

Baccalaureate Sermon Sunday; Commencement May 25 For Grads


## PlansCompletedForfirst AnnualCelebration Of National Cotton WeeklnCity May14-19

Alfalfa Mill Here Begins Processing Hay From An Estimated 1600 Acres

All Precincts In
County Approve
Lyndon Johnson

|  |  |  |
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|  |  |  |
|  |  |  |


|  | City Paving Bids |  |
| :---: | :---: | :---: |
|  | To Be Opened Here |  |
|  | At 2 pm Tomorrow |  |
|  |  |  |
|  |  |  |
| Ened mim manmmur meat |  |  |
|  | and | FLAGS TO DECORATE MULESHOE |
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| mer kem. w. . cram |  | - |
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| angle |  |  |
| Protests Posted |  | In Top Five For Dining Room |
| By Mad Merchants |  | Rural Contest Here On Saturday |
|  | Set At Needmore |  |



Parmer County 9th In Texas In Farm Products Value; Bailey Ranks High

Jet Crashes On Lariat Farm

Teainine paseace with $\qquad$
$\qquad$


## ake it easy! Choose a Mother's Day menu from these

## Prozen Foonds

## OLEO

MY-T-FINE, ASSORTED FLAVORS

## PUDDING 4 For.. $\mathbf{2 9}^{\circ}$

TISSUE Nomem
NAPKINS "actow
GLOROX \%ime
3ror25 SOS PADS bater
conox
Toine Soap tese mex 3 roo 25 c
PAPER TOWELS Nomeme 20c
QLEANSER Ratos sime 2 ror 25 c
PERCH a aisemer Ib. 43 C
FISHSTCKS fiomm,
29c CHESE E Nztation 59c
FrRANKS 3lb. cello 98c
BOLOGNA A: Aixuer lb. 39 c
SAUSAGE Emine peat lb. 25 c
Spare Ribs foat
lb. 39c

Pork Chops c.int
lb. $5 \%$
Ground Beef towe
lb. 39c Loin Steak cabis. T.Bone Steak iotis. lb. 69 c

## TUXEDO, NO. $1 / 2$ CAN <br> TUNA

12 bottle carton

## DR. PEPPER

EVERLITE 10 Lb. bag

## FLOUR

HIXSON'S I LB. CAN
COFFEE

23c
$17^{\text { }}$ 75
$31 c$
$17^{\text { }}$
39
79
79

121/2: 39
 CHERRIES $\operatorname{sis}^{5 \prime 5}$ APRICOTS or mem Spanish Rice siso sean 19c Tomato Sauce tabor ic



Lima Beans one ior
MLKK Salad Dressing feint bom 29C Peanut Butter Amours 39C PICKLES ${ }_{22}^{\text {Libo } \mathrm{OL}_{2} \text { sour }} \quad$ 33c
 Vienna Sausaque camp fire 10c CATSUP S Samy ying beote 17c CAKE MIX Whine do octcoc. $\quad 31 \mathrm{C}$


WE WILL CLOSE THURSDAY, MAY 17 at $5: 30 \mathrm{pm}$. for Co. Party
Chese Casserole ationo 27 c
 Orange Juice fort com $15 c$
 prepare in a jiffy - and your Mother's Day Dinner will be a real delight for everyone conDimer wil be areal dolf!
cerned. Including you!.
of quick-to-fix frozen foods which you can

## LEMONADE MELLORINE

 LIBBY'S 6 OZ. CACORN Namot wis

15 SQUASH L....... 5

| RADISHES S beent | 5 | ONIONS ${ }_{\text {comen }}$ |
| :---: | :---: | :---: |
| CABBAGE Fimos | lb. 5 c | CELERY |
| CALAVOS | 17c | CARROTS |

CALIFORNIA, ON-THE-COB
CORN ${ }^{5}$

PICNICS

## CLASSIFIDD ADS 風

Political
Announcements



 JOE L. COX
For Tax Assessor and Collect
Bailey County:

## For Sheriff, Builey County: A. H. (Hugh) FREEAMAN (Re-elect)



Mrs Juian sewing sio. Gis



|  |
| :---: |
|  |  |



## 

## 5. Apts. For Rent

 FOR RENT: Newly decoratfurnished apaitment, ${ }^{3}$ raon
and bath. Bills paid. Lay
 FOR RENT: Furnished apartimen.
entirely private, 1118 W . 9 th.
$5-19-14$


## Attend Church With Her Sunday

# Nakeita great day for: 


NO. 303 KIMBELL'S R S P

gladiola or puffin

29c PIE APPLES ${ }_{\text {No. } 2}^{\text {Lotus. Sliced }}$
19C PORK \& BEANS ${ }_{\text {No. }}^{\substack{\text { Kimells }}}$ Blackeye Peas $\substack{\text { Kimbells } \\ \text { No. } 300}$

2 ноя 25c

25c ORANGE DRINK ${ }_{46}^{\mathrm{Hi} . \mathrm{c}} \mathrm{c}$.
25C

# FLO <br> CAKE MIXX $\begin{aligned} & \text { Betry } \\ & \text { Date } \\ & \text { rocecher } \\ & \text { bar }\end{aligned}$ 



## BREEZE <br> NEW KING <br> SIZE. <br> 119 <br> PICKLES $\begin{aligned} & \text { Lady Bety } \\ & 150 \mathrm{oz} \text {. Jar }\end{aligned}$ <br> CRACKERS $\underset{\substack{\text { rown } \\ \text { ib. bouse }}}{\text { box }}$ <br>  <br> 


 By Donothy ciles
pity the pora socecty eut


 Epsilon Chi Pin Ceremony Held Wednesday Eve.

nisis mid


## Bula 4.H Girls

Met April 24


## NEW

DODGE \& PLYMOUTH CARS


NEW
DODGE PICKUPS

AND USED CARS

- SEE -

JOHN DEMPSTER


Womens Golf Assn. Elects Officers,
Hold Tournament


Vicki Freeman
Observes Birthday


Athletic Banquet
Will Feature Talk By John Blaine


LOOK! For the firist time, thero is no "Siep Lod.
$\qquad$
$\qquad$

POOL INSURANCE AGENCY
PHONE 7010
MULESHOE

## MAY 14 TO 19

We salute the Growers and Producers of the West Plains Cotton Industry and urge you to support them by buying cotton Products.

COTTON IS THE BASIS OF OUR LOCAL ECONOMY


Enochs Events

Safe 'n Sound

POOL INSURANCE AGENCY

## 

## CLINIC REPORT

Such Amazing Results Cannot Be lgnored


IT IS NOT TRUE TO SAY
We Did Everything Possible" Unless Chiropractic Was Included


## 

## The Muleshoe Journaly

## PROCLAMATION



$\qquad$

## ATTENTION

Farm \& Ranch Loans
We Will Make Dry Land Loans We Will Make Dry Land Loo
TOP MONEY as high as $\$ 60$ per $A$

Also TOP MONEY on
Irrigated Farm Loans
John J. Mock
Phone 7500 - Muleshoe


## Help Us Celebrate-

 national cotton week MAY 14-19[^0]THE COTTON INDUSTRY HAS CHANGED its methods and marketing during the past decade. But improvements have followed each change until today Cotton is the basis of the economy of a great area.
We are proud to be a part of the great WEST PLAINS COTTON INDUSTRY
we still have some planting seed left
Muleshoe Cooperative Gin Co.
HAROLD WILSON,
W. H. LEE, ice-Pre
W. B. LITTLE DICK WILLMAI
D. B. HEAD
EDGAR BROYL
EARL RICHADS EDGAR BROYLE
EARL RICHARDS,

WESTERN DRUG




GET YOUR POLIO VACCINE AS SOON AS YOU CAN.

MEANTIME, FOLLOW THESE PRECAUTIONS


Over One Hundred Dinner Highlights Attended Recital Final CTAMeeting Of Walker Puipls


ing grounds for tields make good feedand other soil insects. If there is not enough ing, seeds are vulnerable to insect attack for several days. But the threat of wire all times.
way toldrin provertive seed treatment is a sure
$\qquad$
It costs just pennies per acre to treat seed
with dieldrin, but dollars per acre to feed the wireworms untreated seed! A dieldrin seed
treatment prevents "spotty" treatment prevents "spotty" stands...elimi-
nates the expense of time and money for re-planting oxpense of time and money for

SHELL CHEMICAL CORPORATION

 compatible with fungicides Dieldrin is compatible with fungicides :
can be applied at the same time to save can be applied at the same time to save th
expense and work of a double treatment. Y can buy dieldrin-treated seed from your seed be applied as a slurry, dry, or in Dieldrin can A convenient method is to apply dieldrin to the seed in the grain drill as you plant.
Follow directions on the label for the parLESS WORK AT PLANTING TIME Seed can be treated now and stored unt planting time. Dieldrin eliminates the rush of
treating seed and planting within a few day Dieldrin formulations are available through out the small grains growing area. See your
, Mrim


Rock and Roll Set Plan New Package Call Cotton Coolest For Cotton Bales






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 sumen woin

## 



## Hospital News

## CHIISTIAN SCIENCE SERVICES

 How spiritualization of thoughtbrings man eliarged ability and
opportunity wil be brough out
in the Lesson Sermon ent
intitled
"Mortals and Immortals" at


IRRIGATION WELL CLEAN OUTS PUMP PULLING EDPARDS IRRIGATION SERVICE Office in Edwards Gin


IMPROVE YOUR SOIL

New Era Peas
Hoto gild Your sail and

## TREAT

YOUR SEED

## wirh

New Seed Treatment
Romotw wirnory ins
Plenty of chicks and cotton seed available

- AT -

JONES FARM STORE
MULESHOE

## NEW CROP HAIL POLICY

HAVE YOU HEARDABOUTIT?
If You Have, Are You SURE
What You Have Heard Is TRUE?

Why not get it from the. Horse's Mouth?
We have a complete knowledge of this
new Crop Hail Policy and are always
FOR EXAMPLE: There is no longer a "Step
Ladder' clause. A Big improvement? ready to explain it to you with

Yes, but only one of the many

## out obligation

We Are The Oldest Crop Hail Insurance Writers In Bailey County

TAKE ADVANTAGE OF OUR LONG EXPERIENCE AND
KNOW WHAT YOU ARE BUYING!

## Alsup Insurance Agency

GREGORY'S pressure pump service Locoted at Eubank's. Electric
Clean Outs. Pull, Sot Clean Outs. Pull, ${ }^{\text {and }}$ Sep
and
Repairs -Service Calls-


?
get a head start into spring


In Muleshoe
SATURDAY, MAY 12
MILAN STREAWS, Panalite Panamas

DR. A. E. LEWIS Dentist Off Pho. $3040-$ Res. 6570
East of Courthouse - Muleshoe

DR. B. R. PUTMAN OPTOMETRIST
Muleshoe, Texas


WESTERN STRAWS
 $1^{98}$ ro $3^{98}$


## We Salute

## COTTON WEEK IS

MAY 14-19. BE SURE

## TO SEE THE MANY EVENTS

 SCHEDULED FOR YOUR FREEENTERTAINMENT and EDUCATION A FULL PROGRAM HAS BEEN PLANNED JUST FOR YOU

## THE COTTON INDUSTRY OF THE WESTPLAINS

## COTTON Is The Basis of Our Economy Here In The Great West

 Plains Agricultural Area. We Are Proud To Be A Part of That Great Industry. Our Enlarged, Modern, Fireproof Warehouses and Compress Stand Ever Ready To Serve Our Friends and Neighbors of The Great West Plains Cotton Country.

During the celebration of COTTON WEEK, we will all be aware of the importance of cotton as a source of myriad products used in our daily lives. We should continue this awareness throughout the year for the importance of KING COTTON never lessens.

## History of Southwest Cattle Empire - Reflected In Davis' Branding Irons

## The Muleshoe Journalida

owned by Cecil A. Davis, Bailey county Hereford rancher, eight in several angtes to was used


## COTTON WEEK

## IS <br> MAY 14.19

We belleve every week SHOULD BE COTTON WEEK!

We urge everyone to help observe National Cotton Week, and to become more cotton conscious the year round.

Buy and use COTTON Products


More research and promotion for the advancement of the C.OTTON industry.


Sell Surplus COTTON at competitive price on free world market

VISIT MULESHOE DURING NATIONAL COTTON WEEK
BAILEY COUNTY FARM BUREAU


CECIL DAVIS poses for The Journal camera with part of his collection of branding irons. Many of the famous old
ranch brands can be distinguished in this collection. In the

Goodland Man In Meeting Planned Training With
4th Armored Div.

To Discuss Coop
Elevators Group

Cotton Farmers To Meet May 30 For FB Talks
 Whe of the Bailey County Farm
Breaurge all coton farmers
nd anye else interested in and anyone else interested in
he future of coton to attend an
and important Farm Bureau meeting
to be held May 30 at the Lub-
bock Hotel in The County leader said that
The program for coton's seven-porint
cotority,
coton's presen competitive price
situation and the stat acration and the statitive price
acreage reserve program will be
explained in detail at the Speakers will be Jack Lynn Dascington, D. C., Leck Lynn
Director for the American Farm
Bureau Feederation; Dr. M. K economist for the National chet
ton Councill and Hoyt Gaston,
Waxahachie, member of the board of directors of the Texas
Farm Bureau. point cotton program the seven
will terne
will results of a cotton price will tell results of his cotranization.
study made by his orist the present
Gaton will discuss the
state 10 per cent cotton acreage reserve pergram and explain
why the Texas Farm Bureau fa
wh
vers two vors a two per cent reserve.
The meeting will get under
way at $9: 30$ a.m. and will ad WEEKEND GUESTS Guests over the weekend in the
F. Allison home wa their
ho daughter and son-in-law, T .Sgt,
and Mrs. Harold D . Wright, of
Lubbock, and Mr. and Mrs. Lubbock, and Mr. and Mrs, L.
A. Ryal and children of Plain.
view. Mrs. Poyal is

## WILLING WORKERS

Phe Winking workers Class of
The First Baptist Church will meet at 8:00 p. m. Thursday. olton visitor
Mr. and Mrs. Dale Dudley, of
Otion, were in Muleshoe for a
bakers return
Mr. and Mrs.
C. M. Baker, for-
of Baliey County,
ng their home in
aking their home in
several years, are re-
enmu students visit
Dick Felts, student at E. N. M.
U., Portales., visited ove the
weekend at Lariat in the home

## Yaturally it's Gas

Tailor-Made To Your Needs

$\qquad$
$\qquad$

$\qquad$


SUNDAY IS MOTHER'S DAY

## (1)

IDIIIIE (MUUTI .. on Mother's Day

Bring Mom and the entire family to Leigons for delicious food. Tastefully prepared and served.

Our New Dining Room Open 11 A. M.
LEIGON'S
CAFE AND DINING ROOM
clovis road




\section*{| $\substack{\text { paname countr } \\ \text { Farm Bureau } \\ \hline}$ |
| :---: | News}

Ground Water Inventory Continued


## Its's Bigyer than Both of 'em <br> -but its price makes it one of America's 3 best sellers!

$\mathrm{I}_{\mathrm{r} \text { 's as simple as this: }}$
Only two cars in all creation outsell Buick. And theiy
So maybe it will pay you to ask how come Buick has company.
Well, one answer is the beautiful and brawny Buick
Special you see pictured here - and the low price it
It's the biggest bundle of high-powered performance and high-fashio
priced Series.
priced Series.
And that means more people want it and can afford it,
because it's priced only a few smaller-car rivals-even less than some models of those very same cars.
But the big answer comes from a sure fact more folks have discovered: you get more pure automobile for
your money in Buick than you get elsewhere. Here, you get the extra wallop of big new Buick power
-and pouring in smooth whisper from a brand-new 322 -cubic-inch V8 engine of true
high compression. Here, you get the matchless buoyancy of Buick's great
new ride-the extra-safe feeling of Buick's new handling ease-the extra stretch-out comfort of Buick roomines extra pride and prestige of Buick's new styling and dash Here, too - and nowhere else - you can get the silk advanced new Variable Pitch Dynaflow**-the Buick only transmission with the gas-saving mileage switch-pitch action of the modern airplane propeller This week-this very day, if you wish-you can sample your pocket's joy. Why not drop in on us ontent and

别
Buick builds today. It is standard on Roadmaster, Super
iiticucionsing
Best Buick Yet

Story of Cotion Includes Mystery, Main Street \& Some Park Avenue

## WHV GOTO WHILUBBOCK? OUR ENTIRE STOCK OF NEW 1956 MERCURYS E <br> FOR SALE AT Dealer Cost!

Unbelieveable? Yes, but it's true! 12 New Mercurys to be sold immediately - at OUR ACTUAL COST. No tricks, No gimmicks, No Prizes. TOP allowance on your present Car. HURRY! THESE WON'T LAST LONG!

1956 CUSTOM PHAETON
Mex.
DEALER COST...52570.00
SERVICE CHARGE $\quad 50.00$
Your Price $\quad \$ \overline{\mathbf{2 6 2 0}}{ }^{\mathbf{0 0}}$

| 1956 Monterey Sport Coupe <br> DEALER COSTT.. 52440.00 |  |
| :---: | :---: |
|  |  |
| Your Price | \$269000 |

1956 Montclair Sport Coupe
 DEALER COST... $\$ 2722.00$
SERVICE CHARGE
Your Price $\quad \$ \mathbf{\$ 2 7 7 2 0 0 0}$

## 1956 Montclair Sport Coupe <br> Red and White, Flo-Tone, Merco-Matic, Radio, Heater, Power Steering, Power Brakes, Air Conditioner LIST PRICE $\$ 4102.00$

 DEALER COST... 53201.00 SERVICE CHARGE $\quad 50.00$ Your Price $\quad \$ 325 \mathbf{1}^{00}$1956 Montclair Sport Coupe
 Uiss Paict ssari.00

DEALER COST ... 52689.00 | SERVICE CHARGE |  |
| :--- | :--- |
| Your Price | $\$ 273900$ |

1956 Montclair Sport Coupe
1o-Tone Green and White, Merco-Matic,
Radio and Heater, Padded Panel LIST PRICE $\$ 3499.00$
DEALER COST . . . \$2705.00
SERVICE CHARGF.......... $\quad 50.00$
Your Price $\quad \$ 2755^{00}$

1956 MONTCLAIR PHAETON
 DEALER COST SERVICE CHARGE
Your Price $\quad \$ \mathbf{\$ 2 7 7 7 0 0 0}$

| 1956 CUSTOM PHAETON |  |
| :---: | :---: |
| DEALER C | ... 52532.00 |
|  |  |
| Your Price | 2582 ${ }^{\text {00 }}$ |

1956 MONTEREY PHAETON
UsT PRece ssali,00
DEALER COST... 52673.00
SERVICE CHARGE
Your Price
$\mathbf{5 0 . 0 0}$
$\mathbf{2 7 2 3}$
1956 MONTCLAIR PHAETON LIST PRICE $\$ 3545.00$
DEALER COST ... $\$ 2810.00$ SERVICE CHARGE........... 50.00 Your Price $\quad \mathbf{\$ 2 8 6 0 0 0}$

1956 MONTCLAIR PHAETON
LIST PRICE $\$ 3649.00$
DEALER COST ... $\mathbf{\$ 2 7 4 1 . 0 0}$


## 1956 Montclair Sport Coupe and poer nimesem <br> DEALER COST... \$2860.00 <br> SERVICE CHARGE Your Price $\quad \$ 2970.0000$

BROWN-WATKINS MOTOR CO.



> Spring Styles in Hats and Cars


Flowers..
the perfect gift

GIVE FLOWERS TO TELL MOTHER HOW MUCH SHE MEANS TO YOU!

MULESHOE FLORAL CO
PHONE 2870

ST. CLAIR'S
YOUR ONE-STOP SHOPPING CENTER

Turner Home Scene
PVHD Meeting

Lazbuddie Ladies Guests At Tea

Damron Recital Set For May 15

## SATURDAY

STRAW HAT DAY

Bailey U-Roll-It Western Straws


##  ge gh GIETTIDEAS



HUNDREDS OF LOVELY GIFT ITEMS TO PLEASE Frosty wite trim SHEFR
 -

PHIL-MAID LINGERIE


THE SLIP - Delicate
$\qquad$
$\qquad$
min
miditat. Matathing tounco

## hem line.

## $3^{95}$

MANY OTHER STYLES AND MATERIALS TO сhoos from


GIFT SUGGESTIONS

Cotton Textile Manufacturing In American, One Greatest Industry

KING COTTON

 $\left(\begin{array}{c}1 \\ x^{2} \\ 0\end{array}\right.$
$\$ 10,940,140$
oftivi mneme
min vast cowes
han ns colon

National Cotton Week Is May 14-19
THE FIRST NATIONAL BANK 96.4\% HOME OWNED

Phone 770




GOOD USED

## Farm Equipment

- I Good Used AC Rake
- I Fair John Deere Rake - I Good 10 ft . Fertilizer Distributor

Fry \& Cox Bros.
YOUR FRIENDLY ONE-STOP FARM SERVICE
PHONE 3660


THE MULESHOE JOURNAL


## 

| REAL CAUSES OF |
| :--- |
| UNEMPLOYMENT |

$\qquad$

## BUTANE - PROPANE SALES AND SERVICE <br> lp and natural gas appliances



TWO-WAY RADIO FOR BETTER AND FASTER SERVICE

## FordgoesFirst...with the 225hpv8




[^0]:    free entertainment all week

