

# Annual Sidewalk Sale Tomorrow

## THE MULESHOE JOURNAL

Dedicated to the progress and development of the great Muleshoe country

### Weather

	High	Low	Precip.
June 28	96	66	
June 29	88	65	
June 30	82	63	
July 1	84	64	1.19
Moisture	To Date 4.93		

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THURSDAY, JULY 2, 1970

# Hundreds Expected For Celebration

'Welcome' Extended For Annual Event

## Rains Boost Crop Prospects

### Moisture Expected To Aid Planting

By Tony Waters, Soil Conservation Service

With county farmers hurrying for moisture and many fields still bare throughout the county, especially in the southern part of the county, a drive over the county Tuesday showed better conditions than have existed for farmers since general rains began Sunday night.

By Wednesday morning, rain had fallen in a wide area during the first three days of the week and more rain was forecast.

Crops that are standing in the fields look good, and moisture in the ground is, according to several farmers, better than it has been in years.

### Farm Payments Were Mailed

### On Wednesday

Charles Daniel, manager of the local ASCS office said his office mailed \$200,000 to county farmers Wednesday morning. This represents farm program payments to all farmers who have certified their farm acreage, to date. As the farmer has until August 1 to report his acreage, many farmers have not as yet sent in their certifications, he continued.

The ASCS office manager added that it is up to the farmer as to when he makes his acreage certification as long as he meets the August 1 deadline.

Payments to the farmers should be completed by the end of September when the certification of acreage has all been received and processed on computers.

Producers who earn payments in the voluntary feed grain, wheat and cotton programs will receive payment computation statements along with their payment drafts. It is important for producers to retain these computations along with their other records, according to the ASCS manager as the computation statements provide several important details for future reference for the farmers.

South and southwestern Bailey County continue to be the 'hard-luck' areas as they have not had sufficient rain in many places to get into their fields to plant. Several farmers in those areas indicated Tuesday that they still plan to plant cotton and hope for a late frost.

South county wheat farmers, on the other hand, made top yields from their winter wheat. Some of the yields were up to 69 bushels an acre as the wheat took full advantage of winter moisture to edge their yields upward.

Although several thousand acres of cotton were lost in the high winds which lasted longer through this year than in normal years, alternate crops are being discussed in many locations. Farmers who are not in the feed grain program are planning to plant grain sorghum, soybeans and black eye peas.

Rain Tuesday night varied from two inches in several locations north of Muleshoe to more than an inch in south and southwestern Bailey County.

Mrs. Jim Claunch at Bula reported .3 in moisture Sunday and .1 on Monday and F.L. Simmons in the Bula community reported approximately the same in rains on the two days.

David Pedroza of the Y-L community said .80 rain fell Sunday and a trace on Monday. Cont'd, on Page 3, Col. 2

### Two Swedish Students Now Visiting Here

Under sponsorship of the Muleshoe Lions Club, two Swedish youngsters arrived in Muleshoe late Monday night to spend approximately a month with four Muleshoe families.

Mr. and Mrs. Ernest Kerr, one of the host families, drove the youngsters from Dallas to Muleshoe.

Karstin Sunnerheim is 20 years of age and she lives at Fannbyn 4056 Ostersund, Sweden and Claes Nyberg is 15 and lives at Fagersta, Sweden.

Other host families for the month include Mr. and Mrs. Road 'Buck' Johnson, Mr. and Mrs. Bert Blair and Bailey County Judge and Mrs. Don Cihak.

During their stay in the Muleshoe area the two Swedish youths will be taking several trips to surrounding states with their temporary parents.

### around muleshoe with the journal staff

Mrs. Johnny Smallwood, who has served as City Secretary for the City of Muleshoe for more than two years, has resigned her position to attend court reporting school in Plainview.

Mrs. Bobby Nickels of Muleshoe of Muleshoe has been hired by the city to work in the water department and city employee Mrs. Betty Martin will assume the position formerly occupied by Mrs. Smallwood.

\*\*\*\*

Mrs. Richard Barnett, Ricky, Cont'd, on Page 2, Col. 8

Cont'd on Page 3, Col. 5



VISITORS FROM SWEDEN AND LIONS--Muleshoe Lions Club President Don Harmon, left, and former Lions Club President Road 'Buck' Johnson, second from right, greeted two Swedish visitors to Muleshoe Tuesday afternoon. The duo are Karstin Sunnerheim of Tannbyn 4056 Ostersund and Claes Nyberg of Fagersta Sweden. They will be visiting four area families during the next month. The youths are sponsored in Muleshoe by the Lions Club.

## Local DPS Officers Urge Safe Driving

In an effort to help curb holiday deaths by slowing traffic to safety speeds, the local patrolmen with the Texas Department of Public Safety will be working over the Fourth of July holidays on the highways around Muleshoe and Bailey County.

Using a new radar system, which has a range of up to two miles on a truck, Texas Highway Patrolmen Gene Sisemore and Joel Young will be among the several hundred officers attempting to keep the death toll from rising to their usual astronomical figures.

Emphasizing that the purpose of radar is definitely a speed curb rather than a speed punishment, Sisemore commented, "We do not like to have to issue tickets, but speeders have to be slowed down. If people are aware that radar is working in the area, they usually try to drive a little slower."

"It has been proven that speed is the number one cause of most accidents," continued the highway patrolman, "and if we can keep the driver aware of the speed he is driving, there is better and safer traffic control."

He explained that the new radar system, which can be used as a portable unit, allows greater mobility for the officers. As it is a portable unit, it can be used to check traffic coming and going, and allows the patrolman to park perpendicular to the highway rather than the old style horizontal parking.

The unit flashes a continuous blinking light denoting the speed of an approaching vehicle, and officers can 'lock' the speed of a passing motorist on the unit. For instance, they can set the unit for 70 miles an hour and push the 'lock' button. If a motorist drives by in excess of 70 miles an hour, such as 82, the light flashes and holds at their highest speed at the time the radar unit picks it up, rather than the speed to which they are fast dropping as they spot

the DPS vehicle parked at the side of the highway.

Last Monday afternoon, it was interesting to note the immediate drop of speed on the radar flasher as a car or truck approached the waiting patrol car. Even when a vehicle was well below the posted, or legal speed limit, the driver would

### Sunday Fire Destroys Local Minister's Home

A fire, which was raging out of control before passersby notified the fire department, destroyed the home of Rev. Arthur Hayes Sunday afternoon, Rev. Hayes is minister of St. Matthews Baptist Church on West Birch Street.

The Hayes were away from home at the time of the fire and Bailey County Fire Chief Earl Ladd said the fire started in the kitchen area of the frame structure home. It was reported to the Bailey County Law Center at approximately 3:45 p.m.

Chief Ladd said too many people are not aware of the emergency number to call in case of a fire. The number to call for fire or other emergencies is 272-4200 and the chief suggested that persons post the number in a place near the telephone. He said several people called the city hall which is also the former number of the Muleshoe City Police Department. However, since the city hall and police department are now in different buildings the former number does not connect with the police department.

Firemen were again summoned to the smoldering rubble of the former Hayes home around 6 p.m. when fire broke out in the eaves. The fire chief said high winds during the afternoon hampered firemen as the blaze would flare up again in

seemingly automatically drop the speed up to 10 miles an hour, dramatically pointing out what the highway patrolman was emphasizing. He pointed out the slowing vehicles and stressed the psychological point involved when a driver sees a patrol car.

The new radar unit has such a far range, with it picking up the speed of a truck for up to two miles and a car for up to one mile, that people occasionally feel it can go through hills and around curves. Actually, it can, in fact go around curves. Although it does not actually curve with a highway curve, the radar beam cuts across the curve to pick up a vehicle when there is no obstruction between the beam and

Cont'd on Page 3, Col. 5

### Firemen Battle Blaze

FIREMEN BATTLE BLAZE--Members of the Bailey County Volunteer Fire Department wage a futile battle in an effort to combat a blaze which destroyed the home of Rev. Arthur Hayes Sunday afternoon. The fire went undetected until it had broken through the roof of the home. Fire Chief Earl Ladd said the fire started in the kitchen area due to unknown causes. The family of four lost everything they owned except the clothing they were wearing.

### Muleshoe Team Downed Olton Last Saturday

Team members, coaches, parents and baseball fans jubilantly returned from Olton last Saturday night after the Muleshoe Senior Babe Ruth Team defeated the Olton Team 4-2. This edges the Muleshoe group closer to the unsettled league title in this first year of senior Babe Ruth competition in this area.

Derrell Matthews blasted a home run during the game and winning pitcher Darryl Carter gave up six hits to the Olton team. Muleshoe had four runs on four hits, and two errors and seven left on base.

Losing pitcher was Steve Sanderson of Olton. The Olton team had two runs on six hits, had three errors and 11 left on base.

Muleshoe will meet first place Amherst in a 6 p.m. game on Saturday July 4, in the Muleshoe Babe Ruth Ball Park.

### July 4 Celebration Schedule

- 1970 JULY 4th CELEBRATION  
MULESHOE, TEXAS
- July 2nd and 3rd at 8 p.m.--Muleshoe Junior Rodeo at Rodeo Arena, sponsored by Muleshoe Roping Association.
  - July 3rd, from 1 p.m. to 6 p.m.--Sidewalk Sale (Muleshoe Merchants, dressed in Western and Pioneer attire).
  - July 4th at 6:30 a.m.--Ride-in, Fly-in Breakfast at Muleshoe Airport.
  - 7:00 a.m.--Pony Express from Needmore to Muleshoe, with Needmore Outsiders VS Muleshoe Roping Association.
  - 7:00 a.m.--Spot-landing Contest which lasts all day. Trophies for winners.
  - 8:30 a.m.--Parachute Jumping Exhibition, and also other times throughout the day. (Amarillo Sky-diving Association).
  - 9:00 a.m.--Model Airplane Show (A number of planes from various Clubs throughout the area).
  - 10:00 a.m.-- to 5:00 p.m.--Art and Craft Display at High School Cafeteria.
  - 10:30 a.m.--World Championship mule shoe pitching contest: Three Divisions: Ladies Junior Senior
  - 2:00 p.m.--Old Settlers Reunion (Methodist Fellowship Hall).
  - 5:00 p.m.--Annual 4th of July Parade
  - 6:00 p.m.--Grand Entry (South Main Street).
  - 6:00 p.m.--Senior Babe Ruth Baseball Game.
  - 6:30 p.m.--Picnic at Football Field, Entertainment from Western and Pop Bands.
  - 8:00 p.m.--Mules Calling Contest.
  - 9:30 p.m.--Kwahadi Indian Dancers.
  - 10:30 p.m.--4th of July aerial and ground fireworks Exhibition.

"Welcome" signs flutter over Muleshoe and gaily decorated stores beckon passers-by as Muleshoe goes into the final stages of preparation for the big Fourth of July Celebration to be held all day Saturday.

From early to late, events are scheduled, with something for everyone being included in the full schedule.

For the past several months, the Businessmens Activities Committee of the Chamber of Commerce has been working on plans to enlarge the annual celebration and when the ride-in, fly-in breakfast begins at 6:30 a.m. at the Muleshoe Airport, this is just the beginning of a full day.

Chairman of the Pony Relay race from Needmore to Muleshoe, Ken Petree said the teams are ready to ride and the race will begin at 7 a.m. at Needmore.

This will be held at the same time as a spot landing contest which begins at 7 a.m. and will last throughout the day at the airport. Trophies for winners will be presented in the spot landing contest.

At 8:30 parachutists from the Amarillo Sky-Diving Association will perform for the first of several times and at 9 a model airplane show will be presented at the airport.

From 10 a.m. to 5 p.m. arts and crafts will be on display at the Muleshoe High School Cafeteria with painters and craftsmen having actual demonstrations throughout the day.

Champion Ed Neutzler will defend his mule shoe pitching

Cont'd on Page 3, Col. 5

### Junior Rodeo To Kick Off Big Celebration

A steady flow of entries is coming in for the popular junior rodeo which is held for two days preceding the Fourth of July Celebration, according to Peggy Bates, entry secretary for the rodeo.

She said at least the number of entries in the junior rodeo last year are expected to be contesting in the rodeo this year. Last year's junior rodeo held in conjunction with the celebration had 126 entries. In the past, one night was set aside to stage the rodeo production, but due to the high interest it will be held for two nights this year.

More than 800 people crowded the Muleshoe Roping Arena one mile east of Muleshoe, just off Highway 84, for the performance on July 4 last year.

Two performances, Thursday, July 2 and Friday, July 3 will be held at the arena at 8 p.m.

Even the little ones will get into the act with eight year old and younger children in the

Cont'd, on Page 3, Col. 2



FIREMEN BATTLE BLAZE--Members of the Bailey County Volunteer Fire Department wage a futile battle in an effort to combat a blaze which destroyed the home of Rev. Arthur Hayes Sunday afternoon. The fire went undetected until it had broken through the roof of the home. Fire Chief Earl Ladd said the fire started in the kitchen area due to unknown causes. The family of four lost everything they owned except the clothing they were wearing.

# Texas DPS Director Warns Of Accidents

AUSTIN—Colonel Wilson E. Speir, director of the Texas Department of Public Safety, today cautioned motorists that traffic accidents during the Independence Day period from 6 p.m. Thursday, July 2, to midnight Sunday, July 5 may claim as many as 46 lives in Texas.

"I am urging all Texans to adopt the 'Drive Friendly' theme during this holiday and to avoid unsafe practices which contribute to accidents," Speir said.

The DPS director listed the chief factors contributing to traffic crashes as speed too fast for conditions, driving while drinking, and driving on the wrong side of the road, often as the result of fatigue.

Speir said all available Highway Patrolmen will be on duty during the holiday period, arguing the holiday period, augmented by uniformed officers from other DPS services. Also, the DPS will conduct its "Operation Motorcade" program of tabulating and announcing traffic accidents three times

daily in an effort to bring about increased awareness of the added dangers of holiday travel.

In addition to Department of Public Safety efforts, trained truck and bus industry safety men will take to the roads to participate in a unique Holiday Road Patrol.

Some 45 to 50 road patrol cars manned by experienced members of the Texas Council of Safety Supervisors will be on the highways to aid motorists in trouble. The program is sponsored by the Texas Motor Transportation Association, a statewide organization representing the motor carrier industry.

Junior Chamber of Commerce organizations in many parts of the state will operate rest stops for motorists along heavily traveled highways.

News media, business, and trade groups are also participating in the traffic safety program and the DPS director lauded their contributions.

"We especially appreciate the close cooperation of newspapers, the broadcast industry, and the outdoor advertising companies in helping focus public attention on safe driving," Speir added.

Past experience and the present trend of traffic deaths indicate that 46 persons will lose their lives in traffic accidents during the 78-hour period of the July 4 weekend, announced Major C.W. Bell of the Texas Department of Public Safety for this area.

Major Bell stated that "Operation Motorcade," a special emphasis program designed to focus attention on the added dangers of holiday travel, will be placed in effect from 6:00 p. m. Thursday, July 2, 1970, to midnight Sunday, July 5, 1970.

All deaths resulting from traffic accidents will be tabu-

lated by the Texas Department of Public Safety throughout the period, and the totals will be announced daily as a means of keeping safety uppermost in the minds of the motoring public.

"It is a known fact that July 4 traffic is more hazardous due to crowded conditions of the highways. Add driver misbehavior, misjudgment, negligence, and the drinking of intoxicating beverages while driving is like a giant exploding fire cracker," Bell said.

"In an all out effort to keep this estimated toll down, the Texas Department of Public Safety will utilize additional personnel from its other services to augment the Highway Patrol force during the holiday period," Bell added.

"However, the most important effort in reducing traffic accidents must come from the individual drivers," concluded Major Bell.

# Farmers Filing Replacement Of Cotton Crop

Approximately 6,000 acres which had been signed up originally in the cotton program have now been released to plant alternate crops, according to ASCS office manager Charles Daniel.

He said the acreage is scattered over the county and not concentrated in one location. Most of the acreage had cotton planted and the young cotton was blown out by high wind and sand storms in early June. Inadequate moisture, especially in southern Bailey County were most farms are dryland, has left farmers with not enough time to replant their blown-out cotton. Daniel said that probably a few farmers would replant cotton, even this late in the year, and hope for a late enough freeze to enable them to have at least a small harvest.

He said most of the problem of inadequate moisture is in

the Bula, Enochs, Stegall, Maple, Goodland areas, but rains early in the week should allow some farmers in the field to replant their long overdue crops.

Alternate crops of soy beans or black eye peas will be planted in many localities, but Daniel warned farmers to follow correct procedures before planting an alternate crop. He reminded that farmers who are already in the feed grain program cannot plant grain sorghum.

The correct procedure for farmers who lost their cotton is to come in to the ASCS office and make application, which included crop and history payments, to ASCS field workers can inspect the land. Upon approval after inspection the ASCS will release the land for other crops and the farmer can continue to receive his cotton payments.

# Arrest List

Mexican Nationals who are in the United States illegally topped the arrest list of City, County and State Police during the past week with four Nationals being logged for return to Mexico.

Two of the Nationals were picked up by the Texas Highway Patrol and two by the Muleshoe City Police.

Highway patrolmen also logged one person for drunk, one for failure to yield right of way and running a stop sign and one for failure to drive in a single lane.

One person was charged with being drunk by the Bailey County Sheriff's office; one was held for investigation and one for carrying a prohibited weapon and revocation of probation.

Other than the two Nationals, officers for the Muleshoe City Police Department also logged one person for investigation and one for abusive language.

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**ROSE CARE**  
 Systemic insect control + fertilizer. Feeds 40 roses and kills sucking insects for 6 weeks.  
**5# \$1.77**

Heritage House  
**ROSE FOOD**  
 Organic fertilizer with chelated iron for more and bigger blossoms.  
**5# 73¢**

Heritage House  
**TOMATO FOOD**  
 Organic 5-10-15 formula used by Commercial Growers.  
**5# 73¢**

CUTS 2/3 OF THE WORK OUT OF LAWN CARE  
**NEW TURF MAGIC TRIPLE TREAT**  
 Feeds your lawn, kills weeds, controls insects  
**AMAZINGLY EFFECTIVE EVEN IN COOL WEATHER**  
 Lawn care comes easier with Turf Magic Triple Treat. With one application it (1) feeds your lawn; (2) knocks out 12 kinds of broad-leaf weeds; (3) controls 15 surface and soil insects. You get a deep, green velvety lawn with no weeds, no trace of insect damage. Relax, enjoy your lawn. Apply Turf Magic Triple Treat now.  
 \$4.95 Value **40 lb. bag \$2.97**

**50% MALATHION INSECT SPRAY**  
 Kills over 100 kinds of insects on shrubs, flowers, lawns, fruits, vegetables, trees and pets.  
 Safe on all vegetables.  
 Reg. **\$1.77**  
 Pint \$2.95

**72% CHLORDANE INSECT SPRAY**  
 Kills ants, beetles, grubs, leaf miners, mosquitoes, roaches, silverfish, termites, thrips and many others.  
 Concent. **\$1.17**  
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**Power Deluxe Lawn Mower**  
 • 22" Rotary Cut  
 • DESIGN—Non-Scaling—Staggered Wheel Design  
 • DECK—14 Gauge—Guaranteed Against Breakage  
 • BLADE—Vacuum-Lift Design—Aerated Steel—Individually Balanced and Treated  
 • CONTROL—3-Position Deluxe Airplane Toggle Type Throttle Control  
 • WHEELS—Unbreakably Guaranteed  
 • CUTTING HEIGHTS—1-3 inches  
 • LEAF MULCHER—For Mulching Leaves and Grass Clippings  
**Model #G-10A2 \$35.97**

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**Shakespeare WONDERRODS ROD**  
 DOUBLE-BILT FOR POWER!  
 Inside glass cylindrical wall  
 Outside parallel glass fibers  
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 #PBC-120 6 Ft.

**ZEBCO 606 SPINNING REEL**  
**\$5.97**

**Garcia Ambassador 5000 REEL**  
 \$60.00 Value  
**\$27.97**

**GARCIA Cast-A-Way - 1/4 Lb. Spool MONOFILAMENT LINE**  
**93¢**

**300 REEL**  
**\$14.97**  
 Gibson's Low Price

**30 Qt. Styrofoam ICE CHEST**  
**99¢**

**VINYL GARDEN HOSE**  
 1/2" 50 Ft.  
**\$7.27**

**Edge-Rite Electric LAWN EDGER**  
 #3R3  
**\$12.27**

## PRE JULY 4th SALE OPEN JULY 4th 9 A.M. TO 6 P.M.

**Zebco 800 SPINNING REEL**  
**\$6.97**

**ZEBCO ROD & REAL COMBINATION**  
 # 205  
**\$3.97**

**Coleman 2 Burner CAMP STOVE**  
 413G  
**\$15.33**

**LANTERN**  
 # 200A  
**\$9.97**

**FUEL**  
**86¢** Gallon

**CATFISH BAIT**  
 By WILLIS  
**63¢**

**FISH BASKET**  
 WIRE Collapsible Type  
**\$1.73**

**Lawn Chair WEB KITS**  
 #120 \*Asst. Colors  
**14¢**

**MELNOV Economy Grass SHEARS**  
 #210  
**\$7.97**

**GARDEN HOE**  
 • Versatile all-around garden aid.  
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 2.70 Value  
**#AHG6 \$1.43 ea.**

**SEA & SKI SUNTAN LOTION OR DARK TAN OIL**  
 4 Oz. Bottle  
**83¢**

**CHARCOAL GRILL**  
 Buddy L #2880  
 \$4.95 Val  
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**Round Bow Garden Rake**  
 #AHB-14  
 • Breaks up clods, Levels soil  
 • Picks up twigs and trash firmly - releases quickly!  
 3.00 Value  
**AHB14-1/2 \$1.67 ea.**

**BUY ISOTOX AND GET A FREE SPRAYER!**  
 Buy 1 quart of ORTHO ISOTOX, the Multi-Purpose systemic garden insecticide and get an ORTHO Spray-ette 4 free. ISOTOX kills almost all sucking and chewing insects. The ORTHO SPRAY-ETTE 4 attaches to your garden hose, applies up to four gallons of spray with one filling.  
 \$9.96 Val. **\$4.77**

**72% CHLORDANE INSECT SPRAY**  
 Kills ants, beetles, grubs, leaf miners, mosquitoes, roaches, silverfish, termites, thrips and many others.  
 Concent. **\$1.17**  
 8 OUNCE

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 (Fits Gibson Lawn Mower #G10F22H & G10FP22)

**VITA HUME PEAT**  
 U. FEET BAG  
**87¢**

**Gibson's AERO DYNAMIC LAWN MOWER**  
 3 1/2 H.P.  
 4 Cycle Engine  
 22" Cut  
**\$49.97**  
 #G10F22H

**GIBSON'S SELF PROPELLED LAWN MOWER**  
 Model G-10FP-22  
**\$56.97**

**Power Deluxe Lawn Mower**  
 • 22" Rotary Cut  
 • DESIGN—Non-Scaling—Staggered Wheel Design  
 • DECK—14 Gauge—Guaranteed Against Breakage  
 • BLADE—Vacuum-Lift Design—Aerated Steel—Individually Balanced and Treated  
 • CONTROL—3-Position Deluxe Airplane Toggle Type Throttle Control  
 • WHEELS—Unbreakably Guaranteed  
 • CUTTING HEIGHTS—1-3 inches  
 • LEAF MULCHER—For Mulching Leaves and Grass Clippings  
**Model #G-10A2 \$35.97**

## Three Way News

By Mrs. H.W. Garvin

Mrs. Dutch Powell and girls were in Lubbock Thursday for Lanitas checkup.

Mrs. Johnnie Wheeler visited in Lovington Thursday with her son and family, the Jimmy Wheelers.

Mrs. Adolph Wittner and girls visited her parents, the B.J. Emersons in Kynosa Monday and Tuesday. Kathy stayed with her grandparents for a visit.

Debby Ferguson is visiting her sister and family the Jim Greens in Jal, N.M.

Mr. and Mrs. Tommy Durham and children from Lubbock spent the weekend with their parents, the George Tysons. Also dinner guests in the Tyson home Sunday were Mr. and Mrs. D.A. Williams and son from Sudan and the Buck Tyson family from Morton.

Mrs. Nelson Carsille and girls were shopping in Lubbock Monday.

Mr. and Mrs. H.W. Garvin spent Sunday with their daughter and family the James Gillelins in Lubbock.

Mr. and Mrs. Jackie Dupler from A and M are spending the summer with their parents the Leon Duplers and Jay Boyces.

Mr. and Mrs. Joe Sowder and children spent the weekend in Albuquerque, N.M.

Dinner guests in the Rayford Masten home Sunday were Mr. and Mrs. Clarence Benton from Spade, Mr. and Mrs. Lamar Pollard and son from Levelland, Katherin Masten from Lubbock, Billy Sokora from Midland and Addie Masten from Maple.

Mr. and Mrs. Paul Powell attended the Golden Wedding anniversary fro Mr. and Mrs. R.C. Strickland in Morton Sunday afternoon.

Mr. and Mrs. Leon Dupler and girls visited in the George Tyson home Sunday afternoon. The community had a good rain Saturday evening with some crops damaged by hail.

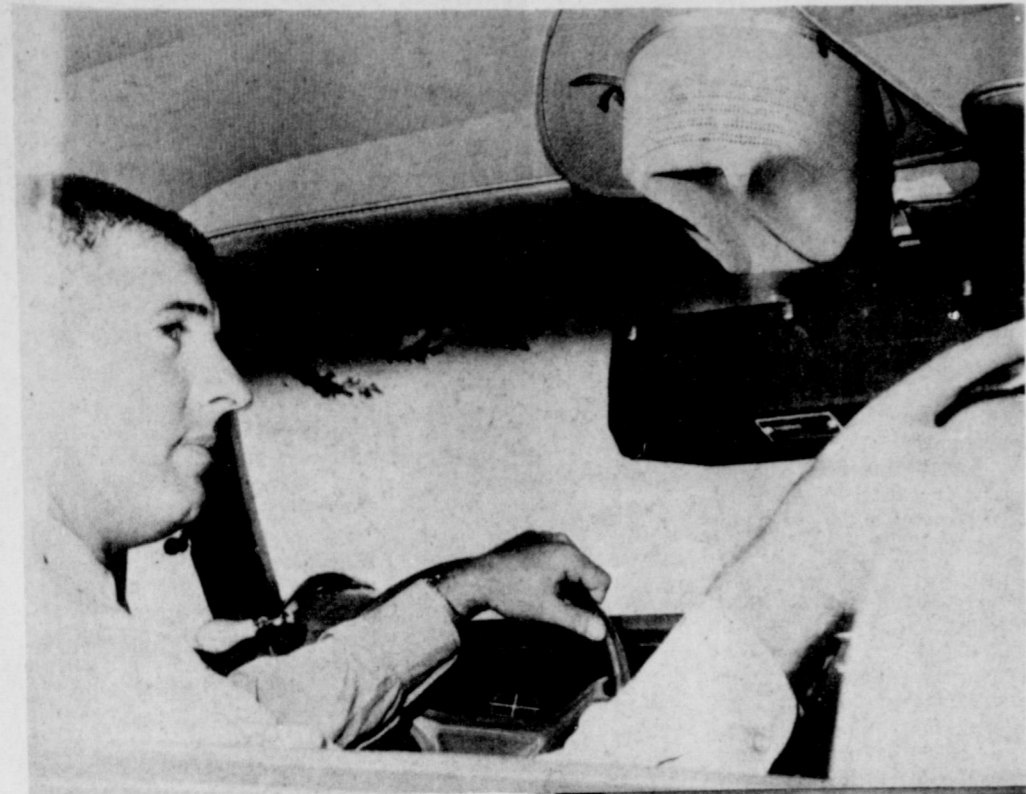
**Out of Orbit**

"MRS. MILLER YOUR ASTRONAUT HAS EFFECTED A SAFE REENTRY AND I'LL BE BRINGING HIM HOME"

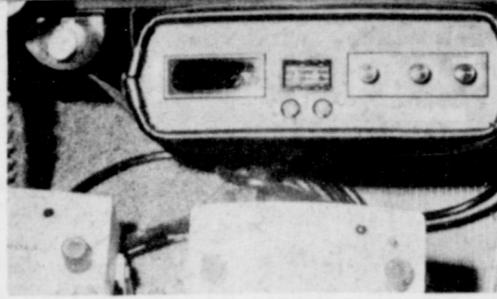
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**TRAFFIC SAFETY EMPHASIZED**--Highway Patrolman Gene Sisemore is pictured with the new portable type radar in his right hand as he aims it directly toward an oncoming motorist to check speed. The inset shows the small unit which flashes the speed of the motorist. The speed shown locks on the unit until the motorist has passed the patrol car or until the highway patrolman releases the catch to check the next driver.



**Celebration...**

Cont'd. From Page 1  
title in competition at 10:30 a.m. Three divisions will be held this year, ladies, junior

**Radar...**

Cont'd. From Page 1  
an approaching vehicle. Truck drivers are occasionally quite surprised as the beam immediately picks up the first part of the truck, the very top, which is a second or two before the cab is in view and the driver can spot the waiting patrol car.  
Sophisticated equipment is constantly being added to the specially and highly trained law enforcement agencies, concluded Sisemore, in an effort to save lives and property in today's fast moving world.  
The two local highway patrolmen, Sisemore and Young, joined other officers throughout the nation in urging drivers to drive cautiously, not only through the Fourth of July Holiday this weekend, but every day.

and senior.  
Pioneers from Bailey County and the surrounding area will meet at the Methodist Church Fellowship Hall at 2 p.m. for their annual reunion. Officers will be named and awards presented in several categories.  
Highlighting the annual 4th of July Parade will be the Kwahadi Indian dancers from Amarillo; a team of Percheron horses pulling a wagon and a float dedicated to the servicemen and women who have served, or are presently serving in Vietnam.  
Trophies and awards will be presented at the Grand Entry on South Main Street at 6 p.m. and this will be followed by a barbecue for parade participants. At 6:30 p.m. visitors will begin going into the football stadium at high school for the annual July 4 picnic which will feature entertainment by local and area pop and western bands. Patriotic themes will be followed through much of the evening entertainment.  
At 8 p.m., a mule calling contest will be held at the football stadium followed by the Kwahadi Indians at 9:30 p.m. The Indian dancers from Amarillo are known world wide and plan an

extensive tour in California this summer.  
To conclude the full day, Bailey County Fire Chief Earl Ladd and his firemen will present the annual Fourth of July

aerial and ground fireworks exhibition. The grand finale will be Mack Moore leading "The Star Spangled Banner" to the accompaniment of blasting fireworks and a flag which will ex-

plode high in the sky and sparkle downward.  
With a full day planned, members of the BAC feel there is something for everyone during the full day.

**SIDEWALK Specials**

**FRIDAY, JULY 3 ONLY! Hurry for these**

Ladies' Dresses ALL SIZES	\$1
BOY'S UP TO SIZE 12 Dress Pants	\$1
GIRL'S & BOY'S Shorts	25¢
Other items Ridiculously reduced for this Sale	

**THE FAIR STORE 120 MAIN**

LADIES' Sandles 75¢

GIRL'S CAPRI PANTS 50¢

**Fire...**

Cont'd. From Page 1  
the wind.  
As an aftermath of this fire, Chief Ladd said he has been assured by City Manager Albert Field that a fire hydrant would be installed as soon as possible on West Birch Street.  
Nothing was salvaged from the fire except the clothing worn by the Hayes family at the time of the fire. Rev. and Mrs. Hayes have two children residing at home, Bobby, approximately 16 and Carl, age 10. At this time, St. Matthews Baptist Church is accepting contributions of clothing and household items to assist the family.

**Rain....**

Cont'd. From Page 1  
and the West Camp Grocery said 1.30 in rain fell Sunday and was joined by an additional .40 on Monday.  
A rain gauge at Progress yielded .58 for Sunday and a trace for Monday and Ruth Gore at Circleback said .20 in moisture fell both Sunday and Monday.  
W.B. Peterson at Enochs reported .50 Sunday and a trace Monday and W.H. Eubanks at Maple reported .30 for Sunday

and a trace for Monday.  
Near Stegall, Clendon Williams said .5 was recorded Sunday and a trace Monday and the Birdwell Ranch-Vat Camp said .50 had been recorded on their rain gauge. Shirley Miller, in western Bailey County said more than an inch of rain was received there Sunday and Monday and at Needmore, Mrs. F. O. Warren said .50 was received Sunday and a trace on Monday.  
With the good moisture received in the last few days, farmers feel more optimistic at this point in making a fair crop even with a late planting such as will be necessary now.

**Rodeo...**

Cont'd. From Page 1  
calf riding competition and all age groups will compete in girls' goat tying and team roping.  
The junior division for those through 14 years of age and the senior division for contestants 15 to 18 years of age, will be vying in the following events: cow riding; calf roping; ribbon roping; break away roping; barrel race; flag race, one flag and pole bending, six poles.  
Trophies will be presented for all first place winners and rosette ribbons for second, third, fourth and fifth place winners. All-around trophies will also be presented the high point boy and the high point girl.

**DINE and DANCE**

Enjoy the Finest Food in Eastern New Mexico. Steak, Shrimp & Lobsters, and Other Taste Tempting Delights Served From 11 a.m.-12 p.m.

**BOB DURHAM DUO**  
Featuring Bob & June  
Appearing nightly

8:30 To 12:30 A.M. Monday through Thursday.  
8:30 To 1:30 A.M. Friday and Saturday.

For Reservations Call 763-4433

Off the Lobby of Clovis Hotel At Second and Main

ENJOY A NIGHT OUT Dining Dancing

**We Will Be Closed Sat., JULY 4th**

**BE SURE TO ATTEND MULESHOE'S 4th OF JULY CELEBRATION, SAT. JULY 3-4**

**OUR BIG SHURFINE SALE IS CONTINUING THROUGH JULY 11th SHOP NOW AND SAVE**

**SHORTENING 75¢**  
SHURFINE 3 Lb. TIN

**DETERGENT Box 59¢**  
Energy Powdered 49 oz.

**MILK \$1**  
SHURFINE EVAPORATED TALL CAN 6 For \$1

**COFFEE 79¢**  
SHURFINE REG. VAC PAK DRIP VAC PAK ELEC. PERK VAC PAK 1 Lb. TIN

**TUNA 1**  
SHURFINE CHUNK STYLE 6 oz. CAN \$ 3 FOR 1

**SALAD DRESSING 43¢**  
SHURFINE Q1. JAR

**ENERGY CHARCOAL 59¢**  
10# Bag

**SALAD OIL 49¢**  
24 Oz. Shurfresh

**BATHROOM TISSUE 89¢**  
10 Pak Softlin

**FOIL 2 For 49¢**  
12" x 25' Viking Aluminum

**FACIAL TISSUE 5 For \$1**  
200 Ct. Asst'd. Softlin

**APPLE BUTTER 3 For \$1**  
28 Oz. Jar Shurfine

**SWEET PICKLES 2 For \$1**  
22 Oz. Jar Shurfine Whole

**GREEN ONIONS BUNCH Ea. 5¢**

**CELLO PKG. RADISHES Ea. 5¢**

**CALIFORNIA ORANGES Lb. 12 1/2¢**

**LARGE TOMATOES Lb. 29¢**

**BACON SHURFRESH 2 Lb. Pkg. \$1 39**

**FRANKS SHURFRESH ALL MEAT Lb. 59¢**

**BOLOGNA SHURFRESH ALL MEAT Lb. 59¢**

**SAVE-BY-MAIL**

Saving by mail is Zip-Zip-Zip!

**EARN PASSBOOK CERTIFICATE**

5% Per Annum  
5.25% Per Annum (6-12 Months)  
5.75% Per Annum (1-2 years)  
6% Per Annum (2-4 years)

HIGHEST RATES ALLOWED BY REGULATION

Savings Deposited by the 1st. earn from the 10th

THERE'S NO EASIER WAY to save than by mail. It's so convenient... you can save anytime, anyplace there's a mailbox.

"NOTHING SUCCEEDS LIKE SAVINGS WITH INTEREST PAID OR COMPOUNDED QUARTERLY"

**FIRST FEDERAL**

SAVINGS & LOAN ASSOCIATION of CLOVIS

HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.  
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

**Jim's Pay N' Save**

FRIENDLIEST STORE IN TOWN

Specials Good through July 11th

8 a.m. To 10 p.m. 7 Days A Week

201 S. 1st. Street

QUALITY MERCHANDISE AT LOWEST PRICES

## Stock Your Pantry With Fruits

COLLEGE STATION--Jelly, jam, conserve, marmalade and preserves can all add zest to meals. Most of them also provide a good way to use fruit not at its best for canning or freezing, such as the largest or smallest fruits and berries and those that are irregularly shaped, Gwendolyn Clyatt, Extension consumer marketing specialist, notes.

"Surprise your family with a batch of sparkling, colorful jellies, jams or preserves," Mrs. Clyatt suggests. "You can make good use of fresh fruits now available and others coming to the market soon."

Basically all of these products are much alike; all of them are fruit preserved by means of sugar, and usually all are jellied to some extent, Mrs. Clyatt said. Their individual characteristics depend on the kind of fruit used and the way it is prepared, the proportions of different ingredients in the mixture and the method of cooking, she noted.

Many have asked what the differences are among preserved fruit products.

"Jelly is made from fruit juice; the product is clear and

firm enough to hold its shape when turned out of the container," she said. "Jam, made from crushed or ground fruit, tends to hold its shape but generally is less firm than jelly."

"Conserves are jams made from a mixture of fruits, usually including citrus fruit; often raisins and nuts are added. "Marmalade is a tender jelly with small pieces of fruit distributed evenly throughout; a marmalade commonly contains citrus fruit."

"Preserves are whole fruits or large pieces of fruit in a thick syrup, often slightly jellied."

Pectin, acid and sugar form the jelly trio.

"Pectin is the natural sub-

stance found in fruits which makes the jelly 'jel,'" Mrs. Clyatt said. "The amount varies in different kinds of fruits, and to take the guesswork out of present-day jelly making, natural pectin is carefully extracted from apples or the skins of citrus fruits, refined, concentrated and standardized to specific jelling strength."

"The two commercial forms are liquid fruit pectin and powdered fruit pectin. These differ slightly in composition and can't be used interchangeably. Powdered fruit pectin won't dissolve in high sugar concentration and must be added to the fruit before the sugar. Liquid fruit pectin, on the other hand, must be added last of all, after the fruit and sugar have boiled."

Acid is needed for flavor and for gel formation, Mrs. Clyatt said. The acid content varies in different fruits and is higher in underripe than in fully ripe fruits, she noted. With fruits that are low in acid, lemon juice or citric acid is commonly added in making jellied products, Mrs. Clyatt explained.

"Sugar helps in gel formation, serves as a preserving agent, and contributes to the flavor of the jellied product," she said. "It also has a firm-

ing effect on fruit, a property that is useful in making of preserves."

"Because we can't calculate accurately the fruit's content of sugar and pectin, standardized recipes are essential. Guesswork is foolhardy and can be costly; it's best to select recipes from reliable sources and follow instructions to the letter."

Experiment a bit by adding flavorful herbs and spices to jams and jellies or substitute flaked coconut in conserves for the nuts called for in the recipe but never change the specified amounts of sugar, prepared fruit, and fruit pectin, Mrs. Clyatt warned.

## St. Mary's Circle Has Meeting

St. Mary's Circle met June 23 at 9:30 a.m. in the Parish Hall with Mrs. John Black serving as hostess. Opening prayer was led by Mrs. B.A. Dearing, and Mrs. Rudolph Moraw, president, presided during the meeting.

A quilt made by members of St. Mary's Circle will be given away on September 13, 1970. Chances are being sold until that date by the Circle members. For each fifty cents donated, you will receive a chance for the quilt.

The Circle will serve refreshments for the Parish socials on Sunday nights from eight to ten p.m., June 28 and during July. Members will serve as follows: June 28, Mrs. Rudolph Moraw and Mrs. Arnold Alcorn; July 5, Mrs. Pete Jesko and Mrs. C.J. Feagley; July 12, Mrs. John Black and Mrs. Ken Duncan; July 19, Mrs. R.A. Dearing and Mrs. Paul Swint; July 26, Mrs. Don Rempe and Mrs. Don May.

The Circle is planning to serve refreshments to the Senior Citizens at the Fellowship Hall in September.

Cinnamon rolls, coffee cake orange juice and coffee were served by Mrs. John Black to Mrs. Arnold Alcorn, Mrs. B. A. Dearing, Mrs. Ken Duncan, Mrs. C.J. Feagley, Mrs. Pete Jesko, Mrs. Rudolph Moraw and Mrs. Paul Swint.



MARRIAGE ANNOUNCED . . . Mr. and Mrs. Ralph H. Stevenson announce the marriage of their daughter, Jana, to Captain David Norman Jones, June 27 in Honolulu, Hawaii. The parents of the groom are Mrs. Norma Long, Clovis, New Mexico, and Mr. David Jones of El Paso, Texas. The bride taught in the Muleshoe schools the past school year and is presently teaching in the summer school here. The groom is serving with the army in Vietnam. After August 15, the young couple will be residing in Lubbock where the bride will be teaching in the Lubbock public schools and the groom will be attending Texas Tech University.

## Mrs. O.N. Jennings Attends Convention

Texas Federated Club Women now have something big to brag about. The General Federation (International) of Club Women held its 79th convention at San Antonio, Texas, June 7-12 at the Convention Hall, which is an impressive structure itself. This is the first time it has met in Texas, and probably the last time in this century.

Mrs. Walter Varney Magee, of Washington, D.C., which is headquarters of the Federation, was in charge. "Individual Involvement" was the theme of her administration. She stressed the idea that our nation was founded upon the importance of the individual, because it is the individuals who think, create, inspire and act. She is

to inform, initiate action thus influencing others. She is to improve herself, her club, community, state and nation. The Federation's insignia is the letter V for volunteers, who are motivated by a deep concern for their fellowman, their virtues are legion. They have great vision; against oppression of any kind. They find solutions to many problems as a result of this personal concern and involvement. This symbol is the present day woman, the vigorous, valiant, volunteer of today.

Only one member from the Muleshoe Federated Club, Mrs. O.N. Jennings, had the privilege of attending. She was there from Saturday until Tuesday. The Saturday and Sunday meetings were made up of committees and business group assemblies of voting delegates.

Monday, at a general banquet, was Texas night. The state president, Mrs. Henry F. Shaper, was the presiding officer. On the stage with her were the national and international speakers, whom she introduced. Among them was Governor Preston Smith who gave the main address. Mrs. Magee spoke briefly as well as other dignitaries. "This Hyar's Texas", a farce of the Texas character and way of life, especially the Texas cowboy, was then presented.

On the program were conducted tours involving the many old and historical places as well as the new ones including HemisFair, which San Antonio is adding to from time to time. San Antonio is the fourth largest city in Texas and the thirteenth largest in the nation. It is one of the most picturesque as well as beautiful and a must to be visited by every Texan.

Mrs. Earl Brown of Pennsylvania, former Vice President of General, was automatically acclaimed president. Other officers were to be elected.

The Hilton Hotel, across the street from Convention Hall, was reserved for headquarters for the thousands who attended as where smaller hotels and

# Sidewalk Sale

These values good Friday, July 3 ONLY.

HUMAN HAIR

**FALLS \$21.50**

Synthetic Wig \$24.95

**\$19.95**

INFLATABLE WIG HEADS **\$2.50**

HUMAN HAIR

**Hi-Low Wiglet \$12.95 & \$9.95**

SYNTHETIC WIG **\$11.95**

5 ONLY

BLOND TOPPETTE 1 ONLY **\$19.95**

HUMAN HAIR

**WIG \$27.50**

Ear Rings **1/2 PRICE**

Miscellaneous Items **50¢ & UP**

Main Street Beauty Salon  
115 MAIN, MULESHOE

## July Wedding Planned

Mr. and Mrs. O.D. Spittler, Allen, Oklahoma, announce the engagement and approaching marriage of their daughter, Darla, to Gary Wofford, son of Mr. and Mrs. Earl Wofford of Allen.

The bride elect is a 1970 graduate of Allen High School and is a granddaughter of Mrs. Frankie Black of Muleshoe. Gary is a 1968 graduate of Allen and is employed in Fort Worth.

Vows will be exchanged July 17, at eight p.m. in the First Baptist Church of Allen.

## 4-H Boys And Girls Awarded Camping Trip

Eight lucky 4-H boys and girls from Bailey County have been awarded free trips for a week of camping at Scott-Abel, thirty miles beyond Cloudcroft. Southwestern Public Service sponsors camp facilities and meals. The bus fare is sponsored by Bailey County 4-H leaders fund.

Girls attending are: Tani Murrain, Lizan Gunter, Susan Head and Danita Throckmorton. Trip winning boys are: Terry Wheeler, Terry Gunter, Gary Lackey and Steve Bickel.

## PROTECTIVE EYEWEAR

Your child returning to school this fall? To protect his eyes from a tragic eye injury, make sure the lenses of his eyeglasses are made from either hard resin or heat-treated glass, warns Charles J. Sidor, president of the Guild of Prescription Opticians of America, Inc., sponsors of the national "Protective Eyewear Program."

## ESA Sorority Holds Meeting

The ESA Sorority of Muleshoe had a called meeting June 29 at three p.m. They planned a rush party to go see "Texas" on August 30. They also decided to form a sister chapter of their sorority in Bovina. The Sorority will hold a bake sale with Pat Hutton taking orders.

Nominated for Outstanding Young Woman of the Year were Mrs. Charles Lewis and Mrs. W.T. Watson.

Members present were: Mrs. Jack Rennels, Mrs. Kenneth Lowe, Mrs. John Gentry, Mrs. Jim Young, Mrs. Hugh Young, Mrs. Mac Brown, Mrs. Eugene Howard, Mrs. Cooper Young, Mrs. Leon Wilson, Mrs. Charles King, Mrs. Ronnie Johnson and Mrs. Jerry Hutton.

# Cobb's SIDEWALK SALE

MULESHOE

WE WILL BE CLOSED SATURDAY, JULY 4th.

THESE VALUES GOOD FRIDAY, JULY 3rd., ONLY!

**MEN'S PANTS & SHIRTS**

MEN'S KHAKI

GROUP OF BROKEN SIZES

VALUES TO \$5.98

**\$1.99** Each

---

**MEN'S CASUAL PANTS**

SMALL GROUP OF BROKEN SIZES

ALL FAMOUS BRANDS

VALUES TO \$10.50

**\$2.22** Pr.

---

**MEN'S CANVAS SHOES**

SMALL GROUP OF BLACK OR BROWN CANVAS SHOES

BROKEN SIZES

REG. \$3.99 pr.

**\$1.50** Pr.

---

**TOWELS**

SPECIAL PURCHASE OF FAMOUS BRANDS TOWEL & WASH CLOTHS

FLORAL PATTERN

BATH TOWEL REG. \$4 **\$1.88**

HAND TOWEL REG. \$2.30 **\$1.19**

WASH CLOTHS REG. 85¢ **49¢**

MULESHOE MULES

**GYM BAGS**

IN SCHOOL COLORS

BLACK & WHITE

REG. \$4 VALUE

**\$2.29** Each

---

BOY'S SOCKS

SPECIAL PURCHASE

SOLID COLORS ---

CREW SOCKS

REG. 59¢

**3 Pr. \$1** For

---

**GRAB BOXES**

ITEMS TAKEN FROM ALL DEPARTMENTS NO ITEM UNDER \$1 VALUE

ONE GROUP 25¢

ONE GROUP 50¢

Shop for many other items reduced for this special event

BE HERE EARLY!

# SIDEWALK BAZAAR

BE SURE TO ATTEND THE 4th OF JULY FESTIVITIES IN MULESHOE!!

Brand New FRIGIDAIRE REFRIGERATOR

Frost Proof. 17Ft.

Reg. \$399

**\$249**

---

BAR-B-QUE GRILLS

Reg. \$19.95

**\$9.95**

4 ONLY

---

Used GENERAL ELECTRIC WASHER & DRYER

Reg. \$150

Pair **\$79**

THESE VALUES GOOD FRIDAY, JULY 3rd. ONLY

**SIDEWALK SPECIAL!**

COLOR TV

MAPLE ZENITH

USED 1 ONLY

REG. \$200

**\$100**

---

**SIDEWALK SPECIAL!**

BRAND NEW 1969 MODEL CURTIS MATHIS-WALNUT

23" COLOR CONSOLE

1 ONLY

REG. \$595

**\$339**

Many other items reduced for this SIDEWALK SALE!

**HARVEY BASS APPLIANCE**

122 S. First Muleshoe Phone 272-3030

Any florist with a lot of scents is in the Yellow Pages



### Hooten Named To Key Auto Dealer Post

AUSTIN (spl)--Robert Hooten, owner of Muleshoe Motor Co. in Muleshoe, has been appointed to the key post of Area Director of the 1600 member Texas Automobile Dealers Association.

He will serve with the TADA Board of Directors in studying all phases of activity relating to the motor vehicle buying public in the Muleshoe area. "The position of Area Director is one of the most important in our giant statewide association," said TADA President Jack McKenzie of Corpus Christi. "Mr. Hooten will work closely with the TADA Board and with state and local officials toward the betterment of the automobile industry in Texas."

TADA represents the franchised new car and truck dealers in Texas.

### Area Soybean Producers Get Austin Hearing

AUSTIN -- Texas soybean producers have been granted a hearing before Texas Department of Agriculture Commissioner John C. White at 10:30 a.m. July 20 on a petition seeking certification to hold a referendum under Texas' "Commodity Check-Off" law.

The hearing will be held in the Agriculture Department's offices in the John H. Reagan building in Austin. Evidence for and against the proposal can be presented at the hearing.

Texas Soybean Association of Plainview seeks certification as the authorized organization to conduct the referendum over a 23 county area in northwest, northeast, and southeast Texas where about 95 percent of Texas' soybeans are produced.

If a majority of the voters in the referendum approve, funds could be collected to promote soybeans, and the petition also proposes a nine-man commodity producers board to administer programs with the funds, Commissioner White explains.



TO WED... Mr. and Mrs. C.D. Gilbert, 1714 Avenue F, Muleshoe announce the engagement and approaching marriage of their daughter, Bobby Kay, to Stephen Wayne Pierson, son of Mr. and Mrs. D.W. Pierson of Bovina. The bride elect is a 1968 graduate of Muleshoe High School. She recently received her secretarial degree from Draughon's Business College, Lubbock. Pierson is a 1969 graduate of Bovina High School. The wedding will be held July 31, with Rev. Bill Swope officiating. The couple plans to live in Plainview.

### White, Granddaughter To Tour Europe

Mr. T.R. White and granddaughter, Deborah Wagon, daughter of Mr. and Mrs. Joe Pat Wagon, will leave July 8 for a 22 day tour of eight European countries and a visit with Mr. White's son, Captain Clifford White and his family, in Ludwigsburg, Germany.

They will fly from Lubbock, via Dallas and Chicago, to London, England. In Europe they will tour England, Germany, Switzerland, Austria, Italy, France, Monaco and Holland. They will leave the tour on July 29 and fly to Frankfurt,

Germany where Captain White, his wife and child will meet them at the airport. They will spend approximately two weeks in Ludwigsburg, Germany visiting.

While in Germany, Miss Wagon, who will be a senior at Muleshoe High School, will celebrate her 17th birthday. Mr. White will celebrate his birthday while they are in Lucern, France.

Reason Enough Policeman-Lady, don't you know that is a safety zone? Woman Driver-Of course--that's why I drove in here.

### Public Officials To Hear Governor

Governor Preston Smith will address public officials and community leaders of the 13 counties that the South Plains Association of Government is organized to serve on Thursday, July 9, in the Texas Tech University student center ballroom. The luncheon address will be a feature of a conference on Texas Communities Tomorrow, the Governor's program for development of cities with population of 12,000 or less.

The meeting will be conducted by Tahoka Mayor Meldon Leslie, president of the Association of Governments. A director of the Association, Lubbock County Judge Rodrick L. Shaw, will welcome the conference participants.

The region for which the conference was arranged is composed of the counties of Bailey, Cochran, Crosby, Dickens, Floyd, Hale, Garza, Hockley, King, Lamb, Lubbock, Lynn, Motley, Terry and Yoakum.

Community development services and programs will be reviewed by staff representatives of state agencies and a federal agency that are members of the Texas Communities Tomorrow Service Team. Following the luncheon they will be available for consultation with individuals in attendance.

Discussion subjects will include water and sewer problems, public parks, Small Business Administration programs, industrial development and technical-vocational educa-

tion. Speakers on those subjects will be N.E. Davis, chief of field operations, Division of Waste Water Technology, Texas State Department of Health; J. R. Singleton, executive director, Texas Parks and Wildlife Department; C. Wayland life Department; C. Wayland Nelson, community development specialist, Small Business Administration; James Heath, consultant, Texas Industrial Commission; and Dr. J. N. Baker, manager of school and industrial relations, Texas State Technical Institute.

The purposes, programs and services of the South Plains Association of Governments will be reviewed by H. Alden Deyo, its executive director.

Preliminary remarks will be made by Fritz Lanham, director of the Governor's Division of State-Local Relations, and Karl Mawhorter, community development coordinator who is in charge of the Texas Communities Tomorrow program.

COUPLE REVEAL WEDDING PLANS... Mr. and Mrs. Rayford Masten of Maple announce the engagement and approaching marriage of their daughter, Katherine, to William Sokora, son of Mr. and Mrs. A.J. Sokora of Pep. Wedding vows will be read August 14, at six p.m. in St. Philips Catholic Church of Pep. The bride elect is a 1966 graduate of Three-Way High School and attended South Plains Junior College. She is presently employed at Citizens Tower Cafeteria in Lubbock. The prospective groom is a 1966 graduate of Pep High School and will be a senior Civil Engineering student at Texas Tech University. Sokora is a member of Tau Beta Pi honorary society. He is employed with Shell Oil Company in Midland for the summer.

### Ladies' Auxiliary Plan July 4 Display

The Ladies' Auxiliary of the Muleshoe Chamber of Commerce is again planning to have a part in the July Fourth Celebration.

This year, the ladies are planning to have a joint "Art and Craft" Display for the enjoyment of all who will be coming to Muleshoe during this time.

We wish to invite you, as an artist, whether you paint professionally or as an amateur, to bring two or three of your paintings to be shown in the display. Last years display was quite well received. Many persons who were in town for the Fourth festivities came to see the paintings and were very impressed with the work of our local and area artists.

If you will allow us to display your work, please bring two or three paintings to the Muleshoe High School Cafeteria between the hours of three and six p.m. on Friday, July 3. Ladies of the Auxiliary will be in attendance to accept and register the paintings and will be in attendance all day of the Fourth. Any details on the painting, such as name, price, if for sale, etc., may be recorded and placed on the painting at the time of registration.

On July Fourth, there will be an artist at work during the day for those who would care to watch. At the program the night of July Fourth, a painting and a craft will be drawn for and given away.

Those who display paintings should pick them up between the hours of five and six p.m. the afternoon of July Fourth.

### 10 Years Ago

In the first week of July, 2.36 inches of rainfall was measured.

A Parmer County youth, Cooper Young, has been elected 4-H extension District I delegate to the State 4-H Council meeting.

The Glorious Fourth, in the good year of 1960, will be made more glorious by the first display of the 50-star Flag of the United States made possible by the recent admission of Alaska as the 49th state and the official admission July 4 of Hawaii as the 50th state of the Union.


### 20 Years Ago

Among those spending the Fourth of July in Ruidosa, N. M. were Mr. and Mrs. Lowell Irving St. Clair, Mr. and Mrs. Billy Jim St. Clair, Jack Young and Rufus Gilbreath.

A pink and blue shower honoring Mrs. Roy Dyer was given in the home of Mrs. Finley Pierson. Hostesses assisting with hospitalities were Mrs. John Watson, Mrs. Horace Edwards and Mrs. David Anderson.

July 4, as an added attraction, Cox Drive In AS-U-R Theatre is having a big display of fireworks with nothing added to the admission price. A car load will be admitted for one dollar. The movie will be "Clamamy Jane and Sam Bass".

Hair still hanging overlong and stick-straight? Get with the '70's look, which, in a word, is SOFT. A swirl of curls, a wangle of waves, a bit of bounce belongs to the hairdos that belong to today.



# Welcome

## 4<sup>th</sup> of JULY

### TO MULESHOE'S CELEBRATION

Attend The Junior Rodeo July 2 - 3, 8 P.M.

#### July 4 Celebration Schedule

1970 JULY 4th CELEBRATION  
MULESHOE, TEXAS

July 2nd and 3rd at 8 p.m.--Muleshoe Junior Rodeo at Rodeo Arena, sponsored by Muleshoe Roping Association.

July 3rd, from 1 p.m. to 6 p.m.--Sidewalk Sale (Muleshoe Merchants, dressed in Western and Pioneer attire).

July 4th at 6:30 a.m.--Ride-in, Fly-in Breakfast at Muleshoe Airport.

7:00 a.m.--Pony Express from Needmore to Muleshoe, with Needmore Outsiders VS Muleshoe Roping Association.

7:00 a.m.--Spot-landing Contest which lasts all day, Trophies for winners.

8:30 a.m.--Parachute Jumping Exhibition, and also other times throughout the day. (Amarillo Sky-diving Association).

9:00 a.m.--Model Airplane Show (A number of planes from various Clubs throughout the area).

10:00 a.m.--to 5:00 p.m.--Art and Craft Display at High School Cafeteria.

10:30 a.m.--World Championship mule shoe pitching contest: Three Divisions: Ladies Junior Senior

2:00 p.m.--Old Settlers Reunion (Methodist Fellowship Hall).

5:00 p.m.--Annual 4th of July Parade

6:00 p.m.--Grand Entry (South Main Street).


6:00 p.m.--Senior Babe Ruth Baseball Game.

6:30 p.m.--Picnic at Football Field, Entertainment from Western and Pop Bands.


8:00 p.m.--Mules Calling Contest.

9:30 p.m.--Kwahadi Indian Dancers.

10:30 p.m.--4th of July aerial and ground Fireworks Exhibition.



**Come to Muleshoe Friday, July 3rd. Save \$\$\$ on the big Sidewalk Sale!**



## FIRST NATIONAL BANK

MEMBER FDIC



## Sidewalk Sale

Monday, July 3rd. Only

**Limit 3 Yds. To A Customer On Our 'Depression Prices'**

**Big Value GRAB BOXES**

**Dot's Shop**



## Anthony's SIDEWALK SALE

Friday July 3

**10 a.m. to 5 p.m. on the walk.**



Men's Permanent Press

### CASUAL PANTS

Factory Closeouts of Values up to \$9.50 Your Choice

# \$3.84



### SPECIAL PURCHASE

Factory Closeout Ladies' All 1st Quality Discontinued Styles & Factory Closeouts

# SAMSONITE LUGGAGE

Tote Bags, O'Nite Bags, & Wardrobe Bags. Newest Colors.

Regular \$18.95	Now \$14.00
Regular \$23.00	Now \$16.00
Regular \$34.00	Now \$25.00
Regular \$42.00	Now \$30.00

# 25% OFF

On The Sidewalk Old Fashion 10 a.m. to 4 p.m. Only

## LEMONADE 1¢ Cup

Be In Muleshoe July 4th.

100% Nylon

### HALF SLIPS

Reg. \$2.99 **94¢**

Ladies' CANVAS SHOES

**\$1.74** Pr.

Eq. Values to \$3.99



**Shop our big pre holiday sale now in progress Final day FRIDAY JULY 3**

# WELCOME TO MULESHOE'S



# Sidewalk Sale

FRIDAY JULY 3rd.

WE'RE HAVING A

# BIG JULY 4<sup>th</sup> CELEBRATION !

SAVINGS GALORE  
DURING OUR  
THIRD  
OF JULY  
SELL-EBRATION  
WITH SPECTACULAR  
BARGAINS FOR  
THE WHOLE  
FAMILY

See July 4th Celebration Schedule In This Issue

The following merchants invite you to Muleshoe to attend the Sidewalk Sale and big 4th of July Celebration activities:

Holts

Perry's

St. Clairs

Fry & Cox

Crow Chevrolet

West 6th Texaco

First Street Conoco

Beavers Flowerland

Muleshoe Locker Co.

Allen Guinn Body Shop

Black Insurance Agency

Baker's Maytag Laundrette

Cobb's

Dari Delite

Mack's Shamrock

King Grain Co.

Ranch House Cafe

James Glaze Co.

Plains Auto Parts

Muleshoe Co-op Gins

Harvey Bass Appliance

Higginbotham Bartlett

Rundell Cue & Cushion Club

Muleshoe Publishing Company

*Anthony's*  
THE ANTHONY CO.

Yarn Boutique

John's Custom Mill

Dale's Gulf Station

Art Craft Printing

Ranch House Motel

Mill's Machine Shop

Morris Nowlin Studio

Muleshoe Auto Parts

Tasty Cream Drive In

Ray Griffiths & Sons

Bratcher Motor Supply

Muleshoe Livestock Auction



Bring your picnic  
lunch and enjoy  
the fireworks &  
entertainment on  
the 4th.



Morris Douglass Implement

Farmer's Cooperative Elevator

Bailey County Electric Cooperative Association

Kinards Used Cars, Body Shop, Wrecker Service



### Bula News

By Mrs. John Blackman

A picnic at the Morton park from 11 to 1 o'clock Saturday morning brought to close a three day Bible school at the Baptist church sponsored by the YWA girls. Children from 4 to 13 years of age were in attendance with an average attendance of 30. Bible stories, character stories, group time and hand work was taught by the girls.

Relatives from away here for the wedding of L.D. Holt and Junnie Gray and to visit in the Leo Holt home were Mrs. Holt's sister Mr. and Mrs. W.D. Smith of Stamford and also a brother Mr. and Mrs. Alan Davis of Lubbock. Fathers day company for the C.A. Williams were Mr. and Mrs. C.C. Young and son Donnie from Denver City; Mr. and Mrs. David Williams and children Pam and Jeff of Slaton; Mr. and Mrs. Darnell Williams and son Dewayne of Bula also Mrs. Williams brother J. D. Swanner of Corpus Christi.

Bible class for ladies of the Church of Christ was held Tuesday morning at 9:30 with eight present. Mrs. Jones taught the lesson which was taken from the first chapter of First Corinthians. Attending were Mrs. John Hubbard, Mrs. J. C. Withrow and girls Sherry and Cindy, Mrs. J.D. Rowland, Mrs. Gene Bryan and Mrs. Junior Soria. Mrs. Alta Salyer returned home Saturday after spending most of the week with her daughter and family Mr. and Mrs. M.L. Todd and son Sean at San Marcos. She also visited with her sister in law and family Mr. and Mrs. A.E. Walker at Big Springs.

The J.C. Withrow family enjoyed a picnic lunch and outing Friday at the Clovis park. Children also enjoyed the rides and zoo. The occasion also celebrated Sherrys birthday.

Mr. and Mrs. J.D. Rowland drove to Clyde Sunday to attend the Waggoner family reunion. This was held in the city recreation building at Clyde. Approximately 80 relatives were in attendance. They also visited in Abilene with his father Mr. and Mrs. Rowland and son Mike and a sister Mr. and Mrs. F. A. Donnelly. Others from this area going were Mr. and Mrs. Jimmy Drake and children.

Mr. and Mrs. Allan Jones from Seymour spent the weekend visiting with her parents the Ivan Clawsons and also with his grandparents Mr. and Mrs. Edd Autry at Enochs. Mr. and Mrs. W.T. Thomas drove to Littlefield, after church Sunday and ate fathers day dinner with their daughter and family the Leon Kesslers. Coleman Odum of Portland, Oregon visited Friday and Saturday in the Edd Crume home, he men are cousins, Saturday he drove to Lovington to visit with an uncle Mr. Tom Conway.

Mr. and Mrs. Frank Hardin of Clarendon visited Tuesday and Wednesday in the home of his sister Mr. and Mrs. Clarenceannon.

J.E. Autry and Cecil Jones fished at Conchas lake from Wednesday until Sunday.

Mr. and Mrs. Dudley Cash and children Dennis, Darryl and Patti of Portales, spent Sunday afternoon with her parents the John Blackmans.

Perry Spell III of Alexandria, La. is here for a stay of several weeks with his grandparents Mr. and Mrs. A. M. McBee.

Five of the graduation seniors enjoyed Saturday evening in Lubbock, they saw "Airport" at the Winchester theater and afterwards supper together. They were Donna Crume, Margaret Richardson, Judy Snitker, a Clawson, Tom Newton and arilyn Turney.

Lloyd Hallbrok, teacher and coach at Bula is teaching a rivers education six weeks course at the Bula school this summer. They have three more weeks of classroom instructions then they will be given their driving test.

Mr. and Mrs. Marion McDaniel are visiting this week with their parents near May, Texas. She visited with her parents Mr. and Mrs. H. I. Rankin while he was attending to school business in Austin. Then they visited with his father also in the May community.

Mr. and Mrs. D.J. Cox and children Jolene, Steve and Yvette also Skip Wedeking of Lubbock, drove to Welch Sunday and spent Fathers day with Mr. and Mrs. Harvey Whittenburg, their children there were Diana and Shirley Cox and Bill Mentire of Dallas.

Scott and Laura Everett, children of Mr. and Mrs. Gary Everett of Odessa are spending two weeks with their grandparents Mr. and Mrs. W.C. Lisinger.

## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Overwintered boll weevils were found this year in Andrews County, posing what entomologists term a "very critical danger" to the entire High Plains and Eastern New Mexico cotton country.

The Technical Advisory Committee of the High Plains Diapause Control Program, composed of the nation's leading authorities on boll weevil control, has issued a statement saying "Unless steps are taken now to prevent weevils from becoming established in the Andrews area there may be no practical way to prevent them from spreading north, east and west over almost 3 million acres of cotton."

Four weevils were caught about June 5 on Pheromone (sex lure) traps near the city of Andrews, confirming the entomologists' fear that weevils

survived the 1969-70 winter in that area. And the weevils ex-

### Out of Orbit



"IT'S MISSION CONTROL YOU'VE BEEN GROUNDED"

tend on into Gaines, Cochran, Bailey and Parmer County, and into Eastern New Mexico.

Emergency spraying and intensified trapping operations to prevent weevils from getting a firm foothold in Andrews are already underway according to Ed Dean, Field Service Director for Plains Cotton Growers, Inc. PCG is the originator and coordinator of the Diapause Control Program which has successfully prevented a weevil invasion of the High Plains from the east since 1964.

Dean said the number of traps in the Andrews area is being increased from 200 to over 300 to give a better indication of the number of weevils emerging from overwintering sites and to catch as many as possible before they begin reproduction. "Weevils do not start laying eggs until cotton squares reach the one-third grown stage," he explained, "and in addition to the traps we are planning two applications of malathion on all cotton in the area before cotton reaches that age."

Fortunately there are only about 680 allotted cotton acres in the area involved. About 135

acres of this total was planted in late April and early May and has already been sprayed once.

Dean went on to say that all fields will be closely watched for weevil activity throughout the summer and fall and that additional spraying will be done in the fall if necessary. The objective is to eliminate all weevils from the area before they can attain diapause, the physiological conditions in which they spend the winter.

While weevil numbers in the area are now thought to be very small, they have the ability to reproduce at a rapid rate. Dean pointed out that each female weevil lays about 200 eggs and that a new generation appears every three weeks. "So, theoretically, one weevil per acre in the area, left unmolested could multiply to over 2 million weevils per acre in just nine weeks."

Directors of the 25-county Plains Cotton Growers, Inc. met in Lubbock June 25, adopted a \$194,400 budget for the 1970-71 fiscal year and reaffirmed the organization's strong opposition to any form or any level of payment limitation under government farm programs.

PCG president Donnell Echols of Lamesa characterized a payment limitation as "unfair, unamerican and completely foreign to the free enterprise system."

The new budget, \$2,000 higher than for 1969-70, covers such major items as agricultural research grants, \$22,150; fiber research and services, \$12,000; fiber quality analysis and published reports, \$3,000; advertising and public relations, \$24,000; domestic and export market development, \$10,000; travel, \$17,500; salaries, \$55,000 and a contingency fund of

\$5,000.

The remainder of the budget is allocated to office expenses, meetings, taxes, insurance and other more or less fixed expenses.

Donald Johnson, PCG Executive Vice President, reminded those present that PCG books were open at all times to directors and members who might have questions about the organization's income and expenditures.

Johnson also reported to the Board that the House Agriculture Committee was not yet scheduled to meet for further discussion of a farm program. He said the "major hang-up" was still the matter of limiting program payments, and that there was no clear indication as to how the issue might be settled.

In other action the Board made plans for PCG to take an

active part in an extensive and detailed cost of production study under the direction of Dr. James Osborn, Associate Professor of Agriculture at Texas Tech. Johnson told the board that information from this study could be valuable in the future operation of cotton farms on the Plains and could be a significant factor in efforts to influence cotton legislation in years to come.

Echols advised the Board of Executive Committee action which resulted in the appointment of two committees, one to inject producer thinking into a current Washington study of the Federal Crop Hall Insurance Program and the other to investigate the implications of a proposed Texas Constitutional amendment which would base farm land ad valorem taxes on the land's productivity instead of its market value.

WHERE YOU ALWAYS BUY THE BEST FOR LESS

# GIBSON'S DISCOUNT CENTER

MULESHOE, TEXAS

## SIDEWALK SALE

Shop inside our store for these exceptional values!

ITEM	Quantity	Reg. Price	SALE PRICE
TRYLON HAND CREAM	6 ONLY	47¢	17¢
SUBDUE SHAMPOO	8 ONLY	\$1.12	33¢
ELECTRIC SIMMER SERVER S-101	2 ONLY	\$11.98	\$4.97
ELECTRIC SIMMER SERVER S-110	2 ONLY	\$14.48	\$6.97
CUPPLES MINI-GRILL Complete with charcoal & lighter	36	\$1.27	63¢
SAMSONITE CARD TABLE	1 ONLY	\$11.97	\$6.97
SAMSONITE CARD TABLE	2 ONLY	\$5.97	\$2.97
RURAL TYPE MAIL BOXES	3 ONLY	\$4.47	\$1.97
TOY AMPLIFIER	1 ONLY	\$7.77	\$2.97
AM-FM CLOCK RADIO # RC53R070	1 ONLY	\$51.97	\$26.97
AM CLOCK RADIO # RC51M070	2 ONLY	\$33.27	\$15.97
AM-FM RADIO # RT52R070	1 ONLY	\$42.47	\$21.97
AM-FM CLOCK RADIO # RC42NZ8A	2 ONLY	\$30.97	\$15.97
PHONOGRAPH # PAM60Z0A	1 ONLY	\$39.97	\$19.97
BRONSON HAWK SPINNING REEL	10 ONLY	\$3.33	\$1.33
O.M.G.S. 12 TRANSISTOR RADIO	1 ONLY	\$18.88	\$6.97
RALEIGH PORTABLE RADIO	1 ONLY	\$11.97	\$4.97
LADIES FALL SHOES One Group		Val. to \$5.87	\$1.77
LADIES NYLON BIKINI PANTIES	120	87¢	37¢
PLAYTEX DISPOSABLE DIAPERS	13	\$1.37 & \$1.58	57¢
LADIES CANVAS SHOES	84	\$2.87	\$1.44
MEN'S VINAL SANDALS	18	\$2.57	99¢
OVAL NYLON BLEND RUG 8 1/2' x 11 1/2'	1 ONLY	\$36.87	\$19.99
QUILTED BEDSPREADS Plus two toss pillows	11	\$9.87	\$4.44
BOYS CASUAL PANTS One Group	13	\$3.87	99¢
BOYS SADDLE BUM JEANS 13 3/4 Oz.	45 pr.	\$1.99	99¢
MEN'S WHITE DRESS SHIRTS	72	\$1.97	99¢
FASHION PARADE SLENDER LEG NYLONS # 448	100 pr.	73¢	27¢
LACE PANTY HOSE	74	\$1.57	27¢
LADIES SUMMER SHOES	60	\$5.87 to \$6.87	\$2.44
MEN'S CANVAS SHOES Crepe Sole Brown or Black	48	\$2.87	\$1.99
NYLON WINDBREAKER JACKETS	60	\$2.87	\$1.44

OPEN JULY 4th 9 A.M. to 6 P.M.

## Effective Rates

- 5% - Savings Passbook Accounts, effective Jan. 1, 1970
- \* 5.25% - \$1,000 minimum - 6 months Certificate
- \*\* 5.50% - \$5,000 minimum - 1 year Certificate
- \*\* 5.75% - \$10,000 minimum - 1 year Certificate
- \*\* 6.00% - \$15,000 minimum - 2 year Certificate

\* Withdrawal penalty - 1/2 of Passbook rate  
\*\* 90-day loss of interest if withdrawn before maturity date.

ACCOUNTS INSURED TO \$20,000 BY FSLIC

Tri-County SAVINGS AND LOAN ASSOCIATION

MULESHOE, TEXAS 79347 P.O. Box 528

## St. Clair's SIDEWALK SALE

WE WILL BE CLOSED SAT. JULY 4th

RACK OF GIRL'S DRESSES ALL IN EASY CARE FABRICS. VALUED TO \$12. YOUR CHOICE \$1.87

CHILDREN'S BUSTER BROWN REG. PRE-TICKETED 49¢ SELLERS TERRIFIC BARGAIN! \$1.17

GROUP OF MEN'S STRAW HATS WESTERN, DRESS AND NOVELTY VALUES TO \$4 A REAL BUY AT 96¢

St. Clair's big sidewalk sale will have dozens of useful articles in apparel and home furnishing departments which will be priced at a mere fraction of the original value. Some examples are...

Table of Assorted Shoes MOST IN LADIES AND CHILDRENS STYLES. Values To \$7.98	SIDEWALK SALE PRICE	74¢
Table of Ladies' Shoes CASUAL AND DRESS. VARIOUS HEEL HEIGHTS MANY COLORS BROKEN SIZES	Many Values To \$17.98	\$1.92
STUDENT'S AND MEN'S JEAN CUT	PANTS	\$2.99
	ALL FIRST CUT QUALITY SOME ALL COTTON 13 3/4 OZ. DENUM... OTHERS IN TWILLS WITH STAY PRESSED FINISH. THESE ARE NOT SECONDS. POPULAR BRAND TICKETED \$6.98	Save \$4 Per PAIR
GRAB BOXES . . . CLOTHING, SEWING SUPPLIES, ACCESORIES, HOME FURNISHINGS, COSMETICS, ETC.	SAVE UP TO	90%

MANY OTHER ITEMS TOO NUMEROUS TO MENTION WILL BE PUT OUT FOR A GREAT SAVING. HURRY WHILE THEY LAST!

### Enochs News

By Mrs. J.D. Bayless

Mrs. Carl Hall was admitted to the Littlefield Hospital Monday afternoon.

Those going to the Intermediate Camp near Floydada Tuesday from the Enochs Baptist Church were Mrs. Harold Layton, Susan Layton, Lisa Risinger, and their sponsor, Mrs. Loyd Hallbrook. Mrs. Olive Angel was in charge of the craft, Freda Layton was the pianist. Susan Sholer from Whiteface, also went with the Enochs group as the organist. Mrs. Harold Layton is the director of the association.

We wish to express our sympathy to the R.E. (Runt) Jones family in the loss of R.E. Jones.

Funeral services for Mr. Jones were held at 2:30 p.m. Saturday, June 27, at the Bula Methodist Church, with Rev. Harvey Whittenburg officiating.

Mr. and Mrs. Chester Petree drove to Big Springs, Monday to visit his brother, Que Petree; who is a patient in the Veterans Hospital, and to be with him as he celebrated his 50th birthday.

Mr. and Mrs. W.M. Bryant was in Plainview, last Thursday to visit their daughter, Mr. and Mrs. Kenneth Montgomery and family. They also visited her sister, Mrs. Earl James.

Fishing in the Lazbuddie area Wednesday were Mr. and Mrs. J.D. Bayless.

The shower of rain that fell Sunday night will help but hope continues for a good general rain soon since several haven't been able to plant since the sand killed their crop. Enochs received .5 inches of rain.

The W.M.S. of the Enochs Baptist Church met at 9:30 a.m. Tuesday. The meeting opened with a prayer by Mrs. Chester Petree. Mrs. W.M. Bryant taught a lesson in the book, "Ghetto of Indifference". Mrs. L.E. Nichols read the missionaries names having birthdays and led the closing prayer.

There were 12 attending including Mrs. Dale Nichols, Mrs. J.W. Layton, Mrs. Quinton Nichols, Mrs. J.D. Bayless, Mrs. Guy Sanders, Mrs. Tony McKinney, Mrs. H. B. King, Mrs. C. H. Byars, Mrs. Paula Nichols, Mrs. Bryant, Mrs. Nichols and Mrs. Petree.

Those enjoying a picnic on Fathers Day at the Morton Park were Mr. and Mrs. R.P. McCall and Roney, Mr. and Mrs. E. N. McCall, Mr. and Mrs. A. C. Archer, Mr. and Mrs. Burley Roberts, Melonie, Bryan, and Timothy, all of Enochs, Mr. and Mrs. Norvill Roberts and Randy of Plainview, Mr. and Mrs. Donnie McCall and Tanya

of Muleshoe, Mr. and Mrs. Dennis Medlin, Dewayne and Becky of Brownfield, Mr. and Mrs. Robert George, Brent and Mart-han, Mr. and Mrs. Rusty Rowden and Chris of Lubbock, Mrs. Bertha Roberts and Mrs. Nath Crockett of Morton.

Mr. and Mrs. Duane Clem of Wolfforth, spent Friday night and Saturday with the J. W. Laytons. They also visited Saturday night and Sunday in the J.D. Bayless home.

Visitors at the Enochs Baptist Church Sunday were Mr. and Mrs. Duane Clem of Wolfforth, Mrs. Joe Clark of Star Route, Morton, Mr. and Mrs. Charles Seagler, also David Norwood of Burkburnett, Larry and Gerald Bates and Marty Stevens of Phoenix, Ariz. Curtis Timmons of Littlefield and Corkey Long of Three Way.

Guests in the J.O. Dane home Sunday were Mrs. Linsey Bates, Larry and Gerald and Marty Stevens of Arizona, Mr. and Mrs. James Betts near Hale Center and Mrs. Joe Clark and children of Star Route, Morton.

Visiting in the C.R. Seagler home over the weekend were their son, Mr. and Mrs. Charles Seagler also David Norwood of Burkburnett who is making his home with Mr. and Mrs. Seagler and going to school at Burkburnett, David's father is in the Air Force stationed in the Philippines.

The Seaglers attended the All Star Football game at Texas Tech Saturday night.

Mrs. Billy West and children from Seymour, are visiting her parents, the Edd Autrey's this week.

Mrs. Linsey Bates and Marty Stevens of Phoenix, Arizona has spent the past week with the J.O. Danes to take care of his mother, Dovie since she came home from the Morton hospital.

Mrs. Billy Wright and children left for their home Monday after an extended visit with her parents, Mr. and Mrs. Guy Sanders.

Guests in the home of Mr. and Mrs. J.B. Vanlandingham Sunday afternoon were his sister, Mr. and Mrs. R.M. Gibson of Muleshoe, and their daughter, Elsie.

Visitors at the Enochs Baptist Church Sunday morning were Mr. and Mrs. Dennis Newton of Bryan, Mr. and Mrs. Earnest Ellison of Lubbock, Lee Olan Chick of Borger, Annie Mae Hampton of Gruver, Larry and Gerald Bates of Phoenix, Ariz.

Students of this age readily admit that a coeducational school offers certain advantages.

Work may be a great blessing to man but there are times when we have some doubts.



# Heathington LUMBER COMPANY'S 4th OF JULY SPECIALS!

THESE VALUES GOOD THROUGH JULY 8th. WE WILL BE CLOSED JULY 4th.

**DELUXE 2 SPEED JIG SAW**  **\$29<sup>99</sup>** U2555

Pick the speed to suit the job. Makes straight, curved, pocket and rip cuts in wood, metal, composites.

Capacity: hardwood 1", softwood 2". Two speed switch: High speed 3000 SPM. Low speed 2500 SPM. Includes 1 blade, Allen wrench, wrench holder. (22242)

**Black & Decker 1/4 Inch DRILL**  **\$10<sup>99</sup>** U100

Your best buy in lower priced 1/4 inch drills. Capacity 1/4 inch holes in steel... 1/2 inch holes in hardwood. 2250 RPM. Accessories and attachments make this tool a complete work-shop in itself. (22221)

**Black & Decker FINISHING SANDER**  **\$19<sup>99</sup>** U140

Designed with the beginning home wood-worker in mind. Easy one hand control. Ideal for fine finishing of wood, metal, and plastic. Provides over 25 sq. in. of orbital sanding action. (22217)

**Pressure Cooker**  **\$8<sup>25</sup>**

• 4 Quart... Cast Aluminum

PRICE . . .

**FRY PAN**

10 IN. SUPER TOUGH TEFLON II NO PAMPER-ING USE METAL KITCHEN TOOLS

REG. \$2.59 **\$1<sup>65</sup>**

**CONSTRUCTION MATERIAL SPECIALS**

1/2" 4 x 8 SHEET ROCK PRE-FINISHED PANELING **\$1<sup>25</sup> EACH** **\$3<sup>49</sup>**

4 x 8 REG. \$4.25

T-LOCK WHITE ROOFING. **\$8<sup>75</sup> A SQ.** 250 LB.

ROUGH FENCING **\$17 CO.** NO. 2 Y.P. 1 x 6

**COLEMAN FUEL** 

One-Gallon **85¢**

Size . . . .

**WHISTLING TEAKETTLE**  **\$3<sup>99</sup>** 2 1/2 Quart Mirro

Smartly styled in rich avocado or pineapple mist. Smooth-working flip cap action. Heatproof plastic handles. (63880-1)

**Black & Decker ELECTRIC MOWER**  **\$99<sup>88</sup>**

Black & Decker 22 Inch Electric ROTARY MOWER. U-174 (71221) . . . . .~~\$99.88~~

**MIRROR 16-PIECE CAMP-PICNIC SET** 

Service for 4

For picnics, camping, and cookouts, it's easy to make delicious meals in finest outdoor style. 9" TEFLON-lined fry pan prevents sticking. Plans without scraping or scouring. Cups and plates are cool, sturdy plastic—clean easily. All utensils store compactly into large kettle.

REG. \$16.99 **ACE PRICE \$11<sup>25</sup>**

We will be open July 4th. **PERRY'S** KNOWN FOR BETTER VALUES

**SIDEWALK SALE**

Asst. Drugs, Hair Goods, Jewelry And Much More

YOUR CHOICE EACH ITEM VALUE TO \$10 **10¢** each

**REMNANTS**

VALUE TO **79¢ Yd. 18¢ yd.**

<b>LADIES SHOES</b> Reg. \$1.99 <b>88¢</b> pair	<b>MEN'S &amp; BOYS' LADIES' &amp; GIRLS' SOCKS</b> VALUES TO 89¢ <b>15¢</b> Pair
<b>ASST. PLASTIC FLOWERS</b> <b>5¢</b> Ea.	<b>VALUE INSIDE THE STORE 20" PORTABLE FAN</b> Reg. \$17.88 <b>JULY 3 &amp; 4 ONLY \$13<sup>77</sup></b>

**COLEMAN SLEEPING BAG** 

3 LBS. 100% POLYESTER FIBER HEAD FLAP CARRYING CASE WITH HANDLE

TWO BAGS MAKE INTO DOUBLE BAG. 2 AIR MATTRESS POCKETS

REG. \$23.16 **ACE VALUE \$17<sup>22</sup>**

**COLEMAN LANTERN** 

2 Mantel

- Floods 100 Ft. Area
- Windproof - Storm Proof
- Bug Proof - Rust Proof.

Our Low Price . . . . . **\$13<sup>99</sup>**

**ACE COUPON SPECIAL**

24" RUBBER FORCE CUP **55¢** With This Coupon Regular \$1.25

ONE Force Cup coupon offer to a customer.

Red rubber . . . well designed . . . superior quality. Built for normal and professional use. 5 1/2 in. diameter. (40929)

Additional Force Cups available, without coupon, at our low sale price of 60¢ each.

**MODEL 8470-710.** The Compact Oasis 10' x 8' tent is an excellent choice for the camping crew of four or less. And it provides a big inroad into the popular compact market. Headroom ranges from 5' at sidewalls to a tall 7' 6" at the ridge, where it counts most. Compact only in overall size, this model includes every new 1970 Coleman Oasis exclusive feature and refinement . . . including the big new door with "lie-flat" threshold, two 20" x 50" windows, and a third 20" x 40" window for wrap-around ventilation and viewing. Weight approx. 40 lbs.

REG. \$149.93 **ACE PRICE \$112<sup>45</sup>**

**WHITE TOILET SEAT**  **\$3<sup>32</sup>**

Solid compressed hardwood core seat. Jointless, seamless, one-piece construction. Will not crack, split or warp (40550)

**DELTA SINK FAUCET**  **\$18<sup>75</sup>** \$24.95 Value

Ultra modern single lever faucet. This model is designed with 8 inch centers and fits all standard three hole sinks. (100)

**Basket Type Sink Set with STOPPER**  **\$1<sup>29</sup>** \$1.95 Value

60-012

Lift up . . . basket stays open! Drop down . . . basket stays closed. Easy to clean . . . stainless steel.



# "A PIGGLY WIGGLY Salute to America!"



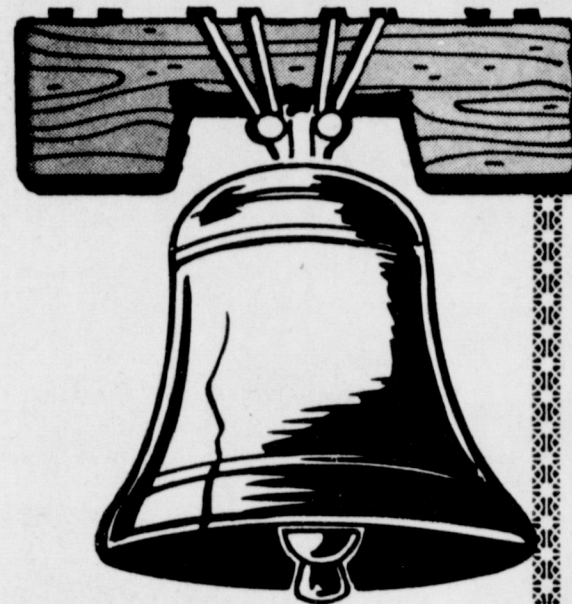
## FRYERS 25¢



OPEN JULY 4<sup>TH</sup>

USDA Inspected, Whole

FRYERS, CUT-UP		Pound 37c	Pound
Chuck Roast	Blade Cut, USDA Choice Beef	Pound 59c	8-Ounce Package 39c
Boneless Steak	Top Round USDA Choice Beef	Pound \$1.29	Pound 78c
Rib Steak	Individual Size, USDA Choice Beef	Pound 89c	Pound 69c
Cubed Steaks	Fork Tender USDA Choice Beef	Pound \$1.49	20-Ounce Package 98c
Cream Cheese	Farmer Jones		
Pork Chops	Center Cut Rib, Northern Park		
Hot Links	Decker Brand		
Steaks	Blue Marrow's, Quick Fixin'		



### SIDEWALK SPECIALS

CHARCOAL	39¢
BEACH BALLS	59¢
MORTON POTATO CHIPS	39¢

### ALL MEAT FRANKS

Farmer Jones, 100% All Meat 12-Ounce Package **49¢**

### LUNCH MEAT

Farmer Jones, Bologna, Pickle Spiced Luncheon 6-Ounce Package **33¢**

### GROUND CHUCK

Extra Lean, Dated to Assure Freshness Pound **79¢**

Discount Health & Beauty Aids!



**Razor Blades 89¢**  
Gillette, Platinum Plus Injector 7's 7's

Mouthwash	Listerine	7-Ounce Bottle	59c
Skin Cream	Noxzema	6-Ounce Size Jar	89c
Toothpaste	Listerin, Twin Package	Medium Size	59c
Dentu-Creme	Wernets	Economy Size Tube	79c
Hygiene Deodorant	Pristeen, Feminine The Gentle Spray	3.5-Oz. Can	\$1.49
Hair Dressing	Three Flowers, Brilliantine, Liquid or Solid	Medium Size	49c

Sidewalk Special

## COCA COLA

FRIDAY-JULY 3, 1970 ONLY

**\$1<sup>10</sup>**

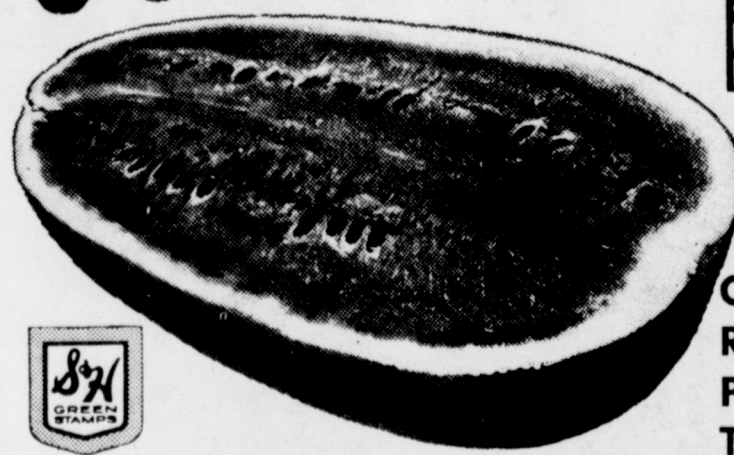
1 CASE PLUS DEPOSIT

Root Beer 49c

Everyday Low Discount Prices!

Paper Napkins	Zee, Assorted Colors	160-Count Package	29c
Paper Cups	Bondware, 14-Ounce	15-Count Package	25c
Mustard	French's	9-Ounce Jar	19c
Paper Plates	Paper Maid, White	100-Count	59c
Barbecue Sauce	Kraft's, All Flavors	18-Ounce Bottle	39c
Pork & Beans	Van Camp's	6 No. 300 Can	\$1
Ice Cream Salt	Carey's	5-Pound Bag	25c
Aluminum Foil	Arrow Standard	25-Foot Roll	27c
Pimentos	Dramedary	4-Ounce Size	27c
Eagle Brand Milk	Borden's	Large Can	45c
Tuna	Carnation, Chunk	9 1/2-Ounce Can	59c
Marshmallows	Kraft Jet Puffed	10-Ounce Bag	25c

# Watermelons



SPECIAL DISCOUNT PRICE!

Each **59¢**

Onions	Yellow, U.S. No. 1 Mild	Pound	15c
Radishes	Fresh Large Bunches	2 For	25c
Peaches	California, July Ripe	Pound	39c
Tomatoes	Red, Ripe, Bubble Pack	Each	39c
Cabbage	Red, Adds Color to your Salad	Pound	25c

New Red Potatoes Thin Skin Pound 15c

# CANTALOUPES 3 For \$1

SPECIAL DISCOUNT PRICE!

# SODA POP \$1

12 FOR

SPECIAL DISCOUNT PRICE!

SPECIAL DISCOUNT PRICE!

# ICE CREAM 69¢

Cloverlake 1/2 gallon

SPECIAL DISCOUNT PRICE!

SPECIAL DISCOUNT PRICE!

# Charcoal Lighter 29¢

QUART

SPECIAL DISCOUNT PRICE!

# Pork & Beans 8/1

CAMPFIRE # 300 CAN

SPECIAL DISCOUNT PRICE!

# Coca Cola 29¢

6 Bottle Ctn. Plus Deposit

These prices good July 2 & 3 in Muleshoe, Texas

We Reserve the Right to Limit Quantities

### DISCOUNT FROZEN FOOD SPECIALS!

## LEMONADE

Libby's, Pink or Plain Lemonade	8 6-Ounce Cans	\$1.00	Cal Ida French Fries	5-Pound Package	99c
Sara Lee Butter Streusel	12-Ounce Package	99c	Larry's Poor Boy's Sandwiches	15 Ounce	98c
Garden of Eatin' Strawberries	4 10-Ounce Packages	\$1.00	Silverdale Brussel Sprouts	8-Ounce Package	31c

## CORN ON THE COB 59¢

Birdseye 4-Pack

**19¢**



Shop Rite, Shop Piggy Wiggly!!

CLOSED JULY 4th  
Shop early for your  
Holiday needs--  
Open till 9:00 p.m.  
Friday, July 3, 1970





# COME TO MULESHOE'S BIG JULY 4 CELEBRATION ... AND THE

# SIDEWALK SALE

THESE SIDEWALK SALE ITEMS WILL BE GOOD INSIDE OUR STORE THUR, AND FRI. 2nd-3rd ONLY ..SHOP EARLY AS WE WILL BE CLOSED SATURDAY, JULY 4th

Cashway Will Have FREE Cokes and Borden's Ice Cream All Day Friday, July 3rd.

Shop Early WE WILL BE CLOSED JULY 4th

SUN RAY SUGAR CURED

**WHOLE HAMS** Lb. 49¢  
**SHANK HALF** Lb. 47¢  
**BUTT HALF** Lb. 57¢

**COCA-COLA** 6 BTL. CTN. KING SIZE PLUS DEPOSIT **29¢**

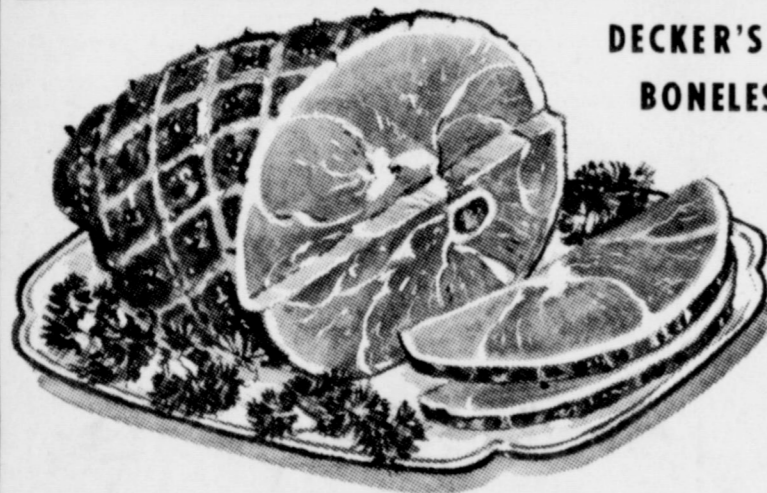


**ICE CREAM** BORDEN'S ASST. FLAVORS 1/2 GAL. **59¢**

MORTON'S TWIN PAK **POTATO CHIPS** 69¢ Pkg. **39¢**

## TOMATO SAUCE

MOUNTAIN PASS 8 oz. CAN 10 For **\$1**



DECKER'S RANCH BRAND BONELESS FULLY COOKED

## HAMS

READY TO EAT 3 TO 5 Lb. AVG.

Lb. **\$1.29**

SUN RAY'S SUGAR CURED SLICED

## BACON

2 LB. PKG. **\$1.59**



## COFFEE

MAXWELL HOUSE ALL GRINDS

1 Lb. TIN **89¢**

## GOLD CREST YOUNG TURKEYS

6 TO 9 Lb. AVG.

Lb. **49¢**



## GLADIOLA FLOUR

5 Lb. BAG

**49¢**



## LUNCHEON MEAT

KIMBELL'S 12 oz. CAN

**59¢**

- 4 Oz. Can Shilling Pure **BLACK PEPPER** 39¢
- Qt. Can Camp Fire **CHARCOAL LIGHTER** 35¢
- 10 Lb. Bag Chuck Wagon **CHARCOAL BRIQUETS** 69¢
- Big Roll Gala **PAPER TOWELS** 39¢
- 3 Lb. Tin Snowdrift **SHORTENING** 79¢
- 25-9 Oz. Cup Dixie Fireside **COLD CUPS** 29¢
- 40 Ct. Pkg. Diamond DeLux **PAPER PLATES** 79¢
- Giant Size Box Kimbell's All Purpose **DETERGENT** 69¢
- Kirby Bottle **TOP JOB CLEANER** 89¢
- 46 Oz. Can **V-8 VEGETABLE JUICE** 45¢
- # 303 Can Veg-All **MIXED VEGETABLES** 23¢
- 26 Oz. Bottle Del Monte **CATSUP** 49¢
- 16 Oz. Bottle Heinz **BAR-B-QUE SAUCE** 39¢
- 16 Oz. Cello Pkg. Top Notch **VANILLA WAFERS** 25¢
- # 1 Tall Can Sweep Stakes **MACKEREL** 25¢
- 2 Lb. Tin Maxwell House All Grinds **COFFEE** \$1.78
- 1/2s Can Armour's Star **VIENNA SAUSAGE** 4 FOR \$1
- 1/2s Can Armour's Star **POTTED MEAT** 4 FOR \$1
- 10 Oz. Bottle **A-1 STEAK SAUCE** 69¢
- 39¢ Pkg. Little Brownie Your Choice **COOKIES** 3 FOR \$1

DECKER'S QUALITY ALL MEAT

## FRANKS

12 oz. PKG.

**49¢**

SWIFT'S PREMIUM PROTEIN BEEF

## CLUB STEAKS

Lb. **98¢**

## Summer PRODUCE



**RADISHES** TEXAS GARDEN FRESH

BUNCH **5¢**

CALIFORNIA SNOW-WHITE

## CAULIFLOWER

Lb. **15¢**

CALIFORNIA WHITE PERLETTE

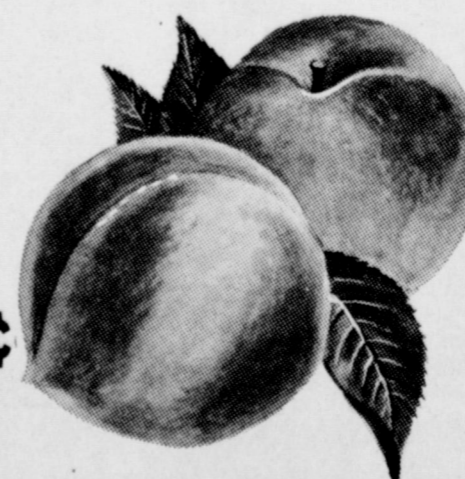
**GRAPES** SEEDLESS Lb. **39¢**

## PEACHES

TEXAS TREE RIPE

Lb.

**19¢**



CALIFORNIA CRISP GREEN

**CELERY** Lb. **15¢**

### FILL YOUR FREEZER

- 8 Oz. Pkg. Keith's **BRUSSELS SPROUTS** 29¢
- 1 Lb. Pkg. Snowbird Ocean **PERCH FILLETS** 49¢
- 6 Oz. Can Keith's Frozen **LEMONADE** 2 For 25¢
- Banquet Apple, Peach, Cherry **FRUIT PIES** 3 FOR \$1
- 10 Oz. Pkg. Keith's **LEAF SPINACH** 15¢
- 10 Oz. Pkg. Keith's **GREEN PEAS** 19¢

GUNN BROS. STAMPS DOUBLE EVERY WEDNESDAY

# White's CASHWAY

We Reserve The Right To Limit Quantities

Listen to MULETRAIN over KMUL 10:15 a.m. Sponsored by WHITE'S CASHWAY

