\\ \section*{The Haskelesiem Free Press\\ \section*{The Haskelesiem Free Press \\ HASKELL, HASKELL COUNTY. TEXAS, THURSDAY JANUARY 22, 1948}

## phone Company Begins ansion of Facilities




Knox City Youth Injured When Tractor Overturns


Winter Weather
Strikes Area In Full Force

## 



Local Merchants In Markets
W. W. Johnson
Buried Here
Thursday


Water Department Installing Naw Shipment of ${ }_{2}$ Meters


|  |
| :---: |
|  |  |
|  |  |

 Finance Survey
Underway Her


Underway Here

## Legion To Hold Open House In New Building Sunday

Body Of Haskell Soldier Will Be Returned Home

Haskell Lions
Give Support To
March of Dimes


County Agent Spends Much Time In Club Work, Report Shows


## STOP <br> SHOP SAVE

 HOME OF EVERY DAY LOW PRICES| DREFT | pkg. | 37 c |
| :--- | :--- | :--- |
| PEACHES | can | 29 c |

MARVENE SUDS 53c STOCK SALT ${ }^{s} 1.09$

SOAP 2 bars 21c
PIRELARD 3 -lb. pkg. 81.01 STRAWBERRIES 54
MEAT WIN THAT:


|  |  |  | LETTUCE lgs. head 14c |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| SAUSAGE | pound | $51^{c}$ |  |  |  |
| BATCON | pound | 71 c | VA | pound |  |
| BiscuITS | can | 13 c | ath | S |  |
| CHEESE | pound | 57 c | FOOD | tore. |  |
| VEL VEETA |  | 32c | 10A.M. | Deliver - 5 |  |



## Live Better At Less Cost

difference in what the smart sh careless woman get for their money.

When you buy food, let our thrifty our reputation for QUALITY be your
MOST and BEST for your money MOST and BEST for $y$
every day at this store.

## Perry Grocer

MR. AND MRS. DEE PERRY
Abilene Life Insurance
Citizens National Bank Abilene, Texas

Announces the appointment Larned of Haskell, Texas, to rep this company in North Central

This company has furnished protection to its policyholders in Texas since 1919.If you are inte in Life, Accident or Hospitalizati surance, Mr. Larned will be glad vise with you.

We invite your inspection Family Group Policy.

Joe Larned
Box 291
Haskell, Te

Where Do People Live the Best


Thẹ answer: The U.S.
We are better fed, better clothed, and have more automobiles, refrigerators, telephones, and radios Why? One farmer. In countries where farmy of the American the standard of living is low.

## AMERICAN IRON AND STEEL INSTITUTE

350 fifth Avenuo, Now York 1, N. Y.



Beautiful New Spring Dresses

|  | 8.95 <br> '14.95 |
| :---: | :---: |
| Hs T . Shirts | Gingham |
|  |  |
| 79c | 79c ra |

## PRIZE PUMP

 catouts making airy aceents over your toe tailored but feminine for day and after dark drama.

## '3.95

Jones Dry Goods



High Heels
Plays A Pretty Game Leave it to "TWENTY-ONES" to bring you ex-
citing dress up shoes with the new high heels. Black, citing dress up shoes with the new high heels. Black,
patent, red, green and multicolor calf. So perfect for patent, red, green and multit
the lengthening hem line.

## 

The Booterie

and there's much more in
the rew fashions to keep clean
especially the long especially the long full skirts
that touch the floor when you that touch the floor when you
sit or bend. Well keep your
clothes spotless and preserve their newness

## Service Cleaners

Joe E. Thompson

Specials for Friday and Saturday, January 23-24

| OUR 25.bs |  |
| :---: | :---: |
| TOMATO JUICE |  |
| ORANGE JUICE | ORANGES |
| Catsup bottle | CARROTS bunch |
| CORN No. 2 can | CabBage |
| PORK \& BEANS 2 for | SOUASH |
| TAMALES | Coot at these |
|  |  |
| PEAS No. 2 can | CHEESE 2lb.box |
| COFFEE - H - can | OYSTERS |
| SHORTENING \$1 | JOWLS pound |
| P.A. | BISCUITS |


$\$ 1.96$


plans worked out by the Rancher
with the help of the Soil Con-
ervation Service Tech servation Service Technicians and
te Wichita Brazos Soil
ht
greatest possibilities
More efficient production must
be adopted if cotton is to main
be adopted if cotton is to main
tain an important place in th
farm economy. The greatest po farm economy. The greatest pos-
sibilities for incerasing efficiency
seem to lie in futher seem to lie in further expansion
of the one variety cotton of the one variety cotton im-
provement plan.-Monthly Reprovement plan.-Monthly Re
view, Federal Reserve Bank
Atlanta view, Fer
Atlanta.
machines succeeding The successful harvesting the cotton crop mechanically has
been challenged by many ove been chars, but in certain are
the yer
under favorable conditions, cott under favorable conditions, cotto
is being successfully is being successfully harveste
by machines today. We believe that the time is approaching whe this can be done universally.
Jchn W. Service, The John Dee

Read the Classified Section.

## Dance

## Irby Hall

Saturday Night
January 24th. Proceeds to g
to March of Dimes.
Music By
Brown Derbies, of Stamford

## What Is A Customer?

He is the MOST IMPORTANT PERSON ever to come in this place of business, either in person or by mail.

He is NOT DEPENDENT ON US, WE ARE DEPENDENT ON HIM.
He is NOT an interruption of our work, he is the PURPOSE of it. We are not doing him a favor by serving him, he is doing us a favor by giving us the opportunity to do so.

## He is NOT an OUTSIDER to our business, he is PART of it.

He is NOT a cold statistic, he is a flesh-and-blood human being with feelings and emotions like our own, and with biases and prejudices.

He is NOT someone to argue or match wits with. NOBODY ever won an argument with a customer.

He is a person who brings us his wants. It is our job to handle them profitably TO HIM and to OURSELVES.

Burton-Dotson Cherrolet Company<br><br>Phona $2-\mathrm{J}$<br>Olen Dowin

The Haskell Pree Press
Established January 1, 1886
Published every Thursday


Pay Your Poll Tax.


Health Letter
 the three states to 75,200 loans
with $\$ 227,460,000$ guaranteed by with $\$ 227,46,0$ gevnment.
the geotern in training in the 3
Veterans in state area at year's end totaled
almost 254,000. The number in almost 254,000 . The number in
school or institutional work in-
creased 63 per cent compared to a 15 per cent decrease in the
number of veterans training


## PHONE

$\qquad$ us for service. Our modern shey bring us for service. Our modern shop and com

Western Auto Assoc

## LUXURY LAUNDRY

Bendix Help-Ur-Self Automatic

308 North 1st St.-Phone 457J

To keep down your laundry cost this new service is offered you on the Help-Or-Self style. The charges to you are equivalent to the average charge made ov other help-ur-self laundries
METHOD OF OPERATION:

At the present time we are equipped finish your clothes damp washed only. We are planning the installation of electric dryers and mangles in a short time.

REASONS FOR THIS METHOD OF OPERATION
Place your clothes in the machines 3. Rest or go shopping for 40 min -
4. Remove the finished laundry from the machines
WE DO THIS

1. Assist you with heavy bundles
2. Operate the machines
3. If you desire to leave after starting the washing and not to return in time to take them out, we will remove them from the machines and put them aside with your name on them.
4. To hold down the charges to youless hired assistants, etc.
You alone handle your clothes-no chance of loss
5. You separate your own clothesI.UXURY SERVICE-

For an additional 10c per machine we will give you curb service. All you need do is to honk, We will take them from: the car, do all the work, and bring them to your car when you return for them. CHARGES-

1. Machines: 30c each including soap
2. Bleach: 5c
3. Bluing: 5 c
4. Starch: 5c or 10 c

# YAIT AD SECTION 

## tom house, un



Thursday, January 22, 19 Clover Farm Store
Observing Second Anniversary

## District Agent

 Meets With Club At Rochester
## John H. Banks Asks Second Term Asks Second 1 Ter As Attorney


 second anniverersyry as anving Haskell
ousiness institution this week. Dusiness institution this week.
tron this tent. the store is of
ering special bargains in all ering special bargains in a
ines and extends a special in
itation vitation to the peopole of this trad
territory to vist the store.
number of reduced prices ane teatured in the storeses apvertise
ment in this issure of The Free
Press, and othe netices anoumhor, the store dur
nity the anniversary event. Manaeno of the store is. Marvi
Mann, and in

Emily Hudgens

## TEXAS

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Let Us Hydroflate Your Tractor Tires

Rita
Marwortic Philit
Down 6 Earth
 ——XTRA! -_ So you want to hold your
Fite-with Joe Doaks


## Barbette Frocks

Barbette frocks of yarn dyed chambray have able fashion appeal that must be seen to be apprecia:
This is so because of the ingenious ways in which Ba styles this fabric into casuals of fashion right detail

Note the drawstring effect at the neckline and -to understand what we mean by Barbette distincti inality,-sizes 12-20.

## Pight-

This striped model with ba nded arrangement of is but one of several designed for shorter women 14 1-2-24 1-2.
$\$ 5.95$


## CHEVROLE

 and ONLY Chevrole IS FIRST!FIRST in PRODUCTION, in SALES and in REGISTRATIONS of cars and of trucks. . .


