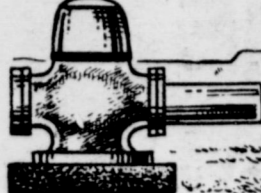


The Muleshoe Journal



DEDICATED TO THE PROGRESS AND DEVELOPMENT OF BAILEY COUNTY AND THE GREAT MULESHOE COUNTRY

VOLUME 30, NUMBER 42

MULESHOE — County Seat of Bailey County — TEXAS

THURSDAY, OCTOBER 9, 1952

Mr. Muleshoe . . .

By J. M. FORBES

How many persons among your acquaintances have made up their minds, without equivocation or reservation, how they will vote in the coming Presidential election? I don't know very many. I know voters who will vehemently assert today they will definitely and with emphasis vote thus and so. Tomorrow they may be lukewarm toward that decision, the day after undecided and the day after that they may entirely reverse themselves.

I personally do not see anything reprehensible in that. Daily the candidates come out with new ideas as to what they expect to accomplish and these promises or statements put a new face on things.

I am struck with one thing: Most people are perfectly willing that you should know how they expect to vote, the way they're leaning, but they are perfectly willing also that you should take the opposite view. They are calm about these political arguments; not that they are indifferent as to the outcome of the election, far from it, but that they give everyone the same right they take for themselves, the right to vote as they please.

As a political commentator, this column would make a good reporter on phosphates for the crops. He has, though, he believes come up with one observation: The Republicans, having nominated the most popular man in the country for the Presidency, are subject to the danger of complacency and might underestimate their opponent who has made a fine record as Governor of one of our most populous states—Illinois. Do not, my Republican friends, underestimate the dour, conservative little Scotchman known as Adlai Stephenson, either his intellectual attainments or his vote getting ability. Stephenson is an adroit speaker and although he may talk with a Harvard accent, what he says makes sense to a lot of people. And so, if you underestimate Adlai, do not blame this column, which tried to warn you.

Another good football book is free for the asking. Holt, the Panhandle Petroleum dealers have for free distribution "Hoffelinger's 1952 Football Facts." It's crammed full of information about schedules of your favorite team, rule changes, principal penalties, diagrams of plays, etc. Better get one and bone up for better enjoyment of the game.

Rites Held For Heathington Infant

Funeral services were held Wednesday, October 8, at the Church of Christ for Willard Mack Heathington, infant son of Mr. and Mrs. Willard Heathington. Ebb Randolf officiated.

The 18 months old child was born March 22, 1951, here at Muleshoe. He was taken by death the night of October 5.

He is survived by his parents, his grandparents, Mr. and Mrs. F. Heathington and Mrs. Berta Kitchens, and great grandparents, Mr. and Mrs. J. M. Miller, Artesia, J. R. Glenn, Miller, Mo., Mr. and Mrs. W. L. Gardenshire, O'Donnell, and Mr. and Mrs. W. R. Heathington, Lubbock.

Pallbearers were George Elder, Garland C. Kennedy, Jimmy Luman, and Gene Harvey. Interment was in the Muleshoe Cemetery with the Muleshoe Funeral Home in charge of arrangements.

Championship Rodeo In Muleshoe Coming Sun. Last Show of Season

The 1952 Championship Rodeo for the Non-Professional Rodeo Association will be held in Muleshoe the coming Sunday, October 12, officials of the Muleshoe Roping Club announced. The ten best ropers and the five best riders of the association will be featured in this "The Last Show of the Season." The program is to begin at 2 p. m. Five handsome saddles and five buckles are to be awarded the

top hands in this championship event. Competing for final honors will be the following leading cowboys of this section: Floyd Leonard, Sam Groves, Garland Gainer, Morris Stephens, Wendell Best, Jack Class, Jimmy Smith, Frank Best, John Ferris, Edd Workman, Bill Templeman, Mitz Walling, John Trimmer, Jr., O. C. Burton, Orville Hicks, L. D. Hays, Edd Mayfield, Robert Calloway, LeRoy Radcliff, Clifton Wade, L. G. Wyrick, Bennie Middleton.

W. W. Branscum will furnish the rodeo stock. He said top stock will be used and predicted that every ride will be a good one and every event ought to be worth the money to the spectators.

A jackpot roping will be held after the show.

Anyone wishing further information about the Championship Show should write to Walter Witte, Secretary, Muleshoe Roping Club, Muleshoe.

Speaks At Clovis 19th District



Several members of the Muleshoe Chamber of Commerce will attend the Regional Citizenship Conference to be held in La Vista Dining Room next Tuesday night, October 14, according to Ray Franz, manager.

Tom Watson, above, will be one of the panel speakers. Watson, who is Southwest Division manager of the United States Chamber of Commerce, is well known throughout this section, since much of his work has been in this area.

Hicks Tractor Co. Is Bactex Dealer

The Hicks Tractor Co. has been appointed a Bactex dealer, it was announced this week by Jay Moore, president of Organic Products Company of Lubbock, distributors of the organic and mineral fertilizer in the South Plains area.

Bactex, a concentrated, fast-acting fertilizer, contains the major and minor elements, plus a compost base, and soil building bacteria—all in one package. It can be safely used right in the planting hole since it will not burn seeds or tender roots.

Hicks Tractor Co. is inviting inquiries on the new product and they and Organic Products Company are ready to assist all farmers in any fertilizer problems he might have.

Public Service Company Announces Awards



The annual Southwestern Public Service awards banquet was held recently in Clovis, New Mexico. Thirty-one Southwestern Public Service Company employees, their wives and guests were honored for their service to the public and devotion to the progress of their community and to the building of their company. Each employee of the Southwestern Public Service Company is honored every five years with service emblems and certificates

in accordance with the number of years that each has served with the Public Service Company. J. M. Collins, Plains division manager, was honored with the twenty-five year service award which was the highest award that was given in the Division this year. Everett G. Alexander, assistant district manager at Littlefield, and Herbert H. Potter, working foreman at Muleshoe, received the fifteen year service award. M. O. Blackshear, local

Football Here Friday Night

Chuck Wagon Supper Friday

A chuck wagon supper will precede the first football game at home tomorrow night.

The P. T. A. is sponsoring the ranch style supper, which will be served in the school lunch room.

Last year a very large number of people of the Muleshoe school district enjoyed the supper and the fellowship of the gathering. Funds from the supper will be used by the P. T. A. to further their projects this year.

Collins Rites Held At Earth

Funeral rites were held for Mrs. Melvin Collins, Earth, Wed., Oct. 8, at the First Baptist Church of Earth with Jimmy Bass of Littlefield officiating.

Mrs. Collins was born February 25, 1880, in Sabine County, Texas, and succumbed October 6 at her home near Earth. She had been a resident of Earth since 1927 and was a member of the Primitive Baptist Church.

Surviving are her husband, Mrs. Melvin Collins of Earth Wednesday, Oct. 8, at the First Baptist Church of Earth with Jimmy Bass of Littlefield officiating.

Sons, Joe Collins of Dirmitt, Vivian Collins, of Hobbs, N. M., and Forrest and Carroll, both of Earth, and brothers and sisters, Miss Lena Langford, Ft. Worth, Mrs. Ola Goforth, Ft. Worth, Mrs. Ada Hawkins, Brookshire, Mrs. Anna Harrell, Snyder, J. W. Langford, Paris, Texas, and G. H. Langford, Alamogordo, N. M.

Pallbearers were her surviving sons and two brothers. Interment was in the Earth Cemetery with Muleshoe Funeral Home in charge of arrangements.

Early Freeze Damages Crops

An early freeze this week put a sudden stop on crop growth in this area and probably caused considerable loss of late feed and late cotton. According to some of the earliest settlers this was the earliest that a killing frost has been recorded at Muleshoe.

The mercury on the night of Monday, October 6, 1952, reached a low of 29 degrees, and the low on the following night, October 7, reached the same low point. Wednesday night the low was still at a sub-freezing point, 31 degrees, according to the weather recorder, R. J. Klump.

Flowers as well as crop plants quickly showed the result of the freeze. Defoliation was done by nature this year, and those farmers who had made plans to apply defoliation chemicals could mostly be lay those plans.

Cotton bolls that were not yet open were so frozen that they probably will never open fully and will be a part of a large bollie crop this year. Late feed was nipped and if it wasn't mature, much damage was done.

Cub Scout Meeting To Be Oct. 15

Everyone is invited to go with the Cub Scouts through the "Doorway to Adventure" October 15, 7:45 p. m. at the Junior High School Auditorium. All Cub Scout parents must attend but everyone is urgently requested to be present.

The Cubbing Program can be seen in action as this is a real advancement program with Cubs and their dads putting on short skits together. Cub handicrafts and millions of other things will be on display.

The pack meeting of the Cub Scouts has been changed to October 15 instead of the original date of October 16 due to the Fall Festival being held that night.

Expression Recital Held Monday Night

The High School Auditorium was the scene of an expression recital Monday, Oct. 6. Pupils participating were students of Mrs. Clinton Bristow.

Selections given were "Making Room for Little Folks" by Dudley Bristow, "Welcome" by Dusty Thomas, "Afraid to Speak" by Melinda Harris, "Going Hollywood" by Judy Kay Lambert, "Washing Dishes" by Ann Phelps, "He'd Have to Preach" by Ronald Green, "Her Reply" by Eileen Mason, "The Errand Boy" by Gordon Green, "Operations" by Joy Awitrey, "Advice Wanted" by Charles Jones, "Too Small to Speak" by Luanna Holloway, "Neath the Soft Pillars" by Dixon Ray, "A Busy Girl" by Linda Warren, "When Dad Says No" by Edwin Cox, "At Grandma's" by Susie Mae Patterson, "Mother's Little Helper" by Roxanna Hart, "Ain't Life Hard on a Girl" by Sharon West, and "A Good-by Kiss" by Paula Baker.

First Christmas Gift Suggestion

One of the earliest Christmas gift suggestions this year comes from A. J. Gardner, Muleshoe postmaster, who said:

"A nice Christmas present for your postal people and your mail delivery man, this year would be for you to mail early. I do not believe it is too early for everyone to make his plans for Christmas parcel and personal message mailing."

Mr. Gardner reminded those who have relatives or friends in the Armed Forces overseas that October 15 to November 15 is the time set for mailing overseas packages so that they will reach their destination by Christmas.

for the Fall Carnival queen will be posted in the office of the Chamber of Commerce. We're working for your school! You can help us by having a grand evening's entertainment at the Fall Carnival.

LOCAL MARKETS	
Hogs, cwt.	\$19.25
Kafir, cwt.	\$2.80
Maize, cwt.	\$2.80
Hegari, cwt.	\$2.80
Wheat, bu.	\$2.20

Muleshoe's Mules fully expect to break into the win column when they open their home stand tomorrow, Friday night, in a non-conference football game against their old rivals, the Sudan Hornets. There is some reason to feel that they might do it, for several of the injured mainstay players are ready to go again.

Big Dewayne Burkhead, star tackle and punter, will be in the opening line-up. Bobby Seid, who hasn't been in a play all season, will get to play at least part of the time. Roald Johnson, versatile quarterback, will be in there for a time. Travis Clements again is ready to go at the right guard position and so, all told, the team is much stronger than it has been since the Olton game.

Out of the line-up this week, however, are such stalwarts as Sammy Donaldson, defensive center, and Eugene Shaw, Johnson's understudy at quarter. Bob King, the reformed end, will start at quarter.

Sudan has been breezing along

this year and has won all their games. Just the reverse is true of Muleshoe, the Mules having lost all four games away from home.

Coaches Bailey and Koen this morning announced the following probable offensive line-up:

Left end — Gerald Elders.
Left tackle — Keith Bray.
Left guard — Kenneth Henry.
Center — Jody Blylock.
Rt. guard — Travis Clements.
Rt. tackle — Dewayne Burkhead.
Rt. end — Jimmy Hall.
Quarter — Bob King.
Fullback — Benny Bickel.
Halfback — Wayne Moore.
Halfback — Bill Willis.

Bonfire Tonight, Parade Friday As Students Prep For Homecoming Tilt

A homecoming parade will be staged Friday afternoon starting at 4:45. All classes of the high school will have floats in the parade. The Muleshoe-Sudan game that night is the homecoming game for Muleshoe high school.

Starting at the high school the group will march down Main Street and back to Junior High School led by the band. Thursday night, the lot across the road will be the scene of a bon-fire rally. The band, student yell section and pep squad will furnish music and yells during this rally. Climaxing the rally, students will burn a Sudan Hornet.

City Lags In Blood Donor Pledge, Bloodmobile To Be Here Wednesday

The local Blood Donor recruiting program has been very successful in the outlying communi-

ties of Bailey County. Dr. B. E. Putnam, County Blood chairman, reports. In some instances, communities have doubled their quota of pledges.

In the town of Muleshoe, donors have been very slow to sign pledge cards. Only about one half of the quota of 135 pledges for Muleshoe have been signed to date.

Our American forces in Korea suffered 890 casualties during the first week of this month. The need for blood is vital to the well fare of our fighting men.

Anyone having an hour of their time and a pint of their blood to give to our Armed Service next Wednesday, Oct. 15, contact Dr. Putnam, or call his office, phone 6560. "You, the blood donor, are the only source of life giving blood. There is no substitute," Dr. Putnam said.

Anyone having an hour of their time and a pint of their blood to give to our Armed Service next Wednesday, Oct. 15, contact Dr. Putnam, or call his office, phone 6560. "You, the blood donor, are the only source of life giving blood. There is no substitute," Dr. Putnam said.

Cotton, it is said, is worth around 5 cents more than the 30 cents a pound government loan. Seed is bringing \$73 a ton, having started the season at \$71.

A lack of sufficient cotton pullers has delayed the harvest so far. Many farmers are still hunting help. One ginner said that probably next week farmers will begin to use their mechanical strippers, especially in dry land fields, since the heavy frost this week has made the foliage. Rate of ginning ought to be stepped up when that method of harvesting is initiated.

Lazbuddie P. T. A. To Elect President

The Lazbuddie P. T. A. will have a called meeting Monday evening, Oct. 13, at 8 p. m. for the purpose of electing a president. Plans will also be made for the Halloween Carnival. Everyone is cordially invited to attend.

Permits To Drill Irrigation Wells On High Plains To Be Required Soon

Permits to drill water wells in the 13 counties in the High Plains Underground Water Conservation District, which includes Bailey County, will be required after February 15, and possibly as early as January 1, according to a decision made at a general meeting of the precinct directors held at Hereford Thursday.

The spacing of the county committees. Property owners will have the right of appeal to the district board of directors, who will call upon the service of hydrologists and other specialists in difficult rulings.

Spacing will be left to the discretion of the county committees. Property owners will have the right of appeal to the district board of directors, who will call upon the service of hydrologists and other specialists in difficult rulings.

The speaker at the day long meeting included W. L. Bradburn, Austin, head of the Ground Water Division of the Geological Survey for Texas.

Can Regulate Spacing
In practice, the water district cannot prohibit a property owner from drilling a water well on his property, but can legally regulate

The member counties are Lynn, Armstrong, Cochran, DeHockley, Potter, Lubbock and

Schools' Fall Carnival Next Thursday Night, October 16

Fun, frolics, favors, and prizes are promised for the Muleshoe Fall Carnival, planned for next Thursday night, October 16, on the football field. The steering committee, with Mrs. Noel Woodley as chairman, has for its goal the greatest carnival in the history of the schools. The money from the carnival will go to finance new drapery for the high school auditorium. Several civic organizations, the

P. T. A., Chamber of Commerce, and the schools are teaming together to give the people a big variety of colorful and spirited entertainment.

Highlight of the evening's events will be the coronation of the Fall Carnival queen, to be selected by those in attendance from the following list of class queens:

First grade, Carrol Smith; second grade, Katherine Gray; third, Sandra Warner; fourth, Sandra

Howard; fifth, Jody Kay Marlow; sixth, Alva Lee Shofner; seventh, Sandra Briscoe; eighth, Quinell Elliott; ninth, Norretta Harrison; tenth, Lou Ann Agee; eleventh, Doris Underdown; twelfth, Betty Mooneyham.

The committee said: "You can support your candidate with your monetary backing. See your civic organization, schools, or Chamber of Commerce staff and vote for the little lady of your choice. Standings in the race

for the Fall Carnival queen will be posted in the office of the Chamber of Commerce. We're working for your school! You can help us by having a grand evening's entertainment at the Fall Carnival."

Every Farmer In County To Be Given Chance To Cooperate In '53 Program

Every farmer in Bailey County is to have an opportunity to cooperate in the 1953 Agricultural Conservation Program through an on-the-farm visit by his local PMA community chairman, says H. E. Schuster, chairman of the county PMA Committees.

He points out that the urgent need to take care of every acre of farm land so that our farms will continue to meet the needs of more and more people makes it essential to move ahead in soil and water conservation. This means conservation on more acreage that have not been protect-

New Idea

DIVISION OF AVCO MANUFACTURING CORP.
COLDWATER, OHIO

ANNOUNCES

D. H. SNEED SUPPLY CO.

As An Authorized Dealer

HAY EQUIPMENT

● BALERS

● MOWERS

● RAKES

And Various Other Crop-Gathering Equipment
And Fertilizer Spreaders.

New Idea

Division of Avco Manufacturing Corp.

Our Honor Roll

New subscribers to The Journal this week are:

Fred Long, Escondido, Calif.
Joe Frank Paul, Friona.
Herman Behl, Milwaukee, Wis.
Ray Franz, City.
Glenn Harlin, Abilene.
James Welch, Morton.
Vanoy Tipton, Route 2.
C. W. Grandy, Okmulgee, Okla.

Old subscribers who have renewed their subscription to The Journal this week are:

J. H. Engram, City.
Frank Hinkson, City.
J. E. Embry, Route 1.
Russell Bryant, Route 1.
Carroll M. Jones, Route 2.
I. L. Kitchens, Star Route 2.
O. Q. Holley, Route 2.
Lubbock Chamber of Commerce, Lubbock.
D. P. Brown, Lavon, Texas.
D. W. Densmore, Albany, Ore.
Mrs. May Rountree, Nora, Ill.

VISITOR FROM OKLAHOMA

Clive Ellis of Oklahoma City, Okla., spent the week end in the home of his father, J. W. Ellis and sister, Mrs. Maude Jones, Muleshoe.

ed and improved in the past and it means more effective use of conservation measures on all farms.

The Agricultural Conservation Program has proved an effective means of getting farmers to adopt soil and water conservation practices on their farms, the chairman points out. And once practices have been established, it has encouraged shifts to other needed practices. The aim is to use the limited assistance available to encourage and help farmers with these practices which otherwise would not be carried out to the extent and within the time necessary to assure the Nation's increasing food needs.

The 1953 Agricultural Conservation Program, he explains, is centered on the most needed conservation on the individual farm and ACP assistance will be used only for the most needed practices. The farm-to-farm visits by community committeemen will start October 1, 1952 and will be completed as quickly as possible but in no event will a producer be able to sign his plan sheet after December 1, 1952.

If a producer does not let his community chairman know his intentions for the 1953 program in writing by December 1, 1952, he will not be able to receive assistance for participating in the 1953 Agricultural Conservation Program.

Elbert Sterling Reaches Germany

With The 43rd Infantry Div. in Germany — Army Pvt. Elbert J. Sterling, son of Mr. and Mrs. Elbert Sterling of Muleshoe, recently arrived in Germany and is serving with the 43rd Infantry Division.

This division, now stationed in the southern part of the country, is receiving constant field training as part of the North Atlantic Treaty Organization (NATO) Army.

Private Sterling joined the division on September 6 as a rifleman in Company D of its 102d Infantry Regiment. He entered the Army last March.

Lazbuddie News

Mrs. Leota Mahan celebrated her sixteenth birthday with a six o'clock dinner. Attending were Miltz Ivy, Theresa Steinbock, Marilyn Willbanks, Mr. and Mrs. J. W. Hunt and baby daughter, Donna Kay, O'dell Press and mother, Mrs. P. Engram, Charlene Graef, Leonard Smith, Sr., Leonard Smith, Jr., Gene Smith, and the hostesses, Mrs. Mae Mahan and Leota.

A large group of Lazbuddie citizens attended the water meeting held in Bovina Monday night.

Mr. and Mrs. Carl Lane and daughter, Barbara, have moved to Roswell, N. M.

Mrs. Anna Caughn, Mrs. Warren Hutchison, A-3c Lincoln Barnett, Mr. and Mrs. L. D. Hutchison and children, Sheryl Dean, Twyla Gene, and baby, Galyn Charles, were visitors in the Willie Steinbock and T. D. Vaughn homes over the week end. Mr. Barnett returned to his base at Amarillo Saturday. The Hutchisons returned to their home in Woodward and Belva, Okla., Sunday afternoon.

Mr. and Mrs. T. D. Vaughn and children drove Mrs. Anna Vaughn to Cone, Texas, Monday. They also visited a daughter, Mrs. J. L. Shipping, at Kress, Texas.

Mr. and Mrs. John Dyck and Wanda and Mrs. William F. Steinbock attended the Lubbock Fair Wednesday. They also visited Mr. and Mrs. Orbin Nowell and family and Sgt. and Mrs. Walter Dyck and family while there.

CARD OF THANKS

We sincerely wish to express our deepest thanks to the people of Baileyboro and Muleshoe for their help and kindness extended us during the recent illness in our family. May God bless each of you.

Mr. and Mrs. J. C. Ashley
Mr. and Mrs. George Ashley and family of Albuquerque
Mr. and Mrs. Sid Ashley and family of El Paso
Mr. and Mrs. Buster Hampton of Lubbock
Mr. and Mrs. Ruby Lang, El Paso
Howard Ashley of Baileyboro

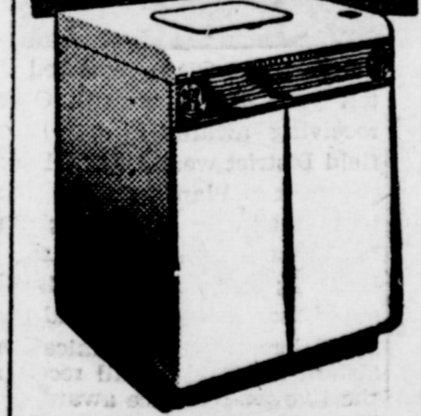
GUESTS IN STEVENS HOME

Mr. and Mrs. J. D. Stevens of Leonard, Texas and Mr. and Mrs. Wayne Stevens of Ft. Worth, visited in the home of Butler Stevens and family over the week end.

CUSHMAN SCOOTERS
ACCESSORIES — REPAIR WORK

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WORLD'S FINEST AUTOMATIC WASHER



BLACKSTONE

We'll demonstrate its superiority right before your eyes. Weekly payments as low as \$2.50

Johnson-Pool
TIRE & APPLIANCE
Dial 7370 — Muleshoe

Real Estate Law Has Teeth In It

It is strictly against the law in Texas to sell or attempt to sell real estate without a license, and the law will be enforced. This was the warning issued in Muleshoe last week by R. P. "Ray" Wedmore, inspector, Texas Real Estate Commission, who spent a day or so here interviewing those who deal in real estate.

Mr. Wedmore, whose headquarters are in Amarillo, visited The Journal office to request that the paper publish an article calling attention to the provision of the Texas law.

He said that if a person to assist a recognized and licensed real estate agent to make a trade or sale and receives any kind of remuneration for his services he is in violation of the law. And any real estate agent who pays another person for such services is in violation of the law and may be subject to its penalty provisions as well as having his license suspended.

"We do not wish to persecute anyone, but we will enforce the law," Mr. Wedmore told The Journal.

There is a term, and Mr. Wedmore used it: "birdogging". In this sense "birdogging" means a person who assists an agent in securing a prospect or in other ways to bring about a sale.

The maximum penalty for violation of the Texas Real Estate dealer law is a \$500 fine or a year in jail, or both.

"The law," said Mr. Wedmore, "is designed for the protection of the people. It is not a good business policy, we have found, to

deal with an unlicensed real estate dealer".

The law requires, also, that a licensed real estate dealer must conduct his business from an office. He may have it at home, but it must be completely separated from his living quarters. Licensed real estate dealers should make it their business to know thoroughly the provisions

of the law, and a copy of the may be obtained by writing the commission in Austin.

MORE PEOPLE read the want-ads every week. They cost little, get the job done. Try one.

LEDGER SHEETS in stock at The Journal. Pho.7220.

IT'S SHOWTIME AT THE WARM VALLEY & PALACE

Box Office Open 7:15 P. M. Show Starts 7:30
Saturday & Sunday: 1:45 P. M. and Continuous Showing

VALLEY THURSDAY and FRIDAY

Robert Mitchum
Ann Blythe

—In—
One Minute To Zero

SATURDAY ONLY
Gene Autry

—In—
Beyond The Purple Hills

SUNDAY, MONDAY, TUESDAY & WEDNESDAY

Virginia Mayo
Ronald Reagan

—In—
Working Her Way Through College

Motion Pictures Are Your Best and Cheapest Entertainment

PALACE THURSDAY and FRIDAY

Paul Henreid
Elizabeth Scott

—In—
Stolen Face

SATURDAY ONLY

Roy Acuff

—In—
Smokey Mt. Melody

SUNDAY and MONDAY

Vaughn Monroe

—In—
Toughest Man In Arizona

TUESDAY and WEDNESDAY

Roddy McDowell
Preston Foster

—In—
My Friend Flicka

Anybody care to run for this office?

Candidate Wanted: Must be efficient, honest, experienced. Pay and term of office uncertain, since public will vote every day to see if candidate stays in office.

We bet you don't want that job of being forced to get elected every day. Yet it's a reasonably accurate description of what a manufacturer must do to hold his job.

Every day at the sales counter, millions of women and men vote General Electric in or out of a job.

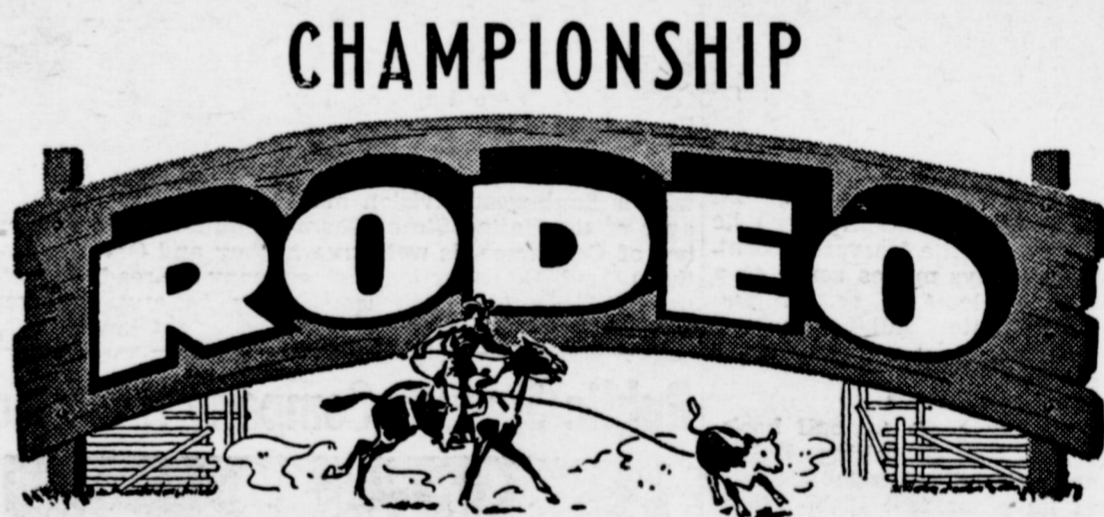
When you stop to think of it, we don't hold office for four years—or even two. We have a daily fight on our hands.

Hands at the sales counter pick up G-E products—hold them, turn them over, inspect them, try them against competitive articles for value and price—then decide for or against.

The only way we can win the election is by constantly improving our product. Thousands of engineers are paid to think up ways to improve, redesign, simplify. We use every known device of mass production to deliver more for the money. And our employees are as keen on winning our daily "public election" as is the salesman at the counter.

Manufacturers sell products on the basis of "be good every day—or get out of office." The result is the American public has the world's highest standard of living.

You can put your confidence in
GENERAL ELECTRIC



Muleshoe, Texas
Sunday, Oct. 12 2:00 P. M.

FEATURING:

● FLOYD LEMOND
● SAM GROVES
● GARLAND GAINER
● MORRIS STEPHENS
● WENDELL BEST
● JACK CLASS
● JIMMY SMITH
● FRANK BEST
● JOHN FERRIS
● EDD WORKMAN
● BILL TEMPLEMAN

● MITZ WALLING
● JOHN TRIMMIE, JR.
● O. C. BURTON
● ORVILLE HICKS
● L. D. HAYS
● EDD MAYFIELD
● ROBERT CALLOWAY
● LeROY RADCLIFF
● CLIFTON WADE
● L. G. WYRICK
● BENNIE MIDDLETON

SEE THESE STARS IN ACTION

5 Saddles — 5 Buckles To Be Awarded Champions

USING TOP RODEO STOCK
You'll Enjoy This

LAST SHOW OF THE SEASON
Muleshoe Roping Club Arena
(Jackpot Roping After The Show)

County Agent Says Milo Worth As Much As Corn In Feeding Animals

County Agent J. K. Adams has furnished The Journal with a copy of an article written by E. R. Eudaly, of The Universal Farmer, showing that milo has been proven the equal of corn in feeding beef cattle and hogs. His interesting comment, especially in view of the present market conditions, follows:

Up until the last few years, livestock feeders and others have been taught that grain sorghums (milo, hegari, kafir) were worth ninety per cent of what corn is worth.

In the light of what we know about feeds when the experiments comparing grain sorghums and corn were made some twenty five or thirty years ago, it was true that grain sorghums were only worth about ninety per cent of what corn was worth. In spite of this comparison the acreage in grain sorghums steadily increased until it is now one of the major grain crops in Texas.

Mr. L. C. Aicher, with the Fort Hays Branch Experiment Station at Hays, Kansas, in reporting on an experiment comparing corn distillers' dried grain and sorghum distillers' dried grain, had

the following to say about the comparison of corn and milo: "In previous feeding trials at the Station, comparing corn and milo grain in fattening beef cattle, it was determined that milo was equivalent to corn pound for pound. Since very little corn is grown in our section of Kansas and milo grain is produced extensively it has overwhelmingly become the grain part of the ration in fattening beef cattle in the west half of Kansas."

Experiments have also been made showing that milo is worth just as much as corn for hogs. We have observed numerous tests made by farmers in Texas, comparing corn and milo for feeding beef cattle and hogs. In all these tests the milo gave just as good results as did the corn.

What Your Chamber Of Commerce Means To You

By RAY FRANZ, Mgr. Muleshoe C of C

IT'S A BARGAIN FOR YOU— Yes, membership in your Chamber of Commerce can be a real bargain—if you'll work with others for the promotion of your community's welfare and advancement.

The Muleshoe Chamber of Commerce was voluntarily chartered and established by your community leaders to help them apply their energies in the solution of community problems and the advancement of their economic well-being. As a voluntary organization its membership people of Muleshoe and Bailey County — from farmer to manufacturer, from merchant to the professional man. The result: Your Chamber of Commerce, more than any other organization in this area, represents the spirit and energy of your community.

Because of this basic structure and energy, the effectiveness of your chamber will be determined largely by the support it receives from you—every working element in this community—again from farmer to manufacturer, from merchant to the professional man. Only through you can your Chamber of Commerce work for you. Its Program-of-Work will reflect what its membership feels the community needs.

Membership in your Chamber of Commerce can be a real bargain—if you'll work with others for the promotion of your community's welfare and advancement.

LOCAL GIRL ATTENDING TSCW THIS YEAR

DENTON, Oct. 7 — One Bailey County girl is attending the 50th session of the Texas State College for Women.

She is Mary Irene Shanks, a junior from Muleshoe. Established in 1903, Texas' university for women this year looks optimistically to the future as it celebrates its Golden Anniversary with more than 800 classes especially designed for women.

Beginning her third year of work here, Miss Shanks, daughter of Mr. and Mrs. R. A. Shanks, of Route 2, is a business major with a minor in music. She was on the honor roll both semesters last year.

Hospital News

Mrs. Billy Guinn was in for medical care. She has gone home. Billy White, small son of Mr. and Mrs. H. W. White, was in due to a rattlesnake bite. He has been discharged.

Anna Garvin of Maple was in for medical care. She has gone home.

Mrs. Beulah Carles is a medical patient. She is doing fine and will soon go home. E. C. Stroud is receiving medi-

cal care and is resting fine. He will soon go home.

Mrs. Donley Daniels is in for medical care. She is doing fine. Barbara Harvey, daughter of Mr. and Mrs. T. L. Harvey is in due to an accident. She is doing fine.

Bobby George, son of Mr. and Mrs. H. O. George, was in for observation. He has gone home.

Mary Wingo, an accident patient, is doing fine. She will be discharged today.

Sandra Humiston, daughter of Mr. and Mrs. E. D. Humiston, is

in for medical care. She is doing fine.

Mrs. Mary DeShazo is doing about the same.

Mrs. Albert Carroll was in for medical care. She has gone home.

Congratulations To: Mr. and Mrs. Vernon Oldham on the birth of a son, born October 3, 1952.

WEEK END IN OLNEY

Mr. and Mrs. Charlie Gustin spent last week end in Olney, Texas.

Clovis Veterinary Hospital

AT THE STOCKYARDS CROSSING
Facilities for Large and Small Animals

E. E. KRAUS, D. V. M. CHAS. WEBSTER, D. V. M.
104 Hull Phone 5442 Clovis, N. M.

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Hidden In The Treacherous Wilds Of Georgia's Danger-Infested Swamplands
THE LOST WORLD OF OKEFENOKEE!

...beyond this marker...
the kingdom of the crocodile and the cottonmouth!
A girl who never knew the stirrings of a woman!
A primeval world—buried deep in America's great Southland—that defied the penetration of time and man!

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LURE OF THE WILDERNESS
TECHNICOLOR

with **WALTER BRENNAN**
Tom Tully
Produced by **ROBERT L. JACKS**
Associate Producer **ROBERT D. WEBB**
Directed by **JEAN NEGULESCO**
Screen Play by **LOUIS LANTZ**
Based on a Story by **VEREEN BELLA**

COX DRIVE-IN THEATRE
SHOWS SUN., MON. & TUES., OCT. 12, 13, & 14

FIRST HOME GAME

Fri. Night, Oct. 10 8:00 O'CLOCK

Benny Douglass Stadium, Muleshoe

Muleshoe vs. Sudan

"Mules" vs. "Hornets"

WE'RE BACKING THESE LADS AND THEIR COACHES—

- | | | |
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DODGE & PLYMOUTH | RAY GRIFFITHS & SONS
Good Luck Mules — Ray, Clifton & Herbert | MORRISON MOTOR CO.
SPORTSMANSHIP AND CHARACTER |
| BASS FIRESTONE STORE
SPORTS EQUIPMENT | HICKS TRACTOR CO.
MULES, WE'RE COUNTING ON YOU! | We're Proud Of Our Boys And Girls
MULESHOE ELEVATOR |
| CASHWAY GROCERY
"WHERE FRIENDS MEET & PRICES TALK" | BEST WISHES FROM
PAT R. BOBO | CITY CLEANERS
QUALITY SERVICE |
| HOLTS
PANHANDLE PETROLEUM PRODUCTS | BLACKBURN FOOD MKT.
We're Backing The Mules All The Way | SAM E. FOX
TEXACO CONSIGNEE |
| Gilbreath Seen & Grain Co.
WE WILL BUY YOUR SEED GRAINS | S. E. Cone Grain & Seed
BEST OF LUCK TO THE MULES | BACKING THE MULES
LAMBERT'S CLEANERS |

Back Your Boys - Attend This First Home Game



Classroom Teachers Hear Mr. Flathers

The Muleshoe Classroom Teachers Association honored the new teachers with a dinner Tuesday evening in the High School

Lunch Room. Rev. A. W. Blaine gave the invocation and Jerry Kirk the benediction.

Mrs. H. G. Burchett, program chairman, introduced the new teachers, administrators, guests, and members. Directing the program were Mrs. H. G. Burchett and Mrs. Eldon Page.

J. H. Flathers, past president of the Amarillo Classroom Teachers Association spoke on the "Advantages of a Professional Association" His talk was very informative and instructive. He told of several bills that would be introduced in the 1953 legislature. The room was decorated with

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DAMES RALPH WOOD, PRESIDENT HOME OFFICE - DALLAS

Delicious with every salad



"WITH THAT WONDERFUL FLAVOR"

beautiful fall flowers. Arrangements were by Mrs. Ed Johnson, Mrs. Wilson Witherspoon, Miss Mattie Hill, and Mrs. John Watson.

Serving dinner were Mrs. Radie Boone, Mrs. Ola B. Jones, Mrs. F. L. Shelby, Miss Zeffie Childress, and Mrs. Horace Blackburn.

Attending were Mr. and Mrs. J. H. Flathers of Amarillo, Mr. and Mrs. Jerry Kirk, George Glover, Mr. and Mrs. Troy Perkins, Bill Parker, Rev. and Mrs. A. W. Blaine and Messrs. and Mesdames D. B. Lancaster, Murl Brown, Paul Gardner, Leroy Johnson, A. S. Stovall, Carrol Wilson, Eldon Page, Willie C. Osborn, Wilson Witherspoon, Tootie Middlebrook, Jack Obenhaus, H. G. Burchett, F. L. Shelby, Mesdames Ola B. Jones, Mabel Dowell, Horace Blackburn, Lela Thompson, Ed Johnson, John Watson, Radie Boone, Bob Sanders, McDonald, Jack Johnson, A. C. Bryant, Peugh, Rutherford, Misses Rowan, Mattie Hill, Mary Fry, Lillie Williams, Zeffie Childress, Effie Childress, and Messrs. Willie Wimberley, Jim Baker, and Baldwin.

BILL WHALIN N SHIP THAT RELIEVED "BOXER"

Pfc. Billie Whalin, of Muleshoe, is aboard the carrier Bon Homme Richard, which recently relieved the carrier Boxer, after the latter was damaged by ammunition explosions while in Korean waters. Eight men were killed, several injured in the explosion, cause of which was not announced.

Whalin wrote his parents, Mr. and Mrs. Whalin of Muleshoe that he was on the high seas 58 days recently before returning to port. He is in the Marine Corps.

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Muleshoe - Texas

Twiligear King Vows Announced



MISS JEANELL TWILIGEAR

Mr. and Mrs. C. E. McWilliams, 808 S. Caddo, Cleburne, announce the engagement and approaching marriage of their niece, Miss

Mrs. Barbour Hosts Philathea Circle

The Philathea Circle of the Methodist Church met Thursday evening, Oct. 2, at 8 p. m. in the home of Mrs. Billy Don Barbour with Mrs. David Weyer as co-hostess.

Mrs. Horace Edwards, vice-president, presided during the business meeting. A report was made by Mrs. Benny Chapman of the project committee. The circle voted to sell Christmas cards and they will be available for sale by October 23.

Mrs. Edwards was in charge of the program concerning our Christian work in Japan. Mrs. Hanks told of a Japanese exchange student studying in the United States and Mrs. Harold Allison discussed our Christian schools in Japan. The program was concluded with a playlet, "The Three Marys of Japan".

The next meeting will be in the home of Mrs. Harold Allison on October 23, at 7:30 p. m.

Refreshments were served to Mesdames Harold Allison, Mack Ragsdale, Paul Gardner, Benny Chapman, H. W. Hanks, Deon Awtrey, LeRoy Johnson, Horace Edwards, J. K. Adams, and the hostesses.

Club Wins Honors At Plains Fairs

The Pleasant Valley 4-H Club held a meeting October 7 at 8 p. m. New officers were elected.

They were: president, Jimmy Allison; vice-president, Edward Wuerflein; secretary, Nan Allison; reporter, Royce Turner; song leader, Sherry Allison; game leaders, Doyce Turner, Susan Allison, Tommy Bickel, and Richard Green.

Present were Jimmy Allison, Edward Wuerflein, Royce Turner, Doyce Turner, Susan Allison, Nan Allison, Sherry Allison, Fern Prather, McKay Allison and Martha Wuerflein.

Allen Turner received a gilt earlier in the year. He displayed her in the Littlefield and Lubbock fairs and won second, 2 firsts, reserve champion and junior champion.

The club booth in the Littlefield Fair received the first prize of \$15.

Jeanell Twiligear, who has made her home with them for a number of years, to Reginald Ray (Buddy) King, son of Mr. and Mrs. Reginald Rufus King of 721 Poindexter, Cleburne.

Vows are to be read October 16. Several honors are planned for the bride-elect. The E. C. McWilliams and Jeanell are former residents of Muleshoe.

Mrs. Perrin Speaks At W. S. C. S. Meet

The Woman's Society of Christian Service of the Methodist Church met in the Fellowship Hall Monday, Oct. 6, at 2:30 p. m. The refreshment table was

covered with a crocheted lace cloth. Arrangements of fall flowers were placed throughout the hallway.

The meeting was opened with the song, "God of Grace and God of Glory", followed by prayer by Mrs. H. W. Hanks.

Mrs. Carl S. Perrin of Hereford was introduced by the president, Mrs. F. B. Pierson. Mrs. Perrin then told of the E. Stanley Jones Ashram. She placed emphasis on "Spiritual Life and Spiritual Exercise". Her inspiring talk was enjoyed by all present.

Refreshments of assorted ice box cookies and coffee were served to visitors, Mesdames Carl Perrin, Leon Lewis, John Bickel, Dale Buhrman, Seaborn Moore, Louis A. Stoen, Fred

berger, Horace Edwards, Deon Awtrey, Miss Claudia Hub, Gary Edwards and Ronald Awtrey and members, Mesdames A. C. Gaede, H. M. Shofner, Lucy Layne, J. C. Wollard, C. D. Julian, O. C. Kirk, I. F. Willman, C. R. Farrell, J. E. Day, H. C. Holt, H. W. Hanks, O. N. Jennings, F. B. Pierson, and Arnold Morris.

GUSTINS HAVE VISITORS

Mr. and Mrs. Lanis Hughes and daughter of Jacksboro, Texas, visited last week with Mr. and Mrs. Charlie Gustin and family.

VISITED I NOKLAHOMA

Mr. and Mrs. Edgar Broyles and daughters, Nita, Ann, and Sandia, spent last week end in Shawnee, Okla., where they visited relatives.

Ask Yourself The Following Questions BEFORE YOU VOTE

1. Can you borrow yourself rich?
2. Can you remember when the American dollar was worth 100c?
3. Why is the present administration canvassing farmers in this area offering thousands of dollars in farm subsidies just before election? IS YOUR VOTE FOR SALE?
4. If Joe Stalin was running for president on the Democratic ticket, would you vote a straight Democratic ticket as all good Democrats should?
5. Are you voting for a man and his principles or a political machine?
6. Does the common man have a high living standard under a socialistic government? If you think so look at GREAT BRITAIN today!
7. Do you want to try 4 years of the Chicago MOB now that you have seen 7 years of the Kansas City GANG in Washington?
8. Is a government run by Communist sympathizers and 5% percenters subsidized by mink coats, deep freezes, and WAR profiteering worthy of your vote?

VOTE TEXAN - VOTE EISENHOWER

(Political Adv. Paid for by L. T. Green, Jr., Martin Oliver, R. D. Precure, Earl Ladd, Sikie Watkins, John Gammons, F. L. Oliver, Jr., Otis Oliver, Herbert Griffiths and others).

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CHURCH OF CHRIST
Bula, Texas
Norman L. Warren, Evangelist
We welcome ALL to the Bula community and wish to extend a special and warm welcome to attend all services of the Church of Christ.
Our Bible study on Lord's Day begins at 10:00 o'clock and the regular morning worship begins at 11:00. The Lord's supper is observed every Lord's Day.
Evening services begin at 7:15

each Sunday with the young people and preaching services at eight. This will still leave time for those who have children in school, to get them in bed at an early hour.
Our Ladies Bible study is on Tuesday afternoon, 2:30 p. m., and our midweek Bible study is on Wednesday at 8:00 p. m.
Please call on us for further information, or if you need transportation; and may we have the privilege of meeting and greeting you personally.

Y. L. METHODIST CHURCH
L. J. Helms, Pastor
Second and Fourth Sundays
Church School 10 a. m.
Preaching Service 11 a. m.
Bible Study Group 7:30 p. m.
Evening Preaching 8:30 p. m.
Prayer Meeting, W. S. C. S.
First and Third
Thursdays 2:30 p. m.

ANTIUCH PRIMITIVE BAPTIST CHURCH
Across Street From Hospital
Elder Jimmie Bass, Pastor
Services every 1st and 3rd Sundays and Saturday before 3rd Sunday.
Singing every Sunday night except 3rd Sunday.

FIRST BAPTIST CHURCH WEST CAMP
Rev. T. L. Pond, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
B. T. U. 7 p. m.
W. M. U., Thursday 2 p. m.
Evangelistic Service 7:45 p. m.

PROGRESS BAPTIST CHURCH
Rev. C. C. Morgan
Sunday School 10 a. m.
Mid-week Prayer Service 8 p. m.
Wednesday 7:30 p. m.
Evening Worship 8:30 p. m.
B. T. U. 7:30 p. m.
Morning Worship 11 a. m.

MAIN STREET MISSIONARY BAPTIST CHURCH
M. E. Robinson, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
W. M. U., Wed. 2:30 p. m.
Mid-week Prayer Service, Wednesday 7 p. m.

THREE WAY BAPTIST CHURCH
J. E. Moore, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
W. M. U., Thursday 2:30 p. m.
Brotherhood, first Thursday of each month 7 p. m.
Mid-week Prayer Service and Bible Study 7 p. m.

PRIMITIVE BAPTIST CHURCH
At Friendship
8 Miles South of Sudan
Second Sunday and Saturday before, Elder V. J. Lowrance, pastor.
Fourth Sunday and Saturday before, Elder Jack West, pastor.

OKLAHOMA LANE BAPTIST CHURCH
Mayo D. Carpenter, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 8 p. m.
Prayer Meeting, Wed. 8 p. m.
W. M. S., Thurs. 3 p. m.

Y. L. BAPTIST CHURCH
First and Third Sundays
Rev. James Tidengerg
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7:30 p. m.
Evening Worship 8:30 p. m.
Services every 3rd Sunday Starting at 10:30 a. m.

ASSEMBLY OF GOD CHURCH
Rev. Lee F. Stokes, Pastor
Sunday School 9:45 a. m.
Worship 11 a. m.
Tuesday Night Young People 7:45 p. m.
Thursday Night Bible Study 7:45 p. m.
Public Invited To Attend All Services

FIRST CHRISTIAN CHURCH
Avenue G and West 2nd.
Johnny Moore, Pastor
Sunday School 9:45 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
Communion Services each Lord's Day

LONGVIEW BAPTIST CHURCH
Rev. T. L. Pierce, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
B. T. U. 7:30 p. m.
Preaching 8:30 p. m.
Wed. Service 7:30 p. m.
WMS, Thursday 2:30 p. m.
PAPER and Office Supplies at The Journal, Phone 7220.

PROGRESS METHODIST CHURCH
Carroll M. Jones, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Fellowship 8 p. m.
Classes 8 p. m.
Evening Worship 8:45 p. m.
W. S. C. S., 2nd and 4th Mondays

FIRST BAPTIST CHURCH
Rev. A. W. Blaine, Pastor
Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Prayer Meeting, Wednesday 8 p. m.
Officers and Teachers, Thursday 8 p. m.
W. M. U., Monday 3 p. m.
Choir Rehearsal, Wednesday 8 p. m.

FIRST METHODIST CHURCH
H. W. Hanks, Pastor
Sunday School 9:45 a. m.
Morning Worship 10:50 a. m.
M. Y. F. 6:30 p. m.
Juniors 6:30 p. m.
Evening Worship 8:00 p. m.
W. S. C. S., Mon. 2:30 p. m.
Wesleyan Service Guild, 2nd. & 4th Mon. 8:00 p. m.
Stewards Meeting, 1st. Mon. 7:00 p. m.
Choir Practice, Wed. 8:00 p. m.
Ph. laethea Circle, 1st. & 3rd. Thurs. 8:00 p. m.

UNITED PENTECOSTAL
Sunday School 10 a. m.
Preaching Service 11 a. m.
Young People's Service 7 p. m.
Thursday Evening Bible Class 7:30 p. m.

BAILEYBORO BAPTIST CHURCH
Arthur L. Nunn, Pastor
Sunday School 10 a. m.
Training Union 8 p. m.
Evening Service 8:45 p. m.
Everyone Welcome.

CHURCH OF THE NAZARENE
Sidney Patrick, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Evening Worship 7:30 p. m.
N. Y. P. S., Tues. 7:30 p. m.
Mid-week Service, Wednesday 8 p. m.
Come and Worship With Us. Interest is growing in our Sunday School. The lessons are on the Bible and sound religion.

METHODIST CHURCH
Lazbuddie, Texas
Harold M. Morris
Sunday School 10 a. m.
Church Service 11 a. m.
Evening Service 8:30 p. m.
Mid-week Prayer and Song Service 8:40 p. m.

FIRST BAPTIST CHURCH
Lazbuddie, Texas
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 6:45 p. m.
Evangelistic Service 7:45 p. m.
"Not forsaking the assembling of yourselves together." —Heb. 10:25

BAILEYBORO BAPTIST CHURCH
Arthur L. Nunn, Pastor
Sunday School 10 a. m.
Training Union 8 p. m.
Evening Service 8:45 p. m.
Everyone Welcome.

CHURCH OF CHRIST
Muleshoe, Texas
Ebb Randol, Minister
Bible Classes for all 10 a. m.
Preaching 10:50 a. m.
Communion 11:45 a. m.
Preaching 8 p. m.
Wednesday
Ladies Bible Class 3 p. m.
Bible Study and Singing 8 p. m.

NORTH SIDE CHURCH OF CHRIST
Worship each Lord's Day 10:30 a. m.
Evening Service 8 p. m.
Tuesday Evening 8 p. m.

WATSON BAPTIST CHURCH
Rev. W. O. Wilson, Pastor
Special Prayer Service 9:45 a. m.
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Bible Study and Prayer Service, Wednesday 7:30 p. m.
WMU, Monday 2:30 p. m.

ST. JOHN'S LUTHERAN CHURCH
W. B. Gummelt, Pastor
Lariat, Texas
Sunday School and Bible Class 10 a. m.
Divine Services 11 a. m.
Sunday School Teachers meet every Wednesday 8 p. m.
Ladies' Aid meets first Thursday of each month 2:30 p. m.
Walther League meets first Sunday of month 8 p. m.
A cordial welcome awaits you at St. John's.
"Let the Word of Christ dwell in you richly." —Col. 3:16.

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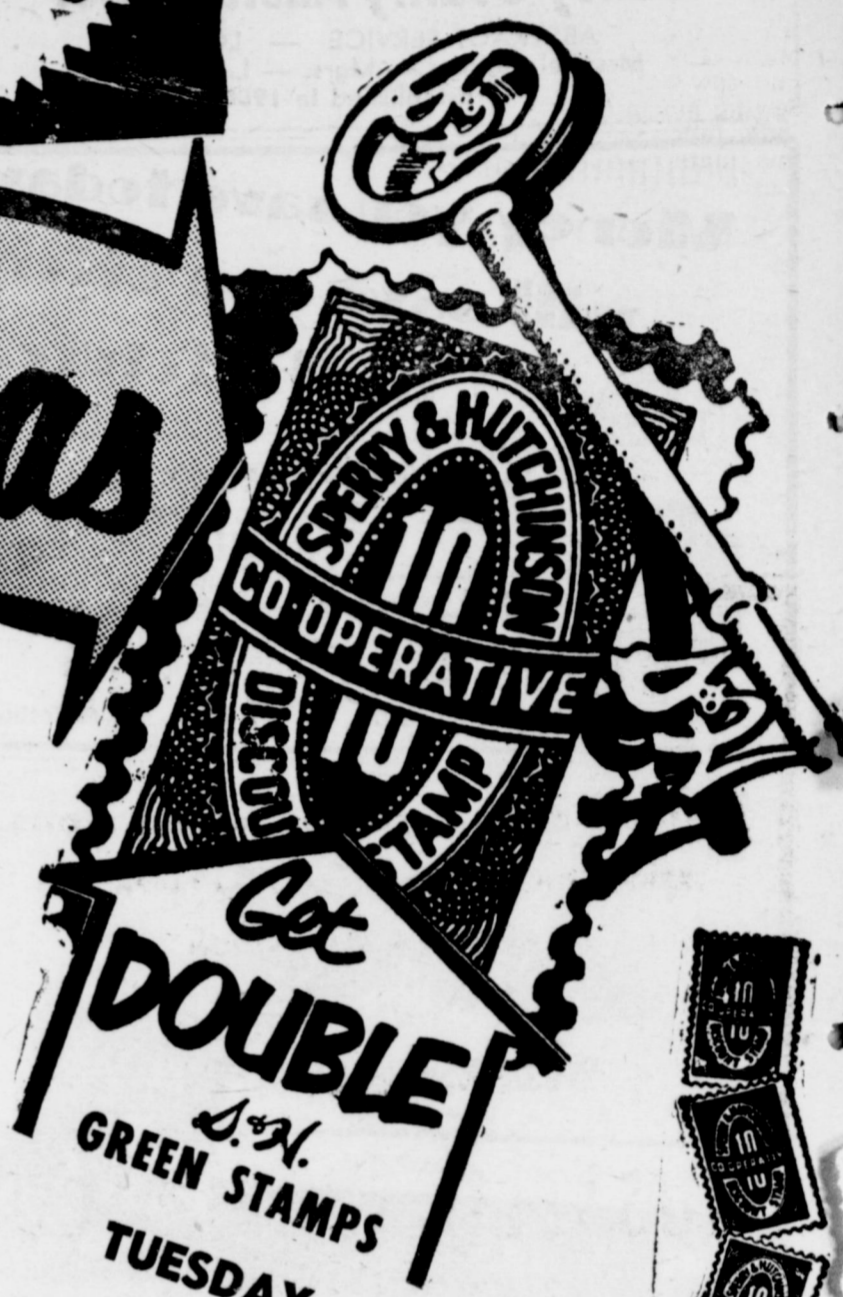
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DEER BRAND NO. 2 CAN **TOMATOES** 17c
 BEE BRAND NO. 303 CAN **PEAS** 3 for 25c
 GREEN GOLD, NO. 303 CAN **ASPARAGUS** 18c
 MARSHALL GOLDEN, NO. 300 CAN **HOMINY** 2 for 15c
 NIBLETS, 12 OZ. CAN **MEXICORN** 22c

KEYLESS OIL, NO. 1/4 CAN **SARDINES** 8c
 HORMEL NO 1/4 CAN **POTTED MEAT** 9c
 ANGLO 12 OZ. CAN **CORNER BEEF** 53c
 IRELAND NO. 2 CAN **CHILI** 67c

MARSHALL NO. 300 CAN **PORK & BEANS** 3 for 29c

COFFEE Maryland Club Reg. or Drip **84c**

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 BAMA 2 LB. JAR **GRAPE JELLY** 43c
 HOLLANDALE COLORED QUARTERS **MARGARINE** 22c
 DAIRYCRAFT, TALL CAN **MILK** 15c
 EAGLE BRAND, LARGE CAN **MILK** 29c

NORTHERN **TOILET TISSUE** 3 for 25c

RINSO 57c Giant Size Box **39c**

SNO CROP 12 OZ. PKG. **PEACHES** **25c**

SNOW CROP 12 OZ. PKG. **PEAS** 25c

SNOW CROP 14 OZ. PKG. CHOPPED **SPINACH** 19c

YOUNGBLOOD 16 Z. PKG. **PULLEY BONES** \$1.29

DENTAL CREAM Colgate 50c Size **34c**

MENNENS 49c SIZE **BABY CREAM** 39c
 VICKS 35c SIZE **VAP-O-RUB** 29c
 PERMANENT REFILL KITS **SHADO WAVE** \$1.25
 REGULAR BOX **BREEZE** 32c
 LIFEBOUY, BATH BAR **TOILET SOAP** 2 for 25c
PUREX 17c

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HAMS Wilson Certified Butt Ends, Lb. ... **65c** Shank Ends, Lb. ... **59c**

BONELESS PERCH **FISH, lb.** 39c
 CHOICE **BEEF SHORT RIBS, lb.** 39c
 VEAL CUTLETS **STEAK, lb.** 98c
 E & R, PURE PORK **SAUSAGE, lb. roll** 55c
 CHOICE BEEF **CLUB STEAK, lb.** 79c
 RATH PICKLED 14 OZ. JAR **PIGS FEET** 38c

BACON Wilson Corn King Cello Pkg., Lb. ... **59c**

FRESH FRUITS & VEGETABLES

CABBAGE California L.g. Firm Heads, lb. ... **5c**

LARGE BUNCH **GREEN ONIONS, each** 7 1/2c
 LARGE BUNCH, CALIFORNIA **CARROTS** 12 1/2c

WHITE, FLORIDA **GRAPE FRUIT, lb.** 12 1/2c
 THOMPSON SEEDLESS **GRAPES, lb.** 15c
 DELICIOUS **APPLES, lb.** 19c

SWEET POTATOES, lb. 8c

PIGGLY WIGGLY SUPER MARKETS **DAVIS & HUMPHRIES OWNERS & OPERATORS**



FOR SALE—SPECIAL PRICES On all Radiators. International Farmall Cores \$25 exchange STOVALL-BOOHER Radiator Sales & Service Plainview, Texas

FOR SALE EQUIPMENT FOR SALE 1 1948 LAI Case Tractor, recently overhauled; 1 1948 Hancock Terracing Machine. See Bud-die Blackman, 1112 Ave. E. Ph. 7179. 39-tfc.

FOR SALE STRAYED: From my place, one paint horse. Notify W. W. Branscum. 42-4tp.

FOR SALE REAL ESTATE For Sale We still have some good listings which we need more, so if you want to sell give us your listings.

FOR SALE THE LONE STAR TRADING POST is now in Business in the Pool INSURANCE BUILDING in Muleshoe. Bring us your listings. We can sell anything.

WILL HAVE: Used upright and spinet piano in this vicinity soon. Will sacrifice in order to retire present obligation against them. Cash, or terms to responsible party. Will accept trade-in. Call or write, McBrayer Piano Co. Credit Dept. 217 W. 6th, Amarillo, Texas. 42-2tc.

NEED: Pasture for 10 to 50 cattle, 10 to 20 head of horses. Stalls field or what have you... W. W. Branscum. 42-4tp.

LETTERS TO SANTA

Santa: Every day as I was walking around the corner at 1201 Main, I looked in the window and saw that famous Necchi Sewing Machine on display, and some fellow sewing every stitch imaginable without any attachments.

FOR SALE: All steel constructed building, 53x33 ft. Ideal for machinery shed or hay barn. Priced reasonably. See M. D. Locker or call 3363. 41-3tp.

For Sale We have one of the most productive 80 acre tracts North East of town. 6 room modern home. Pressure water system, ample grain storage, chicken house, cow shed, tractor shed, good irrigation set of 140" setting. This place is priced to sell. Ill health cause of selling. Priced at \$32,000.

For Sale We have one of the choice 160 acres of cotton land near Olton. No. 12-8" discharge irrigation well 140" setting. No improvements. One half mineral reserved. Non-participating. See this place today Priced at \$315 per acre.

* 80 acres, all in alfalfa and permanent pasture, good house, electric irrigation. Well located. Bargain. Consider good terms on right party. Possession now.

* 250 head sheep. Lambs and ewes. Must sell NOW. Make us an offer.

Expert Sewing Machine Repair ALL KINDS AT ALL TIMES Bass Firestone Dealer Store 39-tfc.

FOR SALE: 4 registered Hampshire pigs. Dewayne Neel. 4 miles west, 1/2 north of Bula. 42-2tp.



Berkeley Crusader Turbine You can get increased capacity with decrease in motor size, lower power consumption... at a lower initial cost... with the Berkeley Crusader Deepwell Turbine.

FOR RENT: FURNISHED apartment, private bath. Phone 7050. 37-tfc.

WANTED: Irrigated cotton to pull with Oliver strippers. I have THE TRAILERS. See Edwin Neutzler, 6 miles west of Enoch. 41-3tp.

RUSSELL SUPPLY CO. COTTON SACKS — WORK SHOES — KHAKI CLOTHES IRRIGATION SUPPLIES — TENTS and TARPAULINS GUNS AND AMMUNITION BLANKETS — QUILTS PRESTONE ANTI-FREEZE

FOR SALE: 160 acres, 5 rooms and bath, good irrig. well, good red land. This is a good buy at \$300 per acre. Has good loan.

FOR SALE: 160 Acres, 5 rooms and bath, good irrig. well, good red land. This is a good buy at \$300 per acre.

FOR SALE: 1947 Boone cotton puller. Fits U. T. U. Moline. \$300. 6 bale cotton trailer made from truck chassis, \$375. Will trade or buy late model A John Deere tractor. H. E. Tiller, 5 miles south of Baileyboro. 40-3tp.

For Sale An Oliver 70 tractor, John Deere ball puller, and 4 bale trailer. For Sale or Trade A Baldwin combine. Fred M. Vay 4 1/2 miles north of Muleshoe on Friona highway. 42-2tp.

E. R. HART CO. Pressure Pump Service Sat., Oct. - 18 - Aus. — Ball Club

BOBO INSURANCE AGENCY Office in Bank Building PHONE 2640 MULESHOE

FOR SALE: A '49 A-C combine. Paul Zahn, 21 miles north of Sudan. 41-2tp.

FOR SALE: 160 acres, 5 rooms and bath. Good irrigation well, on natural gas. Gas in house. Pressure water system for home. No Johnson grass. On paved road, 10 miles from Hereford. All good tillable land. C. H. White, Box 12, Summerfield, Texas. 42-2tc.

FOR SALE: 1947 Boone cotton puller. Fits U. T. U. Moline. \$300. 6 bale cotton trailer made from truck chassis, \$375. Will trade or buy late model A John Deere tractor. H. E. Tiller, 5 miles south of Baileyboro. 40-3tp.

Farm Loans QUICK APPRAISAL Farley Insurance Agency Of. Ph. 7279 Res. 5103

HELEN HARPER originals

DR. B. R. PUTMAN OPTOMETRIST First Door North of REA Building Muleshoe, Texas Phone 6560

FOR SALE: 160 acres, 5 rooms and bath. Good irrigation well, on natural gas. Gas in house. Pressure water system for home. No Johnson grass. On paved road, 10 miles from Hereford. All good tillable land. C. H. White, Box 12, Summerfield, Texas. 42-2tc.

Dr. C. H. McIlroy Naturopathic Physician Phone 5360 Muleshoe, Texas 906 MAIN STREET

MULESHOE FUNERAL HOME Ambulance Service Day or Night DIAL 2860 TRAVIS E. REED, Mgr.

COLE AND WALTERS COMBINED CIRCUS & MENAGERIE

FARLEY INSURANCE AGENCY REAL ESTATE & INSURANCE AUTO FINANCING — FARM LOANS Over Bank, Muleshoe, Texas Office Phone 7279 Res. 5103

FOR SALE: 160 acres, 5 rooms and bath. Good irrigation well, on natural gas. Gas in house. Pressure water system for home. No Johnson grass. On paved road, 10 miles from Hereford. All good tillable land. C. H. White, Box 12, Summerfield, Texas. 42-2tc.

STOP.... Check Your Coverage! Have you considered replacement costs of what you own in the light of today's prices? We shall be glad to consult with you on all your insurance problems... no obligation.

FARM LOANS • AUTO FINANCING POOL INSURANCE AGENCY W. M. Pool, Jr. Phone 7010 Lee Pool Muleshoe

NOW COMBINED for GREATER ENTERTAINMENT HERDS OF Performing ELEPHANTS Featuring "BIG BERTHA" LARGEST ELEPHANT IN CAPTIVITY

GUARANTY ABSTRACT CO. BONDED FOR YOUR PROTECTION Office in Bank Building Phone 2640 Muleshoe Complete Abstracts of Title to All Lands and Towns in Bailey County, Texas PAT R. BOBO, Owner BETTE COWAN, Manager

DR. B. Z. BEATY DENTIST Across From Muleshoe Motor Office Hours: 9 a. m. — 1 — 5 p. m. Closed Saturday Afternoons Office Ph. 2040 Res. Ph. 5020

Stop Taking Harsh Drugs for Constipation End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way! Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

HELEN HARPER originals Flattering two-piece knit dress \$22.50 up

4 BABY HIPPOPOTAMUS ONLY ONE TOURING THIS YEAR

R. M. "Bob" Gregory REPRESENTATIVE OF Life Insurance Company Great National LIFE, HOSPITALIZATION and POLIO INSURANCE FOR YOU & YOURS P. O. Box 743 706 N. Ave. E Phone 2769

DR. CALDWELL'S SENNA LAXATIVE PAIN Contained in pleasant-tasting Syrup Form

From where I sit... by Joe Marsh Our Town Wouldn't Take a "Back Seat" Well, the "battle of the buses" has been settled! Our town is again friendly with Balesville.

The Fashion Shop Phone 3910 Dorothy Mattheissen Elizabeth Barnett

A GUARANTEED ATTRACTION! CLEAN SHOW! 2 PERFORMANCES... 2 & 8 P.M. ADMISSIONS Slashed! (Back to Two-Dollar Prices) Adults \$1.00 — Kids 50c Tax Paid

The Muleshoe Journal

PUBLISHED EVERY THURSDAY AT MULESHOE, TEXAS
Entered as second class matter at the Muleshoe Post Office under the Act of Congress, March 3, 1897



SUBSCRIPTION RATES

In Immediate Territory, 1 Year \$2.00
Out of Immediate Territory, 1 Year \$2.50

J. M. FORBES Editor and Publisher

BABSON DISCUSSES

People's Pocketbooks

Babson Park, Mass., ct. 3 — Much has been written recently about the need for salesmen to sell! They say sales are down because salesmen have forgotten how to sell. Is this really so?

HOW MUCH MONEY DO PEOPLE HAVE?

Much has also been written about the savings people have accumulated since World War II. We have been told that people have more money to spend than ever and that, if they would only spend it, business would be good. Sales managers have long sung the tune that the ability to buy has not fluctuated so much as the desire to buy; that people aren't buying because they are not being sold! The fact is, however, that most sales statisticians overlook the way in which savings are distributed among our people. Federal Reserve Board figures for 1950 estimated that the \$20 billion in savings were distributed as follows: the top 10% of our population held 73% of the net savings; the top 20% owned 93% of the total net savings. This leaves the bottom 80% of the population with but 7% of the savings, operating pretty much on a hand to mouth basis.

If the average income of this 80% is \$3,000 (and this is a high estimate), then how, I ask, can you expect salesmen to sell to people who just haven't got the money? If you don't believe a \$3,000 a year worker doesn't have the money, then take your pencil and figure roughly, after deducting Federal, State and Local taxes, what you yourself pay for rent, light, heat, water, gas, telephone and repairs. Add to this, food, clothing, charities, insurance and miscellaneous. Then do the same for the \$3,000 a year worker, married and with two children. I am sure you will then begin to wonder where the mass market is for \$2,000 automobiles, \$200 refrigerators, \$75 vacuum cleaners, \$10 shoes, or even 9c per pound potatoes! I believe in more intensive selling and more intensive advertising; but labor must reduce costs so

people will have the money to buy more.

WHY DO THEY BUY?

The one time since World War II when business conditions were relatively normal was in the early months of 1950. The great backlog of demand was beginning to be satisfied for those who had the money. Then, bang, came Korea! War scares and talk of shortages prompted a mad rush of scare buying. According to a recent sampling study of about 10,000 families by the Bureau of Labor Statistics, a good cross section of our population, from almost a hundred large cities to small towns, the 1950 buyers were upper middle class families with a net income after taxes; of about \$4,300. But their spending spree put them in the red to the tune of \$400 a year!

Keep in mind that these were people with net earnings of \$4,300, an appreciable cut above the average worker with gross earnings of \$3,000. Even so, they not only had to dip into savings but go into the hole for the purchases they made. Why did they spend? Their wants were spawned primarily by war hysteria and cries of shortages. There were those who were afraid that if they waited they wouldn't be able to buy that new car, or washer, or suit of clothes; or that, if they did wait, prices would skyrocket. In other words, many of these people had their hands forced by fear.

PRICING YOURSELF OUT OF THE MARKET

Sales managers can talk all they want to about the need to sell and sell hard, but if the consumer can't afford the price tag, how is he going to buy? We've watched the recent potato fiasco change the dietary habits of a number of people. Potato sales still haven't fully recovered, while the sales of rice, macaroni, and spaghetti remain high. When bus companies raise fares too fast, they lose 10% of their riders.

Whatever happened to natural rubber, and utter, and the silk

Sand Hills Philosopher Has Novel Plan For Cutting Cost Of Government To The Bone

Editor's note: The Sand Hills Philosopher on his Johnson grass farm has an odd idea this week, his letter reveals.

Dear editor: As is usual during a political campaign, the candidates are promising to increase government benefits and lower taxes at the same time, and while it can't be done, it reads and listens good and people vote for it just the same.

Like it is now, the candidate that promises the most frequently has the best chance. For example, take farm prices. You know, it started out with one side promising 70 per cent of parity, and the other side upped it to 80, then the other raised it to 90, and then the other upped it to 100 per cent. Looks like they're hung there, although I haven't got any objection to getting 150 per cent of parity, although I haven't got any objection to getting 150 per cent of parity. Feel like I got it comin to me anyway to off-set them days when cotton was bringin 5 cents a pound.



I'm not sayin I'm in favor of it, but I have hit on a plan whereby a candidate who didn't promise anything except to lower taxes could be elected. It's all a matter of timin. Don't know why it hasn't been thought of before.

All we have to do is make income taxes come due on election day. Instead of holdin the election with its golden promises in November and waitin four months till March to pay taxes, with Christmas spirit in being, move the March 15 session back to November.

You let a voter go in one door to pay his taxes and on through another to vote, and a wave of economy will hit this country faster than a rocket on its way down. There'd be so many new faces in Congress, all of em

industries? The answer to this question explains why the automotive industry is in the peculiar economic paradox of having both a shortage of cars and a shortage of buyers. The history of American industry is filled with the ghosts of overpricing. Either industry doesn't know the history of overpricing, or else it so operating with its head in the sand. Unless the manufacturers and labor leaders who depend on mass markets reduce their costs to fit the mass pocket-book, their days are numbered.

stonny, there'd be delegations of bankers headin for Washington pleadin with the members to break down and spend at least enough money to keep the post office open till noon.

I won't be responsible for what happens, ain't even sure I'm in favor of it at all, but if you want the budget balanced and then shrunk and taxes really cut for the first time in history, just merge them two dates and sit back and watch.

Yours faithfully,
J. A.

COURTHOUSE RECORDS

REAL ESTATE TRANSFERS

Anna Mae Bearden, et vir to Mrs. Ola Ragsdale, Lot 9, H. O. George's Subdivision, \$500, and other valuable considerations.

Mrs. Ola Ragsdale to Mrs. Anna Mae Bearden, Lot 8, H. O. George's Subdivision, Exchange of property.

G. B. Benton, et ux to Lee Sanders, Lot 3, Block No. 2, Pool Addition, \$1500, and other valuable considerations.

F. M. Jones, et ux to James C. Ellis, et ux, Part of Section 33, Block Y, \$10,000.

Sam W. McLarty, Jr., et ux to Vernon Roming, NE-4 Section 29, Block Z, \$49,000.

Mrs. Alleen Dyer, et vir to Roy C. Dyer, Lot 2, Block 5, Lakeside Addition to Muleshoe, \$1,000.

BIRTHS REGISTERED FOR SEPTEMBER, 1952

David Patrick Ware, son of Mr. and Mrs. J. A. Ware, born September 1, 1952.

Harl Leon Parker, son of Mr. and Mrs. G. L. Parker, born September 1, 1952.

Willie Lee Houghes, son of Mr. and Mrs. Robert Houghes, born September 2, 1952.

Gary Lee Kincaon, son of Mr. and Mrs. O. B. Kincaon, born September 2, 1952.

Johnny Ray Eagle, son of Mr. and Mrs. J. B. Eagle, born September 2, 1952.

Sherry Gail Moore, daughter of Mr. and Mrs. Wilcy Moore, born September 7, 1952.

Sherry Jo Vanlandingham, daughter of Mr. and Mrs. Edgar

Vanlandingham, born September 7, 1952.

Thomas David Greiner, son of Mr. and Mrs. Verlin P. Greiner, born September 11, 1952.

Billy Tharp Payne, Jr., son of Dr. and Mrs. B. T. Payne, born September 18, 1952.

Joyce Faye Hearn, daughter of Mr. and Mrs. Donald R. Hearn, born September 21, 1952.

Merlene Kay Stancell, daughter of Mr. and Mrs. A. J. Stancell, born September 30, 1952.

Mary Valencia, daughter of Mr. and Mrs. Gilbert Valencia, born September 25, 1952.

DAVISES REPORT ENJOYABLE TRIP

Mr. and Mrs. Cecil Davis have just returned from a ten day trip during which they covered the North Plains, visited with an aunt and family, the A. E. Prongers, then went through Oklahoma to LaJunta, Colo., where they were shown many points of interest including the Kiva Temple and Old Fort Brent. Mrs. Davis has a nephew who lives near LaJunta.

They then started their return trip by Red River, N. M., where, after a night's stay, found ice 1/2 inch thick and temperature to correspond, so they resumed their

trip by Albuquerque, where they visited the mother of Mrs. Davis. As the Fair was opening, the colorful parade was enjoyed.

To climax their trip, they visited Truth or Consequences, N. M., Las Cruces, N. M., El Paso, Juarez, Alamogordo, N. M., then returned home to Muleshoe. Muleshoe was never more appreciated, they reported.

GUESTS FROM CALIFORNIA

Mr. and Mrs. Herman N. Garland, former residents of Muleshoe, now of Bellflower, Calif., were guests in the homes of Maude E. Jones and other this week.

BEAUTIFUL — PRACTICAL — CLEAN — DINETTES — ALL COLORS —
DROP LEAF \$124.50 — FOUR OR SIX CHAIRS OR OTHER DINETTES \$79.50 UP

DYER'S Hardware & Furniture
Muleshoe, Phone 2590, Texas

THE BEST BRAND OF COOKING!

OF COURSE IT'S ELECTRIC

MORE AND MORE HOMES ARE USING THE RANGE THAT OFFERS THE MOST IN MODERN COOKING

Brands are a symbol of quality in the Southwest in both cattle and cooking. The superior brand of cooking is obtained when you use the best brand of range — the electric range.

Choose the cooking method that offers you the most. There's one brand that brings you everything you want in cooking pleasure. Of course, it's electric.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

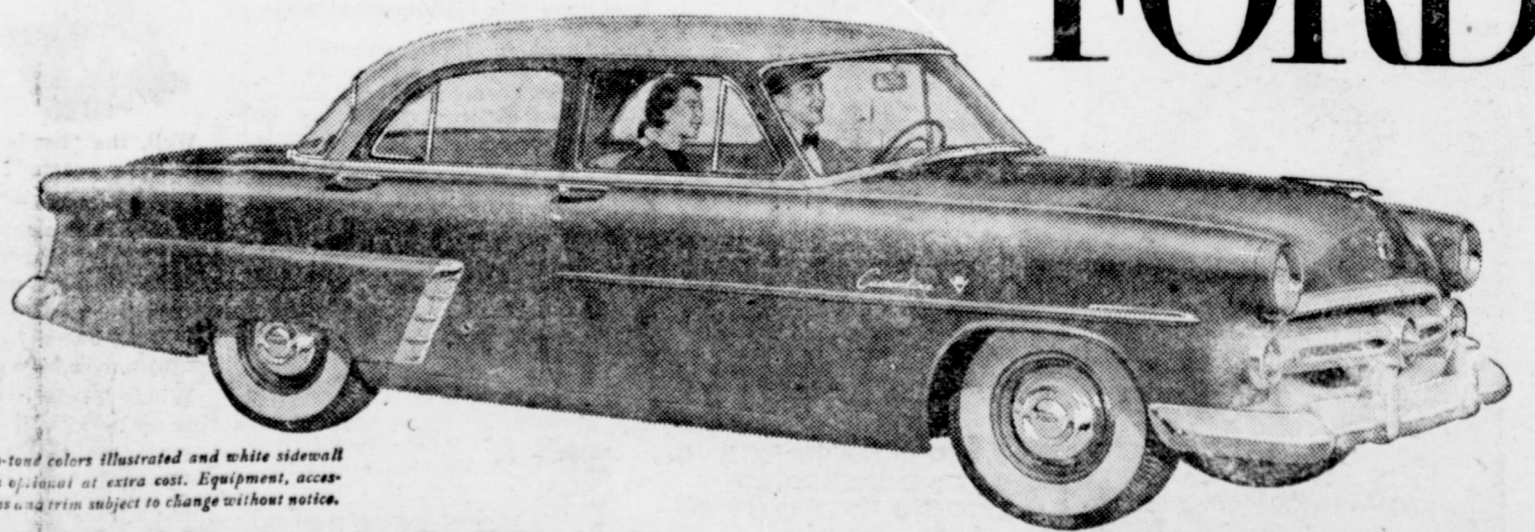


SOUTHWESTERN PUBLIC SERVICE COMPANY
28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

PAY MORE? WHAT FOR?

Before this year, if you wanted a big-car ride... a high-compression engine... a complete choice of interior-exterior appointments... or a curved one-piece windshield and a car-wide rear window, you had to pay hundreds of dollars more. Now FORD offers all these features at no extra cost. It's the one fine car in the low-price field. Take 10 minutes and "Test Drive" a Ford. You'll agree... you can pay more but you can't buy better.

FORD



Two-tone colors illustrated and white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

MOTOR COMPANY

PHONE 4930

FORD AUTOMOBILES AND TRUCKS

MULESHOE

O. E. S. Initiation Is Held Tuesday

The Muleshoe Chapter No. 792 of the Eastern Star met in regular session on Tuesday, Oct. 7, at 7:30 p. m. in the Masonic Hall. Viola Layne, worthy matron, presided over the meeting.

Degrees were conferred on Miss Sue Creamer and Mrs. Cieta Williams, daughters of Mr. and Mrs. W. F. Creamer. As a courtesy, the associate conductress and worthy patron, Lola Bray and R. J. Klump, asked Mr. and Mrs. Creamer to fill their stations during the initiation.

Margaret Epps, accompanied by Ruth McCarty at the piano, sang appropriate songs through the initiation ceremony.

Olton O. E. S. Chapter invited the Muleshoe Chapter to attend their friendship night on Thursday evening, October 9 but it will be impossible for any Muleshoe members to attend.

Several letters concerning the Grand Chapter which will meet in Amarillo the last week of October were read. The Muleshoe Chapter voted to send the worthy matron and worthy patron. It is hoped that a number of the members will attend the meeting. Monday evening meeting will be open to the public for the floor work.

Progress W. M. U. Begins New Year

The Progress W. M. U. met at the church for the first business meeting of the new budget year on October 6, at 2 p. m. The opening song, "Break Thou the Breath of Life", was followed by prayer by Mrs. J. J. Redwine.

Mrs. Hershaw Wimberley brought the devotional from the sixth chapter of St. John. Mrs. Clyde Henry, president, presided over the business session.

The meeting was concluded with prayer by Mrs. D. L. Redwine. Eight members were present.

LEDGER SHEETS in stock at The Journal. Pho. 7220.

Members reported in the hospital were Mesdames Mary DeShazo, Beulah Carles, Chessie Carroll and Mary Wingo, daughter of Mildred Wingo.

Refreshments were served by the committee composed of Mesdames Margaret Epps, Margaret Epting, Peggy Childers, Mary Farley, and Lola Bray. The Halloween motif was carried out in the decorations and refreshments of pumpkin pie and coffee were served.

Enochs H. D. Club Meets In Home Of Mrs. Boydston

The Enoch's Home Demonstration Club met September 25, at the home of Mrs. J. S. Boydston. Four visitors and fifteen members were present.

Mrs. T. J. Sullivan presided over the meeting. Roll call was answered with "A Good Community Project". Council report was given by Mrs. Joan Bowen.

The program was on "Variations of Cake Icings". Mrs. C. W. Van gave a demonstration of chocolate icing and Mrs. J. B. Van gave a demonstration of caramel icing. Mrs. J. S. Boydston had previously baked two cakes and led one with lemon icing and one with seven minute icing. They all proved to be successful and delicious.

Mrs. T. A. Thomas gave the finance report and also reported on the progress made in the club's project for the year which is the "Enochs Cemetery". The club sponsored a community work day at the cemetery on September 18. The water pipe was installed, roads were graded and weeds were hoed and burned. Everyone present enjoyed a picnic lunch.

The club members wish to thank all the men who helped work at the cemetery that day and also for the donations they have given in helping with the project.

Mrs. E. N. McCall gave a report on the clothes bought for a needy family.

Mrs. A. D. Hallford and Mrs. I. A. Leonard received gifts from their secret pals.

Refreshments of cake and soft drinks were served to visitors, Mrs. R. W. Harris, Mrs. A. M. McBee, Mrs. Robinson, Mrs. Boydston, and members, Mesdames M. J. Gibson, Joan Bowen, C. W. Van, D. T. Johnson, J. B. Van, E. C. Gilliam, E. N. McCall, C. S. Vanderverter, A. D. Hallford, T. A. Thomas, W. A. Pool, J. D. Nall, Aikey, T. J. Sullivan, and the hostess, Mrs. J. S. Boydston.

The next meeting will be at the lunch room of the Bula School. Mrs. Aikey and the home economics department will be hostess.

Mrs. Crow Hosts Fidelis Class

The Fidelis Class of the First Baptist Church met Thursday, Oct. 5, in the home of Mrs. A. W. Crow with Mrs. L. T. Green as co-hostess.

The meeting was brought to order by the president, Mrs. G. C. Bristow. Mrs. Raymond Precure then gave the devotional. Enjoying a social hour and re-

freshments were Mesdames J. V. Peeler, M. F. Green, W. B. McAdams, R. D. Precure, G. E. Hicks, Joe Damron, T. C. Young, F. H. Davis, R. L. Jones, Ray Griffiths, the hostess, Mrs. Crow, and the co-hostess, Mrs. Green.

The next meeting will be held Thursday, Nov. 6, in the home of Mrs. F. H. Davis with Mrs. T. C. Young as co-hostess.

HERE FROM DENVER
A. X. Erickson and son, Bill Erickson, of Denver, and S. C. Hurt, of Lynchburg, Va., brother-

in-law of Mr. Erickson, have been here for several days on business.

VISITED OVER WEEK END
Leo Wollard, who is attending N. M. M. L. at Roswell, spent the week end with Mr. and Mrs. Gilbert Wollard.

ON HUNTING TRIP
Charlie Barnett, Arthur Shafer, Clarence Weeks, Leo Laux, Shorty

Martin left Wednesday for Jackson Hole, Wyoming, to go deer hunting.

TO COLORADO
Raymond Gaede and son, Bill, will leave Sunday for Limon, Colo., to join a party to go deer hunting.

MORE PEOPLE read the want-ads every week. They cost little, get the job done. Try one.

La Vista Dining Room

Clovis, N. M.

PROUDLY PRESENTS

West Masters

And His World Famous Hammond Organ

For A LIMITED ENGAGEMENT BEGINNING

Saturday Evening, Oct. 11

Dining And Dancing Nightly
Except Monday

LA VISTA DINING ROOM

Clovis, N. M.

THINK

Here Are The Answers To Some Simple Questions:

1. During the Hoover Administration we were living as FREE MEN. There were over 1,000,000 Americans who have since become WAR casualties in order to create an artificial prosperity. **THINK**
2. From 1925-1932 (Republican Years) cotton prices averaged 14.6c per pound; From 1933-1940 (New Deal Years) cotton averaged 9.75c per pound. (FIGURES FROM DEPT. OF AGRICULTURE) **THINK**
3. Do you realize that this, the richest nation on earth with its so called COMMON MAN enjoying 10 times the riches of the average of all other nations is the only one that has a Wall Street. **THINK**
4. A live man in 1932 was worth more than a dead or disabled soldier in 1952 **THINK**
5. What you are worth today is a result of trading human lives for BLOOD MONEY. Ask any gold star mother. **THINK**

"SINCE WHEN HAVE PUBLIC OFFICIALS BEEN DENIED THE RIGHT OF SECRET BALLOT?"

KEEP THINKING
VOTE IKE

(Political Adv. Paid for by L. T. Green, Jr., Martin Oliver, R. D. Precure, Earl Ladd, Sikie Watkins, John Gammons, F. L. Oliver, Jr., Otis Oliver, Herbert Griffiths and others.)

HANDY HOMEMAKER TOOL KIT

RECESSED HEAD SCREW DRIVER
LARGE REGULAR SCREW DRIVER
SMALL SCREW DRIVER
AWL AND ICE PICK
TACK LIFTER
CHISEL
SAW

REGULAR \$1.98 VALUE **Special 79¢**

36-Piece Hi-Power Portable 1/4" Electric Drill Kit

\$24.70 VALUE
only **\$12.95**

\$1.00 DOWN

Look!

A FULLY AUTOMATIC COFFEE MAKER

8.50 VALUE
Only **6.95**

Don't pass this "buy"! A fully automatic electric coffee maker at a low price. Makes up to 8 cups of coffee every time—Starts percolating within one minute. Keeps coffee "serving" hot for hours. One year guarantee.

Store Foods for Winter at low Summer Prices

COMPARE COST PER CU. FT. buy WHITE KING HOME FREEZER

This model provides the maximum amount of food storage space in a compactly designed cabinet — 15 cubic feet in a cabinet 64" long. It is ideal for those who require big freezer capacity to enjoy the economies of frozen foods.

15 cubic ft.
\$379.95
\$40.00 Down

A REAL BATTERY VALUE

- Fits most cars
- 35% longer life
- Top quality at low cost
- Convenient terms

\$8.95

EXCHANGE

FORGET ABOUT STARTING TROUBLES
GET THIS BATTERY BARGAIN TODAY

SPECIAL

25 NEW DE LUXE FIRST GRADE 7.00x16

TIRES

REGULAR \$28.95 EACH

FOR ONLY **\$18.00**

JOHNSON - POOL

TIRE & APPLIANCE

Phone 7370

Muleshoe

The Sign of Friendly Service **B.F. Goodrich**

FIRST IN RUBBER

Letters To The Editor...

IN VETS HOSPITAL

Dear Sir:
Just a few lines to let you know that they have moved me on the out ward and I go to the dining room and get to go on the

outside during my up time.

It is one of the finest hospitals that I have ever seen and they are really swell people here. I have got a nice room mate with me. His name is Harry Day. The patients here run from 19 to 80 years old and I really feel at home.

If the people don't remember me tell them I am owner of the Hill Top Grocery and my wife and daughter are operating it

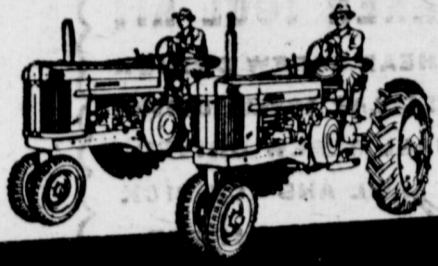
for me while I am away. Would appreciate a letter or a card from any of the boys. Just a card or a letter will be appreciated.

Your Friend,
H. W. Blair
Veterans Hospital, Ward 9,
Keenville, Texas.

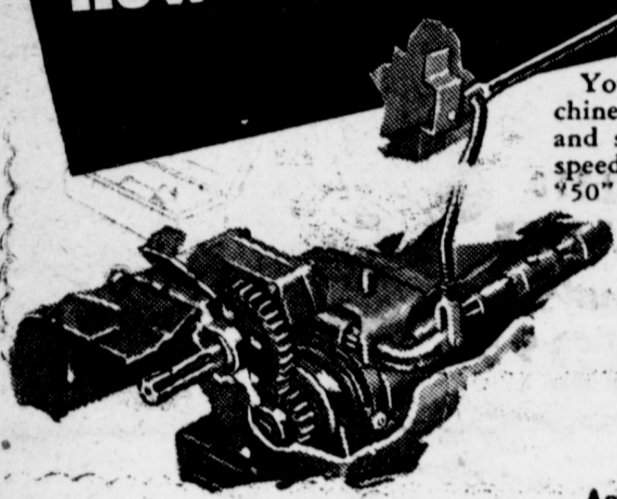
RETURNED FROM CALIFORNIA

Mr. and Mrs. Gordon Duncan have just returned from a trip to California. Mrs. Duncan's mother, Mrs. E. B. Newsom, returned with them for a visit.

Another Great Feature of the JOHN DEERE "50" and "60" Tractors...



new "LIVE" Power Shaft



You'll reduce clogging of power-driven machines to the very minimum... cut clutching and shifting time and effort by two-thirds—speed up every PTO job with a John Deere "50" or "60" equipped with the new "live" power shaft.

Operating completely independent of the transmission clutch, this "live" power shaft provides continuous power for operating PTO machines as long as the tractor engine is running. You can stop forward travel at any time, start up again while the power-driven machine continues to operate at full speed without interruption.

An independent clutch completely protects the power shaft and cushions shock loads on equipment. And for extreme conditions, a low gear of 1-1/2 mph lets you creep along taking in heavy crops slowly while the power shaft operates the power-driven machine at maximum capacity.

OTHER OUTSTANDING FEATURES:
Duplex Carburetion • "Live" High-Pressure Power-Trol • Quick-Change Wheel Tread • Effortless Steering • Ultra-Modern Engineering • Greater Convenience • Unexcelled View • Unequaled Two-Cylinder Strength and Simplicity.

DAVIS - LENDERSON

THANKS

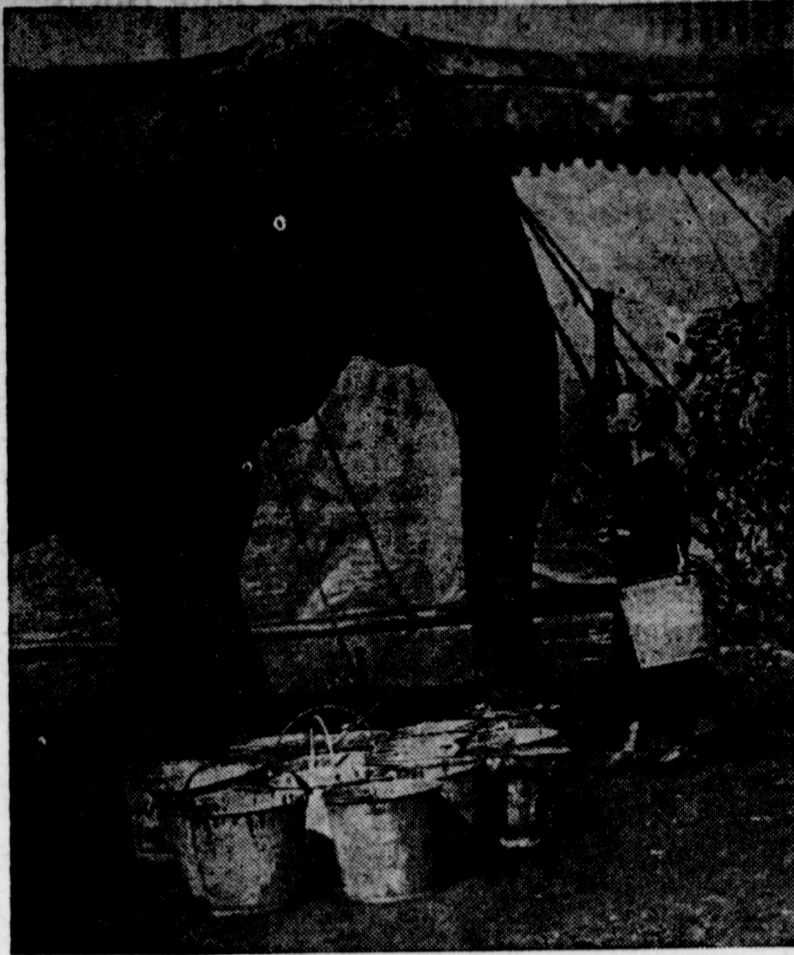
FOR MAKING OUR OPENING A GREAT SUCCESS

Sorry, Kiddies

THE FIRE CHIEF HATS DID NOT GET HERE IN TIME FOR OUR FORMAL OPENING.

BUT THEY ARE HERE NOW. DROP BY OUR STATION SATURDAY, OCTOBER 11, AND GET YOUR HAT.

**BRISCOE & SPLAWN
TEXACO STATION**



ITS CIRCUS TIME IN MULESHOE. An early morning scene when "Big Bertha" 5-ton elephant has a thirsty feeling. Carrying water to the elephants, an old American tradition, bringing to many fond memories of boyhood days. Big Bertha will be among the herd of pachyderms who will be early arrivals with the Cole & Walters circus coming to Muleshoe Saturday, October 18 for an afternoon and night performance at 3 and 8 p. m. on the Ball grounds.

Savings Stamps On Sale Here

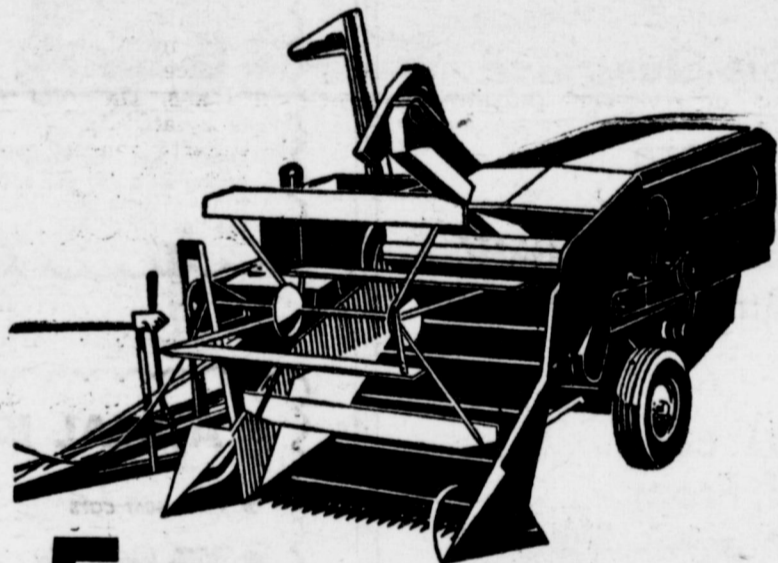
The Muleshoe post office now has a plentiful supply of Schools Savings Stamps and albums ready for the new school season. Postmaster A. J. Gardner announced today. "We have received shipments of both stamps and albums during the summer recess and are fully prepared to continue serving all of our schools", he added.

A. J. Gardner also stated; "There is every reason to anticipate a far heavier demand for Savings Stamps this year than at any time during the peacetime years. The School Savings campaign last fall, which proved such an outstanding success, created keen interest in the program on the part of teachers and students. The drive, which added

5,815 new school savings programs throughout the country, will be continued during the first semester of this school year. It is expected that nearly 5 million students will be in Stamp Day schools by the end of this calendar year.

"It is hard to visualize the great benefit this one program will have for our country with 5 million children saving nickels and dimes and building the habit of thrift. School savings have been on the uptrend the past three years", he continued. "Stamp sales in the nation's schools increased from \$10 million 800 thousand in 1950 to \$14 million in the 1951-52 school year".

Postmaster A. J. Gardner also announced that the new improved Series E Bonds are now available. In describing the new bond he said: "It is now better than ever. Your return on this bond is 3 per cent, compounded semi-annually, if held to maturity. It also provides higher cash val-



5 reasons for selecting DEARBORN-WOOD BROS. COMBINE

- 1—Straight-through balanced design
- 2—6 ft. cut. Straw-walker type rack
- 3—Oversize cylinder; quick speed changer
- 4—Easy adjustments
- 5—Finest construction. Priced right



Proved in a great variety of crops, in light and heavy yields, under good and bad field, crop and weather conditions.

See us for complete information on this great combine. Genuine parts, expert service on Ford Tractors and Dearborn Implements.



HICKS TRACTOR CO.

PHONE 6020

MULESHOE

ues in the earlier years. Proof of its popularity is evidenced by the fact that the cash value of E Bonds now outstanding has mounted to \$34.9 billion, the highest ever attained".

GUESTS FROM UTAH
Mrs. Roberta Angeli and daughter of Salt Lake City, Utah, visited last week with Mr. and Mrs. Raymond Green and Mr. and Mrs. Gordon Duncan. They were enroute to Frederick, Okla., to visit Mrs. Angeli's mother.

COUNTY TREASURER'S FINANCIAL REPORT

Report of Helen Jones, County Treasurer of Bailey County, Texas, of receipts and expenditures from July 1, to Sept. 30, 1952 inclusive:

General Fund—First Class	
Balance Last Report	24,855.93
To Amount Received Since Last Report	2,543.24
By Amount Paid Out Since Last Report	16,109.41
Amount To Balance	11,289.76
Balance	27,399.17
Road and Bridge Fund—2nd Class	
Balance Last Report	3,298.55
To Amount Received Since Last Report	5,712.25
By Amount Paid Out Since Last Report	8,309.63
Amount To Balance	701.17
Balance	9,010.80
Jury County Fund—3rd Class	
Balance Last Report	1,137.60
To Amount Received Since Last Report	19.67
By Amount Paid Out Since Last Report	64.00
Amount To Balance	1,093.27
Balance	1,157.27
Road and Bridge Precinct No. 1 Fund	
Balance Last Report	125.99
To Amount Received Since Last Report	3,551.25
By Amount Paid Out Since Last Report	3,383.10
Amount To Balance	294.14
Balance	3,677.24
Road and Bridge Precinct No. 2 Fund	
Balance Last Report	2,163.55
To Amount Received Since Last Report	2,627.67
By Amount Paid Out Since Last Report	4,414.44
Amount To Balance	376.78
Balance	4,791.22
Road and Bridge Precinct No. 3 Fund	
Balance Last Report	1,269.90
To Amount Received Since Last Report	1,114.75
By Amount Paid Out Since Last Report	2,307.18
Amount To Balance	77.47
Balance	2,384.65
Road and Bridge Precinct No. 4 Fund	
Balance Last Report	679.27
To Amount Received Since Last Report	1,559.50
By Amount Paid Out Since Last Report	2,223.05
Amount To Balance	15.72
Balance	2,238.77
Courthouse and Jail Fund	
Balance Last Report	70.29
To Amount Received Since Last Report	7.68
By Amount Paid Out Since Last Report	46.20
Amount To Balance	31.77
Balance	77.97
Lateral Road Fund	
Balance Last Report	1,044.02
To Amount Received Since Last Report	17,778.79
By Amount Paid Out Since Last Report	12,429.53
Amount To Balance	6,393.28
Balance	18,822.81
General Sinking Fund	
Balance Last Report	4,051.64
To Amount Received Since Last Report	14.67
By Amount Paid Out Since Last Report	137.50
Amount To Balance	3,928.81
Balance	4,066.31
Improvement Sinking Fund	
Balance Last Report	5,068.95
To Amount Received Since Last Report	14.67
By Amount Paid Out Since Last Report	1,165.00
Amount To Balance	3,918.62
Balance	5,083.62
Courthouse and Jail Sinking Fund	
Balance Last Report	6,286.58
To Amount Received Since Last Report	44.07
Balance	6,330.63
Road District No. 1-A Sinking Fund	
Balance Last Report	70,226.06
To Amount Received Since Last Report	304.46
By Amount Paid Out Since Last Report	7,270.00
Amount To Balance	63,260.52
Balance	70,530.52
RECAPITULATION	
Jury Fund, Balance	1,093.27
Road and Bridge Fund—Balance	701.17
General County Fund Balance	11,289.76
Road and Bridge No. 1 Fund Balance	294.14
Road and Bridge No. 2 Fund Balance	376.78
Road and Bridge No. 3 Fund Balance	77.47
Road and Bridge No. 4 Fund Balance	15.72
Courthouse and Jail Fund Balance	31.77
Lateral Road Fund Balance	6,393.28
General Sinking Fund Balance	3,928.81
Improvement Sinking Fund Balance	7,981.76
Courthouse and Jail Sinking Fund Balance	3,918.62
Road Dist. No. 1-A Sinking Fund Balance	6,330.63
	63,260.52

THE STATE OF TEXAS, County of Bailey. Before me, the undersigned authority, on this day personally appeared Helen Jones, County Treasurer of Bailey County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

HELEN JONES, County Treasurer.

M. G. BASS, Clerk, County Court Bailey County, Texas.

Sworn to and subscribed before me, this 7th day of Oct., 1952.

(SEAL)

Four Farm Buildings Burn Each Hour In The U. S. — Hazards Enumerated

College Station, Oct. 7 — Four an hour, that is the number of farm buildings burning somewhere in the nation. Experience shows that only about 50 per cent of the loss is covered by insurance and the remainder is a complete loss to farmers.

With replacement costs for buildings, machinery and equipment high and in some cases in short supply, agricultural producers, says E. C. Martin, state leader for the Texas Agricultural Extension Service, cannot afford to let fire hazards go unnoticed on their properties. Martin points out that 90 per cent of all farm fires can be traced to one or more of the following hazards: improper storage and use of gasoline and kerosene; unsafe wiring, overloaded electrical circuits, failure to replace worn cords and defective electrical appliances; defective stoves and furnaces; careless smoking habits; spontaneous ignition of hay or other stored materials; sparks from chimneys or bonfires falling on flammable roofs; defective chimneys and failure to protect buildings with lightning rods.

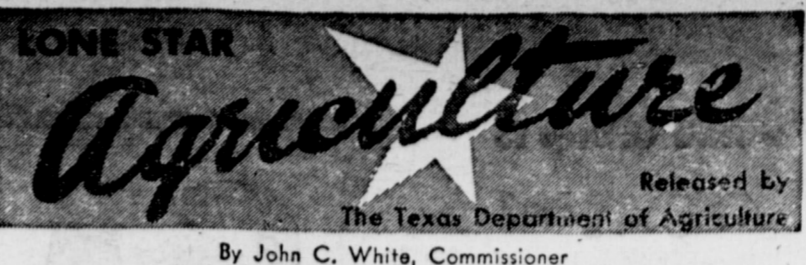
Periodic checks of all farm buildings should be made, says Martin, to make sure that the stage isn't being set for a destructive fire. Finding the hazards, however, is not enough, they must be removed.

Prevention should be the number one item in any program aimed at reducing the number of fires but despite all human efforts fires may strike and precautions should be made for these emergencies, says the state leader. Fire fighting equipment should be available and in good working order. Such equipment as hand extinguishers, water containers, ladders, hose, shovels, swatters, rakes and the power sprayer, if it is portable, all should be kept in readiness. Make sure, says Martin, the water pumping equipment isn't put out of commission by a fire in the wiring of a farm building, and have plans for utilizing the water supply stored in tanks or ponds when located near buildings.

Fire prevention is the job of every member of the family and to be most effective community action is needed. Martin suggests that much can be accomplished through community organizations. He points out that a good fire prevention program will supplement a farm accident prevention program because many of the same hazards that cause fires also cause accidents.

More fire fighting equipment is needed in the rural areas and organizations already in existence are urged by Martin to consider undertaking projects that will eventually result in the securing of the needed equipment and trained leaders to operate it. He says it can be done because such equipment is already in operation in some areas.

Fewer destructive fires and accidents on the farms and ranches of the state, says Martin, will leave more dollars that can be used for further improving rural living and agriculture.



TEXAS DROUGHT RELIEF

The drought of 1952 will be long remembered by Texas farmers as one of the most devastating that has ever hit the state. In early July, it became apparent that the production of some of the state's major crops would be considerably cut unless rains were received. The saving rain failed to appear and not only did crops suffer, but livestock as well, particularly in West Texas.

The immediate result has been the ruin of more than 2,000 small stock farmers and ranchers. Unless rains are received, and effective measures taken, many thousands more of the smaller operators will be wiped out.

One of the steps taken by the Texas Commissioners of Agriculture was the joint appeal with state officials for emergency relief from the Federal Government. Consequently, something under 100 counties, principally in the western sector of the state, have been declared a disaster area.

A program has now been developed which will make hay available at reasonable prices in order to encourage farmers and ranchmen to retain livestock which would otherwise be uneconomical. State and county agricultural mobilization committees have been delegated the responsibility for the over all policy on this aid. State and County PMA Committees also will be responsible for operation of the program. Purchases and shipment of the hay to stricken areas will be by the Commodity Credit Corporation.

Farmers and ranchers may buy legume hay at \$36 per ton, mixed hay at \$32, and grass hay at \$28. All foundation cattle, including dairy stock with steer calves no older than ten months, and sheep, are eligible for hay at these prices. A deposit of \$5 per ton will be required with each order. Present plans call for the delivery of hay directly from rail-

road cars. The county committee will arrange with local feed dealers to supervise the unloading and delivery of orders. These orders will be limited to approximately a 30 day supply for each purchaser until all eligible purchasers in the county have received their share.

The County PMA Offices in the various disaster counties will supply hay order blanks. The \$5 per ton deposit should be paid at the same time the order is filled at the PMA Office.

WE WANT TO BUY
SWEET SUDAN STRAW
And
HEGARI and CANE PUMMIES
TOP MARKET PRICES
Sikie Watkins Hay Co.
Phone 6290
NORTH OF KING BROS. ELEVATOR MULESHOE

COX

DRIVE-IN THEATRE
Program
OF FINE ENTERTAINMENT

Thurs. & Fri., Oct. 9 & 10
THE ATOMIC CITY
Gene Barry & Lydia Clarke

Saturday Only, Oct. 11
SINGING GUNS
Vaughn Monroe

Sun., Mon., & Tues., Oct. 12, 13 & 14
LURE OF THE WILDERNESS
Jean Peters & Jeffery Hunter

Tuesday Only, Oct. 15
ROGUE RIVER
Rory Calhoun

MULESHOE
TEXAS

RED SEAL
CONTINENTAL ENGINES



DESIGNED AND EQUIPPED FOR BUTANE, NATURAL GAS OR GASOLINE.

A complete line of engines from 1 1/2 HP to 280 HP.

WE NOW HAVE IN STOCK 4 sizes, special built Irrigation Engines, with 8.6 compression for Butane Gas. Equipped with heavy duty clutch, roto type valves, overhead oilers, Penn safety switches, and cooling system.

PRICES are very competitive for the amount of horsepower produced.

COME IN AND LET US SHOW YOU THE LATEST THING IN IRRIGATION ENGINES

D. H. SNEED SUPPLY CO.
Phone 4170 — Muleshoe

Minerals Not A Cure For Disease

Cattlemen often hear stories of infectious diseases such as brucellosis and mastitis being cured or prevented by the feeding of trace minerals.

Dr. C. M. Patterson, Extension veterinarian, says there is no basis in fact for these statements. He quotes some controlled experiments conducted by the University of Wisconsin proving that feeding trace minerals had no effect in preventing, curing, or even

shortening the course of brucellosis. The experiments further showed that animals need for trace minerals were supplied by their normal feed.

The Texas Agricultural Experiment Station also has been unable to show need for feeding additional trace minerals anywhere in Texas. The only mineral deficiency affecting animals in Texas is that of phosphorous.


BARGAIN DAYS ARE HERE AGAIN

The Fort Worth Star-Telegram has just announced their annual bargain days rates. They will be the same as last year, with the daily and Sunday paper available for \$13.95. Regular subscription rate for this great West Texas paper is \$18.00 per year, and the subscriber saves \$4.05 by subscribing during Bargain Days. As usual, The Muleshoe Journal will handle your subscription for you if you desire.

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Texas Democrats want
TEXAS-BORN IKE



"RESOLVED... that it is the recommendation of the Convention that every Democrat in Texas vote and work for the election of Dwight D. Eisenhower for President and Richard Nixon for Vice-President..."

TEXAS STATE DEMOCRATIC CONVENTION
AMARILLO, TEXAS *** SEPTEMBER 9, 1952

A MAN OF PRINCIPLE WHO THINKS AS WE DO

You can be a Democrat without being a Trumanite. Your party's state convention in Amarillo on September 9 passed the resolution quoted above. Texans who believe in the time-tried Jeffersonian principles of the Democratic Party are going to vote for Dwight D. Eisenhower on November 4. If you are tired of *Trumanism* and want to help elect Eisenhower, send in the coupon. Be a Texan—not a Trumanite—vote Ike.

TEXAS DEMOCRATS FOR EISENHOWER

I am a Texas Democrat for Eisenhower, and I want to work in my community to elect him. Please send me further information.

NAME _____
ADDRESS _____

(Mail to: TEXAS DEMOCRATS FOR EISENHOWER, 211 West 14th St., Austin, Texas)

(Pol. Adv. — Paid For By Claude H. Gilmer, Chairman)

DISTANCE
makes the Heart grow Fonder



You'll discover this about a Buick:
The more you drive it, the more you like it; the longer your trip, the louder your praise.
That's what people tell us. And we'll tell you why.
You can drive a Buick three, four, five hundred miles in a single day, and feel fresh enough to keep right on going.
You can romp up high hills, cruise straightaways, ease through traffic-tangled towns, clock off hour after hour of relaxed and pleasurable driving — and be no more tired than a neighborhood joint would make you.
How come this comfort-rich ground-covering ability in a Buick?

There's the ease of deep, soft seats for one thing — and plenty of move-about room for arms, legs, shoulders.
There's the Dynaflow Drive* taking all the chore out of driving, and giving your whole ride a satiny smoothness without trace of jerkiness or driving tension.
There's a hoodful of thrilling, tireless power from a high-compression, valve-in-head Fireball 8 Engine that whips out miles like a tarpon reels off line.
There's the soft, steady, solid, swerve-free going of a coil-spring-cushioned ride that's well worth the million-plus dollars it costs to engineer.
There's all this and more — much more — that makes your heart grow fonder of this trim and thrifty traveler.
But words can't do justice to a Buick in motion. Only you can.
When will you come sample this experience yourself?
Equipment, accessories, trim and models are subject to change without notice. *Standard on Roadmaster, optional on other Buick series. †Optional at extra cost.

SENE IS TRUE FOR '52 — WHEN BETTER AUTOMOBILES ARE BUILT

Buick WILL BUILD THEM.

Two great television events: See The TV Football Game of the Week every Saturday and Buick's Own TV Show every fourth Tuesday

Muleshoe Automobile Company
PLAINVIEW HIGHWAY
MULESHOE, TEXAS

HIGH PLAINS POLL

Mark your preference for President and return to the office of this newspaper.

- FOR GOV. ADLAI STEVENSON
 FOR GEN. DWIGHT EISENHOWER

Governor Stephenson had a bare lead of 1 in the first week's balloting in The Journal's "High Plains Poll", a count this morn-

Postal Receipts In 23% Gain

A gain of more than 23 per cent in postoffice receipts during the past quarter over the third quarter last year is reported by Muleshoe postmaster A. J. Gardner.

Receipts for July, August, and September, 1952, totaled \$8,956.45; and for the same three months in 1951 were \$5,614.32.

Indications are that the totals for 1953 will be considerably more than they were for 1952.

Cecil H. Tate
 ATTORNEY-AT-LAW
 Office in Courthouse
 Muleshoe, Texas

DR. A. E. Lewis
 Dentist
 East of Courthouse - Muleshoe
 Off. Pho. 3040 - Res. 6570
 Closed Wed. & Sat. Afternoon

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Recommended Now

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Fall feeding of Lawns, Flowers, Shrubs, Trees and Permanent Pasture.

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Muleshoe

Washing - Lubrication We Fix Flats

Pick-up and delivery on any service Let Us Winterize Your Car

Call 6330

BRISCOE & SPLAWN

TEXACO SERVICE

JESSE SAYS:



We Have Plenty Of Pen Raised

TURKEYS

Young Toms And Young Hens

Oven Ready

PLACE YOUR ORDERS NOW FOR THANKSGIVING AND CHRISTMAS — WHILE YOU CAN STILL GET YOUR CHOICE OF SIZE

See Or Call

Jesse Thompson

Phone 3810

Muleshoe

Demo Group Is Being Organized

Speaker Sam Rayburn, who is serving as chairman of the Stephenson - Sparkman Campaign Committee of Texas, has asked a group of prominent citizens of this area to serve as members of the State Steering Committee from the 19th Congressional District.

The Steering Committee is charged with the duty of organizing the district for the support of Adlai Stevenson and John J. Sparkman, Democratic nominees for President and Vice-President.

The following were requested to serve on the Steering Committee in this district:

Lloyd Crosslin, Lubbock, Chairman; Mrs. Hub Jones, Lubbock; Robert Dennis, Lubbock; Ralph Brock, Lubbock; V. Z. Rogers, Lamesa; W. B. Collins, Lamesa; Dr. M. H. Brannen, Spur; M. O. Fortenberry, New Deal; Charles Cobb, Lubbock; and C. W. Ratcliff, City Editor, Avalanche Journal, Lubbock.

Other members are expected to be added to the committee in the near future Mr. Rayburn said.

Mrs. Green Bags

Moose in Wyoming

A Texas woman was credited with shooting the biggest moose of the season in Wyoming according to reckoning of Roy Hoades of a Dubois, Wyoming processing company.

Mrs. Raymond Green of Muleshoe proved that Texas gals are straight-shooters too when she dropped a 1200 pound moose on September 15.

The moose had a perfect set of horns with a spread of 49 1/2 inches. Less head and hide, the moose weighed 682 pounds.

Bob White of Wilderness Lodge is mounting the head for Mrs. Green. Mrs. Green was outfitted by Clarence V. Larsen, rancher in the Dunior, Wyoming area.

BOYS BACK IN COLLEGE CLASSES

Some of the boys who are back at college this year or are there for the first time are: Teddy Harrison who is a sophomore at Texas Tech this year, David Taylor who is a freshman at Texas A & M, DeWayne Blackshear of Mountaineer, N. M., formerly of Muleshoe, and cousin, Bud Barbour who are both at Tech.

EARLY DAY TEACHER

Miss Elizabeth McCorle of Temple, Texas, visited here Sunday and Monday in the home of old friends, Mr. and Mrs. R. J. Klump. Miss McCorle taught in the West Camp school in the 1916-17 term.

AT NOTRE DAME GAME

Local people attending the Texas and Notre Dame game last Saturday in Austin included Mr. and Mrs. Lowell Irvin St. Clair, Mr. and Mrs. Ray Keeling, and Gene English. Notre Dame defeated Texas 14 to 3.

LEDGER SHEETS in stock at The Journal. Pho. 7220.

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CASHWAY GROCERY & MARKET

"Where Friends Meet And Prices Talk"

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THESE PRICES IN EFFECT THROUGH OCTOBER 16, 1952

Cherries Sun Spun R. S. P. No. 303 Can **17c**

80 COUNT FOR HOWARD TEANAPS 2 FOR 25c KIMBELL'S REF RIGERATOR JAR PEANUT BUTTER 20 OZ. 49c

CURTISS GOLDEN GIANT POP CORN 10 OZ. 15c CURTISS ASSORTED BOX OF 20-5c FRUIT DROPS \$1.00 VAL. 49c

SHORTENING Bake Rite 3 Lb. Tin **59c**

LIBBY'S SLICED OR HALVES PEACHES NO. 2 1/2 29c NO. 303 VIVIANO SPAGHETTI 2 FOR 21c

IRELAND'S CHILI NO. 2 59c BAMA PURE APPLE BUTTER 28 OZ. 19c

SALMON SNO-TIP Alaska No. 1 Tall **35c**

P & G OR CRYSTAL WHITE LAUNDRY SOAP LARGE BAR 7c KIMBELL'S BLACK EYE PEAS NO. 2 15c

U. S. Good Baby Beef STEAKS

ROUND STEAK

Lb. **95c**

LOIN OR T-BONE

Lb. **79c**

SIRLOIN TIPS

Lb. **95c**

PRIME RIB STEAK

Lb. **79c**

ROAST

ARM ROAST

U. S. Good Lb. **69c**

CHUCK ROAST

U. S. Good Lb. **59c**

U. S. GOOD BABY BEEF RIBS, lb. **39c**

U. S. GOOD BABY BEEF GROUND **59c**

PRODUCE

HOT OR SWEET PEPPERS LB. 19c

NO. 1 YELLOW ONIONS LB. 9c

NICE FIRM HEADS CABBAGE LB. 5c

CALIFORNIA SUNKIST LEMONS LB. 13c

FROZEN FOODS

Snow Crop Frozen SLICED PEACHES

12 Oz. **29c**

SNOW CROP FROZEN GREEN PEAS 12 OZ. 23c

SNOW CROP FROZEN CUT CORN 10 OZ. 23c