## The muleshoe Nournal ita



Country Club To Host PGA Annual Golí Tourney Here



WV: Service Held For Crenshaw infant

Sugar Beet Man Visits In Muleshoe
 Survivors besides. the
are Mr. and Mrs. Gro
shaw of Muleshoe and
and

Cotton Ginnings Up Over 1960 Figure


Double Ring Ceremony Unites Loretta Sullivan, Paul Crider



New Dimensions Of Problems Will Be Study Club Program


Rosebud Chapter Of F.H.A. Holds Installation Service

the falk store
muleshoe Phone 3.5000

## Higginbotham-Bartlett

## WE ARE PROUD <br> TO ANNOUNCE

## Winners

The Muleshoe Country Club
Open Golf Tournament


[^0]Shown in picture, at left, are First Prize Winner Mrs. Woodie Lambert, with her IKORA footed fruit bowl award, and Mrs. Howard Elliott, Second, with the sandwich platter. Not shown are third place winner Mrs. Clyde Holt; fourth, Mrs. Ray Hardy; and fifth, Mrs. Sherman Sweatmon.

## Prizes

from

## Silverplate

 HollowareGerman Silverplate IT'S TARNISH RESISTANT The collection includes:

## Bon-Bon Dishes

Bread Trays
Olive Servers
Fruit Bowls
Cake Plates
Sandwich Platters
Scalloped Traditional
Contemporary Elegance for all gift occasions
\$iew Of Teacher. Home, School Teams Is P. T. A. Program Theme


lambert cleaners

Mrs. Bernice Holdeman
doume associteded with

The Man Stret
Smacidice in manicuese ond

The Main Street Beauty Shop
Jonnie Parker and Betty Peon
The Main Street hone $3.4,480$

Garden Club Met
 In Community Hall

Walachoo Trox.) Jourmal, Thursady, Oct. 26, 1961, Page





 ELSIE'S
COME AS U-ARE
BEAUTY SHOP

## "Our Gold Medallion Home gives us more time for family recreation!"

says the CLEO SMITH family of Olton, Texas
$\mathrm{T}_{\mathrm{H}}$

heating and water heationg. Full wintertime comoter is s gined
 weather. Water heating is easily and economically accon
plished with an automatic electric water heater. The Smith plished is another example of how easily complete electric living can be used for family
design, correct insulation and proper installation. Le your Public Service manager work with you when you ar building a new ho
all-electric home.
 Mr. Smith poses next to 5 .ton electric heat pump which adeauately cools
or heats the Smith's home $=$ oftentimes soes both - during spring or





Coffee Courtesy


Calendar of Events
TrursDay, ocr. 26
5:30 p.m.-Muleshoe vs.




for a limited time oniy
PLAYTEX WILL PAY YOU \$1.00 to try any playtex living' bra stretch-ever elastic a spandex elastic made without rubber
$\qquad$ Playtex Living Bra with Stretch-ever Spandex elastic. Playtex makes this offer because they know that you'll always wear a Playtex Living Bra offer you try the first one. Stretch-ever Spandex elastic is made without rubber. So now you can machine wash the new Playtex living Bandeau bra with detergents and bleach. It won't yellow, pucker or stretch out. And it lasts up to three times longer than an ordinary bra. So right now, buy any white Ploytex Living Bra and Playtex will send you $\$ 1.00$ But hurry, offer good for short time only.
$\qquad$ -6x.

eatbis

## READY FOR

 BUSINESS- FREE PICKUP AND DELIVERY SERVICE.
- SEED TREATED
- GERMINATION CHECKED


## WET ACID DELINTING

- PLANTS EASIER AND MORE UNIFORM, LESS BULK
- ellminate diseases carried IN LINT
- Store seed safely
- RAISE SEED GERMINA TION


FORMAL OPENING NOV. 3 \& 4



for a limited time only

## PLAYTEX

to try any

- playtex living bra stretch-ever elastic


 Living Bra after you try the first one. Stretch-ever Spandex
elastic is made without rubber. So now you can machine wash
the new Playtex Living Bandeau bra with detergents and bleach. It won't yellow, pucker or stretch out. And it lasts up
to three times longer than an ordinary bra. So right now, buy
any white Playtex Living Bra and Playtex will sigh ne But hurry, offer good for short time only. a. Platrex Living Bere with nyoon cupes White, 32A to 42C $\$ 3.95$. D sizes, $\$ 1.00$ more.


| $\begin{aligned} & \text { ORANGE JUICE } \\ & 5 \text { for } \$ 1.00 \\ & \text { Shurfine Frozen. Concentr? } \end{aligned}$ |  | $\begin{aligned} & \text { SPINACH } \\ & 8 \text { for } \$ 1.00 \end{aligned}$ |
| :---: | :---: | :---: |
| steawberpies |  |  |
| Se From, $10 \times$ |  |  |
| MARGARINE ${ }_{\text {silu }}^{\text {frum }}$ |  | $6{ }^{1.00}$ |


| $\begin{aligned} & \text { SALAD DRESSING } \\ & 39 \mathrm{c} \\ & \text { Shurfine, Quart } \end{aligned}$ | FRUIT COCKTAIL <br> 5 for \$1.00 <br> Shurfine, 303 | PEAS <br> 5 for $\$ 1.00$ <br> Shurfine Early Harvest, 303 |
| :---: | :---: | :---: |
| CHEESE SPREAD 75c <br> Shurfresh, 2 Lb. | PEARS <br> 4 for $\$ 1.00$ <br> Halves Bartlett, Shurfine, 303 | SAUER KRAUT <br> 7 for $\$ 1.00$ <br> Shurfine, 303 |


| SHORTENING 69c Shurfine, 3 Lb. | $\begin{aligned} & \text { GRAPE JUICE } \\ & 3 \text { for } \$ 1.00 \\ & \text { Shurfine, } 24 \text { oz. } \end{aligned}$ | $\begin{array}{r} \text { TOMATOES } \\ 5 \mathrm{for} \$ 1.00 \\ \text { Shurfine, } 303 \end{array}$ |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { DOG FOOD } \\ & 12 \text { for } \$ 1.00 \\ & \text { Roxey, Tall Can } \end{aligned}$ | KGNC-TV-Channel 4 SHIRLEY TEMPLES | SALMON 89c Shurfine Red Alaska Tall Can |
| $\begin{aligned} & \text { EVAP. MILK } \\ & 8 \text { for } \$ 1.00 \\ & \text { Shurfine, Tall Can } \end{aligned}$ | Tuesday, October 31, 1961 7:30 P.M. - 9:00 P.M. | TUNA <br> 4 for $\$ 1.00$ <br> Shurfine Chunk Style $61 / 20$ oz. |



| SALAD OIL 53c <br> Quart | $\begin{aligned} & \text { MUSTARD } \\ & 5 \mathrm{Ec} \\ & \text { Shurfine, } 51 / 2 \mathrm{oz} . \end{aligned}$ | APPLE BUTTER <br> 4 for $\$ 1.00$ <br> Shurfine, 28 oz. |
| :---: | :---: | :---: |
| INST. COFFEE 89c <br> Shurfine, 8 oz ., 30c off Label | ASPARAGUS <br> 4 for $\$ 1.00$ <br> Shurfine All Green, Cut, 300 | PRESERVES <br> 3 for \$1.00 <br> Shurfine, Peach, 20 oz |
| FLOUR \$1.59 <br> Shurfine, 25 Lb. Print Bag | PORK and BEANS <br> 10 for $\$ 1.00$ <br> Shurfine 300 | PEANUT BUTTER 2 for 89c Shurfine, 18 oz . |


| FLOUR 69c <br> Shurfine 10 Lb. Paper Bag | $\begin{aligned} & \text { GOLDEN CORN } \\ & \text { 6 for } \$ 1.00 \\ & \text { Shurfine cs } 303 \end{aligned}$ | WAFFLE SYRUP 2 for 89c Shurfine, Quart |
| :---: | :---: | :---: |
| $\begin{gathered} \text { APPLE SAUCE } \\ 6 \text { for } \$ 1.00 \\ \text { Shurfine } 303 \end{gathered}$ | $\begin{aligned} & \text { GOLDEN CORN } \\ & 6 \text { for } \$ 1.00 \\ & \text { Shurfine WK, } 303 \end{aligned}$ | OLIVES <br> 2 for 89c Shurfine Thrown Stf. Manz $71 / 20 \mathrm{oz}$. |

WILSON'S CERTIFIED
BACON
2 Lb. Pkg. $\quad$ ' 1.09
BOLOGNA
เ8. ркк. $\quad 49^{\circ}$
CLARY'S GRADE A

## TURKEY HENS

$39^{\circ}$
texas ruby red
GRAPEFRUIT
LB.
golden ripe
BANANAS
$18 \quad 10^{\circ}$
POTATOES $29^{\circ}$

## TOMATO JUICE




CRANBERTY SAUCE 5 tox 1.00
$5^{102} 1.00$

SPECIALS WILL BE IN EFFECT FROM MON. OCT. 23 to SAT., NOV. 4th AT

## Sports-Page <br> Mules Lose To Floydada 12-20 In Hard Fought 2-AA Battle



## Area



## Morton Defeats Olton 26-15

## 

## 

DOUBLE RETURN from these REA loans


 | Noorly 1000 Rurol Electic Systems- Mostly cooperatives -have invested these fund |
| :--- |



Scoondy, the Rurol Electrififation progrom has benefied all Americons:

> - HICHER RURAL LIVING STANDAROS - MODERN HOMES, Bettrer SCHOOIS AND CHURCHSS.
 - $\quad$ orisems of New ind ofstr in mant recions. - leadership in ruval development to builo a stronoen - creation of a new mutriblion dollar market for eiec. - New Joss. New parrouts for muluons in america's crites bailey county electric cooperative association


## Look What's Coming on Abel Cable <br> NCAA GAME OF THE WEEK: WISC ys. OHIO STATE,

> NOW...Your Hook-Up Cost Is

Plan 1
$\$ 125.00$ Total
Plan 2
517.50
S17.50 Down, 56.50 per month service Plan rade in, $\$ 5.00$ per month Service

| Muleshoe | Whichever Plan You Prefer, You'll Get <br> Many Times Over Your Money's Worth | Phone |
| :---: | :---: | :---: |
| Anfenna Co. |  |  |
| in the Finest Entertainment in the World... |  |  |
| 107 E. 3rd | CALL NOW FOR INSTALLATION | $3-3100$ |

## Let's Suppose

## uninhabited planet with plenty of oxygen, a good climate, fertile soil and a fine water supply.

 Let's suppose that a million Americans started a newnation by migrating to to this planet, taking with them all
their movalle possessions T their movable possessions. To have, a makngey wupply they them all
turned their currency into silver. lect a oovernment and things they would have to do is One of those powers would have to be the power
o tax bect Now let's suppose that some of the politicians did
not want govenment spending to be limited to tax money. Let's suppose they said: "The government must haye.
the power to get extra money by putting 1. O. U.s into
the banks and getting checking bution be taken would raise the question of whose monern would be newly answer would be: "Nobody's money. It would
addity This would raise the question of why the banks would The answer would be: "Because the government will
pay the banks interest for accepting the I. O. U.s and
issuing the checklkeal
$\qquad$
$\qquad$ It Whe answer would be: "They might never be paid
off. When they came due, other 1 . . U. S would be
substituted. The bank wouldn't care as long as the interest This would raise the question of whether or not
this was not only taxation but also confiscation of savings.
$\qquad$
$\qquad$
$\qquad$
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$\qquad$


Sandhills Philosopher $\quad$ Doubts If Khrushcher Can Do
Good Farming Job In 6 Hr . Day


$\qquad$
SOB'S "66" SERVICE

## GUID to LOCA MEHiVIG35

MEET THE MULESHOE
STATE BANK EMPLOYEE OF THE WEEK


COZETTE BLACKWOOD has been with Muleshoe State Bank one year. She is shown above operating the Burrough electronic proof machine in the Proof Department of Muleshoe the many reasons you should let Muleshoe State Bank handle


THE
MULESHOE STATE BANK
Member FDIC


## attenuThic Church OIlfour Choice




MULESHOE ANTENNA CO.

THE MULESHOE JOURNAL
304 West Second - Phone 7220-5400

## MULESHOE AUTO PARTS

217 N First Muleshoe, Texas Phone 30940

HIGGINBOTHAM BARTLETT CO.

108 E . Ave. C
Muleshoo, Texas CITY CLEANERS Muleshoe, Texas
$\qquad$ MULESHOE STATE BANK
$\square$ Muleshoe, Phone 2540

## WESTERN DRUG

Phone 3.1060 Walgreen Agency Muleshoe
215 Main Muleshoe, Texas Phone 3.3510

Phone $3-4480$

## MAIN STREET BEAUTY SHOP

EDWARDS GIN
"Ginning Service That Will Please You"
Muieshoe, Texas

Charles l. lena lumber co 202 East Ash

## western auto store

228 Main Muleshoe, Texas Phone 9-1120 JERRY'S FEED \& SEED

216 East Ave. D

- Phone 3 -0029

PIGGLY WIGGLY SUPER MKT.
th and American Blvd.
th and American Blvd.
Muleshoe, Texas

Has Harrison Y. Kahlendorf, 43, found God? Some observers say yes. Mr. Kahlendorf says no.

The circumstances are these: Four months ago Mr. Kahlendorf was indifferent to religion. He was also weary of worry, and hungry for hope. One Sunday he "just happend" to go to Church ...

The Christian Truth came to Harrison Y. Kahlendorf as good news . . . and it began to change news...

Today there is new happiness in his home, new warmth in his friendships, new challenge in his job. And every day he is discovering adventure, opportunity and blessing he never dreamed of before.

Does all this mean that Marison Y. Kahlendorf has found God? Some observers say yes. Taking issue with them, Mr. Kahlendorf told our reporter:
"It was $I$ who had been hiding . God found ME!
 y


First Methodist Church 507 West Second Street J. Frank Peary, Pastor

First Baptist Church 220 West Avenue E Rev. Don Murray, Pastor
Calvary Baptist Church 210 East Avenue C J. M. Moore, Pastor

Primitive Baptist Church 621 South First Street W. R. Dale Pastor

Main Street Baptist Church

$$
424 \text { Main Street }
$$

Gene Welch, Pastor

Assembly Of God Church 219 East Avenue E R. V. Luna, Pastor Church Of Christ 512 South First Street Robert M. Frig, Minister North Side Church Of Christ 115 East Birch: Street Immaculate Conception Catholic Church
Northeast Muleshoe Clifton J. Corcoran, Pastor Trinity Baptist Church

$$
\begin{gathered}
314 \mathrm{El} \text { Ave. B } \\
\text { Troy Walker, Pastor }
\end{gathered}
$$

First Christian Church 120 West Avenue $G$ Ray Vinson Jr. Pastor First Presbyterian Chứch Rev. Finis G. Hodges, Minister Jehovah's Witness Friona Highway
Boyd Lowery, Minister

Church Of The Nazarene 223 West 9 th Street
Ronald Crosley, Pastor

St. Matthew Baptist Church West Third Street L. B. Davis, Pasto, Spanish Mission 421 East 4th Street Roque Puente, Pastor

CASHWAY FOOD STORE

MULESHOE MOTOR CO

Ford \& Mercury-Sales \& Service

POOL INSURANCE AGENCY
114 East Ave. C - Phone 2950
Muleshoe, Texas
FIRST NATIONAL BANK
lIst \& Ave. B Muleshoe, Texas Phone 7770

## MULESHOE LOCKER

206 East Ave. D - Phone 7030
Muleshoe, Texas

COX DRIVE-IN THEATRE

Fiona Hiway-Phone 6000-Muleshoe, Texas


Beware Salted
Carla-Damaged Carla-Damaged
Gulf Area Cars




Here is the most exciting new-toy of the year!


This Humble exclusive is a fascinating toy. So safe and easy to use, a small fry of six can run it.
So much fun, even Dads will monopolize it. Its principal parts are of Escon, Humble's tough new plastic. It's battery powered, easy to
assemble, (and the car is securely held together assemble, and the car is securely held togeterer after a turn or two, throw the switch. The car zips
down the side-track into a plastic bumper and down the side-track into a plastic bumper and
wh-o-o-o-shl The rocket zooms toward the ceiling (but doesn't hit it).
Ask for a coupon af tire Humble sigin in your neighborhood today. Mail with $\$ 2.95^{\circ}$ (cash,
money order or check) to address - (plus state tax where appical


Without coupon-You can buy the Enco Energ
Rocket without a coupon for $\$ 5.95{ }^{\circ}{ }^{\circ}$ Mail cash,
money order or check with name money order or check with name and address to
Rocket, Humble Oil \& Refining Company,

HUMBLE OIL \& REFINING COMPANY, America's Leading Evergy company

aon ortlappy Motring!!

Progress News
$\left|\begin{array}{l}\text { Those visiting Mr. and Mrs. } \\ \text { L. . Harris } \\ \text { atterding Sturday night and }\end{array}\right|$ DUTron guests
Mr. and Mrs. C. N. Stine of
Holdeman children here
and






NEW FACE,SAME SPORTING HEART
Untis you've driven one, you really can't say for sure, because Corvair's kind of driving is
like no other in the land. The anazing nir-cooled rear engine sess to that. You swing around
curves flat as you please, in complete control. You whip through the sticky spots other cars





And here's America's only thoroughbred sports car, the '62 CORVETTE. We warn you: If you drive a Corvette after
c. \& H. CHEVROLET COMPANY 220 nam
'Hour Grows Late For Survivel Of Freedom In Hemisphere


## 

ng to get sent to Siberia.
But is six.hour interens Mr me mhem going to five tarren
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$72 \times 8$


SPECIAL PURCHASE SAL sod pank galshan SAMPLE SHOES


MEN'S FRENCH-CUFF WHITE ON WHITE

## DRESS SHIRTS

White on White Decorated
French.Cuff White
Dress Shirs.
Reg. 3.98 \& 5.00 $\quad 2$ for $\$$ Broken Sizes
YOUR CHOICE

## Lodies' Outing

GOWN
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IN A CHRISTMAS
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## (Plliony:

Finel Days of Ociober SAVE UP TO 13\%
fibral ond Juvenile Prints Outing Flannel


## Fi] Blicia

ERIGIDAIRE DRYERS DDA 61
Exchonge Price-Now $\quad \mathbf{1 3 9} 9^{95}$
Remember!
are on Southwestern Public
Service Company lines, you get a

Also Close-out prices on all
at
HARVEY BASS APPLIANCE

MULESHOE
Indispensible to your
sweater wordrobe
SKIRTS


910 $\qquad$

AMUSEMENT GUIDE


Susan Hayward
Stars In "Ada"

NOW SHOWING NOW SHOWIN
$-A T-$



HALLOWEEN
October 31 FREE SHOW
Ghost Chasers
PALACE THEATER
Nave Monstruos

Antan

 lies preening in splendor now
"Tve never had any Iris thi
time of year before", she com
mented. Tuesday night of each month at
$7: 30$ p.m. in the Methodist Youth

Television Schedule For Muleshoe Area


| sunday | 7:46-Farm | 3.30 | 1:30. Edatation Week | 12:45. Prop Footalal | 10.00 VVideo village |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lubbock | 7.50. W. Texas N | 4.0. Carton Cirus | 2:00. Fopolalal hililies | $1: 00$ - NFL Fooh |  |
| Dub.tv (3) | capt | 4:30. Love That Bob | 2:30- Footalal Kictoff | 4,00. |  |
| Lamp Uno Feet | 8:45-Exercluc | .The Texan | Mo. Colorato | 4:30. GE College Bawl | 1:100 |
| Look Up \& $^{\text {d }}$ | 9:00. ca | w. | 5.45. Scerebeard |  |  |
| $10: 00$ Talk Back | 9.30.1 Love Luey | 5:45- Doug Emarrs | 6:00 Ded | ${ }^{5} 3.3$ - Whier, Neew |  |
| $10: 30$ - Curuch | 10:00- Video village | 6:00- Tell he Th |  | (6:00- Lasse |  |
| 11:55. Sumay Neews | $10: 3$ | sar., kdus | 6:30 Pery Masal | 6:30. Denis |  |
| 12:00- This is hee Lief | 10:55. cbs | 6. Farm Repori | 7 | Pen | $1: 00-\mathrm{Amos}$ N A |
| 12:30. Down Any Street | 11:0- Love of Lite | O.w. Texas | 8:30- Have Ciun |  | ${ }_{2} 200 \mathrm{The}$ |
| 12:45-Pro Fortalal | 11:30- Camonalage |  | 9.00 Cusumpe |  |  |
|  |  | Miteo | 10.3 |  | ${ }_{2} 255 . \mathrm{CbS}$ News |
| 6:30- Demis | 12, | 10:0. Aldereanm | 11:30. | mov.-Frl, Days |  |
|  |  |  |  |  |  |
| 8.00. Power and Glors | $1: 30$ - Hosepenty | $10: 35$ |  |  |  |
|  |  |  |  | - mmerviews | 300- Dick T |
|  | 2.5 |  | 9:30. Fisher Fam | 8.800 Cap | 5:45- Dous Exavard |
|  |  |  |  |  |  |
| College of | ${ }^{3} 1.15$ Seseret somm | 1:00. Bit Pric |  |  |  |

King Cotton has moved west
In 1945, only $36 \%$ of the nation's cotton was grown in the West. Today over $62 \%$ of it comes from states served by Santa Fe
This year Santa Fe will haul over $2,300,000$ bales of cotton to markets in 34,000 box cars-enough box cars to make up a train 284 miles long.
Hauling cotton and $\sigma$ ther important crops, materi als and products from where they are grown or made to where they are needed is another example of how Santa Fe is meeting the transportation needs of a growing America.


Santa Fe hauls 2.3 million bales of western cotton to markets


[^0]:    THE STORY OF IKORA began when a Hindu prince commissioned WMF German silversmiths to design a special piece of holloware. After years of research, WMF created such a unique piece of beauty and craftsmanship the prince sent a colorful rare Indian flower, named IKORA, as a gift. It is
    for this flower that the line of silverplated, tarnish for this flower that the line of silverplated, tarnish
    resistant holloware was named ... IKORA, now carried resistant holloware was named...
    at HIGGINBOTHAM-BARTLETT Gift department.

