL COMPANY CREDIT CARDS ACCEPTED

TIRES • BATTERIES • ACCESSORIES

With the fill-up of 8 gallons or more of Shamrock Gasoline, you'll receive a handsome coffee mug FREE during our get-acquainted promotion.

AND BRING THE FAMILY! GIFTS FOR THE ADULTS, LOLLIPOPS FOR THE KIDS!

### Happy Birthday

FRIDAY, NOVEMBER 19  
 Alfred Schwiening Jr.  
 Mrs. Carl J. Cahill  
 Jessie McCutchen  
 Mrs. Calvin Cole  
 Mary Louise Schnase  
 SATURDAY, NOVEMBER 20  
 W. C. Bricker  
 SUNDAY, NOVEMBER 21  
 Bill Elliott  
 Stephen Bolt  
 Lupe Israel Mesquiel  
 Johnny G. Murray Jr.  
 MONDAY, NOVEMBER 22  
 O. L. Richardson Jr.  
 Bennie Babb  
 Annette Shroyer  
 Betty Sue Jones  
 Mrs. Melvin Glasscock  
 Bill Finklea  
 Larry Bob Moore  
 Maria Berta Castilleja  
 TUESDAY, NOVEMBER 23  
 Lee Hart  
 Charles L. Haines  
 Kay Kerbow  
 Mrs. L. H. McGhee  
 WEDNESDAY, NOVEMBER 24  
 Rip Ward  
 Mrs. Norman Rousselot  
 Tommy Love  
 Ed Lee Renfro  
 Brent Johnson  
 Millicent Fields  
 THURSDAY, NOVEMBER 25  
 Mrs. Earl Duncan  
 Mrs. Lee Lewis  
 Vera Beth Wade  
 Claire Langford  
 Franki Martinez

### HOSPITAL NOTES

Patients receiving treatment at Hudspeth Memorial Hospital during the period from Tuesday, November 9, through Monday, November 16, included the following:  
 Mary McGinnes, Eldorado\*  
 Mike Gosney\*  
 Antonio Flores\*  
 Jewel Shelton, Eldorado\*  
 Gladys Graf, Eldorado\*  
 Dona Stites  
 Nellie McKinney, Eldorado  
 G. G. Bennett  
 Edgar Custer\*  
 Will Haines  
 Lee Fawcett\*  
 Ruby Hamm, Eldorado\*  
 Annie M. Clark, Eldorado  
 A. B. Hoover Jr., Ozona\*  
 Rev. G. C. Rodriguez, Rocksprings  
 Gertrude Jones, Rocksprings  
 Faustino Bautista  
 Rafael Gomez  
 \*Patients dismissed during the same period.

### R. S. Teaff Appointed Civil Defense Head

R. S. Teaff was appointed Sutton County civil defense director by members of the County commission at a commissioners' meeting Monday morning. The appointment was also made by the City Commission.

The County commission met with representatives of the Texas State Highway Department to discuss some of the problems that might arise due to the construction on Interstate Highway 10.

Election returns from the Nov. 2 election were canvassed by the commission.

The commission decided to meet later in the week with the commissioners' court of Kimble and Edwards Counties to discuss the possibilities of constructing some farm to market roads.

**Dr. R. T. Holland**  
**CHIROPRACTOR**  
 501 8th St., Ozona  
 hours  
 8:30 — 12:00  
 2:00 — 6:00  
 Mon. thru Fri.  
 Phone 392-3140

Sonora TV  
 Service

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 Sonora's  
 Chamber of  
 Commerce

Greenhill's  
 Texaco  
 Station



Jack Raye's  
 Live Oak "66"



Good Food in A  
 Pleasant Atmosphere  
**Holiday  
 Host  
 Restaurant**  
 P. V. McMinn

R. S. Teaff  
 Oil Company  
 Shell Distributor  
 General Tires

The  
 Ratliff  
 Store

French's  
 Big Tree Restaurant  
 Visit Us After the Game

Sonora  
 Motor Company  
 Ford Dealer

Bowers Texaco  
 Service Station  
 We Give S&H Green Stamps

Carl  
 Cahill  
 Inc.  
 Oil Field Contractor  
 Roads — Locations — Pits

Sonora Feed  
 &  
 Supply  
 Purina

# BEAT CLINT

## Sonora Broncos

DISTRICT 8A CHAMPS

VS.

## Clint

DISTRICT 7A CHAMPS

Bi-District Game

Friday, November 19

7:30 P. M.

Bronco Stadium

**SUPPORT THE HOME TEAM**



Sep. 3; Mason, 0; Sonora, 22  
 Sep. 17; Rocksprings, 0; Sonora, 39  
 Sep. 24; Iraan\*, 6; Sonora, 30  
 Oct. 1; Rankin\*, 6; Sonora, 25  
 Oct. 8; Sanderson\*, 0; Sonora, 63  
 Oct. 15; Eldorado\*, 0; Sonora, 21  
 Oct. 22; Junction\*, 14; Sonora, 46  
 Oct. 29; Ozona\*, 0; Sonora, 14  
 Nov. 5; Menard\*, 0; Sonora, 46  
 Nov. 12 Big Lake\*, 20; Sonora, 48

DATE OPPONENT PLACE  
 \* Denotes district games.

Modern Way  
 Grocery & Market  
 We Give S&H  
 Green Stamps

Sonora  
 Wool &  
 Mohair

Flowers . . .  
 The Ideal Remembrance  
**Saunders Flowers**  
 Phone 2-5701

Mr. and Mrs. Ted Letsinger  
**Western  
 Motel**  
 A Good Place To Stay

Elliott  
 Chevrolet  
 Company

New . . . Even More Beautifully  
 Pressed Shirts With Our New  
 Automatic Shirt Unit at

**Thorp's Laun-Dry**  
 Try Us!

**The Branding Iron  
 Smoke House**

Ready-To-Eat  
 Live-Oak Smoked Meats  
 Freeman Mears, Owner

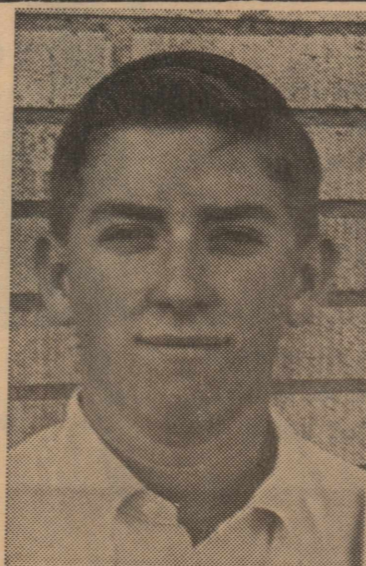
SAVE 50%

By Using Your Present Cotton  
 IN A COMPLETELY REBUILT  
 MATTRESS

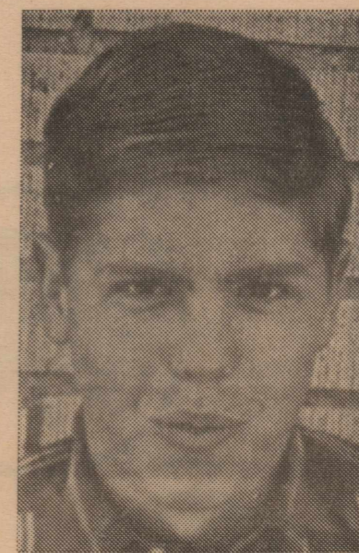
**Western  
 Mattress Co.**  
 San Angelo, Texas

Sonora Phone 2-1241  
 In Sonora Every Friday

Meet  
 The  
 Bronco  
 Managers



ROBERT BROWN



EDDIE SAWYER



### Youths in Stolen Car Apprehended Here

Three Latin American juveniles in a stolen 1965 Ford Mustang were arrested last Thursday evening by deputy sheriff James Hough, reports Herman Moore, sheriff.

The three youths pulled into Jack Hite's Sinclair service station and filled the car's tank with gasoline. When the tank was full they pulled out without paying and at such a speed that the vehicle crashed into

the bridge over Dry Devil's River explained Moore.

Hough apprehended the three subjects later in back of the Shamrock Service station and they were turned over to the sheriff's department of San Marcos.

Moore said that these boys had stolen the car in San Marcos the day before and had driven through Houston before coming to Sonora.

### Retail Merchants To Close Thursday For Unit Meeting

A unit meeting of the Retail Merchants Association and Credit Bureau will be held in Ozona at the Granny Miller Hall from 2 to 6 p.m. Thursday.

Mrs. Hubert Baker, official hostess for the meeting, and Mrs. Claude Butler will be attending the meeting, so the Retail Merchants office here will be closed Thursday afternoon.

Managers and office personnel from San Angelo, Sanderson, Sonora, Big Lake, Eldorado, and McCamey will be present at the meeting and Nelson Martin, manager of the El Paso credit bureau, will be the featured lecturer and instructor.

The Sonora Retail Merchants office will be open Friday morning as usual.



W. L. MIERS receives a plaque for outstanding Conservation Ranchman from Fred T. Earwood, chairman of the Edwards Plateau Soil Conservation district. The presentation was made at the recent Pre-Season Hunting party.

### Conservation Plaque Awarded W. L. Miers

by E. B. Keng  
Soil Conservation Service  
W. L. Miers, local ranchman, was presented an award for the outstanding conservation ranch-

man for the current year. This annual award is presented jointly by the Edwards Plateau soil conservation district and the Sonora Downtown Lions Club.

Miers has been active in conservation work for many years. In addition to leaving a good grass cover on the land to hold the soil and water in place, he has fought an extensive battle against invading oak, cedar and mesquite.

On his upper ranch, just north of Sonora, Miers has sprayed all of the mesquite and cut the cedar.

He rootplowed some mesquite infested land and now has an excellent stand of seeded native grasses. He has two small irrigation wells which furnish water for some bermuda grass pasture, a new pecan orchard, and a fish pond-reservoir.

Miers has also been a longtime wildlife enthusiast. For many years when deer were struggling to make a comeback he restricted hunting to allow deer numbers to increase. He has been on several hunting trips to Africa, India, Canada and other areas, and has some excellent hunting trophies.

Miers, along with other landowners, was very helpful with the construction of flood prevention structures on Dry Devils River and Lowrey Draw. He provided easements for construction of dams at Sites 11 and 12.

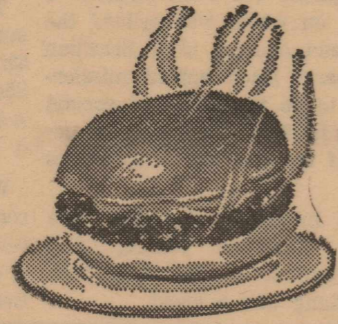
### Oct. Safety Records Reveal 4 Accidents

Four traffic accidents resulting in one injury and \$1,245 worth of property damage were reported in Sutton County for the month of October by the Texas Department of Public Safety.

Property damage for the whole year has decreased in comparison with last years total over the same period. And the county has reported one death due to traffic accidents compared with two deaths last year records show. The overall accident rate, however, remains about the same with 45 accidents recorded for this year and 48 reported for last year through October.

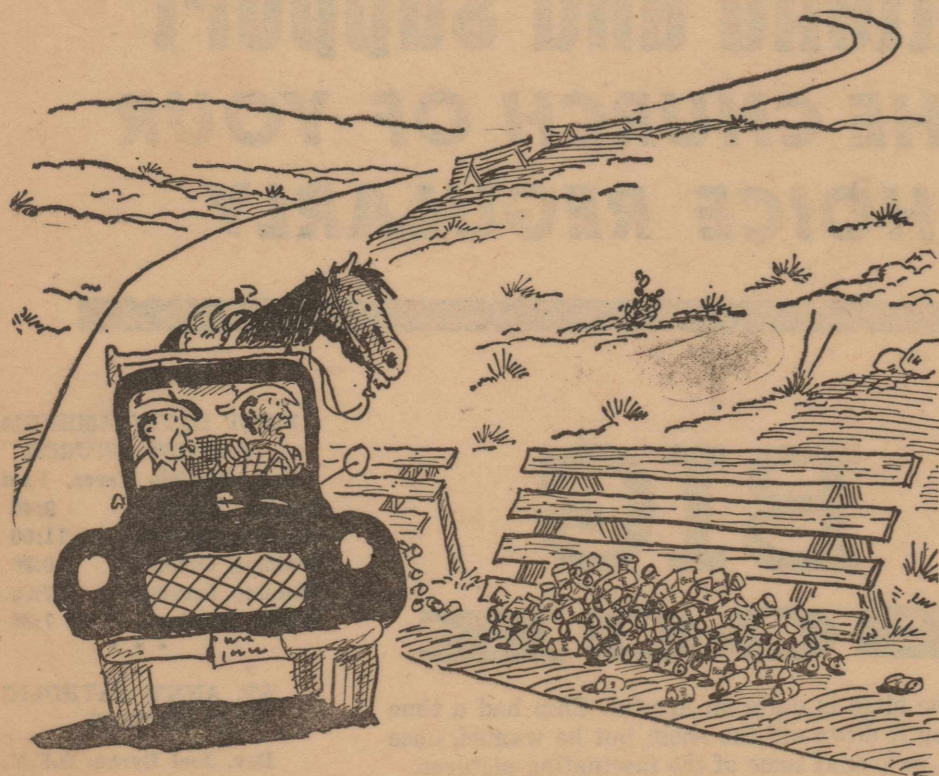
Miniature ball bearings used in space vehicles are worth 150 times their weight in gold.

**Hamburgers**  
**5 for \$1**  
**Tuesdays**  
**Frosty Fred**



### COW POKES

By Ace Reid



"Oh, them fences ain't built so much for snow, they're more to keep the beer cans from driftin' across the pasture."

**SONORA WOOL & MOHAIR COMPANY**  
Handling Texas' Finest Wool and Mohair

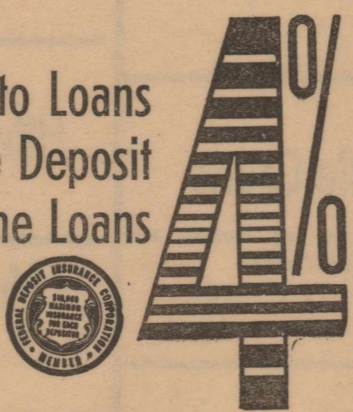
**Little-by-little will add up  
to a lot of happiness for you!**



Maybe a trip abroad. Perhaps a mink coat. Possibly a new car. Everyone has his or her own idea of happiness. But most of these ideas have this in common: they take money. By the same token, systematic saving may well make the DIFFERENCE between wishing and going . . . or having or doing whatever it is that will make YOU happy. You can see your own dream coming true, week by week.

### OTHER SERVICES

Checking Acc'ts    :-    Auto Loans  
Personal Loans    :-    Safe Deposit  
Travelers' Checks    :-    Home Loans



**First NATIONAL BANK**  
SINCE 1900  
P.O. BOX 798 SONORA, TEXAS 76950

### Gun Mishaps Bring Cause for Caution

Concern over the juvenile casualty rate during the comparatively new fall hunting season was expressed by the Texas Parks and Wildlife Department recently.

Four of the first eight hunting fatalities were youngsters, all 15 or under. They included two 15 year olds, one lad 14, and one 11.

Preliminary reports indicated unfamiliarity with shotguns caused at least three of the four deaths since they were shot by guns in the hands of other lads.

In the two latest accidents involving teenagers, a 14 year old shot with a gun used by a 12 year old. In the other, a 15 year old was killed when he stepped into a hole causing his gun to be discharged.

Two of the four adult victims reported this fall died of self-inflicted wounds. The gun of one discharged as he climbed through a fence and the other's shotgun discharged as he took it from a car, muzzle first, according to records.

The Department expressed concern over the accident trend as the major hunting season begins, particularly the deer season which attracts persons of all ages using all kinds of guns.

It was suggested that adults responsible for youngsters should at least provide a course in safety and preferably also accompany the armed youngsters afield.

Dick McMillan, student at the University of Texas, was home last weekend for the Big Lake-Sonora game. Visiting with Dick were Tommy Axelrad of New Orleans, La., and Allen Roberts and Bill Freeborn, both of San Antonio. Dick is the son of Mr. and Mrs. W. B. McMillan.

### FREE COUPON

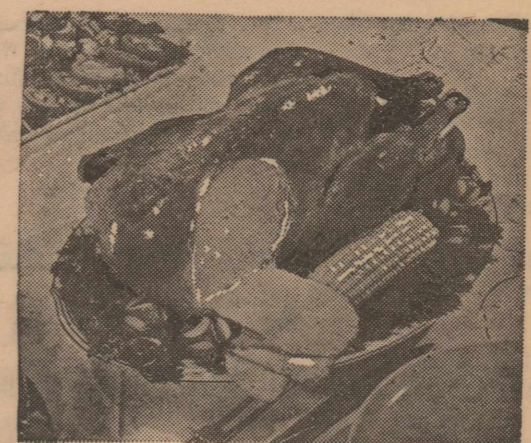
THIS COUPON AND \$1.95 ENTITLES BEARER TO  
**ONE BEAUTIFUL 8x10 PORTRAIT**  
IN EITHER BLACK AND WHITE OR GOLD TONE FINISH  
\$1.00 Extra For Each Person In Groups

Monday, November 22 — Hours 1 p.m. to 8 p.m.

### HANK WEBSTER PORTRAITS

Western Motel

Sonora, Texas



Enjoy Thanksgiving With The Family . . .  
Let the Smoke House Furnish the Turkey!

There's no need to spend most of Thanksgiving morning in the kitchen while the family visits. Let Freeman Miers prepare the meat — a live-oak smoked turkey. It's ready to eat. And you'll get lots of compliments from the family on your wise choice. (order early, please)

### Branding Iron Smoke House

Freeman Miers  
**LIVE-OAK SMOKED MEATS — READY TO EAT**  
Turkey, Ham, Leg O' Lamb, Lamb Sausage

# BARGAINS

TO BE THANKFUL FOR!

GOLD COAST  
**SPICED PEACHES - No. 2 1/2 . . . . . 29¢**  
DEL MONTE  
**PEAS - No. 303 . . . . . 23¢**  
OCEAN SPRAY  
**CRANBERRY SAUCE - No. 300 . . . 25¢**  
HIP-O-LITE  
**MARSHMALLOW CREAM - pt. jar . 25¢**  
DEL MONTE  
**PUMPKIN - No. 303 . . . . . 15¢**  
**STUFFED OLIVES - 7 oz. jar . . . . . 49¢**

**Margarine**  
Diamond, lb.  
**15¢**

**Milk**  
Gandy's - Borden's - 1/2 Gal.  
**47¢**

**GIANT BOX**  
**TIDE . . . . . 69¢**  
**NORTHERN - 4 rolls**  
**TISSUE . . . . . 39¢**  
**PEPPERIDGE FARM**  
**DRESSING pkg. . . . . 31¢**  
**MONARCH - BING - Pitted**  
**CHERRIES 303 — 59¢**

### Produce

CELLO BAG  
**Carrots . . . . . 10¢**  
LARGE HEAD    lb.  
**Lettuce . . . . . 19¢**  
FRESH    lb.  
**Cabbage . . . . . 5¢**  
FRESH    lb.  
**Cucumbers . . 19¢**  
FRESH    lb.  
**Bell Pepper . 25¢**

### BUDGET BEEF BARGAINS

**BEEF ROAST** Good, lb. — **55¢**  
**BEEF RIBS - good - lb. . . . . 29¢**  
**HAM HOCKS - lb. . . . . 35¢**  
**CHEESE - Longhorn - lb. . . . . 59¢**  
**BACON Sweet Rasher - lb. . . . . 59¢**  
**BOLOGNA - all meat - lb. . . . . 45¢**

Specials for Friday and Saturday, November 19 & 20

# Piggly Wiggly

Phone 2-2261

Sonora, Texas

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